

Viacom Inc.
Form 4
May 07, 2015

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
REDSTONE SHARI

(Last) (First) (Middle)
1515 BROADWAY

(Street)

NEW YORK, NY 10036

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Viacom Inc. [VIA, VIAB]

3. Date of Earliest Transaction
(Month/Day/Year)
05/05/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

Vice Chair of the Board

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V | Amount | (D) | Price |
| Class B Common Stock | 05/05/2015 | | M | | 3,171 | A | \$ 41.48 26,740 |
| Class B Common Stock | 05/05/2015 | | M | | 3,171 | A | \$ 40.67 29,911 |
| Class B Common Stock | 05/05/2015 | | M | | 3,171 | A | \$ 38.7 33,082 |
| Class B Common | 05/05/2015 | | M | | 3,171 | A | \$ 14.75 36,253 |

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| | | | | | | | | | |
|----------------------------|------------|--|---|--------|---|-----------------------------|--------|---|--------------------------|
| Stock | | | | | | | | | |
| Class B Common Stock | 05/05/2015 | | M | 3,171 | A | \$ 29.14 | 39,424 | D | |
| Class B Common Stock | 05/05/2015 | | M | 5,582 | A | \$ 41.55 | 45,006 | D | |
| Class B Common Stock | 05/05/2015 | | M | 4,940 | A | \$ 47.04 | 49,946 | D | |
| Class B Common Stock | 05/05/2015 | | S | 26,377 | D | \$ 69.4938 <u>(1)</u> | 23,569 | D | |
| Class B Common Stock | | | | | | | 1,500 | I | as Trustee <u>(2)</u> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|---|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Director Stock Option (Right to Buy) ⁽³⁾ | \$ 41.48 | 05/05/2015 | | M | 3,171 | <u>(4)</u> 01/31/2016 | Class B Common Stock | 3,171 |
| Director Stock Option (Right to | \$ 40.67 | 05/05/2015 | | M | 3,171 | <u>(4)</u> 01/31/2017 | Class B Common Stock | 3,171 |

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- (2) The director disclaims beneficial ownership of these securities and this report shall not be deemed an admission that the director is the beneficial owner of such securities for purposes of Section 16 or any other purposes.
- (3) Granted under the Viacom Inc. 2006 Stock Option Plan for Outside Directors for no consideration.
- (4) Current.
- (5) Granted under the Viacom Inc. 2011 Stock Option Plan for Outside Directors for no consideration.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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