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ENTERGY CORP /DE/ Form 8-K October 22, 2002

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date earliest event reported) October 22, 2002

Commission Registrant, State of Incorporation, I.R.S. Employer File Number Address and Telephone Number

Identification No.

72-1229752

1-11299 ENTERGY CORPORATION

(a Delaware corporation)

639 Loyola Avenue

New Orleans, Louisiana 70113 Telephone (504) 576-4000

Form 8-K

Item 7. Financial Statements, Pro Forma Financial Statements and Exhibits

Description

(c) Exhibits.

Exhibit

No.

99.1 Slide presentation given by the Chief Executive Officer, J. Wayne Leonard, of Entergy Corporation on October 22, 2002.

Regulation FD Disclosure Item 9.

Entergy Corporation

On October 22, 2002, J. Wayne Leonard, Entergy Corporation's Chief Executive Officer, will speak to various members of the financial and investment community in Palm Desert, California at the 37th Edison Electric Institute Financial Conference. A copy of his slide presentation to be given at the conference is attached to this report as Exhibit 99.1 and is incorporated herein. The presentation is being webcast simultaneously and interested investors can access the webcast at http://media.corporate-ir.net/media_files/Event/2002/oct/EEI/ agenda.htm at 9:45 a.m. PST.

SIGNATURE

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Entergy Corporation

By: /s/ Nathan E. Langston Nathan E. Langston Senior Vice President and Chief Accounting Officer

Dated: October 22, 2002