

Bloomin' Brands, Inc.  
 Form 3  
 May 25, 2016

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |   |  |  |   |  |
|---|---|--|--|---|--|
| <p>1. Name and Address of Reporting Person *</p> <p>Â Brandt Christopher W</p> <p>(Last) (First) (Middle)</p> <p>2202 NORTH WEST SHORE<br/>                 BLVD.,Â STE. 500</p> <p>(Street)</p> <p>TAMPA,Â FLÂ 33607</p> <p>(City) (State) (Zip)</p> | <p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>05/16/2016</p> | <p>3. Issuer Name and Ticker or Trading Symbol</p> <p>Bloomin' Brands, Inc. [BLMN]</p> | <p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner<br/> <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other<br/>                 (give title below) (specify below)<br/>                 EVP &amp; Chief Brand Officer</p> | <p>5. If Amendment, Date Original Filed(Month/Day/Year)</p> | <p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person<br/> <input type="checkbox"/> Form filed by More than One Reporting Person</p> |
|---|---|--|--|---|--|

**Table I - Non-Derivative Securities Beneficially Owned**

|   |   |  |   |
|---|---|--|---|
| <p>1. Title of Security<br/>                 (Instr. 4)</p> | <p>2. Amount of Securities Beneficially Owned<br/>                 (Instr. 4)</p> | <p>3. Ownership Form:<br/>                 Direct (D)<br/>                 or Indirect (I)<br/>                 (Instr. 5)</p> | <p>4. Nature of Indirect Beneficial Ownership<br/>                 (Instr. 5)</p> |
|---|---|--|---|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

|  |   |  |   |   |   |
|--|---|--|---|---|---|
| <p>1. Title of Derivative Security<br/>                 (Instr. 4)</p> | <p>2. Date Exercisable and Expiration Date<br/>                 (Month/Day/Year)</p> <p>Date Exercisable      Expiration Date</p> | <p>3. Title and Amount of Securities Underlying Derivative Security<br/>                 (Instr. 4)</p> <p>Title      Amount or Number of Shares</p> | <p>4. Conversion or Exercise Price of Derivative Security</p> | <p>5. Ownership Form of Derivative Security:<br/>                 Direct (D)<br/>                 or Indirect (I)</p> | <p>6. Nature of Indirect Beneficial Ownership<br/>                 (Instr. 5)</p> |
|--|---|--|---|---|---|

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                             |       |
|--|---------------|-----------|-----------------------------|-------|
|  | Director      | 10% Owner | Officer                     | Other |
| Brandt Christopher W<br>2202 NORTH WEST SHORE BLVD.<br>STE. 500<br>TAMPA, FL 33607 | ^             | ^         | ^ EVP & Chief Brand Officer | ^     |

## Signatures

Kelly B. Lefferts                      05/25/2016

\*\*Signature of                      Date  
Reporting Person

## Explanation of Responses:

### No securities are beneficially owned

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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### Remarks:

EXHIBIT LIST: EX-24 Chris Brandt - POA Exhibit 24 HTM, GRAPHIC Chris Brandt POA correct

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.  
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