

Item 7.01. Regulation FD Disclosure.

AllianceBernstein L.P. (“AB”) and AllianceBernstein Holding L.P. are furnishing a news release (“AUM Release”) issued on October 9, 2018 announcing AB’s preliminary assets under management as of September 30, 2018. The AUM Release is attached hereto as Exhibit 99.01.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

99.01 AUM Release.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ALLIANCEBERNSTEIN HOLDING L.P.

Dated: October 10, 2018 By:

/s/ David M. Lesser
David M. Lesser
Corporate Secretary