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ENTERGY CORP /DE/
Form 8-K
October 30, 2002

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K
CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date earliest event reported) October 30, 2002

| Commission File Number | Registrant, State of Incorporation, Address and Telephone Number | I.R.S. Employer Identification No. |
|---------------------------|--|---------------------------------------|
| 1-11299 | ENTERGY CORPORATION (a Delaware corporation) 639 Loyola Avenue New Orleans, Louisiana 70113 Telephone (504) 576-4000 | 72-1229752 |

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Item 7. Financial Statements, Pro Forma Financial Statements and Exhibits

(c) Exhibits.

| Exhibit No. | Description |
|----------------|---|
| 99.1 | Release, dated October 30, 2002, issued by Entergy. |
| 99.2 | Release, dated October 30, 2002, issued by Entergy. |
| 99.3 | Slide presentation given by the Executive Vice President and Chief Financial Officer, C. J. Wilder, of Entergy Corporation on October 30, 2002. |

Item 9. Regulation FD Disclosure

Entergy Corporation

On October 30, 2002, Entergy Corporation ("Entergy") issued two public announcements, which are attached as exhibits hereto and incorporated herein by reference. Entergy's senior management team

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will host an earnings conference call at 10:00 a.m. CST, Wednesday, October 30, 2002. The call and the slide presentation can also be accessed via Entergy's web site at www.entergy.com/webcasts.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Entergy Corporation

By: /s/ Nathan E. Langston
Nathan E. Langston
Senior Vice President and
Chief Accounting Officer

Dated: October 30, 2002