

Lloyds Banking Group plc
Form 6-K
August 16, 2017

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C.20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16

of the Securities Exchange Act of 1934

16 August 2017

LLOYDS BANKING GROUP plc

(Translation of registrant's name into English)

5th Floor

25 Gresham Street

London

EC2V 7HN

United Kingdom

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports

under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F

Indicate by check mark whether the registrant by furnishing the information

contained in this Form is also thereby furnishing the information to the

Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

Index to Exhibits

Item

No. 1
Regulatory News Service Announcement, dated 16 August 2017

re: Director/PDMR Shareholding

16 August 2017

**LLOYDS BANKING GROUP PLC ('GROUP') - NOTIFICATION OF TRANSACTION BY PERSON
DISCHARGING MANAGERIAL RESPONSIBILITIES ('PDMR') IN ORDINARY SHARES OF THE GROUP OF
10 PENCE EACH ('SHARES')**

Group Chief Executive Acquisition of Shares

As described in the Summary Remuneration Announcement, the form of the Group Chief Executive's increase in base salary will follow that for 2016, with 2 per cent delivered in cash (in line with other colleagues) and the remainder delivered in Shares.

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In this respect, the Group announces that, after the settlement of income tax and national insurance contributions, 4,873 Shares were acquired on 16 August 2017 on behalf of António Horta-Osório in respect of his August 2017 salary. The acquisition price was 65.71 pence per Share.

ENQUIRIES:

Investor Relations
Douglas Radcliffe +44 (0) 20 7356
Group Investor Relations Director 1571
Email: douglas.radcliffe@finance.lloydsbanking.com

Group Corporate Affairs
Fiona Laffan
Director of Corporate Communications +44 (0) 20 7356
Email: fiona.laffan@lloydsbanking.com 2081

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name António Horta-Osório

2 Reason for the notification

a) Position/status Group Chief Executive

b) Initial notification / Amendment Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer
or auction monitor

a) Name Lloyds Banking Group plc

b) LEI 549300PPXHEU2JF0AM85

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each
type of transaction; (iii) each date; and (iv) each place where transactions have been
conducted

a) Description of the financial instrument, type of instrument Ordinary Shares of 10p each

Identification code

GB0008706128
Acquisition of Shares -
Portion of the Group Chief
Executive's increase in base
salary delivered in Shares (as
described in the Summary
Remuneration
Announcement) in respect of
August 2017 salary.

b) Nature of the transaction

c) Price(s) and volume(s)

Price(s)	Volume(s)
GBP00.6571	4,873

d) Aggregated information

- Aggregated volume
- Price

N/A (Single Transaction)

e) Date of the transaction

16 August 2017

f) Place of the transaction

London Stock Exchange
(XLON)

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LLOYDS BANKING GROUP plc

(Registrant)

By: Douglas Radcliffe

Name: Douglas Radcliffe

Title: Group Investor Relations Director

Date:16 August 2017