#### KRUEGER BLAKE W

Form 4

October 27, 2004

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

Expires:

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**OMB APPROVAL** 

response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * KRUEGER BLAKE W			2. Issuer Name <b>and</b> Ticker or Trading Symbol WOLVERINE WORLD WIDE INC /DE/ [WWW]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)
(Last) 9341 COURT	(First)	(Middle) VE NE	3. Date of Earliest Transaction (Month/Day/Year) 10/25/2004	Director 10% Owner X Officer (give title Other (specify below)
ROCKFORD	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acc	quired, Disposed of, or Beneficially Owned

					´ •		•
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securities Acquired (A	) 5. Amount of	6.	7. Nature of
Security	(Month/Day/Year)	Execution Date, if	Transacti	omr Disposed of (D)	Securities	Ownership	Indirect
(Instr. 3)		any	Code	(Instr. 3, 4 and 5)	Beneficially	Form:	Beneficial
		(Month/Day/Year)	(Instr. 8)		Owned	Direct (D)	Ownership
					Following	or Indirect	(Instr. 4)
				(4)	Reported	(I)	
				(A)	Transaction(s)	(Instr. 4)	
				or	(Instr. 3 and 4)		
			Code V	Amount (D) Price	· ·		
Common Stock	10/25/2004		F	51,688 A \$ 30.115	135,084	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 30.115	10/25/2004		A	9,724	10/25/2004	02/23/2010	Common Stock	9,724
Stock Option (Right to Buy)	\$ 30.115	10/25/2004		A	16,102	10/25/2004	02/13/2012	Common Stock	16,102
Stock Option (Right to Buy)	\$ 30.115	10/25/2004		A	10,020	10/25/2004	02/11/2013	Common Stock	10,020
Stock Option (Right to Buy)	\$ 30.115	10/25/2004		A	4,132	10/25/2004	03/02/2009	Common Stock	4,132
Stock Option (Right to Buy)	\$ 30.115	10/25/2004		A	547	10/25/2004	02/24/2008	Common Stock	547
Stock Option (Right to Buy)	\$ 30.115	10/25/2004		A	561	10/25/2004	03/02/2009	Common Stock	561
Stock Option (Right to Buy)	\$ 30.115	10/25/2004		A	961	10/25/2004	02/23/2010	Common Stock	961
Stock Option (Right to Buy)	\$ 30.115	10/25/2004		A	657	10/25/2004	02/23/2007	Common Stock	657
Stock Option (Right to Buy)	\$ 30.115	10/25/2004		A	419	10/25/2004	02/23/2010	Common Stock	419

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Stock Option (Right to Buy)	\$ 30.115	10/25/2004	A	274	10/25/2004 02/24	4/2008	Common Stock	274
Stock Option (Right to Buy)	\$ 30.115	10/25/2004	A	546	10/25/2004 03/02	2/2009	Common Stock	546
Stock Option (Right to Buy)	\$ 30.115	10/25/2004	A	133	10/25/2004 02/23	3/2010	Common Stock	133
Stock Option (Right to Buy)	\$ 30.115	10/25/2004	A	851	10/25/2004 02/22	2/2009	Common Stock	851
Stock Option (Right to Buy)	\$ 30.115	10/25/2004	A	3,248	10/25/2004 03/02	2/2009	Common Stock	3,248

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
KRUEGER BLAKE W			Executive				
9341 COURTLAND DRIVE NE			VP &				
ROCKFORD, MI 49351			Secretary				
Signatures							
/s/ Jeffrey A. Ott, by power of attorney	10/2	27/2004					

# **Explanation of Responses:**

\*\*Signature of Reporting Person

Date

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4(b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).