CONLEY E RENAE

Form 4

January 05, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Last)

(C:tr.)

(Print or Type Responses)

1. Name and Address of Reporting Person * **CONLEY E RENAE**

2. Issuer Name and Ticker or Trading

Symbol

ENTERGY CORP /DE/ [ETR]

3. Date of Earliest Transaction

(Month/Day/Year)

ENTERGY LOUISIANA, INC., 446 NORTH BLVD.

(State)

(First)

01/03/2007

Director 10% Owner Officer (give title __X_ Other (specify

(Check all applicable)

5. Relationship of Reporting Person(s) to

below) below) "Officer" Under Sec. 16 Rules

(Street) 4. If Amendment, Date Original

(Zin)

(Middle)

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

Issuer

BATON ROUGE, LA 70808

(City)	(State) (.	Table	e I - Non-Do	erivative S	Securit	ties Acq	uired, Disposed o	f, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securit rn(A) or Dis (Instr. 3, 4)	sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	01/03/2007		M	19,996	A	<u>(1)</u>	20,790	D		
Common Stock	01/03/2007		D	19,996	D	\$ 92.8	794 <u>(2)</u>	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title Deriva Securit (Instr. 3	tive Conversio y or Exercis	e	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
			Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Phant Stock	(1)	01/03/2007	M		19,996	01/03/2007	01/03/2007	Common Stock	19,996

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

CONLEY E RENAE ENTERGY LOUISIANA, INC. 446 NORTH BLVD. BATON ROUGE, LA 70808

"Officer" Under Sec. 16 Rules

Signatures

Paul A. Castanon for E Renae Conley

01/05/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - Represents payout of previously granted cash awards, the payment of which was deferred under the Company's equity award plans. The
- (1) deferred cash awards were invested in phantom stock. Each phantom stock unit is the economic equivalent of one share of common stock. Each phantom stock unit is settled for cash upon expiration of deferral period.
- (2) The reporting person had 4,720 shares of company stock in the company Savings Plan as of January 2, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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