

WOLVERINE WORLD WIDE INC /DE/
 Form 4
 November 12, 2014

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2015
 Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 ZWIERS JAMES D

2. Issuer Name and Ticker or Trading Symbol
 WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 9341 COURTLAND DRIVE NE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 11/07/2014

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
 Sr VP & President, Int'l Group

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ____ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	11/07/2014		M		5,734	A	\$ 11.52
Common Stock	11/07/2014		M		5,733	A	\$ 11.52
Common Stock	11/07/2014		M		5,733	A	\$ 11.52
Common Stock	11/07/2014		M		3,000	A	\$ 15.13
Common Stock	11/07/2014		M		2,668	A	\$ 15.13

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Common Stock	11/07/2014		M	9,848	A	\$ 12.53	291,164	D	
Common Stock	11/07/2014		F	6,053	D	\$ 27.06	285,111	D	
Common Stock	11/07/2014		S	20,200	D	\$ 27.17	264,911	D	
Common Stock	11/07/2014		G V	5,700	D	\$ 0 ⁽¹⁾	259,211	D	
Common Stock	11/07/2014		J ⁽²⁾	V 93,172	D	\$ 0	166,039	D	
Common Stock	11/07/2014		J ⁽²⁾	V 93,172	A	\$ 0	115,144	I	By Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (Right to Buy) ⁽³⁾	\$ 11.52	11/07/2014		M	5,734	02/09/2006 02/08/2015	Common Stock	5,734
Stock Option (Right to Buy) ⁽³⁾	\$ 11.52	11/07/2014		M	5,733	02/09/2007 02/08/2015	Common Stock	5,733
Stock Option (Right to Buy) ⁽³⁾	\$ 11.52	11/07/2014		M	5,733	02/09/2008 02/08/2015	Common Stock	5,733

Stock Option (Right to Buy) ⁽³⁾	\$ 15.13	11/07/2014	M	3,000	02/07/2008	02/06/2017	Common Stock	3,000
Stock Option (Right to Buy) ⁽³⁾	\$ 15.13	11/07/2014	M	2,668	02/07/2010	02/06/2017	Common Stock	2,668
Stock Option (Right to Buy) ⁽³⁾	\$ 12.53	11/07/2014	M	9,848	02/06/2011	02/06/2018	Common Stock	9,848

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ZWIERS JAMES D 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351			Sr VP & President, Int'l Group	

Signatures

/s/ Timothy E. Foley, by Power of
Attorney

11/11/2014

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transfer by gift to a charitable organization. Mr. Zwiers received no consideration for the transfer of the securities.
- (2) Transfer from direct ownership to indirect ownership held by the Jane M. Zwiers Trust.
- (3) The number of shares and exercise price have been adjusted to reflect the Company's November 1, 2013 two-for-one stock split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.