Edgar Filing: Angie's List, Inc. - Form 4

| Angie's List Form 4 | , Inc. | | | | | | | | | |
|---|---|---|--|---|----------------|-------------------------|---|--|---|--|
| October 02, | | | | | | | | | | |
| FORM | 4 UNITED | NITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 | | | | | | | PROVAL 3235-0287 | |
| Check th if no lon, subject to Section 1 Form 4 of Form 5 obligation may con See Instr 1(b). | ger o 16. or Filed pur ons tinue. | STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 | | | | | | | | |
| (Print or Type | Responses) | | | | | | | | | |
| 1. Name and Address of Reporting Person <u>*</u> Oesterle William Seelye | | | 2. Issuer Name and Ticker or Trading Symbol Angie's List, Inc. [ANGI] | | | | 5. Relationship of Reporting Person(s) to Issuer | | | |
| (Last) (First) (Middle) 1030 EAST WASHINGTON ST (Street) | | | 3. Date of Earliest Transaction (Month/Day/Year) 09/30/2013 | | | | (Check all applicable) X_ Director 10% Owner X_ Officer (give title Other (specify below) Chief Executive Officer | | | |
| | | | Filed(Month/Day/Year) | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person | | | |
| INDIANA | POLIS, IN 46202 | | | | | P | Form filed by Mo erson | ore than One Rep | porting | |
| (City) | (State) | (Zip) T | able I - Non- | Derivative | Secu | rities Acqui | red, Disposed of, | or Beneficiall | y Owned | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, it any (Month/Day/Year | Code | Transactiomr Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| Common Stock | 09/30/2013 | | Code V $\frac{S^{(1)}}{S^{(1)}}$ | Amount 12,800 | or (D) D | Price \$ 23.3686 | (Instr. 3 and 4) | D | | |
| Common Stock | 10/01/2013 | | S <u>(1)</u> | 12,800 | D | (2) \$ 20.937 (3) | 2,662,925 | D | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transacti Code (Instr. 8) | 5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | ate | Amou Unde Secur | rlying | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr |
|---|---|---|---|---------------------------------------|---|---------------------|--------------------|-----------------------|--|---|---|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | | |
|--|---------------|-----------|-------------------------|-------|--|--|--|--|
| | Director | 10% Owner | Officer | Other | | | | |
| Oesterle William Seelye 1030 EAST WASHINGTON ST INDIANAPOLIS, IN 46202 | Х | | Chief Executive Officer | | | | | |
| Signatures | | | | | | | | |
| | | | | | | | | |

| /s/ Shannon M. Shaw, as | |
|-------------------------|--|
| Attorney-in-fact | |

10/02/2013 Date

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares disposed of pursuant to a previously established Rule 10b5-1 Plan.

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$22.47 to \$24.44, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer or the staff of the

(2) to 524.44, inclusive: The reporting person undertakes to provide to the issuer, any security holder of the issuer of the issu

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$20.37 to \$22.37, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer or the staff of the

(3) Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within ranges set forth in this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.