

BANK BRADESCO
Form 6-K
June 08, 2011

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE
SECURITIES EXCHANGE ACT OF 1934**

**For the month of June, 2011
Commission File Number 1-15250**

BANCO BRADESCO S.A.
(Exact name of registrant as specified in its charter)

BANK BRADESCO
(Translation of Registrant's name into English)

**Cidade de Deus, s/n, Vila Yara
06029-900 - Osasco - SP
Federative Republic of Brazil
(Address of principal executive office)**

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.
Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby
furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

Contents

1.	Persons responsible for form	
	1.1 – Declaration and identification of persons responsible	1
2.	Independent auditors	
	2.1/2.2 – Auditors- identification and remuneration	2
	2.3 – Other material information	3
3.	Selected financial information	
	3.1 – Financial information	5
	3.2 – Non-accounting metrics	6
	3.3 – Events subsequent to the most recent financial statements	7
	3.4 – Policy for allocation of earnings	8
	3.5 – Distribution of dividends and retention of net income	12
	3.6 – Declaration of dividends charged to the retained earnings account or reserves	16
	3.7 – Level of indebtedness	17
	3.8 – Obligations by nature and due date	18
	3.9 – Other material information	19
4.	Risk factors	
	4.1 – Description of risk factors	20
	4.2 – Comments on expected alterations of exposure to risk factors	28
	4.3 – Non-confidential significant judicial, administrative or arbitration proceedings	29
	4.4 – Non-confidential judicial, administrative or arbitration proceedings in which the other parties are officers, former officers, controlling shareholders, former controlling shareholders, or investors	34
	4.5 – Significant confidential cases	35
	4.6 – Repeated or related significant and non-confidential judicial, administrative or arbitration proceedings, as a whole	36
	4.7 – Other material contingencies	37
	4.8 – Rules of the country of origin or country in which securities are custodied	38
5.	Market Risk	
	5.1 – Description of principal market risks	39
	5.2 – Description of market risk management policy	43
	5.3 – Significant alterations of principal market risks	47
	5.4 – Other material information	48
6.	Issuer history	

Edgar Filing: BANK BRADESCO - Form 6-K

6.1/6.2/6.4 – Incorporation of issuer, duration and date of registration with the Brazilian Securities and Exchange Commission CVM	49
6.3 – Brief history	50
6.5 – Principal corporate events occurring in issuer, subsidiaries or affiliated companies	51
6.6 – Information on any filing for bankruptcy based on material value or judicial or extrajudicial recovery	64

	6.7 –Other material information	65
7.	Issuer business activities	
	7.1 – Description of the business of the issuer and its subsidiaries	66
	7.2 – Information on operational segments	67
	7.3 – Information on products and services relating to the operational segments	72
	7.4 – Customers accounting for more than 10% of total net revenues	99
	7.5 –Material effects of state regulation for the business	100
	7.6 –Material revenues from other countries	127
	7.7 – Effects of foreign regulation on business activities	128
	7.8 –Material long-term relationships	129
	7.9 –Other material information	130
8.	Conglomerate	
	8.1 – Description	131
	8.2 –Organizational structure	137
	8.3 – Restructuring	138
	8.4 –Other material information	139
9.	Material assets	
	9.1 –Material non-current assets –other	140
	9.1 – Significant non-current assets/9.1.a –Fixed assets	141
	9.1 – Significant non-current asset items/9.1.b – Patents, trademarks, licenses, concessions, franchises and technology transfer agreements	142
	9.1 – Significant non-current assets/9.1.c – Equity interests in companies	143
	9.2 – Other material information	147
10.	Directors' comments	
	10.1 – General financial and equity conditions	148
	10.2 – Operational and financial results	166
	10.3 – Past or expected events having significant effects on financial statements	171
	10.4 – Significant changes in accounting practices – Qualifications and emphases in auditor's opinion	173
	10.5 – Critical accounting policies	177
	10.6 – Internal controls relating to preparation of financial statements – Level of efficiency and deficiency and recommendations in the auditor's report	180
	10.7 – Use of proceeds from public offerings and any deviations	181
	10.8 – Significant items not shown in financial statements	182
	10.9 – Comments on off-balance-sheet items	183
	10.10 – Business plan	184
	10.11 – Other factors having material influence	185
11.	Projections	

Edgar Filing: BANK BRADESCO - Form 6-K

11.1 – Projections disclosed and underlying assumptions	186
11.2 – Monitoring of the projections disclosed and alterations to them	189

12.	General meeting and management	
	12.1 – Description of management structure	192
	12.2 – Rules, policies and practices relating to general meetings	201
	12.3 – Dates and newspapers publishing information required under Law No. 6,404/76	203
	12.4 – Rules, policies and practices relating to the board of directors	205
	12.5 – Description of section committing to settle disputes through arbitration	207
	12.6/8 – Composition and professional experience of management and supervisory council	208
	12.7 – Composition of statutory committees and audit financial and compensation committees	371
	12.9 – Existence of marital or stable relationships, or kinship to the second degree between managements of the issuer, subsidiaries and controlling shareholders	386
	12.10 – Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others	388
	12.11 – Agreements for payment or reimbursement of expenses incurred by members of management, including insurance policies	494
	12.12 – Other material information	495
13.	Directors' compensation	
	13.1 – Description of compensation policy or practice, including for non-statutory board members	540
	13.2 – Total compensation of the board of directors, statutory board and supervisory council	544
	13.3 – Variable compensation of the board of directors, statutory board and supervisory council	547
	13.4 – Stock-based compensation plan for the board of directors and statutory board	548
	13.5 – Holdings in stocks, shares and other convertible securities held by members of the board of directors and the supervisory council – by body	549
	13.6 – Stock-based compensation of the board of directors and statutory board	550
	13.7 – Details of outstanding options held by members of the board and the statutory board	551
	13.8 – Options exercised and shares delivered relating to stock-based compensation of members of the board of directors and statutory board	552
	13.9 – Information required for comprehension of data disclosed in items 13.6 to 13.8. – Method for pricing value of shares and options	553
	13.10 – Information on pension plans provided to members of the board of directors and statutory directors	554

Edgar Filing: BANK BRADESCO - Form 6-K

13.11 – Maximum, minimum and average individual compensation for members of the board of directors, statutory board and supervisory council	556
13.12 – Means of compensating directors in the event of removal from position or retirement	558
13.13 – Percentage of total compensation for directors and members of the supervisory council that are related parties of the controlling shareholders	559
13.14 – Compensation of directors and members of the supervisory council, grouped by body, received for any reason other than the position they hold	560
13.15 – Compensation of directors and members of the supervisory council recognized in results of direct or indirect controlling shareholders of companies under common control or the issuer's subsidiaries	561
13.16 – Other material information	562
14. Human resources	
14.1 – Description of human resources	563
14.2 – Significant alterations – Human resources	566
14.3 – Description of employee compensation policy	567
14.4 – Description of relations between issuer and trade unions	569

15.	Control	
	15.1/15.2 – Shareholder position	570
	15.3 – Distribution of capital	578
	15.4 – Shareholders	579
	15.5 – Shareholders agreement filed at the headquarters of the issuer or that the controlling block is party to	580
	15.6 – Significant alterations in holdings of members of the issuer's controlling group and management	581
	15.7 – Other material information	582
16.	Related party transactions	
	16.1 – Description of the issuer's rules, policies and practices for transactions with related parties	583
	16.2 – Information on transactions with related parties	584
	16.3 – Identification of measures taken to address conflicts of interest and demonstration of a strictly commutative character of conditions agreed or appropriate compensatory payment	590
17.	Share capital	
	17.1 – Information on share capital	591
	17.2 – Share capital increases	592
	17.3 – Information on stock unbundling, grouping and bonuses	593
	17.4 – Information on reductions of share capital	594
	17.5 – Other material information	595
18.	Securities	
	18.1 – Shareholder rights	596
	18.2 – Description of any statutory rules restricting voting rights of significant shareholders or obliging them to make public offering	597
	18.3 – Description of exceptions and suspensive clauses relating to ownership or rights stipulated in bylaws	598
	18.4 – Trading volume and highest and lowest prices of securities traded	599
	18.5 – Description of other securities issued	602
	18.6 – Brazilian markets in which securities are admitted to trading	613
	18.7 – Information on class and type of securities admitted to trading on foreign markets	614
	18.8 – Public offerings of distribution made by the issuer or by third parties, including controlling block and associated companies or subsidiaries, in relation to the issuer's securities	615
	18.9 – Description of public offerings for subscription made by the issuer in relation of shares issued by third parties	616
	18.10 – Other material information	617
19.	Share buyback/treasury plans	
	19.1 – Information on plans to repurchase the issuer's shares	673
	19.2 – Transactions of securities held in treasury	675

Edgar Filing: BANK BRADESCO - Form 6-K

19.3 – Information on securities held in treasury at the close of the last fiscal year	677
19.4 – Other material information	678

20.

Trading policy

20.1 – Information on trading policy for securities	679
20.2 – Other material information	680

21.	Disclosure policy	
	21.1 – Description of internal rules, regulations or procedures relating to disclosure of information	681
	21.2 – Description of disclosure policy for material event or fact and procedures for keeping undisclosed material information confidential	682
	21.3 – Directors responsible for the implementation, maintenance, evaluation and supervision of policy for disclosure of information	683
	21.4 – Other material information	684
22.	Extraordinary business	
	22.1 – Acquisition or disposal of any relevant asset that does not fall within normal operations of the issuer's business	685
	22.2 – Significant alterations in the issuer's manner of conducting business	686
	22.3 – Significant contracts not directly related to operating activities entered into by the issuer or its subsidiaries	687
	22.4 – Other material information	688

1.1 – Declaration and identification of persons responsible

Name of person responsible for contents of the form **Luiz Carlos Trabuco Cappi**

Position of person responsible Chief Executive Officer

Name of person responsible for contents of the form **Domingos Figueiredo de Abreu**

Position of person responsible Director of Investor Relations

The above mentioned directors declare that: a. they have reviewed this reference form b. all information in the form complies with Brazilian Securities Commission (CVM) Instruction No. 480, in particular articles 14 to 19 c. the information herein provides a true, accurate and full picture of the issuer's financial situation and the risks inherent in its activities and its issue of securities

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

2.1/2.2 – Auditors – identification and remuneration

Has auditor?	Yes		
CVM Ref.	287-9		
Auditor type	Brazilian		
Name/Business name	PRICEWATERHOUSECOOPERS AUDITORES INDEPENDENTES		
Individuals/Legal entities No. (CPF/CNPJ)	61.562.112/0001-20		
Period services provided	01/01/2010		
Description of service contract	Audit studies related to revised Bradesco Conglomerate's financial statements for the year ended December 31, 2010 and "other services", referring to the diagnostics of technology processes, response to queries on tax matters and training.		
Total amount of compensation of independent auditors segregated by service	Audit reports and other services: R\$ '000 Audit: R\$ 33,764 Other services R\$ 324 Total R\$ 34,088		
Reason for replacing	Not applicable		
Reason given by auditor in the event of disagreeing with issuer's reason	Not applicable		
Name of auditor responsible	Period services provided	Taxpayer no. (CPF)	Address
Luís Carlos Matias Ramos	01/01/2010	103,007,048-28	Av. Francisco Matarazzo, 1400, Torre Torino, 9º andar, Água Branca, São Paulo, SP, Brazil, CEP 05001-903, Telephone (0011) 36742000, email luis.ramos@br.pwc.com

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

2.3 – Other material information

Replacement of public auditor

At a meeting held on 03/21/2011, in light of Bradesco's corporate governance practices and management's procedure for engaging auditors, the issuer's board of directors accepted an Audit Committee recommendation to replace PricewaterhouseCoopers by KPMG, as of that date. KPMG is registered with the public accountants body CRC 2SP014428/O-6 and its principal offices are located at Rua Dr. Renato Paes de Barros 33, 17th floor, Itaim Bibi, São Paulo, SP, corporate tax number CNPJ 57.755.217/0001-29, and it is registered with the Brazilian Securities and Exchange Commission (CVM) as per Declaratory Act 5.180 of 12/7/1998. KPMG was engaged to provide independent auditing services to the company as of the 2011 reporting period.

The replaced auditing firm agreed with the above reason provided by the issuer.

PAGE 3

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

2.3 – Other material information**Auditors – identification and remuneration in 2008 and 2009**

Has auditor?	YES		
Auditor's reference number with Brazilian Securities Commission (CVM)	287-9		
Auditor type	Brazilian		
Auditor's business name/trading name	PRICEWATERHOUSECOOPERS AUDITORES INDEPENDENTES		
Auditor's corporate taxpayer number (CPF/CNPJ)	61.562.112/0001-20		
Period in which services rendered	02/06/2008 to 06/30/2009		
Description of services engaged	Audit work related to a review of the Bradesco conglomerate's financial statements for the year ended December 31, 2008 and "other services" relating to diagnostics of technology processes, response to consultations on tax aspects and training arrangements.		
Total amount of remuneration of independent auditors segregated by service	Auditing R\$ 28,420; R\$ 28,689.	Other services R\$ 269;	Total
Reason for replacement	Not applicable		
Reason given by auditor in the event of disagreeing with the issuer's reason	Not applicable		
Name of technical person responsible	Period in which services rendered	Taxpayer number (CPF)	Address
Washington Luiz Pereira Cavalcanti	02/06/2008 to 06/30/2009	023.115.418-62	Av. Francisco Matarazzo, 1400, Torre Torino, 9º andar, Água Branca, São Paulo, SP, Brazil, postal code 05001-903, telephone +55 (11) 36742000, e-mail: washington.cavalcanti@br.pwc.com

Has auditor?	YES		
Auditor's reference number with Brazilian Securities Commission (CVM)	287-9		
Auditor type	Brazilian		
Auditor's business name/trading name	PRICEWATERHOUSECOOPERS AUDITORES INDEPENDENTES		
Auditor's corporate taxpayer number (CPF/CNPJ)	61.562.112/0001-20		
	01/05/2009 to 06/30/2010		

Period in which services rendered

Description of services engaged Audit work related to a review of the Bradesco conglomerate's financial statements for the year ended December 31, 2009 and "other services" relating to diagnostics of technology processes, response to consultations on tax aspects and training arrangements

Total amount of remuneration of independent auditors segregated by service Auditing work and other services: R\$ Thousand

	Auditing R\$ 31,008;	Other services R\$ 366;	
	R\$ 31,374.		Total

Reason for replacement Not applicable

Reason given by auditor in the event of disagreeing with the issuer's reason Not applicable

Reason given by auditor in the event of disagreeing with the issuer's reason

Name of technical person responsible	Period in which services rendered	Taxpayer number (CPF)	Address
Washington Luiz Pereira Cavalcanti	01/05/2009 to 06/30/2010	023.115.418-62	Av. Francisco Matarazzo, 1400, Torre Torino, 9º andar, Água Branca, São Paulo, SP, Brazil, postal code 05001-903, telephone +55 (11) 36742000, e-mail: washington.cavalcanti@br.pwc.com

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

3.1 – Consolidated Financial information

(Brazilian reais)	Fiscal year (12/31/2010)	Fiscal year (12/31/2009)
Shareholder equity	51,158,565,000.00	44,646,707,000.00
Total assets	602,954,024,000.00	489,683,951,000.00
Net revenue /fin.intermed./Insurance premiums earned	101,034,627,272.00	87,731,759,634.00
Gross earnings	15,324,117,000.00	12,565,173,000.00
Net earnings	10,052,193,000.00	8,300,843,000.00
Number shares excluding Treasury	3,762,055,141	3,420,550,403
Share equity value (Brazilian reais per unit)	13.60000	13.05000
Net earnings per share	2.67000	2.43000

PAGE 5

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

3.2 – Non-accounting metrics

Non-accounting metrics were not disclosed in the course of the last fiscal year.

PAGE 6

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

3.3 – Events subsequent to the most recent financial statements

Subsequent to the most recent consolidated financial statements, on January 24, 2011, Bradesco acquired shares issued by Companhia Brasileira de Soluções e Serviços – CBSS (“CBSS”), held by Visa International Service Association (“Visa International”), corresponding to 5.01% of CBSS' share capital at the value of R\$ 85.8 million. Therefore, Bradesco's holdings in CBSS increased from 45% to 50.01%, thus reinforcing its holdings in the capital of companies operating in the card market. Note that this transaction does not substantially alter the most recent consolidated financial statements.

PAGE 7

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

3.4 – Policy for allocating earnings

Pursuant to Article 192 of Law No. 6,404/76, together with the accounting statements for the period, and subject to the provisions of articles 193 to 203 and its bylaws the company's management bodies shall draw up a proposal for use of the period's net income and submit it to the Annual General Meeting.

The following table shows use of income for the last 3 (three) years:

Description	Use of income			R\$ thousand
	2010	2009	2008	
Net income for the period	10,021,673	8,012,282	7,620,238	
Legal reserve	501,084	400,614	(*)	
Statutory reserves	6,151,846	4,893,586	376,051	
Interest on shareholder equity	2,464,538	2,133,269	4,452,492	
Dividends	904,205	584,813	1,956,591	

(*) (7,620,238 – 99,219)*5%, of which R\$ 7,620,238,000 corresponds to net income and R\$ \$ 99,219,000 to prior period adjustment related to Law 11.638/07. For more details, see Note 35d to the Financial Statements for the year 2008 available at Bradesco Investor Relations.

a) Rules on retained earnings**Legal Reserve**

Allocation of a portion of net profit to the legal reserve is determined by Article 193 of Law No. 6,404/76 in order to ensure the integrity of share capital, and may be used only to offset losses or increase capital.

Five percent (5%) of the period's net profit, before any other use, will be allocated to the legal reserve, which must not exceed twenty percent (20%) of share capital.

There is no requirement to allocate to the legal reserve in a year in which the balance of this reserve, plus capital reserves as per §1 of Article 182, exceeds thirty percent (30%) of share capital.

PAGE 8

3.4 – Policy for allocating earnings

Statutory Reserves

Article 194 of Law No. 6,404/76 which governs the creation of statutory reserves states that the bylaws of the company may establish reserves on condition that in each case:- its purpose is accurately and fully stated;- criteria are set to determine the annual portion of net profits that will be allocated to the statutory reserve; and- the maximum amount of the reserve is stated.

Pursuant to the legislation, Article 31 of the bylaws states that after all statutory allocations have been made, a proposal for the allocation or use of any net income remaining shall be made by the executive board, to be approved by the board of directors and decided by General Meeting, and such income may be allocated one hundred percent (100%) to "Income Reserves – Statutory" in order to maintain an operational margin consistent with the development of the Company's active operations up to the limit of ninety-five percent (95%) of paid-up share capital.

If the board's proposal for use of net income from the period contains provision for distributing dividends and/or payment of interest on own capital in an amount greater than the mandatory dividend pursuant to Article 30, item III of the bylaws, and/or retained earnings under Article 196 of Law No. 6,404/76, the balance of net income for making this reserve will be determined after deducting these allocations in full.

b) Rules for distribution of dividends

With the introduction of Law No. 9,249/95, which came into force on January 1, 1996, companies may pay interest on own capital to their shareholders, to be imputed, net of income tax at source, to the amount of the minimum mandatory dividend.

Minimum mandatory dividend

Pursuant to item III of Article 28 of Bradesco's bylaws, shareholders are assured thirty percent (30%) of net income, each year, as a minimum mandatory dividend, adjusted for any decrease or increase of the amounts specified in items I, II and III of Article 202 of Law No. 6,404/76 (Law of Joint Stock Corporations).

3.4 – Policy for allocating earnings

Thus the minimum of thirty percent (30%) stipulated in the bylaws is greater than the minimum of twenty-five percent (25%) set forth in §2 of Article 202 of Law No. 6,404/76.

Shareholders holding preferred shares

Preferred shares confer on their holders dividends ten percent (10%) higher than those paid on common shares (item "b", §2, Article 6 of the bylaws).

Reinvestment of dividends or interest on own capital

Reinvestment of dividends or interest on own capital is a product that enables a shareholder and account holder registered with Bradesco Corretora (brokerage), personal or corporate, to invest the amount received and credited to current account in new shares (currently only for preferred shares), thereby increasing their shareholding.

Shareholders have the option of reinvesting monthly and/or special (supplementary or intermediate) dividends. There is no upper limit for reinvesting and the minimum must be enough to purchase at least one (1) share.

C) Periodicity of dividend distributions

Banco Bradesco S.A. ("Bradesco") has distributed dividends monthly since 1970, and became the first Brazilian financial institution to adopt this practice.

Interim dividends

The executive board, on approval of the board of directors, is authorized to declare and pay out interim dividends, semiannual or monthly, from existing earnings, or profit reserve accounts (§1, Article 28 of the bylaws).

It may also authorize payment of interest on own capital in total or partial substitution of interim dividends (§2, Article 28 of the bylaws).

Monthly Payment of Interest on Own Capital

For the purposes set forth in Article 205 of Law No. 6,404/76, beneficiaries are shareholders registered with the Company on declaration dates, which are on the first day of each month.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

3.4 – Policy for allocating earnings

Payments are made on the first business day of the following month, as monthly advances on the mandatory dividend by crediting the account informed by the shareholder or made available to the Company.

Any restrictions on dividend payments imposed by special laws or regulations applicable to the issuer, as well as contracts, court decisions, administrative or arbitration court rulings

There are no restrictions on the distribution of dividends.

PAGE 11

3.5 – Distribution of dividends and retention of net income

(BRL)	Fiscal year 12/31/2010		Fiscal year 12/31/2009		Fiscal year 12/31/2008	
Adjusted net income		9,520,589,046.91		7,611,668,193.44		7,244,186,529.91
Dividend distributed / adjusted net income		35.384000		35.709402		37.167395
Issuer's return on shareholders' equity		19.816870		18.229903		21.146869
Total dividend distributed		3,368,743,286.83		2,718,081,158.73		2,692,475,443.99
Retained earnings		6,652,929,394.13		5,294,201,150.15		4,828,542,821.96
Date retention approved		03/10/2011		03/10/2010		03/10/2009
Retained earnings	Amount	Dividend payment	Amount	Dividend payment	Amount	Dividend payment
Mandatory dividend						
Common	22,607,384.78	07/01/2010	20,287,376.85	07/01/2009	18,444,799.47	07/01/2008
Common	22,607,384.88	05/03/2010				
Common	22,607,383.86	03/01/2010				
Common	24,868,194.69	01/03/2011				
Common	24,868,194.17	11/01/2010				
Common	24,868,193.88	09/01/2010				
Common	22,607,384.82	04/01/2010				
Common	20,552,275.75	02/01/2010				
Common	24,868,193.82	10/01/2010				
Common	22,607,385.16	06/01/2010				
Common	22,607,385.02	08/02/2010				
Common	24,868,193.91	12/01/2010				
Common	150,025,491.86	02/18/2011				

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

3.5 – Distribution of dividends and retention of net income

Preferred	165,076,049.21	02/18/2011	22,317,056.59	08/03/2009	20,282,157.48	12/01/2008
Preferred	24,865,169.36	06/01/2010				
Preferred	27,353,813.12	10/01/2010				
Preferred	27,353,834.89	12/01/2010				
Preferred	24,865,183.77	08/02/2010				
Preferred	24,865,151.22	04/01/2010				
Preferred	24,865,137.19	03/01/2010				
Preferred	24,865,162.33	05/03/2010				
Preferred	24,865,181.43	07/01/2010				
Preferred	27,353,838.53	01/03/2011				
Preferred	22,607,330.78	02/01/2010				
Preferred	27,353,805.43	09/01/2010				
Preferred	27,353,829.25	11/01/2010				
Common			20,553,168.99	01/04/2010		
Common			20,287,373.27	05/04/2009		
Common			20,252,324.90	12/01/2009		
Common			18,443,377.65	02/02/2009		
Common			20,288,639.90	08/03/2009		
Common			20,287,271.46	06/01/2009		
Common			20,287,372.01	04/01/2009		
Common			20,286,933.57	10/01/2009		
Common			20,264,408.68	11/03/2009		

PAGE 13

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

3.5 – Distribution of dividends and retention of net income

Common	20,287,605.49	03/02/2009		
Common	20,287,859.49	09/01/2009		
Common	36,666,668.65	03/09/2010		
Preferred	20,282,156.59	02/02/2009		
Preferred	22,315,243.60	03/02/2009		
Preferred	22,315,310.00	07/01/2009		
Preferred	22,317,066.35	10/01/2009		
Preferred	22,315,303.39	06/01/2009		
Preferred	22,315,274.90	05/04/2009		
Preferred	22,317,059.89	09/01/2009		
Preferred	40,333,331.35	03/09/2010		
Preferred	22,281,056.58	12/01/2009		
Preferred	22,613,297.87	01/04/2010		
Preferred	22,296,957.73	11/03/2009		
Preferred	22,315,251.44	04/01/2009		
Common			184,453,605.50	07/21/2008
Common			18,444,908.11	06/02/2008
Common			18,444,908.78	05/02/2008
Common			18,444,282.70	09/01/2008
Common			18,443,377.22	01/02/2009
Common			18,443,965.03	11/03/2008
Common			18,444,282.19	08/01/2008
Common			18,443,377.53	12/01/2008

PAGE 14

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

3.5 – Distribution of dividends and retention of net income

Common					18,444,282.86	10/01/2008
Preferred					20,282,614.01	05/02/2008
Preferred					20,282,640.24	06/02/2008
Preferred					20,282,150.33	08/01/2008
Preferred					20,282,604.01	07/01/2008
Preferred					20,282,161.19	11/03/2008
Preferred					20,282,151.62	01/02/2009
Preferred					20,282,154.56	09/01/2008
Preferred					20,282,149.12	10/01/2008
Preferred					202,891,593.72	07/21/2008
Interest on own capital						
Common	907,618,820.67	02/18/2011	238,690,962.07	07/20/2009	18,193,408.95	02/01/2008
Common	265,971,873.30	07/19/2010				
Preferred	998,379,638.25	02/18/2011	854,941,608.16	03/09/2010	964,880,026.03	03/09/2009
Preferred	292,566,416.50	07/19/2010				
Common			777,055,954.33	03/09/2010		
Preferred			262,577,886.98	07/20/2009		
Common					18,193,292.14	04/01/2008
Common					18,193,379.50	03/03/2008
Common					877,113,542.98	03/09/2009
Preferred					20,005,624.80	04/01/2008
Preferred					20,005,983.62	03/03/2008
Preferred					20,006,019.30	02/01/2008

PAGE 15

3.6 – Declaration of dividends charged to the retained earnings account or reserves

In relation to the previous three fiscal years, no dividends were declared or charged to the retained earnings account or reserves established in prior fiscal years.

PAGE 16

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

3.7 – Level of indebtedness

Fiscal year	Total debt of all Type of index types	Description of other index and Level of endedness reason for using it
12/31/2010	551,795,459,000.00 Level of indebtedness	10.79000000

PAGE 17

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

3.8 – Obligations by nature and due date

Fiscal year (12/31/2010)					
Type of debt	Less than 1 year	1 -3 years	3 - 5 years	Over 5 years	Total
Unsecured	360,517,551,000.00	160,751,368,000.00	21,192,384,000.00	9,334,156,000.00	551,795,459,000.00
Total	360,517,551,000.00	160,751,368,000.00	21,192,384,000.00	9,334,156,000.00	551,795,459,000.00
Notes					

PAGE 18

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

3.9 – Other material information

The selected financial information in this item refers to the consolidated accounting statements.

NB: Item 3.1: Breakdown of net income – consolidated

Composition	2010	2009	R\$
Revenues for interest and similar	63,772,183,000.00	55,165,229,000.00	
Fee and commission income	9,421,485,000.00	7,866,601,000.00	
Premiums retained – insurance and pension plans	27,994,116,000.00	24,118,550,000.00	
Income from equity interests in affiliates	577,053,000.00	728,867,000.00	
Other operating income	2,028,780,000.00	2,211,799,000.00	
Tax / social contribution (Cofins)	(2,072,156,331.00)	(1,727,616,107.00)	
Tax on services of any type – (ISS)	(344,084,883.00)	(312,607,834.00)	
Tax / social contribution (PIS)	(342,748,514.00)	(319,062,425.00)	
TOTAL	101,034,627,272.00	87,731,759,634.00	

Distribution of dividends and retention of net income

Note that the accounting statements used policy for use of income and distribution of dividends and interest on own capital as per items 3.4 and 3.5, respectively, were prepared in accordance with accounting practices adopted in Brazil and applicable to institutions authorized to operate by the Central Bank of Brazil.

Reasons for issuer not filling out data for FY 2008

Note that issuer accounting data disclosed in item 3 and its sub-items refer to consolidated data compiled in accordance with International Financial Reporting Standards (IFRS) issued by the International Accounting Standards Board (IASB). These consolidated financial statements are covered by First-time Adoption of International Financial Reporting Standards (IFRS 1 R). The statements for the year ended December 31, 2008 were not prepared under the international accounting standard, so we are not including comments or statements on 2008 because they do not enable proper comparison with the years ended December 31, 2010 and 2009.

4.1 – Description of risk factors

Macroeconomic risks

Bradesco's business and results from operations are substantially affected by conditions on global financial markets.

There was excessive volatility and disruption in global credit and capital markets in 2008, 2009 and the first half of 2010. Global capital and credit markets recent turbulence led to a liquidity crunch and higher credit risk premiums for various market participants, which led to less availability of funding and/or increased costs for both financial institutions and their customers. Rising or high interest rates and/or higher levels of spreads on credit created a less favourable environment for most of Bradesco's business dealings and may impair customers' ability to repay their debts, reducing Bradesco's flexibility in terms of planning or reacting to changes in its operations and the financial industry in general. Therefore, even though conditions in the world and Brazilian economies improved, results from operations may still be affected by adverse conditions in global financial markets for as long as they remain volatile and subject to turbulence and uncertainty.

The Brazilian government has influence on the Brazilian economy and local political and economic conditions have a direct impact on Bradesco's business.

Bradesco's financial conditions and results from operations depend substantially on the Brazilian economy, which in the past has been characterized by frequent and occasionally drastic intervention by the Brazilian government and by volatile economic cycles.

In the past, the Brazilian government has often changed monetary, fiscal and taxation policy in order to influence the course of the Brazilian economy. Bradesco has no means of controlling or predicting which measures or policies the Brazilian government may take in response to current or future economic situations or how the Brazilian government's policies or intervention will affect the economy and directly or indirectly affect Bradesco's operations and revenues.

Our business, our financial situation, and the market value of our preferred shares may be adversely affected by alterations in these policies involving currency controls, taxes and other factors such as the following:

- fluctuating exchange rates;
- fluctuating benchmark interest rates;
- domestic economic growth;
- political, social or economic instability;
- monetary policy;
- fiscal policy factors and alterations to the taxation system;
- currency exchange controls policy;
- liquidity of domestic credit, capital and financial markets;
- customers' ability to meet their other obligations to Bradesco;
- reductions in wages or income levels;
- rising rates of unemployment;
- inflation; and
- other political, diplomatic, social or economic developments in Brazil or internationally, that may affect Brazil.

4.1 – Description of risk factors

Presidential elections were held in Brazil in October 2010. Uncertainty over the implementation of alterations to monetary, fiscal and pension-fund policies, and in relation to relevant legislation, may contribute to economic instability. These facts may heighten volatility on Brazilian stock and bond markets. We are unable to foresee whether the government elected in October 2010 or any subsequent government will have an adverse effect on the Brazilian economy and consequently on Bradesco's business and the market value of our preferred shares.

Exchange rate variations may negatively affect the Brazilian economy, and Bradesco's earnings and financial situation.

Bradesco's business is impacted by variations in Brazilian real's exchange rate. Since October 2002 and more intensively since June 2004, the Brazilian real has appreciated against the US dollar, with a few periods of depreciation (reaching R\$ 1.5593 per US\$ 1.00 on August 1st, 2008). At the end of 2008, in the context of the global financial crisis, the Brazilian real fell sharply against the US dollar (reaching R\$ 2.3370 per US\$ 1.00 on December 31st, 2008, after reaching R\$ 2.5000 on December 5th, 2008). In 2009, the real was again appreciating against the dollar (reaching R\$ 1.7412 per US\$ 1.00 at the end of the year). In 2010, the real continued its appreciation against the dollar (reaching R\$ 1.6662 per US\$ 1.00 at the end of the year). Macroeconomic fundamentals and the current global situation (abundant liquidity, high appetite for risk and rising commodity prices) suggest that the vector of currency appreciation is still present.

When the Brazilian currency is devalued or depreciates, Bradesco incur losses on its liabilities denominated in foreign currencies, or indexed to them. For example, its long-term debt denominated in dollars, loans in foreign currencies and gains on monetary assets denominated in foreign currencies or indexed to them, since such liabilities and assets are converted into Brazilian reais. Therefore, if Bradesco's liabilities denominated in foreign currency, or indexed to it, significantly exceed its assets denominated in foreign currency or indexed to it, including any financial instruments used for hedging purposes, major depreciation or devaluation of the Brazilian currency could substantially and adversely affect its financial results and the market price of preferred shares, even though the value of its liabilities had not altered in their original currency. Furthermore, Bradesco's loans depend significantly on its ability to match the cost of dollar-indexed funds with rates charged to customers. Significant depreciation or depreciation may affect its ability to attract customers on these terms or to charge fees indexed in dollars.

On the other hand, when the Brazilian currency appreciates Bradesco sustains losses on monetary assets denominated in, or indexed, to foreign currencies such as the US dollar, and is affected by reductions in liabilities denominated in, or indexed to, foreign currencies since liabilities and assets are converted into Brazilian reais. Therefore, if Bradesco's monetary assets denominated in or indexed to foreign currency significantly exceed its liabilities denominated in or indexed to foreign currency, including any financial instruments used for hedging purposes, major appreciation of Brazil's currency could substantially and adversely affect its financial performance, even if the monetary value of such an asset remains unchanged in its original currency.

If Brazil experiences substantial inflation in the future, Bradesco's revenues and its ability to access foreign financial markets will be diminished.

In the past, Brazil has experienced extremely high rates of inflation. According to the Consumer Price Index -Domestic Availability (or IGP-DI), inflation rates in Brazil reached 9.11%, (1.44%) and 11.31% on December 31, 2008, 2009 and 2010 respectively. Inflation and government measures to curb inflation had significant negative impacts on the Brazilian economy. Government measures to curb inflation and public speculation in relation to possible government measures had a negative effect on the economy and added to economic uncertainty in Brazil and heightened volatility in the Brazilian securities market, which may have a negative effect for Bradesco.

4.1 – Description of risk factors

These measures have often included restrictive monetary policy with high interest rates, restricting availability of credit and reducing economic growth. As a result, interest rates have fluctuated significantly. Increases in the rate of the Special Settlement and Custody System, known as the "SELIC" rate, and the benchmark interest rate set by the Brazilian Monetary Policy Committee, or "COPOM", may negatively affect Bradesco by reducing demand for credit and raising funding costs, the cost of domestic debt, and the risk of customer default. SELIC rate reductions may also have a negative effect on Bradesco by reducing financial income, on interest-earning assets and reduced revenues and margins.

Future actions of the Brazilian government – including interest rate cuts, foreign exchange market interventions, or steps to adjust or fix the value of the Brazilian real – may lead to rising inflation. If Brazil undergoes fluctuating inflation rates, Bradesco's costs and net margins may be affected and if there is lack of investor confidence, prices of its securities may fall. Inflationary pressures may also affect its ability to access financial markets abroad and may lead to counter-inflationary policies that may have adverse effects on its business, financial situation, results from operations and market value of its preferred shares.

Alterations of the benchmark interest rate made by the Central Bank's monetary policy committee (COPOM) may substantially and adversely affect margins and results from Bradesco's operations.

COPOM sets basic interest rates for the Brazilian banking system. Basic interest rates were 13.75%, 8.75% and 10.75% per annum on December 31, 2008, 2009 and 2010, respectively. Variations in the basic interest rate may substantially and adversely affect Bradesco's results from operations for these reasons:

- high basic interest rates raise Bradesco's domestic debt costs and may increase the probability of customer default; and
- low basic interest rates may reduce Bradesco's net financial income.

The monetary policy committee (COPOM) sets the benchmark interest rate to manage certain aspects of the Brazilian economy, including hedge capital reserves and flows. The basic interest rates set by COPOM or the frequency at which these rates are adjusted are not controlled.

Events and perception of risk in Brazil and in other countries, specially other emerging markets, may negatively affect the market value of Brazilian securities, including Bradesco's preferred shares.

The market value of securities issued by Brazilian companies is affected to varying degrees by economic and market conditions in other countries including other Latin American countries, and other emerging countries. Although economic conditions in these countries may differ significantly from economic conditions in Brazil, investors' reaction to events in these countries can have an adverse effect on the market value of securities of Brazilian issuers. Crises in other emerging countries may reduce investor appetite for securities from Brazilian issuers, including the ones issued by Bradesco, which might negatively affect the market value of its preferred shares.

The recent global financial crisis has had significant consequences worldwide, including in Brazil, such as volatility on capital markets, tight credit or non-availability of credit, higher interest rates, a slowdown in the global economy, volatile exchange rates, and inflationary pressures, among others that have directly or indirectly had, and will continue to have, negative impacts on Bradesco's business dealings, financial position, results from operations, the market value of securities of Brazilian issuers, including Bradesco, and its ability to finance its operations.

Risks related to Bradesco and the Brazilian banking sector

Bradesco may meet with higher levels of arrears in repayment of loans, as its loan portfolio matures.

Bradesco's loan portfolio has grown substantially since 2004, mainly due to Brazil's economic growth. Any corresponding increase in its level of borrowing taking an abnormal course may lead to a slower pace than the ratio

4.1 – Description of risk factors

of growth of loans, since the latter are not normally repayable within a short period of their origination. Levels of non-performing loans are higher for Bradesco's personal than for its corporate customers.

The weakening of economic conditions in Brazil, which began in mid-2008, resulted in higher unemployment, which in turn led to increases in Bradesco's levels of non-performing loans, especially for personal customers' portfolio. This trend towards higher levels of non-performing loans deteriorated in 2009. In 2010 there was an improvement in delinquency levels arising from the economic recovery in Brazil. However, if economic conditions in Brazil deteriorate, the issuer may be forced to increase its provision for loan losses in the future.

Rapid growth of loans may also reduce the ratio of non-performing loans compared to total loans, until the rate of growth slackens or the portfolio becomes more mature. Adverse economic conditions and a lower growth rate of Bradesco's loan portfolio may result in an increase in its provisions for loan losses, write-downs and non-performing loans as a proportion of total loans, which may have an adverse effect on its business dealings, financial condition and results from operations.

The increasingly competitive environment in banking and insurance in Brazil may adversely affect Bradesco's business prospects.

The Brazilian markets for financial, banking and insurance services are highly competitive. Bradesco faces significant competition from other large Brazilian and foreign banks and insurance companies, both public and private, in all the key segments of its operations. There has also been more consolidation of the Brazilian banking market. In November 2008, Banco Itaú S.A. (Banco Itaú), and Unibanco - União de Bancos Brasileiros S.A. (Unibanco), merged to form Banco Itaú Unibanco (Itaú Unibanco), thus creating an important presence in the market. At the end of 2010, Banco Itaú Unibanco was renamed Banco Itaú. In addition, Banco do Brasil S.A. (Banco do Brasil), also joined with Banco Nossa Caixa S.A. in November 2008 and entered into a strategic partnership agreement with Banco Votorantim S.A. (Banco Votorantim).

Banco Itaú entered into a partnership agreement with Porto Seguro Cia. de Seguros Gerais (Porto Seguro) in the automobile and residential insurance sector, to create a market leader in the auto insurance segment.

Moreover, Brazilian regulations create barriers to entry and make no distinction between foreign and Brazilian commercial and investment banks or between Brazilian and foreign insurance companies and insurers. Therefore the presence of foreign banks and insurance companies in Brazil, some of whom have more resources than Bradesco, has increased competitiveness in banking and insurance in general and also brought more competition in markets for specific products. Privatization of public (government controlled) banks has also made the Brazilian banking and other financial services markets more competitive.

A higher level of competition may adversely affect Bradesco's results and its potential business, and may among other factors:

- restrict the ability to build its customer base and expand our operations;
- reduce the profit margins on services and Bradesco's products, insurance, leasing and other services and products; and
- lead to more competition for foreign investment opportunities.

Losses on investments in securities may have a significant impact on Bradesco's results from operations and are unpredictable.

The value of some of the investments in securities may be significantly reduced due to volatile financial markets and may vary over short periods. The amounts of these gains and losses, which are journalized as investments in securities are sold, or in certain circumstances in which they are marked to market or recognized at fair value, may

4.1 – Description of risk factors

fluctuate substantially from one period to another. The extent of this fluctuation partly depends on market values of securities, which in turn may vary considerably, and on Bradesco's policies for investment. It is not possible to predict the amount of gains or losses realized in a certain future period and Bradesco's management believes that variations from one period to another are of no practical value for the purposes of analysis. Additionally, any income from its investment portfolio may no longer contribute to its net income at the same levels as in recent periods, and Bradesco may no longer enjoy rising valuations such as those currently seen in its consolidated investment portfolio, or any portion of the corresponding increase in value.

May suffer losses associated with exposure to counterparties.

Bradesco is subject to the possibility of a counterparty not honouring its contractual obligations. Counterparties default may be due to bankruptcy, lack of liquidity, operational failure, or other reasons. This risk may arise, for example, with swaps or other derivatives in which counterparties have an obligation to repay or execute currencies or other trades that do not occur when required due to inability to make delivery or system failures affecting clearing agents, currency exchange, clearing houses or other financial intermediaries. This counterparty risk is higher in difficult markets where there is greater risk of counterparty failure.

Bradesco's trading in derivatives and related transactions may cause substantial losses.

Bradesco is actively engaged in trading securities, and in buying fixed-income securities and equity shares, in particular, to sell them in the short-term with the aim of profiting from short-term price differentials. These investments may expose Bradesco to substantial financial losses in the future, since securities are subject to fluctuations in value and may lead to losses. In addition, Bradesco is present in derivatives transactions to manage its exposure to currency and interest-rate risk. The purpose of these derivative transactions is to protect Bradesco against increases or decreases in exchange rates or interest rates, but not in both cases. For example, Bradesco may buy derivatives to hedge against reductions in the rate of the Brazilian real or a lower interest rate; if the Brazilian real appreciates, or interest rates rise, the Bank may incur financial losses. Such losses could significantly and adversely affect Bradesco's cash flow and future results of operations.

The Brazilian government regulates operations of local financial institutions and insurance companies, and changes in existing regulations and laws or new laws or regulations may adversely affect Bradesco's operations and revenues.

Brazilian banks and insurance companies, including Bradesco's banking and insurance operations, are subject to extensive and ongoing regulatory supervision by the Brazilian government. Bradesco has no control over government regulation, which governs all aspects of the Bank's operations, including the imposition of:

- minimum capital requirements;
- compulsory deposits/reserves;
- requirements for investment in fixed assets;
- lending limits and other credit restrictions;
- accounting and statistical requirements;
- solvency margins;
- minimum coverage levels; and
- mandatory policies for provisioning.

4.1 – Description of risk factors

The regulatory framework for banks and insurance companies in Brazil is constantly evolving. Existing laws and regulations may be altered, or the ways in which the laws and regulations are implemented or interpreted may change, and new laws and new regulations may be introduced. These changes may adversely affect Bradesco's operations and revenues.

The Brazilian government, in particular, has historically promulgated regulations affecting financial institutions in an attempt to implement its economic policies. These regulations aim to control the availability of credit and boost or lower consumption in Brazil. These changes may adversely affect Bradesco, since the returns it earns on compulsory deposits are less than those it would obtain from other investments.

Part of Bradesco's business currently not subject to government regulations may be regulated in the future. For example, various legislative proposals to regulate the credit card sector are now being discussed in Brazil's Congress. Some of these proposals aim to increase competitiveness in the sector and restrict tariffs charged by credit card companies. On November 25th, 2010, for example, the Central Bank issued new rules on tariff charges for financial institutions, and even set criteria for calculating minimum amounts to be paid on credit card invoices. New regulations affecting the credit card industry may have a material negative effect on Bradesco's revenues from credit card business. Such regulations and regulatory changes affecting other business dealings in which Bradesco is involved, including leasing and brokerage, may have a negative effect on its operations and revenues.

Most of Bradesco's common shares are owned by a shareholder whose interests may conflict with those of other investors.

On December 31, 2010, the Bradesco Foundation (Fundação Bradesco) directly or indirectly owned 51.06% of Bradesco's shares. Under the terms of the Bradesco Foundation's bylaws, all directors, members of the executive board, and department directors working in the Bradesco Group for over ten years are members of the Bradesco Foundation's governing body. The governing body does not have other members. Decisions on our policy in relation to acquisitions, disposals of equity investments, loans or other transactions taken by Fundação Bradesco may be contrary to the interests of holders of common shares and have a negative impact on the interests of holders of common shares.

Changes in regulations relating to reserve requirements and compulsory deposits and taxes may reduce operating margins.

The Central Bank has periodically altered the levels of compulsory deposits that financial institutions in Brazil are required to keep at the Central Bank. For example, in September 2008, the Central Bank revoked and changed various compulsory deposit requirements in an attempt to reduce the impact of the global financial crisis. In February 2010, after the recovery of the Brazilian and global economies in the second half of 2009, the Central Bank raised reserve requirements on time deposits and in June 2010 raised reserve requirements on demand deposits, and in December 2010 raised reserve requirements on time deposits and additional deposits. The Central Bank may raise reserve requirements and compulsory deposits in the future or may introduce new reserve requirements and compulsory deposits.

Compulsory deposits generally yield small return than other investments and deposits for the following reasons:

- part of compulsory deposits are non-interest bearing;
- part of compulsory deposits must be held in Brazilian government bonds;
- part of compulsory deposits must be used to finance the federal housing program, Brazil's agricultural sector, low-income customers and small businesses through what is known as a "microcredit program."

4.1 – Description of risk factors

Reserve requirements have been used by the Central Bank to control liquidity as part of its monetary policy in the past, and Bradesco has no control over these requirements. Any increase in compulsory deposit requirements may reduce its ability to make loans and other investments and may thus negatively affect Bradesco.

Changes in taxes and other fiscal initiatives may adversely affect Bradesco.

The Brazilian government regularly changes tax regimes and takes other fiscal initiatives that affect Bradesco and its customers. The latter include changes in tax rates and occasionally temporary taxes, the proceeds from which are used for the government's purposes. The effects of these changes and other changes resulting from additional tax initiatives have not been, and cannot be quantified and there is no guarantee that these laws, once implemented, will not have a negative effect on Bradesco's business dealings. Furthermore, such changes may lead to uncertainties for the financial system, raise the cost of loans and contribute to an increase in the loan portfolio taking an abnormal course.

Brazil's Constitution set a ceiling for interest rates on loans, including interest rates on bank loans, and the impact of subsequent legislation containing regulations on this matter is uncertain.

The Brazilian constitution's Article 192, promulgated in 1988, set a 12% per annum cap for interest rates charged on bank loans. However, after promulgation of the constitution, this rate was not put into practice since the regulatory aspects for the cap were still pending. The interpretation that this ceiling has not yet come into force was recently confirmed by Binding Precedent No. 7, a final decision and binding precedent promulgated by Brazil's Supreme Court in 2008, confirming the court's previous view on this issue. Since 1988, several attempts have been made to adjust lending rates, particularly interest rates on bank loans, but none have been implemented or upheld by higher courts in Brazil.

On May 29, 2003, Constitutional Amendment No. 40 (locally known as EC 40/03) was enacted to repeal all paragraphs and subparagraphs of Article 192 of Brazil's constitution. This amendment allows the Brazilian financial system to be regulated by specific laws for each system sector rather than a single law for the system as a whole.

When the new Civil Code (or Law 10406, of January 10th, 2002) came into effect, unless parties to a loan had agreed to a different rate, the maximum interest rate was geared to the basic interest rate charged by Brazil's Treasury (Office of the National Treasury). This basic rate is now the SELIC rate, which stood at 10.75% per annum on December 31, 2010. However, there is some uncertainty as to whether this applicable base rate would be the SELIC rate or the 12.0% per annum interest rate stipulated in the Tax Code (*Código Tributário Nacional Brasileiro*).

The impacts of EC 40/03 and the determinations of the new Civil Code are uncertain at the moment, but any substantial increase or decrease in the interest rate may have a material effect on the financial conditions, results from operations or prospects of Brazilian financial institutions, including Bradesco.

Furthermore, some Brazilian courts have, in the past, issued rulings restricting interest rates on consumer financing transactions that are regarded as unfair or excessive in comparison with market practices. Future decisions by Brazilian courts, or changes in legislation and regulations restricting interest rates charged by financial institutions may have a negative effect on Bradesco's business.

Losses relating to insurance claims may vary from time to time and differences between losses on actual claims and underwriting assumptions and actuarial reserves may have an adverse effect on Bradesco.

Bradesco's results from operations depend significantly on the extent to which claims and loss event numbers are consistent with its actuarial assumptions used to evaluate obligations related to claims under current and future policies and to price its insurance products. Bradesco attempts to limit its liability and price its insurance products, based on expected payments of benefits calculated using several factors such as: assumptions for returns on investments, mortality and disability expenses, continuity and certain macroeconomic factors such as inflation and

4.1 – Description of risk factors

interest rates. These assumptions may differ from past experience due to factors beyond Bradesco's control, such as natural disasters (floods, explosions and fires) or human disasters (riots, terrorist or gang attacks) or changes in rates of mortality and disability as a result of advances in medicine and increased longevity, among others. Therefore, Bradesco is unable to accurately determine the values that will ultimately be paid to settle these obligations, or when these payments will have to be made, or if the assets guaranteeing its insurance obligations, together with future premiums, will be sufficient to cover payments against these obligations. These values may vary in relation to estimates, especially when payments do not occur until the distant future, as is the case with some of Bradesco's life insurance products. To the extent that the actual experience of loss events and claims is less favourable than the underlying assumptions used to calculate obligations, Bradesco may be required to increase its reserves, which may adversely affect its cash flow.

If actual losses exceed reserves for the risks that have been underwritten, Bradesco could be adversely affected.

Bradesco's results from operations and financial condition depend on its ability to accurately assess actual losses associated with the risks that have been underwritten. Bradesco's current reserves are based on estimates that rely on available information and involve many factors, including experiences of recent losses, current economic conditions, internal risk ratings, actuarial and statistical projections of expected costs of settling future claims, such as estimates of future trends for the severity and frequency of claims, legal theories concerning liability, levels and/or time of receipt or payment of premiums and retirement, mortality and incapacity rates, continuity, among others. Consequently, calculating reserves is inherently uncertain and actual losses are often different from such estimates, sometimes by a substantial margin. Discrepancies occur for several reasons, for example: since Bradesco records its provisions for loan losses based on estimates, but provisions may not be sufficient to cover losses; there may be more numerous claims for loss events; or costs could be higher than estimated. If actual losses significantly exceed its reserves, Bradesco may be adversely affected.

Bradesco is jointly liable for customers' losses if its reinsurers fail to meet their obligations under reinsurance contracts.

Purchasing reinsurance does not exempt Bradesco from liability to its customers if a reinsurer fails to comply with its obligations under reinsurance contracts. Consequently, the reinsurer's insolvency or failure to make timely payments as described in the contracts could have an adverse effect on Bradesco, since the latter continues to be liable to its insured persons.

The strategy of marketing and expanding Internet Banking in Brazil may not be well received or may be more costly than profitable.

Bradesco has been aggressively insisting on using the Internet for banking and other customer services and expects to continue to do so. However, the market for our Internet products is evolving rapidly and becoming increasingly competitive. Whether this market will grow, and at what pace, is unforeseeable. Additionally, should Bradesco fail to effectively adapt to growth and new developments in the Internet and technology market, its business, competitiveness or results from operations could be adversely affected.

The Internet may not prove to be a viable retail market in Brazil for a number of reasons, including lack of acceptable security technology, potentially inadequate development of the required infrastructure, lack of marketing and development required for improved performance, or visible lack of customer trust in Bradesco's systems.

Reference Form – 2011 – BANCO BRADESCO S.A. Version: 1

4.2 – Comments on expected alterations of exposure to risk factors

No reduction or increase in the issuer's exposure is expected in relation to risks mentioned in Section 4.1.

PAGE 28

4.3 – Non-confidential significant judicial, administrative or arbitration proceedings

In terms of assessing materiality, Bradesco has found that there are no cases that could materially damage its image or pose legal risks. Cases relating to this item were obtained from a materiality of R\$ 280 million, which represents 0.5% of the issuer's capital base (R\$ 56,146 million). Therefore, we selected cases whose financial impacts exceed this material amount. Any differences between the cases shown below and the values shown in Notes refer to processes that individually involve amounts below the level we consider material.

Bradesco is a party in judicial proceedings involving labor, civil-liability and tax claims arising in the normal course of its business.

Provisions were made taking into account: the opinion of legal advisors, the nature of the actions, similarity with previous cases, complexity and positioning of the courts, whenever loss is rated "probable".

Management believes that provision is sufficient to cover any losses arising from these cases.

Liabilities related to legal obligation currently in litigation is maintained until as case is conclusively won, which means favorable legal decisions that may no longer be appealed, or falls due to prescription.

Labor contingency

Currently we are defendants in labor proceedings or actions brought by former employees, claiming in particular "overtime payments". In cases in which judicial deposit is required, the amount of the labor contingency is made presuming loss of these deposits. For the other cases, provision is based on the average value of payments made in cases judged in the last 12 months, considering the year the action was brought.

Time-clocks were introduced to control actual hours worked in 1992, and overtime is paid in the ordinary course of the employment contract. Therefore, labor claims brought after 1997 individually involve much smaller amounts.

On December 31, 2010, our provision for labor-claim related liabilities rated "probable" reached R\$ 1,578,688 thousand.

There are no individually material cases based on the above-mentioned criterion.

Civil-liability contingency

We are a party in civil actions for claims involving compensation for moral damages and property damages, mostly relating to credit reports, returned (bounced) checks, reports in debtor database and compensating for inflation adjustments cancelled under government economic programs.

These actions are controlled individually through our computerized system and provisioned whenever loss is rated "probable", based on the opinions of legal advisors, the nature of actions, similarity with previous cases, complexity and positioning of the courts.

The cases involving credit reports, returned checks and debtor database entries do not normally amount to events capable of causing substantial impact on our financial results. Most of these actions involve the Special Civil Court (*Juizado Especial Cível*, or *JEC*), in which claims are limited to 40 times the minimum monthly wage.

Note the increase in the actions claiming inflation adjustments that were cancelled when balances in savings accounts were restated under economic programs introduced as part of Federal Government's economic policy to lower inflation rates in the past. Although the Bank complied with the legislation in force at the time, these cases are being provisioned in light of the actions notified so far and the corresponding perspective of loss analyzed from the point of view the current jurisprudence of the Higher Court of Justice (STJ).

Edgar Filing: BANK BRADESCO - Form 6-K

Two points are worth noting in relation to cases involving economic plans: a) there is not substantial potential liability, since the right to bring new claims has been prescribed; b) awaiting a verdict from the Supreme Court (STF)

PAGE 29

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

4.3 – Non-confidential significant judicial, administrative or arbitration proceedings

is action "APDF" 165 (pleading failure to fulfill fundamental precept) proposed by the National Financial System Confederation (CONSIF), which seeks to suspend all cases involving these plans now underway.

On December 31, 2010, our provision for liabilities relating to civil-law actions rated "probable" reached R\$ 2,657,620 thousand.

There are no individually material cases based on the above-mentioned criterion.

Note that repetitive or related civil liability cases based on similar facts or causes, which are considered material as a whole, are listed in item 4.6.

Tax and social-insurance/pension contingencies

Bradesco has brought legal actions challenging the constitutionality of certain taxes and social contributions, which are fully provisioned despite good chances of success in the medium and long term, in the opinion of our legal advisors.

On December 31, 2010, our provision for tax and social security contingencies totaled R\$ 9,091,558 thousand.

Based on our assessment of materiality, the cases shown below involve tax and social security issues and the chances of losing were rated "remote or possible":

a. court :	Federal
b. instance:	TRF 3rd Region - 6th Bench
c. date brought:	11/14/2005
	Plaintiff: Special Delegate of Financial Institutions in Sao Paulo
d. parties to the proceedings:	Defendant: Banco Bradesco S.A.
e. sums, goods or rights involved:	R\$ 4,170,702,671.03
	Judicial process in which plaintiff seeks to calculate and pay Cofins tax on effective revenue from October 2005, as per the concept stated in Article 2 of LC 70/91, thus challenging the unconstitutional broadening of the calculation base in paragraph 1 of Article 3 of Law 9,718/98.
f. principal facts:	The demand to pay the values involved has been suspended by court ruling since the case began.
g. chance of losing (probable, possible or remote)	The prospect of losing the case is rated "possible". Provision was made because we believe this is a legal obligation
h. analysis of impact if case is lost:	If the case is lost, the amounts provisioned will be paid.
i. amount provisioned (if applicable)	R\$ 4,170,702,671.03

PAGE 30

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

4.3 – Non-confidential significant judicial, administrative or arbitration proceedings

- a. court :** Federal
- b. instance:** TRF 3rd Region - 6th Bench
- c. date brought:** 11/14/2005
- d. parties to the proceedings:** Plaintiff: Special Delegate of Financial Institutions in Sao Paulo
Defendant: Banco Bradesco S.A.
- e. sums, goods or rights involved:** R\$ 343,723,876.02
Judicial process in which plaintiff seeks to calculate and pay Cofins tax on effective revenue from October 2005, as per the concept stated in Article 2 of LC 70/91, thus challenging the unconstitutional broadening of the calculation base in paragraph 1 of Article 3 of Law 9,718/98.
The demand to pay the amounts involved has been suspended by the court's ruling since the case began.
- f. principal facts:**
- g. chance of losing (probable, possible or remote)** The prospect of losing the case is rated "possible". Provision was made because we believe this is a legal obligation
- h. analysis of impact if case is lost:** If the case is lost, the amounts provisioned will be paid.
- i. amount provisioned, if applicable)** R\$ 343,723,876.02
-
- a. court :** Federal
- b. instance:** TRF 3rd Region - 3th Bench
- c. date brought:** 12/14/2006
- d. parties to the proceedings:** Plaintiff: Special Delegate of Financial Institutions in Sao Paulo
Defendant: Banco Bradesco S.A.'
- e. sums, goods or rights involved:** R\$ 345,857,352.00 (COFINS R\$ 297,511,700.02)
Legal action brought January/2007: (i) recognize and declared that there should be no COFINS and PIS contribution liability pursuant to Law 9718/98, thus preventing their being charged on revenues earned not covered by the invoicing concept (proceeds from goods sold and services delivered); and (iii), recognize the existence of unduly charged taxes, PIS (calculation base) and COFINS (calculation base and rate) with the resulting deferred tax assets and offset these amounts against pending taxes and contributions administered by the federal tax authority.
The demand to pay the amount involved has been suspended, partly due to deposit in court and partly due to ruling obtained in MC 2007.03.00.104038-1.
- f. principal facts:**
- g. chance of losing (probable, possible or remote)** The prospect of losing the case is rated "possible". Provision was made because we believe this is a legal obligation
- h. analysis of impact if case is lost:** If the case is lost, the amounts provisioned will be paid.
- i. amount provisioned (if applicable)** R\$ 345,857,352.00

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

4.3 – Non-confidential significant judicial, administrative or arbitration proceedings

a. court :	Administrative
b. instance:	First Instance - Federal Revenue Service Office Judgment -(local acronym DRJ)
c. date brought:	12/10/2010
d. parties to the proceedings:	Plaintiff: Federal Authority (Brazil's Federal Revenue). Defendant: Banco Bradesco S.A.
e. sums, goods or rights involved:	R\$ 291,550,402.31 Administrative proceedings - Notification of assessment in relation to social security contributions (INSS) charged on private pension fund contributions that the tax authorities classed as remuneration subject to this contribution and on values of transportation vouchers paid in cash.
f. principal facts:	The challenge is pending trial by the Brazilian Federal Revenue Office (local acronym DRJ), and the demand for the amount involved is suspended. R\$ 219,082,587.34 – possible - INSS pension plans
g. chance of losing (probable, possible or remote)	R\$ 52,482,057.49 - remote - lapsed INSS pension plans R\$ 19,985,757.48 - remote - INSS transport voucher R\$ 291,550,402.31 If the proceedings at the administrative level end in a loss, the case will go to the courts, where the prospect of loss is also possible given the factual and legal grounds involved.
h. analysis of impact if case is lost:	If the case is lost after any future legal proceedings, the amount involved will have to be paid, which will sensitize the period's earnings.
i. amount provisioned (if applicable)	There is no contingency provision since the prospect of losing the case is "probable".
a. court :	Brazilian Federal Revenue
b. instance:	Taxpayer Council
c. date brought:	9/27/2007
d. parties to the proceedings:	Plaintiff: Brazilian Federal Revenue Defendant: Banco Saúde S/A
e. sums, goods or rights involved:	R\$ 360,946,118.65 – Demand to pay suspended due to judicial deposit of full amount Administrative proceedings - Originating from NFLD 37.107.894-6, issued to avoid lapse of deferred tax assets challenged in court - INSS on individual taxpayers (Apr/2000
f. principal facts:	-

Edgar Filing: BANK BRADESCO - Form 6-K

Sept/2006).

Amounts deposited in court

g. chance of losing (probable, possible or remote)

Remote

The amount of the assessment as notified has been deposited in full as part of the briefs

for court case No.2000.51.01.006622-4 (writ of mandamus filed by Bradesco Saude S / A

h. analysis of impact if case is lost:

challenging the existence of a legal relationship that requires it to collect social security

contributions on payments made to doctors / dentists). If the case is lost, these amounts

will be paid and this will sensitize our earnings.

i. amount provisioned (if applicable)

None.

PAGE 32

4.3 – Non-confidential significant judicial, administrative or arbitration proceedings

- a. court :** 14th Federal Bench - Judicial Section of Rio de Janeiro
- b. instance:** High Court of Justice
- c. date brought:** 4/10/2000
- d. parties to the proceedings:** Plaintiff: Federal Authorities
Defendant: Banco Saúde
- e. sums, goods or rights involved:** R\$ 537,051,101.40 (deposited in court)
Judicial proceedings - writ of mandamus filed by Bradesco Saúde S/A challenging the existence of the legal-tax relationship obliging it to withhold social security contributions
- f. principal facts:** on payments made to doctors / dentists
Amounts deposited in court
- g. chance of losing (probable, possible or remote)** Remote
Deposit in court paid to Federal Revenue. Need to withhold social security contribution
- h. analysis of impact if case is lost:** on payments made to doctors / dentists. If the case is lost, amounts provisioned will be paid.
- i. amount provisioned (if applicable)** R\$ 537,051,101.40

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

4.4 – Non-confidential judicial, administrative or arbitration proceedings in which the other parties are officers, former officers, controlling shareholders, former controlling shareholders, or investors

We are not involved in any case covered by the conditions mentioned in item 4.4.

PAGE 34

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

4.5 – Significant confidential cases

We are not involved in any case covered by the conditions mentioned in item 4.5.

PAGE 35

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

4.6 – Repeated or related significant non-confidential judicial, administrative or arbitration proceedings, as a whole

Civil liability action in which customers who had amounts invested in savings accounts when government economic plans were introduced (“Bresser Plan”, “Summer Plan” and the “Collor Plan”) claim that they were adversely affected by altered indices used to adjust savings.

a. amounts involved: R\$ 1,265,831,503.80 b. amount provisioned, if applicable: R\$ 1,265,831,503.80 c. practice of the issuer or its subsidiary that gave rise to this contingency: Like all the other financial institutions, the issuer complied with legislative programs designed to control inflation in 1987, 1989 and 1999, which were known as the "Bresser Plan", "Summer Plan" and "Collor Plan" respectively.

These "plans" modified indices used for inflation adjustment of amounts in savings accounts. Now, some 20 years later, account holders alleging losses due to these alterations are asking the courts to order financial institutions to use the previous indices.

Individually none of these cases involve significant amounts.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

4.7 – Other material contingencies

There are no significant contingencies other than those covered in previous items.

PAGE 37

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

4.8 – Rules of the country of origin or country in which securities are custodied

Not applicable as Bradesco is not classed as a foreign issuer.

PAGE 38

5.1 – Description of principal market risks

Bradesco is exposed to market risks inherent to its business, such as currency risk and interest rate risk, since its role as financial intermediary involves borrowing and lending/financing using various types of indexers.

As good governance practice for its risk management, Bradesco has an ongoing process for managing its positions, which includes control of all positions exposed to market risk using measures consistent with best practices internationally and the New Capital Accord – Basel II. A unit working separately from the business units is tasked with monitoring and controlling market risk tolerance limits.

The proposed exposure limits are validated by specific business committees and submitted for approval by the Integrated Risk Management and Capital Allocation Committee, observing the limits set by the board of directors, depending on the objectives of positions, which are divided into the following portfolios: Trading Portfolio: consists of all transactions with financial instruments, including derivatives, held with the intention of trading or to hedge other trading portfolio assets, and not subject to restrictions on their tradability. Transaction held for trading are those intended for resale, to obtain arbitrage benefits from actual or expected prices.

Banking: transactions not classified in the Trading Portfolio. Consists of structural transactions derived from the Organization's different lines of business and its respective hedging transactions.

Market Risk Measurement Models

Market risk is measured and controlled using Value at Risk (VaR), Economic Value Equity (EVE), stress testing and sensitivity analysis, in addition to limits of management of results and financial exposure.

Trading Portfolio and Banking Portfolio Equity Risk

Although controlled separately, risks relating to the Trading and Banking portfolio equity positions are measured using the Delta-Normal VaR methodology for one-day horizons, with a confidence level of 99%, and volatility and correlation levels are calculated using statistical methods that give higher weightings to recent returns.

Trading portfolio risk is also controlled by stress testing to quantify the negative impact of economic shocks and events that are financially unfavorable for our positions. Analysis uses stress scenarios prepared by our Market Risk and Economic units, based on historical and prospective data for risk factors affecting Trading portfolio positions.

Banking Portfolio - Interest Rate Risk

Measurement and control of interest rate risk for the Banking portfolio uses EVE methodology, which measures economic impact on positions arising from scenarios prepared by our Economics units, which chart any positive or negative changes in yield curves affecting our investments and funding efforts.

EVE methodology consists of re-pricing the portfolio subject to interest-rate variation taking into account increases or decreases in the rates used for calculating present value and total tenor/expiration of assets and liabilities. On this basis, the portfolio's economic value is calculated for interest rates on the date of the analysis and for scenarios projected over a one-year horizon. Any difference between the values obtained for the portfolio will be the EVE, or interest-rate risk attributed to the portfolio.

Evolution of Exposure to Risk

This section shows the evolution of Trading portfolio's VaR and stress analysis. Finally, we show the data from sensitivity testing as per the criteria defined in CVM Instruction 475/08.

VaR Internal Model - Trading Portfolio

Total value at risk at the end of 2010 showed a slight increase compared to 2009, as shown in the table below:

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

5.1 – Description of principal market risks

Risk Factors	R\$ '000	
	Dec 10	Dec 09
Fixed	16,510	10,351
IGP-M	1,556	289
IPCA	11,192	2,799
Forex Coupon	5,199	179
Foreign Currency	6,179	954
Equities	1,049	7,766
Sovereigns/Eurobonds and Treasuries	2,845	9,250
Other	5	24
Correlation/diversification effect	(21,674)	(11,556)
VaR at end-year	22,861	20,056
VaR at mid-year	14,549	92,172
VaR year low	5,288	16,588
VaR year high	32,096	417,290

Stress Analysis - Trading Portfolio

In order to estimate possible loss not covered by VaR, we make daily assessments of possible impacts on positions in stress scenarios. Taking into account the effect of diversification across risk factors, the estimated medium possibility of loss in stress situations would be R\$ 276 million in December 2010, while estimated maximum loss would be R\$ 521 million.

R\$ '000	With Diversification		Without Diversification	
	Dec 10	Dec 09	Dec 10	Dec 09
End year	232,218	399,537	404,383	631,700
Mid year	276,120	817,552	439,531	1,368,982
Year low	84,089	374,839	176,933	596,790
Year high	521,463	1,576,158	792,893	2,251,277

Sensitivity analysis

The Trading portfolio is also monitored by daily sensitivity analysis, which measures the effect of varying market curves and prices on our positions. In addition, we run a quarterly sensitivity analysis of our financial exposure (Trading and Banking portfolios) in compliance with CVM Instruction 475/08. However, note that the impacts of the Banking portfolio's financial exposure (particularly the interest rate and price indices factors) do not necessarily represent potential accounting losses for the Organization. This is because some Banking portfolio loans are financed by sight deposits and/or savings, which are natural hedges against any interest-rate fluctuations; interest-rate fluctuations do not have a material impact on our earnings, since securities are intended to be held to maturity.

5.1 – Description of principal market risks

Period	Scenarios (1)	Trading and Banking Portfolios Risk Factors							R\$ '000	
		Interest Rate in BRL	Price Indices	Forex Coupon	Foreign Currency	Equities	Sovereigns/ Eurobonds and Treasuries	Other	Total without correlation	Total with correlation
Dec 10	1	(4,559)	(11,338)	(76)	(3,061)	(16,610)	(383)	(10)	(36,037)	(24,371)
	2	(1,333,759)	(1,440,641)	(5,223)	(76,533)	(415,241)	(7,411)	(246)	(3,279,054)	(2,721,192)
	3	(2,552,669)	(2,578,706)	(10,283)	(153,066)	(830,483)	(17,556)	(492)	(6,143,255)	(5,058,152)
Dec 09	1	(3,983)	(7,437)	(95)	(337)	(12,251)	(1,083)	-	(25,186)	(16,960)
	2	(901,254)	(1,052,419)	(2,949)	(8,434)	(306,264)	(54,670)	(14)	(2,326,004)	(1,810,669)
	3	(1,729,973)	(1,871,014)	(5,889)	(16,868)	(612,529)	(103,964)	(28)	(4,340,265)	(3,369,293)

Definition	Exposures subject to varying predetermi ned interest rates and interest- rate coupon	Exposures subject to varying price-index coupons	Exposures subject to varying foreign- currency coupons	Exposures subject to currency rate variations	Exposures subject to share-price variations	Exposures subject to variations in the interest rate on securities traded on the international market	Exposures not covered by the previous definitions
------------	---	--	--	---	--	---	--

(1) Net of tax effects

The sensitivity analysis shown below applies exclusively to the Trading portfolio and shows exposures that may have significant impacts on the Organization's results. Note that the results show impacts for each scenario in a static portfolio position. Given the dynamic nature of the market, these positions are continuously changing and do not necessarily reflect the position here stated. In addition, as mentioned previously, the Bank is continuously managing market risk, and constantly analyzing the market's dynamism to find ways of mitigating/minimizing associated risks in accordance with strategy determined by senior management. Therefore, in cases of signs of deterioration of a certain position, we take proactive initiatives to minimize possible negative impacts and maximize risk-return ratios for the Organization.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

5.1 – Description of principal market risks

Period	Scenarios (1)	Trading and Banking Portfolios Risk Factors							Total without correlation	Total with correlation	R\$ '000
		Interest Rate in BRL	Price Indices	Forex Coupon	Foreign Currency	Equities	Sovereigns/ Eurobonds and Treasuries	Other			
	1	(439)	(374)	(40)	(3,707)	(322)	(154)	0	(5,036)	(2,669)	
	2	(130,396)	(55,064)	(3,924)	(92,673)	(8,054)	(4,570)	(1)	(294,682)	(155,665)	
Dec 10	3	(251,911)	(106,444)	(7,650)	(185,345)	(16,109)	(8,927)	(1)	(576,387)	(301,866)	
	1	(766)	(270)	(3)	(337)	(1,285)	(746)	-	(3,407)	(1,881)	
	2	(170,612)	(39,565)	(141)	(8,434)	(32,126)	(18,661)	(14)	(269,553)	(205,907)	
Dec 09	3	(336,518)	(77,676)	(279)	(16,868)	(64,252)	(36,375)	(28)	(531,996)	(406,008)	

Definition	Exposures subject to varying predetermi ned interest rates and interest- rate coupon	Exposures subject to varying price-index coupons	Exposures subject to varying foreign- currency coupons	Exposures subject to currency rate variations	Exposure s subject to share- price variations	Exposures subject to variations in the interest rate on securities traded on the international market	Exposure s not covered by the previous definition s
------------	---	--	---	---	---	---	---

(1) Net of tax effects

Sensitivity analyses were performed using scenarios prepared for the respective dates, in all cases using market information data for the periods and scenarios that would adversely affect our positions.

Scenario 1: Based on market information as of 12.31.2010 (BM&FBovespa, Anbima, etc.), shocks were applied for a 1 basis point interest rate hike and 1% price variation. For example: in the scenario applied to positions on 12.31.2010 with the dollar at R\$ 1.68. For the interest-rate scenario, the one-year fixed rate applied to the positions was 12.05% p.a.

Scenario 2: 25% shocks were determined based on the market data of 12.31.2010. For example: for the scenario applied to positions on 12.31.2010, the dollar was at R\$ 2.08. For the interest-rate scenario, the 1-year fixed rate applied to positions was 15.05% p.a. Scenarios for other risk factors also accounts for 25% shocks in their yield curves or prices.

Scenario 3: 50% shocks were determined based on the market data of 12.31.2010. For example: in the scenario applied to positions as of 12.31.2010, the dollar was quoted at R\$ 2.49. For the interest-rate scenario, the 1-year fixed rate applied to positions was 18.06% p.a. The scenarios for the other risk factors also accounts for 50% shocks in their yield curves or prices.

5.2 – Description of market risk management policy

a. risks for which hedging is sought

The Treasury Department is the only unit in the organization with a mandate to assume risks in the trading portfolio. In addition, Treasury is responsible for decisions to mitigate risk in the financial conglomerate's commercial portfolio, which involves volatility, currency, liquidity, share price and interest rate risk.

All Organization's exposures to market risk are admitted up to the limits established by the board of directors, which are reviewed at least annually.

b. asset protection strategy (hedging)

The Organization's Treasury has a hedging policy determining that its hedging transactions must necessarily cancel out or mitigate risks of mismatch in quantities, terms, currencies and indexes, and be within the limits of risk exposure approved by the board of directors.

c. instruments used for asset protection (hedging)

Given the characteristics of its business and its international operations, the Organization uses a number of financial instruments for hedging, including trading in securities issued by governments or private companies, as well as exchange-traded or OTC derivatives.

d. Parameters used for managing these risks

Proposed exposure limits are validated by specific business committees and submitted for approval by the Integrated Risk Management and Capital Allocation Committee, observing the limits set by the board of directors, depending on the objectives of positions, which are divided into the Trading and Banking books.

The Integrated Risk Control Department acts separately from business management to monitor compliance with limits set and produces management reports to control positions that are sent to business areas and Senior Management, in addition to weekly reports and periodic presentations to the Board of Directors.

The following Trading Portfolio limits are monitored:

- ü Risk;
- ü Stress;
- ü Results;
- ü Financial exposure.

The following Banking book limits are monitored:

- ü Interest Rate Risk;
- ü Stock portfolio.

In addition to the above-mentioned limits, there are specific limits for each Treasury Department trader. **e. whether issuer trades in financial instruments for purposes other than asset protection (hedging) and what these purposes are**

Edgar Filing: BANK BRADESCO - Form 6-K

As part of its proposal as a financial institution, the Organization meets customer demand for swaps, term and other transactions, as well as proprietary treasury trades within the limits of market risk exposure set by the board of directors. **f. organizational structure for controlling risk management**

The Organization aims to be aligned with international best practices in the market, local regulations and recommendations of the Basel Committee on Banking Supervision. Therefore it applied to the Central Bank of Brazil,

PAGE 43

5.2 – Description of market risk management policy

June 30, 2010, for authorization to use its own internal risk models for market risk measurement and capital allocation in compliance with the Bank's requirements and thus with those of the New Basel Capital Accord too.

The Integrated Risk Control Department's mission is to foster and facilitate control of the Organization's risk and capital allocation activities independently, consistently, and transparently on an integrated basis, and it has the responsibility to:

- Propose methods for measuring risks;
- Detect, calculate, and report risks;
- Control calculated risks in relation to limits set;
- Calculate capital allocation;
- Propose and decide policies and revisions, rules and procedures relating to market and liquidity risk management.

Macro-process for market risk management

Market risk is monitored by meetings of the Treasury's executive committees, and Market and Liquidity Risk management departments. In addition, monitoring is also carried out by the Integrated Risk Management and Capital Allocation Committee, which is also responsible for holding special meetings to review positions and situations in which maximum tolerance to risk exposure may be exceeded, thus prompting the Board to take measures and adopt strategies for validation as required.

The Integrated Risk Management and Capital Allocation Committee have the following responsibilities:

5.2 – Description of market risk management policy

- ensure compliance with the Organization's risk management policies;
- ensure the efficacy of the risk management process in the ambit of the Organization;
- approve exposure limits for different types of risks in accordance with the overall limit set by the board of directors;
- validate and submit to the board of directors:

I - risk management related policies and guidelines;

II - proposed risk exposure tolerance limits on a global basis, segregated by category; and

III - results of reviews of risk management policies and structures as frequently as regulations require, or more so;

- report to the Board of Directors on risk positions in the ambit of the Organization, as well as any material alterations in relation to strategies adopted, the amount of capital to be allocated and the status of business continuity plans;
- be informed of internal and external audit reports pertaining to risk management and results relating to Independent Model Validation;
- regularly inform the board of directors of the Committee's activities; and
- review and propose to the Board of Directors updates to the Risk Management Executive Committee's rules and regulations when necessary.

Market and Liquidity Risk executive committee has the following responsibilities:

- ensure compliance with the Organization's Risk Management and Market Liquidity policies;
- ensure the efficacy of market and liquidity risk management processes in the ambit of the Organization;
- review and approve market and liquidity risk management related definitions, criteria and tools, as well as measure(s) to be taken in relation to methodologies, mathematical modeling, statistics and econometrics;
- evaluate and submit policy structure, roles, responsibilities and procedures of the dependencies involved in market and liquidity risk management for validation by Bradesco's Integrated Risk Management and Capital Allocation Committee, as well as reviews conducted annually or more often;
- validate results from backtesting models and other matters deemed pertinent;
- create conditions for reviews by the Independent Models Validation unit and by internal and independent auditors; and
- delegate responsibilities to technical committees involved in market and liquidity risk management.

Finally, the Treasury Executive Committee's responsibilities are:

- reporting and monitoring performance, behavior and risks of different portfolios and benchmarks maintained by the Organization, including liquidity reserves;
- defining Treasury's strategies to optimize results, based on analyzing political-economic scenarios locally and internationally;
- validating proposed risk exposure tolerance limits for Treasury to be submitted for approval by the Integrated Risk Management and Capital Allocation Committee ;

5.2 – Description of market risk management policy

- validating proposed liquidity policy, which is subject to approval by the Integrated Risk Management and Capital Allocation Committee;
- holding special meetings to review positions and situations in which risk exposure and tolerance limits are exceeded; and
- discuss and decide in relation to new products traded on financial markets.

g. adequacy of operational structure and internal controls for verifying the effectiveness of policy adopted

The Organization has its specific Internal Controls and Compliance Department (locally DCIC) which is segregated from those running trading business and corporate risk management, and runs a unit focusing on internal controls and compliance. This department also has a unit tasked with independently validating models and gauging the adherence and adequacy of models used for risk management. Additionally, all the Organization's departments and companies have persons responsible for introducing, appraising and deploying controls, and applicable adherence tests.

There is also the General Inspection Department, which is responsible for the Organization's internal auditing.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

5.3 – Significant alterations in principal market risks

In relation to risk management policy, an annual review is conducted by the Board of Directors, and it has not been materially altered in the period.

As shown in item 5.1, there were no alterations in means used for mitigating risks, thus upholding the institution's conservative profile. The bank's risk levels have historically been related to the yield curve of both nominal and real interest rates.

PAGE 47

5.4 – Other material information

Bradesco forwards daily reports to the Central Bank showing the market risk of its trading portfolio, with its exposures to foreign currency and commodities. In this case, the reported risk is calculated based on the standard model established by the Central Bank and is used to measure the regulatory capital the Organization must hold to support risks involved in its activities. Therefore, like other financial institutions, the Bradesco Organization operates in accordance with Central Bank rules, and its risks are subject to the Basel index, which determines an institution's maximum leverage depending on its reference equity.

PAGE 48

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

6.1/6.2/6.4 – Incorporation of issuer, duration and date of registration with the Brazilian Securities and Exchange Commission CVM

Issuer's incorporation

date 01/05/1943

Issuer 's corporate

format Privately held business corporation, incorporated as a commercial bank.

Country of

incorporation Brazil

Duration Indefinite

CVM registration date 07/20/1977

PAGE 49

6.3 – Brief history

Banco Bradesco S.A. was founded in 1943 as a commercial bank under the name of Banco Brasileiro de Descontos S.A. In 1948, we embarked on a period of intensive growth to become the largest private-sector commercial bank in Brazil by the late 1960s. We expanded our activities all over Brazil in the 1970s, and gained new urban and rural markets.

On 12.29.1988, as authorized by the Central Bank of Brazil, the Company was reorganized as a multiple bank with the incorporation of Bradesco S.A. Crédito Imobiliário, in order to operate commercial and real estate portfolios, and the business name was altered to Bradesco S.A. – Banco Comercial e de Crédito Imobiliário and on 01.13.1989, it was again changed to Banco Bradesco S.A., as the current name of Banco Brasileiro de Descontos S.A.

On 09.25.1989, the company known as Financiadora Bradesco S.A. Crédito, Financiamento e Investimentos altered its business name and its business purpose, which led to the Central Bank of Brazil canceling its authorization to operate as a financial institution, and its Credit, Financing and Investment Portfolio was then constituted.

On 11.04.1992, Banco Bradesco de Investimento S.A. (BBI) was taken over by Bradesco, and the investment portfolio constituted.

We are one of Brazil's largest private-sector banks in terms of total assets. We offer a wide range of banking and financial products and services in Brazil and abroad for individuals, and small and medium businesses in Brazil, major corporate customers, and local and international institutions. Our network of branches and services is more extensive than any other private sector bank in Brazil and serves the entire country, which enables us to cover a diversified customer base. Our products and services include banking transactions such as: making loans and accepting deposits, issuing credit cards, managing groups of consumers buying durables by installment (known locally as "consortiums"), insurance, certificated savings plans with prize draws, leasing, collection and payment processing, private pension plans, asset management, and broker and dealer services for financial securities.

6.5 – Principal corporate events occurring in issuer, subsidiaries or affiliated companies

2008

a. event

Acquisition of Corporate Control of Mediservice – Administradora de Planos de Saúde Ltda.

b. principal conditions of the deal

date: 01.21.2008

price: R\$ 84.9 million

payment: on 02.22.2008

pending approval by regulators: no

effects of the decision on the transaction: important strategic step for Organização Bradesco, enabling the Bradesco insurance and pensions business (Grupo Bradesco de Seguros e Previdência) to expand its customer base in a highly competitive segment and supplement its market positioning in the market of healthcare plans for groups of employees.

c. companies involved

Organização Bradesco (via Bradesco Seguros), Marsh Corretora de Seguros Ltda. (controller of Mediservice) and Mediservice.

d. effects arising from the transaction for share ownership structure, especially for the holding of the controlling block of shareholders with more than 5% of share capital and the issuer's management

There was no effect on Bradesco's share ownership structure.

e. corporate structure before and after the transaction

Not applicable.

PAGE 51

6.5 – Principal corporate events occurring in issuer, subsidiaries or affiliated companies

- a. event
Acquisition, by the controllers of Bradesco, of the interest of Banco Bilbao Vizcaya Argentaria, S.A. (BBVA) in Bradesco and sale/ transfer by controllers, on the same date, of part of the shares thus acquired to Banco Espírito Santo, S.A. (BES)
- b. principal conditions of the deal
date of acquisition of lot held by BBVA: 04.11.2008
acquisition price: R\$ 2 billion
date of partial sale/ transfer of the lot acquired: 04.11.2010
price of transfer/ sale of partial lot: R\$ 685 million
pending approval by regulators: no
details of the transaction: (i) exercise by the controllers of Bradesco (Cidade de Deus – Companhia Comercial de Participações and Fundação Bradesco), of the obligation to purchase Bradesco nominative common shares held by BBVA corresponding to 5.01% of Bradesco's common share capital; (ii) on the same date (04.11.2008) Bradesco's controlling shareholders sold part of the shares acquired from BBVA to Banco Espírito Santo, S.A., equivalent to 1.5% of Bradesco's voting capital, for the amount of R\$ 685.8 million. The acquisition decision arose from BBVA exercising its put option in relation to Cidade de Deus and Fundação Bradesco. The sale/ transfer of part of the shares acquired to BES arose from BES's objective of augmenting its holding in Bradesco's capital. This led to the termination of the Bradesco Shareholders' Agreement signed on 06.09.2003 between Cidade de Deus, Fundação Bradesco and BBVA.
- c. companies involved
Cidade de Deus and Fundação Bradesco (indirectly – NCF Participações S.A.), BBVA and BES.
- d. effects arising from the transaction for share ownership structure, especially for the holding of the controlling block of shareholders with more than 5% of share capital and the issuer's management
On this occasion, the joint interest of controllers Cidade de Deus and Fundação Bradesco (including through NCF) in Bradesco's common share capital increased from 64.66% to 68.17%. The portion of common stock held by BES increased from 5.64% to 7.14%.
- e. corporate structure before and after the transaction

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

6.5 – Principal corporate events occurring in issuer, subsidiaries or affiliated companies**Banco Bilbao Vizcaya - sells its holding to NCF and the latter sells approximately 1.5% to BES**

Shareholders	Before			After		
	%ON	%PN	%Total	%ON	%PN	%Total
Cidade de Deus Cia. Cial. Participações	48.22%	0.02%	24.12%	48.22%	0.02%	24.12%
Fundação Bradesco	16.42%	1.56%	8.99%	16.42%	1.56%	8.99%
NCF Participações S.A.	0.03%	0.06%	0.05%	3.54%	0.06%	1.80%
Total controllers	64.66%	1.64%	33.15%	68.17%	1.64%	34.91%
Banco Bilbao Vizcaya Argentina S.A.	5.01%	0.00%	2.50%	0.00%	0.00%	0.00%
Grupo BES	5.64%	0.01%	2.83%	7.14%	0.01%	3.58%
Other	24.68%	98.35%	61.51%	24.68%	98.35%	61.51%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

a. event

Acquisition of Corporate Control of Ágora Holdings, holder of the controlling block of Ágora Corretora de Títulos e Valores Mobiliários S.A.

b. principal conditions of the deal

date of commitment to acquisition by merging shares: 03.06.2008 **date of payment (takeover of stock):** 09.17.2008 **price:** R\$ 907 million **form of payment:** attribution of Banco Bradesco BBI S.A. shares to Ágora Holdings shareholders, representing at the time approximately 8% of BBI's share capital. **pending approval by regulators:** no **effects of the decision on the transaction:** enable Bradesco to take over leadership of a segment characterized by high growth rates.

c. companies involved

Organização Bradesco, Ágora Holdings S.A. and Ágora Corretora de Títulos e Valores Mobiliários S.A.

d. effects arising from the transaction for share ownership structure, especially for the holding of the controlling block of shareholders with more than 5% of share capital and the issuer's management

There was no effect on Bradesco's share ownership structure. As a result of this transaction, former Ágora shareholders became owners of 7.78% of Banco BBI's common and total share capital. Currently, these shareholders hold less than 2% of BBI's capital, and Bradesco, the controlling shareholder, holds 98.35% of BBI's capital.

PAGE 53

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

6.5 – Principal corporate events occurring in issuer, subsidiaries or affiliated companies

e. corporate structure before and after the transaction

Not applicable.

a. event

Sale/ transfer of Equity Interest – Visa Inc. (USA)

b. principal conditions of the deal

date: 03.19.2008 **amount:** R\$ 352 million **details of the transaction:** partial disposal of Bradesco's holding in the capital of Visa Inc. in the process relating to the Initial Public Offering (IPO) in the United States of America **pending approval by regulators:** no

c. companies involved

Organização Bradesco and Visa Inc.

d. effects arising from the transaction for share ownership structure, especially for the holding of the controlling block of shareholders with more than 5% of share capital and the issuer's management

There was no effect on Bradesco's share ownership structure. e. corporate structure before and after the transaction Not applicable.

a. event

Operational Alliance between Bradesco and Tokyo-Mitsubishi UFJ

b. principal conditions of the deal

date: 08.18.2008 **details of the transaction:** Bram – Bradesco Asset Management S.A. DTVM (BRAM) and Mitsubishi UFJ Asset Management Co. Ltd. (MUAM) signed a cooperation agreement for investment fund management and distribution. **pending approval by regulators:** no **effects of the decision on the transaction:** enable Japanese investors to access Brazilian assets through the distribution network of Mitsubishi UFJ Financial Group.

PAGE 54

6.5 – Principal corporate events occurring in issuer, subsidiaries or affiliated companies

- c. companies involved
Organização Bradesco and The Bank of Tokyo-Mitsubishi UFJ
- d. effects arising from the transaction for share ownership structure, especially for the holding of the controlling block of shareholders with more than 5% of share capital and the issuer's management
There was no effect on Bradesco's share ownership structure.
- e. corporate structure before and after the transaction
Not applicable.

2009

- a. event
Acquisition of Banco ibi and partnership with C&A
- b. principal conditions of the deal
date of commitment to acquisition by merging shares: 06.04.2009 **date of payment (takeover of stock):** 10.29.2009 **price:** R\$ 1.4 billion **form of payment:** delivery to Banco ibi S.A. shareholders of Bradesco shares.
details of the transaction: part of the deal was the Partnership Agreement with C&A Modas Ltda., for a period of twenty years to jointly market financial products and services exclusively through C&A's chain of retail outlets.
pending approval by regulators: no **effects of the decision on the transaction:** enable Bradesco to expand and strengthen its transactions involving financial products and services, especially credit cards, building up customer relationships in a segment characterized by very high growth rates.
- c. companies involved
Organização Bradesco, Banco ibi S.A. – Banco Múltiplo and C&A Modas Ltda.
- d. effects arising from the transaction for share ownership structure, especially for the holding of the controlling block of shareholders with more than 5% of share capital and the issuer's management
There were no material effects on Bradesco's share ownership structure, as shown in item "e" below.
- e. corporate structure before and after the transaction

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

6.5 – Principal corporate events occurring in issuer, subsidiaries or affiliated companies**Absorption of shares of Ibi Participações for it to become a wholly owned subsidiary of Banco Bradesco**

Shareholders	Before			After		
	%ON	%PN	%Total	%ON	%PN	%Total
Cidade de Deus Cia. Cial. Participações	49.09%	0.02%	24.56%	48.37%	0.02%	24.20%
Fundação Bradesco	17.29%	1.01%	9.15%	17.04%	0.99%	9.02%
NCF Participações S.A.	1.92%	0.00%	0.96%	1.89%	0.00%	0.95%
Total Controllers	68.31%	1.03%	34.66%	67.30%	1.02%	34.16%
Grupo BES	7.10%	0.00%	3.55%	7.00%	0.00%	3.50%
Other	24.59%	98.96%	61.78%	25.70%	98.98%	62.34%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

- a. event
Partial sale of the Organização Bradesco holding in the share capital of Companhia Brasileira de Meios de Pagamento (VisaNet Brasil)
- b. principal conditions of the deal
date of initial offer: 07.03.2009 **total value (including sale of supplementary lot):** R\$ 2.4 billion **details of the transaction:** sale of shares as part of the Public Offering of Common Shares issued by VisaNet Brazil. **pending approval by regulators:** no
- c. companies involved
Organização Bradesco and VisaNet Brasil
- d. effects arising from the transaction for share ownership structure, especially for the holding of the controlling block of shareholders with more than 5% of share capital and the issuer's management
There was no effect on Bradesco's share ownership structure.
- e. corporate structure before and after the transaction
Not applicable.
- a. event
Association between Bradesco Dental and OdontoPrev S.A.

6.5 – Principal corporate events occurring in issuer, subsidiaries or affiliated companies

- b. principal conditions of the deal
date of association: 10.18.2009 **agreement reached:** Organização Bradesco (Bradesco Saúde) gained shares representing 43.50% of OdontoPrev's total capital and OdontoPrev shareholders acquired the remaining 56.50% of OdontoPrev's total capital. **pending approval by regulators:** no effects of the decision on the **transaction:** integration of activities developed by OdontoPrev and Bradesco Dental in the dental plan business, providing economies of scale and synergy.
- c. companies involved
 Organização Bradesco S.A. and OdontoPrev S.A.
- d. effects arising from the transaction for share ownership structure, especially for the holding of the controlling block of shareholders with more than 5% of share capital and the issuer's management
 There was no effect on Bradesco's share ownership structure.
- e. corporate structure before and after the transaction
 Not applicable.

2010

- a. event
Bradesco acquires shareholder control of Ibi México and signs partnership agreement with C&A México
- b. principal conditions of the deal
date of commitment to acquisition: 01.21.2010 **date of conclusion of transaction:** 06.02.2010 **price:** 2.104.0 million Mexican pesos, equivalent to approximately R\$ 297.6 million. **details of the transaction:** acquisition by Bradesco of entire share capital Ibi Services S. de R. L. México (Ibi México) and RFS Human Management S. de R.L. **pending approval by regulators:** no effects of the decision on the **transaction:** partnership agreement signed with C&A México S. de R.L. (C&A México) for a period of twenty years, for exclusive rights to market products and services through C&A México chain stores.
- c. companies involved
 Banco Bradesco S.A., Ibi Services S. de R. L. México (Ibi México), and RFS Human Management S. de R.L.

6.5 – Principal corporate events occurring in issuer, subsidiaries or affiliated companies

- d. effects arising from the transaction for share ownership structure, especially for the holding of the controlling block of shareholders with more than 5% of share capital and the issuer's management
There was no effect on Bradesco's share ownership structure.
- e. corporate structure before and after the transaction
Not applicable.

- a. event
Bradesco signs memorandum of understanding with BB and Santander consolidating operations of their respective networks of external self-service terminals
- b. principal conditions of the deal
date: 02.11.2010 **details of the transaction:** signed memorandum of understanding for the purpose of facilitating consolidation of operations of the networks of external self-service terminals (" ATMs outside branches). **pending approval by regulators:** no **effects of the decision on the transaction:** the banks' customers may access approximately 11,000 external ATMs, therefore enjoying significantly more network availability and capillarity, with efficiency gains in relation to the current method of individual use of their ATM networks.
- c. companies involved
Banco Bradesco S.A., Banco do Brasil S.A. and Banco Santander (Brasil) S.A.
- d. effects arising from the transaction for share ownership structure, especially for the holding of the controlling block of shareholders with more than 5% of share capital and the issuer's management
There was no effect on Bradesco's share ownership structure.
- e. corporate structure before and after the transaction
Not applicable.

- a. event
Bradesco acquires part of the shares of Cielo and CBSS owned by Santander Spain
- b. principal conditions of the deal **date of commitment to acquisition:** 04.23.2010

6.5 – Principal corporate events occurring in issuer, subsidiaries or affiliated companies

date of the transaction conclusion: 07.13.2010 **details of the transaction:** acquisition of part of the shares held by Santander Spain in the following companies: Cielo S.A. (Cielo), corresponding to 2.09% of share capital, for the amount of R\$431.7 million; and Companhia Brasileira de Soluções e Serviços – CBSS, corresponding to 10.67% of share capital for the value of R\$ 141.4 million. **pending approval by regulators: no effects of the decision on the transaction:** Bradesco's holding in Cielo rose from 26.56% to 28.65%, and Bradesco holding in CBSS rose from 34.33% to 45.00%.

c. companies involved

Banco Bradesco S.A., Cielo S.A., Companhia Brasileira de Soluções e Serviços - CBSS and Grupo Santander Espanha.

d. effects arising from the transaction for share ownership structure, especially for the holding of the controlling block of shareholders with more than 5% of share capital and the issuer's management

There was no effect on Bradesco's share ownership structure.

e. corporate structure before and after the transaction

Not applicable.

- a. event
- **Bradesco, Banco do Brasil, and Caixa Econômica Federal sign memorandum of understanding to**
 - **the Brazilian card flag Elo and undertake new business with prepaid cards**
- b. principal conditions of the deal
- **of non-binding commitment between Bradesco and BB:** 04.27.2010
 - **of commitment between Bradesco, BB and CEF:** 08.09.2010
 - **of transaction with Banco do Brasil on 04.27.2010:** Bradesco and Banco do Brasil signed a memorandum
 - understanding to develop a business model in order to:
 - join part of their card operations;
 - launch a Brazilian credit, debit and prepaid card flag for account holders and non-account holders;
 - jointly format new business for *private label* cards (cards offered to non-account holder customers via retail partners);
 - set up a company to sell cards to certain groups of non-account holder customers; and
 - transfer interests in CBSS S.A. held by both institutions and their subsidiaries, to a company to be created.

6.5 – Principal corporate events occurring in issuer, subsidiaries or affiliated companies

detail of transaction with Caixa Econômica Federal, 08.09.2011: Bradesco, together with Banco do Brasil S.A., signed a memorandum of understanding with Caixa Econômica Federal (Caixa) in relation to: Caixa's participation in the company to be set up, which will manage Brazilian flag Elo's credit, debit and prepaid cards for both account-holder customers of the respective banks and non-account holders; assess the possibility of developing new business for prepaid cards by setting up a means-of-payment company or using existing companies aligned with this business.

A binding commitment between Banco Bradesco S.A. and Banco do Brasil S.A. was signed on 03.15.2011 **detail of transaction with Banco do Brasil:** moving forward from the memorandum of understanding signed on 04.27.2010, Bradesco signed a new binding memo with Banco do Brasil to develop and integrate joint business by setting up a business holding company ("Elo Participações") to launch the Elo flag.

Elo Participações will be 50.01% owned by Bradesco and 49.99% by Banco do Brasil and cover certain business related to electronic payments, which include: Elo Serviços S.A., owner and manager of Elo flag credit cards, debit and prepaid cards; Integration of Companhia Brasileira de Soluções e Serviços – CBSS, directly and indirectly to the business of Elo Participações; Sale to CBSS of 100% of shares held by Bradesco and/or its affiliates in IBI Promotora de Vendas Ltda., of the customer base and business related to this sales channel for the amount of R\$ 419 million. This transaction is subject to : (i) the parties holding negotiations to sign definitive documents; and (ii) compliance with applicable legislation; Sale to CBSS of 100% of the shares held by Bradesco and/or its affiliates in the company Fidelity Processadora e Serviços S.A. - FPS, which represent 49% of the share capital of FPS, for the amount of R\$ 557.9 million, of which R\$ 328.9 million as performance payment.

Bradesco together with Banco do Brasil has reached the stage of final talks with Caixa Econômica Federal to integrate the latter to the launch of Elo flag cards. **pending approval by regulators:** pending approval by competition agency CADE **effects of the decision on the transaction:** the new nationwide Elo flag for credit, debit and prepaid cards for both account holders and non-account holders.

c. companies involved

Banco Bradesco S.A., Banco do Brasil S.A. and Caixa Econômica Federal.

d. effects arising from the transaction for share ownership structure, especially for the holding of the controlling block of shareholders with more than 5% of share capital and the issuer's management

There was no effect on Bradesco's share ownership structure.

e. corporate structure before and after the transaction

Not applicable.

6.5 – Principal corporate events occurring in issuer, subsidiaries or affiliated companies

- a. event
Bradesco Seguros, ZNT Empreendimentos and Odontoprev signed a non-binding memorandum of understanding to set up a strategic alliance for the development and marketing of dental health products.
- b. principal conditions of the deal
date: 08.19.2010 **details of the transaction:** Odontoprev S.A. and its controllers Bradesco Seguros S.A. and ZNT Empreendimentos, Comércio e Participações Ltda., signed with BB Seguros Participações S.A., a memorandum of understanding to form a strategic alliance for the development and marketing of dental health products. **pending approval by regulators:** no **effects of the decision on the transaction:** setting up a new company with of 75% of total capital (49.99% of voting and 100% of preferred capital) from BB Seguros and 25% of total capital (50.01% of voting capital) from Odontoprev. BB Insurance will take part indirectly with up to 10% of the total capital of Odontoprev through a holding company to be formed between BB Seguros, Bradesco and ZNT.
 As a result of this transaction, the availability of Banco do Brasil S.A.'s distribution channels on an exclusive basis will be assured for Odontoprev to market dental health products under the terms of the the strategic partnership, for a period of 10 years, including dental plans for Banco do Brasil S.A. employees and their dependents.
- c. companies involved
 Banco Bradesco S.A., Bradesco Seguros S.A., BB Seguros Participações S.A., ZNT Empreendimentos, Comércio e Participações Ltda. and OdontoPrev S.A.
- d. effects arising from the transaction for share ownership structure, especially for the holding of the controlling block of shareholders with more than 5% of share capital and the issuer's management
 There was no effect on Bradesco's share ownership structure.
- e. corporate structure before and after the transaction
 Not applicable.

- a. event
Bradesco signs an agreement with CPM Braxis and other shareholders of the latter to transfer its controlling interest to Capgemini.
- b. principal conditions of the deal
date: 09.02.2010

6.5 – Principal corporate events occurring in issuer, subsidiaries or affiliated companies

details of the transaction: Bradesco, together with its subsidiary CPM Braxis S.A. and its other shareholders, signed an agreement with Capgemini SA through which Capgemini acquired 55% of CPM Braxis stock and became its controlling shareholder. **pending approval by regulators:** pending approval by competition agency CADE **effects of the decision on the transaction:** with the conclusion of the transaction, Bradesco sold 35% of its interest in CPM Braxis for the amount of approximately R\$ 104 million, and continued to hold 20% of its total capital.

- c. companies involved
Banco Bradesco S.A., CPM Braxis and Capgemini S.A.
- d. effects arising from the transaction for share ownership structure, especially for the holding of the controlling block of shareholders with more than 5% of share capital and the issuer's management
There was no effect on Bradesco's share ownership structure.
- e. corporate structure before and after the transaction
Not applicable.

2011

- a. event
Bradesco acquires CBSS shares
- b. principal conditions of the deal:
date: 01.24.2011 **details of the transaction:** Bradesco acquired shares in Companhia Brasileira de Soluções e Serviços - CBSS held by Visa International Service Association corresponding to 5.01% of the share capital of CBSS, for the amount of R \$ 85.8 million. **pending approval by regulators:** pending approval by competition agency CADE **effects of the decision on the transaction:** Bradesco raised its holding from 45% to 50.01%, thus strengthening its interest in the capital of companies operating in the card market.
- c. companies involved
Banco Bradesco S.A., Companhia Brasileira de Soluções e Serviços – CBSS, and Visa Internacional Service Association
- d. effects arising from the transaction for share ownership structure, especially for the holding of the controlling block of shareholders with more than 5% of share capital and the issuer's management

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

6.5 – Principal corporate events occurring in issuer, subsidiaries or affiliated companies

There was no effect on Bradesco's share ownership structure.

- e. corporate structure before and after the transaction

Not applicable.

PAGE 63

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

6.6 – Information on any filing for bankruptcy based on material value or judicial or extrajudicial recovery

There is not and there has not been any event of this nature related to the Company.

PAGE 64

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

6.7 – Other material information

There is no further information that we believe to be significant.

PAGE 65

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.1 – Description of the business of the issuer and its subsidiaries

We are currently one of the largest private sector banks (non government controlled) in Brazil in terms of total assets. We offer a wide range of banking and financial products and services in Brazil and abroad to individuals, large, mid sized and small companies and major local and international corporations and institutions. We have the most extensive private sector branch and service network in Brazil, allowing us to reach a diverse client base. Our products and services encompass banking operations such as loans and deposit taking, credit card issuance, purchasing consortiums, insurance, leasing, payment collection and processing, pension plans, asset management and brokerage services.

Bradesco is a multiple service bank in compliance with the terms of Brazilian banking regulations, operating in two main segments: banking and insurance. The banking segment includes a number of areas in the banking sector, serving individual and corporate customers, investment banking activities by national and international banking operations, asset management operations and consortium administration. The insurance segment covers auto, health, life, accident and property insurance and pension plans as well as certificated savings plans.

The retail banking products include demand deposits, savings deposits, time deposits, mutual funds, foreign exchange services and a range of loan operations, including overdrafts, credit cards and loans with repayments in installments. The services provided to corporate customers include fund management and treasury services, foreign exchange operations, corporate finance and investment banking services, hedge and finance operations including working capital financing, leasing and loans with repayments in installments. These services are provided, mainly, in domestic markets, but also include international services on a smaller scale.

The Organization was originally registered with the “BM&FBovespa” (Sao Paulo Stock Exchange) and subsequently with the “NYSE” (New York Stock Exchange).

PAGE 66

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.2 – Information on operational segments

a. products and services marketed

We operate through two principal operating segments: (i) the banking segment and (ii) the insurance, pension plans and certificated savings plan segment. The following diagram shows the main elements of the business segments:

Banking

Bradesco has a diverse client base that includes individuals and small, mid-sized and large companies in Brazil. Historically, we have cultivated a stronger presence among the broadest segment of the Brazilian market, middle- and low-income individuals.

Bradesco has a segmented customer base and offers the following range of banking products and services in order to meet the needs of each segment:

- deposit-taking, including checking accounts, savings accounts and time deposits;
- loans (individuals and companies, real estate financing, microcredit, onlending BNDES funds, rural credit, leasing, among others);

PAGE 67

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.2 – Information on operational segments

- credit cards, debit cards and pre-paid cards;
- management of receipts and payments;
- asset management;
- services related to capital markets and investment banking activities;
- intermediation and trading services;
- custody, depositary and controllership services;
- international banking services; and
- purchasing consortiums.

Insurance, private pension plans and certificated savings plans

We offer insurance products through a number of different entities, which we refer to collectively as Grupo Bradesco de Seguros e Previdência. Grupo Bradesco de Seguros e Previdência is the largest insurer group in Brazil by total revenues and technical provisions, according to data published by SUSEP and ANS. The group provides a wide range of insurance products for both individuals and corporate clients. Products include health, life, personal accident, automobile and other assets.

According to the annual publication of Fundacion Mapfre in Spain, Grupo Bradesco de Seguros e Previdência was the largest insurance and pension plan group in Latin America in 2009.

PAGE 68

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.2 – Information on operational segments***b. the segment's revenue and its share of the issuer's net revenues***

Composition of Net Income 2010	R\$ million			
	Banking (1) (2)	Insurance, private pension plans and certificated savings plans	Other operations, adjustments and eliminations (4)	Total
Interest and similar income	56,309	8,907	(1,444)	63,772
Fee and commission income	10,451	975	(2,004)	9,421
Premiums retained from insurance and pension plans	-	27,994	-	27,994
Equity in the earnings of associates	324	148	105	577
Other operating income	1,369	718	(59)	2,029
Contribution to Cofins	(1,705)	(337)	(29)	(2,072)
Tax on Services (ISS)	(325)	-	(19)	(344)
Contribution to PIS	(283)	(53)	(6)	(343)
TOTAL	66,139	38,353	(3,457)	101,035

b) Participation in Net Income	65.5%	38.0%	-3.4%	100.0%
---------------------------------------	--------------	--------------	--------------	---------------

Composition of Net Income 2010	R\$ million			
	Banking (1) (2)	Insurance, private pension plans and certificated savings plans	Other operations, adjustments and eliminations (4)	Total
Interest and similar income	48,141	7,430	(405)	55,165
Fee and commission income	8,889	861	(1,883)	7,867
Premiums retained from insurance and pension plans	-	24,119	-	24,119
Equity in the earnings of associates	514	214	1	729
Other operating income	1,495	772	(55)	2,212
Contribution to Cofins	(1,431)	(269)	(27)	(1,728)

Edgar Filing: BANK BRADESCO - Form 6-K

Tax on Services (ISS)	(297)	-	(16)	(313)
Contribution to PIS	(270)	(43)	(6)	(319)
TOTAL	57,040	33,083	(2,392)	87,732
b) Participation in Net Income	65.0%	37.7%	-2.7%	100.0%

(1) The "Financial" segment comprises: financial institutions; holding companies (w hich are mainly responsible for managing financial resources); as w ell as credit card and asset management companies;

(2) The balances of equity accounts, income and expenses among companies from the same segment are being eliminated;

(3) The "Insurance Group" segment comprises insurance, private pension plans and savings bonds companies; and

(4) Amounts eliminated among companies from different segments, as w ell as operations carried out in Brazil and abroad.

PAGE 69

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.2 – Information on operational segments***c. profit or loss resulting from the segment and its share of the issuer's net income***

Consolidated Statement of Income 2010	R\$ million			
	Banking (1) (2)	Insurance, private pension plans and certificated savings plans	Other operations, adjustments and eliminations (4)	Total
Net interest income	28,224	2,824	1,724	32,771
Net fee and commission income	10,451	975	(2,031)	9,395
Net gains/(losses) on financial instruments classified for trading	906	(1.1)	1,307	2,213
Net gains/(losses) on financial instruments classified as available for sale	98	419	238	754
Net gains/(losses) of foreign exchange operations	337	-	(1,020)	(683)
Income from insurance and pension plans	-	2,554	23	2,578
Impairment of loans and advances	(6,355)	-	599	(5,756)
Personnel expenses	(7,944)	(763)	(87)	(8,794)
Other administrative expenses	(9,019)	(1,046)	304	(9,761)
Depreciation and amortization	(1,539)	(1)	(426)	(1,966)
Other operating income/(expenses)	(6,112)	(354)	463	(6,003)
Operating income	9,047	4,606	1,094	14,747
Equity in the earnings of associates	324	148	105	577
income before taxes and participation of non-controlling shareholders	9,371	4,755	1,199	15,324
Income and social contribution taxes	(2,416)	(1,772)	(1,084)	(5,272)
Net income for the year	6,955	2,983	115	10,052
Chargeable to controlling shareholders	6,944	2,913	83	9,940
Chargeable to non-controlling shareholders	11	70	32	113
c) Participation in Net Income	69.2%	29.7%	1.1%	100.0%

Consolidated Statement of Income 2010	Total	R\$ million
--	-------	-------------

Edgar Filing: BANK BRADESCO - Form 6-K

	Banking (1) (2)	Insurance, private pension plans and certificated savings plans	Other operations, adjustments and eliminations (4)	
Net interest income	23,992	2,301	898	27,191
Net fee and commission income	8,889	861	(1,902)	7,847
Net gains/(losses) on financial instruments classified for trading	2,702	(3.6)	3,286	5,984
Net gains/(losses) on financial instruments classified as available for sale	75	619	64	757
Net gains/(losses) of foreign exchange operations	1,339	-	(2,237)	(898)
Income from insurance and pension plans	-	1,789	(11)	1,778
Impairment of loans and advances	(11,236)	-	426	(10,810)
Personnel expenses	(6,860)	(532)	57	(7,334)
Other administrative expenses	(7,649)	(765)	276	(8,138)
Depreciation and amortization	(1,270)	(49)	(197)	(1,517)
Other operating income/(expenses)	(2,934)	(230)	139	(3,025)
Operating income	7,047	3,991	798	11,836
Equity in the earnings of associates	514	214	0.7	729
income before taxes and participation of non-controlling shareholders	7,561	4,205	799	12,565
Income and social contribution taxes	(2,320)	(1,463)	(482)	(4,264)
Net income for the year	5,241	2,743	317	8,301
Chargeable to controlling shareholders	5,244	2,716	323	8,283
Chargeable to non-controlling shareholders	(2)	26	(6)	18
c) Participation in Net Income	63.1%	33.0%	3.8%	100.0%

(1) The "Financial" segment comprises: financial institutions; holding companies (w hich are mainly responsible for managing financial resources); as w ell as credit card and asset management companies; (2) The balances of equity accounts, income and expenses among companies from the same segment are being eliminated; (3) The "Insurance Group" segment comprises insurance, private pension plans and savings bonds companies; and (4) Amounts eliminated among companies from different segments, as w ell as operations carried out in Brazil and abroad.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.2 – Information on operational segments

Reasons for issuer not filling out data for FY 2008

Note that issuer accounting data disclosed in item 7.2 refer to the consolidated financial data in accordance with International Financial Reporting Standards (IFRS) issued by the International Accounting Standards Board (IASB). These consolidated financial statements are covered by First-time Adoption of International Financial Reporting Standards (IFRS 1 R). The statements for the year ended December 31, 2008 were not prepared under the international accounting standard, so we are not including comments or statements on 2008 because they do not enable proper comparison with the years ended December 31, 2010 and 2009.

PAGE 71

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

a) Characteristics of the product process

We present below some characteristics of the main products and services of Banco Bradesco.

Deposit-taking

We offer a variety of deposit products and services to our customers through our branches, including:

- Non-interest bearing checking accounts;
- investment deposit accounts;
- traditional savings accounts, which currently earn the Brazilian reference rate, or taxa referencial, known as the "TR," plus 6.2% annual interest;
- time deposits, which are represented by Bank Deposit Certificates (certificados de depósito bancário - or "CDBs"), and earn interest at a fixed or floating rate; and
- deposits exclusively from financial institutions, which are represented by Interbank Deposit Certificates (certificados de depósito interbancário - or "CDIs"), and earn the interbank deposit rate.

As of December 31, 2010, we had 23.1 million checking account holders, 21.8 million of which were individual account holders and 1.3 million corporate account holders. On the same date, we also had 41.1 million savings accounts and a 14.3% share of the Brazilian savings deposit market, totaling R\$192.9 billion (excluding deposits from financial institutions), according to the Central Bank

We offer our clients certain additional special services, such as:

- "identified deposits," which allow our clients to identify deposits made in favor of a third party by using a personal identification number; and
- real-time "banking transfers" from a checking, savings or investment account to another checking, savings or investment account, including accounts at other banks.

Loans and discounted loans

Our loans and discounted loans consist mostly of consumer loans, corporate loans and rural loans.

Consumer loans

Our significant volume of individual loans enables us to reduce the impact of single individual loans on the performance of our portfolio and helps build customer loyalty. They consist primarily of:

- short-term loans, extended through our branches to checking account holders and, within certain limits, through our ATM network. These short-term loans are on average repaid in four months with an average interest rate of 6.8% per month as of December 31, 2010;
- vehicle financings are on average repaid in seventeen months with an average interest rate of 2.5% per month as of December 31, 2010; and
- overdraft loans on checking accounts (which we call "Cheque Especial"), which are on average repaid in one month, at interest rates varying from 7.8% to 8.4% per month as of December 31, 2010.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

We also provide revolving credit facilities and traditional term loans. On the basis of loans outstanding on that date, we had a 12.5% share of the Brazilian consumer loan market, according to information published by the Central Bank.

In April 2008, *Banco Finasa S.A.* was dissolved by its merger into *Banco Finasa BMC S.A.* and all of its assets and liabilities were transferred to *Banco Finasa BMC S.A.* In April, 2008, the merger of Banco Finasa S.A. into Banco Finasa BMC S.A. was approved by the Central Bank.

In 2009 we repositioned the "Finasa" and "BMC" brands as "Bradesco Financiamentos" and "Bradesco Promotora," respectively.

Bradesco Financiamentos, our financing subsidiary, has two business lines:

- providing loans against repayment deducted from paychecks for public employees, INSS retirees and pensioners and private-sector employees. This nationwide retail operation is run through non-bank correspondents. In addition to paycheck loans, these points provide aggregated products such as credit cards, insurance, certificated savings plans, and purchasing consortiums, among others, that are sold in partnership with Bradesco's branch network or directly prospecting new customers; and
- financing and leasing for vehicles with solutions in CDC, leasing and others using own funds or onlending to Bradesco clients and non-clients, working in partnership with 24.195 retailers and dealers across the country in the segments of light vehicles, motorcycles and heavy vehicles.

Real estate financing

As of December 31, 2010, we had 49,402 outstanding real estate loans. We financed 28.7% of the financial sector lending for civil construction in 2010, according to data published by the Central Bank.

Real estate financing is made through the Housing Finance System - SFH (*Sistema Financeiro Habitacional*), by the Housing Mortgage Portfolio - CHF (*Carteira Hipotecária Habitacional*) or by the Commercial Mortgage Portfolio - CHC - (*Carteira Hipotecária Comercial*). Loans from SFH or CHH feature variable-installment repayments and annual interest rates ranging from 7.8% to 11.5% plus TR, or 13.0% from CHC. Loans from SFH with pre-fixed installment repayment are made at annual interest rates of 12.73% for properties valued at no more than R\$150,000.

Residential SFH and CHH loans are for repayment within thirty years and commercial loans within ten years.

The individual loans made for construction purposes are repaid within 30 years, with 24 months to finish construction, a 2-month grace period and the remainder for repaying the loan. The annual interest rate on these loans is TR plus 10.5% for the SFH loans, or a fixed 12.7% for homes valued at R\$150,000 or less.

We also extend corporate financing for builders under the SFH. These loans are for construction purposes and typically specify 36 months for completion of construction work and repayments starting within 36 months after official registration of the building. These loans are charged the TR plus an annual interest rate of 12% during the construction stage for SFH loans, and TR plus an annual interest rate of 15% for CHH loans.

Central Bank regulations require us to provide real estate financing in the amount of at least 65% of the balance of our savings accounts. In addition to real estate financing, mortgage notes, charged-off real estate financing, and

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

other financings can be used to satisfy this requirement. We generally do not finance more than 80% of the purchase price or the market value of a property, whichever is lower.

Microcredit

We extend microcredit to low-income individuals and small companies, in accordance with Central Bank regulations requiring banks to use 2% of their cash deposits to provide these loans. We started providing microcredit loans in August 2003. As of December 31, 2010, we had 57,737 microcredit loans outstanding.

In accordance with Central Bank regulations, most microcredit loans are charged at a maximum effective interest rate of 2% per month. However, microcredit loans for certain types of business or specific production have a maximum effective interest rate of 4%. The CMN requires that the maximum amount loaned to a borrower be limited to (i) R\$2,000 for individuals in general, (ii) R\$5,000 for individuals developing certain professional, commercial or industrial activities or for micro companies, and (iii) R\$15,000 for microcredit loans in certain segments. In addition, microcredit loans must be not for less than 120 days, and origination fee must be 1% to 5% of the loan value.

BNDES onlending

The Brazilian government has a program to provide government-funded long-term loans with below-market interest rates to sectors of the economy that it has targeted for development. We borrow funds under this program from either (i) BNDES, the federal government's development bank, or (ii) *Agência Especial de Financiamento Industrial* (Finame), which we call "Finame," the equipment financing subsidiary of BNDES. We then on-lend these funds to borrowers in targeted sectors of the economy. We determine the spread on the loans based on the borrowers' credit. Although we bear the risk for these BNDES and Finame onlending transactions, they are always secured.

According to BNDES, in 2010, we disbursed R\$17.4 billion, 57.4% of which was loaned to micro-, small- and medium-sized companies.

Other local commercial loans

We offer a range of loans to our Brazilian corporate clients, including:

- short-term loans of twenty nine days or less;
- working capital loans to cover our customers' cash needs;
- guaranteed checking accounts and corporate overdraft loans;
- discounting trade receivables, promissory notes, checks, credit card and supplier receivables, and a number of other receivables;
- financing for purchase and sale of goods and services;
- corporate real estate financing;
- investment lines for acquisition of assets and machinery; and
- guarantees.

These lending products generally bear an interest rate of 2.0% to 7.5% per month.

PAGE 74

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

Rural loans

We extend loans to the agricultural sector by financing demand deposits, BNDES onlendings and our own funds, in accordance with Central Bank regulations.

In accordance with Central Bank regulations, loans arising from compulsory deposits are paid a fixed rate. The annual fixed rate was 6.75% as of December 31, 2010. Repayment of these loans generally coincides with agricultural harvest and principal is due when a crop is sold, except BNDES onlending for rural investment which is repaid within a five years with repayments on a semi-annual or annual basis. As security for such loans, we generally obtain a mortgage on the land where the agricultural activities being financed are conducted.

Since July 2010, Central Bank regulations require us to use at least 29% of our checking account deposits to provide loans to the agricultural sector. If we do not reach 29%, we must deposit the unused amount in a non-interest-bearing account with the Central Bank.

Leasing

According to ABEL, as of December 31, 2010, our leasing companies were among the sector leaders, with a 18.9% market share. According to this source, the aggregate discounted present value of the leasing portfolios in the country as of December 31, 2010 was R\$86.3 billion.

The Brazilian leasing market is dominated by large banks and both domestic- and foreign-owned companies affiliated with vehicle manufacturers. Brazilian lease contracts generally relate to motor vehicles, computers, industrial machinery and other equipment.

Most of our leases are financial (as opposed to operational). Our leasing operations primarily involve the leasing of cars, trucks, cranes, aircraft and heavy machinery.

We conduct our leasing operations through our primary leasing subsidiary, Bradesco Leasing and also through Bradesco Financiamentos.

We obtain funding for our leasing operations primarily by issuing debentures and other securities in the domestic market.

Credit cards

In 1968, Bradesco was the first bank to issue credit cards in Brazil, and as of December 31, 2010, we were one of Brazil's largest card issuers with a base of 86.5 million credit and private-label cards. We offer Visa, American Express, MasterCard credit and private label cards, which are accepted in over 200 countries.

In April 2010 Bradesco and Banco do Brasil signed a non-binding memorandum of understanding for the preparation of a business model, involving: (i) the integration of part of their card operations and (ii) the launch of a Brazilian brand of credit, debit and pre-paid cards for account holders and non-accountholders. Completion of this deal is subject to technical, legal and financial studies, satisfactory negotiation of final documents and compliance with the applicable legal and regulatory requirements.

PAGE 75

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

Our partnership with American Express Company has enabled us to successfully operate their credit cards and other related activities in Brazil, in particular our exclusive issue of the Centurion line of cards, which includes the Membership Rewards Program, and management of the network of establishments taking Amex Cards.

In addition, through our participation in *Fidelity Processadora e Serviços S.A.*, Bradesco is one of the largest service providers of processing, customer services management and support activities in Brazil.

In June 04, 2010, we completed our acquisition of Ibi México and RFS Human Management in a deal that includes a 20-year partnership with C&A Mexico for exclusive sales of financial products and services in its stores.

Since October 2010, our Visa and MasterCard credit cards have been processed by our subsidiary *Fidelity Processadora e Serviços S.A.* This was the largest change in credit card processing company in Latin America and was completed very successfully.

This change will be advantageous for our development and maintenance of standard IT systems that can be tailored to specific client needs upon request, more responsive customer service, positive impact on our service network, and more flexibility on launching new products and services, thus boosting our competitiveness in the marketplace.

We earn revenues from our credit card operations through:

- fees on purchases carried out in commercial establishments;
- issuance fees and annual fees;
- interest on credit card balances;
- interest and fees on cash withdrawals through ATMs;
- interest on cash advances to cover future payments owed to establishments that accept credit cards; and
- several fees charged cardholders and affiliated commercial establishments.

We offer our customers the most complete line of credit cards and related services, including:

- cards issued for use restricted to Brazil;
- credit cards accepted nationwide and internationally;
- credit cards for high net worth customers, such as "Gold," "Platinum" and "Infinite/Black" Visa, American Express and MasterCard. Highlights are loyalty programs including the "Membership Rewards Program;"
- cards that combine credit and debit features in a single card, which may be used for traditional banking transactions and shopping;
- to enhance security, we are issuing chip-embedded credit cards for our entire client base, enabling cardholders to use passwords instead of signatures;
- corporate credit cards accepted nationwide and internationally;
- co-branded credit cards, which we offer through partnerships with traditional companies, such as airlines, retail stores, and others;
- "affinity" credit cards, which we offer through civil associations, such as sport clubs and non-governmental organizations;
- "CredMais" credit cards for employees of our payroll processing clients, which have more attractive revolving credit fees, and "CredMais INSS" credit cards for INSS pensioners and other beneficiaries with lower financing interest rates;
- private label credit cards, which exclusively target retail clients to leverage our business and build loyalty which may or may not have a brand for use with our retailers;
- SMS - Bradesco Message Service enables cardholders to have text messages sent to their mobile phone when a transaction with their card is made;

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

- CPB - Bradesco Ticket Card, a virtual card for corporates to manage and control airlines travel expenses;
- "Cartões Transporte Bradesco" - Bradesco's card for transportation companies, shippers, risk management companies and truck drivers, with both prepaid and debit card functionalities;
- "Blue Credit Cards" a modernly designed credit card that offers special benefits for American Express clients with upscale lifestyles;
- "FixCard," with a reduced fee enabling cardholders to plan their monthly repayment;
- Flex Car Visa Vale Card is a prepaid card that offers the client more practical payment options for vehicle related expenses, such as fuel or parking and enables companies to set maximum credit available to each employee;
- payment of invoice in up to 12 fixed installments, with specific charges per type of card;
- Bradesco Unemployment Protection Insurance ("Seguro Proteção Desemprego Bradesco") settles or amortizes the amount due on the participant's credit card in the event of involuntary unemployment (for employed professionals) or permanent or temporary physical disability (for self-employed workers or professionals). Coverage varies by type of plan;
- Bradesco Unauthorized Purchase Protection Insurance ("Seguro Cartão Super Protegido Premiável Bradesco") settles or amortizes the amount due on the participant's credit card, excluding cash withdrawals, resulting from the card's loss, robbery or theft. Protection covers a 7-consecutive-day period (168 hours) prior to the notification of the event, up to the credit card limit, with a ceiling of R\$50,000;
- "Purchase with Change" is a service provided by Bradesco, Banco do Brasil and Banco Real, which enables clients to ask for cash back purchasing with the card;
- "Contactless" branded cards (pilot) enable clients to simply place the card next a scanner to make a payment;
- "Bradesco Corporate Checking Account Card" does checking account transactions and is ideal for small everyday expenses, with advanced technology making company business more convenient, faster and more secure; and
- "Gold Cards" with differentiated services in line with Bradesco's customer segmentation strategy, offering competitive products that provide profitability for the Bank and benefits for clients.

In 1993, we launched the *SOS Mata Atlântica* card, which allocates a portion of its revenues to environmental causes. In 2008, we launched the *Amazonas Sustentável* credit card, the first credit card made of recycled plastic, and part of its revenues will be transferred to *Fundação Amazonas Sustentável*.

As of December 31, 2010, we had more than 78 partners with whom we offered co-branded, affinity and private label/hybrid credit cards. These relationships have allowed us to integrate our relationships with our clients and offer our credit card customers banking products, such as financing and insurance.

PAGE 77

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

The following table shows the number of credit and debit cards issued for the years indicated:

	2010	2009	2008
		(In millions)	
Card base:			
<i>Credit</i>	86.5	79.6	35.3
<i>Debit</i>	58.7	53.3	48.0
Total	145.2	132.9	83.3
Revenue – R\$:			
<i>Credit</i>	75,561	55,294	46,704
Number of transactions:			
<i>Credit</i>	959,1	722,6	607,4

Debit cards

We first issued debit cards in 1981 under the name "*Bradesco Instantâneo*." In 1999, we started converting all of our *Bradesco Instantâneo* debit cards into new cards called "*Bradesco Visa Electron*." Bradesco debit cardholders may use them to purchase goods and services at establishments or make withdrawals through our self-service network in Brazil or the "Plus" network worldwide. Purchase amounts are debited to the cardholder's Bradesco account, thus eliminating the inconvenience and bureaucracy of writing checks.

Prepaid cards

In January 2011, Bradesco concluded acquisition of part of CBSS's shares owned by Santander in July 2010, thus increasing Bradesco's ownership interest in CBSS to 50.1%.

Management of receipts and payments

In order to meet the cash management needs of our clients in both public and private sectors, we offer many electronic solutions for receipt and payment management, supported by a vast network of branches, banking correspondents and electronic channels, all of which aim to improve speed and security for client data and transactions.

These solutions include: (i) collection and payment services and (ii) online resource management enabling our clients to pay suppliers, salaries, and taxes and other levies to governmental or public entities.

These solutions, which can also be customized, facilitate our clients' day-to-day tasks and help to generate more business for the Bank.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

We also earn revenues from fees and investments related to collection and payment processing services.

Global cash management

The global cash management concept provides solutions for multinationals in Brazil and/or domestic companies operating abroad.

Bradesco's Global Cash Management provides payments, receipts and treasury management services for companies to centralize cash regionally or globally through partnerships with banks worldwide.

Solutions for collection and other receipts

In 2010, we processed 1,047.6 million receipts through our collection system, checks custody service, identified deposits and credit orders via our teleprocessing system (credit order by teleprocessing or OCT), which was 19.9% more than in the same period of 2009.

Tax collection solutions

In 2010, we processed payments of 459.7 million documents related to taxes and other amounts due to governmental, public and private entities, which was 11.1% more than in the same period of 2009.

Check-custody services

Under the post-dated check system, our clients pay for goods and services by writing checks payable at a future date. Sellers deposit the post-dated check on the future date, effectively postponing payment date. We hold such checks in custody for our clients to facilitate control of the document in the period from writing the check to the day it is deposited in the recipient's account.

Solutions for payment of suppliers, salaries and taxes

Our volume of electronically processed transactions in 2010 was 337.8 million, an increase of 31.6% on the same period of 2009.

Production chain solutions

In the current market, we believe companies operating in the same segment must act together to ensure better results. In this context, we have acted as a "Production Chain Bank" for all stages of the production process, posing solutions, products, services and partnerships to cater for all members of the production chain, whether they are suppliers, distributors, clients, or collaborators.

Public authority solutions

Public administration also requires agility and technology in its everyday activities. We have a business area specifically to serve this market, which offers specialized services to entities and bodies of the Executive, Legislative and Judiciary branches at federal, state and municipal levels, in addition to independent governmental agencies, public foundations, state-owned and mixed companies, the armed forces (army, navy and air force) and the auxiliary

PAGE 79

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

forces (federal and state police forces) and notary officers and registrars, identifying business opportunities and structuring customized solutions.

Our exclusive website developed for these clients poses corporate solutions for federal, state and municipal governments for payments, receipts, human resources and treasury services, meeting the needs and expectations of the Executive, Legislative and Judiciary branches. The portal also features exclusive facilities for public employees and the military showing all of our products and services for these clients.

The relationship works through exclusive service platforms located nationwide, with specialized relationship managers to provide services to these clients, creating a closer relationship to conquer new business and establishing a consolidated presence with Public Authorities.

In 2010, we participated in 61 public auctions across Brazil to provide payroll bank account services for government employees and were successful in 52, representing 293,596 new payroll bank accounts. As of December 2010, we processed over 1.5 million payroll payments totaling R\$2.9 billion for public-sector bodies or entities.

Asset management

We manage third-party assets through:

- mutual funds;
- individual and corporate investment portfolios;
- pension funds, including assets guaranteeing the technical reserves of Bradesco Vida e Previdência;
- insurance companies, including assets guaranteeing the technical reserves of Bradesco Seguros; and
- Receivable funds (FIDCs), real estate and private equity funds (FIPs).

As of December 31, 2010, we had R\$295.7 billion in assets under management, of which R\$202.2 billion were managed by Bradesco Asset Management and R\$93.5 billion related to the fiduciary administration, custody and controllership services provided separately by the brokerage *BEM Distribuidora de Títulos e Valores Mobiliários Ltda.*, which we call "BEM DTVM."

In the same period we offered 1,146 funds and 221 managed portfolios to 3.1 million investors. We also offer a range of fixed income, equity, money market and other funds. Currently we do not offer investments in highly leveraged funds.

PAGE 80

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

The following tables show our portfolio of assets under management by number of investors, and number of investment funds and managed portfolios for each period.

(R\$ in millions)	Distribution of Assets		
	2010	As of December 31, 2009	2008
Investments Funds:			
<i>Fixed income</i>	242,751	201,012	155,365
<i>Variable income</i>	27,227	23,999	10,797
<i>Third party share funds</i>	5,629	5,641	4,857
Total	275,607	230,652	171,019
Managed Portfolios:			
<i>Fixed income</i>	10,460	8,590	8,484
<i>Variable income</i>	8,470	7,552	6,881
<i>Third party share funds</i>	1,171	906	767
Total	20,101	17,048	16,132
Overall total	295,708	247,700	187,151

	2010		As of December 31, 2009		2008	
	Number	Quota holders	Number	Quota holders	Number	Quota holders
<i>Investment Funds</i>	1146	3,125,605	960	3,169,464	807	3,281,540
<i>Managed Portfolios</i>	221	497	209	486	209	568
Overall Total	1,367	3,126,102	1,169	3,169,950	1,016	3,282,108

Total assets in our investment funds grew 19.5% in 2010, mainly as a result of larger third-party investments in our fixed income investment funds, which have lower management fees than equity funds.

Our products are distributed through our branch network, our telephone banking services and our internet site ShopInvest.

Services related to capital markets and investment banking activities

As our investment bank, Bradesco BBI's business includes trading in equities and fixed-income assets, structured finance, mergers and acquisitions, project finance and private equity. BBI also manages trading for our brokerage and asset management firms Bradesco Corretora de Títulos e Valores Mobiliários, Ágora Corretora de Títulos e Valores Mobiliários, BRAM - Bradesco Asset Management, and Bradesco Securities Inc.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

In 2010, we coordinated placements worth R\$144.8 billion for primary and secondary offerings of shares and debt instruments, accounting for 80.5% of the year's CVM-registered issues.

Equities

Bradesco BBI coordinates and places public offerings of shares in the local and international capital markets, and intermediates public tender offers. In 2010, Bradesco BBI acted as lead coordinator for Petrobras in the world's largest ever IPO of common and preferred shares raising R\$120 billion, which resources were used in the acquisition of reserves located in the pre-salt and also in the investment plan for the coming years.

Bradesco BBI was one of the main players in IPOs and follow-ons that went to the market in 2010. Of 22 CVM-registered IPOs in the period, Bradesco BBI acted as coordinator and joint book runner for 8 offerings worth a total of R\$128.2 billion and ended the year 2010 placed third in ANBIMA's consolidated distribution ranking for equities. In addition, Bradesco BBI acted as one of the underwriters for the General Motors US\$ 23 billion primary public offering, the largest ever in the United States of America.

Fixed income

Several major deals were successfully closed in 2010 and BBI ended the year taking first place in ANBIMA's ranking for fixed-income origination with a combined total of over R\$18 billion volume and a 24.3% market share.

In addition to the local market, BBI also operates in the international capital markets, originating and structuring debt transactions (notes or bonds) for placement with foreign investors. In the fourth quarter of 2010, BBI was placed eighth by total issues in ANBIMA's ranking of issues on international capital markets published in December 2010.

Structured operations

Bradesco BBI offers various funding solutions to clients through diverse financial instruments, including securitization.

ANBIMA rankings published in December 2010 placed BBI first by number of deals involving securitization and real-estate receivables certificates (ANBIMA's Origination Ranking).

Mergers and acquisitions

Bradesco BBI acts as advisor to important clients for mergers, acquisitions, asset sale, joint ventures, corporate restructuring and privatization. It is one of the leading investment banks in Brazil and the second largest in mergers and acquisitions ranked by number of transactions (as announced in September 2010).

Project finance

Bradesco BBI has a sound record of acting as an advisor and arranging structured finance for several project finance and corporate finance deals, and in all cases pursues the best solutions for all different sectors of the economy. We

PAGE 82

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

believe it has excellent relationships with various development agencies such as BNDES, Banco Interamericano de Desenvolvimento (BID), the International Finance Corporation (IFC) and Banco do Nordeste do Brasil (BNB).

Among the operations completed in 2010, a highlight was BBI's role as financial adviser to LLX Logística S.A. ("LLX"), which successfully obtained R\$1.2 billion in long-term BNDES finance for a new port project in the southeast of Brazil (Superporto Sudeste).

Intermediation and trading services

Through our wholly owned subsidiary *Bradesco S.A. Corretora de Títulos e Valores Mobiliários*, to be referred to as "Bradesco Corretora," we trade futures, options and corporate and Brazilian government securities on behalf of our customers. The clients of Bradesco Corretora include high net worth individuals, large companies and institutional investors.

In 2010, Bradesco Corretora traded more than R\$87.184 billion in the BM&FBovespa equities market and the exchange ranked us thirteenth in Brazil in terms of total trading volume.

In addition, in the same period, Bradesco Corretora traded 9,862,475 futures, swaps and options totaling R\$853.6 billion, on the BM&FBovespa. According to the BM&FBovespa, in 2010, Bradesco Corretora was ranked 20th in the Brazilian market, in terms of the number of options, futures and swaps contracts executed.

With more than 45 years of tradition and efficiency in capital markets, Bradesco Corretora was the first brokerage firm to provide its clients with DMA-Direct Market Access, an innovative computer order routing service enabling investors to buy or sell assets directly in BM&FBovespa's market.

BM&FBovespa, through its Operational Qualification Program, awarded the 5 Qualification Seals (Agro Broker, Carrying Broker, Execution Broker, Retail Broker and Web Broker) to Bradesco Corretora in September 2009, indicating excellence in futures transactions.

Bradesco Corretora has 117 traders for retail investors and assisting our branch managers, 14 for Brazilian and foreign institutional investors, and 13 for BM&FBovespa.

Bradesco Corretora offers its clients the ability to trade securities on the Internet through its "Home Broker" service. In 2010, "Home Broker" trading totaled R\$17.9 billion, or 3.9% of all Internet transactions on BM&FBovespa, and Bradesco Corretora was the 8th largest Internet trader in the Brazilian market.

Bradesco Corretora offers its clients full service investment analysis with coverage of the main sectors and companies in the Brazilian market, currently more than 100 companies. There are twenty industry specialists (senior analysts and assistants) on our analyst team reporting to clients with follow-up reports and share guides with an extensive database of projections and comparative multiples. In addition to analysis from our team of economists, Bradesco Corretora has a separate economic team catering to specific demand from its clients, focusing on the stock market.

PAGE 83

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

Through our "Share Rooms Project", clients have access to professionals able to advise on investing on the BM&FBovespa. Our constantly-expanding network of share rooms currently consists of 21 share rooms located throughout Brazil. This means that Bradesco Corretora provides direct customer service and closer relations with clients, training and certifying employees for a range of operations, including structured operations, and attracting new clients. This channel is very profitable and enjoys a high-level of take-up from investors, making for closer relations with our network of branches as loyal clients concentrate their funds with us. We expect to have 28 share rooms in strategic locations around Brazil by the end of 2011 and 34 by the end of 2012.

We also offer a "Direct Treasury Program" enabling individual clients to invest in federal government bonds on the Internet by registering with Bradesco Corretora on our website.

Bradesco Corretora also offers its services as a representative of non-resident investors for transactions in the financial and capital markets, in accordance with CMN Resolution No. 2,689, which we refer to as "Resolution 2,689."

Custody, depositary and controllership services

In 2010, we were one of the main providers of capital market services and retained leadership in the domestic asset custody market, according to the ANBIMA ranking. Our modern infrastructure and specialized team offer a broad range of services such as: asset registration (shares, BDR - Brazilian Depositary Receipts, investment fund shares, Certificates of Real Estate Receivables or CRIs, and debentures); qualified custody for securities; custody of shares underlying Depositary Receipts (DRs); controllership services for investment funds ("CVM Instruction No. 409" Funds and Structured Funds) and managed portfolios; trustee and management services for investment funds; offshore funds; custody and representation for foreign investors; agent bank; depositary (escrow account - trustee) and clearing agent.

We submit our processes to the Quality Management System ISO 9001:2008 and GoodPriv@cy certifications. Bradesco Custódia alone has 10 quality related and 3 protection and data privacy certifications.

As of December 31, 2010, Bradesco Custódia offered:

● Controller and custody services for investment funds and managed portfolios and fiduciary asset management

- Ø R\$ 728.7 billion in assets under custody for clients using custody services, as measured by methodology used for the ANBIMA ranking;
- Ø R\$ 818.6 billion in equity investment funds and portfolios using our controller services, as measured by methodology used for the ANBIMA ranking;
- Ø 21 registered DR programs with a market value of R\$120.7 billion;
- Ø R\$153.9 billion total assets under management in investment funds through BEM DTVM Ltda.

● Asset registration:

- Ø Bradesco's share registration system comprised 233 companies, with a total of 8.5 million shareholders;
- Ø our debenture registration system contained 150 companies with a total market value of R\$ 161.9 billion;
- Ø our fund share registration system contained 153 investment funds with a market value of R\$ 20.7 billion; and

we managed three registered BDR programs, with a market value of R\$448.9 million.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

International banking services

As a private commercial bank, we offer a range of international services, such as foreign exchange transactions, foreign trade finance, lines of credit and banking. Our overseas network:

- New York City, a branch and Bradesco Securities Inc., our subsidiary brokerage firm, which we call "Bradesco Securities U.S.;"
- London, Bradesco Securities U.K., our subsidiary, which we call "Bradesco U.K.;"
- Cayman Islands, 2 Bradesco branches and our subsidiary, Cidade Capital Markets Ltd., which we call "Cidade Capital Markets;"
- Argentina, Banco Bradesco Argentina S.A., our subsidiary, which we call "Bradesco Argentina;"
- Luxembourg, Banco Bradesco Luxembourg S.A., our subsidiary, which we call "Bradesco Luxembourg;"
- Japan, Bradesco Services Co. Ltd., our subsidiary, which we call "Bradesco Services Japan;"
- in Hong Kong, our subsidiary Bradesco Trade Services Ltd; and
- in Mexico, our subsidiary Ibi Services, Sociedad de Responsabilidad Limitada.

Our Bradesco Nassau branch in the Bahamas closed on January 11, 2011.

Our international transactions are coordinated by our foreign exchange department in Brazil with support from 12 operational units, and 14 foreign exchange platforms located in major exporting and importing areas nationwide.

Foreign branches and subsidiaries

Our foreign branches and subsidiaries are principally engaged in trade finance for Brazilian companies. Bradesco Europe also provides additional services to the private banking segment. With the exception of Bradesco Services Japan and Bradesco Trade Services, our branches abroad are allowed to receive deposits in foreign currency from corporate and individual clients and extend financing to Brazilian and non-Brazilian clients.

Funding for import and export finance is obtained from the international financial community by means of credit lines granted by correspondent banks abroad. In addition to this traditional source of correspondent banks, our funding from public and private issues of debt securities on international capital markets amounted to US\$3.4 billion during 2010.

Bradesco Argentina. To expand our operations in Latin America, in December 1999, we established our subsidiary in Argentina, Bradesco Argentina, the general purpose of which is to extend financing, largely to Brazilian companies established locally and, to a lesser extent, to Argentinean companies doing business with Brazil. In order to start its operations, we capitalized Bradesco Argentina with R\$54.0 million from March 1998 to February 1999, and a further R\$27.2 million in May 2007.

Bradesco Europe (current business name). In April 2002, we acquired full control of Banque Banespa International S.A. in Luxembourg and changed its name to Banco Bradesco Luxembourg S.A. In September 2003, Mercantil

PAGE 85

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

Luxembourg was merged into Banco Bradesco Luxembourg and the surviving entity was named Banco Bradesco Luxembourg.

Bradesco Services Japan. In October 2001, we incorporated Bradesco Services Japan to provide support and specialized services to the Brazilian community in Japan, including remittances to Brazil and advice regarding investments within Brazil.

Bradesco Trade Services. A non-financial institution and a subsidiary of our branch in the Cayman Islands, which we incorporated in Hong Kong in January 2007, in partnership with the Standard Chartered Bank.

Bradesco Securities (U.S. and U.K.) - Bradesco Securities, our wholly owned subsidiary, is a broker/dealer in the United States and England.

- The focus of Bradesco Securities U.S. is on facilitating the purchase and sale of shares, primarily in the form of ADRs. It is also authorized to deal bonds, commercial paper and deposit certificates, among other securities, and may provide investment advisory services. Currently, we have more than thirty ADR programs for Brazilian companies traded on the New York Stock Exchange; and
- Bradesco Securities U.K.'s focus is intermediating equity and fixed income trades of Brazilian companies for global institutional investors.

Cidade Capital Markets. In February 2002, through BCN, Bradesco acquired Cidade Capital Markets in Grand Cayman, as part of the acquisition of its parent company in Brazil, Banco Cidade.

Banking operations in the United States

In January 2004, the United States Federal Reserve Bank authorized us to operate as a financial holding company in the United States. As a result, we may do business in the United States directly or through a subsidiary, and, among other lines, may sell insurance and certificates of deposit, provide underwriting services, act as advisors for private placements, provide portfolio management and merchant banking services and manage mutual fund portfolios.

Import and export finance

Our Brazilian foreign-trade related business basically consists of export and import finance.

We provide foreign currency payments directly to foreign exporters on behalf of Brazilian importers, attached to receipt of local currency payment by the importers. Exporters are paid advances in local currency on closing an export forex contract for future receipt of the foreign currency on the contract due date. Export finance arrangements prior to shipment of goods are known locally as Advances on Exchange Contracts or "ACCs," and the sums advanced are used to manufacture goods or provide services for export. If advances are paid after goods or services have been delivered, they are referred to as Advances on Export Contracts, or "ACEs."

Other types of export finance include: export prepayment, onlending of funds from BNDES-EXIM, forfeiting through export credit notes and bills (referred to locally as "NCEs" and "CCEs").

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

Our foreign trade portfolio is funded primarily by credit lines from correspondent banks. We maintain relations with various American, European, Asian and Latin American financial institutions for this purpose, using our network of approximately 1,000 correspondent banks abroad, 82 of which extended lines of credit at the end of 2010.

Foreign exchange products

In addition to import and export finance, our clients have access to a range of services and foreign exchange products such as:

- purchasing and selling travelers checks and foreign currency paper money;
- cross border money transfers;
- advance payment for exports;
- accounts abroad in foreign currency;
- domestic currency accounts for foreign domiciled clients;
- cash holding in other countries;
- collecting import and export receivables;
- cashing checks denominated in foreign currency; and
- structured foreign currency transactions through our foreign units.

Purchasing consortiums

In Brazil, persons or entities that wish to acquire certain goods may set up a group known as a "Consortium," in which members pool their resources to assist each other with the purchase of certain consumer goods. The purpose of a consortium is to acquire goods, and Brazilian law forbids the formation of consortiums for investment purposes.

In January 2003, our subsidiary Bradesco Consórcios initiated the sale of consortium memberships, known as "quotas," to our clients. Since May 2004, Bradesco Consórcios has been the leader in the real estate segment and, since December 2004, it has also been the leader in the vehicle segment. In October 2008, Bradesco Consórcios became leader in the truck/tractor segment. As of December 31, 2010, Bradesco Consórcios registered total sales of over 471,620 active quotas in the three segments, with total revenues of approximately R\$22.3 billion and net income of R\$253.4 million. Our purchasing consortium company (Bradesco Consórcios) manages plans for groups of purchasers buying real estate, automobiles, and trucks/tractors.

Life and personal accident insurance

We offer life, personal accident and random events insurance through our subsidiary Bradesco Vida e Previdência. As of December 31, 2010 Bradesco Seguros had 20 million life insurance policyholders.

Health insurance

The health insurance policies cover medical/hospital expenses. We offer health insurance policies through Bradesco Saúde and its subsidiaries for small, medium or large companies wishing to provide benefits for their staff.

On December 31, 2010, Bradesco Saúde and its subsidiary Mediservice Administradora de Planos de Saúde S.A had more than 3.1 million beneficiaries covered by company plans and individual/family plans. Approximately 32,000 companies in Brazil pay into plans provided by Bradesco Saúde and its subsidiaries, including 42 of the top 100.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

Bradesco Saúde currently has one of the largest networks of providers of health services in Brazil. As of December 31, 2010, it included 10,530 laboratories, 12,398 specialized clinics, 16,787 physicians, 3,277 hospitals located throughout the country.

Automobiles, property/casualty and liability insurance

We provide automobile, property/casualty and liability products through our subsidiary Bradesco Auto/RE. Our automobile insurance covers losses arising from vehicle theft and damage passenger and third-party injury. Retail property/casualty insurance is for individuals, particularly those with residential and/or equipment related risks and small- and medium-sized companies whose assets are covered by multi-risk business insurance.

Of the mass property/casualty lines for individuals, our residential note ("Bilhete Residencial") is a relatively affordable and highly profitable product. For corporate clients, Bradesco Auto/RE offers *Bradesco Seguro Empresarial* (business insurance), which is adapted to meet our clients' and business needs. For corporate property/casualty and liability insurance, Bradesco Auto/RE has an exclusive highly specialized team that provides large business groups with services and products tailor-made to the specific needs of each policyholder. Top sellers in this segment are insurance policies for transportation, engineering and operational and oil risks.

As of December 31, 2010, Bradesco Auto/RE had 1.5 million insured automobiles and 1.8 million property/casualty policies and notes, making it one of Brazil's main insurers.

Pension plans

We have managed individual and corporate pension plans since 1981 through our wholly owned subsidiary Bradesco Vida e Previdência, which is now the leading pension plan manager in Brazil, as measured by pension plan contributions, investment portfolio and technical provisions, based on information published by Fenaprevi and SUSEP.

Bradesco Vida e Previdência offers and manages a range of individual and group pension plans. Our largest individual plans in terms of contributions known as VGBL and PGBL are exempted from withholding taxes on income generated by the fund portfolio.

Under VGBL and PGBL plans, participants are allowed to make contributions either in installments or in lump-sum payments. Participants in pension plans may deduct the amounts contributed to PGBL up to 12% of the participant's taxable income when making their annual tax declaration. Under current legislation, redemptions and benefits are subject to withholding tax. VGBL plan participants may not deduct their contributions when declaring income tax. At the time of redemption, or when benefits are paid out, tax will be levied on these benefits, pursuant to current legislation.

VGBL and PGBL plans, and individual retirement fund plans (referred to as "FAPI") may be acquired by companies in Brazil for the benefit of their employees.

Bradesco Vida e Previdência also offers pension plans for corporate customers that are in most cases negotiated and adapted to specific needs of the corporate customer.

PAGE 88

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

Certificated savings plans

Bradesco Capitalização offers its clients certificated savings plans with the option of a lump-sum or monthly contributions. Plans vary in value (from R\$8 to R\$20,000), form of payment, contribution period, and periodicity of draws for cash prizes of up to R\$2 million (gross premiums). Clients' contributions earn interest at a rate of TR plus 0.5% per month over the value of the mathematical provision. Certificated savings plans may be redeemed after a 12-month grace period. As of December 31, 2010, we had around 5.7 million "traditional" certificated savings plans and around 11.7 million incentive certificated savings plans. Given that the purpose of the incentive certificated savings plans is to add value to the products of a partner company or even to provide an incentive for its customer to avoid delinquency, the plans are for short terms and grace periods with low unit sales value. As of December 31, 2010, Bradesco Capitalização had approximately 17.4 million certificated savings plans and 2.7 million clients.

Treasury activities

Our treasury departments trading includes derivative transactions, mainly for economic hedging purposes (known as "macro-hedge"). These transactions comply with limits set by our Senior Management and guidelines from our risk management unit using value-at-risk ("VaR") methodology.

Processing systems

The Organization's data processing and communication systems are located in Cidade de Deus in a building called the Information Technology Center (CTI). This 11,900 square meter facility was built especially to house our IT infrastructure, and has all the requirements for class-4 certification from Uptime Institute, which ensures 99.995% availability.

Data is continuously replicated in a Processing Center located at Alphaville, in the city of Barueri, featuring equipment with enough capacity to take over the main system's activities in case of a problem at our Technology Center (CTI). All the branches and ATMs have telecommunications services that work with either of the two processing centers. We hold annual exercises simulating situations in which our IT center is impeded in order to ensure that we have effective contingency structures, processes and procedures in place. These exercises involve our business managers and are monitored by independent auditors. In addition, all backup copies of electronic files stored and maintained at our IT center in the Alphaville Processing Center are saved and second copies maintained.

Alphaville's IT infrastructure also houses all activities for developing application systems.

If the public energy supply is interrupted, both centers have sufficient capacity to operate independently for 72 hours non-stop.

The IT structure is backed by processes implemented in light of the ITIL (IT Infrastructure Library) reference and applies recognized practices for IT service management.

b) Characteristics of the distribution process

Distribution channels

We have the largest private-sector banking network in Brazil. In 2010, we opened 174 new branches. Our branch network is complemented by other distribution channels such as ATMs, telephone banking services, and Internet and mobile banking. In introducing new distribution systems, we have focused on enhancing our security as well as increasing efficiency.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

In addition, to build stronger ties with our corporate clients, in 2010 we installed 368 new points of banking services on the premises of selected corporate clients, reaching a total of 4,480 points of banking service as of December 31, 2010. These points of service offer the same products and services as our branches.

We also offer banking services in 6,203 Brazilian post offices and through our 26,104 banking correspondent offices.

The following table describes our distribution channels:

Structural Information - Units	Dec/10
Service Points	54,884
- Branches	3,628
- Advanced Service Branch (PAAs) ⁽¹⁾	1,660
- Mini-Branches (PABs) ⁽¹⁾	1,263
- Electronic Service Branch (PAEs) ⁽¹⁾	1,557
- Outplaced Bradesco ATM Network Terminals	3,891
- Shared Network ATM Terminals	9,765
- Banco Postal (Postal Bank)	6,203
- Bradesco Expresso (Correspondent Banks)	26,104
- Bradesco Promotora de Vendas	801
- Branches / Subsidiaries Abroad	12
ATM Terminals	43,072
- Own Network	32,015
- ATM terminals shared with other banks	11,057

⁽¹⁾ PAB: Branch located on the premises of a company and with Bradesco employees; PAE: ATM located on the premises of a company; and PAA: service point located in a municipality without a Bank branch.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

The table below shows the distribution of sales of these products through our branches and externally:

	2010	2009	2008
	(% of total sales. per product)		
Insurance products:			
<i>Sales through the branches</i>	40.0%	40.7%	35.5%
<i>Sales outside the branches</i>	60.0%	59.3%	64.5%
Pension plans products:			
<i>Sales through the branches</i>	81.7%	82.5%	82.3%
<i>Sales outside the branches</i>	18.3%	17.5%	17.7%
Leasing products:			
<i>Sales through the branches</i>	55.0%	53.5%	26,00%
<i>Sales outside the branches</i>	45.0%	46.5%	74,00%
Certificated savings plans			
<i>Sales through the branches</i>	90.5%	92.3%	93.2%
<i>Sales outside the branches</i>	9.5%	7.7%	6.8%

Other distribution channels

Our clients have easy access to their account details, to make financial transactions or acquire products and services through self-service channels, *Fone Fácil* (Easy Phone), Internet and *Bradesco Celular*.

People with disabilities may rely on internet banking services for the visually impaired; personalized service for the hearing impaired using digital language on *Fone Fácil*, and access to the ATM self-service network for visually impaired persons and wheelchair users.

Self-service network

As of December 31, 2010, our self-service network had 32,015 ATMs for the exclusive use of Bradesco clients, strategically distributed across Brazil to provide quick and convenient access to a wide range of products and services. Additionally, our clients may use 11,057 shared machines and Banco24Horas pools facilities with Bradesco, Banco do Brasil and Banco Santander, which provides transactions such as cash withdrawals, statements, balance status queries, loans, payments and transfers, among others.

Bradesco's self-service network and *Banco24horas* ATMs executed 2.0 billion transactions in 2010.

Edgar Filing: BANK BRADESCO - Form 6-K

Special needs customers can use Internet banking services for the blind, personalized service for the hearing impaired using digital language on *Fone Fácil*, and access for visually impaired persons and wheelchair users to the self-service network.

PAGE 91

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

Bradesco led banks in Brazil in the use of biometric reading systems. Our system is known as "Bradesco security in the palm of your hand" and it can identify clients by scanning their hand's vascular pattern as a supplementary password for ATM users. This technology is available on 18,176 machines and has been used 105.9 million times as of December 2010.

Telephone services - Fone Fácil

"*Fone Fácil Bradesco*" provides 24-7 telephone numbers for clients to access their accounts conveniently, quickly and securely using personalized electronic to obtain information, complete transactions and acquire products and services related to checking and savings accounts, credit cards and other products available on this channel.

Clients may access several call centers using different numbers. Our main call centers are known as (translated): Internet Banking, Company Network, Purchasing Consortium, Private Pension Plan, Bradesco Financing, Collection and Hello Bradesco.

Hearing impaired clients have separate telephone services using digital language technology so they can inquire about products and services provided by Bradesco.

In 2010, 332.9 million calls were registered, and 331.8 million transactions completed.

Internet

"Portal Bradesco" consists of a set of 80 sites, of which 57 are institutional and 23 transactional, enabling users, wherever they are located, to access various products and services with security assured by our system of passwords and other keys. The sites hosted 2.4 billion transactions in 2010.

"Bradesco Internet Banking" operates in the retail and prime segments, providing individual clients with products and services that can be accessed at any time from anywhere in the world. Internet banking allows our clients to check their account balances and statements, pay bills, transfer funds and request copies of document, among other services.

In addition, we offer our corporate customers in the retail, middle market and corporate segments the "Bradesco Net Empresa" service. For their banking transactions, customers use a digital certificate with an electronic signature and the Bradesco Safety Key. Registered companies can thus optimize their businesses' financial management, and access products and services such as transfers between checking and savings accounts, payments, collection and transferring files.

Bradesco also has exclusive sites for certain niches such as: Bradesco Universitários (students), Bradesco Nikkei (Brazilians working in Japan), Bradesco Poder Público (government) and Cidadetran, an exclusive site for offices facilitating vehicle documentation and for driving schools.

Bradesco Celular

Clients may use mobile phones to obtain the balance of their account, get statements, make payments, buy prepaid mobile phone credits, transfer money, apply for loans, obtain share quotations and track buy and sell orders, among

PAGE 92

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

other transactions, conveniently and securely. Our website www.bradescocelular.com.br carries detailed information about the channel's products and services.

In addition, "Bradesco Celular" enables customers to reload credits for prepaid cell phones from the phone itself, even if it has no credit.

Using Infocelular, registered clients with mobile phones may be sent SMS messages relating to various types of banking transactions on their account quickly and securely, sorting by period and amount.

This channel was used to complete 32.5 million transactions in 2010.

Mail services

In August 2001 we won a public bidding process held by the government owned postal service company *Empresa Brasileira de Correios e Telégrafos* (or ECT) to offer banking services in post offices as part of a project in which the nationwide network of post offices will be used to supplement the national financial system.

Services offered include forwarding applications for opening new accounts, credit cards and loans, making deposits and withdrawals, receiving utility bills, taxes and bank invoice/pay-in slips etc. All decisions on credit and opening accounts are the responsibility of Bradesco.

In March 2002, we opened our first branch in the state of Minas Gerais. As of December 31, 2010 we had opened 6,203 correspondent branches. Of the 6,203 correspondent branches, around 1,800 were opened in areas previously lacked access to banking services.

These clients are subject to our credit policy and limits.

Banking units in retail chains

We have also entered into partnership agreements with retail chains, supermarkets, drug stores, grocery stores, etc., to provide correspondent banking services (mostly to pay bills, withdraw cash from checking and savings accounts, and receive pension payments). These offices are staffed by employees of our business partners, but all credit decisions are made by our employees.

c) Characteristics of the market segments, specially:

i) Participation in each market:

PAGE 93

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

As of December 31, 2010, according to the sources cited in parentheses below, we were:

- one of the leaders among private-sector banks in savings deposits, with 14.3% of savings deposits in Brazil ("Central Bank");
- the largest provider of insurance, private pension plans and certificated savings plans in Brazil ("SUSEP" and "ANS");
- the leader of the large banks in BNDES onlending special purpose funding to micro-, small- and medium-sized companies for the 9th consecutive year, with 57.4% of all loans being disbursed by us and having a presence in 93.6% of operations targeted at micro, small and medium-sized companies ("BNDES");
- one of the leaders in leasing operations in Brazil ("ABEL");
- one of the largest private-sector fund and portfolio managers in Brazil, with R\$295.7 billion in total third-party assets under management, representing over 18% of the total Brazilian market ("ANBIMA");
- one of the largest credit card issuers in Brazil, with 86.5 million credit cards issued (Visa, American Express, MasterCard and private label cards) with sales on credit cards and private label of R\$75.6 billion (Bradesco, Fidelity, Leader, American Express, Esplanada, Crediare and GBarbosa);
- one of the largest debit card issuers in Brazil, with 58.7 million debit cards issued;
- the leader in bank payment processing and collection in Brazil, with a market share of 26.7% ("Central Bank");
- the leader among private banks in number of client registrations in the Pre-Authorized Direct Debit (DDA) program, with over 2.0 million registered clients;
- the leader in active purchasing consortium quotas in the following three segments: real estate, automobile and trucks and tractors ("Central Bank");
- one of the leaders in automobile financing loans, with a market share of 17.4% ("Central Bank"); and
- the leading private-sector bank in benefit payments from the Social Security Institute (Instituto Nacional do Seguro Social, or INSS), with over 6 million "INSS" retirees, beneficiaries and other pensioners, accounting for 22.0% of the total number of INSS beneficiaries.

The following table shows our market share of banking, insurance and service network.

PAGE 94

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

Market Share	Dec/10 Percentages (%)
Banks – Source: Central Bank	
<i>Loan operations</i>	12.5
<i>Loan operations - Vehicles individuals</i>	17.4
<i>Payroll deductible loans</i>	10.9
<i>Number of branches</i>	18.7
Banks – Source Social Security National Institute (INSS)/Dataprev	
<i>Benefit payment to retirees and pensioners</i>	22.0
Banks – Source: Anbima	
<i>Investment funds + Portfolios</i>	17,0
Insurance, Private Pension Plans and Savings Bonds – Source: Insurance Superintendence (Susep) and National Agency for Supplementary Healthcare (ANS)	
<i>Insurance, Private Pension Plan and Savings Bond Premiums</i>	24.5
<i>Insurance Premiums</i>	24.6
<i>Life Insurance and Personal Accident Premiums</i>	17.1
<i>Auto/Basic Lines (RE) Insurance Premiums</i>	10.9
<i>Auto/Optional Third-Party Liability (RCF) Insurance Premiums</i>	14.3
<i>Health Insurance Premiums</i>	51.5
<i>Revenues from Private Pension Plans Contributions</i>	27.2
<i>Revenues from Savings Bonds</i>	21.1
<i>Technical Provisions for Insurance, Private Pension Plans and Savings Bonds</i>	30.6
Insurance and Private Pension Plans – Source: National Federation of Life and Pension Plans (Fenaprevi)	
<i>Income on VGBL Premiums</i>	31.6
<i>Revenues from Unrestricted Benefits Generating Plans (PGBL) Contributions</i>	23.1
<i>Private Pension Plan Investment Portfolios</i>	34.8
Credit card – Source: ABECS	
<i>Credit Card revenue</i>	21.6
Leasing - Source: Brazilian Association of Leasing Companies (ABEL)	

Edgar Filing: BANK BRADESCO - Form 6-K

	<i>Leasing operations</i>	19.2
Consortiums – Source: Central Bank		
	<i>Real Estate</i>	27.3
	<i>Auto</i>	25.1
	<i>Trucks, Tractors and Agricultural Implements</i>	16.7
International Area – Source: Central Bank		
	<i>Export Market</i>	24.8
	<i>Import Market</i>	19.5

PAGE 95

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

ii) Competitive conditions in markets

We face significant competition in all of our principal areas of operation, since the Brazilian financial and banking services market are highly competitive and have been through an intensive consolidation process in the past few years.

In 2009, Banco do Brasil concluded its acquisition of shareholder control of Banco Nossa Caixa, which belonged to the São Paulo State government, and entered into a strategic partnership through which it became the holder of 49.9% of voting capital and 50.0% of total Capital Stock of Banco Votorantim, thus again becoming the largest Brazilian bank in terms of total assets.

In 2008, there were two large mergers and acquisitions in the Brazilian market:

- Banco Santander's acquisition of the ABN AMRO Real conglomerate's Brazilian operations, making Santander the third largest private bank in Brazil; and
- The merger of Banco Itaú and Unibanco, resulting in the second largest Brazilian bank in terms of assets.

As of December 31, 2010, publicly owned financial institutions held 41.5% of the national financial system's assets, followed by private sector locally owned financial institutions (taking into consideration financial conglomerates) with a 40.7% share and foreign-controlled financial institutions, with a 17.8% share.

Public-sector financial institutions play an important role in the banking sector in Brazil. Essentially, they operate within the same legal and regulatory framework as private-sector financial institutions, except that certain banking transactions involving public entities must be made exclusively through public-sector financial institutions (including, but not limited to, depositing federal government funds or judicial deposits).

As of December 31, 2010, there were 165 financial conglomerates comprised of multiple-service and commercial banks (including Caixa Econômica Federal), providing a full range of commercial banking activities, such as consumer finance, investment banking, brokerage services, leasing, savings and loans and other financial services in Brazil. For further information on risks related to competition, see "Item 3.D. Risk Factors-Risks Relating to Bradesco and the Brazilian banking industry - The increasingly competitive environment in the banking and insurance segments in Brazil may negatively affect the prospects of our business."

The Brazilian credit card market is highly competitive, with approximately 153 million credit cards issued as of December 31, 2010, according to ABECS. Our primary competitors are Banco do Brasil, Banco Itaú Unibanco, Citibank and Santander. Management believes that the primary competitive factors in this area are interest rates, annual fees, card distribution network and benefits offered.

Credit cards have a competitor in the form of post-dated checks, a popular means of postponing payment in Brazil in which customers pay for merchandise and services with future dated bank checks, in effect allowing payment by installments over a longer term. Because of their convenience and growing acceptance, we believe credit cards will gradually replace post-dated checks.

In general, the Brazilian leasing market is dominated by companies affiliated with vehicle and equipment producers and large banks. We currently enjoy certain competitive advantages, as we have a larger service network than any of our private sector competitors.

Brazil's asset management industry ended 2010 with R\$1.7 trillion under management, thus showing nominal growth of 16.8% on 2009. The variation was mainly due to:

- a significant net inflow of R\$25.6 billion into multimarket funds and R\$38.0 billion in fixed-income funds;
- year-round growth in funding for open pension plans, which closed 2010 with a positive balance of R\$19.2 billion; and

- consolidation of the structured investment funds market, such as receivables funds (FIDCS), private equity and real estate funds.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

By end-2010, the funds industry was at its highest level in volume terms since the 2008 financial crisis. However, in terms of funding, corporate and institutional client segments were showing the highest growth, whereas the retail segment has been redeeming more in recent years and funds have been lost to other types of investments such as bank deposit certificates (CDBs) and savings accounts. Our main competitors are Banco do Brasil, Banco Itaú Unibanco, Caixa Econômica Federal and Santander. Grupo Bradesco de Seguros e Previdência, the leading insurance company in the Brazilian market with a 24.5% market share, faces increased competition from a number of Brazilian and multinational corporations in all types of insurance business.

As of December 31, 2010, our principal competitors were Banco do Brasil, Itaú Unibanco Seguros S.A., Sul América Cia. Nacional Seguros, Porto Seguros Cia. de Seguros Gerais, Santander Seguros, Caixa Seguros and HSBC Seguros, which accounted for a combined total of approximately 56.8% of all premiums generated in the market, as reported by SUSEP. Although nationwide companies underwrite the majority most insurance business, we also face competition from local and regional companies, particularly in the health insurance segment, where they are able to operate at lower cost, or specialize in providing coverage for specific risk groups.

Competition in the Brazilian insurance industry changed drastically in the past few years as foreign companies started to form joint ventures with Brazilian insurance companies with more experience for the local market. For example, the Dutch Group ING acquired an interest in one of the Sul América Group companies. Hartford operates in Brazil through a joint venture with the Icatu Group. AXA, Allianz, ACE, Generali, Tokio Marine and other international insurers offer products in Brazil through their own local facilities.

We believe that the principal competitive factors in this area are price, financial stability, name recognition and services. At the branch level, we believe competition is primarily based on the level of services, including the handling of claims, level of automation and development of long-term relationships with individual clients. We believe that our ability to distribute insurance products through our branch network gives us a competitive advantage over most other insurance companies. Because most of our insurance products are offered through our retail banking branches, we benefit from certain cost savings and marketing synergies compared with our competitors. This cost advantage could become less significant over time, however, as other large private banks begin using their own branch networks to offer insurance products through exclusive agents.

The monetary stabilization brought by the Real Plan stimulated the pension plan sector and the Brazilian market attracted new international players, such as Principal, which created Brasilprev in association with Banco do Brasil; Hartford, through a joint venture with the Icatu Group; ING, through a partnership with Sul América; MetLife; Nationwide and others.

In addition to monetary stability, factors contributing to heightened competition were favorable tax treatment and the prospects of more far-reaching reform of Brazil's social security system.

Bradesco Vida e Previdência is currently the pension plan market leader with 34.8% of total assets under management in the sector, according to Fenaprevi.

We believe that the Bradesco brand name, together with our extensive branch network, strategy, our record of being in the forefront and our product innovation, are our competitive advantages.

The certificated savings plans market has been competitive since 1994, when exchange rates became more stable and inflation came under control. As of December 31, 2010, Bradesco Capitalização was second in the industry ranking with 21.1% of revenues from certificated savings plans and 21.6% in terms of technical provisions, according to SUSEP.

Our principal competitors in the certificated savings plans sector are Brasilcap Capitalização S.A., Itaú Unibanco Capitalização S.A., Caixa Capitalização S.A, Sul America Capitalização, Santander Capitalização S.A. and Icatu Hartford Capitalização S.A. The principal competitive factors in this industry are offering low-cost products with more frequent prize draws, security, financial stability and brand recognition.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.3 – Information on products and services relating to the operational segments

c) Seasonality

Due to the specific characteristics of some products and services of the issuer, such as consumer finance segment, particularly credit card, in general, they are impacted by the effect of seasonality at certain periods or circumstances, such as final year. Other factors such as number of weekdays in the month, holidays, vacation periods, tax payments or receive of 13^{en} bonus, can influence products and services such as loans, use of credit cards and / or demand for investments. It is noteworthy that despite this influence, these factors have no significant impact on the income of the issuer.

e) Main raw materials, stating:

i) description of relationships with suppliers, including whether they are subject to governmental control or regulation, with agencies and applicable legislation:

Bradesco hires suppliers and establish business relationships with partners that operate with ethical standards compatible with the organization, through a strict selection process and not negotiate with those who, verifiably, disrespect the provision of its Code of Ethical Conduct, and also guided its business relationship by the Sectorial Code of Ethical Conduct for the Purchasing Professional.

The Bank also has a program relationship with strategic suppliers to discuss about revaluation of the supply chain of the total acquisition cost, optimization of products, innovation and sustainability. There are regular meetings with executives of the Bank and suppliers, which established objectives and monitoring the results of actions taken.

ii) Any dependence on a small number of suppliers:

Not applicable. Bradesco has no dependence on suppliers to perform its activities.

iii) Possible volatility affecting its prices:

The prices volatility, as resources for loans, interest rates charged on products, among others, rely on macroeconomic conditions and market rates.

If there is expected growth rate of inflation, the Central Bank may increase the base interest rate, increasing, consequently, interest rates for loans. Another factor that can enhance loans is the increase in delinquency rate for customers. Moreover, variations in tax rates on loans also make these operations more expensive.

PAGE 98

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.4 – Customers accounting for more than 10% of total net revenues

Bradesco does not have any customers that account for more than 10% of the institution's total net revenues.

PAGE 99

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

a. need of governmental for the exercise of activities and historical relation with the public administration in order to obtain such autorizations.

The basic institutional framework of the Brazilian Financial System was established in 1964 by Law No. 4,595, known as the "Banking Reform Law." The Banking Reform Law dealt with monetary, banking and credit policies and institutions, and created the Brazilian Monetary Council (CMN).

Principal regulatory agencies

CMN

CMN, currently the highest authority responsible for Brazilian monetary and financial policy, is responsible for overall supervision of monetary, credit, budgetary, fiscal and public debt policies. CMN has the following functions:

- regulating lending by Brazilian financial institutions;
- regulating Brazilian currency issue;
- supervising Brazil's reserves of gold and foreign exchange;
- determining saving, foreign exchange and investment policies in Brazil; and
- regulating capital markets in Brazil.

In December 2006, CMN asked the CVM to devise a new "Risk-Bases Supervision System" in order to: (i) identify risks to which the market is exposed; (ii) rank these risks by their potential for harm; (iii) establish mechanisms for mitigating these risks and the losses they might cause; and (iv) control and monitor the occurrence of risk events. Additional measures necessary to implement this "Risk-Bases Supervision System" (SBR) have yet to be published by CMN.

Central Bank

The Central Bank is responsible for:

- implementing currency and credit policies established by the CMN;
- regulating and supervising public and private sector Brazilian financial institutions;
- controlling and monitoring the flow of foreign currency to and from Brazil; and
- overseeing the Brazilian financial markets.

The Central Bank's chairperson is appointed by the president of Brazil for an indefinite term of office, subject to approval by the Brazilian Senate.

The Central Bank supervises financial institutions by:

- setting minimum capital requirements, compulsory reserve requirements and operational limits;
- authorizing corporate documents, capital increases and the establishment or transfer of principal places of business or branches (in Brazil or abroad);
- authorizing changes in shareholder control of financial institutions;
- requiring the submission of annual and semiannual audited financial statements, quarterly revised financial statements and monthly unaudited financial statements; and

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

- requiring full disclosure of credit and foreign exchange transactions, import and export transactions and other directly related economic activities.

CVM

The CVM is responsible for regulating the Brazilian securities markets in accordance with securities and capital-market policies established by CMN.

The CVM is responsible for the supervision and regulation of equity funds. In addition, since November 2004, the CVM has had authority to regulate and supervise fixed-income asset funds. For more information, see "Regulation and Supervision -Asset management regulation."

Banking regulations

Principal limitations and restrictions on activities of financial institutions

Under applicable laws and regulations, a financial institution operating in Brazil:

- may not operate without the prior approval of the Central Bank and in the case of foreign banks, authorization by presidential decree;
- may not invest in the equity of any other company beyond regulatory limits;
- may not lend more than 25.0% of its reference shareholders' equity to any single person or group;
- may not own real estate, except for its own use; and
- may not lend to or provide guarantees for:
 - any individual that controls the institution or holds, directly or indirectly, more than 10.0% of its share capital;
 - any entity that controls the institution or with which it is under common control, or any officer, director or member of the fiscal council and Audit Committee of such entity, or any immediate family member of such individuals;
 - any entity that, directly or indirectly, holds more than 10.0% of its shares (with certain exceptions);
 - any entity that it controls or of which it directly or indirectly holds more than 10.0% of the share capital;
 - any entity whose management consists of the same or substantially the same members as its own executive committee; or
 - its executive officers and directors (including their immediate families) or any company controlled by its executive officers and directors or their immediate families or in which any of them, directly or indirectly, holds more than 10.0% of share capital.

The restrictions with respect to related party transactions do not apply to transactions entered into by financial institutions in the interbank market.

Capital adequacy and leverage

Brazilian financial institutions are subject to a capital measurement and standards based on a weighted risk-asset ratio. The parameters of this methodology resemble the international framework for minimum capital measurements adopted for the Basel Accord. The Basel Accord requires banks to have a capital to risk-weighted assets ratio of at least 8.0%. At least half of total capital must consist of Tier I capital. Tier I, or core, capital corresponds to shareholders' equity less certain intangibles. Tier II capital includes asset revaluation reserves, and contingency reserves and subordinated debt, subject to certain restrictions. Tier II capital must not exceed Tier I capital.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

CMN requirements differ from the Basel Accord in some respects. Among other differences, the CMN:

- requires minimum capital of 11.0% of risk-weighted assets;
- does not permit contingency reserves to be considered as capital;
- requires fixed assets in excess of limits imposed by the Central Bank to be deducted from capital;
- requires additional capital in relation to off-balance-sheet interest rate and foreign currency swap transactions and for certain loans utilizing third party funds;
- when determining shareholders' equity, financial institutions may deduct costs, including taxes, incurred in connection with swap transactions used to hedge short positions associated with investments outside Brazil; and
- assigns different risk weightings to certain assets and credit conversion values, including a risk weighting of 300.0% on deferred tax asset for income and social contribution taxes but not for those arising from temporary differences which have a weighting of 100.0%.

In October 2009, the Central Bank reduced minimum capital requirements from 11% to 5.5% on loans to micro and small companies that are backed by one of the two guarantee funds created by the government in 2009 with a R\$4 billion budget.

Financial institutions are also required to maintain their reference shareholders' equity at a certain level. A financial institution's reference shareholders' equity is the sum of its Tier I and Tier II capital and is used to determine its operational limits. For purposes of CMN adjustments, financial institutions may deduct costs, including taxes, incurred in connection with swap transactions to hedge short positions associated with investments abroad. In July 2008, the Central Bank issued certain rules to include the operational risk of financial institutions amongst the factors to be considered in the calculation of reference shareholders' equity. In December 2009 the Central Bank established a single indicator for calculating the portion of capital to be maintained by financial institutions to cover, when needed, the operational risk for a non-financial company belonging to the conglomerate. In June 2010, the Central Bank issued rules amending the formula used to calculate required reference shareholders' equity, which in practice led to higher levels of net equity being required of financial institutions and this will be in force as of 2012. The Central Bank says the purposes of this change include bolstering the robustness of financial institutions in terms of their ability to weather a global crisis. As of February 17, 2011, the Central Bank issued guidelines and a timetable for implementing the recommendations of the Basel Committee on Banking Supervision concerning capital structure and liquidity requirements (Basel III), which initial phase, concerning the reformulation of normative about liquidity data, shall be regulated until December 2011.

Financial institutions, excepting credit cooperatives, must keep consolidated accounting records (for calculating their capital requirements) of their investments in companies whenever they hold, directly or indirectly, individually or together with partners, a controlling interest in the investee companies. If their interest does not result in control of a company, financial institutions may choose to recognize the interest as equity in the earnings of unconsolidated companies instead of consolidating.

Under certain conditions and within certain limits, financial institutions may include subordinated debt when determining their capital requirements in order to calculate their operational limits, *provided that* this subordinated debt complies fulfills the following requirements:

- it must be previously approved by the Central Bank;

PAGE 102

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

- it must not be secured by any type of guarantee;
- its payment must be subordinated to the payment of other liabilities of the issuer in the event of dissolution;
- it cannot be redeemed by act of the holder;
- it must have a clause allowing postponement of the payment of interest or redemption if this would cause the issuer to fail to comply with minimum levels of reference shareholders' equity or other operational requirements;
- it must be nominative if issued in Brazil, and if issued abroad may be in any other form permitted by local legislation;
- if issued abroad, it must contain a clause for elected jurisdiction;
- it must have a minimum term of five years before redemption or amortization;
- it must be paid in cash; and
- its payment cannot be secured by any type of insurance any instrument that requires or permits payments between the issuer and the borrowing institution or that affects the subordinated status of the debt.

Brazilian financial institutions may elect to calculate their capital requirements on either a consolidated or an unconsolidated basis.

Risk Weighting

In October 2010, the Central Bank issued instructions consolidating risk factor weightings applied to different exposure levels, for the purposes of calculating reference shareholders' equity required. Under these rules, the following factors must be applied:

- (i) 0% to amounts held in cash or securities issued by Brazil's Treasury or the Central Bank, except for those related to repurchase agreements;
- (ii) 20% to demand deposits held in banking institutions, rights related to certain transactions with cooperatives, and repurchase agreements for securities issued by the Treasury or the Central Bank;
- (iii) 50% to time deposits in financial institutions not subject to special arrangements, exposures for which underlying assets are securities issued by them, interbank deposits and credit commitments undertaken;
- (iv) 100% to investments in shares of investment funds, other securities in repurchase agreements, sureties, guarantees, co-obligations and collaterals provided, and transactions for which there is no specific weighting factor;
- (v) 300% to exposures related to tax credits not excluded for purposes of calculating reference shareholders' equity (except for deferred tax assets arising from temporary differences), for which a 100% weighting factor applies.

In December 2010, the Central Bank issued instructions applying a 150% risk weighting factor to exposures relating to loans and financial leasing agreements for individuals as of December 6, 2010, with certain exceptions to this rule (including rural credit, payroll-deductible loans for not more than 36 months, certain financing or leasing agreements for vehicles or homes).

Reserve requirements

The Central Bank periodically sets compulsory reserve and related requirements for Brazilian financial institutions. The Central Bank uses reserve requirements as a mechanism to control liquidity in the Brazilian Financial System. Historically, the reserves against demand deposits, savings deposits and time deposits have accounted for almost all amounts required to be deposited with the Central Bank. In December 2010, the Central Bank raised compulsory deposit and reserve requirements, and reduced any deductions applicable. In addition, the Central Bank introduced

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

higher compulsory deposits and reserve requirements for savings, demand, and time deposits. For a summary of current compulsory reserve requirements applicable to demand deposits, savings deposits and time deposits, see "Deposit taking activities."

The total consolidated exposure of a financial institution in foreign currencies and gold cannot exceed 30.0% of its reference shareholders' equity. In addition, if its exposure is greater than 5.0% of its adjusted net worth, the financial institution must hold additional capital at least equivalent to 100.0% of its exposure. Since July 2, 2007, the amount internationally offset in opposite exposures (purchases and sales) in Brazil and abroad by institutions of the same conglomerate is required to be added to the respective conglomerate's net consolidated exposure.

In the past, the Central Bank has imposed restrictions on other types of financial transactions. These compulsory deposit requirements are no longer in effect, but they may be re-imposed in the future, or similar restrictions may be instituted. At the beginning of 2008, the Central Bank determined a new compulsory deposit requirement relating to deposits of leasing companies. Our leasing company invests most of its cash available for immediate investment in interbank deposit accounts with us. For more information on Central Bank restrictions.

Asset composition requirements

Brazilian financial institutions may not allocate more than 25.0% of their reference shareholders' equity to loans (including guarantees) to the same client (including client's parent, affiliates and subsidiaries) or in securities of any one issuer, and may not act as underwriter (excluding best efforts underwriting) of securities issued by any one issuer representing more than 25.0% of their reference shareholders' equity.

Permanent assets (defined as property and equipment other than commercial leasing operations, unconsolidated investments and deferred assets) of Brazilian financial institutions may not exceed 50.0% of their reference shareholders' equity.

CMN issued rules in October 2008 requiring financial institutions to record: (i) rights on assets used for maintaining the institution's activities, including rights resulting from transactions that have transferred the benefit, risks and control of these assets to the institution, except for those covered by leasing agreements, in fixed assets; and (ii) restructuring expenses that effectively result in an increase in income of more than one fiscal year and do not constitute merely a reduction in costs or greater operational efficiency, in deferred assets. A subsequent rule further defined intangible assets, such as vested rights on non-material assets used for maintaining the institution's activities, including those corresponding to payroll services, income, salary, wages and retirement and pension payments, among others.

Repurchase transactions

Repurchase transactions are subject to operational capital limits based on the financial institution's shareholders' equity, as adjusted in accordance with Central Bank regulations. A financial institution may only hold repurchase transactions in an amount up to 30 times its reference shareholders' equity. Within that limit, repurchase operations involving private securities may not exceed five times the amount of the financial institution's reference shareholders' equity. Limits on repurchase operations involving securities backed by Brazilian governmental authorities vary in accordance with the type of security involved in the transaction and the perceived risk of the issuer as established by the Central Bank.

PAGE 104

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

Onlending of funds borrowed abroad

Financial institutions and leasing companies are permitted to borrow foreign currency-denominated funds in the international markets (through direct loans or the issuance of debt securities) in order to on-lend such funds in Brazil. These onlendings take the form of loans denominated in *reais* but indexed to the U.S. dollar. The terms of the onlending transaction must mirror the terms of the original transaction. The interest rate charged on the underlying foreign loan must also conform to international market practices. In addition to the original cost of the transaction, the financial institution may charge onlending commission only.

Furthermore, the amount of the loan in foreign currency should be limited to the sum of foreign transactions undertaken by the financial institution to which loan funds are to be directed. Lastly, pursuant to the Central Bank's Circular 3,434/09, the total of loans made against these funds must be delivered to the Central Bank as collateral, as a condition for the release of the amount to the financial institution.

Foreign currency position

Transactions in Brazil involving the sale and purchase of foreign currency may be conducted only by institutions authorized by the Central Bank to operate in the foreign exchange market.

As of March 2005, the previously existing "Commercial" and "Floating" were unified under a single foreign currency exchange regime ("Exchange Market"), in which all foreign exchange currency transactions are concentrated. The unified Exchange Market provides for settlement in foreign currency of any commitments in *reais* contracted between individuals and/or legal entities resident in Brazil and individuals or legal entities resident abroad, by submitting the relevant documentation.

Access to the Exchange Market may be granted by the Central Bank to commercial banks, multiple banks, investment banks, development banks, savings and loans entities, financing and investment associations, brokerage firms, securities dealers, travel agencies and tourist hospitality organizations accepting foreign currency. However, the agents that on March 4, 2005, were allowed to operate in the Commercial and Floating Markets, were automatically allowed to operate in the Exchange Market.

The Central Bank currently does not impose limits on long positions in forex (i.e., in which the aggregate amount of foreign currency purchases exceeds sales) of banks authorized to operate in the Exchange Market. As of December 2005, the Central Bank no longer limited short positions in forex (i.e., in which the aggregate amount of foreign currency purchases is less than sales) for banks authorized to operate in the Exchange Market.

Pursuant to CMN regulations, the investment abroad of available funds in foreign currency must be limited to (i) securities issued by the Brazilian government; (ii) securities issued by foreign governments; (iii) securities issued by financial institutions, or entities under their responsibility; and (iv) time deposits in financial institutions.

In March 2010, the Central Bank continued with the process of simplifying foreign exchange rules by consolidating existing rules and revoking others. These changes were designed to provide further transparency and standards for cross-border foreign exchange transactions, and may be divided into three main categories:

PAGE 105

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

- i) Consolidation of rules for foreign capital: registration of foreign direct investment, foreign credits, royalties, transfer of technology and leasing. Financial transfers from and to foreign countries will follow the general rules applicable to the Brazilian foreign exchange market, including the principles of legality, economic rationale and supporting documentation. Additionally, the need for specific authorizations or prior statements from the Central Bank has been eliminated and there is no need to provide information that the Central Bank may obtain elsewhere.
- ii) Rules for sale of depositary receipts abroad: companies that issue depositary receipts have the option of keeping the proceeds abroad. This option, however, does not apply to financial institutions. Therefore, our procedures in this respect remain unchanged.
- iii) Simplification of foreign exchange rules: several changes have been implemented to boost competition in the international transfer of funds and offer of banking services.

Registration of cross-border derivatives and hedging transactions and information on derivatives

In December 2009, the Central Bank issued specific rules that became effective on February 1, 2010, requiring Brazilian financial institutions to register their cross-border derivative transactions with a clearing house regulated by the Central Bank and by the CVM. Specifically, cross-border derivative transactions must: (i) be registered within 2 business days and (ii) cover details of underlying assets, values, currencies involved, terms, counterparties, means of settlement and parameters used.

In February 2010, registration rules were extended to cover hedging transactions in foreign OTC markets or exchanges.

In December 2010, to facilitate management of derivatives-related risk incurred by financial institutions, the Central Bank stipulated that market participants should create mechanisms in order to share information on derivatives contracts traded or registered in their systems, subject to banking confidentiality rules.

Treatment of credit operations

According to the Central Bank, financial institutions are required to classify their loans into nine categories, ranging from AA to H, based on their risk. These credit classifications are determined in accordance with Central Bank criteria relating to:

- the conditions of the debtor and the guarantor, such as their economic and financial situation, level of indebtedness, capacity for generating profits, cash flow, delay in payments, contingencies and credit limits; and
- the conditions of the transaction, such as its nature and purpose, the type, the level of liquidity, the sufficiency of the collateral and the total amount of the credit.

In the case of corporate borrowers, the nine categories that we use are as follows:

Rating	Our Classification	Bradesco Concept
AA	Excellent	First-tier large company or group, with a long track record, market leadership and excellent economic and financial concept and positioning.
A	Very Good	Large company or group with sound economic and financial position that is active in markets with good prospects and/or potential for expansion.
B	Good	Company or group, regardless of size, with good economic and financial positioning.
C	Acceptable	Company or group with a satisfactory economic and financial situation but with performance subject to economic variations.
D	Fair	Company or group with economic and financial positioning in decline or unsatisfactory accounting information, under risk management.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

A loan may be upgraded if it has credit support or downgraded if in default.

Collection of doubtful loans is classified according to the loss perspective, as shown below:

Rating	Bradesco Classification
E	Deficient
F	Bad
G	Critical
H	Uncollectible

In the case of transactions with individuals, we have a similar nine-category ranking system. We grade credit based on data including the individual's income, net worth and credit history, as well as other personal data.

For regulatory purposes, financial institutions are required to evaluate the loans portfolios, on a monthly basis, to conform their provision for loan losses. In general, banks review the loans classifications annually. However, a review is made every six months for loans extended to a single client or economic group whose aggregate loan amount exceeds 5.0% of the financial institution's reference shareholders' equity. Past due loans are reviewed monthly.

Financial institutions should maintain a credit risk management structure compatible with the nature of their transactions and with the complexity of products and services offered, which should also be proportional to the institution's credit risk exposure.

The regulations establish maximum risk classifications for Past due loans, as follows:

Number of Days Past Due (1)	Maximum Classification
15 to 30 days	B
31 to 60 days	C
61 to 90 days	D
91 to 120 days	E
121 to 150 days	F
151 to 180 days	G
More than 180 days	H

(1) These time periods are doubled in the case of loans with maturities in excess of 36 months.

Financial institutions are required to determine monthly, whether any loans must be reclassified as a result of these maximum classifications. If so, they must adjust their regulated accounting provisions accordingly.

The regulations specify a minimum provision for each category of loan, which is measured as a percentage of the total amount of the credit operation, as follows:

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

Classification of Loan	Minimum Provision (%)
AA	-
A	0.5
B	1.0
C	3.0
D	10.0
E	30.0
F	50.0
G	70.0
H(1)	100.0

(1) Banks must write off any loan six months after its initial classification as an H loan.

Loans of up to R\$50,000 may be classified by the financial institution's own evaluation method or according to the payment delay criteria described above.

Financial institutions must make their lending and loan classification policies available to the Central Bank and to their independent accountants. They are also required to submit information relating to their loan portfolio to the Central Bank, together with their financial statements. This information must include:

- a breakdown of the business activities and nature of borrowers;
- maturities of their loans;
- amounts of rescheduled, written-off and recovered loans;
- loan portfolio diversification by the loan classification; and
- non-performing loans.

The Central Bank requires authorized financial institutions to compile and submit their loan portfolio data in accordance with several requirements. The Central Bank may admit discrepancies in these statements of up to 5.0% per risk level and 2.5% in the reconciled total.

Brazilian clearing system

The Brazilian clearing system was regulated and restructured under legislation enacted in 2001. These regulations are intended to streamline the system by adopting multilateral clearing and boost security and solidity by reducing systemic default risk and financial institutions' credit and liquidity risks.

The subsystems in the Brazilian clearing system are responsible for maintaining security mechanisms and rules for controlling risks and contingencies, loss sharing among market participants and direct execution of custody positions of contracts and collateral by participants. In addition, clearing houses and settlement service providers, as important components to the system, set aside a

portion of their assets as an additional guarantee for settlement of transactions.

Currently, responsibility for settlement of a transaction has been assigned to the clearinghouses or service providers responsible for it. Once a financial transaction has been submitted for clearing and settlement, it generally becomes obligation of the relevant clearinghouse and/or settlement service provider to clear and settle, and it is no longer subject to the risk of bankruptcy or insolvency on the part of the market participant that submitted it for clearing and settlement.

PAGE 108

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

Financial institutions and other institutions authorized by the Central Bank are also required under the new rules to create mechanisms to identify and avoid liquidity risks, in accordance with certain procedures established by the Central Bank. Under these procedures, institutions are required to:

- maintain and document criteria for measuring liquidity risks and risk management procedures;
- analyze economic and financial data to evaluate the impact of different market scenarios on the institution's liquidity and cash flow;
- prepare reports to enable the institution to monitor liquidity risks;
- identify and evaluate mechanisms for unwinding positions that could threaten the institution economically or financially and for obtaining the resources necessary to carry out such unwinds;
- adopt system controls and test them periodically;
- promptly provide the institution's management information and analysis for any liquidity risk identified, including any conclusions or measures taken; and
- develop contingency plans for handling liquidity crisis situations.

Financial institutions were positively affected by the restructuring of the Brazilian clearing system. Under the old system, in which transactions were processed at the end of the day, an institution could carry a balance, positive or negative, a situation which is no longer allowed. Payments must now be processed in real time, and amounts over R\$5,000 may be covered by electronic transfers between institutions with funds available immediately. If a transaction is made using checks, an additional bank fee will be charged.

After a period of tests and gradual implementation, the new Brazilian clearing system started operating in April 2002. The Central Bank and CVM have the power to regulate and supervise the Brazilian payments and clearing system.

Liquidation of financial institutions

In February 2005, the "New Bankruptcy Law" was approved, replacing the previous legislation that had been in effect since 1945. The main goal of the New Bankruptcy Law is to avoid viable companies being unable to honor their debt obligations. The New Bankruptcy Law seeks to do this by providing greater flexibility in plan reorganization strategies while giving creditors more guarantees. It also seeks to improve creditors' ability to recover through the judiciary system by promoting an agreement between the company and a commission comprised of creditors. The New Bankruptcy Law is not currently applicable to financial institutions, and, accordingly, Law No. 6,024/74 governing intervention in and administrative liquidation of financial institutions is still applicable to us.

Intervention

The Central Bank will intervene in the operations and management of any financial institution not controlled by the federal government if the institution:

- suffers losses due to mismanagement, putting creditors at risk;
- repeatedly violates banking regulations; or
- is insolvent.

Intervention may also be ordered upon the request of a financial institution's management.

PAGE 109

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

Intervention may not exceed twelve months. During the intervention period, the institution's liabilities are suspended in relation to overdue obligations, maturity dates for pending obligations contracted prior to intervention, and liabilities for deposits in the institution existing on the date intervention was ordered.

Administrative liquidation

The Central Bank will liquidate a financial institution if:

- the institution's economic or financial situation is at risk, particularly when the institution ceases to meet its obligations as they fall due, or upon the occurrence of an event that could indicate a state of bankruptcy;
- management commits a material violation of banking laws, regulations or rulings;
- the institution suffers a loss which subjects its unsecured creditors to severe risk; or
- if, upon revocation of the authorization to operate, the institution does not initiate ordinary liquidation proceedings within 90 days, or, if initiated, the Central Bank determines that the pace of the liquidation may impair the institution's creditors.

As a consequence of administrative liquidation:

- lawsuits pleading claims on the assets of the institution are suspended;
- the institution's obligations are accelerated;
- the institution may not comply with any liquidated damage clause contained in unilateral contracts;
- interest does not accrue against the institution until its liabilities are paid in full; and
- the statute of limitations with respect to the institution's obligations is tolled.

Temporary special administration regime

The temporary special administration regime, known as "RAET," is a less severe form of Central Bank intervention in financial institutions, which allows institutions to continue to operate normally. RAET may be ordered in the case of an institution that:

- repeatedly makes transactions contravening economic or financial policies under federal law;
- faces a shortage of assets;
- fails to comply with compulsory reserves rules;
- has reckless or fraudulent management; or
- has operations or circumstances requiring an intervention.

Repayment of creditors in liquidation

In the case of liquidation of a financial institution, employees' wages, indemnities and tax claims have the highest priority among claims against the bankrupt institution. In November 1995, the Central Bank created the FGC (Deposit Guarantee Fund) to guarantee the payment of funds deposited with financial institutions in case of intervention, administrative liquidation, bankruptcy, or other state of insolvency. Members of the FGC are financial institutions that accept demand, time and savings deposits as well as savings and loans associations. The FGC is funded principally by mandatory contributions from all Brazilian financial institutions accepting deposits from clients.

The FGC is a deposit insurance system that guarantees a certain maximum amount of deposits and certain credit instruments held by a customer against a financial institution (or against member financial institutions of the same

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

financial group). The liability of the participating institutions is limited to the amount of their contributions to the FGC, with the exception that in limited circumstances, if FGC payments are insufficient to cover insured losses, the participating institutions may be asked for extraordinary contributions and advances. The payment of unsecured credit and customer deposits not payable under the FGC is subject to the prior payment of all secured credits and other credits to which specific laws may grant special privileges.

In December 2010, the CMN increased the maximum amount of the guarantee provided by the FGC from R\$60,000 to R\$70,000. Since 2006, it reduced the ordinary monthly FGC contribution from 0.025% to 0.0125% of the balance held in bank accounts covered by FGC insurance.

In December 2010, the Central Bank issued Resolution 3,931/10 with new rules for taking time deposits with a special guarantee from the FGC. Under these rules, the maximum value of the balance of such deposits is limited to the greater of the following (with a maximum of R\$5 billion): (i) the equivalent of twice the reference shareholders' equity, calculated on the base date June 30 earning interest monthly at the Selic rate; (ii) the equivalent of twice the reference shareholders' equity, calculated on December 31, 2008, earning interest monthly at the Selic rate as of May 1, 2009; and (iii) the equivalent of the sum of balances in time deposits plus balances of bills of exchange held in the bank on June 30, 2008, earning interest monthly at the Selic rate as of May 1, 2009.

The same rule reduced the limit on taking time deposits with special FGC guarantees on the following schedule: (i) twenty percent (20%) from January 1, 2012; (ii) forty percent (40%) from January 1, 2013; (iii) sixty percent (60%) from January 1, 2014; (iv) eighty percent (80%) from January 1, 2015; and (v) one hundred percent (100%) from January 1, 2016.

Internal compliance procedures

All financial institutions must have in place internal policies and procedures to control:

- their activities;
- their financial, operational and management information systems; and
- their compliance with all applicable regulations.

The board of executive officers of a financial institution is responsible for implementing an effective structure for internal controls by defining responsibilities and control procedures and establishing corresponding goals and procedures at all levels of the institution. Management is also responsible for verifying compliance with all internal procedures.

Our bylaws include a provision for an internal controls and compliance committee composed of up to 12 members appointed by our Board of Directors.

Restrictions on foreign banks and foreign investment

The Brazilian constitution prohibits foreign financial institutions from establishing new branches in Brazil, except when duly authorized by the Brazilian government. A foreign bank duly authorized to operate in Brazil through a branch or a subsidiary is subject to the same rules, regulations and requirements that are applicable to any other Brazilian financial institution.

The Brazilian constitution permits foreign individuals or companies to invest in the voting shares of Brazilian financial institutions only if they have specific authorization from the Brazilian government. However, foreign investors

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

without specific authorization may acquire publicly traded non-voting shares of Brazilian financial institutions or depositary receipts representing non-voting shares offered abroad.

Anti-money laundering regulations, banking secrecy and financial transactions linked to terrorism

Under Brazilian anti-money laundering rules, which the Central Bank consolidated in July 2009 through Circular No.

3,461, and subsequently in December 2010, through Circular No. 3,517, financial institutions must:

- keep up-to-date records regarding their customers;
- maintain internal controls and records;
- record transactions involving Brazilian and foreign currency, securities, metals or any other asset which may be converted into money;
- keep records of transactions that exceed R\$10,000 in a calendar month or reveal a pattern of activity that suggests a scheme to avoid identification;
- keep records of all check transactions; and
- keep records and inform the Central Bank of any cash deposits or cash withdrawals in amounts above R\$100,000.

The financial institution must review transactions or proposals whose characteristics may indicate the existence of a crime and inform the Central Bank of the proposed or executed transaction. Records of transactions involving currency or any asset convertible to money, records of transactions that exceed R\$10,000 in a calendar month, and records of check transactions must be kept for at least five years, unless the bank is notified that a CVM investigation is underway, in which case the five-year obligation may be extended. Pursuant to Circular No. 3,641, financial institutions must implement control policies and internal procedures. The policies must: (i) specify in an internal document the responsibilities of each of the organization's hierarchical levels; (ii) include the collection and registration of timely information about clients that makes it possible to identify the risks of occurrence of these crimes; (iii) define the criteria and procedures for selecting, training and monitoring the economic-financial status of the institution's employees; (iv) include a prior analysis of new products and services from the perspective of preventing these crimes; (v) be approved by the Board of Directors; and (vi) be broadly circulated internally. Current legislation allows us to develop internal procedures designed to identify any financial transactions or services that present a low level of risk of being used for money laundering or terrorist financing, which are exempted from the requirement to obtain clients' registration details.

Along with these policies, Circular No. 3,641/08 also establishes additional norms related to keeping registration information up-to-date, keeping records of politically exposed individuals, records of the beginning or continuation of business relations, records of financial services and transactions, records of deposits and clearance of checks deposited in other financial institutions, the use of fund transfer instruments, pre-paid card registrations, transfers of over R\$100,000 in cash, and other transactions that require special attention.

Likewise, Circular No. 3,642/08 set forth rules to combat money laundering in international transfers, including more detailed operational information requirements for payment orders, such as the name and identification document of the parties involved, address and bank account when applicable. Financial institutions shall also adopt measures to learn about methods and practices used by their correspondents abroad so as to inhibit money laundering and terrorist financing practices, and report to government authorities whenever transactions with these characteristics are detected.

Brazilian regulations list a number of potential money-laundering transaction characteristics, such as: transactions involving amounts that are incompatible with the professional, shareholders' equity and/or earnings condition of the

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

involved parties; operations evidencing default on behalf of third parties; transactions intended to create loss or gain with no economic grounds; transactions from or to countries or territories that do not apply the recommendations sufficiently or do not cooperate with the Brazilian financial activity control agencies; transactions paid in cash; transactions the complexity and risk level of which are inconsistent with the client's technical qualification; transactions involving non-resident parties, trustees and companies, private banking clients and politically exposed individuals.

The CVM directed special attention to politically exposed individuals through Instruction No. 463/08 and consolidated in Circular No. 3,641/08, which refer to individuals politically exposed who hold or held prominent public positions in Brazil or abroad during the past five years and their relatives and representatives. Such individuals include heads of state and government, senior politicians and civil servants, judges or high-ranking military officers, and leaders of state controlled enterprises companies or political parties, among others. Financial institutions are required to adopt certain mechanisms in order to: (i) identify the final beneficiaries of each transaction; (ii) identify whether these politically exposed individuals are involved; (iii) monitor financial transactions involving politically exposed individuals; and (iv) pay special attention to people from countries with which Brazil maintains a high number of business and financial transactions, shared borders or ethnic, linguistic or political relations.

In addition, this CVM regulation contains special provisions to control and prevent the flow of funds derived from, or for financing, terrorist activities.

Also regarding the control of politically exposed individuals' activities and in light of the 2010 Brazilian elections for President, Governors, Senators, Federal and State Representatives, in March 2010 the Central Bank enacted rules that specifically address the opening, transacting with and closing of demand accounts for funds related to financing the 2010 election campaign. Those rules seek to avoid irregular use of said funds and illegal donations.

Financial institutions must maintain the secrecy of their banking operations and services provided to their customers. Certain exceptions apply to this obligation, however, such as: the sharing of information on credit history, criminal activity and violation of bank regulations, or disclosure of information authorized by interested parties. Banking secrecy may also be breached by court order when necessary for the investigation of any illegal act.

Government officials and auditors from the Brazilian Federal Revenue Service may also inspect an institution's documents, books and financial records in certain circumstances.

In October 2008, the Central Bank broadened the reach of its rules for controlling financial transactions related to terrorism, so that operations carried out on behalf of, services provided to, or access to funds, other financial assets or economic resources belonging to or directly or indirectly controlled by, the following individuals or entities were required to be immediately reported to the Central Bank: (i) Osama Bin Laden, members of the Al-Qaeda organization, members of the Taliban and other individuals, groups, companies or entities connected with them; (ii) the former government of Iraq or its agencies or companies located outside of Iraq, as well as funds or other financial assets that might have been withdrawn from Iraq or acquired by Saddam Hussein or by other former Iraqi government senior officials or by the closest members of their families, including companies owned by, or directly or indirectly controlled by them or by individuals working for them or under their management; and (iii) individuals perpetrating or attempting to perpetrate terrorist actions or who take part in or facilitate such acts, entities owned or directly or indirectly controlled by such individuals, as well as by individuals and entities acting on their behalf or under their command.

PAGE 113

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

Change of independent accounting firm

Under Brazilian regulations, all financial institutions must:

- be audited by an independent accounting firm; and
- the specialist in charge, officer, manager or audit team supervisor must be periodically replaced without the need to change the independent auditor firm itself. Rotation must take place after five fiscal years at most and replaced professionals may be reintegrated three years later. Terms of responsible specialists, officers, managers or audit team supervisors begin on the day the team begins work on the audit.

Each independent accounting firm must immediately inform the Central Bank any event that may materially adversely affect the relevant financial institution's status.

In March 2002, an amendment to the Brazilian Corporate Law gave the members of our Board of Directors veto rights over the appointment or removal of our independent accounting firm.

Auditing requirements

Because we are a financial institution registered with the local stock exchange, we are obliged to have our financial statements audited every six months in accordance with generally accepted accounting principles adopted in Brazil. Quarterly financial information filed with the CVM is subject to review by our independent accountants.

In January 2003, the CVM enacted regulations requiring audited entities to disclose information relating to their independent accounting firm's non-auditing services provided to the entity whenever such services accounted for more than 5.0% of the amount paid to the external auditors.

The independent auditors must also declare to the audited company's management that their providing these services does not affect the independence and objectivity required for external auditing services.

In May 2003, the CMN enacted new auditing regulations matters applicable to all Brazilian financial institutions; and they were revised in November 2003, January and May 2004 and December 2005. Under these regulations, we are required to appoint a member of our management to be responsible for monitoring and supervising compliance with the accounting and auditing requirements set forth in the legislation.

Pursuant to this regulation, financial institutions having reference shareholders' equity of more than R\$1.0 billion, managing third party assets of at least R\$1.0 billion or having an aggregate amount of third party deposits of over R\$5.0 billion are also required to create an audit committee consisting of independent members. The number of members, their appointment and removal criteria, their term of office and their responsibilities must be specified in the institutions' bylaws. Our Audit Committee has been fully operational since July 1, 2004. The Audit Committee is responsible for recommending to management which independent accounting firm to engage, reviewing the company's financial statements, including the notes thereto, and the auditors' opinion prior to public release, evaluating the effectiveness of the auditing services provided and internal compliance procedures, assessing management's compliance with the recommendations made by the independent accounting firm, among other matters. Our bylaws were revised in December 2003 to stipulate the existence of an audit committee. In May 2004, our Board of Directors approved the internal regulations for the Audit Committee and appointed its first members. In October 2006, the CMN enacted stricter requirements to be followed by the members of the Board of Directors.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

As of July 1, 2004, we are required to publish a semi-annual audit committee report together with our financial statements. Our Audit Committee's first report was issued together with our financial statements for the second half of 2004.

In July 2007, the CVM enacted a rule requiring publicly held companies to adopt as of the fiscal year ended in 2010 international accounting standards, pursuant to rules issued by the International Accounting Standards Board (IASB). This will represent a change in our accounting practices, since our fiscal statements are currently prepared and disclosed in accordance with Brazilian and US GAAP. A similar rule was issued by the CMN in September 2009 specifically for financial institutions, according to which consolidated financial statements must include the opinion of an independent auditing company on the compliance of such statements with the pronouncements issued by the IASB. Pursuant to Circular No. 3,472/09, financial statements must be published within ninety days of December 31 of the corresponding fiscal year and be prepared by the parent company of the group of consolidated entities.

With regard to interim consolidated financial statements, the Central Bank issued, in May 2010, a resolution determining that financial institutions organized as corporations (*sociedades anônimas*), or required to set up auditing committees and publish their consolidated interim financial statements, must follow rules (pronouncements) issued by the International Accounting Standards Board (IASB), and must be translated into Portuguese by a Brazilian entity certified by the International Accounting Standards Committee Foundation (IASC Foundation).

In September 2009, the Central Bank issued rules setting criteria for auditors on the latter's preparation of reports on the quality and compliance of the internal controls systems, and on non-compliance with legal and regulatory provisions. These norms, amended in January 2010, state that in addition to their regular auditing functions, auditors must assess the following items: (i) control environment; (ii) risk identification and assessment; (iii) controls adopted; (iv) information and communication policies; (v) forms of monitoring and improvement and (vi) deficiencies identified.

Regulation of operations in other jurisdictions

We have branches and subsidiaries in several other jurisdictions, such as New York, Buenos Aires, Tokyo, the Cayman Islands, Hong Kong and Luxembourg. The Central Bank supervises Brazilian financial institutions' foreign branches, subsidiaries and corporate properties, and prior approval from the Central Bank is necessary to establish any new branch, subsidiary or representative office. In most cases, we have had to obtain governmental approvals from local central banks and monetary authorities in foreign jurisdictions before commencing business. In all cases, we are subject to supervision by local authorities.

Asset management regulation

Asset management is regulated by the CMN and the CVM.

In August 2004, the CVM issued Rule No. 409/04 consolidating all previous regulations applicable to fixed-income asset funds and equity mutual funds. Prior to this ruling, fixed-income asset funds were regulated by the Central Bank, and equity mutual funds were regulated by the CVM.

CVM Rule No. 409/04 became effective on November 22, 2004. Since then, all new funds created are subject to its rules, while previously existing funds had until January 31, 2005 to adapt to the new regulations.

Pursuant to CVM limits and our bylaws, our investment funds must keep their assets invested in securities and types of trades available in the financial and capital markets.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

Securities and all other financial assets in the investment fund's portfolio, except for holdings in investment funds or in Mercosur, must be registered directly with specific custody deposit accounts opened in the name of the fund. Such accounts must be held in registration and clearance systems authorized by the Central Bank, or certain custody institutions authorized by the CVM.

In addition to the limitations specified in each financial investment fund's bylaws, they may not:

- invest more than ten per cent (10.0%) of their net assets in securities of a single issuer, if that issuer is (i) a publicly-held non-financial institution, or (ii) a federal, state, or municipal entity or (iii) another investment fund, except for equity funds;
- more than twenty percent (20.0%) of their net assets in securities issued by the same financial institution (including the fund administrator);
- invest more than five percent (5.0%) of their net assets if the issuer is an individual or corporate entity that is not a publicly-held company or financial institution authorized to operate by the Central Bank; and
- in the case of investment funds or fixed-income and multimarket participation funds, more than ten percent (10.0%) of their net assets in real estate investment funds, receivables investment funds or credit rights participation funds.

There are no limits when the issuer is the federal government. For the purposes of these limits, the same issuer means the parent company, companies directly or indirectly controlled by the parent and its affiliates, or companies under common control with the issuer.

Depending on the composition of their assets, investment funds and funds of funds are classified as follows:

- Short-term funds - These funds invest exclusively in public, federal or private bonds pegged to the Selic rate or another interest rate, or to a price indices, and have a maximum maturity of 375 days and an average portfolio period of less than 60 days. Short-term funds may use derivatives only to hedge their portfolios and may enter into repo agreements backed by federal government bonds;
- Referenced funds - their name must state their benchmark indicator on which the financial asset structure of their portfolio is based (1) at least 80.0% of their net assets, separately or together, must be invested in (a) bonds issued by the Brazilian National Treasury and/or the Central Bank or (b) fixed-income securities from low credit-risk issuers; (2) they stipulate that at least 95.0% of their portfolio must be composed of financial assets that directly or indirectly track the variation of a specified performance indicator (benchmark); and (3) they may use derivatives only for hedging cash positions, limited to the amount of the latter.
- Fixed-income funds - These funds have at least 80.0% of their asset portfolios directly related to fixed-income assets or synthesized through derivatives;
- Equity funds - These funds have at least 67.0% of their portfolio invested in shares listed and traded on exchange or in organized over the counter markets ;
- Forex funds - These funds have at least 80.0% of their portfolio invested in derivatives or other funds comprised of derivatives which hedge foreign currency prices;
- Foreign-debt funds - These funds have at least 80.0% of their net assets invested in Brazilian foreign- debt bonds issued by the federal government, and the remaining 20.0% in other debt securities transacted in the international market; and

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

- Money market funds - These funds must have an investment policy that involves several risk factors, without a commitment to concentration in any particular factor or in factors differing from the other classes stipulated in the classifications of the funds listed above.

Qualified investor funds require a minimum investment of R\$1 million per investor and are subject to concentration limitations per issuer or per type of asset (while obeying the investment parameters for type of fund as described above), as long as this is stated in their bylaws.

In addition, CVM Instruction No. 409/04 states that funds may hold financial assets traded abroad in their portfolios as follows: (i) for foreign-debt funds and qualified investor funds that stipulate this possibility, there is no limit; (ii) for multimarket funds, up to 20% of net assets; and (iii) for other funds, up to 10% of net assets.

Regulation of brokers and dealers

Broker and dealer firms are part of the national financial system and are subject to CMN, Central Bank and CVM regulation and supervision. Brokerage and distribution firms must be authorized by the Central Bank and are the only institutions in Brazil authorized to trade on Brazil's stock exchanges and commodities and futures exchanges. Both brokers and dealers may act as underwriters for public placement of securities and engage in the brokerage of foreign currency in any exchange market.

Brokers must observe BM&FBovespa rules of conduct previously approved by the CVM, and must designate an executive officer responsible for observance of these rules.

Broker and dealer firms may not:

- with few exceptions, execute transactions that may be characterized as the granting loans to their clients, including the assignment of rights;
- collect commissions from their clients related to transactions of securities during the primary distribution;
- acquire assets, including real estate properties, which are not for their own utilization; or
- obtain loans from financial institutions, except for: (i) loans for the acquisition of goods for use in connection with the firm's corporate purpose; or (ii) loans for amounts not more than twice the firm's net assets.

Broker and dealer firms' employees, managers, partners, controlling and controlled entities may trade securities on their own account only through the broker they are related to.

Leasing regulation

The basic legal framework governing leasing transactions is established by Law No. 6,099/74, as amended (the "Leasing Law") and related regulations issued periodically by the CMN. The Leasing Law states general guidelines for the incorporation of leasing companies and the business activities they may undertake. The CMN, as regulator of the financial system, is responsible for issuing Leasing Law related regulations and overseeing transactions made by leasing companies. Laws and regulations issued by the Central Bank for financial institutions in general, such as reporting requirements, capital adequacy and leverage regulations asset composition limits and treatment of doubtful loans, are also applicable to leasing companies.

PAGE 117

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

Insurance regulation

Brazilian insurance business is regulated by Decree Law No. 73/66, as amended, which created two regulatory agencies, the National Private Insurance Council, which we call "CNSP," and SUSEP. SUSEP is responsible for implementing and overseeing CNSP's policies and ensuring compliance with such policies by insurance companies, insurance brokers and insured individuals. Insurance companies require government approval to operate, as well as specific approval from SUSEP to offer each of their products. Insurance companies may subscribe policies only through qualified brokers.

Insurance companies must set aside reserves in accordance with CNSP criteria. Investments covering these reserves must be diversified and meet certain liquidity, rules for which were consolidated by SUSEP Resolution No. 226/10 solvency and security criteria. Insurance companies may invest a substantial portion of their assets in securities. As a result, insurance companies are major investors in the Brazilian financial markets and are subject to CMN rules and conditions for their investments and coverage of technical reserves.

Insurance companies may not, among other activities:

- act as financial institutions by lending or providing guarantees;
- trade in securities (subject to exceptions); or
- invest outside of Brazil without specific permission from the authorities.

Insurance companies must operate within certain retention limits approved by SUSEP pursuant to CNSP rules. These rules reflect the economic and financial situation of insurance companies, the conditions of their portfolios and the results of their operations with IRB, a quasi-public corporation controlled by the Brazilian government. Insurers must also meet certain capital requirements consolidated by SUSEP Resolution No. 227/10.

On January 16, 2007, Complementary Law No. 126 created a new policy for reinsurance (whereby underwriters obtain secondary insurance for the risks that they are insuring), retrocession and intermediation in Brazil. In practical terms, this law ended IRB's monopoly in reinsurance and retrocession with regulatory duties and activities originally attributed to IRB transferred to CNSP and SUSEP.

Under Complementary Law No. 126/07, the ceding party, (local insurer or reinsurer) must offer local reinsurers preference when contracting reinsurance or retrocession to the extent of the following percentages of risks ceded: (i) 60% in the first three years as of January 16, 2007 and (ii) 40% in subsequent years. Under SUSEP Resolution No. 225/10, insurance companies must have contracts with local reinsurers for at least 40% of ceded reinsurance in facultative or automatic contracts.

The new law also places more severe restrictions on ceding risk to foreign reinsurance companies and contracting of insurance abroad. Insurance companies must reinsure amounts exceeding their retention limits. Insurance companies must also file unaudited monthly and audited quarterly, semiannual and annual reports with SUSEP.

SUSEP Resolution No. 224/10 prohibited the responsibility transfer in insurance, reinsurance or retrocession in Brazil for foreign affiliates.

Insurance companies are exempt from ordinary financial liquidation procedures in case of bankruptcy, and instead follow a special procedure administered by SUSEP, under CNSP Resolution No. 227/10. Financial liquidation may be either voluntary or compulsory. The Minister of Finance undertakes compulsory dissolutions of insurance companies.

PAGE 118

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

As was already the case in the ambit of entities subject to CMN, SUSEP promulgated rules in December 2008 with specific internal controls for preventing and fighting money laundering crimes. These rules include a series of provisions on notifying proposed transactions with politically exposed individuals and suppression of terrorist financing activities.

There is currently no restriction on foreign investment in insurance companies.

Health insurance

Private health insurance and health plans are currently regulated by Law No. 9,656/98, as amended, which we refer to as the "Health Insurance Law," containing general provisions applicable to health insurance companies and the general terms and conditions of agreements entered into between health insurance companies and their customers. The Health Insurance Law establishes, among other things:

- mandatory coverage of certain expenses, such as those arising from preexisting conditions;
- prior conditions for admission to a plan;
- the geographical area covered by each insurance policy; and
- the pricing criteria plans may use.

The ANS is responsible for regulating and supervising supplemental health services provided by health insurance companies pursuant to directives set forth by the Supplemental Health Council (Conselho de Saúde Suplementar).

Until 2002, SUSEP had authority over insurance companies, which were authorized to offer private health plans. Since 2002, pursuant to ANS regulations and supervision, only operators of private health plans may offer such plans. We created Bradesco Saúde in 1999 to fulfill this requirement.

Private pension plans

Open pension plans are subject, for purposes of inspection and control, to the authority of the CNSP and the SUSEP, which are under the regulatory authority of the Ministry of Finance. The CMN, CVM and Central Bank may also issue regulations pertaining to private pension plans, particularly related to assets guaranteeing technical reserves.

Private pension entities must set aside reserves and technical provisions as collateral for their liabilities.

Open pension plans and insurance companies have been allowed to create, trade and operate investment funds with segregated assets since January 1, 2006. Notwithstanding the above, certain provisions of Law No. 11,196/05 will only become effective when SUSEP and CVM issue regulatory texts. For more information, see "-Regulation and Supervision-Asset Management Regulation."

Regulation of Internet and electronic commerce

The Brazilian Congress has not enacted any specific legislation regulating electronic commerce. Accordingly, electronic commerce remains subject to existing laws and regulation on ordinary commerce and business transactions.

There are currently several bills dealing with Internet and electronic commerce regulation in the Brazilian congress. The proposed legislation, if enacted, would recognize the legal effect, validity and enforceability of information in the form of electronic messages, allowing parties to enter into an agreement and make or accept an offer through electronic messages.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

The CVM approved new regulations on Internet brokerage activities, which may be carried out only by registered companies. Brokers' web pages must contain details of their systems, fees, security and procedures for executing orders. They must also contain information about how the market functions generally and the risks involved with each type of investment offered.

Brokers that carry out transactions over the Internet must guarantee the security and operability of their systems, which must be audited at least twice a year.

Taxation

IOF Tax on Financial Transactions

Tax on Financial Transactions (*Imposto Sobre Operações Financeiras*, or IOF) is a tax on lending, foreign exchange, insurance and trading in securities. The Minister of Finance sets the rate of the IOF subject to a 25.0% ceiling. Although the taxpayer is the one conducting the financial transaction subject to taxation, the tax is collected by the financial institution involved.

In January 2008, the Brazilian government raised the IOF rate on certain transactions to offset lost revenue due to the abolition of CPMF tax.

IOF may be levied on a variety of forex transactions, including the conversion of Brazilian currency into any foreign currency for the payment of dividends and repatriation of capital invested in our ADSs. The general IOF rate on forex transactions is 0.38%, but 0% on forex transactions of an interbank nature or for the payment of dividends and interest on shareholders' capital to foreign investors. The IOF rate was also reduced to 0% for converting incoming funds or funds leaving the country as of October 2008 in the form of foreign borrowing or financing.

In October 2009, in order to curb the appreciation of the *real*, the Brazilian government raised the IOF rate on forex transactions from 0% to 2% for foreign investors in the Brazilian financial and capital markets. Forex transactions for funds leaving the country continue to pay a rate of 0%, and there is currently no restriction as to the date of funding.

Besides the case of investments in financial markets and capital, the main exchange transactions that are subject to IOF and their rates are described below:

- a rate of 5.38% applies to foreign loan to the Brazilian currency with a maturity less than 90 days;
- a rate of 2.38% applies to foreign exchange transactions for the purchase of products with credit cards; and
- a rate of 0% for foreign exchange rate transactions related to revenues entering Brazil from exports of goods and services.

IOF tax may also be charged on issues of securities, including transactions on Brazilian stock, futures or commodities exchanges. The IOF rate levied on preferred share transactions in general is currently 0%. The Minister of Finance, however, has the legal authority to raise the rate to a maximum of 1.5% per day of the amount of taxable transactions during the period in which the investor holds securities, but only to the extent of gains made on the transaction, and not retrospectively.

In November 2009, the Brazilian government made use of this prerogative to raise the IOF rate from 0% to 1.5% on transactions assigning shares of any type (including preferred shares) traded on a stock exchange in Brazil, with the specific purpose of backing an ADS issue.

PAGE 120

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

On December 30, 2010, Brazil's tax authorities published instructions lowering the rate of IOF tax on foreign exchange transactions. This new provision consolidated the general rate of IOF on foreign exchange transactions at 0.38%, while maintaining the rate of 6.0% on investments in financial and capital markets, but increasing the cases subject to IOF at a rate of 2.0%, as of January 1, 2011.

The following foreign exchange transactions start paying IOF tax at the 2.0% rate under the new legislation:

- foreign exchange transactions settled as of January 1, 2011 by foreign investors' funds entering Brazil, including those doing so through simultaneous transactions, for acquisition of shares in private equity funds, emerging company funds, and funds of funds duly incorporated and authorized by the Brazilian Securities Commission;
- settlement of simultaneous foreign exchange transactions, contracted as of January 1, 2011, for the purpose of funds entering due to cancellation of depositary notes, for investment in shares traded on exchange; and
- settlement of simultaneous foreign exchange transactions, contracted as of January 1, 2011, for funds entering Brazil arising from altered arrangements for foreign investors, direct investment, investment in shares traded on exchange.

IOF is levied on all types of loan transactions, including overdrafts, at a rate of 0.0041% per day on the principal. Until November 2008, the rate applicable to amounts borrowed by individuals was 0.0082%. In those loan transactions in which the principal amount is not determined prior to the transaction, in addition to the principal, IOF tax is also levied on interest and other charges at the same rate. In any case, IOF tax is subject to a maximum rate of 1.5% in any one year.

Additionally, since January 2008, credit transactions are subject to IOF at an additional rate of 0.38%, regardless of the transaction term and regardless of whether the borrower is an individual or corporate entity.

IOF tax is levied on insurance transactions at a rate of:

- 0%, in the case of reinsurance or mandatory insurance pertaining to housing finance provided out by an agent of the housing finance system, export transactions, international transportation of goods, aviation insurance or premiums designated to fund life insurance plans containing life coverage; or
- 0.38% of premiums paid, in the case of life insurance and similar policies, for personal or workplace accidents, including mandatory insurance for personal injuries caused by vehicles or ships or cargo to persons transported or others;
- 2.38% private health insurance business; and
- 7.38% of premiums paid, in the case of other segments of insurance.

IOF is also charged on gains from transactions with terms of up to 30 days for sale, assignment, repurchase or renewal of fixed-income investments or the redemption of shares in financial investment funds, equity funds or investment clubs. For more information on financial investment funds and equity funds, see "-Regulation and Supervision-Asset management regulation." The maximum rate of IOF payable in such cases is 1.0% per day and decreases with the duration of the transactions, reaching zero for transactions with maturities of at least 30 days, except that the rate is currently 0% for the following types of transactions:

- transactions carried out by financial institutions and other institutions authorized by the Central Bank as principals;

PAGE 121

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

- portfolio transactions carried out by mutual funds or investment clubs;
- transactions in equity markets, including stock, futures and commodities exchanges and similar entities; and
- redemptions of shares in equity funds.

Income tax and social contribution on profits

Federal taxes on company income include two components, income tax known as "IRPJ" and tax on net profits, known as "Social Contribution" or "CSLL." Current year and deferred income tax charges are calculated based on the rates of 15.0% plus a surcharge of 10.0% on taxable income exceeding R\$240,000. Considering the above, the IRPJ is assessed at a combined rate of 25.0% of adjusted net income. Current year and deferred social contribution tax is calculated based on a general rate of 9.0% of adjusted net income. However, since May 2008, financial institutions and affiliated companies have been taxed at a rate of 15.0%.

Companies are taxed based on their worldwide income rather than income produced solely in Brazil. As a result, profits, capital gains and other income obtained abroad by Brazilian entities are computed in the determination of their taxable profits. A Brazilian entity is allowed to offset income tax paid abroad against tax on the same income due in Brazil (i) under double taxation agreements (ii) up to the amount of Brazilian income taxes charged the same income, if there is reciprocal treatment between Brazil and the country where the profit or gain was obtained, as in the case of the United States. Profits computed at the end of each year by an offshore entity which is a branch, subsidiary or affiliate of a Brazilian entity are regarded as available to the Brazilian entity and therefore subject to income tax in Brazil.

Profits or dividends generated and paid by Brazilian entities since 1996 are not subject to withholding income tax, nor are they included in the calculation of income tax for the corporate or individual a beneficiary domiciled in Brazil or abroad.

Since payment of dividends is not tax deductible for the corporation distributing them, Brazilian legislation allows an alternative means of remunerating shareholders in the form of "interest on shareholders' capital" which may be deducted from taxable income. This deduction is limited to the product of (i) the *pro rata die* variation of the long-term interest rate announced by the Brazilian government, known as the "TJLP", times (ii) the corporation's shareholder equity calculated in accordance with generally accepted accounting principles in Brazil, not exceeding:

- 50.0% of net income (before the above distribution and any deductions for income taxes) for the year in respect of which the payment is made, in accordance with generally accepted accounting principles in Brazil; or
- 50.0% of retained earnings for the year prior to the year in which payment is made, in accordance with generally accepted accounting principles in Brazil.

Distributions of interest on shareholders' capital paid to holders of preferred shares, including payments to the depositary bank in respect of preferred shares underlying ADSs, are subject to Brazilian withholding tax at a rate of 15.0%, except for payments to (i) persons exempt from tax in Brazil or (ii) persons situated in tax havens in which case, payments are subject to income tax at a rate of 25.0%.

Tax losses of Brazilian companies accrued in prior years may offset income from future years up to 30.0% of annual taxable income.

PAGE 122

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

Gains realized by persons resident in Brazil on any disposition of preferred shares in Brazilian stock exchanges or similar markets are generally taxed at the following rates:

- 20.0% if the transaction is "day-trade" on a stock exchange; or
- 15.0% for all other transactions.

In addition, persons resident in Brazil who trade on exchange, or in commodities, futures or similar markets, except for day-trades, are subject to a withholding income tax of 0.005% as follows:

- in the futures market, the sum of the daily adjustments, if positive, determined when closing out the position, in advance or on settlement date;
- in the options market, the result, if positive, of the sum of the premiums paid and received on the same day;
- for forward contracts, which provide for delivery of assets on a set date, the difference, if positive, between the forward price and cash price on delivery date;
- with respect to forward contracts for financial settlement, the settlement amount as specified by the contract; and
- for the spot market, the sale value of shares, gold, financial assets or other securities traded therein.

This taxation system was created in order to facilitate the Brazilian tax authority's supervision of transactions in the financial and capital markets. Withholding income taxes as mentioned above may be (i) deducted from income tax levied on net monthly gains; (ii) offset with tax due in subsequent months; (iii) offset in annual income tax declaration of adjustment (if there is withheld tax to be returned); or (iv) offset with the outstanding withholding income tax due on capital gains from the sale of shares.

Brazilian residents day-trading on stock, commodities or futures exchanges, or similar markets, are also subject to an additional withholding tax similar to the above, but the rate is 1%. This tax may also be (i) deducted from the income tax levied on net monthly profit or (ii) offset with income tax due in following months (if there is any withheld tax accounted for in the balance).

Gains on disposition of preferred shares in Brazil by investors who reside in a jurisdiction deemed to be a "tax haven" under Brazilian law (any country that (i) does not charge income tax, (ii) charges income tax at a rate of less than 20.0% or (iii) a country whose corporate law opposes confidentiality on ownership of corporate entities) are subject to the same rates applicable to holders resident in Brazil, as previously described.

Gains obtained on disposition of preferred shares in Brazil by holders who are resident overseas, in a country that, according to Brazilian laws, is not deemed a tax haven, are exempted from Brazilian tax if:

- proceeds obtained from the disposition of shares were remitted from Brazil within five business days of the cancellation of the ADSs, which were represented by the shares sold; or
- the foreign investment in preferred shares is registered with the Central Bank pursuant to Resolution No. 2,689/00.

PAGE 123

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

Otherwise, the same treatment afforded residents in Brazil will be applicable.

There is zero income tax rate on income from transactions involving Brazilian government bonds purchased as of February 2006, except those for which buyers enter into resell agreements under CMN rules and conditions. This zero income tax rate is also applicable to income of non-residents that invest in shares of investment funds exclusively for non-resident investors, if their portfolio is at least, 98% government bonds. This zero tax rate is not applicable if the beneficiary is resident or domiciled in a country deemed a tax haven.

The income tax rate is also zero, under certain conditions, on income from investments in private equity investment funds, funds of funds and emerging markets investment funds in if income is paid, credited, delivered or remitted to individual or collective beneficiaries resident or domiciled abroad (except tax havens), whose investments in Brazil are in compliance with CMN regulations and conditions. These funds must comply with CVM regulations on limits for portfolio composition, diversification and investment rules in order to benefit from the zero income tax rate.

Income of Brazilian residents from redemption, sale or amortization of shares in investment funds, private equity funds, funds of funds and emerging markets investment funds, including income resulting from liquidation of the fund, is subject to an income tax rate of 15% on the positive difference between redemption or sale value and acquisition cost.

In December 2008, the Brazilian government created the Transition Tax Regime ("RTT") to neutralize the impact of the new accounting methods and criteria introduced in December 2008, as part of Brazil's adoption of international accounting rules. The adoption of RTT which, will be in force until law governing the tax effects of the new accounting methods and criteria becomes effective, was optional for 2008 and 2009 but became mandatory in 2010 fiscal year, including for purposes of determining the social contribution, PIS and COFINS. We have elected to adopt the RTT for fiscal year 2008.

In June 2010, legislation introduced thin capitalization rules, and limited deduction for interest paid or credited by a Brazilian company to (i) an addressee domiciled abroad, whether or not holding equity interest in the company paying, and (ii) an addressee resident, domiciled or incorporated in a tax haven or locality with a low or privileged tax regime.

In cases where the creditor is a related party domiciled abroad and holds an equity interest in the Brazilian company making a payment, debt may not exceed the equivalent to twice such shareholders' interest in the total shareholders' equity of the Brazilian company. In case of a related party with no shareholding interest, the limit will be equivalent to twice the total shareholders' equity of the Brazilian company resident in Brazil. If there is more than one creditor, total debt owed foreign companies may not exceed the equivalent of twice the total value of the interests of all the related parties in the shareholders' equity of the company resident in Brazil. If the debt is exclusively related to foreign companies that have no ownership interest in the Brazilian company, the overall limit is twice the shareholders' equity of the Brazilian company. If the creditor is domiciled in a low tax jurisdiction the debt amount may not exceed 30.0% of the shareholders' equity of the Brazilian company. Any amounts exceeding the limits above such limit may not be deducted for purposes of withholding income tax and social contributions.

Also beginning in June 2010, tax deductions for any payment to a beneficiary resident or domiciled in a country considered a tax haven became subject to the following requirements in addition to others already stipulated in the legislation: (i) identification of the actual beneficiary of the person domiciled abroad; (ii) proof of the ability of the person located abroad to complete the transaction; and (iii) documented proof of payment of the respective price and of receipt of the assets, rights, or utilization of service.

PAGE 124

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.5 – Material effects of state regulation on business

In November 2010, the Brazilian tax authorities issued a normative instruction altering the tax treatment applicable to variation in the monetary value of taxpayers' credit rights and obligations due to varying exchange rates. Under this new instrument, as of calendar year 2011, election of tax regime for taxation of exchange-rate variations (i) may only be exercised in January of each calendar year and (ii) may only be altered during the fiscal year if there is "material variation in the exchange rate", as published by a Finance Ministry directive.

Social Integration Program (PIS) and Social Security Finance Contribution (Cofins) taxes

Two federal taxes are imposed on the gross revenues of corporate entities: PIS and COFINS. Nonetheless, many revenues, such as dividends, equity earnings from unconsolidated companies, revenues from the sale of fixed assets and export revenues paid in foreign currency are not included in the calculation base for PIS and COFINS. Revenues earned by corporations domiciled in Brazil are subject to PIS and COFINS taxes corresponding to interest on shareholders' capital.

Brazilian legislation authorize certain adjustments to the calculation base of those taxes depending on the business segment and on other aspects.

Between 2002 and 2003, the Brazilian government implemented a non-cumulative collection system of PIS and COFINS taxes, allowing taxpayers to deduct from their calculation basis credits originating from certain transactions. In order to offset these credits, the rates of both PIS and COFINS were substantially increased. Subsequent to the changes made to PIS and COFINS, as of May 2004, both taxes are applicable on imports of goods and services when the taxpayer is the importing company domiciled in Brazil.

As of August 2004, PIS and COFINS rates were eliminated for financial income earned by companies subject to the non-cumulative applicability of these taxes. However, taxes changed on payments of interest on shareholders' capital were maintained.

Certain economic activities are expressly excluded from the non-cumulative collection system of PIS and COFINS. Financial institutions remain subject to PIS and COFINS according to the "cumulative" method, which does not allow any credits to be discounted.

PIS is charged based on the total revenue generated by entities and is charged at a rate of 0.65% in the case of financial institutions.

Before February 1, 1999, we were not a COFINS taxpayer. On February 1, 1999, COFINS was imposed on our gross revenues at a rate of 3.0%. After September 1, 2003, this tax rate was increased to 4.0% for financial and similar institutions. The calculation base for COFINS is the same as that for PIS.

In July 2010, the Brazilian tax authorities introduced digital tax records for PIS and COFINS taxes. Under the new rule, financial and similar institutions must keep digital records for PIS and COFINS taxes relating to taxable events occurring as of January 1, 2012.

PAGE 125

7.5 – Material effects of state regulation on business

b. Issuer environmental policy and costs incurred for compliance with environmental regulation, and other environmental practices if applicable, including adherence to international standards of environmental protection

In all applications for credit, whatever the type or purpose of the transaction, in addition to checking the economic and financial situation of the applicant company/economic conglomerate, which is of crucial importance, credit analysts will take preventive measures in order to identify the possible existence of other risks such as those relating to foreign currency, image, performance, and environmental risk, which may affect the company's continuity and ability to pay. At this point, the report that is issued includes the appropriate WARNINGS in relation to social and environmental impacts, as guidelines to be followed by both the operational unit and other managers responsible for the final lending decision and for monitoring operations. In order to ensure that projects we finance are developed in a socially responsible manner and reflect sound environmental management practices, we have adopted the policy of measuring social and environmental risks in line with the ranking of requirements and responsibilities used in the Equator Principles. In September 2004, Bradesco adhered to the Equator Principles, a set of rules and criteria determined by the International Finance Corporation (IFC), the World Bank's financial arm, which require a series of socio-environmental analyses for project finance. Subsequently, in July 2006, Bradesco adopted the revised version of the Equator Principles, reaffirming its commitment to apply related policies and procedures to all project finance applications, whether new projects or extensions, involving total capital cost of US\$ 10 million or more. An important point to note is that the adoption of these principles is voluntary and there is no dependence on or support from the IFC or the World Bank. Therefore any institutions that adopt the principles should use them as the basis for developing internal policies and practices and individual cases.

Socio-environmental assessment of each project includes items from the international socio-environmental agenda itself, in particular: socioeconomic impacts; involuntary resettlement of populations; impact on indigenous communities and peoples; sustainable development and use of natural renewable energy sources; protection of cultural diversity and biodiversity; health and safety systems, fire prevention and hazards involved in the production, distribution and consumption of energy; pollution - prevention and control.

By adhering to the Equator Principles, Bradesco is broadening its commitment to sustainable development and reinforcing its role as one of the leading sources of finance for economic activity in Brazil, while providing significant opportunities for responsible environmental stewardship.

c) dependence on relevant patents, trademarks, licenses, concessions, franchises, or royalty agreements to develop business

There is no dependence on patents, trademarks, licenses, concessions, franchises, royalty agreements relevant for the development of Banco Bradesco's activities.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.6 – Material revenues from other countries

Bradesco does not obtain significant revenues from its holdings in foreign countries.

PAGE 127

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.7 – Effects of foreign regulation on business activities

Since they do not provide significant revenues, the specific regulations of other countries in which Bradesco has business do not have significant impacts on the Bank's operations.

PAGE 128

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.8 – Material long-term relationships

Not applicable, since the relevant long-term data are covered in the corresponding items.

PAGE 129

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

7.9 – Other material information

There is no further information that we believe to be significant.

PAGE 130

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

8.1 – Description of the economic conglomerate

a. Direct and indirect controllers

On December 31, 2010, Bradesco's share capital totaled R\$ 28.5 billion, consisting of 3,762,450,000 shares, of which 1,881,225,000 were common shares and 1,881,225,000 preferred shares, book-entry with no par value.

The following chart shows our stock ownership structure:

Cidade de Deus Participações, a holding company, directly owns 48.39% of our voting capital and 24.20% of our total capital. Cidade de Deus Participações, in turn, is owned by the Aguiar Family, Fundação Bradesco and another holding company, Nova Cidade de Deus Participações S.A., referred to as "Nova Cidade de Deus". Nova Cidade de Deus is held by Fundação Bradesco and BBD Participações.

There have been no significant changes in the percentage holdings of any of the principal controllers in the last five years.

The following chart shows our common and preferred shares outstanding on December 31, 2010.

The shareholders mentioned in the table, except for members of the Executive Board or Board of Directors, hold five percent or more of our securities with voting rights.

PAGE 131

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

8.1 – Description of the economic conglomerate

Shareholders	Number of common shares	Percentage of common shares	Number of preferred shares	Percentage of preferred shares	Total number of shares	Percentage of all shares
			(Number of shares, except percentages)			
Cidade de Deus Participações	910,073,065	48.3868	452,963	0.0241	910,526,028	24.2029
Fundação Bradesco (1)	320,569,077	17.044	18,698,447	0.994	339,267,524	9.0181
NCF Participações	40,922,288	2.1757	27,625,976	1.4685	68,548,264	1.8221
Banco Espírito Santo S.A.	133,505,958	7.0982	66,265	0.0035	133,572,223	3.5505
Members of the Board:						
Lázaro de Mello Brandão	(*)	(*)	(*)	(*)	(*)	(*)
Antônio Bornia	(*)	(*)	(*)	(*)	(*)	(*)
Mário da Silveira Teixeira Júnior	(*)	(*)	(*)	(*)	(*)	(*)
João Aguiar Alvarez	(*)	(*)	(*)	(*)	(*)	(*)
Denise Aguiar Alvarez	(*)	(*)	(*)	(*)	(*)	(*)
Luiz Carlos Trabuço Cappi	(*)	(*)	(*)	(*)	(*)	(*)
Carlos Alberto Rodrigues Guilherme	(*)	(*)	(*)	(*)	(*)	(*)
Ricardo Espírito Santo S. Salgado	(*)	(*)	(*)	(*)	(*)	(*)
Total Board of Directors	13,087,920	0.6959	17,665,190	0.9390	30,753,110	0.8175
Members of the Executive Board:						
Laércio Albino Cezar	(*)	(*)	(*)	(*)	(*)	(*)
Arnaldo Alves Vieira	(*)	(*)	(*)	(*)	(*)	(*)
Sérgio Rocha	(*)	(*)	(*)	(*)	(*)	(*)
Julio de Siqueira Carvalho de Araujo	(*)	(*)	(*)	(*)	(*)	(*)
Norberto Pinto Barbedo	(*)	(*)	(*)	(*)	(*)	(*)
Domingos Figueiredo de Abreu	(*)	(*)	(*)	(*)	(*)	(*)
José Alcides Munhoz	(*)	(*)	(*)	(*)	(*)	(*)
Milton Matsumoto	(*)	(*)	(*)	(*)	(*)	(*)
Odair Afonso Rebelato	(*)	(*)	(*)	(*)	(*)	(*)
Aurélio Conrado Boni	(*)	(*)	(*)	(*)	(*)	(*)
Ademir Cossielo.	(*)	(*)	(*)	(*)	(*)	(*)
Sergio Alexandre Figueiredo	(*)	(*)	(*)	(*)	(*)	(*)
Clemente	(*)	(*)	(*)	(*)	(*)	(*)
Cândido Leonelli	(*)	(*)	(*)	(*)	(*)	(*)
Maurício Machado de Minas	(*)	(*)	(*)	(*)	(*)	(*)
Alexandre da Silva Gluher	(*)	(*)	(*)	(*)	(*)	(*)
Alfredo Antonio Lima de Menezes	(*)	(*)	(*)	(*)	(*)	(*)
André Rodrigues Cano	(*)	(*)	(*)	(*)	(*)	(*)
Josué Augusto Pancini	(*)	(*)	(*)	(*)	(*)	(*)
Luiz Carlos Angelotti	(*)	(*)	(*)	(*)	(*)	(*)
Marcelo de Araújo Noronha	(*)	(*)	(*)	(*)	(*)	(*)
Nilton Pelegrino Nogueira	(*)	(*)	(*)	(*)	(*)	(*)
Total Members of the Executive Board	569,191	0.0303	1,307,224	0.0695	1,876,415	0.0499

Edgar Filing: BANK BRADESCO - Form 6-K

Subtotal	1,418,727,499	75.4309	65,816,065	3.4986	1,484,543,564	39.461
Other	462,102,519	24.5691	1,815,409,058	96.5014	2,277,511,577	60.539
Subtotal	1,880,830,018	100	1,881,225,123	100	3,762,055,141	100
Shares in Treasury	395,300	-	-	-	395,300	-
Total	1,881,225,318	100	1,881,225,123	100	3,762,450,441	100

(1) Also held indirectly, through interest in Cidade de Deus Participações, Nova Cidade de Deus and NCF Participações, 34.01% of our common stock and 17.65% of all our stock.

(*) No member of our Board of Directors, Statutory Officers or Administrative, Supervisory or Management Bodies directly holds 1.00% or more of any class of our shares, and their individual shareholding positions have not been previously disclosed to our shareholders, or otherwise made public.

Base: 12/31/2010

PAGE 132

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

8.1 – Description of the economic conglomerate

Here follows a brief description of each of our principal beneficiary shareholders. None of the principal beneficiary shareholders have voting rights that differ from those of the other holders of our common shares.

Cidade de Deus Participações

Cidade de Deus Participações is a holding company for investments in other companies. It also manages, buys and sells securities and other assets on its own account. Its shareholders are: Nova Cidade de Deus, with 44.91% of its common shares and total capital, Fundação Bradesco, with 33.20% of its common shares and total capital, and the Aguiar Family, with 21.89 % of its common shares and total capital as of December 31, 2010. Its capital stock consists of common, nominative book-entry shares with no par value.

Nova Cidade de Deus

Nova Cidade de Deus is a holding company for investments in other companies, in particular those directly or indirectly owning our voting capital. On December 31, 2010, through its interest in Cidade de Deus Participações, the company indirectly owned 22.12% of our common shares and 11.19% of our total shares.

The capital stock of Nova Cidade de Deus is divided in class A and class B common shares and preferred shares.

Ownership of Class B common shares is restricted to:

- members of our executive board;
- former members of our executive board who have become members of our Board of Directors;
- former members of our executive board who have become members of the Board of Directors of one or more of our subsidiaries; and
- business corporations or civil-law corporations in which a majority of voting shares is owned by the above mentioned persons.

Ownership of Nova Cidade de Deus class A common stock is restricted of persons entitled to own class common B shares, as well as of civil-law associations or foundations under private law, whose management is in the hands of the above persons or persons designated by them. Only Nova Cidade de Deus class A and class B common shareholders have voting rights.

Aguiar Family

Three members of the Aguiar family and the estate of Mr. Amador Aguiar indirectly owned as of December 31, 2010, through their interest in Cidade de Deus Participações, 10.78% of our common shares and 5.46% of our total shares. In addition, the same parties directly owned shares totaling 1.11% of our common shares and 1.08% of our preferred shares and 1.09% of total shares. No member of the Aguiar family individually has a direct holding of more than 1.00% of our voting shares.

Fundação Bradesco

Fundação Bradesco, directly and indirectly, through its interest in Cidade de Deus Participações, Nova Cidade de Deus and NCF, held on December 31, 2010, 51.06% of our common shares, 2.28% of our preferred shares and 26.67% of our total shares. In accordance with the bylaws of the foundation, Fundação Bradesco, its board of governors, as the highest decision-making body, consists of all our Board of Directors, executive officers and departmental directors, as well as all board members and directors of Cidade de Deus Participações S.A., with no right to compensation.

PAGE 133

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

8.1 – Description of the economic conglomerate

BBD Participações

BBD indirectly owned 5.76% of our common shares and 2.92% of our total shares on December 31, 2010, through its interest in Nova Cidade de Deus. BBD is a holding company that was set up to hold shares in our capital and the capital of our direct and indirect shareholders. In 1999, BBD acquired an indirect holding of 5.51% of our voting shares from a number of shareholders. BBD shares may only be held by members of the Board of Directors and statutory officers, or qualified employees of Bradesco, Bradespar, or our Brazilian subsidiaries and nonprofit legal entities, or local companies controlled by them, whose managers must be exclusively employees or managers of the Bradesco Organization. However, only members of the Board of Directors and Statutory Officers may hold shares with voting rights. The majority of the members of our Board of Directors and Statutory Officers hold BBD shares.

NCF Participações S.A.

NCF Participações S.A. is a holding company controlled by Cidade de Deus Participações and Fundação Bradesco. On December 31, 2010, NCF directly held 2.18% of our common shares and 1.82% of our total shares.

BES

BES is a commercial bank and its head office is in Portugal. In December 31, 2010, BES directly owned 7.10% of our common shares and 3.55% of our total shares. At present, Mr. Ricardo Espírito Santo Silva Salgado represents BES on our Board of Directors.

Other

Direct holdings of the public accounted for 25.29% of our voting capital as of December 31, 2010 (including a 2.49% interest held by Bank of Tokyo Mitsubishi - UFJ (MUFG)) and 97.52% of our outstanding preferred shares. Direct and indirect holdings of the public in our common and preferred shares totaled an effective interest of 61.41% of our share capital on December 31, 2010.

PAGE 134

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

8.1 – Description of the economic conglomerate***Subsidiaries and Affiliates****Principal companies with direct and indirect holdings, included in consolidated financial statements.*

	Business sector	Holding in capital (%)	
		December 31	
		2010	2009
Alvorada Cartões, Crédito, Financiamento e Investimento S.A.	Banking	100.00%	100.00%
Banco Alvorada S.A. ⁽¹⁾	Banking	99.95%	99.94%
Banco Bradesco Financiamentos S.A.	Banking	100.00%	100.00%
Banco Bankpar S.A.	Banking	100.00%	100.00%
Banco Boavista Interatlântico S.A.	Banking	100.00%	100.00%
Banco Bradesco Argentina S.A.	Banking	99.99%	99.99%
Banco Ibi S.A.	Banking	100.00%	100.00%
Banco Bradesco BBI S.A.	Investment bank	98.35%	98.35%
Banco Bradesco Cartões S.A.	Cards	100.00%	100.00%
Bradesco Administradora de Consórcios Ltda.	Administering purchaser consortiums	100.00%	100.00%
Bradseg Participações Ltda.	Holding	100.00%	100.00%
Bradesco Auto/RE Cia de Seguros	Insurer	100.00%	100.00%
Bradesco Capitalização S.A.	Saving Plans	100.00%	100.00%
Odontoprev S.A.	Insurer/Dental Care	43.50%	43.50%
Bradesco Leasing S.A. Arrendamento Mercantil	Leasing	100.00%	100.00%
Bradesco S.A. Corretora de Títulos e Valores Mobiliários	Brokers	100.00%	100.00%
Bradesco Saúde S.A.	Insurer/Health Care	100.00%	100.00%
Bradesco Seguros S.A.	Insurer	100.00%	100.00%
Bradesco Vida e Previdência S.A.	Pension Plan/Insurer	100.00%	100.00%
Bradesplan Participações Ltda.	Holding	100.00%	100.00%
BRAM - Bradesco Asset Management S.A. DTVM	Asset management	100.00%	100.00%
Tempo Serviços Ltda.	Services	100.00%	100.00%
União Participações Ltda.	Holding	100.00%	100.00%
Ágora Corretora de Títulos e Valores Mobiliários S.A.	Brokers	100.00%	100.00%

⁽¹⁾ Increased holding by capital subscription

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

8.1 – Description of the economic conglomerate

b. Issuer's holdings in the group of companies

Banco Bradesco holdings in group companies are listed in item 8.1."b".

c. Holdings of the group's companies in the issuer

No group company has a holding in Banco Bradesco.

d. Companies under common control

The following companies are under common control: Cielo S/A, Odontoprev S/A, Fidelity Processadora e Serviços S/A, and Cia. Brasileira de Soluções e Serviços – CBSS.

PAGE 136

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

8.2 – Organizational structure of the conglomerate

A chart for the conglomerate with the issuer included may be found in item 8.1.a of this Reference Form.

PAGE 137

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

8.3 – Restructuring operations

Reasons for not filling out table:

Information relating this field is shown in section 6.5 in this Reference Form.

PAGE 138

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

8.4 – Other material information

There is no further information that we believe to be significant.

PAGE 139

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

9.1 – Significant noncurrent assets – other

There are no other significant non-current assets that have not been disclosed in this item.

PAGE 140

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

9.1 – Significant non-current asset items / 9.1.a – Fixed assets

Description of real estate asset	Country – location	State – location	Municipality – location	Type of property
Head office – Cidade de Deus	Brazil	SP	Osasco	Leased
Alphaville center	Brazil	SP	Barueri	Leased
Administrative center	Brazil	AM	Manaus	Leased

PAGE 141

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

9.1 – Significant non-current asset items / 9.1.b – Patents, trademarks, licenses, concessions, franchises and technology transfer agreements

Reasons for not filling out table:

There are no significant non-current assets for the development of Bradesco's business that are covered by this item.

PAGE 142

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

9.1 – Significant non-current asset items / 9.1.c – Equity holdings

Business name	Corporate Tax No. (CNPJ)	CVM code No.	Type of company	Country	State head office	Municipality	Description of business developed	Issuer interest (%)
Fiscal year	Book value – variation %	Market value – variation %	Dividends received (BRL)		Date	Amount (BRL)		

Banco Bradesco BBI S.A.	06.271.464/0001-19	-	Subsidiary	Brazil	SP	Osasco	Investment Bank	98.350000
				Market value				
12/31/2010	9.900000	0.000000	0.00	Book value	12/31/2010	6,489,484,000.00		
12/31/2009	15.000000	0.000000	2,316,397.70					
12/31/2008	259.900000	0.000000	603.57					

Reasons for acquiring and holding this interest

The company is part of Organização Bradesco's strategy and was founded to consolidate, provide focus and develop new niches in business related to local and international capital markets.

Banco Bradesco	59.438.325/0001-01	-	Subsidiary	Brazil	SP	Osasco	Banking	100.000000
				Market value				
12/31/2010	644.700000	0.000000	364,969,831.33	Book value	12/31/2010	2,575,794,000.00		
12/31/2009	30.400000	0.000000	0.00					
12/31/2008	98.100000	0.000000	412,535.03					

Reasons for acquiring and holding this interest

The company is part of Organização Bradesco's strategy and was founded to consolidate, centralize and develop focus in credit card related business.

Banco Bradesco Financiamentos S.A.	07.207.996/0001-50	-	Subsidiary	Brazil	SP	Osasco	Banking	100.000000
				Market value				
12/31/2010	5.100000	0.000000	6,681,049.33	Book value	12/31/2010	24,438,905,000.00		
12/31/2009	3.100000	0.000000	5,018,588.79					
12/31/2008	0.000000	0.000000	0.00					

Reasons for acquiring and holding this interest

The company is part of Organização Bradesco's strategy and its principal business is vehicles loans and leasing for Organização Bradesco customers and non-customers.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

9.1 – Significant non-current asset items / 9.1.c – Equity holdings

Bradesco Administradora de Consórcios Ltda.	52.568.821/0001-22	-	Subsidiary	Brazil	SP	Osasco	Managing purchasing groups (consortiums)	100.000000
				Market value				
				Book value				
12/31/2010	23.400000	0.000000	160,000,000.00	value	12/31/2010	624,492,000.00		
12/31/2009	10.300000	0.000000	1,687,936.74					
12/31/2008	62.200000	0.000000	50,000,000.00					

Reasons for acquiring and holding this interest

The company is part of Organização Bradesco's strategy and its business is managing buying plans (consortiums) in the housing, automobiles, trucks and tractor segments.

Bradesco Auto/RE Companhia de Seguros	92.682.038/0001-00	-	Subsidiary	Brazil	RJ	Rio de Janeiro	Casualty and personal insurance of all types in accordance with current legislation.	100.000000
				Market value				
				Book value				
12/31/2010	28.563297	0.000000	0.00	value	12/31/2010	1,586,356,659.34		
12/31/2009	8.300000	0.000000	0.00					
12/31/2008	576.000000	0.000000	0.00					

Reasons for acquiring and holding this interest

The company complements Organização Bradesco's core business by acting in automobile and non-life insurance.

Bradesco Capitalização S.A.	33.010.851/0001-74	-	Subsidiary	Brazil	SP	São Paulo	All transactions allowed certificated savings plans companies under current legal and regulatory provisions.	100.000000
				Market value				
				Book value				
12/31/2010	-10.751671	0.000000	0.00	value	12/31/2010	501,776,419.35		
12/31/2009	97.200000	0.000000	0.00					
12/31/2008	-58.900000	0.000000	0.00					

Reasons for acquiring and holding this interest

The company complements Organização Bradesco's core business by acting in the certificated savings plans segment.

PAGE 144

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

9.1 – Significant non-current asset items / 9.1.c – Equity holdings

Bradesco Leasing S.A. – Arrendamento Mercantil	47.509.120/0001-82	1964-0	Subsidiary	Brazil	SP	Osasco	Leasing	100.000000
--	--------------------	--------	------------	--------	----	--------	---------	------------

				Market value Book value		
12/31/2010	162.500000	0.000000	0.00		12/31/2010	8,793,225,000.00
12/31/2009	9.300000	0.000000	0.00			
12/31/2008	18.000000	0.000000	0.00			

Reasons for acquiring and holding this interest

The company is part of Organização Bradesco's strategy and acts in the leasing segment.

Bradesco Saúde S.A.	92.693.118/0001-60	-	Subsidiary	Brazil	RJ	Rio de Janeiro	Private insurance exclusively in the health care business of all types as defined in current legislation.	100.000000
---------------------	--------------------	---	------------	--------	----	----------------	---	------------

				Market value Book value		
12/31/2010	16.427681	0.000000	0.00		12/31/2010	3,091,397,098.41
12/31/2009	15.200000	0.000000	0.00			
12/31/2008	23.000000	0.000000	0.00			

Reasons for acquiring and holding this interest

The company complements Organização Bradesco's core business by acting in health insurance.

Bradesco Seguros S.A.	33.055.146/0001-93	-	Subsidiary	Brazil	SP	São Paulo	Casualty and personal insurance of all types in accordance with current legislation.	100.000000
-----------------------	--------------------	---	------------	--------	----	-----------	--	------------

				Market value Book value		
12/31/2010	-49.594010	0.000000	0.00		12/31/2010	1,351,798,930.66
12/31/2009	70.200000	0.000000	0.00			
12/31/2008	-40.300000	0.000000	0.00			

Reasons for acquiring and holding this interest

The company complements Organização Bradesco's core business by acting in insurance.

PAGE 145

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

9.1 – Significant non-current asset items / 9.1.c – Equity holdings

Bradesco Vida e Previdência S.A.	51.990.695/0001-37	-	Subsidiary	Brazil	SP	Osasco	Life insurance of all types, personal insurance, and open pension plans.	100.000000
				Market value				
				Book value				
12/31/2010	38.679274	0.000000		0.00	Market value	12/31/2010	4,069,490,595.49	
12/31/2009	96.200000	0.000000		0.00				
12/31/2008	-54.100000	0.000000		0.00				

Reasons for acquiring and holding this interest

The company complements Organização Bradesco's core business by acting in private pensions and insurance.

Bradseg Participações Ltda.	02.863.655/0001-19	-	Subsidiary	Brazil	SP	Osasco	The sole purpose of the company is to hold capital of Banco Bradesco SA and / or other companies that directly or indirectly hold shares of this institution's of social capital.	100.000000
				Market value				
				Book value				
12/31/2010	6.918045	0.000000	1,500,000,000.00		Market value	12/31/2010	11,912,563,680.05	
12/31/2009	27.100000	0.000000	786,744,311.00					
12/31/2008	0.000000	0.000000	2,405,991,737.76					

Reasons for acquiring and holding this interest

Company incorporated with the purpose of concentrating holdings in the insurance, pensions and capitalization segment.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

9.2 – Other material information

There is no further information that we believe to be significant.

PAGE 147

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.1 – General financial and equity conditions

Note that accounting data disclosed by the issuer in item 10.1 refer to consolidated accounting data compiled in accordance with International Financial Reporting Standards (IFRS) published by the International Accounting Standards Board (IASB). These consolidated financial statements are covered by IFRS 1 (R) - First-time Adoption under International Financial Reporting Standards. Our data for the fiscal year ended December 31, 2008 were compiled under a different accounting standard (not the international accounting standard), therefore we are not including comments or statements for this reporting period since the data do not allow proper comparison with those of the fiscal years ended December 31, 2010 and December 31, 2009.

a) *general financial and equity conditions*

Ø 2010

In 2010, the Brazilian real appreciated by 4.3% in relation to the U.S. dollar, reaching R\$ 1.6662 per US\$ 1.00 on December 31, 2010 as compared to R\$ 1.7412 per US\$ 1.00 on December 31, 2009. The Central Bank increased the base interest rate from 8.75% in December 2009 to 10.75% in December 2010.

The year of 2010 was characterized by the world economic growth recovery, although at a slower and uneven pace across the countries. If, on one hand, some developed countries will still have to overcome some difficulties generated by economic destabilization occurred in 2008/2009, on the other hand, there remains the clear perception that this scenario opens new opportunities for emerging countries remains, in particular for countries like Brazil, where the democratic environment is consolidated and the business sector has achieved a capacity consistent with such new challenges.

In spite of many challenges linked to long-term growth, Bradesco is prudently optimistic on perspectives for the next years. The Brazilian economy was already starting to present solid bases for growth recovery at the end of 2009, and confirmed this at the end of 2010, which was marked by a robust GDP expansion to the highest level since 1985.

In the political environment, 2010 was a year in which the full exercise of citizenship evidenced a deeply-rooted democratic system establishing freedom of speech and choice as a target.

Advances occurred according not only to economic indicators, but also to social indicators. In fact, improvements in people's life quality, especially spending power, achievements that brought a large part of the population into the middle class, which is a significant statistical fact in the country's history.

Among the most significant events of 2010, the following stand out: a) the expressive volume of credit operations that increased by 19.3% over 2009, and the recovery of overdue credits, which increased by 57.9% over the previous year; b) the expansion of Customer Service Network operating in all Brazilian municipalities through the opening of 178 new Branches; c) the reorganization of facilities abroad to meet properly the demands of the international market; d) Bradesco's presence as the leading coordinator of Petrobras capitalization process, the greatest operation of the kind in Brazilian and world stock markets; e) the acquisition of the whole capital stock of Ibi Services in Mexico, in which partnership with local C&A was part of the deal; f) partnership with Banco do Brasil and Caixa Econômica Federal for creation and management of a Brazilian card brand - ELO; g) Bradesco's permanence in the Dow Jones Sustainability World Index and in the Corporate Sustainability Index - ISE; h) and from a socioenvironmental liability standpoint, the launch of the Corporate Code of Ethics of Bradesco Organization in Braille.

Net income attributed to controlling block of shareholders was R\$ 9.940 billion for the fiscal year, which corresponds to an annualized return of 20.9% on average shareholder equity. Annualized return on total assets at 1.8% was unchanged compared to previous year.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.1 – General financial and equity conditions

Consolidated shareholder equity attributed to controlling shareholders totaled R\$ 51.051 billion and total assets were R\$ 602.954 billions.

Lending

Bradesco is working to democratize access to credit by continuously expanding and diversifying its offer, thus raising its volume of operations, including through direct financing and partnerships with market agents, as well as individual lines, such as payroll-deductible loans through its extensive branches network, service points and Banco Postal, and the Customer Service Center 0800 Loans.

Funding and asset management

Data for our loans and funding sources are shown below:

- R\$ 225.636 billion was the end-year balance outstanding for loans and advances to clients, thus showing an evolution of 19.3% in the period, and the following products were highlighted: Working capital; BNDES / Finame onlending, Vehicles - Consumer Credit (CDC), Credit Cards and Housing Finance;
- R\$ 171.921 billion Funds from credit institutions, including: Demand deposits, Interbank, Open market borrowings and obligations from borrowings and onlending, showing an increase of 43.2% on 2009;
- R\$ 192.476 billion in Client funds, including Demand Deposits, Savings, Term Deposits and Other Deposits, showing growth of 13.3% on the previous year;
- R\$ 83.493 billion technical reserves for Insurance and Pension, showing an increase of 15.0% over the previous year;
- R\$ 26.315 billion in Subordinated debt, of which R\$ 21.236 billion issued in Brazil and R\$ 5.079 billion abroad, showing growth of 13.9% on 2009; and
- R\$ 17.810 billion in funds from securities issued, of which R\$ 12.298 billion issued in Brazil and R\$ 5.512 billion issued abroad, showing growth of 131.8% on the previous year.

On December 31, 2010 market capitalization of Bradesco was R\$ 109.759 billion, with emphasis on preferred share valuation of 12.1% in the year, as compared to 1.0% valuation of Ibovespa.

Ø 2009

In 2009, the real appreciated by 25.5% in relation to the U.S. dollar, reaching R\$ 1.7412 per US\$ 1.00 on December 31, 2009 as compared to R\$ 2.3370 per US\$ 1.00 on December 31, 2008. The Central Bank gradually decreased the base interest rate from 13.75% in December 2008 to 8.75% in December 2009.

The fiscal year of 2009 began with the worst possible forecasts for the global economy, but ended with consistent signs of recovery. The actual pace of recovery varied from country to country, accompanied by a lingering degree of uncertainty regarding the developed world, where the adjustments in progress may impose reduced consumption growth over the previous years' levels. At the same time, we see challenges ahead related to the strong fiscal deterioration in these nations as part of the anti-cyclical response to the risk of an economic depression.

Brazil has successfully overcome the challenges posed by the crisis. The adoption of anti-cyclical policies resulted in a decline in household consumption, the main component of GDP, but not nearly to the same extent as in previous periods of major turbulence. The decline in investments – temporarily interrupting the expansion cycle of the previous five years – is already showing unmistakable signs of a reversal thanks to reduced idle capacity, the favorable outlook for domestic demand and the opportunities arising from the World Cup and the Olympic Games, as well as from pre-salt oil exploration. At the time, Brazil was already emerging as one of the leading destinations for foreign direct investment from global companies.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.1 – General financial and equity conditions

Net income attributed to controlling block of shareholders was R\$ 8.283 billion for the fiscal year, which corresponds to an annualized return of 20.8% on average shareholder equity. Annualized return on average assets was 1.8%. Consolidated shareholder equity attributable to controlling shareholders amounted to R\$ 44.191 billion and total assets stood at R\$ 489.684 billion.

Lending

Supported by the credit democratization strategy and the continuing expansion and diversification of its funding, Bradesco increased its volume of operations, including through direct financing and partnerships with market agents, as well as individual lines, such as payroll-deductible loans through its extensive Branches Network, Service Stations and Banco Postal, and the Customer Service Center 0800 Loans.

Funding and asset management

Our loans and funding sources are listed below:

- R\$ 189.165 billion was the end-year balance of loans and advances to clients, highlighting the following products: Working capital; BNDES / Finame onlending; Credit Cards and Housing Finance;
- R\$ 120.068 billion funds from credit institutions, including: Demand Deposits, Interbank, Open-market funding and obligations from borrowings and onlending;
- R\$ 169.946 billion Client funds, including Demand deposits, Savings, Term deposits, and Other deposits;
- R\$ 72.597 billion Insurance and pension technical reserves;
- R\$ 23.104 billion Subordinated debt, of which R\$ 19.325 billion issued in Brazil and R\$ 3.779 billion abroad; and
- R\$ 7.683 billion in funds from securities issued, of which R\$ 3.225 billion issued in Brazil and R\$ 4.458 billion abroad.

Our key indicators are shown below:

I) Basel Index

Capital adequacy and leverage

Brazilian financial institutions are subject to methodology for capital metrics and levels based on a risk-weighted asset index. The parameters of this methodology resemble those of the international minimum capital levels adopted under the Basel Accord. The Basel Accord requires banks to have a minimum capital ratio of 8.0%, of total weighted assets while the Central Bank of Brazil requires 11.0% minimum capital. At least half of total capital must consist of Tier I capital. Tier I, or core, capital corresponds to shareholders' equity less certain intangibles. Tier II capital includes asset revaluation reserves, contingency reserves and subordinated debt, subject to certain restrictions. Tier II capital must not exceed Tier I capital.

PAGE 150

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.1 – General financial and equity conditions

The calculation of our Basel Index is shown below:

	R\$ million				
	Dec 10 (A)	Dec 09 (B)	Dec 08 (C)	Variation	
				A - B	B - C
Calculation base *					
Reference equity (local acronym PR)	56,147	55,928	47,263	219	8,665
Tier 1	49,897	46,529	38,022	3,368	8,507
Shareholders' equity	48,043	41,754	34,257	6,289	7,497
Mark to market adjustments	1,678	1,328	2,347	350	(1,019)
Additional provision	-	3,003	1,621	(3,003)	1,382
Deferred asset reduction	(296)	(354)	(381)	58	27
Tax credit reduction	-	-	(143)	-	143
Minority / Other	472	798	321	(326)	477
Tier II	6,373	9,623	9,546	(3,250)	77
Mark to market adjustments	(1,678)	(1,328)	(2,347)	(350)	1,019
Subordinated debt	8,051	10,951	11,893	(2,900)	(942)
Deduction funding instruments	(123)	(224)	(305)	101	81
Risk-weighted assets	380,844	313,719	293,797	67,125	19,922
Required reference equity (local acronym PRE)	41,892	34,509	32,318	7,383	2,191
Credit risk	38,938	33,046	30,358	5,892	2,688
Operational risk	2,574	1,133	1,676	1,441	(543)
Market risk	380	330	284	50	46
Margin (excess/ sufficient Ref Eq)	14,255	21,419	14,945	(7,164)	6,474
Leverage margin	129,591	194,718	135,864	(65,127)	58,854
Basel Index	14.7%	17.8%	16.1%	-3.1%	1.7%
Tier 1	13.1%	14.8%	12.9%	-1.7%	1.9%
Tier II	1.7%	3.1%	3.3%	-1.4%	-0.2%
Deduction funding instruments	-0.1%	-0.1%	-0.1%	-	-

* As per accounting practices adopted in Brazil applicable to institutions authorized to operate by the Central Bank of Brazil.

In December 2009, Bradesco's Reference Equity reached R\$ 55.9 billion, while the Required Reference Equity was R\$ 34.5 billion, thus making for a capital margin of R\$ 21.4 billion. Most of the requirement was due to the credit risk portion (local acronym PEPR), which accounted for 96% of risk-weighted assets, reflecting mainly growth of lending. Compared with December 2008, we note that Reference Equity showed a significant increase of R\$ 8.7 billion or 18.3%, and the main points were: (i) the capital increase through absorption of R\$ 1.4 billion in shares in April 2009; and (ii) a R\$ 1.4 billion increase in additional provisions pursuant to Central Bank Resolution No. 3.674/08 which allowed banks to add in the full amount of additional provision for doubtful debt.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.1 – General financial and equity conditions

In December 2010, Bradesco's Reference Equity reached R\$ 56.1 billion, against a Required Reference Equity of R\$ 41.9 billion, thus making for a capital margin of R\$ 14.3 billion. Most of the requirement was due to the credit risk portion (local acronym PEPR), which accounted for 93% of risk-weighted assets, reflecting mainly expansion of lending.

The Basel Index ended the period at 14.7%, thus showing a fall of 3.1 percentage points on December 2009, primarily due to: (i) the exclusion of R\$ 3.0 billion of additional provisions in response to Central Bank Resolution No. 3.825/09, which revoked Central Bank Resolution No. 3.674/08, which allowed full additional provisions for doubtful accounts in the calculation of Tier I reference equity; and (ii) the R\$ 4.9 billion reduction due to maturing subordinated debt and escalation of these debts in the last 5 years, which was offset by R\$ 2.0 billion of new foreign debt eligible as Tier II capital. Note the margin (capital margin) of R\$ 14.3 billion, which enabled growth of the Organization's lending and consequently of its assets.

PAGE 152

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.1 – General financial and equity conditions**II) Operating Efficiency and Operational Coverage Index I**

	R\$ million	
(International Accounting Standards - IFRS)	2010	2009
Personnel expenses (1)	(7,998)	(6,707)
Administrative expenses	(9,761)	(8,138)
Subtotal I	(17,759)	(14,845)
Net interest income	32,771	27,190
Net income from fees and commissions	9,395	7,847
Insurance and pensions income	2,578	1,778
Equity earnings	577	729
Other operating revenues (expenses)	(6,002)	(3,025)
Subtotal II	39,319	34,519
Operating Efficiency (2)	45.2%	43.0%
Operating Coverage (3)	50.6%	50.7%

(1) Does not include employee profit sharing of R\$ 796 million in 2010 and R\$ 627 million on 2009. Total personnel expenses was R\$ 8,794 million in 2010 and R\$ 7,334 million in 2009;

(2) Operating efficiency = (Personnel expenses + profit sharing + Administrative expenses) / (Net interest income + Net income fees and commissions + Income from insurance and pensions + Equity earnings from subsidiaries + Other operating revenues – Other operating expenses)

(3) Operating coverage = (Net income fees and commissions) / (Personnel + Administrative expenses)

Operating Efficiency Ratio (OER)

Cumulative 12-month OER showed an increase of 2.2 p. a., from 43.0% in 2009 to 45.2% in 2010. This increase was due mainly to exceptional treasury gains and lower advertising and publicity expenses in 2009, which favored this indicator for that period, in addition to higher costs in 2010 due to growing numbers of Points of Service.

Another factor driving the higher ratio was increased personnel expenses reflecting higher salaries and headcounts resulting from investments in new Points of Service and enhanced segmentation of business.

Operating Coverage

Cumulative 12-month Coverage fell 0.1 p. a. basically due to: (i) additional personnel and administrative expenses, caused mainly by: (a) the impact of collective bargaining; (b) higher advertising and publicity costs; and (c) added business from new Points of Service; partly offset by (ii) the evolution of net income from fees and commissions.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.1 – General financial and equity conditions

III) Loans and advances to clients

Loans and advances to clients classified as:

- Not due and not subject to impairment losses;
- Due but not subject to impairment losses, and
- Subject to impairment losses, which includes loans and advances classified as defaults and loans and advances analyzed individually for loss.

The Organization defines defaults as cases of debtors whose loans or advances are over 90 days in arrears, have renegotiated contracts, or have shown another indication of loss, such as a bankruptcy order or creditor composition (concordat).

(International Accounting Standards - IFRS)	R\$ million			
	December 31			
	2010	% (*)	2009	% (*)
Not yet due and not subject to impairment (a)	196,615	87.1	163,369	86.4
Arrears but no impairment losses (b)	6,038	2.7	5,565	2.9
Subject to impairment losses (c)	22,983	10.2	20,231	10.7
Total loans and advances to clients (1)	225,636	100	189,165	100
Impairment losses	-15,356	6.8	-14,925	7.9
Net value	210,280		174,240	

(*) Proportion of total loans and advances to clients

The portfolio of loans and advances to clients grew 19.3% in December 2010 on the same period of the previous year due to expansion of economic activity.

The portfolio's improvement of is shown by the increased in amounts not due and not subject to impairment losses, which grew 20.3% in twelve months, and accounted for 87.1% of the total in December 2010 (86.4% in December 2009).

In addition, to be emphasized as a positive factor was the decreased impairment losses, which fell to 6.8% of the portfolio in December 2010 from 7.9% in December 2009.

PAGE 154

10.1 – General financial and equity conditions**Loans and advances to clients not yet due or subject to impairment losses**

(International Accounting Standards - IFRS)	R\$ million		December 31	
	2010	% (*)	2009	% (*)
Low risk	194,270	98.8	161,460	98.8
Medium risk	1,919	1.0	1,695	1.0
Greater Risk	426	0.2	215	0.1
Total	196,615	100	163,369	100
Proportion of total Loans and advances to clients (%)	87.1		86.4	

Low risk Ratings AA1 – C3; Medium risk Rating D; Greater Risk: Ratings E – H.

(*) Proportion of total

Loans and advances to clients classified as not due or not subject to impairment losses reached R\$ 196.6 billion in December 2010. Of the total of these transactions, 98.8% were classified as low risk, showing the adequacy and consistency of the organization's credit rating policy, processes and instruments.

Loans and advances to clients overdue but not subject to impairment losses

There follows an analysis by arrears of loans and advances not marked as default in the collective analysis and not subject to impairment loss in the individual analysis.

For the purposes of this analysis, an asset is considered in arrears and included in the table below whenever a payment is late or not received strictly in line with contractual conditions. The amount included in this category refers to total financial assets, i.e. not only the overdue payment, but also the contractual value plus interest.

Loans and advances to clients that are not individually significant, such as retailers that have not been classified as default are shown in this category.

Individually significant loans and advances may be shown in this category when after conducting a separate analysis there was identified need for recognizing a loss on individual impairment and therefore the latter is directed to the analysis of collective loss.

(International Accounting Standards - IFRS)	R\$ million			
	2010	% (*)	2009	% (*)
Arrears up to 60 days	5,185	85.9	4,852	87.2
Arrears 61 - 90 days	823	13.6	692	12.4
Arrears over 90 days	29	0.5	21	0.4
Total	6,038	100	5,565	100
Proportion of total Loans and advances to clients (%)	2.7		2.9	

(*) Proportion of total

PAGE 155

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.1 – General financial and equity conditions

The table above shows loans and advances that show no signs of impairment losses despite some arrears. This amount accounted for 2.7% of the "loans and advances to customers" portfolio in December 2010 (2.9% in December 2009).

Loans and advances to clients subject to impairment losses

(International Accounting Standards - IFRS)	R\$ million			
	2010		December 31 2009	
	2010	% (*)	2009	% (*)
Portfolio to mature	11,677	50.8	9,404	46.5
Arrears up to 60 days	2,144	9.3	1,986	9.8
Arrears 61 - 90 days	878	3.8	790	3.9
Arrears over 90 days	8,284	36.1	8,051	39.8
Total	22,983	100	20,231	100
Proportion of total Loans and advances to clients (%)	10.2		10.7	

(*) Proportion of total

Loans and advances subject to impairment losses totaled R\$ 23.0 billion and accounted for 10.2% of the total portfolio of loans and advances to clients in December 2010, against 10.7% in the same period last year. Lower shares of total loans in the portfolio and losses from impairment on total operations reflect improvement of the entire credit cycle, as previously mentioned.

Note that comments in relation to return on average equity (ROAE) and return on average assets (ROAA) are shown in item 10.2.a). Other analyses pertaining to our financial and asset conditions inherent in sources of liquidity and debt levels are shown in items 10.1.d) 10.1.e) 10.1.f) and 10.1.h).

PAGE 156

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.1 – General financial and equity conditions

b) capital structure and possibility of share or quotas redemption, indicating: i) possibility of redemption; ii) formula for redemption price calculation

There is no expected redemption of shares issued by the Company other than the legal redemptions.

Capital structure

	In thousands		
	Dec10	Dec09	Dec08
ON	1,880,830	1,710,205	1,534,806
PN	1,881,225	1,710,346	1,534,900
Subtotal – Outstanding	3,762,055	3,420,551	3,069,706
Treasury shares	395	6,535	163
Total	3,762,450	3,427,086	3,069,869

N.B: Does not include splits or reverse made during the period.

On December 31, 2010, Bradesco's total share capital was R\$ 28.5 billion corresponding to 3,762,450,000 shares, of which 1,881,225,000 were common shares and 1,881,225,000 preferred shares, all book-entry shares with no nominal value.

Share capital in 2009 was R\$ 26.5 billion corresponding to 3,427,086,000 shares, of which 1,713,543,000 common shares and 1,713,543,000 preferred shares, all book-entry shares with no nominal value.

In 2008, share capital was R\$ 23 billion, corresponding to 3,069,869 shares, of which 1,534,935 common shares and 1,534,934 preferred shares, all book-entry shares with no nominal value.

There are no ways of redeeming the company's shares other than those legally stipulated.

c) capacity to pay financial commitments

Bradesco has full ability to pay all its financial commitments, because it reviews daily its asset and liability management policy to ensure sufficient liquidity to honor withdrawals, deposits, repay other obligations at maturity, extend loans or other forms of credit to its clients and meet its own needs of working capital for investment. The following table presents our consolidated balance sheet by maturity.

PAGE 157

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.1 – General financial and equity conditions**Consolidated balance sheet by maturity (under International Accounting Standards - IFRS)****December 31, 2010**

	R\$ million						
	1 to 30 days	31 to 180 days	181 to 360 days	1 to 5 years	Over 5 years	Indefinite period	Total
Assets							
Cash and near cash with central banks	80,960	-	-	-	-	-	80,960
Loans and advances to credit institutions	31,869	19,293	1,091	2,847	9,616	-	64,716
Loans and advances to clients	35,562	57,240	34,974	80,761	1,743	-	210,280
Financial assets held for trading	24,031	6,462	8,458	26,002	6,698	3,584	75,235
Financial assets available for sale	2,004	393	13	2,829	29,976	4,964	40,179
Investments held to maturity	-	106	-	316	2,973	-	3,395
Assets assigned as guarantee	6,222	25,443	2,153	40,979	4,902	-	79,699
Other financial assets (1)	18,657	-	-	-	-	-	18,657
Total financial assets	199,305	108,937	46,689	153,734	55,908	8,548	573,121
Liabilities							
Funds from credit institutions	79,761	21,915	13,983	52,763	3,499	-	171,921
Client funds	96,622	7,498	20,769	66,017	1,570	-	192,476
Financial liabilities for trading	292	198	110	109	24	-	733
Funds from securities issued	209	2,485	2,273	12,245	598	-	17,810
Subordinated debts	1,122	4,461	2,417	15,015	3,300	-	26,315
Technical provisions - insurance and pensions (2)	60,032	2,101	1,285	20,075	-	-	83,493
Other financial liabilities (3)	26,140	-	-	-	-	-	26,140
Total financial liabilities	264,178	38,658	40,837	166,224	8,991	-	518,888

(1) Including basically forex transactions, debtors arising from guarantee deposits and brokerage for securities;

(2) Demand deposits, savings accounts, and technical reserves for insurance and pension plans in the form of our "VGBL" and "PGBL" products are classified in the 1-30 days category, irrespective of average historical turnover; and

(3) Includes basically credit card and forex transactions, and trading and brokering securities and certificated savings plans.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.1 – General financial and equity conditions

December 31, 2009							R\$ million
	1 to 30 days	31 to 180 days	181 to 360 days	1 to 5 years	Over 5 years	Indefinite period	Total
Assets							
<i>Cash and near cash in banks</i>	24,850	-	-	-	-	-	24,850
<i>Loans and advances to credit institutions</i>	51,593	21,525	2,341	2,605	4,658	-	82,722
<i>Loans and advances to clients</i>	30,832	50,445	27,847	61,605	3,511	-	174,240
<i>Financial assets held for trading</i>	5,326	4,930	7,875	28,510	4,375	3.465	54,481
<i>Financial assets available for sale</i>	765	310	485	11,741	26,561	4.184	44,046
<i>Investments held to maturity</i>	-	90	-	905	2,888	-	3,883
<i>Assets assigned as guarantee</i>	49,075	2,020	504	4,475	3,999	-	60,073
<i>Other financial assets (1)</i>	17,057	-	-	-	-	-	17,057
Total financial assets	179,498	79,320	39,052	109,841	45,992	7,649	461,352
Liabilities							
<i>Funds from credit institutions</i>	56,087	10,130	14,020	36,299	3,532	-	120,068
<i>Client funds</i>	82,639	9,251	11,458	65,430	1,168	-	169,946
<i>Financial liabilities for trading</i>	185	101	150	85	11	-	532
<i>Funds from securities issued</i>	403	898	2,076	4,001	305	-	7,683
<i>Subordinated debts</i>	80	172	68	19,591	2,671	522	23,104
<i>Technical provisions - insurance and pensions (2)</i>	52,835	1,285	395	18,082	-	-	72,597
<i>Other financial liabilities (3)</i>	23,806	-	-	-	-	-	23,806
Total financial liabilities	216,035	21,837	28,167	143,488	7,687	522	417,736

(1) Including basically forex transactions, debtors arising from guarantee deposits and brokerage for securities;

(2) Demand deposits, savings accounts, and technical reserves for insurance and pension plans in the form of our "VGBL" and "PGBL" products are classified in the 1-30 days category, irrespective of average historical turnover; and

(3) Includes basically credit card and forex transactions, and trading and brokering securities and certificated savings plans.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.1 – General financial and equity conditions**Subordinated debt – 2010 and 2009 (under International Accounting Standards - IFRS)**

Paper/Maturity	Original term in years	Transaction value	Currency	Remuneration	R\$ million	
					December 31 2010	2009
In Brazil:						
<u>CDB - subordinated</u>						
2011	5	4,504	R\$	102.5% to 104.0% of CDI rate	7,685	6,979
2012	5	3,236	R\$	103.0% of CDI rate or 100.0% of CDI rate + (0.344% p.a. to 0.4914%) or Inflation (IPCA) + (7.102% p.a. – 7.632%p.a.)	4,589	4,153
2013	5	575	R\$	100.0% of CDI rate + (0.344% p.a. - 1.0817% p.a.) or Inflation (IPCA) + (7.74% p.a. – 8.20% p.a.)	780	701
2014	6	1,000	R\$	112.0% of CDI rate	1,256	1,132
2015	6	1,275	R\$	108.0% and 112.0% of CDI rate or Inflation (IPCA) + (6.92% p.a. – 8.55% p.a.)	1,538	1,365
2016	6	1	R\$	IPCA + (7.1292% p.a.)	1	-
2012	10	1,570	R\$	100.0% of the DI – CETIP rate or 100,0% of the CDI rate + (0.75% p.a. – 0.87% p.a.) or 101.0% to 102.5% of the CDI rate	5,164	4,689
2019	10	20	R\$	IPCA + (7.76% p.a.)	24	-
<u>Related to loans</u>						
<u>(1):</u>						
2011 a 2016	1 to 5	32	R\$	100.0% to 110.0% of CDI rate	33	2
2010 a 2012 (2)	up to 2	-	R\$	Rate of 9.43% p.a.	-	304
2010 a 2017	up to 7	90	R\$	Inflation (IPCA) + (6.7017% p.a. - 7.4163% p.a.)	92	-
2010 a 2017	up to 7	21	R\$	Rate of 13.0949% p.a. - 13.1762% p.a.	23	-
2010 a 2018	up to 8	51	R\$	IGPM + (6.3874% p.a. – 7.0670% p.a.)	51	-
Subtotal - in Brazil					21,236	19,325
Abroad:						
2011	10	354	US\$	Rate of 10.25% p.a.	249	259
2012 (3)	10	315	Yen	Rate of 4.05% p.a.	364	235

Edgar Filing: BANK BRADESCO - Form 6-K

2013	10	1,435	US\$	Rate of 8.75% p.a.	826	876
2014	10	802	Euro	Rate of 8.00% p.a.	505	566
Indeterminate (4)		721	US\$	Rate of 8.875% p.a.	-	524
2019	10	1,334	US\$	Rate of 6.75% p.a.	1,278	1,319
2021 (5)	11	1,100	US\$	Rate of 5.90% p.a.	1,857	-
Subtotal - abroad					5,079	3,779
Total					26,315	23,104

1) Refers to subordinated CDB transactions related to loans not comprising Tier II reference equity;

2) Refers to early redemption in subordinated CBD related to loans;

3) Including dollar "swap" cost, the rate rose to 10.15% per annum;

(4) In June 2005, perpetual subordinated debt in the amount of US\$ 300 million was issued with an option for redemption by the issuer only, in its entirety, and on prior approval from the Central Bank, in the following cases: (i) five years after issue date and subsequently on due dates for interest charges; and (ii) at any time, if there is any alteration in tax legislation in Brazil or abroad that could lead to increased costs for the issuer, and if the issuer is notified in writing by the Central Bank, that the securities can no longer be included in consolidated capital for purposes of calculating solvency index. On April 14, 2010, the Central Bank approved an application for early redemption of this funding in the amount of R\$ 556.834 million, which occurred on June 3, 2010; and

(5) In August 2010, subordinated debt placed abroad amounted to US\$ 1,100 million at 5.90% p.a. maturing 2021.

Caption:

CDB - Banking Deposit Certificate

CDI - Interbank Deposit Certificate

IPCA - Consumer Price Index – Broad

DI-CETIP - Interbank Index published by Central Depository and Settlement of Private Securities

IGP-M - General Market Price Index

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.1 – General financial and equity conditions

- d) *financing sources used for working capital and investments in non-current assets;*
e) *financing sources for working capital and investments in non-current assets that it intends to use to cover liquidity deficits*
f) *indebtedness levels and characteristics of related debts, also describing: i) relevant loan and financing contracts; ii) other long-term relationships with financial institutions; iii) level of subordination among debts*

Main Financing Sources (Under International Accounting Standards - IFRS)

R\$ million	2010	2009	Variation	
			%	R\$
Demand deposits + Others	36,882	35,247	4.64	1,635
Savings deposits	53,436	44,162	21.00	9,274
Time deposits	102,158	90,537	12.84	11,621
Subtotal - Client funds	192,476	169,946	13.26	22,530
Loans and onlending	38,196	27,328	39.77	10,868
Funds from securities issued	17,810	7,683	131.81	10,127
Subordinated debts	26,315	23,104	13.90	3,211
Total	274,797	228,061	20.49	46,736

Liquidity and Financing

Central Bank requirements for compulsory deposits determine our minimum liquidity levels. We review our asset and liability management policies from time to time to ensure that we have sufficient liquidity available to honor withdrawals, deposits, repay other liabilities at maturity, extend loans or other forms of credit to our customers and meet our own working capital needs.

The treasury department acts as a support center for our business segments by managing our funding and liquidity positions and executing our investment objectives in accordance with our asset and liability management policies. It is also responsible for setting the rates for our different products, including exchange and interbank transactions. The treasury department covers any funding shortfall through borrowing in the interbank market. It seeks to maximize efficient use of our deposit base by investing any surpluses in liquid instruments in the interbank market.

We have been using our excess liquidity to invest in Government bonds and expect to continue doing so, subject to regulatory requirements and investment considerations. Our principal sources of financing are:

- demand deposits, savings deposits and term deposits; and
- debentures, borrowing and onlending, funds from issuance of securities and subordinated debts.

Deposits

Deposits are our most important source of funding. Our deposits balance over these years progressed in the following manner:

- in 2010, the balance of our deposits increased approximately 13.3% as compared to 2009, mainly due to the increase in time and saving deposits

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.1 – General financial and equity conditions

Deposits accounted for approximately 70.0% of all major funding sources on December 31, 2010. Our deposits consist primarily of real-denominated, interest-bearing time and savings deposits and real-denominated, non-interest-bearing demand deposits. The increase in the balances of our savings and demand deposits from December 31, 2009 through December 31, 2010 was due basically to the increase in our client base. At December 31, 2010, we had 23.1 million checking accounts and 41.1 million savings accounts, compared to 20.9 million checking accounts and 37.7 million savings accounts at December 31, 2009.

Borrowing and Onlending

Variation in the year of 2010 as compared to the 2009 balance is mainly due to the increased volume of loans and onlending in the country, basically from Finame and BNDES operations.

Funds from Issuance of Securities

The variation in the fiscal year of 2010 compared to 2009 mainly derives from: a) new issuances of Financial Bonds in the market, occurred in the 2nd quarter of 2010, the balance of which in December 2010 amounted to R\$ 7,801 million; b) the increased volumes of securities issued abroad in the amount of R\$ 1,054 million; c) the increased operations of Real Estate Exchange Bills in the amount of R\$ 777 million; and d) the greater volume of Mortgage-Backed Securities in the amount of R\$ 379 million.

Subordinated debt

In December 2010, Bradesco's Subordinated Debt totaled R\$ 26,315 million (R\$ 5,079 million abroad and R\$ 21,236 million in Brazil).

In 2010, there was an issuance of R\$ 2,026 million in Subordinated Debts (R\$ 193 million locally and R\$ 1,833 million abroad), being this total eligible to compose Level II of the Basel Index, due between 2016 and 2021. Issuance of subordinated notes in August 2010, in the amount of US\$ 1.1 billion, stands out.

It is worth mentioning that only R\$ 8,051 million of the total subordinated debt are used in the calculation of the Basel Index, given the respective maturity.

Additionally, note that on 01.13.2011, Bradesco issued US\$ 500 million in subordinated notes accepted by the Central Bank of Brazil as part of Basel Tier II capital.

Sources of Additional Liquidity

In some limited circumstances we may obtain emergency funds from the Central Bank through a transaction referred to as "discount." A discount is a loan from the Central Bank to a financial institution, that loan being guaranteed by federal government securities owned by the financial institution. The amount of federal government securities held by the financial institution as trading securities limits the amount of discount transactions. Banco Bradesco did not enter into discount transactions for liquidity purposes.

iv) eventual restrictions to the issuer, in particular, with respect to limits of indebtedness and taking on new debts, distribution of dividends, sale of assets, issuance of new securities, and sale of shareholding control

There are no restrictions imposed to Bradesco.

g) limits for use of contracted financing

PAGE 162

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.1 – General financial and equity conditions

Minimum short-term liquidity limits are established by Internal Committees, Executive Board and Board of Directors. Such limits are intended to ensure a sufficient liquidity and meet the minimum expected needs. Bradesco reviews periodically such limits, on which projected cash needs are based.

h) significant changes to each item of financial statements

Comments on significant alterations in each item of the consolidated statements of income are found in item 10.2 a).

Particularly the following items:

- Net interest income;
- Revenue from services and commissions;
- Net gain / (loss) from financial assets / liabilities for trading;
- Income from insurance and pension;
- Losses due to impairment of loans and advances;
- Personnel and Administrative Expenses;
- Other operational revenues (expenses);and
- Income tax and social contribution.

In relation to significant alterations in consolidated balance sheet items, the table below compares the most significant events in the following periods.

PAGE 163

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.1 – General financial and equity conditions

R \$ million - Consolidated Assets (International Accounting Standards - IFRS)	2010	2009	Horizontal	Vertical analysis	
			analysis	2010	2009
			%	%	%
Assets					
Cash and near cash with central banks	80,960	24,850	225.8	13.4	5.1
Loans and advances to credit institutions	64,716	82,722	-21.8	10.7	16.9
Loans and advances to clients (1)	210,280	174,240	20.7	34.9	35.6
Financial assets held for trading	75,234	54,481	38.1	12.5	11.1
Financial assets available for sale	40,179	44,046	-8.8	6.7	9.0
Investments held to maturity	3,394	3,883	-12.6	0.6	0.8
Assets assigned as guarantee	79,701	60,073	32.7	13.2	12.3
Non-current assets for sale	412	456	-9.6	0.1	0.1
Investments in affiliates	2,298	1,431	60.6	0.4	0.3
Tangible assets	3,669	3,405	7.8	0.6	0.7
Intangible assets	5,412	4,722	14.6	0.9	1.0
Current taxes	1,590	2,122	-25.1	0.3	0.4
Deferred taxes	12,734	12,526	1.7	2.1	2.6
Other assets	22,375	20,727	8.0	3.7	4.2
Total	602,954	489,684	23.1	100.0	100.0
Liabilities					
Funds from credit institutions	171,921	120,068	43.2	28.5	24.5
Client funds	192,476	169,946	13.3	31.9	34.7
Financial liabilities for trading	733	532	37.8	0.1	0.1
Funds from securities issued	17,810	7,683	131.8	3.0	1.6
Subordinated debts	26,315	23,104	13.9	4.4	4.7
Technical provisions - insurance and pensions	83,493	72,597	15.0	13.8	14.8
Contingency provisions	13,328	10,853	22.8	2.2	2.2
Current taxes	1,923	1,246	54.3	0.3	0.3
Deferred taxes	1,981	1,152	72.0	0.3	0.2
Other liabilities	41,816	37,857	10.5	6.9	7.7

Shareholders' equity - controlling shareholders	51,051	44,191	15.5	8.5	9.0
Minority interest - non-controlling shareholders	107	455	-76.5	-	0.1
Total	602,954	489,684	23.1	100.0	100.0

(1) Net of provision for impairment losses.

Cash and near cash with central banks

The balance of cash and near cash with central banks amounted to R\$ 80,960 million in 2010, thus showing an increase of R\$ 56,110 million or 225.8%, on 2009. This increase basically reflected higher reserve requirements

PAGE 164

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.1 – General financial and equity conditions

varying with deposits under Central Bank Circular 3.513/10 and the additional compulsory deposit to cover demand deposits, time deposits and savings, as per Central Bank Circular 3.514/10.

Loans and advances to credit institutions

Comparing 2010 to 2009, the reduction in loans and advances to credit institutions was primarily due to fewer repurchase agreements, which fell from R\$ 57,591 million to R\$ 37,183 million, thus showing a reduction of R\$ 20,408 million.

Loans and advances to clients

Loans and advances to clients amounted to 34.9% of our total assets in 2010 (2009 - 35.6%).

Comparing 2010 to 2009, the evolution of 20.7% refers basically to the higher volume of transactions, highlighting the following products:(i) working capital; (ii) BNDES / Fname onlending;(iii) vehicle loans (CDC);(iv) credit card; and (v) housing finance.

Financial assets held for trading

In 2010, financial assets for trading reached R\$ 75,234 million, an increase of 38.1% on the previous year. This growth was mainly due to an R\$ 12,242 million increase in the portfolio of stocks and bonds issued by non-financials and an R\$ 10,168 million increase in the Brazilian government bond portfolio.

Assets assigned as guarantee

The 32.7% increase during the year reflects a larger Brazilian government bond portfolio assigned as guarantee.

Technical reserves for insurance and pensions

Provisions for insurance and pension plans reached R\$ 83,493 million, an increase of R\$ 10,896 million. This was basically due to growth in the VGBL and PGBL products and in traditional plans too.

We also note that the main funding sources are discussed in item 10.1 d); e); and f).

PAGE 165

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.2 – Operational and financial results

a) results of issuer's operations, in particular: i) description of important income components; ii) factors that materially affected the operating results

To provide a clearer view of the main influences that have affected our results (revenues and expenses), we have included our consolidated financial statements for the years ended December 31, 2010 and December 31, 2009, which were prepared in accordance with International Financial Reporting Standards (IFRS) issued by the International Accounting Standards Board (IASB). Note that these consolidated financial statements are covered by rules for First-time Adoption of International Financial Reporting Standards - IFRS 1 (R). The data for the year ended December 2008, 31 were not prepared under the international accounting standard, so we are not including comments or statements for 2008, since there would not be a proper comparison with the years ended December 2010, and 2009.

PAGE 166

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.2 – Operational and financial results

Consolidated income statements (International Financial Reporting Standards – IFRS)	R\$ Million				
	2010	2009	Horizontal Analysis	Vertical Analysis	
				2010	2009
			%	%	%
Interest income and similar	63,772	55,165	15.6	100.0	100.0
Interest expense and similar	(31,001)	(27,975)	10.8	(48.6)	(50.7)
Net interest income	32,771	27,190	20.5	51.4	49.3
Fee and commission revenue	9,421	7,867	19.8	14.8	14.3
Fee and commission expense	(27)	(19)	42.1	(0.0)	(0.0)
Net fee and commission income	9,394	7,848	19.7	14.7	14.2
Net gain / (loss) on financial assets / liabilities for trading	2,213	5,984	(63.0)	3.5	10.8
Net gain / (loss) on financial assets available for sale	754	757	(0.4)	1.2	1.4
Net gain / (loss) on foreign exchange transactions	(683)	(897)	(23.9)	(1.1)	(1.6)
Insurance and pension plan income	2,578	1,778	45.0	4.0	3.2
Losses due to impairment of loans and advances	(5,756)	(10,810)	(46.8)	(9.0)	(19.6)
Personnel expenses	(8,794)	(7,334)	19.9	(13.8)	(13.3)
Other administrative expenses	(9,761)	(8,138)	19.9	(15.3)	(14.8)
Depreciation and amortization	(1,966)	(1,517)	29.6	(3.1)	(2.7)
Other operational revenues (expenses)	(6,003)	(3,025)	98.4	(9.4)	(5.5)
Operating income	14,747	11,836	24.6	23.1	21.5
Earnings from equity in affiliates	577	729	(20.9)	0.9	1.3
Income before income taxes	15,324	12,565	22.0	24.0	22.8
Income tax and social contribution	(5,272)	(4,264)	23.6	(8.3)	(7.7)
Net income for the period	10,052	8,301	21.1	15.8	15.0
Attributable to shareholders					
Controlling block of shareholders	9,940	8,283	20.0		
Minority shareholders	112	18	522.2		
Basic earnings per share on weighted average number of shares attributable to shareholders (R\$ per share):					
- Earnings per common share	2.52	2.12	18.9		
- Earnings per preferred share	2.77	2.34	18.4		

Net Income for the year of 2010 amounted to R\$ 10,052 million, corresponding to an increase of 21.1%, or R\$ 1,751 million, over the previous year. Net income allocated to controlling block shareholders was R\$ 9,940 million, which was up 20.0% on the

Edgar Filing: BANK BRADESCO - Form 6-K

previous period. Consequently, the Return on Average Shareholders' Equity (ROAE) reached 20.9%. The Return on Average Assets (ROAA) was 1.8% in the fiscal year of 2010.

Next we comment on the main line items that affected results and compare the years ended December 31, 2010 and 2009:

PAGE 167

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.2 – Operational and financial results

Net interest income

Net interest income reached R\$ 32,771 million, increasing by R\$ 5,581 million in relation to 2009, or 20.5%, as a result of the following factors: a) an increase of R\$ 3,764 million in revenues for interest and similar from loans and leasing, reflecting a 19.3% increase in loans to customers, highlighting the following products: (i) working capital; (ii) BNDES / Finame onlending; (iii) vehicle loans (CDC); (iv) credit cards and (v) housing finance; and b) an increase of R\$ 4,200 million in income from interest and similar financial assets for trading and available for sale, basically due to an increase of 17.1% in these assets in the period; c) evolution of R\$ 1,426 million in revenues earned on Central Bank compulsory deposits, reflecting an increase of 263.8% in the balance of these assets required to cover term deposits under Central Bank Circular 3.513/10 and additional compulsory deposits relating to demand accounts, time deposit accounts, and savings accounts, as per Central Bank Circular 3.514/10; and partly offset by: d) an increase of R\$3,489 million in interest expenses arising from open market funding transactions.

Fee and commission revenue

In 2010, revenues from services and commission showed growth of R\$ 1,555 million, as a result, especially from: (a) the good performance of credit card segment derived from the increase of card/client base and revenues from Banco Ibi; (b) the increase of current account revenues, derived from the expansion of operations and account holder base, which recorded a net increase of some 2.2 million new accounts in the period; (c) increased revenue from guarantees provided; (d) the increase of revenues from fund management; (e) the increase of revenues from collections and taxes; and (f) improvement in revenues from managing purchaser consortiums.

Net gain / (loss) on financial assets / liabilities for trading

In 2010, gain / (loss) on financial assets / liabilities for trading amounted to R\$ 2,213 million, which was down 63.0% on the previous year due to lower income from derivative financial instruments used to hedge foreign investments. The result of a variation of value in 2010 was depreciation of 4.3% against depreciation of 25.5% in 2009.

Income from insurance and pensions

The evolution of 45.0% in the "income from insurance and pensions" line item was due to an increase of 16.1%, or R\$ 3,876 million in premiums retained in 2010 which reached R\$ 27,994 million, partly offset by: (i) increased variation of technical provisions in the amount of R\$ 1.491 million; (ii) an increase of retained claims in the amount of R\$ 1,248 million; and (iii) an increase in marketing and sales expenses in the amount of R\$ 336 million.

Losses due to impairment of loans and advances

In 2010, losses due to impairment of loans and advances totaled R\$ 5,756 million, thus showing a decrease of 46.8% during the year, due to improvement in defaults and better recovery of credit, which evolved 57.9% in the period to reach R\$ 2,677 million. Lending increased 19.3% in the same period, showing that Bradesco's loan portfolio grew but retained its high-quality profile.

Personnel Expenses

In the comparison of the fiscal years of 2010 and 2009, there was an increase of R\$ 1,460 million principally explained by: i) increase of wage levels; ii) net staff increase of 7,574 employees; iii) incorporation of Banco Ibi occurred in November 2009; iv) higher expenses related to the employee profit sharing program; and v) higher expenses related to provision for labor proceedings.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.2 – Operational and financial results

Administrative Expenses

The comparison between the years of 2010 and 2009 shows that the 19.9% increase is basically due to: (i) the impact of incorporation of Banco Ibi occurred in November 2009; (ii) higher costs of advertising and publicity in 2010, as in 2009 that expense recorded a significant reduction in relation to its history; (iii) increase of volume of business and services; (iv) increase of variable expenses associated with revenues (e.g., Bradesco Expresso and Banco Postal); (v) higher costs of legal advice, mainly related to credit recoveries that increased by 60% in 2010; and (vi) expansion of Customer Service Network by 10,307 outlets, including 174 branches, 368 PAB/PAE/PAA, 5,904 Bradesco Expresso, and other 3,861 facilities totaling 54,884 customer service outlets on December 31, 2010.

Other operational revenues (expenses)

In 2010, the increase in other operational revenues/expense, totaling R\$ 2,978 million, was due in particular to: (i) income obtained in 2009 from partial sale of shares in Visanet (now Cielo), amounting to R\$ 2,410 million; and (ii) an increase in tax expenses of R\$ 480 million, reflecting growth of taxable income liable for PIS, Cofins and ISS.

Income tax and social contribution

Income tax and social contribution expense rose 23.6% in 2010 on 2009. This increase was basically due to higher taxable income. The effective rate reached 34.40% in 2010 from 33.94% in 2009. ***b) variations in income from price changes, foreign exchange rates, inflation, changes in volumes and introduction of new products and services c) impact of inflation, variation of prices of main inputs and products, and foreign exchange and interest rates on the issuer's operating income and financial income***

During periods of high interest rates, our financial income increases because the interest rates on our interest-earning assets are higher too. At the same time, we incur higher financial expenses since interest rates on interest-bearing liabilities are also higher. Changes in volumes of our assets and liabilities that incur interest also affect our revenues and expenses. For example, an increase in our interest income attributable to higher interest rates may be offset by a reduction in the volume of our outstanding loans.

Additionally, in the event of the Brazilian real depreciating, we (i) incur losses on our liabilities denominated in/or indexed to, foreign currencies, such as our long-term debt denominated in dollars and foreign currency borrowings to the extent that the cost in Brazilian reais if the related financial expense is higher, and (ii) incur gains on our assets denominated in/or indexed to, foreign currencies, such as our securities and dollar – geared loans, when revenue from these assets measured in Brazilian reais increases. Conversely, when the Brazilian real appreciates, as it did from 2003 to 2007, (i) incur losses on assets denominated in/or indexed to, foreign currencies, and (ii) incur gains on our liabilities denominated in/or indexed to, foreign currencies.

In 2010, net interest income evolved 20.5% on 2009, R\$ 27,190 million to R\$ 32,771 million in 2010. The increase of R\$ 5,581 million in interest income from operations, primarily reflects the increase in the volume of transactions, since the interest rate (CDI) in the period remained broadly stable, decreasing 0.1 p.a., from 9.9% in 2009 to 9.8% in 2010.

PAGE 169

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.2 – Operational and financial results

Note that these consolidated financial statements are covered by rules for First-time Adoption of International Financial Reporting Standards IFRS 1 (R). Data for the year ended December 31, 2008 were not prepared using this international accounting standard, therefore we are not including comments or statements for 2008, since there would not be a proper comparison those for the years ended December 31, 2010 and December 31, 2009.

PAGE 170

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.3 – Past or expected events having significant effects on financial statements

a) introduction or disposal of operational segment

During this period there was no introduction or disposal in the operating segment, however, we highlight the acquisition of the entire share capital of Ibi Services S. de R.L. Mexico (Ibi México) and RFS Human Management S. de R.L. as commented in item 10.3 b.

b) constitution, acquisition or sale of equity

In Bradesco Organization, the following significant events that marked the period stand out:

- On February 11, 2010, Bradesco, Banco do Brasil and Banco Santander (Brasil) signed a Memorandum of Understanding to allow the consolidation of operations carried out in their respective Automated Teller Machine Networks like those installed in airports, gas stations, supermarkets, shopping centers, drugstores and bus terminals. The operation, the successful pilot activity of which occurred on November 25, 2010, is expected to provide a significant increase of Network availability and capillarity, including efficiency gains over its current form of individualized use;
- On April 23, 2010, Bradesco submitted to Santander Group Spain a proposal to purchase part of its shares issued by Cielo S.A., corresponding to 2.09% of the capital stock, for the amount of R\$ 431.7 million, and shares issued by Companhia Brasileira de Soluções e Serviços – CBSS, corresponding to 0.67% of the capital stock for the amount of R\$ 141.4 million, being that operation completed on July 13, 2010 was approved by the relevant authorities. On January 24th, 2011, Bradesco acquired CBSS shares held by Visa International Service Association corresponding to 5.01% of CBSS capital for R\$ 85.8 million, pending approval by the competent authorities. Upon such acquisitions, Bradesco participation in Cielo and CBSS increased to 28.65% and 50%, respectively, thus increasing its participation in the card market;
- On April 27, 2010, a Memorandum of Understanding was signed by Bradesco and Banco do Brasil to forge a partnership to administer a Brazilian credit card, debit card, and prepaid card brand for account holders and non-account holders, known as Elo, which will include, among other activities, the development of new business for private label cards. Further, on August 9, a Memorandum of Understanding was signed with Caixa Econômica Federal, which joined the partnership;
- On June 2, 2010, the acquisition of the whole capital stock of Ibi Services S. de R.L. Mexico (Ibi México) and RFS Human Management S. de R.L., a company controlled by Ibi México, was completed for the approximate amount of R\$ 301,2 milhões. The deal includes a partnership with C&A México S. de R.L. (C&A México) to jointly sell, on an exclusive basis and for a period of 20 years, financial products and services through the stores of the C&A México chain;
- On August 19, 2010, Bradesco Seguros, ZNT Empreendimentos and OdontoPrev signed a Memorandum of Understanding with BB Seguros to make a strategic partnership for the development and commercialization of dentistry products; and
- On September 2, 2010, Bradesco, jointly with its controlled company CPM Braxis S.A. and its other shareholders entered into an agreement with Capgemini S.A., under which Capgemini acquired 55% of shares issued by CPM Braxis and became its controlling company.

In 2010, these transactions did not significantly impact our accounting statements. We believe that all of the above-mentioned transactions relating to assets and liabilities will increase our revenues, expenses and future results. The value of these increases is uncertain, and therefore its impact on our future financial performance cannot be estimated.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.3 – Past or expected events having significant effects on financial statements

c) unusual event or operations

In the years 2008, 2009 and 2010, there were no unusual events or transactions with the issuer that have caused or are expected to cause significant impacts for its results.

PAGE 172

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.4 – Significant changes in accounting practices – Qualifications and points emphasized in the auditor's report

a) significant changes in accounting practices

b) significant effects of changes in accounting practices

In line with our process of compliance with international accounting standards, certain accounting pronouncements and their interpretations have been issued by the Accounting Decision Committee (CPC), which shall apply to the financial institutions only when approved by National Monetary Council (CMN).

Accounting decisions already approved include:

- Resolution No. 3566/08 – Impairment (CPC 01);
- Resolution No. 3604/08 – Cash Flow Statement (CPC 03);
- Resolution No. 3750/09 – Disclosure on Related Parties (CPC 05); and
- Resolution No. 3823/09 – Provisions, Contingent Liabilities and Contingent Assets (CPC 25).

Currently it is not possible to estimate when the National Monetary Council will approve other CPC accounting decisions or whether their application will be prospective or retrospective. Therefore, it is not yet possible to quantify the accounting impacts of the application of such decisions to Bradesco financial statements.

CMN Resolution No. 3786/09 and Bacen Circular Letters Numbers 3472/09 and 3516/10 established that financial and other institutions authorized to operate by Bacen, which have been incorporated as a public corporation or are required to establish an Audit Committee, shall prepare every year, starting on December 31, 2010, and publish not more than 90 days after the baseline date of December 31 their consolidated financial statements in conformity with international accounting standards (IFRS), after the international decisions issued by IASB – International Accounting Standards Board. Bacen Circular Letter No. 3.516/10 extended the period for publication of IFRS Financial Statements related to 2010 to 120 days.

The following notes concern material adjustments between accounting BR GAAP practices used by Bradesco under compared with IFRS:

1. Consolidation

Under BR GAAP, holdings in companies under shared control (usually represented an interest of 20% to 50%) are proportionally consolidated in the Organization's accounting statements and exclusive investment funds are not consolidated as per determinations of the Central Bank of Brazil.

For IFRS purposes, holdings in affiliates in which the Organization has significant influence, were shown using the equity equivalence method. Therefore these investments were not included in consolidated financial statements, but the exclusive investment funds were consolidated.

2. Reversal of dividends to be paid but not yet declared

Under BR GAAP, in accordance with Brazil's Law of Corporations, shareholders are entitled to minimum mandatory dividends in each period, in proportion to profits as determined by its bylaws or articles, or in the absence of the latter, a minimum mandatory dividend of not be less than 25% of adjusted net income. Companies may thus remunerate shareholders at levels above the mandatory minimum, and may provision these amounts in their accounting statements for payment in the next period, even if they have not yet been declared. For IFRS purposes, the proposed additional dividend recorded in liabilities, which exceed the mandatory minimum dividend determined by the Organization's bylaws or articles, which had not been approved by the Shareholders General Meeting prior to the accounting statements base date, were reverted to shareholder equity since the amount does not represent a legal obligation of the Organization until voted by the Shareholders General Meeting.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.4 – Significant changes in accounting practices – Qualifications and points emphasized in the auditor's report

3. Effects of hyperinflation on non-monetary assets and liabilities

Until June 30, 1997, Brazil was considered a hyperinflationary economy, but for BR GAAP purposes, accounting statements denominated in currency of constant purchasing power were required only until December 31, 1995. Therefore indexing for accounting statements was discontinued as of January 1, 1996.

For IFRS purposes, the effects of adjusting the values of nonmonetary assets through June 30, 1997 were recognized in accounting statements as required by IAS 29 - "Financial Reporting in Hyperinflationary Economies."

4. Pension plans

Under BR GAAP, provisions arising from obligations under benefit plans are not recognized except current monthly obligations.

For IFRS purposes, the "Projected Unit Credit" method was applied and gains and losses outside the corridor (which refers to the portion of actuarial gains and losses to be recorded as revenue or expense if net cumulative actuarial gains and losses not recognized at the end of the previous year exceeds the greater of (i) 10% of present value of the obligation before deducting plan assets or (ii) 10% of the fair value of any plan assets) are recognized in the course of the remaining period of services provided.

5. Business combinations

Under BR GAAP, there is no specific pronouncement on the subject of business combinations for financial institutions. Only assets and liabilities recorded in the opening balance of the acquired entity are recognized by the acquiring entity and any premium or discount on acquisitions corresponds to the difference between the amount paid by the acquiring entity and the book value of assets and liabilities recorded for the entity acquired. Shares or debt issued as payment for the acquisition of entities are recorded at their issue prices on the date of the business combination. Goodwill premiums arising from business combinations are amortized for up to 20 years.

In relation to acquisitions that occurred after September 1, 2008, for IFRS purposes, the Organization recognized assets and liabilities arising from business combinations at fair value. Shares issued by the Organization in business combinations are recognized at fair value on the date of transfer of control. Other assets delivered as payment were also measured at fair value. Goodwill recognized in business combinations was tested annually for purposes of determining the recoverable amount as required by IAS 38 - "Intangible Assets".

6. Fair value adjustment of derivatives

BR GAAP does not require derivative financial instruments contracted in trading associated with a particular funding transaction or application of funds to be valued at their fair value, provided that certain conditions are present, such as (i) they may not be traded or settled separately from the associated transactions, (ii) in the event of early settlement of the associated transaction, the latter takes place at the contracted amount, and (iii) they are contracted for the same term with the same counterpart as the associated transaction.

For IFRS purposes, these derivative financial instruments were classified as for trading are recognized at fair value in financial statements with the respective changes in fair value recognized in income, as determined by IAS 39 –"Financial Instruments - Recognition and Measurement".

PAGE 174

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.4 – Significant changes in accounting practices – Qualifications and points emphasized in the auditor's report

7. Fair value adjustment of financial assets included in the consolidated exclusive investment fund portfolio

Under BR GAAP, certain financial asset instruments in the portfolio of the exclusive funds, which are consolidated for IFRS purposes only, were classified as "held to maturity." For IFRS purposes, the Organization decided to designate these financial instruments in the category "available for sale" as allowed under exemptions for transition to IFRS 1 (R), since for Brazilian GAAP purposes, as per CMN Resolution 3.181/04 and SUSEP Circular 379/08, financial instruments in the "held to maturity" category may be disposed off provided there is simultaneous purchase of new securities of the same type and similar maturity and in an amount equal to or greater than the value of the securities sold. Thus fair value adjustment of these financial instruments was recognized in the shareholders equity reserve account - "accumulated other comprehensive Income", net of tax effects.

8. Fair value adjustment of financial assets - equity securities

Under BR GAAP, certain investments in shares of companies in which the Organization has no management influence were classified as "permanent assets" at historical acquisition cost.

For IFRS purposes, due to the absence of influence over management, these shareholdings were designated in the category "available for sale" at fair value on the date of transition to IFRSs, with the corresponding gain or loss recognized in the shareholder equity reserve account - "accumulated other comprehensive income", net of tax.

9. Reversal of hedge accounting

Under BR GAAP, the Organization designated certain financial derivatives as hedging instruments, which were classified as cash flow hedges with the corresponding effective portion of their increased or decreased value recorded net of tax in a separate account in shareholder equity while the ineffective portion was recognized in income.

For IFRS purposes, these financial instruments were not designated as hedges since they do not qualify for hedge accounting under IAS 39. Therefore the effective portion recorded in shareholder equity under BR GAAP was reversed on transition date and set against the retained earnings account.

10. Deferral of fees of financial services and direct costs

Under BR GAAP, for certain financial assets, particularly loans and advances to clients, the Organization recognizes fees charged for financial services, as well as the portion of related direct costs, in income at the time of originating these financial assets. Direct costs related to commissions paid stores and retailers are recorded under "Other Assets - Prepaid expenses" and recognized in income by the term of their corresponding contracts.

For IFRS purposes, financial service fees, as well as direct costs related to the origination of these financial assets, are deferred and recognized as adjustment at the effective interest rate. Direct costs related to commissions paid stores and retailers are part of the effective interest rate and are recorded in the loans and advances to client's accounts.

11. Reversal of equity equivalence earnings recognized for investments in companies under shared control

Under BR GAAP, companies are typically considered to be under shared control if the organization's interest is from 20% to 50% of total capital.

PAGE 175

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.4 – Significant changes in accounting practices – Qualifications and points emphasized in the auditor's report

For IFRS purposes, affiliates are represented by holdings in which the Organization has significant influence, which is the power to participate in deciding the financial and operating policies of an investee company.

12. Provision for guarantees provided to third parties

Under BR GAAP, financial guarantees provided to third parties are controlled in offsetting accounts. Fees charged for issuing these guarantees are recognized in income in the course of the guarantee's period of validity.

For IFRS purposes, as per as IAS 39, after initially recognizing these guarantees at fair value, the Organization measured these transactions at greater of: (i) the value initially recognized as "unearned income" and, when appropriate, accumulated depreciation is deducted in accordance with IAS 18 or (ii) the estimated expenditure required to settle the security in cases in which the Organization believes an outflow of funds probable as per IAS 37.

13. Loss due to impairment of loans and advances to clients and financial institutions

Under BR GAAP provisions for doubtful debt is based on risk analysis of loans in an amount believed sufficient to cover possible losses, as per the requirements set by CMN Resolution 2.682/99, which deals with certain regulatory parameters.

For IFRS purposes, provision for loan losses was based on historical losses and other information known at the time of valuation, as described in Note 2 (e) (viii).

14. Deferred tax assets - social contribution

Under BR GAAP, provision for income tax is made at the base rate of 15% of taxable income plus an additional 10%. As of May 1, 2008, social contribution on profits was calculated at the rate of 15% for financial and similar companies and 9% for non-financials (until April 30, 2008 the rate was 9% for all companies, and the calculation for 2008 was made in accordance with specific standards issued by the tax authorities).

Tax credits from prior periods, resulting from the social contribution being raised rate to 15%, were recorded to the limit of the corresponding consolidated tax liabilities under BR GAAP.

For IFRS purposes, deferred tax assets for the social contribution were remeasured and recognized based on the rate at which the Organization expects to realize the assets, which is the current rate of 15%.

15. Deferred income tax and social contribution on IFRS adjustments

Deferred income tax and social contribution were recorded on the differences between Brazilian GAAP and IFRSs when applicable.

c) Qualifications and emphases in the auditor's opinion

There were no restrictions or emphases in the auditor's opinion.

PAGE 176

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.5 – Critical accounting policies

Use of estimates and judgments

The Organization uses estimates and makes assumptions that affect reported subsequent year values of assets and liabilities. All estimates and assumptions required under IFRS are best estimates determined in accordance with applicable rules. These estimates and judgments are continually evaluated and based on historical experience and other factors including expectations as to future events believed to be reasonable under current circumstances.

Estimates and assumptions that involve significant risk and may have a material impact on the values assets and liabilities in the coming year are disclosed below.

Fair value of financial instruments

Financial instruments recorded at fair value in our accounting statements consist mainly of financial assets held for trading, including derivatives and financial assets classified as 'available for sale'. The fair value of a financial instrument is the amount for which it may be traded in a current transaction between willing parties, without forced sale or liquidation.

These financial instruments are ranked based on the lowest level of information significant for measuring their fair value. We make less use of our own judgment to measure fair market value for instruments classified on levels 1 and 2 if information is based on observable market data. For instruments ranked level 3, we have to use a significant amount of our own judgment when making measurements of fair market value. We base our judgment decisions on our knowledge and observations of relevant markets for individual assets and liabilities and these judgments may vary based on market conditions. In using our judgment, we analyze a series of prices and transaction volumes from third parties to understand and assess the extent of market references available and the judgment or modeling needed in processes with third parties. Based on these factors, we determine whether fair values may be observed in active markets, or whether markets are inactive.

Inaccuracy in estimates from unobservable market information may impact the amount of revenue or loss recorded for a given position. Moreover, although we believe that our valuation methods are appropriate and consistent with those of other market participants, the use of different assumptions or methodologies to determine the fair value of certain financial instruments could result in different estimates of fair value on disclosure date.

Gains (losses) on financial instruments classified as held for trading, which represent net gain from our trading positions may be volatile and are largely related to market conditions and demand. Gains (losses) from trading depend on the type and volume of transactions, the risk level assumed, and volatility of prices and rates at any given time in a market environment that is constantly evolving. To assess risk in our trading activities, we focus on actual and potential volatility of individual positions and portfolios. At the portfolio and corporate level, we use trading limits, stress testing and modeling tools such as "VAR" to estimate the potential daily loss that must not be exceeded within a specific confidence level to measure and manage market risk. On December 31, 2010, our "VaR" was R\$ 23 million based on a confidence level of 99%.

Impairment of financial assets available for sale

Financial assets available for sale are periodically assessed for impairment if there is a lasting or significant fall in their fair value. Determining the existence of a lasting or significant fall in value requires judgment. Among other factors, judgment is required to assess the normal volatility of asset prices.

Additionally, valuations are obtained using market prices or valuation models that require the use of certain assumptions or judgment to estimate fair value.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.5 – Critical accounting policies

Provisions for impairment of loans and advances

At the end of each period, provision for losses from loans and receivables is adjusted on the basis on an analysis of our portfolio, including the estimate of losses from loans and receivables.

Determining impairment loss on loans or receivables requires the use of judgment or assumptions in relation to the loans and receivables portfolio, both individually and for specific product portfolios. Upon reviewing the portfolio as a whole, several factors are likely to affect the estimate of possible scope of losses, including the methodology adopted to evaluate historical default rates and the historical period to be considered for that evaluation.

Additional factors that may affect our provisioning for losses on loans and receivables include:

- general Brazilian economic conditions, and conditions of the relevant sector;
- previous experience with the debtor or the relevant economy sector, including the recent experience of losses;
- credit quality trends;
- value of guaranties of an credit operation;
- volume, composition and growth of our portfolio loans and receivables;
- monetary policy of the Brazilian government; and
- any delays in the receipt of information necessary to evaluate the loans and receivables or confirm the deterioration of existing credit.

The Organization uses models to analyze loans and receivables portfolios and determine provisions required for losses. We use statistical factors to show losses and other risk indicators for groups of loans with similar risk characteristics to achieve an estimate of losses incurred by the portfolio and calculate the models. Although our models are frequently reviewed and improved, they are, by their nature, dependant on our judgment of information/forecasts that we receive. In addition, volatility of Brazilian economy may bring a greater uncertainty to our models than would be otherwise expected in more stable macroeconomic environment. Consequently, our provision for losses on loans and receivables may not be indicative of actual future losses. For the purposes of sensitivity analysis, we conducted a simulation to assess the impact of an increase in probability of default on the amount of provisioning. In this simulation, a 10% increase in probability of default as of December 31, 2010 could raise required provisioning by approximately R\$ 311 million. This sensitivity analysis is hypothetical and is intended only to illustrate the impact of default when determining provision for loss due to impairment.

The process for determining the level of provisions for losses due to impairment requires a high level of judgment. Other persons may reasonably reach different conclusions based on the same information.

Impairment of nonfinancial assets and goodwill

The Organization must decide whether the current carrying value of goodwill premium has been impaired on an annual basis or more frequently. The first step in this process is to identify independent cash flow generating units and allocate goodwill premium to them. The carrying value of a unit, including goodwill premium allocated to it, is then compared to fair value to assess for impairment. If a unit's fair value is less than its carrying value, goodwill premium may be reduced to its recoverable value. Detailed calculations may be required to reflect changes in markets involved (e.g. competition or regulatory alterations). The calculation is based on discounted cash flow before taxes at an interest rate adjusted for risk appropriate to the operational unit, and in both cases requires the exercise of judgment. Although predictions are compared with current performance and external economic data, expected cash flows obviously reflect the Organization's outlook for future performance.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.5 – Critical accounting policies

Income taxes

Determining the amount of our income tax liability is a complex operation and our assessment is related to the analysis of our deferred tax assets and liabilities and income taxes payable. In general, our assessment requires estimates of the future value of deferred tax benefits and income tax payable. Our assessment of the possibility of realizing a deferred tax benefit is subjective and involves assessments and assumptions that are inherently uncertain. Realization of deferred tax benefits is subject to future alterations in interest rates and depends on how our strategies develop. The basis for our assessments and assumptions may change over time because of unforeseen events or circumstances that affect valuation of our tax liabilities.

Significant use of judgment is required to determine whether an income tax position is likely to be sustained on the basis of examination, even after administrative or judicial proceedings rule on technical merits. Judgment is also required to determine the value of a benefit eligible for recognition in our consolidated financial statements.

Additionally, we follow interpretations of tax legislation and rulings issued by tax authorities and courts so that we may adjust any previous judgment of accrued income tax liability. Monitoring adjustments may also arise from our tax planning or through settlement of income tax cases and the amounts involved may be significant for our operating results in any given period.

Technical provisions for insurance

Technical provisions for insurance (reserves) are liabilities that represent the estimated amounts that will be due at a certain time in the future to our policyholders. Future benefits of policies and casualties include reserves for group and individual life insurances, health insurance and accident insurance, among others. Such benefits are based on hypotheses of mortality, disability, loss of validity, investment performance, inflation and expenses. Such hypotheses are based on our experience and are periodically reviewed to the industry standards, with the objective to ensuring the actuarial credibility. For long-term insurance agreements, when the hypotheses in a specific policy or group of policies are fulfilled, they will not be changed during the validity time of the policy. However, significant changes to experience or hypotheses may require us to make a provision for future losses expected for a certain product, and make provisions for premium shortage. Provisions for premium shortage may also be established in short-term agreements to anticipate expected future losses. Benefits and claims include provisions for claims incurred but not reported for health insurance, incapacity and life insurance, auto and casualty insurance business. We recognize casualties in the period when the service was provided to our policyholders. However, costs of casualties occurred in a specific period will not be clearly recognized until we receive, process and pay such casualties. We determine the liability amount through actuarial methods based on history of casualty payments to determine our estimate of casualty liabilities. Methods to determine such estimates and establish the technical provisions are reviewed and updated on a regular basis. The resulting adjustments are recognized in income for the corresponding period.

PAGE 179

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.6 – Internal controls relating to preparation of financial statements – Effectiveness and deficiencies and recommendations in auditor's report

a) the level of efficiency of such controls, indicating eventual deficiencies and actions taken to correct them

Internal Controls and Compliance

Based on a policy defined and approved by the Board of Directors, the Organization also keeps all components of the internal controls system up-to-date in order to mitigate the potential losses caused by its risk exposure and to strengthen its corporate governance processes and procedures. The structure of the staff, with their absolute dedication, combined with the investments in technology and training and retraining of personnel, confirms that Bradesco's Management of internal controls and compliance is effective, complies with the regulatory requirements and is aligned with international standards.

Flows of processes, systems and controls in the Organization are continuously re-evaluated and tested. The effort enjoys the full involvement of the Bank's various areas, the Internal Controls and Compliance Committee and the Audit Committee, and generates reports that are submitted to the Board of Directors. This process is in line with the principal control frameworks, such as the Committee of Sponsoring Organizations of the Treadway Commission (COSO) and the Control Objectives for Information and Related Technology (COBIT), which encompass the business and technology aspects, respectively, and also complies with the requirements of the Public Company Accounting Oversight Board (PCAOB) and of Section 404 of the Sarbanes-Oxley Act in the United States.

In compliance with that law, the report certifying the adequacy of internal controls, together with the Financial Statements under US GAAP was filed with the Securities and Exchange Commission – SEC in June 2010.

In relation to certification for the year of 2010, on the basis of evaluating the design of controls and compliance tests conducted by management, no failures capable of jeopardizing certification of internal controls have been identified.

It is important to highlight the benefits at the corporate level from complying with the above-cited Law, which include disseminating the importance of a culture of control, improvements in the quality of operating and administrative processes, the robustness of the associated controls and improvements in requirements aimed at maintaining corporate governance best practices.

b) deficiencies and recommendations on internal controls included in the independent auditor's report

Considering our knowledge, as well as, the work carried out by the independent auditors to evaluate our internal control structure, for the purpose of ensuring that the Bradesco Organization's accounting statements are fairly presented, we are not aware of any issues that could have a material effect on our accounting statements.

PAGE 180

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.7 – Use of proceeds from public offerings and any deviations

a) how funds derived from the offering were used

b) whether there were important deviations between the effective application of funds and the proposed application disclosed in leaflets on the respective distribution

c) if deviations occurred, the reasons for such deviations

There was no public offering for distribution of securities in the period.

PAGE 181

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.8 – Significant items not shown in financial statements

a) assets and liabilities directly or indirectly held by the issuer, which are not included in the balance sheet (off-balance sheet items), such as: i) operational leases, assets and liabilities; ii) portfolios of written-off accounts receivable for which the entity has risks and responsibilities, indicating the respective liabilities; iii) forward purchase and sale agreements for products and services; iv) uncompleted construction contracts; v) contracts of future receipt of financing; b) other items not shown in the financial statements.

There were no significant items not included in the accounting statements.

PAGE 182

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.9 – Comments on off-balance-sheet items

a) how such items change or may eventually change revenues, expenses, operating result, financial expenses or other items of the issuer's financial statements

b) nature and purpose of operation

c) nature and amount of obligations and rights generated for the issuer under the operation

There were no significant items not included in the accounting statements.

PAGE 183

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.10 – Business plan

a) investments, including: i) quantitative and qualitative description of investments in progress or expected; ii) sources of financing of investments; iii) existing disinvestments in progress or expected;

In 2010, Bradesco continued expanding its customer service network and increasing investments, as 536 branches and PAAs and PABs were opened, in an aggregate of 6,551 outlets; 5,904 units of Bradesco Expresso were implemented, reaching a network of 26,104 correspondent bank outlets.

Investments in Infrastructure, Information Technology and Telecommunication

The IT Improvement Project started in 2003, with the objective of preparing the Bank IT for the next decades, and it had 27 of its 28 works completed. Results already achieved by the project have provided a state-of-the-art, robust and fully restricted infrastructure, high-availability and high-performance data network, as well IT process modernization.

The biggest job, the construction of a new system architecture focused on services, is scheduled to be delivered in 2011, which will allow the Bank to significantly enjoy, as from 2012, most of expected benefits, including a faster support to Business Units and flexibility to withstand securely the Organization growth, by providing its customers with quality services and support.

Ø 2011

Our estimated IT infrastructure investment for 2011 is about R\$ 5 billion, which is approximately 30% more than 2010's (R\$ 3.9 billion). We would also highlight our plans to open 183 branches.

The following table shows the total amount invested over the last three years, including infrastructure (facilities, furniture and fixtures):

	2010	2009	2008	R\$ million
Infrastructure		716	630	667
Information Technology/Telecommunication		3,204	2,827	2,003
Total		3,920	3,457	2,670

b) if already disclosed, the acquisition of plants, equipment, patents or other assets likely to materially influence the issuer's production capacity should be indicated

No acquisitions of plant, equipment, patents or other assets that are likely to materially affect our production capacity have been disclosed.

c) new products and services, indicating: i) description of ongoing researches already disclosed; ii) total expenses incurred by the issuer with researches for the development of new products or services; iii) projects at development stage and already disclosed; iv) total costs incurred by the issuer with the development of new products and services

There are no new significant products and services.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

10.11 – Other factors having material influence

There are no other factors that have material influence on our operational performance that have not been mentioned in this section.

PAGE 185

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

11.1 – Projections disclosed and underlying assumptions

The words "believe," "can," "may," "should," "seeks," "estimates," "continues," "anticipates," "intends," "expects," "potential" and similar words used in this section are used to identify forward looking estimates and perspectives. Forward looking projections and perspectives include information pertaining to results and projections, strategy, financing plans, competitive position, the industry context, potential growth opportunities, the effects of future regulation, and the effects of competition. These projections and perspectives refer only to the date on which they were made.

Given the risks and uncertainties described herein, such projections may not materialize and, therefore, do not provide any guarantee of future performance. In addition, Banco Bradesco's future results and performance may differ materially from those forecast in its estimates due to, but not limited to the risk factors listed in this Reference Form, many of which are beyond the Bank's ability to control or predict. Additionally, these estimates are based on assumptions that may not materialize. In light of these limitations and uncertainties, investors should not make their investment decisions based solely on forward looking estimates and perspectives posed in this Reference Form.

Note that projections and estimates used in this item have been compiled in accordance with accounting practices adopted in Brazil and applicable to institutions whose functioning is authorized by the Central Bank of Brazil.

a. Projection

Indicators used by market analysts to feed their forecasting models for Banco Bradesco's future results. Currently, the following indicators are disclosed:

PAGE 186

Reference Form – 2011 – BANCO BRADESCO S.A. Version: 1

11.1 – Projections disclosed and underlying assumptions

Indicators	Metric
Loan Portfolio (1)	cumulative 12-month variation
Individuals (1)	cumulative 12-month variation
Legal entities (1)	cumulative 12-month variation
Small and Medium Companies	cumulative 12-month variation
Large Companies	cumulative 12-month variation
Products	
Vehicles	cumulative 12-month variation
Cards (2)	cumulative 12-month variation
Housing/real estate loans (origination)	cumulative 12-month variation
Paycheck Loans	cumulative 12-month variation
Financial margin (3)	Percentage growth expected for period.
Services	Percentage growth expected for period.
Operational Expenses (4)	Percentage growth expected for period. Estimated Operational Expenses include Personnel and Administrative Expenses.
Insurance Premiums	Percentage growth expected for period.
(1)	Broad credit portfolio;
(2)	Does not include the portfolios "BNDES Cards" and "Discounts for prepaid receivables";
(3)	On the current criterion, Guidance for Financial Margin - Interest; and
(4)	Personnel and administrative expenses.

b. Projected period and validity of projections

Banco Bradesco projections indicate values expected for the current year. On disclosing the results for each year (last quarter of each year), indicators expected for the following year are also stated. Projections are valid for the current year.

c. Underlying assumptions for projections***Assumptions for the fiscal year 2011 that may be influenced by Management***

- Our Guidance covers contractual adjustments and costs reflecting growth in our business and the organization's investment plan;
- Expansion of the Bradesco Group's service network;
- Estimates do not include new partnerships or acquisitions;
- Business growth and the organization's strategy.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

11.1 – Projections disclosed and underlying assumptions***Assumptions for fiscal year 2011 beyond Management's control***

- Maintenance of fundamentals of the current Macro-economic Policy;
- Resumption of growth worldwide;
- MPC raising Selic interest rate to control inflation. Inflation close to target midpoint;
- Evolution of credit market;
- Liquidity conditions catering for demand for credit;
- Regulatory changes affecting banking management.

d. Values of indicators estimated

Indicators	Projection		Pursuant	
	2011	2010	2009	2008
Loan Portfolio (1)	15% - 19%	23.00%	6.10%	32.10%
Individuals (1)	13% - 17%	20.00%	11.50%	24.70%
Legal Entities (1)	16% - 20%	25.00%	2.50%	37.10%
Small and Medium Companies	20% - 24%	29.00%	11.00%	
Large Companies	11% - 15%	22.00%	-6.20%	
Products				
Vehicles	10% - 14%	13.00%	-2.80%	
Cards (2)	9% - 13%	20.00%	37.20%	
Housing/real estate loans (origination)	R\$ 10.0 bi	R\$ 9.1 bi	R\$ 4.7 bi	R\$ 6.0 bi
Paycheck Loans	30% - 34%	59.00%	38.20%	
Financial margin (3)	18% - 22%	16.00%	18.70%	15.00%
Services	9% - 13%	15.00%	8.10%	3.80%
Operational expenses (4)	11% - 15%	19.00%	11.20%	13.90%
Insurance Premiums	10% - 13%	18.00%	13.80%	9.20%

- (1) Broad credit portfolio;
Does not include the portfolios "BNDES Cards" and "Discounts for prepaid receivables";
- (2) On the current criterion, Guidance for Financial Margin - Interest;
- (3) and
Personnel and Administrative
- (4) Expenses.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

11.2 – Monitoring and alteration of projections disclosed

Projections and estimates used in this item have been compiled in accordance with accounting practices adopted in Brazil and applicable to institutions whose functioning has been authorized by the Central Bank of Brazil.

a. Alterations or substitutions of projections

Projections for 2011 cover the same indicators that were provided and monitored in 2010. For 2008, we included indicators for Small and Medium Companies, and Large Companies, with breakdowns for vehicles, cards and pay check – deduction loans.

b. Projections for past periods – Estimated x Actual

Complying with CVM Instruction 480/09 data in this item, relating to projections for past periods require the disclosure of comparisons between projected and actual data. The following table shows projected and actual data for the financial years 2008, 2009, and 2010.

Projection for 2010

Indicators	Pursuant	Estimated
Loan Portfolio (1)	23%	21.0% - 25.0%
Individuals (1)	20%	16.0% - 20.0%
Legal Entities (1)	25%	25.0% - 29.0%
Small and Medium Companies	29%	28.0% - 32.0%
Large Companies	22%	22.0% - 26.0%
Products		
Vehicles	13%	10.0% - 14.0%
Cards (2)	20%	9.0% - 13.0%
Housing/real estate loans (origination)	R\$ 9.1 bi	R\$ 7.5 bi
Paycheck Loans	59%	32.0% - 36.0%
Financial margin (3)	16%	14.0% - 18.0%
Services	15%	7.0% - 11.0%
Operational expenses (4)	19%	9.0% - 13.0%
Insurance Premiums	18%	16.0% - 20.0%

- (1) Broad credit portfolio;
Does not include the portfolios "BNDES Cards" and "Discounts for prepaid receivables";
- (2)
- (3) On the current criterion, Guidance for Financial Margin - Interest; and
- (4) Personnel and administrative expenses.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

11.2 – Monitoring and alteration of projections disclosed***Reasons for deviations from projections:***

- Cards – variation in this group was largely due to higher-than-expected levels of consumption as unemployment fell.
- Real estate financing – variation in this group reflected higher levels of income leading to more demand for properties.
- Pay check loans - positive variation in this item was due to synergy-boosting projects between Bradesco's branch network and Bradesco Promotora, especially in the pensioner loans (pay check deduction) portfolio, and also due to strong growth in consumption arising from lower levels of unemployment.
- Services - variation of this item reflected favourable performance from the credit card segment due to growth of the card base/customer base, the effects of changes in Cielo and Visavale equity holdings, and current account revenues.
- Operating expenses - variation in this indicator was due to: provision for profit sharing and legal actions involving labour claims; increased advertising and publicity expenses; organic growth with a consequent higher-than-projected increase in the number of points of service.

Projections for 2009

Indicators	Pursuant	Estimated
Loan Portfolio (1)	6.1%	8.0% - 12.0%
Individuals (1)	11.5%	9.0% - 12.0%
Legal Entities (1)	2.5%	7.0% - 11.0%
Small and Medium Companies	11.0%	9.0% - 13.0%
Large Companies	(6.2%)	6.0% - 10.0%
Products		
Vehicles	(2.8%)	2.0% - 5.0%
Cards	37.2%	10.0% - 14.0%
Housing/real estate loans (origination)	R\$ 4.7 bi	R\$ 4.5 bi
Paycheck Loans	38.2%	20.0% - 30.0%
Financial margin (2)	18.7%	18.0% - 22.0%
Services	8.1%	6.0% - 10.0%
Operational expenses (3)	11.2%	6.0% - 11.0%
Insurance Premiums	13.8%	5.0% - 7.0%

(1) Not including Cards, Guarantees, Sureties, and Receivables Fund ("FIDC" and "CRI");

(2) On the current criterion, Guidance for Financial Margin - Interest ; and

(3) Personnel and Administrative Expenses.

Reasons for deviations from projections:

Edgar Filing: BANK BRADESCO - Form 6-K

- Loan Portfolio – lower volume of major transactions with companies was due to exchange rate variation and migration to the capital market causing the variation of this indicator in relation to its projected level.
- Vehicles - more transactions involved new/pre-owned vehicles (major dealerships), reducing exposure to older vehicles (small dealerships).

PAGE 190

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

11.2 – Monitoring and alteration of projections disclosed

- Cards – variation of this indicator was due to the acquisition of Banco IBI.
- Pay check Deduction Loans – positive variation of this item was due to strong growth in the consumer market especially in the second half year.
- Insurance Premiums – resumption of economic growth.

Projections for 2008

Indicators	Pursuant	Estimated
Loan Portfolio (1)	32.1%	24.0% - 29.0%
Individuals (1)	24.7%	24.0% - 29.0%
Legal Entities (1)	37.1%	23.0% - 30.0%
Products		
Housing/real estate loans (origination) (2)	R\$ 6.0 bi	R\$ 5.7 bi
Financial margin	15.0%	17.0% - 20.0%
Services	3.8%	5.0% - 8.0%
Operational expenses (3)	13.9%	11.0% - 17.0%
Insurance Premiums	9.2%	11.0% - 13.0%
(1)	Not including Cards, Guarantees, Sureties, and Receivables Fund ("FIDC" and "CRI");	
(2)	(2) Origination by borrower (R\$ million); and	
(3)	Personnel and Administrative Expenses.	

Reasons for deviations from projections:

- Loan Portfolio – variation in this group occurred due to the strong growth of loans, primarily for corporate working capital, due to tighter liquidity in the capital market in late 2008.
- Financial Margin – falling stock exchanges and tighter market liquidity were behind the variation in this indicator.
- Services – Central Bank (BACEN) regulation affecting our registration charge for borrowers (TAC) and current account (C/C) fees was the main item leading to the indicator being lower than projected.
- Insurance Premiums – lower level of life and pensions business growth.

c. Projections for current periods

At the end of March 2011, "revenues from services" for the first quarter of 2011 is showing 12% growth on the same period of 2010. In light of the market scenario for the remaining nine months of 2011, our projection for this item has been revised to **9%** to **13%**.

The other projections for fiscal year 2011 remain valid on the date of submitting this form and will be assessed when results for the second quarter of 2011 are reported.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.1 – Description of management structure

Bradesco's management structure is decided by the Shareholders General Meeting as the highest body, electing the Board of Directors and members of the Supervisory Council, which is elected for a one-year mandate.

The Board of Directors has nine members, of which one is internal, one independent, and seven external, with one year mandates, and its tasks, described in item "a" below, including electing:- The Executive Board consisting of a CEO, four Executive Vice-presidents and six Managing Directors and seven adjunct directors whose duties, among others described in item "a" below, include drafting the strategic stance posed by the Board of Directors, monitoring its implementation, and managing and representing the Company;- The Departmental Management body comprises 39 Directors responsible for efficaciously conducting business under the responsibility of their Departments, and for advising other members of the Executive Board;- Twelve Board members carry out duties attributed to them in Departments to which they have been assigned and advise other members of the Board;- Fifteen Regional Directors guide and supervise Branches and Dependencies under their jurisdiction, and carry out all duties assigned to them.

In addition, the Bank's structure has five statutory committees (Ethics, Audit, Compensation, Compliance, Internal Controls and Integrated Risk Management and Capital Allocation), whose powers are also described in item "a" below. a. attributions of each body or committee

Board of Directors:

- a) ensure that the Board is at all times rigorously capable of carrying out its functions;
- b) ensure that company business is conducted with integrity in order to preserve the Company's good name;
- c) whenever possible, preserve management continuity, that is highly recommendable to ensure the Company's stability, prosperity and security;
- d) set general guidelines for the Company's business, including deciding on the composition and functioning of the trading portfolios;
- e) in the case of transactions with companies that are not part of the Bradesco Organization, authorize acquisition, disposal or encumbrance of Fixed-assets items and holdings of a non-permanent character of the Company and its directly and indirectly controlled subsidiaries if their value is greater than one percent (1%) of their corresponding shareholders' Equity;
- f) decide on trading in shares issued by the Company itself, pursuant to paragraph 6 of Article 6;
- g) authorize any type of donation, contribution or assistance, regardless of the beneficiary;
- h) approve on the board's proposals for the payment of dividends and/or interest on own capital;
- i) submit proposals to the General Meeting to increase or decrease capital stock, bundle shares, conduct mergers, absorptions or splits, or amend Company bylaws;
- j) decide on associations involving the Company or its Subsidiaries, including on participation in shareholders' agreements;
- k) approve the use of funds derived from tax incentives;
- l) examine, discuss and decide budgets and financial statements submitted by the Board;
- m) place specific matters of Company interest in its decision making powers and decide on cases omitted;
- n) realize the allocation of director compensation voted by the General Meeting and decide on bonus payments for board members, officers and directors, and employees, as and when it believes appropriate;
- o) when deemed necessary, authorize individual representation of the Company by a Board member or an attorney, with authorization indicating the powers involved;

PAGE 192

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.1 – Description of management structure

- p) determine remuneration of Audit Committee members and the Ombudsman;
- q) approve the corporate report on compliance and internal controls and determine the adoption of strategies, policies and measures for spreading risk control and mitigation culture.

The Board may assign special duties to Management or any of its members, and may set up committees for the two bodies, in order to address specific issues.

Must be at all times ready to implement, when necessary, previously conceived plans for the succession of the chief executive and those holding key positions in the Organization.

The Board meets quarterly and may hold extraordinary meetings when necessary and called by the Chairman or half of other members, and minutes are written for each meeting.

The Chairman may:

- a) chair Board meetings and hold the casting vote if there is a tied vote, and chair the Company's Meetings, or designate any member of the Board to do so instead;
- b) set the dates for Board meetings;
- c) assign special functions to any member of the Board;
- d) appraise the work and functional performance of each member of the Board in the exercise of their mandates;
- e) designate another Board member to take the place of the Vice-president of the Board in his absence or temporary incapacity;
- f) implement business procedures for the Board.

Duties of the Vice-president of the Board:

- a) take the place of the Chairman in the event of the position being vacant, or in his absence or temporary impediment;
- b) carry out duties attributed to him by the Chairman.

Executive Board duties

Executive Board members manage and represent the Company and bind it through any acts and contracts of its interest, and may waiver or forbear rights, and acquire, dispose of or encumber goods or assets.

Audit Committee duties:

- a) make recommendations to the Board of Directors as to the entity to be engaged to provide independent auditors services and their remuneration, and their replacement;
- b) review financial statements, including explanatory notes, management reports and independent auditor's opinion prior to disclosure to the Market;
- c) appraise the effectiveness of independent and internal audits, including for the verification of compliance with legal and regulatory provisions applicable to the Company, and internal regulations and codes;
- d) during ordinary quarterly meetings scheduled with the Board of the Company and independent and internal auditors, verify compliance with its recommendations and/or explanations for their questions, including in relation to planning audits and drafting formal Minutes of the contents of these meetings;
- e) appraise compliance by the Company's Management with recommendations made by independent or internal auditors and pose recommendations to the Board of Directors for settling any conflicts between outside auditors and Management;
- f)

determine and disclose procedures for receiving and treating information relating to non fulfillment of legal or regulatory provisions applicable to the Company and internal regulations and codes, including specific procedures for whistleblower protection and confidentiality;

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.1 – Description of management structure

- g) make recommendations to the Company's Board of directors for correcting or improving policies, practices and procedures identified within the ambit of their attributions;
- h) determine operational rules for its functioning;
- i) meet with the Supervisory Council and Board of Directors at their request to discuss policies, practices and procedures identified within the ambit of their respective attributions.

To fulfil its responsibilities, the Audit Committee holds meetings with the company's officers and independent and internal auditors at least quarterly.

Internal Controls and Compliance Committee – Duties:

- a) evaluate the effectiveness and compliance of Bradesco's Internal Controls System;
- b) check if those recommendations for improvements of internal controls have been duly implemented by Managers;
- c) ensure procedures comply with applicable rules, regulations and legislation;
- d) monitor policies, procedures, responsibilities and definitions pertaining to operational risk management structure;
- e) submit Half-yearly Reports of Internal Controls Compliance for the Organization's companies to the Board of Directors;
- f) review and propose updates of these Rules to the Board of Directors when necessary;
- g) appraise reports issued by Regulatory Bodies and Internal and External Auditors in relation to deficiencies in internal controls and the corresponding measures to be taken for the units involved;
- h) regularly report to the Board on the Committee's Activities and make such recommendations as deemed appropriate.

To fulfil its responsibilities, the Internal Control and Compliance Committee meets quarterly and whenever required.

Ethics Committee Duties:

- a) review any infractions and violations of corporate or industry Codes of Ethical Conduct, and/or Bradesco's Policies and Procedures, whether reported directly by the complainant or through the Organization's Dependencies;
- b) determine the measures necessary by issuing a report or opinion addressed to the competent Dependencies;
- c) ensuring that infractions and violations are followed by applicable disciplinary actions, regardless of the level of hierarchy concerned, without prejudice of applicable legal penalties;
- d) ensure that the Board of Directors is informed of issues that may significantly impact the Organization's image; and
- e) submit issues relating to Bradesco's Directors to the Board for appreciation.

To fulfil its responsibilities, the Ethical Conduct committee holds ordinary meeting each quarter and special meetings whenever necessary.

Integrated Risk and Capital Allocation Committee – Duties:

- a) ensure compliance with the Organization's risk management policies;
- b) ensure the effectiveness of the risk management process within the Organization;
- c) approve exposure limits for different types of risks in accordance with the overall limit set by the Board of Directors;
- d) validate and submit for approval by the Board of Directors:
 - I - risk management policies and guidelines;

PAGE 194

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.1 – Description of management structure

- II - proposed tolerance limits for overall risk exposure segregated by category; and
- III - the results of reviews of risk management policies and structures at least as often as determined in regulations;
- e) report to the Board on risk positions in the ambit of the Organization, as well as any significant alterations to the strategies adopted, the amount of capital to be allocated and the *status* of business continuity plans;
- f) appraise internal and external auditors' studies pertaining to risk management and the results relating to Independent Validation of Models;
- g) regularly positioning the Board in relation to the Committee's activities; and
- h) review Risk Management Executive Committees Rules and propose updates to the Board when necessary.

The Integrated Risk Management and Capital Allocation Committee may engage specialized professionals when it believes this is necessary.

To fulfil its responsibilities, the Committee holds ordinary meetings every quarter and special meetings whenever necessary.

Compensation Committee Duties

The committee shall report to the Board in relation to:

- a) policy and guidelines for Statutory Directors' compensation based on the Company's targets, objectives and performance and shareholder returns, using comparative analysis of compensation policies from previous periods and/or market parameters;
- b) overall and individual compensation policy, with awards, bonuses, gratifications, profit sharing, stock options and private pension plans;
- c) recommending alternative forms of compensation for executives, ensuring stimulus for performance, motivation and continuous corporate improvement;
- d) annual review and resizing of guidelines and general policy for compensation;
- e) proposals for amending the terms of these Rules when necessary.

To fulfil its responsibilities, the Remuneration Committee meets every six months and whenever necessary.

Executive Committee – Disclosure

The committee's role is to ensure compliance with Bradesco's "Instrument of Disclosure of Policy Material Event or Fact and Securities Trading" in order to ensure control, consistency, quality and transparency for disclosure.

The Committee has the following responsibilities:

- a) **Regular Reports, Income Statements and Other Disclosures:** the Committee must examine annual reports and quarterly statements of income, offerings, material facts and any other accounting, financial or corporate disclosures in order to ensure that they are prepared in accordance with controls and procedures defined for their preparation.
- b) **Compliance with Disclosure Rules:** the Committee advises the Chief Executive Officer, Investor Relations Officer, and Executive Directors for the areas of Foreign Exchange, Accounting, Financial and Corporate on compliance with applicable laws, rules and certain standards, and supports senior management to appraise the disclosure of significant transactions and information relating to the Organization. The Committee may engage outside auditors and consultants when deemed necessary.
- c) **Filing Annual and Periodical Reports:** the Committee shall make recommendations to the Chief Executive Officer, Investor Relations Officer, and Executive Directors for the areas of Foreign Exchange, Accounts, Financial and Corporate on the proper registration and filing of reports required by applicable law and other information disclosed in Brazil, or

Abroad, if applicable.

PAGE 195

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.1 – Description of management structure

- d) **Evaluation of Disclosure Controls and Procedures:** the Committee shall advise the Chief Executive Officer, Investor Relations Officer, and Executive Directors for the areas of Foreign Exchange, Accounting, Financial and Corporate to conduct periodic evaluations of disclosure controls and procedures.
- e) **Responsibility for Reporting to the Committee:** the Chief Executive Officer, Investor Relations Officer, and Executive Directors for the areas of Foreign Exchange, Accounting, Financial and Corporate and other members are responsible for bringing to the attention of the Committee any information relating to Events or Facts that may cause errors or omissions in the Organization's disclosure.
- f) **Training:** when deemed necessary, the Committee shall recommend training programs for staff involved in the Organization's disclosure processes.

Executive Committee for Disclosure - attributions:

- a) ensure that one or more of its members know the rules and regulations of the regulatory authorities in the capital market in which the Organization is listed;
- b) ensure correct observance of applicable rules and their updates;
- c) assess the need for outside entities to ensure adequate support for the disclosure process;
- d) examine the need to include other units of the Organization in the context of these regulations; and
- e) ensure the quality of information from the different units for disclosure purposes.

Disclosure Committee Functionalism

Committee members shall meet to examine the facts in light of the "Policy Instrument for Disclosure of Material Facts and Trading Securities Issued by Banco Bradesco S.A." and be able to ensure that controls and procedures are adequate and effective to ensure accuracy and compliance of information being disclosed to the market, safeguarding it from any material errors or equivocations that might influence the final content of these documents.

The Executive Committee for Disclosure meets quarterly and may be convened whenever necessary, by the person responsible or any other member, with the presence of a majority of its members.

b. date of instating supervisory council (if is not permanent) and setting up committees
Supervisory Council: 03.10.2011
Compensation Committee: 12.17.2003
Audit Committee: 12.17.2003
Internal Controls and Compliance Committee: 12.17.2003
Ethical Conduct Committee: 03.27.2006
Integrated Risk Management and Capital Allocation Committee: 03.24.2008

c. procedures for evaluating performance of each body or committee

Bradesco's Administration bodies and committees, both statutory and executive, are evaluated in terms of fulfilling their tasks and duties determined in their respective Rules and regulations. Through periodic meetings on subjects discussed and information received as assistance from the Executive Board and Committees, the Board of Directors evaluates the performance of these bodies, together with members from each of them, which enriches interaction with the board through numerous meeting sessions and ultimately their designation by the Board of Directors or

PAGE 196

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.1 – Description of management structure

others proposed by the executive board. If the body's performance is deemed insufficient, the board shall propose to reformulate its structure in order to evaluate the minimum attributes considered part of this assessment.

d. in relation to board members, their individual powers and duties

In addition to normal duties conferred on them by law and by these Bylaws, each member of the Board has the following specific duties:

- a) The Chief Executive Officer shall chair the Board's meetings, and supervise and coordinate the work of its members;
 - b) Executive Vice-presidents shall collaborate with the Chief Executive Officer in carrying out the latter's functions;
 - c) Managing Directors shall carry out duties attributed to them;
 - d) adjunct directors shall fulfil responsibilities attributed to them by vice presidents and managing directors;
 - e) Departmental Directors shall conduct the business of the pertinent Departments and advise other members of Management;
 - f) Directors shall carry out duties attributed to them and advise other members of Management;
 - g) Regional Directors shall guide and supervise Points of Service under their jurisdiction and carry out duties attributed to them.
- The Company may also be represented by any member of the Board of Directors or by a representative with specific powers of attorney in the following cases:

- a) powers of attorney with "ad judicium" clauses, in which case the appointment may be indefinite and transferable;
 - b) receiving judicial or extrajudicial summons or subpoenas;
 - c) participating in bidding procedures;
 - d) at Shareholder or Unit Holder General Meetings of companies or investment funds in which the Company participates, or entities of which it is part owner or affiliate;
 - e) in relations with government departments or their offices when not involving taking on responsibilities and/or obligations on behalf of the Company;
 - f) making legal depositions.
- e. procedures for evaluating the performance of members of the board, the committees and senior management

Procedures for Evaluating Members of the Board of Directors

The following are the chief attributes among those considered when evaluating the performance of Members of the Board determining corporate strategies, reviewing plans and business policies and supervising Senior Management activities carried out by the Chairman:

- a) fully comply with Company Bylaws and the Board of Directors' Internal Rules;
- b) loyally serve the Company and other Bradesco Companies and keep their business confidential;
- c) maintain the confidentiality of insider information obtained through their position that has not yet been disclosed to the market;
- d) ensure that company business is conducted with integrity in order to preserve the Company's good name;
- e) be aligned with the Company's values and objectives, taking into account the interests of customers, community, employees, shareholders and all other stakeholders involved directly or indirectly with the Organization;
- f) actively take part in the formulation and conduct of their attributions;

PAGE 197

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.1 – Description of management structure

- g) take part in educational or technical programs, or refresher courses whenever necessary, in order to develop their competence in the professional exercise of their duties and evaluate the functionality of the Board of Directors as a whole;
- h) be able to read and understand financial and management reports and be informed of local and international markets;
- i) devote considerable time to the Board's activities assuming commitments that lead to significant absorption of its functions, using every means in their power to provide good grounds for their contributions to Board meetings;
- j) if unable to attend meetings, be informed of all subjects raised and decisions taken;
- k) remain constantly motivated, questioning and seeking innovations that contribute to the growth of the Company's business;
- l) be aware of the responsibility and challenges of the company, be familiar with its principal aspects and risks involved;
- m) be capable of teamwork, instilling in other members a philosophy of long-term vision and at the same time work for the preservation of the management continuity that is highly recommendable for the Company's stability, prosperity and security;
- n) constantly pursue best practices for corporate governance;
- o) have experience of managing crises and identifying and managing risks;
- p) avoid conflicts of interest with the Company; and
- q) maintain a relationship of total transparency and professionalism with Senior Management and the Board's advisory and supervisory bodies, with mutual explanations and information always available, to act independently and impartially, in all cases striving for the management and development of work to be focused on compliance with legislation and respect for ethical principles.

Procedures for Evaluating Board Members

Procedures for evaluating the performance of the CEO, conducted by the Board of Directors, in consonance with the Company's constant concern for proper conduct of corporate strategies, in particular: 1) Performance / Results – the Chief Executive Officer must:

- a) make every effort to leverage growth of the Company's profits;
 - b) be aware of its responsibility and the challenges facing the Company, with in depth knowledge of its business;
 - c) maintain unity and harmony in conducting business;
 - d) have experience of managing crises and identifying and managing risks;
 - e) avoid conflicts of interest with the Company since targets set must be aligned with the strategic parameters set forth by the Board of Directors and comply with the Organization's corporate policy and culture, showing firm commitment to creating value for shareholders and advocating their interests; and
 - f) maintain constant concern for transparency in order to allow the use of more secure and efficient means for access to Company records easily, quickly and effectively for customers, shareholders, the market, and staff;
- 2) Performance of Shares / ADRs on Stock Exchanges in Brazil and Abroad – the CEO must make every effort to pursue the best results for shareholders, which essentially translates to higher prices for its Stock, payment of interest on its own capital and dividends, and equitable treatment for all. The relationship must be based on the

PAGE 198

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.1 – Description of management structure

Organization's ethical principles following applicable rules and legislation, ensuring protection of market information and absolute confidentiality of information that is not yet public knowledge, obtained through the position, that may interfere with share prices and influence market movement and/or investment decisions; 3) Market Penetration – the CEO must act actively formulating and implementing plans in relation to:

- a) ways of growing the customer base and volume of transactions; and
- b) market opportunities that may add value to the Company, including possible acquisitions, partnerships and operational agreements;
- 4) Policies Adopted: Corporate Governance, Socioenvironmental Responsibility and Human Resources – the CEO is committed to:
 - a) ensuring the Organization's perpetuity, incorporating social and environmental factors when defining its business and operations, creating products for the ambit of corporate sustainability;
 - b) keeping abreast of the main socio-environmental related demands in the market;
 - c) constantly enhancing Corporate Governance practices;
 - d) monitoring any issues that may have a significant impact on the Organization's image;
 - e) taking an ethical approach in all relationships, such as those with shareholders, customers, investors, the Central Bank of Brazil and other Government Agencies; and
 - f) acting fairly, in accordance with good principles in relation to employment, ensuring equal opportunities for hiring, professional development, evaluation, compensation and discipline of Directors and officers and other members of staff. Finally, note that the evaluation of other members of the Executive Board, conducted by the CEO, in as far as possible, should be based on the guidelines herein set forth and our organizational culture, in which the process of designating staff for other levels in the hierarchy depends on their showing outstanding merit in their field of work, considering factors such as competence, technical quality, interest and performance, and no event may be automatic or compulsory.

Procedures for Evaluating Committee Members

Members of the Bank's statutory committees are regularly evaluated by the Board of Directors, which takes the following aspects into account:

- a) fulfilling the attributions stated in the rules of the committee to which the member belongs;
- b) availability in terms of the time a committee member spends on the committee's work;
- c) commitment to developing reports;
- d) frequency of attending meetings and effectively taking part in them.

There is strong interaction between Committees and the Board of Directors at Bradesco. Numerous committee sessions, as well as their meetings with the Board and the different Departments show good relations between these bodies and the Board, as well as Senior Management's support for development activities. In addition, the presence of the members of the Board of Directors and the members of Senior Management on statutory committees further facilitates relations between the bodies and their functioning, also facilitating the process of the Board's evaluation of committee members by observing the development of their activities and other aspects mentioned above.

The Audit Committee's self-assessment is conducted by its own members, and considers subjects related to the involvement of committee members and different subjects and areas of the Bank, namely:

PAGE 199

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.1 – Description of management structure

- a) financial statements;
- b) Internal Controls and Risk management;
- c) compliance and ethics;
- d) supervision of senior management and internal controls;
- e) relations with external auditors.

PAGE 200

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.2 – Rules, policies, and practices relating to general meetings

a. notification in good time

Law No. 6,404/76 requires a minimum of 15 days notice for holding meetings. Bradesco provides all documentation related to meetings and does so preferably 30 days in advance. In 2011, documents relating to the ordinary and extraordinary shareholders meeting held on 03.10.2011 were made available to the market on 02.08.2011.

b. competences

General Meetings called and officially started in accordance with legislation and Bylaws have powers to decide on all business related to the Company's purpose and take decisions they deem appropriate for its defence and development. This subject is addressed in Chapter XI (Articles 121-137) of Law No. 6,404 of December 15, 1976.

Article 132 of Law No. 6,404/76 states that Business Corporations of the Sociedades Por Ações format shall hold annual General Meetings within the first four (4) months following the end of the fiscal year, to address the following issues:

I -take management accounts, examine, discuss, and vote on the financial statements;

II -decide on the use of net income for the year and distribution dividends; and

III -elect officers and members of the Supervisory Council.

Extraordinary General Meetings must be called for other cases, such as amending bylaws, decisions involving transformation, consolidation, merger or split of the company, or its winding up and liquidation, appoint or dismiss liquidators, to examine their accounts, bundle or unbundle shares.

c. addresses (physical or electronic) where documents relating to the shareholders general meeting will be available for analysis

Documents relating to General Meetings, such as Call Notices and Motions from the Board of Directors, are available to shareholders at Bradesco's Shares and Custody Department, the Depository Financial Institution for the company's shares, in Cidade de Deus, Prédio Amarelo, Vila Yara, Osasco, state of São Paulo, and may also be seen at www.bradesco.com.br – Corporate Governance/ Shareholders, or the BM&FBovespa and CVM websites.

d. identifying and managing conflicts of interest

As Law No. 6,404/76 states, shareholders should exercise voting rights in the interests of the company. Abusive voting refers to voting for the purpose of causing damage to the company or other shareholders, or to obtain undue advantage for voters themselves or for others, and which may lead to losses for the company or other shareholders.

During the meeting, shareholders whose interests are in conflict with the company's on specific points must report this immediately and refrain from taking part in discussion and voting on this item.

e. management's request for proxies to exercise voting rights

Bradesco's Management does not request voting proxies and shareholders may decide on their representation at General Meetings at their own discretion.

f. formalities required for the acceptance of proxies appointed by shareholders, indicating whether the issuer accepts shareholders appointing proxies by electronic means

When a shareholder is represented by a proxy, the document must be examined before the General Meeting starts. In order to hasten the process and facilitate the work of Meetings, at the shareholder's discretion, proof of ownership of shares with preferably two (2) or more business days before the date set for the General

PAGE 201

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.2 – Rules, policies, and practices relating to general meetings

Meeting, the proxy must be deposited at the Company's principal offices at Banco Bradesco S.A. – General Secretariat – Corporate – Cidade de Deus – 4º andar do Prédio Vermelho – Vila Yara – Osasco, state of São Paulo – CEP 06029-900. Copies of documentation may also be e-mailed to *governancacorp@bradesco.com.br* or faxed to 55 11 3684-4630 or 55 11 3683-2564.

Any proxies drafted in a foreign language must be translated into Portuguese and filed with the Registry of Deeds and Documents before forwarding to the Company.

- g. maintaining Internet forums and pages to receive and share investors' comments on agendas for meetings

The following electronic channels are available for shareholders to send comments:

- governancacorp@bradesco.com.br
- investidores@bradesco.com.br

- h. live video and/or audio broadcasts of meetings

Live video and/or audio broadcasts of Meetings are not available.

- i. procedures for allowing shareholders to formulate proposals for inclusion on the agenda

Notices calling the Company's General Meetings explicitly include numbered lists of all the matters to be discussed on the agenda, but other subjects that depend on a decision by the meeting may not be included.

If the Company receives proposals from formulated shareholders, they are evaluated by Management.

PAGE 202

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.3 – Dates and newspapers publishing information required under Law No. 6,404/76

Fiscal Year	Publication	Gazette / Newspaper – State	Date
12/31/2010	Financial Statements	Diário do Comércio (São Paulo) – SP	02/16/2011
		Diário Oficial do Estado – SP	02/16/2011
	Notifying Shareholders that Financial Statements Are Available	Diário do Comércio (São Paulo) – SP	02/01/2011
			02/02/2011
			02/03/2011
		Diário Oficial do Estado – SP	02/01/2011
			02/02/2011
			02/03/2011
	Calling OGM that Reviewed Financial Statements	Diário do Comércio (São Paulo) – SP	02/09/2011
			02/10/2011
			02/11/2011
		Diário Oficial do Estado – SP	02/09/2011
			02/10/2011
			02/11/2011
12/31/2009	Financial Statements	Diário do Comércio (São Paulo) – SP	02/10/2010
		Diário Oficial do Estado – SP	02/10/2010
	Notifying Shareholders that Financial Statements Are Available	Diário do Comércio (São Paulo) – SP	02/02/2010
			02/03/2010
			02/04/2010
		Diário Oficial do Estado – SP	02/02/2010
			02/03/2010
			02/04/2010
	Calling OGM that Reviewed Financial Statements	Diário do Comércio (São Paulo) – SP	02/10/2010
			02/11/2010
			02/12/2010
		Diário Oficial do Estado – SP	02/10/2010
			02/11/2010
			02/12/2010
Minutes of OGM that Reviewed Financial Statements	Diário do Comércio (São Paulo) – SP	07/17/2010	
	Diário Oficial do Estado – SP	07/17/2010	
12/31/2008	Financial Statements	Diário do Comércio (São Paulo) – SP	03/05/2009
		Diário Oficial do Estado – SP	03/05/2009
	Calling OGM that Reviewed Financial Statements	Diário do Comércio (São Paulo) – SP	02/03/2009

Edgar Filing: BANK BRADESCO - Form 6-K

	02/04/2009
	02/05/2009
Diário Oficial do Estado – SP	02/03/2009
	02/04/2009
	02/05/2009
Minutes of OGM that Reviewed Financial Statements	Diário do Comércio (São Paulo) – SP
	02/18/2009

PAGE 203

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.3 – Dates and newspapers publishing information required under Law No. 6,404/76

Fiscal Year	Publication	Gazette / Newspaper – State	Date
12/31/2008	Calling OGM that Reviewed Financial Statements	Diário do Comércio (São Paulo) – SP	02/19/2009
			02/20/2009
		Diário Oficial do Estado – SP	02/18/2009
			02/19/2009
			02/20/2009
	Minutes of OGM that Reviewed Financial Statements	Diário do Comércio (São Paulo) – SP	04/07/2009
		Diário Oficial do Estado – SP	04/07/2009

PAGE 204

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.4 – Rules, policies, and practices relating to the Board of Directors

a. frequency of meetings

The Board meets quarterly and may hold extraordinary meetings when necessary and called by the Chairman or half of its current members, and minutes are written for each meeting.

b. if there are any provisions of the shareholders agreement that pose restrictions or conditions on the exercise of voting rights by members of the board

There are no shareholder agreements.

c. rules for identifying and managing conflicts of interest

Law No. 6,404/76 bars officers from intervening in any corporate transaction in which they have conflicting interests with the company, or in related decisions taken by the other officers, and they must notify their impediment and have the nature and extent of their interest recorded in the minutes of the meeting of the board of directors or executive board.

Article 8 of the Internal Rules of Bradesco's Board of Directors identifies officer impediments that are characterized as conflicts of interest, namely:

- a) performing acts of liberality at the expense of the Company or other Bradesco companies;
- b) borrowing funds from the Company or its subsidiaries, or using the latter's assets for their own benefit;
- c) enjoying any type of advantage due to the position held;
- d) using business opportunities that they may learn of due to their position, for their own benefit or that of others, with or without prejudice to the Company;
- e) omission in the exercise or protection of the Company's rights;
- f) acquiring assets or rights known to be necessary to the Company, or that it intends to acquire, to be resold at a profit;
- g) making use of insider information to gain advantage for themselves or others by buying or selling securities;
- h) intervening in transactions that involve interests conflicting with the Company or any Bradesco company; should this occur, the reasons for impediment must be recorded in the minutes;
- i) be directly or indirectly involved in trading Securities issued by the Company or referenced to them:
 - I. prior to disclosure to the market of a material event or fact in the business of Banco Bradesco S.A.;
 - II. within fifteen (15) days of Banco Bradesco S.A.'s quarterly or annual reports being disclosed;
 - III. if there is the intention of promoting a corporate merger, total or partial split, conversion, or reorganization;
 - IV. during the process of acquisition or disposal of shares issued by Banco Bradesco S.A., exclusively on dates on which the Bank is trading.
- j) decide on purchase or sale by the Company or by other Bradesco publicly held companies, of their own stock, if there are any:
 - I. any agreement or contract seeking to transfer shareholder control;
 - II. intention of promoting corporate absorption, total or partial split, merger, conversion or reorganization involving significant investment in affiliates.

Bradesco's Ethical Conduct Code item **2.2. Principles**, explains that a conflict of interest occurs when there is a possibility of a direct or indirect clash between the personal interests of employees and those of the organization that may undermine or improperly influence its fulfilment of its attributions

PAGE 205

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.4 – Rules, policies, and practices relating to the Board of Directors

and responsibilities. Interest is characterized by all and any material advantages in favour of the person themselves or others (relatives, friends, etc.) with whom they have or had personal, business or political relations. In the event of such conflicts, staff must report to their immediate superior for the latter to take a decision accordingly, in all cases safeguarding the assets of the Organization, its customers, shareholders, investors and other related parties.

In order to prevent conflicts of interest, Bradesco's Policy on Related Party Transactions consolidates the Company's procedures for the above mentioned transactions pursuant the rules issued by Regulatory Organizations, thus lending transparency to the process for our shareholders, investors and the market in general, and ensuring strict alignment with the Organization's interests in line with best practices for Corporate Governance. This Policy bars loans or advances to Directors or officers and members of Advisory Councils or the Board, or Tax committees or similar bodies, or to their spouses; relatives to the second degree of kinship, for persons mentioned above; persons or entities holding more than ten percent (10%) of Bradesco capital unless specifically authorized by the Central Bank of Brazil, in each case, for transactions collateralized by effects resulting from the purchase and sale or attachment of goods within general limits set by the National Monetary Council; legal entities of which Bradesco holds more than ten percent (10%) of capital; and legal entities in whose capital more than ten percent (10%) is held by any Bradesco director or officer, or their spouses and relatives to the second degree.

Once identified, any person involved in a conflict of interest must be removed from the arrangements made to solve the issue, which is the responsibility of the Ethics Committee, which shall:

- a) review any infractions and violations of corporate or industry Codes of Ethical Conduct, and/or Bradesco's Policies and Procedures, whether reported directly by the complainant or through the Organization's Dependencies;
- b) determine the measures necessary by issuing a report or opinion addressed to the competent Dependencies;
- c) ensuring that infractions and violations are followed by applicable disciplinary actions, regardless of the level of hierarchy concerned, without prejudice of applicable legal penalties;
- d) ensure that the Board of Directors is informed of issues that may significantly impact the Organization's image; and
- e) submit issues relating to Bradesco's Directors to the Board for appreciation.

PAGE 206

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.5 – Description of section committing to settle disputes through arbitration

The bylaws do not contain a commitment to arbitration for settling conflicts among shareholders or between the latter and the issuer.

PAGE 207

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Name	Age	Management body	Date elected	Mandate
Taxpayer No. (CPF)	Profession	Elected position held	Date took office	Elected by controlling shareholder
Other positions and duties with issuer				
Ademir Cossello	55	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
772.446.408-25	Banking	Executive managing director	3/11/2011	Yes
Member of the executive committee for Prevention of Money Laundering and Combating Terrorist Financing , Customer Relationship Management (CRM); Operational Risk Management, Strategic Planning, Investment, Products Services; and Tenders and Direct Negotiations with Public and Private Institutions, acting as coordinator of the last three committees.				
Adineu Santesso	58	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
401.747.518-34	Banking	Departamental Director	3/11/2011	Yes
Member of the Credit Risk Management executive committee.				
Alex Silva Braga	46	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
509.505.336-53	Banking	Regional Director	3/11/2011	Yes
Does not have other positions or duties with the issuer.				
Alexandre da Silva Glüher	50	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
282.548.640-04	Banking	Adjunct Executive Director	3/11/2011	Yes

PAGE 208

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Member of statutory committees for Ethical Conduct and Internal Controls and Compliance, and of the Integrated Risk and Capital Allocation Committee, as of the Products and Services executive committee; Corporate Security; Brazilian Payments System (SPB); Prevention and Combat of Money Laundering and Financing for Terrorism; Human Resources and Personnel Management, Quality; Treasury; Sustainability; Strategic Planning; Capital Market ; Corporate Governance; Disclosure; acquisition and integration of new companies with the Bradesco Organization; Management of accountancy policy and practices; Credit Risk Management; Operational Risk Management; Market and Liquidity Risk Management - coordinator of the latter three committees.

Alfredo Antônio Lima de Menezes	48	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
---------------------------------	----	---------------------------------	-----------	--

037.958.008-03	Banking	Adjunct Executive Director	3/11/2011	Yes.
----------------	---------	----------------------------	-----------	------

Member of the statutory business committee of Bradesco Corporate, Bradesco Empresas, Câmbio-Área Internacional, BBI and Corretora; Products and Services and Strategic Planning.

Almir Rocha	46	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
-------------	----	---------------------------------	-----------	--

125.546.708-89	Banking	Regional Director	3/11/2011	Yes
----------------	---------	-------------------	-----------	-----

Does not have other positions or duties with the issuer.

Altair Antônio de Souza	49	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
-------------------------	----	---------------------------------	-----------	--

244.092.606-00	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

PAGE 209

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Member of the executive committee for Tenders and Direct Negotiations with Public and Private Institutions; Credit Risk Management; Investments and Sustainability.

Amilton Nieto	50	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
---------------	----	---------------------------------	-----------	--

011.136.138-90	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Member of the Sustainability executive committee.

André Bernardino da Cruz Filho	51	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
--------------------------------	----	---------------------------------	-----------	--

192.221.224-53	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Member of the executive committee of the Brazilian Payments System (SPB) Capital Market; Investment Market and Liquidity Risk management.

André Marcelo da Silva Prado	49	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
------------------------------	----	---------------------------------	-----------	--

797.052.867-87	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Member of the following executive committees; Credit Risk Management; Investments; Capital Market and Bradesco Corporate Business; Bradesco Companies, Forex-International Unit, BBI and Corretora (broker/dealer).

André Rodrigues Cano	52	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
----------------------	----	---------------------------------	-----------	--

005.908.058-27	Banking	Adjunct Executive Director	3/11/2011	Yes
----------------	---------	----------------------------	-----------	-----

PAGE 210

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Member of the Ethical Conduct statutory committee and the executive committees - Quality, Customer Relationship Management (CRM), Sustainability, Brazilian Payments System (SBP), Products and Services, Human Resources and Personnel Management; Treasury Corporate Security ; Prevention of Money Laundering and and Combatting Financing of Terrorism; Strategic Planning; Investment; Operational Risk Management.

Antonio Carlos Melhado	51	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
------------------------	----	---------------------------------	-----------	--

851.955.538-15	Banking	Director	3/11/2011	Yes
----------------	---------	----------	-----------	-----

Member of the executive committee of the Brazilian Payments System (SPB) Information Technology and Corporate Security.

Antonio Chinellato Neto	53	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
-------------------------	----	---------------------------------	-----------	--

029.888.168-32	Banking	Director	3/11/2011	Yes
----------------	---------	----------	-----------	-----

Does not have other positions or duties with the issuer.

Antonio de Jesus Mendes	58	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
-------------------------	----	---------------------------------	-----------	--

531.807.478-20	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Member of the following executive committees: Investments; Tenders and Direct Negotiations with Public and Private Institutions; Treasury; and Credit Risk Management.

Antonio Gualberto Diniz	48	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
-------------------------	----	---------------------------------	-----------	--

053.485.748-56	Banking	Regional Director	3/11/2011	Yes
----------------	---------	-------------------	-----------	-----

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Does not have other positions or duties with the issuer.

Antonio José da Barbara	42	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
-------------------------	----	---------------------------------	-----------	--

083.858.728-33	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Member of the Socioenvironmental Responsibility, Corporate Governance, and Disclosure executive committees.

Antonio Piovesan	49	Belongs to executive board only	3/10/2010	until the first meeting of the board of directors held after the 2012 OGM.
------------------	----	---------------------------------	-----------	--

015.525.598-31	Banking	Regional Director	3/11/2011	Yes
----------------	---------	-------------------	-----------	-----

Does not have other positions or duties with the issuer.

Arnaldo Nissental	54	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
-------------------	----	---------------------------------	-----------	--

425.048.807-15	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Member of the Customer Relationship Management (CRM) and Corporate Security executive committees.

Aurélio Conrado Boni	59	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
----------------------	----	---------------------------------	-----------	--

191.617.008-00	Banking	Executive managing director	3/11/2011	Yes
----------------	---------	-----------------------------	-----------	-----

PAGE 212

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Member of the following executive committees: Operational Risk Management; Strategic Planning; Corporate Security; Information Technology; Products and Services; Basel II Application; and Brazilian Payments System (SBP), acting as coordinator of the latter.

Aurélio Guido Pagani	51	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
----------------------	----	---------------------------------	-----------	--

349.838.999-87	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Member of the executive committee for Investments.

Candido Leonelli	63	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
------------------	----	---------------------------------	-----------	--

375.739.268-04	Banking	Executive managing director	3/11/2011	Yes
----------------	---------	-----------------------------	-----------	-----

Member of the following executive committees: Operational Risk Management; Strategic Planning; Corporate Security, Products and Services; Customer Relationship Management (CRM), acting as coordinator of the latter.

Cassiano Ricardo Scarpelli	42	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
----------------------------	----	---------------------------------	-----------	--

082.633.238-27	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

PAGE 213

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Member of the executive committee for Market and Liquidity Risk Management; Investment; Treasury.

Cláudio Borges Cassemiro	52	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
--------------------------	----	---------------------------------	-----------	--

849.805.678-00	Banking	Director	3/11/2011	Yes
----------------	---------	----------	-----------	-----

Does not have other positions or duties with the issuer

Cláudio Fernando Manzato	57	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
--------------------------	----	---------------------------------	-----------	--

594.044.938-72	Banking	Director	3/11/2011	Yes
----------------	---------	----------	-----------	-----

Does not have other positions or duties with the issuer.

Clayton Camacho	49	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
-----------------	----	---------------------------------	-----------	--

049.313.418-29	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Member of statutory committees for Ethical Conduct and Internal Controls and Compliance, and of the following executive committees: Prevention and Combat of Money Laundering and Financing for Terrorism; and Corporate Security.

Delvair Fidencio de Lima	51	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
--------------------------	----	---------------------------------	-----------	--

005.645.288-89	Banking	Regional Director	3/11/2011	Yes
----------------	---------	-------------------	-----------	-----

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Does not have other positions or duties with the issuer.

Denise Pauli Pavarina	47	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
-----------------------	----	---------------------------------	-----------	--

076.818.858-03	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Does not hold other positions with issuer

Diaulas Morize Vieira Marcondes Junior	53	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
--	----	---------------------------------	-----------	--

010.673.678-70	Banking	Regional Director	3/11/2011	Yes
----------------	---------	-------------------	-----------	-----

Does not have other positions or duties with the issuer.

Domingos Figueiredo de Abreu	52	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
------------------------------	----	---------------------------------	-----------	--

942.909.898-53	Banking	11 - Executive vice-president / superintendent	3/11/2011	Yes
----------------	---------	--	-----------	-----

Member of statutory committees: Ethical Conduct; Integrated Risk Management and Capital Allocation; and Internal Controls and Compliance, and of the following executive committees: Credit Risk Management; Operational Risk Management; Market and Liquidity Risk Management, Investment; Quality; Capital Market; Business of Bradesco Corporate, Bradesco Empresas, Câmbio-Área Internacional, BBI and Corretora; Strategic Planning; Credit; Basel II Application; Products and Services; Acquisition and Integration of New Companies with the Bradesco Organization; Accounting Policies and Practices Management; Corporate Governance; Disclosure; Sustainability; and Treasury, acting as coordinator of the last six committees.

Douglas Tevis Francisco	48	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
-------------------------	----	---------------------------------	-----------	--

040.066.838-63	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

PAGE 215

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Member of the Corporate Security and Information Technology executive committees - BBI, Private, brokerage, forex, securities and international units.

Edilson Wiggers	42	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
-----------------	----	---------------------------------	-----------	--

641.036.099-15	Banking	Director	3/11/2011	Yes
----------------	---------	----------	-----------	-----

Member of the executive committee of the Brazilian Payments System (SPB); Information Technology; Products and Services; Quality; Sustainability; and Corporate Security.

Fernando Roncolato Pinho	56	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
--------------------------	----	---------------------------------	-----------	--

562.941.588-34	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Member of the following executive committees: Corporate Security, Brazilian Payments System (SPB); Information Technology; and Products and Services.

Francisco Aquilino Pontes Gadelha	53	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
-----------------------------------	----	---------------------------------	-----------	--

089.915.023-34	Banking	Regional Director	3/11/2011	Yes
----------------	---------	-------------------	-----------	-----

Does not have other positions or duties with the issuer.

Francisco Assis da Silveira Junior	45	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
------------------------------------	----	---------------------------------	-----------	--

075.811.178-98	Banking	Regional Director	3/11/2011	Yes
----------------	---------	-------------------	-----------	-----

PAGE 216

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Does not have other positions or duties with the issuer.

Geraldo Dias Pacheco	51	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
----------------------	----	---------------------------------	-----------	--

389.678.049-20	Banking	Regional Director	3/11/2011	Yes
----------------	---------	-------------------	-----------	-----

Does not have other positions or duties with the issuer.

Jair Delgado Scalco	61	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
---------------------	----	---------------------------------	-----------	--

221.863.878-91	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Does not have other positions or duties with the issuer.

Jean Philippe Leroy	46	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
---------------------	----	---------------------------------	-----------	--

703.149.427-34	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Does not have other positions or duties with the issuer.

João Albino Winkelmann	47	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
------------------------	----	---------------------------------	-----------	--

394.235.810-72	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

PAGE 217

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Member of the following executive committees: Bradesco Corporate Investments and Business, Bradesco Empresas (Companies), Forex-International Unit; BBI and Corretora (Broker/dealer); and Information Technology - BBI, Private, brokerage, forex, securities and international units .

João Alexandre Silva	46	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
534.562.979-04	Banking	Regional Director	3/11/2011	Yes
Does not have other positions or duties with the issuer.				
João Carlos Gomes da Silva	50	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
044.972.398-45	Banking	Regional Director	3/11/2011	Yes
Does not have other positions or duties with the issuer.				
José Alcides Munhoz	62	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
064.350.330-72	Banking	Executive Managing Director	3/11/2011	Yes
Member of the following executive committees: acquisition and integration of new companies with the Bradesco Organization; Credit Risk Management; Capital Market; Strategic Planning; Prevention of Money Laundering and Combating Financing of Terrorism; Products and Services; Sustainability for Implementing Basel II; Human Resources and Personnel Management; and Credit, as coordinator of the latter.				
José Luiz Rodrigues Bueno	57	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
586.673.188-68	Banking	Departamental Director	3/11/2011	Yes

PAGE 218

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Member of statutory committee for Ethical Conduct, and of the following executive committees: Quality, Socioenvironmental Responsibility, and Corporate Security.

José Maria Soares Nunes	52	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
001.666.878-20	Banking	Departamental Director	3/11/2011	Yes
Member of the Corporate Governance and Disclosure executive committees.				
José Ramos Rocha Neto	42	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
624.211.314-72	Banking	Director	3/11/2011	Yes
Does not have other positions or duties with the issuer.				
José Sergio Bordin	42	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
095.407.008-92	Banking	Regional Director	3/11/2011	Yes
Does not have other positions or duties with the issuer.				
Josué Augusto Pancini	50	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
966.136.968-20	Banking	Adjunct Executive Director	3/11/2011	Yes

PAGE 219

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Member of executive committees; statutory committee for Ethical Conduct; CRM - Customer Relationship Management; Operational Risk Management; Investment; Sustainability; Tender Assessments and Direct Negotiations with Public and Private Institutions; Products and Services ; Prevention of Money Laundering and and Combatting Financing of Terrorism Strategic Planning.

Júlio Alves Marques	58	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
---------------------	----	---------------------------------	-----------	--

618.635.808-91	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Member of the Ethical Conduct Committee.

Julio de Siqueira Carvalho de Araujo	56	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
--------------------------------------	----	---------------------------------	-----------	--

425.327.017-49	Banking	11 - Executive vice-president / superintendent	3/11/2011	Yes
----------------	---------	--	-----------	-----

Member of the statutory committee for Integrated Risk Management and Capital Allocation, and Ethical Conduct and the following executive committees: Sustainability; Products and Services; Operational Risk Management; CRM - Customer Relationship Management; Human Resources and Personnel Management; Acquisition and Integration of New Companies with the Bradesco Organization; Capital market; Strategic Planning; Basel II Application; Disclosure; Investment and Quality, as coordinator of the latter.

Laércio Albino Cezar	64	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
----------------------	----	---------------------------------	-----------	--

064.172.724-00	Banking	11 - Executive vice-president / superintendent	3/11/2011	Yes
----------------	---------	--	-----------	-----

Member of the statutory committee for Integrated Risk Management and Capital Allocation, and the following executive committees: Market and Liquidity Risk Management; Investment; Treasury; Strategic Planning; Products and Services; Efficiency; Acquisition and Integration of New Companies with the Bradesco Organization; and Information Technology, acting as coordinator of the latter.

Laércio Carlos de Araújo Filho	55	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
--------------------------------	----	---------------------------------	-----------	--

567.041.788-72	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

PAGE 220

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Member of executive committee - Corporate Security.

Lúcio Rideki Takahama	47	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
-----------------------	----	---------------------------------	-----------	--

052.446.968-74	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Member of the executive committee - Investments and Credit Risk Management.

Luiz Alves dos Santos	59	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
-----------------------	----	---------------------------------	-----------	--

387.923.898-72	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Member of the following executive committees: Corporate Security; Brazilian Payments System (SBP); and Information Technology - BBI, Private, brokerage, forex, securities and international units .

Luiz Carlos Angelotti	46	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
-----------------------	----	---------------------------------	-----------	--

058.042.738-25	Banking	Adjunct Executive Director	3/11/2011	Yes
----------------	---------	----------------------------	-----------	-----

Member of the following executive committees: Accounting Policies and Practices Management, and Disclosure; acquisition and integration of new companies with the Bradesco Organization; Credit Risk Management; Operational Risk Management; Market and Liquidity Risk Management; Corporate Governance; Investment; Strategic Planning; Products and Services and Treasury.

Luiz Carlos Brandão Cavalcanti Junior	49	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
---------------------------------------	----	---------------------------------	-----------	--

226.347.385-87	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

PAGE 221

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Member of the executive committee for Corporate security.

Luiz Fernando Peres	60	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
---------------------	----	---------------------------------	-----------	--

411.482.078-72	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Member of the following executive committees: Credit; Credit Risk Management, Capital Market; and Sustainability.

Marcelo de Araújo Noronha	45	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
---------------------------	----	---------------------------------	-----------	--

360.668.504-15	Banking	Adjunct Executive Director	3/11/2011	Yes
----------------	---------	----------------------------	-----------	-----

Member of the executive committees for Operational Risk Management; Prevention of Money Laundering and Combatting Financing of Terrorism; Products and Services and Strategic Planning.

Marcos Aparecido Galende	43	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
--------------------------	----	---------------------------------	-----------	--

089.419.738-05	Banking	Director	3/11/2011	Yes
----------------	---------	----------	-----------	-----

Member of the executive committee for Management of Accountancy Policy and Practices; and Disclosure.

Marcos Bader	53	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
--------------	----	---------------------------------	-----------	--

030.763.738-70	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Member of the executive committee for Credit Risk Management.

Marcos Daré	53	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
874.059.628-15	Banking	Departmental Director	3/11/2011	Yes
Member of the executive committees for Investment; Prevention of Money Laundering and Combatting Financing of Terrorism.				
Mario Helio de Souza Ramos	55	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
771.420.048-00	Banking	Departmental Director	3/11/2011	Yes
Member of executive committee - Sustainability				
Marlene Morán Millan	47	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
076.656.518-10	Banking	Departmental Director	3/11/2011	Yes
Member of executive committees - Market and Liquidity Risk Management; - Bradesco Corporate Business, Bradesco Companies, Forex-International Unit, BBI and Broker/dealer; and Prevention and Combat of Money Laundering and Financing for Terrorism and Information Technology - BBI, Private, brokerage, forex, securities and international units.				
Maurício Gomes Maciel	43	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
074.061.198-44	Banking	Regional Director	3/11/2011	Yes

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Does not have other positions or duties with the issuer.

Maurício Machado de Minas	51	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
---------------------------	----	---------------------------------	-----------	--

044.470.098-62	Banking	Executive Managing Director	3/11/2011	Yes
----------------	---------	-----------------------------	-----------	-----

Member of the following executive committees: Strategic Planning; Brazilian Payments System (SPB); Information Technology; Products and Services; Operational Risk Management; Corporate Security, Basel II Application; and Information Technology - BBI, Private, brokerage, forex, securities and international units, as coordinator of the latter.

Moacir Nachbar Júnior	45	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
-----------------------	----	---------------------------------	-----------	--

062.947.708-66	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Member of the following executive committees: Statutory committee for Ethical Conduct; Internal Controls and Compliance, and the executive committees for Operational Risk Management; Corporate Governance; Prevention and Combat of Money Laundering and Financing for Terrorism; Products and Services; Basel II implementation; Corporate Security; Brazilian Payments System (SBP) and Information Technology.

Nilton Pelegrino Nogueira	56	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
---------------------------	----	---------------------------------	-----------	--

680.389.338-34	Banking	Adjunct Executive Director	3/11/2011	Yes
----------------	---------	----------------------------	-----------	-----

PAGE 224

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Member of the executive committee for Prevention of Money Laundering and Combating Terrorist Financing Products and Services; Risk Management Corporate Security and Strategic Planning.

Nobuo Yamazaki	46	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
----------------	----	---------------------------------	-----------	--

180.387.998-01	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Does not have other positions or duties with the issuer.

Norberto Pinto Barbedo	59	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
------------------------	----	---------------------------------	-----------	--

509.392.708-20	Banking	11 - Executive vice-president / superintendent	3/11/2011	Yes
----------------	---------	--	-----------	-----

Member of Integrated Risk Management and Capital Allocation (statutory committee); and of the following executive committees: Credit; Investments; Products and Services ; Prevention of Money Laundering and and Combating Financing of Terrorism; Strategic Planning; Capital Market and Bradesco Corporate Business, Bradesco Empresas (Bradesco Companies), Forex-International Unit, BBI and Broker/dealer, acting as coordinator in the last two

Octávio de Lazari Júnior	47	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
--------------------------	----	---------------------------------	-----------	--

044.745.768-37	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Does not have other positions or duties with the issuer.

Octavio Manoel Rodrigues de Barros	55	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
------------------------------------	----	---------------------------------	-----------	--

817.568.878-53	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

PAGE 225

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Member of Treasury Executive Committee.

Osmar Roncolato Pinho	57	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
-----------------------	----	---------------------------------	-----------	--

689.926.298-34	Banking	Director	3/11/2011	Yes
----------------	---------	----------	-----------	-----

Does not have other positions or duties with the issuer.

Paulo Aparecido dos Santos	46	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
----------------------------	----	---------------------------------	-----------	--

072.150.698-42	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Does not have other positions or duties with the issuer.

Paulo Faustino da Costa	46	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
-------------------------	----	---------------------------------	-----------	--

055.681.898-97	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Member of the Sustainability, Corporate Governance, and Disclosure executive committees.

Renan Mascarenhas Carmo	50	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
-------------------------	----	---------------------------------	-----------	--

179.652.845-53	Banking	Director	3/11/2011	Yes
----------------	---------	----------	-----------	-----

PAGE 226

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Members of the executive committees for Investment and for assessing bidding procedures and direct negotiations with public and private entities.

Roberto Sobral Hollander	59	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
--------------------------	----	---------------------------------	-----------	--

301.257.408-59	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Member of statutory committees: Integrated Risk Management and Capital Allocation; and Internal Controls and Compliance, and of the following executive committees: Credit Risk Management; Operational Risk Management; Market and Liquidity Risk Management; Corporate Governance; Basel II Application; Sustainability; Corporate Security; Brazilian Payments System (SPB); Information Technology; and Treasury.

Sérgio Alexandre Figueiredo Clemente	51	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
--------------------------------------	----	---------------------------------	-----------	--

373.766.326-20	Banking	Executive Managing Director	3/11/2011	Yes
----------------	---------	-----------------------------	-----------	-----

Member of Executive Committees of Credit; for Investment;for assessing bidding procedures and direct negotiations with public and private entities; Capital Market; committee of Bradesco Corporate, Bradesco Empresas, Câmbio-Área Internacional, BBI and Corretora; Strategic Planning; Products and Service; Prevention of Money Laundering and Combatting Financing of Terrorism.

Volnei Wulff	52	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
--------------	----	---------------------------------	-----------	--

292.938.559-68	Banking	Regional Director	3/11/2011	Yes
----------------	---------	-------------------	-----------	-----

PAGE 227

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Does not have other positions or duties with the issuer.

Walkiria Schirrmeister	50	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
Marquetti				

048.844.738-09	Banking	Departamental Director	3/11/2011	Yes
Member of executive committee - Information Technology.				
Wilson Reginaldo Martins	45	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.

337.633.301-78	Banking	Regional Director	3/11/2011	Yes
----------------	---------	-------------------	-----------	-----

Does not have other positions or duties with the issuer.

José Luis Elias	55	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
-----------------	----	---------------------------------	-----------	--

719.038.288-72	Banking	Director	3/11/2011	Yes
----------------	---------	----------	-----------	-----

Member of executive committees - Market and Liquidity Risk Management; Treasury; Brazilian Payments System (SPB); and Prevention and Combat of Money Laundering and Financing for Terrorism.

Eurico Ramos Fabri	38	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
--------------------	----	---------------------------------	-----------	--

248.468.208-58	Banking	Director	3/11/2011	Yes
----------------	---------	----------	-----------	-----

PAGE 228

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Does not have other positions or duties with the issuer.

Guilherme Muller Leal	43	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
-----------------------	----	---------------------------------	-----------	--

965.442.017-15	Banking	Director	3/11/2011	Yes
----------------	---------	----------	-----------	-----

Does not have other positions or duties with the issuer.

Waldemar Ruggiero Júnior	52	Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
--------------------------	----	---------------------------------	-----------	--

047.681.808-76	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Member of the executive committees for Information Technology ; Corporate Security ; - Brazilian Payments System (SPB); and Information Technology - BBI, Private, brokerage, forex , securities and international.

Jorge Pohlmann Nasser	45	B Belongs to executive board only	3/10/2011	until the first meeting of the board of directors held after the 2012 OGM.
-----------------------	----	-----------------------------------	-----------	--

399.055.270-87	Banking	Departamental Director	3/11/2011	Yes
----------------	---------	------------------------	-----------	-----

Member of executive committees for Customer Relationship Management (CRM); and Sustainability.

Milton Matsumoto	66	Belongs to board of directors only	3/10/2011	until 03.10.2012
------------------	----	------------------------------------	-----------	------------------

081.225.550-04	Banking	22 – Board of Directors (Full)	05/16/2011	Yes
----------------	---------	--------------------------------	------------	-----

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Member of the Compensation and Internal Controls and Compliance statutory committees, and Ethical Conduct, acting as coordinator of the latter.

Antônio Bornia	75	Belongs to board of directors only	3/10/2011	until 03.10.2012
----------------	----	------------------------------------	-----------	------------------

003.052.609-44	Banking	21 - Vice-president of board of directors	05/16/2011	Yes
----------------	---------	---	------------	-----

Member of the statutory Compensation committee.

Carlos Alberto Rodrigues Guilherme	67	Belongs to board of directors only	3/10/2011	until 03.10.2012
---------------------------------------	----	------------------------------------	-----------	------------------

021.698.868-34	Banking	22 - Board of directors (full)	05/16/2011	Yes
----------------	---------	--------------------------------	------------	-----

Member of the statutory compensation committee, for Ethical Conduct and Internal Controls and Compliance, acting as coordinator of the latter.

Denise Aguiar Alvarez	53	Belongs to board of directors only	3/10/2011	until 03.10.2012
-----------------------	----	------------------------------------	-----------	------------------

032.376.698-65	Educator	22 - Board of directors (full)	05/16/2011	Yes
----------------	----------	--------------------------------	------------	-----

Does not have other positions or duties with the issuer.

João Aguiar Alvarez	50	Belongs to board of directors only	3/10/2011	until 03.10.2012
---------------------	----	------------------------------------	-----------	------------------

029.533.938-11	Agricultural Engineer	22 - Board of directors (full)	05/16/2011	Yes
----------------	-----------------------	--------------------------------	------------	-----

Does not have other positions or duties with the issuer.

Mário da Silveira Teixeira Júnior	65	Belongs to board of directors only	3/10/2011	until 03.10.2012
--------------------------------------	----	------------------------------------	-----------	------------------

113.119.598-15	Banking	22 - Board of directors (full)	05/16/2011	Yes
----------------	---------	--------------------------------	------------	-----

Member of the Compensation and Internal Controls and Compliance statutory committees, acting as coordinator of the latter.

Ricardo Espírito Santo Silva Salgado	66	Belongs to board of directors only	3/10/2011	until 03.10.2012
---	----	------------------------------------	-----------	------------------

385.154.827-20	Banking	22 - Board of directors (full)	05/16/2011	Yes
----------------	---------	--------------------------------	------------	-----

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Does not have other positions or duties with the issuer.

Lázaro de Mello Brandão	84	Belongs to board of directors only	3/10/2011	until 03.10.2012
-------------------------	----	------------------------------------	-----------	------------------

004.637.528-72	Banking	20 - President of the board of directors	05/16/2011	Yes
----------------	---------	--	------------	-----

Member of the statutory compensation committee, acting as coordinator				
Luiz Carlos Trabuco Cappi	59	Member of executive board and the board of directors	3/10/2011	of CA until 03.10.2012; of the Board until the first CA Meeting which will be held after the AGO for 2012.

250.319.028-68	Banking	33 - Board member (full) and executive board member President	05/16/2011	Yes
----------------	---------	---	------------	-----

Member of statutory committees for Compensation and Integrated Risk Management and Capital Allocation, acting as coordinator of the latter; and of the following executive committees: Strategic Planning, Basel II Application; Human Resources and Personnel Management, acting as coordinator in these committees.

Domingos Aparecido Maia	58	Supervisory council	3/10/2011	until 03.10.2012
-------------------------	----	---------------------	-----------	------------------

714.810.018-68	Accountant	44 - C.F. (full) elected by preferred shareholders	05/30/2011	No
----------------	------------	--	------------	----

Does not have other positions or duties with the issuer.

João Batistela Biazon	66	Supervisory council	3/10/2011	until 03.10.2012
-----------------------	----	---------------------	-----------	------------------

003.505.919-20	Business	47 - C.F. (Alternate) elected preferred shareholders	05/30/2011	No
----------------	----------	--	------------	----

Does not have other positions or duties with the issuer.

Jorge Tadeu Pinto de Figueiredo	58	Supervisory council	3/10/2011	until 03.10.2012
---------------------------------	----	---------------------	-----------	------------------

399.738.328-68	Attorney	46 - C.F. (Alternate) elected by controlling shareholder	05/30/2011	Yes
----------------	----------	--	------------	-----

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Does not have other positions or duties with the issuer.

Nelson Lopes de Oliveira	69	Supervisory council	3/10/2011	until 03.10.2012
--------------------------	----	---------------------	-----------	------------------

036.974.608-20	Business	43 - President Supervisory council Elected by controlling shareholder (efetivo)	05/30/2011	Yes
----------------	----------	---	------------	-----

Does not hold other position with issuer.

Renaud Roberto Teixeira	67	Supervisory council	3/10/2011	until 03.10.2012
-------------------------	----	---------------------	-----------	------------------

057.180.078-53	Business	46 - C.F. (Alternate) elected by controlling shareholders	05/30/2011	Yes
----------------	----------	---	------------	-----

Does not have other positions or duties with the issuer.

Ricardo Abecassis Espírito Santo Silva	52	Supervisory council	3/10/2011	until 03.10.2012
--	----	---------------------	-----------	------------------

692.405.237-15	Economist	40 - C.F. (full) elected by controlling shareholder	05/30/2011	Yes
----------------	-----------	---	------------	-----

Does not hold other position with issuer.

Professional experience / Declaration of any convictions

Ademir Cossello - 722.446.408-25

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a. i. principal professional experience in the last 5 years:

PAGE 232

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Banco Bradesco S.A.

position and duties: Executive managing director, whose role pursuant the bylaws is to fulfill the duties attributed to him.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

01.02.1995 - Director

03.10.1998 to 09.20.1999 - Departmental director

From 06.25.2003 - Executive managing director

Banco Alvorada S.A.

06.09.2003 to 04.12.2004 - Director (CVM registration canceled 10.28.2003)

Banco Baneb S.A. (extinguished 12.30.2004)

06.30.1999 - Director

07.22.1999 to 10.10.2001 - Managing director (CVM registration canceled 10.01.2000)

PAGE 233

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Bancocidade - Leasing Arrendamento Mercantil S.A. (extinguished 07.30.2004)

06.10.2002 - Superintendent Director

04.30.2003 to 04.29.2004 - Director (CVM registration canceled 11.18.2003)

Baneb Leasing S.A. - Arrendamento Mercantil (extinguished 07.28.2000)

08.31.1999 to 07.28.2000 - Director (CVM registration canceled 06.20.2000)

Boavista S.A. Arrendamento Mercantil (extinguished 12.31.2003)

12.17.2001 to 12.31.2003 - Director (CVM registration canceled 11.12.2003)

Bradesco Leasing S.A. Arrendamento Mercantil

01.03.2002 to 04.19.2004 - Director

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Adineu Santesso - 401.747.518-34

PAGE 234

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i: principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

a.ii: list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

02.12.1990 a 09.29.2000 - Director

From 08.27.2001 - Departmental director

b. description of any of the following events occurring during the last 5 years:

PAGE 235

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- i. any criminal conviction: no criminal conviction
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Alex Silva Braga - 509.505.336-53

Item 12.8 of the Reference Form

*2011 Election for the role of Regional director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Regional director, whose role pursuant the bylaws is to guide and supervise points of service under his jurisdiction and fulfill duties attributed to him.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

a. ii. list all management positions the person holds or held in publicly-held companies

PAGE 236

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Banco Bradesco S.A.

From 12.18.2009 - Regional director

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Alexandre da Silva Glüher - 282.548.640-04

Item 12.8 of the Reference Form

*2011 Election for the role of Adjunct Executive Director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Adjunct Executive Director, whose role pursuant the bylaws is to fulfill the duties attributed to him and advise other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A. e Investimentos S.A., Nova Cidade de Deus Participações S.A.

PAGE 237

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

08.27.2001 - Regional director

03.10.2005 - Departmental director
From 12.17.2010 - Adjunct Executive Director

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Alfredo Antônio Lima de Menezes - 037.958.008-03

Item 12.8 of the Reference Form

*2011 Election for the role of Adjunct Executive Director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

PAGE 238

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Adjunct Executive Director, whose role pursuant the bylaws is to fulfill the duties attributed to him and advise other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

01.15.2001 - Departmental director

From 12.17.2010 - Adjunct Executive Director

Boavista S.A. Arrendamento Mercantil (extinguished 12.31.2003)

11.17.2000 to 04.27.2001 - Director

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

PAGE 239

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Almir Rocha - 125.546.708-89

Item 12.8 of the Reference Form

*2011 Election for the role of Regional director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Regional director, whose role pursuant the bylaws is to guide and supervise points of service under his jurisdiction and fulfill duties attributed to him.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

PAGE 240

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

From 12.18.2009 - Regional director

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Altair Antônio de Souza - 244.092.606-00

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

PAGE 241

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Others (over 5%): Grupo Espirito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A. 08.04.98 - Director

From 01.02.2009 - Departmental director

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings

iii. any final and unappealable conviction: no final and unappealable conviction

Amilton Nieto - 011.136.138-90

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a. i. principal professional experience in the last 5 years:

PAGE 242

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 12.08.2009 - Departmental director

b. description of any of the following events occurring during the last 5 years:

- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

André Bernardino da Cruz Filho - 192.221.224-53

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

PAGE 243

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 12.07.2009 - Departmental director

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings

iii. any final and unappealable conviction: no final and unappealable conviction

PAGE 244

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

André Marcelo da Silva Prado - 797.052.867-87

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 12.18.2009 - Departmental director

Banco Boavista Interatlântico S.A.

PAGE 245

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

12.01.97 to 02.28.2001 - Director (CVM registration canceled 12.08.1999)

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

André Rodrigues Cano - 005.908.058-27

Item 12.8 of the Reference Form

*2011 Election for the role of Adjunct Executive Director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Adjunct Executive Director, cuja função, de acordo com o Estatuto Social, é o desempenho das funções que lhe forem atribuídas pelos Diretores Vice-Presidentes e Diretores Executivos Gerentes. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

PAGE 246

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

12.03.2001 to 09.12.2008 - Departmental director

12.08.2009 - Departmental director

From 12.17.2010 - Adjunct Executive Director

Tele Nordeste Celular Participações S.A.

08.10.98 to 04.28.99 – Alternate member of the supervisory council

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings

iii. any final and unappealable conviction: no final and unappealable conviction

Antonio Carlos Melhado - 851.955.538-15

Item 12.8 of the Reference Form

*2011 Election for the role of Director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

PAGE 247

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Director, whose role pursuant the bylaws is to fulfill the duties attributed to him and advise other members of senior management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 08.02.2010 – Director

b. description of any of the following events occurring during the last 5 years:

- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Antonio Chinellato Neto - 029.888.168-32

PAGE 248

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Item 12.8 of the Reference Form

*2011 Election for the role of Director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Director, whose role pursuant the bylaws is to fulfill the duties attributed to him and advise other members of senior management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 12.18.2009 - Director

b. description of any of the following events occurring during the last 5 years:

PAGE 249

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Antonio de Jesus Mendes - 531.807.478-20

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

a. ii. list all management positions the person holds or held in publicly-held companies

PAGE 250

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Banco Bradesco S.A.

From 05.25.2009 - Departmental director

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Antonio Gualberto Diniz - 053.485.748-56

Item 12.8 of the Reference Form

*2011 Election for the role of Regional director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Regional director, whose role pursuant the bylaws is to guide and supervise points of service under his jurisdiction and fulfill duties attributed to him.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

PAGE 251

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.
From 12.18.2009 - Regional director

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Antonio José da Barbara - 083.858.728-33

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

PAGE 252

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

05.25.2009 - Director

From 12.18.2009 - Departmental director

Bradespar S.A.

04.30.2007 a 04.30.2010 – Full member of the supervisory council

Vale S.A.

04.25.2001 to 04.29.2002 – Alternate member of the supervisory council

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings

PAGE 253

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

iii. any final and unappealable conviction: no final and unappealable conviction

Antonio Piovesan - 015.525.598-31

Item 12.8 of the Reference Form

*2011 Election for the role of Regional director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Regional director, whose role pursuant the bylaws is to guide and supervise points of service under his jurisdiction and fulfill duties attributed to him.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 12.18.2009 - Regional director

PAGE 254

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Arnaldo Nissental - 425.048.807-15

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a. ii. list all management positions the person holds or held in publicly-held companies

PAGE 255

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Banco Bradesco S.A.

From 12.18.2009 - Departmental director

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Aurélio Conrado Boni - 191.617.008-00

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Executive managing director, whose role pursuant the bylaws is to fulfill the duties attributed to him. Company's principal activity: Banking transactions in general, including forex.

PAGE 256

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

12.19.1997 - Departmental director

From 12.03.2001 - Executive managing director

b. description of any of the following events occurring during the last 5 years:

- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Aurélio Guido Pagani - 349.838.999-87

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

PAGE 257

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

08.27.2001 - Director

From 08.02.2010 - Departmental director

Banco BEA S.A. (extinguished 04.24.2003)

01.29.2002 - Administrative and Technology director

04.22.2002 to 04.24.2003 - Director (CVM registration canceled 01.30.2003)

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

PAGE 258

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Candido Leonelli - 375.739.268-04

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Executive managing director, whose role pursuant the bylaws is to fulfill the duties attributed to him.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

PAGE 259

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

08.07.1997 - Departmental director

From 07.14.2009 - Executive managing director Scopus Tecnologia S.A.

07.28.89 - Member of the board of directors and Director

05.16.90 - Member of the board of directors e Superintendent Executive Director

04.30.91 to 04.30.98 - Member of the board of directors and Chief Executive Officer (CVM registration canceled 08.12.1992)

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Cassiano Ricardo Scarpelli - 082.633.238-27

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

- a. i. principal professional experience in the last 5 years:

PAGE 260

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 03.12.2007 - Departmental director

Bradespar S.A.

04.30.2002 to 04.30.2007 – Full member of the supervisory council

CP Cimento e Participações S.A.

04.28.2000 to 10.31.2002 - Member of the board of directors (CVM registration granted 01.22.2002)

lochpe-Maxion S.A.

04.27.2000 – Alternate member of the board of directors

PAGE 261

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

03.24.2003 to 03.22.2004 – Full member of the board of directors

São Paulo Alpargatas S.A.

11.09.2001 to 01.20.2003 – Alternate member of the board of directors

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Claúdio Borges Cassemiro - 849.805.678-00

Item 12.8 of the Reference Form

*2011 Election for the role of Director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

PAGE 262

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Position and duties: Director, whose role pursuant the bylaws is to fulfill the duties attributed to him and advise other members of senior management

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 08.02.2010 - Director

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings

iii. any final and unappealable conviction: no final and unappealable conviction

Cláudio Fernando Manzato - 594.044.938-72

Item 12.8 of the Reference Form

*2011 Election for the role of Diretor of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

PAGE 263

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Director, whose role pursuant the bylaws is to fulfill the duties attributed to him and advise other members of senior management

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 03.10.2000 - Director

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings

iii. any final and unappealable conviction: no final and unappealable conviction

PAGE 264

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Clayton Camacho - 049.313.418-29

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A. position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 03.10.2005 - Departmental director

Banco BEA S.A. (extinguished 04.24.2003)

PAGE 265

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

01.29.2002 to 04.22.2002 - Full member and president of the fiscal council

Banco Bradesco BBI S.A.

02.13.2004 to 04.08.2004 - Full member and president of the fiscal council

Bradespar S.A.

04.29.2002 to 04.29.2005 – Full member of the supervisory council

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Delvair Fidencio de Lima - 005.645.288-89

Item 12.8 of the Reference Form

*2011 Election for the role of Regional director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

- a. i. principal professional experience in the last 5 years:

PAGE 266

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Banco Bradesco S.A.

Position and duties: Regional director, whose role pursuant the bylaws is to guide and supervise points of service under his jurisdiction and fulfill duties attributed to him.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 12.18.2009 - Regional director

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Denise Pauli Pavarina - 076.818.858-03

PAGE 267

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Item 12.8 of the Reference Form

*2011 Election for the role of Departmental director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

01.15.2001 to 01.22.2007 - Departmental director

12.08.2009 - Departmental director

Cielo S.A.

Sep/2008 to Jul/2009 - Member of the board of directors (CVM registration granted 06.25.2009)

São Paulo Alpargatas S.A.

PAGE 268

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

09.09.2001 to 01.20.2003 – Full member of the board of directors

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Diaulas Morize Vieira Marcondes Junior - 010.673.678-70

Item 12.8 of the Reference Form

*2011 Election for the role of Regional director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Regional director, whose role pursuant the bylaws is to guide and supervise points of service under his jurisdiction and fulfill duties attributed to him.

Company's principal activity: Banking transactions in general, including forex.

PAGE 269

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 12.18.2009 - Regional director

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings

iii. any final and unappealable conviction: no final and unappealable conviction

Domingos Figueiredo de Abreu - 942.909.898-53

Item 12.8 of the Reference Form

*2011 Election for the role Vice-President / Executive Director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a. i. principal professional experience in the last 5 years:

PAGE 270

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Banco Bradesco S.A.

Position and duties: Vice-president / executive director, whose role pursuant the bylaws is to collaborate with the chief officer in carrying out his duties.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

Bradesco Leasing S.A. - Arrendamento Mercantil

Position and duties: Director whose duties under the bylaws are managing and representing the company, and collaborating with the chief officer in fulfilling duties, supervising and coordinating business entrusted to them.

Company's principal activity: Exclusively conducting leasing transactions pursuant current legislation.

Controlling group: Direct: Banco Bradesco S.A. Indirect: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

06.22.2001 - Departmental director

03.15.2002 - Executive managing director

06.08.2009 - Vice-President / Executive Director

Bradesco Leasing S.A. Arrendamento Mercantil

From 03.30.98 - Director

(SEE ITEM 12.12-2)

PAGE 271

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Douglas Tevis Francisco - 040.066.838-63

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a. ii. list all management positions the person holds or held in publicly-held companies

PAGE 272

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Banco Bradesco S.A.

From 12.03.2001 - Departmental director

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Edilson Wiggers - 641.036.099-15

Item 12.8 of the Reference Form

*2011 Election for the role of Diretor of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Director, whose role pursuant the bylaws is to fulfill the duties attributed to him and advise other members of senior management.

Company's principal activity: Banking transactions in general, including forex.

PAGE 273

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A. from 08.02.2010 - Director

b. description of any of the following events occurring during the last 5 years:

- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Fernando Roncolato Pinho - 562.941.588-34

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

PAGE 274

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 09.05.2008 - Departmental director

b. description of any of the following events occurring during the last 5 years:

- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Francisco Aquilino Pontes Gadelha - 089.915.023-34

Item 12.8 of the Reference Form

*2011 Election for the role of Regional director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

PAGE 275

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Director, whose role pursuant the bylaws is to fulfill the duties attributed to him and advise other members of senior management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 12.18.2009 - Regional director

b. description of any of the following events occurring during the last 5 years:

- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Francisco Assis da Silveira Junior - 075.811.178-98

PAGE 276

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Item 12.8 of the Reference Form

*2011 Election for the role of Regional director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Regional director, whose role pursuant the bylaws is to guide and supervise points of service under his jurisdiction and fulfill duties attributed to him.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 12.18.2009 - Regional director

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

PAGE 277

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Geraldo Dias Pacheco - 389.678.049-20

Item 12.8 of the Reference Form

*2011 Election for the role of Regional director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Regional director, whose role pursuant the bylaws is to guide and supervise points of service under his jurisdiction and fulfill duties attributed to him.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies Banco Bradesco S.A.

From 12.18.2009 - Regional director

PAGE 278

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Jair Delgado Scalco - 221.863.878-91

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

PAGE 279

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 04.24.98 - Departmental director

Cielo S.A.

From 04.30.98 - Member of the board of directors (CVM registration granted 06.25.2009)

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings

iii. any final and unappealable conviction: no final and unappealable conviction

Jean Philippe Leroy - 703.149.427-34

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a. i. principal professional experience in the last 5 years:

PAGE 280

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Banco Bradesco S.A.

position and duties: Departmental director , whose role is conducting the business of the pertinent department and advising other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 03.12.2007 - Departmental director

b. description of any of the following events occurring during the last 5 years:

- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

João Albino Winkelmann - 394.235.810-72

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

PAGE 281

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 12.08.2009 - Departmental director

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings

iii. any final and unappealable conviction: no final and unappealable conviction

PAGE 282

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

João Alexandre Silva - 534.562.979-04

Item 12.8 of the Reference Form

*2011 Election for the role of Regional director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Regional director, whose role pursuant the bylaws is to guide and supervise points of service under his jurisdiction and fulfill duties attributed to him.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 12.18.2009 - Regional director

b. description of any of the following events occurring during the last 5 years:

PAGE 283

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

João Carlos Gomes da Silva - 044.972.398-45

Item 12.8 of the Reference Form

*2011 Election for the role of Regional director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Regional director, whose role pursuant the bylaws is to guide and supervise points of service under his jurisdiction and fulfill duties attributed to him.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

a. ii. list all management positions the person holds or held in publicly-held companies

PAGE 284

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Banco Bradesco S.A.

From 12.18.2009 - Regional director

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

José Alcides Munhoz - 064.350.330-72

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Executive managing director, whose role pursuant the bylaws is to fulfill the duties attributed to him. Company's principal activity: Banking transactions in general, including forex.

PAGE 285

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

03.10.1989 - Director

01.02.1995 - Departmental director

03.10.1998 - Adjunct Executive Director

From 03.10.1999 - Executive managing director

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings

iii. any final and unappealable conviction: no final and unappealable conviction

José Luiz Rodrigues Bueno - 586.673.188-68

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

PAGE 286

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 03.10.2000 - Departmental director

Banco Baneb S.A. (extinguished 12.30.2004)

07.22.99 to 03.10.2000 – Director (CVM registration canceled 12.01.2000)

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

PAGE 287

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

José Maria Soares Nunes - 001.666.878-20

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director , whose role is conducting the business of the pertinent department and advising other members of management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 08.26.2002 - Departmental director

PAGE 288

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

José Ramos Rocha Neto - 624.211.314-72

Item 12.8 of the Reference Form

*2011 Election for the role of Diretor of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Director, whose role pursuant the bylaws is to fulfill the duties attributed to him and advise other members of senior management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

PAGE 289

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 12.18.2009 - Director

b. description of any of the following events occurring during the last 5 years:

- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

José Sergio Bordin - 095.407.008-92

Item 12.8 of the Reference Form

*2011 Election for the role of Regional director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

PAGE 290

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Position and duties: Regional director, whose role pursuant the bylaws is to guide and supervise points of service under his jurisdiction and fulfill duties attributed to him.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A

From 12.18.2009 - Regional director

b. description of any of the following events occurring during the last 5 years:

- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Josué Augusto Pancini - 966.136.968-20

Item 12.8 of the Reference Form

*2011 Election for the role of Adjunct Executive Director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

PAGE 291

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Adjunct Executive Director, whose role pursuant the bylaws is to fulfill the duties attributed to him and advise other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

07.30.97 - Director

07.29.2003 - Departmental director

From 12.17.2010 - Adjunct Executive Director

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

PAGE 292

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Júlio Alves Marques - 618.635.808-91

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 05.25.2009 - Departmental director

PAGE 293

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Julio de Siqueira Carvalho de Araujo - 425.327.017-49

Item 12.8 of the Reference Form

*2011 Election for the role of Vice-President / Executive Director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Vice-president / executive director, whose role pursuant the bylaws is to collaborate with the chief officer in carrying out his duties.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

PAGE 294

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Bradesco Leasing S.A. - Arrendamento Mercantil

Position and duties: Director whose duties under the bylaws are managing and representing the company, and collaborating with the chief officer in fulfilling duties, supervising and coordinating business entrusted to them.

Company's principal activity: Exclusively conducting leasing transactions pursuant current legislation.

Controlling group: Direct: Banco Bradesco S.A.; Indirect: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 08.02.2000 - Vice-President / Executive Director

BM&F Bovespa S.A. – Bolsa de Valores, Mercadorias e Futuros

05.08.2008 – Member of the board of directors (CVM registration granted 08.11.2008)

Bradesco Leasing S.A. Arrendamento Mercantil

04.18.2001 to 04.30.2003 - Member of the board of directors

From

01.22.98 - Director Bolsa de Mercadorias & Futuros – BM&F S.A.

08.17.2007 to 05.08.2008 – representative of Banco Alvorada with powers to exercise rights and respond for obligations on behalf of the Company.

09.20.2007 to 08.05.2008 – Member of the board of directors.

PAGE 295

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

(SEE ITEM 12.12-2)

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Laércio Albino Cezar - 064.172.724-00

Item 12.8 of the Reference Form

*2011 Election for the role of Vice-President / Executive Director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Vice-president / executive director, whose role pursuant the bylaws is to collaborate with the chief officer in carrying out his duties.

Company's principal activity: Banking transactions in general, including forex.

PAGE 296

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

Bradesco Leasing S.A. - Arrendamento Mercantil

Position and duties: Director whose duties under the bylaws are managing and representing the company, and collaborating with the chief officer in fulfilling duties, supervising and coordinating business entrusted to them.

Company's principal activity: Exclusively conducting leasing transactions pursuant current legislation.

Controlling group: Direct: Banco Bradesco S.A.; Indirect: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

03.10.1982 - Departmental director

03. 12.1992 - Executive managing director

From 03.10.1999 - Vice-President / Executive Director

Bradesco Leasing S.A. Arrendamento Mercantil

04.19.99 to 04.29.2003 - Member of the board of directors

From 03.27.92 - Director

(SEE ITEM 12.12-2)

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

PAGE 297

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Laércio Carlos de Araújo Filho - 567.041.788-72

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

09.14.2000 - Director

PAGE 298

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

From 02.05.2004 - Departmental director

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Lúcio Rideki Takahama - 052.446.968-74

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

PAGE 299

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A. 12.18.2009 - Director from 02.24.2010 - Departmental director

Banco Boavista Interatlântico S.A.

04.27.98 to 02.28.2001 - Director (CVM registration canceled 12.08.1999)

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Luiz Alves dos Santos - 387.923.898-72

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

PAGE 300

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 12.03.2001 - Departmental director

b. description of any of the following events occurring during the last 5 years:

- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Luiz Carlos Angelotti - 058.042.738-25

Item 12.8 of the Reference Form

PAGE 301

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

*2011 Election for the role of Adjunct Executive Director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Adjunct Executive Director, whose role pursuant the bylaws is to fulfill the duties attributed to him and advise other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

03.15.2002 - Departmental director

From 12.17.2010 - Adjunct Executive Director

Banco BEA S.A. (extinguished 04.25.2003)

01.29.2002 to 04.22.2002 – Full member of the supervisory council

PAGE 302

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Luiz Carlos Brandão Cavalcanti Junior - 226.347.385-87

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a. ii. list all management positions the person holds or held in publicly-held companies

PAGE 303

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Banco Bradesco S.A.

From 03.10.2005 - Departmental director

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Luiz Fernando Peres - 411.482.078-72

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management. Company's principal activity: Banking transactions in general, including forex.

PAGE 304

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 06.30.99 - Departmental director

Banco BCN S.A. (extinguished 03.12.2004)

07.05.90 to 06.29.99 - Director (CVM registration canceled 07.28.1998)

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Marcelo de Araújo Noronha - 360.668.504-15

Item 12.8 of the Reference Form

*2011 Election for the role of Adjunct Executive Director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

PAGE 305

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Adjunct Executive Director, whose role pursuant the bylaws is to fulfill the duties attributed to him and advise other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

02.05.2004 - Departmental director

From 12.17.2010 - Adjunct Executive Director

Banco Alvorada S.A.

06.09.2003 to 04.12.2004 - Director (CVM registration canceled 10.28.2003)

b. description of any of the following events occurring during the last 5 years:

PAGE 306

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Marcos Aparecido Galende - 089.419.738-05

Item 12.8 of the Reference Form

*2011 Election for the role of Director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Director, whose role pursuant the bylaws is to fulfill the duties attributed to him and advise other members of senior management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

Bradespar S.A.

Position and duties: Full member of the supervisory council, whose attributions are those set forth in the Article 163 of Law 6,404/76. Company's principal activity: Holding interests as partner or shareholder in other companies.

PAGE 307

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, NCF Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 08.02.2010 - DIRECTOR

Bradespar S.A.

04.29.2009 – Alternate member of the supervisory council

From 04.30.2010 – Full member of the supervisory council

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Marcos Bader - 030.763.738-70

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

PAGE 308

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 04.15.99 - Departmental director

Banco BCN S.A. (extinguished 03.12.2004)

10.11.89 to 03.31.99 - Director (CVM registration canceled 07.28.1998)

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings

iii. any final and unappealable conviction: no final and unappealable conviction

PAGE 309

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Marcos Daré - 874.059.628-15

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

02.05.2004 - Director

From 12.18.2009 - Departmental director

PAGE 310

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Mario Helio de Souza Ramos - 771.420.048-00

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a. ii. list all management positions the person holds or held in publicly-held companies

PAGE 311

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Banco Bradesco S.A.

From 03.10.2005 - Departmental director

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Marlene Morán Millan - 076.656.518-10

Item 12.8 of the Reference Form

*2011 Election for the role of Departmental director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management. Company's principal activity: Banking transactions in general, including forex.

PAGE 312

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 03.12.2007 - Diretora Departamental

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings

iii. any final and unappealable conviction: no final and unappealable conviction

Mauricio Gomes Maciel - 074.061.198-44

Item 12.8 of the Reference Form

*2011 Election for the role of Regional director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a. i. principal professional experience in the last 5 years:

PAGE 313

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Banco Bradesco S.A.

Position and duties: Regional director, whose role pursuant the bylaws is to guide and supervise points of service under his jurisdiction and fulfill duties attributed to him. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 12.18.2009 - Regional director

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Maurício Machado de Minas - 044.470.098-62

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

PAGE 314

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Executive managing director, whose role pursuant the bylaws is to fulfill the duties attributed to him. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 07.14.2009 - Executive managing director

Eletrodigi Eletr Digital S.A.

1983 to 1986 - Director of technical support (CVM registration canceled 04.25.1985)

Polymax Informática S.A.

From 1983 to 1986 - Director of technical support

CPM Braxis S.A.

PAGE 315

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

2004 to 2006 - Senior vice president

2007 to 07/2009 - Senior vice president Sales and Marketing (CVM registration canceled 09.04.2007)

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Moacir Nachbar Junior - 062.947.708-66

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management. Company's principal activity: Banking transactions in general, including forex.

PAGE 316

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 03.10.2005 - Departmental director

Bradespar S.A.

04.30.2004 to 04.29.2005 – Alternate member of the supervisory council

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Nilton Pelegriño Nogueira - 680.389.338-34

Item 12.8 of the Reference Form

*2011 Election for the role of Adjunct Executive Director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

PAGE 317

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Adjunct Executive Director, whose role pursuant the bylaws is to fulfill the duties attributed to him and advise other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

02.13.95 to 09.29.2000 - Director

03.15.2002 - Departmental director

From 12.17.2010 - Adjunct Executive Director

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

PAGE 318

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Nobuo Yamazaki - 180.387.998-01

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

PAGE 319

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

From 06.30.2008 - Departmental director

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Norberto Pinto Barbedo - 509.392.708-20

Item 12.8 of the Reference Form

*2011 Election for the role of Vice-President / Executive Director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Vice-president / executive director, whose role pursuant the bylaws is to collaborate with the chief officer in carrying out his duties. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

PAGE 320

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Bradesco Leasing S.A. - Arrendamento Mercantil

Position and duties: Director whose duties under the bylaws are managing and representing the company, and collaborating with the chief officer in fulfilling duties, supervising and coordinating business entrusted to them.

Company's principal activity: Exclusively conducting leasing transactions pursuant current legislation.

Controlling group: Direct: Banco Bradesco S.A.; Indirect: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 02.10.2003 - Vice-president / executive director

Bradesco Leasing S.A. - Arrendamento Mercantil

01.22.98 - Director

03.30.98 - Vice-president / executive director

From 04.28.2003 - Director

Cielo S.A.

10.28.2009 – Full member of the board of directors from 04.30.2010 - Member of the board of directors

(SEE ITEM 12.12-2)

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings

PAGE 321

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Banco Bradesco S.A.

Octávio de Lazari Júnior - 044.745.768-37

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director , whose role is conducting the business of the pertinent department and advising other members of management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

05.25.2009 - Director;

PAGE 322

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

From 08.02.2010 - Departmental director

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Octavio Manoel Rodrigues de Barros - 817.568.878-53

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

PAGE 323

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 06.27.2005 - Departmental director

b. description of any of the following events occurring during the last 5 years:

- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Osmar Roncolato Pinho - 689.926.298-34

Item 12.8 of the Reference Form

*2011 Election for the role of Director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

PAGE 324

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Position and duties: Director, whose role pursuant the bylaws is to fulfill the duties attributed to him and advise other members of senior management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 10.17.2008 - DIRECTOR

CIBRASEC - Companhia Brasileira de Securitização

From 04.19.2007 – Alternate member of the board of directors

Banco BEC S.A. (extinguished 11.30.2006)

01.03.2006 to 04.25.2006 – Alternate member of the supervisory council

Bradespar S.A.

04.30.2002 – Alternate member of the supervisory council

04.29.2005 to 04.29.2009 – Full member of the supervisory council

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

PAGE 325

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Paulo Aparecido dos Santos - 072.150.698-42

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director , whose role is conducting the business of the pertinent department and advising other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

PAGE 326

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

From 05.25.2009 - Departmental director

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Paulo Faustino da Costa - 055.681.898-97

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management. Responsible for Relations with the Market.

Company's principal activity: Banking transactions in general, including forex.

PAGE 327

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 01.27.2010 - Departmental director

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings

iii. any final and unappealable conviction: no final and unappealable conviction

Renan Mascarenhas Carmo - 179.652.845-53

Item 12.8 of the Reference Form

*2011 Election for the role of Director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a. i. principal professional experience in the last 5 years:

PAGE 328

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Banco Bradesco S.A.

Position and duties: Director, whose role pursuant the bylaws is to fulfill the duties attributed to him and advise other members of senior management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 08.02.2010 - Director

Baneb Leasing S.A. - Arrendamento Mercantil (extinguished 07.28.2000)

07.31.1998 to 07.28.2000 - Director (CVM registration canceled 06.20.2000)

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction

Roberto Sobral Hollander - 301.257.408-59

PAGE 329

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the officer has not yet taken possession, we are submitting the fictional date of 03.11.2011, since the Empresas.net system does not accept information if this field is left blank.

As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 02.10.2003 - Departmental director

Banco Boavista Interatlântico S.A.

07.01.1998 to 10.18.2000 – Executive Director (CVM registration canceled 12.08.1999)

Boavista S.A. Arrendamento Mercantil 11.17.2000 to 04.30.2003 - Director

PAGE 330

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Sérgio Alexandre Figueiredo Clemente - 373.766.326-20

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Executive managing director, whose role pursuant the bylaws is to fulfill the duties attributed to him

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

PAGE 331

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

03.10.2000 - Departmental director From

12.13.2006 - Executive managing director

Banco BCN S.A.

(extinguished 03.12.2004)

05.13.1996 – Adjunct Director

12.15.1997 to 06.29.2001 - Director (CVM registration canceled 07.28.1998)

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings

iii. any final and unappealable conviction: no final and unappealable conviction

Volnei Wulff - 292.938.559-68

Item 12.8 of the Reference Form

*2011 Election for the role of Regional director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

PAGE 332

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Regional director, whose role pursuant the bylaws is to guide and supervise points of service under his jurisdiction and fulfill duties attributed to him. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 12.18.2009 - Regional director

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings

iii. any final and unappealable conviction: no final and unappealable conviction

PAGE 333

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Walkiria Schirrmeister Marquetti - 048.844.738-09

Item 12.8 of the Reference Form

*2011 Election for the role of Departmental director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 12.03.2007 – Departmental director

b. description of any of the following events occurring during the last 5 years:

PAGE 334

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Wilson Reginaldo Martins - 337.633.301-78

Item 12.8 of the Reference Form

*2011 Election for the role of Regional director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Regional director, whose role pursuant the bylaws is to guide and supervise points of service under his jurisdiction and fulfill duties attributed to him. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

PAGE 335

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

From 12.18.2009 - Regional director

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

José Luis Elias - 719.038.288-72

Item 12.8 of the Reference Form

*2011 Election for the role of Director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i: principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Director, whose role pursuant the bylaws is to fulfill the duties attributed to him and advise other members of senior management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

PAGE 336

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Banco Bradesco Cartões S.A.

Position and duties: Director, whose duties under the bylaws are collaborating with other senior managers in fulfilling their duties, supervising and coordinating business entrusted to them.

Company's principal activity: Asset and liability transactions, and others inherent to their corresponding authorized portfolios (commercial, investment, credit, finance and investment), including foreign exchange, pursuant to current legislation and regulations.

Controlling group: Direct: Banco Bradesco S.A.; Indirect: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

a.ii: list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A. From 12.17.2010 - Director

Banco BEC S.A. (extinguished 11.30.2006)

01.03.2006 to 04.25.2006 – Full member of the supervisory council

Bradespar S.A.

04.29.2005 – Alternate member of the supervisory council

04.29.2009 to 04.30.2010 – Full member of the supervisory council

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction

ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings

PAGE 337

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

iii. any final and unappealable conviction: no final and unappealable conviction

Eurico Ramos Fabri - 248.468.208-58

Item 12.8 of the Reference Form

*2011 Election for the role of Director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Director, whose role pursuant the bylaws is to fulfill the duties attributed to him and advise other members of senior management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

Banco Finasa BMC S.A. (current Banco Bradesco Financiamentos S.A.)

Position and duties: Director from 04.22.2008 to 12.01.2009, whose role under the bylaws, was to collaborate with other senior managers performing their duties, and supervising and coordinating business entrusted to him.

Company's principal activity: the practice of all asset, liability and accessory transactions allowed to financial institutions and inherent to portfolios of commercial banks, leasing and credit, finance and investment companies pursuant to current legislation and regulations.

Controlling group: Direct: Banco Bradesco S.A.; Indirect: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

PAGE 338

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Finasa Promotora de Vendas Ltda.

Position and duties involved: Director, whose role under the bylaws is to coordinate and direct the activities of the corresponding units, reporting to the chief officer, vice-presidents / directors and the managing director.

Company's principal activity: provision of services: a) technical - financial assistance and consulting; b) brokerage business, collection, completing and forwarding documents in the free market for automotive vehicles and other movable assets, comprising the identification and assessment of potential sellers and buyers, through the preparation, analysis and confirmation of registration forms, credit approval, marketing assistance and risk selection.

Controlling group: Direct: Banco Bradesco Financiamentos S.A.; Indirect: Banco Bradesco S.A.

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.
From 12.17.2010 - Director

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Guilherme Muller Leal - 965.442.017-15

Item 12.8 of the Reference Form

PAGE 339

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

*2011 Election for the role of Director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Director, whose role pursuant the bylaws is to fulfill the duties attributed to him and advise other members of senior management. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A. From 02.01.2011 - Director

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings

iii. any final and unappealable conviction: no final and unappealable conviction

PAGE 340

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Waldemar Ruggiero Júnior - 047.681.808-76

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 03.10.2011 - Departmental director

PAGE 341

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Jorge Pohlmann Nasser - 399.055.270-87

Item 12.8 of the Reference Form

*2011 Election for the role of Executive managing director of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Departmental director, whose role is conducting the business of the pertinent department and advising other members of management.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal Bradesco Seguros S.A.

PAGE 342

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Position and duties: Director, whose duties under the bylaws are supervising and coordinating business of the department, reporting to the chief officer, executive vice-president or managing director(s) to whom he is subordinated.

Company's principal activity: Insurance business for all personal and casualty lines pursuant to current legislation.

Controlling group: Direct: Bradseg Participações Ltda.; Indirect: Banco Bradesco S.A.

Bradesco Vida e Previdência S.A.

Position and duties: Director, whose duties under the bylaws are collaborating with other senior managers in fulfilling their duties, supervising and coordinating business entrusted to them.

Company's principal activity: Arranging and operating life insurance, including all forms of personal insurance and excluding any type of casualty insurance, or pension plans of the risk benefits and income type, as defined by law.

Controlling group: Direct: Bradesco Seguros S.A.; Indirect: Bradseg Participações Ltda.

BMC Previdência Privada S.A.

Position and duties involved: Director whose duties under the bylaws are collaborating with the chief officer, executive vice-president and managing directors in fulfilling their duties, and supervising and coordinating business entrusted to them.

Company's principal activity: The establishment and enforcement of any pension benefit plans authorized by the regulatory body and the practice of any other activity germane to open private pension entities. The Company will be organized as a supplement to the social security system but will be independently in this respect and may hold interests in other companies.

Controlling group: Direct: Alvorada Vida S.A.; Indirect: Bradesco Vida e Previdência S.A.

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

PAGE 343

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

12.17.2010 - Director

From 02.01.2011 - Departmental director

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Milton Matsumoto - 081.225.550-04

Item 12.8 of the Reference Form

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Member of the board of directors, whose attributions are those set forth in law and in the company's bylaws.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

PAGE 344

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

03.11.1985 - Departmental director

03.10.1998 - Adjunct Executive Director

From 03.10.1999 - Executive managing director

From 03.10.2011 - Member of the board of directors

CPM Braxis S.A.

02.24.2003 to 03.20.2007 – Alternate member of the board of directors

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Antônio Bornia - 003.052.609-44

Item 12.8 of the Reference Form

- a. i. principal professional experience in the last 5 years:
PAGE 345
-

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Banco Bradesco S.A.

position and duties: Vice-Presidento of the board of directors, cujas atribuições são as estabelecidas na Lei e no Estatuto da Sociedade Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

Bradespar S.A.

position and duties: Vice-President do Conselho de Administração, whose attributions are those set forth in law and in the company's bylaws.

Company's principal activity: Holding interests as partner or shareholder in other companies.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, NCF Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

09.29.75 – Adjunct Director

04.26.79 - Director

06.08.81 - Vice-President / Executive Director

From 03.10.99 - Vice-president of the board of directors

Bradesco Leasing S.A. - Arrendamento Mercantil

03.23.82 - Dircetor

PAGE 346

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

From 03.27.96 - Vice-President of the board of directors

Bradespar S.A.

From 03.30.2000 - Vice-President of the board of directors

(SEE ITEM 12.12-2)

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Carlos Alberto Rodrigues Guilherme - 021.698.868-34

Item 12.8 of the Reference Form

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Member of the board of directors, whose attributions are those set forth in the company's bylaws. Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

PAGE 347

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Others (over 5%): Grupo Espírito Santo de Portugal

Bradespar S.A.

position and duties: Member of the board of directors, whose attributions are those set forth and in the company's bylaws.

Company's principal activity: Holding interests as partner or shareholder in other companies.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, NCF Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

03.10.86 - Departmental director

03.10.98 - Adjunct Executive Director

03.10.99 to 03.10.2009 - Executive managing director

From 03.10.2009 - Member of the board of directors

Bradesco Leasing S.A. - Arrendamento Mercantil

From 04.30.2009 - Member of the board of directors

Bradespar S.A.

From 04.29.2009 - Member of the board of directors

Banco de Crédito Real de Minas Gerais S.A. (extinguished 09.01.2004)

PAGE 348

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

04.30.98 to 04.29.2003 - Director (CVM registration canceled 06.30.98)

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Denise Aguiar Alvarez - 032.376.698-65

Item 12.8 of the Reference Form

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Member of the board of directors, whose attributions are those set forth and in the company's bylaws.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

Bradespar S.A.

position and duties: Member of the board of directors, whose attributions are those set forth in the company's bylaws.

PAGE 349

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Company's principal activity: Holding interests as partner or shareholder in other companies.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, NCF Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

Cidade de Deus - Companhia Comercial de Participações

Position and duties: Member of the board of directors from 04.30.1986 and as of 07.18.1988, also holding the position of director; whose attributions as a board member are determined by legislation and the company's bylaws; and whose attributions as director are those of a company officer: a) determine attributions of members of senior management; and b) obey company bylaws and ensure they are obeyed.

Company's principal activity: Holding interests in the capital of other companies, and managing, buying and selling securities on its own behalf. Controlling group: BBD Participações S.A., Fundação Bradesco, Nova Cidade de Deus Participações S.A.

Others (over 5%): Família Aguiar

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 02.12.90 - Member of the board of directors

Bradespar S.A.

From 03.30.2000 - Member of the board of directors

Bradesplan Participações S.A.

04.28.2000 to 04.26.2006 - Member of the board of directors (CVM registration canceled 02.07.2006)

b. description of any of the following events occurring during the last 5 years:

PAGE 350

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

João Aguiar Alvarez - 029.533.938-11

Item 12.8 of the Reference Form

*2011 Election for the role of Member of the board of directors of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Member of the board of directors, whose attributions are those set forth in the company's bylaws.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

Bradespar S.A.

position and duties: Member of the board of directors, whose attributions are those set forth in the company's bylaws.

Company's principal activity: Holding interests as partner or shareholder in other companies.

PAGE 351

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, NCF Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

Cidade de Deus - Companhia Comercial de Participações

position and duties: Member of the board of directors

From 04.30.1986 and as of 4.19.1988, also holding the position of director; whose attributions as a board member are determined by legislation and the company's bylaws; and whose attributions as director are those of a company officer: a) determine attributions of members of senior management; and b) obey company bylaws and ensure they are obeyed.

Company's principal activity: Holding interests in the capital of other companies, and managing, buying and selling securities on its own behalf.

Controlling group: BBD Participações S.A., Fundação Bradesco, Nova Cidade de Deus Participações S.A.

Others (over 5%): Família Aguiar

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 02.12.1990 - Member of the board of directors

Bradespar S.A.

From 03.30.2000 - Member of the board of directors

Bradesplan Participações S.A.

04.28.2000 to 04.26.2006 - Member of the board of directors (CVM registration canceled 02.07.2006)

PAGE 352

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Mário da Silveira Teixeira Júnior - 113.119.598-15

Item 12.8 of the Reference Form

*2011 Election for the role of Member of the board of directors of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Member of the board of directors, whose attributions are those set forth in the company's bylaws.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

Bradespar S.A.

PAGE 353

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

position and duties: Member of the board of directors, whose attributions are those set forth in the company's bylaws.

Company's principal activity: Holding interests as partner or shareholder in other companies.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, NCF Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

Banco Espírito Santo de Investimento, S.A.

position and duties: Non-executive member of the board of directors from 03.26.2002 to 03.16.2009, whose attributions are those set forth in the company's bylaws.

Company's principal activity: The purpose of the company is to conduct banking business in the legally stipulated manner.

Companies comprising the group of shareholders directly or indirectly holding 5% or more of the same class or type of securities of Banco Espírito Santo de Investimento, S.A.: wholly owned subsidiary of Banco Espírito Santo, S.A.

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

01.30.84 - Departmental director

03.12.92 - Executive managing director

03.10.98 - Vice-President / Executive Director

03.10.99 to 07.16.2001 - Member of the board of directors

From 03.14.2002 - Member of the board of directors

Bradesco Leasing S.A. - Arrendamento Mercantil 03.27.92 to 03.26.97 - Director

03.26.98 - Director

PAGE 354

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

From 03.30.98 - Member of the board of directors

Bradespar S.A.

03.30.2000 - Member of the board of directors 07.16.2001 to 03.14.2002 - Chief executive officer

From 04.30.2002 - Member of the board of directors Vale S.A.

04.16.2003 – Full member of the board of directors

From 05.21.2003 - Vice-President of the board of directors

SEE ITEM 12.12-2

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Ricardo Espírito Santo Silva Salgado - 385.154.827-20

Item 12.8 of the Reference Form

PAGE 355

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Member of the board of directors, whose attributions are those set forth in the company's bylaws

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

Banco Espírito Santo, S.A.

Position and duties: Vice-president of the board of directors and president of the Executive Commission, whose attributions as vice-president are those of the board of directors stated in the company bylaws and the president of the Executive Commission: Banking business.

Company's principal activity: Banking transactions in general.

Controlling group: Bespar-Sociedade Gestora de Participações Sociais, S.A., Crédit Agricole S.A., ESFG-Espírito Santo Financial Group S.A. Others (over 5%): Banco Bradesco S.A.

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 06.09.2003 - Member of the board of directors

b. description of any of the following events occurring during the last 5 years:

PAGE 356

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Lázaro de Mello Brandão - 004.637.528-72

Item 12.8 of the Reference Form

*2011 Election for the role of Member of the board of directors of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: President of the board of directors, whose attributions are those set forth in the company's bylaws.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

Bradespar S.A.

position and duties: President of the board of directors, whose attributions are those set forth in the company's bylaws.

Company's principal activity: Holding interests as partner or shareholder in other companies.

PAGE 357

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, NCF Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

Banco Espírito Santo, S.A.

Position and duties: Non-executive member of the board of directors from 3.27.2002 to 3.31.2008, whose attributions are those stated in the company's bylaws.

Company's principal activity: Conducting banking business

Controlling group: Bespar-Sociedade Gestora de Participações Sociais, S.A., Crédit Agricole S.A., ESFG-Espirito Santo Financial Group S.A.

Others (over 5%): Banco Bradesco S.A.

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

01.15.71 – Executive Director

09.12.77 - Vice-President / Executive Director

01.08.81 - Chief executive officer

03.10.82 - Chief executive officer and Vice-president of the board of directors

02.12.90 to 03.10.99 - Chief executive officer

From 02.12.90 – President of the board of directors

Bradesco Leasing S.A. - Arrendamento Mercantil

02.14.78 - Director

PAGE 358

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

03.30.81 - Vice-President / Executive Director

04.23.81 - Chief executive officer

03.23.82 to 10.27.89 - Vice-president of the board of directors

09.28.90 to 04.14.99 - Chief executive officer

From 09.28.90 - Presidente do Conselho de Administração

Bradespar S.A.

From 03.30.2000 – President of the board of directors

(SEE ITEM 12.12-2)

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Luiz Carlos Trabuco Cappi - 250.319.028-68

Item 12.8 of the Reference Form

*2011 Election for the role of Member of the board of directors and Chief executive officer of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company`s other officers and senior managers.

PAGE 359

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

a.i: principal professional experience in the last 5 years:

Banco Bradesco S.A.

Position and duties: Member of the board of directors and Chief executive officer, whose attributions are those set forth in the company's bylaws

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

Bradespar S.A.

Position and duties: Member of the board of directors, whose attributions are those set forth in the company's bylaws.

Company's principal activity: Holding interests as partner or shareholder in other companies.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, NCF Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

Bradesco Seguros S.A.

Position and duties: Chief Executive Officer, from 03.28.2003 to 03.26.2009, whose attributions are those set forth in law and in the company's bylaws.

Company's principal activity: Insurance business for all personal and casualty lines pursuant to current legislation.

Controlling group: Banco Bradesco S.A. e Bradseg Participações Ltda.

Banco Espírito Santo, S.A.

Position and duties: Non-executive member of the board of directors from 7.16.2009 to 3.31.2010, whose attributions are those set forth in the company's bylaws.

Company's principal activity: Conducting banking business.

PAGE 360

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Controlling group: Bespar-Sociedade Gestora de Participações Sociais, S.A., Crédit Agricole S.A., ESFG-Espirito Santo Financial Group S.A.

Others (over 5%): Banco Bradesco S.A.

(SEE ITEM 12.12-1)

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

01.30.84 to 03.12.92 - Departmental director

03.10.98 - Executive managing director

03.10.99 - Vice-President / Executive Director

From 03.10.2009 - Member of the board of directors and Chief executive officer

Bradesco Leasing S.A. - Arrendamento Mercantil

04.14.99 - Director

From 04.30.2009 - Member of the board of directors and Chief executive officer

Bradespar S.A.

From 04.29.2009 - Member of the board of directors

(SEE ITEM 12.12-2)

b. description of any of the following events occurring during the last 5 years:

PAGE 361

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Domingos Aparecido Maia - 714.810.018-68

Item 12.8 of the Reference Form

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Full member of the supervisory council, acting as its coordinator with the attributions set forth in Article 163 of Law No. 6,404/76.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

From 03.10.2005 – Full member of the supervisory council

Banco Baneb S.A.

PAGE 362

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

09.01.99 to 03.31.2001 - Director (CVM registration canceled 12.01.2000)

CPM Braxis S.A.

1995 a 1996 - Vice-President / Director

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

João Batistela Biazon - 003.505.919-20

Item 12.8 of the Reference Form

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A. position and duties: Full member of the supervisory council, with the attributions set forth in Article 163 of Law No. 6,404/76.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

PAGE 363

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

03.01.1989 - Regional director

08.27.2001 - Departmental director

From 03.12.2007 – Alternate member of the supervisory council

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings

iii. any final and unappealable conviction: no final and unappealable conviction

Jorge Tadeu Pinto de Figueiredo - 399.738.328-68

Item 12.8 of the Reference Form

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Full member of the supervisory council, with the attributions set forth in Article 163 of Law No. 6,404/76.

PAGE 364

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

03.10.1998 to 03.10.2000 - Departmental director

03.14.2002 to 03.12.2007 – Alternate member of the supervisory council

03.10.2009 – Alternate member of the supervisory council

- b. description of any of the following events occurring during the last 5 years:
 - i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Nelson Lopes de Oliveira - 036.974.608-20

Item 12.8 of the Reference Form

PAGE 365

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Full member of the supervisory council, acting as its coordinator with the attributions set forth in Article 163 of Law No. 6,404/76.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

09.01.1989 - Regional director 03.10.1998 - Departmental director

03.14.2002 – Alternate member of the supervisory council

From 09.03.2008 – Full member of the supervisory council

b. description of any of the following events occurring during the last 5 years:

i. any criminal conviction: no criminal conviction.

ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings

iii. any final and unappealable conviction: no final and unappealable conviction

PAGE 366

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Renaud Roberto Teixeira - 057.180.078-53

Item 12.8 of the Reference Form

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Full member of the supervisory council, acting as its coordinator with the attributions set forth in Article 163 of Law No. 6,404/76.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

a.ii. list all management positions the person holds or held in publicly-held companies

Banco Bradesco S.A.

01.02.1995 to 03.10.2004 - Regional director

From 03.10.2005 – Alternate member supervisory council

b. description of any of the following events occurring during the last 5 years:

PAGE 367

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction
-

Ricardo Abecassis Espírito Santo Silva - 692.405.237-15

Item 12.8 of the Reference Form:

a.i. principal professional experience in the last 5 years:

Banco Bradesco S.A.

position and duties: Full member of the supervisory council, acting as its coordinator with the attributions set forth in Article 163 of Law No. 6,404/76.

Company's principal activity: Banking transactions in general, including forex.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, BBD Participações S.A., Nova Cidade de Deus Participações S.A. Others (over 5%): Grupo Espírito Santo de Portugal

Bradespar S.A.

position and duties: Member of the board of directors, whose attributions are those set forth in law and in the company's bylaws.

Company's principal activity: Holding interests as partner or shareholder in other companies.

Controlling group: Cidade de Deus - Companhia Comercial de Participações, Fundação Bradesco, NCF Participações S.A., Nova Cidade de Deus Participações S.A.

Others (over 5%): Grupo Espírito Santo de Portugal

Banco Espírito Santo, S.A.

PAGE 368

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

position and duties: Member of the board of directors

From 2002, whose attributions are those set forth in the company's bylaws.

Company's principal activity: Conducting banking business.

Controlling group: Bespar-Sociedade Gestora de Participações Sociais, S.A., Crédit Agricole S.A., ESFG-Espirito Santo Financial Group S.A.

Others (over 5%): Banco Bradesco S.A.

Banco Espírito Santo de Investimento, S.A.

position and duties: Vice-President of the board of directors from 16.03.2009, being a Member of the board of directors from 07.25.2003 to 03.15.2009; whose attributions are those set forth in the company's bylaws.

Company's principal activity: The purpose of the company is to conduct banking business in the legally stipulated manner. Companies in the shareholder group: wholly owned subsidiary of Banco Espírito Santo, S.A.

a.ii. list all management positions the person holds or held in publicly-held companies:

Banco Bradesco S.A.

From 03.14.2002 – Full member of the supervisory council

BES Investimento do Brasil S.A. - Banco de Investimento

From 03.01.2000 - Member of the board of directors (CVM registration canceled 06.20.2000)

Bradespar S.A.

From 03.14.2001 - Member of the board of directors

BHG S.A. - Brazil Hospitality Group

PAGE 369

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.6 / 8 – Composition and professional experience of management and supervisory council

Member of the board of directors

Monteiro Aranha S.A.

Member of the board of directors

- b. description of any of the following events occurring during the last 5 years:
- i. any criminal conviction: no criminal conviction.
 - ii. any conviction in CVM administrative proceedings and penalties applied: no conviction in CVM administrative proceedings
 - iii. any final and unappealable conviction: no final and unappealable conviction

PAGE 370

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.7 – Membership of statutory committees and audit, financial and compensation committees

Name	Type of committee	Position held	Profession	Date of election	Mandate
Taxpayer No. (CPF)	Description other committees	Description other positions held	Age	Date took office	
Other positions and duties with issuer					
Carlos Alberto Rodrigues Guilherme	Audit committee	Chair of committee	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
021.698.868-34			67	03/11/2011	
Member of the board of directors *2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank. Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.					
José Lucas Ferreira de Melo	Audit committee	Committee member (full)	Accountant	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
117.307.901-78			54	03/11/2011	
Does not hold other positions/ have other duties with issuer. *2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank. Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.					
Oswaldo Watanabe	Audit committee	Committee member (full)	Economist and accountant	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
668.886.338-04			57	03/11/2011	
Does not hold other positions/ have other duties with issuer. *2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank. Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.					

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.7 – Membership of statutory committees and audit, financial and compensation committees

Romulo Nagib Lasmar	Audit committee	Committee member (full)	Attorney	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
------------------------	-----------------	----------------------------	----------	------------	--

010.923.241-00			65	03/11/2011	
----------------	--	--	----	------------	--

Does not hold other positions/ have other duties with issuer.

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Antônio Borna	Compensation Committee	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
---------------	---------------------------	----------------------------	---------	------------	--

003.052.609-44			75	03/11/2011	
----------------	--	--	----	------------	--

Vice-president of the board of directors

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Carlos Alberto Rodrigues Guilherme	Compensation Committee	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
---------------------------------------	---------------------------	----------------------------	---------	------------	--

021.698.868-34			67	03/11/2011	
----------------	--	--	----	------------	--

Member of the board of directors

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

PAGE 372

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.7 – Membership of statutory committees and audit, financial and compensation committees

Lázaro de Mello Brandão	Compensation Committee	Chair of committee	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
----------------------------	---------------------------	--------------------	---------	------------	--

004.637.528-72			84	03/11/2011	
----------------	--	--	----	------------	--

President of the board of directors

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Luiz Carlos Trabuco Cappi	Compensation Committee	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
------------------------------	---------------------------	----------------------------	---------	------------	--

250.319.028-68			59	03/11/2011	
----------------	--	--	----	------------	--

CEO
*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Mário da Silveira Teixeira Júnior	Compensation Committee	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
--------------------------------------	---------------------------	----------------------------	---------	------------	--

113.119.598-15			65	03/11/2011	
----------------	--	--	----	------------	--

Member of the board of directors

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.7 – Membership of statutory committees and audit, financial and compensation committees

Milton Matsumoto	Compensation Committee	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
------------------	------------------------	-------------------------	---------	------------	--

081.225.550-04			65	03/11/2011	
----------------	--	--	----	------------	--

Member of the board of directors

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Alexandre da Silva Glüher	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
---------------------------	------------------	-------------------------	---------	------------	--

282.548.640-04	Internal Controls and Compliance Committee		50	03/11/2011	
----------------	--	--	----	------------	--

Adjunct Executive Director

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Alexandre da Silva Glüher	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
---------------------------	------------------	-------------------------	---------	------------	--

282.548.640-04	Ethical Conduct Committee		50	03/11/2011	
----------------	---------------------------	--	----	------------	--

Adjunct Executive Director

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

PAGE 374

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.7 – Membership of statutory committees and audit, financial and compensation committees

Alexandre da Silva Glüher	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
------------------------------	------------------	----------------------------	---------	------------	--

282.548.640-04	Integrated Risk Management and Capital Allocation Committee		50	03/11/2011	
----------------	--	--	----	------------	--

Adjunct Executive Director

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

André Rodrigues Cano	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
-------------------------	------------------	----------------------------	---------	------------	---

005.908.058-27	Ethical Conduct Committee		52	03/11/2011	
----------------	------------------------------	--	----	------------	--

Adjunct Executive Director

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Carlos Alberto Rodrigues Guilherme	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
---------------------------------------	------------------	----------------------------	---------	------------	---

021.698.868-34	Internal Controls and Compliance Committee		67	03/11/2011	
----------------	--	--	----	------------	--

Member of the board of directors

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.7 – Membership of statutory committees and audit, financial and compensation committees

Carlos Alberto Rodrigues Guilherme	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
021.698.868-34	Ethical Conduct Committee		67	03/11/2011	
Member of the board of directors *2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank. Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.					
Clayton Camacho	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
049.313.418-29	Internal Controls and Compliance Committee		49	03/11/2011	
Departmental director *2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank. Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.					
Clayton Camacho	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
049.313.418-29	Ethical Conduct Committee		49	03/11/2011	
Departmental director *2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank. Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.					

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.7 – Membership of statutory committees and audit, financial and compensation committees

Domingos Figueiredo de Abreu	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
------------------------------	------------------	-------------------------	---------	------------	--

942.909.898-53	Integrated Risk Management and Capital Allocation Committee		52	03/11/2011	
----------------	---	--	----	------------	--

Executive vice-president

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Domingos Figueiredo de Abreu	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
------------------------------	------------------	-------------------------	---------	------------	--

942.909.898-53	Internal Controls and Compliance Committee		52	03/11/2011	
----------------	--	--	----	------------	--

Executive vice-president

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Domingos Figueiredo de Abreu	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
------------------------------	------------------	-------------------------	---------	------------	--

942.909.898-53	Ethical Conduct Committee		52	03/11/2011	
----------------	---------------------------	--	----	------------	--

Executive vice-president

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.7 – Membership of statutory committees and audit, financial and compensation committees

Frederico William Wolf	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
------------------------	------------------	-------------------------	---------	------------	--

882.992.108-44	Internal Controls and Compliance Committee		53	03/11/2011	
----------------	--	--	----	------------	--

Executive superintendent

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Frederico William Wolf	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
------------------------	------------------	-------------------------	---------	------------	--

882.992.108-44	Ethical Conduct Committee		53	03/11/2011	
----------------	---------------------------	--	----	------------	--

Executive superintendent

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Glaucimar Peticov	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
-------------------	------------------	-------------------------	---------	------------	--

059.348.278-63	Ethical Conduct Committee		48	03/11/2011	
----------------	---------------------------	--	----	------------	--

Executive superintendent

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.7 – Membership of statutory committees and audit, financial and compensation committees

José Luiz Rodrigues Bueno	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
---------------------------	------------------	-------------------------	---------	------------	--

586.673.188-68	Ethical Conduct Committee		57	03/11/2011	
----------------	---------------------------	--	----	------------	--

Departmental director

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Josué Augusto Pancini	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
-----------------------	------------------	-------------------------	---------	------------	--

966.136.968-20	Ethical Conduct Committee		50	03/11/2011	
----------------	---------------------------	--	----	------------	--

Adjunct Executive Director

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Júlio Alves Marques	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
---------------------	------------------	-------------------------	---------	------------	--

618.635.808-91	Ethical Conduct Committee		58	03/11/2011	
----------------	---------------------------	--	----	------------	--

Departmental director and ombudsman

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

PAGE 379

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.7 – Membership of statutory committees and audit, financial and compensation committees

Julio de Siqueira Carvalho de Araujo	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
---	------------------	----------------------------	---------	------------	---

425.327.017-49	Integrated Risk Management and Capital Allocation Committee		56	03/11/2011	
----------------	--	--	----	------------	--

Executive

vice-president

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Julio de Siqueira Carvalho de Araujo	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
---	------------------	----------------------------	---------	------------	---

425.327.017-49	Ethical Conduct Committee		56	03/11/2011	
----------------	------------------------------	--	----	------------	--

Executive

vice-president

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Laércio Albino Cezar	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
----------------------	------------------	----------------------------	---------	------------	---

064.172.724-00	Integrated Risk Management and Capital Allocation Committee		64	03/11/2011	
----------------	--	--	----	------------	--

Executive

vice-president

Edgar Filing: BANK BRADESCO - Form 6-K

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

PAGE 380

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.7 – Membership of statutory committees and audit, financial and compensation committees

Luiz Carlos Trabuco Cappi	Other committees	Chair of committee	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
------------------------------	------------------	--------------------	---------	------------	--

250.319.028-68	Integrated Risk Management and Capital Allocation Committee	Member of the board of directors and CEO	59	03/11/2011	
----------------	---	--	----	------------	--

CEO
*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Marco Antonio Rossi	Other committees	Committee member (full)	Insurance	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
---------------------	------------------	-------------------------	-----------	------------	--

015.309.538-55	Integrated Risk Management and Capital Allocation Committee		50	03/11/2011	
----------------	---	--	----	------------	--

Does not hold other positions/ have other duties with issuer, other than membership of other committees, as shown in item 12.7 of this reference form.

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Marco Antonio Rossi	Other committees	Committee member (full)	Insurance	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
---------------------	------------------	-------------------------	-----------	------------	--

015.309.538-55	Internal Controls and Compliance Committee		50	03/11/2011	
----------------	--	--	----	------------	--

Edgar Filing: BANK BRADESCO - Form 6-K

Does not hold other positions/ have other duties with issuer, other than membership of other committees, as shown in item 12.7 of this reference form. *2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

PAGE 381

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.7 – Membership of statutory committees and audit, financial and compensation committees

Marco Antonio Rossi	Other committees	Committee member (full)	Insurance	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
---------------------	------------------	----------------------------	-----------	------------	---

015.309.538-55	Ethical Conduct Committee		50	03/11/2011	
----------------	------------------------------	--	----	------------	--

Does not hold other positions/ have other duties with issuer, other than membership of other committees, as shown in item 12.7 of this reference form. *2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Mário da Silveira Teixeira Júnior	Other committees	Chair of committee	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
--------------------------------------	------------------	--------------------	---------	------------	---

113.119.598-15	Internal Controls and Compliance Committee		65	03/11/2011	
----------------	--	--	----	------------	--

Member of the board of directors

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Milton Matsumoto	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
------------------	------------------	----------------------------	---------	------------	---

081.225.550-04	Internal Controls and Compliance Committee		65	03/11/2011	
----------------	--	--	----	------------	--

Member of the board of directors

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.7 – Membership of statutory committees and audit, financial and compensation committees

Milton Matsumoto	Other committees	Chair of committee	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
------------------	------------------	--------------------	---------	------------	--

081.225.550-04	Ethical Conduct Committee		65	03/11/2011	
----------------	---------------------------	--	----	------------	--

Member of the board of directors

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Moacir Nachbar Junior	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
-----------------------	------------------	-------------------------	---------	------------	--

062.947.708-66	Internal Controls and Compliance Committee		45	03/11/2011	
----------------	--	--	----	------------	--

Departmental Director

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Moacir Nachbar Junior	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
-----------------------	------------------	-------------------------	---------	------------	--

062.947.708-66	Ethical Conduct Committee		45	03/11/2011	
----------------	---------------------------	--	----	------------	--

Departmental Director

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.7 – Membership of statutory committees and audit, financial and compensation committees

Norberto Pinto Barbedo	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
------------------------	------------------	-------------------------	---------	------------	--

509.392.708-20	Integrated Risk Management and Capital Allocation Committee		59	03/11/2011	
----------------	---	--	----	------------	--

Executive vice-president

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Roberto Sobral Hollander	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
--------------------------	------------------	-------------------------	---------	------------	--

301.257.408-59	Integrated Risk Management and Capital Allocation Committee		59	03/11/2011	
----------------	---	--	----	------------	--

Departmental director

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

Roberto Sobral Hollander	Other committees	Committee member (full)	Banking	03/10/2011	Until the first meeting of the board of directors held after the 2012 OGM.
--------------------------	------------------	-------------------------	---------	------------	--

301.257.408-59	Internal Controls and Compliance Committee		59	03/11/2011	
----------------	--	--	----	------------	--

Departmental director

*2011 Election for the role of Member of the Audit committee of Banco Bradesco S.A. pending ratification by the Brazilian Central Bank.

Since the manager has not yet taken office, we are filling out the fictitious date of March 11, 2011 because the Empresas.net

system will not accept a blank space here. As soon as he has taken office, we will file this form again. We are adopting the same procedure for all the company's other officers and senior managers.

PAGE 384

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.9 – Existence of marital or stable relationships, or kinship to the second degree between managements of the issuer, subsidiaries and controlling shareholders

Name	Taxpayer No. (CPF)	Business name of issuer, controlled or controlling company	Corporate Tax No. (CNPJ)	Type of relationship with member of issuer's management or controlled company
Member of issuer's management or controlled company				
Denise Aguiar Alvarez	032.376.698-65	Cidade de Deus – Companhia Comercial de Participações	61.529.343/0001-32	Parent (first degree kin)
Member of the board of directors				
Related person				
Lina Maria Aguiar	017.080.078-49	Cidade de Deus – Companhia Comercial de Participações	61.529.343/0001-32	
Member of the board of directors				
Note				
Member of issuer's management or controlled company				
João Aguiar Alvarez	029.533.938-11	Cidade de Deus – Companhia Comercial de Participações	61.529.343/0001-32	Parent (first degree kin)
Member of the board of directors				
Related person				
Lina Maria Aguiar	017.080.078-49	Cidade de Deus – Companhia Comercial de Participações	61.529.343/0001-32	
Member of the board of directors				
Note				

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.9 – Existence of marital or stable relationships, or kinship to the second degree between managements of the issuer, subsidiaries and controlling shareholders

Member of issuer's management or controlled company

Denise Aguiar	032.376.698-65	Banco Bradesco	60.746.948/0001-12	Sibling (first degree kin)
Alvarez		S.A.		

Member of the board of directors

Related person

João Aguiar	029.533.938-11	Banco Bradesco	60.746.948/0001-12
Alvarez		S.A.	

Member of the board of directors

Note

Member of issuer's management or controlled company

João Aguiar	029.533.938-11	Banco Bradesco	60.746.948/0001-12	Sibling (first degree kin)
Alvarez		S.A.		

Member of the board of directors

Related person

Denise Aguiar	032.376.698-65	Banco Bradesco	60.746.948/0001-12
Alvarez		S.A.	

Member of the board of directors

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others

Identification Position/duties	Taxpayer No. (CPF/CNPJ)	Relationship between member of issuer's management and related person	Type of related person
Fiscal year 12/31/2010			
<u>Member of issuer's management</u>			
Adineu Santesso Departmental director	401.747.518-34	Control	Direct Controlling
<u>Related person</u>			
Fundação Bradesco Member of the board of governors	60.701.521/0001-06		
<u>Note</u>			
<u>Member of issuer's management</u>			
Alexandre da Silva Glüher Adjunct Executive Director	282.548.640-04	Control	Direct Controlling
<u>Related person</u>			
Fundação Bradesco Member of the board of governors	60.701.521/0001-06		
<u>Note</u>			
<u>Member of issuer's management</u>			
Alfredo Antônio Lima de Menezes Adjunct Executive Director	037.958.008-03	Control	Direct Controlling
<u>Related person</u>			
Fundação Bradesco Member of the board of governors	60.701.521/0001-06		
<u>Note</u>			

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others

Identification Position/duties	Taxpayer No. (CPF/CNPJ)	Relationship between member of issuer's management and related person	Type of related person
<u>Member of issuer's management</u>			
Altair Antônio de Souza Departmental director	244.092.606-00	Control	Direct Controlling
<u>Related person</u>			
Fundação Bradesco Member of the board of governors	60.701.521/0001-06		
<u>Note</u>			
<u>Member of issuer's management</u>			
Amilton Nieto Departmental director	011.136.138-90	Control	Direct Controlling
<u>Related person</u>			
Fundação Bradesco Member of the board of governors	60.701.521/0001-06		
<u>Note</u>			
<u>Member of issuer's management</u>			
André Bernardino da Cruz Filho Departmental director	192.221.224-53	Control	Direct Controlling
<u>Related person</u>			
Fundação Bradesco Member of the board of governors	60.701.521/0001-06		
<u>Note</u>			
<u>Member of issuer's management</u>			
André Marcelo da Silva Prado Departmental director	797.052.867-87	Control	Direct Controlling
<u>Related person</u>			
Fundação Bradesco Member of the board of governors	60.701.521/0001-06		
<u>Note</u>			

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others

Identification Position/duties	Taxpayer No. (CPF/CNPJ)	Relationship between member of issuer's management and related person	Type of related person
<u>Member of issuer's management</u>			
Antonio de Jesus Mendes Departmental director	531.807.478-20	Control	Direct Controlling
<u>Related person</u>			
Fundação Bradesco Member of the board of governors	60.701.521/0001-06		
<u>Note</u>			
<u>Member of issuer's management</u>			
Antonio José da Barbara Departmental director	083.858.728-33	Control	Direct Controlling
<u>Related person</u>			
Fundação Bradesco Member of the board of governors	60.701.521/0001-06		
<u>Note</u>			
<u>Member of issuer's management</u>			
Arnaldo Nissental Departmental director	425.048.807-15	Control	Direct Controlling
<u>Related person</u>			
Fundação Bradesco Member of the board of governors	60.701.521/0001-06		
<u>Note</u>			

PAGE 389

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Cassiano Ricardo Scarpelli	082.633.238-27	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

André Rodrigues Cano	005.908.058-27	Control	Indirect Controlling
Adjunct Executive Director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Clayton Camacho	049.313.418-29	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Denise Pauli Pavarina	076.818.858-03	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Douglas Tevis Francisco	040.066.838-63	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Fernando Roncolato Pinho	562.941.588-34	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

PAGE 391

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Jair Delgado Scalco	221.863.878-91	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Jean Philippe Leroy	703.149.427-34	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Marcos Bader	030.763.738-70	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

PAGE 392

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Marcos Daré	874.059.628-15	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Mario Helio de Souza Ramos	771.420.048-00	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors and adjunct director	

Note**Member of issuer's management**

Marlene Morán Millan	076.656.518-10	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

PAGE 393

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Moacir Nachbar Junior	062.947.708-66	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Nilton Pelegrino Nogueira	680.389.338-34	Control	Direct Controlling
Adjunct Executive Director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Octavio Manoel Rodrigues de Barros	817.568.878-53	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

PAGE 394

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

João Albino Winkelmann	394.235.810-72	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

José Luiz Rodrigues Bueno	586.673.188-68	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

José Maria Soares Nunes	001.666.878-20	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

PAGE 395

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Josué Augusto Pancini	966.136.968-20	Control	Direct Controlling
Adjunct Executive Director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Júlio Alves Marques	618.635.808-91	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Laércio Carlos de Araújo Filho	567.041.788-72	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

PAGE 396

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Luiz Alves dos Santos	387.923.898-72	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Luiz Carlos Angelotti	058.042.738-25	Control	Direct Controlling
Adjunct Executive Director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Luiz Carlos Brandão Cavalcanti	226.347.385-87	Control	Direct Controlling
Junior Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

PAGE 397

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Luiz Fernando Peres	411.482.078-72	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06		
Member of the board of governors			

Note**Member of issuer's management**

Marcelo de Araújo Noronha	360.668.504-15	Control	Direct Controlling
Adjunct Executive Director			

Related person

Fundação Bradesco	60.701.521/0001-06		
Member of the board of governors			

Note**Member of issuer's management**

Ademir Cossiello	722.446.408-25	Control	Directly Controlled Company
Executive Managing Director			

Related person

Bradesco Administradora de Consórcios Ltda.	52.568.821/0001-22		
Managing director			

Note

Mandate Ended April

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Ademir Cossiello	722.446.408-25	Control	Direct Controlling
Executive Managing Director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Aurélio Conrado Boni	191.617.008-00	Control	Indirectly Controlled Company
Executive Managing Director			

Related person

Bradesco Seguros S.A.	33.055.146/0001-93
Managing director	

Note**Member of issuer's management**

Aurélio Conrado Boni	191.617.008-00	Control	Direct Controlling
Executive Managing Director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

PAGE 399

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Paulo Aparecido dos Santos	072.150.698-42	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Roberto Sobral Hollander	301.257.408-59	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Walkiria Schirrmeister Marquetti	048.844.738-09	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

PAGE 400

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Candido Leonelli	375.739.268-04	Control	Direct Controlling
Executive Managing Director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

José Alcides Munhoz	064.350.330-72	Control	Directly Controlled Company
Executive Managing Director			

Related person

Banco Bradesco Financiamentos S.A.	07.207.996/0001-50
Managing director	

Note

Mandate ended April

Member of issuer's management

José Alcides Munhoz	064.350.330-72	Control	Direct Controlling
Executive Managing Director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

PAGE 401

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Milton Matsumoto	081.225.550-04	Control	Direct Controlling
Executive Managing Director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Sérgio Alexandre Figueiredo	373.766.326-20	Control	Direct Controlling
Clemente			
Executive Managing Director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Domingos Figueiredo de Abreu	942.909.898-53	Control	Direct Controlling
Executive vice-president			

Related person

Cidade de Deus - Companhia	61.529.343/0001-32
Comercial de Participações	
Member of the board of directors	

Note

PAGE 402

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others

Member of issuer's management

Domingos Figueiredo de Abreu	942.909.898-53	Control	Indirect Controlling
Executive vice-president			

Related person

BBD Participações S.A.	07.838.611/0001-52
Member of the board of directors	

Note

Member of issuer's management

Domingos Figueiredo de Abreu	942.909.898-53	Control	Indirect Controlling
Executive vice-president			

Related person

Nova Cidade de Deus Participações S.A.	04.866.462/0001-47
Director	

Note

Member of issuer's management

Domingos Figueiredo de Abreu	942.909.898-53	Control	Direct Controlling
Executive vice-president			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors and managing director	

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Julio de Siqueira Carvalho de Araujo	425.327.017-49	Control	Direct Controlling
Executive vice-president			

Related person

Cidade de Deus - Companhia Comercial de Participações	61.529.343/0001-32		
Member of the board of directors			

Note**Member of issuer's management**

Julio de Siqueira Carvalho de Araujo	425.327.017-49	Control	Indirect Controlling
Executive vice-president			

Related person

BBD Participações S.A.	07.838.611/0001-52		
Member of the board of directors			

Note**Member of issuer's management**

Julio de Siqueira Carvalho de Araujo	425.327.017-49	Control	Direct Controlling
Executive vice-president			

Related person

Fundação Bradesco	60.701.521/0001-06		
Member of the board of governors and managing director			

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Julio de Siqueira Carvalho de Araujo	425.327.017-49	Control	Indirect Controlling
Executive vice-president			

Related person

Nova Cidade de Deus Participações S.A.	04.866.462/0001-47		
Director			

Note**Member of issuer's management**

Laércio Albino Cezar	064.172.724-00	Control	Direct Controlling
Executive vice-president			

Related person

Cidade de Deus - Companhia Comercial de Participações	61.529.343/0001-32		
Member of the board of directors			

Note**Member of issuer's management**

Laércio Albino Cezar	064.172.724-00	Control	Indirect Controlling
Executive vice-president			

Related person

BBD Participações S.A.	07.838.611/0001-52		
Member of the board of directors and executive board			

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Laércio Albino Cezar	064.172.724-00	Control	Indirect Controlling
Executive vice-president			

Related person

Nova Cidade de Deus Participações S.A.	04.866.462/0001-47		
Director			

Note**Member of issuer's management**

Norberto Pinto Barbedo	509.392.708-20	Control	Direct Controlling
Executive vice-president			

Related person

Cidade de Deus - Companhia Comercial de Participações	61.529.343/0001-32		
Member of the board of directors			

Note**Member of issuer's management**

Norberto Pinto Barbedo	509.392.708-20	Control	Indirect Controlling
Executive vice-president			

Related person

BBD Participações S.A.	07.838.611/0001-52		
Member of the board of directors			

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Norberto Pinto Barbedo	509.392.708-20	Control	Direct Controlling
Executive vice-president			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors and managing director	

Note**Member of issuer's management**

Norberto Pinto Barbedo	509.392.708-20	Control	Indirect Controlling
Executive vice-president			

Related person

Nova Cidade de Deus	04.866.462/0001-47
Participações S.A.	
Director	

Note**Member of issuer's management**

Antônio Bornia	003.052.609-44	Control	Direct Controlling
Vice-president of the board of directors			

Related person

Cidade de Deus - Companhia	61.529.343/0001-32
Comercial de Participações	
Vice-president of the board of directors and executive vice-president	

Note

PAGE 407

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Antônio Bornia	003.052.609-44	Control	Indirect Controlling
Vice-president of the board of directors			

Related person

BBD Participações S.A.	07.838.611/0001-52		
Vice-president of the board of directors and executive vice-president			

Note**Member of issuer's management**

Antônio Bornia	003.052.609-44	Control	Direct Controlling
Vice-president of the board of directors			

Related person

Fundação Bradesco	60.701.521/0001-06		
Vice-president of board of governors and executive vice-president			

Note**Member of issuer's management**

Antônio Bornia	003.052.609-44	Control	Indirect Controlling
Vice-president of the board of directors			

Related person

Nova Cidade de Deus Participações S.A.	04.866.462/0001-47		
Executive vice-president			

Note

PAGE 408

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others

Member of issuer's management

Carlos Alberto Rodrigues	021.698.868-34	Control	Direct Controlling
Guilherme			
Member of the board of directors			

Related person

Cidade de Deus - Companhia	61.529.343/0001-32
Comercial de Participações	
Member of the board of directors	

Note

Member of issuer's management

Carlos Alberto Rodrigues	021.698.868-34	Control	Direct Controlling
Guilherme			
Member of the board of directors			

Related person

BBD Participações S.A.	07.838.611/0001-52
Member of the board of directors	

Note

Member of issuer's management

Carlos Alberto Rodrigues	021.698.868-34	Control	Direct Controlling
Guilherme			
Member of the board of directors			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors and managing director	

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others

Member of issuer's management

Carlos Alberto Rodrigues	021.698.868-34	Control	Indirect Controlling
Guilherme			
Member of the board of directors			

Related person

Nova Cidade de Deus	04.866.462/0001-47
Participações S.A.	
Director	

Note

Member of issuer's management

Denise Aguiar Alvarez	032.376.698-65	Control	Direct Controlling
Member of the board of directors			

Related person

Cidade de Deus - Companhia	61.529.343/0001-32
Comercial de Participações	
Member of the board of directors and executive board	

Note

Member of issuer's management

Denise Aguiar Alvarez	032.376.698-65	Control	Indirect Controlling
Member of the board of directors			

Related person

BBD Participações S.A.	07.838.611/0001-52
Member of the board of directors	

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Denise Aguiar Alvarez	032.376.698-65	Control	Direct Controlling
Member of the board of directors			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors and adjunct director	

Note**Member of issuer's management**

João Aguiar Alvarez	029.533.938-11	Control	Direct Controlling
Member of the board of directors			

Related person

Cidade de Deus - Companhia Comercial de Participações	61.529.343/0001-32
Member of the board of directors and executive board	

Note**Member of issuer's management**

João Aguiar Alvarez	029.533.938-11	Control	Indirect Controlling
Member of the board of directors			

Related person

BBD Participações S.A.	07.838.611/0001-52
Member of the board of directors	

Note

PAGE 411

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

João Aguiar Alvarez	029.533.938-11	Control	Direct Controlling
Member of the board of directors			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors and adjunct director	

Note**Member of issuer's management**

Lázaro de Mello Brandão	004.637.528-72	Control	Direct Controlling
President of the board of directors			

Related person

Cidade de Deus - Companhia Comercial de Participações	61.529.343/0001-32
President of the board of directors and CEO	

Note**Member of issuer's management**

Lázaro de Mello Brandão	004.637.528-72	Control	Direct Controlling
President of the board of directors			

Related person

Fundação Bradesco	60.701.521/0001-06
President of the board of governors and executive board	

Note

PAGE 412

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Lázaro de Mello Brandão	004.637.528-72	Control	Indirect Controlling
President of the board of directors			

Related person

BBD Participações S.A.	07.838.611/0001-52
President of the board of directors and CEO	

Note**Member of issuer's management**

Lázaro de Mello Brandão	004.637.528-72	Control	Indirect Controlling
President of the board of directors			

Related person

Nova Cidade de Deus Participações S.A.	04.866.462/0001-47
CEO	

Note**Member of issuer's management**

Luiz Carlos Trabuco Cappi	250.319.028-68	Control	Direct Controlling
Member of the board of directors and CEO			

Related person

Cidade de Deus - Companhia Comercial de Participações	61.529.343/0001-32
Member of the board of directors	

Note

PAGE 413

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others

Member of issuer's management

Luiz Carlos Trabuco Cappi	250.319.028-68	Control	Direct Controlling
Member of the board of directors and CEO			

Related person

BBD Participações S.A.	07.838.611/0001-52
Member of the board of directors and Director	

Note

Member of issuer's management

Luiz Carlos Trabuco Cappi	250.319.028-68	Control	Direct Controlling
Member of the board of directors and CEO			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors and managing director	

Note

Member of issuer's management

Luiz Carlos Trabuco Cappi	250.319.028-68	Control	Indirect Controlling
Member of the board of directors and CEO			

Related person

Nova Cidade de Deus Participações S.A.	04.866.462/0001-47
Director	

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others

Member of issuer's management

Mário da Silveira Teixeira Júnior	113.119.598-15	Control	Direct Controlling
Member of the board of directors			

Related person

Cidade de Deus - Companhia 61.529.343/0001-32
Comercial de Participações
Member of the board of directors

Note

Member of issuer's management

Mário da Silveira Teixeira Júnior	113.119.598-15	Control	Indirect Controlling
Member of the board of directors			

Related person

BBD Participações S.A. 07.838.611/0001-52
Member of the board of directors and Director

Note

Member of issuer's management

Mário da Silveira Teixeira Júnior	113.119.598-15	Control	Direct Controlling
Member of the board of directors			

Related person

Fundação Bradesco 60.701.521/0001-06
Member of the board of governors and managing director

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others

Member of issuer's management

Mário da Silveira Teixeira Júnior	113.119.598-15	Control	Indirect Controlling
Member of the board of directors			

Related person

Nova Cidade de Deus Participações S.A.	04.866.462/0001-47
Director	

Note

Member of issuer's management

André Rodrigues Cano	005.908.058-27	Control	Directly Controlled Company
----------------------	----------------	---------	-----------------------------

Departamental Director

Related person

Finasa Promotora de Vendas Ltda.	02.038.394/0001-00
General Director	

Note

Member of issuer's management

Milton Matsumoto	081.225.550-04	Control	Indirect Controlling
Member of the board of directors			

Related person

BBD Participações S.A.	07.838.611/0001-52
Member of the board of directors	

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Laércio Albino Cezar	064.172.724-00	Control	Direct Controlling
Executive vice-president			

Related person

Fundação Bradesco	60.701.521/0001-06		
Member of the board of governors and managing director			

Note**Member of issuer's management**

Marcelo de Araújo Noronha	360.668.504-15	Control	Directly Controlled Company
Adjunct Executive Director			

Related person

Banco Bankpar S.A.	60.419.645/0001-95		
Superintendent Director			

Note**Member of issuer's management**

Marcelo de Araújo Noronha	360.668.504-15	Control	Directly Controlled Company
Adjunct Executive Director			

Related person

Banco Bradesco Cartões S.A.	59.438.325/0001-01		
Superintendent Director			

Note

PAGE 417

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others

Member of issuer's management

Marcelo de Araújo Noronha	360.668.504-15	Control	Indirectly Controlled Company
---------------------------	----------------	---------	-------------------------------

Adjunct Executive Director

Related person

Banco Ibi S.A. - Banco Múltiplo	04.184.779/0001-01
---------------------------------	--------------------

Superintendent Director

Note

Member of issuer's management

Marcelo de Araújo Noronha	360.668.504-15	Control	Indirectly Controlled Company
---------------------------	----------------	---------	-------------------------------

Adjunct Executive Director

Related person

Ibi Corretora de Seguros Ltda.	56.348.618/0001-00
--------------------------------	--------------------

Superintendent Director

Note

Member of issuer's management

Marcelo de Araújo Noronha	360.668.504-15	Control	Indirectly Controlled Company
---------------------------	----------------	---------	-------------------------------

Adjunct Executive Director

Related person

Ibi Promotora de Vendas Ltda.	74.481.201/0001-94
-------------------------------	--------------------

Superintendent Director

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others

Member of issuer's management

Marcelo de Araújo Noronha	360.668.504-15	Control	Directly Controlled Company
---------------------------	----------------	---------	-----------------------------

Adjunct Executive Director

Related person

Tempo Serviços Ltda.	58.503.129/0001-00
----------------------	--------------------

Superintendent Director

Note

Member of issuer's management

José Alcides Munhoz	064.350.330-72	Control	Indirect Controlling
---------------------	----------------	---------	----------------------

Executive Managing Director

Related person

BBD Participações S.A.	07.838.611/0001-52
------------------------	--------------------

Member of the board of directors

Note

Member of issuer's management

Aurélio Conrado Boni	191.617.008-00	Control	Indirect Controlling
----------------------	----------------	---------	----------------------

Executive Managing Director

Related person

BBD Participações S.A.	07.838.611/0001-52
------------------------	--------------------

Member of the board of directors

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others

Member of issuer's management

Candido Leonelli	375.739.268-04	Control	Indirectly Controlled Company
Executive Managing Director			

Related person

Scopus Tecnologia Ltda.	47.379.565/0001-95
CEO	

Note

Member of issuer's management

Maurício Machado de Minas	044.470.098-62	Control	Indirectly Controlled Company
Executive Managing Director			

Related person

CPM Braxis S.A.	65.599.953/0001-63
Alternate member of the board of directors	

Note

Member of issuer's management

Lázaro de Mello Brandão	004.637.528-72	Control	Directly Controlled Company
President of the board of directors			

Related person

Banco Bradesco Europa S.A.	05.720.915/0001-95
President of the board of directors	

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Lázaro de Mello Brandão	004.637.528-72	Control	Directly Controlled Company
-------------------------	----------------	---------	-----------------------------

President of the board of directors

Related person

Bradesco Leasing S.A. -	47.509.120/0001-82
-------------------------	--------------------

Arrendamento Mercantil

President of the board of directors

Note**Member of issuer's management**

Lázaro de Mello Brandão	004.637.528-72	Control	Directly Controlled Company
-------------------------	----------------	---------	-----------------------------

President of the board of directors

Related person

Bradport - SGPS Sociedade	08.451.147/0001-00
---------------------------	--------------------

Unipessoal, Lda.

Manager

Note**Member of issuer's management**

Carlos Alberto Rodrigues	021.698.868-34	Control	Directly Controlled Company
--------------------------	----------------	---------	-----------------------------

Guilherme

Member of the board of directors

Related person

Bradesco Leasing S.A. -	47.509.120/0001-82
-------------------------	--------------------

Arrendamento Mercantil

Member of the board of directors

Note

PAGE 421

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others

Member of issuer's management

Mário da Silveira Teixeira Júnior	113.119.598-15	Control	Directly Controlled Company
-----------------------------------	----------------	---------	-----------------------------

Member of the board of directors

Related person

Bradesco Leasing S.A. -	47.509.120/0001-82
-------------------------	--------------------

Arrendamento Mercantil

Member of the board of directors

Note

Member of issuer's management

Marcos Bader	030.763.738-70	Control	Directly Controlled Company
--------------	----------------	---------	-----------------------------

Departmental director

Related person

Banco Bankpar S.A.	60.419.645/0001-95
--------------------	--------------------

General Director

Note

Member of issuer's management

Marcos Bader	030.763.738-70	Control	Directly Controlled Company
--------------	----------------	---------	-----------------------------

Departmental director

Related person

Banco Bradesco Cartões S.A.	59.438.325/0001-01
-----------------------------	--------------------

General Director

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others

Member of issuer's management

Marcos Bader	030.763.738-70	Control	Indirectly Controlled Company
--------------	----------------	---------	-------------------------------

Departmental director

Related person

Banco Ibi S.A. - Banco Múltiplo	04.184.779/0001-01
---------------------------------	--------------------

General Director

Note

Member of issuer's management

Marcos Bader	030.763.738-70	Control	Indirectly Controlled Company
--------------	----------------	---------	-------------------------------

Departmental director

Related person

Ibi Corretora de Seguros Ltda.	56.348.618/0001-00
--------------------------------	--------------------

General Director

Note

Member of issuer's management

Marcos Bader	030.763.738-70	Control	Indirectly Controlled Company
--------------	----------------	---------	-------------------------------

Departmental director

Related person

Ibi Promotora de Vendas Ltda.	74.481.201/0001-94
-------------------------------	--------------------

General Director

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others

Member of issuer's management

Marcos Bader	030.763.738-70	Control	Directly Controlled Company
--------------	----------------	---------	-----------------------------

Departmental director

Related person

Tempo Serviços Ltda.	58.503.129/0001-00
----------------------	--------------------

General Director

Note

Member of issuer's management

Jean Philippe Leroy	703.149.427-34	Control	Directly Controlled Company
---------------------	----------------	---------	-----------------------------

Departmental director

Related person

Banco Bradesco Europa S.A.	05.720.915/0001-95
----------------------------	--------------------

General Director

Note

Member of issuer's management

Denise Pauli Pavarina	076.818.858-03	Control	Indirectly Controlled Company
-----------------------	----------------	---------	-------------------------------

Departmental director

Related person

Bram-Bradesco Asset Management S.A. Distribuidora de Títulos e Valores Mobiliários	62.375.134/0001-44
--	--------------------

Superintendent director

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others

Member of issuer's management

Aurélio Guido Pagani	349.838.999-87	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

Member of issuer's management

José Luis Elias	719.038.288-72	Control	Directly Controlled Company
Director			

Related person

Banco Bradesco Cartões S.A.	59.438.325/0001-01
Director	

Note

Member of issuer's management

Octávio de Lazari Júnior	044.745.768-37	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Jorge Pohlmann Nasser	399.055.270-87	Control	Indirectly Controlled Company
-----------------------	----------------	---------	-------------------------------------

Departmental director

Related person

Bradesco Seguros S.A.	33.055.146/0001-93
-----------------------	--------------------

Director

Note**Member of issuer's management**

Jorge Pohlmann Nasser	399.055.270-87	Control	Indirectly Controlled Company
-----------------------	----------------	---------	-------------------------------------

Departmental director

Related person

Bradesco Vida e Previdência S.A.	51.990.695/0001-37
----------------------------------	--------------------

Director

Member of issuer's management

Paulo Faustino da Costa	055.681.898-97	Control	Direct Controlling
-------------------------	----------------	---------	--------------------

Departmental director

Related person

Fundação Bradesco	60.701.521/0001-06
-------------------	--------------------

Member of the board of governors

Note**Member of issuer's management**

Ademir Cossiello	722.446.408-25	Control	Directly Controlled Company
------------------	----------------	---------	--------------------------------

Executive Managing Director

Related person

Banco Bradesco Financiamentos S.A.	07.207.996/0001-50
------------------------------------	--------------------

Managing director

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Fiscal year 12/31/2009****Member of issuer's management**

Adineu Santesso	401.747.518-34	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

André Rodrigues Cano	005.908.058-27	Control	Directly Controlled Company
----------------------	----------------	---------	-----------------------------

Departmental director

Related person

Banco Bradesco Financiamentos S.A.	07.207.996/0001-50
CEO	

Note

Mandate ended December.

Member of issuer's management

Cassiano Ricardo Scarpelli	344.405.568-41	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

PAGE 427

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others

Member of issuer's management

Clayton Camacho	049.313.418-29	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

Member of issuer's management

Denise Pauli Pavarina	076.818.858-03	Control	Directly Controlled Company
Departmental director			

Related person

Banco Bradesco BBI S.A.	06.271.464/0001-19
Managing director	

Note

Mandate ended December.

Member of issuer's management

Douglas Tevis Francisco	040.066.838-63	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others

PAGE 429

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Marcos Bader	030.763.738-70	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Marcos Daré	874.059.628-15	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of board of governors	

Note**Member of issuer's management**

Mario Helio de Souza Ramos	771.420.048-00	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors and assistant director	

Note

PAGE 430

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Marlene Morán Milan	076.656.518-10	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Moacir Nachbar Junior	062.947.708-66	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Nilton Pelegriño Nogueira	680.389.338-34	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

PAGE 431

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

José Luiz Rodrigues Bueno	586.673.188-68	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

José Maria Soares Nunes	001.666.878-20	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Josué Augusto Pancini	966.136.968-20	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

PAGE 432

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Laércio Carlos de Araújo Filho	567.041.788-72	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Luiz Alves dos Santos	387.923.898-72	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Luiz Carlos Angelotti	058.042.738-25	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

PAGE 433

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of he issuer management**

Luiz Carlos Brandão Cavalcanti Junior	226.347.385-87	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Luiz Fernando Peres	411.482.078-72	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Marcelo de Araújo Noronha	360.668.504-15	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

PAGE 434

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Ademir Cossiello	722.446.408-25	Control	Directly Controlled Company
------------------	----------------	---------	-----------------------------

Executive Managing Director

Related person

Bradesco Administradora de	52.568.821/0001-22
----------------------------	--------------------

Consórcios Ltda.

Managing director

Note**Member of issuer's management**

Ademir Cossiello	722.446.408-25	Control	Direct Controlling
------------------	----------------	---------	--------------------

Executive Managing Director

Related person

Fundação Bradesco	60.701.521/0001-06
-------------------	--------------------

Member of the board of governors

Note**Member of issuer's management**

Aurélio Conrado Boni	191.617.008-00	Control	Indirectly Controlled Company
----------------------	----------------	---------	-------------------------------

Executive Managing Director

Related person

Bradesco Seguros S.A.	33.055.146/0001-93
-----------------------	--------------------

Managing director

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Roberto Sobral Hollander	301.257.408-59	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Walkiria Schirrmeister Marquetti	048.844.738-09	Control	Direct Controlling
Departmental director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Aurélio Conrado Boni	191.617.008-00	Control	Direct Controlling
Executive Managing Director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

PAGE 436

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Candido Leonelli	375.739.268-04	Control	Direct Controlling
Executive Managing Director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

José Alcides Munhoz	064.350.330-72	Control	Direct Controlling
Executive Managing Director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Milton Matsumoto	081.225.550-04	Control	Direct Controlling
Executive Managing Director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

PAGE 437

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Sérgio Alexandre Figueiredo Clemente	373.766.326-20	Control	Direct Controlling
Executive Managing Director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Domingos Figueiredo de Abreu	942.909.898-53	Control	Direct Controlling
Executive vice-president			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors and managing director	

Note**Member of issuer's management**

Julio de Siqueira Carvalho de Araujo	425.327.017-49	Control	Direct Controlling
Executive vice-president			

Related person

Cidade de Deus - Companhia Comercial de Participações	61.529.343/0001-32
Member of the board of directors	

Note

PAGE 438

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Julio de Siqueira Carvalho de Araujo	425.327.017-49	Control	Indirect Controlling
Executive vice-president			

Related person

BBD Participações S.A.	07.838.611/0001-52
Member of the board of directors	

Note**Member of issuer's management**

Julio de Siqueira Carvalho de Araujo	425.327.017-49	Control	Direct Controlling
Executive vice-president			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors and managing director	

Note**Member of issuer's management**

Julio de Siqueira Carvalho de Araujo	425.327.017-49	Control	Indirect Controlling
Executive vice-president			

Related person

Nova Cidade de Deus Participações S.A.	04.866.462/0001-47
Director	

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Laércio Albino Cezar	064.172.724-00	Control	Direct Controlling
Executive vice-president			

Related person

Cidade de Deus - Companhia	61.529.343/0001-32
Comercial de Participações	
Member of the board of directors	

Note**Member of issuer's management**

Laércio Albino Cezar	064.172.724-00	Control	Direct Controlling
Executive vice-president			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors and managing director	

Note**Member of issuer's management**

Laércio Albino Cezar	064.172.724-00	Control	Direct Controlling
Executive vice-president			

Related person

Nova Cidade de Deus	04.866.462/0001-47
Participações S.A.	
Director	

Note

PAGE 440

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Norberto Pinto Barbedo	509.392.708-20	Control	Direct Controlling
Executive vice-president			

Related person

Cidade de Deus - Companhia	61.529.343/0001-32
Comercial de Participações	
Member of the board of directors	

Note**Member of issuer's management**

Norberto Pinto Barbedo	509.392.708-20	Control	Indirect Controlling
Executive vice-president			

Related person

BBD Participações S.A.	07.838.611/0001-52
Member of the board of directors	

Note**Member of issuer's management**

Norberto Pinto Barbedo	509.392.708-20	Control	Direct Controlling
Executive vice-president			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors and managing director	

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Norberto Pinto Barbedo	509.392.708-20	Control	Indirect Controlling
Executive vice-president			

Related person

Nova Cidade de Deus Participações S.A.	04.866.462/0001-47
--	--------------------

Director**Note****Member of issuer's management**

Antônio Bornia	003.052.609-44	Control	Direct Controlling
Vice-president of the board of directors			

Related person

Cidade de Deus - Companhia Comercial de Participações	61.529.343/0001-32
---	--------------------

Vice-president of the board of directors and executive vice-president

Note**Member of issuer's management**

Antônio Bornia	003.052.609-44	Control	Indirect Controlling
Vice-president of the board of directors			

Related person

BBD Participações S.A.	07.838.611/0001-52
------------------------	--------------------

Vice-president of the board of directors and executive vice-president

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Antônio Bornia	003.052.609-44	Control	Direct Controlling
Vice-president of the board of directors			

Related person

Fundação Bradesco	60.701.521/0001-06		
Vice-president of the board of governors and executive vice-president			

Note**Member of issuer's management**

Antônio Bornia	003.052.609-44	Control	Indirect Controlling
Vice-president of the board of directors			

Related person

Nova Cidade de Deus Participações S.A.	04.866.462/0001-47		
Executive vice-president			

Note**Member of issuer's management**

Carlos Alberto Rodrigues	021.698.868-34	Control	Direct Controlling
Guilherme Member of the board of directors			

Related person

Fundação Bradesco	60.701.521/0001-06		
Member of the board of governors and Managing director			

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others

Member of issuer's management

Denise Aguiar Alvarez	032.376.698-65	Control	Direct Controlling
Member of the board of directors			

Related person

Cidade de Deus - Companhia	61.529.343/0001-32
Comercial de Participações	
Member of the board of directors and executive	

Note

Member of issuer's management

Denise Aguiar Alvarez	032.376.698-65	Control	Indirect Controlling
Member of the board of directors			

Related person

BBD Participações S.A.	07.838.611/0001-52
Member of the board of directors	

Note

Member of issuer's management

Denise Aguiar Alvarez	032.376.698-65	Control	Direct Controlling
Member of the board of directors			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors and assistant director	

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

João Aguiar Alvarez	029.533.938-11	Control	Direct Controlling
Member of the board of directors			

Related person

Cidade de Deus - Companhia Comercial de Participações	61.529.343/0001-32		
Member of the board of directors and executive			

Note**Member of issuer's management**

João Aguiar Alvarez	029.533.938-11	Control	Indirect Controlling
Member of the board of directors			

Related person

BBD Participações S.A.	07.838.611/0001-52		
Member of the board of directors			

Note**Member of issuer's management**

João Aguiar Alvarez	029.533.938-11	Control	Direct Controlling
Member of the board of directors			

Related person

Fundação Bradesco	60.701.521/0001-06		
Member of the board of governors and assistant director			

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Lázaro de Mello Brandão	004.637.528-72	Control	Direct Controlling
President of the board of directors			

Related person

Cidade de Deus - Companhia	61.529.343/0001-32
Comercial de Participações	
President of the board of directors and CEO	

Note**Member of issuer's management**

Lázaro de Mello Brandão	004.637.528-72	Control	Direct Controlling
President of the board of directors			

Related person

Fundação Bradesco	60.701.521/0001-06
President of the board of governors and executive board	

Note**Member of issuer's management**

Lázaro de Mello Brandão	004.637.528-72	Control	Indirect Controlling
President of the board of directors			

Related person

BBD Participações S.A.	07.838.611/0001-52
President of the board of directors and CEO	

Note

PAGE 446

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Lázaro de Mello Brandão	004.637.528-72	Control	Indirect Controlling
President of the board of directors			

Related person

Nova Cidade de Deus Participações S.A.	04.866.462/0001-47		
CEO			

Note**Member of issuer's management**

Luiz Carlos Trabuco Cappi	250.319.028-68	Control	Direct Controlling
Member of the board of directors and CEO			

Related person

Cidade de Deus - Companhia Comercial de Participações	61.529.343/0001-32		
Member of the board of directors			

Note**Member of issuer's management**

Luiz Carlos Trabuco Cappi	250.319.028-68	Control	Indirect Controlling
Member of the board of directors and CEO			

Related person

BBD Participações S.A.	07.838.611/0001-52		
Member of the board of directors			

Note

PAGE 447

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Luiz Carlos Trabuco Cappi	250.319.028-68	Control	Direct Controlling
Member of the board of directors and CEO			

Related person

Fundação Bradesco	60.701.521/0001-06		
Member of the board of governors and managing director			

Note**Member of issuer's management**

Luiz Carlos Trabuco Cappi	250.319.028-68	Control	Indirect Controlling
Member of the board of directors and CEO			

Related person

Nova Cidade de Deus Participações S.A.	04.866.462/0001-47		
Director			

Note**Member of issuer's management**

Mário da Silveira Teixeira Júnior	113.119.598-15	Control	Direct Controlling
Member of the board of directors			

Related person

Cidade de Deus - Companhia Comercial de Participações	61.529.343/0001-32		
Member of the board of directors			

Note

PAGE 448

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Mário da Silveira Teixeira Júnior	113.119.598-15	Control	Indirect Controlling
Member of the board of directors			

Related person

BBD Participações S.A.	07.838.611/0001-52
Member of the board of directors and executive	

Note**Member of issuer's management**

Mário da Silveira Teixeira Júnior	113.119.598-15	Control	Direct Controlling
Member of the board of directors			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors and managing director	

Note**Member of issuer's management**

Mário da Silveira Teixeira Júnior	113.119.598-15	Control	Indirect Controlling
Member of the board of directors			

Related person

Nova Cidade de Deus Participações S.A.	04.866.462/0001-47
Director	

Note

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others**Member of issuer's management**

Alexandre da Silva Glüher	282.548.640-04	Control	Direct Controlling
Departamental Director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Alfredo Antônio Lima de Menezes	037.958.008-03	Control	Direct Controlling
Departamental Director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note**Member of issuer's management**

Laércio Albino Cezar	064.172.724-00	Control	Indirect Controlling
Executive vice-president			

Related person

BBD Participações S.A.	07.838.611/0001-52
Member of the board of directors	

Note

PAGE 450

Reference Form – 2011 – BANCO BRADESCO S.A.

Version: 1

12.10 Relations of subordination, rendering services or control between management and subsidiaries, controlling shareholders or others

Member of issuer's management

Alexandre da Silva Glüher	282.548.640-04	Control	Direct Controlling
Departamental Director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

Member of issuer's management

Alfredo Antônio Lima de Menezes	037.958.008-03	Control	Direct Controlling
Departamental Director			

Related person

Fundação Bradesco	60.701.521/0001-06
Member of the board of governors	

Note

Member of issuer's management

Laércio Albino Cezar	064.172.724-00
----------------------	----------------