## Edgar Filing: COLGATE PALMOLIVE CO - Form 5

COLGATE PALMOLIVE CO Form 5 Februa FO

Form 5 February 10	, 2005									
FORM							OMB AF	PPROVAL		
	UNITED	STATES			D EXCHANGE C	OMMISSION	OMB Number:	3235-0362		
5 obligations may continue.			vvas	shington, D	.C. 20549		Expires:	January 31, 2005		
			ATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES				Estimated average burden hours per response 1			
See Instru 1(b). Form 3 H Reported Form 4 Transactio Reported	Filed pu foldings Section 17	(a) of the	Public Ut	tility Holdin	Securities Exchange g Company Act of ompany Act of 194	1935 or Section	n			
1. Name and Address of Reporting Person <u>*</u> MARK REUBEN			Symbol	Name <b>and</b> Ticl	cer or Trading	5. Relationship of Reporting Person(s) to Issuer				
(Last) (First) (Middle)			3. Statem	ent for Issuer's	Fiscal Year Ended	(Check all applicable)				
	ATE-PALMOL Y, 300 PARK A		(Month/D 12/31/20	-		X Director X Officer (give below) Chain		Owner er (specify		
	(Street)			ndment, Date ( hth/Day/Year)	Original	6. Individual or Jo	int/Group Repo	-		
NEW YOR	K, NY 1002.	2				_X_ Form Filed by 0 Form Filed by N Person	One Reporting Pe	erson		
(City)	(State)	(Zip)	Tabl	e I - Non-Deri	vative Securities Acq	uired, Disposed of	, or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year	<ul> <li>Execution any</li> </ul>	med on Date, if Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquire (A) or Disposed of (D) (Instr. 3, 4 and 5)	d 5. Amount of Securities Beneficially Owned at end	6. Ownership Form: Direct (D) or Indirect (I)			

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securit (A) or Di (D) (Instr. 3, -	sposed	of	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	12/21/2004	Â	G	20,000	D	\$ <u>(1)</u>	5,968,842	D	Â
Common Stock	Â	Â	Â	Â	Â	Â	126,761	I	By Issuer's 401(k) Plan Trustee

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 2270 (9-02)

## Edgar Filing: COLGATE PALMOLIVE CO - Form 5

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Tit Amou Unde: Secur (Instr	int of rlying	8. Price of Derivative Security (Instr. 5)	9. of D Se B O E I S Fi (I
					(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

# **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships						
r of a state of a stat	Director	10% Owner	Officer	Other			
MARK REUBEN C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE NEW YORK, NY 10022	ÂX	Â	Chairman and CEO	Â			
Signatures							
Andrew D. Hendry by power of attorney	02/10/2005						
**Signature of Reporting Person	Date						
Explanation of Deepenso	<u>~-</u>						

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

#### (1) Bona fide gift

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.