

BECKER JESSICA T  
Form 3  
January 27, 2012

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â BECKER JESSICA T		(Month/Day/Year)	NETFLIX INC [NFLX]	
(Last)	(First)	(Middle)	01/17/2012	
100 WINCHESTER CIRCLE		4. Relationship of Reporting Person(s) to Issuer		5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)		(Check all applicable)		6. Individual or Joint/Group Filing(Check Applicable Line)
LOS GATOS,Â CAÂ 95032		<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below)    (specify below)		<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
(City)	(State)	(Zip)	Interim Chief Marketing	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	66	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable    Expiration Date	Title    Amount or Number of	Derivative Security	Security:	

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				Shares		(I) (Instr. 5)	
Non-Qualified Stock Option (right to buy)	12/01/2011	12/01/2021	Common Stock	742	\$ 67.17	D	Â
Non-Qualified Stock Option (right to buy)	01/03/2012	01/03/2022	Common Stock	690	\$ 72.24	D	Â
Non-Qualified Stock Option (right to buy)	11/01/2011	11/01/2021	Common Stock	622	\$ 80.09	D	Â
Non-Qualified Stock Option (right to buy)	10/03/2011	10/03/2021	Common Stock	440	\$ 113.25	D	Â
Non-Qualified Stock Option (right to buy)	09/01/2010	09/01/2020	Common Stock	41	\$ 134.91	D	Â
Non-Qualified Stock Option (right to buy)	10/01/2010	10/01/2020	Common Stock	257	\$ 154.66	D	Â
Non-Qualified Stock Option (right to buy)	11/01/2010	11/01/2020	Common Stock	237	\$ 167.37	D	Â
Non-Qualified Stock Option (right to buy)	01/03/2011	01/03/2021	Common Stock	223	\$ 178.41	D	Â
Non-Qualified Stock Option (right to buy)	12/01/2010	12/01/2020	Common Stock	199	\$ 200.14	D	Â
Non-Qualified Stock Option (right to buy)	03/01/2011	03/01/2021	Common Stock	244	\$ 204.63	D	Â
Non-Qualified Stock Option (right to buy)	02/01/2011	02/01/2021	Common Stock	234	\$ 212.9	D	Â
Non-Qualified Stock Option (right to buy)	09/01/2011	09/01/2021	Common Stock	214	\$ 233.27	D	Â
Non-Qualified Stock Option (right to buy)	05/02/2011	05/02/2021	Common Stock	210	\$ 237.19	D	Â
Non-Qualified Stock Option (right to buy)	04/01/2011	04/01/2021	Common Stock	206	\$ 242.09	D	Â
Non-Qualified Stock Option (right to buy)	08/01/2011	08/01/2021	Common Stock	189	\$ 263.38	D	Â
Non-Qualified Stock Option (right to buy)	06/01/2011	06/01/2021	Common Stock	186	\$ 267.26	D	Â
Non-Qualified Stock Option (right to buy)	07/01/2011	07/01/2021	Common Stock	186	\$ 267.99	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other

BECKER JESSICA T  
100 WINCHESTER CIRCLE   Â   Â   Â Interim Chief Marketing   Â  
LOS GATOS,Â CAÂ 95032

## Signatures

By: David Hyman, Authorized Signatory For: Jessica T  
Becker

01/27/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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