#### SCHOTTENSTEIN JAY L

Form 4

September 11, 2007

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB** 3235-0287 Number:

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

January 31, Expires: 2005

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**OMB APPROVAL** 

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

burden hours per response...

Estimated average

See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \*

(Street)

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

SCHOTTENSTEIN JAY L

Symbol AMERICAN EAGLE

(Check all applicable)

(Last) (First)

(Middle)

**OUTFITTERS INC [AEO]** 3. Date of Earliest Transaction

\_X\_\_ 10% Owner \_X\_\_ Director X\_ Officer (give title \_ Other (specify

1800 MOLER ROAD

(Month/Day/Year) 09/07/2007

below)

Chairman of the Board 6. Individual or Joint/Group Filing(Check

4. If Amendment, Date Original

Filed(Month/Day/Year) Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

COLUMBUS, OH 43207

							i cison		
(City)	(State)	(Zip) Tab	le I - Non-l	Derivative	Secur	ities Acq	uired, Disposed o	of, or Beneficia	ally Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securit or(A) or Dis (Instr. 3,	sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common			Code V	Amount	(D)	Price			
Stock, without par value	09/07/2007		P	200	A	\$ 23.83	7,131,694	I	By SEI, Inc. (1)
Common Stock, without par value	09/07/2007		P	2,600	A	\$ 23.85	7,134,294	I	By SEI, Inc. (1)
Common Stock, without par value	09/07/2007		P	4,600	A	\$ 23.86	7,138,894	I	By SEI, Inc. (1)

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Common Stock, without par value	09/07/2007	P	12,100	A	\$ 23.87	7,150,994	I	By SEI, Inc. (1)
Common Stock, without par value	09/07/2007	P	11,100	A	\$ 23.88	7,162,094	I	By SEI, Inc. (1)
Common Stock, without par value	09/07/2007	P	2,800	A	\$ 23.89	7,164,894	I	By SEI, Inc. (1)
Common Stock, without par value	09/07/2007	P	5,800	A	\$ 23.9	7,170,694	I	By SEI, Inc. (1)
Common Stock, without par value	09/07/2007	P	23,300	A	\$ 23.91	7,193,994	I	By SEI, Inc. (1)
Common Stock, without par value	09/07/2007	P	28,800	A	\$ 23.92	7,222,794	I	By SEI, Inc. (1)
Common Stock, without par value	09/07/2007	P	23,700	A	\$ 23.93	7,246,494	I	By SEI, Inc. (1)
Common Stock, without par value	09/07/2007	P	13,900	A	\$ 23.94	7,260,394	I	By SEI, Inc. (1)
Common Stock, without par value	09/07/2007	P	42,700	A	\$ 23.95	7,303,094	I	By SEI, Inc. (1)
Common Stock, without par value	09/07/2007	P	34,800	A	\$ 23.96	7,337,894	I	By SEI, Inc. (1)
Common Stock, without par value	09/07/2007	P	21,500	A	\$ 23.97	7,359,394	I	By SEI, Inc. (1)
	09/07/2007	P	34,600	A		7,393,994	I	

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Common Stock, without par value					\$ 23.98			By SEI, Inc. (1)
Common Stock, without par value	09/07/2007	P	36,700	A	\$ 23.99	7,430,694	I	By SEI, Inc. (1)
Common Stock, without par value	09/07/2007	P	73,200	A	\$ 24	7,503,894	I	By SEI, Inc. (1)
Common Stock, without par value	09/07/2007	P	900	A	\$ 24.06	7,504,794	I	By SEI, Inc. (1)
Common Stock, without par value	09/07/2007	P	2,600	A	\$ 24.07	7,507,394	I	By SEI, Inc. (1)
Common Stock, without par value	09/07/2007	P	3,700	A	\$ 24.08	7,511,094	I	By SEI, Inc. (1)
Common Stock, without par value	09/07/2007	P	8,500	A	\$ 24.09	7,519,594	I	By SEI, Inc. (1)
Common Stock, without par value	09/07/2007	P	8,600	A	\$ 24.1	7,528,194	I	By SEI, Inc. (1)
Common Stock, without par value	09/07/2007	P	2,900	A	\$ 24.11	7,531,094	I	By SEI, Inc. (1)
Common Stock, without par value	09/07/2007	P	4,400	A	\$ 24.12	7,535,494	I	By SEI, Inc. (1)
Common Stock, without par value	09/07/2007	P	6,700	A	\$ 24.13	7,542,194	I	By SEI, Inc. (1)
	09/07/2007	P	4,700	A		7,546,894	I	

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Common Stock, without par value	\$ 24.14			By SEI, Inc. (1)
Common Stock, without par value		32,917	D	
Common Stock, without par value		297	I	By Custodian For Child
Common Stock, without par value		5,764,903	Ι	By Trust (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Titl	e and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transa	ctionNumb	er Expiration I	Date	Amou	ınt of	Derivative
Security	or Exercise		any	Code	of	(Month/Day	/Year)	Under	lying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr.	3) Deriva	itive		Securi	ities	(Instr. 5)
	Derivative				Securi	ties		(Instr.	3 and 4)	
	Security				Acqui	red				
					(A) or					
					Dispo	sed				
					of (D)					
					(Instr.	3,				
					4, and	5)				
									Amount	
									or	
						Date	Expiration	Title	Number	
						Exercisable	Date		of	
				Code	V (A) (	D)			Shares	

# **Reporting Owners**

Reporting Owner Name / Address	Relationships							
r g	Director	10% Owner	Officer	Other				
SCHOTTENSTEIN JAY L 1800 MOLER ROAD	X	X	Chairman of the Board					

Reporting Owners 4

COLUMBUS, OH 43207

## **Signatures**

By: Robert J. Tannous, Attorney-in-Fact 09/10/2007

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares are held by SEI, Inc. whose common stock is owned by trusts of which Mr. Schottenstein is a trustee. Mr. Schottenstein disclaims beneficial ownership, except to the extent of his pecuniary interest therein.
- (2) Shares owned by trusts as to which Mr. Schottenstein serves either as trustee or trust advisor of various family trusts. Mr. Schottenstein disclaims beneficial ownership except to the extent of his pecuniary interest therein.

#### **Remarks:**

This is the first Form 4 to be filed for transactions made on 9/7/07. Multiple Form 4s are being filed due to the 30 transaction Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 5