

AVID TECHNOLOGY, INC.  
Form 10-Q  
November 16, 2009

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

---

## **FORM 10-Q**

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the quarterly period ended September 30, 2009**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the transition period from \_\_\_\_\_ to \_\_\_\_\_**

**Commission File Number: 0-21174**

---

## **Avid Technology, Inc.**

(Exact Name of Registrant as Specified in Its Charter)

**Delaware**

(State or Other Jurisdiction of  
Incorporation or Organization)

**04-2977748**

(I.R.S. Employer  
Identification No.)

**One Park West**

**Tewksbury, Massachusetts 01876**

(Address of Principal Executive Offices, Including Zip Code)

Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

(978) 640-6789

(Registrant's Telephone Number, Including Area Code)

---

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the registrant has submitted and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definition of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large Accelerated Filer

Accelerated Filer

Non-accelerated Filer

Smaller Reporting Company

(Do not check if smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

The number of shares outstanding of the registrant's Common Stock as of November 12, 2009 was 37,488,361.

---

AVID TECHNOLOGY, INC.

FORM 10-Q

FOR THE QUARTERLY PERIOD ENDED SEPTEMBER 30, 2009

**TABLE OF CONTENTS**

	<u>Page</u>
<b><u>PART I.</u></b>	<b><u>FINANCIAL INFORMATION</u></b>
<b><u>ITEM 1.</u></b>	<b><u>Condensed Consolidated Financial Statements:</u></b>
	<u>Condensed Consolidated Statements of Operations (unaudited) for the three and nine months ended September 30, 2009 and 2008</u>
	1
	<u>Condensed Consolidated Balance Sheets (unaudited) as of September 30, 2009 and December 31, 2008</u>
	2
	<u>Condensed Consolidated Statements of Cash Flows (unaudited) for the nine months ended September 30, 2009 and 2008</u>
	3
	<u>Notes to Condensed Consolidated Financial Statements (unaudited)</u>
	4
<b><u>ITEM 2.</u></b>	<b><u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u></b>
	22
<b><u>ITEM 3.</u></b>	<b><u>Quantitative and Qualitative Disclosure About Market Risk</u></b>
	33
<b><u>ITEM 4.</u></b>	<b><u>Controls and Procedures</u></b>
	34
<b><u>PART II.</u></b>	<b><u>OTHER INFORMATION</u></b>
<b><u>ITEM 1.</u></b>	<b><u>Legal Proceedings</u></b>
	35
<b><u>ITEM 1A.</u></b>	<b><u>Risk Factors</u></b>
	35
<b><u>ITEM 2.</u></b>	<b><u>Unregistered Sales of Equity Securities and Use of Proceeds</u></b>
	35
<b><u>ITEM 6.</u></b>	<b><u>Exhibits</u></b>
	36
<b><u>SIGNATURE</u></b>	37
<b><u>EXHIBIT INDEX</u></b>	38

This Quarterly Report on Form 10-Q includes forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, or the Exchange Act, and Section 27A of the Securities Act of 1933, as amended, or the Securities Act. For this purpose, any statements contained in this quarterly report regarding our strategy, future plans or operations, financial position, future revenues, projected costs, prospects, and objectives of management, other than statements of historical facts, may be deemed to be forward-looking statements. Without limiting the foregoing, the words believes, anticipates, plans, expects and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. We cannot guarantee that we actually will achieve the plans, intentions or expectations expressed or implied in forward-looking statements. There are a number of factors that could cause actual events or results to differ materially from those indicated or implied by such forward-looking statements, many of which are beyond our control, including the factors discussed in Part I - Item 1A under the heading "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2008, and as referenced in Part II - Item 1A of this report. In addition, the forward-looking statements contained herein represent our estimates only as of the date of this filing and should not be relied upon as representing our estimates as of any subsequent date. While we may elect to update these forward-looking statements at some point in the future, we specifically disclaim any obligation to do so, whether to reflect actual results, changes in assumptions, changes in other factors affecting such forward-looking statements or otherwise.



**PART I. FINANCIAL INFORMATION****ITEM 1. CONDENSED CONSOLIDATED FINANCIAL STATEMENTS****AVID TECHNOLOGY, INC.****CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**

(in thousands except per share data, unaudited)

	<b>Three Months Ended</b>		<b>Nine Months Ended</b>	
	<b>September 30,</b>		<b>September 30,</b>	
	<b>2009</b>	<b>2008</b>	<b>2009</b>	<b>2008</b>
<b>Net revenues:</b>				
Products	\$ 123,522	\$ 183,686	\$ 369,075	\$ 540,977
Services	28,597	33,380	85,216	97,218
Total net revenues	152,119	217,066	454,291	638,195
<b>Cost of revenues:</b>				
Products	57,097	94,303	176,774	272,004
Services	13,586	18,744	43,515	55,760
Amortization of intangible assets	519	1,249	1,465	6,773
Restructuring costs			799	
Total cost of revenues	71,202	114,296	222,553	334,537
<b>Gross profit</b>	80,917	102,770	231,738	303,658
<b>Operating expenses:</b>				
Research and development	29,262	37,825	90,974	115,307
Marketing and selling	44,705	53,638	127,480	159,224
General and administrative	12,093	19,734	39,765	61,169
Amortization of intangible assets	2,782	3,307	7,779	10,017
Impairment of goodwill and intangible asset		51,257		51,257
Restructuring costs, net	7,891	2,107	17,132	4,107
Loss on sales of assets	3,398		3,398	
Total operating expenses	100,131	167,868	286,528	401,081
<b>Operating loss</b>	(19,214 )	(65,098 )	(54,790 )	(97,423 )
Interest income	177	621	680	2,930
Interest expense	(406 )	(134 )	(641 )	(413 )
Other income (expense), net	(11 )	20	(68 )	88
<b>Loss before income taxes</b>	(19,454 )	(64,591 )	(54,819 )	(94,818 )
(Benefit from) provision for income taxes, net	(2,246 )	1,800	(4,385 )	3,106
<b>Net loss</b>	\$(17,208 )	\$(66,391 )	\$(50,434 )	\$(97,924 )
Net loss per common share basic and diluted	\$(0.46 )	\$(1.80 )	\$(1.35 )	\$(2.59 )
Weighted-average common shares outstanding basic and diluted	37,341	36,960	37,251	37,739

The accompanying notes are an integral part of the condensed consolidated financial statements.



## AVID TECHNOLOGY, INC.

## CONDENSED CONSOLIDATED BALANCE SHEETS

(in thousands, unaudited)

	September 30, 2009	December 31, 2008
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 78,118	\$ 121,792
Marketable securities	24,863	25,902
Accounts receivable, net of allowances of \$15,793 and \$23,182 at September 30, 2009 and December 31, 2008, respectively	86,544	103,527
Inventories	91,692	95,755
Deferred tax assets, net	1,086	612
Prepaid expenses	7,655	9,274
Other current assets	24,637	34,083
Total current assets	314,595	390,945
Property and equipment, net	33,556	38,321
Intangible assets, net	32,451	38,143
Goodwill	227,118	225,375
Other assets	11,570	10,801
Total assets	\$ 619,290	\$ 703,585
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current liabilities:		
Accounts payable	\$ 22,744	\$ 29,419
Accrued compensation and benefits	23,882	27,346
Accrued expenses and other current liabilities	43,123	64,511
Income taxes payable	2,703	9,250
Deferred revenues	56,748	68,581
Total current liabilities	149,200	199,107
Long-term liabilities	13,320	11,823
Total liabilities	162,520	210,930
Contingencies (Notes 13 and 14)		
Stockholders' equity:		
Common stock	423	423
Additional paid-in capital	989,018	980,563
Accumulated deficit	(425,337 )	(365,431 )
Treasury stock at cost, net of reissuances	(114,343 )	(124,852 )
Accumulated other comprehensive income	7,009	1,952
Total stockholders' equity	456,770	492,655
Total liabilities and stockholders' equity	\$ 619,290	\$ 703,585

The accompanying notes are an integral part of the condensed consolidated financial statements.

## AVID TECHNOLOGY, INC.

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(in thousands, unaudited)

	<b>Nine Months Ended</b>	
	<b>September 30,</b>	
	<b>2009</b>	<b>2008</b>
<b>Cash flows from operating activities:</b>		
Net loss	\$(50,434 )	\$(97,924 )
Adjustments to reconcile net loss to net cash provided by operating activities:		
Depreciation and amortization	24,058	34,005
Impairment of goodwill and intangible asset		51,257
Provision for doubtful accounts	1,654	1,407
Non-cash provision for restructuring	2,098	16
Loss on sales of assets	3,398	
Loss on disposal of fixed assets	46	19
Compensation expense from stock grants and options	9,908	10,829
Changes in deferred tax assets and liabilities	(2,015 )	(561 )
Changes in operating assets and liabilities:		
Accounts receivable	19,322	21,878
Inventories	3,313	(5,583 )
Prepaid expenses and other current assets	7,459	715
Accounts payable	(6,732 )	(5,472 )
Accrued expenses, compensation and benefits and other liabilities	(27,812 )	(2,575 )
Income taxes payable	(6,721 )	(2,281 )
Deferred revenues	(9,549 )	225
<b>Net cash (used in) provided by operating activities</b>	<b>(32,007 )</b>	<b>5,955</b>
<b>Cash flows from investing activities:</b>		
Purchases of property and equipment	(9,631 )	(12,449 )
Payments for other long-term assets	(1,584 )	(1,215 )
Payments for business acquisitions, net of cash acquired	(4,413 )	
Purchases of marketable securities	(52,592 )	(42,707 )
Proceeds from sales of marketable securities	53,676	31,772
Proceeds from notes receivable	1,989	
<b>Net cash used in investing activities</b>	<b>(12,555 )</b>	<b>(24,599 )</b>
<b>Cash flows from financing activities:</b>		
Purchases of common stock for treasury		(93,187 )
Payments related to stock option purchase	(526 )	
Proceeds from issuance of common stock under employee stock plans, net	111	736
<b>Net cash used in financing activities</b>	<b>(415 )</b>	<b>(92,451 )</b>
Effect of exchange rate changes on cash and cash equivalents	1,303	(1,762 )
Net decrease in cash and cash equivalents	(43,674 )	(112,857 )
Cash and cash equivalents at beginning of period	121,792	208,619
Cash and cash equivalents at end of period	\$78,118	\$95,762

*The accompanying notes are an integral part of the condensed consolidated financial statements.*





**AVID TECHNOLOGY, INC.**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

(unaudited)

**1. FINANCIAL INFORMATION**

The accompanying condensed consolidated financial statements include the accounts of Avid Technology, Inc. and its wholly owned subsidiaries (collectively, Avid or the Company). These financial statements are unaudited. However, in the opinion of management, the condensed consolidated financial statements include all adjustments, consisting of only normal, recurring adjustments, necessary for their fair statement. Interim results are not necessarily indicative of results expected for a full year. The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with the instructions for Form 10-Q and therefore do not include all information and footnotes necessary for a complete presentation of operations, financial position and cash flows of the Company in conformity with generally accepted accounting principles. The accompanying condensed consolidated balance sheet as of December 31, 2008 was derived from Avid's audited consolidated financial statements, but does not include all disclosures required by generally accepted accounting principles. The Company filed audited consolidated financial statements for the year ended December 31, 2008 in its 2008 Annual Report on Form 10-K, which included all information and footnotes necessary for such presentation. The financial statements contained in this Form 10-Q should be read in conjunction with the audited consolidated financial statements in the Form 10-K.

The Company's preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the dates of the financial statements and the reported amounts of revenues and expenses during the reported periods. The most significant estimates reflected in these financial statements include revenue recognition, stock-based compensation expenses, restructuring costs, accounts receivable and sales allowances, inventory valuation, goodwill and intangible asset valuations, fair value measurements and income tax asset valuation allowances. Actual results could differ from the Company's estimates.

On January 1, 2009, the Company transitioned to a new business structure that combined the previous Professional Video and Consumer Video units into a single Video reporting segment and consolidated its sales and marketing teams into a single customer-facing organization. As a result, the Company has reclassified its 2008 segment reporting to conform to the 2009 presentation. The change to the current presentation did not affect the Company's consolidated operating results. See Note 16 for a summary of the Company's revenues and contribution margin by reportable segment for the three- and nine-month periods ended September 30, 2009 and 2008.

The Company evaluated subsequent events through November 16, 2009, the date of issuance of these financial statements, to determine if any event since September 30, 2009, the date of these financial statements, required disclosure in these statements. Subsequent to September 30, 2009, the Audit Committee has been conducting an investigation into the business and accounting practices with regard to the shipment of products and recognition of product revenue from certain distribution centers outside the United States. Based on the results of the investigation to date, the Company has determined that it had, in certain instances, erroneously recognized revenue prior to transfer of title and risk of loss to customers. The Company has recorded the estimated errors related to this matter in the financial statements for the three- and nine-month periods ended September 30, 2009 and believes that the impact of any such errors on prior periods is not material. See also Item 4 of this Report on Form 10-Q. It is not expected that any changes to previously filed financial statements will be necessary as a result of the Audit Committee's investigation. The investigation is expected to be completed during the fourth quarter of 2009. The Company determined that no other subsequent event required recognition or disclosure in these financial statements.



**2. NET INCOME (LOSS) PER COMMON SHARE**

Net income (loss) per common share is presented for both basic earnings (loss) per share ( Basic EPS ) and diluted earnings (loss) per share ( Diluted EPS ). Basic EPS is based on the weighted-average number of common shares outstanding during the period, excluding non-vested restricted stock held by employees. Diluted EPS is based on the weighted-average number of common shares and potential common shares outstanding during the period.

The following table sets forth (in thousands) potential common shares, on a weighted-average basis, that were considered anti-dilutive securities and excluded from the Diluted EPS calculations either because the sum of the exercise price per share and the unrecognized compensation cost per share was greater than the average market price of the Company's common stock for the relevant period, or because they were considered contingently issuable. The contingently issuable potential common shares result from certain stock options and restricted stock units granted to the Company's executive officers that vest based on performance and market conditions.

	<b>Three Months Ended</b>		<b>Nine Months Ended</b>	
	<b>September 30,</b>		<b>September 30,</b>	
	<b>2009</b>	<b>2008</b>	<b>2009</b>	<b>2008</b>
Options	4,376	4,149	4,303	3,902
Warrant (a)		424		906
Non-vested restricted stock and restricted stock units	639	481	804	665
Anti-dilutive potential common shares	5,015	5,054	5,107	5,473

(a) In connection with the acquisition of Softimage Inc. in 1998, the Company issued a ten-year warrant to purchase 1,155,235 shares of the Company's common stock at a price of \$47.65 per share. The warrant expired on August 3, 2008.

During periods of net loss, certain potential common shares that would otherwise be included in the Diluted EPS calculation are excluded because the effect would be anti-dilutive. The following table sets forth (in thousands) common stock equivalents that were excluded from the calculation of Diluted EPS due to the net loss for the relevant period.

	<b>Three Months Ended</b>		<b>Nine Months Ended</b>	
	<b>September 30,</b>		<b>September 30,</b>	
	<b>2009</b>	<b>2008</b>	<b>2009</b>	<b>2008</b>
Options	16	141	13	159
Non-vested restricted stock and restricted stock units	19	57	9	19
Anti-dilutive common stock equivalents	35	198	22	178

**3. FAIR VALUE MEASUREMENTS**

Financial Accounting Standards Board ( FASB ) Accounting Standards Codification ( ASC ) topic 820, *Value Measurements* (formerly Statement of Financial Accounting Standards ( SFAS ) No. 157 *Fair Value Measurements*), defines fair value, establishes a framework for measuring fair value in accordance with generally accepted accounting principles and requires certain disclosures about fair value measurements. FASB ASC topic 820 also establishes a fair value hierarchy that requires the use of observable market data, when available, and prioritizes the inputs to valuation techniques used to measure fair value in the following categories:

Level 1 Quoted unadjusted prices for identical instruments in active markets.

## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

Level 2 Quoted prices for similar instruments in active markets, quoted prices for identical or similar instruments in markets that are not active, and model-derived valuations in which all observable inputs and significant value drivers are observable in active markets.

Level 3 Model-derived valuations in which one or more significant inputs or significant value drivers are unobservable, including assumptions developed by the Company.

5

---

Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

*Assets and Liabilities Measured at Fair Value on a Recurring Basis*

On a recurring basis, the Company measures certain financial assets and liabilities at fair value, including cash equivalents, marketable securities and foreign-currency forward contracts. All of the Company's financial assets and liabilities were classified as either Level 1 or Level 2 in the fair value hierarchy at September 30, 2009. Instruments valued using quoted market prices in active markets and classified as Level 1 are primarily money market securities and deferred compensation investments. Investments valued based on other observable inputs and classified as Level 2 include commercial paper; certificates of deposit; asset-backed obligations; discount notes; foreign currency contracts; and corporate, municipal, agency and foreign bonds.

The following table summarizes the Company's fair value hierarchy for financial assets and liabilities measured at fair value on a recurring basis at September 30, 2009 (in thousands):

	September 30, 2009	Fair Value Measurements at Reporting Date Using		
		Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
<b>Financial Assets:</b>				
Available for sale securities	\$ 39,034	\$ 11,426	\$ 27,608	\$
Deferred compensation plan investments	763	763		
<b>Financial Liabilities:</b>				
Deferred compensation plan	\$ 763	\$ 763	\$	\$
Foreign currency forward contracts	327		327	

The following table summarizes the costs (amortized costs of debt instruments) and fair values of the Company's available for sale securities at September 30, 2009 (in thousands):

	Costs	Net Unrealized Gains (Losses)	Fair Values
Money market	\$ 11,426	\$	\$ 11,426
Certificates of deposit	5,500	3	5,503
Commercial paper	4,749	(1)	4,748
Municipal bonds	8,543		8,543
Corporate bonds	2,019	3	2,022
Foreign bonds	2,487	6	2,493
Asset-backed obligations	44	(3)	41
Agency bonds and discount notes	4,254	4	4,258
	\$ 39,022	\$ 12	\$ 39,034

All fixed income securities held at September 30, 2009 had effective maturities of less than one year. All income generated from these investments has been recorded as interest income. The Company calculates realized gains and losses on a specific identification basis. Realized gains and losses from the sale of marketable securities were not material for the three or nine months ended September 30, 2009.

At September 30, 2009, there were no securities whose unrealized losses were deemed by the Company to be other-than-temporary impairments, as the Company has no intent to sell and it is not more likely than not the Company will be required to sell any investment with unrealized losses until it has recovered the full cost basis.



## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

The Company uses the following valuation techniques to determine fair values of its investment instruments:

**Money Market:** The fair value of the Company's money market fund investment is determined using the unadjusted quoted price from an active market of identical assets.

**Commercial Paper and Certificates of Deposit:** The fair values for the Company's commercial paper holdings and certificates of deposit are derived from a pricing model using the straight-line amortized cost method and incorporate observable inputs, which include maturity date, issue date, credit rating of the issuer, current commercial paper rate and settlement date.

**Corporate, Municipal and Foreign Bonds:** The determination of the fair value of corporate, municipal and foreign bonds includes the use of observable inputs from market sources and the incorporation of relative credit information, observed market movements and sector news into a pricing model.

**Asset-Backed Obligations:** The fair value of asset-backed obligations is determined using a pricing methodology based on observable market inputs, which include an analysis of pricing, spread and volatility of similar asset-backed obligations. Based on the market inputs, cash flows are generated for each tranche, the benchmark yield is determined and deal collateral performance and other market information is incorporated to determine the appropriate spreads.

**Agency Bonds and Discount Notes:** The fair values of agency bonds and discount note investments are determined using observable market inputs for benchmark yields, base spreads, yield-to-maturity and relevant trade data.

See Note 4 for information on the Company's foreign currency forward contracts that are also measured at fair value on a recurring basis.

### *Assets and Liabilities Measured at Fair Value on a Nonrecurring Basis*

The following tables summarize the Company's fair value hierarchy for assets and liabilities measured at fair value on a nonrecurring basis during the three and nine months ended September 30, 2009 (in thousands):

	Three Months Ended September 30, 2009	Fair Value Measurements Using			Total Related Expenses
		Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	
Assets:					
Assets held-for-sale	\$ 1,318	\$	\$ 1,318	\$	\$ 3,198
Liabilities:					
Facilities-related restructuring accruals	\$ 3,589	\$	\$ 3,589	\$	\$ 3,589

	Nine Months Ended September 30, 2009	Fair Value Measurements Using			Total Related Expenses
		Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	
Assets:					
Assets held-for-sale	\$ 1,318	\$	\$ 1,318	\$	\$ 3,198
Liabilities:					
Facilities-related restructuring accruals	\$ 7,905	\$	\$ 7,905	\$	\$ 7,905





## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

The Company typically uses the following valuation techniques to determine fair values of assets and liabilities measured on a nonrecurring basis:

**Goodwill:** When performing goodwill impairment tests, the Company estimates the fair value of its reporting units using an income approach, generally a discounted cash flow methodology, that includes assumptions for, among other things, forecasted revenues, gross profit margins, operating profit margins, working capital cash flow, growth rates, income tax rates, expected tax benefits and long-term discount rates, all of which require significant judgments by management. The Company also considers comparable market data based on multiples of revenue as well as the reconciliation of the Company's market capitalization to the total fair value of its reporting units. If the estimated fair value of any reporting unit is less than its carrying value, an impairment exists.

**Intangible Assets:** When performing an intangible asset impairment test, the Company estimates the fair value of the asset using a discounted cash flow methodology, which includes assumptions for, among other things, budgets and economic projections, market trends, product development cycles and long-term discount rates. If the estimated fair value of the asset is less than its carrying value, an impairment exists.

**Assets Held-for-Sale:** A disposal group classified as held-for-sale is measured at the lower of its carrying amount or fair value less the cost to sell. The Company estimates the fair value of assets held-for-sale at the lower of cost or the average selling price in available markets.

**Facilities-Related Restructuring Accruals:** During the three and nine months ended September 30, 2009, the Company recorded accruals associated with exiting all or portions of certain leased facilities. The Company estimates the fair value of such liabilities, which are discounted to net present value at an assumed risk-free interest rate, based on observable inputs, including the remaining payments required under the existing lease agreements, utilities costs based on recent invoice amounts, and potential sublease receipts based on quoted market prices for similar sublease arrangements.

#### 4. FOREIGN CURRENCY FORWARD CONTRACTS

The Company has significant international operations and, therefore, the Company's revenues, earnings, cash flows and financial position are exposed to foreign currency risk from foreign currency denominated receivables, payables and sales transactions, as well as net investments in foreign operations. The Company derives more than half of its revenues from customers outside the United States. This business is, for the most part, transacted through international subsidiaries and generally in the currency of the end-user customers. Therefore, the Company is exposed to the risks that changes in foreign currency could adversely affect its revenues, net income and cash flow. To hedge against the foreign exchange exposure of certain forecasted receivables, payables and cash balances of foreign subsidiaries, the Company enters into short-term foreign currency forward contracts. There are two objectives of the Company's foreign currency forward contract program: (1) to offset any foreign exchange currency risk associated with cash receipts expected to be received from the Company's customers over the next 30-day period and (2) to offset the impact of foreign currency exchange on the Company's net monetary assets denominated in currencies other than the functional currency of the legal entity. These forward contracts typically mature within 30 days of execution.

The changes in fair value of the foreign currency forward contracts intended to offset foreign currency exchange risk on forecasted cash flows and net monetary assets are recorded as gains or losses in the Company's statement of operations in the period of change, because they do not meet the criteria of FASB ASC topic 815, *Derivatives and Hedging* (formerly SFAS No. 133, *Accounting for Derivative Instruments and Hedging Activities*), to be treated as hedges for accounting purposes.

The following table sets forth the effect of the Company's foreign currency forward contracts recorded as marketing and selling expenses in the Company's statements of operations during the three and nine months ended September 30, 2009 and 2008 (in thousands):

Derivatives Not Designated as Hedging Instruments under ASC Topic 815	Net Gain (Loss) Recorded in Operating Expenses			
	Three Months Ended		Nine Months Ended	
	September 30, 2009	2008	September 30, 2009	2008
Foreign currency forward contracts	\$7	(\$86)	\$1,588	\$1,595



## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

At September 30, 2009, and December 31, 2008, the Company had foreign currency forward contracts outstanding with notional values of \$24.9 million and \$39.7 million, respectively, as hedges against forecasted foreign currency denominated receivables, payables and cash balances. The following table sets forth the balance sheet location and fair values of the Company's foreign currency forward contracts at September 30, 2009 and December 31, 2008 (in thousands):

<b>Derivatives Not Designated as Hedging</b>		<b>Fair Value at</b>	<b>Fair Value at</b>
<b>Instruments under ASC Topic 815</b>	<b>Balance Sheet Location</b>	<b>September 30, 2009</b>	<b>December 31, 2008</b>
Financial liabilities:			
Foreign currency forward contracts	Accrued expenses and other current liabilities	\$327	\$45

See Note 3 for additional information on the fair value measurements for all financial assets and liabilities, including derivative assets and derivative liabilities, that are measured at fair value on a recurring basis.

### 5. ACQUISITION AND DIVESTITURES

#### *Acquisition*

On July 31, 2009, the Company acquired all the outstanding shares of MaxT Systems Inc. ( MaxT ), a Canada-based developer of server-based media management and editing technology, for cash, net of cash acquired, of \$4.4 million. The Company performed a preliminary allocation of the purchase price resulting in \$3.3 million allocated to amortizable identifiable intangible assets and the remaining \$1.1 million to goodwill. In addition, the Company recorded related net deferred tax liabilities of \$0.8 million, increasing the goodwill to \$1.9 million. The goodwill, which reflects the value of the assembled workforce and the synergies the Company expects to realize by incorporating MaxT's media management and editing technology into future solutions offered to customers, is reported within the Video segment and is not deductible for tax purposes.

The amortizable identifiable intangible assets acquired include developed technology of \$2.3 million, customer relationships of \$0.5 million, a patent of \$0.3 million, non-compete agreements of \$0.1 million and trade names of \$0.1 million. The Company used the income approach to determine the values of the identifiable intangible assets. The income approach presumes that the value of an asset can be estimated by the net economic benefit to be received over the life of the asset discounted to present value. The weighted-average discount rate (or rate of return) used to determine the value of MaxT's intangible assets was 22% and the effective tax rate used was 35%.

The values of the customer relationships and trade names are both being amortized on a straight-line basis over their estimated useful lives of one-half year, and the non-compete agreements and patent are being amortized over their estimated useful lives of one year and four and one-half years, respectively. The value of the developed technology is being amortized over the greater of the amount calculated using the ratio of current quarter revenues to the total of current quarter and anticipated future revenues, and the straight-line method, over the estimated useful life of four and one-half years. The weighted-average amortization period for the amortizable identifiable intangible assets is approximately three and one-half years. Amortization expense for these intangibles totaled \$0.3 million for the three- and nine-month periods ended September 30, 2009.

The Company is continuing its evaluation of the information necessary to determine the fair value of the acquired assets and liabilities of MaxT. Once this evaluation is complete, which in no event will occur more than one year from the date of acquisition, the Company will finalize the purchase price allocation.

The results of operations of MaxT have been included in the results of operations of the Company since the date of acquisition. The Company's results of operations giving effect to the MaxT acquisition as if it had occurred at the beginning of 2008 would not differ materially from reported results.

**Divestiture**

During the third quarter of 2009, the Company recorded a loss on the sale of assets of \$3.2 million related to the Company's sale of the PCTV product line, which occurred in the fourth quarter of 2008. The loss resulted from the write-down of PCTV inventory classified as held-for-sale. At September 30, 2009 and December 31, 2008, the Company had inventory classified as held-for-sale of \$1.3 million and \$7.5 million, respectively, that was included in other current assets in the Company's consolidated balance sheets.

**6. GOODWILL AND INTANGIBLE ASSETS**

**Goodwill**

Goodwill resulting from the Company's acquisitions consisted of the following at September 30, 2009 and December 31, 2008 (in thousands):

	September 30, 2009			December 31, 2008		
	Video(a)	Audio	Total	Video	Audio	Total
Goodwill	\$ 257,813	\$ 141,205	\$ 399,018	\$ 256,070	\$ 141,205	\$ 397,275
Accumulated impairment losses	(107,600 )	(64,300 )	(171,900 )	(107,600 )	(64,300 )	(171,900 )
	\$ 150,213	\$ 76,905	\$ 227,118	\$ 148,470	\$ 76,905	\$ 225,375

(a) Includes goodwill of \$1.9 million related to the July 2009 acquisition of MaxT. See Note 5 for further information regarding the goodwill related to the MaxT acquisition.

**Identifiable Intangible Assets**

Identifiable intangible assets resulting from the Company's acquisitions consisted of the following at September 30, 2009 and December 31, 2008 (in thousands):

	September 30, 2009			December 31, 2008		
	Gross	Accumulated Amortization	Net	Gross	Accumulated Amortization	Net
Completed technologies						
and patents (a)	\$ 68,109	\$ (63,894)	\$ 4,215	\$ 65,357	\$ (62,003)	\$ 3,354
Customer relationships (a)	63,637	(38,392)	25,245	63,072	(32,964)	30,108
Trade names (a)	13,798	(10,938)	2,860	13,714	(9,102)	4,612
License agreements	560	(560)		560	(491)	69
Non-compete agreements (a)	158	(27)	131			
	\$ 146,262	\$ (113,811)	\$ 32,451	\$ 142,703	\$ (104,560)	\$ 38,143

(a) The September 30, 2009 amounts include the intangible assets related to the July 2009 acquisition of MaxT translated at the September 30, 2009 foreign currency exchange rate. See Note 5 for further information regarding the identifiable intangible assets acquired from MaxT.

## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

During the second quarter of 2009, the Company reduced the expected lives of certain trade name intangible assets as a result of a rebranding program initiated by the Company in April 2009. As a result of the change in these expected lives, the Company will record additional amortization expense of \$0.7 million during 2009. Amortization expense related to all intangible assets in the aggregate was \$3.3 million and \$4.6 million for the three-month periods ended September 30, 2009 and 2008, respectively, and \$9.2 million and \$16.8 million for the nine-month periods ended September 30, 2009 and 2008, respectively. The Company expects amortization of these intangible assets to be approximately \$3 million for the remainder of 2009, \$9 million in 2010, \$7 million in 2011, \$4 million in 2012, \$3 million in 2013, \$2 million in 2014 and \$4 million thereafter.

**7. ACCOUNTS RECEIVABLE**

Accounts receivable, net of allowances, consisted of the following at September 30, 2009 and December 31, 2008 (in thousands):

	<b>September 30, 2009</b>		<b>December 31, 2008</b>	
Accounts receivable	\$ 102,337		\$ 126,709	
Less:				
Allowance for doubtful accounts	(3,295	)	(3,504	)
Allowance for sales returns and rebates	(12,498	)	(19,678	)
	<b>\$ 86,544</b>		<b>\$ 103,527</b>	

The accounts receivable balances at September 30, 2009 and December 31, 2008 excluded approximately \$9.4 million and \$8.4 million, respectively, for large solution sales and certain distributor sales that were invoiced, but for which revenues had not yet been recognized and payments were not then due.

**8. INVENTORIES**

Inventories consisted of the following at September 30, 2009 and December 31, 2008 (in thousands):

	<b>September 30, 2009</b>	<b>December 31, 2008</b>
Raw materials	\$ 15,333	\$ 22,067
Work in process	7,077	9,296
Finished goods	69,282	64,392
	<b>\$ 91,692</b>	<b>\$ 95,755</b>

At September 30, 2009 and December 31, 2008, the finished goods inventory included inventory at customer locations of \$16.5 million and \$18.1 million, respectively, associated with products shipped to customers for which revenues had not yet been recognized.

**9. PROPERTY AND EQUIPMENT, NET**

Property and equipment, net, consisted of the following at September 30, 2009 and December 31, 2008 (in thousands):

	<b>September 30, 2009</b>	<b>December 31, 2008</b>
Computer and video equipment and software	\$ 111,881	\$ 102,457
Manufacturing tooling and testbeds	6,890	6,601
Office equipment	3,477	3,172
Furniture and fixtures	10,777	10,714
Leasehold improvements	28,801	30,655
	<b>161,826</b>	<b>153,599</b>



Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

Accumulated depreciation and amortization	(128,270 )	(115,278 )
	\$ 33,556	\$ 38,321

11

---

**10. LONG-TERM LIABILITIES**

Long-term liabilities consisted of the following at September 30, 2009 and December 31, 2008 (in thousands):

	<b>September 30, 2009</b>	<b>December 31, 2008</b>
Long-term deferred tax liabilities, net	\$ 3,010	\$ 4,002
Long-term deferred revenue	6,536	4,081
Long-term deferred rent	2,057	2,436
Long-term accrued restructuring	1,717	1,304
	<b>\$ 13,320</b>	<b>\$ 11,823</b>

**11. ACCOUNTING FOR STOCK-BASED COMPENSATION***Stock Option Purchase*

In June 2009, the Company completed a cash tender offer for certain employee stock options. The tender offer applied to 547,133 outstanding stock options having an exercise price equal to or greater than \$40.00 per share and granted under the Company's Amended and Restated 2005 Stock Incentive Plan, Amended and Restated 1999 Stock Option Plan (including the U.K. sub-plan), 1998 Stock Option Plan, 1997 Stock Option Plan, 1997 Stock Incentive Plan, as amended, and 1994 Stock Option Plan, as amended. Members of the Company's Board of Directors, officers who file reports under Section 16(a) of the Securities Exchange Act of 1934 and members of the Company's executive staff were not eligible to participate in this offer. Under the offer, eligible options with exercise prices equal to or greater than \$40.00 and less than \$50.00 per share were eligible to receive a cash payment of \$1.50 per share, and eligible options with exercise prices equal to or greater than \$50.00 per share were eligible to receive a cash payment of \$1.00 per share.

Options to purchase a total of 419,042 shares of the Company's common stock, of which 366,769 shares are available for future grant, were tendered under the offer for an aggregate purchase price of approximately \$0.5 million paid in exchange for the cancellation of the eligible options. As a result of the tender offer, the Company incurred stock-based compensation charges of approximately \$0.1 million in its condensed consolidated statements of operations during the second quarter of 2009. This is the first time the Company has offered to purchase outstanding stock options in exchange for cash, and there is no current intent to make another such offer in the future.

*Stock Incentive Plans*

Under its stock incentive plans, the Company may grant stock awards or options to purchase the Company's common stock to employees, officers, directors (subject to certain restrictions) and consultants, generally at the market price on the date of grant. The options become exercisable over various periods, typically four years for employees and one year for non-employee directors, and have a maximum term of seven years. Restricted stock and restricted stock unit awards typically vest over four years. At September 30, 2009, 5,353,712 shares were available for issuance under the Company's Amended and Restated 2005 Stock Incentive Plan, including 1,095,992 that may alternatively be issued as awards of restricted stock or restricted stock units.

The Company records stock-based compensation cost for stock-based awards over the requisite service periods for the individual awards, which generally equals the vesting period. Stock-compensation expense is recognized using the straight-line attribution method. The Company generally uses the Black-Scholes option pricing model to estimate the fair value of stock option grants. The Black-Scholes model relies on a

Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

number of key assumptions to calculate estimated fair values. The fair values of restricted stock awards, including restricted stock and restricted stock units, are based on the intrinsic values of the awards at the date of grant.

12

---

## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

The following table sets forth the weighted-average key assumptions and fair value results for stock options with time-based vesting granted during the three- and nine-month periods ended September 30, 2009 and 2008:

	<b>Three Months Ended</b>		<b>Nine Months Ended</b>	
	<b>September 30,</b>		<b>September 30,</b>	
	<b>2009</b>	<b>2008</b>	<b>2009</b>	<b>2008</b>
Expected dividend yield	0.00%	0.00%	0.00%	0.00%
Risk-free interest rate	1.83%	2.87%	1.94%	2.57%
Expected volatility	52.8%	41.9%	55.7%	40.0%
Expected life (in years)	4.62	4.55	4.58	4.46
Weighted-average fair value of options granted	\$5.71	\$7.63	\$6.12	\$8.22

In December 2007, the Company began issuing options to purchase shares of Avid common stock that had vesting based on market conditions, specifically Avid's stock price, or a combination of performance and market conditions. The compensation costs and derived service periods for stock option grants with vesting based on market conditions or a combination of performance and market conditions are estimated using the Monte Carlo valuation method. For stock option grants with vesting based on a combination of performance and market conditions, the compensation costs are also estimated using the Black-Scholes valuation method, and compensation costs for these grants are recorded based on the higher estimate for each vesting tranche. At September 30, 2009, the Company had 1,707,760 options outstanding that had vesting based on either market conditions or a combination of performance and market conditions.

The following table sets forth the weighted-average key assumptions and fair value results for stock options with vesting based on market conditions or a combination of performance and market conditions granted during the three- and nine-month periods ended September 30, 2009 and 2008:

	<b>Three Months Ended</b>		<b>Nine Months Ended</b>	
	<b>September 30,</b>		<b>September 30,</b>	
	<b>2009</b>	<b>2008</b>	<b>2009</b>	<b>2008</b>
Expected dividend yield	0.00%	0.00%	0.00%	0.00%
Risk-free interest rate	3.23%	3.69%	3.25%	3.51%
Expected volatility	53.1%	41.7%	54.3%	39.5%
Expected life (in years)	3.79	4.46	3.79	4.33
Weighted-average fair value of options granted	\$5.48	\$5.53	\$5.41	\$6.58

The Company estimates forfeiture rates at the time awards are made based on historical turnover rates and applies these rates in the calculation of estimated compensation cost. At September 30, 2009, the Company's annualized estimated forfeiture rates were 0% for non-employee director awards, and 10% for both executive management staff and other employee awards.

## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

The following table summarizes changes in the Company's stock options during the nine-month period ended September 30, 2009:

	<b>Stock Options</b>			
	<b>Shares</b>	<b>Weighted-Average Exercise Price</b>	<b>Weighted-Average Remaining Contractual Term</b>	<b>Aggregate Intrinsic Value (in thousands)</b>
Options outstanding at December 31, 2008	4,450,286	\$30.03		
Granted	1,397,040	\$12.82		
Exercised	(27,296 )	\$9.09		
Forfeited or expired (a)	(1,382,894 )	\$39.43		
Options outstanding at September 30, 2009	4,437,136	\$21.81	6.33 years	\$2,168
Options vested at September 30, 2009 or expected to vest	3,781,808	\$22.28	6.25 years	\$1,786
Options exercisable at September 30, 2009	1,172,035	\$29.80	4.68 years	\$281

(a) Forfeited or expired shares includes options to purchase 419,042 shares canceled as a result of the tender offer to purchase certain employee stock options completed in June 2009. See the "Stock Option Purchase" section in this note for further information on the tender offer.

The aggregate intrinsic values of stock options exercised during the nine-month periods ended September 30, 2009 and 2008 were approximately \$0.1 million and \$0.8 million, respectively. Cash amounts received from the exercise of stock options were \$0.2 million and \$1.2 million for the nine-month periods ended September 30, 2009 and 2008, respectively. The Company did not realize any actual tax benefit from the tax deductions for stock option exercises during the nine-month periods ended September 30, 2009 and 2008 due to the full valuation allowance on the Company's U.S. deferred tax assets.

The following table summarizes changes in the Company's non-vested restricted stock units during the nine-month period ended September 30, 2009:

	<b>Non-Vested Restricted Stock Units</b>			
	<b>Shares</b>	<b>Weighted-Average Grant-Date Fair Value</b>	<b>Weighted-Average Remaining Contractual Term</b>	<b>Aggregate Intrinsic Value (in thousands)</b>
Non-vested at December 31, 2008	989,772	\$27.28		
Granted (a)	84,500	\$12.14		
Vested	(278,451 )	\$28.51		
Forfeited	(122,633 )	\$25.90		
Non-vested at September 30, 2009	673,188	\$25.16	1.27 years	\$9,478
Expected to vest	590,551	\$25.34	1.21 years	\$8,315

(a) Of the 84,500 restricted stock units granted during the first nine months of 2009, 24,500 vest at the earlier of one year from the grant date or the first fiscal quarter certain performance-based criteria are met.



## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

The following table summarizes changes in the Company's non-vested restricted stock during the nine-month period ended September 30, 2009:

	Non-Vested Restricted Stock		Weighted-Average Remaining Contractual Term	Aggregate Intrinsic Value (in thousands)
	Shares	Weighted-Average Grant-Date Fair Value		
Non-vested at December 31, 2008	100,000	\$25.41		
Granted				
Vested	(43,750 )	\$25.41		
Forfeited				
Non-vested at September 30, 2009	56,250	\$25.41	2.22 years	\$792

### *Employee Stock Purchase Plan*

On February 27, 2008, the Company's board of directors approved the Company's Second Amended and Restated 1996 Employee Stock Purchase Plan (the "ESPP"). The amended plan became effective May 1, 2008, the first day of the next offering period under the plan, and offers shares for purchase at a price equal to 85% of the closing price on the applicable offering period termination date. Shares issued under the ESPP are considered compensatory under FASB ASC subtopic 718-50, *Compensation-Stock Compensation: Employee Stock Purchase Plans* (formerly SFAS No. 123 (revised 2004), *Share-Based Payment*). Accordingly, the Company is required to assign fair value to, and record compensation expense for, shares issued from the ESPP starting May 1, 2008. Prior to May 1, 2008, shares were authorized for issuance at a price equal to 95% of the closing price on the applicable offering period termination date, and shares offered under this arrangement were considered noncompensatory.

The following table sets forth the weighted-average key assumptions and fair value results for shares issued under the ESPP for the three- and nine-month periods ended September 30, 2009 and the three- and five-month periods ended September 30, 2008:

	Three Months Ended September 30, 2009	Three Months Ended September 30, 2008	Nine Months Ended September 30, 2009	Five Months Ended September 30, 2008
Expected dividend yield	0.00%	0.00%	0.00%	0.00%
Risk-free interest rate	1.25%	2.25%	1.68%	2.36%
Expected volatility	56.5%	41.5%	58.7%	41.2%
Expected life (in years)	0.25	0.25	0.25	0.25
Weighted-average fair value of shares issued	\$2.11	\$3.68	\$1.92	\$3.56

At September 30, 2009, 874,822 shares remained available for issuance under the ESPP.

**Stock-Based Compensation**

Stock-based compensation was included in the following captions in the Company's condensed consolidated statements of operations for the three- and nine-month periods ended September 30, 2009 and 2008 (in thousands):

	<b>Three Months Ended</b>		<b>Nine Months Ended</b>	
	<b>September 30,</b>		<b>September 30,</b>	
	<b>2009</b>	<b>2008</b>	<b>2009</b>	<b>2008</b>
Cost of product revenues	\$ 163	\$ 177	\$ 666	\$ 480
Cost of services revenues	247	144	868	408
Research and development expenses	655	763	1,737	2,215
Marketing and selling expenses	895	1,470	2,522	3,108
General and administrative expenses	906	1,803	4,115	4,879
Total stock-based compensation (a)	\$2,866	\$4,357	\$9,908	\$11,090

(a) Stock-based compensation for the nine-month period ended September 30, 2009 included \$0.1 million resulting from a tender offer, completed in June 2009, related to the purchase of certain employee stock options.

At September 30, 2009, the Company had \$31.5 million of unrecognized compensation costs before forfeitures related to non-vested stock-based compensation awards granted under its stock-based compensation plans. These costs will be recognized over the next four and one-half years.

**12. STOCK REPURCHASES**

A stock repurchase program was approved by the Company's board of directors in April 2007, which authorized the Company to repurchase up to \$100 million of the Company's common stock through transactions on the open market, in block trades or otherwise. In February 2008, the Company's board of directors approved a \$100 million increase in the authorized funds for the repurchase of the Company's common stock. During 2007, the Company repurchased 809,236 shares of the Company's common stock under the program for a total purchase price, including commissions, of \$26.6 million, or \$32.92 per share. During 2008, the Company repurchased an additional 4,254,397 shares of the Company's common stock for a total purchase price, including commissions, of \$93.2 million. The average price per share paid for the shares repurchased during 2008, including commissions, was \$21.90. At September 30, 2009, \$80.3 million remained available for future stock repurchases under the program. This stock repurchase program is being funded through working capital and has no expiration date.

During the first and third quarters of 2009, the Company repurchased 10,482 shares and 1,983 shares of restricted stock from an employee to pay required withholding taxes upon the vesting of restricted stock.

At September 30, 2009 and December 31, 2008, treasury shares held by the Company totaled 4,910,245 shares and 5,207,711 shares, respectively.

**13. INCOME TAXES**

During the second quarter of 2009, the Company identified \$0.7 million of income tax reserves related to a foreign subsidiary that were provided for, but not included in the reconciliation of uncertain tax positions presented in Note H of the consolidated financial statements for the year ended December 31, 2008 in the Company's 2008 Annual Report on Form 10-K. During the second quarter of 2009, the Company also identified



## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

\$0.7 million of new tax reserves for uncertain tax positions. During the third quarter of 2009, the Company's tax reserves decreased by \$2.8 million, with \$2.1 million of the decrease related to the completion of a foreign tax audit and \$0.7 million related to tax attributes in a foreign subsidiary that were deemed more likely than not to be realized. During the third quarter, the Company also released \$0.6 million of a valuation allowance on deferred tax assets in a foreign subsidiary due to additional income forecasted in the subsidiary. At September 30, 2009 and December 31, 2008, total unrecognized tax benefits were \$2.5 million and \$3.7 million, respectively, including \$0.4 million and \$0.6 million, respectively, for related accrued interest and penalties.

#### 14. CONTINGENCIES

The Company receives inquiries from time to time claiming possible patent infringement by the Company. If any infringement is determined to exist, the Company may seek licenses or settlements. In addition, as a normal incidence of the nature of the Company's business, various claims, charges and litigation have been asserted or commenced from time to time against the Company arising from or related to contractual or employee relations, intellectual property rights or product performance. Settlements related to any such claims are generally included in the general and administrative expenses caption in the Company's consolidated statements of operations. Management does not believe these claims will have a material adverse effect on the financial position or results of operations of the Company.

On May 24, 2007, David Engelke and Bryan Engelke filed a complaint against the Company's Pinnacle subsidiary in Pinellas County (Florida) Circuit Court, claiming that Pinnacle breached certain contracts among them and that the Engelkes are entitled to indemnification for damages awarded against them and attorneys' fees incurred in litigation with a third party. The complaint, which sought damages of approximately \$17 million, was served on September 4, 2007. On September 28, 2007, the Florida appellate court reversed the damages award for which the Engelkes seek indemnification, and, on remand, the Pinellas County Circuit Court on June 25, 2009 reduced the damages award to approximately \$6.5 million plus pre-judgment interest of approximately \$2.0 million. The Engelkes have appealed the remanded judgment. Because the Company cannot predict the outcome of this action at this time, no costs have been accrued for any loss contingency; however, the Company does not expect this matter to have a material effect on the Company's financial position or results of operations.

From time to time, the Company provides indemnification provisions in agreements with customers covering potential claims by third parties of intellectual property infringement. These agreements generally provide that the Company will indemnify customers for losses incurred in connection with an infringement claim brought by a third party with respect to the Company's products. These indemnification provisions generally offer perpetual coverage for infringement claims based upon the products covered by the agreement. The maximum potential amount of future payments the Company could be required to make under these indemnification provisions is theoretically unlimited; however, to date, the Company has not incurred material costs related to these indemnification provisions. As a result, the Company believes the estimated fair value of these indemnification provisions is minimal.

As permitted under Delaware law and pursuant to the Company's Third Amended and Restated Certificate of Incorporation, as amended, the Company is obligated to indemnify its current and former officers and directors for certain events that occur or occurred while the officer or director is or was serving in such capacity. The term of the indemnification period is for each respective officer's or director's lifetime. The maximum potential amount of future payments the Company could be required to make under these indemnification obligations is unlimited; however, the Company has mitigated the exposure through the purchase of directors and officers insurance, which is intended to limit the risk and, in most cases, enable the Company to recover all or a portion of any future amounts paid. As a result of this insurance coverage, the Company believes the estimated fair value of these indemnification obligations is minimal.

The Company, through third parties, provides lease financing options to its customers, including end users and, on a limited basis, resellers. During the terms of these leases, which are generally three years, the Company may remain liable for any unpaid principal balance upon default by the customer, but such liability is limited in the aggregate based on a percentage of initial amounts funded or, in certain cases, amounts of unpaid balances. At September 30, 2009 and December 31, 2008, the Company's maximum recourse exposure totaled approximately \$2.9 million and \$4.6 million, respectively. The Company records revenues from these transactions upon the shipment of products, provided that all other revenue recognition criteria, including collectibility being reasonably assured, are met. Because the Company has been providing financing options to its customers for many years, the Company has a substantial history of collecting under these arrangements without providing significant refunds or concessions to the end user, reseller or financing party. To date, the payment default loss has consistently been between 2% and 4% per year of the original funded amount. The Company maintains a reserve for estimated losses under recourse lease programs based on historical default rates applied to the funded amount outstanding at period end. At September 30, 2009 and December 31, 2008, the Company's accruals for estimated losses were \$1.3 million and \$0.8 million, respectively.



## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

The Company provides warranties on externally sourced and internally developed hardware. For internally developed hardware and in cases where the warranty granted to customers for externally sourced hardware is greater than that provided by the manufacturer, the Company records an accrual for the related liability based on historical trends and actual material and labor costs. The warranty period for the Company's products is generally 90 days to one year, but can extend up to five years depending on the manufacturer's warranty or local law.

The following table sets forth activity for the Company's product warranty accrual for the nine-month periods ended September 30 2009 and 2008 (in thousands):

	<b>Nine Months Ended</b>	
	<b>September 30,</b>	
	<b>2009</b>	<b>2008</b>
Accrual balance at beginning of period	\$5,193	\$ 5,803
Accruals for product warranties	4,644	6,293
Cost of warranty claims	(5,098 )	(5,975 )
Accrual balance at end of period	\$4,739	\$ 6,121

### 15. COMPREHENSIVE LOSS

Total comprehensive loss, net of taxes, consists of net loss and the net changes in foreign currency translation adjustment and net unrealized gains and losses on available-for-sale securities and other investments. The following is a summary of the Company's comprehensive loss for the three- and nine-month periods ended September 30, 2009 and 2008 (in thousands):

	<b>Three Months Ended</b>		<b>Nine Months Ended</b>	
	<b>September 30,</b>		<b>September 30,</b>	
	<b>2009</b>	<b>2008</b>	<b>2009</b>	<b>2008</b>
Net loss	\$(17,208 )	\$(66,391 )	\$(50,434 )	\$(97,924 )
Net changes in:				
Foreign currency translation adjustment	3,722	(7,769 )	5,012	(5,110 )
Unrealized gains (losses) on investments	7	(344 )	45	(330 )
Total comprehensive loss	\$(13,479 )	\$(74,504 )	\$(45,377 )	\$(103,364 )

### 16. SEGMENT INFORMATION

Since the acquisition of Pinnacle Systems, Inc. in 2005 and through 2008, the Company was organized into three strategic business units, Professional Video, Audio, and Consumer Video, each of which was a reportable segment. On January 1, 2009, the Company transitioned to a new business structure that combined the previous Professional Video and Consumer Video units into a single Video reporting segment. The Company also consolidated its sales and marketing teams, which had previously been aligned with the reporting segments, into a single customer-facing organization. Consequently, most marketing and selling expenses are no longer managed by or controlled at the segment level and are, therefore, excluded from the calculation of segment contribution margin. The Company also continues to exclude certain other costs and expenses when evaluating reportable segment performance and profitability, including general and administrative expenses, corporate research and development expenses, the amortization and impairment of acquired intangible assets, stock-based compensation expenses and restructuring expenses. The Company has revised the prior period segment disclosures to conform to the current presentation. The change to the current presentation did not affect the Company's consolidated operating results.



## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

The following is a summary of the Company's revenues and contribution margin by reportable segment for the three-and nine-month periods ended September 30, 2009 and 2008 and a reconciliation of segment contribution margin to total consolidated operating loss for each period (in thousands):

	Three Months Ended		Nine Months Ended	
	September 30, 2009	2008	September 30, 2009	2008
<b>Revenues:</b>				
Video (a)	\$92,617	\$144,835	\$268,818	\$417,410
Audio	59,502	72,231	185,473	220,785
Total revenues	\$152,119	\$217,066	\$454,291	\$638,195
<b>Contribution Margin:</b>				
Video	\$31,196	\$40,791	\$77,709	\$112,877
Audio	20,883	23,493	65,444	76,278
Segment contribution margin	52,079	64,284	143,153	189,155
<b>Less unallocated costs and expenses:</b>				
Corporate research and development	(1,633 )	(1,890 )	(5,224 )	(5,391 )
Marketing and selling	(41,017 )	(48,841 )	(116,588 )	(146,019 )
General and administrative	(11,187 )	(16,374 )	(35,650 )	(51,924 )
Amortization of acquisition-related intangible assets	(3,301 )	(4,556 )	(9,244 )	(16,790 )
Impairment of goodwill and intangible asset		(51,257 )		(51,257 )
Stock-based compensation	(2,866 )	(4,357 )	(9,908 )	(11,090 )
Restructuring costs, net	(7,891 )	(2,107 )	(17,931 )	(4,107 )
Loss on sales of assets	(3,398 )		(3,398 )	
Consolidated operating loss	\$(19,214 )	\$(65,098 )	\$(54,790 )	\$(97,423 )

(a) Video revenues for the three months ended September 30, 2009 and 2008, include revenues of \$0.1 million and \$15.1 million, respectively, attributable to divested or exited product lines. Video revenues for the nine months ended September 30, 2009 and 2008 include revenues of \$1.9 million and \$50.2 million, respectively, attributable to divested or exited product lines.

### 17. RESTRUCTURING COSTS AND ACCRUALS

In October 2008, the Company initiated a company-wide restructuring plan (the Plan) that included a reduction in force of approximately 500 positions, including employees related to product line divestitures, and the closure of all or parts of some facilities worldwide. The Plan is intended to improve operational efficiencies. In connection with the Plan, during the fourth quarter of 2008 the Company recorded restructuring charges of \$20.4 million related to employee termination costs and \$0.5 million for the closure of three small facilities. In addition, as a result of the decision to sell the PCTV product line, the Company recorded a non-cash restructuring charge of \$1.9 million in cost of revenues related to the write-down of inventory. Of the total restructuring charge of \$22.8 million recorded in the fourth quarter of 2008, \$16.9 million related to the Video segment, \$3.3 million related to the Audio segment and \$2.6 million related to corporate operations.

During the first nine months of 2009, the Company recorded new restructuring charges totaling \$16.4 million under the Plan, of which \$7.9 million related to the closure of all or part of eleven facilities, including non-cash charges of \$1.3 million resulting from the retirement of fixed assets; \$7.7 million related to the termination of the employment of approximately 200 additional employees; and a non-cash charge of \$0.8 million, recorded in cost of revenues, related to the write-down of PCTV inventory not included in assets held-for-sale. These charges included restructuring activities initiated during the third quarter of 2009 under the Plan, which were the result of increased economic pressures and the expansion of the Company's global development program, resulted in charges of \$4.6 million and \$3.6 million related to severance and lease obligations, respectively. The third quarter activities included an additional reduction in force of approximately 150 positions and the closure of one floor of the Audio segment's Daly City, California facility. As a result of the Daly City facility actions, the Company anticipates that additional restructuring charges of approximately \$4 million, including additional non-cash charges of \$1 million, will be recorded in the fourth quarter of 2009.



## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

Also during the first nine months of 2009, the Company recorded revisions of \$1.5 million and \$0.1 million, respectively, to previously recorded restructuring estimates for severance and facility obligations related to the Plan. Plan restructuring charges recorded in the first nine months of 2009 included \$6.4 million related to corporate operations, \$5.0 million related to the Video segment and \$5.0 million related to the Audio segment. In connection with restructuring actions taken under the Plan, the Company has incurred or expects to incur total restructuring charges of approximately \$45 million.

During the first quarter of 2008, the Company initiated restructuring plans within its Video business unit and corporate operations to eliminate duplicative business functions and improve operational efficiencies. During the first quarter of 2008, restructuring charges of \$1.2 million were recorded under these plans related to employee termination costs for 20 employees, primarily in the marketing and selling teams and general and administrative teams. During the second quarter of 2008, the Company recorded restructuring charges of \$1.0 million under these plans primarily related to employee termination costs for 26 employees, mainly in the research and development teams and sales and marketing teams. During the third quarter of 2008, the Company recorded restructuring charges of \$2.0 million under these plans primarily related to employee termination costs for 45 employees, mainly in the research and development teams and general and administrative teams. During the third quarter of 2009, the Company recorded a final revision for these restructuring activities that resulted in a recovery of (\$0.1) million. Also during 2008, restructuring charges totaling \$0.2 million were recorded for revised estimates of previously initiated restructuring plans.

The Company recorded the facility-related restructuring charges and, prior to the fourth quarter of 2008, the employee-related restructuring charges in accordance with the guidance of FASB ASC topic 420, *Liabilities: Exit or Disposal Cost Obligations* (formerly SFAS No. 146, *Accounting for Costs Associated with Exit or Disposal Activities*). Since the fourth quarter of 2008, as a result of changes in the Company's policies related to the calculation of severance benefits, the Company has accounted for employee-related restructuring charges as an ongoing benefit arrangement in accordance with FASB ASC topic 712, *Compensation - Nonretirement Postemployment Benefits* (formerly SFAS No. 112, *Employers' Accounting for Postemployment Benefits*). Restructuring charges and accruals require significant estimates and assumptions, including sub-lease income assumptions. These estimates and assumptions are monitored on at least a quarterly basis for changes in circumstances and any corresponding adjustments to the accrual are recorded in the Company's statement of operations in the period when such changes are known.

The following table sets forth the activity in the restructuring accruals for the nine months ended September 30, 2009 (in thousands):

	<b>Non-Acquisition-Related Restructuring</b>		<b>Acquisition-Related</b>	
	<b>Liabilities</b>	<b>Facilities- Related</b>	<b>Facilities Restructuring</b>	<b>Liabilities</b>
	<b>Employee- Related</b>	<b>&amp; Other</b>		<b>Total</b>
Accrual balance at December 31, 2008	\$15,089	\$2,199	\$ 829	\$18,117
New restructuring charges - operating expenses	7,721	7,906		15,627
New restructuring charges - cost of revenues		799		799
Revisions of estimated liabilities	1,382	141	(18 )	1,505
Accretion		153	31	184
Cash payments for employee-related charges	(18,311 )			(18,311 )
Cash payments for facilities, net of sublease income		(2,970 )	(332 )	(3,302 )
Non-cash write-offs		(2,098 )		(2,098 )
Foreign exchange impact on ending balance	(481 )	239	67	(175 )
Accrual balance at September 30, 2009	\$5,400	\$6,369	\$ 577	\$12,346

The employee-related accruals at September 30, 2009 represent severance and outplacement costs to former employees that will be paid out within the next twelve months and are, therefore, included in the caption "accrued expenses and other current liabilities" in the Company's



Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

consolidated balance sheet at September 30, 2009.

20

---

## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

The facilities-related accruals at September 30, 2009 represent estimated losses, net of subleases, on space vacated as part of the Company's restructuring actions. The leases, and payments against the amounts accrued, will extend through 2017 unless the Company is able to negotiate earlier terminations. Of the total facilities-related accruals, \$5.2 million is included in the caption accrued expenses and other current liabilities and \$1.7 million is included in the caption long-term liabilities in the Company's consolidated balance sheet at September 30, 2009.

### 18. RECENT ACCOUNTING PRONOUNCEMENTS

In June 2009, the FASB issued SFAS No. 168, *The FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles*, which is incorporated into FASB ASC topic 105. SFAS No. 168 replaces SFAS No. 162, *The Hierarchy of Generally Accepted Accounting Principles*, and establishes only two levels of U.S. generally accepted accounting principles (GAAP), authoritative and nonauthoritative. Upon adoption the FASB Accounting Standards Codification (the Codification) becomes the single source for authoritative, nongovernmental GAAP, except for rules and interpretive releases of the Securities and Exchange Commission (SEC), which are also sources of authoritative GAAP for SEC registrants. All other non-grandfathered, non-SEC accounting literature not included in the Codification will become non-authoritative. This standard is effective for financial statements for interim or annual reporting periods ending after September 15, 2009. Accordingly, the Company began to use the new guidelines and numbering system prescribed by the Codification when referring to GAAP in the financial statements for the quarterly period ended September 30, 2009. As the Codification was not intended to change or alter existing GAAP, it did not have any impact on the Company's financial position or results of operations.

In October 2009, the FASB issued Accounting Standards Update No. 2009-13, *Multiple-Deliverable Revenue Arrangements*, an amendment to FASB ASC topic 605, *Revenue Recognition*, and Update No. 2009-14, *Certain Revenue Arrangements That Include Software Elements*, an amendment to FASB ASC subtopic 985-605, *Software Revenue Recognition* (the Updates). The Updates provide guidance on arrangements that include software elements, including tangible products that have software components that are essential to the functionality of the tangible product and will no longer be within the scope of the software revenue recognition guidance, and software-enabled products that will now be subject to other relevant revenue recognition guidance. The Updates also provide authoritative guidance on revenue arrangements with multiple deliverables that are outside the scope of the software revenue recognition guidance. Under the new guidance, when vendor specific objective evidence or third party evidence for deliverables in an arrangement cannot be determined, a best estimate of the selling price is required to separate deliverables and allocate arrangement consideration using the relative selling price method. The Updates also include new disclosure requirements on how the application of the relative selling price method affects the timing and amount of revenue recognition. The Updates must be adopted in the same period using the same transition method and are effective prospectively, with retrospective adoption permitted, for revenue arrangements entered into or materially modified in fiscal years beginning on or after June 15, 2010, or January 1, 2011 for Avid. Early adoption is also permitted; however, early adoption during an interim period requires retrospective application from the beginning of the fiscal year. The Company is currently assessing the timing and method of adoption, as well as the possible impact of this guidance on its financial position and results of operations.

**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

**EXECUTIVE OVERVIEW**

*Our Company*

We create digital audio and video technology used to make the most listened to, most watched and most loved media in the world – from the most prestigious and award-winning feature films, music recordings, television shows, live concert tours and news broadcasts, to music and movies made at home. Some of our most influential and pioneering solutions include Media Composer, Pro Tools, Avid Unity, Interplay, Oxygen 8, Sibelius and Pinnacle Studio. Our mission is to inspire passion, unleash creativity and enable our customers to realize their dreams in a digital world. Anyone who enjoys movies, television or music has almost certainly experienced the work of content creators who use our solutions to bring their creative visions to life.

We operate our business based on the following five customer-centric strategic principles:

*Drive customer success.* We are committed to making each and every customer successful. Period. It's that simple.

*From enthusiasts to the enterprise.* Whether performing live or telling a story to sharing a vision or broadcasting the news – we create products to support our customers at all stages.

*Fluid, dependable workflows.* Reliability. Flexibility. Ease of Use. High Performance. We provide best-in-class workflows to make our customers more productive and competitive.

*Collaborative support.* For the individual user, the workgroup, a community or the enterprise, we enable a collaborative environment for success.

*Avid optimized in an open ecosystem.* Our products are innovative, reliable, integrated and best-of-breed. We work in partnership with a third-party community resulting in superior interoperability.

We are deeply committed to the long-term success of our company and that of our customers. In 2008, we initiated a significant transformation of our business that included, among other things, establishing a new management team, developing a new corporate strategy, restructuring our internal organization, improving operational efficiencies, divesting non-core product lines and reducing the size of our workforce. We have established a strategic and organizational foundation from which we are positioned to build momentum in our core business and expand our operating margins with the ultimate goal of sustainable growth.

As part of this transformation, on January 1, 2009 we transitioned to a new business structure that combined our previous Professional Video and Consumer Video business units into a single Video reporting segment and features a single customer-facing organization. The transition to a single customer-facing organization better aligns us with the realities of many of our customers who either depend on, or would benefit from, an

## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

integrated solution that encompasses multiple Avid product and brand families. It also enables us to leverage our deep domain expertise, brand recognition and technology synergies across customer market segments. See Note 16 to our unaudited condensed consolidated financial statements included in Item 1 of this report for a summary of our revenues and contribution margin by reportable segment for the three- and nine-month periods ended September 30, 2009 and 2008.

We routinely post important information for investors on the Investors page of our website at [www.avid.com](http://www.avid.com).

*Financial Summary*

Our revenues for the three months ended September 30, 2009 were \$152.1 million, a decrease of 30% compared to the same period last year. By business unit, Video revenues decreased 36% and Audio revenues decreased 18%. Our revenues for the nine months ended September 30, 2009 were \$454.3 million, a decrease of 29% compared to the same period last year. By business unit, Video revenues decreased 36% and Audio revenues decreased 16%. Of the \$148.6 million decrease in Video revenues during the first nine months of 2009, decreases of \$43.2 million and \$5.2 million for Video product revenues and Video services revenues, respectively, were attributable to divested or exited product lines.

Our gross margins for the three- and nine-month periods ended September 30, 2009 improved to 53.2% and 51.0%, respectively, from 47.3% and 47.6% for the comparable periods in 2008. The improvements for both the three- and nine-month periods were largely the result of our transition to a single company-wide production and delivery organization and the divestiture of lower-margin products. The favorable adjustment of a royalty accrual in the second quarter of 2009 was also a significant contributing factor for the improvement for the nine-month period.

Our operating expenses for the three- and nine-month periods ended September 30, 2009 were \$100.1 million and \$286.5 million, respectively, compared to \$167.9 million and \$401.1 million for the same periods in 2008. Operating expenses for the 2008 periods included charges of \$51.3 million for the impairment of goodwill and an intangible asset recorded in the third quarter of 2008. The remaining decreases of \$16.5 million and \$63.3 million, respectively, were primarily the result of our business transformation, including product line divestitures and a restructuring plan initiated in the fourth quarter of 2008. Prior to the third quarter of 2009, this restructuring plan had resulted in a reduction in force of more than 500 positions, including employees associated with product line divestitures, and the closure of all or parts of twelve facilities worldwide.

During the third quarter of 2009, as a result of increased economic pressures and the expansion of our global development program, we broadened the restructuring plan to include an additional reduction in force of approximately 150 positions and the closure of one floor of our Audio segment's Daly City, California facility. As a result, we recorded new restructuring charges of \$8.2 million in the third quarter of 2009, which included a non-cash charge of \$1.0 million related to the retirement of fixed assets in Daly City. As a result of the Daly City facility action, we anticipate that additional restructuring charges of approximately \$4 million, including additional non-cash charges of \$1 million, will be recorded in the fourth quarter of 2009.

In connection with restructuring actions initiated in the fourth quarter of 2008 and the first nine months of 2009, we have incurred or expect to incur total restructuring charges of approximately \$45 million, which primarily represent cash expenditures. We expect annual cost savings of approximately \$65 million to result from these actions, some of which are already reflected in our 2009 results. Cash expenditures resulting from restructuring obligations totaled approximately \$21.6 million during the first nine months of 2009. We may engage in additional cost reduction programs, including restructuring actions, in the future as a result of changing economic conditions as well as our ongoing business transformation.

**CRITICAL ACCOUNTING POLICIES AND ESTIMATES**

Our management's discussion and analysis of financial condition and results of operations is based upon our consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America. We make estimates and assumptions in the preparation of our consolidated financial statements that affect the reported amounts of assets and liabilities, revenues and expenses, and related disclosures of contingent assets and liabilities. We base our estimates on historical experience and various other assumptions that we believe to be reasonable under the circumstances. However, actual results may differ from these estimates.

## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

We believe that our critical accounting policies are those related to revenue recognition and allowances for product returns and exchanges, stock-based compensation, allowances for bad debts and reserves for recourse under financing transactions, inventories, business combinations, goodwill and intangible assets, divestitures, fair value measurements, and income tax assets. We believe these policies are critical because they are important to the portrayal of our financial condition and results of operations, and they require us to make judgments and estimates about matters that are inherently uncertain. Our critical accounting policies may be found in our

23

---

## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

2008 Annual Report on Form 10-K in Item 7, Management's Discussion and Analysis of Financial Condition and Results of Operations, under the heading Critical Accounting Policies and Estimates.

### RESULTS OF OPERATIONS

#### *Net Revenues*

Our net revenues are derived mainly from sales of computer-based digital, nonlinear media-editing and finishing systems and related peripherals, including shared-storage systems, software licenses, and related professional services and maintenance contracts.

#### Three Months Ended September 30, 2009 and 2008 (dollars in thousands)

	2009	% of Consolidated	2008	% of Consolidated		% Change in Revenues
	Net Revenues	Net Revenues	Net Revenues	Net Revenues	Change	
Video:						
Product revenues	\$ 65,124	42.8%	\$112,155	51.6%	(\$47,031)	(41.9%)
Services revenues	27,493	18.1%	32,680	15.1%	(5,187)	(15.9%)
Total	92,617	60.9%	144,835	66.7%	(52,218)	(36.1%)
Audio:						
Product revenues	58,398	38.4%	71,531	33.0%	(13,133)	(18.4%)
Services revenues	1,104	0.7%	700	0.3%	404	57.7%
Total	59,502	39.1%	72,231	33.3%	(12,729)	(17.6%)
Total net revenues:	\$152,119	100.0%	\$217,066	100.0%	(\$64,947)	(29.9%)

#### Nine Months Ended September 30, 2009 and 2008 (dollars in thousands)

	2009	% of Consolidated	2008	% of Consolidated		% Change in Revenues
	Net Revenues	Net Revenues	Net Revenues	Net Revenues	Change	
Video:						
Product revenues	\$186,581	41.1%	\$322,421	50.5%	(\$135,840)	(42.1%)
Services revenues	82,237	18.1%	94,989	14.9%	(12,752)	(13.4%)
Total	268,818	59.2%	417,410	65.4%	(148,592)	(35.6%)
Audio:						
Product revenues	182,494	40.2%	218,556	34.2%	(36,062)	(16.5%)
Services revenues	2,979	0.6%	2,229	0.4%	750	33.6%
Total	185,473	40.8%	220,785	34.6%	(35,312)	(16.0%)
Total net revenues:	\$454,291	100.0%	\$638,195	100.0%	(\$183,904)	(28.8%)

The decreases in Video product revenues for the three- and nine-month periods ended September 30, 2009, compared to the same periods in 2008, included decreases of \$13.1 million and \$43.2 million, respectively, due to divested or exited product lines. For both periods, compared to the same periods in 2008, Video product revenues were down for all products in all geographic regions, largely due to lower sales volumes. We

believe unfavorable macroeconomic conditions were the most significant factor in the decreases in our revenues for both periods. Throughout this year for example, broadcasters have had to deal with the financial challenges of decreasing



## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

advertising revenue, and capital expenditure budgets for many of our customers have been reduced as a result of tight credit markets. Internationally, changes in currency exchange rates also contributed to the decreases in our Video product revenues for the periods.

Video services revenues are derived primarily from maintenance contracts, professional and installation services, and training. The decreases in Video services revenues for the three- and nine-month periods ended September 30, 2009, compared to the same periods in 2008, included decreases of \$1.9 million and \$5.2 million, respectively, related to divested or exited product lines. The remaining decreases of \$3.3 million and \$7.6 million for the three- and nine-month periods, respectively, were largely the result of decreases in both maintenance and professional services revenues. The decreases in maintenance revenues were primarily the result of changes in currency exchange rates, while the decreases in professional services revenues were largely due to lower volumes of services provided.

The decreases in Audio product revenues for the three- and nine-month periods ended September 30, 2009, compared to the same periods in 2008, were primarily due to lower revenues on lower volumes of our higher-end audio product lines, which we believe largely resulted from decreased capital expenditure budgets for our customers of these high-end products. For the nine-month period, lower product revenues in Europe, which we believe were largely attributable to unfavorable macroeconomic conditions and changes in currency exchange rates, also contributed significantly to our decrease in Audio product revenues.

Net revenues derived through indirect channels were 67% and 66% of our net revenues for the three- and nine-month periods ended September 30, 2009, respectively, compared to 71% for both 2008 periods.

Sales to customers outside the United States accounted for 57% and 56% of our net revenues for the three- and nine-month periods ended September 30, 2009, respectively, compared to 60% for both 2008 periods.

### ***Gross Margin***

Cost of revenues consists primarily of costs associated with:

- the procurement of components;
- the assembly, testing and distribution of finished products;
- warehousing;
- customer support costs related to maintenance contract revenues and other services; and
- royalties for third-party software and hardware included in our products.

Cost of revenues also includes amortization of technology, which represents the amortization of developed technology assets acquired in business combinations. Amortization of technology is described further in the *Amortization of Intangible Assets* section below. Cost of revenues for the nine-month period ended September 30, 2009 included a charge of \$0.8 million for the write-down of inventory related to the divestiture of our PCTV product line in the fourth quarter of 2008.

Gross margins fluctuate based on factors such as the mix of products and services sold, the cost and proportion of third-party hardware and software included in the products sold, the offering of product upgrades, price discounts and other sales promotion programs, the distribution

Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

channels through which products are sold, the timing of new product introductions and currency exchange rate fluctuations.

**Three Months Ended September 30, 2009 and 2008**  
**(dollars in thousands)**

	<b>2009</b>	<b>Gross Margin</b>	<b>2008</b>	<b>Gross Margin</b>	<b>Gross Margin Change</b>
Cost of products revenues	\$57,097	53.8%	\$ 94,303	48.7%	5.1%
Cost of services revenues	13,586	52.5%	18,744	43.8%	8.7%
Amortization of intangible assets	519		1,249		
Total	\$71,202	53.2%	\$114,296	47.3%	5.9%

## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

### Nine Months Ended September 30, 2009 and 2008 (dollars in thousands)

	2009	Gross Margin	2008	Gross Margin	Gross Margin Change
Cost of products revenues	\$176,774	52.1%	\$272,004	49.7%	2.4%
Cost of services revenues	43,515	48.9%	55,760	42.6%	6.3%
Amortization of intangible assets	1,465		6,773		
Restructuring costs	799				
Total	\$222,553	51.0%	\$334,537	47.6%	3.4%

Our transition to a single company-wide production and delivery organization and the divestiture of lower-margin product lines were contributing factors to our improved product gross margins for the three- and nine-month periods ended September 30, 2009, compared to the same periods last year. In addition, a favorable adjustment of \$2.1 million to a royalty accrual recorded during the second quarter of 2009 was a significant contributing factor to the improvement for the nine-month period. These improvements were partially offset by the impact on revenues of changes in foreign currency exchange rates.

The increases in services gross margin were primarily the result of improved efficiencies from our creation of a single customer-facing service organization.

### ***Research and Development***

Research and development expenses include costs associated with the development of new products and the enhancement of existing products, and consist primarily of employee salaries and benefits, facilities costs, depreciation, costs for consulting and temporary employees, and prototype and other development expenses.

### Three Months Ended September 30, 2009 and 2008 (dollars in thousands)

	2009	2008		
	Expenses	Expenses	Change	% Change
Research and development	\$29,262	\$37,825	(\$8,563)	(22.6%)
As a percentage of net revenues	19.2%	17.4%	1.8%	

### Nine Months Ended September 30, 2009 and 2008 (dollars in thousands)

	2009	2008		
	Expenses	Expenses	Change	% Change
Research and development	\$90,974	\$115,307	(\$24,333)	(21.1%)
As a percentage of net revenues	20.0%	18.1%	1.9%	

The decreases in research and development expenses for the three- and nine-month periods ended September 30, 2009, compared to the same periods in 2008, were primarily due to decreased personnel-related costs of \$6.4 million and \$19.9 million, respectively, both resulting from reduced headcount. In addition, a \$2.5 million decrease in computer hardware and supplies expenses was a contributing factor to the improvement for the nine-month period. The increases in research and development expenses as a percentage of revenues for both the three- and nine-month periods ended September 30, 2009 were the result of the decreases in revenues for the periods compared to the same periods in

2008.

26

---

*Marketing and Selling*

Marketing and selling expenses consist primarily of employee salaries and benefits for selling, marketing and pre-sales customer support personnel; commissions; travel expenses; advertising and promotional expenses; and facilities costs.

**Three Months Ended September 30, 2009 and 2008**  
(dollars in thousands)

	<b>2009</b>	<b>2008</b>		
	<b>Expenses</b>	<b>Expenses</b>	<b>Change</b>	<b>% Change</b>
Marketing and selling	\$44,705	\$53,638	(\$8,933)	(16.7%)
As a percentage of net revenues	29.4%	24.7%	4.7%	

**Nine Months Ended September 30, 2009 and 2008**  
(dollars in thousands)

	<b>2009</b>	<b>2008</b>		
	<b>Expenses</b>	<b>Expenses</b>	<b>Change</b>	<b>% Change</b>
Marketing and selling	\$127,480	\$159,224	(\$31,744)	(19.9%)
As a percentage of net revenues	28.1%	24.9%	3.2%	

The decrease in marketing and selling expenses for the three-month period ended September 30, 2009, compared to the same period in 2008, was largely due to lower personnel-related costs and a decrease in corporate facility and information technology infrastructure allocations. Personnel-related costs decreased \$5.5 million, primarily due to decreased headcount. Corporate facility and information technology infrastructure allocations decreased \$1.0 million, primarily resulting from the closure of certain facilities and improved operating efficiencies related to our corporate transformation initiated in 2008.

The decrease in marketing and selling expenses for the nine-month period ended September 30, 2009, compared to the same period in 2008, was largely due to lower personnel-related costs; decreased advertising, tradeshow and other promotional expenses; decreased travel and entertainment expenses; and lower corporate facility and information technology infrastructure allocations. Personnel-related costs decreased \$16.7 million, primarily due to decreased headcount; advertising, tradeshow and other promotional expenses decreased \$6.5 million; travel and entertainment expenses decreased \$3.1 million; and corporate facility and information technology infrastructure allocations decreased \$2.6 million, primarily resulting from the closure of certain facilities and improved operating efficiencies related to our corporate transformation initiated in 2008.

The increases in marketing and selling expenses as a percentage of revenues for both the three- and nine-month periods ended September 30, 2009 were the result of the decreases in revenues for the periods compared to the same periods in 2008.

*General and Administrative*

General and administrative expenses consist primarily of employee salaries and benefits for administrative, executive, finance and legal personnel; audit, legal and strategic consulting fees; and insurance, information systems and facilities costs. Information systems and facilities costs reported within general and administrative expenses are net of allocations to other expenses categories.



Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

**Three Months Ended September 30, 2009 and 2008**  
(dollars in thousands)

	<b>2009</b>	<b>2008</b>		
	<b>Expenses</b>	<b>Expenses</b>	<b>Change</b>	<b>% Change</b>
General and administrative	\$12,093	\$19,734	(\$7,641)	(38.7%)
As a percentage of net revenues	7.9%	9.1%	(1.2%)	

**Nine Months Ended September 30, 2009 and 2008**  
(dollars in thousands)

	<b>2009</b>	<b>2008</b>		
	<b>Expenses</b>	<b>Expenses</b>	<b>Change</b>	<b>% Change</b>
General and administrative	\$39,765	\$61,169	(\$21,404)	(35.0%)
As a percentage of net revenues	8.8%	9.6%	(0.8%)	

The decreases in general and administrative expenses for both the three- and nine-month periods ended September 30, 2009, compared to the same periods in 2008, were due to lower personnel-related costs and decreases in consulting and outside services expenses. The personnel-related costs were lower by \$3.8 million and \$11.3 million for the three- and nine-month periods, respectively, and were the result of reduced headcount. The decreases in consulting and outside services expenses for the three- and nine-month periods were \$2.4 million and \$7.0 million, respectively, and were largely the result of the absence of consulting costs, present in the second and third quarters of 2008, related to the strategic review and transformation of our business.

The decreases in general and administrative expenses as a percentage of revenues for both the three- and nine-month periods ended September 30, 2009, compared to the same periods in 2008, were the result of proportionally larger decreases in expenses than the decreases in revenues for the 2009 periods.

***Amortization of Intangible Assets***

Intangible assets result from acquisitions and include developed technology, customer-related intangibles, trade names and other identifiable intangible assets with finite lives. With the exception of developed technology, these intangible assets are amortized using the straight-line method. Developed technology is amortized over the greater of (1) the amount calculated using the ratio of current quarter revenues to the total of current quarter and anticipated future revenues over the estimated useful life of the developed technology, and (2) the straight-line method over each developed technology's remaining useful life. Amortization of developed technology is recorded within cost of revenues. Amortization of customer-related intangibles, trade names and other identifiable intangible assets is recorded within operating expenses.

	<b>Three Months Ended September 30, 2009 and 2008</b> (dollars in thousands)			
	<b>2009</b>	<b>2008</b>	<b>Change</b>	<b>% Change</b>
Amortization of intangible assets recorded in cost of revenues	\$ 519	\$1,249	(\$730)	(58.4%)
Amortization of intangible assets recorded in operating expenses	2,782	3,307	(525)	(15.9%)
Total amortization of intangible assets	\$3,301	\$4,556	(\$1,255)	(27.5%)
Total amortization of intangible assets as a percentage of net revenues	2.2%	2.1%	0.1%	





## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

### Nine Months Ended September 30, 2009 and 2008 (dollars in thousands)

	2009	2008	Change	% Change
Amortization of intangible assets recorded in cost of revenues	\$1,465	\$ 6,773	(\$5,308)	(78.4%)
Amortization of intangible assets recorded in operating expenses	7,779	10,017	(2,238)	(22.3%)
Total amortization of intangible assets	\$9,244	\$16,790	(\$7,546)	(44.9%)
Total amortization of intangible assets as a percentage of net revenues	2.0%	2.6%	(0.6%)	

For both the three- and nine-month periods ended September 30, 2009, compared to the same periods in 2008, the decreases in amortization of intangible assets recorded in cost of revenues were primarily the result of the completion during 2008 and early 2009 of the amortization of certain developed technologies related to our acquisitions of Pinnacle, Sundance and M-Audio; partially offset by amortization resulting from the acquisition of MaxT Systems Inc. in the third quarter of 2009. The decreases in amortization recorded in operating expenses for the same periods were primarily the result of the impairments of intangible assets recorded in the third and fourth quarters of 2008.

### *Impairment of Goodwill and Intangible Assets*

In accordance with the Financial Accounting Standards Board Accounting Standards Codification section 350-20-35, *Intangibles-Goodwill and Other: Goodwill: Subsequent Measurement* (formerly SFAS No. 142, *Goodwill and Other Intangible Assets*), goodwill is tested for impairment when events and circumstances occur that indicate that the recorded goodwill may be impaired. In September 2008, as a result of a decrease in market value for, and the expected sale of, our PCTV product line, which has historically accounted for a significant portion of Consumer Video segment revenues, we tested the goodwill assigned to our then Consumer Video reporting unit for impairment. Because the book value of the Consumer Video goodwill exceeded the implied fair value by \$46.6 million, we recorded this amount as an impairment loss during the quarter ended September 30, 2008. In connection with this goodwill impairment loss, we also tested the Consumer Video identifiable intangible assets for impairment. As a result, we determined that a trade name intangible asset was impaired, and we recorded an impairment loss of \$4.7 million to write this asset down to its then-current fair value. During the fourth quarter of 2008, we completed the sale of our PCTV product line, and on January 1, 2009, the remainder of our Consumer Video operating unit was combined with our Professional Video business unit to form a single Video reporting segment.

Our annual goodwill impairment testing, which is scheduled to take place in the fourth quarter of 2009, could result in the recording of additional goodwill and intangible asset impairment. During the fourth quarter, we also establish our forecasts and budget for the following year. Based on the current market conditions and our forecast expectations, we do not anticipate that such impairments will be recorded; however, changes in these or other factors could result in the recording of impairments during the three months ending December 31, 2009. At our last impairment test date, the fair values of our Video and Audio reporting units exceeded their carrying values by 25% and 13%, respectively. There were no interim indicators of impairment during the three months ended September 30, 2009. See Note 6 to our unaudited condensed consolidated financial statements included in Item 1 of this report for the goodwill assigned to each of our reporting segments and details of our identifiable intangible assets. For further information regarding our policy for testing goodwill and intangible asset impairment, including the methodologies, assumptions and estimates applied to our 2008 impairment testing, please see our critical accounting policy for Goodwill and Intangible Assets found in our 2008 Annual Report on Form 10-K in Item 7, Management's Discussion and Analysis of Financial Condition and Results of Operations, under the heading Critical Accounting Policies and Estimates.

### *Restructuring Costs, Net*

In October 2008, we initiated a company-wide restructuring plan that included a reduction in force of approximately 500 positions, including employees related to our product line divestitures, and the closure of all or parts of some of our worldwide facilities. The restructuring plan is intended to improve operational efficiencies. In connection with the plan, during the fourth quarter of 2008, we recorded restructuring charges of \$20.4 million related to employee termination costs and \$0.5 million for the closure of three small facilities. In addition, as a result of the decision to sell the PCTV product line, we recorded a non-cash restructuring charge of \$1.9 million in cost of revenues related to the write-down of inventory.



## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

During the first nine months of 2009, we recorded new restructuring charges totaling \$16.4 million, of which \$7.9 million related to the closure of all or part of eleven facilities; \$7.7 million related to the termination of the employment of approximately 200 additional employees; and \$0.8 million, recorded in cost of revenues, related to the write-down of PCTV inventory. Restructuring activities initiated during the third quarter of 2009 include the closure of one floor of our Audio segment's Daly City, California facility. As a result of the Daly City facility actions, we anticipate that additional restructuring charges of approximately \$4 million, including additional non-cash charges of \$1 million, will be recorded in the fourth quarter of 2009. Also during the first nine months of 2009, we recorded revisions of \$1.5 million and \$0.1 million, respectively, to previously recorded restructuring estimates for severance and facility obligations related to this plan.

During the first quarter of 2008, we initiated restructuring plans within our Video business unit and corporate operations to eliminate duplicative business functions and improve operational efficiencies. During the first quarter of 2008, we recorded restructuring charges of \$1.2 million under these plans related to employee termination costs for 20 employees, primarily in the marketing and selling teams and general and administrative teams. During the second quarter of 2008, we recorded restructuring charges of \$1.0 million under these plans primarily related to employee termination costs for 26 employees, primarily in the research and development teams and sales and marketing teams. During the third quarter of 2008, we recorded restructuring charges of \$2.0 million under these plans primarily related to employee termination costs for 45 employees, primarily in the research and development teams and general and administrative teams.

### *Loss on Sales of Assets*

During the third quarter of 2009, we recorded a loss on the sale of assets of \$3.2 million related to our sale of the PCTV product line, which occurred in the fourth quarter of 2008. The loss resulted from the write-down of PCTV inventory classified as held-for-sale.

### *Interest and Other Income (Expense), Net*

Interest and other income (expense), net, generally consists of interest income and interest expense.

	<b>Three Months Ended September 30, 2009 and 2008</b>			
	<b>(dollars in thousands)</b>			
	<b>2009</b>	<b>2008</b>	<b>Change</b>	<b>% Change</b>
Interest and other income (expense), net	\$(240)	\$507	(\$747)	(147.3%)
As a percentage of net revenues	(0.2%)	0.2%	(0.4%)	

	<b>Nine Months Ended September 30, 2009 and 2008</b>			
	<b>(dollars in thousands)</b>			
	<b>2009</b>	<b>2008</b>	<b>Change</b>	<b>% Change</b>
Interest and other income (expense), net	(\$29)	\$2,605	(\$2,634)	(101.1%)
As a percentage of net revenues	(0.0%)	0.4%	(0.4%)	

The decreases in interest and other income (expense), net for the three- and nine-month periods ended September 30, 2009, compared to the same periods in 2008, were primarily the result of lower interest rates paid on cash balances, as well as lower average cash balances. Additionally, for the three month periods ended September 30, 2009 and 2008, an increase in interest and other expenses during the 2009 period

was a significant factor in the net expense for the period.

30

---

## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

### *(Benefit from) Provision for Income Taxes, Net*

	<b>Three Months Ended September 30, 2009 and 2008</b>		
	<b>(dollars in thousands)</b>		
	<b>2009</b>	<b>2008</b>	<b>Change</b>
(Benefit from) provision for income taxes, net	(\$2,246)	1,800	(\$4,046)
As a percentage of net revenues	(1.5%)	0.8%	(2.3%)

	<b>Nine Months Ended September 30, 2009 and 2008</b>		
	<b>(dollars in thousands)</b>		
	<b>2009</b>	<b>2008</b>	<b>Change</b>
(Benefit from) provision for income taxes, net	(\$4,385)	3,106	(\$7,491)
As a percentage of net revenues	(1.0%)	0.5%	(1.5%)

Our effective tax rate, which represents a tax benefit as a percentage of loss before income taxes, was 8% for the nine-month period ended September 30, 2009. Our effective tax rate, which represents a tax provision as a percentage of loss before income taxes, was (3%) for the nine-month period ended September 30, 2008. The primary reasons for the change from a tax provision to a tax benefit were favorable discrete tax benefits of \$2.8 million from the net release of income tax reserves primarily related to the completion of a foreign tax audit, \$1.6 million for cumulative adjustments of prior year tax provisions to actual tax return filings, \$1.0 million from the utilization of unused research and development tax credits and \$0.6 million from the partial release of a valuation allowance on deferred tax assets in a foreign subsidiary. No tax benefit is provided for losses generated in the United States due to the full valuation allowance on our U.S. deferred tax assets.

Excluding the impact of our valuation allowance, our effective tax rates would have been 48% and 16%, respectively, for the nine-month periods ended September 30, 2009 and 2008. These rates may differ from the federal statutory rate of 35% due to the net benefits recorded for discrete tax items, the impact of permanent differences in the United States, and the mix of income and losses in foreign jurisdictions, which have tax rates that differ from the statutory rate.

## **LIQUIDITY AND CAPITAL RESOURCES**

### *Current Cash Flows and Commitments*

We have funded our operations in recent years through cash flows from operations and stock option exercises. At September 30, 2009, our principal sources of liquidity included cash, cash equivalents and marketable securities totaling \$103.0 million.

Net cash used in operating activities was \$32.0 million for the nine months ended September 30, 2009, compared to \$6.0 million provided by operating activities for the same period in 2008. For the nine months ended September 30, 2009, net cash used in operating activities primarily reflected our net loss adjusted for depreciation and amortization and stock-based compensation expense, as well as changes in working capital items, in particular decreases in accrued liabilities and deferred revenues, partially offset by a decrease in accounts receivable. The decrease in accrued liabilities during the first nine months of 2009 was the result of cash expenditures related to restructuring obligations, as well as payments for other obligations accrued at December 31, 2008, including taxes, royalties and tariffs. For the nine months ended September 30, 2008, net cash provided by operating activities primarily reflected our net loss adjusted for depreciation and amortization, goodwill and intangible asset impairment charges, and stock-based compensation, as well as changes in working capital items, in particular a decrease in

accounts receivable, partially offset by an increase in inventories and decreases in accounts payable, accrued expenses and income taxes payable.

## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

Accounts receivable decreased \$17.0 million to \$86.5 million at September 30, 2009 from \$103.5 million at December 31, 2008. These balances are net of allowances for sales returns, bad debts and customer rebates, all of which we estimate and record based primarily on historical experience. The decrease in accounts receivable was primarily the result of the effect of the decrease in revenues in the third quarter of 2009, compared to the fourth quarter of 2008. Days sales outstanding increased from 45 days at December 31, 2008 to 51 days at September 30, 2009.

At September 30, 2009 and December 31, 2008, we held inventory in the amounts of \$91.7 million and \$95.8 million, respectively. These balances included stockroom, spares and demonstration equipment inventories at various locations, as well as inventory at customer sites related to shipments for which we had not yet recognized revenue. We review all inventory balances regularly for excess quantities or potential obsolescence and make appropriate adjustments as needed to write down the inventories to reflect their estimated realizable value. We source inventory products and components pursuant to purchase orders placed from time to time.

Net cash flow used in investing activities was \$12.6 million for the nine months ended September 30, 2009, compared to \$24.6 million for the same period in 2008. The net cash flow used in investing activities for the nine months ended September 30, 2009 primarily reflected \$9.6 million used for the purchase of property and equipment. The net cash flow used in investing activities for the nine months ended September 30, 2008, primarily reflected \$12.4 million used for the purchase of property and equipment and net purchases of \$10.9 million resulting from the timing of the sale and purchase of marketable securities. Property and equipment purchases in both periods consisted primarily of computer hardware and software to support our research and development activities and information systems.

During the nine months ended September 30, 2009, cash used in financing activities was \$0.4 million, compared to \$92.5 million for the same period in 2008. During the nine months ended September 30, 2009, the cash used in financing activities primarily reflected \$0.5 million used to repurchase stock options during the second quarter of 2009. During the nine months ended September 30, 2008, the cash used in financing activities primarily reflected the \$93.2 million used for our stock repurchase program in the first quarter of that year.

A stock repurchase program was approved by our board of directors in April 2007, which authorized the repurchase of up to \$100 million of our common stock through transactions on the open market, in block trades or otherwise. The program has no expiration date. In February 2008, our board of directors approved a \$100 million increase in authorized funds for the repurchase of our common stock under this program. During 2007, we repurchased 809,236 shares of our common stock under the program for a total purchase price, including commissions, of \$26.6 million. During the three months ended March 31, 2008, we repurchased an additional 4,254,397 shares of our common stock for a total purchase price, including commissions, of \$93.2 million, leaving \$80.3 million authorized for future repurchases. The stock repurchase program is being funded through working capital.

In connection with restructuring activities during 2009 and prior periods, at September 30, 2009, we had restructuring accruals of \$5.4 million and \$6.9 million related to severance and lease obligations, respectively. Our future cash obligations for leases for which we have vacated the underlying facilities total approximately \$10.2 million. The lease accruals represent the present value of the excess of our lease commitments on the vacated space over expected payments to be received on subleases of the relevant facilities. The lease payments will be made over the remaining terms of the leases, which have varying expiration dates through 2017, unless we are able to negotiate earlier terminations. The severance payments will be made during the next twelve months. During the fourth quarter of 2009, we will finalize the closure of one floor of our Audio segment's Daly City, California facility. As a result of this closure, we anticipate that additional restructuring charges of approximately \$4 million, including additional non-cash charges of \$1 million, will be recorded in the fourth quarter of 2009. At that time, our future cash obligations for leases for which we have vacated the underlying facilities will increase by approximately \$4 million. All payments related to restructuring actions are expected to be funded through working capital. See Note 17 of the unaudited condensed consolidated financial statements in Item 1 of this report for the restructuring costs and accruals activity for the nine months ended September 30, 2009.





## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

Our cash requirements vary depending upon factors such as our growth, capital expenditures, acquisitions of businesses or technologies and obligations under restructuring plans. We believe that our existing cash, cash equivalents, marketable securities and funds generated from operations will be sufficient to meet our operating cash requirements for at least the next twelve months. In the event that we require additional financing, we believe that we will be able to obtain such financing; however, there can be no assurance that we would be successful in doing so or that we could do so on favorable terms.

### *Fair Value Measurements*

We value our cash and investment instruments using quoted market prices, broker or dealer quotations, or alternative pricing sources with reasonable levels of price transparency. See Notes 3 and 4 to our unaudited condensed consolidated financial statements included in Item 1 of this report for the disclosure of the fair values and the inputs used to determine the fair values of our financial assets and financial liabilities.

### **RECENT ACCOUNTING PRONOUNCEMENTS**

See Notes 3 and 18 to our unaudited condensed consolidated financial statements included in Item 1 of this report for disclosure of the impact that recent accounting pronouncements have had or may have on our consolidated financial statements.

### **ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURE ABOUT MARKET RISK**

#### *Foreign Currency Exchange Risk*

We have significant international operations and, therefore, our revenues, earnings, cash flows and financial position are exposed to foreign currency risk from foreign currency denominated receivables, payables, sales transactions and net investments in foreign operations.

We derive more than half of our revenues from customers outside the United States. This business is, for the most part, transacted through international subsidiaries and generally in the currency of the end-user customers. Therefore, we are exposed to the risks that changes in foreign currency could adversely affect our revenues, net income and cash flow. To hedge against the foreign exchange exposure of certain forecasted receivables, payables and cash balances, we enter into short-term foreign currency forward contracts. There are two objectives of our foreign currency forward-contract program: (1) to offset any foreign exchange currency risk associated with cash receipts expected to be received from our customers over the next 30-day period and (2) to offset the impact of foreign currency exchange on our net monetary assets denominated in currencies other than the functional currency of the legal entity. These forward contracts typically mature within 30 days of execution. We record gains and losses associated with currency rate changes on these contracts in results of operations, offsetting gains and losses on the related assets and liabilities. The success of this hedging program depends on forecasts of transaction activity in the various currencies and contract rates versus financial statement rates. To the extent these forecasts are overstated or understated during periods of currency volatility, we could experience unanticipated currency gains or losses.

At September 30, 2009, we had foreign currency forward contracts outstanding with an aggregate notional value of \$24.9 million, denominated in the euro, Canadian dollar and Japanese yen, as a hedge against actual and forecasted foreign currency denominated receivables, payables and cash balances. The mark-to-market effect associated with these contracts was a net unrealized loss of \$0.3 million at September 30, 2009. For

## Edgar Filing: AVID TECHNOLOGY, INC. - Form 10-Q

the nine months ended September 30, 2009, net gains of \$1.0 million resulting from the forward contracts were included in results of operations, and there were \$0.6 million of net transaction and remeasurement gains on the related assets and liabilities.

Assuming the above-mentioned forecast of the hedged asset and liability positions is accurate, a hypothetical 10% change in the foreign currency exchange rates applied to both the foreign currency forward contracts and the underlying exposures would not have a material impact on our results of operations because the impact on the forward contracts as a result of the 10% change would at least partially offset the impact on the asset and liability positions of our foreign subsidiaries.

*Interest Rate Risk*

At September 30, 2009, we held \$103.0 million in cash, cash equivalents and marketable securities, including short-term corporate obligations, asset-backed securities and government-agency obligations. Marketable securities are classified as available for sale and are recorded on the balance sheet at market value, with any unrealized gain or loss recorded in other comprehensive income (loss). A hypothetical 10% increase or decrease in interest rates would not have a material impact on the fair market value of these instruments due to their short maturities.

**ITEM 4. CONTROLS AND PROCEDURES**

*Evaluation of Disclosure Controls and Procedures*

Our management, with the participation of our chief executive officer and chief financial officer, evaluated the effectiveness of our disclosure controls and procedures as of September 30, 2009. The term disclosure controls and procedures, as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act, means controls and other procedures of a company that are designed to ensure that information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the Security and Exchange Commission's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is accumulated and communicated to the company's management, including its principal executive and principal financial officers, as appropriate, to allow timely decisions regarding required disclosure. Management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving their objectives and management necessarily applies its judgment in evaluating the cost-benefit relationship of possible controls and procedures. Based on the evaluation of our disclosure controls and procedures as of September 30, 2009, our chief executive officer and chief financial officer concluded that, as of that date, our disclosure controls and procedures were not effective because of the identification of the material weakness discussed below.

A material weakness is a deficiency, or combination of deficiencies, in internal control over financial reporting, such that there is a reasonable possibility that a material misstatement of the financial statements will not be prevented or detected. We determined that we had mistakenly recognized revenue prior to transfer of title and risk of loss to our customers on certain shipments made in Europe. Accordingly, we have concluded that we have a material weakness in the design and operating effectiveness of our controls and procedures in Europe relating to ensuring that revenue is recognized only after transfer of title and risk of loss to the customer.

In light of this material weakness, we have performed additional analyses and procedures in order to conclude that our condensed consolidated financial statements for the period presented in this report are presented in accordance with generally accepted accounting principles in the United States of America for such financial statements. We also believe that any impact arising from the material weakness relating to prior periods is not material to our financial statements for any such prior period. We are evaluating the action to be taken to remediate the material weakness identified above and plan to take that action as soon as practicable after that evaluation is complete.

No change in our internal control over financial reporting occurred during the fiscal quarter ended September 30, 2009 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.



**PART II. OTHER INFORMATION****ITEM 1. LEGAL PROCEEDINGS**

We are involved in legal proceedings from time to time arising from the normal course of business activities, including claims of alleged infringement of intellectual property rights and commercial, employment, piracy prosecution and other matters. We do not believe these matters will have a material adverse effect on our financial position or results of operations. However, our financial position or results of operations may be negatively affected by the unfavorable resolution of one or more of these proceedings.

**ITEM 1A. RISK FACTORS**

Investing in our common stock involves a high degree of risk. You should carefully consider the risks and uncertainties described in Part I - Item 1A under the heading "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2008 in addition to the other information included or incorporated by reference in this quarterly report before making an investment decision regarding our common stock. If any of these risks actually occurs, our business, financial condition or operating results would likely suffer, possibly materially, the trading price of our common stock could decline, and you could lose part or all of your investment.

During the nine months ended September 30, 2009, there were no material changes to the risk factors that were disclosed in Part 1 - Item 1A of our Annual Report on Form 10-K for the year ended December 31, 2008.

**ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS***Issuer Purchases of Equity Securities*

The following table is a summary of our stock repurchases during the quarter ended September 30, 2009:

<b>Period</b>	<b>Total Number of Shares Repurchased(a)</b>	<b>Average Price Paid Per Share</b>	<b>Total Number of Shares Repurchased as Part of the Publicly Announced Program</b>	<b>Dollar Value of Shares That May Yet be Purchased Under the Program(b)</b>
July 1 July 31, 2009				\$80,325,905
August 1 August 31, 2009				\$80,325,905
September 1 September 30, 2009	1,983	\$14.80		\$80,325,905
	1,983	\$14.80		\$80,325,905

- (a) In September 2009, we repurchased 1,983 shares of restricted stock from an employee to pay required withholding taxes upon the vesting of restricted stock.
  
- (b) A stock repurchase program was approved by our board of directors in April 2007, which authorized the repurchase of up to \$100 million of our common stock through transactions on the open market, in block trades or otherwise. In February 2008, our board of directors approved a \$100 million increase in the authorized funds for the repurchase of our common stock under this program. During 2007, we repurchased 809,236 shares of our common stock under the program for a total purchase price, including commissions, of \$26.6 million. During 2008, we repurchased an additional 4,254,397 shares of our common stock for a total purchase price, including commissions, of \$93.2 million. As of September 30, 2009, \$80.3 million remained available for future stock repurchases under the program. The stock repurchase program is funded through working capital and has no expiration date.

**ITEM 6. EXHIBITS**

The list of exhibits, which are filed or furnished with this report or which are incorporated herein by reference, is set forth in the Exhibit Index immediately preceding the exhibits and is incorporated herein by reference.

36

---

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: November 16, 2009

By: /s/ Ken Sexton  
Ken Sexton  
Executive Vice President, Chief Financial Officer and Chief  
Administrative Officer  
*(Principal Financial Officer)*



**EXHIBIT INDEX**

Exhibit No.	Description	Filed with this Form	Incorporated by Reference		SEC File Number
			Form or Schedule	SEC Filing Date	
#10.1	Executive Employment Agreement dated July 21, 2009 between Registrant and Christopher C. Gahagan	X			
31.1	Certification of Principal Executive Officer pursuant to Rules 13a-14 and 15d-14 under the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002	X			
31.2	Certification of Principal Financial Officer pursuant to Rules 13a-14 and 15d-14 under the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002	X			
32.1	Certifications pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002	X			

---

# Management contract or compensatory plan identified pursuant to Item 15(a)3.