NATIONAL RURAL UTILITIES COOPERATIVE FINANCE CORP /DC/ Form 424B3 September 15, 2014

CALCULATION OF REGISTRATION FEE

fering Price	Registration Fee(1)(2)
\$141,000 1,044,000	\$18.16 \$134.47
1	

(1) Calculated in accordance with Rule 457(r) under the Securities Act of 1933.

The amount in this column has been transmitted to

(2) the SEC in connection with the securities offered by means of this pricing supplement.

Filed Under Rule 424(b)(3), Registration Statement No. 333-177949 Pricing Supplement Number 340 Dated Monday, September 15, 2014

(To: Prospectus Dated November 14, 2011 and Prospectus Supplement Dated November 17, 2011)

P N	Iumberincipal SellingGr	ross Net	Coupo	nCouponCoupon	Frequenc Maturity	1st Coupon1st		Survivor's Produc	
	Amount Price Co	oncession Proceeds	Type	Rate	Date	Date	Coupon	Option	Rankir
							Amount		
3FU	M6 \$141,000100% 1.5	550% \$138,814.5	50Fixed	2.750% MONTH	fLY 09/15/2022	210/15/2014	\$2.06	Yes	Senior

Unsec Notes

Redemption Information: Non-Callable

IPNumber	Principal SellingGross			Net Proceeds	Coupo	CouponCoupon			1st CouponIst		Survivor'sProdu	
	Amount	Price	Concession		Type	Rate	Frequency	Date	Date	Coupon	Option	Rank
										Amount		
FUN4	\$1,044,00	0100%	1.800%	\$1,025,208.00	0Fixed	3.200%	6 MONTHLY	Y 09/15/2024	410/15/2014	4\$2.40	Yes	Senio

Finance Corp

Offering Dates: Monday, September 8, 2014 through National Rural National Rural Utilities Cooperative Monday, September 15, 2014 Trade Date: Monday, Utilities September 15, 2014 @12:00 PM ET Settlement Date: Cooperative Thursday, September 18, 2014 Minimum Finance Corp Denomination/Increments:\$1,000.00/\$1,000.00 Initial trades Prospectus Dated settle flat and clear SDFS: DTC Book Entry only DTC November 14, number: 0235 via RBC Dain Rauscher Inc. 2011 Agents: Citigroup, Comerica Securities, J.J.B. Hilliard, W.L. Lyons, Inc., Morgan Stanley, UBS Investment Bank, Wells Fargo

> If the maturity date or an interest payment date for any note is not a Business Day (as term is defined in Prospectus), principal, premium, if any, and interest for that note is paid on the next Business Day, and no interest will accrue from, and after, the maturity date or interest payment date.

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