

KEMPER WILLIAM B
Form 4
February 14, 2005

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KEMPER WILLIAM B

2. Issuer Name and Ticker or Trading Symbol
MDC HOLDINGS INC [MDC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
3600 S. YOSEMITE STREET, SUITE 900

3. Date of Earliest Transaction (Month/Day/Year)
02/14/2005

Director 10% Owner
 Officer (give title below) Other (specify below)

(Street)
DENVER, CO 80237

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | Code | V | Amount or Price | | |
| Common Stock \$.01 Par Value | 02/14/2005 | | M | | 39,325 ⁽¹⁾ 23.08 | D | |
| Common Stock \$.01 Par Value | 02/14/2005 | | M | | 35,750 ⁽¹⁾ 40.98 | D | |
| Common Stock \$.01 Par Value | 02/14/2005 | | S | | 700 76.75 | D | |
| Common Stock \$.01 | 02/14/2005 | | S | | 900 76.76 | D | |

Edgar Filing: KEMPER WILLIAM B - Form 4

| | | | | | | | |
|------------------------------------|------------|---|--------|---|-------------|--------|---|
| Par Value | | | | | | | |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 500 | D | \$ 76.77 | 72,975 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 6,800 | D | \$ 76.78 | 66,175 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 1,900 | D | \$ 76.79 | 64,275 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 3,900 | D | \$ 76.8 | 60,375 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 1,900 | D | \$ 76.81 | 58,475 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 800 | D | \$ 76.82 | 57,675 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 2,300 | D | \$ 76.83 | 55,375 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 3,600 | D | \$ 76.84 | 51,775 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 17,600 | D | \$ 76.85 | 34,175 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 2,000 | D | \$ 76.87 | 32,175 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 500 | D | \$ 76.89 | 31,675 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 5,900 | D | \$ 76.9 | 25,775 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 1,900 | D | \$ 76.91 | 23,875 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 200 | D | \$ 76.92 | 23,675 | D |

Edgar Filing: KEMPER WILLIAM B - Form 4

| | | | | | | | |
|------------------------------------|------------|---|--------|---|-------------|--------|---|
| Common Stock \$.01 Par Value | 02/14/2005 | S | 200 | D | \$ 76.93 | 23,475 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 300 | D | \$ 76.94 | 23,175 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 300 | D | \$ 76.95 | 22,875 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 200 | D | \$ 76.96 | 22,675 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 300 | D | \$ 76.97 | 22,375 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 300 | D | \$ 77.01 | 22,075 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 8,500 | D | \$ 77.05 | 13,575 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 400 | D | \$ 77.06 | 13,175 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 600 | D | \$ 77.08 | 12,575 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 300 | D | \$ 77.09 | 12,275 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 10,700 | D | \$ 77.1 | 1,575 | D |
| Common Stock \$.01 Par Value | 02/14/2005 | S | 1,575 | D | \$ 77.12 | 0 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

Edgar Filing: KEMPER WILLIAM B - Form 4

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |
|--|--|--------------------------------------|--|---------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title Am or Num of S |
| Non-Statutory Stock Option ⁽²⁾ | \$ <u>23.08</u> ⁽¹⁾ | 02/14/2005 | | M | 39,325 ⁽¹⁾ | 10/01/2002 10/01/2012 | Common Stock \$\$.01 Par Value 39 |
| Non-Statutory Stock Option ⁽²⁾ | \$ <u>40.98</u> ⁽¹⁾ | 02/14/2005 | | M | 35,750 ⁽¹⁾ | 10/01/2003 10/01/2013 | Common Stock \$\$.01 Par Value 35 |
| Non-Statutory Stock Option ⁽²⁾ | \$ <u>57.66</u> ⁽¹⁾ | | | | | 10/01/2004 10/01/2014 | Common Stock \$\$.01 Par Value 32 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| KEMPER WILLIAM B 3600 S. YOSEMITE STREET SUITE 900 DENVER, CO 80237 | X | | | |

Signatures

| | |
|--|------------|
| Joseph H. Fretz, Attorney-in-Fact | 02/14/2005 |
| ⁽¹⁾ Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All share amounts, exercise prices and option grants have been adjusted to reflect a 1.3 for 1 stock split on January 10, 2005.
- (2) Represents a stock option under the Company's Stock Option Plan for Non-Employee Directors which meets all of the requirements under Rule 16b-3.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.