

Edgar Filing: IMAX CORP - Form 8-K

IMAX CORP
Form 8-K
March 11, 2004

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT
TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): March 9, 2004

IMAX CORPORATION

(Exact Name of Registrant as Specified in Its Charter)

CANADA

(State or Other Jurisdiction of Incorporation)

0-24216

98-0140269

(Commission File Number)

(I.R.S. Employer Identification No.)

2525 SPEAKMAN DRIVE, SHERIDAN PARK, MISSISSAUGA, ONTARIO L5K 1B1

(Address of Principal Executive Offices) (Zip Code)

(905) 403-6500

(Registrant's Telephone Number, Including Area Code)

N/A

(Former Name or Former Address, if Changed Since Last Report)

2

ITEM 12. RESULTS OF OPERATIONS AND FINANCIAL CONDITION.

On March 9, 2004, IMAX Corporation (the "Company") issued a press release announcing the Company's financial and operating results for the year ended December 31, 2003, a copy of which is attached below.

The information in this current report on Form 8-K, including the Exhibit attached hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference to in such filing.

Edgar Filing: IMAX CORP - Form 8-K

3

[IMAX LOGO]

IMAX CORPORATION

2525 Speakman Drive
Mississauga, Ontario, Canada L5K 1B1
Tel: (905) 403-6500 Fax: (905) 403-6450
www.imax.com

IMAX CORPORATION REPORTS FOURTH QUARTER AND FULL-YEAR 2003 RESULTS

HIGHLIGHTS

- Company reports profit in 2003 with earnings from continuing operations of \$0.14 per share before costs associated with debt repurchasing and refinancing, at high end of guided range.
- Company successfully rolls out IMAX(R) MPX(TM) with nine orders from exhibitors worldwide.
- IMAX DMR(R) success drives increased theatre system signings and further establishes IMAX as a new release window for Hollywood event films.
- Company completes balance sheet restructuring through debt reduction and refinancing remainder of senior notes.
- Company to announce new IMAX DMR film deal for 2004 on 10:30 a.m. earnings conference call.

Toronto, Canada -- March 9, 2004 -- IMAX Corporation (Nasdaq:IMAX; TSX:IMX) today reported earnings from continuing operations of \$0.14 per share on a basic and fully diluted basis for the full year ended December 31, 2003, before giving effect to the costs associated with the repurchase and refinancing of the Company's senior notes in 2003. This compares to earnings from continuing operations of \$0.09 per diluted share for the full year ended December 31, 2002, before giving effect to \$0.25 per share in gains associated with the retirement of the Company's subordinated notes in 2002.

When including costs of approximately \$4.9 million, or \$0.13 per share, associated with the repurchase and refinancing of the Company's senior notes during the year, IMAX reported earnings from continuing operations of \$0.01 per diluted share in 2003. When including a gain of \$0.25 per diluted share associated with the retirement of the Company's subordinated notes in 2002, IMAX reported earnings from continuing operations of \$0.34 per diluted share in 2002.

For the three months ended December 31, 2003, IMAX reported net earnings from continuing operations of \$0.09 per share on a diluted basis, before giving effect to the costs associated with the repurchasing and refinancing of its senior notes in the quarter. This compares to net earnings from continuing operations of \$0.03 per share on a basic and diluted basis in the prior year period.

4

Edgar Filing: IMAX CORP - Form 8-K

When including costs of approximately \$4.6 million, or \$0.11 per share, associated with the refinancing of the Company's senior notes during the quarter, IMAX reported a net loss of \$0.01 per diluted share in the quarter.

"We are pleased with our financial performance in 2003, as we improved our results and positioned the Company for continued growth," said IMAX co-Chairmen and co-CEOs Richard L. Gelfond and Bradley J. Wechsler. "2003 was a pivotal year for IMAX as we significantly furthered implementation of our commercial strategy with the successful release of two IMAX DMR(R) titles, built a solid release slate for 2004 and introduced the IMAX(R) MPX(TM) theatre system. Given the strong operating momentum of our business right now, we are extremely optimistic about our future."

In 2003, the Company signed contracts for 25 theatres systems, which compares to 21 in 2002 including contracts for the re-opening of five theatres in Regal multiplexes resulting from the settlement of bankruptcy litigation with Edwards Theaters that year. During the fourth quarter, the Company signed new contracts for seven IMAX theatre systems with an aggregate value of \$10.8 million. This compares to contracts for 11 IMAX theatres in the fourth quarter of 2002, which included the five Regal re-openings. Noteworthy signings during the past quarter included contracts for two IMAX MPX theatres with Nakheel LLC in Dubai, UAE and a contract with Yelmo Cineplex, a Loews Cineplex joint venture in Spain, for three retrofit IMAX MPX systems.

"The nine IMAX MPX orders from domestic and international exhibitors in 2003 demonstrated that commercial operators are interested in this exciting product," continued Messrs. Gelfond and Wechsler. "We are particularly encouraged by the traction we are gaining with the IMAX MPX retrofit option, as witnessed by the Yelmo signings. Based on the current level of discussions with exhibitors, we expect a significant acceleration of IMAX MPX signings in 2004."

Following the successful IMAX DMR releases of The Matrix Reloaded: The IMAX Experience last June and The Matrix Revolutions: The IMAX Experience in November, Warner Bros. Pictures and IMAX announced on December 18, 2003 that Harry Potter and the Prisoner of Azkaban, the third installment of the Harry Potter film series, will be released to IMAX(R) theatres in addition to conventional theatres in June 2004. The deal represented the third IMAX DMR film commitment from Warner Bros. within the year. In addition to this film, IMAX is in active discussions with Warner Bros. regarding an IMAX(R) 3D release of Polar Express in November 2004 and an IMAX DMR release of Tim Burton's Charlie and the Chocolate Factory in summer 2005.

"We are extremely pleased with the reaction of consumers to IMAX DMR based on the successful releases of the Matrix films and impressive ticket price premiums," continued Messrs. Gelfond and Wechsler. "We expect to release three IMAX DMR releases this year, which would make 2004 the strongest commercial release schedule in IMAX's history. With IMAX DMR continuing to gain acceptance in Hollywood, we are growing even more optimistic about the place of IMAX theatres as the newest release window for the industry's biggest event films."

In addition to IMAX DMR films, the Company's scheduled film slate over the next two years will include highly anticipated IMAX 3D films. On March 12, 2004, IMAX, in collaboration with Warner Bros., and with sponsorship from AOL, will launch NASCAR 3D: The IMAX Experience in 68 IMAX theatres, marking the widest domestic opening for an IMAX film in the Company's history. Early film reviews have praised the film's spectacular visual display of emotion and excitement as well as the film's wide appeal. IMAX recently announced that Lockheed Martin will sponsor the next IMAX 3D space film, Magnificent Desolation, to be produced by IMAX in association with Tom Hanks' and Gary Goetzman's Playtone. The film, which will chronicle man's walking on the moon, is slated for release in 2005.

Edgar Filing: IMAX CORP - Form 8-K

5

IMAX recently completed the restructuring of its balance sheet by retiring a portion of its long-term debt and refinancing its remaining senior notes through a \$160 million issue of new bonds due in December 2010. The Company also recently improved its liquidity significantly with the closing of a \$20 million credit facility with Congress Financial of Canada. These improvements were recognized by Moody's and Standard & Poor's, which each upgraded IMAX by two notches over the past six months. Over the past two and a half years, IMAX has reduced debt from \$300 million to \$160 million.

For the twelve-month period ended December 31, 2003, the Company's total revenues were \$119.3 million as compared to \$129.1 million in the prior-year period. Systems revenue was \$75.8 million versus \$71.0 million in the prior year period, as the Company recognized revenues on 20 theatre systems as compared to 16 theatre systems in the prior-year period. Film revenue was \$25.8 million compared to \$40.6 million in 2002. Theatre Operations revenue was \$13.1 million versus \$12.3 million in the prior-year period. Other revenue was \$4.5 million compared to the \$5.3 million reported in 2002.

The Company previously reported earnings from continuing operations of \$0.05 per diluted share for the year ended December 31, 2002. As a result of a discontinued operation in December 2003, the loss from which has been included into discontinued operations for all comparative periods, the Company's 2002 reported earnings from continuing operations increased from \$0.05 per diluted share, to a reported \$0.09 per diluted share.

In the fourth quarter, the Company's total revenues were \$29.9 million as compared to \$37.0 million in the prior year period. IMAX Systems revenue was \$19.9 million versus \$20.3 million in the prior year period. Film revenue was \$6.2 million versus \$11.5 million in the fourth quarter of 2002. The decline, which was anticipated, was primarily attributed to the Company's record-breaking film SPACE STATION in 2002. Theatre Operations revenue was \$3.0 million versus \$3.8 million in the prior year period. Other revenue was \$0.8 million in the quarter versus \$1.4 million in the fourth quarter of 2002.

The Company will be hosting a conference call to discuss these results at 10:30 AM EST. To access the call interested parties should call (719) 457-2692 approximately 10 minutes before it begins.

###

ABOUT IMAX CORPORATION

Founded in 1967, IMAX Corporation is one of the world's leading entertainment technology companies. IMAX's businesses include the creation and delivery of the world's best cinematic presentations using proprietary IMAX and IMAX 3D technology, and the development of the highest quality digital production and presentation. IMAX has developed revolutionary technology called IMAX DMR (Digital Re-mastering) that makes it possible for virtually any 35mm film to be transformed into the unparalleled image and sound quality of The IMAX Experience(R). The IMAX brand is recognized throughout the world for extraordinary and immersive family entertainment experiences. As of December 2003, there were 240 IMAX theatres operating in more than 35 countries.

IMAX(R), IMAX(R) 3D, IMAX DMR(R), IMAX(R) MPX(TM) and The IMAX Experience(R) are trademarks of IMAX Corporation. More information on the Company can be found at www.imax.com.

6

This press release contains forward looking statements that are based on

Edgar Filing: IMAX CORP - Form 8-K

management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. Important factors that could affect these statements include the timing of theatre system deliveries, the mix of theatre systems shipped, the timing of the recognition of revenues and expenses on film production and distribution agreements, the performance of films, the viability of new businesses and products, and fluctuations in foreign currency and in the large format and general commercial exhibition market. These factors and other risks and uncertainties are discussed in the Company's Annual Report on Form 10-K/A for the year ended December 31, 2002 and in the subsequent reports filed by the Company with the Securities and Exchange Commission.

For additional information please contact:

MEDIA:

IMAX CORPORATION, New York
Romi Schutzer
212-821-0144
rschutzer@imax.com

ANALYSTS:

IMAX CORPORATION, New York
Jennifer Gery
212-821-0144
jgery@imax.com

ENTERTAINMENT MEDIA:

Newman & Company, Los Angeles
Al Newman
818-784-2130
asn@newman-co.com

BUSINESS MEDIA:

Sloane & Company, New York
Whit Clay
212-446-1864
wclay@sloanepr.com

7

IMAX CORPORATION
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
IN ACCORDANCE WITH UNITED STATES GENERALLY ACCEPTED ACCOUNTING PRINCIPLES
(in thousands of U.S. dollars, except per share amounts)

	THREE MONTHS ENDED DECEMBER 31,		YEARS ENDED DECEMBER 31,	
	2003	2002	2003	2002
Revenue				
IMAX systems	\$ 19,934	\$ 20,288	\$ 75,848	\$ 70,959
Films	6,233	11,506	25,803	40,556
Theater operations	2,967	3,797	13,109	12,284
Other	799	1,387	4,500	5,303
	29,933	36,978	119,260	129,102
COSTS OF GOODS AND SERVICES	17,931	23,397	67,283	75,634
	12,002	13,581	51,977	53,468
GROSS MARGIN				

Edgar Filing: IMAX CORP - Form 8-K

Selling, general and administrative expenses	8,448	8,237	33,312	34,906
Research and development	961	661	3,794	2,362
Amortization of intangibles	101	351	573	1,418
Income from equity-accounted investees	(1,995)	(195)	(2,496)	(283)
Receivable provisions (recoveries), net	(2,489)	(1,288)	(2,225)	(1,233)
Restructuring costs and asset impairments (recoveries)	969	376	969	(121)
EARNINGS (LOSS) FROM OPERATIONS	6,007	5,439	18,050	16,419
Interest income	140	118	656	413
Interest expense	(3,907)	(4,483)	(15,856)	(17,564)
Gain (loss) on retirement of notes	(4,577)	(105)	(4,910)	11,900
Recovery (impairment) of long-term investments	1,538	--	1,892	--
EARNINGS (LOSS) FROM CONTINUING OPERATIONS BEFORE INCOME TAXES	(799)	969	(168)	11,168
Recovery of (provision for) income taxes	(14)	--	386	--
NET EARNINGS (LOSS) FROM CONTINUING OPERATIONS	(813)	969	218	11,168
Net earnings (loss) from discontinued operations	488	(285)	195	804
Net earnings (loss) before cumulative effect of changes in accounting principles	(325)	684	413	11,972
Cumulative effect of changes in accounting principles	(182)	--	(182)	--
NET EARNINGS (LOSS)	\$ (507)	\$ 684	\$ 231	\$ 11,972
EARNINGS (LOSS) PER SHARE:				
Earnings (loss) per share -- basic and diluted:				
Net earnings (loss) from continuing operations	\$ (0.02)	\$ 0.03	\$ 0.01	\$ 0.34
Net earnings (loss) from discontinued operations	\$ 0.01	\$ (0.01)	\$ --	\$ 0.02
Net earnings (loss) before cumulative effect of changes in accounting principles	(0.01)	0.02	0.01	0.36
Cumulative effect of changes in accounting principles	--	--	--	--
Net earnings (loss)	\$ (0.01)	\$ 0.02	\$ 0.01	\$ 0.36
Weighted average number of shares outstanding (000's):				
Basic	38,843	32,973	35,663	32,943
Diluted	40,317	33,436	36,431	33,306

Edgar Filing: IMAX CORP - Form 8-K

	AS AT DECEMBER	
	2003	2002
	-----	-----
ASSETS		
Cash and cash equivalents	\$ 47,282	\$ 30,100
Restricted cash	4,961	1,000
Accounts receivable, net of allowance for doubtful accounts of \$7,278 (2002 -- \$9,248)	13,887	13,887
Financing receivables	56,742	56,742
Inventories	28,218	28,218
Prepaid expenses	1,902	1,902
Film assets	1,568	1,568
Fixed assets	35,818	35,818
Other assets	13,827	13,827
Deferred income taxes	3,756	3,756
Goodwill	39,027	39,027
Other intangible assets	3,388	3,388
Assets of discontinued operations	--	--
	-----	-----
Total assets	\$ 250,376	\$ 249,300
	=====	=====
LIABILITIES		
Accounts payable	\$ 5,780	\$ 5,780
Accrued liabilities	43,794	43,794
Deferred revenue	63,344	63,344
New Senior Notes due 2010	160,000	160,000
Old Senior Notes due 2005	29,234	29,234
Subordinated Notes due 2003	--	--
Liabilities of discontinued operations	--	--
	-----	-----
Total liabilities	302,152	302,152
	-----	-----
COMMITMENTS, CONTINGENCIES AND GUARANTEES		
SHAREHOLDERS' EQUITY (DEFICIT)		
Capital stock Common shares -- no par value. Authorized -- unlimited number. Issued and outstanding -- 39,301,758 (202 -- 32,973,366)	115,609	115,609
Other equity	3,159	3,159
Deficit	(171,189)	(171,189)
Accumulated other comprehensive income	645	645
	-----	-----
Total shareholders' deficit	(51,776)	(51,776)
	-----	-----
Total liabilities and shareholders' equity (deficit)	\$ 250,376	\$ 249,300
	=====	=====

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the

Edgar Filing: IMAX CORP - Form 8-K

registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

IMAX CORPORATION
(Registrant)

Date: March 11, 2004

By: "Bradley J. Wechsler"

Name: Bradley J. Wechsler
Title: Co-Chairman and
Co-Chief Executive Officer