

HINTZ DONALD C
Form 4
November 17, 2009

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
HINTZ DONALD C

2. Issuer Name and Ticker or Trading Symbol
ENTERGY CORP /DE/ [ETR]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
11/13/2009

Director 10% Owner
 Officer (give title below) Other (specify below)

C/O ENTERGY CORPORATION
LEGAL DEPARTMENT, 639
LOYOLA AVE., 26TH FLOOR

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

NEW ORLEANS, LA 70113

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	11/13/2009		M	20,000	A \$ 48.65	23,360	D
Common Stock	11/13/2009		S	20,000	D \$ 76.75 (1)	3,360	D
Common Stock	11/13/2009		M	20,000	A \$ 48.74	23,360	D
Common Stock	11/13/2009		S	20,000	D \$ 76.73 (2)	3,360	D

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Common Stock	11/13/2009		M	20,000	A	\$ 48.65	23,360	D
Common Stock	11/13/2009		S	20,000	D	\$ 76.75 <u>(3)</u>	3,360 <u>(4)</u> <u>(5)</u>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 48.65	11/13/2009		M	20,000	05/14/2003	01/27/2010	Common Stock	20,000
Employee Stock Option (Right to Buy)	\$ 48.74	11/13/2009		M	20,000	05/13/2003	01/27/2010	Common Stock	20,000
Employee Stock Option (Right to Buy)	\$ 48.65	11/13/2009		M	20,000	05/20/2003	01/27/2010	Common Stock	20,000

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

X

HINTZ DONALD C
C/O ENTERGY CORPORATION LEGAL DEPARTMENT
639 LOYOLA AVE., 26TH FLOOR
NEW ORLEANS, LA 70113

Signatures

/s/ Robert D. Sloan by power of
attorney

11/17/2009

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - (1) The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions ranging from \$76.53 to \$76.85. The reporting person undertakes to provide to Entergy, any security holder of Entergy or the staff of the Securities and Exchange Commission ("SEC") upon request, full information regarding the number of shares sold at each price within the range provided in this footnote.

The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions ranging from \$76.44 to \$76.85.
 - (2) The reporting person undertakes to provide to Entergy, any security holder of Entergy or the staff of the SEC upon request, full information regarding the number of shares sold at each price within the range provided in this footnote.

The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions ranging from \$76.55 to \$76.82.
 - (3) The reporting person undertakes to provide to Entergy, any security holder of Entergy or the staff of the SEC upon request, full information regarding the number of shares sold at each price within the range provided in this footnote.
 - (4) Includes 1,050 shares deferred under the Equity Ownership Plan.
 - (5) In addition, the reporting person had 5,374 shares of Entergy common stock in the Entergy Savings Plan as of November 12, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.