

NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND
Form N-Q
March 31, 2008

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549**

FORM N-Q

QUARTERLY SCHEDULE OF PORTFOLIO HOLDINGS OF REGISTERED MANAGEMENT INVESTMENT COMPANY

Investment Company Act file number 811-09455

Nuveen New Jersey Dividend Advantage Municipal Fund

(Exact name of registrant as specified in charter)

Nuveen Investments

333 West Wacker Drive, Chicago, Illinois 60606

(Address of principal executive offices) (Zip code)

Kevin J. McCarthy Vice President and Secretary

333 West Wacker Drive, Chicago, Illinois 60606

(Name and address of agent for service)

Registrant's telephone number, including area code: 312-917-7700

Date of fiscal year end: 4/30

Date of reporting period: 1/31/08

Form N-Q is to be used by management investment companies, other than small business investment companies registered on Form N-5 (§§ 239.24 and 274.5 of this chapter), to file reports with the Commission, not later than 60 days after the close of the first and third fiscal quarters, pursuant to rule 30b1-5 under the Investment Company Act of 1940 (17 CFR 270.30b1-5). The Commission may use the information provided on Form N-Q in its regulatory, disclosure review, inspection, and policymaking roles.

A registrant is required to disclose the information specified by Form N-Q, and the Commission will make this information public. A registrant is not required to respond to the collection of information contained in Form N-Q unless the Form displays a currently valid Office of Management and Budget ("OMB") control number. Please direct comments concerning the accuracy of the information collection burden estimate and any suggestions for reducing the burden to the Secretary, Securities and Exchange Commission, 450 Fifth Street, NW, Washington, DC 20549-0609. The OMB has reviewed this collection of information under the clearance requirements of 44 U.S.C. § 3507.

Item 1. Schedule of Investments

Portfolio of Investments (Unaudited)

Nuveen New Jersey Dividend Advantage Municipal Fund (NXJ)

January 31, 2008

Principal

Amount (000) Description (1)

Consumer Discretionary □ 0.5% (0.3% of Total Investments)

Middlesex County Improvement Authority, New Jersey, Senior Revenue Bonds, Heldrich Center Hotel/Conference Center Project, Series 2005A:

| | | |
|----|-----|---|
| \$ | 260 | 5.000%, 1/01/32 |
| | 230 | 5.125%, 1/01/37 |
| | 45 | New Jersey Economic Development Authority, General Motors Corporation, Series 1984, 5.350%, 4/01/09 |

535 Total Consumer Discretionary

Consumer Staples □ 3.8% (2.6% of Total Investments)

Tobacco Settlement Financing Corporation, New Jersey, Tobacco Settlement Asset-Backed Bonds, Series 2007-1A:

| | |
|-------|-----------------|
| 1,345 | 4.750%, 6/01/34 |
| 3,000 | 5.000%, 6/01/41 |

4,345 Total Consumer Staples

Education and Civic Organizations □ 16.4% (11.2% of Total Investments)

| | |
|-------|--|
| 250 | New Jersey Educational Facilities Authority, Revenue Bonds, Fairleigh Dickinson University, Series 2004C, 5.500%, 7/01/23 |
| 325 | New Jersey Educational Facilities Authority, Revenue Bonds, Georgian Court University, Series 2007D, 5.250%, 7/01/37 |
| 1,115 | New Jersey Educational Facilities Authority, Revenue Bonds, Kean University, Series 2007D, 5.000%, 7/01/32 □ FGIC Insured |
| 60 | New Jersey Educational Facilities Authority, Revenue Bonds, Montclair State University, Series 2004L, 5.125%, 7/01/21 □ MBIA Insured |
| 970 | New Jersey Educational Facilities Authority, Revenue Bonds, Montclair State University, Series 2006A, 5.000%, 7/01/36 □ AMBAC Insured |
| 1,000 | New Jersey Educational Facilities Authority, Revenue Bonds, New Jersey Institute of Technology, Series 2001G, 5.250%, 7/01/18 □ MBIA Insured |
| 1,000 | New Jersey Educational Facilities Authority, Revenue Bonds, New Jersey Institute of Technology, Series 2004B, 5.000%, 7/01/21 □ AMBAC Insured |
| 215 | New Jersey Educational Facilities Authority, Revenue Bonds, Rider University, Series 2007C, 5.000%, 7/01/37 □ RAAI Insured |
| 1,085 | New Jersey Educational Facilities Authority, Revenue Bonds, Rowan College, Series 2001C, 5.000%, 7/01/31 □ FGIC Insured |
| 630 | New Jersey Educational Facilities Authority, Revenue Bonds, William Paterson University, Series 2004A, 5.125%, 7/01/19 □ FGIC Insured |
| 300 | New Jersey Educational Facilities Authority, Revenue Refunding Bonds, Rider University, Series 2002A, 5.000%, 7/01/17 □ RAAI Insured |
| 200 | New Jersey Educational Facilities Authority, Revenue Refunding Bonds, Seton Hall University Project, Series 2001A, 5.250%, 7/01/16 □ AMBAC Insured |
| | New Jersey Educational Facilities Authority, Revenue Refunding Bonds, Seton Hall University Project, Series 2001G: |
| 3,820 | 4.875%, 7/01/21 □ AMBAC Insured |
| 1,600 | 5.000%, 7/01/26 □ AMBAC Insured |
| | Puerto Rico Industrial, Tourist, Educational, Medical and Environmental Control Facilities |

Edgar Filing: NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND - Form N-Q

Financing Authority, Higher Education Revenue Bonds, University of the Sacred Heart, Series 2001:
 2,000 5.250%, 9/01/21
 500 5.250%, 9/01/31
 500 Puerto Rico Industrial, Tourist, Educational, Medical and Environmental Control Facilities Financing Authority, Higher Education Revenue Refunding Bonds, Ana G. Mendez University System, Series 2002, 5.500%, 12/01/31

15,570 Total Education and Civic Organizations

Energy □ 1.1% (0.7% of Total Investments)

1,000 Virgin Islands, Senior Secured Revenue Bonds, Government Refinery Facilities □ Hovensa LLC Coker, Series 2002, 6.500%, 7/01/21 (Alternative Minimum Tax)

Financials □ 1.9% (1.3% of Total Investments)

850 New Jersey Economic Development Authority, Economic Development Revenue Bonds, Glimcher Properties LP, Series 1998, 6.000%, 11/01/28 (Alternative Minimum Tax)
 250 New Jersey Economic Development Authority, Industrial Development Revenue Refunding Bonds, Newark Airport Marriott Hotel, Series 1996, 7.000%, 10/01/14
 750 New Jersey Economic Development Authority, Revenue Refunding Bonds, Kapkowski Road Landfill Project, Series 2002, 5.750%, 10/01/21

1,850 Total Financials

Health Care □ 20.6% (14.1% of Total Investments)

310 Camden County Improvement Authority, New Jersey, Revenue Bonds, Cooper Health System, Series 2004A, 5.750%, 2/15/34
 865 New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Atlanticare Regional Medical Center, Series 2007, 5.000%, 7/01/37
 890 New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Capital Health System Obligated Group, Series 2003A, 5.375%, 7/01/33
 1,500 New Jersey Health Care Facilities Financing Authority, Revenue Bonds, CentraState Medical Center, Series 2006A, 5.000%, 7/01/30 □ AGC Insured
 130 New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Children's Specialized Hospital, Series 2005A, 5.500%, 7/01/36
 400 New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Hunterdon Medical Center, Series 2006B, 5.000%, 7/01/36
 180 New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Hunterdon Medical Center, Series 2006, 5.125%, 7/01/35
 3,500 New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Kennedy Health System Obligated Group, Series 2001, 5.625%, 7/01/31
 New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Robert Wood Johnson University Hospital, Series 2000:
 750 5.750%, 7/01/25
 3,000 5.750%, 7/01/31
 610 New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Saint Barnabas Health Care System, Series 2006A, 5.000%, 7/01/29
 895 New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Shore Memorial Health

Edgar Filing: NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND - Form N-Q

- System, Series 2003, 5.000%, 7/01/23 ☐ RAAI Insured
- 1,000 New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Somerset Medical Center, Series 2003, 5.500%, 7/01/33
- New Jersey Health Care Facilities Financing Authority, Revenue Bonds, South Jersey Hospital System, Series 2006:
- 665 5.000%, 7/01/36
- 615 5.000%, 7/01/46
- 845 New Jersey Health Care Facilities Financing Authority, Revenue Bonds, St. Clare's Hospital, Series 2004A, 5.250%, 7/01/20 ☐ RAAI Insured
- 1,100 New Jersey Health Care Facilities Financing Authority, Revenue Bonds, St. Peter's University Hospital, Series 2000A, 6.875%, 7/01/20
- 2,500 New Jersey Health Care Facilities Financing Authority, Revenue Refunding Bonds, Burdette Tomlin Memorial Hospital, Series 1999, 5.500%, 7/01/29

19,755 Total Health Care

Housing/Multifamily ☐ 1.0% (0.7% of Total Investments)

- 1,000 New Jersey Housing and Mortgage Finance Agency, Multifamily Housing Revenue Bonds, Series 2004B, 6.500%, 11/01/46 ☐ MBIA Insured (Alternative Minimum Tax)

Housing/Single Family ☐ 0.3% (0.2% of Total Investments)

- 325 New Jersey Housing and Mortgage Finance Agency, Single Family Housing Revenue Bonds, Series 2007T, 4.700%, 10/01/37 (Alternative Minimum Tax)

Industrials ☐ 0.3% (0.2% of Total Investments)

- 310 Gloucester County Improvement Authority, New Jersey, Solid Waste Resource Recovery Revenue Refunding Bonds, Waste Management Inc. Project, Series 1999B, 6.850%, 12/01/29 (Mandatory put 12/01/09)

Long-Term Care ☐ 2.8% (1.9% of Total Investments)

- 585 Burlington County Bridge Commission, New Jersey, Economic Development Revenue Bonds, The Evergreens Project, Series 2007, 5.625%, 1/01/38
- 250 New Jersey Economic Development Authority, First Mortgage Revenue Bonds, Winchester Gardens at Wards Homestead, Series 2004A, 5.800%, 11/01/31
- New Jersey Economic Development Authority, Revenue Bonds, Masonic Charity Foundation of New Jersey, Series 2001:
- 1,000 6.000%, 6/01/25
- 335 5.500%, 6/01/31
- 500 New Jersey Economic Development Authority, Revenue Bonds, United Methodist Homes of New Jersey Obligated Group, Series 1998, 5.125%, 7/01/25

2,670 Total Long-Term Care

Tax Obligation/General ☐ 2.6% (1.8% of Total Investments)

- 1,000 Jersey City, New Jersey, General Obligation Bonds, Series 2006A, 5.000%, 9/01/22 ☐ AMBAC Insured
- 1,350 Puerto Rico, General Obligation and Public Improvement Bonds, Series 2001, 5.250%, 7/01/27 ☐ FSA Insured

2,350 Total Tax Obligation/General

Tax Obligation/Limited ☐ 31.8% (21.8% of Total Investments)

| | |
|-------|--|
| 600 | Bergen County Improvement Authority, New Jersey, Guaranteed Lease Revenue Bonds, County Administration Complex Project, Series 2005, 5.000%, 11/15/26 |
| 1,745 | Burlington County Bridge Commission, New Jersey, Guaranteed Pooled Loan Bonds, Series 2003, 5.000%, 12/01/18 ☐ MBIA Insured |
| 1,000 | Camden County Improvement Authority, New Jersey, County Guaranteed Lease Revenue Bonds, Series 2005A, 5.000%, 9/01/16 ☐ FSA Insured |
| 1,100 | Casino Reinvestment Development Authority, New Jersey, Hotel Room Fee Revenue Bonds, Series 2004, 5.250%, 1/01/16 ☐ AMBAC Insured |
| 500 | Essex County Improvement Authority, New Jersey, Lease Revenue Bonds, Series 2003, 5.000%, 12/15/12 ☐ FSA Insured |
| 620 | Essex County Improvement Authority, New Jersey, Project Consolidation Revenue Bonds, Series 2007, 5.250%, 12/15/22 ☐ AMBAC Insured |
| 815 | Garden State Preservation Trust, New Jersey, Open Space and Farmland Preservation Bonds, Series 2005C, 5.125%, 11/01/18 ☐ FSA Insured |
| 1,785 | New Jersey Building Authority, State Building Revenue Bonds, Series 2007A, 5.000%, 6/15/27 New Jersey Economic Development Authority, Cigarette Tax Revenue Bonds, Series 2004: |
| 615 | 5.500%, 6/15/24 |
| 1,200 | 5.750%, 6/15/34 |
| 1,200 | New Jersey Economic Development Authority, Revenue Bonds, Motor Vehicle Surcharge, Series 2004A, 5.250%, 7/01/15 ☐ MBIA Insured |
| | New Jersey Economic Development Authority, Revenue Bonds, Newark Downtown District Management Corporation Project, Series 2007: |
| 65 | 5.125%, 6/15/27 |
| 115 | 5.125%, 6/15/37 |
| | New Jersey Economic Development Authority, School Facilities Construction Financing Program Bonds, Series 2007U: |
| 615 | 5.000%, 9/01/37 ☐ AMBAC Insured |
| 1,235 | 5.000%, 9/01/37 |
| 525 | New Jersey Educational Facilities Authority, Revenue Bonds, Higher Education Capital Improvement Fund, Series 2005A, 5.000%, 9/01/15 ☐ FSA Insured |
| | New Jersey Health Care Facilities Financing Authority, Lease Revenue Bonds, Department of Human Services ☐ Greystone Park Psychiatric Hospital, Series 2005: |
| 925 | 5.000%, 9/15/18 ☐ AMBAC Insured |
| 1,400 | 5.000%, 9/15/24 ☐ AMBAC Insured |
| 1,000 | New Jersey Transit Corporation, Certificates of Participation, Federal Transit Administration Grants, Series 2002A, 5.500%, 9/15/14 ☐ AMBAC Insured |
| 1,000 | New Jersey Transit Corporation, Lease Appropriation Bonds, Series 2005A, 5.000%, 9/15/18 ☐ FGIC Insured |
| | New Jersey Transportation Trust Fund Authority, Federal Highway Aid Grant Anticipation Bonds, Series 2006: |
| 350 | 5.000%, 6/15/17 ☐ FGIC Insured |
| 610 | 5.000%, 6/15/18 ☐ FGIC Insured |
| 1,300 | New Jersey Transportation Trust Fund Authority, Transportation System Bonds, Series 2004B, 5.500%, 12/15/16 ☐ MBIA Insured |

Edgar Filing: NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND - Form N-Q

| | |
|-------|--|
| 1,280 | New Jersey Transportation Trust Fund Authority, Transportation System Bonds, Series 2005D, 5.000%, 6/15/19 ☐ FSA Insured |
| 1,300 | New Jersey Transportation Trust Fund Authority, Transportation System Bonds, Series 2006A, 5.500%, 12/15/22 |
| | New Jersey Transportation Trust Fund Authority, Transportation System Bonds, Series 2006C: |
| 4,315 | 0.000%, 12/15/28 ☐ AMBAC Insured |
| 3,000 | 0.000%, 12/15/32 ☐ FSA Insured |
| 6,000 | 0.000%, 12/15/34 ☐ FSA Insured |
| 405 | Puerto Rico Convention Center District Authority, Hotel Occupancy Tax Revenue Bonds, Series 2006A, 4.500%, 7/01/36 ☐ CFIG Insured |
| 1,500 | Virgin Islands Public Finance Authority, Senior Lien Revenue Refunding Bonds, Matching Fund Loan Note, Series 1998A, 5.500%, 10/01/18 ☐ RAAI Insured |

38,120 Total Tax Obligation/Limited

Transportation ☐ 18.6% (12.7% of Total Investments)

| | |
|-------|--|
| | Delaware River and Bay Authority, Delaware and New Jersey, Revenue Bonds, Series 2005: |
| 1,000 | 5.000%, 1/01/25 ☐ MBIA Insured |
| 1,000 | 5.000%, 1/01/26 ☐ MBIA Insured |
| 500 | 5.000%, 1/01/27 ☐ MBIA Insured |
| 1,000 | 5.000%, 1/01/28 ☐ MBIA Insured |
| 900 | New Jersey Economic Development Authority, Special Facilities Revenue Bonds, Continental Airlines Inc., Series 2000, 7.000%, 11/15/30 (Alternative Minimum Tax) |
| | New Jersey Turnpike Authority, Revenue Bonds, Series 1991C: |
| 180 | 6.500%, 1/01/16 |
| 50 | 6.500%, 1/01/16 ☐ MBIA Insured |
| 3,000 | New Jersey Turnpike Authority, Revenue Bonds, Series 2003A, 5.000%, 1/01/19 ☐ FGIC Insured |
| 300 | New Jersey Turnpike Authority, Revenue Bonds, Series 2005A, 5.250%, 1/01/29 ☐ FSA Insured |
| 500 | Port Authority of New York and New Jersey, Consolidated Revenue Bonds, One Hundred Thirty-Fourth Series 2004, 5.000%, 7/15/34 |
| 420 | Port Authority of New York and New Jersey, One Hundred and Forty Eighth Consolidated Revenue Bonds, RITES Trust 1516, 9.170%, 8/15/32 ☐ FSA Insured (IF) |
| 5,000 | Port Authority of New York and New Jersey, Special Project Bonds, JFK International Air Terminal LLC, Sixth Series 1997, 5.750%, 12/01/22 ☐ MBIA Insured (Alternative Minimum Tax) |
| 3,435 | South Jersey Transportation Authority New Jersey, Transportation System Revenue Bonds, Series 1999, 5.125%, 11/01/22 ☐ AMBAC Insured |

17,285 Total Transportation

U.S. Guaranteed ☐ 20.1% (13.7% of Total Investments) (4)

| | |
|-------|---|
| 2,400 | New Jersey Economic Development Authority, School Facilities Construction Bonds, Series 2001A, 5.000%, 6/15/21 (Pre-refunded 6/15/11) ☐ AMBAC Insured |
| 385 | New Jersey Educational Facilities Authority, Revenue Bonds, Kean University, Series 2005B, 5.000%, 7/01/30 (Pre-refunded 7/01/16) ☐ MBIA Insured |
| 690 | New Jersey Educational Facilities Authority, Revenue Bonds, Montclair State University, Series 2004L, 5.125%, 7/01/21 (Pre-refunded 7/01/14) ☐ MBIA Insured |
| | New Jersey Educational Facilities Authority, Revenue Bonds, Montclair State University, Series 2005F: |

Edgar Filing: NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND - Form N-Q

| | |
|-------|--|
| 1,200 | 5.000%, 7/01/17 (Pre-refunded 7/01/15) □ FGIC Insured |
| 1,000 | 5.000%, 7/01/24 (Pre-refunded 7/01/15) □ FGIC Insured |
| 520 | 5.000%, 7/01/32 (Pre-refunded 7/01/15) □ FGIC Insured |
| 415 | New Jersey Educational Facilities Authority, Revenue Bonds, Rowan College, Series 2001C, 5.000%, 7/01/31 (Pre-refunded 7/01/11) □ FGIC Insured |
| 625 | New Jersey Educational Facilities Authority, Revenue Bonds, Rowan University, Series 2004C, 5.000%, 7/01/24 (Pre-refunded 7/01/14) □ MBIA Insured |
| 1,350 | New Jersey Health Care Facilities Financing Authority, Revenue Bonds, South Jersey Hospital System, Series 2002, 5.875%, 7/01/21 (Pre-refunded 7/01/12) |
| 500 | New Jersey Health Care Facilities Financing Authority, Revenue Bonds, Trinitas Hospital Obligated Group, Series 2000, 7.500%, 7/01/30 (Pre-refunded 7/01/10) |
| | New Jersey Turnpike Authority, Revenue Bonds, Series 1991C: |
| 130 | 6.500%, 1/01/16 (ETM) |
| 20 | 6.500%, 1/01/16 □ MBIA Insured (ETM) |
| 905 | 6.500%, 1/01/16 (ETM) |
| 375 | Newark Housing Authority, New Jersey, Port Authority Terminal Revenue Bonds, Series 2004, 5.250%, 1/01/21 (Pre-refunded 1/01/14) □ MBIA Insured |
| 1,500 | Puerto Rico Infrastructure Financing Authority, Special Obligation Bonds, Series 2000A, 5.500%, 10/01/40 |
| 2,150 | Puerto Rico, General Obligation and Public Improvement Bonds, Series 2001, 5.250%, 7/01/27 (Pre-refunded 7/01/11) □ FSA Insured |
| | Tobacco Settlement Financing Corporation, New Jersey, Tobacco Settlement Asset-Backed Bonds, Series 2003: |
| 2,240 | 6.125%, 6/01/24 (Pre-refunded 6/01/12) |
| 1,125 | 6.375%, 6/01/32 (Pre-refunded 6/01/13) |

17,530 Total U.S. Guaranteed

Utilities □ 1.4% (1.0% of Total Investments)

| | |
|-----|--|
| 625 | Camden County Pollution Control Financing Authority, New Jersey, Solid Waste Disposal and Resource Recovery System Revenue Bonds, Series 1991B, 7.500%, 12/01/09 (Alternative Minimum Tax) |
| 750 | New Jersey Economic Development Authority, Pollution Control Revenue Refunding Bonds, Public Service Electric and Gas Company, Series 2001A, 5.000%, 3/01/12 |

1,375 Total Utilities

Water and Sewer □ 23.1% (15.8% of Total Investments)

| | |
|--------|---|
| 225 | Guam Government Waterworks Authority, Water and Wastewater System Revenue Bonds, Series 2005, 6.000%, 7/01/25 |
| 4,635 | New Jersey Economic Development Authority, Water Facilities Revenue Bonds, American Water Company, Series 1997B, 5.375%, 5/01/32 □ FGIC Insured (Alternative Minimum Tax) |
| 7,000 | New Jersey Economic Development Authority, Water Facilities Revenue Bonds, Middlesex Water Company, Series 1998, 5.350%, 2/01/38 □ MBIA Insured (Alternative Minimum Tax) |
| 2,775 | New Jersey Environmental Infrastructure Trust, Environmental Infrastructure Bonds, Series 1998A, 4.500%, 9/01/18 |
| 15,840 | North Hudson Sewerage Authority, New Jersey, Sewerage Revenue Refunding Bonds, Series 2001A, 0.000%, 8/01/23 □ MBIA Insured |

30,475 Total Water and Sewer

\$ 154,495 Total Investments (cost \$138,756,214) □ 146.3%

Other Assets Less Liabilities □ 3.3%

Preferred Shares, at Liquidation Value □ (49.6)% (5)

Net Assets Applicable to Common Shares □ 100%

Forward Swaps outstanding at January 31, 2008:

| Counterparty | Notional Amount | Fund Pay/Receive Floating Rate | Floating Rate Index | Fixed Rate (Annualized) | Fixed Rate Payment Frequency | Effective Date (6) |
|----------------------|-----------------|--------------------------------|---------------------|-------------------------|------------------------------|--------------------|
| JPMorgan | \$1,500,000 | Pay | 3-Month USD-LIBOR | 5.388% | Semi-Annually | 4/25/08 |
| Royal Bank of Canada | 3,000,000 | Pay | SIFM | 4.335 | Quarterly | 8/06/08 |

USD-LIBOR (United States Dollar-London Inter-Bank Offered Rate)

SIFM □ The daily arithmetic average of the weekly SIFM (Securities Industry and Financial Markets) Municipal Swap Index.

The Fund may invest in □zero coupon□ securities. A zero coupon security does not pay a regular interest coupon to its holders during the life of the security. Tax-exempt income to the holder of the security comes from accretion of the difference between the original purchase price of the security at issuance and the par value of the security at maturity and is effectively paid at maturity. Such securities are included in the Portfolio of Investments with a 0.000% coupon rate in their description. The market prices of zero coupon securities generally are more volatile than the market prices of securities that pay interest periodically.

- (1) All percentages shown in the Portfolio of Investments are based on net assets applicable to Common shares unless otherwise noted.
- (2) Optional Call Provisions: Dates (month and year) and prices of the earliest optional call or redemption. There may be other call provisions at varying prices at later dates. Certain mortgage-backed securities may be subject to periodic principal paydowns.
- (3) Ratings: Using the higher of Standard & Poor's Group ("Standard & Poor's") or Moody's Investor Service, Inc. ("Moody's") rating. Ratings below BBB by Standard & Poor's or Baa by Moody's are considered to be below investment grade.

The AAA ratings shown in the Portfolio of Investments reflect the AAA ratings on certain bonds that may be insured by AMBAC, FGIC, XLCA or MBIA as of January 31, 2008. Subsequent to January 31, 2008, at least one rating agency reduced the rating for AMBAC-insured bonds to AA and XLCA-insured and FGIC-insured bonds experienced further downgrades such that they no longer carry AAA ratings which had the effect of reducing the rating of many (if not all) of the bonds insured by those particular insurers. One or

Edgar Filing: NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND - Form N-Q

more rating agencies have placed each of these insurers on "negative credit watch", which may presage one or more rating reductions for such insurer or insurers in the future. If one or more insurers' ratings are reduced below AAA by these rating agencies, it would likely reduce the effective rating of many of the bonds insured by that insurer or insurers.

- (4) Backed by an escrow or trust containing sufficient U.S. Government or U.S. Government agency securities which ensure the timely payment of principal and interest. Such investments are normally considered to be equivalent to AAA rated securities.
- (5) Preferred Shares, at Liquidation Value as a percentage of total investments is (33.9)%.
- (6) Effective date represents the date on which both the Fund and counterparty commence interest payment accruals on each forward swap contract.

N/R Not rated.

(ETM) Escrowed to maturity.

(IF) Inverse floating rate investment.

Income Tax Information

The following information is presented on an income tax basis. Differences between amounts for financial statement and federal income tax purposes are primarily due to the treatment of paydown gains and losses, timing differences in recognizing taxable market discount, timing differences in recognizing certain gains and losses on investment transactions and the treatment of investments in inverse floating rate transactions subject to SFAS No. 140. To the extent that differences arise that are permanent in nature, such amounts are reclassified within the capital accounts on the Statement of Assets and Liabilities presented in the annual report, based on their federal tax basis treatment; temporary differences do not require reclassification. Temporary and permanent differences do not impact the net asset value of the Fund.

At January 31, 2008, the cost of investments was \$138,713,180.

Gross unrealized appreciation and gross unrealized depreciation of investments at January 31, 2008, were as follows:

| | |
|-------------------|--------------|
| Gross unrealized: | |
| Appreciation | \$ 4,611,493 |
| Depreciation | (1,644,514) |

| | |
|---|--------------|
| Net unrealized appreciation (depreciation) of investments | \$ 2,966,979 |
|---|--------------|

Item 2. Controls and Procedures.

- a. The registrant's principal executive and principal financial officers, or persons performing similar functions, have concluded that the registrant's disclosure controls and procedures (as defined in Rule 30a-3(c) under the Investment Company Act of 1940, as amended (the "1940 Act") (17 CFR 270.30a-3(c))) are effective, as of a date within 90 days of the filing date of this report that includes the disclosure required by this paragraph, based on their evaluation of the controls and procedures required by Rule 30a-3(b) under the 1940 Act (17 CFR 270.30a-3(b)) and Rule 13a-15(b) or 15d-15(b) under the Securities Exchange Act of 1934 (17 CFR 240.13a-15(b) or 240.15d-15(b)).
- b. There were no changes in the registrant's internal control over financial reporting (as defined in Rule 30a-3(d) under the 1940 Act (17 CFR 270.30a-3(d))) that occurred during the registrant's last fiscal quarter that have materially affected, or are reasonably likely to materially affect, the registrant's internal control over financial

reporting.

Item 3. Exhibits.

File as exhibits as part of this Form a separate certification for each principal executive officer and principal financial officer of the registrant as required by Rule 30a-2(a) under the 1940 Act (17 CFR 270.30a-2(a)), exactly as set forth below: EX-99 CERT Attached hereto.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934 and the Investment Company Act of 1940, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

(Registrant) Nuveen New Jersey Dividend Advantage Municipal Fund

By (Signature and Title)* /s/ Kevin J. McCarthy
Kevin J. McCarthy
Vice President and Secretary

Date March 31, 2008

Pursuant to the requirements of the Securities Exchange Act of 1934 and the Investment Company Act of 1940, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

By (Signature and Title)* /s/ Gifford R. Zimmerman
Gifford R. Zimmerman
Chief Administrative Officer (principal executive officer)

Date March 31, 2008

By (Signature and Title)* /s/ Stephen D. Foy
Stephen D. Foy
Vice President and Controller (principal financial officer)

Date March 31, 2008

* Print the name and title of each signing officer under his or her signature.