

ART TECHNOLOGY GROUP INC

Form 10-Q

August 07, 2003

**Table of Contents**

---

---

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

---

**FORM 10 Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the Quarterly Period Ended June 30, 2003**

**OR**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the Transition Period from            to**

**Commission file number 000-26679**

---

**ART TECHNOLOGY GROUP, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**

(State or other jurisdiction of incorporation or organization)

**04-3141918**

(I.R.S. Employer Identification Number)

**25 First Street, Cambridge, Massachusetts**

(Address of principal executive offices)

**02141**

(Zip Code)

**(617) 386-1000**

(Registrant's telephone number, including area code)

---

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Sections 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant is an accelerated filer (as defined in Exchange Act Rule 12b-2 of the Exchange Act). Yes  No

As of August 1, 2003 there were 71,987,603 shares of the Registrant's common stock outstanding.

---

---

**TABLE OF CONTENTS**

**PART I. FINANCIAL INFORMATION**

Item 1. Financial Statements

CONDENSED CONSOLIDATED BALANCE SHEETS

CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Item 3. Quantitative and Qualitative Disclosures About Market Risk

Item 4. Controls and Procedures

**PART II. OTHER INFORMATION**

Item 1. Legal Proceedings

Item 2. Changes in Securities and Use of Proceeds

Item 3. Defaults Upon Senior Securities

Item 4. Submission of Matters to a Vote of Security Holders

Item 5. Other Information

Item 6. Exhibits and Reports on Form 8-K

**SIGNATURES**

Ex-31.1 Certification of Chief Executive Officer

Ex-31.2 Certification of Chief Financial Officer

Ex-32.1 Certification (Sarbanes-Oxley Act of 2002)

Ex-32.2 Certification (Sarbanes-Oxley Act of 2002)

---

**Table of Contents**

**ART TECHNOLOGY GROUP, INC.  
INDEX TO FORM 10-Q**

	<b>Page Number</b>
<b>PART I. FINANCIAL INFORMATION</b>	
Item 1. Financial Statements	3
Unaudited Condensed Consolidated Balance Sheets at June 30, 2003 and December 31, 2002	3
Unaudited Condensed Consolidated Statements of Operations for the three and six month periods ended June 30, 2003 and 2002	4
Unaudited Condensed Consolidated Statements of Cash Flows for the six months ended June 30, 2003 and 2002	5
Notes to Unaudited Condensed Consolidated Financial Statements	6
Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations	17
Item 3. Quantitative and Qualitative Disclosures About Market Risk	37
Item 4. Controls and Procedures	37
<b>PART II. OTHER INFORMATION</b>	
Item 1. Legal Proceedings	38
Item 2. Changes in Securities and Use of Proceeds	38
Item 3. Defaults Upon Senior Securities	38
Item 4. Submission of Matters to a Vote of Security Holders	39
Item 5. Other Information	39
Item 6. Exhibits and Reports on Form 8-K	39
<b>SIGNATURE</b>	
Signature	40

**Table of Contents****PART I. FINANCIAL INFORMATION****Item 1. Financial Statements**

ART TECHNOLOGY GROUP, INC.  
 CONDENSED CONSOLIDATED BALANCE SHEETS  
 (In thousands, except share and per share data)  
 (UNAUDITED)

	June 30, 2003	December 31, 2002
<b>ASSETS</b>		
Current Assets:		
Cash and cash equivalents	\$ 43,096	\$ 45,829
Marketable securities	14,000	22,729
Accounts receivable, net of reserves of \$955 (\$1,941 at December 31, 2002)	16,570	25,221
Prepaid expenses and other current assets	2,270	2,489
	<u>75,936</u>	<u>96,268</u>
Total Current Assets	75,936	96,268
Property and equipment, net	5,218	6,998
Other assets	2,382	1,569
	<u>83,536</u>	<u>104,835</u>
	<b>\$ 83,536</b>	<b>\$ 104,835</b>
<b>LIABILITIES AND STOCKHOLDERS EQUITY</b>		
Current Liabilities:		
Accounts payable	\$ 2,144	\$ 2,563
Accrued expenses	15,215	18,219
Deferred revenue	15,591	15,674
Accrued restructuring, short-term	15,082	19,819
	<u>48,032</u>	<u>56,275</u>
Total Current Liabilities	48,032	56,275
Accrued restructuring, less current portion	16,272	32,537
Commitments and Contingencies		
Stockholders' Equity:		
Preferred stock, \$.01 par value		
Authorized 10,000,000		
Issued and outstanding no shares		
Common stock, \$.01 par value		
Authorized 200,000,000		
Issued and outstanding 71,914,491 shares and 70,941,478 shares at June 30, 2003 and December 31, 2002, respectively	719	709
Additional paid-in capital	217,716	217,288
Deferred compensation	(117)	(394)
Accumulated deficit	(196,573)	(199,869)
Accumulated other comprehensive income	(2,513)	(1,711)
	<u>19,232</u>	<u>16,023</u>
Total Stockholders' Equity	19,232	16,023
	<u>\$ 83,536</u>	<u>\$ 104,835</u>
	<b>\$ 83,536</b>	<b>\$ 104,835</b>

Edgar Filing: ART TECHNOLOGY GROUP INC - Form 10-Q

The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.

**Table of Contents**

ART TECHNOLOGY GROUP, INC.  
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS  
(In thousands, except per share data)  
(UNAUDITED)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2003	2002	2003	2002
<b>Revenues:</b>				
Product license	\$ 9,464	\$ 12,229	\$ 16,970	\$ 24,749
Services	11,842	12,923	23,761	27,726
	<u>21,306</u>	<u>25,152</u>	<u>40,731</u>	<u>52,475</u>
<b>Cost of Revenues:</b>				
Product license	478	1,096	962	2,139
Services	5,086	8,847	10,793	17,822
	<u>5,564</u>	<u>9,943</u>	<u>11,755</u>	<u>19,961</u>
<b>Gross Profit</b>	<b>15,742</b>	<b>15,209</b>	<b>28,976</b>	<b>32,514</b>
<b>Operating Expenses:</b>				
Research and development	4,967	5,563	9,827	11,133
Sales and marketing	8,096	11,178	16,864	23,557
General and administrative	2,374	2,267	5,014	4,755
Stock-based compensation	18	257	99	529
Restructuring	(5,273)	(89)	(5,273)	(89)
	<u>10,182</u>	<u>19,176</u>	<u>26,531</u>	<u>39,885</u>
<b>Income (Loss) from Operations</b>	<b>5,560</b>	<b>(3,967)</b>	<b>2,445</b>	<b>(7,371)</b>
Interest and Other Income, Net	490	1,217	851	1,772
	<u>6,050</u>	<u>(2,750)</u>	<u>3,296</u>	<u>(5,599)</u>
<b>Income (loss) before provision for income taxes</b>	<b>6,050</b>	<b>(2,750)</b>	<b>3,296</b>	<b>(5,599)</b>
<b>Provision for Income Taxes</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>
<b>Net income (loss)</b>	<b>\$ 6,050</b>	<b>\$ (2,750)</b>	<b>\$ 3,296</b>	<b>\$ (5,599)</b>
<b>Basic net income (loss) per share</b>	<b>\$ 0.08</b>	<b>\$ (0.04)</b>	<b>\$ 0.05</b>	<b>\$ (0.08)</b>
<b>Diluted net income (loss) per share</b>	<b>\$ 0.08</b>	<b>\$ (0.04)</b>	<b>\$ 0.05</b>	<b>\$ (0.08)</b>
<b>Basic weighted average common shares outstanding</b>	<b>71,475</b>	<b>69,786</b>	<b>71,228</b>	<b>69,574</b>
<b>Diluted weighted average common shares outstanding</b>	<b>73,141</b>	<b>69,786</b>	<b>72,324</b>	<b>69,574</b>

The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.

**Table of Contents**

ART TECHNOLOGY GROUP, INC.  
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
(In thousands)  
(UNAUDITED)

	<b>Six Months Ended June 30,</b>	
	<b>2003</b>	<b>2002</b>
<b>Cash Flows from Operating Activities:</b>		
Net income (loss)	\$ 3,296	\$ (5,599)
Adjustments to reconcile net income (loss) to net cash used in operating activities		
Stock-based compensation	99	529
Depreciation and amortization	2,373	3,638
Non-cash restructuring charge	847	
Loss on disposal of fixed assets, net	60	43
Changes in current assets and liabilities		
Accounts receivable, net	8,651	7,926
Prepaid expenses and other current assets	50	900
Other assets	(1,365)	
Accounts payable	(419)	(738)
Accrued expenses	(3,004)	(4,514)
Deferred revenues	(83)	(1,625)
Accrued restructuring	(21,146)	(5,275)
Net cash used in operating activities	<u>(10,641)</u>	<u>(4,715)</u>
<b>Cash Flows from Investing Activities:</b>		
Proceeds from (purchases of) marketable securities, net	8,729	(10,682)
Proceeds from restricted cash		16,757
Purchases of property and equipment	(775)	(686)
Proceeds from sale of equipment	45	75
Decrease in other assets	153	2,998
Net cash provided by (used in) investing activities	<u>8,152</u>	<u>8,462</u>
<b>Cash Flows from Financing Activities:</b>		
Tudor Settlement (Footnote 11)		1,050
Proceeds from exercise of stock options	70	55
Proceeds from employee stock purchase plan	543	1,034
Payments on long-term obligations		(1,000)
Net cash provided by financing activities	<u>613</u>	<u>1,139</u>
Effect of Foreign Exchange Rate Changes on Cash and Cash Equivalents	(857)	(1,342)
Net Decrease in Cash and Cash Equivalents	(2,733)	3,544
Cash and Cash Equivalents, Beginning of Period	45,829	49,493
Cash and Cash Equivalents, End of Period	<u>\$ 43,096</u>	<u>\$ 53,037</u>

The accompanying notes are an integral part of these unaudited condensed consolidated financial statements.





**Table of Contents**

ART TECHNOLOGY GROUP, INC.  
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

**(1) OPERATIONS AND BASIS OF PRESENTATION**

Art Technology Group, Inc. (ATG or the Company) is a Delaware company incorporated on December 31, 1991. ATG offers an integrated suite of Internet online marketing, sales and service applications, as well as related application development, integration and support services.

ATG develops and markets software that enables consumer, retail and financial services companies to dynamically market, sell and provide services to their customers online. The Company offers proven, flexible online marketing, sales, and self-service software applications for consumer facing e-commerce sites. ATG also offers its clients related professional services including support, education and implementation services.

The accompanying unaudited condensed consolidated financial statements of the Company have been prepared pursuant to the rules of the Securities and Exchange Commission for quarterly reports on Form 10-Q. The disclosures do not include all of the information and footnotes required by accounting principles generally accepted in the United States and while the Company believes that the disclosures presented are adequate to make information not misleading, these financial statements should be read in conjunction with the audited financial statements and related notes included in the Company's 2002 Annual Report on Form 10-K. In the opinion of management, the accompanying unaudited condensed consolidated financial statements and notes contain all adjustments, consisting of normal recurring accruals, considered necessary for a fair presentation of the Company's financial position, results of operations and cash flows at the dates and for the periods indicated. The operating results for the three and six months ended June 30, 2003 are not necessarily indicative of the results to be expected for the full year ending December 31, 2003.

The accompanying consolidated financial statements include the accounts of ATG and its wholly owned subsidiaries. All significant intercompany balances have been eliminated in consolidation.

**(2) STOCKHOLDERS' EQUITY***Stock-Based Compensation*

ATG grants stock options for a fixed number of shares to employees with an exercise price equal to the fair value of the shares at the date of grant. ATG accounts for stock-based compensation for employees in accordance with Accounting Principles Board (APB) Opinion No. 25, *Accounting for Stock Issued to Employees* (APB 25) and related Interpretations, and follows the disclosure-only alternative under Statement of Financial Accounting Standards (FAS) 123, *Accounting for Stock Based Compensation* (FAS 123).

Had compensation expense for ATG's Stock Plans been recorded consistent with the fair value method under FAS 123, the pro forma net loss per share would have been as follows:

	Three months ended June 30, 2003	June 30, 2002	Six months ended June 30, 2003	June 30, 2002
Net income (loss) as reported	\$ 6,050	\$ (2,750)	\$ 3,296	\$ (5,599)
Add: Stock-based employee compensation expense included in reported net income (loss)	18	257	99	529
Deduct: Total stock based employee compensation expense determined under fair value based method for all awards	(10,909)	(14,927)	(25,016)	(30,283)
Pro forma net loss	\$ (4,841)	\$ (17,420)	\$ (21,621)	\$ (35,353)
Basic and diluted net income (loss) per share				
As reported	\$ 0.08	\$ (0.04)	\$ 0.05	\$ (0.08)
Pro forma	\$ (0.07)	\$ (0.25)	\$ (0.30)	\$ (0.51)



**Table of Contents***Increase in Shares Available Under Option Plans*

During the second quarter of 2003, the Company's stockholders approved resolutions that increased the number of shares of common stock available for future issuances under the 1999 Outside Director's Stock Option Plan and the 1999 Employee Stock Purchase Plan to 800,000 shares from 300,000 shares, and to 5,000,000 shares from 3,000,000 shares, respectively.

*Decrease in Authorized Shares of Common Stock*

During the second quarter of 2003, the Company's stockholders approved a resolution to decrease the number of shares of common stock authorized to 200,000,000 from 500,000,000.

*Option Exchange Program*

On August 1, 2002, the Company offered all full-time and part-time employees, other than the officers as defined in Rule 16a-1(f) of the Securities Exchange Act of 1934, and directors, the opportunity to participate in a stock option exchange program. The voluntary program gave employees the opportunity to exchange options with exercise prices of \$15.00 or more per share that were granted under the Amended and Restated 1996 Stock Option Plan. However, if an employee elected to cancel any awards, all options granted after January 26, 2002 were also required to be canceled and the employee could not be granted any additional shares of stock before March 3, 2003. The new options were exercisable for one share of ATG's common stock for every three shares of the Company's common stock issuable upon exercise of a surrendered option to be granted at least six months and one day after the old options were cancelled. Approximately 3,000,495 options were eligible for exchange under this program.

On August 29, 2002, 1,997,819 options were cancelled under the stock option exchange program. On March 3, 2003, 479,447 replacement options were granted to employees of ATG in accordance with the option exchange program, at a grant price of \$0.99 per share. Twenty-five percent of each new option vested immediately on the date of grant. The remaining seventy-five percent will vest in three equal installments in six-month intervals.

**(3) NET INCOME (LOSS) PER SHARE**

Net income (loss) per share is computed in accordance with FAS 128, *Earnings Per Share* (FAS 128). Basic net income (loss) per share is computed by dividing net income (loss) by the weighted average number of shares of common stock outstanding during the period. Diluted net income (loss) per share is computed by dividing net income (loss) by the weighted average number of shares of common stock outstanding, plus the dilutive effect of common stock equivalents using the treasury stock method. Common stock equivalents consist of stock options.

The following table sets forth the computation of basic and diluted net income (loss) per share (in thousands, except per-share amounts):

	Three months ended		Six months ended	
	June 30, 2003	2002	June 30, 2003	2002
Net income (loss)	\$ 6,050	\$ (2,750)	\$ 3,296	\$ (5,599)
Weighted average common shares outstanding	71,475	69,786	71,228	69,574
Weighted average common stock equivalents outstanding:				
Employee stock options	1,666		1,096	
Total weighted average common stock and common stock equivalents	73,141	69,786	72,324	69,574
Basic net income (loss) per share	\$ 0.08	\$ (0.04)	\$ 0.05	\$ (0.08)
Diluted net income (loss) per share	\$ 0.08	\$ (0.04)	\$ 0.05	\$ (0.08)



**Table of Contents****(4) REVENUE RECOGNITION**

ATG recognizes product license revenue from licensing the rights to use its software to end-users. ATG also generates service revenues from integrating its software with its customers' operating environments, the sale of maintenance services and the sale of certain other consulting and development services. ATG generally executes separate agreements with its customers, which govern the terms and conditions of its software license, consulting and support and maintenance services. These separate agreements, along with ATG's price list and business practices of selling services separately, provide the basis for establishing vendor-specific objective evidence of fair value. This allows ATG to appropriately allocate fair value among the multiple elements in an arrangement and apply the residual method under Statement of Position (SOP) No. 97-2, *Software Revenue Recognition* (SOP 97-2) and SOP 98-9, *Modification of SOP 97-2, Software Revenue Recognition, with Respect to Certain Transactions*.

ATG recognizes revenue in accordance with SOP 97-2 and SOP 98-9. Revenues from software product license agreements are recognized upon execution of a license agreement and delivery of the software, provided that the fee is fixed or determinable and deemed collectible by management. If conditions for acceptance are required subsequent to delivery, revenues are recognized upon customer acceptance if such acceptance is not deemed to be perfunctory. In multiple element arrangements, ATG uses the residual value method in accordance with SOP 97-2 and SOP 98-9. Revenue earned on software arrangements involving multiple elements which qualify for separate element accounting treatment is allocated to each undelivered element using the relative fair values of those elements based on vendor specific objective evidence with the remaining value assigned to the delivered element, the software license. Typically, the Company's software licenses do not include significant post-delivery obligations to be fulfilled by the Company and payments are due within a three-month period from the date of delivery. Consequently, license fee revenue is generally recognized when the product is shipped. Revenues from software maintenance agreements are recognized ratably over the term of the maintenance period, which is typically one year. ATG enters into reseller arrangements that typically provide for sublicense fees payable to ATG based upon a percentage of ATG's list price. Revenues are recognized under reseller agreements as earned for guaranteed minimum royalties, or based upon actual sales by the resellers. ATG does not grant its resellers the right of return or price protection.

Revenues from professional service arrangements are recognized on either a time-and-materials or percentage-of-completion basis as the services are performed, provided that amounts due from customers are fixed or determinable and deemed collectible by management. Unbilled services represent service revenues that have been earned by ATG in advance of billings. Amounts collected or billed prior to satisfying the above revenue recognition criteria are reflected as deferred revenue. Deferred revenue primarily consists of advance payments related to support and maintenance and service agreements.

**(5) CASH, CASH EQUIVALENTS AND MARKETABLE SECURITIES**

ATG accounts for investments in marketable securities under FAS 115, *Accounting for Certain Investments in Debt and Equity Securities* (FAS 115). Under FAS 115, investments for which ATG has the positive intent and the ability to hold to maturity, consisting of cash equivalents and marketable securities, are reported at amortized cost, which approximates fair market value. Cash equivalents are highly liquid investments with maturities at the date of acquisition of less than 90 days. Marketable securities are investment grade debt securities with maturities at the date of acquisition of greater than ninety days. At June 30, 2003 and December 31, 2002, all of ATG's marketable securities were held in commercial paper and corporate bonds, classified as held-to-maturity, and had maturities of less than one year. The average maturity of ATG's marketable securities was approximately 6.5 months and 3.6 months at June 30, 2003 and December 31, 2002, respectively. At June 30, 2003, and December 31, 2002, the difference between the amortized cost and market value of ATG's marketable securities was approximately \$(21,000). Realized gains and losses for the three and six month periods ended June 30, 2003 and June 30, 2002 were not material. At June 30, 2003 and December 31, 2002, ATG's cash, cash equivalents and marketable securities consisted of the following:

	June 30 2003	December 31, 2002
(In thousands)		
Cash and cash equivalents		
Cash	\$ 39,188	\$ 39,130
Money market accounts	3,908	6,699
	<hr/>	<hr/>
Total cash and cash equivalents	\$ 43,096	\$ 45,829
	<hr/>	<hr/>
Marketable securities		
Corporate securities	\$ 14,000	\$ 22,729
	<hr/>	<hr/>
Total marketable securities	\$ 14,000	\$ 22,729



**Table of Contents****(6) COMPREHENSIVE INCOME (LOSS)**

FAS 130, *Reporting Comprehensive Income*, requires that a full set of general purpose financial statements be expanded to include the reporting of comprehensive income (loss). Comprehensive income (loss) is comprised of two components, net income (loss) and other comprehensive income (loss). The following are the components of ATG's comprehensive income (loss) (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2003	2002	2003	2002
Net income (loss)	\$6,050	\$(2,750)	\$3,296	\$(5,599)
Foreign currency translation income (loss)	(522)	(1,093)	(802)	(1,125)
Comprehensive income (loss)	\$5,528	\$(3,843)	\$2,494	\$(6,724)

The accumulated other comprehensive loss at June 30, 2003 and December 31, 2002 of \$2,513,000 and \$1,711,000, respectively, consisted entirely of the cumulative foreign currency translation adjustment.

**(7) DISCLOSURES ABOUT SEGMENTS OF AN ENTERPRISE**

FAS 131, *Disclosures About Segments of an Enterprise and Related Information*, establishes standards for reporting information regarding operating segments in annual financial statements and requires selected information for those segments to be presented in interim financial reports issued to stockholders. FAS 131 also establishes standards for related disclosures about products and services and geographic areas. Operating segments are identified as components of an enterprise for which separate discrete financial information is available for evaluation by the chief operating decision-maker, or decision-making group, to assess performance and allocate resources. ATG's chief operating decision-makers, as defined under FAS 131, are the members of its executive management team. To date, the Company has viewed its operations and manages its business as principally one segment with two major offerings: software licenses and services. ATG evaluates these product offerings based on their respective gross margins. As a result, the financial information disclosed herein represents all of the material financial information related to the Company's principal operating segment.

Revenues from sources outside of the United States were approximately \$9.9 million and \$7.6 million for the three months ended June 30, 2003 and 2002, respectively, and \$14.7 million and \$15.4 million for the six months ended June 30, 2003 and 2002, respectively. ATG's revenue from international sources was primarily generated from customers located in Europe and Asia/Pacific. All of ATG's software licenses for the three and six months ended June 30, 2003 and 2002 were delivered from its headquarters located in the United States.

The following table represents the percentage of total revenues by geographic region from customers for the three and six months ended June 30, 2003 and 2002:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2003	2002	2003	2002
United States	53%	70%	64%	71%
United Kingdom (UK)	27	7	17	8
Europe, Middle East and Africa (excluding UK)	17	19	15	17
Other	3	4	4	4
	100%	100%	100%	100%

**(8) LONG-TERM OBLIGATIONS***Credit Facility*



## Edgar Filing: ART TECHNOLOGY GROUP INC - Form 10-Q

Effective June 13, 2002, ATG entered into a \$15 million revolving line of credit with Silicon Valley Bank (the Bank) which provided for borrowings of up to the lesser of \$15 million or 80% of eligible accounts receivable. The line of credit bore interest at the Bank's prime rate. The line of credit was secured by all of the Company's tangible and intangible intellectual and personal property and is subject to financial covenants including liquidity coverage and profitability. As a result of this agreement, ATG was no longer required to fully cash secure its letters of credit (LC's) the Company had issued to secure obligations under its facility leases.

**Table of Contents**

However, the Company was required to maintain \$18 million of unrestricted cash with the Bank at all times during the term of the line of credit. As a result of this requirement, this revolving line of credit did not increase the amount of net cash available to the Company during the term of the agreement.

In December 2002, ATG increased its eligible line of credit to \$20 million from \$15 million. While there were no outstanding borrowings under the facility at June 30, 2003, ATG had issued letters of credit (LCs) totaling \$14.3 million, which are supported by this facility. The line of credit bears interest at the Bank's prime rate (4.00% at June 30, 2003). As of June 30, 2003 approximately \$5.7 million was available for future borrowings. The line of credit is secured by all of ATG's tangible and intangible intellectual and personal property and is subject to financial covenants including liquidity coverage and profitability. The liquidity covenant mandates ATG maintain \$40 million in cash at the end of each month throughout the duration of the facility. The profitability covenant allows for net losses not to exceed \$1.0 million for the third and fourth quarters of 2003. The Bank has granted additional provisions, to be used if necessary, for a maximum \$25 million in restructuring charges for the duration of the facility. Of the \$25 million, a maximum of \$7.5 million may be taken as a cash expense during the term of the facility; a second provision is made for a maximum of \$12.0 million in cash to be paid toward real estate buy-outs. ATG is required to maintain \$27 million in unrestricted cash with the Bank at all times, and in the event the balance should decrease, ATG will be required to pay fees and expenses to compensate the Bank for lost income. As of June 30, 2003, the Company was in compliance with all related financial covenants. In the event that ATG does not comply with any of the covenants within the line of credit or defaults on any of its provisions, the Bank's significant remedies include, 1) declaring all obligations immediately due and payable; 2) ceasing to advance money or extend credit for the Company's benefit; 3) applying to the obligations any balances and deposits held by the Company or any amount held by the Bank owing to or for the credit or the account of ATG; and, 4) putting a hold on any deposit account held as collateral. If the agreement expires, or is not extended, the Bank will require outstanding LCs at that time to be cash secured on terms acceptable to the Bank. The revolving line of credit expires on December 23, 2003.

**(9) COMMITMENTS AND CONTINGENCIES***Leases*

ATG has offices, primarily for sales and support personnel, in 9 domestic locations as well as 8 foreign countries. At June 30, 2003, ATG had issued \$14.3 million of LCs under its line of credit in favor of various landlords to secure obligations under its facility leases, which expire from 2003 through 2009.

The approximate future minimum payments of ATG's facility leases and certain operating equipment leases as of June 30, 2003, were as follows:

	<b>Operating Leases (in thousands)</b>
Remainder of 2003	\$ 10,257
2004	11,635
2005	11,762
2006	9,844
2007	4,662
Thereafter	2,308
	<hr/>
Total future minimum lease payments	\$ 50,468

Of the \$50.5 million in future minimum lease payments, \$38.8 million was included in the Company's 2001, 2002 and 2003 restructuring charges. The \$38.8 million has been reduced to a \$30.0 million restructuring accrual after taking into consideration estimated sublease income and estimated vacancy periods until the various properties are sub-leased (see Note 10). Rent expense included in the accompanying statements of operations was \$1.4 million and \$2.5 million for the three months ended June 30, 2003 and 2002, respectively. Rent expense included in the accompanying statements of operations was \$2.9 million and \$4.9 million for the six months ended June 30, 2003 and 2002, respectively.

**Table of Contents***Indemnifications*

The Company frequently has agreed to indemnification provisions in software license agreements with customers and in its real estate leases in the ordinary course of its business.

With respect to software license agreements, these indemnifications generally include provisions indemnifying the customer against losses, expenses, and liabilities from damages that may be awarded against the customer in the event the Company's software is found to infringe upon a patent or copyright of a third party. The software license agreements generally limit the scope of and remedies for such indemnification obligations in a variety of industry-standard respects, including but not limited to certain geography-based scope limitations, the right to replace or modify an infringing product, and the right to terminate the license and refund a portion of the original license fee if a remedy is not commercially practical. The Company believes its internal development processes and other policies and practices limit its exposure related to the indemnification provisions of the software license agreements. In addition, the Company requires its employees to sign a proprietary information and inventions agreement, which assigns the rights to its employees' development work to the Company. To date, the Company has not had to reimburse any of its customers for any losses related to these indemnification provisions and no material claims are outstanding as of June 30, 2003.

With respect to real estate lease agreements or settlement agreements with landlords, these indemnifications typically apply to claims asserted against the landlord relating to personal injury and property damage at the leased premises or to certain breaches of the Company's contractual obligations or representations and warranties included in the settlement agreements. These indemnification provisions generally survive the termination of the agreement, although the provision has the most relevance during the contract term and for a short period of time thereafter. The maximum potential amount of future payments that the Company could be required to make under these indemnification provisions is unlimited. The Company has purchased insurance that reduces its monetary exposure for landlord indemnifications. The Company has never paid any amounts to defend lawsuits or settle claims related to these indemnification provisions. Accordingly, the Company believes the estimated fair value of these indemnification arrangements is minimal.

**(10) RESTRUCTURING**

During 2003, 2002 and 2001, as a result of a global slowdown in information technology spending, the Company recorded restructuring charges/(benefits) of \$(5.3) million, \$19.0 million and \$76.9 million, respectively, pertaining to the closure and consolidation of excess facilities, impairment of assets, employee severance benefits, and settling of certain contractual obligations. The 2003 charges were recorded in accordance with FAS 146, *Accounting for Costs Associated with exit or Disposal Activities*, FAS 88, *Employers' Accounting for Settlements and Curtailments of Defined Benefit Pension Plans and for Termination Benefits* and Staff Accounting Bulletin (SAB) 100, *Restructuring and Impairment Charges*. The 2002 and 2001 charges were recorded in accordance with Emerging Issues Task Force Issue No. 94-3, *Liability Recognition for Certain Employee Termination Benefits and Other Costs to Exit an Activity (Including Certain Costs Incurred in a Restructuring)*, FAS 88 and SAB 100.

**2001 Actions**

Actions taken by ATG in 2001 included: consolidation and closure of excess facilities, a worldwide workforce reduction, the write-off of certain unrealizable assets and settling certain obligations that had no future benefit. In the second quarter of 2001, ATG recorded a restructuring charge of \$44.2 million, and in the fourth quarter of 2001, ATG recorded a restructuring charge of \$32.7 million. Total restructuring charges for 2001 totaled \$76.9 million.

The facilities-related charges were \$38.1 million and \$22.8 million in the second and fourth quarters, respectively, consisting of excess rental space for offices worldwide, net of estimates for the vacancy period and sublease income based on the then-current real estate market data, and related write-offs of abandoned leasehold improvements and fixed assets of \$7.7 million and \$2.2 million, respectively. In the second and fourth quarters of 2002, the Company increased the facilities-related portion of the 2001 charge by an additional \$447,000 and \$907,000 million, respectively for changes to sub-lease and vacancy assumptions, which was offset by a benefit of \$536,000 due to an unanticipated vendor refund associated with a written off prepaid cost. The employee severance cost component of the restructuring charge was \$4.7 million and \$3.2 million in the second and fourth quarters, respectively. ATG terminated the employment of 530 employees, or 46% of ATG's workforce, none of whom remained employed at June 30, 2002. Approximately 47% of these employees were from sales and marketing, 22% from services, 19% from general and administrative and 12% from research and development. In addition, ATG settled 11,762 exchangeable shares with a certain employee and recorded \$1.3 million as a charge to restructuring for this settlement. Also included in the 2001 charge was the write-off of approximately \$4.0 million of goodwill related to acquisitions from 2000, approximately \$1.4 million of purchased software that was deemed impaired due to ATG's revised product development strategy, and \$1.1 million of prepaid costs, and legal and accounting expenses.

**Table of Contents**

At June 30, 2003, there is \$19.1 million from the 2001 actions remaining in the restructuring accrual comprising \$18.9 million of facilities-related costs and \$229,000 of severance and related costs.

The 2003 activity related to the 2001 actions is as follows (in thousands):

	Balance at December 31, 2002	Payments and Write-Offs	Balance at March 31, 2003	Adjustments in Estimates Made in Three Months Ended June 30, 2003	Payments and Write-Offs	Balance at June 30, 2003
Facilities-related costs and impairments	\$ 37,048	\$ 2,010	\$ 35,038	\$ (8,306)	\$ 7,905	\$ 18,827
Employee severance, benefits and related costs	270	270		229		229
Asset impairments						
Exchangeable share settlement						
Marketing costs	(536)	(536)				
Legal and accounting costs						
<b>Total</b>	<b>\$ 36,782</b>	<b>\$ 1,744</b>	<b>\$ 35,038</b>	<b>\$ (8,077)</b>	<b>\$ 7,905</b>	<b>\$ 19,056</b>

Of the \$5.3 million net benefit that the Company recorded in the second quarter of 2003, the Company recognized a net benefit of \$8.1 million related to adjustments to the 2001 actions. The \$8.1 million benefit comprised a \$10.4 million benefit from settlements of lease obligations in San Francisco and Cambridge, offset by additional facilities related charges of \$2.1 million, and \$229,000 related to additional employee severance and related costs.

**2002 Action**

Actions taken by ATG in 2002 included: consolidation and closure of excess facilities, a worldwide workforce reduction and, the write-off of certain idle assets. In the second quarter of 2002, ATG recorded a restructuring credit of \$89,000, due to a change in the 2001 estimated restructuring charge, and in the fourth quarter of 2002, ATG recorded an aggregate restructuring charge of \$19.1 million comprising \$18.2 million of 2002 actions and a \$907,000 adjustment to the facilities-related portion of the 2001 restructuring charge.

**Table of Contents**

The facilities-related charge associated with the 2002 fourth quarter action was \$13.5 million comprising \$12.0 million for operating leases, net of assumptions for the vacancy period and sub-lease income based on the then-current real estate market data, related to office space that was either idle or to be vacated during the first quarter of 2003 and \$1.5 million of leasehold improvements and furniture and fixtures associated with these facilities, which were written down to their fair value. The Company also recorded a charge of \$3.6 million for severance and benefit costs related to cost reduction actions taken across the worldwide employee base. The severance and benefit costs were for 125 employees, or 23% of the Company's workforce, none of whom remained employed at June 30, 2003. Of the 125 employees, 53 of the employees were from sales and marketing, 45 from services, 19 from general and administrative and 8 from research and development. The Company also wrote-off \$1.1 million in computer equipment and software and furniture and fixtures that it had abandoned.

At June 30, 2003, there is \$10.6 million from the 2002 action remaining in the restructuring accrual comprising \$10.5 million of facilities-related costs and \$115,000 of severance and related costs.

The 2003 activity related to the 2002 action is as follows (in thousands):

	<u>Restructuring Charges</u>					
	Balance at December 31, 2002	Payments	Balance at March 31, 2003	Adjustments in Estimates Made in Three Months Ended June 30, 2003	Payments and Write-Offs	Balance at June 30, 2003
Facilities-related costs and impairments	\$ 12,021	\$ 814	\$ 11,207	\$ 310	\$ 1,049	\$ 10,468
Employee severance, benefits and related costs	3,553	2,099	1,454	327	1,666	115
<b>Total</b>	<b>\$ 15,574</b>	<b>\$ 2,913</b>	<b>\$ 12,661</b>	<b>\$ 637</b>	<b>\$ 2,715</b>	<b>\$ 10,583</b>

In the second quarter of 2003, ATG recorded a net restructuring charge of \$637,000 for changes in assumptions and estimates to charges recorded in 2002 for excess lease obligations and employee severance and related costs. The charge was comprised of a benefit of \$1.1 million resulting from settlements of lease obligations in San Francisco and Toronto, offset by additional facilities related charges of \$1.4 million primarily related to changes in estimates of vacancy and sub-lease income in an idle facility, and additional employee severance and related costs of \$327,000.

**Table of Contents****June 30, 2003 Action**

As a result of several reorganization decisions ATG undertook plans to restructure operations in the second quarter of 2003. Actions taken by ATG included: closure of an excess facility, a worldwide workforce reduction, and the write-off of certain idle assets.

The significant components of the 2003 restructuring charge were as follows (in thousands):

	Restructuring Charges		
	Three Months Ended June 30, 2003	Payments and Write-Offs	Balance at June 30, 2003
Facilities-related costs and impairments	\$ 1,071	\$ 20	\$ 1,051
Asset impairments	169	169	
Employee severance, benefits and related costs	927	263	664
	<hr/>	<hr/>	<hr/>
Total	\$2,167	\$ 452	\$ 1,715
	<hr/>	<hr/>	<hr/>

During the second quarter of 2003, the Company recorded a net restructuring benefit of \$5.3 million which consisted of benefits from lease settlements of \$11.5 million and additional charges of \$4.0 million for changes in estimates related to the 2001 and 2002 actions, as well as new 2003 actions totaling \$2.2 million. During the second quarter of 2003, the Company settled \$38.2 million of future lease obligations for one-time cash payments totaling \$9.7 million, resulting in a benefit, net of sub-lease and vacancy assumptions, of \$11.5 million. This benefit was primarily recorded against the charges recorded under the 2001 actions.

The 2003 action included a facilities-related charge of \$1.1 million comprising \$866,000 for an operating lease related to idle office space, \$144,000 of assets written down to their fair value, and \$61,000 for various office equipment leases. The lease charge was for office space the Company vacated and intends to sub-lease. The amount of the operating lease charge was based on assumptions from current real estate market data for sub-lease income rates and vacancy rates at the location. In accordance with FAS 146, the Company has recorded the present value of the net lease obligation. The Company also recorded a charge of \$927,000 for severance and benefit costs related to cost reduction actions taken across the worldwide employee base. The severance and benefit costs were for 32 employees, or 7.4% of the Company's workforce, consisting of 11 employees from sales and marketing, 3 from services, 3 from general and administrative and 15 from research and development. The Company accrued employee benefits pursuant to ongoing benefit plans for domestic locations and under statutory minimum requirements in foreign locations. In addition, the Company accrued additional amounts for its foreign locations based on its best estimate of the final payments for severance. All employees were notified of their termination as of June 30, 2003. The termination process is expected to be completed during the third quarter of 2003. As a result of a reduction of employees as well as the closure of a certain office location, the Company wrote off leasehold improvements related to the facilities it is attempting to sub-lease as the estimated cash flows to be generated from that location would not have been sufficient to recover the carrying value of the assets. In addition, computer and office equipment were written down to their fair value based on the expected cash flows they would generate over their remaining economic life. Due to the short remaining economic life and current market conditions for such assets, the fair value of these assets was estimated as zero. The Company also recorded a charge of \$169,000 to reduce the carrying value of third-party software embedded in its products that the Company will discontinue selling, to its net realizable value based on management's best estimate of future net cash flows to be generated from the sale of the software to customers.

As of June 30, 2003, the Company had an accrued restructuring liability of \$31.4 million, of which \$19.1 million relates to 2001 restructuring charges, \$10.6 million relates to 2002 restructuring charges, and \$1.7 relates to 2003 restructuring charges. The long-term portion of the accrued restructuring liability was \$16.3 million.

**(11) LITIGATION**

On October 31, 2000, Aron Rosenberg, one of the Company's stockholders, brought a claim on ATG's behalf in the U.S. District Court for the District of Delaware. Mr. Rosenberg alleged that the Tudor and Raptor entities violated Section 16(b) of the Securities Exchange Act of 1934 in connection with their sale of ATG's common stock after its initial public offering on July 20, 1999. Those entities acquired the Company's common stock upon conversion of its Series D Preferred Stock that they acquired more than six months before the initial public offering. Mr. Rosenberg claimed that those entities should be deemed to have purchased the Company's common stock when the Company's stockholders approved an amendment to the Company's Certificate of Incorporation related to preferred stock of the Company on June 18, 1999. He also claimed that those entities obtained profits of more than \$70 million in connection with sales of the Company's common stock within six months

after June 18, 1999, and that those profits should be paid to the Company.

**Table of Contents**

In January 2002, the parties entered into a settlement agreement, later approved by the court, providing that Tudor would pay \$1,050,000 to the Company and \$400,000 to the plaintiff's attorneys, in return for which the Company would release Tudor from any claims under Section 16 of the Securities Exchange Act of 1934 arising from the facts and circumstances alleged in the complaint. On May 23, 2002 Tudor made the payment to the Company and this matter is now resolved. The receipt of the settlement of \$1,050,000 has been recorded as contributed capital within additional paid-in capital in the accompanying Consolidated Balance Sheet and Statement of Stockholders' Equity and Comprehensive Income (Loss).

The Company and certain officers have been named defendants in seven purported class action suits currently pending in the United States District Court for the District of Massachusetts. Each of these cases alleges that the Company and certain officers have violated Sections 10(b) and 20(a) of the Securities Exchange Act of 1934 and Rule 10b-5 thereunder, which generally may subject issuers of securities and persons controlling those issuers to civil liabilities for fraudulent actions or defects in the public disclosure required by securities laws. Four of the cases were filed on various dates in October 2001 in the U.S. District Court for the District of Massachusetts. Three of the cases were initially filed in the Central District of California (the California actions) on various dates in August and September 2001. The California actions were consolidated and transferred to the District of Massachusetts on or about November 27, 2001. On December 13, 2001, the Court issued an Order of Consolidation in which it consolidated all actions filed against us and appointed certain individuals as Lead Plaintiffs in the consolidated action. It also appointed two law firms as Co-Lead Counsel, and a third law firm as Liaison Counsel. Counsel for the plaintiffs has filed a Consolidated Amended Complaint applicable to all of the consolidated actions. On April 19, 2002, the Company filed a motion to dismiss the case. The plaintiffs have filed their opposition to the motion, and the Company has submitted a response. While management believes the claims against the Company are without merit, and intends to defend the action vigorously, the litigation is in the preliminary stage.

A breach of contract claim was filed in Germany by DIFA Deutsche Immobilien Fonds AG against Art Technology Group GMBH, a subsidiary of the Company, on July 18, 2002. The suit alleges that ATG GmbH failed to pay rent on office space leased by the plaintiff and failed to deliver a bank guarantee, thereby breaching its lease obligations to plaintiff. The German court returned a ruling on January 22, 2003 adverse to ATG and found in favor of the plaintiff in the approximate amount of 1.4 million euros (approximately \$1,572,000 as of August 1, 2003) plus 8% interest and the delivery of a security deposit in the form of a bank guarantee in the amount of approximately 675,000 euros (approximately \$758,000 as of August 1, 2003). The judgment amount represents unpaid rent from February to June 2002, which was accrued as part of the restructuring charge recorded in 2001 and remains accrued at June 30, 2003. At the plaintiff's option, it may seek to institute suit in the future for additional rents that have accrued since the date established in the ruling. The prevailing party in a German lawsuit is also entitled to collect court costs and attorneys' fees from the non-prevailing party according to a fee and cost schedule established by law. The fees and costs in this case total approximately 180,000 euros (approximately \$202,000 as of August 1, 2003), (exclusive of fees and costs associated with a potential appeal). ATG filed an appeal to the suit on February 6, 2003. As of July 31, 2003, there had been no response to the appeal. ATG's appeal of the suit is based, in part, on interpretations of law made by the first judge relating to alleged modifications to the original agreement with plaintiff.

The Company is also subject to various other claims and legal actions arising in the ordinary course of business. In the opinion of management, after consultation with legal counsel, the ultimate disposition of these matters is not expected to have a material effect on the Company's business, financial condition or results of operations.

**(12) FOREIGN CURRENCY TRANSLATION**

The financial statements of the Company's foreign subsidiaries are translated in accordance with FAS 52, *Foreign Currency Translation*. The Company has determined that the functional currency of its foreign subsidiaries is the local currency. As a result, the Company translates the assets and liabilities of its foreign subsidiaries at the exchange rates in effect at the period-end. Prior to translation, the Company re-measures foreign currency denominated assets and liabilities into the functional currency of the respective Company entity, resulting in unrealized gains or losses recorded in Interest and Other Income, Net in the accompanying Condensed Consolidated Statements of Operations. Revenues and expenses are translated using average exchange rates in effect during the respective period. Gains and losses from foreign currency translation are credited or charged to Accumulated Other Comprehensive Loss included in Stockholders' Equity in the accompanying Condensed Consolidated Balance Sheets. During the three months ended June 30, 2003 and 2002, the Company recorded gains of \$296,000 and \$852,000, respectively, from transactional gains and losses and re-measurement gains and losses. During the six months ended June 30, 2003 and 2002, the Company recorded gains of \$453,000 and \$903,000, respectively, from transaction gains and losses and re-measurement gains and losses.



**Table of Contents**

**(13) HEDGING ACTIVITIES**

A portion of our revenues, earnings and cash flows are exposed to changes in foreign exchange rates. Under our foreign currency-hedging program, we may at times seek to manage our foreign exchange risk through the use of foreign currency forward-exchange contracts. ATG may use these contracts to offset the potential earnings and cash flow effects from short-term foreign currency assets and liabilities that arise from operations. FAS 133, *Accounting for Derivative Instruments and Hedging Activities* requires that all derivative contracts and hedging activities be recorded at fair value in the financial statements. Such contracts are marked to market in each reporting period with the resulting change in fair value recognized immediately in Other Income in the Condensed Consolidated Statement of Operations as unrealized gains and losses up through their maturity, at which time the gains or losses become realized. These gains and losses offset the changes in fair value of the asset or liability being hedged. Realized and unrealized gains and losses were not material in the three or six month periods ended June 30, 2003 and 2002.

**(14) RECENT ACCOUNTING PRONOUNCEMENTS**

In January 2003, the FASB issued Interpretation No. 46 *Consolidation of Variable Interest Entities* (FIN 46), which is an interpretation of Accounting Research Bulletin No. 51, *Consolidated Financial Statements*. FIN 46 addresses consolidation by business enterprises of variable interest entities and requires existing unconsolidated variable interest entities to be consolidated by their primary beneficiaries if the entities do not effectively disperse risks among parties involved. Variable interest entities that effectively disperse risks are not consolidated unless a single party holds an interest or combination of interests that effectively recombines risks that were previously dispersed. FIN 46 applies immediately to variable interest entities created after January 31, 2003 and to variable interest entities in which an enterprise obtains an interest after that date. It applies in the first fiscal year or interim period beginning after June 15, 2003, to variable interest entities in which an enterprise holds a variable interest that it acquired before February 1, 2003. FIN 46 applies to public enterprises as of the beginning of the applicable interim or annual period. We do not expect that the adoption of FIN 46 will have a material effect on our financial position or results of operations.

In April 2003, the FASB released FAS 149, *Amendment of Statement 133 on Derivative Instruments and Hedging Activities* (FAS 149). FAS 149 clarifies the accounting for derivatives, amending FAS 133, *Accounting for Derivative Instruments and Hedging Activities*. FAS 149 clarifies under what circumstances a contract with an initial net investment meets the characteristics of a derivative, amends the definition of an underlying contract, and clarifies when a derivative contains a financing component in order to increase the comparability of accounting practices under FAS 133. FAS 149 is effective for contracts entered into or modified after June 30, 2003. The adoption of FAS 149 is not expected to have a material impact on our financial position or results of operations.

In May 2003 the FASB issued FAS 150, *Accounting for Certain Financial Instruments with Characteristics of both Liabilities and Equity* (FAS 150). FAS 150 establishes standards for how an issuer classifies and measures certain financial instruments with characteristics of both liabilities and equity. FAS 150 applies specifically to a number of financial instruments that companies have historically presented within their financial statements either as equity or between the liabilities section and the equity section, rather than as liabilities. FAS 150 is effective for financial instruments entered into or modified after May 31, 2003, and otherwise is effective at the beginning of the first interim period beginning after June 15, 2003. The adoption of FAS 150 is not expected to have material impact on our financial position or results of operations.

**Table of Contents**

**Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

**Overview**

The following discussion and analysis of our financial condition and results of operations should be read in conjunction with our consolidated financial statements and the related notes contained in Item 1 of this Quarterly Report on Form 10-Q. This discussion and analysis contains forward-looking statements that involve risks, uncertainties and assumptions. Our actual results may differ materially from those anticipated in these forward-looking statements as a result of a number of factors including those set forth elsewhere in this report.

We were founded in December 1991. From 1991 through 1995, we devoted our efforts principally to building, marketing and selling our professional services capabilities and to research and development activities related to our software products. Beginning in 1996, we began to focus on selling our software products. To date, we have enhanced and released several versions of our products. We market and sell our products worldwide through our direct sales force, systems integrators, technology alliances, value added resellers and original equipment manufacturers.

We derive our revenues from the sale of software product licenses and related services. Product license revenues are derived from the sale of software licenses of our products. Our software licenses are priced based on either the size of the customer implementation or site license terms. Services revenues are derived from fees for professional services, training and software maintenance and support. Professional services include implementation, custom application development and project and technical consulting. We bill professional service fees primarily on a time and materials basis or in some cases, on a fixed-price schedule defined specifically in our contracts. Software maintenance and support arrangements are priced based on the level of services provided. Generally, customers are entitled to receive software updates, maintenance releases and on-line and telephone technical support for an annual maintenance fee, which is calculated as a certain percentage of the list price of the licensed product, or on a net purchase price for site licenses. Training is billed as services are provided.

As of June 30, 2003 we had offices in England, France, Germany, Japan, Sweden, and the United States. Revenues from customers outside the United States accounted for 47% and 30% of our total revenues for the three months ended June 30, 2003 and 2002, respectively, and 36% and 29% for the six months ended June 30, 2003 and 2002, respectively.

**Critical Accounting Policies and Estimates**

This management's discussion of financial condition and results of operations analyzes our consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States.

We believe the following critical accounting policies to be both those most important to the portrayal of our financial condition and those that require the most subjective judgment. The preparation of these financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. On an ongoing basis, management evaluates its estimates and judgments, including those related to revenue recognition, the allowance for doubtful accounts, research and development costs, restructuring expenses, the impairment of long-lived assets and income taxes. Management bases its estimates and judgments on historical experience, known trends or events and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

*Revenue Recognition*

Not only is revenue recognition a key component of our results of operations, the timing of our revenue recognition also determines the timing of certain expenses, such as commissions. In measuring revenues, we follow the specific guidelines of Statement of Position, or SOP, 97-2, *Software Revenue Recognition* and SOP 98-9, *Modification of SOP 97-2, Software Revenue Recognition, with Respect to Certain Transactions*. SOP 97-2 requires that four basic criteria must be met before revenue can be recognized: (1) persuasive evidence of an arrangement exists via a signed license agreement; (2) physical or electronic delivery has occurred including the availability of license keys or services rendered; (3) the fee is fixed or determinable representing amounts that are due unconditionally with no future obligations under customary payment terms; and (4) collectibility is probable. In addition, revenue results are difficult to predict and any shortfall or delay in recognizing revenue could cause our operational results to vary significantly from quarter to quarter and could result in future operating losses.

**Table of Contents**

In accordance with SOP 97-2 and SOP 98-9, revenues from software product license agreements are recognized upon execution of a license agreement and delivery of the software, provided that the fee is fixed or determinable and deemed collectible by management. If conditions for acceptance are required subsequent to delivery, revenues are recognized upon customer acceptance if such acceptance is not deemed to be perfunctory. In multiple element arrangements, we use the residual value method in accordance with SOP 97-2 and SOP 98-9. Revenue earned on software arrangements involving multiple elements which qualify for separate element accounting treatment is allocated to each undelivered element using the relative fair values of those elements based on vendor specific objective evidence with the remaining value assigned to the delivered element, the software license. Typically our software licenses do not include significant post-delivery obligations to be fulfilled by us and payments are due within a three-month period from the date of delivery. Consequently, license fee revenue is generally recognized when the product is shipped. Revenues from software maintenance agreements are recognized ratably over the term of the maintenance period, which is typically one year. We enter into reseller arrangements that typically provide for sublicense fees payable to us based upon a percentage of our list price. Revenues are recognized under reseller agreements as earned for guaranteed minimum royalties, or based upon actual sales by the resellers. We do not grant our resellers the right of return or price protection.

Revenues from professional service arrangements are recognized on either a time-and-materials or percentage-of-completion basis as the services are performed, provided that amounts due from customers are fixed or determinable and deemed collectible by management. Amounts collected prior to satisfying the above revenue recognition criteria are reflected as deferred revenue. Unbilled services represent service revenues that have been earned by us in advance of billings. Deferred revenue primarily consists of advance payments related to support and maintenance and service agreements.

*Accounts Receivable and Bad Debt*

We maintain allowances for doubtful accounts for estimated losses resulting from the inability of our customers to make required payments. We continuously monitor collections and payments from our customers and determine the allowance for doubtful accounts based upon historical experience and specific customer collection issues. If the financial condition of our customers were to deteriorate, resulting in an impairment of their ability to make payments, additional allowances would be required.

*Research and Development Costs*

We account for research and development costs in accordance with Statement of Financial Accounting Standard, or FAS, 2, *Accounting for Research and Development Costs*, and FAS 86, *Accounting for the Costs of Computer Software to be Sold, Leased, or Otherwise Marketed*, which specify that costs incurred internally to develop computer software products should be charged to expense as incurred until technological feasibility is reached for the product. Once technological feasibility is reached, all software costs should be capitalized until the product is made available for general release to customers. Judgment is required in determining when technological feasibility is established. We believe that the time period from reaching technological feasibility until the time of general product release is very short. Costs incurred after technological feasibility is reached are not material, and accordingly, all such costs are charged to research and development expense as incurred.

*Restructuring Expenses*

During 2003, 2002 and 2001, we recorded restructuring charges (benefits) of \$(5.3) million, \$19.0 million and \$76.9 million, respectively, pertaining to the closure and consolidation of excess facilities, impairment of assets as discussed below, employee severance benefits, and settling of certain contractual obligations. The 2003 charges were recorded in accordance with FAS 146, *Accounting for Costs Associated with Exit or Disposal Activities*, FAS 88, *Employers Accounting for Settlements and Curtailments of Defined Benefit Pension Plans and for Termination Benefits and*, Staff Accounting Bulletin, or SAB, 100, *Restructuring and Impairment Charges*. The 2002 and 2001 charges were recorded in accordance with Emerging Issues Task Force, or EITF, Issue No. 94-3, *Liability Recognition for Certain Employee Termination Benefits and Other Costs to Exit an Activity (including Certain Costs Incurred in a Restructuring)*, FAS 88, and SAB 100. In determining the charges to record, we made certain estimates and judgments surrounding the amounts ultimately to be paid for the actions we have taken. At June 30, 2003, there are various accruals recorded for the costs to exit certain facilities and lease obligations, which may be adjusted periodically for either resolution of certain contractual commitments or changes in estimates of sub-lease income or the period of time the facilities will be vacant and sub-leased. Although we do not anticipate significant changes to our restructuring accruals, the actual costs may differ from those recorded in the event that the subleasing assumptions require adjustment due to changes in economic conditions surrounding the real estate market or we are successful in terminating our lease obligations prior to the scheduled termination date. Such changes could have a material impact to our operating results.

**Table of Contents**

*Impairment or Disposal of Long Lived Assets*

We review our long-lived assets whenever events or changes in circumstances indicate that the carrying amount of such an asset may not be recoverable. Recoverability of these assets is measured by comparison of their carrying amount to future undiscounted cash flows the assets are expected to generate. If such assets are considered impaired, the impairment to be recognized is equal to the amount by which the carrying value of the assets exceeds the fair market value determined by either a quoted market price, if any, or a value determined by utilizing a discounted cash flow technique. In assessing recoverability, we must make assumptions regarding estimated future cash flows and discount factors. If these estimates or related assumptions change in the future, we may be required to record impairment charges.

As a result of our restructuring activities in 2003, 2002 and 2001, we evaluated the realizability of our long-lived assets including fixed assets and leasehold improvements related to our restructured facility leases and intangible assets consisting primarily of unamortized goodwill. In 2003, we determined that \$447,000 of leasehold improvements, computer and office equipment and software were impaired as a result of our decision to restructure operations and discontinue sale of a certain product. In 2002, we determined that \$1.7 million of furniture and fixtures, computer equipment and software were impaired as a result of our decision to abandon the assets because of the termination of employees and related closures of offices in our 2002 and 2001 restructuring plans. These assets were no longer being used or will not be used in the future upon completion of the restructuring plans, which had been substantially completed by June 30, 2003. In addition, in 2002, \$909,000 of leasehold improvements were deemed to be impaired due to exiting certain office locations and the estimated sub-lease income was not sufficient to recover the carrying value of the assets. In 2001, we determined that \$7.7 million of leasehold improvements and \$2.2 million of furniture, fixtures and equipment were impaired as a result of these restructured operating leases. In addition we determined that \$1.4 million of purchased software was impaired due to our revised product development strategy. Lastly we wrote off the remaining unamortized goodwill of \$4.0 million due to the closure and abandonment of two professional service acquisitions completed in 2000.

*Accounting for Income Taxes*

We account for income taxes in accordance with FAS 109 *Accounting for Income Taxes* which requires that deferred tax assets and liabilities be recognized using enacted tax rates for the effect of temporary differences between the book and tax bases of recorded assets and liabilities. FAS 109 also requires that deferred tax assets be reduced by a valuation allowance if it is more likely than not that some portion or all of the deferred tax assets will not be realized. We evaluate quarterly the realizability of our deferred tax assets by assessing our valuation allowance and by adjusting the amount of such allowance, if necessary.

At June 30, 2003 and December, 31, 2002, we have provided a full valuation allowance against our deferred tax assets due to the uncertainty of their realizability.

In addition, we have provided for potential amounts due in various foreign tax jurisdictions. Judgment is required in determining our worldwide income tax expense provision. In the ordinary course of global business, there are many transactions and calculations where the ultimate tax outcome is uncertain. Some of these uncertainties arise as a consequence of cost reimbursement arrangements among related entities. Although we believe our estimates are reasonable, no assurance can be given that the final tax outcome of these matters will not be different from that which is reflected in our historical income tax provisions and accruals. Such differences could have a material impact on our income tax provision and operating results in the period in which such determination is made.

**Table of Contents****Results of Operations**

The following table sets forth statement of operations data as percentages of total revenues for the periods indicated:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2003	2002	2003	2002
<b>REVENUES:</b>				
Product license	44%	49%	42%	47%
Services	56	51	58	53
Total revenues	100	100	100	100
<b>Cost of revenues:</b>				
Product license	2	4	2	4
Services	24	35	26	34
Total cost of revenues	26	40	29	38
Gross margin	74	60	71	62
<b>OPERATING EXPENSES:</b>				
Research and development	23	22	24	21
Sales and marketing	38	44	41	45
General and administrative	11	9	12	9
Stock-based compensation		1		1
Restructuring costs	(25)		(13)	
Total operating expenses	48	76	65	76
<b>INCOME (LOSS) FROM OPERATIONS</b>				
Interest and Other Income, Net	2	5	2	3
Income (loss) before benefit from income taxes	28	(11)	8	(11)
<b>PROVISION FOR INCOME TAXES</b>				
Net income (loss)	28%	(11)%	8%	(11)%

The following table sets forth, for the periods indicated, the cost of product license revenues as a percentage of product license revenues and the cost of services revenues as a percentage of services revenues:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2003	2002	2003	2002
Cost of product license revenues	5%	9%	6%	9%

## Edgar Filing: ART TECHNOLOGY GROUP INC - Form 10-Q

Cost of services revenues	43%	68%	45%	64%
	■	■	■	■

### Three and Six Months Ended June 30, 2003 and 2002

#### *Revenues*

Total revenues decreased 15% to \$21.3 million for the three months ended June 30, 2003 from \$25.2 million for the three months ended June 30, 2002 and decreased 22% to \$40.7 million for the six months ended June 20, 2003 from \$52.5 million for the six months ended June 30, 2002. The decreases were primarily attributable to the overall weakness of the global economy, continued reductions in corporate capital expenditures and geopolitical uncertainties. Revenues for the second quarter of 2003 increased 10% sequentially from the first quarter due to an increase in product revenues attributable to more transactions with new customers.

## **Table of Contents**

Revenues generated from international customers increased to \$9.9 million, or 47% of total revenues, for the three months ended June 30, 2003, from \$7.6 million, or 30% of total revenues, for the three months ended June 30, 2002. The increase in international revenues was attributable to an increase in product license revenues related to closing two transactions in excess of \$1 million. Revenues generated from international customers decreased to \$14.7 million, or 36% of total revenues, for the six months ended June 30, 2003, from \$15.4 million, or 29% of total revenues, for the six months ended June 30, 2002 due to a weak capital spending environment in Europe during the first quarter of 2003, partially offset by an improved second quarter.

We expect total revenues for all of 2003 to decrease as compared to 2002. We expect international revenues as a percentage of total revenues to be approximately 32% to 35%.

One customer accounted for 14% of total revenues for the three months ended June 30, 2003. No individual customer accounted for more than 10% of total revenues for the six months ended June 30, 2003 or for the three or six months ended June 30, 2002.

### *Product License Revenues*

Product license revenues decreased 23% to \$9.5 million for the three months ended June 30, 2003 from \$12.2 million for the three months ended June 30, 2002 and decreased 31% to \$17.0 million for the six months ended June 30, 2003 from \$24.7 million for the six months ended June 30, 2002. The decreases were primarily attributable to reductions in corporate spending surrounding the uncertainty of the recovery of the global economy. We have experienced a decrease in the number of product implementations by new and existing customers as they have delayed and deferred spending decisions. Average transaction size has also decreased slightly, which contributed to our reduced revenues.

Product license revenues generated from international customers increased to \$6.6 million for the three months ended June 30, 2003 from \$3.8 million for the three months ended June 30, 2002. The increase in international product revenue was attributable to closing two product transactions in excess of \$1 million. Product license revenues generated from international customers decreased to \$7.8 million for the six months ended June 30, 2003 from \$7.9 million for the six months ended June 30, 2002 due to a weak capital spending environment in Europe during the first quarter of 2003, partially offset by the closing of two product transaction in excess of \$1 million in the second quarter of 2003.

We expect product license revenues to increase as a percentage of total revenues to about 50% and in absolute dollars in 2003.

Product license revenues as a percentage of total revenues for the three months ended June 30, 2003 and 2002 were 44% and 49%, and for the six months ended June 30, 2003 and 2002 were 42% and 47%, respectively. We expect this percentage to be about 50% for the remainder of 2003.

### *Services Revenues*

Services revenues decreased 8% to \$11.8 million for the three months ended June 30, 2003 from \$12.9 million for the three months ended June 30, 2002 and decreased 14% to \$23.8 million for the six months ended June 30, 2003 from \$27.7 million for the six months ended June 30, 2002. The decreases were primarily attributable to decreased business volume associated with decreased software license revenues, an overall decline in the economy as well as a reduction in our services capacity as we increased our use of channel partners and reduced headcount in professional services.

We expect services revenues to decrease as a percent of total revenue and to decrease slightly in absolute dollars on a quarterly basis for the remainder of 2003.

Support and maintenance revenues were 68% of total service revenues for the three months ended June 30, 2003 as compared to 61% for the three months ended June 30, 2002. The increase in support and maintenance revenues is primarily due to successful efforts to renew customers on maintenance and re-instate customers whose support had lapsed.

Support and maintenance revenues were 66% of total service revenues for the six months ended June 30, 2003 as compared to 62% for the six months ended June 30, 2002. Support and maintenance revenues on a dollar basis were lower for the six months ended June 30, 2003 primarily due to the decrease in product revenues from 2003 compared to 2002.

Services revenues as a percentage of total revenues for the three months ended June 30, 2003 and 2002, were 56% and 51%, and for the six months ended June 30, 2003 and 2002 were 58% and 53%, respectively. We expect this percentage to be about 50% for the remainder of 2003.





## **Table of Contents**

### *Cost of Product License Revenues*

Cost of product license revenues decreased 56% to \$478,000 for the three months ended June 30, 2003 from \$1.1 million for the three months ended June 30, 2002 and decreased 55% to \$962,000 for the six months ended June 30, 2003 from \$2.1 million for the six months ended June 30, 2002. These decreases were primarily related to lower product revenues partially offset by higher original equipment manufacturer royalties during 2003, and satisfaction of payment obligations related to the BroadVision settlement in 2002. In February 2000, we settled a lawsuit filed by BroadVision in December 1998, which alleged that we were infringing on a patent for a method of conducting e-commerce. As part of the settlement, we agreed to pay BroadVision a total of \$15.0 million in license fees, which were being accounted for as cost of product license revenues. For 2002, approximately half of our cost of product license revenues related to the BroadVision settlement that was fully satisfied as of December 31, 2002.

For the three months ended June 30, 2003 and 2002, cost of product license revenues as a percentage of total revenues was 2% and 4%, respectively. For the six months ended June 30, 2003 and 2002, cost of product license revenues as a percentage of total revenues was 2% and 4%, respectively. We anticipate the cost of product license revenues, as a percentage of total revenues, to be between 2% and 4% for the remainder of 2003.

### *Cost of Services Revenues*

Cost of services revenues includes salary and other related costs for our professional services and technical support staff, as well as third-party contractor expenses. Cost of services revenues will vary significantly from period to period depending on the level of professional services staffing, the utilization rates of our professional services staff, the mix of services performed, including product license technical support services, the extent to which these services are performed by us or by third-party contractors, and the level of third-party contractors fees.

Cost of services revenues decreased 43% to \$5.1 million for the three months ended June 30, 2003 from \$8.8 million for the three months ended June 30, 2002. The decrease was primarily attributable to a reduction in our professional services workforce and the reduction in services revenues related to reduced product license revenues. Approximately 61% of the decrease was attributable to decreased compensation costs due to a reduction in our work force. The remaining 39% of the decrease was due to a decrease in operating expenses as a result of our restructuring efforts and cost containment initiatives related to travel expenditures and third-party service professionals.

Cost of services revenues decreased 39% to \$10.8 million for the six months ended June 30, 2003 from \$17.8 million for the six months ended June 30, 2002. The decrease was primarily attributable to a reduction in our professional services workforce and the reduction in product license revenues. Approximately 66% of the decrease was attributable to decreased compensation costs due to a reduction in our work force. The remaining 34% of the decrease was due to a decrease in operating expenses as a result of our restructuring efforts and cost containment initiatives related to travel expenditures and third-party service professionals.

For the three months ended June 30, 2003 and 2002, cost of services revenues as a percentage of total revenues was 24% and 35%, and for the six months ended June 30, 2003 and 2002, was 26% and 34%, respectively. We anticipate the cost of services revenues, as a percentage of total revenues, to be in the 24% to 27% range for the remainder of 2003.

### *Research and Development Expenses*

Research and development expenses consist primarily of salary and related costs to support product development. To date, all software development costs have been expensed as research and development in the period incurred.

Research and development expenses decreased 11% to \$5.0 million for the three months ended June 30, 2003 from \$5.6 million for the three months ended June 30, 2002. The decrease was primarily attributable to restructuring efforts and reduced facilities costs. Approximately 50% of the decrease was related to decreased rent expenses and facilities related costs. Approximately 35% of the decrease was due to a reduction in the number of third-party technology resources used. And the remaining 15% of the decrease was due to a reduction in workforce related expenditures.

## **Table of Contents**

Research and development expenses decreased 12% to \$9.8 million for the six months ended June 30, 2003 from \$11.1 million for the six months ended June 30, 2002. The decrease was primarily attributable to a reduction in our workforce. Approximately 63% of the decrease was related to decreased salaries and related benefits. The remaining 37% of the decrease was due to a decrease in facilities costs, use of third-party resources and overall cost containment initiatives.

For the three months ended June 30, 2003 and 2002, research and development expenses as a percentage of total revenues were 23% and 22%, and for the six months ended June 30, 2003 and 2002, were 24% and 21%, respectively. Based on cost reduction initiatives, we anticipate that research and development expenses as a percentage of total revenues will be in the 22% to 24% range for the remainder of 2003.

### *Sales and Marketing Expenses*

Sales and marketing expenses consist primarily of salaries, commissions and other related costs for sales and marketing personnel, travel, public relations and marketing materials and events.

Sales and marketing expenses decreased 28% to \$8.1 million for the three months ended June 30, 2003 from \$11.2 million for the three months ended June 30, 2002. The decrease is primarily attributable to cost saving initiatives that resulted from employee headcount reductions in our sales and marketing group, a reduction in our spending on marketing programs and a reduction in commissions from decreased product revenues. Approximately 51% of the decrease was related to a decrease in compensation and benefits costs, and 26% was related to a decrease in rent and other facilities costs. The remaining 23% of the decrease was related to a reduction in our marketing and promotional expenses and other cost containment initiatives related to the restructuring efforts.

Sales and marketing expenses decreased 28% to \$16.9 million for the six months ended June 30, 2003 from \$23.6 million for the six months ended June 30, 2002. The decrease is primarily attributable to cost saving initiatives that resulted from employee headcount reductions in our sales and marketing group, a reduction in our spending on marketing programs and a reduction in commissions from decreased product revenues. Approximately 52% of the decrease was related to a decrease in compensation and benefits costs, and 24% was related to a decrease in rent and other facilities costs. The remaining 24% of the decrease was related to a reduction in our marketing and promotional expenses and other cost containment initiatives related to the restructuring efforts.

For three months ended June 30, 2003 and 2002, sales and marketing expenses as a percentage of total revenues were 38% and 44%, and for the six months ended June 30, 2003 and 2002, were 41% and 45%, respectively.

We expect that sales and marketing expenses for the remainder of 2003 will be in the range of 36% to 42% as a percentage of total revenues. This range includes plans to increase our marketing programs associated with new product introductions and channel relationships. However sales and marketing expenses can fluctuate as a percentage of total revenues depending on economic conditions, level and timing of global expansion, program spending, the rate at which new sales personnel become productive and the level of revenue.

### *General and Administrative Expenses*

General and administrative expenses consist primarily of salaries and other related costs for operations and finance employees and legal and accounting fees.

General and administrative expenses increased 5% to \$2.4 million for the three months ended June 30, 2003 from \$2.3 million for the three months ended June 30, 2002. The increase was due to an increase in our insurance costs, professional fees and recruiting and hiring expenditures of approximately 6% while our other expense categories remained comparatively flat.

General and administrative expenses increased 5% to \$5.0 million for the six months ended June 30, 2003 from \$4.8 million for the six months ended June 30, 2002. The increase was due to an increase in our insurance costs, professional fees and recruiting and hiring expenditures of approximately 5% while our other expense categories remained comparatively flat.

For the three months ended June 30, 2003 and 2002, general and administrative expenses as a percentage of total revenues were 11% and 9%, and for the six months ended June 30, 2003 and 2002, were 12% and 9%, respectively. Due to cost reduction initiatives we anticipate that general and administrative expenses will trend slightly-lower as a percentage of total revenues and in absolute dollars for the remainder of 2003.

**Table of Contents***Stock-Based Compensation*

Through the fourth quarter of 1998, we had recognized total deferred stock-based compensation within Stockholders' Equity of \$4.9 million in connection with stock option grants. These amounts represent the difference between the exercise price of certain stock option grants and the deemed fair value for accounting purposes of our common stock at the time of these grants. Additionally, in July 2000, we recorded deferred stock-based compensation of \$2.0 million for unvested stock options acquired in connection with the acquisition of the Toronto Technology Group, Inc. The number of these stock options has been reduced due to the recipients of these grants terminating their employment with us. We are amortizing these amounts over the vesting periods of the applicable options.

Stock-based compensation expense decreased 93% to \$18,000 for the three months ended June 30, 2003 from \$257,000 for the three months ended June 30, 2002 due to the restructuring activities that took place during 2002 and the expiration of the amortization time period of a portion of the options. For the six months ended June 30, 2003 stock-based compensation expense decreased 81% to \$99,000 from \$529,000 due to the restructuring activities that took place during 2002 and the expiration of the amortization time period of at least a portion of the options.

*Restructuring*

During 2003, 2002 and 2001, as a result in a global slowdown in information technology spending, we recorded restructuring charges (benefits) of \$(5.3) million, \$19.0 million and \$76.9 million, respectively, pertaining to the closure and consolidation of excess facilities, impairment of assets, employee severance benefits, and settlement of certain contractual obligations. The 2003 charges were recorded in accordance with FAS 146, *Accounting for Costs Associated with exit or Disposal Activities*, FAS 88, *Employers' Accounting for Settlements and Curtailments of Defined Benefit Pension Plans and for Termination Benefits* and SAB 100, *Restructuring and Impairment Charges*. The 2002 and 2001 charges were recorded in accordance with EITF 94-3, *Liability Recognition for Certain Employee Termination Benefits and Other Costs to Exit an Activity (Including Certain Costs Incurred in a Restructuring)*, FAS 88 and SAB 100.

**2001 Actions**

Actions taken by us in 2001 included: consolidation and closure of excess facilities, a worldwide workforce reduction, the write-off of certain unrealizable assets and settling certain obligations that had no future benefit. In the second quarter of 2001, we recorded a restructuring charge of \$44.2 million, and in the fourth quarter of 2001, we recorded a restructuring charge of \$32.7 million. Total restructuring charges for 2001 totaled \$76.9 million.

The facilities-related charges were \$38.1 million and \$22.8 million in the second and fourth quarters, respectively, consisting of excess rental space for offices worldwide, net of estimates for the vacancy period and sublease income based on the then-current real estate market data, and related write-offs of abandoned leasehold improvements and fixed assets of \$7.7 million and \$2.2 million, respectively. In the second and fourth quarters of 2002, we increased the facilities-related portion of the 2001 charge by an additional \$447,000 and \$907,000 million, respectively for changes to sub-lease and vacancy assumptions, which was offset by a benefit of \$536,000 due to an unanticipated vendor refund associated with a written off prepaid cost. The employee severance cost component of the restructuring charge was \$4.7 million and \$3.2 million in the second and fourth quarters, respectively. We terminated the employment of 530 employees, or 46% of our workforce, none of whom remained employed at June 30, 2002. Approximately 47% of these employees were from sales and marketing, 22% from services, 19% from general and administrative and 12% from research and development. In addition, we settled 11,762 exchangeable shares with a certain employee and recorded \$1.3 million as a charge to restructuring for this settlement. Also included in the 2001 charge was the write-off of approximately \$4.0 million of goodwill related to acquisitions from 2000, approximately \$1.4 million of purchased software that was deemed impaired due to our revised product development strategy, and \$1.1 million of prepaid costs, and legal and accounting expenses.

**Table of Contents**

At June 30, 2003, there is \$19.1 million from the 2001 actions remaining in the restructuring accrual comprising \$18.9 million of facilities-related costs and \$229,000 of severance and related costs.

The 2003 activity related to the 2001 actions is as follows (in thousands):

	Balance at December 31, 2002	Payments and Write-Offs	Balance at March 31, 2003	Adjustments in Estimates Made in Three Months Ended June 30, 2003	Payments and Write-Offs	Balance at June 30, 2003
Facilities-related costs and impairments	\$ 37,048	\$ 2,010	\$ 35,038	\$ (8,306)	\$ 7,905	\$ 18,827
Employee severance, benefits and related costs	270	270		229		229
Asset impairments						
Exchangeable share settlement						
Marketing costs	(536)	(536)				
Legal and accounting costs						
<b>Total</b>	<b>\$ 36,782</b>	<b>\$ 1,744</b>	<b>\$ 35,038</b>	<b>\$ (8,077)</b>	<b>\$ 7,905</b>	<b>\$ 19,056</b>

Of the \$5.3 million net benefit that we recorded in the second quarter of 2003, we recognized a net benefit of \$8.1 million related to adjustments to the 2001 actions. The \$8.1 million benefit comprised a \$10.4 million benefit from settlements of lease obligations in San Francisco and Cambridge, offset by additional facilities related charges of \$2.1 million, and \$229,000 related to additional employee severance and related costs.

**2002 Action**

Actions taken by us in 2002 included: consolidation and closure of excess facilities, a worldwide workforce reduction and, the write-off of certain idle assets. In the second quarter of 2002, we recorded a restructuring credit of \$89,000, due to a change in the 2001 estimated restructuring charge, and in the fourth quarter of 2002, we recorded an aggregate restructuring charge of \$19.1 million comprising \$18.2 million of 2002 actions and a \$907,000 adjustment to the facilities-related portion of the 2001 restructuring charge.

The facilities-related charge associated with the 2002 fourth quarter action was \$13.5 million comprising \$12.0 million for operating leases, net of assumptions for the vacancy period and sub-lease income based on the then-current real estate market data, related to office space that was either idle or to be vacated during the first quarter of 2003 and \$1.5 million of leasehold improvements and furniture and fixtures associated with these facilities, which were written down to their fair value. We also recorded a charge of \$3.6 million for severance and benefit costs related to cost reduction actions taken across the worldwide employee base. The severance and benefit costs were for 125 employees, or 23% of our workforce, none of whom remained employed at June 30, 2003. Of the 125 employees, 53 of the employees were from sales and marketing, 45 from services, 19 from general and administrative and 8 from research and development. We also wrote-off \$1.1 million in computer equipment and software and furniture and fixtures that we had abandoned.

**Table of Contents**

At June 30, 2003, there is \$10.6 million from the 2002 action remaining in the restructuring accrual comprising \$10.5 million of facilities-related costs and \$115,000 of severance and related costs.

The 2003 activity related to the 2002 action is as follows (in thousands):

	<b>Restructuring Charges</b>					
	<b>Balance at December 31, 2002</b>	<b>Payments</b>	<b>Balance at March 31, 2003</b>	<b>Adjustments in Estimates Made in Three Months Ended June 30, 2003</b>	<b>Payments and Write-offs</b>	<b>Balance at June 30, 2003</b>
Facilities-related costs and impairments	\$ 12,021	\$ 814	\$ 11,207	\$ 310	\$ 1,049	\$ 10,468
Employee severance, benefits and related costs	3,553	2,099	1,454	327	1,666	115
<b>Total</b>	<b>\$ 15,574</b>	<b>\$ 2,913</b>	<b>\$ 12,661</b>	<b>\$ 637</b>	<b>\$ 2,715</b>	<b>\$ 10,583</b>

In the second quarter of 2003, we recorded a net restructuring charge of \$637,000 for changes in assumptions and estimates to charges recorded in 2002 for excess lease obligations and employee severance and related costs. The charge was comprised of a benefit of \$1.1 million resulting from settlements of lease obligations in San Francisco and Toronto, offset by additional facilities related charges of \$1.4 million primarily related to changes in estimates of vacancy and sub-lease income in an idle facility, and additional employee severance and related costs of \$327,000.

**June 30, 2003 Action**

As a result of several reorganization decisions, we undertook plans to restructure operations in the second quarter of 2003. Actions taken by us included: closure of an excess facility, a worldwide workforce reduction, and the write-off of certain idle assets.

The significant components of the 2003 restructuring charge were as follows (in thousands):

	<b>Restructuring Charges</b>		
	<b>Three Months Ended June 30, 2003</b>	<b>Payments and Write-Offs</b>	<b>Balance at June 30, 2003</b>
Facilities-related costs and impairments	\$ 1,071	\$ 20	\$ 1,051
Asset impairments	169	169	
Employee severance, benefits and related costs	927	263	664
<b>Total</b>	<b>\$ 2,167</b>	<b>\$ 452</b>	<b>\$ 1,715</b>

**Table of Contents**

During the second quarter of 2003, we recorded a net restructuring benefit of \$5.3 million which consisted of benefits from lease settlements of \$11.5 million and additional charges of \$4.0 million, for changes in estimates related to the 2001 and 2002 actions, as well as new 2003 actions totaling \$2.2 million. During the second quarter of 2003, we settled \$38.2 million of future lease obligations for one-time cash payments totaling \$9.7 million, resulting in a benefit, net of sub-lease and vacancy assumptions, of \$11.5 million. This benefit was primarily recorded against the charges recorded under the 2001 actions.

The 2003 action included a facilities-related charge of \$1.1 million comprising \$866,000 for an operating lease related to idle office space, \$144,000 of assets written down to their fair value, and \$61,000 for various office equipment leases. The lease charge was for office space we vacated and intend to sub-lease. The amount of the operating lease charge was based on assumptions from current real estate market data for sub-lease income rates and vacancy rates at the location. In accordance with FAS 146, we have recorded the present value of the net lease obligation. We also recorded a charge of \$927,000 for severance and benefit costs related to cost reduction actions taken across the worldwide employee base. The severance and benefit costs were for 32 employees, or 7.4% of our workforce, consisting of 11 employees from sales and marketing, 3 from services, 3 from general and administrative and 15 from research and development. We accrued employee benefits pursuant to ongoing benefit plans for domestic locations and under statutory minimum requirements in foreign locations. In addition, we accrued additional amounts for our foreign locations based on our best estimate of the final payments for severance. All employees were notified of their termination as of June 30, 2003. The termination process is expected to be completed during the third quarter of 2003. As a result of a reduction of employees as well as the closure of a certain office location, we wrote off leasehold improvements related to the facilities we are attempting to sub-lease as the estimated cash flows to be generated from that location would not have been sufficient to recover the carrying value of the assets. In addition, computer and office equipment were written down to their fair value based on the expected cash flows they would generate over their remaining economic life. Due to the short remaining economic life and current market conditions for such assets, the fair value of these assets was estimated as zero. We also recorded a charge of \$169,000 to reduce the carrying value of third-party software embedded in our products that we will discontinue selling, to its net realizable value based on our best estimate of future net cash flows to be generated from the sale of the software to customers.

As of June 30, 2003, we had an accrued restructuring liability of \$31.4 million, of which \$19.1 million relates to 2001 restructuring charges, \$10.6 million relates to 2002 restructuring charges, and \$1.7 relates to 2003 restructuring charges. The long-term portion of the accrued restructuring liability was \$16.3 million.

*Interest and Other Income, Net*

Interest and other income, net, decreased 60% to \$490,000 for the three months ended June 30, 2003 from \$1.2 million for the three months ended June 30, 2002. The decrease was primarily due to lower marketable securities and cash balances coupled with lower interest rates on these balances. Offsetting the decrease in interest income for the three months ended June 30, 2003 were gains of \$296,000 from foreign currency exchange transactions and the re-measurement of foreign currency denominated assets and liabilities into the functional currency of various subsidiaries.

Interest and other income, net, decreased 52% to \$851,000 for the six months ended June 30, 2003 from \$1.8 million for the six months ended June 30, 2002. The decrease was primarily due to lower marketable securities and cash balances coupled with lower interest rates on these balances. Offsetting the decrease in interest income for the six months ended June 30, 2003 were gains of \$453,000 from foreign currency exchange transactions and the re-measurement of foreign currency denominated assets and liabilities into the functional currency of various subsidiaries.

*Provision for Income Taxes*

As a result of net operating losses incurred, and after evaluating our anticipated performance over our normal planning horizon, we have provided a full valuation allowance for our net operating loss carryforwards and other net deferred tax assets. Due to the uncertainty surrounding the utilization of our net deferred tax assets, net operating losses and research credits carryforwards, we have recorded a 100% valuation allowance.

**Liquidity and Capital Resources**

Our capital requirements relate primarily to facilities, employee infrastructure and working capital requirements. Historically, we have funded our cash requirements primarily through the public and private sales of equity securities, and commercial credit facilities. At July 31, 2003, we had \$42.3 million in cash and cash equivalents and \$9.0 million in marketable securities.

Cash used in operating activities was \$10.6 million for the six months ended June 30, 2003. This consisted of income from operations of \$3.3 million, depreciation and amortization of \$2.4 million, non-cash restructuring charges of \$847,000, a decrease in accounts receivable of \$8.7 million, offset by a decrease in accrued restructuring of \$21.1 million. Other changes in working capital items consisted primarily of

\$3.0 million in cash used for accrued expenses and a decrease in deferred revenues of \$83,000.

**Table of Contents**

Cash used in operating activities was \$4.7 million for the six months ended June 30, 2002. This represents an operating loss of \$5.6 million and changes in working capital items consisting primarily of uses of cash for accrued expenses, including payments related to the restructuring accruals, of \$9.8 million. This was partially offset from collections of accounts receivable of \$7.9 million and non-cash depreciation and amortization of \$3.6 million.

Our investing activities for the six months ended June 30, 2003 consisted primarily of capital expenditures of \$775,000, net sales of marketable securities of \$8.7 million and a decrease in other assets of \$153,000. We expect that capital expenditures will total approximately \$2.0 million for the year ended December 31, 2003. Our investing activities for the six months ended June 30, 2002 consisted primarily of net purchases of marketable securities of \$10.7 million, offset by a reduction in restricted cash of \$16.8 million. Our capital expenditures for the six months ended June 30, 2002 were \$686,000 and we had a decrease in other assets of \$3.0 million.

Net cash provided by financing activities was \$613,000 for the six months ended June 30, 2003, representing proceeds from the employee stock purchase plan and the exercise of stock options. Net cash provided by financing activities was \$1.1 million for the six months ended June 30, 2002, principally representing proceeds from stock option exercises and employee stock purchase plan, offset in part by the quarterly payment on the long-term obligation to Broadvision. Net cash provided by financing activities also included a \$1.1 million settlement payment from the Tudor entity in relation to the suit brought by Aron Rosenberg on our behalf on October 31, 2000.

Effective December 24, 2002, we modified our existing working capital facility with Silicon Valley Bank, or the Bank. Our eligible line of credit was increased to \$20 million from \$15 million. While there were no outstanding borrowings under the facility at June 30, 2003, we had issued letters of credit totaling \$14.3 million, which are supported by this facility. The line of credit bears interest at the Bank's prime rate (4.00% at June 30, 2003). As of June 30, 2003, approximately \$5.7 million was available for future borrowings. The line of credit is secured by all of our tangible and intangible intellectual and personal property and is subject to financial covenants including liquidity coverage and profitability. The liquidity covenant mandates that we maintain \$40 million in cash at the end of each month throughout the duration of the facility. The profitability covenant allows for net losses not to exceed; \$1.0 million for the third and fourth quarters of 2003. The Bank has granted additional provisions, to be used if necessary, for a maximum \$25 million in restructuring charges for the duration of the facility. Of the \$25 million, a maximum of \$7.5 million may be taken as a cash expense during the term of the facility; a second provision is made for a maximum of \$12.0 million in cash to be paid toward real estate buy-outs. We are required to maintain \$27 million in unrestricted cash with the Bank at all times, and in the event the balance should decrease, we will be required to pay fees and expenses to compensate the Bank for lost income. As of June 30, 2003, we were in compliance with all related financial covenants. In the event that we do not comply with any of the covenants within the line of credit or default on any of our provisions, the Bank's significant remedies include:

Declaring all obligations immediately due and payable;

Ceasing to advance money or extend credit for our benefit;

Applying to the obligations any balances and deposits held by us or any amount held by the Bank owing to or for the credit or the account of us; and,

Putting a hold on any deposit account held as collateral.

If the agreement expires, or is not extended, the Bank will require outstanding letters of credit at that time to be cash secured on terms acceptable to the Bank. The revolving line of credit expires on December 23, 2003.

We believe that our existing financial resources, together with cash generated by our operations, will be able to meet our cash requirements for at least the next twelve months. However, our actual cash requirements will depend on many factors, including particularly, overall economic conditions both domestically and abroad. We may seek additional external funds through public or private securities offerings, strategic alliances or other financing sources. There can be no assurance that if we seek external funding, it will be available on favorable terms, if at all.

*Contractual Obligations*

At June 30, 2003, our contractual cash obligations, which consisted solely of operating leases, were as follows (in thousands):

Contractual Obligations	Payments Due by Period				
	Total	Remainder of 2003	1-3 years	4-5 years	After 5 years



Edgar Filing: ART TECHNOLOGY GROUP INC - Form 10-Q

Lease Commitments	\$50,468	\$ 10,257	\$23,397	\$ 14,506	\$2,308
-------------------	----------	-----------	----------	-----------	---------

## **Table of Contents**

Of the \$50.5 million in future minimum lease payments, \$38.8 million was included in our 2001, 2002 and 2003 restructuring charges. The \$38.8 million has been reduced to a \$30.0 million restructuring accrual after taking into consideration estimated sublease income and estimated vacancy periods until the various properties are sub-leased.

### **Recent Accounting Pronouncements**

In January 2003, the FASB issued Interpretation No. 46 *Consolidation of Variable Interest Entities*, or FIN 46, which is an interpretation of Accounting Research Bulletin No. 51, *Consolidated Financial Statements*. FIN 46 addresses consolidation by business enterprises of variable interest entities and requires existing unconsolidated variable interest entities to be consolidated by their primary beneficiaries if the entities do not effectively disperse risks among parties involved. Variable interest entities that effectively disperse risks are not to be consolidated unless a single party holds an interest or combination of interests that effectively recombines risks that were previously dispersed. FIN 46 applies immediately to variable interest entities created after January 31, 2003 and to variable interest entities in which an enterprise obtains an interest after that date. It applies in the first fiscal year or interim period beginning after June 15, 2003, to variable interest entities in which an enterprise holds a variable interest that it acquired before February 1, 2003. FIN 46 applies to public enterprises as of the beginning of the applicable interim or annual period. We do not expect that the adoption of FIN 46 will have a material effect on our financial position or results of operations.

In April 2003, the FASB released FAS 149, *Amendment of Statement 133 on Derivative Instruments and Hedging Activities*, clarifies the accounting for derivatives, amending the previously issued FAS 133, *Accounting for Derivative Instruments and Hedging Activities*. FAS 149 clarifies under what circumstances a contract with an initial net investment meets the characteristics of a derivative, amends the definition of an underlying contract, and clarifies when a derivative contains a financing component in order to increase the comparability of accounting practices under FAS 133. FAS 149 is effective for contracts entered into or modified after June 30, 2003. We do not expect that the adoption of FAS 149 will have a material impact on our financial position or results of operations.

In May 2003 the FASB issued FAS 150, *Accounting for Certain Financial Instruments with Characteristics of both Liabilities and Equity* (FAS 150). FAS 150 establishes standards for how an issuer classifies and measures certain financial instruments with characteristics of both liabilities and equity. FAS 150 applies specifically to a number of financial instruments that companies have historically presented within their financial statements either as equity or between the liabilities section and the equity section, rather than as liabilities. FAS 150 is effective for financial instruments entered into or modified after May 31, 2003, and otherwise is effective at the beginning of the first interim period beginning after June 15, 2003. We do not expect that the adoption of FAS 150 will have material impact on our financial position or results of operations.

**Table of Contents**

**RISK FACTORS THAT MAY AFFECT RESULTS**

This quarterly report contains forward-looking statements, including statements about our growth and future operating results. For this purpose, any statement that is not a statement of historical fact should be considered a forward-looking statement. We often use the words believes, anticipates, plans, expects, intends and similar expressions to help identify forward-looking statements.

There are a number of important factors that could cause our actual results to differ materially from those indicated or implied by forward-looking statements. Factors that could cause or contribute to such differences include those discussed below, as well as those discussed elsewhere in this quarterly report.

**Risks Related To Our Business**

**We may not be able to sustain or increase our revenue or attain profitability on a quarterly or annual basis.**

We achieved overall net income during the second quarter of 2003 and for the six months ended June 30, 2003, however we had incurred a loss in the first quarter of 2003, and in each quarter of fiscal 2002. As of June 30, 2003, we had an accumulated deficit of \$196.6 million. Our revenues decreased 15% to \$21.3 million for the three months ended June 30, 2003 compared with \$25.2 million for the three months ended June 30, 2002. In addition, we believe the current economic downturn within the software industry could continue to have an adverse effect on demand for our products and services, and therefore adversely affect our revenues as well. Because we have a limited operating history, and operate in a rapidly evolving industry, we have difficulty predicting our future operating results and we cannot be certain that our revenues will grow or our expenses will decrease at rates that will allow us to achieve profitability on a quarterly or annual basis. Additionally, the slowdown in the software industry and the decrease in spending by companies in our target markets have reduced the rate of growth of the Internet as a channel for consumer branded retail and financial services companies. If current economic conditions continue for an extended period of time or worsen, we may experience additional adverse effects on our revenue, net income and cash flows.

**We expect our revenues and operating results to fluctuate, and the price of our common stock could fall if quarterly results are lower than the expectations of securities analysts.**

Our revenues and operating results are likely to vary significantly from quarter to quarter. If our quarterly results fall below our expectations and those of securities analysts, the price of our common stock could fall. A number of factors are likely to cause variations in our operating results, including:

- fluctuating economic conditions, particularly as they affect our customers' willingness to implement new e-commerce solutions;
- the timing of sales of our products and services;
- the timing of customer orders and product implementations;
- delays in introducing new products and services;
- increased expenses, whether related to sales and marketing, product development or administration;
- the mix of revenues derived from products and services;
- timing of hiring and utilization of services personnel;

## **Table of Contents**

cost overruns related to fixed-price services projects;

the mix of domestic and international sales; and

costs related to possible acquisitions of technologies or businesses.

Accordingly, we believe that quarter-to-quarter comparisons of our operating results are not necessarily meaningful. The results of one or a series of quarters should not be relied upon as an indication of our future performance.

### **If we are unable to reduce our lease obligations, we will incur significant cash expenditures that may impact our cash resources.**

We have \$50.5 million in future lease payment obligations related to our property lease agreements. We have engaged in ongoing negotiations with our landlords in an effort to reduce these costs. These negotiations have included attempts to reduce payments on occupied premises and efforts to negotiate buyouts of existing leases on unoccupied premises. We cannot assure you that any agreements will be reached with our current landlords to reduce our future lease payment obligations, and we anticipate any agreements would require significant up-front cash payments, which would further impact our cash resources. In addition, we are currently engaged in litigation over leased premises in Germany as described in Part II, Item 1. Legal Proceedings. We cannot assure you that we will not be subject to additional legal proceedings related to our leases. The significant cash expenditures relating to our lease obligations which we may incur in the future, may decrease our cash reserves and may divert cash resources that we would otherwise utilize in implementing our business strategy.

### **We may encounter disruptions to our operations or sales as a result of turnover in management and/or our sales force.**

Members of our senior management team, including our two founders, our former Chief Executive Officer and President and other senior managers, have left us during the past two years for a variety of reasons and we cannot assure you that there will not be additional departures. Key members of the current management team, including Robert Burke, our Chief Executive Officer and President who joined us in December 2002, have had limited experience working together and may be unsuccessful in developing or executing on a business strategy for us. These changes in management, and any future similar changes, may be disruptive to our operations. An important part of our total compensation program for management includes stock options. The volatility or lack of positive performance of our stock price may from time to time adversely affect our ability to retain our management team.

In addition, we continue to rely heavily on our direct sales force. We have recently restructured and reduced the size of our sales force. Changes in the structure of the sales force have generally resulted in temporary lack of focus and reduced productivity.

### **Our lengthy sales cycle makes it difficult to predict our quarterly results.**

Our long sales cycle, which can range from several weeks to several months or more, makes it difficult to predict the quarter in which sales may occur. We have a long sales cycle because we generally need to educate potential customers regarding the use and benefits of our products and services. Our sales cycle varies depending on the size and type of customer contemplating a purchase and whether we have conducted business with a potential customer in the past. In addition, we believe the current economic downturn in the United States has increased the average length of our sales cycle as customers have deferred implementing new e-commerce solutions.

We may incur significant sales and marketing expenses in anticipation of licensing our products, and if we do not achieve the level of revenues we expected, our operating results will suffer and our stock price may decline. These potential customers frequently need to obtain approvals from multiple decision makers prior to making purchase decisions. Delays in sales could cause significant variability in our revenues and operating results for any particular period.

Competition could materially and adversely affect our ability to obtain revenues from license fees from new or existing customers and professional services revenues from existing customers. Further, competitive pressures could require us to reduce the price of our software products. In either case, our business, operating results and financial condition would be materially and adversely affected.

### **The market for Internet online marketing, sales, and service applications is intensely competitive, and we expect competition to intensify in the future.**

The market for online marketing, sales and services applications is intensely competitive, and we expect competition to intensify in the future. This level of competition could reduce our revenues and result in increased losses or reduced profits. Our primary competition currently comes from in-house development efforts by potential customers or partners, as well as from other vendors of Web-based application software. We currently compete with Internet application software vendors such as BroadVision.



**Table of Contents**

We also compete with platform application server products and vendors such as BEA Systems, IBM, and Microsoft, among others. In addition, we compete indirectly with portal software vendors such as Vignette (through their acquisition of Epicentric), SAP Portals, a subsidiary of SAP, and Plumtree and customer relationship management vendors such as Siebel and Peoplesoft.

Many of our competitors have longer operating histories and significantly greater financial, technical, marketing and other resources than we do, and may be able to respond more quickly to new or changing opportunities, technologies and customer requirements. Also, many current and potential competitors have greater name recognition and more extensive customer bases that they can use to gain market share. These competitors may be able to undertake more extensive promotional activities, adopt more aggressive pricing policies and offer more attractive terms to purchasers than we can. Moreover, our current and potential competitors, such as Microsoft, may bundle their products in a manner that may discourage users from purchasing our products. In addition, current and potential competitors have established or may establish cooperative relationships among themselves or with third parties to enhance their products and expand their markets. Accordingly, new competitors or alliances among competitors may emerge and rapidly acquire significant market share.

Competition could materially and adversely affect our ability to obtain revenues from license fees from new or existing customers and professional services revenue from existing customers. Further, competitive pressures could require us to reduce the price of our software products. In either case, our business, operating results and financial condition would be materially and adversely affected.

**If we fail to maintain our existing customer base, our ability to generate revenues will be**