JANNEY DANIEL Form 4 April 21, 2011

### FORM 4

#### **OMB APPROVAL**

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** 3235-0287 Number:

Check this box if no longer subject to Section 16. Form 4 or

Washington, D.C. 20549

January 31, Expires: 2005

Form 5 obligations Estimated average burden hours per response... 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

may continue.

1. Name and Address of Reporting Person <u>*</u> ALTA CALIFORNIA PARTNERS			2. Issuer Name <b>and</b> Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
II LP			ELLIE MAE INC [ELLI]	(Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	•		
ONE EMBARCADERO CENTER, SUITE 3700			(Month/Day/Year) 04/20/2011	Director X 10% Owner Officer (give title Other (specify below)		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
SAN FRANCISCO, CA 94111			Filed(Month/Day/Year)	Applicable Line) Form filed by One Reporting Person _X_ Form filed by More than One Reporting		
D1 11 ( 1 1 1 1 1 1 1 1	, , , ,			Person		

#### (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired (A) 5. Amount of 6. 7. Nature of Transaction Disposed of (D) Ownership Indirect Security (Month/Day/Year) Execution Date, if Securities (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially Form: Beneficial (Month/Day/Year) Direct (D) (Instr. 8) Owned Ownership Following or Indirect (Instr. 4) Reported (I) (A) Transaction(s) (Instr. 4) or (Instr. 3 and 4) Code V (D) Price Amount Common 04/20/2011 $\mathbf{C}$ 1,347,671 $D^{(2)(3)}$ 1,347,671 Α <u>(1)</u> Stock See Common $\mathbf{C}$ 04/20/2011 17,026 A <u>(1)</u> 1,364,697 I Footnote Stock (2)(4)Common 04/20/2011 $\mathbf{C}$ 230,672 A <u>(1)</u> 1,595,369 $D^{(2)}(3)$ Stock See Common 04/20/2011 $\mathbf{C}$ 2,914 Α (1) 1,598,283 Ι Footnote Stock (2)(4)04/20/2011 $\mathbf{C}$ 168,142 A (1) 1,766,425 $D^{(2)}(3)$

#### Edgar Filing: JANNEY DANIEL - Form 4

Common Stock								
Common Stock	04/20/2011	C	2,124	A	<u>(1)</u>	1,768,549	I	See Footnote
Common Stock	04/20/2011	X	82,293 (5)	A	\$3	1,850,842	D (2) (3)	
Common Stock	04/20/2011	S	41,147 (5)	D	\$6	1,809,695	D (2) (3)	
Common Stock	04/20/2011	X	1,039 (6)	A	\$ 3	1,810,734	I	See Footnote (2) (4)
Common Stock	04/20/2011	S	520 (6)	D	\$6	1,804,009	I	See Footnote (2) (4)
Common Stock	04/20/2011	S	281,851 (7)	D	\$6	1,528,363	D (2) (3)	
Common Stock	04/20/2011	S	3,559 <u>(7)</u>	D	\$6	1,524,804	I	See Footnote (2) (4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Derivative Expiration Date Securities (Month/Day/Year) Acquired (A) or Disposed of (D)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amour Number Shares
Series D Convertible Preferred Stock	(1)	04/20/2011		С	1,347,671	<u>(1)</u>	<u>(1)</u>	Common Stock	1,347
Series D Convertible Preferred Stock	(1)	04/20/2011		С	17,026	<u>(1)</u>	<u>(1)</u>	Common Stock	17,0

### Edgar Filing: JANNEY DANIEL - Form 4

Series E Convertible Preferred Stock	(1)	04/20/2011	C	230,672	<u>(1)</u>	<u>(1)</u>	Common Stock	230.
Series E Convertible Preferred Stock	(1)	04/20/2011	C	2,914	<u>(1)</u>	<u>(1)</u>	Common Stock	2,9
Series F Convertible Preferred Stock	(1)	04/20/2011	С	168,142	<u>(1)</u>	<u>(1)</u>	Common Stock	168,
Series F Convertible Preferred Stock	(1)	04/20/2011	C	2,124	<u>(1)</u>	<u>(1)</u>	Common Stock	2,1
Warrant to purchase Common Stock	\$ 3	04/20/2011	X	17,509	07/09/2001	(8)	Common Stock	17,:
Warrant to purchase Common Stock	\$ 3	04/20/2011	X	221	07/09/2001	<u>(8)</u>	Common Stock	22
Warrant to purchase Common Stock	\$ 3	04/20/2011	X	17,509	08/09/2001	(8)	Common Stock	17,:
Warrant to purchase Common Stock	\$ 3	04/20/2011	X	221	08/09/2001	(8)	Common Stock	22
Warrant to purchase Common Stock	\$ 3	04/20/2011	X	47,275	10/01/2001	(8)	Common Stock	47,1
Warrant to purchase Common Stock	\$ 3	04/20/2011	X	597	10/01/2001	(8)	Common Stock	59

# **Reporting Owners**

Reporting Owner Name / Address	Rel	Relationships				
	Director	Officer	Other			

Reporting Owners 3

## Edgar Filing: JANNEY DANIEL - Form 4

	10% Owner
ALTA CALIFORNIA PARTNERS II LP ONE EMBARCADERO CENTER SUITE 3700 SAN FRANCISCO, CA 94111	X
ALTA CALIFORNIA MANAGEMENT PARTNERS II LLC ONE EMBARCADERO CENTER SUITE 3700 SAN FRANCISCO, CA 94111	X
ALTA EMBARCADERO PARTNERS II LLC ONE EMBARCADERO CENTER SUITE 3700 SAN FRANCISCO, CA 94111	X
GRUENER GARRETT ONE EMBARCADERO CENTER SUITE 3700 SAN FRANCISCO, CA 94111	X
JANNEY DANIEL ONE EMBARCADERO CENTER SUITE 3700 SAN FRANCISCO, CA 94111	X
NOHRA GUY P ONE EMBARCADERO CENTER SUITE 3700 SAN FRANCISCO, CA 94111	X

# Signatures

/s/ by Alta California Management Partners II, LLC, general partner, by Garrett Gruener, Member		
	**Signature of Reporting Person	Date
/s/ Garrett Gruener, Member		04/21/2011
	**Signature of Reporting Person	Date
/s/ Garrett Gruener, Member		04/21/2011
	**Signature of Reporting Person	Date
/s/ Garrett Gruener		04/21/2011
	**Signature of Reporting Person	Date
/s/ Daniel Janney		04/21/2011
	**Signature of Reporting Person	Date
/s/ Guy Nohra		04/21/2011
	**Signature of Reporting Person	Date

Signatures 4

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - Upon the closing of the Issuer's initial public offering on April 20, 2011, each share of Series D Convertible Preferred Stock (the "Series D Shares"), each share of Series E Convertible Preferred Stock (the "Series E Shares"), and each share of the Series F Convertible
- (1) Preferred Stock (the "Series F Shares") converted automatically into shares of the Issuer's Common Stock. The Series D Shares, the Series E Shares, and the Series F shares converted on a one-to-one basis into Common Stock, without payment of additional consideration. The Series D Shares, the Series E shares, and the Series F shares were convertible at any time, at the holder's election, and automatically upon consummation of the Issuer's intial public offering and had no expiration date.
  - Alta California Management Partners II, LLC (ACMPII") is the general Partner of Alta California Partners II, L.P. ("ACPII"). Garrett Gruener, Guy Nohra, and Dan Janney are members of ACMPII and Mr. Gruener and Mr. Nohra are also members of Alta Embarcadero
- (2) Partners II, LLC ("AEPII"), along with ACPII shall be known as "the Funds," exercise shared voting and investment power with respect to the securities held by the Funds. Each of the reporting persons disclaim beneficial ownership of such securities, except to the extent of his proportionate pucuniary interest therein.
- (3) These securities are beneficially owned by ACPII.
- (4) These securities are beneficially owned by AEPII.
- (5) These shares reflect the combined net exercise of the ACPII warrants for Common Stock pursuant to the terms of the warrant into 41,146 shares of the Issuer's Common Stock.
- (6) These shares reflect the combined net exercise of the AEPII warrants for Common Stock pursuant to the terms of the warrant into 519 shares of the Issuer's Common Stock.
- (7) Shares sold as part of the offering per the S-1 including shares sold as part of the partial exercise of the overallotment.
- Pursuant to its terms, warrant would terminate at the closing of the Issuer's initial public offering. Holder elected to net exercise the warrants contingent upon and effective immediately prior to the closing of the Issuer's initial public offering of Common Stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.