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Dull Micha Form 4											
November FORM	ЛЛ	STATES					E COMMISSIC	ON OMB	APPROVAL 3235-0287		
if no lo subject Section Form 4 Form 5 obligati may co	to 16. or Filed put ions Section 17(rsuant to S (a) of the F	CHAI ection Public U	SECUR 16(a) of th Jtility Hole	BENEF RITIES e Securi ding Co	TCIAL O ties Excha	WNERSHIP O inge Act of 1934 t of 1935 or Sect 1940	Estimated burden ho response.	January 31, 2005 I average purs per		
(Print or Type	e Responses)										
1. Name and Dull Mich	Address of Reporting ael C.		Symbol	er Name and en Brands,		Ū.	Issuer	o of Reporting Pe			
(Last) (First) (Middle) C/O NEXCEN BRANDS, INC., 1330 AVENUE OF THE AMERICAS, 34TH FLOOR			3. Date of Earliest Transaction (Month/Day/Year) 11/19/2009				(Check all applicable) <u></u> Director <u>X</u> Officer (give title <u></u> 10% Owner below) Other (specify below) President, NFM, Inc.				
Filed(Month/Day					h/Day/Year) Applicable Line) _X_ Form filed by () by One Reporting I	Dint/Group Filing(Check One Reporting Person More than One Reporting		
	RK, NY 10019						Person	y wore than one i	ceporting		
(City)	(State)	(Zip)	Tał	ole I - Non-I	Derivative	Securities A	Acquired, Disposed	l of, or Benefici	ally Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any	Date, if	3. Transaction Code (Instr. 8) Code V	Disposed (Instr. 3,	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Reminder: Re	eport on a separate line	e for each cla	iss of sec	urities benef	icially ow	ned directly	or indirectly.				
					inforı requi	nation con red to resp ays a curre	spond to the coll tained in this for ond unless the f ntly valid OMB c	m are not orm	SEC 1474 (9-02)		
	Tab					sposed of, or convertible	Beneficially Own securities)	ed			
1. Title of Derivative		nsaction Dat th/Day/Year		Deemed ution Date, if	4. f Transa	5. Numl actiorDerivati		ercisable and Date	7. Title and Amount of Underlying Securities		

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Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	Securities Acquired (A or Disposed (D) (Instr. 3, 4, and 5)	A)	th/Day,	/Year)	(Instr. 3 and	4)
				Code V	(A)	D) Date Exerc	isable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Options (right to buy)	\$ 0.17	11/19/2009		A	75,000		(1)	11/19/2019	Common Stock	75,000

Reporting Owners

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
Dull Michael C. C/O NEXCEN BRANDS, INC. 1330 AVENUE OF THE AMERICAS, 34TH FLOOR NEW YORK, NY 10019			President, NFM, Inc.		
Signatures					

/s/ Michael C.	
Dull	11/23/2009
<u>**</u> Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The stock options will vest and become exercisable in equal tranches over the next eight quarters measured from the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.