

COORS PETER H  
Form 4  
May 29, 2018

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
COORS PETER H

2. Issuer Name and Ticker or Trading Symbol  
MOLSON COORS BREWING CO  
[TAP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
1801 CALIFORNIA STREET,  
SUITE 4600  
  
(Street)  
  
DENVER, CO 80202  
  
(City) (State) (Zip)

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/09/2018

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
\_\_\_\_ 10% Owner  
\_\_\_\_ Other (specify below)  
Chief Customer Relations Off / Chairman of the Board

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class B Common Stock	03/09/2018		G	V	23,520	D	\$ 0 0 <u>(1)</u>
	03/09/2018		G	V	4,020	D	\$ 0 0 <u>(2)</u>

by Marilyn E & Peter H Coors Co-Trustees of Peter H Coors 2014 Grantor Retained Annuity Trust XVII

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Class B Common Stock								by Marilyn E & Peter H Coors, Co-Trustees of Peter H Coors 2015 Grantor Retained Annuity Trust XX
Class B Common Stock	05/24/2018	A	2,357	A	\$ 0 (3)	237,542 (1) (2) (4)	D	
Class B Common Stock						43,485	I	by Marilyn E & Peter H Coors, Co-Trustess of Peter H Coors 2015 Grantor Retained Annuity Trust XXI
Class B Common Stock						63,864	I	by Marilyn E & Peter H Coors 2016
Class B Common Stock						105,097	I	by Marilyn E & Peter H Coors, Co-Trustees of Peter H Coors 2017 Grantor Retained Annuity Trust XXIV
Class B Common Stock						151,078	I	by Peter H. Coors as manager of PHC Funding LLC
Class B Common Stock						46,224 (4)	I	by Peter H. Coors as manager of PHC Funding LLC II

Class B Common Stock		1,064	I	by Spouse
Class B Common Stock		13,536,806	I	by Adolph Coors Company LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.** SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Transaction (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
COORS PETER H 1801 CALIFORNIA STREET, SUITE 4600 DENVER, CO 80202			Chief Customer Relations Off	Chairman of the Board

## Signatures

/s/ Kathleen M. Kirchner, Power of Attorney

05/29/2018

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On March 9, 2018, the Peter H. Coors 2014 Grantor Annuity Trust XVII terminated and in connection therewith, (i) 15,159 shares of

(1) Class B common stock were transferred directly to the reporting person and (ii) 23,520 shares of Class B common stock were distributed to various descendants' trusts.

On March 9, 2018, the Peter H. Coors 2015 Grantor Annuity Trust XX terminated and in connection therewith, (i) 8,131 shares of Class

(2) B common stock were transferred directly to the reporting person and (ii) 4,020 shares of Class B common stock were distributed to various descendants' trusts.

(3) The reporting person received a restricted stock unit grant under the Molson Coors Brewing Company's Director Compensation Program, which will vest in full on May 24, 2021.

(4) Reflects the transfer of 46,224 shares of Class B common stock on March 15, 2018 by the reporting person to PHC Funding LLC II.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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