SZKUTAK THOMAS J

Form 4

August 01, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB 3235-0287

Number:

January 31,

2005

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obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

Common 08/01/2011

Stock, par

1. Name and Add SZKUTAK T	*	ting Person *	2. Issuer Name and Ticker or Trading Symbol AMAZON COM INC [AMZN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction				
			(Month/Day/Year)	Director 10% Owner			
P.O. BOX 81226			08/01/2011	_X_ Officer (give title Other (specify below)			
				Senior Vice President and CFO			
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)	Applicable Line)			
SEATTLE, WA 98108-1226				_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired (A) 5. Amount of 7. Nature of Security (Month/Day/Year) Execution Date, if Transaction Disposed of (D) Securities Ownership Indirect (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially Form: Beneficial (Month/Day/Year) Owned Direct (D) Ownership (Instr. 8) Following or Indirect (Instr. 4) Reported (A) Transaction(s) (Instr. 4) (Instr. 3 and 4) Code V Amount (D) Price Common \$ Stock, par 08/01/2011 $S^{(1)}$ 2,600 D 226.4954 49,400 D value (2) \$.01 per share Common Stock, par \$ 225.646 $S^{(1)}$ 46,900 D value 08/01/2011 2,500 D (3) \$.01 per share

600

D

 $S^{(1)}$

\$ 224.71

(4)

46,300

D

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value \$.01 per share								
Common Stock, par value \$.01 per share	08/01/2011	S <u>(1)</u>	4,093	D	\$ 223.2031 (5)	42,207	D	
Common Stock, par value \$.01 per share	08/01/2011	S <u>(1)</u>	4,200	D	\$ 222.4133 (6)	38,007	D	
Common Stock, par value \$.01 per share	08/01/2011	S <u>(1)</u>	3,795	D	\$ 221.5794 (7)	34,212	D	
Common Stock, par value \$.01 per share	08/01/2011	S(1)	900	D	\$ 220.2756 (8)	33,312	D	
Common Stock, par value \$.01 per share	08/01/2011	S(1)	897	D	\$ 219.53 (9)	32,415	D	
Common Stock, par value \$.01 per share	08/01/2011	S <u>(1)</u>	415	D	\$ 218.6723 (10)	32,000	D	
Common Stock, par value \$.01 per share						442.487	I	Held by the reporting person's Amazon.com 401(k) account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerci	isable and	7. Title	e and	8. Price of	9
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	onNumber	Expiration Da	te	Amour	nt of	Derivative	1
Security	or Exercise		any	Code	of	(Month/Day/Y	(ear)	Underl	lying	Security	5
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securit	ties	(Instr. 5)]
	Derivative				Securities	(Inst			3 and 4)		(
	Security				Acquired						1
					(A) or						1
					Disposed						-
					of (D)						(
					(Instr. 3,						
					4, and 5)						
									A		
									Amount		
						Date	Expiration		or		
						Exercisable	Date		Number		
									of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

SZKUTAK THOMAS J P.O. BOX 81226 SEATTLE, WA 98108-1226

Senior Vice President and CFO

Signatures

/s/ L. MICHELLE WILSON, attorney-in-fact for THOMAS J. SZKUTAK, Senior Vice President and CFO

08/01/2011

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$227.10 and the lowest price at which shares were sold was \$226.16.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$226.10 and the lowest price at which shares were sold was \$225.33.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$224.97 and the lowest price at which shares were sold was \$224.50.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$223.91 and the lowest price at which shares were sold was \$222.92.
- Represents the weighted average sale price. The highest price at which shares were sold was \$222.89 and the lowest price at which shares were sold was \$221.93.
- (7) Represents the weighted average sale price. The highest price at which shares were sold was \$221.87 and the lowest price at which shares were sold was \$221.04.

(8)

Reporting Owners 3

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Represents the weighted average sale price. The highest price at which shares were sold was \$220.84 and the lowest price at which shares were sold was \$219.98.

- (9) Represents the weighted average sale price. The highest price at which shares were sold was \$219.85 and the lowest price at which shares were sold was \$219.29.
- (10) Represents the weighted average sale price. The highest price at which shares were sold was \$218.95 and the lowest price at which shares were sold was \$218.40.

Remarks:

REMARKS:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

Exhibit 24

Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.