

FIRST DATA CORP  
Form 4  
March 17, 2006

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
DUQUES HENRY C

(Last) (First) (Middle)

6200 SOUTH QUEBEC STREET

(Street)

GREENWOOD  
VILLAGE, CO 80111

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
FIRST DATA CORP [FDC]

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/16/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |                                   |
| Common Stock                    | 03/16/2006                           |  | M                              |   | 91,248 A \$ 22.4375   |  | D                                 |
| Common Stock                    | 03/16/2006                           |  | M                              |   | 108,752 A \$ 23   |  | D                                 |
| Common Stock                    | 03/16/2006                           |  | M                              |   | 40,000 A \$ 24.9844   |  | D                                 |
| Common Stock                    | 03/16/2006                           |  | S <sup>(1)</sup>               |   | 3,500 D \$ 47.56  |  | D                                 |
| Common Stock                    | 03/16/2006                           |  | S <sup>(1)</sup>               |   | 2,900 D \$ 47.57  |  | D                                 |

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|              |            |             |        |   |          |           |   |
|--------------|------------|-------------|--------|---|----------|-----------|---|
| Common Stock | 03/16/2006 | <u>S(1)</u> | 5,000  | D | \$ 47.58 | 1,174,755 | D |
| Common Stock | 03/16/2006 | <u>S(1)</u> | 500    | D | \$ 47.59 | 1,174,255 | D |
| Common Stock | 03/16/2006 | <u>S(1)</u> | 3,900  | D | \$ 47.62 | 1,170,355 | D |
| Common Stock | 03/16/2006 | <u>S(1)</u> | 11,000 | D | \$ 47.63 | 1,159,355 | D |
| Common Stock | 03/16/2006 | <u>S(1)</u> | 4,900  | D | \$ 47.65 | 1,154,455 | D |
| Common Stock | 03/16/2006 | <u>S(1)</u> | 4,000  | D | \$ 47.69 | 1,150,455 | D |
| Common Stock | 03/16/2006 | <u>S(1)</u> | 11,200 | D | \$ 47.7  | 1,139,255 | D |
| Common Stock | 03/16/2006 | <u>S(1)</u> | 200    | D | \$ 47.71 | 1,139,055 | D |
| Common Stock | 03/16/2006 | <u>S(1)</u> | 4,100  | D | \$ 47.74 | 1,134,955 | D |
| Common Stock | 03/16/2006 | <u>S(1)</u> | 3,000  | D | \$ 47.75 | 1,131,955 | D |
| Common Stock | 03/16/2006 | <u>S(1)</u> | 2,900  | D | \$ 47.76 | 1,129,055 | D |
| Common Stock | 03/16/2006 | <u>S(1)</u> | 5,000  | D | \$ 47.77 | 1,124,055 | D |
| Common Stock | 03/16/2006 | <u>S(1)</u> | 6,500  | D | \$ 47.78 | 1,117,555 | D |
| Common Stock | 03/16/2006 | <u>S(1)</u> | 9,100  | D | \$ 47.79 | 1,108,455 | D |
| Common Stock | 03/16/2006 | <u>S(1)</u> | 7,600  | D | \$ 47.81 | 1,100,855 | D |
| Common Stock | 03/16/2006 | <u>S(1)</u> | 6,200  | D | \$ 47.82 | 1,094,655 | D |
| Common Stock | 03/16/2006 | <u>S(1)</u> | 1,700  | D | \$ 47.84 | 1,092,955 | D |
| Common Stock | 03/16/2006 | <u>S(1)</u> | 4,200  | D | \$ 47.85 | 1,088,755 | D |
| Common Stock | 03/16/2006 | <u>S(1)</u> | 3,000  | D | \$ 47.87 | 1,085,755 | D |
| Common Stock | 03/16/2006 | <u>S(1)</u> | 3,000  | D | \$ 47.88 | 1,082,755 | D |
|              | 03/16/2006 | <u>S(1)</u> | 2,700  | D | \$ 47.89 | 1,080,055 | D |

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|                 |            |  |                  |       |   |          |           |              |
|-----------------|------------|--|------------------|-------|---|----------|-----------|--------------|
| Common<br>Stock |            |  |                  |       |   |          |           |              |
| Common<br>Stock | 03/16/2006 |  | S <sup>(1)</sup> | 5,200 | D | \$ 47.9  | 1,074,855 | D            |
| Common<br>Stock | 03/16/2006 |  | S <sup>(1)</sup> | 1,900 | D | \$ 47.91 | 1,072,955 | D            |
| Common<br>Stock |            |  |                  |       |   |          | 8,536     | I            |
|                 |            |  |                  |       |   |          |           | By<br>Spouse |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative<br>Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4, and<br>5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) | Amount<br>Number<br>Shares |
|---|--|---|---|--------------------------------------|---|--|---|----------------------------|
|   |  |   |   | Code                                 | V (A) (D)   | Date<br>Exercisable  | Expiration<br>Date  | Title                      |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy)    | \$ 22.4375   | 03/16/2006                              |   | M                                    | 91,248  | 12/08/2002 04/01/2006  | Common<br>Stock   | 91,248                     |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy)    | \$ 24.9844   | 03/16/2006                              |   | M                                    | 40,000  | 02/02/2003 04/01/2006  | Common<br>Stock   | 40,000                     |
| Employee<br>Stock<br>Option<br>(Right to<br>Buy)    | \$ 23  | 03/16/2006                              |   | M                                    | 108,752   | 06/08/1999 04/01/2006  | Common<br>Stock   | 108,752                    |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

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|   | Director | 10% Owner | Officer                       | Other |
|---|----------|-----------|-------------------------------|-------|
| DUQUES HENRY C<br>6200 SOUTH QUEBEC STREET<br>GREENWOOD VILLAGE, CO 80111 | X        |           | Chief<br>Executive<br>Officer |       |

## Signatures

By: Stanley J. Andersen,  
Attorney-in-Fact

03/17/2006

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Sale pursuant to a Rule 10b5-1 Sales Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.