

HAHL WILLIAM R  
Form 4  
October 01, 2009

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HAHL WILLIAM R

2. Issuer Name and Ticker or Trading Symbol  
SEACOAST BANKING CORP OF FLORIDA [SBCF]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Exec. VP & CFO

(Last) (First) (Middle)  
SEACOAST BANKING CORP. OF FLORIDA, P.O. BOX 9012  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
09/04/2009

STUART, FL 34995

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
				Code V	Amount		
Common Stock	05/19/2009		J <sup>(1)</sup>	V 506 D	\$ 0 <u>(1)</u>	4,396 <u>(2)</u>	D <u>(2)</u>
Common Stock	05/19/2009		J <sup>(1)</sup>	V 506 A	\$ 0 <u>(1)</u>	42,695 <u>(3)</u>	D <u>(3)</u>
Common Stock	09/04/2009		J <sup>(4)</sup>	V 8,888 D	\$ 0 <u>(4)</u>	0	D
Common Stock	09/04/2009		J <sup>(4)</sup>	V 8,888 A	\$ 0 <u>(4)</u>	51,583 <u>(3)</u>	D
Common Stock						373.0181 <u>(5)</u>	D <u>(5)</u>

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Common Stock	220 <sup>(6)</sup>	D <sup>(6)</sup>
Common Stock	1,100 <sup>(7)</sup>	D <sup>(7)</sup>
Common Stock	3,245 <sup>(8)</sup>	D <sup>(8)</sup>
Common Stock	45,763.3368 <sup>(9)</sup>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Stock-settled Stock Appreciation Rights <sup>(10)</sup>	\$ 22.22					Date Exercisable: 04/02/2009 <sup>(11)</sup> Expiration Date: 04/02/2017	Common Stock	19,54
Stock-settled Stock Appreciation Rights <sup>(10)</sup>	\$ 26.72					Date Exercisable: 05/16/2008 <sup>(11)</sup> Expiration Date: 05/16/2016	Common Stock	7,35
Common Stock Right to Buy <sup>(10)</sup>	\$ 22.4					Date Exercisable: 12/21/2005 <sup>(12)</sup> Expiration Date: 12/21/2014	Common Stock	5,00
Common Stock Right to Buy <sup>(10)</sup>	\$ 17.08					Date Exercisable: 11/17/2004 <sup>(12)</sup> Expiration Date: 11/17/2013	Common Stock	13,00

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HAHL WILLIAM R SEACOAST BANKING CORP. OF FLORIDA P.O. BOX 9012 STUART, FL 34995			Exec. VP & CFO	

## Signatures

Sharon Mehl as Power of Attorney for William R.  
Hahl  
10/01/2009

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock awards that vested and were transferred into joint account with spouse. No change in beneficial ownership.  
Represents unvested time-based restricted stock awards granted under Seacoast's 2000 Long-Term Incentive Plan which vest in 25% increments beginning on the second anniversary of the date of grant, and each of the three anniversaries thereafter, subject to continued employment.
  - (2) Held jointly with spouse
  - (3) Shares purchased in a common stock offering on August 14, 2009 were transferred into joint account with spouse. No change in beneficial ownership.
  - (4) Held as custodian for granddaughters
  - (5) Represents unvested shares in a time-based restricted stock award granted on 12/21/2004 under Seacoast's 2000 Long-Term Incentive Plan which shall vest, subject to continued employment on 12/21/09  
Represents a restricted stock award granted under Seacoast's 2000 Long-Term Incentive Plan which shall vest, subject to continued employment, over 5-year performance period beginning January 1, 2005. Restricted stock awards vest based on achievement of EPS targets compared to the prior fiscal year. 38% EPS growth = 25% vesting; growth = 50% vesting; 75% EPS growth = 75% vesting; 85% EPS growth = 100% vesting. Notwithstanding the above schedule, 100% of the performance based awards shall vest on the fifth anniversary of the grant date if the Company achieves an ROE of at least 16.5% for 3 consecutive quarters during the performance period, regardless of whether the EPS targets are met.
  - (6) Held in IRA
  - (7) Represents shares held in the Company's Retirement Savings Plan
  - (8) Granted pursuant to Seacoast Banking Corporation of Florida's 2000 Long-Term Incentive Plan
  - (9) Vests over five years in 25% increments beginning on the second anniversary of the date of grant (date indicated) and each of the following three anniversaries thereafter, subject to continued employment.
  - (10) Vests over 5 years at the rate of 20% on the first anniversary of the date of grant (date indicated) and then at the rate of 20% on each of the following four anniversaries thereafter, subject to continued employment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.