

EZTD Inc
Form SC 13G
February 16, 2016

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

(Rule 13d-102)

**Under the Securities Exchange Act of 1934
(Amendment No. __)***

EZTD Inc.

(Name of Issuer)

Ordinary Shares

(Title of Class of Securities)

269334108

(CUSIP Number)

December 31, 2015

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

Edgar Filing: EZTD Inc - Form SC 13G

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 269334108 13G Page 2 of 5 Pages

Names of Reporting Persons

1.

Shimon Citron
CHECK THE APPROPRIATE
BOX IF A MEMBER OF A
GROUP*

(See Instructions)

2.

(a)

(b)

SEC Use Only

3.

Citizenship or Place of
Organization

4.

Israel
Sole Voting Power

NUMBER OF 5.

SHARES 13,390,390 (1)
Shared Voting Power

BENEFICIALLY

6.

OWNED BY

0

EACH Sole Dispositive Power

REPORTING 7.

PERSON 13,390,390 (1)

8. Shared Dispositive Power

WITH

0

Aggregate Amount Beneficially
Owned by Each Reporting
Person

9.

13,390,390 (1)

Check if the Aggregate Amount
in Row (9) Excludes Certain
Shares

10.

(See Instructions)

Percent of Class Represented by
Amount in Row (9)

11.

10.7%

Type of Reporting Person (See
Instructions)

12.

IN

(1) Includes (i) 4,169,057 shares of Common Stock held by the Reporting Person, and (ii) 9,221,333 shares of Common Stock that are issuable upon the exercise of outstanding options within 60 days of December 31, 2015 held by the Reporting Person.

CUSIP No. 269334108 13G Page 3 of 5 Pages

Item 1(a). Name of Issuer:

EZTD Inc.

Item 1(b). Address of Issuer's Principal Executive Offices:

6 Yehezkel Koifman Street, Tel-Aviv

68012, Israel

Item 2(a). Name of Person Filing:

This Statement is filed on behalf of Shimon Citron (the "Reporting Person").

Item 2(b). Address of Principal Offices or, if None, Residence:

The address of the Reporting Person is:

6 Yehezkel Koifman Street, Tel-Aviv

68012, Israel

Item 2(c). Citizenship:

Shimon Citron is an Israeli citizen.

Item 2(d). Title of Class of Securities:

Ordinary Shares

Item 2(e). CUSIP Number:

269334108

Item 3. If the Statement is being filed pursuant to Rule 13d-1(b) or 13d-2(b) or (c), check whether the filing person is a:

Not applicable.

- (a) Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o);
- (b) Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);
- (c) Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c);
- (d) Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8);
- (e) An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);
- (f) An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);
- (g) A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G);
- (h) A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) A church plan that is excluded from the definition of an investment company under SectionK(c)(14) of the Investment Company Act (15 U.S.C. 80a-3);
- (j) A non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii)(J);
- (k) Group, in accordance with §240.13d-1(b)(1)(ii)(K).

If filing as a non-U.S. institution in accordance with §240.13d-1(b)(1)(ii)(J), please specify the type of institution:

CUSIP No. 269334108 13G Page 4 of 5 Pages

Item 4. Ownership.

- Amount beneficially owned 13,390,390 shares of Common Stock (consisting of (i) 4,169,057 shares of Common
- (a) Stock held by the Reporting Person, and (ii) 9,221,333 shares of Common Stock that are issuable upon the exercise of outstanding options within 60 days of December 31, 2015 held by the Reporting Person).
 - (b) Percent of class:

10.7 %
 - (c) Number of shares as to which such person has:
 - (i) Sole power to vote or direct the vote: 13,390,390
 - (ii) Shared power to vote or direct the vote: 0
 - (iii) Sole power to dispose or to direct the disposition of: 13,390,390
 - (iv) Shared power to dispose or to direct the disposition of: 0

Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person had ceased to be the beneficial owner of more than 5 percent of the class of securities, check the following .

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Not applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person.

Not applicable.

Item 8. Identification and Classification of Members of the Group.

Not applicable.

Item 9. Notice of Dissolution of Group.

Not applicable.

Item 10. Certification.

(a) Not applicable.

(b) Not applicable.

(c) Not applicable.

CUSIP No. 269334108 13G Page 5 of 5 Pages

SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 16, 2016

(Date)

/s/ Shimon Citron

(Signature)

Attention. Intentional misstatements or omissions of fact constitute Federal criminal violations (*see* 18 U.S.C. 1001).