

REGIONS FINANCIAL CORP

Form 8-K

June 18, 2004

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**SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of
The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 17, 2004

REGIONS FINANCIAL CORPORATION

(Exact name of registrant as specified in its charter)

| | | |
|-----------------|---------------|-------------------|
| <u>Delaware</u> | <u>0-6159</u> | <u>63-0589368</u> |
|-----------------|---------------|-------------------|

(State or other
jurisdiction of
incorporation)

(Commission
File Number)

(IRS Employer
Identification No.)

417 North 20th Street, Birmingham,
Alabama

35203

(Address of principal executive offices)

(Zip code)

(205) 944-1300

(Registrant's telephone number, including area code)

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EX-99.1 VISUAL MATERIALS, DATED JUNE 17, 2004

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ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS.

(c) Exhibit. The exhibit listed in the exhibit index is furnished pursuant to Regulation FD as a part of this current report on Form 8-K and shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934.

ITEM 9. REGULATION FD DISCLOSURE

In accordance with general instruction B.2. of Form 8-K, the following information is furnished and shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934.

Representatives of the Registrant are scheduled to make a presentation in Boston, Massachusetts on Thursday, June 17, 2004, beginning at 8:45 a.m. Eastern Daylight Time discussing current prospects for the company.

A copy of the visual portion of the materials to be discussed during the presentation is being furnished as Exhibit 99.1 to this report, substantially in the form intended to be presented. Exhibit 99.1 is incorporated by reference under this Item 9. Such visual presentation materials also will be available on Regions Web site at www.regions.com.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

REGIONS FINANCIAL CORPORATION
(Registrant)

By: /s/ Ronald C. Jackson
Ronald C. Jackson
Senior Vice President and Comptroller

Date: June 17, 2004

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| 99.1 | Visual materials for Registrant s June 17, 2004 presentation to analysts in Boston, Massachusetts. |