

WOLVERINE WORLD WIDE INC /DE/
 Form 4
 August 01, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 ODO NOVAN TIMOTHY J

2. Issuer Name and Ticker or Trading Symbol
 WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 9341 COURTLAND DRIVE NE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 07/28/2006

Director 10% Owner
 Officer (give title below) Other (specify below)
 CEO & Chairman

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)				Price
Common Stock	07/28/2006		G	V	10,000	D	\$ 0	635,607	D	
Common Stock	07/28/2006		M		9,714	A	\$ 10.29	645,321	D	
Common Stock	07/28/2006		M		5,362	A	\$ 18.65	650,683	D	
Common Stock	07/28/2006		M		6,427	A	\$ 15.56	657,110	D	
Common Stock	07/28/2006		F		11,864	D	\$ 25.28	645,246	D	

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Common Stock	27,715	I	By Spouse
Common Stock	58,965	I	By Trust
Common Stock	43,226	I	By Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (Right to Buy) ⁽¹⁾	\$ 10.29	07/28/2006		M	9,714	02/14/2005 02/13/2012	Common Stock	26,250
Stock Option (Right to Buy) ⁽¹⁾	\$ 18.65	07/28/2006		M	5,362	02/25/1998 02/24/2008	Common Stock	11,250
Stock Option (Right to Buy) ⁽¹⁾	\$ 18.65					02/25/1999 02/24/2008	Common Stock	11,250
Stock Option (Right to Buy) ⁽¹⁾	\$ 18.65					02/25/2000 02/24/2008	Common Stock	11,250
Stock Option (Right to Buy)	\$ 18.65					02/25/2001 02/24/2008	Common Stock	11,250

