Harrison Robert B Form 3 February 28, 2012

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

3235-0104

0.5

Expires: January 31, 2005

OMB APPROVAL

Estimated average burden hours per

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, response...
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement Macy's, Inc. [M] A Harrison Robert B (Month/Day/Year) 02/24/2012 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) C/O MACY'S, INC., 7 WEST (Check all applicable) SEVENTH STREET (Street) 6. Individual or Joint/Group 10% Owner Director _X__ Officer Other Filing(Check Applicable Line) (give title below) (specify below) _X_ Form filed by One Reporting **Executive Vice President** Person CINCINNATI, OHÂ 45202 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Â Common Stock D 26,886 Common Stock 1,743 (1) Ι By 401(k) Plan Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

1. Title of Derivative Security (Instr. 4)	Expiration Date	3. Title and Amount of Securities Underlying	4. Conversion		6. Nature of Indirect Beneficial
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	Ownership
		(Instr. 4)	Price of	Derivative	(Instr. 5)

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Option to Purchase Common Stock	(2)	05/08/2012	Common Stock	8,376	\$ 31.68	D	Â
Option to Purchase Common Stock	(3)	05/14/2013	Common Stock	5,584	\$ 19.315	D	Â
Option to Purchase Common Stock	(4)	05/12/2014	Common Stock	6,534	\$ 24.975	D	Â
Option to Purchase Common Stock	(5)	11/10/2014	Common Stock	17,868	\$ 24.83	D	Â
Option to Purchase Common Stock	(6)	05/11/2015	Common Stock	25,126	\$ 33.055	D	Â
Option to Purchase Common Stock	(7)	03/24/2016	Common Stock	10,808	\$ 36.26	D	Â
Option to Purchase Common Stock	(8)	03/23/2017	Common Stock	18,500	\$ 46.15	D	Â
Option to Purchase Common Stock	(9)	03/21/2018	Common Stock	30,573	\$ 24.85	D	Â
Option to Purchase Common Stock	(10)	05/16/2018	Common Stock	11,207	\$ 25.32	D	Â
Option to Purchase Common Stock	(11)	03/20/2019	Common Stock	43,478	\$ 8.76	D	Â
Option to Purchase Common Stock	(12)	03/19/2020	Common Stock	25,227	\$ 20.89	D	Â
Option to Purchase Common Stock	(13)	03/25/2021	Common Stock	50,561	\$ 23.43	D	Â
Phantom Stock Units	(14)	02/14/2013	Common Stock	20,303.87	\$ (15)	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships				
1 0	Director	10% Owner	Officer	Other	
Harrison Robert B					
C/O MACY'S, INC.	Â	Â	Executive Vice President	Â	
7 WEST SEVENTH STREET	А	А	A Executive vice i resident	А	
CINCINNATI. OH 45202					

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Signatures

/s/ Linda J. Balicki, as attorney-in-fact for Robert B. Harrison pursuant to a Power of Attorney

02/28/2012

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects the reporting person's interest in Macy's stock under the Issuer's 401(k) plan, derived by dividing the value of the undivided interest of the reporting person in the applicable investment fund as of February 27, 2012 by \$37.37, the stock price of such date.
- Options became/become exercisable as follows: 2,094 on May 8, 2003; 2,094 on May 8, 2004; 2,094 on May 8, 2005 and 2,094 on May 8, 2006.
- Options became/become exercisable as follows: 1,396 on May 14, 2004; 1,396 on May 14, 2005; 1,396 on May 14, 2006 and 1,396 on May 14, 2007.
- Options became/become exercisable as follows: 1,634 on May 12, 2005; 1,633 on May 12, 2006; 1,634 on May 12, 2007 and 1,633 on May 12, 2008.
- Options became/become exercisable as follows: 4,467 on November 10, 2005; 4,467 on November 10, 2006; 4,467 on November 10, 2007 and 4,467 on November 10, 2008.
- Options became/become exercisable as follows: 6,282 on May 11, 2006; 6,281 on May 11, 2007; 6,282 on May 11, 2008 and 6,281 on May 11, 2009.
- Options became/become exercisable as follows: 2,702 on March 24, 2007; 2,702 on March 24, 2008; 2,702 on March 24, 2009 and 2,702 on March 24, 2010.
- (8) Options became/become exercisable as follows: 4,625 on March 23, 2008; 4,625 on March 23, 2009; 4,625 on March 23, 2010 and 4,625 on March 23, 2011.
- (9) Options became/become exercisable as follows: 7,644 on March 21, 2009; 7,643 on March 21, 2010; 7,643 on March 21, 2011 and 7,643 on March 21, 2012.
- (10) Options became/become exercisable as follows: 2,802 on May 16, 2009; 2,802 on May 16, 2010; 2,802 on May 16, 2011 and 2,801 on May 16, 2012.
- (11) Options became/become exercisable as follows: 21,739 on March 20, 2012 and 20,739 on March 20, 2013.
- Options became/become exercisable as follows: 6,307 on March 19, 2011; 6,307 on March 19, 2012; 6,307 on March 19, 2013 and 6,306 on March 19, 2014.
- Options became/become exercisable as follows: 12,641 on March 25, 2012; 12,640 on March 25, 2013; 12,640 on March 25, 2014 and 12,640 on March 25, 2015.
- (14) The value of the Phantom Stock Units will be payable in cash on February 14, 2013.
- (15) 1-for-1 conversion.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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