Primerica, Inc. Form 10-Q August 09, 2016				
UNITED STATES				
SECURITIES AND EXCH	ANGE COMM	MISSION		
Washington, D.C. 20549				
FORM 10-Q				
(Mark One)				
xQUARTERLY REPORT 1934	PURSUANT T	TO SECTION 13 C	OR 15(d) OF THE SECURITIES	EXCHANGE ACT O
For the quarterly period end	led June 30, 20	016		
OR				
"TRANSITION REPORT I 1934	PURSUANT T	O SECTION 13 O	R 15(d) OF THE SECURITIES	EXCHANGE ACT OF
For the transition period fro	om	to		
Commission File Number:	001-34680			
Primerica, Inc.				
·	s specified in it	es abortar)		
(Exact name of registrant as	s specified in it	s charter)		
	Delaware	er jurisdiction of	27-1204330 (LR S. Employer	
	(State of othe	a jurisuichon of	(I.R.S. Employer	

Identification No.)

30099

incorporation or organization)

1 Primerica Parkway

Duluth, Georgia (Address of principal executive offices) (ZIP Code)

(770) 381-1000

(Registrant's telephone number, including area code)

Not applicable.

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. x Yes "No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). x Yes "No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filerx

Accelerated filer

0

Non-accelerated filer o (Do not check if a smaller reporting company) Smaller reporting company"

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). "Yes x No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Class As of July 31, 2016 Common Stock, \$0.01 Par Value 46,471,932 shares

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### PART I – FINANCIAL INFORMATION

### ITEM 1. FINANCIAL STATEMENTS.

## PRIMERICA, INC. AND SUBSIDIARIES

Condensed Consolidated Balance Sheets

Condenses Consonance Summer Shoots		
	(Unaudited) June 30, 2016 (In thousands	December 31, 2015
Assets		
Investments:		
Fixed-maturity securities available-for-sale, at fair value (amortized cost: \$1,631,169 in 2016	\$1,726,774	\$1,731,459
and \$1,690,043 in 2015)		
Fixed-maturity securities held-to-maturity, at amortized cost (fair value: \$466,324 in 2016 and		
\$371,742 in 2015)	431,000	365,220
Equity securities available-for-sale, at fair value (cost: \$39,407 in 2016 and \$39,969 in 2015)	49,040	47,839
Trading securities, at fair value (cost: \$8,014 in 2016 and \$5,383 in 2015)	8,012	5,358
Policy loans	30,817	28,627
Total investments	2,245,643	2,178,503
Cash and cash equivalents	213,091	152,294
Accrued investment income	16,100	17,080
Due from reinsurers	4,147,284	4,110,628
Deferred policy acquisition costs, net	1,619,236	1,500,259
Premiums and other receivables	213,329	188,886
Intangible assets, net (accumulated amortization: \$73,530 in 2016 and \$71,828 in 2015)	56,617	58,318
Income taxes	30,844	35,067
Other assets	351,340	304,356
Separate account assets	2,311,124	2,063,899
Total assets	\$11,204,608	\$10,609,290
Liabilities and Stockholders' Equity		
Liabilities:		
Future policy benefits	\$5,581,043	\$5,431,711
Unearned premiums	560	628
Policy claims and other benefits payable	235,265	238,157
Other policyholders' funds	351,740	356,123
Notes payable	372,735	372,552
Surplus note	430,233	364,424
Income taxes	199,985	148,125
Other liabilities	422,556	416,417
Payable under securities lending	91,901	71,482
Separate account liabilities	2,311,124	2,063,899

Commitments and contingent liabilities (see Commitments and Contingent Liabilities				
note)				
Total liabilities	9,997,142	9,463,518		
Stockholders' equity:				
Common stock (\$0.01 par value; authorized 500,000 in 2016 and 2015; issued and				
outstanding 46,602 shares in 2016 and 48,297 shares in 2015)	466	483		
Paid-in capital	102,825	180,250		
Retained earnings	1,040,860	952,804		
Accumulated other comprehensive income (loss), net of income tax:				
Unrealized foreign currency translation gains (losses)	(5,091)	(19,801)		
Net unrealized investment gains (losses):				
Net unrealized investment gains not other-than-temporarily impaired	68,472	32,107		
Net unrealized investment losses other-than-temporarily impaired	(66 )	(71)		
Total stockholders' equity	1,207,466	1,145,772		
Total liabilities and stockholders' equity	\$11,204,608	\$10,609,290		
See accompanying notes to condensed consolidated financial statements.				

### PRIMERICA, INC. AND SUBSIDIARIES

### Condensed Consolidated Statements of Income – Unaudited

	Three months ended		Six months ended June	
	June 30,		30,	2015
	2016 2015		2016	2015
D	(In thousar	nds, except pe	er-snare amo	ounts)
Revenues:	¢ (12.100	Φ <i>E</i> 00 240	¢1 200 210	0
Direct premiums	\$612,189	\$588,248	\$1,209,319	
Ceded premiums	(406,683)	, , , , ,	·	
Net premiums	205,506	181,394	407,302	361,312
Commissions and fees	136,902	139,150	265,723	271,985
Investment income net of investment expenses	24,994	21,782	50,387	45,431
Interest expense on surplus note	(4,605	) (2,707	, ,	(5,182)
Net investment income	20,389	19,075	41,627	40,249
Realized investment gains (losses), including other-than-				
temporary impairment losses	3,440	597	2,657	1,881
Other, net	13,007	10,301	24,896	19,936
Total revenues	379,244	350,517	742,205	695,363
Panafite and avnances:				
Benefits and expenses: Benefits and claims	88,984	82,521	170.061	165 021
	· · · · · · · · · · · · · · · · · · ·		179,961	165,021
Amortization of deferred policy acquisition costs	38,720	36,384	81,849	72,595
Sales commissions	70,146	71,499	136,789	139,956
Insurance expenses	33,026	28,744	66,337	63,093
Insurance commissions	4,472	4,145	8,619	7,334
Interest expense	7,178	8,642	14,350	17,316
Other operating expenses	44,838	41,757	92,208	86,413
Total benefits and expenses	287,364	273,692	580,113	551,728
Income before income taxes	91,880	76,825	162,092	143,635
Income taxes	32,554	27,652	57,590	51,062
Net income	\$59,326	\$49,173	\$104,502	\$92,573
Earnings per share:				
Basic earnings per share	\$1.23	\$0.94	\$2.15	\$1.76
Diluted earnings per share	\$1.23	\$0.94	\$2.15	\$1.76
C. I.	,	,	,	,
Weighted-average shares used in computing earnings				
per share:				
Basic	47,658	51,787	48,104	52,212
Diluted	47,708	51,812	48,141	52,249
Diluted	47,700	31,012	70,171	32,27
Supplemental disclosures:				
Total impairment losses	\$(803	) \$(632	\$(2,830)	) \$(869 )
Impairment losses recognized in other comprehensive income				
before income taxes	_	_	_	_
Net impairment losses recognized in earnings	(803	) (632	(2,830	) (869 )
1 tot impairment 100000 10005m200 m outmings	(003	) (032	, (2,000	, (00)

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Other net realized investment gains (losses)	4,243	1,229	5,487	2,750
Realized investment gains (losses), including other-than-				
temporary impairment losses	\$3,440	\$597	\$2,657	\$1,881
Dividends declared per share	\$0.17	\$0.16	\$0.34	\$0.32

See accompanying notes to condensed consolidated financial statements.

## PRIMERICA, INC. AND SUBSIDIARIES

Condensed Consolidated Statements of Comprehensive Income (Loss) – Unaudited

2015 502 \$92,573
502 \$92,573
84 (17,059)
` '
32 ) (2,272 )
69 (17,409)
21 (36,740)
41 (6,961)
80 (29,779)
582 \$62,794
3

See accompanying notes to condensed consolidated financial statements.

### PRIMERICA, INC. AND SUBSIDIARIES

## Condensed Consolidated Statements of Stockholders' Equity – Unaudited

	Six months 30,	ended June
	2016	2015
	(In thousand	ls)
Common stock:		
Balance, beginning of period	\$483	\$522
Repurchases of common stock		) (25)
Net issuance of common stock	4	4
Balance, end of period	466	501
Paid-in capital:		
Balance, beginning of period	180,250	353,337
Share-based compensation	16,873	22,231
Net issuance of common stock	(4	) (4)
Repurchases of common stock	(94,294	(115,763)
Adjustments to paid-in capital, other	-	136
Balance, end of period	102,825	259,937
Retained earnings:		
Balance, beginning of period	952,804	795,740
Net income	104,502	92,573
Dividends	(16,446	(16,873)
Balance, end of period	1,040,860	871,440
Accumulated other comprehensive income (loss):		
Balance, beginning of period	12,235	95,527
Change in foreign currency translation adjustment, net of income tax expense (benefit)	14,710	(17,214)
Change in net unrealized investment gains (losses) during the period, net of income taxes:		
Change in net unrealized investment gains (losses) not-other-than temporarily		
impaired, net of income tax expense (benefit)	36,365	(12,565)
Change in net unrealized investment losses other-than-temporarily impaired, net	2 3,0 22	(-2,0 00 )
of income tax expense (benefit)	5	_
Balance, end of period	63,315	65,748
Total stockholders' equity	\$1,207,466	\$1,197,626
See accompanying notes to condensed consolidated financial statements.		, ,

### PRIMERICA, INC. AND SUBSIDIARIES

### Condensed Consolidated Statements of Cash Flows – Unaudited

	Six months 6 30, 2016 (In thousand	2015
Cash flows from operating activities:	(III tilousaliu	.5)
Net income	\$104,502	\$92,573
Adjustments to reconcile net income to cash provided by (used in) operating	φ101,002	φ <b>&gt;2,</b> 373
activities:		
Change in future policy benefits and other policy liabilities	115,404	122,424
Deferral of policy acquisition costs	(183,145)	(158,581)
Amortization of deferred policy acquisition costs	81,849	72,595
Change in income taxes	36,306	27,522
Realized investment (gains) losses, including other-than-temporary impairments	(2,657)	(1,881 )
Accretion and amortization of investments	(723 )	(984)
Depreciation and amortization	7,108	5,373
Change in due from reinsurers	(17,062)	(45,479)
Change in premiums and other receivables	(24,443 )	(12,454)
Trading securities sold, matured, or called (acquired), net	(2,658)	(233)
Share-based compensation	10,031	10,858
Change in other operating assets and liabilities, net	(20,611)	(27,879)
Net cash provided by (used in) operating activities	103,901	83,854
Cash flows from investing activities: Available-for-sale investments sold, matured or called:		
Fixed-maturity securities — sold	69,925	63,584
Fixed-maturity securities — matured or called	137,044	148,730
Equity securities	3,297	1,920
Available-for-sale investments acquired:		
Fixed-maturity securities	(133,604)	(201,717)
Equity securities	(986)	(709)
Purchases of property and equipment and other investing activities, net	(10,679)	(4,956)
Cash collateral received (returned) on loaned securities, net	20,419	13,687
Sales (purchases) of short-term investments using securities lending collateral, net	(20,419)	(13,687)
Net cash provided by (used in) investing activities	64,997	6,852
Cash flows from financing activities:		
Dividends paid	(16,446)	(16,873)
Common stock repurchased	(90,558)	(109,712)
Excess tax benefits on share-based compensation	1,448	4,259
Tax withholdings on share-based compensation	(3,757)	(6,076)
Cash proceeds from stock options exercised	-	136
Net cash provided by (used in) financing activities	(109,313)	(128,266)
1	( 0,520)	(,200)
Effect of foreign exchange rate changes on cash	1,212	(2,475)
Change in cash and cash equivalents	60,797	(40,035)

Cash and cash equivalents, beginning of period	152,294	191,997
Cash and cash equivalents, end of period	\$213,091	\$151,962

See accompanying notes to condensed consolidated financial statements.

#### PRIMERICA, INC. AND SUBSIDIARIES

Notes to Condensed Consolidated Financial Statements — Unaudited

(1) Description of Business, Basis of Presentation, and Summary of Significant Accounting Policies

Description of Business. Primerica, Inc. (the "Parent Company"), together with its subsidiaries (collectively, "we", "us" or the "Company"), is a leading distributor of financial products to middle income households in the United States and Canada. We assist our clients in meeting their needs for term life insurance, which we underwrite, and mutual funds, annuities and other financial products, which we distribute primarily on behalf of third parties. Our primary subsidiaries include the following entities: Primerica Financial Services, Inc. ("PFS"), a general agency and marketing company; Primerica Life Insurance Company ("Primerica Life"), our principal life insurance company; Primerica Financial Services (Canada) Ltd., a holding company for our Canadian operations, which includes Primerica Life Insurance Company of Canada ("Primerica Life Canada") and PFSL Investments Canada Ltd. ("PFSL Investments Canada"); and PFS Investments Inc. ("PFS Investments"), an investment products company and broker-dealer. Primerica Life, domiciled in Massachusetts, owns National Benefit Life Insurance Company ("NBLIC"), a New York insurance company. We established Peach Re, Inc. ("Peach Re") and Vidalia Re, Inc. ("Vidalia Re") as special purpose financial captive insurance companies and wholly owned subsidiaries of Primerica Life. Peach Re and Vidalia Re have each entered into separate coinsurance agreements with Primerica Life whereby Primerica Life has ceded certain level premium term life insurance Policies to Peach Re and Vidalia Re (respectively, the "Peach Re Coinsurance Agreement" and the "Vidalia Re Coinsurance Agreement").

Basis of Presentation. We prepare our financial statements in accordance with U.S. generally accepted accounting principles ("U.S. GAAP"). These principles are established primarily by the Financial Accounting Standards Board ("FASB"). The preparation of financial statements in conformity with U.S. GAAP requires us to make estimates and assumptions that affect financial statement balances, revenues and expenses and cash flows, as well as the disclosure of contingent assets and liabilities. Management considers available facts and knowledge of existing circumstances when establishing the estimates included in our financial statements.

The accompanying unaudited condensed consolidated financial statements contain all adjustments, generally consisting of normal recurring accruals, which are necessary to fairly present the balance sheets as of June 30, 2016 and December 31, 2015 and the statements of income and comprehensive income (loss) for the three and six months ended June 30, 2016 and 2015, and the statements of the stockholders' equity and cash flows for the six months ended June 30, 2016 and 2015. Results of operations for interim periods are not necessarily indicative of results for the entire year or of the results to be expected in future periods.

These unaudited condensed consolidated financial statements have been prepared pursuant to the rules and regulations of the Securities and Exchange Commission ("SEC"). Certain information and note disclosures normally included in annual financial statements prepared in accordance with U.S. GAAP have been condensed or omitted pursuant to those rules and regulations, although the Company believes that the disclosures made are sufficient to make the information not misleading. These unaudited condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto that are included in our Annual Report on Form 10-K for the year ended December 31, 2015 ("2015 Annual Report").

Use of Estimates. The most significant items that involve a greater degree of accounting estimates and actuarial determinations subject to change in the future are the valuation of investments, deferred policy acquisition costs ("DAC"), liabilities for future policy benefits and unpaid policy claims, and income taxes. Estimates for these and other items are subject to change and are reassessed by management in accordance with U.S. GAAP. Actual results could differ from those estimates.

Consolidation. The accompanying unaudited condensed consolidated financial statements include the accounts of the Company and those entities required to be consolidated under applicable accounting standards. All material intercompany profits, transactions, and balances among the consolidated entities have been eliminated.

Reclassifications. Certain reclassifications have been made to prior-period amounts to conform to current-period reporting classifications. These reclassifications had no impact on net income or total stockholders' equity.

Subsequent Events. The Company has evaluated subsequent events for recognition and disclosure for occurrences and transactions after the date of the unaudited condensed consolidated financial statements dated as of June 30, 2016.

Significant Accounting Policies. All significant accounting policies remain unchanged from the 2015 Annual Report.

New Accounting Principles. In June 2016, the FASB issued Accounting Standards Update No. 2016-13 ("ASU 2016-13"), Financial Instruments—Credit Losses (Topic 326) – Measurement of Credit Losses on Financial Instruments. ASU 2016-13 introduces new guidance for accounting for credit losses on financial instruments within its scope by replacing the current approach that delays recognition until it is probable a loss has been incurred with a new approach that estimates an allowance for anticipated credit losses on the basis of an entity's own expectations. The objective of the new approach for estimating credit losses is to require consideration of a broader range of forward-looking information, which is expected to result in earlier recognition of credit losses on financial instruments.

Available-for-sale ("AFS") debt securities are excluded from the scope of financial instruments that require measurement of credit losses on the basis of a forward-looking expected loss estimate under ASU 2016-13. The incurred probable loss approach for

measuring credit losses on AFS debt securities will remain under ASU 2016-13 but will be presented as an allowance rather than as a write-down. Therefore, an entity will be allowed to reverse credit losses previously recorded on AFS debt securities in situations where the estimate of credit losses on those securities has declined. The amendments in ASU 2016-13 also preclude an entity from considering the length of time an AFS debt security has been in an unrealized loss position to avoid recording a credit loss and remove the requirement to consider recoveries or declines in fair value after the balance sheet date.

The amendments in ASU 2016-13 are effective for the Company beginning in fiscal year 2020, with early adoption permitted beginning in fiscal year 2019. The Company is currently in the process of evaluating its impact on the Company's consolidated financial statements.

Future Application of Accounting Standards. Recent accounting guidance not discussed above is not applicable, is immaterial to our financial statements, or did not or is not expected to have a material impact on our business. For additional information on new accounting pronouncements and recent accounting principles and their impact, if any, on our financial position or results of operations, see Note 1 (Description of Business, Basis of Presentation, and Summary of Significant Accounting Policies) in our 2015 Annual Report and in the unaudited condensed consolidated financial statements included in our Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2016.

#### (2) Segment and Geographical Information

Segments. We have two primary operating segments - Term Life Insurance and Investment and Savings Products. We also have a Corporate and Other Distributed Products segment.

Results of operations by segment were as follows:

	Three months ended June 30,		Six months June 30,	ended	
	2016	2015	2016	2015	
	(In thousar	nds)			
Revenues:					
Term life insurance segment	\$210,679	\$184,389	\$416,957	\$366,583	
Investment and savings products segment	132,693	135,081	257,729	264,155	
Corporate and other distributed products segment	35,872	31,047	67,519	64,625	
Total revenues	\$379,244	\$350,517	\$742,205	\$695,363	
Income (loss) before income taxes:					
Term life insurance segment	\$58,018	\$44,689	\$104,098	\$80,764	
Investment and savings products segment	36,064	37,746	67,755	72,789	
Corporate and other distributed products segment	(2,202)	(5,610)	(9,761)	(9,918)	
Total income before income taxes	\$91,880	\$76,825	\$162,092	\$143,635	

Total assets by segment were as follows:

June 30, December 2016 31, 2015

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	(In thousands)		
Assets:			
Term life insurance segment	\$5,804,441	\$5,638,682	
Investment and savings products segment <sup>(1)</sup>	2,419,043	2,157,548	
Corporate and other distributed products segment	2,981,124	2,813,060	
Total assets	\$11,204,608	\$10,609,290	

<sup>&</sup>lt;sup>(1)</sup> The Investment and Savings Products segment includes assets held in separate accounts. Excluding separate accounts, the Investment and Savings Products segment assets were approximately \$108.1 million and \$93.8 million as of June 30, 2016 and December 31, 2015, respectively.

Segment Measurement Change. In the third quarter of 2015, the Company changed its basis for allocating net investment income, interest expense and invested assets between the Term Life Insurance segment and the Corporate and Other Distributed Products segment in measuring segment results and total assets by segment. As a result of this change in segment measurement, the amounts of net investment income and interest expense that have been reclassified from the Term Life Insurance segment to the Corporate and Other Distributed Products segment, were approximately \$16.7 million and \$4.1 million, respectively, for the three months ended June 30, 2015, and approximately \$32.6 million and \$8.2 million, respectively, for the six months ended June 30, 2015. For additional discussion regarding this segment measurement change, see Note 3 (Segment and Geographical Information) to our consolidated financial statements within our 2015 Annual Report.

See "Management's Discussion and Analysis of Financial Condition and Results of Operations" included elsewhere in this report for more information regarding the results of our operating segments.

Geographical Information. Results of operations by country and long-lived assets, primarily tangible assets reported in Other assets in our unaudited condensed consolidated balance sheets, were as follows:

			Six month June 30,	s ended	
	2016	2015	2016	2015	
	(In thousan	nds)			
Revenues by country:					
United States	\$319,284	\$291,808	\$624,299	\$577,949	
Canada	59,960	58,709	117,906	117,414	
Total revenues	\$379,244	\$350,517	\$742,205	\$695,363	
Income before income taxes by country:					
United States	\$73,653	\$60,199	\$128,610	\$109,055	
Canada	18,227	16,626	33,482	34,580	
Total income before income taxes	\$91,880	\$76,825	\$162,092	\$143,635	

	June 30,	December
	2016	31, 2015
	(In thous	ands)
Long-lived assets by country:		
United States	\$28,238	\$ 28,621
Canada	948	787
Total long-lived assets	\$29,186	\$ 29,408

### (3) Investments

Available-for-sale Securities. The period-end cost or amortized cost, gross unrealized gains and losses, and fair value of available-for-sale fixed-maturity and equity securities follow:

	June 30, 2016						
	Cost or	Gross	Gross				
	amortized	unrealized	unrealized				
	cost	gains	losses	Fair value			
	(In thousand	ls)					
Securities available-for-sale, carried at fair value:							
Fixed-maturity securities:							
U.S. government and agencies	\$15,915	\$ 626	\$ -	\$16,541			
Foreign government	118,549	9,590	(324	) 127,815			
States and political subdivisions	40,520	3,434	(1	) 43,953			
Corporates	1,239,031	77,347	(7,108	1,309,270			
Residential mortgage-backed securities	83,159	7,201	(148	90,212			
Commercial mortgage-backed securities	100,033	4,632	(28	) 104,637			
Other asset-backed securities	33,962	432	(48	) 34,346			
Total fixed-maturity securities <sup>(1)</sup>	1,631,169	103,262	(7,657	) 1,726,774			
Equity securities	39,407	10,532	(899	) 49,040			
Total fixed-maturity and equity securities	\$1,670,576	\$113,794	\$ (8,556	\$1,775,814			

Includes approximately \$0.1 million of other-than-temporary impairment ("OTTI") losses related to corporates and mortgage- and asset-backed securities recognized in accumulated other comprehensive income.

	December 3 Cost or amortized cost (In thousand	Gross unrealized gains	Gross unrealized losses	Fair value
Securities available-for-sale, carried at fair value:				
Fixed-maturity securities:				
U.S. government and agencies	\$20,233	\$ 448	\$ (22	) \$20,659
Foreign government	114,656	7,082	(1,522	) 120,216
States and political subdivisions	38,995	2,111	(541	) 40,565
Corporates	1,276,965	49,008	(24,211	) 1,301,762
Residential mortgage-backed securities	94,532	6,814	(121	) 101,225
Commercial mortgage-backed securities	97,666	2,875	(555	) 99,986
Other asset-backed securities	46,996	129	(79	) 47,046
Total fixed-maturity securities <sup>(1)</sup>	1,690,043	68,467	(27,051	) 1,731,459
Equity securities	39,969	8,252	(382	) 47,839
Total fixed-maturity and equity securities	\$1,730,012	\$ 76,719	\$ (27,433	) \$1,779,298

<sup>&</sup>lt;sup>(1)</sup>Includes approximately \$0.1 million of OTTI related to corporates and mortgage- and asset-backed securities recognized in accumulated other comprehensive income.

All of our available-for-sale mortgage- and asset-backed securities represent variable interests in variable interest entities ("VIEs"). We are not the primary beneficiary of these VIEs because we do not have the power to direct the activities that most significantly impact the entities' economic performance. The maximum exposure to loss as a result of our involvement in these VIEs equals the carrying value of the securities.

The scheduled maturity distribution of the available-for-sale fixed-maturity portfolio at June 30, 2016 follows:

	Amortized cost (In thousand	Fair value
Due in one year or less	\$69,978	\$71,003
Due after one year through five years	678,313	722,228
Due after five years through 10 years	618,256	651,188
Due after 10 years	47,468	53,160
	1,414,015	1,497,579
Mortgage-and asset-backed securities	217,154	229,195
Total fixed-maturity securities	\$1,631,169	\$1,726,774

Expected maturities may differ from scheduled contractual maturities because issuers of securities may have the right to call or prepay obligations with or without call or prepayment penalties.

Unrealized Gains and Losses on Investments. The net effect on stockholders' equity of unrealized gains and losses on investments was as follows:

	June 30,	December
	2016	31, 2015
	(In thousan	nds)
Net unrealized investment gains including OTTI:		
Fixed-maturity and equity securities	\$105,238	\$49,286
OTTI	104	109
Net unrealized investment gains excluding OTTI	105,342	49,395
Deferred income taxes	(36,870)	(17,288)
Net unrealized investment gains excluding OTTI, net of tax	\$68,472	\$32,107

Trading Securities. We maintain a portfolio of fixed-maturity securities that are classified as trading securities. The carrying values of the fixed-maturity securities classified as trading securities were approximately \$8.0 million and \$5.4 million as of June 30, 2016 and December 31, 2015, respectively.

Held-to-maturity Security. Concurrent with the execution of the Vidalia Re Coinsurance Agreement, Vidalia Re entered into a Surplus Note Purchase Agreement (the "Surplus Note Purchase Agreement") with Hannover Life Reassurance Company of America and certain of its affiliates (collectively, "Hannover Re") and a newly formed limited liability company (the "LLC") owned by a third party service provider. Under the Surplus Note Purchase Agreement, Vidalia Re issued a surplus note (the "Surplus Note") to the LLC in exchange for a credit enhanced note from the LLC with an equal principal amount (the "LLC Note"). The principal amount of both the LLC Note and the Surplus Note will fluctuate over time to coincide with the amount of reserves contractually supported under the Vidalia Re Coinsurance Agreement. Both the LLC Note and the Surplus Note mature on December 31, 2029 and bear interest at an

annual interest rate of 4.50%. The LLC Note is guaranteed by Hannover Re through a credit enhancement feature in exchange for a fee, which is reflected in interest expense on our unaudited condensed consolidated statements of income.

The LLC is a variable interest entity as its owner does not have an equity investment at risk that is sufficient to permit the LLC to finance its activities without Vidalia Re or Hannover Re. The Parent Company, Primerica Life, and Vidalia Re share the power to direct the activities of the LLC with Hannover Re, but do not have the obligation to absorb losses or the right to receive any residual returns related to the LLC's primary risks or sources of variability. Through the credit enhancement feature, Hannover Re is the ultimate risk taker in this transaction and bears the obligation to absorb the LLC's losses in the event of a Surplus Note default in exchange for the fee. Accordingly, the Company is not the primary beneficiary of the LLC and does not consolidate the LLC within its consolidated financial statements.

The LLC Note is classified as a held-to-maturity debt security in the Company's invested asset portfolio as we have the positive intent and ability to hold the security until maturity. As of June 30, 2016, the LLC Note, which was rated A+ by Fitch Ratings, had an estimated unrealized holding gain of \$35.3 million based on its amortized cost and estimated fair value, which is derived using the valuation techniques described in Note 4 (Fair Value of Financial Instruments).

See Note 6 (Debt) for more information on the Surplus Note.

Investments on Deposit with Governmental Authorities. As required by law, we have investments on deposit with governmental authorities and banks for the protection of policyholders. The fair values of investments on deposit were approximately \$18.2 million and \$18.1 million as of June 30, 2016 and December 31, 2015, respectively.

Securities Lending Transactions. We participate in securities lending transactions with broker-dealers and other financial institutions to increase investment income with minimal risk. We require minimum collateral on securities loaned equal to 102% of the fair value of the loaned securities. We accept collateral in the form of securities, which we are not able to sell or encumber, and to the extent the collateral declines in value below 100%, we require additional collateral from the borrower. Any securities collateral received is not reflected on our unaudited condensed consolidated balance sheets. We also accept collateral in the form of cash, all of which we reinvest. For loans involving unrestricted cash collateral, the collateral is reported as an asset with a corresponding liability representing our obligation to return the collateral. We continue to carry the loaned securities as invested assets on our unaudited condensed consolidated balance sheets during the terms of the loans, and we do not report them as sales. Cash collateral received and reinvested was approximately \$91.9 million and \$71.5 million as of June 30, 2016 and December 31, 2015, respectively.

Investment Income. The components of net investment income were as follows:

	Three months ended June 30,		Six month June 30,	hs ended
	2016	2015	2016	2015
	(In thousa	ands)		
Fixed-maturity securities (available-for-sale)	\$18,377	\$19,551	\$37,626	\$39,346
Fixed-maturity security (held-to-maturity)	4,605	2,707	8,760	5,182
Equity securities	502	503	1,021	1,019
Policy loans and other invested assets	351	337	681	695
Cash and cash equivalents	200	47	349	90
Market return on deposit asset underlying 10% coinsurance agreement	2,185	(116)	4,385	1,556
Gross investment income	26,220	23,029	52,822	47,888
Investment expenses	(1,226)	(1,247)	(2,435)	(2,457)
Investment income net of investment expenses	24,994	21,782	50,387	45,431

Interest expense on surplus note	(4,605) $(2,707)$ $(8,760)$ $(5,182)$
Net investment income	\$20,389 \$19,075 \$41,627 \$40,249

The components of net realized investment gains (losses) as well as details on gross realized investment gains and losses and proceeds from sales or other redemptions were as follows:

			Six mont ended Jun		
	2016 2015		2015 2016		
	(In thou	sands)			
Net realized investment gains (losses):					
Gross gains from sales	\$4,400	\$1,466	\$5,685	\$3,400	
Gross losses from sales	(378)	(232)	(523)	(259)	
Other-than-temporary impairment losses	(803)	(632)	(2,830)	(869)	
Gains (losses) from bifurcated options	221	(5)	325	(391)	
Net realized investment gains (losses)	\$3,440	\$597	\$2,657	\$1,881	

Other-Than-Temporary Impairment. We conduct a review each quarter to identify and evaluate impaired investments that have indications of possible OTTI. An investment in a debt or equity security is impaired if its fair value falls below its cost. Factors considered in determining whether an unrealized loss is temporary include the length of time and extent to which fair value has been below cost, the financial condition and near-term prospects for the issue, and our ability and intent to hold the investment for a period

of time sufficient to allow for any anticipated recovery, which may be maturity for fixed-maturity securities or within a reasonable period of time for equity securities. For additional information, see Note 4 (Investments) to the consolidated financial statements in our 2015 Annual Report.

Available-for-sale fixed-maturity and equity securities with a cost basis in excess of their fair values were approximately \$176.8 million and \$626.0 million as of June 30, 2016 and December 31, 2015, respectively.

The following tables summarize, for all available-for-sale securities in an unrealized loss position, the aggregate fair value and the gross unrealized loss by length of time such securities have continuously been in an unrealized loss position:

	June 30,	2016						
	Less than	12 months	3		12 months	or longer		
				Number			1	Number
	Fair	Unrealize	d	of	Fair	Unrealized	1	of
	value	losses		securities	value	losses	5	securities
	(Dollars	in thousand	s)					
Fixed-maturity securities:								
U.S. government and agencies	\$-	\$ -		-	\$-	\$ -		-
Foreign government	1,432	(54	)	1	3,512	(270	)	5
States and political subdivisions	-	-		-	690	(1	)	1
Corporates	49,324	(1,585	)	54	81,298	(5,523	)	98
Residential mortgage-backed securities	1,746	(33	)	8	4,987	(115	)	8
Commercial mortgage-backed securities	6,095	(4	)	6	5,717	(24	)	8
Other asset-backed securities	5,257	(46	)	10	2,246	(2	)	4
Total fixed-maturity securities	63,854	(1,722	)		98,450	(5,935	)	
Equity securities	4,209	(733	)	10	1,726	(166	)	8
Total fixed-maturity and equity								
securities	\$68,063	\$ (2,455	)		\$100,176	\$ (6,101	)	

December	31, 2015						
Less than	12 months			12 month	s or longer		
			Number			]	Number
Fair	Unrealized	d	of	Fair	Unrealized	1 (	of
value	losses		securities	value	losses	9	securities
(Dollars in	thousands)	)					
\$13,651	\$ (22	)	7	\$-	\$ -		-
23,572	(829	)	20	2,396	(693	)	3
2,729	(44	)	6	878	(497	)	2
413,131	(17,481	)	393	34,624	(6,730	)	54
9,681	(61	)	9	4,762	(60	)	7
56,216	(493	)	49	3,199	(62	)	6
26,611	(77	)	23	260	(2	)	2
545,591	(19,007	)		46,119	(8,044	)	
3,652	(287	)	17	3,209	(95	)	8
\$549,243	\$ (19,294	)		\$49,328	\$ (8,139	)	
	Fair value (Dollars in \$13,651 23,572 2,729 413,131 9,681 56,216 26,611 545,591 3,652	value losses (Dollars in thousands) \$13,651 \$ (22 23,572 (829 2,729 (44 413,131 (17,481 9,681 (61 56,216 (493 26,611 (77 545,591 (19,007 3,652 (287	Less than 12 months         Fair       Unrealized value losses (Dollars in thousands)         \$13,651       \$ (22       )       23,572       (829       )       2,729       (44       )       413,131       (17,481       )       9,681       (61       )       56,216       (493       )       26,611       (77       )       545,591       (19,007       )       3,652       (287       )	Less than 12 months  Fair Unrealized of securities  (Dollars in thousands)  \$13,651 \$ (22 ) 7 23,572 (829 ) 20 2,729 (44 ) 6 413,131 (17,481 ) 393 9,681 (61 ) 9 56,216 (493 ) 49 26,611 (77 ) 23 545,591 (19,007 ) 3,652 (287 ) 17	Less than 12 months  Fair  Vulue  Collars in thousands)  \$13,651 \$ (22 ) 7 \$-23,572 (829 ) 20 2,396  2,729 (44 ) 6 878  413,131 (17,481 ) 393 34,624  9,681 (61 ) 9 4,762  56,216 (493 ) 49 3,199  26,611 (77 ) 23 260  545,591 (19,007 ) 46,119  3,652 (287 ) 17 3,209	Less than 12 months  Number  Fair Unrealized of Fair Unrealized value losses securities (Dollars in thousands)  \$13,651 \$ (22 ) 7 \$- \$- 23,572 (829 ) 20 2,396 (693 2,729 (44 ) 6 878 (497 413,131 (17,481 ) 393 34,624 (6,730 9,681 (61 ) 9 4,762 (60 56,216 (493 ) 49 3,199 (62 26,611 (77 ) 23 260 (2 545,591 (19,007 ) 46,119 (8,044 3,652 (287 ) 17 3,209 (95	Less than 12 months  Number  Fair  Unrealized of Fair  value losses securities  (Dollars in thousands)  \$13,651 \$ (22 ) 7 \$- \$-  23,572 (829 ) 20 2,396 (693 )  2,729 (44 ) 6 878 (497 )  413,131 (17,481 ) 393 34,624 (6,730 )  9,681 (61 ) 9 4,762 (60 )  56,216 (493 ) 49 3,199 (62 )  26,611 (77 ) 23 260 (2 )  545,591 (19,007 ) 46,119 (8,044 )  3,652 (287 ) 17 3,209 (95 )

The amortized cost and fair value of available-for-sale fixed-maturity securities in default were as follows:

June 30, December 2016 31, 2015

Amorti Feailr Cost value cost value (In thousands)

Fixed-maturity securities in default \$227 \$482 \$138 \$262

Impairment charges recognized in earnings on available-for-sale securities were as follows:

	Three			
	month	ıs	Six mor	iths
	ended June		ended Ju	ıne
	30,		30,	
	2016	2015	2016	2015
	(In the	ousands	s)	
Impairments on fixed-maturity securities not in default	\$683	\$627	\$2,679	\$788
Impairments on fixed-maturity securities in default	115	5	119	5
Impairments on equity securities	5	-	32	76
Total impairment charges			\$2,830	\$869

The securities noted above were considered to be other-than-temporarily impaired due to: our intent to sell them; adverse credit events, such as news of an impending filing for bankruptcy; analyses of the issuer's most recent financial statements or other information in which liquidity deficiencies, significant losses and large declines in capitalization were evident; or analyses of rating agency information for issuances with severe ratings downgrades that indicated a significant increase in the possibility of default. We also recognized impairment losses related to invested assets held at the Parent company that we intended to sell to fund share repurchases, as well as credit impairments on certain other investments.

As of June 30, 2016, the unrealized losses on our available-for-sale invested asset portfolio were largely caused by interest rate sensitivity and changes in credit spreads. We believe that fluctuations caused by movements in interest rates and credit spreads have little bearing on the recoverability of our investments. We do not consider these investments to be other-than-temporarily impaired because we have the ability to hold these investments until maturity or a market price recovery, and we have no present intention to dispose of them.

Net impairment losses recognized in earnings for available-for-sale securities were as follows:

	30,	June	Six morended July 30,	
		ousands		2013
Total impairment losses related to securities which the Company	,			
does not intend to sell or more-likely-than-not will not be				
required to sell:				
Total OTTI losses recognized	\$488	\$8	\$929	\$101
Less portion of OTTI loss recognized in accumulated other comprehensive income (loss)	_	_	_	_
Net impairment losses recognized in earnings for securities which				
the Company does not intend to sell or more-likely-than-not will				
not be required to sell before recovery	488	8	929	101
OTTI losses recognized in earnings for securities which the Company				
intends to sell or more-likely-than-not will be required to sell				
before recovery	315	624	1,901	768
Net impairment losses recognized in earnings	\$803	\$632	\$2,830	\$869

The rollforward of the OTTI recognized in net income for all fixed-maturity securities still held follows:

Three n	nonths	Six mor	nths ended
ended J	une 30,	June 30	,
2016	2015	2016	2015

(In thousands) Cumulative OTTI recognized in net income for securities still held, beginning of period \$10,880 \$7,478 \$11,856 \$9,550 Additions for OTTI securities where no OTTI were recognized 798 prior to the beginning of the period 46 1,231 67 Additions for OTTI securities where OTTI have been recognized 586 726 prior to the beginning of the period 1,567 Reductions due to sales, maturities, calls, amortization or increases in cash flows expected to be collected over the remaining life of credit impaired securities (3.574)(409) (5,494)(1,365)Reductions for exchanges of securities previously impaired (615) (1,671)(1,277)Cumulative OTTI recognized in net income for securities still \$7,701 \$7,489 held, end of period \$7,489 \$7,701

As of June 30, 2016, no impairment losses have been recognized on the LLC Note held-to-maturity security.

Derivatives. Embedded conversion options associated with fixed-maturity securities are bifurcated from the fixed-maturity security host contracts and separately recognized as equity securities. The change in fair value of these bifurcated conversion options is reflected in realized investment gains (losses), including OTTI losses. As of June 30, 2016 and December 31, 2015, the fair value of these bifurcated options was approximately \$6.1 million and \$5.4 million, respectively.

We have a deferred loss related to closed forward contracts, which were settled several years ago, that were used to mitigate our exposure to foreign currency exchange rates that resulted from the net investment in our Canadian operations. The amount of deferred loss included in accumulated other comprehensive income was approximately \$26.4 million as of June 30, 2016 and December 31, 2015. While we have no current intention to do so, these deferred losses will not be recognized until such time as we sell or substantially liquidate our Canadian operations.

#### (4) Fair Value of Financial Instruments

Fair value is the price that would be received upon the sale of an asset in an orderly transaction between market participants at the measurement date. Fair value measurements are based upon observable and unobservable inputs. Observable inputs reflect market data obtained from independent sources, while unobservable inputs reflect our view of market assumptions in the absence of observable market information. We classify and disclose all invested assets carried at fair value in one of the following three categories:

- ·Level 1. Quoted prices for identical instruments in active markets. Level 1 primarily consists of financial instruments whose value is based on quoted market prices in active markets, such as exchange-traded common stocks and actively traded mutual fund investments;
- ·Level 2. Quoted prices for similar instruments in active markets; quoted prices for identical or similar instruments in markets that are not active; and model-derived valuations in which all significant inputs and significant value drivers are observable in active markets. Level 2 includes those financial instruments that are valued using industry-standard pricing methodologies, models or other valuation methodologies. Various inputs are considered in deriving the fair value of the underlying financial instrument, including interest rate, credit spread, and foreign exchange rates. All significant inputs are observable, or derived from observable information in the marketplace or are supported by observable levels at which transactions are executed in the marketplace. Financial instruments in this category primarily include: certain public and private corporate fixed-maturity and equity securities; government or agency securities; certain mortgage- and asset-backed securities and bifurcated conversion options; and
- ·Level 3. Valuations derived from valuation techniques in which one or more significant inputs or significant value drivers are unobservable. Level 3 consists of financial instruments whose fair value is estimated based on industry-standard pricing methodologies and models using significant inputs not based on, nor corroborated by, readily available market information. Valuations for this category primarily consist of non-binding broker quotes. Financial instruments in this category primarily include less liquid fixed-maturity corporate securities, mortgage-and asset-backed securities.

As of each reporting period, all assets and liabilities recorded at fair value are classified in their entirety based on the lowest level of input (Level 3 being the lowest) that is significant to the fair value measurement. Significant levels of estimation and judgment are required to determine the fair value of certain of our investments. The factors influencing these estimations and judgments are subject to change in subsequent reporting periods.

The estimated fair value and hierarchy classifications for assets and liabilities that are measured at fair value on a recurring basis were as follows:

	June 30, 2016			
			Level	
	Level 1 (In thous	Level 2 ands)	3	Total
Fair value assets:				
Fixed-maturity securities:				
U.S. government and agencies	\$-	\$16,541	\$-	\$16,541
Foreign government	-	127,815	-	127,815
States and political subdivisions	-	43,953	-	43,953
Corporates	3,337	1,305,930	3	1,309,270
Residential mortgage-backed securities	-	89,546	666	90,212
Commercial mortgage-backed securities	-	104,637	-	104,637
Other asset-backed securities	-	34,346	-	34,346
Total fixed-maturity securities	3,337	1,722,768	669	1,726,774
Equity securities	41,891	7,101	48	49,040
Trading securities	-	8,012	-	8,012
Separate accounts	-	2,311,124	-	2,311,124

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Total fair value assets	\$45,228	\$4,049,005	\$717	\$4,094,950
Fair value liabilities:				
Separate accounts	\$-	\$2,311,124	\$ -	\$2,311,124
Total fair value liabilities	\$-	\$2,311,124	\$-	\$2,311,124

	December 31, 2015			
			Level	
	Level 1	Level 2	3	Total
	(In thous	ands)		
Fair value assets:				
Fixed-maturity securities:				
U.S. government and agencies	\$-	\$20,659	\$-	\$20,659
Foreign government	-	120,216	-	120,216
States and political subdivisions	-	40,565	-	40,565
Corporates	2,146	1,299,613	3	1,301,762
Residential mortgage-backed securities	-	100,493	732	101,225
Commercial mortgage-backed securities	-	99,986	-	99,986
Other asset-backed securities	-	47,046	-	47,046
Total fixed-maturity securities	2,146	1,728,578	735	1,731,459
Equity securities	41,341	6,450	48	47,839
Trading securities	-	5,358	-	5,358
Separate accounts	-	2,063,899	-	2,063,899
Total fair value assets	\$43,487	\$3,804,285	\$783	\$3,848,555
Fair value liabilities:				
Separate accounts	\$-	\$2,063,899	\$-	\$2,063,899
Total fair value liabilities	\$-	\$2,063,899	\$-	\$2,063,899

In assessing fair value of our investments, we use a third-party pricing service for approximately 95% of our securities that are measured at fair value on a recurring basis. The remaining securities are primarily thinly traded securities such as private placements and are valued using models based on observable inputs on public corporate spreads having similar characteristics (e.g., sector, average life and quality rating) and liquidity and yield based on quality rating, average life and treasury yields. All observable data inputs are corroborated by independent third-party data. In the absence of sufficient observable inputs, we utilize non-binding broker quotes, which are reflected in our Level 3 classification as we are unable to evaluate the valuation technique(s) or significant inputs used to develop the quotes. Therefore, we do not internally develop the quantitative unobservable inputs used in measuring the fair value of Level 3 investments. However, we do corroborate pricing information provided by our third-party pricing servicing by performing a review of selected securities. Our review activities include obtaining detailed information about the assumptions, inputs and methodologies used in pricing the security; documenting this information; and corroborating it by comparison to independently obtained prices and or independently developed pricing methodologies.

Furthermore, we perform internal reasonableness assessments on fair value determinations within our portfolio throughout the quarter and at quarter-end, including pricing variance analyses and comparisons to alternative pricing sources and benchmark returns. If a fair value appears unusual relative to these assessments, we will re-examine the inputs and may challenge a fair value assessment made by the pricing service. If there is a known pricing error, we will request a reassessment by the pricing service. If the pricing service is unable to perform the reassessment on a timely basis, we will determine the appropriate price by requesting a reassessment from an alternative pricing service or other qualified source as necessary. We do not adjust quotes or prices except in a rare circumstance to resolve a known error.

Because many fixed-maturity securities do not trade on a daily basis, third party pricing services generally determine fair value using industry-standard methodologies, which vary by asset class. For corporates, governments, and agency securities, these methodologies include developing prices by incorporating available market information such as U.S. Treasury curves, benchmarking of similar securities including new issues, sector groupings, quotes from market

participants and matrix pricing. Observable information is compiled and integrates relevant credit information, perceived market movements and sector news. Additionally, security prices are periodically back-tested to validate and/or refine models as conditions warrant. Market indicators and industry and economic events are also monitored as triggers to obtain additional data. For certain structured securities (such as mortgage-and asset-backed securities) with limited trading activity, third-party pricing services generally use industry-standard pricing methodologies that incorporate market information, such as index prices, or discounting expected future cash flows based on underlying collateral, and quotes from market participants, to estimate fair value. If these measures are not deemed observable for a particular security, the security will be classified as Level 3 in the fair value hierarchy.

Where specific market information is unavailable for certain securities, pricing models produce estimates of fair value primarily using Level 2 inputs along with certain Level 3 inputs. These models include matrix pricing. The pricing matrix uses current treasury rates and credit spreads received from third-party sources to estimate fair value. The credit spreads incorporate the issuer's industry- or issuer-specific credit characteristics and the security's time to maturity, if warranted. Remaining unpriced securities are valued using an estimate of fair value based on indicative market prices that include significant unobservable inputs not based on, nor corroborated by, market information, including the utilization of non-binding broker quotes.

The roll-forward of the Level 3 assets measured at fair value on a recurring basis was as follows:

		months	Six m	
		June	ended	June
	30,	2015	30,	2015
		2015	2016	2015
		usands)		
Level 3 assets, beginning of period	\$753	\$1,134	\$783	\$1,165
Net unrealized gains (losses) included in other comprehensive income	(1)	(12	) 5	(6)
Realized gains (losses) and accretion (amortization) recognized				
in earnings, including OTTI	1	_	5	_
Sales	-	-	(3)	-
Settlements	(37)	(39	) (73)	(76)
Transfers into Level 3	1	2	1	2
Transfers out of Level 3	-	(223	) (1 )	(223)
Level 3 assets, end of period	\$717	\$862	\$717	\$862

We obtain independent pricing quotes based on observable inputs as of the end of the reporting period for all securities in Level 2. Those inputs include benchmark yields, reported trades, broker/dealer quotes, issuer spreads, two-sided markets, benchmark securities, market bids/offers, quoted prices for similar instruments in markets that are not active, and other relevant data. We monitor these inputs for market indicators, industry and economic events. We recognize transfers into new levels and out of previous levels as of the end of the reporting period, including interim reporting periods, as applicable. There were no material transfers between Level 1 and Level 2 or between Level 1 and Level 3 during the three and six months ended June 30, 2016. During the three and six months ended June 30, 2015, we transferred a \$1.0 million equity security from Level 1 to Level 2 as it was not consistently trading in an active market. During the three and six months ended June 30, 2015, a fixed maturity security was transferred from Level 3 to Level 2 as we were able to obtain an independent pricing quote based on observable inputs for this security.

The table below is a summary of the estimated fair value for financial instruments.

	June 30, 2016		December 31, 2015	
	Carrying	Estimated	Carrying	Estimated
	value	fair value	value	fair value
	(In thousand	ls)		
Assets:				
Fixed-maturity securities (available-for-sale)	\$1,726,774	\$1,726,774	\$1,731,459	\$1,731,459
Fixed-maturity security (held-to-maturity)	431,000	466,324	365,220	371,742
Equity securities	49,040	49,040	47,839	47,839
Trading securities	8,012	8,012	5,358	5,358
Policy loans	30,817	30,817	28,627	28,627
Deposit asset underlying 10% coinsurance agreement	193,268	193,268	181,889	181,889
Separate accounts	2,311,124	2,311,124	2,063,899	2,063,899
Liabilities:				
Notes payable <sup>(1)</sup>	\$372,735	\$413,178	\$372,552	\$398,649
Surplus note <sup>(1)</sup>	430,233	464,974	364,424	371,498
Separate accounts	2,311,124	2,311,124	2,063,899	2,063,899

(1) Carrying value amounts shown are net of issuance costs.

The fair values of financial instruments presented above are estimates of the fair values at a specific point in time using various sources and methods, including market quotations and a complex matrix system that takes into account issuer sector, quality, and spreads in the current marketplace.

Recurring fair value measurements. Estimated fair values of investments in available-for-sale fixed-maturity securities are principally a function of current spreads and interest rates that are corroborated by independent third-party data. Therefore, the fair values presented are indicative of amounts we could realize or settle at the respective balance sheet date. We do not necessarily intend to dispose of or liquidate such instruments prior to maturity. Trading securities, which primarily consist of fixed-maturity securities, are carried at fair value. Equity securities, including common and nonredeemable preferred stocks, are carried at fair value. Segregated funds in separate accounts are carried at the underlying value of the variable insurance contracts, which is fair value.

Nonrecurring fair value measurements. The estimated fair value of the held-to-maturity fixed-maturity security, which is classified as a Level 3 fair value measurement, is derived using the credit spread on similarly rated debt securities and the hypothetical spread of the security's credit enhancement feature. Policy loans, which are categorized as Level 3 fair value measurements, are carried at the unpaid principal balances. The fair value of policy loans approximate the unpaid principal balances as the timing of repayment is uncertain and the loans are collateralized by the amount of the policy. The deposit asset underlying a 10% coinsurance agreement represents the value of the assets necessary to back the economic reserves held in support of the reinsurance agreement. The carrying value of this deposit asset approximates fair value, which is categorized as Level 3 in the fair value hierarchy. Notes payable represent our publicly-traded senior notes and are valued as a Level 2 fair value measurement using the quoted market price for our notes. The

estimated fair value of the Surplus Note is derived by using an assumed credit spread we would expect if Vidalia Re was a credit-rated entity and the hypothetical spread of the Surplus Note's subordinated structure. The Surplus Note is classified as a Level 3 fair value measurement.

The carrying amounts for cash and cash equivalents, receivables, accrued investment income, accounts payable, cash collateral and payables for security transactions approximate their fair values due to the short-term nature of these instruments. Consequently, such financial instruments are not included in the above table.

#### (5) Reinsurance

We use reinsurance extensively, which has a significant effect on our results of operations. Reinsurance arrangements do not relieve us of our primary obligation to the policyholder. We monitor the concentration of credit risk we have with any reinsurer, as well as the financial condition of the reinsurers.

Details on in-force life insurance follow:

		December 31,	
	June 30, 2016	2015	
	(Dollars in thous	ands)	
Direct life insurance in force	\$718,282,157	\$696,884,429	
Amounts ceded to other companies	(632,443,458)	(616,252,839	9)
Net life insurance in force	\$85,838,699	\$80,631,590	
Percentage of reinsured life insurance in force	88 %	88	%

Due from reinsurers includes ceded reserve balances and ceded claim liabilities. Reinsurance receivable and financial strength ratings by reinsurer were as follows:

	June 30, 201 Reinsurance		December 3 Reinsurance	
	receivable			A.M. Best rating
	(In thousand	•	receivable	71.1vi. Dest ruting
Pecan Re Inc. <sup>(1)</sup> (2)	\$2,714,957		\$-	-
Prime Reinsurance Company <sup>(2)</sup>	-	-	2,692,721	NR
SCOR Global Life Reinsurance Companies <sup>(3)</sup>	356,377	A	362,195	A
Financial Reassurance Company 2010, Ltd. (2)	291,204	NR	270,306	NR
Swiss Re Life & Health America Inc. (4)	246,946	A+	254,461	A+
American Health and Life Insurance Company <sup>(2)</sup>	178,066	В	176,790	В
Munich American Reassurance Company	102,974	A+	101,466	A+
Korean Reinsurance Company	93,536	A	91,605	A
RGA Reinsurance Company	80,934	A+	81,217	A+
TOA Reinsurance Company	22,927	A+	22,242	A+
Hannover Life Reassurance Company	21,137	A+	20,650	A+
All other reinsurers	38,226	-	36,975	-
Due from reinsurers	\$4,147,284		\$4,110,628	

#### NR - not rated

<sup>(1)</sup> Pecan Re Inc. is a wholly owned subsidiary of Swiss Re Life & Health America Inc.

<sup>(2)</sup> Includes balances ceded under coinsurance transactions of term life insurance policies that were in force as of December 31, 2009. Amounts shown are net of their share of the reinsurance receivable from other reinsurers.

- (3) Includes amounts ceded to Transamerica Reinsurance Companies and fully retroceded to SCOR Global Life Reinsurance Companies.
- (4) Includes amounts ceded to Lincoln National Life Insurance and fully retroceded to Swiss Re Life & Health America Inc.

Prior to January 1, 2016, Primerica Life had a coinsurance agreement in place with Prime Reinsurance Company ("Prime Re"), an insurance company owned by Citigroup Inc. ("Citigroup"), under which we ceded 80% of the risks and rewards of our U.S. (except New York) term life insurance policies that were in force as of December 31, 2009 (the "80% Coinsurance Agreement"). Beginning on January 1, 2016, Pecan Re Inc. ("Pecan Re"), an insurance company owned by Swiss Re Life & Health America Inc. ("Swiss Re"), assumed Prime Re's obligations under the 80% Coinsurance Agreement through a novation agreement (the "Novation Agreement"). In addition, the counterparties to the related trust and capital maintenance agreements that provide Primerica Life with statutory reinsurance credit for the 80% Coinsurance Agreement were replaced by Pecan Re and Swiss Re, respectively. No material terms and conditions of the 80% Coinsurance Agreement and the related trust and capital maintenance agreements were modified.

A separate 10% coinsurance agreement remains in place between Primerica Life and Prime Re (the "10% Coinsurance Agreement") that includes an experience refund provision and does not satisfy U.S. GAAP risk transfer rules. In exchange for our consent to the Novation Agreement, the finance charge on the statutory reserves in excess of economic reserves funded by Prime Re in support of the 10% Coinsurance Agreement was reduced from 3.0% to 2.0% beginning on July 1, 2015 and then from 2.0% to 0.5% beginning on January 1, 2016.

#### (6) Debt

Notes Payable. At June 30, 2016, the Company had \$375.0 million of publicly-traded, senior unsecured notes with an annual interest rate of 4.75% that are scheduled to mature on July 15, 2022 (the "Senior Notes"). As of June 30, 2016, we were in compliance with the covenants of the Senior Notes. No events of default occurred on the Senior Notes during the three months ended June 30, 2016.

Further discussion on the Company's notes payable is included in Note 10 (Debt) to our consolidated financial statements within our 2015 Annual Report.

Surplus Note. At June 30, 2016, the principal amount outstanding on the Surplus Note issued by Vidalia Re was \$431.0 million, equal to the principal amount of the LLC Note invested asset. The principal amount of the Surplus Note and the LLC Note will fluctuate over time to coincide with the amount of reserves being contractually supported. Both the LLC Note and the Surplus Note mature on December 31, 2029 and bear interest at an annual interest rate of 4.50%. Based on the estimated reserves for ceded policies issued in 2011, 2012, 2013, and 2014, the maximum principal amounts of the Surplus Note and the LLC Note are expected to be approximately \$915.0 million each.

Further discussion on the Company's Surplus Note and LLC Note are included in Note 10 (Debt) and Note 4 (Investments) to our consolidated financial statements within our 2015 Annual Report.

#### (7) Stockholders' Equity

A reconciliation of the number of shares of our common stock follows.

	Six months	
	ended June 30,	
	2016	2015
	(In thousa	ands)
Common stock, beginning of period	48,297	52,169
Shares issued upon the exercise of stock options	108	89
Shares of common stock issued upon lapse		
of restricted stock units ("RSUs")	322	312
Common stock retired	(2,125)	(2,459)
Common stock, end of period	46,602	50,111

The above reconciliation excludes RSUs, which do not have voting rights. As the RSUs lapse, we issue common shares with voting rights. As of June 30, 2016, we had a total of approximately 1.2 million RSUs outstanding, excluding the performance-based vesting stock units ("PSUs") discussed in Note 9 (Share-Based Transactions).

Our Board of Directors authorized a share repurchase program for up to \$200.0 million of our outstanding common stock in August 2015 (the "share repurchase program") for purchases through December 31, 2016. Under the share repurchase program, we repurchased 3,088,088 shares of our common stock in open market transactions for an aggregate purchase price of approximately \$140.5 million through June 30, 2016. As of June 30, 2016, there is approximately \$59.5 million remaining for repurchases of our outstanding common stock under the share repurchase program.

#### (8) Earnings Per Share

The Company has outstanding common stock and equity awards that consist of restricted stock, RSUs, PSUs and stock options. The restricted stock and RSUs maintain non-forfeitable dividend rights that result in dividend payment obligations on a one-to-one ratio with common shares for any future dividend declarations.

Unvested restricted stock and unvested RSUs are deemed participating securities for purposes of calculating earnings per share ("EPS") as they maintain dividend rights. We calculate EPS using the two-class method. Under the two-class method, we allocate earnings to common shares (excluding unvested restricted stock) and vested RSUs outstanding for the period. Earnings attributable to unvested participating securities, along with the corresponding share counts, are excluded from EPS as reflected in our unaudited condensed consolidated statements of income.

In calculating basic EPS, we deduct any dividends and undistributed earnings allocated to unvested restricted stock and unvested RSUs from net income and then divide the result by the weighted-average number of common shares and vested RSUs outstanding for the period.

We determine the potential dilutive effect of PSUs and stock options outstanding ("contingently issuable shares") on EPS using the treasury-stock method. Under this method, we determine the proceeds that would be received from the issuance of the contingently issuable shares if the end of the reporting period were the end of the contingency period. The proceeds from the contingently issuable shares include: the remaining unrecognized compensation expense of the awards, the cash received for the exercise price on stock options, and the resulting effect on the income tax deduction from the vesting of PSUs and the exercise of stock options. We then use the average market price of our common shares during the period the contingently issuable shares were outstanding to determine how

many shares we could repurchase with the proceeds raised from the issuance of the contingently issuable shares. The net incremental share count issued represents the potential dilutive securities. We then reallocate earnings to common shares and vested RSUs by incorporating the increased fully diluted share count to determine diluted EPS.

The calculation of basic and diluted EPS follows.

	Three mo		Six months June 30,	s ended
	2016	2015	2016	2015
	(In thousa	ands, excep	ot per-share	amounts)
Basic EPS				
Numerator:				
Net income	\$59,326	\$49,173	\$104,502	\$92,573
Income attributable to unvested participating securities	(491)	(366)	(861)	(814)
Net income used in calculating basic EPS	\$58,835	\$48,807	\$103,641	\$91,759
Denominator:				
Weighted-average vested shares	47,658	51,787	48,104	52,212
Basic EPS	\$1.23	\$0.94	\$2.15	\$1.76
Diluted EPS				
Numerator:				
Net income	\$59,326	\$49,173	\$104,502	\$92,573
Income attributable to unvested participating securities	(490)	(366)	(860)	(813)
Net income used in calculating diluted EPS	\$58,836	\$48,807	\$103,642	\$91,760
Denominator:				
Weighted-average vested shares	47,658	51,787	48,104	52,212
Dilutive effect of incremental shares to be issued for				
contingently issuable shares	50	25	37	37
Weighted-average shares used in calculating diluted EPS	47,708	51,812	48,141	52,249
Diluted EPS	\$1.23	\$0.94	\$2.15	\$1.76

#### (9) Share-Based Transactions

The Company has outstanding equity awards under its Omnibus Incentive Plan ("OIP"). The OIP provides for the issuance of equity awards, including stock options, stock appreciation rights, restricted stock, deferred stock, RSUs, unrestricted stock, as well as cash-based awards. In addition to time-based vesting requirements, awards granted under the OIP also may be subject to specified performance criteria. Since 2010, the Company has issued equity awards to our management (officers and other key employees), non-employee directors, and sales force leaders under the OIP. For more information on equity awards granted under the OIP, see Note 14 (Share-Based Transactions) to our consolidated financial statements within our 2015 Annual Report.

In connection with our granting of equity awards to our management and members of the Board of Directors, we recognize expense over the requisite service period of the equity award. Additionally, to the extent that equity awards to members of our sales force are an incremental direct cost of successful acquisitions of life insurance policies that result directly from and are essential to the policy acquisition(s) and would not have been incurred had the policy acquisition(s) not occurred, we defer and amortize the fair value of these awards in the same manner as other deferred policy acquisition costs.

The impacts of equity awards granted are as follows:

	Three mended July 2016 (In thou	2015	Six months ended June 30, 2016 2015		
Total equity awards expense recognized	`		\$10,031	\$10,858	
Quarterly incentive awards expense deferred	2,702	4,207	5,394	7,114	

On February 24, 2016, the Compensation Committee of the Board of Directors granted the following equity awards to employees in connection with the annual approval of management incentive compensation:

- ·204,558 RSUs awarded to management with a measurement-date fair value of \$41.88 per unit that have time-based vesting requirements with equal and annual graded vesting over approximately three years subsequent to the grant date.
- ·89,540 stock options awarded to the four members of our executive management team (the "executive team") with a measurement-date fair value of \$8.21 per option that have time-based vesting requirements with equal and annual graded vesting over approximately three years subsequent to the grant date.
- ·18,385 PSUs awarded under the OIP to the executive team with a measurement-date fair value of \$41.88 per unit. The PSUs will be earned on March 1, 2019 contingent upon the Company achieving a target annual average three-year return on

adjusted equity ("ROAE") for the period from January 1, 2016 through December 31, 2018. The actual number of PSUs that will vest will vary based on the actual ROAE relative to the target ROAE and can range from zero PSUs to 27,577.

All awards granted to employees on February 24, 2016 provide for such awards to vest upon voluntary termination of employment by any employee who is "retirement eligible" as of his or her termination date. In order to be retirement eligible, an employee must be at least 55 years old and his or her age plus years of service with the Company must equal at least 75. The number of PSUs that will ultimately vest for a retirement-eligible employee is equal to the amount calculated using the Company's actual cumulative three-year ROAE ending on December 31, 2018, even if that employee retires prior to March 1, 2019.

#### (10) Commitments and Contingent Liabilities

Letter of Credit ("LOC"). Peach Re maintains a credit facility agreement with Deutsche Bank (the "Credit Facility Agreement") to support certain obligations for a portion of the Regulation XXX reserves related to the Peach Re Coinsurance Agreement. Under the Credit Facility Agreement, Deutsche Bank issued a letter of credit for the benefit of Primerica Life with a term ending on January 15, 2026. As of June 30, 2016, the Company was in compliance with all financial covenants under the Credit Facility Agreement. At June 30, 2016, the amount of the LOC outstanding was approximately \$434.5 million. This amount will decline over the remaining term of the LOC to correspond with declines in the Regulation XXX reserves.

Further discussion on the Company's letter of credit is included in Note 16 (Commitments and Contingent Liabilities) to our consolidated financial statements within our 2015 Annual Report.

Contingent Liabilities. The Company is involved from time to time in legal disputes, regulatory inquiries and arbitration proceedings in the normal course of business. These disputes are subject to uncertainties, including the large and/or indeterminate amounts sought in certain of these matters and the inherent unpredictability of litigation. As such, the Company is unable to estimate the possible loss or range of loss that may result from these matters unless otherwise indicated.

The Company is currently undergoing multi-state treasurer unclaimed property audits by 30 jurisdictions focusing on the life insurance claims paying practices of its subsidiaries, Primerica Life and NBLIC. The West Virginia State Treasurer brought a suit against Primerica Life and other insurance companies alleging violations of the West Virginia unclaimed property act. Other jurisdictions may pursue similar audits, examinations and litigation. The potential outcome of such actions is difficult to predict but could subject the Company to adverse consequences, including, but not limited to, settlement payments, additional payments to beneficiaries and additional escheatment of funds deemed abandoned under state laws. At this time, the Company cannot reasonably estimate the likelihood or the impact of additional costs or liabilities that could result from the resolution of these matters.

# (11) Other Comprehensive Income

The components of OCI, including the income tax expense or benefit allocated to each component, were as follows:

Three months ended June 30, June 30, 2016 2015 (in thousands)

Foreign currency translation adjustments:

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Change in unrealized foreign currency translation gains (losses)

before income taxes	\$(1,167) \$3,157	\$14,869	\$(17,409)
Income tax expense (benefit) on unrealized foreign currency			
	(10 ) 25	1.50	(105
translation gains (losses)	(10 ) 35	159	(195)
Change in unrealized foreign currency translation gains			
(losses), net of income taxes	\$(1,157) \$3,122	\$14.710	\$(17,214)
Unrealized gain (losses) on available-for-sale securities:	$\psi(1,137) \psi 3,122$	Ψ14,710	ψ(17,214)
Change in unrealized holding gains (losses) arising during			
Change in amounteed nothing gains (105565) arising during			
period before income taxes	\$33,568 \$(32,720	) \$58,284	\$(17,059)
Income tax expense (benefit) on unrealized holding gains			
(losses) arising during period	11,749 (11,451	) 20,398	(5,971)
Change in unrealized holding gains (losses) on available-for-sale			
securities arising during period, net of income taxes	21,819 (21,269	) 37,886	(11,088)
Reclassification from accumulated OCI to net income for (gains)			
losses realized on available-for-sale securities	(3,219) (602	) (2,332)	(2,272)
Income tax (expense) benefit on (gains) losses reclassified from	(3,21) (002	) (2,332)	(2,272)
mediae tan (expense) concine on (gams) rosses rectassined from			
accumulated OCI to net income	(1,127) (211	) (816 )	(795)
Reclassification from accumulated OCI to net income for (gains)		, , ,	
losses realized on available-for-sale securities, net of income			
taxes	(2,092) (391	) (1,516)	(1,477)
Change in unrealized gains (losses) on available-for-sale			
securities, net of income taxes and reclassification adjustment	\$19,727 \$(21,660)	\$36,370	\$(12,565)

# ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS.

Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD&A") is intended to inform the reader about matters affecting the financial condition and results of operations of Primerica, Inc. (the "Parent Company") and its subsidiaries (collectively, "we", "us" or the "Company") for the period from December 31, 2015 to June 30, 2016. As a result, the following discussion should be read in conjunction with MD&A and the consolidated financial statements and notes thereto that are included in our Annual Report on Form 10-K for the year ended December 31, 2015 ("2015 Annual Report"). This discussion contains forward-looking statements that constitute our plans, estimates and beliefs. These forward-looking statements involve numerous risks and uncertainties, including, but not limited to, those discussed under the heading "Risk Factors" in the 2015 Annual Report. Actual results may differ materially from those contained in any forward-looking statements.

This MD&A is divided into the following sections:

- ·Business Overview
- ·Business Trends and Conditions
- ·Factors Affecting Our Results
- ·Critical Accounting Estimates
- ·Results of Operations
- ·Financial Condition
- ·Liquidity and Capital Resources

**Business Overview** 

We are a leading distributor of financial products to middle income households in the United States and Canada. We assist our clients in meeting their needs for term life insurance, which we underwrite, and mutual funds, annuities and other financial products, which we distribute primarily on behalf of third parties. We have two primary operating segments, Term Life Insurance and Investment and Savings Products, and a third segment, Corporate and Other Distributed Products.

Term Life Insurance. We distribute the term life insurance products that we originate through our three issuing life insurance company subsidiaries: Primerica Life Insurance Company ("Primerica Life"); National Benefit Life Insurance Company ("NBLIC"); and Primerica Life Insurance Company of Canada ("Primerica Life Canada"). Our in-force term insurance policies have level premiums for the stated term period. As such, the policyholder pays the same amount each year. Initial policy term periods are between 10 and 35 years. While premiums are guaranteed to remain level during the initial term period (up to a maximum of 20 years in the United States), our claim obligations generally increase as our policyholders age. In addition, we incur significant upfront costs in acquiring new insurance business. Our deferral and amortization of policy acquisition costs and reserving methodology are designed to match the recognition of premium revenues with the timing of policy lapses and the payment of expected claims obligations.

Investment and Savings Products. In the United States, we distribute mutual fund and managed account products and variable and fixed annuity products of several third-party companies. In Canada, we offer our own Primerica-branded mutual funds, as well as mutual funds of other companies, and segregated funds, which are underwritten by Primerica Life Canada.

Corporate and Other Distributed Products. Our Corporate and Other Distributed Products segment consists primarily of revenues and expenses related to other distributed products, including various insurance products underwritten by

NBLIC, prepaid legal services, and other financial products. These products, except for various insurance products underwritten by NBLIC, are distributed pursuant to distribution arrangements with third parties through our independent agent sales force. Net investment income earned on our invested asset portfolio is recorded in our Corporate and Other Distributed Products segment, with the exception of the assumed net interest accreted to our Term Life Insurance segment's future policy benefit reserve liability less deferred acquisition costs. Interest expense incurred by the Company is attributed solely to the Corporate and Other Distributed Products segment.

#### **Business Trends and Conditions**

The relative strength and stability of financial markets and economies in the United States and Canada affect our growth and profitability. Our business is, and we expect will continue to be, influenced by a number of industry-wide and product-specific trends and conditions. Economic conditions, including unemployment levels and consumer confidence, influence investment and spending decisions by middle income consumers, who are generally our primary clients. These conditions and factors also impact prospective recruits' perceptions of the business opportunity that becoming a Primerica sales representative offers, which can drive or dampen recruiting. Consumer spending and borrowing levels affect how consumers evaluate their savings and debt management plans. In addition, interest rates and equity market returns impact consumer demand for the savings and investment products we distribute. Our customers' perception of the strength of the capital markets will influence their decisions to invest in the Investment and savings products we distribute.

The financial and distribution results of our operations in Canada, as reported in U.S. dollars, are affected by changes in the currency exchange rate. While the Canadian dollar spot rate at June 30, 2016 has improved since December 31, 2015, the average exchange rate for the quarter remained lower on a year-over-year basis. The effects of these trends and conditions are discussed below and in the Results of Operations section.

Size of Our Independent Sales Force.

Our ability to increase the size of our independent sales force is largely based on the success of our recruiting efforts as well as our ability to train and motivate recruits to get licensed to sell life insurance. We believe that recruitment and licensing levels are important to sales force trends and growth in recruiting and licensing is usually indicative of future growth in the overall size of the sales force. Recruiting results do not always result in commensurate changes in the size of our licensed sales force because new recruits may obtain the requisite licenses at rates above or below historical levels.

Regulatory changes can also impact the size of our independent sales force. For example, the insurance regulators in Canada have recently implemented a new life insurance licensing examination program. We believe that the new licensing program has the potential to result in a decrease in the number of applicants who obtain their life insurance licenses in Canada. However, we have undertaken efforts to adapt our licensing process to the new program in order to help mitigate any such decline. In addition, the Canadian regulators have committed to evaluate the new program in an effort to ensure that it will remain an entry level credentialing exam constructed in accordance with generally accepted psychometric principles.

Details on new recruits and life-licensed sales representative activity were as follows:

	Three m	onths	Six month	ns ended
	Three months ended June 30, 2016 2015 65,273 60,2 s 12,171 10,4		June 30,	
	2016	2015	2016	2015
New recruits	65,273	60,246	128,700	113,546
New life-licensed sales representatives	12,171	10,439	21.837	17.925

New recruits increased for the three and six months ended June 30, 2016 compared to the prior year period primarily due to the continued positive momentum in our business. New life-licensed sales representatives increased during the three and six months ended June 30, 2016 compared to the prior year period largely due to growth in recruiting levels and our strong focus on training and encouraging new representatives to become licensed to sell life insurance.

The size of our life-licensed sales force was as follows:

	June 30,	March	December
	2016	31, 2016	31, 2015
Life-licensed insurance sales representatives	112,365	108,220	106,710

The size of our life-licensed sales force at June 30, 2016 increased compared to March 31, 2016 and December 31, 2015 primarily due to the recent growth in new life-licensed representatives and slightly lower non-renewals and terminations during the second quarter of 2016 compared to the first quarter of 2016 and the fourth quarter of 2015.

Term Life Insurance Product Sales and Face Amount In Force.

The average number of life-licensed sales representatives and the number of term life insurance policies issued, as well as the average monthly rate of new policies issued per life-licensed sales representative (historically between 0.18 and 0.22), were as follows:

Three months Six months ended ended June 30, June 30,

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	2016	2015	2016	2015
Average number of life-licensed sales representatives	110,261	99,487	108,862	98,920
Number of new policies issued	77,384	68,097	143,760	123,774
Average monthly rate of new policies issued per life-				
licensed sales representative	0.23	0.23	0.22	0.21

The average monthly rate of new policies issued per life-licensed sales representative during the three months ended June 30, 2016 remained consistent with the three months ended June 30, 2015 and slightly above the historical range. The increase in the number of new policies issued during the three months ended June 30, 2016 compared to the prior year period was largely driven by our larger distribution network over recent periods.

The average monthly rate of new policies issued per life-licensed sales representative was relatively consistent during the six month periods ended June 30, 2016 and 2015 and near the high end of the historical range. The number of new policies issued increased during the six months ended June 30, 2016 compared to the prior year period primarily due to the same factors discussed above in the three-month comparison.

The changes in the face amount of our in-force book of term life insurance policies were as follows:

	Three mon 2016 (Dollars in	% of beginning balance	•	% of beginning balance	Six months	% of beginning balance	ŕ	% of beginning balance
Face amount in force,								
beginning								
of period	\$704,632		\$678,517		\$693,194		\$681,927	
Net change in face amount:								
Issued face amount	23,145	3 %	20,585	3 %	42,935	6 %	37,766	6 %
Terminations	(12,700)	(2)%	(12,064)	(2)%	(26,514)	(4)%	(25,408)	(4)%
Foreign currency	(321)	*	1,125	*	5,141	1 %	(6,122)	(1)%
Net change in face amount	10,124	1 %	9,646	1 %	21,562	3 %	6,236	1 %
Face amount in force,								
end of period	\$714,756		\$688,163		\$714,756		\$688,163	

<sup>\*</sup>Less than 1%.

The face amount of term life insurance policies in force as of June 30, 2016 increased 4% as compared with June 30, 2015, which was primarily attributable to the impact of strong policy sales and consistent persistency levels, which allowed issued face amount to outpace policy terminations.

As a percentage of the increased beginning face amount in force, issued face amount as well as terminations remained consistent during each of the three and six months ended June 30, 2016 and the three and six months ended June 30, 2015. The year-over-year impact of foreign currency translation on face amount in force was minimal during the three-month periods ending June 30, 2016 and 2015. During the six months ended June 30, 2016, the strengthening of the Canadian dollar spot rate relative to the U.S. dollar contributed to the increase in face amount in force. During the six months ended June 30, 2015, the opposite effect of the weakening of the Canadian dollar spot rate relative to the U.S. dollar partially offset the growth in the overall face amount in force.

Investment and Savings Products Sales and Asset Values and Accounts.

Investment and savings products sales and average client asset values were as follows:

	Three mo	Three months				Six months ended			
	ended Ju	ne 30,	Change		June 30,		Change		
	2016	2015	\$	%	2016	2015	\$	%	
	(Dollars i	in millions	s)		(Dollars	in millions	3)		
Product sales:									
Retail mutual funds	\$853	\$869	\$(16)	(2)%	\$1,662	\$1,725	\$(63)	(4)%	
Annuities and other	498	543	(45)	(8)%	932	1,022	(90)	(9)%	
Total sales-based revenue									
generating product sales	1,351	1,412	(61)	(4)%	2,594	2,747	(153)	(6)%	
Managed investments	55	72	(17)	(24)%	101	138	(37)	(27)%	
Segregated funds and other	64	83	(19)	(23)%	151	197	(46)	(23)%	
Total product sales	\$1,470	\$1,567	\$(97)	(6)%	\$2,846	\$3,082	\$(236)	(8)%	
Average client asset values:									
Retail mutual funds	\$30,289	\$31,271	\$(982)	(3)%	\$29,578	\$31,047	\$(1,469)	(5)%	

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Annuities and other	14,678	14,455	223	2 %	14,377	14,269	108	1	%
Managed investments	1,680	1,526	154	10 %	1,631	1,486	145	10	%
Segregated funds	2,289	2,381	(92)	(4)%	2,204	2,385	(181)	(8	)%
Total average client asset									
_									
values	\$48,936	\$49,633	\$(697)	(1)%	\$47,790	\$49,187	\$(1,397)	(3	)%

The rollforward of asset values in client accounts was as follows:

	Three mo	nths ended	June 30,		Six month			
		% of		% of		% of		% of
		beginning		beginning		beginning		beginning
	2016	balance	2015	balance	2016	balance	2015	balance
	(Dollars i	n millions)			(Dollars i	n millions)		
Asset values, beginning of								
period	\$48,174		\$49,195		\$47,353		\$48,656	
Net change in asset values:								
Inflows	1,470	3 %	1,567	3 %	2,846	6 %	3,082	6 %
Redemptions	(1,222)	(3)%	(1,267)	(3)%	(2,376)	(5)%	(2,513)	(5)%
Net inflows	248	1 %	300	1 %	470	1 %	569	1 %
Change in market value, net	983	2 %	(245)	*	1,026	2 %	759	2 %
Foreign currency, net	(33)	*	122	*	523	1 %	(612)	(1)%
Net change in asset values	1,198	2 %	177	*	2,019	4 %	716	1 %
Asset values, end of period	\$49,372		\$49,372		\$49,372		\$49,372	

<sup>\*</sup>Less than 1%.

Average number of fee-generating positions was as follows:

	Three months				Six months			
	ended J	une 30,	Chan	ge	ended J	une 30,	Change	
	2016	2015	Positi	ons	2016	2015	Positi	ofas
	(Positio	ns in the	ousand	s)	(Positio	ns in tho	ousands)	
Average number of fee-generating								
positions:								
Recordkeeping and custodial	2,200	2,165	35	2 %	2,196	2,116	80	4%
Recordkeeping only	684	657	27	4 %	675	642	33	5%
Total average number of								
fee-generating positions	2,884	2,822	62	2 %	2,871	2,758	113	4%

Changes in Investment and Savings Products Sales and Asset Values and Accounts during the Three Months Ended June 30, 2016

Product sales. The decrease in product sales during the three months ended June 30, 2016 compared with the prior year period was largely attributable to lower customer demand driven by uncertainty in the investment markets as well by industry-wide weakness in variable annuity sales. The investment products we offer our clients are invested in diversified funds comprised mainly of U.S. and Canadian equity and fixed-income securities and the attractiveness of these investments was adversely impacted by price volatility in these markets during the three months ended June 30, 2016.

Average client asset values. The slight decrease in average client asset values in the second quarter of 2016 compared with the prior year period was largely attributable to the lower beginning of period client asset values in 2016 as compared with 2015.

Rollforward of client asset values. Client asset values during the three months ended June 30, 2016 increased primarily due to a modest increase in market value during the second quarter of 2016. Despite lower product sales, inflows from product sales outpaced redemptions and remained consistent as a percentage of beginning client asset values when compared with the three months ended June 30, 2015.

Average number of fee-generating positions. The average number of fee-generating positions during the three months ended June 30, 2016 increased from the prior year period primarily due to the cumulative effect of product sales of mutual funds and managed accounts investments that are serviced on the Company's recordkeeping and custodial services platform.

Changes in Investment and Savings Products Sales and Asset Values and Accounts during the Six Months Ended June 30, 2016

Product sales. Investment and savings products sales decreased during the six months ended June 30, 2016 compared with the prior year period due to the same factors impacting product sales as described in the three-month comparison.

Average client asset values. The decline in average client asset values during the six months ended June 30, 2016 compared with the prior year period was largely due to market volatility as well as the impact of the lower average value of the Canadian dollar in the first quarter of 2016 versus the first quarter of 2015.

Rollforward of client asset values. The increase in client asset values during the six months ended June 30, 2016 was largely due to the same factors impacting the rollforward of client asset values as discussed above in the three-month comparison as well as the positive effect on the translated U.S. dollar value of Canadian client assets in 2016 caused by an improved Canadian dollar period end spot rate. During the second quarter of 2015, the negative impact of a lower Canadian dollar period end spot rate on the translated amount of Canadian client assets partially offset the positive market performance of client assets and product sales in excess of redemptions.

Average number of fee-generating positions. The average number of fee-generating positions during the six months ended June 30, 2016 increased from the prior year period primarily due to the same factors impacting average number of fee-generating positions as described above in the three-month comparison as well as the addition of a mutual fund provider on our recordkeeping and custodial services platform that occurred in March 2015.

Other business trends and conditions.

Regulatory changes can also impact our product sales. On April 8, 2016, the Department of Labor ("DOL") published a final regulation ("the DOL Fiduciary Rule"), which more broadly defines the circumstances under which a person or entity may be considered a fiduciary for purposes of the prohibited transaction rules of the Employee Retirement Income Security Act and Internal Revenue Code ("IRC") Section 4975. IRC Section 4975 prohibits certain types of compensation paid by third parties with respect to transactions involving assets in qualified accounts, including individual retirement accounts ("IRAs"). In connection with the DOL Fiduciary Rule, the DOL also issued new exemptions and amended the existing exemptions. In so doing, the DOL stated its intent to avoid disruption of common compensation arrangements provided the conditions of the exemptions are met. The DOL Rule has an applicability date of April 10, 2017 with the application of certain requirements delayed until January 1, 2018.

IRAs and other qualified accounts are an important component of the investment and savings products we distribute. We believe that the DOL Fiduciary Rule will necessitate certain changes to our qualified plan business in order for us to continue to help investors save for retirement. We are diligently working through our evaluation of the DOL Fiduciary Rule but have not yet finalized our plans or determined the extent and nature of those changes. As a result, we are currently unable to quantify the impact on our business, financial position or results of operations. During the year ended December 31, 2015, average client assets held in U.S. qualified retirement plans accounted for an estimated 59% of total average client account assets. During the year ended December 31, 2015, product sales of assets held in U.S. qualified retirement plans accounted for approximately 55% of total investment and savings product sales.

## **Factors Affecting Our Results**

Term Life Insurance Segment. Our Term Life Insurance segment results are primarily driven by sales volumes, the accuracy of our pricing assumptions, terms and use of reinsurance, and expenses.

Sales and policies in force. Sales of term policies and the size and characteristics of our in-force book of policies are vital to our results over the long term. Premium revenue is recognized as it is earned over the term of the policy and eligible acquisition expenses are deferred and amortized ratably with the level premiums of the underlying policies. However, because we incur significant cash outflows at or about the time policies are issued, including the payment of sales commissions and underwriting costs, changes in life insurance sales volume will have a more immediate effect on our cash flows.

Historically, we have found that while sales volume of term life insurance products between fiscal periods may vary based on a variety of factors, the productivity of our individual sales representatives generally remains within a relatively narrow range (i.e., an average monthly rate of new policies issued per life-licensed sales representative between 0.18 and 0.22), and consequently, our sales volume over the longer term generally correlates to the size of our sales force.

Pricing assumptions. Our pricing methodology is intended to provide us with appropriate profit margins for the risks we assume. We determine pricing classifications based on the coverage sought, such as the size and term of the

policy, and certain policyholder attributes, such as age and health. In addition, we generally utilize unisex rates for our term life insurance policies. The pricing assumptions that underlie our rates are based upon our best estimates of mortality, persistency and interest rates at the time of issuance, sales force commission rates, issue and underwriting expenses, operating expenses and the characteristics of the insureds, including the distribution of sex, age, underwriting class, product and amount of coverage. Our results will be affected to the extent there is a variance between our pricing assumptions and actual experience.

- Persistency. Persistency is a measure of how long our insurance policies stay in force. As a general matter, persistency that is lower than our pricing assumptions adversely affects our results over the long term because we lose the recurring revenue stream associated with the policies that lapse. Determining the near-term effects of changes in persistency is more complicated. When actual persistency is lower than our pricing assumptions, we must accelerate the amortization of deferred policy acquisition costs ("DAC"). The resultant increase in amortization expense is offset by a corresponding release of reserves associated with lapsed policies, which causes a reduction in benefits and claims expense. The future policy benefit reserves associated with any given policy will change over the term of such policy. As a general matter, future policy benefit reserves are lowest at the inception of a policy term and rise steadily to a peak before declining to zero at the expiration of the policy term. Accordingly, depending on when the lapse occurs in relation to the overall policy term, the reduction in benefits and claims expense may be greater or less than the increase in amortization expense, and, consequently, the effects on earnings for a given period could be positive or negative. Persistency levels will impact results to the extent actual experience deviates from the persistency assumptions used to price our products.
- ·Mortality. Our profitability will fluctuate to the extent actual mortality rates differ from those used in our pricing assumptions. We mitigate a significant portion of our mortality exposure through reinsurance.

·Interest Rates. We use an assumption for future interest rates that initially reflects the current low interest rate environment gradually increasing to a level consistent with historical experience. Both DAC and the future policy benefit reserve liability increase with the assumed interest rate. Since DAC is higher than the future policy benefit reserve liability in the early years of a policy, a lower assumed interest rate generally will result in lower profits. In the later years, when the future policy benefit reserve liability is higher than DAC, a lower assumed interest rate generally will result in higher profits. These assumed interest rates, which like other pricing assumptions are locked in at issue, impact the timing but not the aggregate amount of DAC and future policy benefit reserve changes, We allocate net investment income generated by the investment portfolio to the Term Life Insurance segment in an amount equal to the assumed net interest accreted to the segment's U.S. generally accepted accounting principles ("U.S. GAAP")-measured future policy benefit reserve liability less DAC. All remaining net investment income, and therefore the impact of actual interest rates, is attributed to the Corporate and Other Distributed Products segment. Reinsurance. Since the mid-1990s, we have reinsured between 60% and 90% of the mortality risk on our U.S. term life insurance policies on a quota share yearly renewable term ("YRT") basis. In Canada, we previously utilized reinsurance arrangements similar to the U.S. in certain years and reinsured only face amounts above \$500,000 in other years. However, in the first quarter of 2012, we entered into a YRT reinsurance arrangement in Canada similar to our U.S. program. YRT reinsurance permits us to set future mortality at contractual rates by policy class. To the extent actual mortality experience is more or less favorable than the contractual rate, the reinsurer will earn incremental profits or bear the incremental cost, as applicable. In contrast to coinsurance, which is intended to eliminate all risks (other than counterparty risk of the reinsurer) and rewards associated with a specified percentage of the block of policies subject to the reinsurance arrangement, the YRT reinsurance arrangements we enter into are intended only to reduce volatility associated with variances between estimated and actual mortality rates.

In 2010, as part of our corporate reorganization and the initial public offering of our common stock, we entered into significant coinsurance transactions (the "IPO coinsurance transactions") and ceded between 80% and 90% of the risks and rewards of our term life insurance policies that were in force at year-end 2009. We continue to administer all policies subject to these coinsurance agreements.

The effect of our reinsurance arrangements on ceded premiums and benefits and expenses on our statement of income follows:

- ·Ceded premiums. Ceded premiums are the premiums we pay to reinsurers. These amounts are deducted from the direct premiums we earn to calculate our net premium revenues. Similar to direct premium revenues, ceded coinsurance premiums remain level over the initial term of the insurance policy. Ceded YRT premiums increase over the period that the policy has been in force. Accordingly, ceded YRT premiums generally constitute an increasing percentage of direct premiums over the policy term.
- ·Benefits and claims. Benefits and claims include incurred claim amounts and changes in future policy benefit reserves. Reinsurance reduces incurred claims in direct proportion to the percentage ceded. Coinsurance also reduces the change in future policy benefit reserves in direct proportion to the percentage ceded, while YRT reinsurance does not significantly impact the change in these reserves.
- ·Amortization of DAC. DAC, and therefore amortization of DAC, is reduced on a pro-rata basis for the coinsured business, including the business reinsured under the IPO coinsurance transactions. There is no impact on amortization of DAC associated with our YRT contracts.
- ·Insurance expenses. Insurance expenses are reduced by the allowances received from coinsurance. There is no impact on insurance expenses associated with our YRT contracts.

We may alter our reinsurance practices at any time due to the unavailability of YRT reinsurance at attractive rates or the availability of alternatives to reduce our risk exposure. We presently intend to continue ceding approximately 90% of our U.S. and Canadian mortality risk on new business.

Expenses. Results are also affected by variances in client acquisition, maintenance and administration expense levels.

Investment and Savings Products Segment. Our Investment and Savings Products segment results are primarily driven by sales, the value of assets in client accounts for which we earn ongoing management, marketing and distribution fees, and the number of recordkeeping and custodial fee-generating positions we administer.

Sales. We earn commissions and fees, such as dealer re-allowances, and marketing and support fees, based on sales of mutual fund products and annuities. Sales of investment and savings products are influenced by the overall demand for investment products in the United States and Canada, as well as by the size and productivity of our sales force. We generally experience seasonality in our Investment and Savings Products segment results due to our high concentration of sales of retirement account products. These accounts are typically funded in February through April, coincident with our clients' tax return preparation season. While we believe the size of our sales force is a factor in driving sales volume in this segment, there are a number of other variables, such as economic and market conditions, which may have a significantly greater effect on sales volume in any given fiscal period.

Asset values in client accounts. We earn marketing and distribution fees (trail commissions or, with respect to U.S. mutual funds, 12b-1 fees) on mutual fund and annuity assets in the United States and Canada. In the United States, we also earn investment advisory fees

on assets in the managed investments program. In Canada, we earn management fees on certain mutual fund assets and on the segregated funds for which we serve as investment manager. Asset values are influenced by new product sales, ongoing contributions to existing accounts, redemptions and the change in market values in existing accounts. While we offer a wide variety of asset classes and investment styles, our clients' accounts are primarily invested in equity funds.

Accounts. We earn recordkeeping fees for administrative functions we perform on behalf of several of our retail and managed mutual fund providers. An individual client account may include multiple fund positions for which we earn recordkeeping fees. We may also receive fees earned for non-bank custodial services that we provide to clients with retirement plan accounts.

Sales mix. While our investment and savings products all provide similar long-term economic returns to the Company, our results in a given fiscal period will be affected by changes in the overall mix of products within these categories. Examples of changes in the sales mix that influence our results include the following:

- ·sales of annuity products in the United States will generate higher revenues in the period such sales occur than sales of other investment products that either generate lower upfront revenues or, in the case of managed investments and segregated funds, no upfront revenues;
- ·sales of a higher proportion of managed investments and segregated funds products will generally extend the time over which revenues can be earned because we are entitled to higher revenues based on assets under management for these accounts in lieu of upfront revenues; and
- ·sales of a higher proportion of mutual fund products and the composition of the fund families sold will impact the timing and amount of revenue we earn given the marketing, support, recordkeeping and custodial services we provide for the various mutual fund products we distribute.

Corporate and Other Distributed Products Segment. We earn revenues and pay commissions and referral fees for various other insurance products, prepaid legal services and other financial products, all of which are originated by third parties. NBLIC also has in-force policies from several discontinued lines of insurance, including its closed block of student life insurance business.

Corporate and Other Distributed Products segment net investment income reflects actual net investment income realized by the Company less the amount allocated to our Term Life Insurance segment based on the assumed net interest accreted to the segment's U.S. GAAP-measured future policy benefit reserve liability less DAC. Actual net investment income reflected in the Corporate and Other Distributed Products segment is impacted by the size and performance of our invested asset portfolio, which can be influenced by interest rates, credit spreads, and the mix of invested assets.

The Corporate and Other Distributed Products segment is also affected by corporate income and expenses not allocated to our other segments, general and administrative expenses (other than expenses that are allocated to our Term Life Insurance or Investment and Savings Products segments), interest expense on notes payable and reserve financing transactions as well as realized gains and losses on our invested asset portfolio.

Capital Structure. Our financial results are affected by our capital structure, which includes our Senior Notes and our common stock. For additional information regarding our capital structure, see Note 6 (Debt) and Note 7 (Stockholders' Equity) to our unaudited condensed consolidated financial statements included elsewhere in this report.

Foreign Currency. The Canadian dollar is the functional currency for our Canadian subsidiaries and our financial results, reported in U.S. dollars, are affected by changes in the currency exchange rate. As such, the translated amount of revenues, expenses, assets and liabilities attributable to our Canadian subsidiaries will be higher or lower in periods where the Canadian dollar appreciates or weakens relative to the U.S. dollar. See Item 7A. Quantitative and Qualitative Disclosures About Market Risk – Canadian Currency Risk included in our 2015 Annual Report and Note 2 (Segment and Geographical Information) to our unaudited condensed consolidated financial statements included

elsewhere in this report for more information on our Canadian subsidiaries and the impact of foreign currency on our financial results.

#### **Critical Accounting Estimates**

We prepare our financial statements in accordance with U.S. GAAP. These principles are established primarily by the Financial Accounting Standards Board ("FASB"). The preparation of financial statements in conformity with U.S. GAAP requires us to make estimates and assumptions based on currently available information when recording transactions resulting from business operations. Our significant accounting policies are described in Note 1 (Description of Business, Basis of Presentation, and Summary of Significant Accounting Policies) to our consolidated financial statements included in our 2015 Annual Report. The most significant items on our condensed consolidated balance sheets are based on fair value determinations, accounting estimates and actuarial determinations, which are susceptible to changes in future periods and could affect our results of operations and financial position.

The estimates that we deem to be most critical to an understanding of our results of operations and financial position are those related to DAC, future policy benefit reserves and corresponding amounts due from reinsurers, income taxes, and the valuation of investments. The preparation and evaluation of these critical accounting estimates involve the use of various assumptions developed from management's analyses and judgments. Subsequent experience or use of other assumptions could produce significantly different results.

Accounting Policy Changes. During the three months ended June 30, 2016, there have been no changes in the accounting methodology for items that we have identified as critical accounting estimates. For additional information regarding our critical accounting estimates, see the Critical Accounting Estimates section of MD&A included in our 2015 Annual Report.

# Results of Operations

Primerica, Inc. and Subsidiaries Results. Our results of operations were as follows:

	Three months ended June 30,					Six months 30,	Change			
	2016 (Dollars in	2015 thousands)	\$	%		2016	2015	\$	%	
Revenues:										
Direct premiums	\$612,189	\$588,248	\$23,941	4	%	\$1,209,319	\$1,165,707	\$43,612	4	%
Ceded premiums	(406,683)	(406,854)	(171)	*		(802,017	) (804,395	) (2,378)	*	
Net premiums	205,506	181,394	24,112	13 9	%	407,302	361,312	45,990	13	%
Commissions and fees	136,902	139,150	(2,248)	(2)	%	265,723	271,985	(6,262)	(2	)%
Investment income net of										
investment expenses	24,994	21,782	3,212	15 9	%	50,387	45,431	4,956	11	%
Interest expense on surplus										
note	(4,605)	(2,707)	1,898	70 9	%	(8,760	) (5,182	) 3,578	69	%
Net investment income	20,389	19,075	1,314	7	%	41,627	40,249	1,378	3	%
Realized investment gains										
(losses),										
including other-than-temporary										
impairment losses	3,440	597	2,843	4769	%	2,657	1,881	776	41	%
Other, net	13,007	10,301	2,706	26		24,896	19,936	4,960	25	
Total revenues	379,244	350,517	28,727		%	742,205	695,363	46,842	7	%
Total Tevendes	373,211	220,217	20,727		, с	7 12,200	0,2,202	10,012	•	70
Benefits and expenses:										
Benefits and claims	88,984	82,521	6,463	8	%	179,961	165,021	14,940	9	%
Amortization of DAC	38,720	36,384	2,336		%	81,849	72,595	9,254	13	%
Sales commissions	70,146	71,499	(1,353)	(2)	%	136,789	139,956	(3,167)	(2	)%
Insurance expenses	33,026	28,744	4,282	15 9	%	66,337	63,093	3,244	5	%
Insurance commissions	4,472	4,145	327	8	%	8,619	7,334	1,285	18	%
Interest expense	7,178	8,642	(1,464)	(17)	%	14,350	17,316	(2,966)	(17	7)%
Other operating expenses	44,838	41,757	3,081	7	%	92,208	86,413	5,795	7	%
Total benefits and expenses	287,364	273,692	13,672	5	%	580,113	551,728	28,385	5	%
Income before income taxes		76,825	15,055	20 9	%	162,092	143,635	18,457	13	%
Income taxes	32,554	27,652	4,902	18 9	%	57,590	51,062	6,528	13	%
Net income	\$59,326	\$49,173	\$10,153	21	%	\$104,502	\$92,573	\$11,929	13	%
*Loss than 1%										

<sup>\*</sup>Less than 1%.

Results for the Three Months Ended June 30, 2016 and 2015

Total revenues. Total revenues for the three months ended June 30, 2016 compared to the three months ended June 30, 2015 increased primarily due to incremental premiums on term life insurance policies that are not subject to the IPO coinsurance transactions as well as growth in direct premiums from strong term life insurance sales in recent periods. Also contributing to the increase in revenues was the higher realized investment gains we recognized from the sale of certain securities where the Company was able to reduce its exposure to specific issuers. The increase in net premiums and realized investment gains was partially offset by the decline in commissions and fees, which was mostly attributable to a decline in Investment and Savings Products segment sales.

The increase in net investment income for the three months ended June 30, 2016 compared to the three months ended June 30, 2015 was primarily driven by a higher market return on the deposit asset backing a 10% coinsurance agreement that is subject to deposit method accounting. Interest expense on surplus note will fluctuate from period to period along with the principal amount of our surplus note (the "Surplus Note") based on the balance of reserves being contractually supported under a redundant reserve financing transaction used by our Vidalia Re, Inc. ("Vidalia Re") captive insurance company. Investment income earned on our held-to-maturity invested asset completely offsets the interest expense on Surplus Note, thereby eliminating any impact on net investment income.

For more information on the Surplus Note, see Note 6 (Debt) and for additional information on the redundant reserve financing transaction used by Vidalia Re, see Note 3 (Investments) to our unaudited condensed consolidated financial statements included elsewhere in this report.

The increase in other, net revenues for the three months ended June 30, 2016 compared to the prior year period was driven by the increase in fees collected for our web-based sales force support system. The growth in these fees has been accompanied by higher technology spending and resource utilization incurred to enhance the support system's tools, mobile application functionality, and accommodate increased capacity. We allocate fees collected for our web-based sales force support system between our Term Life

Insurance segment and our Investment and Savings Products segment based on the estimated number of sales force representatives that are licensed to sell products in each respective segment.

Total benefits and expenses. The growth in total benefits and expenses for the three months ended June 30, 2016 was largely the result of the growth in revenue-related costs which included benefits and claims, amortization of DAC, insurance expenses, insurance commissions, and other operating expenses, which includes increased technology costs incurred to support business growth. Partially offsetting the growth in benefits and expenses was the decrease in Investment and Savings Products segment commissions, which was largely in line with the percentage decrease in commissions and fees revenues.

Income taxes. Our effective income tax rate was 35.4% and 36.0% for the three months ended June 30, 2016 and 2015, respectively.

The difference in the rate was attributable to a change made in the second quarter of 2015 that resulted in an increase in the amount of estimated earnings that may be repatriated from our Canadian subsidiaries to the U.S. and are subject to a higher U.S. corporate income tax rate. An income tax expense adjustment was recorded in the second quarter of 2015 to account for the year-to-date impact of the repatriation increase, resulting in an incrementally higher income tax expense in the second quarter of 2015 relative to the second quarter of 2016.

Results for the Six Months Ended June 30, 2016 and 2015

Total revenues. Total revenues for the six months ended June 30, 2016 compared to the six months ended June 30, 2015 increased primarily due to the same factors impacting total revenues as discussed above in the three-month comparison.

Total benefits and expenses. The growth in total benefits and expenses for the six months ended June 30, 2016 compared to the six months ended June 30, 2015 was mostly attributable to the same factors impacting total benefits and expenses as discussed above in the three-month comparison.

Income taxes. Our effective income tax rate was relatively consistent at 35.5% during each of the six months ended June 30, 2016 and 2015.

For additional information, see the Segment Results discussions below.

#### Segment Results

Term Life Insurance Segment Results. Our results for the Term Life Insurance segment were as follows:

	Three month	Change		Six months ended June 30,		Change		
	2016 (Dollars in t	2015 (housands)	\$	%	2016	2015	\$	%
Revenues:								
Direct premiums	\$604,117	\$579,873	\$24,244	4 %	\$1,193,361	\$1,149,036	\$44,325	4 %
Ceded premiums	(404,492)	(404,211)	281	*	(797,763)	(799,333)	(1,570)	*
Net premiums	199,625	175,662	23,963	14 %	395,598	349,703	45,895	13%
Allocated net investment								
income	1,871	1,436	435	30 %	3,721	2,840	881	31%
Other, net	9,183	7,291	1,892	26 %	17,638	14,040	3,598	26%
Total revenues	210,679	184,389	26,290	14 %	416,957	366,583	50,374	14%
Benefits and expenses:								

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Benefits and claims	83,835	78,268	5,567	7 %	170,630	156,258	14,372	9 %
Amortization of DAC	36,477	32,797	3,680	11 %	77,702	67,814	9,888	15%
Insurance expenses	31,255	27,253	4,002	15 %	62,465	59,764	2,701	5 %
Insurance commissions	1,094	1,382	(288)	(21)%	2,062	1,983	79	4 %
Total benefits and expenses	152,661	139,700	12,961	9 %	312,859	285,819	27,040	9 %
Income before income taxes	\$58,018	\$44,689	\$13,329	30 %	\$104,098	\$80,764	\$23,334	29%
*Less than 1%.								

Results for the Three Months Ended June 30, 2016 and 2015

Net premiums. The growth in net premiums for the three months ended June 30, 2016 compared to the prior year period was attributable to the combined effect of increased direct premiums while ceded premiums remained consistent. Direct premiums increased on a year-over-year basis due to strong policy sales in recent periods and the overall growth in face amount in force. Although direct premiums were higher, ceded premiums for the three months ended June 30, 2016 were flat compared to the prior year period as the increase in yearly renewable term ceded premiums related to new sales was offset by the run-off of business subject to the IPO coinsurance transactions. The dynamic of growing direct premiums not subject to the IPO coinsurance transactions coupled with the run-off of business subject to the IPO coinsurance transactions caused net premiums to grow faster than direct premiums.

Benefits and claims. The increase in benefits and claims for the three months ended June 30, 2016 compared to the three months ended June 30, 2015 was primarily driven by the growth in our business. However, benefits and claims increased at a slower rate than net premiums as a result of incurred claims experience during the second quarter of 2016 being lower than historical experience, which

had an estimated impact of approximately \$2 million. Also contributing to the slower rate of growth in benefits and claims relative to net premiums was incurred claims experience during the comparable period in the prior year that were estimated to be approximately \$1 million higher than if it were in line with historical experience.

Amortization of DAC. The amortization of DAC for the three months ended June 30, 2016 compared to the prior year period increased largely due to the increase in net premiums. The growth in DAC amortization did not increase at the same rate as the growth in net premiums due to the impact of slightly favorable persistency experience in the second quarter of 2016 compared to the prior year period.

Insurance expenses. Insurance expenses for the three months ended June 30, 2016 compared to the prior year period increased primarily due to higher technology spending, as discussed above in the consolidated "Primerica, Inc. and Subsidiaries Results", which accounted for approximately \$2.2 million of higher expenses. In addition, growth in the business accounted for approximately \$1.8 million of the increase in insurance expenses.

Results for the Six Months Ended June 30, 2016 and 2015

Net premiums. Net premiums grew for the six months ended June 30, 2016 compared to the prior year period mostly due to the same factors impacting net premiums as discussed above in the three-month comparison.

Benefits and claims. In comparing the six months ended June 30, 2016 to the six months ended June 30, 2015, benefits and claims increased at a slower rate than net premiums primarily due to lower incurred claims experience during the second quarter of 2016 as discussed above in the three-month comparison. In addition, the impact of modestly lower persistency on policy reserves during the first quarter of 2016 versus the first quarter of 2015 contributed to the slower rate of growth in benefits and claims in the current year period.

Amortization of DAC. The increase in amortization of DAC for the six months ended June 30, 2016 compared to the prior year period was primarily driven by growth in net premiums. The rate at which DAC amortization increased was slightly higher than the growth rate in net premiums due to the impact of modestly lower persistency during the first quarter of 2016 as compared with the first quarter of 2015, which more than offset the effect of slightly higher persistency during the second quarter of 2016 that was noted in the three-month comparison above.

Insurance expenses. Insurance expenses for the six months ended June 30, 2016 compared to the prior year period increased due to higher growth-related expenses of approximately \$3.2 million and higher technology expenses of approximately \$3.8 million. Partially offsetting the increase in insurance expenses were lower employee-related expenses of approximately \$3.3 million due to the change in the Company's management structure in the first quarter of 2015, which reallocated expenses from the Term Life Insurance segment to the Corporate and Other Distributed Products segment.

Investment and Savings Products Segment Results. Investment and Savings Products segment results were as follows:

	Three months ended				Six month					
	June 30,		Change		June 30,		Change			
	2016	2015	\$	%		2016	2015	\$	%	
	(Dollars in	thousands)								
Revenues:										
Commissions and fees:										
Sales-based revenues	\$59,057	\$63,072	\$(4,015)	(6)	)%	\$115,276	\$123,107	\$(7,831)	(6	)%
Asset-based revenues	59,541	59,144	397	1	%	114,848	115,981	(1,133)	(1	)%
Account-based revenues	11,611	10,994	617	6	%	22,920	21,447	1,473	7	%
Other, net	2,484	1,871	613	33	%	4,685	3,620	1,065	29	%
Total revenues	132,693	135,081	(2,388)	(2)	)%	257,729	264,155	(6,426)	(2	)%

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Expenses.								
Amortization of DAC	1,704	2,901	(1,197)	(41)%	3,623	4,101	(478)	(12)%
Insurance commissions	2,884	2,182	702	32 %	5,515	4,153	1,362	33 %
Sales commissions:								
Sales-based	42,040	44,595	(2,555)	(6)%	82,367	87,038	(4,671)	(5)%
Asset-based	24,907							