

WELLS DAVID B  
Form 4  
July 05, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
WELLS DAVID B

(Last) (First) (Middle)  
100 WINCHESTER CIRCLE  
(Street)

LOS GATOS, CA 95032

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
NETFLIX INC [NFLX]

3. Date of Earliest Transaction (Month/Day/Year)  
07/05/2011

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
CFO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	07/05/2011		M	237 <sup>(1)</sup> A	\$ 109.66	237	D
Common Stock	07/05/2011		S	237 <sup>(1)</sup> D	\$ 279.99	0	D
Common Stock	07/05/2011		M	256 <sup>(1)</sup> A	\$ 101.88	256	D
Common Stock	07/05/2011		S	256 <sup>(1)</sup> D	\$ 279.99	0	D
Common Stock	07/05/2011		M	193 <sup>(1)</sup> A	\$ 134.91	193	D

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Common Stock	07/05/2011	S	193 <u>(1)</u>	D	\$ 279.99	0	D
Common Stock	07/05/2011	M	168 <u>(1)</u>	A	\$ 154.66	168	D
Common Stock	07/05/2011	S	168 <u>(1)</u>	D	\$ 279.99	0	D
Common Stock	07/05/2011	M	156 <u>(1)</u>	A	\$ 167.37	156	D
Common Stock	07/05/2011	S	156 <u>(1)</u>	D	\$ 279.99	0	D
Common Stock	07/05/2011	M	130 <u>(1)</u>	A	\$ 200.14	130	D
Common Stock	07/05/2011	S	130 <u>(1)</u>	D	\$ 279.99	0	D
Common Stock	07/05/2011	M	146 <u>(1)</u>	A	\$ 178.41	146	D
Common Stock	07/05/2011	S	146 <u>(1)</u>	D	\$ 279.99	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 101.88	07/05/2011		M	<u>256</u> <u>(1)</u>	08/02/2010 08/02/2020	Common Stock	256
Non-Qualified	\$ 109.66	07/05/2011		M	237	07/01/2010 07/01/2020	Common	237

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Stock Option (right to buy)					<u>(1)</u>			Stock	
Non-Qualified Stock Option (right to buy)	\$ 134.91	07/05/2011	M		<u>193</u> <u>(1)</u>	09/01/2010	09/01/2020	Common Stock	193
Non-Qualified Stock Option (right to buy)	\$ 154.66	07/05/2011	M		<u>168</u> <u>(1)</u>	10/01/2010	10/01/2020	Common Stock	168
Non-Qualified Stock Option (right to buy)	\$ 167.37	07/05/2011	M		<u>156</u> <u>(1)</u>	11/01/2010	11/01/2020	Common Stock	156
Non-Qualified Stock Option (right to buy)	\$ 178.41	07/05/2011	M		<u>146</u> <u>(1)</u>	01/03/2011	01/03/2021	Common Stock	146
Non-Qualified Stock Option (right to buy)	\$ 200.14	07/05/2011	M		<u>130</u> <u>(1)</u>	12/01/2010	12/01/2020	Common Stock	130

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WELLS DAVID B 100 WINCHESTER CIRCLE LOS GATOS, CA 95032			CFO	

## Signatures

By: David Hyman, Authorized Signatory For: David B.  
Wells

07/05/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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