

MEREDITH CORP  
Form 4  
November 03, 2005

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KERR WILLIAM T**

2. Issuer Name and Ticker or Trading Symbol  
**MEREDITH CORP [MDP]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
**1716 LOCUST STREET**

3. Date of Earliest Transaction (Month/Day/Year)  
**11/02/2005**

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Chairman & CEO**

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**DES MOINES, IA 50309-3023**

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)         | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|--------------------------------------|--|--------------------------------|---|---|--|---|
|   |                                      |  | Code                           | V   | Amount or Price   |  |   |
| Common Stock (\$1 par value) <u>(1)</u> | 11/02/2005                           |  | M                              |   | 25,000 A \$ 25.3905   | 162,490  | D   |
| Common Stock (\$1 par value) <u>(1)</u> | 11/02/2005                           |  | F                              |   | 4,828 D \$ 49.735   | 157,662  | D   |
| Common Stock (\$1 par value) <u>(1)</u> | 11/02/2005                           |  | F                              |   | 12,763 D \$ 49.735  | 144,899  | D   |

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|  |            |   |       |   |     |         |   |                          |
|--|------------|---|-------|---|-----|---------|---|--------------------------|
| Common<br>Stock (\$1<br>par value)<br><u>(1)</u> | 11/02/2005 | S | 7,404 | D | (2) | 137,495 | D |                          |
| Common<br>Stock (\$1<br>par value)<br><u>(3)</u> |            |   |       |   |     | 5,736   | I | by<br>Managed<br>Account |
| Common<br>Stock (\$1<br>par value)               |            |   |       |   |     | 95,917  | I | by<br>Partnership        |
| Common<br>Stock (\$1<br>par value)               |            |   |       |   |     | 15,000  | I | by Spouse                |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)           | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Amount<br>Underlying Security<br>(Instr. 3 and 4) |                                    |                  |
|---|---|---|---|---|--|--|--|------------------------------------|------------------|
|   |   |   |   | Code                                    | V (A) (D)  | Date<br>Exercisable  | Expiration<br>Date   | Title                              | Am<br>Nun<br>Sha |
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(4)</u> | \$ 25.3905  | 11/02/2005                              |   | M                                       | 25,000   | 08/14/2001   | 08/13/2006   | Common<br>Stock (\$1<br>par value) | 23               |
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(4)</u> | \$ 21.0938  |   |   |   |  | 07/01/2001   | 06/30/2006   | Common<br>Stock (\$1<br>par value) | 11               |
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(4)</u> | \$ 26.0313  |   |   |   |  | 01/02/2002   | 01/01/2007   | Common<br>Stock (\$1<br>par value) | 23               |
|   | \$ 26.3672  |   |   |   |  | 07/01/2001   | 06/30/2006   |                                    | 58               |

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|   |            |  |            |                                    |                                       |
|---|------------|--|------------|------------------------------------|---------------------------------------|
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(4)</u> |            |  |            | Common<br>Stock (\$1<br>par value) |                                       |
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(5)</u> | \$ 28.0625 |  | 08/09/2008 | 08/08/2010                         | Common<br>Stock (\$1<br>par value) 75 |
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(4)</u> | \$ 28.0625 |  | 08/09/2001 | 08/09/2010                         | Common<br>Stock (\$1<br>par value) 10 |
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(6)</u> | \$ 29.875  |  | 08/12/2000 | 08/12/2007                         | Common<br>Stock (\$1<br>par value) 85 |
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(4)</u> | \$ 32.539  |  | 01/02/2002 | 01/01/2007                         | Common<br>Stock (\$1<br>par value) 11 |
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(4)</u> | \$ 33.1563 |  | 08/11/2000 | 08/11/2009                         | Common<br>Stock (\$1<br>par value) 10 |
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(4)</u> | \$ 34.8    |  | 08/08/2002 | 08/08/2011                         | Common<br>Stock (\$1<br>par value) 12 |
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(4)</u> | \$ 39.05   |  | 08/13/2003 | 08/13/2012                         | Common<br>Stock (\$1<br>par value) 15 |
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(7)</u> | \$ 46.165  |  | 08/12/2006 | 08/12/2013                         | Common<br>Stock (\$1<br>par value) 17 |
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(8)</u> | \$ 46.165  |  | 08/12/2011 | 08/13/2013                         | Common<br>Stock (\$1<br>par value) 17 |
| Non-Qualified<br>Stock Option<br>(right to buy)<br><u>(7)</u> | \$ 49.145  |  | 08/10/2008 | 08/10/2015                         | Common<br>Stock (\$1<br>par value) 18 |
|   | \$ 49.97   |  | 08/10/2007 | 08/10/2014                         | 19                                    |



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