Titterton Jeffrey J Form 3 February 08, 2018

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF Expires:

January 31, 2005

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

SECURITIES

(Print or Type Responses)

1. Name and Address of Reporting Person *

Titterton Jeffrey J

(Last)

(First)

Statement

(Month/Day/Year)

02/01/2018

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

Zendesk, Inc. [ZEN]

4. Relationship of Reporting

Person(s) to Issuer

Director

_X__ Officer

5. If Amendment, Date Original

Filed(Month/Day/Year)

1019 MARKET STREET

(Street)

(Check all applicable)

10% Owner Other

(give title below) (specify below) SVP, Marketing

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting

Person

Form filed by More than One

Reporting Person

SAN FRANCISCO, Â CAÂ 94103

(City)

1. Title of Security

(Instr. 4)

(State)

(Zip)

(Middle)

Table I - Non-Derivative Securities Beneficially Owned

2. Amount of Securities Beneficially Owned

(Instr. 4)

Ownership Form:

4. Nature of Indirect Beneficial Ownership (Instr. 5)

Direct (D) or Indirect (I) (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security

(Instr. 4)

2. Date Exercisable and **Expiration Date**

(Month/Day/Year)

3. Title and Amount of Securities Underlying **Derivative Security** (Instr. 4)

4. Conversion or Exercise

Price of

5. Ownership Form of Derivative Security:

6. Nature of Indirect Beneficial Ownership (Instr. 5)

Expiration Date

Title

Amount or

Derivative Security

Direct (D) or Indirect (I) (Instr. 5)

Exercisable Date

> Number of Shares

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Stock Option (Right to Common $\hat{\mathbf{A}}^{(1)}$ 05/16/2027 70,000 D Â \$ 27.34 Buy) Common (2) Â 08/01/2024 **\$** (3) Restricted Stock Unit 60,000 D Stock

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

SVP, Marketing Â

Titterton Jeffrey J 1019 MARKET STREET Â Â SAN FRANCISCO, CAÂ 94103

Signatures

/s/ Hasani Caraway via Power-of-Attorney for Jeff J.

Titterton

02/08/2018

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- 1/4th of the shares issuable pursuant to the option shall vest one year after the vesting commencement date of May 15, 2017 and an (1) additional 1/48th of the shares issuable pursuant to the option shall vest each month thereafter, subject to the Reporting Person's continuous service to the Issuer on each such date. Unvested shares are subject to acceleration upon the occurrence of certain events.
- 1/4th of the shares issuable pursuant to the restricted stock units shall vest one year after the vesting commencement date of May 15, 2017 and an additional 1/48th of the shares issuable pursuant to the restricted stock units shall vest each month thereafter, subject to the Reporting Person's continuous service to the Issuer on each such date. Unvested shares are subject to acceleration upon the occurrence of certain events.
- (3) Restricted stock units convert into common stock on a one-for-one basis.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2