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GENERAL MOTORS CORP  
Form 8-K  
October 02, 2007

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
  
Washington, DC 20549-1004

FORM 8-K  
  
CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) October 2, 2007

GENERAL MOTORS CORPORATION  
(Exact Name of Registrant as Specified in its Charter)

STATE OF DELAWARE  
-----  
(State or other jurisdiction of  
Incorporation or Organization)

38-0572515  
-----  
(I.R.S. Employer  
Identification No.)

300 Renaissance Center, Detroit, Michigan  
-----  
(Address of Principal Executive Offices)

48265-3000  
-----  
(Zip Code)

(313) 556-5000  
(Registrant's telephone number, including area code)

Not Applicable  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17-CFR 240.14a-12)

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{ } Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

{ } Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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ITEM 8.01. OTHER EVENTS

On October 2, 2007 General Motors Corporation (GM) issued a news release announcing September 2007 sales. The release is as follows:

GM Reports 337,640 September Deliveries,  
Up 4 Percent Compared With 2006

(Monthly comparison percentages are adjusted for sales days unless noted.  
Annual and calendar year-to-date comparisons are unadjusted.)

- o Chevrolet, GMC, Cadillac and Saturn All Increased Sales Year-Over-Year
- o Buick 6 Percent Retail Sales Increase Led By Red-Hot Enclave Crossover
- o Full-Size Utilities, Pickups and Crossovers Post Significant Gains
- o All-New CTS Drives Cadillac To Best Month Of 2007

DETROIT - GM dealers in the United States delivered 337,640 vehicles in September, up 4 percent compared with a year ago. The company's 255,274 retail deliveries were up more than 7 percent.

For the second consecutive month GM bucked industry trends, led by brisk retail sales of full-size trucks, mid-utility crossovers, the Cadillac CTS and Chevrolet Cobalt.

"Our market share performance of more than 25 percent over the last quarter demonstrates strong consumer acceptance of our new products and the continued progress we've made in our North America turnaround strategy," said Mark LaNeve, GM North America vice president, Vehicle Sales, Service and Marketing. "Our industry-leading truck lineup continued its strong performance, and we were particularly pleased by our performance in passenger cars, led by the fuel-efficient Chevy Cobalt and all-new Cadillac CTS. The CTS had its best-ever September performance with more than 5,400 vehicles sold, a testament to the power of the all-new model."

The company continues transforming its North American business with overall incentive spending flat compared with a year ago. September inventories were down about 100,000 vehicles to approximately 900,000 vehicles. Fleet deliveries were down, as planned, by more than 6 percent.

"Our retail share, which has been stable for two years, improved in Q3 with all three months solid from a share standpoint," LaNeve added. "For the second consecutive month, we posted good retail volume despite a challenging industry. To build on that retail strength, we're gearing up for the all-new Chevrolet Malibu launch later this month and are encouraging folks to try our pickups and SUVs as part of the Truck Month sales event."

Cadillac CTS total sales surged ahead 74 percent, compared with year-ago performance, due to the strength of the all-new CTS, now in showrooms. GMC

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Acadia, Saturn OUTLOOK and Buick Enclave together had total sales of nearly 13,000 vehicles, pushing the significant increase in GM's mid-crossover segment. Total sales of the fuel-efficient Cobalt were up more than 35 percent compared with last September.

Other vehicles with retail sales increases, compared with year-ago levels, include: Chevrolet Aveo, Impala, Silverado, Tahoe, Suburban, HHR and Equinox; Saturn AURA and VUE; GMC Sierra, Yukon and Yukon XL; Cadillac Escalade; Pontiac G5, G6 and Torrent; Buick Lucerne and Saab 9-3.

An increasing number of consumers cite warranty coverage as a reason for buying a new GM vehicle. GM's 5 Year/100,000 Mile Powertrain Limited Warranty continues to be a better choice for customers. GM's coverage focuses on the complete ownership experience and includes other provisions that competitors do not offer, including transferability to the next owner, more complete coverage of parts, and coverage for new and certified used vehicles. In addition, GM offers superior complementary programs, such as courtesy transportation and roadside assistance. "GM provides the best coverage in the industry and takes care of the vehicle and the owner like no other vehicle manufacturer," LaNeve added.

### Certified Used Vehicles

September 2007 sales for all certified GM brands, including GM Certified Used Vehicles, Cadillac Certified Pre-Owned Vehicles, Saturn Certified Pre-Owned Vehicles, Saab Certified Pre-Owned Vehicles, and HUMMER Certified Pre-Owned Vehicles, were 41,118 vehicles, down 10.5 percent from last September. Total year-to-date certified GM sales are 402,191 vehicles, up 2 percent from the same period last year.

GM Certified Used Vehicles, the industry's top-selling manufacturer-certified used vehicle brand, posted 36,206 sales, down 9 percent from last September. There was one less selling day than last September. Year-to-date sales for GM Certified Used Vehicles are 353,600 vehicles, up 4 percent from the same period in 2006.

Cadillac Certified Pre-Owned Vehicles posted September sales of 3,038 vehicles, down 20 percent from last September. Saturn Certified Pre-Owned Vehicles sold 1,173 vehicles in September, down 21 percent. Saab Certified Pre-Owned Vehicles sold 564 vehicles, down 26 percent, and HUMMER Certified Pre-Owned Vehicles sold 137 vehicles, up 22 percent.

"Through September, GM Certified Used Vehicles continues to lead the manufacturer-certified category, with year-to-date sales up 4 percent from last year's industry-leading annual sales results," said LaNeve. "GM Certified customers enjoy the certified segment's broadest selection of vehicles from the largest dealer network, backed by a fully transferable 5-year/100,000-mile powertrain limited warranty, the best coverage of any full-line automaker."

### GM North America Reports September and Third-Quarter 2007 Production, 2007 Fourth-Quarter Production Forecast Unchanged at 1 Million Vehicles

In September, GM North America produced 323,000 vehicles (118,000 cars and 205,000 trucks). This is down 64,000 units or 16 percent compared with September 2006 when the region produced 387,000 vehicles (161,000 cars and 226,000 trucks). (Production totals include joint venture production of 15,000 vehicles in September 2007 and 22,000 vehicles in September 2006.)

GM North America built 1.020 million vehicles (367,000 cars and 653,000 trucks) in the third-quarter of 2007. This is down 30,000 vehicles or 3 percent compared

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with third-quarter of 2006 when the region produced 1.050 million vehicles (417,000 cars and 633,000 trucks). The third-quarter 2007 production decline versus last month's guidance is largely due to the recent UAW work stoppage in the U.S. Additionally, GM North America's 2007 fourth-quarter production forecast is unchanged at 1 million vehicles (334,000 cars and 666,000 trucks). In the fourth-quarter of 2006 the region produced 1.107 million vehicles (446,000 cars and 661,000 trucks).

Final quarterly production data is preliminary and subject to change.

Note: The purpose of this release is to provide monthly sales and production updates on GM's North America region. In keeping with this purpose, GM's North America sales and production release will no longer include production forecasts for GM's international regions. Production information on GM's international regions can still be found on the GM Investor Relations website:

[http://www.gm.com/corporate/investor\\_information/sales\\_prod](http://www.gm.com/corporate/investor_information/sales_prod)

General Motors Corp. (NYSE: GM), the world's largest automaker, has been the annual global industry sales leader for 76 years. Founded in 1908, GM today employs about 280,000 people around the world. With global headquarters in Detroit, GM manufactures its cars and trucks in 33 countries. In 2006, nearly 9.1 million GM cars and trucks were sold globally under the following brands: Buick, Cadillac, Chevrolet, GMC, GM Daewoo, Holden, HUMMER, Opel, Pontiac, Saab, Saturn and Vauxhall. GM's OnStar subsidiary is the industry leader in vehicle safety, security and information services. More information on GM can be found at [www.gm.com](http://www.gm.com).

Note: GM sales and production results are available on GM Media OnLine at <http://media.gm.com/us/gm/en> by clicking on News, then Sales/Production. In this press release and related comments by General Motors management, we use words like "expect," "anticipate," "estimate," "forecast," "objective," "plan," "goal" and similar expressions to identify forward-looking statements, representing our current judgment about possible future events. We believe these judgments are reasonable, but actual results may differ materially due to a variety of important factors. Among other items, such factors might include: the pace of introductions and market acceptance of new products; the effect of competition on our markets and significant changes in the competitive environment; price increases or shortages of fuel; and changes in laws, regulations or tax rates. GM's most recent annual report on Form 10-K and quarterly report on Form 10-Q provide information about these factors, which may be revised or supplemented in future reports to the SEC on Form 10-Q or 8-K.

# # #

Detroit -- General Motors dealers in the United States today reported the following vehicle sales:

|               | September |         |                  | Calendar Year-to-Date<br>January - September |           |      |
|---------------|-----------|---------|------------------|--|-----------|------|
|               | 2007      | 2006    | % Chg<br>per S/D | 2007   | 2006      | %Chg |
| Curr S/D: 25  |           |         |                  |  |           |      |
| Prev S/D: 26  |           |         |                  |  |           |      |
| Vehicle Total | 337,640   | 338,380 | 3.8              | 2,969,505                                    | 3,184,445 | -6.7 |
| Car Total     | 131,371   | 137,450 | -0.6             | 1,156,015                                    | 1,273,335 | -9.2 |
| Truck Total   | 206,269   | 200,930 | 6.8              | 1,813,490                                    | 1,911,110 | -5.1 |

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|                     |         |         |     |           |           |      |
|---------------------|---------|---------|-----|-----------|-----------|------|
| Light Truck Total   | 203,603 | 196,575 | 7.7 | 1,778,078 | 1,866,546 | -4.7 |
| Light Vehicle Total | 334,974 | 334,025 | 4.3 | 2,934,093 | 3,139,881 | -6.6 |

| Market Division<br>Vehicle Total | September |         |                  | Calendar Year-to-Date<br>January - September |           |         |
|----------------------------------|-----------|---------|------------------|--|-----------|---------|
|                                  | 2007      | 2006    | % Chg<br>per S/D | 2007   | 2006      | %Chg    |
|                                  | Buick     | 17,754  | 19,463           | -5.1   | 143,915   | 191,041 |
| Cadillac                         | 20,398    | 20,217  | 4.9              | 154,982                                      | 169,997   | -8.8    |
| Chevrolet                        | 194,637   | 190,825 | 6.1              | 1,748,548                                    | 1,878,166 | -6.9    |
| GMC                              | 44,754    | 39,141  | 18.9             | 381,238                                      | 363,236   | 5.0     |
| HUMMER                           | 5,080     | 6,739   | -21.6            | 42,760                                       | 53,236    | -19.7   |
| Oldsmobile                       | 0         | 0       | ***.*            | 0  | 96        | ***.*   |
| Other - Isuzu                    | 0         | 1,397   | ***.*            | 7,906  | 10,950    | -27.8   |
| Pontiac                          | 31,817    | 37,376  | -11.5            | 276,589                                      | 321,957   | -14.1   |
| Saab                             | 2,424     | 3,069   | -17.9            | 25,685                                       | 27,586    | -6.9    |
| Saturn                           | 20,776    | 20,153  | 7.2              | 187,882                                      | 168,180   | 11.7    |

Sales of Vehicles Produced in US/Canada/Mexico

|             |         |         |     |           |           |      |
|-------------|---------|---------|-----|-----------|-----------|------|
| Car         | 123,456 | 128,077 | 0.2 | 1,081,111 | 1,194,219 | -9.5 |
| Light Truck | 203,603 | 196,575 | 7.7 | 1,778,078 | 1,866,546 | -4.7 |

Twenty-five selling days for the September period this year and twenty-six for last year.

\* Prior to 8/07 includes American Isuzu Motors, Inc., dealers sales of commercial vehicles distributed by GM as reported to GM by American Isuzu Motors, Inc. Effective 8/07 includes GMC & Chevrolet dealer sales of commercial vehicles distributed by American Isuzu Motors, Inc.

2-1P  
GM Car Deliveries - (United States)  
September 2007

|         | September          |      |                  | Calendar Year-to-Date<br>January - September |      |        |
|---------|--------------------|------|------------------|--|------|--------|
|         | 2007               | 2006 | % Chg<br>per S/D | 2007   | 2006 | % Chg. |
|         | Selling Days (S/D) | 25   | 26               |  |      |        |
| Century | 0                  | 4    | ***.*            | 5  | 79   | -93.7  |

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|  |         |         |       |           |           |       |
|--|---------|---------|-------|-----------|-----------|-------|
| LaCrosse                               | 4,609   | 6,163   | -22.2 | 37,945    | 56,830    | -33.2 |
| LeSabre                                | 0       | 82      | ***.* | 121       | 2,188     | -94.5 |
| Lucerne                                | 8,505   | 8,155   | 8.5   | 64,451    | 76,083    | -15.3 |
| Park Avenue                            | 0       | 5       | ***.* | 26        | 37        | -29.7 |
| Regal                                  | 0       | 0       | ***.* | 0         | 30        | ***.* |
| Buick Total                            | 13,114  | 14,409  | -5.3  | 102,548   | 135,247   | -24.2 |
| CTS                                    | 6,416   | 3,847   | 73.5  | 38,080    | 42,794    | -11.0 |
| DeVille                                | 0       | 38      | ***.* | 71        | 730       | -90.3 |
| DTS                                    | 4,776   | 5,820   | -14.7 | 38,144    | 44,555    | -14.4 |
| Seville                                | 0       | 0       | ***.* | 0         | 9         | ***.* |
| STS                                    | 1,612   | 2,530   | -33.7 | 14,768    | 20,002    | -26.2 |
| XLR                                    | 111     | 252     | -54.2 | 1,410     | 2,487     | -43.3 |
| Cadillac Total                         | 12,915  | 12,487  | 7.6   | 92,473    | 110,577   | -16.4 |
| Aveo                                   | 5,733   | 5,815   | 2.5   | 49,147    | 47,084    | 4.4   |
| Cavalier                               | 0       | 12      | ***.* | 57        | 331       | -82.8 |
| Classic                                | 0       | 6       | ***.* | 17        | 13        | 30.8  |
| Cobalt                                 | 19,794  | 15,215  | 35.3  | 152,895   | 178,558   | -14.4 |
| Corvette                               | 2,837   | 3,056   | -3.5  | 25,849    | 27,903    | -7.4  |
| Impala                                 | 23,172  | 21,863  | 10.2  | 249,713   | 219,167   | 13.9  |
| Malibu                                 | 11,726  | 11,976  | 1.8   | 102,955   | 134,321   | -23.4 |
| Monte Carlo                            | 776     | 3,170   | -74.5 | 14,272    | 27,581    | -48.3 |
| SSR                                    | 3       | 202     | -98.5 | 238       | 3,436     | -93.1 |
| Chevrolet Total                        | 64,041  | 61,315  | 8.6   | 595,143   | 638,394   | -6.8  |
| Alero                                  | 0       | 0       | ***.* | 0         | 67        | ***.* |
| Oldsmobile Total                       | 0       | 0       | ***.* | 0         | 67        | ***.* |
| Bonneville                             | 0       | 51      | ***.* | 130       | 1,060     | -87.7 |
| G5                                     | 2,673   | 1,722   | 61.4  | 20,730    | 3,482     | 495.3 |
| G6                                     | 11,281  | 13,002  | -9.8  | 110,473   | 121,642   | -9.2  |
| Grand Am                               | 0       | 35      | ***.* | 99        | 752       | -86.8 |
| Grand Prix                             | 10,121  | 12,697  | -17.1 | 72,567    | 84,496    | -14.1 |
| GTO                                    | 104     | 1,022   | -89.4 | 4,111     | 8,895     | -53.8 |
| Solstice                               | 1,212   | 1,475   | -14.5 | 13,069    | 15,878    | -17.7 |
| Sunfire                                | 0       | 17      | ***.* | 39        | 828       | -95.3 |
| Vibe                                   | 2,984   | 3,651   | -15.0 | 27,909    | 38,004    | -26.6 |
| Pontiac Total                          | 28,375  | 33,672  | -12.4 | 249,127   | 275,037   | -9.4  |
| 9-2X                                   | 0       | 233     | ***.* | 118       | 1,150     | -89.7 |
| 9-3                                    | 1,802   | 1,823   | 2.8   | 18,097    | 18,450    | -1.9  |
| 9-5                                    | 276     | 480     | -40.2 | 3,431     | 3,537     | -3.0  |
| Saab Total                             | 2,078   | 2,536   | -14.8 | 21,646    | 23,137    | -6.4  |
| Aura                                   | 6,221   | 3,183   | 103.3 | 46,062    | 4,965     | 827.7 |
| ION                                    | 3,779   | 8,754   | -55.1 | 40,003    | 80,023    | -50.0 |
| Saturn L Series                        | 0       | 0       | ***.* | 2         | 20        | -90.0 |
| Sky                                    | 848     | 1,094   | -19.4 | 9,011     | 5,868     | 53.6  |
| Saturn Total                           | 10,848  | 13,031  | -13.4 | 95,078    | 90,876    | 4.6   |
| GM Total                               | 131,371 | 137,450 | -0.6  | 1,156,015 | 1,273,335 | -9.2  |
| GM Car Deliveries by Production Source |         |         |       |           |           |       |
| GM North America *                     | 123,456 | 128,077 | 0.2   | 1,081,111 | 1,194,219 | -9.5  |
| GM Import                              | 7,915   | 9,373   | -12.2 | 74,904    | 79,116    | -5.3  |
| GM Total                               | 131,371 | 137,450 | -0.6  | 1,156,015 | 1,273,335 | -9.2  |

\* Includes U.S./Canada/Mexico

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2-1P  
GM Car Deliveries - (United States)  
September 2007

|                    | September |      |                  | Calendar Year-to-Date<br>January - September |      |        |
|--------------------|-----------|------|------------------|--|------|--------|
|                    | 2007      | 2006 | % Chg<br>per S/D | 2007   | 2006 | % Chg. |
| Selling Days (S/D) | 25        | 26   |                  |  |      |        |

GM Car Deliveries by Production Source and Marketing Division

|                            |         |         |       |           |           |       |
|----------------------------|---------|---------|-------|-----------|-----------|-------|
| Buick Total                | 13,114  | 14,409  | -5.3  | 102,548   | 135,247   | -24.2 |
| Cadillac Total             | 12,915  | 12,487  | 7.6   | 92,473    | 110,577   | -16.4 |
| Chevrolet Total            | 58,308  | 55,500  | 9.3   | 545,996   | 591,310   | -7.7  |
| Oldsmobile Total           | 0       | 0       | ***.* | 0         | 67        | ***.* |
| Pontiac Total              | 28,271  | 32,650  | -9.9  | 245,016   | 266,142   | -7.9  |
| Saturn Total               | 10,848  | 13,031  | -13.4 | 95,078    | 90,876    | 4.6   |
| GM North America<br>Total* | 123,456 | 128,077 | 0.2   | 1,081,111 | 1,194,219 | -9.5  |
| Chevrolet Total            | 5,733   | 5,815   | 2.5   | 49,147    | 47,084    | 4.4   |
| Pontiac Total              | 104     | 1,022   | -89.4 | 4,111     | 8,895     | -53.8 |
| Saab Total                 | 2,078   | 2,536   | -14.8 | 21,646    | 23,137    | -6.4  |
| GM Import Total            | 7,915   | 9,373   | -12.2 | 74,904    | 79,116    | -5.3  |

GM Vehicle Deliveries by Marketing Division

|                   |         |         |       |           |           |       |
|-------------------|---------|---------|-------|-----------|-----------|-------|
| Buick Total       | 17,754  | 19,463  | -5.1  | 143,915   | 191,041   | -24.7 |
| Cadillac Total    | 20,398  | 20,217  | 4.9   | 154,982   | 169,997   | -8.8  |
| Chevrolet Total   | 194,637 | 190,825 | 6.1   | 1,748,548 | 1,878,166 | -6.9  |
| GMC Total         | 44,754  | 39,141  | 18.9  | 381,238   | 363,236   | 5.0   |
| HUMMER Total      | 5,080   | 6,739   | -21.6 | 42,760    | 53,236    | -19.7 |
| Oldsmobile Total  | 0       | 0       | ***.* | 0         | 96        | ***.* |
| Other-Isuzu Total | 0       | 1,397   | ***.* | 7,906     | 10,950    | -27.8 |
| Pontiac Total     | 31,817  | 37,376  | -11.5 | 276,589   | 321,957   | -14.1 |
| Saab Total        | 2,424   | 3,069   | -17.9 | 25,685    | 27,586    | -6.9  |
| Saturn Total      | 20,776  | 20,153  | 7.2   | 187,882   | 168,180   | 11.7  |
| GM Total          | 337,640 | 338,380 | 3.8   | 2,969,505 | 3,184,445 | -6.7  |

\* Includes US/Canada/Mexico

3-1P  
GM Truck Deliveries - (United States)  
September 2007

|                    | September |      |                  | Calendar Year-to-Date<br>January - September |      |        |
|--------------------|-----------|------|------------------|--|------|--------|
|                    | 2007      | 2006 | % Chg<br>per S/D | 2007   | 2006 | % Chg. |
| Selling Days (S/D) | 25        | 26   |                  |  |      |        |

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|                        |         |         |       |           |           |       |
|------------------------|---------|---------|-------|-----------|-----------|-------|
| Enclave                | 4,081   | 0       | ***.* | 16,482    | 0         | ***.* |
| Rainier                | 197     | 708     | -71.1 | 4,564     | 10,474    | -56.4 |
| Rendezvous             | 117     | 3,331   | -96.3 | 15,208    | 35,461    | -57.1 |
| Terraza                | 245     | 1,015   | -74.9 | 5,113     | 9,859     | -48.1 |
| Total Buick            | 4,640   | 5,054   | -4.5  | 41,367    | 55,794    | -25.9 |
| -----                  |         |         |       |           |           |       |
| Escalade               | 3,505   | 2,985   | 22.1  | 27,278    | 27,259    | 0.1   |
| Escalade ESV           | 1,542   | 1,892   | -15.2 | 12,175    | 10,659    | 14.2  |
| Escalade EXT           | 781     | 851     | -4.6  | 6,134     | 4,273     | 43.6  |
| SRX                    | 1,655   | 2,002   | -14.0 | 16,922    | 17,229    | -1.8  |
| Total Cadillac         | 7,483   | 7,730   | 0.7   | 62,509    | 59,420    | 5.2   |
| -----                  |         |         |       |           |           |       |
| Astro                  | 0       | 11      | ***.* | 25        | 364       | -93.1 |
| C/K Suburban(Chevy)    | 7,551   | 5,837   | 34.5  | 62,550    | 53,872    | 16.1  |
| Chevy C/T Series       | 23      | 28      | -14.6 | 216       | 233       | -7.3  |
| Chevy W Series         | 365     | 263     | 44.3  | 2,041     | 2,181     | -6.4  |
| Colorado               | 5,598   | 7,697   | -24.4 | 59,125    | 72,341    | -18.3 |
| Equinox                | 8,224   | 8,573   | -0.2  | 70,609    | 89,528    | -21.1 |
| Express Cutaway/G Cut  | 1,534   | 1,769   | -9.8  | 14,655    | 15,457    | -5.2  |
| Express Panel/G Van    | 5,282   | 6,113   | -10.1 | 57,767    | 66,165    | -12.7 |
| Express/G Sportvan     | 920     | 899     | 6.4   | 12,594    | 14,089    | -10.6 |
| HHR                    | 8,214   | 10,214  | -16.4 | 80,367    | 85,662    | -6.2  |
| Kodiak 4/5 Series      | 827     | 892     | -3.6  | 7,187     | 9,104     | -21.1 |
| Kodiak 6/7/8 Series    | 169     | 234     | -24.9 | 1,803     | 2,770     | -34.9 |
| S/T Blazer             | 0       | 1       | ***.* | 7         | 109       | -93.6 |
| S/T Pickup             | 0       | 0       | ***.* | 0         | 4         | ***.* |
| Tahoe                  | 15,441  | 10,146  | 58.3  | 109,644   | 120,723   | -9.2  |
| Tracker                | 0       | 0       | ***.* | 0         | 11        | ***.* |
| TrailBlazer            | 12,669  | 15,328  | -14.0 | 103,450   | 134,046   | -22.8 |
| Uplander               | 6,898   | 3,330   | 115.4 | 52,663    | 47,718    | 10.4  |
| Venture                | 0       | 5       | ***.* | 25        | 185       | -86.5 |
| .....                  |         |         |       |           |           |       |
| Avalanche              | 4,401   | 6,206   | -26.2 | 40,818    | 38,309    | 6.5   |
| Silverado-C/K          |         |         |       |           |           |       |
| Pickup                 | 52,480  | 51,964  | 5.0   | 477,859   | 486,901   | -1.9  |
| Chevrolet Fullsize     |         |         |       |           |           |       |
| Pickups                | 56,881  | 58,170  | 1.7   | 518,677   | 525,210   | -1.2  |
| .....                  |         |         |       |           |           |       |
| Chevrolet Total        | 130,596 | 129,510 | 4.9   | 1,153,405 | 1,239,772 | -7.0  |
| -----                  |         |         |       |           |           |       |
| Acadia                 | 6,023   | 0       | ***.* | 52,857    | 0         | ***.* |
| Canyon                 | 1,520   | 2,059   | -23.2 | 16,432    | 18,362    | -10.5 |
| Envoy                  | 4,191   | 6,510   | -33.0 | 37,503    | 57,798    | -35.1 |
| GMC C/T Series         | 5       | 29      | -82.1 | 159       | 188       | -15.4 |
| GMC W Series           | 592     | 444     | 38.7  | 3,201     | 4,092     | -21.8 |
| Safari (GMC)           | 0       | 0       | ***.* | 13        | 56        | -76.8 |
| Savana Panel/G Classic | 1,110   | 1,329   | -13.1 | 11,594    | 13,391    | -13.4 |
| Savana Special/G Cut   | 261     | 355     | -23.5 | 7,632     | 9,185     | -16.9 |
| Savana/Rally           | 158     | 147     | 11.8  | 1,467     | 1,994     | -26.4 |
| Sierra                 | 18,445  | 17,604  | 9.0   | 157,204   | 159,733   | -1.6  |
| Topkick 4/5 Series     | 394     | 620     | -33.9 | 7,655     | 8,736     | -12.4 |
| Topkick 6/7/8 Series   | 291     | 448     | -32.4 | 5,244     | 6,310     | -16.9 |
| Yukon                  | 7,009   | 5,451   | 33.7  | 46,243    | 51,091    | -9.5  |
| Yukon XL               | 4,755   | 4,145   | 19.3  | 34,034    | 32,300    | 5.4   |
| GMC Total              | 44,754  | 39,141  | 18.9  | 381,238   | 363,236   | 5.0   |
| -----                  |         |         |       |           |           |       |
| HUMMER H1              | 2       | 32      | -93.5 | 116       | 293       | -60.4 |
| HUMMER H2              | 1,379   | 1,583   | -9.4  | 9,355     | 12,562    | -25.5 |
| HUMMER H3              | 3,699   | 5,124   | -24.9 | 33,289    | 40,381    | -17.6 |
| HUMMER Total           | 5,080   | 6,739   | -21.6 | 42,760    | 53,236    | -19.7 |
| -----                  |         |         |       |           |           |       |
| Bravada                | 0       | 0       | ***.* | 0         | 19        | ***.* |



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|   |         |         |       |           |           |       |
|---|---------|---------|-------|-----------|-----------|-------|
| Silhouette  | 0       | 0       | ***.* | 0         | 10        | ***.* |
| Oldsmobile Total                                    | 0       | 0       | ***.* | 0         | 29        | ***.* |
| -----   |         |         |       |           |           |       |
| Other-Isuzu F Series                                | 0       | 141     | ***.* | 1,116     | 1,036     | 7.7   |
| Other-Isuzu H Series                                | 0       | 12      | ***.* | 61        | 94        | -35.1 |
| Other-Isuzu N Series                                | 0       | 1,244   | ***.* | 6,729     | 9,820     | -31.5 |
| Other-Isuzu Total                                   | 0       | 1,397   | ***.* | 7,906     | 10,950    | -27.8 |
| -----   |         |         |       |           |           |       |
| Aztek   | 0       | 18      | ***.* | 25        | 333       | -92.5 |
| Montana   | 0       | 16      | ***.* | 26        | 360       | -92.8 |
| Montana SV6   | 39      | 347     | -88.3 | 1,270     | 12,302    | -89.7 |
| Torrent   | 3,403   | 3,323   | 6.5   | 26,141    | 33,925    | -22.9 |
| Pontiac Total                                       | 3,442   | 3,704   | -3.4  | 27,462    | 46,920    | -41.5 |
| -----   |         |         |       |           |           |       |
| 9-7X  | 346     | 533     | -32.5 | 4,039     | 4,449     | -9.2  |
| Saab Total  | 346     | 533     | -32.5 | 4,039     | 4,449     | -9.2  |
| -----   |         |         |       |           |           |       |
| Outlook   | 2,658   | 0       | ***.* | 25,793    | 0         | ***.* |
| Relay   | 52      | 727     | -92.6 | 1,255     | 5,764     | -78.2 |
| VUE   | 7,218   | 6,395   | 17.4  | 65,756    | 71,540    | -8.1  |
| Saturn Total  | 9,928   | 7,122   | 45.0  | 92,804    | 77,304    | 20.1  |
| -----   |         |         |       |           |           |       |
| GM Total  | 206,269 | 200,930 | 6.8   | 1,813,490 | 1,911,110 | -5.1  |
| -----   |         |         |       |           |           |       |
| GM TRUCK Deliveries by Production Source            |         |         |       |           |           |       |
| -----   |         |         |       |           |           |       |
| GM North America *                                  | 205,581 | 199,302 | 7.3   | 1,803,514 | 1,897,593 | -5.0  |
| -----   |         |         |       |           |           |       |
| GM Import   | 688     | 1,628   | -56.0 | 9,976     | 13,517    | -26.2 |
| -----   |         |         |       |           |           |       |
| GM Total  | 206,269 | 200,930 | 6.8   | 1,813,490 | 1,911,110 | -5.1  |
| -----   |         |         |       |           |           |       |
| GM Light Duty Truck Deliveries by Production Source |         |         |       |           |           |       |
| -----   |         |         |       |           |           |       |
| GM North America *                                  | 203,603 | 196,575 | 7.7   | 1,778,078 | 1,866,546 | -4.7  |
| -----   |         |         |       |           |           |       |
| GM Import   | 0       | 0       | ***.* | 0         | 0         | ***.* |
| -----   |         |         |       |           |           |       |
| GM Total  | 203,603 | 196,575 | 7.7   | 1,778,078 | 1,866,546 | -4.7  |
| -----   |         |         |       |           |           |       |

\* Includes U.S./Canada/Mexico

3-1P  
GM Truck Deliveries - (United States)  
September 2007

|   | September |         |                  | Calendar Year-to-Date<br>January - September |           |        |
|---|-----------|---------|------------------|--|-----------|--------|
|   | 2007      | 2006    | % Chg<br>per S/D | 2007   | 2006      | % Chg. |
| Selling Days (S/D)  | 25        | 26      |                  |  |           |        |
| -----   |           |         |                  |  |           |        |
| GM TRUCK Deliveries by Production Source and Marketing Division |           |         |                  |  |           |        |
| -----   |           |         |                  |  |           |        |
| Buick Total   | 4,640     | 5,054   | -4.5             | 41,367                                       | 55,794    | -25.9  |
| Cadillac Total  | 7,483     | 7,730   | 0.7              | 62,509                                       | 59,420    | 5.2    |
| Chevrolet Total   | 130,327   | 129,308 | 4.8              | 1,151,966                                    | 1,238,207 | -7.0   |
| GMC Total   | 44,335    | 38,801  | 18.8             | 378,832                                      | 359,974   | 5.2    |

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|                            |         |         |       |           |           |       |
|----------------------------|---------|---------|-------|-----------|-----------|-------|
| HUMMER Total               | 5,080   | 6,739   | -21.6 | 42,760    | 53,236    | -19.7 |
| Oldsmobile Total           | 0       | 0       | ***.* | 0         | 29        | ***.* |
| Other-Isuzu Total          | 0       | 311     | ***.* | 1,775     | 2,260     | -21.5 |
| Pontiac Total              | 3,442   | 3,704   | -3.4  | 27,462    | 46,920    | -41.5 |
| Saab Total                 | 346     | 533     | -32.5 | 4,039     | 4,449     | -9.2  |
| Saturn Total               | 9,928   | 7,122   | 45.0  | 92,804    | 77,304    | 20.1  |
| GM North America<br>Total* | 205,581 | 199,302 | 7.3   | 1,803,514 | 1,897,593 | -5.0  |

|                   |     |       |       |       |        |       |
|-------------------|-----|-------|-------|-------|--------|-------|
| Chevrolet Total   | 269 | 202   | 38.5  | 1,439 | 1,565  | -8.1  |
| GMC Total         | 419 | 340   | 28.2  | 2,406 | 3,262  | -26.2 |
| Other-Isuzu Total | 0   | 1,086 | ***.* | 6,131 | 8,690  | -29.4 |
| GM Import Total   | 688 | 1,628 | -56.0 | 9,976 | 13,517 | -26.2 |

GM Light Truck Deliveries by Production Source and Marketing Division

|                            |         |         |       |           |           |       |
|----------------------------|---------|---------|-------|-----------|-----------|-------|
| Buick Total                | 4,640   | 5,054   | -4.5  | 41,367    | 55,794    | -25.9 |
| Cadillac Total             | 7,483   | 7,730   | 0.7   | 62,509    | 59,420    | 5.2   |
| Chevrolet Total            | 129,212 | 128,093 | 4.9   | 1,142,158 | 1,225,484 | -6.8  |
| GMC Total                  | 43,472  | 37,600  | 20.2  | 364,979   | 343,910   | 6.1   |
| HUMMER Total               | 5,080   | 6,739   | -21.6 | 42,760    | 53,236    | -19.7 |
| Oldsmobile Total           | 0       | 0       | ***.* | 0         | 29        | ***.* |
| Pontiac Total              | 3,442   | 3,704   | -3.4  | 27,462    | 46,920    | -41.5 |
| Saab Total                 | 346     | 533     | -32.5 | 4,039     | 4,449     | -9.2  |
| Saturn Total               | 9,928   | 7,122   | 45.0  | 92,804    | 77,304    | 20.1  |
| GM North America<br>Total* | 203,603 | 196,575 | 7.7   | 1,778,078 | 1,866,546 | -4.7  |

GM Light Truck Deliveries by Marketing Division

|                  |         |         |       |           |           |       |
|------------------|---------|---------|-------|-----------|-----------|-------|
| Buick Total      | 4,640   | 5,054   | -4.5  | 41,367    | 55,794    | -25.9 |
| Cadillac Total   | 7,483   | 7,730   | 0.7   | 62,509    | 59,420    | 5.2   |
| Chevrolet Total  | 129,212 | 128,093 | 4.9   | 1,142,158 | 1,225,484 | -6.8  |
| GMC Total        | 43,472  | 37,600  | 20.2  | 364,979   | 343,910   | 6.1   |
| HUMMER Total     | 5,080   | 6,739   | -21.6 | 42,760    | 53,236    | -19.7 |
| Oldsmobile Total | 0       | 0       | ***.* | 0         | 29        | ***.* |
| Pontiac Total    | 3,442   | 3,704   | -3.4  | 27,462    | 46,920    | -41.5 |
| Saab Total       | 346     | 533     | -32.5 | 4,039     | 4,449     | -9.2  |
| Saturn Total     | 9,928   | 7,122   | 45.0  | 92,804    | 77,304    | 20.1  |
| GM Total         | 203,603 | 196,575 | 7.7   | 1,778,078 | 1,866,546 | -4.7  |

\* Includes US/Canada/Mexico

GM Production Schedule - 10/02/07

| Units 000s                | GMNA |        |       |      |         |       | Total<br>Worldwide | Memo: Joint Venture |       |               |
|---------------------------|------|--------|-------|------|---------|-------|--------------------|---------------------|-------|---------------|
|                           | Carl | Truck1 | Total | GME2 | GMLAAM3 | GMAP4 |                    | GMNA 1<br>Car       | Truck | International |
| 2007 Q3 #                 | 367  | 653    | 1,020 | 396  | 253     | 487   | 2,156              | 11                  | 39    | 249           |
| O/(U) prior<br>forecast:0 | (10) | (20)   | (30)  | 1    | (5)     | (5)   | (39)               | 0                   | (3)   | (1)           |

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|                        |     |     |       |     |     |     |       |    |    |     |
|------------------------|-----|-----|-------|-----|-----|-----|-------|----|----|-----|
| 2007 Q4 # *            | 334 | 666 | 1,000 | 452 | 257 | 642 | 2,351 | 11 | 46 | 320 |
| O/(U) prior forecast:@ | 0   | 0   | 0     | 0   | 0   | 11  | 11    | 0  | 0  | (2) |

| Units 000s | GMNA  |       |       |       |        |       | Total Worldwide | GMNA 1 |       | International |
|------------|-------|-------|-------|-------|--------|-------|-----------------|--------|-------|---------------|
|            | Car   | Truck | Total | GME   | GMLAAM | GMAP  |                 | Car    | Truck |               |
| 2001       |       |       |       |       |        |       |                 |        |       |               |
| 1st Qtr.   | 580   | 634   | 1,214 | 538   | 138    | 51    | 1,941           | 18     | 9     | NA            |
| 2nd Qtr.   | 638   | 726   | 1,364 | 491   | 165    | 64    | 2,084           | 13     | 16    | NA            |
| 3rd Qtr.   | 574   | 664   | 1,238 | 373   | 146    | 74    | 1,832           | 11     | 15    | NA            |
| 4th Qtr.   | 573   | 721   | 1,294 | 441   | 127    | 67    | 1,929           | 9      | 16    | NA            |
| CY         | 2,365 | 2,745 | 5,110 | 1,842 | 575    | 256   | 7,786           | 51     | 56    | NA            |
| 2002       |       |       |       |       |        |       |                 |        |       |               |
| 1st Qtr.   | 600   | 753   | 1,353 | 456   | 131    | 65    | 2,005           | 11     | 11    | NA            |
| 2nd Qtr.   | 688   | 865   | 1,553 | 453   | 141    | 74    | 2,221           | 15     | 17    | NA            |
| 3rd Qtr.   | 568   | 740   | 1,308 | 408   | 132    | 87    | 1,935           | 19     | 20    | NA            |
| 4th Qtr.   | 602   | 824   | 1,426 | 453   | 157    | 81    | 2,117           | 14     | 25    | NA            |
| CY         | 2,458 | 3,182 | 5,640 | 1,770 | 561    | 307   | 8,278           | 59     | 73    | NA            |
| 2003       |       |       |       |       |        |       |                 |        |       |               |
| 1st Qtr.   | 591   | 860   | 1,451 | 491   | 127    | 77    | 2,146           | 19     | 24    | NA            |
| 2nd Qtr.   | 543   | 837   | 1,380 | 488   | 128    | 90    | 2,086           | 19     | 24    | NA            |
| 3rd Qtr.   | 492   | 753   | 1,245 | 393   | 135    | 120   | 1,893           | 20     | 17    | NA            |
| 4th Qtr.   | 558   | 827   | 1,385 | 446   | 157    | 133   | 2,121           | 16     | 20    | NA            |
| CY         | 2,184 | 3,277 | 5,461 | 1,818 | 547    | 420   | 8,246           | 74     | 85    | NA            |
| 2004       |       |       |       |       |        |       |                 |        |       |               |
| 1st Qtr.   | 525   | 820   | 1,345 | 473   | 159    | 296   | 2,273           | 19     | 19    | 247           |
| 2nd Qtr.   | 543   | 846   | 1,389 | 503   | 172    | 337   | 2,401           | 18     | 48    | 284           |
| 3rd Qtr.   | 463   | 746   | 1,209 | 411   | 185    | 314   | 2,119           | 16     | 43    | 261           |
| 4th Qtr.   | 466   | 811   | 1,277 | 442   | 200    | 386   | 2,305           | 17     | 47    | 324           |
| CY         | 1,997 | 3,223 | 5,220 | 1,829 | 716    | 1,333 | 9,098           | 70     | 158   | 1,116         |
| 2005       |       |       |       |       |        |       |                 |        |       |               |
| 1st Qtr.   | 470   | 712   | 1,182 | 502   | 185    | 335   | 2,204           | 16     | 51    | 286           |
| 2nd Qtr.   | 458   | 789   | 1,247 | 501   | 195    | 398   | 2,341           | 17     | 49    | 337           |
| 3rd Qtr.   | 423   | 723   | 1,146 | 412   | 207    | 409   | 2,174           | 15     | 50    | 199           |
| 4th Qtr.   | 483   | 798   | 1,281 | 443   | 188    | 420   | 2,332           | 14     | 68    | 197           |
| CY         | 1,834 | 3,022 | 4,856 | 1,858 | 775    | 1,562 | 9,051           | 62     | 218   | 1,019         |
| 2006       |       |       |       |       |        |       |                 |        |       |               |
| 1st Qtr.   | 496   | 759   | 1,255 | 494   | 194    | 472   | 2,415           | 18     | 50    | 246           |
| 2nd Qtr.   | 462   | 775   | 1,237 | 495   | 206    | 482   | 2,420           | 17     | 58    | 258           |
| 3rd Qtr.   | 417   | 633   | 1,050 | 374   | 215    | 433   | 2,072           | 12     | 48    | 202           |
| 4th Qtr.   | 446   | 661   | 1,107 | 443   | 215    | 509   | 2,274           | 11     | 43    | 260           |
| CY         | 1,821 | 2,828 | 4,649 | 1,806 | 830    | 1,896 | 9,181           | 58     | 199   | 966           |
| 2007       |       |       |       |       |        |       |                 |        |       |               |
| 1st Qtr.   | 399   | 664   | 1,063 | 511   | 222    | 544   | 2,340           | 15     | 35    | 287           |
| 2nd Qtr.   | 402   | 740   | 1,142 | 464   | 233    | 571   | 2,410           | 12     | 42    | 264           |
| 3rd Qtr. # | 367   | 653   | 1,020 | 396   | 253    | 487   | 2,156           | 11     | 39    | 249           |

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|              |       |       |       |       |     |       |       |    |     |       |
|--------------|-------|-------|-------|-------|-----|-------|-------|----|-----|-------|
| 4th Qtr. # * | 334   | 666   | 1,000 | 452   | 257 | 642   | 2,351 | 11 | 46  | 320   |
|              | ----- | ----- | ----- | ----- | --- | ----- | ----- | -- | --- | ----- |
| CY           | 1,502 | 2,723 | 4,225 | 1,823 | 965 | 2,244 | 9,257 | 49 | 162 | 1,120 |
|              | ----- | ----- | ----- | ----- | --- | ----- | ----- |    |     |       |

\* Variance reported only if current production estimate by region differs from prior production estimate by 5K units or more

@ Numbers may vary due to rounding

# Denotes estimate

- (1) GMNA includes joint venture production - NUMMI units included in GMNA Car; HUMMER and CAMI units included in GMNA Truck
- (2) GME includes GM-AvtoVAZ joint venture production beginning in Q1 (2004)
- (3) GMLAAM includes GM Egypt joint venture from 2001 through current calendar year
- (4) GMAP includes joint venture production: Shanghai GM Norsom Motors (formerly Jinbei GM) and Shanghai GM beginning in 2000 and SAIC-GM-Wuling and GM Daewoo Auto Technologies (GMDAT) beginning in Q1 2004.
- (5) International joint venture production includes GM-AvtoVAZ, GM Egypt, Shanghai GM Norsom Motors, Shanghai GM, SAIC-GM-Wuling, and GMDAT. Starting in Q3 2005 International joint venture production does not include GMDAT.

This report is governed by the Forward Looking Statements language found in the Terms and Conditions on the GM Institutional Investor website.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS CORPORATION

-----  
(Registrant)

Date: October 2, 2007

By: /s/NICK S. CYPRUS

-----  
(Nick S. Cyprus  
Controller and  
Chief Accounting Officer)