

USDATA CORP  
Form 10-Q  
November 14, 2001

-----

(Mark One)

-----

No \_\_\_\_\_

-----

1

# Edgar Filing: USDATA CORP - Form 10-Q

Class	Number of Shares Outstanding
Common Stock, Par Value \$.01 Per Share	2,826,591 shares

## USDATA CORPORATION AND SUBSIDIARIES FORM 10-Q THREE AND NINE MONTHS ENDED SEPTEMBER 30, 2001

### TABLE OF CONTENTS

#### PART I. FINANCIAL INFORMATION

##### Item 1. Financial Statements

Condensed Consolidated Balance  
Sheets as of September 30, 2001 and December 31,  
2000

Unaudited Condensed Consolidated Statements  
of Operations and Comprehensive Loss  
for the Three and Nine Months Ended  
September 30, 2001 and 2000

Unaudited Condensed Consolidated Statements  
of Cash Flows for the Nine Months Ended  
September 30, 2001 and 2000

Notes to Unaudited Condensed Consolidated  
Financial Statements

##### Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

##### Item 3. Quantitative and Qualitative Disclosures about Market Risk

#### PART II. OTHER INFORMATION

##### Item 2. Changes In Securities and Use of Proceeds

##### Item 4. Submission of Matters to a Vote of Security Holders

##### Item 6. Exhibits and Reports on Form 8-K

# Edgar Filing: USDATA CORP - Form 10-Q

Signatures

2

## USDATA CORPORATION AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS (In thousands, except share and per share data)

	SEPTEMBER 30, 2001	
		(unaudited)
ASSETS		
Current assets:		
Cash and cash equivalents	\$	1,394
Accounts receivable, net of allowance for doubtful accounts of \$257 and \$224, respectively		2,617
Other current assets		537
Total current assets		4,548
Property and equipment, net		1,414
Computer software development costs, net		6,655
Software held for resale, net		525
Other assets		34
Total assets	\$	13,176
		=====
LIABILITIES, REDEEMABLE CONVERTIBLE PREFERRED STOCK AND STOCKHOLDERS' EQUITY (DEFICIT)		
Current liabilities:		
Accounts payable	\$	687
Deferred revenue		970
Accrued compensation and benefits		719
Current portion of long-term debt		1,948
Other accrued liabilities		1,832
Net liabilities of discontinued operation		365
Total current liabilities		6,521
Long-term debt, less current portion		712
Total liabilities		7,233
		-----

# Edgar Filing: USDATA CORP - Form 10-Q

## Commitments and contingencies

Redeemable convertible preferred stock, Series A-1 and Series A-2, \$.01 par value, with a redemption and liquidation value of \$2.56 per share in 2000; authorized 16,000,000 shares for Series A-1 and 16,000,000 shares for Series A-2; 5,300,000 shares issued and outstanding for each series of preferred stock in 2000

--

## Stockholders' equity (deficit):

Series A cumulative convertible preferred stock, \$.01 par value; liquidation preference \$100; 100,000 shares authorized; 50,000 shares issued and outstanding in 2001 and 2000

5,868

Series B cumulative convertible preferred stock; \$.01 par value; liquidation preference \$100; 800,000 shares authorized; 265,000 shares issued and outstanding in 2001

28,732

Series C-1 cumulative convertible preferred stock; \$.01 par value; liquidation preference \$80; 125,000 shares authorized; 53,750 shares issued and outstanding in 2001

10,388

Common stock, \$.01 par value, 8,000,000 shares authorized; 3,264,838 issued in 2001 and 2000

33

Additional paid-in capital

13,498

Accumulated deficit

(44,057)

Treasury stock at cost, 438,247 shares in 2001

and 463,402 shares in 2000

(7,522)

Accumulated other comprehensive loss

(997)

Total stockholders' equity (deficit)

5,943

Total liabilities, redeemable convertible preferred stock and stockholders' equity (deficit)

\$ 13,176

=====

See accompanying notes to unaudited condensed consolidated financial statements.

USDATA CORPORATION AND SUBSIDIARIES  
UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS AND  
COMPREHENSIVE LOSS  
(In thousands, except per share data)

THREE MONTHS ENDED  
SEPTEMBER 30,

-----

Edgar Filing: USDATA CORP - Form 10-Q

	2001	2000
	-----	-----
Revenues:		
Product license	\$ 2,753	\$ 3,237
Services	508	1,038
	-----	-----
Total revenues	3,261	4,275
	-----	-----
Operating expenses:		
Selling and product materials	2,216	3,459
Product development	453	2,225
General and administrative	867	2,029
Severance and other restructuring charges	1,061	--
Write off of capitalized software	391	--
	-----	-----
Total operating expenses	4,988	7,713
	-----	-----
Loss from operations	(1,727)	(3,438)
Interest expense, net	(44)	(33)
	-----	-----
Loss from continuing operations before preferred stock dividends of subsidiary	(1,771)	(3,471)
Preferred stock dividends of subsidiary	--	(112)
	-----	-----
Loss from continuing operations	(1,771)	(3,583)
Income (loss) from discontinued operations	132	(5,848)
	-----	-----
Net loss	(1,639)	(9,431)
Dividends on preferred stock, preferred stock warrant and beneficial conversion	(1,330)	(108)
	-----	-----
Net loss applicable to common stockholders	\$ (2,969)	\$ (9,539)
	=====	=====
Net loss per common share:		
Basic and diluted		
Loss from continuing operations	\$ (1.10)	\$ (1.34)
Income (loss) from discontinued operations	0.05	(2.13)
	-----	-----
Net loss per common share	\$ (1.05)	\$ (3.47)
	=====	=====
Comprehensive loss		
Net loss	\$ (1,639)	\$ (9,431)
Foreign currency translation adjustment	(15)	10
	-----	-----
Comprehensive loss:	\$ (1,654)	\$ (9,421)
	=====	=====
Weighted average shares outstanding:		
Basic and diluted	2,826	2,747
	=====	=====

See accompanying notes to unaudited condensed consolidated financial statements.

# Edgar Filing: USDATA CORP - Form 10-Q

4

## USDATA CORPORATION AND SUBSIDIARIES UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (In thousands)

	NINE MONTHS SEPTEMBER 2001
	----- 2001 -----
Cash flows from operating activities:	
Net loss	\$ (2,147)
Adjustments to reconcile net loss to net cash provided by (used in) operating activities:	
Loss from discontinued operations	(132)
Depreciation and amortization	2,735
Non-cash stock compensation	87
Write off of capitalized software	391
Non-cash interest expense	--
Preferred stock dividends of subsidiary	--
Changes in operating assets and liabilities:	
Accounts receivable, net	1,456
Other assets, net	149
Accounts payable and other accrued liabilities	(1,547)
Accrued compensation and benefits	(88)
Deferred revenue	(248)
	-----
Net cash provided by (used in) continuing operations	656
Net cash used in discontinued operations	(1,916)
	-----
Net cash used in operating activities	(1,260)
	-----
Cash flows from investing activities:	
Capital expenditures	(60)
Capitalized software development costs	(983)
Refund of leasehold improvement costs	209
	-----
Net cash used in continuing operations	(834)
Net cash used in discontinued operations	--
	-----
Net cash used in investing activities	(834)
	-----
Cash flows from financing activities:	
Proceeds from stock option exercises	--
Proceeds from stock warrant exercise	--
Proceeds from issuance of common stock	56
Proceeds from issuance of preferred stock, net	2,050
Proceeds from issuance of demand notes payable	--
Payments on demand notes payable	--
Borrowing under revolving line of credit	1,657
Other borrowings	584
Payments on long-term debt	(1,532)

# Edgar Filing: USDATA CORP - Form 10-Q

Net cash provided by financing activities	2,815
Net increase in cash and cash equivalents	721
Cash and cash equivalents, beginning of period	673
Cash and cash equivalents, end of period	\$ 1,394
Non-cash operating and financing activity:	
Conversion of accrued liabilities to long-term notes payable	\$ 232

See accompanying notes to unaudited condensed consolidated financial statements.

5

## USDATA CORPORATION AND SUBSIDIARIES

### NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

#### 1. SIGNIFICANT ACCOUNTING POLICIES

The accompanying unaudited condensed consolidated financial statements of USDATA Corporation and its subsidiaries (the "Company") for the three and nine month periods ended September 30, 2001 and 2000 have been prepared in accordance with accounting principles generally accepted in the United States of America. Significant accounting policies followed by the Company were disclosed in the notes to the consolidated financial statements included in the Company's Annual Report on Form 10-K for the year ended December 31, 2000. In the opinion of the Company's management, the accompanying consolidated financial statements contain adjustments, consisting of normal recurring adjustments, necessary to present fairly the consolidated financial position of the Company at September 30, 2001 and the consolidated results of its operations and comprehensive loss, and cash flows for the three and nine month periods ended September 30, 2001 and 2000. Operating results for the three and nine months ended September 30, 2001 are not necessarily indicative of the results that may be expected for the year ending December 31, 2001.

#### 2. CONVERTIBLE PREFERRED STOCK AND PREFERRED STOCK WARRANT

##### CONVERTIBLE PREFERRED STOCK

On March 30, 2001, the Company secured an equity infusion of \$1.5 million from SCP Private Equity Partners, L.P. ("SCP") through the issuance of 37,500 shares of Series C-1 Preferred Stock of the Company ("Series C-1 Preferred") and a warrant to purchase up to 75,000 shares of Series C-2 Preferred Stock. In addition, SCP has committed to purchase an additional 37,500 shares of Series C-1 Preferred ("Option Stock") at the purchase price of \$40 per share or \$1.5 million. The Company may exercise its right to sell the Option Stock on or before the expiration of nine months after March 30, 2001 ("Closing

## Edgar Filing: USDATA CORP - Form 10-Q

Date"), but not before May 30, 2001, and the Company must be in compliance with specified monthly targets as defined in the Series C Preferred Stock Agreement. As an additional condition to this equity financing, SCP and Safeguard 2000 Capital, L.P. ("Safeguard 2000") agreed not to convert upon exercise of eMake Corporation warrants to acquire Series A-1 and A-2 Preferred Stock, respectively, which are convertible into the Company's Series B Convertible Preferred Stock. SCP and Safeguard 2000 hold warrants exercisable for 5,300,000 shares and 5,300,000 shares, respectively, of eMake Corporation Series A-1 and A-2 Preferred Stock which would have been convertible into a total of 265,000 shares of the Company's Series B Convertible Preferred Stock.

On July 20, 2001, the Company exercised its right to sell 16,250 shares of the Option Stock to SCP. The Company received \$635,596, net of transaction costs, in exchange for issuing 16,250 shares of its Option Stock to SCP.

In conjunction with the Series C-1 and C-2 Preferred Stock purchase, the Company executed a Certificate of Designation for Series C-1 Preferred Stock and Series C-2 Preferred Stock which designated 125,000 shares of authorized preferred stock as Series C-1 Preferred Stock and designated 125,000 shares of authorized but unissued preferred stock as Series C-2 Preferred Stock. As of September 30, 2001, 53,750 shares of Series C-1 Preferred Stock are issued and outstanding.

The Company's Series C-1 Preferred Stock has a par value of \$.01 per share and a liquidation preference of \$80 per share plus cumulative dividends and interest. The preferred stock is convertible into the Company's common stock at a conversion rate of 20 shares of common stock for each share of preferred stock and the cumulative dividends are payable at \$4.00 per share per annum in the form of additional shares of Series C-1 Preferred. The Series C-1 Preferred Stock ranks senior to all other classes and series of the Company's capital stock with respect to dividend rights, rights on liquidation, dissolution and winding up. The excess of the liquidation preference over the purchase price of the preferred stock has been reflected as a \$650 thousand and a \$2.150 million dividend on preferred stock for the three and nine months ended September 30, 2001, respectively, increasing the loss applicable to common

6

stockholders and decreasing additional paid-in capital.

Cumulative dividends of \$100,000, \$530,000 and \$50,000 have been recorded for the three months ended September 30, 2001 for the Series A Preferred Stock, the Series B Preferred Stock and the Series C-1 Preferred Stock, respectively. Cumulative dividends of \$477,000, \$1,413,000 and \$88,000 have been recorded for the nine month period ended September 30, 2001 for the Series A Preferred Stock, the Series B Preferred Stock and the Series C-1 Preferred Stock, respectively.

On January 31, 2001, SCP elected to exercise its right to acquire 132,500 shares of Series B Convertible Preferred Stock of the Company in exchange for 5,300,000 shares of Series A-1 Redeemable Convertible Preferred Stock of eMake Corporation. In addition, a subsidiary of Safeguard Scientifics, Inc. elected to exercise its right to acquire 132,500 shares of Series B Convertible Preferred Stock of the Company in exchange for 5,300,000 shares of Series A-2 Redeemable Convertible Preferred Stock of eMake Corporation. As of September 30, 2001, no series of eMake preferred stock remains outstanding.

WARRANT TO PURCHASE SERIES C-2 PREFERRED STOCK



## Edgar Filing: USDATA CORP - Form 10-Q

The Series C-2 Preferred Stock warrant issued to SCP by the Company grants SCP the right to purchase up to 75,000 shares of the Company's Series C-2 Preferred Stock at a purchase price of \$40 per share. The Series C-2 Preferred Stock has a par value of \$.01 per share and a liquidation preference of \$120 per share plus cumulative dividends and interest and is convertible into the Company's common stock at a conversion rate of 20 shares of common stock for each share of preferred stock. The right to purchase the shares of Series C-2 Preferred Stock under the warrant are exercisable on any business day on or before March 30, 2011, with the exception of 50,500 shares, which may not be exercisable until the earlier of stockholder approval of the transactions under the warrant or May 31, 2001. On exercise, the warrant provides the holder a liquidation preference of three times the exercise price per share. The excess of the liquidation preference of the Series C-2 Preferred Stock to be acquired on warrant exercise over the warrant exercise price of \$3.0 million has been reflected as additional return to the Series C-1 preferred stockholder, increasing loss applicable to common stockholders for the nine months ended September 30, 2001 and decreasing additional paid-in capital by \$6.0 million.

### 3. LOSS PER SHARE

Net loss per share of common stock is presented in accordance with the provisions of SFAS No. 128, Earnings Per Share. Under SFAS No. 128, basic loss per share excludes dilution for potentially dilutive securities and is computed by dividing income or loss applicable to common stockholders by the weighted average number of common shares outstanding during the period. Diluted loss per share reflects the potential dilution that could occur if securities or other contracts to issue common stock were exercised or converted into common stock. Potentially dilutive securities are excluded from the computation of diluted loss per share when their inclusion would be antidilutive. Options to acquire a total of 237,891 common shares and options to acquire 352,058 common shares have been excluded from the computation of diluted loss per share for the three and nine months ended September 30, 2001 and 2000, respectively, as their inclusion would be antidilutive.

### 4. STOCK SPLIT

On July 10, 2001, the Company's board of directors approved and recommended that the stockholders approve an amendment to the Company's Certificate of Incorporation to effect a one-for-five reverse stock split (the "Reverse Split") of the Company's issued and outstanding Common Stock (the "Existing Common"). On July 10, 2001, the holders of a majority of the outstanding shares of Existing Common approved the amendment by written consent. Approval by the board of directors and by the holders of a majority of the outstanding shares of Common Stock is required under Delaware law to effect the amendment. The amendment became effective upon the filing of the amendment to the Company's Certificate of Incorporation with the Delaware Secretary of State on August 20, 2001. The Reverse Split became effective August 21, 2001 the ("Effective Date").

Pursuant to the terms of the Reverse Split, each five shares of Existing Common outstanding immediately prior to the Effective Date was reclassified as, and exchanged for, one share of newly issued Common Stock, par value \$0.01 per share ("New Common"). No fractional shares of New Common were issued. If the conversion resulted in a fraction of a share, then the Company rounded up such fraction of a

## Edgar Filing: USDATA CORP - Form 10-Q

share and the holder received a whole share for such fraction. The per share amounts reported herein have been adjusted to give effect to the Reverse Split.

On August 2, 2001, the Company received notification from The Nasdaq Stock Market, Inc. ("Nasdaq") indicating that since the Company's common stock had failed to maintain a minimum market value of public float ("MVPF") of \$5.0 million and a minimum bid price of \$1.00 over a period of 30 consecutive trading days, the Company was not in compliance with two of the Nasdaq listing requirements. The Nasdaq indicated in their notification that if at anytime before October 31, 2001, the MVPF of the Company's common stock is at least \$5.0 million and the bid price is at least \$1.00 for a minimum of 10 consecutive trading days the Company would avoid a delisting determination. If the MVPF of the Company's common stock is not at least \$5.0 million at anytime before October 31, 2001, the Company would then have the right to appeal the Nasdaq's determination. On September 27, 2001, Nasdaq announced its implementation of a moratorium on the minimum bid and public float requirements for continued listing on Nasdaq and to suspend these requirements until January 2, 2002.

### 5. NOTES PAYABLE AND CURRENT PORTION OF LONG-TERM DEBT

At March 31, 2001, the Company was not in compliance with one of its debt covenants under its revolving credit facility and subsequently received a waiver from the lending bank for this covenant. As of May 3, 2001, the credit facility was amended to ease compliance with this covenant retroactively to December 2000 and for the remainder of the agreement ending January 31, 2002. As of September 30, 2001, the Company was in compliance with all debt covenants, and at September 30, 2001, \$1.4 million was drawn under the revolving credit facility and is included in current liabilities.

In December 2000, the Company entered into a development and commercialization agreement with an original equipment manufacturer ("OEM") and customer of the Company. On May 11, 2001, the agreement was amended to include a loan agreement ("Loan") between the Company and the OEM in connection with a co-coordinated development program to co-develop the next major release of the Company's software product FactoryLink. The OEM will advance the Company up to \$467,500 in three separate advances. As of September 30, 2001, the Company received all three advances totaling \$467,500. The Loan bears interest at 10.5% per annum and is repayable in eight equal quarterly installments of principal and interest with the first installment due on April 15, 2002.

### 6. SEVERANCE AND OTHER RESTRUCTURING ACCRUALS

The following table summarizes by category the accrued liability balances at September 30, 2001 related to the Company's 2000 restructuring plans.

(in thousands)	Amount Accrued at 12/31/00 -----	Accrual -----
Employee severance and other employee-related costs	\$ 410	\$ --
Early lease termination and facility shutdown costs	141	--
Lease costs associated with vacated office space	988	1,061
Legal and other related costs	68	--
	-----	-----
	\$ 1,607	\$ 1,061

=====

=====

The severance and restructuring accrued liabilities are included in accrued compensation and benefits and other accrued liabilities in the accompanying condensed consolidated balance sheets. The continuing deterioration of the real estate market has affected the Company's ability to sublet approximately 45,000 square feet of excess office space at the Company's headquarter facilities. As a result, the Company accrued an additional \$1.1 million in restructuring charges related to lease costs associated with vacated office space in the third quarter of 2001.

In connection with the eMake Corporation discontinued operations, the Company paid \$548 thousand for severance and other employee-related costs, \$183 thousand in early lease termination and

8

facility shutdown costs and \$56 thousand in lease costs associated with vacated office space. The remaining accrued liability balance at September 30, 2001 totals \$15 thousand and is included in net liabilities of discontinued operation. The remaining severance and restructuring accrued liabilities are expected to be paid in full by December 31, 2001.

7. WRITE OFF OF CAPITALIZED SOFTWARE

As a result of strategy changes from two of the Company's suppliers, the Company determined that the carrying amount of capitalized software development costs related to two of its software products were not recoverable and as a result deemed to be impaired during the third quarter of 2001. The Company wrote off \$355 thousand related to its Analyzer software product and \$36 thousand related to its Connector software product.

8. RECENT ACCOUNTING PRONOUNCEMENTS

In June 1998, the Financial Accounting Standards Board released Statement No. 133, "Accounting for Derivative Instruments and Hedging Activities" ("SFAS 133"), as amended by SFAS No. 138, which is effective for the Company beginning January 1, 2000. SFAS 133 establishes accounting and reporting standards for derivative instruments. The Statement requires that an entity recognize all derivatives as either assets or liabilities in the financial statements and measure those instruments at fair value, and it defines the accounting for changes in the fair value of the derivatives depending on the intended use of the derivative. The Company adopted the provisions of SFAS 133 effective January 1, 2001, and the adoption did not have any impact on the Company's consolidated results of operations, financial position or cash flows as the Company does not have any derivative instruments.

In September 2000, the FASB issued SFAS No. 140, "Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities, a Replacement of FASB Statement No. 125." This Statement provides accounting and reporting standards for transfers and servicing of financial assets and extinguishments of liabilities and is effective after March 31, 2001. The Company adopted SFAS 140 in the second quarter of 2001. The adoption of SFAS 140 did not have a material impact on the Company's consolidated financial statements and related disclosures.

## Edgar Filing: USDATA CORP - Form 10-Q

On June 30, 2001, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standard ("SFAS") No.'s 141 and 142, "Business Combinations" and "Goodwill and Other Intangibles," respectively. SFAS No. 141 requires all business combinations initiated after June 30, 2001 to be accounted for using the purchase method. SFAS 142 requires that ratable amortization of goodwill be replaced with periodic fair-value based tests of the goodwill's impairment and that intangible assets other than goodwill be amortized over their useful lives. Additionally, under the provision of the new accounting standard, an acquired intangible asset should be separately recognized if the benefit of the intangible asset is obtained through contractual or other legal rights, or if the intangible asset can be sold, transferred, licensed, rented, or exchanged, regardless of the acquirer's intent to do so. SFAS 141 is effective for all business combinations initiated after June 30, 2001 and for all business combinations accounted for by the purchase method for which the date of acquisition is after June 30, 2001. The provisions of SFAS 142 will be effective for fiscal years beginning after December 15, 2001, and will thus be adopted by the Company, as required, in fiscal year 2002. Adoption of SFAS No. 141 and No. 142 is not expected to have a material impact on the Company's consolidated financial statements and related disclosures.

In June 2001, the FASB issued Statement No. 143, Accounting for Asset Retirement Obligations, which addresses financial accounting and reporting obligations associated with the retirement of tangible long-lived assets and the associated asset retirement costs. The standard applies to legal obligations associated with the retirement of long-lived assets that result from the acquisition, construction, development and (or) normal use of the asset. Statement No. 143 requires that the fair value of a liability for an asset retirement obligation be recognized in the period in which it is incurred if a reasonable estimate of fair value can be made. The fair value of the liability is added to the carrying amount of the associated asset and this additional carrying amount is depreciated over the life of the asset. The liability is accreted at

the end of each period through charges to operating expense. If the obligation is settled for other than the carrying amount of the liability, the Company will recognize a gain or loss on settlement. The Company is required to adopt the provisions of Statement No. 143 no later than the beginning of fiscal year 2003, with early adoption permitted. The Company does not expect the adoption of this statement to have a material effect on its consolidated results of operations or financial position.

In October 2001, the FASB issued Statement No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets, which addresses financial accounting and reporting for the impairment or disposal of long-lived assets. While Statement No. 144 supersedes FASB Statement No. 121, Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to Be Disposed Of, it retains many of the fundamental provisions of that Statement. Statement No. 144 becomes effective for fiscal years beginning after December 15, 2001, with early applications encouraged. The Company does not expect the adoption of this statement to have a material effect on its consolidated results of operations or financial position.

USDATA CORPORATION AND SUBSIDIARIES

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

OVERVIEW

USDATA Corporation (the "Company"), headquartered in Richardson, Texas is a leading global provider of software and services that give enterprises the knowledge and control needed to perfect the products they produce and processes they manage. Based upon a tradition of flexible service, innovation and integration, the Company's software currently operates in more than 60 countries around the globe, including seventeen of the top twenty-five manufacturers. The Company's software heritage is born out of manufacturing and process automation solutions and has grown to encompass the industry's deepest product knowledge and control solutions. With an eye towards the future of e-business, the Company continues to create innovative solutions that will support the integration of enterprise production and automation information into the supply chain. The Company has six offices worldwide and a global network of distribution and support partners.

Revenues have been generated primarily from licenses of the Company's FactoryLink(R) and Xfactory(R) software and secondarily from technical support and service agreements, training classes and product related services. The support and service agreements are generally one-year, renewable contracts entitling a customer to certain software upgrades and technical support. Revenue from services represented approximately 16% and 14% of revenues during the three and nine months ended September 30, 2001, compared to 24% and 20% for the three and nine months ended September 30, 2000.

FactoryLink is a process knowledge and control solution used to develop custom supervisory control and data acquisition ("SCADA") and human machine interfaces ("HMI") for the supervision and control of a broad range of automated processes. FactoryLink is a horizontal application tool set used by system integrators and end customers to build automation and control applications for a wide variety of industrial markets such as electronics assembly, semiconductor, automotive, building automation, food and beverage, pharmaceuticals, metals, mining, cement, oil and gas, electricity generation, transmission and distribution and water and waste water transport. It allows customers to collect and monitor data from disparate process control systems and acts as a hub for real-time information that may be used by various decision makers interested in the real-time status of the production process. In 2000, the Company released its latest version, FactoryLink 7, which is designed to have a lower total cost of ownership than other SCADA/HMI products on the market.

In April 2001, the Company released FactoryLink++, the newest addition to its FactoryLink product. FactoryLink++ is designed specifically to help new SCADA/HMI users to jump start application development, lower application maintenance and reduce project risk. FactoryLink++ includes integrated modules, concepts, methods and tools designed to help end users, integrators, original

## Edgar Filing: USDATA CORP - Form 10-Q

equipment manufacturers and consultants get the maximum value out of the FactoryLink software system.

Xfactory is a product knowledge and control solution designed to capture and communicate real-time manufacturing data from the shop floor to the people and systems who need it, when they need it. The information is intended to help customers make better-informed decisions and reduce manufacturing costs and lead times. Xfactory is designed to track all aspects of discrete manufacturing production - maintaining historically accurate records as well as real-time production information, defect tracking, complete product genealogy and integration into enterprise software systems. Xfactory is intended to benefit manufacturing customers by, reducing work in progress, lowering cost of errors, and lowering cost of compliance with government regulations, while limiting the amount of rework and increasing product revenue. The Xfactory suite includes a process knowledge and control module based on the Company's FactoryLink product.

11

The Company focuses its sales efforts through selected distributors capable of providing the level of support and expertise required in the real-time manufacturing and process control application market. The division currently has channel support locations in the United States and Europe. The Company's distributors have sales locations throughout North and South America, Europe, the Far East and the Middle East.

### RESULTS OF OPERATIONS

The following table presents selected financial information relating to the financial condition and results of operations of the Company and should be read in conjunction with the unaudited consolidated financial statements and notes included herein. The table sets forth, for the periods indicated, the Company's statement of operations as a percentage of total revenues.

	THREE MONTHS ENDED SEPTEMBER 30,	
	2001	2000
Revenues:		
Product license	84%	76%
Services	16%	24%
Total revenues	100%	100%
Operating expenses:		
Selling and product materials	68%	81%
Product development	14%	52%
General and administrative	27%	47%
Severance and other restructuring charges	33%	0%
Write off of capitalized software	12%	0%

## Edgar Filing: USDATA CORP - Form 10-Q

Total operating expenses	154%	180%
	-----	-----
Loss from operations	(54)%	(80)%
Interest expense, net	(1)%	(1)%
	-----	-----
Loss from continuing operations before preferred stock dividends of subsidiary	(55)%	(81)%
Preferred stock dividends of subsidiary	0%	(3)%
	-----	-----
Loss from continuing operations	(55)%	(84)%
Income (loss) from discontinued operations	4%	(137)%
	-----	-----
Net loss	(51)%	(221)%
Dividends on preferred stock, preferred stock warrant and beneficial conversion	(41)%	(3)%
	-----	-----
Net loss applicable to common stockholders	(92)%	(224)%
	-----	-----

### Comparison of Three Months Ended September 30, 2001 and 2000

Total revenues for the quarter ended September 30, 2001 were \$3.3 million compared to \$4.3 million for the same period in 2000. Product licensing revenue decreased \$0.5 million primarily due to a 20% decline in Xfactory licensing revenue when compared to the same period in 2000, partially offset by a 10% increase in FactoryLink licensing revenue. The decline in Xfactory licensing revenue is attributable to the deepening recession in the manufacturing sector during the third quarter of 2001 causing product license purchases to be delayed, downsized or canceled, however the automation sector has remained relatively stable. In addition, services revenue decreased \$0.5 million due to a one time billable project during the third quarter of 2000.

Selling and product materials expenses decreased \$1.3 million from \$3.5 million for the quarter ended September 30, 2000 to \$2.2 million for the same period in 2001. The decrease was primarily a result of decreased sales, marketing and technical support services totaling \$1.0 million attributed to the Company's own cost reduction efforts in 2001 and to the cost reductions relative to the 2000 restructurings. In addition, variable selling expenses decreased \$0.2 million due to the decrease in revenue. Selling and

product materials expenses as a percentage of revenues decreased to 68% for the quarter ended September 30, 2001 from 81% for the same period in 2000.

Product development expenses, which consisted primarily of labor costs, decreased \$1.7 million from \$2.2 million for the quarter ended September 30, 2000 to \$0.5 million for the same period in 2001, net of amounts capitalized. The decrease in 2001 is primarily related to the Company's own cost reduction efforts in 2001, in addition to a reduction in personnel-related costs relative to the 2000 restructurings. The Company capitalized \$0.3 million and \$0.6 million for the three months ended September 30, 2001 and 2000, respectively, primarily related to the next major version of the FactoryLink product line.

General and administrative expenses decreased \$1.1 million from \$2.0 million for the quarter ended September 30, 2000 to \$0.9 million for the same

## Edgar Filing: USDATA CORP - Form 10-Q

period in 2001. The decrease is due to the Company's ongoing efforts in managing its costs in 2001, as well as the quarter ended September 30, 2000 including \$0.4 million in consulting fees associated with refining the Company's longer-term business plan. General and administrative expenses as a percentage of revenues decreased to 27% for the quarter ended September 30, 2001 from 47% for the same period in 2000.

The continuing deterioration of the real estate market has affected the Company's ability to sublet approximately 45,000 square feet of excess office space at the Company's Richardson headquarter facilities. The excess office space is a result of the restructuring plan implemented by the Company during 2000. As a result, the Company recorded a \$1.1 million restructuring charge during the three months ended September 30, 2001 related to lease costs associated with vacated office space.

Due to strategy changes from two of the Company's suppliers, the Company determined that the carrying amount of capitalized software development costs related to two of its software products were not recoverable. As a result, these assets were considered to be impaired during the third quarter of 2001. The Company wrote off \$355 thousand related to its Analyzer software product and \$36 thousand related to its Connector software product during the three months ended September 30, 2001.

As a result of the factors discussed above, the Company recorded a loss from continuing operations of \$1.8 million for the quarter ended September 30, 2001, compared to a loss from continuing operations of \$3.6 million for the same period in 2000.

In February 2001, management of the Company determined that the market adoption rate of the technology around the Company's subsidiary eMake Corporation ("eMake") was not progressing in a manner to support the necessary resources needed to continue eMake's newly developed operating plan. As a result, the Company's Board of Directors approved a plan to terminate the operations of eMake as part of a strategy to commit the Company's resources to its core business. For the quarter ended September 30, 2000, the condensed consolidated financial statements have been restated to present eMake as a discontinued operation. The Company's loss from discontinued operations for the quarter ended September 30, 2000 was \$5.8 million. All of eMake operations were curtailed as of March 30, 2001.

### Comparison of Nine Months Ended September 30, 2001 and 2000

Total revenues for the nine months ended September 30, 2001 were \$10.6 million compared to \$11.6 million for the same period in 2000. Product licensing revenue decreased \$0.2 million primarily due to decreased licensing revenue from Xfactory attributed to the deepening recession in the manufacturing sector during the third quarter of 2001 causing product license purchases to be delayed, downsized or canceled. This is partially offset by a 18% increase in FactoryLink licensing revenue, as the automation sector has remained relatively stable. Services revenue decreased \$0.8 million due to a one time billable project during the third quarter of 2000 in addition to lower renewals of technical support and service agreements compared to 2000.

Selling and product materials expenses decreased \$3.7 million from \$10.7 million for the nine months ended September 30, 2000 to \$7.0 million for the same period in 2001. The decrease was a result of decreased sales, marketing and technical support services totaling \$4.9 million attributed to the



## Edgar Filing: USDATA CORP - Form 10-Q

Company's own cost reduction efforts in 2001 and to the cost reductions relative to the 2000 restructurings, partially offset by a \$1.3 million increase in capitalized software amortization due to the release of Factorylink 7. Selling and product materials expenses as a percentage of revenues decreased to 66% for the nine months ended September 30, 2001 from 92% for the same period in 2000.

Product development expenses, which consisted primarily of labor costs, decreased \$5.0 million from \$6.4 million for the nine months ended September 30, 2000 to \$1.4 million for the same period in 2001, net of amounts capitalized. The decrease in 2001 is primarily related to the Company's own cost reduction efforts in 2001, in addition to a reduction in personnel-related costs relative to the 2000 restructurings. The Company capitalized \$1.0 million and \$2.0 million for the nine months ended September 30, 2001 and 2000, respectively, primarily related to the next major version of the FactoryLink product line.

General and administrative expenses decreased \$2.1 million from \$5.0 million for the nine months ended September 30, 2000 to \$2.9 million for the same period in 2001. The decrease is attributed to the Company's ongoing efforts in managing its costs in 2001, as well as a settlement of amounts owed for consulting services provided to the Company in 2000, of which \$1.1 million was recorded to general and administrative expenses for the nine months ended September 30, 2000. Under the terms of a settlement arrangement, approximately \$0.3 million of previously accrued consulting expenses were forgiven in the second quarter of 2001. General and administrative expenses as a percentage of revenues decreased to 28% for the nine months ended September 30, 2001 from 43% for the same period in 2000.

As a result of the factors discussed above, the Company recorded a loss from continuing operations of \$2.3 million for the nine months ended September 30, 2001, compared to a loss from continuing operations of \$11.5 million for the same period in 2000. The loss from discontinued operations for the nine months ended September 30, 2000 was \$17.5 million.

### LIQUIDITY AND CAPITAL RESOURCES

The Company's operating activities from continuing operations provided \$0.7 million of cash for the nine months ended September 30, 2001, offset by \$1.9 million in cash used in discontinued operations, compared to using \$7.2 million in continuing operations and \$14.3 million in discontinued operations for the same period in 2000. The net cash used in operating activities for the nine months of 2001 was primarily due to a loss from operations of \$2.1 million and a \$1.3 million decrease in accounts payable and other accrued liabilities, partially offset by collections on accounts receivable of \$1.5 million in 2001.

Cash used in investing activities for the nine months ended September 30, 2001 resulted from software development costs of \$0.983 million and capital expenditures of \$60 thousand, offset by other investing activities of \$0.2 million.

Cash provided by financing activities of \$2.8 million is due to \$2.1 million in proceeds from the issuance of the Company's Series C-1 Preferred Stock, net of issuance costs (discussed below), borrowings from the Company's revolving line of credit and other borrowings of \$2.2 million, offset by payments on long-term debt of \$1.5 million, including repayments on the revolving line of credit.

On March 30, 2001, the Company secured an equity infusion of \$1.5 million from SCP Private Equity Partners, L.P. ("SCP") through the issuance of 37,500 shares of Series C-1 Preferred Stock of the Company and a warrant to purchase up to 75,000 shares of Series C-2 Preferred Stock. In addition, SCP has

## Edgar Filing: USDATA CORP - Form 10-Q

committed to purchase an additional 37,500 shares of Series C-1 Preferred ("Option Stock") at the purchase price of \$40 per share or \$1.5 million. The Company may exercise its right to sell the Option Stock on or before the expiration of nine months after March 30, 2001 ("Closing Date"), but not before May 30, 2001, and the Company must be in compliance with specified monthly targets as defined in the Series C Preferred Stock Agreement. As an additional condition to this equity financing, SCP and Safeguard 2000 Capital, L.P. ("Safeguard 2000") both agreed to not convert upon exercise of eMake Corporation warrants to acquire Series A-1 and A-2 Preferred Stock, respectively, which are convertible into the Company's Series B Convertible Preferred Stock. SCP and Safeguard 2000 hold warrants

14

exercisable for 5,300,000 shares and 5,300,000 shares, respectively, of eMake Corporation Series A-1 and A-2 Preferred Stock which would have been convertible into a total of 265,000 shares of the Company's Series B Convertible Preferred Stock.

On July 20, 2001, the Company exercised its right to sell 16,250 shares of the Option Stock to SCP. The Company received \$635,596, net of transaction costs, in exchange for issuing 16,250 shares of its Series C-1 Preferred Stock to SCP. As of September 30, 2001, the Company has received a total of \$2.1 million from SCP relative to this equity financing.

The Series C-2 Preferred Stock warrant issued to SCP by the Company grants SCP the right to purchase up to 75,000 shares of the Company's Series C-2 Preferred Stock at a purchase price of \$40 per share. The Series C-2 Preferred Stock has a par value of \$.01 per share and a liquidation preference of \$120 per share plus cumulative dividends and interest and is convertible into the Company's common stock at a conversion rate of 20 shares of common stock for each share of preferred stock. The right to purchase the shares of Series C-2 Preferred Stock under the warrant are exercisable on any business day on or before March 30, 2011, with the exception of 50,500 shares, which may not be exercisable until the earlier of stockholder approval of the transactions under the warrant or May 31, 2001. On exercise, the warrant provides the holder a liquidation preference of three times the exercise price per share. The excess of the liquidation preference of the Series C-2 Preferred Stock to be acquired on warrant exercise over the warrant exercise price of \$3.0 million has been reflected as additional return to the Series C-1 Preferred stockholder, increasing loss applicable to common stockholders for the first nine months of 2001 and decreasing additional paid-in capital by \$6.0 million.

The Company's working capital requirements have been funded through internally generated funds, its \$3.0 million revolving credit facility and up to \$3.0 million in equity financing from SCP (see description above). The revolving credit facility bears interest at prime plus 1.5%, or 7.5% at September 30, 2001, and has a commitment fee of 1.5% per annum on the total \$3.0 million. At September 30, 2001, \$1.4 million was drawn under the credit facility, which was approximately the total amount available under the facility. Availability under the credit facility is subject to a borrowing base calculation, which varies each month depending on billings and cash collections. To date, the Company has received \$2.1 million in equity financings through the issuance of 53,750 shares of its Series C-1 Preferred Stock to SCP. SCP has committed to purchase an additional 21,250 shares of Series C-1 Preferred Stock at the purchase price of \$40 per share or \$0.9 million, subject to certain financing conditions. The Company currently anticipates that internally generated cash and the credit facility will be sufficient to satisfy its operating cash needs for the

## Edgar Filing: USDATA CORP - Form 10-Q

foreseeable future, however, based on the conditional financing arrangements, there can be no assurance that the Company will be able to obtain any additional debt or equity funding on terms acceptable to the Company, if at all. If necessary, the Company will delay certain operations and capital expenditures until adequate financing is obtained. In the event the Company is unable to secure sufficient debt or equity financing, the Company's operations would be materially adversely affected.

### FORWARD LOOKING STATEMENTS

This document contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 regarding revenues, margins, operating expenses, earnings, growth rates and certain business trends that are subject to risks and uncertainties that could cause actual results to differ materially from the results described herein. Specifically, the ability to grow product and service revenues may not continue and the Company may not be successful in developing new products, product enhancements or services on a timely basis or in a manner that satisfies customers needs or achieves market acceptance. Other factors that could cause actual results to differ materially are: competitive pricing and supply, market acceptance and success for service offerings, short-term interest rate fluctuations, general economic conditions, employee turnover, possible future litigation and related uncertainties on future revenue and earnings as well as the risks and uncertainties set forth from time to time in the Company's other public reports and filings and public statements. Recipients of this document are cautioned to consider these risks and uncertainties and to not place undue reliance on these forward-looking statements. All subsequent written and oral forward-looking statements attributable to the Company or persons acting on its behalf are expressly qualified in their entirety by these cautionary statements.

15

### USDATA CORPORATION AND SUBSIDIARIES

#### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The Company's exposure to market risk associated with changes in interest rates relates to its variable rate bank note payable of \$161,000 and its revolving line of credit of \$1,369,000. Interest rate risk is estimated as the potential impact on the Company's results of operations or financial position due to a hypothetical change of 50 basis points in quoted market prices. This hypothetical change would not have a material effect on the Company's results of operations and financial position.

### PART II. OTHER INFORMATION

#### ITEM 2. CHANGES IN SECURITIES AND USE OF PROCEEDS

In connection with an equity financing on March 30, 2001, the Company amended its Certificate of Incorporation designating two new series of preferred stock, which have certain preferential rights to the holders of the Company's common stock. The information contained in Footnote 2 to the Unaudited Condensed Consolidated Financial Statements regarding the designation, rights, preferences and privileges of the Series C-1 Preferred Stock and Series C-2 Preferred Stock is hereby incorporated by reference.

On July 10, 2001, the Company's board of directors approved and

## Edgar Filing: USDATA CORP - Form 10-Q

recommended the stockholders approve an amendment to the Company's Certificate of Incorporation to effect a one-for-five reverse stock split (the "Stock Split"). On July 10, 2001, the holders of a majority of the outstanding shares of the Company's common stock approved the Stock Split, which became effective on August 21, 2001. The information contained in Footnote 4 to the Unaudited Condensed Consolidated Financial Statements regarding the Stock Split is hereby incorporated by reference.

### ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

On July 10, 2001, the Company's board of directors approved and recommended the stockholders approve an amendment to the Company's Certificate of Incorporation to effect a one-for-five reverse stock split (the "Stock Split"). On July 10, 2001, the holders of a majority of the outstanding shares of the Company's common stock approved the Stock Split, which became effective on August 21, 2001. The information contained in Footnote 4 to the Unaudited Condensed Consolidated Financial Statements regarding the Stock Split is hereby incorporated by reference.

### ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K

#### (a) Exhibits (filed as part of this report).

Number -----	Description -----
None	

#### (b) Reports on Form 8-K

On July 19, 2001, the Company filed a current report on Form 8-K to announce its intention to effect a one-for-five reverse stock split effective in August 2001.

16

### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

USDATA CORPORATION

Date: November 14, 2001

/s/ Robert A. Merry

-----  
Robert A. Merry  
President, Chief Executive Officer  
and Director

