GENERAL MILLS INC

Form 4

December 23, 2004

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * Powell Kendall J

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

(Check all applicable)

Issuer

GENERAL MILLS INC [GIS]

(Middle)

3. Date of Earliest Transaction

Director 10% Owner __Other (specify _X__ Officer (give title _

GENERAL MILLS INC, NUMBER ONE GENERAL MILLS BLVD

(First)

12/22/2004

(Month/Day/Year)

below) SR VICE PRESIDENT

(Street)

6. Individual or Joint/Group Filing(Check Applicable Line)

4. If Amendment, Date Original Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

MINNEAPOLIS, MN 55426

| (City) | (State) (Z | Table Table | I - Non-Do | erivative S | ecurit | ies Acquire | ed, Disposed of, | or Beneficiall | y Owned |
|--------------------------------------|---|---|--|---|---------|--------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | 4. Securit or Dispos (Instr. 3, 4 | ed of (| | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| COMMON STOCK | 12/22/2004 | | M | 25,000 | A | \$ 26.22 | 0 | D | |
| COMMON STOCK | 12/22/2004 | | M | 3,044 | A | \$ 22.553 | 0 | D | |
| COMMON STOCK | 12/22/2004 | | S | 1,200 (2) | D | \$ 49.09 | 0 | D | |
| COMMON STOCK | 12/22/2004 | | S | 500 (2) | D | \$ 49.03 | 0 | D | |
| COMMON STOCK | 12/22/2004 | | S | 1,200 (2) | D | \$ 49.01 | 0 | D | |

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| COMMON STOCK | 12/22/2004 | S | 900 (2) | D | \$ 49 | 0 | D | |
|-----------------|------------|---|--------------|---|----------|--------|---|-----------------|
| COMMON STOCK | 12/22/2004 | S | 1,200 (2) | D | \$ 48.9 | 0 | D | |
| COMMON STOCK | 12/22/2004 | S | 2,000 (2) | D | \$ 48.78 | 0 | D | |
| COMMON STOCK | 12/22/2004 | S | 2,300 (2) | D | \$ 48.86 | 0 | D | |
| COMMON STOCK | 12/22/2004 | S | 6,600 (2) | D | \$ 48.85 | 0 | D | |
| COMMON STOCK | 12/22/2004 | S | 1,800 (2) | D | \$ 48.84 | 0 | D | |
| COMMON STOCK | 12/22/2004 | S | 1,100 (2) | D | \$ 48.83 | 0 | D | |
| COMMON STOCK | 12/22/2004 | S | 400 (2) | D | \$ 48.82 | 0 | D | |
| COMMON STOCK | 12/22/2004 | S | 400 (2) | D | \$ 48.81 | 0 | D | |
| COMMON STOCK | 12/22/2004 | S | 1,100 (2) | D | \$ 48.8 | 0 | D | |
| COMMON STOCK | 12/22/2004 | S | 600 (2) | D | \$ 48.94 | 0 | D | |
| COMMON STOCK | 12/22/2004 | S | 1,100 (2) | D | \$ 48.75 | 0 | D | |
| COMMON STOCK | 12/22/2004 | S | 600 (2) | D | \$ 49.06 | 0 | D | |
| COMMON STOCK | 12/22/2004 | S | 5,044 (2) | D | \$ 49.15 | 63,938 | D | |
| COMMON STOCK | | | | | | 388 | I | See Footnote |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. | 5. Number of | 6. Date Exercisable and | 7. Title and Amount of |
|-------------|-------------|---------------------|--------------------|-----------------------|--------------|-------------------------|------------------------|
| Derivative | Conversion | (Month/Day/Year) | Execution Date, if | TransactionDerivative | | Expiration Date | Underlying Securities |
| Security | or Exercise | | any | Code | Securities | (Month/Day/Year) | (Instr. 3 and 4) |

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| (Instr. 3) | Price of Derivative Security | | (Month/Day/Year) (Instr. | | | or Di (D) | ired (A) sposed of . 3, 4, | | | | |
|------------------|------------------------------|------------|--------------------------|------|---|--------------|----------------------------------|---------------------|--------------------|-----------------|---------------------------------|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amoun or Numbe of Shar |
| OPTION TO BUY | \$ 22.553 | 12/22/2004 | | M | | | 3,044 | 12/12/1999 | 01/12/2005 | COMMON STOCK | 3,044 |
| OPTION TO BUY | \$ 26.22 | 12/22/2004 | | M | | | 25,000 | 06/26/2000 | 07/26/2005 | COMMON STOCK | 25,00 |

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Powell Kendall J GENERAL MILLS INC

NUMBER ONE GENERAL MILLS BLVD

SR VICE PRESIDENT

12/23/2004

MINNEAPOLIS, MN 55426

Signatures

Trevor Gunderson by Power of Attorney on behalf of KENDALL POWELL

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Held in Trust by the Trustee of the General Mills Savings Plan.
- (2) Shares were sold pursuant to a 10b5-1 trading plan dated 09/23/2004
- (3) Employee option (right to buy) granted by the Compensation Committee of Board of Directors of General Mills, Inc. under shareholder-approved stock option plans.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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