Perfit Ryan MacNab Form 3/A April 20, 2018

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement Fluent, Inc. [FLNT] Perfit Ryan MacNab (Month/Day/Year) 03/26/2018 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) C/O FLUENT, INC., 33 04/05/2018 (Check all applicable) WHITEHALL STREET, 15TH **FLOOR** 10% Owner Director (Street) _X__ Officer _ Other 6. Individual or Joint/Group (give title below) (specify below) Filing(Check Applicable Line) Interim CFO _X_ Form filed by One Reporting Person NEW YORK. NYÂ 10004 _ Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 1 Title of Security 2. Amount of Securities 4. Nature of Indirect Beneficial

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(Instr. 4)	Beneficially Owned	Ownership	Ownership
	(Instr. 4)	Form:	(Instr. 5)
		Direct (D)	
		or Indirect	
		(I)	
		(Instr. 5)	
Common Stock	38,883	D	Â
Common Stock (1)	33,000 (1)	D	Â
Common Stock (2)	21,333 (2)	D	Â
Common Stock (3)	50,000 (3)	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 4)

Expiration Date (Month/Day/Year)

2. Date Exercisable and 3. Title and Amount of Securities Underlying **Derivative Security** (Instr. 4)

Conversion or Exercise Price of Derivative Security

5. Ownership Form of (Instr. 5) Derivative

6. Nature of Indirect Beneficial Ownership

Expiration Date

Exercisable Date

Amount or Title Number of

Shares

or Indirect (I) (Instr. 5)

Security:

Direct (D)

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer

Other

Perfit Ryan MacNab C/O FLUENT, INC.

33 WHITEHALL STREET, 15TH FLOOR NEW YORK, NYÂ 10004

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Interim CFO Â

Signatures

/s/ Ryan Perfit 04/20/2018 **Signature of Date Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- On December 8, 2015, the Reporting Person received a grant of 33,000 restricted stock units ("RSUs") under the Issuer's 2015 Stock Incentive Plan. The RSUs will vest on January 1, 2019.
- On April 13, 2017, the Reporting Person received a grant of 21,333 RSUs under the Issuer's 2015 Stock Incentive Plan. The RSUs will **(2)** vest in two equal installments, beginning on February 1, 2019.
- On March 20, 2018, the Reporting Person received a grant of 50,000 RSUs under the Issuer's 2015 Stock Incentive Plan. The RSUs will vest in three equal annual installments, beginning on March 1, 2019.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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