CINCINNATI FINANCIAL CORP Form 10-Q April 26, 2016

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 FORM 10-Q

(Mark one)

For the quarterly period ended March 31, 2016.

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934.
For the transition period from ______ to _____.
Commission file number 0-4604

CINCINNATI FINANCIAL CORPORATION (Exact name of registrant as specified in its charter)

Ohio	31-0746871
(State or other jurisdiction of	(I.R.S. Employer Identification
incorporation or organization)	No.)
6200 S. Gilmore Road, Fairfield, Ohio	45014-5141
(Address of principal executive offices)	(Zip code)

Registrant's telephone number, including area code: (513) 870-2000

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. bYes "No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

þYes " No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a nonaccelerated filer or a smaller reporting company. See definition of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

b Large accelerated filer " Accelerated filer " Nonaccelerated filer " Smaller reporting company (Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act):

"Yes þ No

As of April 22, 2016, there were 164,479,622 shares of common stock outstanding.

CINCINNATI FINANCIAL CORPORATION FORM 10-Q FOR THE QUARTER ENDED MARCH 31, 2016

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Part I – Financial Information

Item 1. Financial Statements (unaudited)

Cincinnati Financial Corporation and Subsidiaries Condensed Consolidated Balance Sheets		
(Dollars in millions except per share data)	March 31,	December 31,
Assets	2016	2015
Investments		
Fixed maturities, at fair value (amortized cost: 2016—\$9,442; 2015—\$9,324)	\$9,884	\$ 9,650
Equity securities, at fair value (cost: 2016—\$2,999; 2015—\$2,938)	4,941	4,706
Other invested assets	64	67
Total investments	14,889	14,423
Cash and cash equivalents	613	544
Investment income receivable	121	129
Finance receivable	60	62
Premiums receivable Reinsurance recoverable	1,468 532	1,431 542
Prepaid reinsurance premiums	552 50	542 54
Deferred policy acquisition costs	50 618	616
Land, building and equipment, net, for company use (accumulated depreciation: 2016—\$465		
2015—\$459)	' 188	185
Other assets	135	154
Separate accounts	773	748
Total assets	\$19,447	\$ 18,888
Insurance reserves Loss and loss expense reserves	\$4,804	\$ 4,718
Life policy and investment contract reserves	34,804 2,601	2,583
Unearned premiums	2,248	2,201
Other liabilities	675	717
Deferred income tax	751	638
Note payable	35	35
Long-term debt and capital lease obligations	825	821
Separate accounts	773	748
Total liabilities	12,712	12,461
Commitments and contingent liabilities (Note 12)	_	_
Shareholders' Equity		
Common stock, par value—\$2 per share; (authorized: 2016 and 2015—500 million shares; is	sued:	207
2016 and 2015—198.3 million shares)	397	397
Paid-in capital	1,230	1,232
Retained earnings	4,871	4,762
Accumulated other comprehensive income	1,531	1,344
Treasury stock at cost (2016—33.9 million shares and 2015—34.4 million shares)	(1,294)	(1,308)
Total shareholders' equity	6,735	6,427

Total liabilities and shareholders' equity

Accompanying Notes are an integral part of these Condensed Consolidated Financial Statements.

Cincinnati Financial Corporation and Subsidiaries Condensed Consolidated Statements of Income

(Dollars in millions except per share data)	Three n ended N 31,	
	2016	2015
Revenues		
Earned premiums	\$1,154	\$1,094
Investment income, net of expenses	145	139
Realized investment gains, net	61	47
Fee revenues	3	3
Other revenues	1	2
Total revenues	1,364	1,285
Benefits and Expenses		
Insurance losses and contract holders' benefits	724	749
Underwriting, acquisition and insurance expenses	360	345
Interest expense	13	13
Other operating expenses	2	4
Total benefits and expenses	1,099	1,111
Income Before Income Taxes	265	174
Provision for Income Taxes		
Current	65	46
Deferred	12	
Total provision for income taxes	77	46
Net Income	\$188	\$128
Per Common Share		
Net income—basic	\$1.14	\$0.78
Net income—diluted	1.13	0.77

Accompanying Notes are an integral part of these Condensed Consolidated Financial Statements.

Cincinnati Financial Corporation and Subsidiaries Condensed Consolidated Statements of Comprehensive Income

(Dollars in millions)	Three months ended March
	31,
	2016 2015
Net Income	\$188 \$128
Other Comprehensive (Loss) Income	
Change in unrealized gains on investments, net of tax of \$100 and \$(15), respectively	190 (28)
Amortization of pension actuarial loss and prior service cost, net of tax of \$1 and \$0, respectively	— 1
Change in life deferred acquisition costs, life policy reserves and other, net of tax of \$(1) and \$0, respectively	(3)(1)
Other comprehensive income (loss), net of tax	187 (28)
Comprehensive Income	\$375 \$100

Cincinnati Financial Corporation and Subsidiaries Condensed Consolidated Statements of Shareholders' Equit

Condensed Consolidated Statements of Shareholders		
(Dollars in millions)	Three m	
()		farch 31,
Common Stool	2016	2015
Common Stock Beginning of year	\$397	\$397
Beginning of year Share-based awards	\$391	\$391
End of period	397	397
Lid of period	571	571
Paid-In Capital		
Beginning of year	1,232	1.214
Share-based awards	(10)	
Share-based compensation	7	6
Other	1	1
End of period	1,230	1,210
-		
Retained Earnings		
Beginning of year	4,762	-
Net income	188	128
Dividends declared	(79)	
End of period	4,871	4,557
Accumulated Other Comprehensive Income	1 2 4 4	1 7 4 4
Beginning of year	1,344	-
Other comprehensive income, net	187	(28)
End of period	1,531	1,716
Treasury Stock		
Beginning of year	(1.308)	(1,287)
Share-based awards	18	19
Shares acquired - share repurchase authorization		
Shares acquired - share-based compensation plans	(5)	(5)
Other	1	1
End of period	(1,294)	(1,272)
Total Shareholders' Equity	\$6,735	\$6,608
(In millions)		
Common Stock - Shares Outstanding		
Beginning of year	163.9	163.7
Share-based awards	0.5	0.6
Shares acquired - share repurchase authorization		
Shares acquired - share-based compensation plans Other		
End of period	<u> </u>	<u> </u>
End of period	104.4	104.3

Accompanying Notes are an integral part of these Condensed Consolidated Financial Statements.

Cincinnati Financial Corporation and Subsidiaries Condensed Consolidated Statements of Cash Flows

(Dollars in millions)	Three months ended March 31,
	2016 2015
Cash Flows From Operating Activities	
Net income	\$188 \$128
Adjustments to reconcile net income to net cash provided by operating activities:	
Depreciation and amortization	12 14
Realized investment gains, net	(61)(47)
Stock-based compensation	7 7
Interest credited to contract holders'	13 12
Deferred income tax expense	12 —
Changes in:	
Investment income receivable	8 —
Premiums and reinsurance receivable	(23)(22)
Deferred policy acquisition costs	(9) 2
Other assets	(12) 4
Loss and loss expense reserves	86 138
Life policy reserves	22 20
Unearned premiums	47 27
Other liabilities	(98) (100)
Current income tax receivable/payable	65 32
Net cash provided by operating activities	257 215
Cash Flows From Investing Activities	
Sale of fixed maturities	14 13
Call or maturity of fixed maturities	368 267
Sale of equity securities	132 67
Purchase of fixed maturities	(496) (348)
Purchase of equity securities	(129)(67)
Purchase of short-term investments	— (25)
Investment in finance receivables	(6) (3)
Collection of finance receivables	8 8
Investment in buildings and equipment, net	(3)(1)
Change in other invested assets, net	4 1
Net cash used in investing activities	(108)(88)
Cash Flows From Financing Activities	
Payment of cash dividends to shareholders	(74)(71)
Proceeds from stock options exercised	9 7
Contract holders' funds deposited Contract holders' funds withdrawn	26 20
	(39)(33) 23
Excess tax benefits on stock-based compensation Other	
Net cash used in financing activities Net change in cash and cash equivalents	(80)(78) 69 49
Cash and cash equivalents at beginning of year	544 591
Cash and cash equivalents at end of period	\$613 \$640
Supplemental Disclosures of Cash Flow Information:	ψυιο ψυτυ
Supportential Disclosures of Cash Flow Information.	

Income taxes (refunded) paid	(1) 11
Noncash Activities		
Conversion of securities	\$3	\$—
Equipment acquired under capital lease obligations	9	3
Cashless exercise of stock options	5	5

Accompanying Notes are an integral part of these Condensed Consolidated Financial Statements.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

NOTE 1 — Accounting Policies

The condensed consolidated financial statements include the accounts of Cincinnati Financial Corporation and its consolidated subsidiaries, each of which is wholly owned. These statements are presented in conformity with accounting principles generally accepted in the United States of America (GAAP). All intercompany balances and transactions have been eliminated in consolidation.

The preparation of financial statements in conformity with GAAP requires us to make estimates and assumptions that affect amounts reported in the financial statements and accompanying notes. Our actual results could differ from those estimates. Our December 31, 2015, condensed consolidated balance sheet amounts are derived from the audited financial statements but do not include all disclosures required by GAAP.

Our March 31, 2016, condensed consolidated financial statements are unaudited. Certain financial information that is included in annual financial statements prepared in accordance with GAAP is not required for interim reporting and has been condensed or omitted. We believe that we have made all adjustments, consisting only of normal recurring accruals, that are necessary for fair presentation. These condensed consolidated financial statements should be read in conjunction with our consolidated financial statements included in our 2015 Annual Report on Form 10-K. The results of operations for interim periods do not necessarily indicate results to be expected for the full year.

Adopted Accounting Updates

ASU 2014-12, Compensation-Stock Compensation: Accounting for Share-Based Payments When the Terms of an Award Provide That a Performance Target Could Be Achieved after the Requisite Service Period In June 2014, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2014-12, Compensation-Stock Compensation: Accounting for Share-Based Payments When the Terms of an Award Provide That a Performance Target Could Be Achieved after the Requisite Service Period. ASU 2014-12 requires that performance targets that affect vesting and that could be achieved after the requisite service period be treated as performance conditions. The effective date of ASU 2014-12 was for interim and annual reporting periods beginning after December 15, 2015. The company adopted this ASU and it did not have a material impact on our company's financial position, cash flows or results of operations.

ASU 2015-02, Consolidation-Amendments to the Consolidation Analysis

In February 2015, the FASB issued ASU 2015-02, Consolidation-Amendments to the Consolidation Analysis. ASU 2015-02 makes amendments to the current consolidation guidance, focusing mainly on the investment management industry; however, entities across all industries may be impacted. The effective date of ASU 2015-02 was for interim and annual reporting periods beginning after December 15, 2015. The company adopted this ASU and it did not have a material impact on our company's financial position, cash flows or results of operations.

Pending Accounting Updates

ASU 2014-09 Revenue from Contracts with Customers

In May 2014, the FASB issued ASU 2014-09, Revenue from Contracts with Customers. ASU 2014-09 requires an entity to recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods and services. Insurance contracts do not fall within the scope of this ASU. The effective date of ASU 2014-09 is for annual reporting periods beginning after December 15, 2017. The ASU has not yet been adopted and will not have a material impact on our company's financial position, cash flows or results of operations.

ASU 2015-09, Financial Services-Insurance: Disclosures about Short-Duration Contracts

In May 2015, the FASB issued ASU 2015-09, Financial Services-Insurance: Disclosures About Short-Duration Contracts. ASU 2015-09 requires entities to provide additional disclosures about the liability for loss and loss expense reserves to increase the transparency of significant estimates. ASU 2015-09 also requires entities to disclose information about significant changes in methodologies and assumptions used to calculate the liability for loss and loss expense requires entities to disclose a rollforward of the liability of loss and loss expense reserves for

annual and interim reporting periods. The effective date of ASU 2015-09 is for annual reporting periods beginning after December 15, 2015, and interim reporting periods within annual period beginning after December 15, 2016. The ASU has not yet been adopted and will not have a material impact on our company's financial position, cash flows or results of operations, but the ASU will require additional disclosures to our annual and interim reporting periods.

ASU 2016-01, Financial Instruments - Overall (Subtopic 825-10) - Recognition and Measurement of Financial Assets and Financial Liabilities

In January 2016, the FASB issued ASU 2016-01, Financial Instruments - Overall (Subtopic 825-10) - Recognition and Measurement of Financial Assets and Financial Liabilities. ASU 2016-01 revises the accounting related to the classification and measurement of investments in equity securities and the presentation of certain fair value changes for financial liabilities measured at fair value. The effective date of ASU 2016-01 is for interim and annual reporting periods beginning after December 15, 2017. The ASU has not yet been adopted. Management is currently evaluating the impact on our company's consolidated financial position, cash flows and results of operations.

ASU 2016-02, Leases (Topic 842)

In February 2016, the FASB issued ASU 2016-02, Leases (Topic 842). The main provision of ASU 2016-02 requires the recognition of lease assets and lease liabilities by lessees for those leases classified as operating leases under previous GAAP. The effective date of ASU 2016-02 is for interim and annual reporting periods beginning after December 15, 2018. The ASU has not yet been adopted. Management is currently evaluating the impact on our company's consolidated financial position, cash flows and results of operations.

ASU 2016-07, Investments - Equity Method and Joint Ventures (Topic 323): Simplifying the Transition to the Equity Method of Accounting

In March 2016, the FASB issued ASU 2016-07, Equity Method and Joint Ventures (Topic 323): Simplifying the Transition to the Equity Method of Accounting. ASU 2016-07 eliminates the requirement to retroactively adjust an investment, results of operations, and retained earnings once an investment qualifies for use of the equity method. It requires the equity method investor to add the cost of acquiring the additional interest in the investee to the current basis of the investor's previously held interest and adopt the equity method of accounting as of the date the investment becomes qualified for equity method accounting without retroactive adjustment. The effective date of ASU 2016-07 is for interim and annual reporting periods beginning after December 15, 2016. The ASU has not yet been adopted; however, it is not expected to have a material impact on our company's consolidated financial position, cash flows or results of operations.

ASU 2016-09, Compensation - Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting

In March 2016, the FASB issued ASU 2016-09, Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting. ASU 2016-09 simplifies and improves several aspects of the accounting for share-based payment transactions, including the income tax consequences, classification of awards as either equity or liabilities, and classification on the statement of cash flows. The effective date of ASU 2016-09 is for interim and annual reporting periods beginning after December 15, 2016. The ASU has not yet been adopted; however, it is not expected to have a material impact on our company's consolidated financial position, cash flows or results of operations.

NOTE 2 – Investments

The following table provides cost or amortized cost, gross unrealized gains, gross unrealized losses and fair value for our investment portfolio:

(Dollars in millions)	Cost or amortized	Gross uni	ealized	Fair
At March 31, 2016	cost	gains	losses	value
Fixed maturity securities:		C		
Corporate	\$ 5,395	\$ 295	\$ 66	\$5,624
States, municipalities and political subdivisions	3,499	204		3,703
Commercial mortgage-backed	289	11	2	298
Government-sponsored enterprises	240			240
Foreign government	10			10
Convertibles and bonds with warrants attached	5			5
United States government	4			4
Subtotal	9,442	510	68	9,884
Equity securities:				
Common equities	2,810	1,954	44	4,720
Nonredeemable preferred equities	189	33	1	221
Subtotal	2,999	1,987	45	4,941
Total	\$ 12,441	\$ 2,497	\$113	\$14,825
At December 31, 2015				
Fixed maturity securities:				
Corporate	\$ 5,294	\$ 255	\$ 96	\$5,453
States, municipalities and political subdivisions	3,440	172	1	3,611
Commercial mortgage-backed	287	4	2	289
Government-sponsored enterprises	284		6	278
Foreign government	10			10
Convertibles and bonds with warrants attached	5			5
United States government	4			4
Subtotal	9,324	431	105	9,650
Equity securities:				
Common equities	2,749	1,787	51	4,485
Nonredeemable preferred equities	189	32		221
Subtotal	2,938	1,819	51	4,706
Total	\$ 12,262	\$ 2,250	\$ 156	\$14,356

The net unrealized investment gains in our fixed-maturity portfolio are primarily the result of the continued low interest rate environment that increased the fair value of our fixed-maturity portfolio. Our commercial mortgage-backed securities had an average rating of Aa1/AA at March 31, 2016, and December 31, 2015. The seven largest unrealized investment gains in our common stock portfolio are from Honeywell International Incorporated (NYSE:HON), Exxon Mobil Corporation (NYSE:XOM), The Procter & Gamble Company (NYSE:PG), BlackRock Inc. (NYSE:BLK), Johnson and Johnson (NYSE:JNJ), Hasbro Incorporated (Nasdaq:HAS), and Microsoft Corporation (Nasdaq:MSFT), which had a combined gross unrealized gain of \$597 million. At March 31, 2016, Apple was our largest single common stock holding with a fair value of \$153 million, which was 3.2 percent of our publicly traded common stock portfolio and 1.0 percent of the total investment portfolio.

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The table below provides fair values and gross unrealized losses by investment category and by the duration of the securities' continuous unrealized loss positions:

(Dollars in millions)	Less than 1	2 months	12 months	or more	Total	
	Fair value	Unrealized	l Fair	Unrealized	l Fair	Unrealized
At March 31, 2016	I'all value	losses	value	losses	value	losses
Fixed maturity securities:						
Corporate	\$ 801	\$ 43	\$ 153	\$ 23	\$954	\$ 66
States, municipalities and political subdivisions	28		4		32	
Commercial mortgage-backed	49	1	2	1	51	2
Government-sponsored enterprises	29		19		48	
Subtotal	907	44	178	24	1,085	68
Equity securities:						
Common equities	345	44			345	44
Nonredeemable preferred equities	42	1			42	1
Subtotal	387	45		_	387	45
Total	\$ 1,294	\$ 89	\$ 178	\$ 24	\$1,472	\$ 113
At December 31, 2015						
Fixed maturity securities:						
Corporate	\$ 1,099	\$ 63	\$ 133	\$ 33	\$1,232	\$ 96
States, municipalities and political subdivisions	47	1	22		69	1
Commercial mortgage-backed	103	2	2		105	2
Government-sponsored enterprises	100	2	127	4	227	6
Subtotal	1,349	68	284	37	1,633	105
Equity securities:						
Common equities	270	51			270	51
Nonredeemable preferred equities	35				35	
Subtotal	305	51		_	305	51
Total	\$ 1,654	\$ 119	\$ 284			\$ 156

Contractual maturity dates for fixed-maturity investments were:

(Dollars in millions) At March 31, 2016	Amortized cost	Fair value	% of fair value	
Maturity dates:				
Due in one year or less	\$ 481	\$488	4.9	%
Due after one year through five years	3,017	3,202	32.4	
Due after five years through ten years	3,676	3,797	38.4	
Due after ten years	2,268	2,397	24.3	
Total	\$ 9,442	\$9,884	100.0	%

Actual maturities may differ from contractual maturities when there is a right to call or prepay obligations with or without call or prepayment penalties.

The following table provides investment income, realized investment gains and losses, the change in unrealized investment gains and losses, and other items:

(Dollars in millions)	Three months ended March 31,	
	2016	2015
Investment income:		
Interest	\$109	\$105
Dividends	37	36
Other	1	
Total	147	141
Less investment expenses	2	
Total	\$145	\$139
Realized investment gains and losses summary: Fixed maturities: Gross realized gains Gross realized losses Other-than-temporary impairments Equity securities: Gross realized gains Gross realized losses Other-than-temporary impairments Other Total	\$3 (1) (2) 62 (1) 	_
Change in unrealized investment gains and losses: Fixed maturities Equity securities Less income taxes Total	(100)	(89)

During the three months ended March 31, 2016, there were no equity securities and two fixed-maturity securities other-than-temporarily impaired. There were no credit losses on fixed-maturity securities for which a portion of other-than-temporary impairment (OTTI) has been recognized in other comprehensive income for the three months ended March 31, 2016 and 2015. At March 31, 2016, 44 fixed-maturity investments with a total unrealized loss of \$24 million had been in an unrealized loss position for 12 months or more. Of that total, two fixed-maturity investments had fair values below 70 percent of amortized cost. There were no equity investments in an unrealized loss position for 12 months or more as of March 31, 2016.

During 2015, we other-than-temporarily impaired 20 securities. At December 31, 2015, 69 fixed-maturity investments with a total unrealized loss of \$37 million had been in an unrealized loss position for 12 months or more. Of that total, five fixed-maturity investments had fair values below 70 percent of amortized cost. There were no equity security investments in an unrealized loss position for 12 months or more as of December 31, 2015.

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NOTE 3 – Fair Value Measurements

In accordance with accounting guidance for fair value measurements and disclosures, we categorized our financial instruments, based on the priority of the observable and market-based data for the valuation technique used, into a three-level fair value hierarchy. The fair value hierarchy gives the highest priority to quoted prices with readily available independent data in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable market inputs (Level 3). When various inputs for measurement fall within different levels of the fair value hierarchy, the lowest observable input that has a significant impact on fair value measurement is used. Our valuation techniques have not changed from those used at December 31, 2015, and ultimately management determines fair value. See our 2015 Annual Report on Form 10-K. Item 8, Note 3, Fair Value Measurements, Page 133, for information on characteristics and valuation techniques used in determining fair value. Fair Value Disclosures for Assets

The following tables illustrate the fair value hierarchy for those assets measured at fair value on a recurring basis at March 31, 2016, and December 31, 2015. We do not have any material liabilities carried at fair value. There were no transfers between Level 1 and Level 2.

(Dollars in millions) At March 31, 2016 Fixed maturities, available for sale:	Quoted prices in active markets for identical assets (Level 1)	Significant other observable inputs (Level 2)	uno inp	nificant observable uts vel 3)	Total
Corporate	\$ —	\$ 5,573	\$	51	\$5,624
States, municipalities and political subdivisions	φ —	3,703	Ψ	51	\$3,703
Commercial mortgage-backed		298			298
Government-sponsored enterprises		240			240
Foreign government		10			10
Convertibles and bonds with warrants attached		5			5
United States government	4				4
Subtotal	4	9,829	51		9,884
Common equities, available for sale	4,720				4,720
Nonredeemable preferred equities, available for sale		219	2		221
Separate accounts taxable fixed maturities	_	755	1		756
Top Hat savings plan mutual funds and common equity (included in Other assets)	22	_			22
Total	\$ 4,746	\$ 10,803	\$	54	\$15,603
At December 31, 2015					
Fixed maturities, available for sale:					
Corporate	\$ —	\$ 5,402	\$	51	\$5,453
States, municipalities and political subdivisions	—	3,611			3,611
Commercial mortgage-backed	—	289	—		289
Government-sponsored enterprises	—	278	—		278
Foreign government		10	—		10
Convertibles and bonds with warrants attached	—	5	—		5
United States government	4		—		4
Subtotal	4	9,595	51		9,650
Common equities, available for sale	4,485	_			4,485
Nonredeemable preferred equities, available for sale	—	218	3		221
Separate accounts taxable fixed maturities	—	736	1		737
Top Hat savings plan mutual funds and common equity (included in Other assets)	21	—			21

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Total	\$	4,510	\$ 10,549	\$	55	\$15,114

Each financial instrument that was deemed to have significant unobservable inputs when determining valuation is identified in the following tables by security type with a summary of changes in fair value as of March 31, 2016. Total Level 3 assets continue to be less than 1 percent of financial assets measured at fair value in the condensed consolidated balance sheets. Assets presented in the table below were valued based primarily on broker/dealer quotes for which there is a lack of transparency as to inputs used to develop the valuations. The quantitative detail of these unobservable inputs is neither provided nor reasonably available to us.

The following table provides the change in Level 3 assets for the three months ended March 31:

(Dollars in millions)	Asset fair value measurements using significant unobservable inputs (Level 3)										
	fi	orpora xed aturitie		acco taxa fixe	ble	and p	cipalities olitical visions	INOIL	redeer erred ties	nable	Total
Beginning balance, January 1, 2016	\$	51		\$	1	\$		\$	3		\$55
Total gains or losses (realized/unrealized):											
Included in net income		-						<u> </u>		`	<u> </u>
Included in other comprehensive income	_	-						(1)	(1)
Purchases	5										5
Sales		-									
Transfers into Level 3		- , ,									
Transfers out of Level 3	(5)		1				2		(5)
Ending balance, March 31, 2016	\$	51		\$	1	\$		\$	2		\$54
Beginning balance, January 1, 2015 Total gains or losses (realized/unrealized):	\$	18		\$	—	\$	—	\$	2		\$20
Included in net income		_									
Included in other comprehensive income		-									
Purchases		-									
Sales		-									
Transfers into Level 3		-		—		1					1
Transfers out of Level 3		-							_		<u> </u>
Ending balance, March 31, 2015	\$	18		\$		\$	1	\$	2		\$21

Additional disclosures for the Level 3 category are not material.

Fair Value Disclosures for Assets and Liabilities Not Carried at Fair Value

The disclosures below are presented to provide timely information about the effects of current market conditions on financial instruments that are not reported at fair value in our condensed consolidated financial statements.

This table summarizes the book value and principal amounts of our long-term debt:								
(Dollars in millions)		Book value			Principal amount			
		Marc	hDe	lçember 31,	March 3	1De	cember	31,
Interest ratear of issue		2016	20	15	2016	20	15	
6.900% 1998	Senior debentures, due 2028	\$26	\$	26	\$ 28	\$	28	

6.920% 2005	Senior debentures, due 2028	391	391	391	391
6.125% 2004	Senior notes, due 2034	369	369	374	374
	Total	\$786	\$ 786	\$ 793	\$ 793

The following table shows fair values of our note payable and long-term debt: (Dollars in millions) Ouoted prices in Signific

(Dollars in millions) At March 31, 2016	Quoted prices in active markets fo identical assets (Level 1)	r obs	nificant other ervable inputs vel 2)	Significan unobserva inputs (Level 3)	
Note payable	\$ —	- \$	35	\$	—\$35
6.900% senior debentures, due 2028	—	33		_	33
6.920% senior debentures, due 2028	—	492		—	492
6.125% senior notes, due 2034	—	437		—	437
Total	\$ –	- \$	997	\$	—\$997
At December 31, 2015					
Note payable	\$ _	- \$	35	\$	—\$35
6.900% senior debentures, due 2028	—	31		—	31
6.920% senior debentures, due 2028	—	480		—	480
6.125% senior notes, due 2034	—	425		—	425
Total	\$ –	- \$	971	\$	—\$971

The following table shows the fair value of our life policy loans included in other invested assets:

(Dollars in millions) At March 31, 2016	Quoted prices active markets identical assets (Level 1)	for	Significant oth observable inp (Level 2)	er uts	uno inpu	nificant bservable its vel 3)	Total
Life policy loans	\$		\$			42	\$ 42
At December 31, 2015 Life policy loans	\$		\$		\$	40	\$ 40

Outstanding principal and interest for these life policy loans totaled \$30 million and \$31 million at March 31, 2016, and December 31, 2015, respectively.

The following table shows fair values of our deferred annuities and structured settlements included in life policy and investment contract reserves:

(Dollars in millions)	Quoted prices i	in			Sig	gnificant	
	active markets	for	Signifi	cant other	un	observable	Total
At March 31, 2016	identical assets		observ	able inputs (Level 2)	inp	outs	Total
	(Level 1)				(Le	evel 3)	
Deferred annuities	\$		\$	—	\$	917	\$917
Structured settlements			212				212
Total	\$		\$	212	\$	917	\$1,129
At December 31, 2015							
Deferred annuities	\$		\$	_	\$	886	\$886
Structured settlements			208				208
Total	\$		\$	208	\$	886	\$1,094

Recorded reserves for the deferred annuities were \$860 million at March 31, 2016 and December 31, 2015. Recorded reserves for the structured settlements were \$175 million and \$174 million at March 31, 2016, and December 31, 2015, respectively.

NOTE 4 - Property Casualty Loss and Loss Expenses

This table summarizes activity for our consolidated property casualty loss and loss expense reserves:

(Dollars in millions)		Three months					
(Donars in minions)	ended M	Iarch 31,					
	2016	2015					
Gross loss and loss expense reserves, beginning of period	\$4,660	\$4,438					
Less reinsurance recoverable	281	282					
Net loss and loss expense reserves, beginning of period	4,379	4,156					
Net incurred loss and loss expenses related to:							
Current accident year	723	711					
Prior accident years	(62)	(22)					
Total incurred	661	689					
Net paid loss and loss expenses related to:							
Current accident year	146	147					
Prior accident years	416	399					
Total paid	562	546					
Net loss and loss expense reserves, end of period	4,478	4,299					
Plus reinsurance recoverable	272	278					
Gross loss and loss expense reserves, end of period	\$4,750	\$4,577					

We use actuarial methods, models and judgment to estimate, as of a financial statement date, the property casualty loss and loss expense reserves required to pay for and settle all outstanding insured claims, including incurred but not reported (IBNR) claims, as of that date. The actuarial estimate is subject to review and adjustment by an inter-departmental committee that includes actuarial management that is familiar with relevant company and industry business, claims and underwriting trends, as well as general economic and legal trends that could affect future loss and loss expense payments. The amount we will actually have to pay for claims can be highly uncertain. This uncertainty, together with the size of our reserves, makes the loss and loss expense reserves our most significant estimate. The reserve for loss and loss expenses in the condensed consolidated balance sheets also included \$54 million at March 31, 2015, for certain life and health loss and loss expense reserves.

For the three months ended March 31, 2016, we experienced \$62 million of favorable development on prior accident years, including \$29 million of favorable development in commercial lines, \$18 million of favorable development in personal lines, \$14 million of favorable development in excess and surplus lines, and \$1 million of favorable development of catastrophe losses for the three months ended March 31, 2016. We recognized favorable reserve development during the three months ended March 31, 2016, of \$13 million for the workers' compensation line, \$8 million for the commercial property line, \$13 million for the other commercial lines and \$8 million for the homeowner line due to reduced uncertainty of prior accident year loss and loss adjustment expense for these lines. Our commercial auto line developed unfavorably by \$8 million for the three months ended March 31, 2016, due to higher loss cost effects in recent accident years, resulting in an increase of our reserve estimate for claims that have not yet been settled.

For the three months ended March 31, 2015, we experienced \$22 million of favorable development on prior accident years, including \$14 million of favorable development in commercial lines, \$3 million of favorable development in personal lines and \$5 million of favorable development in excess and surplus lines. This included \$11 million from favorable development of catastrophe losses for the three months ended March 31, 2015. We recognized favorable development during the three months ended March 31, 2015, of \$15 million for the workers' compensation line, \$11 million for the commercial property line and \$7 million for the homeowner line due to reduced uncertainty

of prior accident year loss and loss adjustment expenses for these lines. Our commercial auto line developed unfavorably by \$11 million for the three months ended March 31, 2015, due to higher loss cost effects in recent accident years, resulting in an increase of our reserve estimate for claims that have not yet been settled.

NOTE 5 - Life Policy and Investment Contract Reserves

We establish the reserves for traditional life insurance policies based on expected expenses, mortality, morbidity, withdrawal rates, timing of claim presentation and investment yields, including a provision for uncertainty. Once these assumptions are established, they generally are maintained throughout the lives of the contracts. We use both our own experience and industry experience, adjusted for historical trends, in arriving at our assumptions for expected mortality, morbidity and withdrawal rates as well as for expected expenses. We base our assumptions for expected investment income on our own experience adjusted for current economic conditions.

We establish reserves for the company's universal life, deferred annuity and structured settlement policies equal to the cumulative account balances, which include premium deposits plus credited interest less charges and withdrawals. Some of our universal life policies contain no-lapse guarantee provisions. For these policies, we establish a reserve in addition to the account balance, based on expected no-lapse guarantee benefits and expected policy assessments.

This table summarizes our life policy and investment contract reserves:

(Dollars in millions)	March 31,	December 31,
(Dollars in millions)	2016	2015
Ordinary/traditional life	\$ 956	\$ 943
Deferred annuities	860	860
Universal life	561	558
Structured settlements	175	174
Other	49	48
Total life policy and investment contract reserves	\$ 2,601	\$ 2,583

NOTE 6 - Deferred Policy Acquisition Costs

Expenses directly related to successfully acquired insurance policies – primarily commissions, premium taxes and underwriting costs – are deferred and amortized over the terms of the policies. We update our acquisition cost assumptions periodically to reflect actual experience, and we evaluate the costs for recoverability. The table below shows the deferred policy acquisition costs and asset reconciliation.

(Dollars in millions)	Three months ended March 31, 2016 2015
Property casualty:	2016 2015
Deferred policy acquisition costs asset, beginning of period	\$388 \$379
Capitalized deferred policy acquisition costs	210 196
Amortized deferred policy acquisition costs	(201)(198)
Deferred policy acquisition costs asset, end of period	\$397 \$377
Life: Deferred policy acquisition costs asset, beginning of period Capitalized deferred policy acquisition costs Amortized deferred policy acquisition costs Amortized shadow deferred policy acquisition costs Deferred policy acquisition costs asset, end of period	\$228 \$199 12 11 (11) (11) (8) (5) \$221 \$194
Consolidated: Deferred policy acquisition costs asset, beginning of period Capitalized deferred policy acquisition costs Amortized deferred policy acquisition costs Amortized shadow deferred policy acquisition costs Deferred policy acquisition costs asset, end of period	\$616 \$578 222 207 (212)(209) (8)(5) \$618 \$571

No premium deficiencies were recorded in the condensed consolidated statements of income, as the sum of the anticipated loss and loss adjustment expenses, policyholder dividends and unamortized deferred acquisition expenses did not exceed the related unearned premiums and anticipated investment income.

NOTE 7 - Accumulated Other Comprehensive Income

Accumulated other comprehensive income (AOCI) includes changes in unrealized gains and losses on investments, changes in pension obligations and changes in life deferred acquisition costs, life policy reserves and other as follows:

(Dollars in millions)	Three mo 2016 Before I tax t	onths en Income tax		n 31, 2015 Before tax	Income tax	Net	
Investments: AOCI, beginning of period OCI excluding realized gains recognized in net income Realized gains recognized in net income OCI AOCI, end of period	\$2,094 \$ 351 1 (61) (290 1	\$ 722 121	\$1,372 230 (40) 190 \$1,562	\$2,719 3 (46)	\$ 942 1 (16) (15)	\$1,777 2 (30 (28 \$1,749))
Pension obligations: AOCI, beginning of period OCI excluding amortization recognized in net income Amortization recognized in net income OCI AOCI, end of period	1 1 1 1	\$(14) 1 1 \$(13)			\$(12) \$(12)	1 1)
Life deferred acquisition costs, life policy reserves and other: AOCI, beginning of period OCI excluding realized gains recognized in net income Realized gains recognized in net income OCI AOCI, end of period	(4) (4) (4) (4) (4) (4) (4) (4) (4) (4) (4)		\$— (3) (3) \$(3)	(1) (1) (2)	(1) (1) (1)	\$(9)))
Summary of AOCI: AOCI, beginning of period Investments OCI Pension obligations OCI Life deferred acquisition costs, life policy reserves and other OCI Total OCI AOCI, end of period	290 1 1 1 (4) (287 1	\$ 709 100 1 (1) 100 \$ 809	\$1,344 190 	1 (2))	(1) (16)	\$1,744 (28 1 (1 (28 \$1,716)))

Investments realized gains and life deferred acquisition costs, life policy reserves and other realized gains are recorded in the realized investment gains, net, line item in the condensed consolidated statements of income. Amortization on pension obligations is recorded in the insurance losses and contract holders' benefits and underwriting, acquisition and insurance expenses in the condensed consolidated statements of income.

NOTE 8 – Reinsurance

Primary components of our property casualty operations assumed reinsurance include involuntary and voluntary assumed as well as contracts from our reinsurance assumed operations, known as Cincinnati ReSM. Primary components of our ceded reinsurance include a property per risk treaty, property excess treaty, casualty per occurrence treaty, casualty excess treaty, property catastrophe treaty and catastrophe bonds and retrocessions on our reinsurance assumed operations. Management's decisions about the appropriate level of risk retention are affected by various factors, including changes in our underwriting practices, capacity to retain risks and reinsurance market conditions.

Our condensed consolidated statements of income include earned consolidated property casualty insurance premiums on assumed and ceded business:

(Dollars in millions)	Three months		
(Donars in minous)	ended March 31,		
	2016	2015	
Direct earned premiums	\$1,119	\$1,076	
Assumed earned premiums	15	2	
Ceded earned premiums	(38))	(37)	
Earned premiums	\$1,096	\$1,041	

Our condensed consolidated statements of income include incurred consolidated property casualty insurance loss and loss expenses on assumed and ceded business:

(Dollars in millions)				
		months		
		l		
		March 31,		
	2016	2015	5	
Direct incurred loss and loss expenses	\$648	\$691	1	
Assumed incurred loss and loss expenses	10	(1)	
Ceded incurred loss and loss expenses	3	(1)	
Incurred loss and loss expenses	\$661	\$689)	

Our ceded incurred results generally vary with our catastrophe experience.

Our life insurance company purchases reinsurance for protection of a portion of the risk that is written. Primary components of our life reinsurance program include individual mortality coverage and aggregate catastrophe and accidental death coverage in excess of certain deductibles.

Our condensed consolidated statements of income include earned life insurance premiums on ceded business:

	Three		
(Dollars in millions)	months		
	ended		
	March 31,		
	2016	2015	
Direct earned premiums	\$71	\$65	
Ceded earned premiums	(13)	(12)	
Earned premiums	\$58	\$53	

Our condensed consolidated statements of income include life insurance contract holders' benefits incurred on ceded business:

	Three
(Dollars in millions)	months
	ended
	March 31,
	2016 2015
Direct contract holders' benefits incurred	\$76 \$72
Ceded contract holders' benefits incurred	(13)(12)
Contract holders' benefits incurred	\$63 \$60

The ceded benefits incurred can vary depending on the type of life insurance policy held and the year the policy was sold.

NOTE 9 – Income Taxes As of March 31, 2016, and December 31, 2015, we had no liability for unrecognized tax benefits.

The differences between the 35 percent statutory federal income tax rate and our effective income tax rate were as follows:

(Dollars in millions)		Three months ended March			
(Donars in minions)	31,				
	2016		2015		
Tax at statutory rate:	\$93	35.0~%	\$61 35.0 %		
Increase (decrease) resulting from:					
Tax-exempt income from municipal bonds	(9)	(3.4)	(8) (4.6)		
Dividend received exclusion	(8)	(3.0)	(8) (4.6)		
Other	1	0.5	1 0.6		
Provision for income taxes	\$77	29.1 %	\$46 26.4 %		

The provision for federal income taxes is based upon filing a consolidated income tax return for the company and its subsidiaries. As of March 31, 2016, we had no operating or capital loss carry forwards.

NOTE 10 - Net Income Per Common Share

Basic earnings per share are computed based on the weighted average number of common shares outstanding. Diluted earnings per share are computed based on the weighted average number of common and dilutive potential common shares outstanding using the treasury stock method. The table shows calculations for basic and diluted earnings per share:

	Three	
	month	S
(In millions except per share data)	ended	
	March	131,
	2016	2015
Numerator:		
Net income—basic and diluted	\$188	\$128
Denominator:		
Basic weighted-average common shares outstanding	164.2	164.0
Effect of share-based awards:		

Stock options	1.0	1.0
Nonvested shares	0.8	0.6
Diluted weighted-average shares	166.0	165.6
Earnings per share:		
Basic	\$1.14	\$0.78
Diluted	1.13	0.77
Number of anti-dilutive share-based awards:	0.4	0.7

The sources of dilution of our common shares are certain equity-based awards. See our 2015 Annual Report on Form 10-K, Item 8, Note 17, Share-Based Associate Compensation Plans, Page 152, for information about equity-based awards. The above table shows the number of anti-dilutive share-based awards for the three months ended March 31, 2016 and 2015. We did not include these share-based awards in the computation of net income per common share (diluted) because their exercise would have anti-dilutive effects.

NOTE 11 - Employee Retirement Benefits

The following summarizes the components of net periodic benefit cost for our qualified and supplemental pension plans:

	Three
	months
(Dollars in millions)	ended
	March
	31,
	20162015
Service cost	\$3 \$3
Interest cost	3 3
Expected return on plan assets	(5)(4)
Amortization of actuarial loss and prior service cost	1 1
Net periodic benefit cost	\$2 \$3

See our 2015 Annual Report on Form 10-K, Item 8, Note 13, Employee Retirement Benefits, Page 146, for information on our retirement benefits. We made matching contributions totaling \$4 million to our 401(k) and Top Hat savings plans during both the first quarters of 2016 and 2015.

We contributed \$5 million to our qualified pension plan during the first quarter of 2016. We do not anticipate further contributions to our qualified pension plan during the remainder of 2016.

NOTE 12 - Commitments and Contingent Liabilities

In the ordinary course of conducting business, the company and its subsidiaries are named as defendants in various legal proceedings. Most of these proceedings are claims litigation involving the company's insurance subsidiaries in which the company is either defending or providing indemnity for third-party claims brought against insureds or litigating first-party coverage claims. The company accounts for such activity through the establishment of unpaid loss and loss expense reserves. We believe that the ultimate liability, if any, with respect to such ordinary-course claims litigation, after consideration of provisions made for potential losses and costs of defense, is immaterial to our consolidated financial condition, results of operations and cash flows.

The company and its subsidiaries also are occasionally involved in other legal and regulatory proceedings, some of which assert claims for substantial amounts. These actions include, among others, putative class actions seeking certification of a state or national class. Such proceedings have alleged, for example, breach of an alleged duty to search national databases to ascertain unreported deaths of insureds under life insurance policies. The company's insurance subsidiaries also are occasionally parties to individual actions in which extra-contractual damages, punitive damages or penalties are sought, such as claims alleging bad faith handling of insurance claims or writing unauthorized coverage or claims alleging discrimination by former or current associates.

On a quarterly basis, we review these outstanding matters. Under current accounting guidance, we establish accruals when it is probable that a loss has been incurred and we can reasonably estimate its potential exposure. The company accounts for such probable and estimable losses, if any, through the establishment of legal expense reserves. Based on

our quarterly review, we believe that our accruals for probable and estimable losses are reasonable and that the amounts accrued do not have a material effect on our consolidated financial condition or results of operations. However, if any one or more of these matters results in a judgment against us or settlement for an amount that is significantly greater than the amount accrued, the resulting liability could have a material effect on the company's consolidated results of operations or cash flows. Based on our most recent review, our estimate for any other matters for which the risk of loss is not probable, but more than remote, is less than \$1 million.

NOTE 13 - Segment Information

We operate primarily in two industries, property casualty insurance and life insurance. We regularly review our reporting segments to make decisions about allocating resources and assessing performance. Our reporting segments are:

Commercial lines insurance Personal lines insurance Excess and surplus lines insurance Life insurance Investments

We report as Other the noninvestment operations of the parent company and its noninsurer subsidiary, CFC Investment Company and Cincinnati Re, our reinsurance assumed operations. See our 2015 Annual Report on Form 10-K, Item 8, Note 18, Segment Information, Page 155, for a description of revenue, income or loss before income taxes and identifiable assets for each of the five segments.

Segment information is summarized in the following table:

Segment information is summarized in the form	-				
(Dollars in millions)	Three months				
	ended M	arch 31,			
	2016	2015			
Revenues:					
Commercial lines insurance					
Commercial casualty	\$257	\$244			
-					
Commercial property	214	196			
Commercial auto	144	136			
Workers' compensation	89	93			
Other commercial	56	64			
Commercial lines insurance premiums	760	733			
Fee revenues	1	1			
Total commercial lines insurance	761	734			
Personal lines insurance					
Personal auto	131	123			
Homeowner	119	114			
Other personal	33	31			
Personal lines insurance premiums	283	268			
Fee revenues	1	1			
Total personal lines insurance	284	269			
Excess and surplus lines insurance	43	40			
I					
Life insurance premiums	58	53			
Separate account investment management fees		1			
Total life insurance	1 59	54			
Total me insurance	39	34			
T					
Investments					
Investment income, net of expenses	145	139			
Realized investment gains, net	61	47			
Total investment revenue	206	186			
Other	11	2			
Total revenues	\$1,364	\$1.285			
	,)	, ,			
Income (loss) before income taxes:					
Insurance underwriting results	ф. г .О	\$0 (
Commercial lines insurance	\$50	\$26			
Personal lines insurance	28	(3)			
	17	4			
Excess and surplus lines insurance	17				
Excess and surplus lines insurance Life insurance	1/ (1)	(3)			
Life insurance	(1) 184	165			
Life insurance Investments Other	(1) 184 (13)	165 (15)			
Life insurance Investments Other Total income before income taxes March 31 Decen	(1) 184 (13) \$265	165			
Life insurance Investments Other Total income before income taxes Identifiable assets: March 31, Decen	(1) 184 (13) \$265	165 (15)			
Life insurance Investments Other Total income before income taxes March 31 Decen	(1) 184 (13) \$265 nber 31,	165 (15)			

Life insurance	1,372	1,325
Investments	14,978	14,485
Other	398	361
Total	\$ 19,447	\$ 18,888

Item 2. Management's Discussion and Analysis of Financial Condition and

Results of Operations

The following discussion highlights significant factors influencing the condensed consolidated results of operations and financial position of Cincinnati Financial Corporation. It should be read in conjunction with the consolidated financial statements and related notes included in our 2015 Annual Report on Form 10-K. Unless otherwise noted, the industry data is prepared by A.M. Best Co., a leading insurance industry statistical, analytical and financial strength rating organization. Information from A.M. Best is presented on a statutory basis. When we provide our results on a comparable statutory basis, we label it as such; all other company data is presented in accordance with accounting principles generally accepted in the United States of America (GAAP).

We present per share data on a diluted basis unless otherwise noted, adjusting those amounts for all stock splits and dividends. Dollar amounts are rounded to millions; calculations of percent changes are based on dollar amounts rounded to the nearest million. Certain percentage changes are identified as not meaningful (nm).

SAFE HARBOR STATEMENT

This is our "Safe Harbor" statement under the Private Securities Litigation Reform Act of 1995. Our business is subject to certain risks and uncertainties that may cause actual results to differ materially from those suggested by the forward-looking statements in this report. Some of those risks and uncertainties are discussed in our 2015 Annual Report on Form 10-K, Item 1A, Risk Factors, Page 26.

Factors that could cause or contribute to such differences include, but are not limited to:

Unusually high levels of catastrophe losses due to risk concentrations, changes in weather patterns, environmental events, terrorism incidents or other causes

Increased frequency and/or severity of claims or development of claims that are unforeseen at the time of policy issuance

Inadequate estimates, assumptions or reliance on third-party data used for critical accounting estimates

Declines in overall stock market values negatively affecting the company's equity portfolio and book value Domestic and global events resulting in capital market or credit market uncertainty, followed by prolonged periods of economic instability or recession, that lead to:

Significant or prolonged decline in the fair value of a particular security or group of securities and impairment of the asset(s)

Significant decline in investment income due to reduced or eliminated dividend payouts from a particular security or group of securities

Significant rise in losses from surety and director and officer policies written for financial institutions or other insured entities

Prolonged low interest rate environment or other factors that limit the company's ability to generate growth in

- investment income or interest rate fluctuations that result in declining values of fixed-maturity investments,
- including declines in accounts in which we hold bank-owned life insurance contract assets

Recession or other economic conditions resulting in lower demand for insurance products or increased payment delinquencies

Difficulties with technology or data security breaches, including cyberattacks, that could negatively affect our ability to conduct business and our relationships with agents, policyholders and others

Disruption of the insurance market caused by technology innovations such as driverless cars that could decrease consumer demand for insurance products

Delays, inadequate data developed internally or from third parties, or performance inadequacies from ongoing development and implementation of underwriting and pricing methods, including telematics and other usage-based insurance methods, or technology projects and enhancements expected to increase our pricing accuracy, underwriting profit and competitiveness

Increased competition that could result in a significant reduction in the company's premium volume Changing consumer insurance-buying habits and consolidation of independent insurance agencies that could alter our competitive advantages

Inability to obtain adequate ceded reinsurance on acceptable terms, amount of reinsurance coverage purchased, financial strength of reinsurers and the potential for nonpayment or delay in payment by reinsurers

Inability to defer policy acquisition costs for any business segment if pricing and loss trends would lead management to conclude that segment could not achieve sustainable profitability

Inability of our subsidiaries to pay dividends consistent with current or past levels

Events or conditions that could weaken or harm the company's relationships with its independent agencies and hamper opportunities to add new agencies, resulting in limitations on the company's opportunities for growth, such as:

Downgrades of the company's financial strength ratings

Concerns that doing business with the company is too difficult

Perceptions that the company's level of service, particularly claims service, is no longer a distinguishing characteristic in the marketplace

Inability or unwillingness to nimbly develop and introduce coverage product updates and innovations that our competitors offer and consumers expect to find in the marketplace

Actions of insurance departments, state attorneys general or other regulatory agencies, including a change to a federal system of regulation from a state-based system, that:

Impose new obligations on us that increase our expenses or change the assumptions underlying our critical accounting estimates

Place the insurance industry under greater regulatory scrutiny or result in new statutes, rules and regulations Restrict our ability to exit or reduce writings of unprofitable coverages or lines of business

Add assessments for guaranty funds, other insurance related assessments or mandatory reinsurance arrangements; or that impair our ability to recover such assessments through future surcharges or other rate changes

Increase our provision for federal income taxes due to changes in tax law

Increase our other expenses

Limit our ability to set fair, adequate and reasonable rates

Place us at a disadvantage in the marketplace

Restrict our ability to execute our business model, including the way we compensate agents

Adverse outcomes from litigation or administrative proceedings

Events or actions, including unauthorized intentional circumvention of controls, that reduce the company's future ability to maintain effective internal control over financial reporting under the Sarbanes-Oxley Act of 2002 Unforeseen departure of certain executive officers or other key employees due to retirement, health or other causes that could interrupt progress toward important strategic goals or diminish the effectiveness of certain longstanding relationships with insurance agents and others

Events, such as an epidemic, natural catastrophe or terrorism, that could hamper our ability to assemble our workforce at our headquarters location

Further, the company's insurance businesses are subject to the effects of changing social, global, economic and regulatory environments. Public and regulatory initiatives have included efforts to adversely influence and restrict premium rates, restrict the ability to cancel policies, impose underwriting standards and expand overall regulation. The company also is subject to public and regulatory initiatives that can affect the market value for its common stock, such as measures affecting corporate financial reporting and governance. The ultimate changes and eventual effects, if any, of these initiatives are uncertain.

CORPORATE FINANCIAL HIGHLIGHTS

Net Income and Comprehensive Income Data			
(Dollars in millions except per share data)	Three 1 March	ended	
	2016	2015	% Change
Net income and comprehensive income data:			
Earned premiums	\$1,154	\$1,094	5
Investment income, net of expenses (pretax)	145	139	4
Realized investment gains, net (pretax)	61	47	30
Total revenues	1,364	1,285	6
Net income	188	128	47
Comprehensive income	375	100	275
Net income per share—diluted	1.13	0.77	47
Cash dividends declared per share	0.48	0.46	4
Diluted weighted average shares outstanding	166.0	165.6	0

Total revenues rose for the first quarter of 2016, compared with the first quarter 2015, primarily due to higher earned premiums. Premium and investment revenue trends are discussed further in the respective sections of Financial Results.

Realized investment gains and losses are recognized on the sales of investments or as otherwise required by GAAP. We have substantial discretion in the timing of investment sales, and that timing generally is independent of the insurance underwriting process. GAAP also requires us to recognize in net income the gains or losses from certain changes in fair values of securities even though we continue to hold the securities.

Net income for the first quarter of 2016, compared with first-quarter 2015, increased \$60 million. The increase reflected improvement in property casualty underwriting income of \$45 million after taxes and a \$9 million increase in after-tax net realized investment gains. Lower catastrophe losses, mostly weather related, were \$6 million less after taxes and favorably affected both net income and property casualty underwriting income. After-tax investment income in our investment segment results for the first quarter of 2016 rose \$4 million compared with the same quarter of 2015. Life insurance segment results on a pretax basis improved by \$2 million.

Performance by segment is discussed below in Financial Results. As discussed in our 2015 Annual Report on Form 10-K, Item 7, Factors Influencing Our Future Performance, Page 45, there are several reasons that our performance during 2016 may be below our long-term targets. In that annual report, as part of Financial Results, we also discussed the full-year 2016 outlook for each reporting segment.

The board of directors is committed to rewarding shareholders directly through cash dividends and through share repurchase authorizations. Through 2015, the company had increased the indicated annual cash dividend rate for 55 consecutive years, a record we believe was matched by only eight other publicly traded companies. In January 2016, the board of directors increased the regular quarterly dividend to 48 cents per share, setting the stage for our 56th consecutive year of increasing cash dividends. During the first three months of 2016, cash dividends declared by the company increased approximately 4 percent compared with the same period of 2015. Our board regularly evaluates relevant factors in decisions related to dividends and share repurchases. The 2016 dividend increase reflected our strong earnings performance and signaled management's and the board's positive outlook and confidence in our outstanding capital, liquidity and financial flexibility.

Balance Sheet Data and Performance Measures

(In millions except share data)	At March 31,	At December 31,
	2016	2015
Balance sheet data:		
Total investments	\$14,889	\$14,423
Total assets	19,447	18,888
Short-term debt	35	35
Long-term debt	786	786
Shareholders' equity	6,735	6,427
Book value per share	40.96	39.20
Debt-to-total-capital ratio	10.9 %	11.3 %

Total assets at March 31, 2016, increased 3 percent compared with year-end 2015, and included 3 percent growth in investments largely driven by higher fair values for many securities in our portfolio. Shareholders' equity increased 5 percent, and book value per share increased 4 percent during the first three months of 2016. Our debt-to-total-capital ratio (capital is the sum of debt plus shareholders' equity) was lower than at year-end 2015.

Our value creation ratio is a non-GAAP measure defined below and is our primary performance metric. That ratio was 5.7 percent for the first three months of 2016, and was better than the same period in 2015 primarily due to higher net gains from our investment portfolio. The \$1.76 increase in book value per share during the first three months of 2016 contributed 4.5 percentage points to the value creation ratio, while dividends declared at \$0.48 per share contributed 1.2 points. Value creation ratio trends in total and by major components, along with a reconciliation of the non-GAAP measure to comparable GAAP measures, are shown in the tables below.

	Three m ended M 31, 2016	
Value creation ratio major components:		
Net income before net realized gains	2.3 %	1.4 %
Change in fixed-maturity securities, realized and unrealized gains	1.2	0.5
Change in equity securities, realized and unrealized gains	2.4	(0.4)
Other	(0.2)	(0.2)
Value creation ratio	5.7 %	1.3 %
(Dollars are per share)	Three m ended M 2016	onths Iarch 31, 2015
Book value change per share:	ended N 2016	farch 31, 2015
Book value change per share: End of period book value	ended M 2016 \$40.96	farch 31, 2015 \$40.22
Book value change per share: End of period book value Less beginning of period book value	ended M 2016 \$40.96 39.20	farch 31, 2015 \$40.22 40.14
Book value change per share: End of period book value	ended M 2016 \$40.96	farch 31, 2015 \$40.22 40.14
Book value change per share: End of period book value Less beginning of period book value	ended M 2016 \$40.96 39.20	farch 31, 2015 \$40.22 40.14

Change in fixed-maturity securities, realized and unrealized gains	0.46	0.19
Change in equity securities, realized and unrealized gains	0.93	(0.18)
Dividend declared to shareholders	(0.48) (0.46)
Other	(0.05) (0.06)
Change in book value	\$1.76	\$0.08

(Dollars are per share)	Three months ended March 31,				
	2016		2015		
Value creation ratio:					
End of period book value	\$40.96)	\$40.22	2	
Less beginning of period book value	39.20		40.14		
Change in book value	1.76 0.0		0.08	0.08	
Dividend declared to shareholders	0.48		0.46		
Total value creation	\$2.24		\$0.54		
Value creation ratio from change in book value*	4.5	%	0.2	%	
Value creation ratio from dividends declared to shareholders**	1.2		1.1		
Value creation ratio	5.7	%	1.3	%	

*Change in book value divided by the beginning of period book value

**Dividend declared to shareholders divided by beginning of period book value

DRIVERS OF LONG-TERM VALUE CREATION

Operating through The Cincinnati Insurance Company, Cincinnati Financial Corporation is one of the 25 largest property casualty insurers in the nation, based on 2015 net written premiums for approximately 2,000 U.S. stock and mutual insurer groups. We market our insurance products through a select group of independent insurance agencies as discussed in our 2015 Annual Report on Form 10-K, Item 1, Our Business and Our Strategy, Page 5. At March 31, 2016, we actively marketed through agencies located in 40 states. We maintain a long-term perspective that guides us in addressing immediate challenges or opportunities while focusing on the major decisions that best position our company for success through all market cycles.

To measure our long-term progress in creating shareholder value, our value creation ratio is our primary financial performance target. As discussed in our 2015 Annual Report on Form 10-K, Item 7, Executive Summary, Page 40, management believes this non-GAAP measure is a meaningful indicator of our long-term progress in creating shareholder value, is a useful supplement to GAAP information and has three primary performance drivers:

Premium growth – We believe our agency relationships and initiatives can lead to a property casualty written premium growth rate over any five-year period that exceeds the industry average. For the first three months of 2016, our consolidated property casualty net written premium year-over-year growth was 8 percent, comparing favorably with A.M. Best's February 2016 projection of approximately 2 percent full-year growth for the industry. For the five-year period 2011 through 2015, our growth rate was approximately double that of the industry. The industry's growth rate excludes its mortgage and financial guaranty lines of business.

Combined ratio – We believe our underwriting philosophy and initiatives can generate a GAAP combined ratio over any five-year period that is consistently within the range of 95 percent to 100 percent. For the first three months of 2016, our GAAP combined ratio was 91.4 percent and our statutory combined ratio was 90.2 percent, both including 3.7 percentage points of current accident year catastrophe losses offset by 5.6 percentage points of favorable loss reserve development on prior accident years. As of February 2016, A.M. Best projected the industry's full-year 2016 statutory combined ratio at approximately 99 percent, including approximately 5 percentage points of catastrophe losses and a favorable effect of approximately 2 percentage points of loss reserve development on prior accident years. The industry's ratio again excludes its mortgage and financial guaranty lines of business.

Investment contribution – We believe our investment philosophy and initiatives can drive investment income growth and lead to a total return on our equity investment portfolio over a five-year period that exceeds the five-year return of the Standard & Poor's 500 Index. For the first three months of 2016, pretax investment income was \$145 million, up 4 percent compared with the same period in 2015. We believe our investment portfolio mix provides an appropriate balance of income stability and growth with capital appreciation potential.

Highlights of Our Strategy and Supporting Initiatives

Management has worked to identify a strategy that can lead to long-term success, with concurrence by the board of directors. Our strategy is intended to position us to compete successfully in the markets we have targeted while appropriately managing risk. Further description of our long-term, proven strategy can be found in our 2015 Annual Report on Form 10-K, Item 1, Our Business and Our Strategy, Page 5. We believe successful implementation of initiatives that support our strategy will help us better serve our agent customers and reduce volatility in our financial results while we also grow earnings and book value over the long term, successfully navigating challenging economic, market or industry pricing cycles.

Manage insurance profitability - Implementation of these initiatives is intended to enhance underwriting expertise and knowledge, thereby increasing our ability to manage our business while also gaining efficiency. Better profit margins can arise from additional information and more focused action on underperforming product lines, plus pricing capabilities we are expanding through the use of technology and analytics. In addition to enhancing company efficiency, improving internal processes also supports the ability of the independent agencies that represent us to grow profitably by allowing them to serve clients faster and to more efficiently manage agency expenses. We continue to enhance our property casualty underwriting expertise and to effectively and efficiently underwrite individual policies and process transactions. Ongoing initiatives supporting this work include expanding our pricing and segmentation capabilities through experience and use of predictive analytics and additional data. Our segmentation efforts emphasize identification and retention of insurance policies we believe have relatively stronger pricing, while seeking more aggressive renewal terms and conditions on policies we believe have relatively weaker pricing. An area of concentration in 2016 is improving underwriting and rate adequacy for our commercial auto and personal auto lines of business. Both our commercial auto and personal auto policies that renewed during the first three months of 2016 experienced an estimated average price percentage increase in the mid-single-digit range. Drive premium growth – Implementation of these initiatives is intended to further penetrate each market we serve through our independent agencies. Strategies aimed at specific market opportunities, along with service enhancements, can help our agents grow and increase our share of their business. Diversified growth also may reduce variability of losses from weather-related catastrophes.

We continue to appoint new agencies to develop additional points of distribution. In 2016, we are planning approximately 100 appointments of independent agencies that offer most or all of our property casualty insurance products. During the first three months of 2016, we appointed 26 new agencies that meet that criteria. They write, in aggregate, nearly \$2 billion in property casualty premiums annually with various insurance carriers. We also appointed another 34 agencies to market only personal lines insurance products for us. As of March 31, 2016, a total of 1,551 agency relationships market our property casualty insurance products from 1,993 reporting locations. We plan to appoint additional agencies that focus on high net worth personal lines clients. In 2016, we are targeting approximately \$25 million in high net worth new business written premiums, including premiums from our Executive Capstone[™] suite of insurance products and services. During the first three months of 2016, our agencies produced for us approximately \$5 million in high net worth new business written premiums. In the first quarter of 2016, we appointed agencies in the state of New Jersey and began to offer personal lines insurance products for the unique needs of high net worth personal lines. That state represents our 40th state for marketing property casualty insurance, including 32 states where we market personal lines policies.

Financial Strength

An important part of our long-term strategy is financial strength, which is described in our 2015 Annual Report on Form 10-K, Item 1, Our Business and Our Strategy, Financial Strength, Page 7. One aspect of our financial strength is prudent use of reinsurance ceded to help manage financial performance variability due to catastrophe loss experience. A description of how we use reinsurance ceded is included in our 2015 Annual Report on Form 10-K, Item 7, Liquidity and Capital Resources, 2016 Reinsurance Ceded Programs, Page 101. Another aspect of our financial strength is our investment portfolio, which remains well-diversified as discussed in this quarterly report in Item 3, Quantitative and Qualitative Disclosures About Market Risk. Our strong parent-company liquidity and

financial strength increase our flexibility to maintain a cash dividend through all periods and to continue to invest in and expand our insurance operations.

At March 31, 2016, we held \$1.940 billion of our cash and invested assets at the parent-company level, of which \$1.693 billion, or 87.3 percent, was invested in common stocks, and \$153 million, or 7.9 percent, was cash or cash equivalents. Our debt-to-total-capital ratio of 10.9 percent remains well below our target limit. Another important indicator of financial strength is our ratio of property casualty net written premiums to statutory surplus, which was 1.0-to-1 for the 12 months ended March 31, 2016, matching year-end 2015.

Financial strength ratings assigned to us by independent rating firms also are important. In addition to rating our parent company's senior debt, four firms award insurer financial strength ratings to one or more of our insurance subsidiary companies based on their quantitative and qualitative analyses. These ratings primarily assess an insurer's ability to meet financial obligations to policyholders and do not necessarily address all of the matters that may be important to investors. Ratings are under continuous review and subject to changes or withdrawal at any time by the rating agency. Each rating should be evaluated independently of any other rating; please see each rating agency's website for its most recent report on our ratings.

As of April 25, 2016, our insurer financial strength ratings were:

Rating agency	Standard mar property casu insurance subsidiaries		ce	Excess and s lines insurance su	1	Date of most recent affirmation or action
	R	Rating	Rating		Rating	
	ti	ier	tier		tier	
A.M. Best Co. ambest.com	A+Superior2	2 of 16 A Excellen	t3 of 16	A+ Superior	2 of 16	Stable outlook (03/10/16)
Fitch Ratings fitchratings.com	A+Strong 5	of 21 A+Strong	5 of 21		-	Stable outlook (11/13/15)
Moody's Investors Service moodys.com	A1 Good 5	5 of 21	-		-	Stable outlook (04/30/13)
Standard & Poor's Ratings Services spratings.com	A+Strong 5	of 21 A+Strong	5 of 21		-	Stable outlook (06/30/15)

On March 10, 2016, A.M. Best affirmed, with a stable outlook, its rating for The Cincinnati Life Insurance Company, including a financial strength rating of A (Excellent) and an issuer credit rating of "a+." According to A.M. Best, the ratings reflect Cincinnati Life's positive premium growth trends, good quality investment portfolio, adequate capitalization and strategic role within Cincinnati Financial Corporation.

No other rating agency actions to our insurer financial strength ratings occurred during the first quarter of 2016. All of our insurance subsidiaries continue to be highly rated.

CONSOLIDATED PROPERTY CASUALTY INSURANCE HIGHLIGHTS

Consolidated property casualty insurance results include premiums and expenses for our standard market insurance segments (commercial lines and personal lines), our excess and surplus lines segment and our reinsurance assumed operations.

(Dollars in millions)	Three months ended March 31				51,	
	2016	2015		% Change		
Earned premiums	\$1,09	6	\$1,04	-1	5	
Fee revenues	2		2		0	
Total revenues	1,098		1,043		5	
Loss and loss expenses from:						
Current accident year before catastrophe losses	682		657		4	
Current accident year catastrophe losses	41		54		(24)
Prior accident years before catastrophe losses	(55)	(11)	(400)
Prior accident years catastrophe losses	(7)	(11)	36	
Loss and loss expenses	661		689		(4)
Underwriting expenses	341		327		4	
Underwriting profit	\$96		\$27		256	
Ratios as a percent of earned premiums:					Pt. Cha	inge
Current accident year before catastrophe losses	62.2	%	63.1	%	(0.9)
Current accident year catastrophe losses	3.7		5.2		(1.5)
Prior accident years before catastrophe losses	(5.0)	(1.1)	(3.9)
Prior accident years catastrophe losses	(0.6)	(1.1)	0.5	
Loss and loss expenses	60.3		66.1		(5.8)
Underwriting expenses	31.1		31.4		(0.3)
Combined ratio	91.4	%	97.5	%	(6.1)
Combined ratio	91.4	%	97.5	%	(6.1)
Contribution from catastrophe losses and prior years reserve development	(1.9)	3.0		(4.9)
Combined ratio before catastrophe losses and prior years reserve development	93.3	%	94.5	%	(1.2)

Our consolidated property casualty insurance operations generated an underwriting profit of \$96 million for the first quarter of 2016. The improvement of \$69 million, compared with first-quarter 2015, reflected improved underwriting in addition to a decrease of \$9 million in losses from weather-related natural catastrophes. We believe future property casualty underwriting results will continue to benefit from price increases and our ongoing initiatives to improve pricing precision and loss experience related to claims and loss control practices.

For all property casualty lines of business in aggregate, net loss and loss expense reserves at March 31, 2016, were \$99 million higher than at year-end 2015, including \$95 million for the incurred but not reported (IBNR) portion of the increase. The \$99 million reserve increase raised year-end 2015 net loss and loss expense reserves by 2 percent.

We measure and analyze property casualty underwriting results primarily by the combined ratio and its component ratios. The GAAP-basis combined ratio is the percentage of incurred losses plus all expenses per each earned premium dollar – the lower the ratio, the better the performance. An underwriting profit results when the combined ratio is below 100 percent. A combined ratio above 100 percent indicates that an insurance company's losses and expenses exceeded premiums.

Our consolidated property casualty combined ratio for the first three months of 2016 improved 6.1 percentage points, compared with the same period of 2015. The ratio for catastrophe losses and loss expenses was 1.0 percentage points

lower for the first quarter of 2016.

The combined ratio can be affected significantly by natural catastrophe losses and other large losses as discussed in detail below. The combined ratio can also be affected by updated estimates of loss and loss expense reserves established for claims that occurred in prior periods, referred to as prior accident years. Net favorable development on prior accident year reserves, including reserves for catastrophe losses, benefited the combined ratio by 5.6 percentage points in the first three months of 2016, compared with 2.2 percentage points in the same period of 2015. Net favorable development is discussed in further detail in Financial Results by property casualty insurance segment.

The ratio for current accident year loss and loss expenses before catastrophe losses improved in the first three months of 2016. The 62.2 percent ratio for the first three months of 2016 decreased 0.9 percentage points compared with the 63.1 percent accident year 2015 ratio measured as of March 31, 2015, largely reflecting a lower ratio for large losses of \$1 million or more per claim, discussed below.

The underwriting expense ratio decreased 0.3 percentage points for the first quarter of 2016. Higher agency profit-sharing commissions and strategic investments that include enhancement of underwriting expertise were offset by the favorable effects of higher earned premiums and ongoing expense management efforts.

Consolidated Property Casualty Insurance Premiums

Three months ended March 31,
2016 2015 [%]
\$1,028 \$983 5
125 116 8
19 — nm
(25) (33) 24
1,147 1,066 8
(51)(25)(104)
\$1,096 \$1,041 5

The trends in net written premiums and earned premiums summarized in the table above largely reflect the effects of price increases. Price increase trends that heavily influence renewal written premium increases or decreases and other premium growth drivers for 2016 are discussed in more detail by segment below in Financial Results.

Consolidated property casualty net written premiums for the first quarter of 2016 grew \$81 million compared with the first quarter of 2015. Each of our property casualty segments continued to grow during the first three months of 2016. Our premium growth initiatives from prior years have provided an ongoing favorable effect on growth during the current year, particularly as newer agency relationships mature over time.

Consolidated property casualty agency new business written premiums rose \$9 million for the first three months of 2016, compared with the same period of 2015. New business written premiums in 2016 were higher than the year-ago periods for both our commercial lines and our personal lines insurance segments while they were essentially flat for our excess and surplus insurance segment. New agency appointments during 2015 and 2016 produced an \$8 million increase in standard lines new business for the first three months of 2016 compared with the same period of 2015. As we appoint new agencies that choose to move accounts to us, we report these accounts as new business. While this business is new to us, in many cases it is not new to the agent. We believe these seasoned accounts tend to be priced more accurately than business that may be less familiar to our agent upon obtaining it from a competing agent.

Net written premiums increased \$19 million for the first quarter of 2016, compared with the first quarter of 2015, from expansion of our reinsurance assumed operations, known as Cincinnati ReSM. Cincinnati Re assumes risks through reinsurance treaties and in some cases cedes part of the risk and related premiums to one or more unaffiliated reinsurance companies through transactions known as retrocessions. For the first three months of 2016, earned premiums for Cincinnati Re totaled \$10 million, compared with none earned in the same period a year ago.

Other written premiums include premiums ceded to reinsurers as part of our ceded reinsurance program. A decrease in ceded premiums for the first three months of 2016, compared with the same period of 2015, contributed \$2 million to 2016 net written premium growth.

Catastrophe losses and loss expenses typically have a material effect on property casualty results and can vary significantly from period to period. Losses from natural catastrophes contributed 3.1 percentage points to the combined ratio in the first three months of 2016, compared with 4.1 percentage points in the same period of 2015. Some of those losses were applicable to annual loss deductible provisions of our collateralized reinsurance funded through catastrophe bonds. For our collateralized reinsurance arrangement effective January 18, 2014, there were no 2016 occurrences through March 31, 2016, where aggregate losses reached the applicable loss deductible provision for the specific geographic locations included in the severe convective storm portion of that coverage. If aggregate losses, after the \$5 million per occurrence deductible, exceed \$160 million during an annual coverage period, we can recover the excess through funds that collateralize the catastrophe bonds. The following table shows consolidated property casualty insurance catastrophe losses and loss expenses incurred, net of reinsurance, as well as the effect of loss development on prior period catastrophe events. We individually list declared catastrophe events for which our incurred losses reached or exceeded \$10 million.

Consolidated Property Casualty Insurance Catastrophe Losses and Loss Expenses Incurred (Dollars in millions, net of reinsurance) Three months ended March 31.

(Dollars in millions, net of reinsurance)		I nree months ended March 31,					
		Comm.	Pers.	E&S			
Dates Event	Region	lines	lines	lines	Total		
2016							
All 2016 catastrophes		\$ 30	\$ 11	\$ —	\$ 41		
Development on 2015 and prior catastrop	hes	(5)	(2)		(7)		
Calendar year incurred total		\$ 25	\$ 9	\$	\$ 34		
2015							
	Midwest,						
Feb. 16-27 Freezing, ice and snow, wind	Northeast,	\$ 32	\$ 10	\$	\$ 42		
	South						
All other 2015 catastrophes		7	5		12		
Development on 2014 and prior catastrop	hes	(9)	(2)		(11)		
Calendar year incurred total		\$ 30	\$ 13	\$ —	\$ 43		

The following table includes data for losses incurred of \$1 million or more per claim, net of reinsurance.

Consolidated Property Casualty Insurance Losses Incurred by Size

(Dollars in millions, net of reinsurance)	Three months ended March 31,			
	2016	2015	% Chang	ge
Current accident year losses greater than \$5,000,000	\$—	\$12	(100)
Current accident year losses \$1,000,000-\$5,000,000	42	37	14	
Large loss prior accident year reserve development		15	(100)
Total large losses incurred	42	64	(34)
Losses incurred but not reported	73	43	70	
Other losses excluding catastrophe losses	402	418	(4)
Catastrophe losses	33	42	(21)
Total losses incurred	\$550	\$567	(3)

Ratios as a percent of earned premiums:

Current accident year losses greater than \$5,000,000 Current accident year losses \$1,000,000-\$5,000,000 Large loss prior accident year reserve development Total large loss ratio Losses incurred but not reported Other losses excluding catastrophe losses Catastrophe losses	— % 3.8 — 3.8 6.6 36.8 3.0	1.0 % 3.6 1.4 6.0 4.2 40.1 4.1	Pt. Chan (1.0 0.2 (1.4 (2.2 2.4 (3.3 (1.1	ge))))	
Catastrophe losses Total loss ratio		4.1 54.4 %	× ·)	
100010001000	20.2 /0		. (=	,	

We believe the inherent variability of aggregate loss experience for our portfolio of larger policies is greater than that of our portfolio of smaller policies, and we continue to monitor the variability in addition to general inflationary trends in loss costs. Our analysis continues to indicate no unexpected concentration of large losses and case reserve increases by risk category, geographic region, policy inception, agency or field marketing territory. The first-quarter 2016 property casualty total large losses incurred of \$42 million, net of reinsurance, were lower than the \$54 million quarterly average during 2015 and also were lower than the \$64 million for the first quarter of 2015. The ratio for these large losses was 2.2 percentage points lower compared with last year's first quarter. We believe results for the three-month period largely reflected normal fluctuations in loss patterns and normal variability in large case reserves for claims above \$1 million. Losses by size are discussed in further detail in results of operations by property casualty insurance segment.

FINANCIAL RESULTS

Consolidated results reflect the operating results of each of our five segments along with the parent company and other activities reported as "Other." The five segments are:

- Commercial lines property casualty insurance
- Personal lines property casualty insurance
- Excess and surplus lines property casualty insurance
- Life insurance
- Investments

COMMERCIAL LINES INSURANCE RESULTS

(Dollars in millions)	Three months ended March 31,		
	2016	2015	% Change
Earned premiums	\$760	\$733	4
Fee revenues	1	1	0
Total revenues	761	734	4
Loss and loss expenses from:			
Current accident year before catastrophe losses	468	449	4
Current accident year catastrophe losses	30	39	(23)
Prior accident years before catastrophe losses	(24)	(5)	(380)
Prior accident years catastrophe losses	(5)	(9)	44
Loss and loss expenses	469	474	(1)
Underwriting expenses	242	234	3
Underwriting profit	\$50	\$26	92
Ratios as a percent of earned premiums:			Pt. Change
Current accident year before catastrophe losses	61.5 %	61.3 %	0.2
Current accident year catastrophe losses	4.0	5.3	(1.3)
Prior accident years before catastrophe losses	(3.2)	(0.6)	(2.6)
Prior accident years catastrophe losses	(0.6)	(1.3)	0.7
Loss and loss expenses	61.7	64.7	(3.0)
Underwriting expenses	31.9	31.9	0.0
Combined ratio	93.6 %	96.6 %	(3.0)

Combined ratio	93.6	% 96.6	% (3.0
Contribution from catastrophe losses and prior years reserve development	0.2	3.4	(3.2
Combined ratio before catastrophe losses and prior years reserve development	93.4	% 93.2	% 0.2

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Overview

Performance highlights for the commercial lines segment include:

Premiums – Earned premiums and net written premiums for the commercial lines segment grew during the first three months of 2016, largely due to renewal premium growth that continued to reflect price increases and a higher level of insured exposures. Higher new business written premiums for the first quarter of 2016 also contributed to growth. The table below analyzes the primary components of premiums. We continue using predictive analytics tools to improve pricing precision and segmentation while also leveraging our local relationships with agents through the efforts of our teams that work closely with them. We seek to maintain appropriate pricing discipline for both new and renewal business as our agents and underwriters assess account quality to make careful decisions on a case-by-case basis whether to write or renew a policy.

Agency renewal written premiums rose 4 percent for the three months ended March 31, 2016, reflecting price increases and improving economic conditions. During the first quarter of 2016, our overall standard commercial lines policies continued to average estimated renewal price increases at percentages in the low-single-digit range, similar to the fourth quarter of 2015. We continue to segment commercial lines policies, emphasizing identification and retention of policies we believe have relatively stronger pricing. Conversely, we have been seeking stricter renewal terms and conditions on policies we believe have relatively weaker pricing, in turn retaining fewer of those policies. As a result, the average change in commercial lines renewal pricing was somewhat lower than in 2015. We measure average changes in commercial lines renewal pricing as the percentage rate of change in renewal premium for the new policy period compared with the premium for the expiring policy period, assuming no change in the level of insured exposures or policy coverage between those periods for the respective policies.

Our average overall commercial lines renewal pricing change includes the impact of flat pricing of certain coverages within package policies written for a three-year term that were in force but did not expire during the period being measured. Therefore, the change in average commercial lines renewal pricing we report reflects a blend of three-year policies that did not expire and other policies that did expire during the measurement period. For commercial lines policies that did expire and were then renewed during the first quarter of 2016, we estimate that our average percentage price increase for both commercial auto and commercial property were in the mid-single-digit range. The estimated average percentage price change for our commercial casualty line of business was an increase in the low-single-digit range, and for workers' compensation it was a decrease in the low-single-digit range. Renewal premiums for our commercial casualty and workers' compensation lines include the results of policy audits that adjust initial premium amounts based on differences between estimated and actual sales or payroll related to a specific policy. Audits completed during the first three months of 2016 contributed \$21 million to net written premiums. Audits contributed \$3 million of the \$44 million net increase in net written premiums for the first three months of 2016, compared with the same period a year ago. The \$27 million increase in earned premiums during the first three months of 2016, compared with 2015, included an increase from audit premiums of \$2 million. New business written premiums for commercial lines increased \$8 million during the first quarter of 2016, compared with the same period last year. During the first quarter of 2016, new business written premiums grew for each major line of business in our commercial lines segment. Trend analysis for year-over-year comparisons of individual quarters are more difficult to assess for commercial lines new business written premiums, due to inherent variability. That variability is often driven by larger policies with annual premiums greater than \$100,000. Other written premiums include premiums ceded to reinsurers as part of our ceded reinsurance program. A decrease in

Other written premiums include premiums ceded to reinsurers as part of our ceded reinsurance program. A decrease in ceded premiums contributed \$2 million to net written premium growth for the first quarter of 2016, compared with the same period of 2015.

Commercial Lines Insurance Premiums

•

Three months ended March 31,			
2016 2015 % Change			
\$758 \$730 4			
87 79 10			
(18) (26) 31			
827 783 6			
(67)(50)(34)			
\$760 \$733 4			

Combined ratio – The commercial lines combined ratio improved for the three months ended March 31, 2016, compared with the same period of 2015, largely due to more favorable reserve development on prior accident years before catastrophe losses. The three-month 2016 period also benefited from weather-related natural catastrophe losses and loss expenses that were 0.6 percentage points lower.

Catastrophe losses and loss expenses accounted for 3.4 percentage points of the combined ratio for the first three months of 2016, compared with 4.0 percentage points for the same period a year ago. The 10-year annual average for that catastrophe measure through 2015 for the commercial lines segment was 4.4 percentage points, and the five-year annual average was 5.6 percentage points.

The net effect of reserve development on prior accident years during the first three months of 2016 was favorable for commercial lines overall by \$29 million compared with \$14 million for the same period in 2015. For the three months ended March 31, 2016, our workers' compensation line of business was the largest contributor to the total commercial lines net favorable reserve development on prior accident years, followed by our other commercial lines of business, which was largely attributable to director and officer liability insurance. Those contributions were partially offset by unfavorable development for our commercial auto line of business. The net favorable reserve development recognized during the first three months of 2016 for commercial lines was distributed mainly between accident years 2015 and 2014, and was primarily due to lower-than-anticipated loss emergence on known claims. Reserve estimates are inherently uncertain as described in our 2015 Annual Report on Form 10-K, Item 7, Critical Accounting Estimates, Property Casualty Insurance Loss and Loss Expense Reserves, Page 46.

The first-quarter 2016 commercial lines underwriting expense ratio matched the first quarter of 2015. Higher agency profit-sharing commissions were offset by the favorable effects of higher earned premiums and ongoing expense management efforts.

Underwriting results and related measures for the combined ratio are summarized in the first table of Commercial Lines Insurance Results. The tables and discussion below provide additional details for certain primary drivers of underwriting results.

Commercial Lines Insurance Losses Incurred by Size

(Dollars in millions, net of reinsurance)	Three months ended March 31,			
	2016	2015	% Chang	ge
Current accident year losses greater than \$5,000,000	\$—	\$12	nm	-
Current accident year losses \$1,000,000-\$5,000,000	36	24	50	
Large loss prior accident year reserve development	(1)	15	nm	
Total large losses incurred	35	51	(31)
Losses incurred but not reported	64	31	106	
Other losses excluding catastrophe losses	255	272	(6)
Catastrophe losses	25	29	(14)
Total losses incurred	\$379	\$383	(1)
Ratios as a percent of earned premiums:			Pt.	
Ratios as a percent of carried premiums.			Chang	ge
Current accident year losses greater than \$5,000,000	%	1.6 %	(1.6)
Current accident year losses \$1,000,000-5,000,000	4.8	3.3	1.5	
Large loss prior accident year reserve development	(0.2)	2.0	(2.2)
Total large loss ratio	4.6	6.9	(2.3)
Losses incurred but not reported	8.4	4.3	4.1	
Other losses excluding catastrophe losses	33.6	37.1	(3.5)
Catastrophe losses	3.3	4.0	(0.7)
Total loss ratio	49.9 %	52.3 %	(2.4)

We continue to monitor new losses and case reserve increases greater than \$1 million for trends in factors such as initial reserve levels, loss cost inflation and claim settlement expenses. Our analysis continues to indicate no unexpected concentration of these large losses and case reserve increases by risk category, geographic region, policy inception, agency or field marketing territory. The first-quarter 2016 commercial lines total large losses incurred of \$35 million, net of reinsurance, were lower than both the quarterly average of \$42 million during 2015 and the \$51 million total large losses incurred for the first quarter of 2015. The ratio for these large losses was 2.3 percentage points lower compared with last year's first-quarter ratio. We believe results for the three-month period largely reflected normal fluctuations in loss patterns and normal variability in large case reserves for claims above \$1 million.

Commercial Lines of Business Analysis

Approximately 95 percent of our commercial lines premiums relate to accounts with coverages from more than one of our business lines. As a result, we believe that our commercial lines business is best measured and evaluated on a segment basis. However, we provide line-of-business data to summarize premium and loss trends separately for each line. The ratios shown in the table below are components of loss and loss expenses as a percentage of earned premiums.

(Dollars in millions)	Three months ended March 31,		
	2016	2015	% Change
Commercial casualty:			
Written premiums	\$285	\$266	7
Earned premiums	257	244	5
Current accident year before catastrophe losses	60.2 %	59.2 %	
Current accident year catastrophe losses	—		
Prior accident years before catastrophe losses	(1.2)	1.1	
Prior accident years catastrophe losses			
Total loss and loss expenses ratio	59.0 %	60.3 %	
Commercial property:			
Written premiums	\$225	\$206	9
Earned premiums	214	196	9
Current accident year before catastrophe losses	51.4 %	53.6 %	
Current accident year catastrophe losses	13.6	16.7	
Prior accident years before catastrophe losses	(1.7)	(1.9)	
Prior accident years catastrophe losses	(2.2)	(3.8)	
Total loss and loss expenses ratio		64.6 %	
Commercial auto:			
Written premiums	\$158	\$149	6
Earned premiums	144	136	6
Current accident year before catastrophe losses	77.5 %	72.3 %	
Current accident year catastrophe losses	0.6		
Prior accident years before catastrophe losses	5.7	8.6	
Prior accident years catastrophe losses	(0.1)	(0.1)	
Total loss and loss expenses ratio	. ,	80.8 %	
Workers' compensation:			
Written premiums	\$105	\$104	1
Earned premiums	89	93	(4)
Current accident year before catastrophe losses	73.3 %		· /
Current accident year catastrophe losses			
Prior accident years before catastrophe losses	(14.5)	(16.1)	
Prior accident years catastrophe losses			
Total loss and loss expenses ratio	58.8 %	55.4 %	
Other commercial lines:			
Written premiums	\$54	\$58	(7)
Earned premiums	56	64	(13)
Current accident year before catastrophe losses		54.4 %	. /
Current accident year catastrophe losses	0.6	9.7	
Prior accident years before catastrophe losses	(22.9)	(0.2)	
Prior accident years catastrophe losses	0.2	(2.6)	
Total loss and loss expenses ratio		61.3 %	
r	, 0		

As discussed above, the loss and loss expenses ratio component of the combined ratio is an important measure of underwriting profit and performance. Catastrophe losses are volatile and can distort short-term profitability trends, particularly for certain lines of business. Development of loss and loss expense reserves on prior accident years can

also distort trends in measures of profitability for recently written business. To illustrate these effects, we separate their impact on the ratios shown in the table above. For the three months ended March 31, 2016, the commercial line of business with the most significant profitability challenge was commercial auto. For the first three months of 2016, our commercial auto policies experienced average renewal price percentage increases in the mid-single-digit range, which we believe will help improve profitability in future quarters. We further discuss current initiatives for commercial auto in the Highlights of Our Strategy and Supporting Initiatives section of this quarterly report and in our 2015 Annual Report on Form 10-K, Item 7, Commercial Lines of Business Analysis, Page 67.

PERSONAL LINES INSURANCE RESULTS

(Dollars in millions)	Three months ended March 31,			
	2016	2015	% Change	;
Earned premiums	\$283	\$268	6	
Fee revenues	1	1	0	
Total revenues	284	269	6	
Loss and loss expenses from:				
Current accident year before catastrophe losses	180	179	1	
Current accident year catastrophe losses	11	15	(27))
Prior accident years before catastrophe losses	(16)	(1)	nm	
Prior accident years catastrophe losses	(2)	(2)	0	
Loss and loss expenses	173	191	(9))
Underwriting expenses	83	81	2	
Underwriting profit (loss)	\$28	\$(3)	nm	
Ratios as a percent of earned premiums:			Pt. Change	,
Current accident year before catastrophe losses	63.5 %	66.8 %	(3.3))
Current accident year catastrophe losses	3.8	5.6	(1.8))
Prior accident years before catastrophe losses	(5.6)	(0.7)	(4.9))
Prior accident years catastrophe losses	(0.8)	(0.7)	(0.1))
Loss and loss expenses	60.9	71.0	(10.1))
Underwriting expenses	29.2	30.4	(1.2))
Combined ratio	90.1 %	101.4 %	(11.3))
Combined ratio Contribution from catastrophe losses and prior years reserve development Combined ratio before catastrophe losses and prior years reserve development	(2.6)	101.4 % 4.2 97.2 %	(6.8))))

Overview

Performance highlights for the personal lines segment include:

Premiums – Personal lines earned premiums and net written premiums for the first quarter of 2016 continued to grow, primarily due to rising renewal written premiums. Price increases and a steady, high level of policy retention contributed to premium growth. The table below analyzes the primary components of premiums.

Agency renewal written premiums increased 6 percent for the first three months of 2016, largely reflecting rate increases. We estimate that premium rates for our personal auto line of business increased at average percentages in the mid-single-digit range during the first three months of 2016, higher than in the fourth quarter of 2015. For our homeowner line of business, we estimate that rate increases for the first three months of 2016 also averaged a percentage in the mid-single-digit range. For both our personal auto and homeowner lines of business, some individual policies experienced lower or higher rate changes based on enhanced pricing precision enabled by predictive models.

Personal lines new business written premiums increased approximately \$1 million or 4 percent for the first three months of 2016, compared with the same period of 2015. Most of that growth came from high net worth clients of our agencies. First-quarter 2016 personal lines new business written premiums from high net worth policies totaled approximately \$5 million.

Other written premiums include premiums ceded to reinsurers as part of our ceded reinsurance program. A decrease in ceded premiums contributed less than \$1 million to net written premium growth for the first three months of 2016, compared with the same period of 2015.

We continue to implement strategies discussed in our 2015 Annual Report on Form 10-K, Item 1, Strategic Initiatives, Page 12, to enhance our responsiveness to marketplace changes and to help achieve our long-term objectives for personal lines growth and profitability. These strategies include initiatives to more profitably underwrite personal auto policies.

Personal Lines Insurance Premiums (Dollars in millions) Three months ended

(Dollars in millions)	Three months ended		
(Donars in minous)	March		
	2016	2015	% Change
Agency renewal written premiums	\$236	\$223	6
Agency new business written premiums	25	24	4
Other written premiums	(5)	(6)	17
Net written premiums	256	241	6
Unearned premium change	27	27	0
Earned premiums	\$283	\$268	6

Combined ratio – Our personal lines combined ratio improved by 11.3 percentage points for the three months ended March 31, 2016, compared with the same period of 2015, including 1.9 points from lower weather-related natural eatastrophe losses and loss expenses. The first-quarter 2016 combined ratio included a higher amount of favorable reserve development on prior accident years, compared with the same quarter of 2015, improving the combined ratio before catastrophe effects by 4.9 percentage points.

In addition to the average rate increases discussed above, we continue to refine our pricing to better match premiums to the risk of loss on individual policies. The results of improved pricing precision and broad-based rate increases are expected to help position the combined ratio at a profitable level over the long term. In addition, greater geographic diversification is expected to reduce the volatility of homeowner loss ratios attributable to weather-related catastrophe losses over time.

Catastrophe losses and loss expenses accounted for 3.0 percentage points of the combined ratio for the three months ended March 31, 2016, compared with 4.9 percentage points for the same period last year. The 10-year annual average catastrophe loss ratio through 2015 for the personal lines segment was 10.9 percentage points, and the five-year annual average was 11.4 percentage points.

Personal lines net reserve development on prior accident years was a favorable \$18 million for the first three months of 2016, split almost evenly between our personal auto and homeowner lines of business. The total was \$15 million more favorable than the same period of 2015 and included a refinement to reserves for loss expenses. The refinement transferred approximately \$10 million of reserves, primarily for our personal auto line of business, to various lines of business in our commercial lines segment. For losses only, our first-quarter 2016 personal auto prior accident year net reserve development was unfavorable by \$1 million. In the first three months of 2016, our personal lines net favorable reserve development was attributable primarily to accident year 2015. Reserve estimates are inherently uncertain as described in our 2015 Annual Report on Form 10-K, Item 7, Critical Accounting Estimates, Property Casualty Insurance Loss and Loss Expense Reserves, Page 46.

The underwriting expense ratio decreased 1.2 percentage points for the first quarter of 2016, compared with the same period of 2015. The decrease reflects an unusually high ratio in first-quarter 2015 from changes in estimates related to allocations of deferred acquisition costs by segment.

Personal Lines Insurance Losses Incurred by Size

(Dollars in millions, net of reinsurance)	Three months ended March 31,			
	2016	2015	% Chan	ge
Current accident year losses greater than \$5,000,000	\$—	\$—	nm	
Current accident year losses \$1,000,000-\$5,000,000	6	12	(50)
Large loss prior accident year reserve development	1		nm	
Total large losses incurred	7	12	(42)
Losses incurred but not reported	11	7	57	
Other losses excluding catastrophe losses	133	134	(1)
Catastrophe losses	8	13	(38)
Total losses incurred	\$159	\$166	(4)
			D,	
Ratios as a percent of earned premiums:			Pt. Chan	ge
Current accident year losses greater than \$5,000,000	%	%		C
Current accident year losses \$1,000,000-\$5,000,000	1.9	4.5	(2.6)
Large loss prior accident year reserve development	0.5		0.5	
Total large loss ratio	2.4	4.5	(2.1)
Losses incurred but not reported	3.8	2.7	1.1	
Other losses excluding catastrophe losses	47.1	49.9	(2.8)
Catastrophe losses	2.9	4.9	(2.0)
Total loss ratio	56.2 %	62.0 %	(5.8)

We continue to monitor new losses and case reserve increases greater than \$1 million for trends in factors such as initial reserve levels, loss cost inflation and claim settlement expenses. Our analysis continues to indicate no unexpected concentration of these large losses and case reserve increases by risk category, geographic region, policy inception, agency or field marketing territory. In the first quarter of 2016, the personal lines total large loss ratio, net of reinsurance, was 2.1 percentage points lower than last year's first quarter. We believe results for the three-month period largely reflected normal fluctuations in loss patterns and normal variability in large case reserves for claims above \$1 million.

Personal Lines of Business Analysis

We prefer to write personal lines coverages on an account basis, including auto and homeowner coverages as well as coverages from the other personal business line. As a result, we believe that our personal lines business is best measured and evaluated on a segment basis. However, we provide line of business data to summarize premium and loss trends separately for each line. The ratios shown in the table below are components of loss and loss expenses as a percentage of earned premiums.

(Dollars in millions)	Three months ended March 31,		
	2016	2015	% Change
Personal auto:			-
Written premiums	\$123	\$114	8
Earned premiums	131	123	7
Current accident year before catastrophe losses	79.1 %	81.6 %	
Current accident year catastrophe losses	1.0	0.2	
Prior accident years before catastrophe losses	(6.3)	3.0	
Prior accident years catastrophe losses	(0.3)	(0.2)	
Total loss and loss expenses ratio	73.5 %	84.6 %	
Homeowner:			
Written premiums	\$103	\$98	5
Earned premiums	119	114	4
Current accident year before catastrophe losses	51.5 %	55.5 %	
Current accident year catastrophe losses	6.4	12.3	
Prior accident years before catastrophe losses	(5.2)	(5.1)	
Prior accident years catastrophe losses	(1.6)	(1.2)	
Total loss and loss expenses ratio	51.1 %	61.5 %	
Other personal:			
Written premiums	\$30	\$29	3
Earned premiums	33	31	6
Current accident year before catastrophe losses	44.2 %	49.6 %	
Current accident year catastrophe losses	5.8	2.8	
Prior accident years before catastrophe losses	(4.6)	1.1	
Prior accident years catastrophe losses	0.3	(0.8)	
Total loss and loss expenses ratio	45.7 %	52.7 %	

As discussed above, the loss and loss expenses ratio component of the combined ratio is an important measure of underwriting profit and performance. Catastrophe losses are volatile and can distort short-term profitability trends, particularly for certain lines of business. Development of loss and loss expense reserves on prior accident years can also distort trends in measures of profitability for recently written business. To illustrate these effects, we separate their impact on the ratios shown in the table above. For the three months ended March 31, 2016, the line of business in our personal lines insurance segment with the most significant profitability challenge was personal auto. During the first three months of 2016, premium rate increases that allow for more pricing precision on our personal auto policies continued to be implemented at average percentages in the mid-single-digit range. We continue to work toward greater pricing precision in addition to broad-based rate increases to help improve profitability over the long term.

EXCESS AND SURPLUS LINES INSURANCE RESULTS

(Dollars in millions)	Three months ended March 31,			
	2016	2015	% Chang	ge
Earned premiums	\$43	\$40	8	0
Loss and loss expenses from:				
Current accident year before catastrophe losses	27	29	(7)
Current accident year catastrophe losses			nm	
Prior accident years before catastrophe losses	(14)	(5)	(180)
Prior accident years catastrophe losses			nm	
Loss and loss expenses	13	24	(46)
Underwriting expenses	13	12	8	
Underwriting profit	\$17	\$4	325	
Ratios as a percent of earned premiums:			Pt. Chan	ge
Current accident year before catastrophe losses	63.1 %	72.1 %)
Current accident year catastrophe losses	0.4	1.2	(0.8)
Prior accident years before catastrophe losses	(31.6)	(13.6)	(18.0)
Prior accident years catastrophe losses	(0.2)	(0.3)	0.1	
Loss and loss expenses	31.7	59.4	(27.7)
Underwriting expenses	29.4	28.9	0.5	
Combined ratio	61.1 %	88.3 %	(27.2)
Combined ratio Contribution from catastrophe losses and prior years reserve development Combined ratio before catastrophe losses and prior years reserve development	(31.4	88.3 % (12.7 101. %	(18.7	

Overview

Performance highlights for the excess and surplus lines segment include:

Premiums – Excess and surplus lines net written premiums continued to grow during the first three months of 2016. Growth in renewal written premiums was the main contributor to the increase.

Renewal written premiums rose 13 percent for the three months ended March 31, 2016, compared with the same period of 2015, reflecting the opportunity to renew many accounts for the first time, as well as higher renewal pricing. March 2016 marked the 67th consecutive month of positive average price changes for the excess and surplus lines segment of our property casualty business. For the first three months of 2016, excess and surplus lines policy renewals experienced estimated average percentage price increases near the high end of the low-single-digit range. We measure average changes in excess and surplus lines renewal pricing as the percentage rate of change in renewal premium for the new policy period compared with the premium for the expiring policy period, assuming no change in the level of insured exposures or policy coverage between those periods for respective policies.

New business written premiums produced by agencies rose by an immaterial amount for the first three months of 2016, compared with the same period of 2015, reflecting careful underwriting in a highly competitive market. Some of what we report as new business came from accounts that were not new to our agents. We believe our agents' seasoned accounts tend to be priced more accurately than business that may be less familiar to them.

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Excess and Surplus Lines Insurance Premiums

(Dollars in millions)	Three months ended March 31,		
	2016 2015 [%] Change		
Agency renewal written premiums	\$34 \$30 13		
Agency new business written premiums	13 13 0		
Other written premiums	(2)(1)(100)		
Net written premiums	45 42 7		
Unearned premium change	(2)(2)0		
Earned premiums	\$43 \$40 8		

Combined ratio – The excess and surplus lines combined ratio improved for the first quarter of 2016 by 27.2 percentage points compared with the same period of 2015, reflecting lower ratios for current accident year losses and loss expenses before catastrophe losses and more favorable reserve development on prior accident years before catastrophe losses.

Catastrophe losses and loss expenses accounted for 0.2 percentage points of the combined ratio for the three months ended March 31, 2016, compared with 0.9 percentage points for the same period of 2015.

Excess and surplus lines net favorable reserve development on prior accident years as a ratio to earned premiums was 31.8 percent for the first three months of 2016, compared with 13.9 percent for the same period of 2015. The net favorable reserve development recognized during the first three months of 2016 was distributed almost evenly among accident years 2015, 2014 and 2013. It was due primarily to lower-than-anticipated loss emergence on known claims. Reserve estimates are inherently uncertain as described in our 2015 Annual Report on Form 10-K, Item 7, Critical Accounting Estimates, Property Casualty Insurance Loss and Loss Expense Reserves, Page 46. The underwriting expense ratio for the first three months of 2016 increased compared with the same period of 2015, as higher profit-sharing commissions for agencies offset the favorable effects of higher earned premiums and ongoing expense management efforts.

Excess and Surplus Lines Insurance Losses Incurred by Size

(Dollars in millions, net of reinsurance)	Three months ended March 31,			1
	2016	2015	% Chang	ge
Current accident year losses greater than \$5,000,000	\$—	\$—	nm	
Current accident year losses \$1,000,000-\$5,000,000		1	(100)
Large loss prior accident year reserve development			nm	
Total large losses incurred		1	(100)
Losses incurred but not reported	(2)	5	nm	
Other losses excluding catastrophe losses	9	12	(25)
Catastrophe losses			nm	
Total losses incurred	\$7	\$18	(61)
Ratios as a percent of earned premiums:			Pt. Chang	ge
Current accident year losses greater than \$5,000,000	— %	— %	0.0	
Current accident year losses \$1,000,000-\$5,000,000		2.5	(2.5)
Large loss prior accident year reserve development	(0.4		(0.4)
Total large loss ratio	(0.4	2.5	(2.9)

Losses incurred but not reported	(5.4	11.8	(17.2)
Other losses excluding catastrophe losses	20.8	29.9	(9.1)
Catastrophe losses	0.1	0.8	(0.7)
Total loss ratio	15.1%	45.0%	(29.9)

We continue to monitor new losses and case reserve increases greater than \$1 million for trends in factors such as initial reserve levels, loss cost inflation and claim settlement expenses. Our analysis continues to indicate no unexpected concentration of these large losses and case reserve increases by risk category, geographic region, policy inception, agency or field marketing territory. In the first quarter of 2016, the excess and surplus lines total ratio for large losses, net of reinsurance, was 2.9 percentage points lower compared with last year's first quarter. We believe results for the three-month period ended March 31, 2016, largely reflected normal fluctuations in loss patterns and normal variability in large case reserves for claims above \$1 million.

LIFE INSURANCE RESULTS

(Dollars in millions)	Three months ended			
(Donars in minions)	March 31,			
	2016	2015	% Change	
Earned premiums	\$58	\$53	9	
Separate account investment management fees	1	1	0	
Total revenues	59	54	9	
Contract holders' benefits incurred	63	60	5	
Investment interest credited to contract holders'	(22)	(21)	(5)	
Underwriting expenses incurred	19	18	6	
Total benefits and expenses	60	57	5	
Life insurance segment loss	(1)	(3)	67	

Overview

Performance highlights for the life insurance segment include:

Revenues – Revenues increased for the three months ended March 31, 2016, primarily due to higher earned premiums from term insurance products.

Net in-force life insurance policy face amounts increased to \$53.573 billion at March 31, 2016, from \$52.735 billion at year-end 2015.

Fixed annuity deposits received for the three months ended March 31, 2016, were \$12 million compared with \$8 million for same period of 2015. Fixed annuity deposits have a minimal impact to earned premiums because deposits received are initially recorded as liabilities. Profit is earned over time by way of interest-rate spreads. We do not write variable or equity-indexed annuities.

Life Insurance Premiums

(Dollars in millions)	Three months ended			
(Donars in minious)	March 31,			
	20162015 % Change			
Term life insurance	\$37 \$34 9			
Universal life insurance	11 10 10			
Other life insurance, annuity and disability income products	10 9 11			
Net earned premiums	\$58 \$ 53 9			

Profitability – Our life insurance segment typically reports a small profit or loss on a GAAP basis because profits from investment income spreads are included in our investment segment results. We include only investment income credited to contract holders (including interest assumed in life insurance policy reserve calculations) in our life insurance segment results. A loss of \$1 million for our life insurance segment in the first three months of 2016,

compared with a loss of \$3 million for the same period of 2015, was largely due to increased premium revenues in 2016.

Life segment benefits and expenses consist principally of contract holders' (policyholders') benefits incurred related to traditional life and interest-sensitive products and operating expenses incurred, net of deferred acquisition costs. Total benefits increased in the first three months of 2016. Mortality results increased from the same period of 2015 but were slightly less than our 2016 projections.

Operating expenses for the first three months of 2016 increased slightly compared with the same period a year ago. For the first three months of both 2016 and 2015, unlocking of interest rate and other actuarial assumptions decreased the amount of expenses deferred to future periods, increasing operating expenses. The amount of expenses deferred to future periods was more significant in 2015.

Pretax earnings for the first three months of 2016 were reduced by \$1 million due to unlocking of interest rates and other actuarial assumptions. For the comparable period of 2015, the effect of unlocking reduced pretax earnings by \$2 million.

We recognize that assets under management, capital appreciation and investment income are integral to evaluating the success of the life insurance segment because of the long duration of life products. On a basis that includes investment income and realized gains or losses from life-insurance-related invested assets, the life insurance company reported a net profit of \$10 million in the three months ended March 31, 2016, compared with a net profit of \$8 million for the same period of 2015. The life insurance company portfolio had net after-tax realized investment gains of less than \$1 million for the three months ended March 31, 2016, and for the same period in 2015.

INVESTMENTS RESULTS

Overview

The investments segment contributes investment income and realized gains and losses to results of operations. Investments traditionally are our primary source of pretax and after-tax profits.

Investment Income

Pretax investment income increased 4 percent for the first quarter of 2016, compared with the same period of 2015. Interest income rose due to net purchases of fixed-maturity securities that offset the continuing effects of the low interest rate environment. Higher dividend income reflected rising dividend rates and net purchases of equity securities.

Investments Results

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(D 11

(Dollars in millions)	Three months ended March 31,		
	2016 2015 % Change		
Total investment income, net of expenses	\$145 \$139 4		
Investment interest credited to contract holders'	(22)(21)(5)		
Realized investment gains, net	61 47 30		
Investments profit, pretax	\$184 \$165 12		

We continue to position our portfolio considering both the challenges presented by the current low interest rate environment and the risks presented by potential future inflation. As bonds in our generally laddered portfolio mature or are called over the near term, we will be challenged to replace their current yield. The table below shows the average pretax yield-to-amortized cost associated with expected principal redemptions for our fixed-maturity portfolio. The expected principal redemptions are based on par amounts and include dated maturities, calls and prefunded municipal bonds that we expect will be called during each respective time period.

(Dollars in millions)				
At March 31, 2016	% Yield		Principal redemption	
Fixed-maturity yield				
profile:				
Expected to mature				
during the remainder of	4.40	%	\$	497
2016				
Expected to mature	4.76		642	
during 2017	4.70		042	
Expected to mature	5.77		976	
during 2018	5.77		970	
Average yield and total				
expected redemptions	5.15		\$	2,115
from the remainder of	5.15		φ	2,113
2016 through 2018				

The table below shows the average pretax yield-to-amortized cost for fixed-maturity securities acquired during the periods indicated. The average yield of 4.65 percent for the first three months of 2016 was lower than the 4.70 percent

average yield to amortized cost of the fixed-maturity securities portfolio at the end of 2015.

	Three months	
	ended March	
	31,	
	2016	2015
Average pretax yield-to-amortized cost on new fixed-maturities:		
Acquired taxable fixed-maturities	4.77%	4.34%
Acquired tax-exempt fixed-maturities	3.03	3.13
Average total fixed-maturities acquired	4.12	3.84

While our bond portfolio more than covers our insurance reserve liabilities, we believe our diversified common stock portfolio of mainly blue chip, dividend-paying companies represents one of our best investment opportunities for the long term. In our 2015 Annual Report on Form 10-K, Item 1, Investments Segment, Page 21, and Item 7, Investments Outlook, Page 88, we discussed our portfolio strategies. We discuss risks related to our investment

income and our fixed-maturity and equity investment portfolios in this quarterly report Item 3, Quantitative and Qualitative Disclosures About Market Risk.

The table below provides details about investment income. Average yields in this table are based on the average invested asset and cash amounts indicated in the table, using fixed-maturity securities valued at amortized cost and all other securities at fair value.

(Dollars in millions)	Three months ended March 31,		
	2016	2015	% Change
Investment income:			
Interest	\$109	\$105	4
Dividends	37	36	3
Other	1		nm
Less investment expenses	2	2	0
Investment income, pretax	145	139	4
Less income taxes	35	33	6
Total investment income, after-tax	\$110	\$106	4
Investment returns:			
Effective tax rate	23.8 %	23.6 %	2
Average invested assets plus cash and cash equivalents	\$14,851	\$14,435	
Average yield pretax	3.91 %	3.85 %	2
Average yield after-tax	2.96	2.94	
Fixed-maturity returns:			
Effective tax rate	27.3 %	27.0 %	2
Average amortized cost	\$9,383	\$8,929	
Average yield pretax	4.65 %	4.70 %	2
Average yield after-tax	3.38	3.43	

Net Realized Gains and Losses

We reported net realized investment gains of \$61 million for the three months ended March 31, 2016, compared with \$47 million for the first quarter of 2015. Substantially all of the first-quarter 2016 amount was from sales of various common and preferred stock holdings, compared with \$43 million for the same period of 2015.

Investment gains or losses are recognized upon the sales of investments or as otherwise required under GAAP. The timing of realized gains or losses from sales can have a material effect on results in any quarter. However, such gains or losses usually have little, if any, effect on total shareholders' equity because most equity and fixed-maturity investments are carried at fair value, with the unrealized gain or loss included as a component of accumulated other comprehensive income (AOCI). Accounting requirements for other-than-temporary impairment (OTTI) charges for the fixed-maturity portfolio are disclosed in our 2015 Annual Report on Form 10-K, Item 8, Note 1, Summary of Significant Accounting Policies, Page 123.

Of the 3,191 securities in the portfolio, four fixed-maturity securities with a fair value of \$9 million were trading below 70 percent of amortized cost at March 31, 2016, and accounted for \$5 million in unrealized losses. Our asset impairment committee regularly monitors the portfolio, including a quarterly review of the entire portfolio for potential OTTI charges. We believe that if the improving liquidity in the markets were to reverse or the economic recovery were to significantly stall, we could experience declines in portfolio values and possibly additional OTTI charges.

The table below provides additional detail for OTTI charges:

(Dollars in millions)	Three months ended March 31, 2016 2015
Fixed maturities: Utilities Total fixed maturities Total	\$ 2 \$ —

OTHER

We report as Other the noninvestment operations of the parent company and a noninsurance subsidiary, CFC Investment Company. We also report as Other the underwriting results of Cincinnati Re, our reinsurance assumed operation, including earned premiums, loss and loss expenses and underwriting expenses.

Total revenues for the first three months of 2016 for our Other operations increased, compared with 2015, primarily due to earned premiums from Cincinnati Re. Total expenses for Other also increased for the first three months of 2016, primarily due to losses and loss expenses and underwriting expenses from Cincinnati Re.

Other loss in the table below represents losses before income taxes. The net result of Cincinnati Re for the first three months of 2016 was a small profit. For both periods shown, Other loss was largely driven by interest expense from debt of the parent company.

(Dollars in millions)	Three months ended				
(Donars in minions)	(Dollars in millions) March		31,		
	2016	2015	% Chang	ge	
Interest and fees on loans and leases	\$1	\$2	(50)	
Earned premiums	10		nm		
Total revenues	11	2	450		
Interest expense	13	13	0		
Loss and loss expenses	6		nm		
Underwriting expenses	3		nm		
Operating expenses	2	4	(50)	
Total expenses	24	17	41		
Other loss	\$(13)	\$(15)	(13)	

TAXES

We had \$77 million of income tax expense for the three months ended March 31, 2016, compared with \$46 million for the same period of 2015. The effective tax rates for the three months ended March 31, 2016, was 29.1 percent compared with 26.4 percent for the same period last year. The change in our effective tax rate was primarily due to changes in pretax income from underwriting results and realized investment gains and losses, with small changes in the amount of permanent book-tax differences.

Historically, we have pursued a strategy of investing some portion of cash flow in tax-advantaged fixed-maturity and equity securities to minimize our overall tax liability and maximize after-tax earnings. See Tax-Exempt Fixed Maturities in this quarterly report Item 3, Quantitative and Qualitative Disclosures About Market Risk for further discussion on municipal bond purchases in our fixed-maturity investment portfolio. For our property casualty insurance subsidiaries, approximately 85 percent of interest from tax-advantaged fixed-maturity investments and approximately 60 percent of dividends from qualified equities are exempt from federal tax after applying proration from the 1986 Tax Reform Act. Our noninsurance companies own an immaterial amount of tax-advantaged fixed-maturity investments. For our noninsurance companies, the dividend received deduction exempts 70 percent of dividends from qualified equities. Our life insurance company does not own tax-advantaged fixed-maturity investments or equities subject to the dividend received deduction. Details about our effective tax rate are in this quarterly report Item 1, Note 9 – Income Taxes.

LIQUIDITY AND CAPITAL RESOURCES

At March 31, 2016, shareholders' equity was \$6.735 billion compared with \$6.427 billion at December 31, 2015. Total debt was \$821 million at March 31, 2016, matching December 31, 2015. At March 31, 2016, cash and cash equivalents totaled \$613 million compared with \$544 million at December 31, 2015.

SOURCES OF LIQUIDITY

Subsidiary Dividends

Our lead insurance subsidiary declared dividends of \$100 million to the parent company in the first quarter of 2016, matching the same period of 2015. For full-year 2015, subsidiary dividends declared totaled \$447 million. State of Ohio regulatory requirements restrict the dividends our insurance subsidiary can pay. For full-year 2016, total dividends that our insurance subsidiary could pay to our parent company without regulatory approval are approximately \$534 million.

Investing Activities

Investment income is a source of liquidity for both the parent company and its insurance subsidiary. We continue to focus on portfolio strategies to balance near-term income generation and long-term book value growth.

Parent company obligations can be funded with income on investments held at the parent-company level or through sales of securities in that portfolio, although our investment philosophy seeks to compound cash flows over the long term. These sources of capital can help minimize subsidiary dividends to the parent company, protecting insurance subsidiary capital.

See our 2015 Annual Report on Form 10-K, Item 1, Investments Segment, Page 21, for a discussion of our historic investment strategy, portfolio allocation and quality.

Insurance Underwriting

Our property casualty and life insurance underwriting operations provide liquidity because we generally receive premiums before paying losses under the policies purchased with those premiums. After satisfying our cash requirements, we use excess cash flows for investment, increasing future investment income.

Historically, cash receipts from property casualty and life insurance premiums, along with investment income, have been more than sufficient to pay claims, operating expenses and dividends to the parent company.

The table below shows a summary of operating cash flow for property casualty insurance (direct method):

(Dollars in millions)	Three months ended March 31,		
	2016	2015	% Change
Premiums collected Loss and loss expenses paid	\$1,164	\$1,087	7