NexCen Brands, Inc. Form 4 December 13, 2006

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

3235-0287 January 31,

OMB APPROVAL

Expires:

2005

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SECURITIES

Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

Check this box

if no longer

subject to

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

AMERICAS

(City)

(Instr. 3)

(Print or Type Responses)

1. Name and Address of Reporting Person *

Zona Charles

(First) (Middle)

2. Issuer Name and Ticker or Trading Symbol

NexCen Brands, Inc. [NEXC]

3. Date of Earliest Transaction (Month/Day/Year) 12/11/2006

(Zip)

Issuer

5. Relationship of Reporting Person(s) to

(Check all applicable)

Director 10% Owner Other (specify X_ Officer (give title

EVP, Brand Mgmt & Licensing

INC., 1330 AVENUE OF THE

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

below)

NEW YORK, NY 10019

C/O NEXCEN BRANDS.

1. Title of 2. Transaction Date 2A. Deemed Security

(State)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned (Month/Day/Year) Execution Date, if

(Month/Day/Year)

4. Securities 3. TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of Securities Beneficially Owned Following Reported

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial Ownership (Instr. 4) (Instr. 4)

Transaction(s) (Instr. 3 and 4)

Code V Amount (D) Price

(A)

or

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Conversion 3. Transaction Date 3A. Deemed (Month/Day/Year) Execution Date, if

5. Number of TransactionDerivative

6. Date Exercisable and **Expiration Date**

7. Title and Amount of **Underlying Securities**

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Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	(Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)) or (D)			(Instr. 3 and 4)	
				Code V	(A)	(D) Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Options	\$ 6.96	12/11/2006		A	250,000	(1)	12/11/2016	Common Stock	250,000	

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Zona Charles C/O NEXCEN BRANDS, INC. 1330 AVENUE OF THE AMERICAS NEW YORK, NY 10019

EVP, Brand Mgmt & Licensing

Signatures

/s/ Charles A.
Zona

**Signature of Date

Reporting Person

a currently valid OMB number.

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The stock options will vest and become exercisable in equal tranches on the first, second and third anniversaires of the grant date,

(1) provided that the reporting person is then employed by NexCen Brands, Inc. and the vesting is not otherwise accelerated pursuant to the

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays

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