

AMERICA MOVIL SAB DE CV/  
Form 6-K  
August 27, 2008

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**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 6-K**

Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16 of the  
Securities Exchange Act of 1934

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**For the month of August, 2008**

**Commission file number for securities registered  
pursuant to Section 12 (b) of the Act: 0-32245**

**Commission file number for securities registered  
pursuant to Section 12 (g) of the Act: 1-16269**

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**AMÉRICA MÓVIL, S.A.B. DE C.V.**

(Exact name of registrant as specified in its charter)

**America Mobile**

(Translation of Registrant's name into English)

**Lago Alberto 366, Colonia Anahuac  
11320 Mexico, D.F., Mexico**

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports  
under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the Registrant is submitting this Form 6-K in paper as  
permitted by Regulation S-T Rule 101(b)(1):

Yes  No

Indicate by check mark if the Registrant is submitting this Form 6-K in paper as  
permitted by Regulation S-T Rule 101(b)(7):

Yes  No

Indicate by check mark whether the registrant by furnishing the information contained in this Form 6-K is also thereby furnishing the  
information to the

Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

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*"América Móvil informs about the execution of a new concession agreement by its Ecuadorian subsidiary"*

**MEXICO CITY, MEXICO, August 26, 2008 -- América Móvil, S.A.B. de C.V. ( AMX ) (BMV: AMX; NYSE: AMX; Nasdaq: AMOV; LATIBEX: XAMXL),** announced that its Ecuadorian subsidiary, *Consortio Ecuatoriano de Telecomunicaciones, S.A. CONECEL ( Conecel )*, has executed with the Ecuadorian Telecommunications Agency (*Secretaría Nacional de Telecomunicaciones*), a new concession agreement that grants Conecel the right to provide mobile telecommunications services in Ecuador for a 15-year term.

***About AMX***

AMX is the leading provider of wireless services in Latin America. As of June 30, 2008, it had 165.3 million wireless subscribers and 3.9 million landlines in the Americas.

***Legal Disclaimer***

**This press release contains certain forward-looking statements that reflect the current views and/or expectations of the Company and its management with respect to its performance, business and future events. We use words such as believe, anticipate, plan, expect, intend, target, estimate, project, p guideline, should and other similar expressions to identify forward-looking statements, but they are not the only way we identify such statements. Such statements are subject to a number of risks, uncertainties and assumptions. We caution you that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this release. América Móvil is under no obligation and expressly disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.**

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: August 26, 2008

AMÉRICA MÓVIL, S.A.B. DE C.V.

By:           /s/ Carlos García Moreno          

Name: **Carlos García Moreno**

Title: **Chief Financial Officer**

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