

CHECKERS DRIVE IN RESTAURANTS INC /DE

Form 8-K

May 27, 2004

FORM 8-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Current Report Pursuant  
to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported)  
May 27, 2004

CHECKERS DRIVE-IN RESTAURANTS, INC.  
(Exact name of registrant as specified in charter)

|                                    |                             |                                      |
|------------------------------------|-----------------------------|--------------------------------------|
| DELAWARE                           | 0-19649                     | 58-1654960                           |
| (State or other<br>jurisdiction of | (Commission<br>File Number) | (IRS Employer<br>Identification No.) |

4300 WEST CYPRESS STREET, SUITE 600, TAMPA FLORIDA 33607  
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code  
(813) 283-7000

Former name or former address (if changed since last report)  
NOT APPLICABLE

Item 9. REGULATION FD DISCLOSURE.

On May 27, 2004, the Registrant issued  
a news release entitled "Checkers (R)/Rally's (R)  
Raises Awareness at Indianapolis 500 (R)  
Double Drive-Thru Chain Expands its  
'Official Burger' Activities - Presents  
\$100,000 to Cure Autism Now Foundation",  
a copy of which is attached hereto as  
Exhibit 99.1.

SIGNATURES

Pursuant to the requirements of the  
Securities Exchange Act of 1934, the  
Registrant has duly caused this report to  
be signed on its behalf by the undersigned  
hereunto duly authorized.

CHECKERS DRIVE-IN RESTAURANTS, INC.

By: \_\_\_\_\_

Name: Keith E. Sirois  
Title: Director, CEO and President  
Dated: May 27, 2004  
EXHIBIT INDEX

## Edgar Filing: CHECKERS DRIVE IN RESTAURANTS INC /DE - Form 8-K

Exhibit Number Description  
99.1 Press Release, dated May 27, 2004

Exhibit 99.1

CHECKERS DRIVE-IN RESTAURANTS, INC.

4300 West Cypress Street, Suite 600,  
Tampa, Florida 33607  
\* (813) 283-7000 \* (813) 283-7001

CONTACT: Lisa Tristano  
MARC Public Relations  
412-562-1186

Ron Green  
Director of Public Relations  
Indianapolis Motor Speedway  
317-492-6780

Checkers(R)/Rally's(R) Raises Awareness  
at Indianapolis 500(R) Double Drive-Thru  
Chain Expands its 'Official Burger'  
Activities - Presents \$100,000 to Cure  
Autism Now Foundation

TAMPA, FL - May 27, 2004 - Checkers  
Drive-In Restaurants, Inc. (NASDAQ: CHKR),  
the nation's largest double drive-thru  
chain and 'Official Burger' of the Indianapolis  
500(R), is donating \$100,000 to the Cure  
Autism Now (CAN) Foundation in a ceremony  
today at the Indianapolis Motor Speedway,  
prior to the Checkers(R)/Rally's(R) Pit Stop  
Challenge. The Team CAN sponsorship and  
check presentation is an expansion of  
Checkers/Rally's already successful  
partnership with the Indianapolis 500  
and the Nextel Cup Brickyard 400(R).

"We are very pleased to announce that  
Checkers/Rally's has met its goal of  
raising \$100,000 for this important cause,"  
said Keith Sirois, President and CEO,  
Checkers Drive-In Restaurants, Inc. "I'd  
like to express my thanks to our customers  
who contributed to this charitable initiative  
by purchasing the collectible, Team CAN Cup  
at our restaurants and to our franchisees  
who actively participated in the program."

Sirois continued: "With additional support  
from Kelly Racing, FUEL, actor and  
spokesperson Anthony Edwards and driver,  
Sarah Fisher, we have been able to raise  
money and awareness for autism research,  
while furthering our relationship with the  
Indianapolis Motor Speedway and motorsports  
fans everywhere."

The check presentation will take place today,

## Edgar Filing: CHECKERS DRIVE IN RESTAURANTS INC /DE - Form 8-K

Thursday, May 27, 2004, at 1:15 p.m. CT. The donation will be made prior to the Checkers/Rally's Indy 500 Pit Stop Challenge, where pit crews compete for a piece of an \$80,000 purse. The event is televised nationally on ESPN 2.

This is Checkers/Rally's second year as a category-exclusive sponsor of the Indianapolis Motor Speedway. In addition to the CAN donation and sponsorship, Checkers/Rally's is the Title Sponsor of the Pit Stop Challenge, an Indy 500 race week tradition, and the "Official Burger" of the Indianapolis 500, part of the IRL IndyCar™ Series. The Company is also the "Official Burger" of the Brickyard 400, a NASCAR(R) Nextel Cup event.

Checkers Drive-In Restaurants, Inc. (www.checkers.com) is the largest double drive-thru restaurant chain in the United States.

Except for historical information, this announcement contains "forward-looking" and "Safe Harbor" statements within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended and the Private Securities Litigation Reform Act of 1995. These forward-looking and Safe Harbor statements reflect management's expectations based upon currently available information and data; however, actual results are subject to future events and uncertainties, which could cause actual results to materially differ from those projected in these statements.

Further information regarding factors that could affect the company's financial and other results is included in the company's Forms 10Q and 10K, filed with the Securities and Exchange Commission.