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ENTERGY CORP /DE/

Form FWP August 16, 2016

Filed Pursuant to Rule 433 Registration No. 333-190911

Entergy Corporation \$750,000,000

2.95% Senior Notes due September 1, 2026

Final Terms and Conditions

August 16, 2016

Issuer: Entergy Corporation

Security Type: Senior Notes (SEC Registered)

Expected Ratings⁽¹⁾:

Baa3 (positive outlook) by Moody's Investors Service

BBB (stable outlook) by Standard & Poor's Ratings Services

Trade Date: August 16, 2016

Settlement Date (T+3): August 19, 2016

Principal Amount: \$750,000,000

Interest Rate: 2.95%

Interest Payment Dates: March 1 and September 1 of each year

First Interest Payment

Date:

March 1, 2017

Final Maturity Date: September 1, 2026

Optional Redemption

Terms:

Make-whole call at any time prior to June 1, 2026 at a discount rate of Treasury plus 25

bps and, thereafter, at par

Benchmark Treasury: 1.50% due August 15, 2026

Spread to Benchmark

Treasury:

+140 bps

Benchmark Treasury

Price:

99-09+

Benchmark Treasury

Yield:

1.576%

Re-offer Yield: 2.976%

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Price to Public: 99.775%

Net Proceeds Before

Expenses:

\$743,437,500

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CUSIP / ISIN: 29364G AJ2 / US29364GAJ22

Joint Book-Running Managers: Barclays Capital Inc.

Citigroup Global Markets Inc. J.P. Morgan Securities LLC Morgan Stanley & Co. LLC BNP Paribas Securities Corp. Mizuho Securities USA Inc. MUFG Securities Americas Inc. Scotia Capital (USA) Inc.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov. Alternatively, a copy of the prospectus for the offering can be obtained by calling (i) Barclays Capital Inc. toll free at 1-888-603-5847, (ii) BNP Paribas Securities Corp. toll free at 1-800-854-5674, (iii) Citigroup Global Markets Inc. toll free at 1-800-831-9146, (iv) J.P. Morgan Securities LLC collect at 1-212-834-4533, (v) MUFG Securities Americas Inc. toll free at 1-877-649-6848, (vi) Mizuho Securities USA Inc. toll free at 1-866-271-7403, (vii) Morgan Stanley & Co. LLC toll free at 1-866-718-1649 and (viii) Scotia Capital (USA) Inc. toll free at 1-800-372-3930.

¹ A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.