FRIENDLY ICE CREAM CORP Form SC 13D/A April 30, 2002

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13D (RULE 13D-101)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULE 13D-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO RULE 13D-2(a)

(AMENDMENT NO. 3) (1)

UNDER THE SECURITIES EXCHANGE ACT OF 1934

Friendly Ice Cream Corporation

(Name of Issuer)

Common Stock, \$.01 par value

(Title of Class of Securities)

358497105

(CUSIP Number)

Jeffrey E. Swaim, Esq.
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100 Front Street
Worcester, MA 01608
(508) 791-8500

(Name, Address and Telephone Number of Persons Authorized to Receive Notices and Communications)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition which is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f), or 13d-1(g), check the following box / /.

Note: Schedules filed in paper format shall include a signed original and five copies of this schedule, including all exhibits. See Rule 13d-7 for other parties to whom copies are to be sent.

(1) The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of this Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of

the Act but shall be subject to all other provisions of the Act (however, see the Notes).

| CUSIP No. 358 | 497105 |
|---|---|
| 1 | NAME OF REPORTING PERSON S. Prestley Blake |
| 2 | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) /X/ (b) / / |
| 3 | SEC USE ONLY |
| 4 | SOURCE OF FUNDS PF |
| 5 | CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e) / / |
| 6 | CITIZENSHIP OR PLACE OF ORGANIZATION United States |
| NUMBER OF | 7 SOLE VOTING POWER |
| SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH | 8 SHARED VOTING POWER 790,800 |
| | 9 SOLE DISPOSITIVE POWER |
| | 10 SHARED DISPOSITIVE POWER 790,800 |
| 11 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 790,800 |
| 12 | CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES |

| | CERTAIN SHARES (See Instructions) | / / |
|----------------|--|---------|
| 13 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) | |
| | 10.75% | |
| 14 | TYPE OF REPORTING PERSON | |
| | IN | |
| | | |
| CUSIP No. 3584 | 497105 | |
| 1 | NAME OF REPORTING PERSON | |
| | SPB Family Limited Partnership | |
| 2 | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP | (a) /X/ |
| | | (b) // |
| 3 | SEC USE ONLY | |
| 4 | SOURCE OF FUNDS | |
| | PF | |
| 5 | CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRE PURSUANT TO ITEMS 2(d) OR 2(e) / / | D |
| 6 | CITIZENSHIP OR PLACE OF ORGANIZATION | |
| | Delaware | |
| | 7 SOLE VOTING POWER | |
| NUMBER OF | | |
| SHARES | O GUARRA MATTING POWER | |
| BENEFICIALLY | 8 SHARED VOTING POWER 790,800 | |
| OWNED BY | | |
| EACH | 9 SOLE DISPOSITIVE POWER | |
| REPORTING | | |
| PERSON | 10 SHARED DISPOSITIVE POWER | |

WITH

790,800

| 11 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON | | | |
|----------------|---|--|--|--|
| | 790,800 | | | |
| 12 | CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions) / / | | | |
| 13 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) | | | |
| | 10.75% | | | |
| 14 | TYPE OF REPORTING PERSON | | | |
| | PN | | | |
| CUSIP No. 3584 | 97105 | | | |
| 1 | NAME OF REPORTING PERSON | | | |
| | The Helen D. Blake 1993 Trust | | | |
| 2 | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) /X/ | | | |
| | (b) / / | | | |
| 3 | SEC USE ONLY | | | |
| 4 | SOURCE OF FUNDS | | | |
| | PF | | | |
| 5 | CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e) / / | | | |
| 6 | CITIZENSHIP OR PLACE OF ORGANIZATION | | | |
| | United States | | | |
| | 7 SOLE VOTING POWER | | | |
| NUMBER OF | 10,000 | | | |
| SHARES | 8 SHARED VOTING POWER | | | |

BENEFICIALLY

| OWNED BY | |
|----------------|---|
| EACH | 9 SOLE DISPOSITIVE POWER |
| REPORTING | 10,000 |
| PERSON WITH | 10 SHARED DISPOSITIVE POWER |
| 11 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 10,000 |
| 12 | CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions) / / |
| 13 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) |
| | 0.1% |
| 14 | TYPE OF REPORTING PERSON |
| | 00 |

Item 3. SOURCE AND AMOUNT OF FUNDS OR OTHER CONSIDERATION

Due to a recently-discovered record keeping error, the Reporting Persons are hereby restating the disclosure under Item 3 of (i) the Schedule 13D filed by the Reporting Persons on December 8, 2000, and (ii) Amendment No. 1 to the Schedule 13D filed by the Reporting Persons on December 15, 2000.

The restated disclosure is as follows:

Between November 9, 2000 and December 14, 2000, SPB Family Limited Partnership used its general funds to purchase an aggregate of 846,800 shares of Common Stock for \$1,727,546.85. The Helen D. Blake 1993 Trust used its general funds to purchase 10,000 shares of Common Stock for \$19,575.00.

Item 4. PURPOSE OF TRANSACTION:

The Reporting Persons acquired the shares of Common Stock of the Issuer described under Item 3 as an investment in the Issuer. Although the Reporting Persons have not formulated any definitive plans, they may from time to time acquire, or dispose of, Common Stock and/or other securities of the Issuer if and when they deem it appropriate. The Reporting Persons believe it would be in the Issuer's best interest for Donald N. Smith to resign as the Issuer's Chairman, Chief Executive Officer and director of the Issuer. The Reporting Persons may formulate plans or proposals relating to any securities of the Issuer, or the Issuer's directors and management to the extent deemed advisable in light of developments in the affairs of the Issuer, market prices of the

Issuer's securities, market conditions and other factors.

Item 5. INTEREST IN SECURITIES OF THE ISSUER:

SPB Family Limited Partnership, of which S. Prestley Blake is the sole general partner, owns 790,800 shares of the Issuer's Common Stock, constituting 10.75% of the shares reported to be outstanding on April 3, 2002. By virtue of his status as the sole general partner of SPB Family Limited Partnership, S. Prestley Blake may be deemed to share voting and investment power with SPB Family Limited Partnership over all of the shares of Common Stock owned by SPB Family Limited Partnership.

The Helen D. Blake 1993 Trust owns 10,000 shares of Common Stock, constituting 0.1% of the shares reported to be outstanding on April 3, 2002. The wife of S. Prestley Blake, Helen D. Blake, is a trustee of The Helen D. Blake 1993 Trust. S. Prestley Blake disclaims voting and investment power over the securities of the Issuer owned by The Helen D. Blake 1993 Trust.

On April 23, 2002, (i) SPB Family Limited Partnership made a charitable gift of 60,000 shares of the Issuer's Common Stock held in its name to WGBY TV, a division of WGEH Educational Foundation and (ii) SPB Family Limited Partnership, through its broker, sold 17,000 shares of the Issuer's Common Stock in the open market at a sale price of \$8.50 per share. Otherwise, none of the Reporting Persons have effected transactions in the Issuer's Common Stock during the 60 day period prior to the date of this Amendment No. 3 to Schedule 13D.

The Reporting Persons hereby restate the transactions disclosed under Item 5 of Amendment No. 1 to Schedule 13D filed by the Reporting Persons on December 15, 2000 as follows:

| Name | Date of Transaction | Amount of Securities Involved | |
|----------------------------------|---------------------|-------------------------------------|--------|
| | | | |
| SPB Family | 11/9/00 | 15,000 | 2.1550 |
| Limited Partnership | 11/10/00 | 5,000 | 2.1550 |
| | 11/13/00 | 10,500 | 2.0538 |
| | 11/14/00 | 10,000 | 2.0575 |
| | 11/15/00 | 2,500 | 2.1450 |
| | 11/16/00 | 3,500 | 2.1371 |
| | 11/17/00 | 3,500 | 2.03 |
| | 11/22/00 | 50,000 | 2.03 |
| | 11/24/00 | 200,500 | 1.9675 |
| | 11/29/00 | 423,900 | 1.9345 |
| | 11/30/00 | 7,000 | 1.9680 |
| | 12/08/00 | 15,400 | 2.9222 |
| | 12/14/00 | 100,000 | 2.7800 |
| Total: | | 846,800 | |
| The Helen D. Blake 1993 Trust | 11/27/00 | 10,000 | 1.9580 |

SIGNATURES

After reasonable inquiry and to the best of their knowledge and belief, the undersigned certify that the information set

forth in this statement is true, complete and correct.

Dated: April 26, 2002

/s/ S. Prestley Blake

S. Prestley Blake

Dated: April 26, 2002

SPB FAMILY LIMITED PARTNERSHIP

/s/ S. Prestley Blake

By: S. Prestley Blake General Partner

Dated: April 26, 2002

THE HELEN D. BLAKE 1993 TRUST

/s/ Helen D. Blake

By: Helen D. Blake Trustee