RENASANT CORP

Form 4

January 22, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

OMB APPROVAL

Number:

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Check this box

obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * Williams William Mark | | | 2. Issuer Name and Ticker or Trading Symbol | | | 5. Relationship of Reporting Person(s) to Issuer | | | | |
|---|------------|----------------|--|---------------|-------------------------|--|------------------|--------------|--|--|
| | | | RENAS | ANT CO | RP [RNST] | (Check all applicable) | | | | |
| (Last) | (First) | (Middle) | 3. Date of | Earliest Tra | nsaction | • | ** | ĺ | | |
| | | | (Month/D | ay/Year) | | | 1 | | | |
| 209 TROY STREET | | | 01/21/20 |)15 | | _X_ Officer (give below) | title(below) | | | |
| | | | | | | below) | SEVP | | | |
| | (Street) | | 4. If Ame | ndment, Dat | e Original | 6. Individual or Joi | nt/Group F | Filing(Check | | |
| | | | Filed(Mon | th/Day/Year) | | Applicable Line) | | | | |
| TUPELO, MS | S 38804 | | | | | _X_ Form filed by O Form filed by M Person | | 0 | | |
| (City) | (State) | (Zip) | Table | e I - Non-De | erivative Securities Ac | ranired Disnosed of | or Renefic | cially Owner | | |
| | | | Tabl | t I - Moli-De | crivative Securities Ac | quireu, Disposeu oi, | or Delicito | ciany Owner | | |
| 1.Title of | 2. Transac | ction Date 2A. | Deemed | 3. | 4. Securities Acqui | red 5. Amount of | 6. | 7. Natu | | |

| (City) | (State) (Zip | Table I | - Non-Deri | vative Sec | uritie | s Acquir | ed, Disposed of, o | or Beneficiall | y Owned |
|---|---|---|--|------------------------------------|--------|-------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | 4. Securion(A) or Di (Instr. 3, | (A) or | d of (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock (Performance Based Restricted) | 01/21/2015 | | A(1) | 4,200 | A | \$ 28.93 | 8,400 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. | 5. | 6. Date Exerc | cisable and | 7. Title | e and | 8. Price of | 9. Nu |
|-------------|-------------|---------------------|--------------------|------------|------------|---------------|-------------|--------------|----------|-------------|--------|
| Derivative | Conversion | (Month/Day/Year) | Execution Date, if | Transacti | orNumber | Expiration D | ate | Amou | nt of | Derivative | Deriv |
| Security | or Exercise | | any | Code | of | (Month/Day/ | Year) | Underl | lying | Security | Secui |
| (Instr. 3) | Price of | | (Month/Day/Year) | (Instr. 8) | Derivativ | e | | Securit | ties | (Instr. 5) | Bene |
| | Derivative | | | | Securities | | | (Instr. | 3 and 4) | | Own |
| | Security | | | | Acquired | | | | | | Follo |
| | · | | | | (A) or | | | | | | Repo |
| | | | | | Disposed | | | | | | Trans |
| | | | | | of (D) | | | | | | (Instr |
| | | | | | (Instr. 3, | | | | | | |
| | | | | | 4, and 5) | | | | | | |
| | | | | | | | | | A | | |
| | | | | | | | | | Amount | | |
| | | | | | | Date | Expiration | | or | | |
| | | | | | | Exercisable | Date | Title Number | | | |
| | | | | C 1 W | (A) (D) | | | | of | | |
| | | | | Code V | (A) (D) | | | | Shares | | |

Reporting Owners

| Danarting Owner Name / Address | Relationships |
|--------------------------------|---------------|
| Reporting Owner Name / Address | |

Director 10% Owner Officer Other

Williams William Mark

209 TROY STREET **SEVP**

TUPELO, MS 38804

Signatures

William M. 01/22/2015 Williams

**Signature of Date Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

This is the target amount of a performance based restricted stock granted 01/21/2015 which will be available if certain criteria is met at the end of the performance cycle on 12/31/2015. Any adjustments to the target award will be reported at the time of the actual

(1) determination of performance as compared to the applicable threshold, target and maxim performance objectives. In no event, however, will the number of shares awarded exceed 150% of the number of shares of the target award. The share price will be determined at the close of business on the end of the performance cycle. These shares were awarded under the Renasant Bank 2011 LTIP Plan

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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