Allergan plc Form S-4 March 07, 2016 Table of Contents

As filed with the Securities and Exchange Commission on March 4, 2016

**Registration No. 333-**

### **UNITED STATES**

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM S-4

## **REGISTRATION STATEMENT**

# **UNDER**

# THE SECURITIES ACT OF 1933

# ALLERGAN PLC

(Exact name of registrant as specified in its charter)

Ireland (State or other jurisdiction of incorporation or organization)

2834 (Primary Standard Industrial ) Classification Code Number) Clonshaugh Business and Technology Park 98-1114402 (I.R.S. Employer Identification Number)

Coolock, Dublin, D17 E400, Ireland

(862) 261-7000

(Address, Including Zip Code, and Telephone Number, Including Area Code, of Registrant s Principal Executive Offices)

**Brenton L. Saunders** 

**Chief Executive Officer and President** 

Allergan plc

**Morris Corporate Center III** 

**400 Interpace Parkway** 

Parsippany, New Jersey 07054

(862) 261-7000

(Address, Including Zip Code, and Telephone Number, Including Area Code, of Agent for Service)

Copies to:

|                          | A. Robert D. Bailey          | Douglas M. Lankler               | Edward D. Herlihy, Esq.         |
|--------------------------|------------------------------|----------------------------------|---------------------------------|
| Paul J. Shim, Esq.       | Chief Legal Officer and      | Executive Vice President,        | David K. Lam, Esq.              |
|                          | <b>Corporate Secretary</b>   | <b>General Counsel</b>           |                                 |
| James E. Langston, Esq.  |                              |                                  | Alison Z. Preiss, Esq.          |
|                          | Allergan plc                 | Pfizer Inc.                      |                                 |
| Cleary Gottlieb Steen &  |                              |                                  | Wachtell, Lipton, Rosen & Katz  |
| Hamilton LLP             | Morris Corporate Center III  | 235 East 42 <sup>nd</sup> Street |                                 |
|                          |                              |                                  | 51 West 52 <sup>nd</sup> Street |
| <b>One Liberty Plaza</b> | 400 Interpace Parkway        | New York, New York 10017         |                                 |
|                          |                              |                                  | New York, New York 10019        |
| New York, New York 10006 | Parsippany, New Jersey 07054 | (212) 733-2323                   | (212) 102 1000                  |
|                          |                              |                                  | (212) 403-1000                  |
| (212) 225-2000           | (862) 261-7000               |                                  |                                 |

# Approximate date of commencement of proposed sale of the securities to the public: As soon as practicable after this registration statement becomes effective and upon consummation of the merger.

If the securities being registered on this Form are being offered in connection with the formation of a holding company and there is compliance with General Instruction G, check the following box: "

If this Form is filed to register additional securities for an offering pursuant to Rule 462(b) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering.

If this Form is a post-effective amendment filed pursuant to Rule 462(d) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. "

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filerxAccelerated filer"Non-accelerated filer"(Do not check if a smaller reporting company)Smaller reporting company"If applicable, place an x in the box to designate the appropriate rule provision relied upon in conducting this<br/>transaction:"

Exchange Act Rule 13e-4(i) (Cross-Border Issuer Tender Offer) "

Exchange Act Rule 14d-1(d) (Cross-Border Third-Party Tender Offer) "

# CALCULATION OF REGISTRATION FEE

|                               | Amount                    | Proposed              | Proposed                      |  |
|-------------------------------|---------------------------|-----------------------|-------------------------------|--|
| <b>Title of Each Class of</b> |                           | Maximum               | Maximum                       | Amount of                              |
|                               | to be                     | <b>Offering Price</b> | Aggregate                     |  |
| Securities to be Registered   | Registered <sup>(1)</sup> | per Share             | Offering Price <sup>(2)</sup> | <b>Registration Fee</b> <sup>(3)</sup> |
| Ordinary Shares               | 6,487,230,033 shares      | N/A                   | \$184,230,277,786             | \$18,508,082                           |

(1) Represents the maximum number of ordinary shares of the registrant ( Allergan ordinary shares ) estimated to be issuable, or subject to options or other equity-based awards that are to be assumed by Allergan plc ( Allergan ),

upon the consummation of the merger described herein. The number of Allergan ordinary shares being registered is based upon 6,487,230,033 shares of common stock, par value \$0.05 per share, of Pfizer Inc. ( Pfizer common stock ) outstanding as of March 1, 2016 or subject to options and other equity-based awards of Pfizer Inc. ( Pfizer ) outstanding as of March 1, 2016 or that may be granted after such date and prior to consummation of the merger.

- (2) Estimated solely for the purpose of calculating the registration fee required by Section 6(b) of the Securities Act and calculated in accordance with Rule 457(c) and 457(f)(1) of the Securities Act, based on the market value of 6,487,230,033 shares of Pfizer common stock (the total number of shares of Pfizer common stock outstanding or issuable pursuant to options or other equity-based awards as of March 1, 2016 or that may be granted after such date and prior to consummation of the merger), as established by the average of the high and low sales prices of Pfizer common stock on the New York Stock Exchange on March 3, 2016 of \$29.79, minus \$6,000,000 (the estimated minimum amount of cash to be paid to Pfizer s stockholders in the merger).
- (3) Pursuant to Rule 457(p) under the Securities Act, the total amount of the registration fee due is offset by \$43,907.34, representing (i) the dollar amount of the filing fee previously paid by the Registrant of \$53,811.19 that corresponds to unsold shares registered pursuant to the Registrant s Registration Statement on Form S-4 (File No. 333-205726) filed under the Securities Act on July 17, 2015 and subsequently withdrawn minus (ii) the dollar amount of \$9,903.85 paid by the Registrant in connection with the filing described in the foregoing clause (i), which was used to offset the filing fee payable in connection with the Registrant s Registration Statement on Form S-8 (File No. 333-207324) filed under the Securities Act on October 1, 2015. Accordingly, the filing fee transmitted herewith is \$18,508,082, which has been calculated by multiplying the estimated aggregate offering price of securities to be registered by Allergan by 0.0001007 and subtracting the offset described in the immediately preceding sentence.

The Registrant hereby amends this Registration Statement on such date or dates as may be necessary to delay its effective date until the Registrant shall file a further amendment which specifically states that this Registration Statement shall thereafter become effective in accordance with Section 8(a) of the U.S. Securities Act of 1933, as amended, or until this Registration Statement shall become effective on such date as the U.S. Securities and Exchange Commission, acting pursuant to said Section 8(a), may determine.

Information contained herein is subject to completion or amendment. A registration statement relating to the securities to be issued in the merger has been filed with the U.S. Securities and Exchange Commission. These securities may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective. This joint proxy statement/prospectus shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of these securities in any jurisdiction in which such offer, solicitation or sale is not permitted or would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction.

### PRELIMINARY JOINT PROXY STATEMENT/PROSPECTUS

# DATED MARCH 4, 2016, SUBJECT TO COMPLETION

### To Our Shareholders:

As previously announced, on November 22, 2015, Pfizer Inc. (Pfizer) and Allergan plc (Allergan) entered into an Agreement and Plan of Merger (as amended by Amendment No. 1, dated March 4, 2016, and as it may be further amended from time to time, the merger agreement), pursuant to which they agreed to combine their respective businesses under a single company. The combined company is expected to be a leading global pharmaceutical company with best-in-class innovative products and established products businesses.

The transaction is structured as a reverse merger, in which Pfizer will merge with a wholly owned subsidiary of Allergan, and the existing Allergan entity will become the parent entity of the combined company. Allergan, following the merger, is therefore referred to as the combined company. In the merger, each share of Pfizer common stock (other than certain shares described in the merger agreement) will be converted into, at the election of the holder of such share, either: (i) one combined company ordinary share; or (ii) an amount in cash, without interest, equal to the volume weighted average price per share of Pfizer common stock on the New York Stock Exchange (the NYSE ) on the trading day immediately preceding the date of the consummation of the merger. Elections by Pfizer stockholders for the share consideration and the cash consideration will be subject to proration procedures set forth in the merger agreement such that Pfizer stockholders will receive in the aggregate no less than \$6 billion and no more than \$12 billion in cash. Accordingly, if you are a Pfizer stockholder, depending on the elections made by other Pfizer stockholders, you may receive share consideration and cash consideration in a proportion different from what you request on your election form.

Immediately prior to the merger, Allergan shareholders will receive 11.3 combined company ordinary shares for each Allergan ordinary share they hold. Allergan shareholders will receive these shares by virtue of an 11.3-for-one share split (the Allergan share split). As a result of the merger and the Allergan share split, it is currently estimated that the combined company will issue or reserve for issuance approximately [10] combined company ordinary shares.

As of [ ], 2016, and assuming that each combined company ordinary share will have a value equal to the closing price of a share of Pfizer common stock on the NYSE on such date, the implied value of the 11.3 combined company ordinary shares to Allergan shareholders was approximately \$[ ]. Because Pfizer s and Allergan s share prices will fluctuate between now and the consummation of the merger, the value of the combined company

ordinary shares received in the transactions contemplated by the merger agreement by the Pfizer stockholders and Allergan shareholders as of the date of consummation may differ from the implied value based on the share prices on [

], 2016 or at the time of the Pfizer special meeting or the Allergan extraordinary general meeting (the Allergan EGM ).

Following the merger, it is expected that the combined company will be named Pfizer plc and the combined company ordinary shares will be listed on the NYSE under the symbol PFE. Shares of Pfizer common stock currently trade on the NYSE under the symbol PFE, and Allergan ordinary shares currently trade on the NYSE under the symbol AGN. It is anticipated that, immediately after the consummation of the merger, the former Pfizer stockholders and Allergan shareholders will hold, on a fully diluted basis (based on the treasury stock method) and assuming the conversion of all outstanding Pfizer preferred shares and Allergan preferred shares, approximately 56% and 44%, respectively, of the issued and outstanding combined company ordinary shares, based on the closing price of Pfizer common stock and certain other assumptions as of November 20, 2015.

The Pfizer special meeting will be held on [ ], 2016 at [ ], local time, at [ ].

At the Pfizer special meeting, Pfizer stockholders will be asked to consider and vote on the following items:

a proposal to adopt the merger agreement (the Pfizer merger proposal );

a proposal to adjourn the Pfizer special meeting to another date and place if necessary or appropriate to solicit additional votes in favor of the Pfizer merger proposal; and

a non-binding, advisory proposal to approve the compensation that may become payable to Pfizer s named executive officers that is based on or otherwise relates to the merger (all of the foregoing proposals are collectively referred to as the Pfizer proposals ).

The Pfizer board of directors recommends that Pfizer stockholders vote FOR each of the Pfizer proposals.

The Allergan EGM will be held on [ ], 2016 at [ ], local time, at [ ].

At the Allergan EGM, Allergan shareholders will be asked to consider and vote on the following items:

the issuance of Allergan ordinary shares to stockholders of Pfizer in connection with the merger as contemplated by the merger agreement;

the sub-division of the Allergan ordinary shares whereby, immediately prior to the effective time of the merger, each existing Allergan ordinary share will be sub-divided into 11.3 combined company ordinary shares;

the increase to the maximum number of directors of Allergan from 14 to 15 effective as of or prior to the effective time of the merger;

the increase of the authorized share capital of Allergan from 40,000 and \$101,000 to 40,000 and \$[ ], respectively, effective as of or prior to the effective time of the merger (together with the proposals reflected in the first, second and third bullet points, the Allergan required proposals );

the change of name of the combined company from Allergan plc to Pfizer plc effective as of the effective time of the merger or as promptly as reasonably practicable thereafter;

the reduction of the company capital of Allergan by the cancellation of some or all of the amount standing to the credit of Allergan s share premium account immediately after the effective time, to allow the reserve resulting from the cancellation to be treated as additional profits available for distribution;

the increase in nominal value of each Allergan ordinary share up to \$0.00001 as of immediately following the Allergan share split and as of immediately prior to the effective time; and

the adjournment of the Allergan EGM to another date and place if necessary or appropriate to solicit additional votes in favor of the Allergan proposals (all of the foregoing proposals are collectively referred to as the Allergan proposals ).

# The Allergan board of directors recommends that Allergan shareholders vote FOR each of the Allergan proposals.

The merger cannot be consummated unless Pfizer stockholders approve the Pfizer merger proposal and Allergan shareholders approve each of the Allergan required proposals. Your vote is very important. Whether or not you plan to attend the Pfizer special meeting or the Allergan EGM, as applicable, please promptly complete and return the enclosed proxy card by mail or submit your proxy by telephone or through the Internet. Submitting a proxy now will not prevent you from being able to vote in person at the Pfizer special meeting or the Allergan EGM, as applicable.

The obligations of Pfizer and Allergan to consummate the merger are subject to the satisfaction or waiver of several conditions set forth in the merger agreement, a copy of which is included as Annex A to the accompanying joint proxy statement/prospectus. The accompanying joint proxy statement/prospectus provides you with detailed information about the proposed merger. It also contains or references information about Pfizer

and Allergan and certain related matters. You are encouraged to read the accompanying joint proxy statement/prospectus, including the Annexes and the documents incorporated by reference in the accompanying joint proxy statement/prospectus, carefully and in their entirety. In particular, you should read the Risk Factors section beginning on page 22 of the accompanying joint proxy statement/prospectus for a discussion of the risks you should consider in evaluating the proposed transactions and how they will affect you.

On behalf of the Pfizer board of directors and the Allergan board of directors, thank you for your consideration and continued support.

Ian C. Read

Chairman and Chief Executive Officer

Pfizer Inc.

Allergan plc Neither the U.S. Securities and Exchange Commission nor any state securities commission has approved or disapproved of the merger or the securities to be issued in connection with the merger or passed upon the adequacy or accuracy of the disclosure in this document. Any representation to the contrary is a criminal offense.

The accompanying joint proxy statement/prospectus is not intended to be and is not a prospectus for the purposes of the Companies Act 2014 of Ireland ( Companies Act ), the Prospectus (Directive 2003/71/EC) Regulations 2005 of Ireland (as amended) or the Prospectus Rules issued by the Central Bank of Ireland, and the Central Bank of Ireland has not approved this document.

The accompanying joint proxy statement/prospectus is dated [ the Pfizer stockholders and the Allergan shareholders on or about [ ], 2016, and is first being mailed to ], 2016.

Brenton L. Saunders

Chief Executive Officer and President

## **PFIZER INC.**

235 East 42nd Street

New York, New York 10017

# NOTICE OF THE SPECIAL MEETING OF STOCKHOLDERS TO BE HELD ON [ ], 2016

NOTICE IS HEREBY GIVEN that a SPECIAL MEETING of the stockholders of Pfizer Inc. will be held at [ ], on [ ], 2016, at [ ] [a/p].m. (local time), for the following purposes:

- To approve the adoption of the Agreement and Plan of Merger, dated as of November 22, 2015 (as amended by Amendment No. 1, dated March 4, 2016, and as it may be further amended from time to time, the merger agreement ), by and among Pfizer, Allergan plc and certain other parties named therein, including Watson Merger Sub Inc. (the Pfizer merger proposal );
- 2. To approve the adjournment of the Pfizer special meeting to another date and place if necessary or appropriate to solicit additional votes in favor of the Pfizer merger proposal (the Pfizer adjournment proposal ); and
- 3. To approve, on a non-binding, advisory basis, the compensation that may become payable to Pfizer s named executive officers that is based on or otherwise relates to the merger, as disclosed in *The Transactions Interests of the Pfizer Directors and Executive Officers in the Merger* in the accompanying joint proxy statement/prospectus (the Pfizer advisory compensation proposal, and, together with the Pfizer merger proposal and the Pfizer adjournment proposal, the Pfizer proposals ).

Approval of the Pfizer merger proposal is a condition to the merger and requires the affirmative vote of holders of a majority of the voting power of the outstanding shares of Pfizer common stock and Pfizer preferred shares (defined below), voting together as a single class, with each share of Pfizer common stock entitled to one vote per share and each Pfizer preferred share entitled to 2,574.87 votes per share. The joint proxy statement/prospectus refers to the Pfizer common stock and Pfizer preferred shares, taken together, along with their respective votes per share as described in the preceding sentence, as the voting stock of Pfizer. Approval of each of the Pfizer adjournment proposal and the Pfizer advisory compensation proposal is not a condition to the merger and requires that the votes cast by Pfizer stockholders present in person or represented by proxy at the Pfizer special meeting and entitled to vote on the proposal, voting together as a single class, in favor of the proposal exceed the votes cast by such stockholders against the proposal.

Pfizer will transact no other business at the special meeting except for business properly brought before the special meeting or any adjournment or postponement thereof.

Each of the Pfizer proposals is described in more detail in the accompanying joint proxy statement/prospectus, which you should read carefully and in its entirety before you vote. A copy of the merger agreement is attached as Annex A to the accompanying joint proxy statement/prospectus.

The Pfizer board of directors has set [ ], 2016 as the record date for the Pfizer special meeting. Only holders of record of shares of Pfizer common stock and Series A Convertible Perpetual Preferred Stock of Pfizer (Pfizer preferred shares) as of the close of business on [ ], 2016 will be entitled to notice of and to vote at the Pfizer special meeting or any adjournments or postponements thereof. Any stockholder entitled to attend and vote at the Pfizer special meeting is entitled to appoint a proxy to attend the Pfizer special meeting and vote on such stockholder s behalf. Such proxy need not be a holder of shares of Pfizer common stock or Pfizer preferred shares.

Pfizer stockholders may have the right to seek appraisal in connection with the merger to the extent such rights are available under Delaware law with respect to their shares of Pfizer common stock or Pfizer preferred shares. To exercise appraisal rights, holders of record of Pfizer stock must strictly follow the procedures and satisfy the conditions prescribed by Delaware law, including, among other things, submitting a written demand for appraisal to Pfizer before the vote is taken on the adoption of the merger agreement, and they must not vote in favor of adoption of the merger agreement. These procedures are summarized in the accompanying joint proxy statement/prospectus in *Appraisal Rights*, and the text of the applicable provisions of Delaware law as in effect with respect to this transaction

is included as Annex F to the accompanying joint proxy statement/prospectus.

The Pfizer board of directors has approved and declared advisable the merger agreement and recommends that you vote FOR the Pfizer merger proposal, FOR the Pfizer adjournment proposal and FOR the Pfizer advisory compensation proposal.

BY ORDER OF THE BOARD OF DIRECTORS

Margaret M. Madden Vice President and Corporate Secretary, Chief Governance Counsel

Pfizer Inc.

New York, New York

[ ], 2016

# PLEASE SUBMIT A PROXY FOR YOUR SHARES OF PFIZER COMMON STOCK AND/OR PFIZER PREFERRED SHARES PROMPTLY. YOU CAN FIND INSTRUCTIONS FOR DOING SO ON THE ENCLOSED PROXY CARD. IF YOU HAVE QUESTIONS ABOUT THE PFIZER PROPOSALS OR ABOUT VOTING YOUR PFIZER SHARES, PLEASE CALL [ ] (TOLL-FREE) OR [ ] (COLLECT).

### YOUR VOTE IS IMPORTANT

You may vote your shares of Pfizer common stock and Pfizer preferred shares by using a toll-free telephone number or electronically over the Internet as described on the proxy card. We encourage you to file your proxy using either of these options if they are available to you. Alternatively, you may complete, sign, date and mail your proxy card in the postage-paid envelope provided. The method by which you vote does not limit your right to vote in person at the Pfizer special meeting. We strongly encourage you to vote.

Notes:

1. Whether or not you plan to attend the Pfizer special meeting in person, it is important that your shares of Pfizer common stock and/or Pfizer preferred shares be represented and voted at the Pfizer special meeting. Holders of record may submit a proxy via the Internet, by telephone or by completing, signing and dating the enclosed proxy card and returning it as promptly as possible in the enclosed postage-paid, return-addressed reply envelope. Holders of record must vote in accordance with the instructions listed on the proxy card. Beneficial holders whose shares of Pfizer common stock and/or Pfizer preferred shares are held in

street name must vote in accordance with the instructions provided to them by their broker, bank or other nominee. Such holders may be eligible to submit a proxy electronically or by telephone. Any holder of record who is present at the Pfizer special meeting may vote in person instead of by proxy, thereby canceling any previous proxy. If you are a holder of record entitled to attend and vote at the Pfizer special meeting, then you are entitled to appoint a proxy or proxies to attend, speak and vote on your behalf at the Pfizer special meeting. A holder of record wishing to name any person other than the individual specified on the proxy card as his or her proxy holder may do so by crossing out the name of the designated proxy holder specified on the proxy card, inserting the name of such other person to act as his or her proxy and initialing such alteration. In that case, it will be necessary for the stockholder to sign the proxy card and deliver it in accordance with the instructions on the enclosed proxy card, with a copy to the person named as his or her proxy holder, and for the person so named to be present to vote at the Pfizer special meeting.

Please note that if you plan to attend the Pfizer special meeting in person, you must have an admission ticket or proof of ownership of Pfizer stock, as well as a valid government-issued photo identification (for example, a driver s license or passport). An admission ticket is attached to your proxy card. If you misplace your admission ticket, we will verify your ownership onsite at the special meeting venue. Holders of record, whose shares of Pfizer common stock and/or Pfizer preferred shares are registered in their name, should bring a valid form of photo identification to the Pfizer special meeting. Beneficial holders whose shares of Pfizer common stock and/or Pfizer preferred shares are negistered to bring a letter from their broker, bank or other nominee that confirms that such holder is the beneficial owner of such shares of Pfizer common stock and/or Pfizer preferred shares are held in street name will need to bring a letter from their broker, bank or other nominee that confirms that such holder is the beneficial owner of such shares of Pfizer common stock and/or Pfizer preferred shares are held in street name and who plan to vote at the Pfizer special meeting must also obtain a legal proxy, executed in their favor by or on behalf of their broker, bank or other nominee, to be able to vote at the Pfizer special meeting. Pfizer reserves the right to deny admittance to anyone who cannot adequately show proof of share ownership as of [ ], 2016. See *The Pfizer Special Meeting* in the accompanying joint proxy statement/prospectus.

2. If you sign and return your proxy card without indicating how to vote on any particular proposal, the Pfizer common stock or Pfizer preferred shares represented by your proxy will be voted FOR each proposal in

accordance with the recommendation of the Pfizer board of directors.

- 3. The completion and return of the proxy card will not preclude a Pfizer stockholder from attending and voting at the meeting in person.
- 4. The Pfizer board of directors has determined that only holders of record of Pfizer common stock and/or Pfizer preferred shares as of the close of business on [ ], 2016 may vote at the Pfizer special meeting or any adjournment or postponement thereof.
- 5. Terms used in this notice but not otherwise defined herein shall have the same meaning in this notice as they have in the merger agreement included in the joint proxy statement/prospectus accompanying this notice.

- 6. Any alteration to the proxy card must be initialed by the person who signs it.
- 7. Pfizer stockholders should also refer to *The Pfizer Special Meeting* in the accompanying joint proxy statement/prospectus, which further describes the matters being voted on at the Pfizer special meeting and the ultimate effect of each of the Pfizer proposals.

### ALLERGAN PLC

### Clonshaugh Business and Technology Park

### Coolock, Dublin, D17 E400, Ireland

# NOTICE OF THE EXTRAORDINARY GENERAL MEETING OF SHAREHOLDERS TO BE HELD ON [ ], 2016

NOTICE IS HEREBY GIVEN that an EXTRAORDINARY GENERAL MEETING (the Allergan EGM ) of Allergan plc will be held at [ ], on [ ], 2016 at [ ] [a/p].m. (local time) for the purpose of considering and, if thought fit, passing the following proposals (the Allergan proposals ). Each of the Allergan proposals is described in more detail in the accompanying joint proxy statement/prospectus. The Allergan proposals may be voted on in such order as is determined by the Chairman of the Allergan EGM:

| Time:    | [  | ] local time   |
|----------|--|--|
| Date:    | [  | ], 2016  |
| Place:   | [  | ]  |
| Purpose: | of Pfiz<br>Agreen<br>amend<br>furthen<br>among | approve the issuance of Allergan ordinary shares to stockholders<br>ter Inc. in connection with the merger as contemplated by the<br>ment and Plan of Merger, dated as of November 22, 2015 (as<br>led by Amendment No. 1, dated March 4, 2016, and as it may be<br>r amended from time to time, the merger agreement ), by and<br>g Allergan, Pfizer and certain other parties named therein, including<br>n Merger Sub Inc. (the Allergan share issuance proposal ); |
|          | immed<br>Allerg                                | approve the sub-division of the Allergan ordinary shares whereby,<br>liately prior to the effective time of the merger, each existing<br>an ordinary share will be sub-divided into 11.3 combined company<br>ry shares (the Allergan share split proposal );   |
|          | Allerg   | approve the increase to the maximum number of directors of<br>an from 14 to 15 effective as of or prior to the effective time of the<br>r (the Allergan board increase proposal );   |

(4) To approve the increase of the authorized share capital of Allergan from 40,000 and \$101,000 to 40,000 and \$[ ], respectively, effective as of or prior to the effective time of the merger (the Allergan authorized share capital increase proposal and, together with the Allergan share issuance proposal, the Allergan share split proposal and the Allergan board increase proposal, the Allergan required proposals );

(5) To approve the change of name of the combined company from Allergan plc to Pfizer plc effective as of the effective time of the merger or as promptly as reasonably practicable thereafter (the Allergan name change proposal );

(6) To approve the reduction of the company capital of Allergan by the cancellation of some or all of the amount standing to the credit of Allergan s share premium account immediately after the effective time, to allow the reserve resulting from the cancellation to be treated as additional profits available for distribution (the Allergan distributable reserves creation proposal );

(7) To approve the increase in nominal value of each Allergan ordinary share up to \$0.00001 as of immediately following the Allergan share split and as of immediately prior to the effective time (the Allergan renominalisation proposal ); and

(8) To approve the adjournment of the Allergan EGM to another date and place if necessary or appropriate to solicit additional votes in favor of the Allergan proposals (the Allergan adjournment proposal ).

Consummation of the merger is conditioned on, among other things, approval of each of the Allergan share issuance proposal, the Allergan share split proposal, the Allergan board increase proposal and the Allergan authorized share capital increase proposal. The merger is not conditioned on approval of the Allergan name change proposal, the Allergan distributable reserves creation proposal, the Allergan renominalisation proposal or the Allergan adjournment proposal. Accordingly, if all of the other conditions to the merger are satisfied or waived, Allergan intends to consummate the merger, whether or not any or all of the Allergan name change proposal, the Allergan distributable reserves creation proposal, the Allergan renominalisation proposal or the Allergan adjournment proposal have been approved. In addition, the implementation of the Allergan share issuance proposal, the Allergan share split proposal, the Allergan board increase proposal, the Allergan authorized share capital increase proposal, the Allergan name change proposal, the Allergan distributable reserves creation proposal and the Allergan renominalisation proposal are each conditioned on the consummation of the merger.

The accompanying joint proxy statement/prospectus describes the purpose and business of the Allergan EGM, contains a detailed description of the merger agreement and the merger and includes a copy of the merger agreement as Annex A. Please read these documents carefully before deciding how to vote.

The affirmative vote of a majority of the votes cast, either in person or by proxy, by shareholders entitled to vote on each of the Allergan share

issuance proposal, the Allergan share split proposal, the Allergan board increase proposal, the Allergan authorized share capital increase proposal, the Allergan renominalisation proposal and the Allergan adjournment proposal at the Allergan EGM is required to approve each such proposal. The affirmative vote of 75% of the votes cast, either in person or by proxy, by shareholders entitled to vote on each of the Allergan name change proposal and the Allergan distributable reserves creation proposal at the Allergan EGM is required to approve each such proposal.

### **Record Date:**

The record date for the Allergan EGM has been fixed by the Allergan board of directors as the close of business on [ ], 2016. Allergan shareholders of record at that time are entitled to vote at the Allergan EGM or any adjournments or postponements thereof.

More information about the transaction and the Allergan proposals is contained in the accompanying joint proxy statement/prospectus. We urge all Allergan shareholders to read the accompanying joint proxy statement/prospectus, including the Annexes and the documents incorporated by reference in the accompanying joint proxy statement/prospectus, carefully and in their entirety. In particular, we urge you to read carefully the <u>*Risk Factors*</u> section beginning on page 22 of the accompanying joint proxy statement/prospectus.

The Allergan board of directors recommends that Allergan shareholders vote **FOR** the Allergan share issuance proposal, **FOR** the Allergan share split proposal, **FOR** the Allergan board increase proposal, **FOR** the Allergan authorized share capital increase proposal, **FOR** the Allergan name change proposal, **FOR** the Allergan distributable reserves creation proposal, **FOR** the Allergan renominalisation proposal and **FOR** the Allergan adjournment proposal.

### BY ORDER OF THE BOARD OF DIRECTORS

### A. Robert D. Bailey

Chief Legal Officer and Corporate Secretary

[ ], 2016

## YOUR VOTE IS IMPORTANT

You may vote your Allergan ordinary shares by using a toll-free telephone number or electronically over the Internet as described on the proxy card. We encourage you to file your proxy using either of these options if they are available to you. Alternatively, you may complete, sign, date and mail your proxy card in the postage-paid envelope provided. The method by which you vote does not limit your right to vote in person at the Allergan EGM. We strongly encourage you to vote.

Notes:

Whether or not you plan to attend the Allergan EGM in person, it is important that your Allergan 1. ordinary shares be represented and voted at the Allergan EGM. Holders of record may submit a proxy via the Internet, by telephone or by completing, signing and dating the enclosed proxy card and returning it as promptly as possible in the enclosed postage-paid, return-addressed reply envelope. Holders of record must vote in accordance with the instructions contained on the proxy card. Beneficial holders whose Allergan ordinary shares are held in street name must vote in accordance with the instructions provided to them by their broker, bank or other nominee. Such holders should check the voting instruction card furnished to you by that firm to determine whether you may vote by telephone or the Internet. Any holder of record who is present at the Allergan EGM may vote in person instead of by proxy, thereby canceling any previous proxy. If you are a holder of record entitled to attend and vote at the Allergan EGM, then you are entitled to appoint a proxy or proxies to attend, speak and vote on your behalf at the Allergan EGM. A holder of record wishing to name any person other than the individual specified on the proxy card as his or her proxy holder may do so by crossing out the name of the designated proxy holder specified on the proxy card, inserting the name of such other person to act as his or her proxy and initialing such alteration. In that case, it will be necessary for the shareholder to sign the proxy card and deliver it in accordance with the instructions on the enclosed proxy card, with a copy to the person named as his or her proxy holder, and for the person so named to be present to vote at the Allergan EGM.

Please note that if shareholders plan to attend the Allergan EGM in person, they will need to register in advance to be admitted. Holders of record can register for the Allergan EGM by checking the appropriate box on their proxy card. The Allergan EGM will start promptly at [\_\_\_\_\_] (local time).

In addition to registering in advance, shareholders will be required to present a valid government-issued photo identification (for example, a driver s license or passport) and proof of ownership as of the record date to enter the Allergan EGM. Holders of record, whose ordinary shares are registered in their name, should bring a valid form of photo identification to the Allergan EGM. Beneficial holders whose Allergan ordinary shares are held in street name will need to bring a letter from their broker, bank or other nominee that confirms that such holder is the beneficial owner of such Allergan ordinary shares as of the record date, together with a valid form of photo identification. Beneficial holders whose Allergan ordinary shares are held in street name and who plan to vote at the Allergan EGM must also obtain a legal proxy, executed in their favor by or on behalf of their broker, bank or other nominee, to be able to vote at the Allergan EGM. Allergan EGM. Allergan EGM. Allergan EGM. See *The Allergan Extraordinary General Meeting* in the accompanying joint proxy statement/prospectus.

If you are a shareholder of record of Allergan and you choose to submit your proxy by telephone by calling the toll-free number on your proxy card, your use of that telephone system and in particular the entry of your pin number/other unique identifier, will be deemed to constitute your appointment, in writing and under hand, and for all purposes of the Irish Companies Act, 2014, of the Chairman as your proxy to vote your shares on your behalf in

accordance with your telephone instructions.

- 2. If you sign and return your proxy card without indicating how to vote on any particular proposal, the Allergan ordinary shares represented by your proxy will be voted FOR each proposal in accordance with the recommendation of the Allergan board of directors.
- 3. The completion and return of the proxy card will not preclude a shareholder from attending, speaking and voting at the meeting in person.

- 4. In accordance with article 54 of Allergan s articles of association, the Allergan board of directors has determined that only holders of record of Allergan ordinary shares as of the close of business on [ ], 2016 may vote at the Allergan EGM or any adjournment or postponement thereof.
- 5. Terms used in this notice but not otherwise defined herein shall have the same meaning in this notice as they have in the merger agreement included in the joint proxy statement/prospectus accompanying this notice.
- 6. Any alteration to the proxy card must be initialed by the person who signs it.
- 7. Allergan shareholders should also refer to *The Allergan Extraordinary General Meeting* in the accompanying joint proxy statement/prospectus, which further describes the matters being voted on at the Allergan EGM and the ultimate effect of each of the Allergan proposals.

### **ADDITIONAL INFORMATION**

The accompanying joint proxy statement/prospectus incorporates by reference important business and financial information about Pfizer and Allergan from documents that are not included in or delivered with the accompanying joint proxy statement/prospectus. This information is available without charge to you upon written or oral request. You can obtain the documents incorporated by reference in the accompanying joint proxy statement/prospectus by requesting them in writing, by email or by telephone from Pfizer or Allergan at their respective addresses and telephone numbers listed below or by accessing the websites listed below. The information provided on the websites listed below is not a part of the accompanying joint proxy statement/prospectus and therefore is not incorporated by reference into the accompanying joint proxy statement/prospectus.

| For Pfizer Stockholders:                 | For Allergan Shareholders:             |
|--|--|
| Pfizer Inc.                              | Allergan plc                           |
| 235 East 42nd Street                     | Morris Corporate Center III            |
| New York, NY 10017                       | 400 Interpace Parkway                  |
| Attention: Shareholder Services          | Parsippany, NJ 07054                   |
| Telephone: (908) 901-1547                | Attention: Investor Relations          |
| Email: Cecilia.Rueda-Stephens@pfizer.com | Telephone: (862) 261-7488              |
| www.pfizer.com/investors                 | Email: investor.relations@allergan.com |

#### ir.allergan.com

In addition, if you have questions about the merger or the other transactions contemplated by the merger agreement, the Allergan extraordinary general meeting (the Allergan EGM ) or the Pfizer special meeting, or if you need to obtain copies of the accompanying joint proxy statement/prospectus, proxy cards or other documents incorporated by reference in the accompanying joint proxy statement/prospectus, you may contact the appropriate contact listed below. You will not be charged for any of the documents you request.

| For Pfizer Stockholders:        | For Allergan Shareholders:  |
|---------------------------------|-----------------------------|
| Pfizer Inc.                     | Allergan plc                |
| 235 East 42nd Street            | Morris Corporate Center III |
| New York, NY 10017              | 400 Interpace Parkway       |
| Attention: Shareholder Services | Parsippany, NJ 07054        |

Telephone: (908) 901-1547Attention: Investor RelationsEmail: Cecilia.Rueda-Stephens@pfizer.comTelephone: (862) 261-7488www.pfizer.com/investorsEmail: investor.relations@allergan.com

ir.allergan.com

# To obtain timely delivery of these documents before the Pfizer special meeting and the Allergan EGM, you must request the information no later than [ ], 2016.

For a more detailed description of the information incorporated by reference in the accompanying joint proxy statement/prospectus and how you may obtain it, see *Where You Can Find More Information*.

### ABOUT THIS JOINT PROXY STATEMENT/PROSPECTUS

This joint proxy statement/prospectus, which forms part of a registration statement on Form S-4 filed with the U.S. Securities and Exchange Commission (SEC) by Allergan (File No. 333-[]), constitutes a prospectus of Allergan under Section 5 of the U.S. Securities Act of 1933, as amended (the Securities Act), with respect to the combined company ordinary shares to be issued to Pfizer stockholders pursuant to the merger agreement. This joint proxy statement/prospectus also constitutes a notice of meeting and a proxy statement under Section 14(a) of the U.S. Securities Exchange Act of 1934, as amended (the Exchange Act), with respect to each of the Pfizer special meeting and the Allergan EGM.

Neither Pfizer nor Allergan has authorized anyone to give any information or make any representation about the merger or any of the other transactions contemplated by the merger agreement, Pfizer or Allergan that is different from, or in addition to, that contained in this joint proxy statement/prospectus or in any of the materials that have been incorporated by reference. Therefore, neither Pfizer nor Allergan takes any responsibility for, or can provide any assurance as to the reliability of, any information other than the information contained in or incorporated by reference into this joint proxy statement/prospectus. This joint proxy statement/prospectus is dated [\_\_\_\_\_], 2016. The information contained in this joint proxy statement/prospectus is accurate only as of that date or, in the case of information in a document incorporated by reference, as of the date of such document, unless the information specifically indicates that another date applies. Neither the mailing of this joint proxy statement/prospectus to Pfizer stockholders or Allergan shareholders nor the issuance by Allergan of combined company ordinary shares pursuant to the merger agreement will create any implication to the contrary.

This joint proxy statement/prospectus does not constitute an offer to sell, or the solicitation of an offer to buy, any securities, or the solicitation of a proxy, in any jurisdiction in which or from any person to whom it is unlawful to make any such offer or solicitation in such jurisdiction.

The information concerning Pfizer contained in or incorporated by reference into this joint proxy statement/prospectus has been provided by Pfizer, and the information concerning Allergan contained in this joint proxy statement/prospectus has been provided by Allergan.

Unless otherwise indicated or as the context otherwise requires, all references in this joint proxy statement/prospectus to:

Allergan refers to Allergan plc, an Irish public limited company;

Allergan divestiture transaction refers to the pending divestiture of Allergan s generics business to Teva Pharmaceutical Industries Ltd. pursuant to the Allergan divestiture transaction agreement;

Allergan divestiture transaction agreement refers to the Master Purchase Agreement, dated as of July 26, 2015, by and between Allergan and Teva Pharmaceutical Industries Ltd., as amended pursuant to the letter agreement dated November 11, 2015 by and between Allergan and Teva Pharmaceutical Industries Ltd. and as may be further amended in accordance with the terms of the merger agreement;

Allergan ordinary shares refers to the ordinary shares, par value \$0.0001 per share, of Allergan;

Allergan preferred shares refers to the 5.500% mandatorily convertible preferred shares, Series A, par value \$0.0001 per share, of Allergan;

Allergan shareholders refers to holders of Allergan ordinary shares;

combined company refers to the Allergan entity immediately following the consummation of the merger, as the parent entity under which the Pfizer and Allergan businesses will be combined;

combined company ordinary shares refers to the combined company ordinary shares, par value \$0.00001 per share (subject to the approval of the Allergan renominalisation proposal and the effectuation of the renominalisation contemplated thereby), following the consummation of the merger;

dollars or \$ refers to U.S. dollars;

effective time refers to the time at which the merger becomes effective;

merger refers to the merger of Merger Sub with and into Pfizer, with Pfizer being the surviving corporation in the merger;

merger agreement refers to the Agreement and Plan of Merger, dated as of November 22, 2015, as amended by Amendment No. 1, dated March 4, 2016, and as it may be further amended from time to time, by and among Pfizer, Allergan and certain other parties named therein including Merger Sub;

Merger Sub refers to Watson Merger Sub Inc., a Delaware corporation and a direct wholly owned subsidiary of Allergan;

Pfizer refers to Pfizer Inc., a Delaware corporation;

Pfizer common stock refers to the common stock, par value \$0.05 per share, of Pfizer;

Pfizer preferred shares refers to the Series A Convertible Perpetual Preferred Stock of Pfizer; and

Pfizer stockholders refers to holders of both Pfizer common stock and Pfizer preferred shares.

# TABLE OF CONTENTS

| <b><u>OUESTIONS AND ANSWERS ABOUT THE MERGER, THE OTHER TRANSACTIONS</u></b>            |    |
|---|----|
| CONTEMPLATED BY THE MERGER AGREEMENT, THE PFIZER SPECIAL MEETING AND THE                |    |
| ALLERGAN EXTRAORDINARY GENERAL MEETING  | vi |
| <u>SUMMARY</u>  | 1  |
| Transaction Structure   | 1  |
| Consideration to Pfizer Stockholders  | 1  |
| Allergan Share Split and Name Change  | 2  |
| Treatment of Pfizer Equity-Based Awards   | 2  |
| Treatment of Allergan Equity-Based Awards   | 4  |
| Comparative Per Share Market Price Information  | 4  |
| Recommendation of the Pfizer Board of Directors and Pfizer s Reasons for the Merger     | 4  |
| Opinions of Pfizer s Financial Advisors   | 5  |
| Recommendation of the Allergan Board of Directors and Allergan s Reasons for the Merger | 6  |
| Opinions of Allergan s Financial Advisors   | 7  |
| The Pfizer Special Meeting  | 9  |
| The Allergan Extraordinary General Meeting  | 9  |
| Interests of the Pfizer Directors and Executive Officers in the Merger                  | 10 |
| Interests of the Allergan Directors and Executive Officers in the Merger                | 10 |
| Certain Governance Matters Following the Merger   | 10 |
| Regulatory Approvals Required for the Merger  | 11 |
| <u>Appraisal Rights</u>   | 11 |
| No Solicitation; Third-Party Acquisition Proposals                                      | 12 |
| Change of Recommendation  | 13 |
| Conditions to the Consummation of the Merger  | 15 |
| Termination of the Merger Agreement; Termination Fees; Expense Reimbursement            | 16 |
| Transaction-Related Costs of the Merger   | 18 |
| Accounting Treatment of the Merger  | 19 |
| Listing Combined Company Ordinary Shares  | 19 |
| Certain U.S. Federal Income Tax Consequences of the Merger and the Allergan Share Split | 19 |
| Comparison of the Rights of Pfizer Stockholders and Allergan Shareholders               | 20 |
| Risk Factors  | 20 |
| Information about the Companies   | 20 |
| <u>RISK FACTORS</u>   | 22 |
| Risks Related to the Merger   | 22 |
| Risks Related to the Business of the Combined Company                                   | 29 |
| Risks Related to Pfizer s Business  | 38 |
| Risks Related to Allergan s Business  | 38 |
| CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS                               | 39 |
| SELECTED HISTORICAL CONSOLIDATED FINANCIAL DATA OF PFIZER                               | 40 |
| SELECTED HISTORICAL CONSOLIDATED FINANCIAL DATA OF ALLERGAN                             | 41 |
| SELECTED UNAUDITED PRO FORMA CONDENSED COMBINED FINANCIAL DATA                          | 43 |
| COMPARATIVE HISTORICAL AND PRO FORMA PER SHARE FINANCIAL DATA                           | 45 |
| THE PFIZER SPECIAL MEETING  | 47 |
| Date, Time and Place of the Pfizer Special Meeting                                      | 47 |

| Purpose of the Pfizer Special Meeting           | 47 |
|---|----|
| Recommendation of the Pfizer Board of Directors | 47 |
| Pfizer Record Date and Quorum                   | 47 |
| Required Vote                                   | 48 |
| Treatment of Abstentions; Failure to Vote       | 48 |
| Voting of Proxies: Incomplete Proxies           | 49 |

i

| Shares Held in Street Name  | 49       |
|---|----------|
| Revocability of Proxies and Changes to a Pfizer Stockholder s Vote                      | 50       |
| Solicitation of Proxies   | 50       |
| Attending the Pfizer Special Meeting  | 51       |
| Assistance  | 51       |
| PFIZER PROPOSALS  | 52       |
| Pfizer Merger Proposal  | 52       |
| Pfizer Adjournment Proposal   | 52       |
| Pfizer Advisory Compensation Proposal   | 52       |
| Other Matters to Come Before the Pfizer Special Meeting                                 | 53       |
| THE ALLERGAN EXTRAORDINARY GENERAL MEETING  | 54       |
| Date, Time and Place of the Allergan Extraordinary General Meeting                      | 54       |
| Purpose of the Allergan Extraordinary General Meeting                                   | 54       |
| Recommendation of the Allergan Board of Directors                                       | 54       |
| Allergan Record Date and Quorum   | 55       |
| Required Vote   | 55       |
| Treatment of Abstentions; Failure to Vote   | 55       |
| Voting on Proxies; Incomplete Proxies   | 56       |
| Shares Held in Street Name  | 57       |
| Revocability of Proxies and Changes to an Allergan Shareholder s Vote                   | 57       |
| Solicitation of Proxies   | 58       |
| Attending the Allergan Extraordinary General Meeting                                    | 58       |
| Assistance  | 58       |
| ALLERGAN PROPOSALS  | 59       |
| Allergan Share Issuance Proposal  | 59       |
| Allergan Share Split Proposal   | 59       |
| Allergan Board Increase Proposal  | 61       |
| Allergan Authorized Share Capital Increase Proposal                                     | 62       |
| Allergan Name Change Proposal   | 62       |
| Allergan Distributable Reserves Creation Proposal                                       | 63       |
| Allergan Renominalisation Proposal  | 64       |
| Allergan Adjournment Proposal   | 65       |
| Other Matters to Come Before the Extraordinary General Meeting                          | 65       |
| INFORMATION ABOUT THE COMPANIES   | 66       |
| Pfizer  | 66       |
| Allergan  | 66       |
| Merger Sub  | 66       |
| THE TRANSACTIONS  | 67       |
| Transaction Structure   | 67       |
| Consideration to Pfizer Stockholders  | 67       |
| Allergan Share Split and Name Change  | 68       |
| Background of the Merger  | 69<br>76 |
| Recommendation of the Pfizer Board of Directors and Pfizer s Reasons for the Merger     | 76       |
| Opinions of Pfizer s Financial Advisors<br>Other Considerations                         | 80       |
| Other Considerations  | 96<br>07 |
| Recommendation of the Allergan Board of Directors and Allergan s Reasons for the Merger | 97       |
| Opinions of Allergan s Financial Advisors   | 102      |
| Pfizer Unaudited Prospective Financial Information                                      | 120      |

| Allergan Unaudited Prospective Financial Information                     | 123 |
|--|-----|
| Board of Directors and Management after Consummation of the Merger       | 126 |
| Interests of the Pfizer Directors and Executive Officers in the Merger   | 126 |
| Interests of the Allergan Directors and Executive Officers in the Merger | 126 |

| Regulatory Approvals Required for the Merger                                 | 127 |
|--|-----|
| Dividend Policy  | 127 |
| Listing of Combined Company Ordinary Shares                                  | 128 |
| Delisting and Deregistration of Pfizer Common Stock                          | 128 |
| Transaction-Related Costs  | 128 |
| Accounting Treatment of the Merger   | 128 |
| Resale of Combined Company Ordinary Shares                                   | 129 |
| THE MERGER AGREEMENT   | 130 |
| Explanatory Note Regarding the Merger Agreement                              | 130 |
| Merger Agreement   | 130 |
| Closing and Effective Time of the Merger                                     | 130 |
| Consideration to Pfizer Stockholders   | 131 |
| Appraisal Rights   | 135 |
| Treatment of Pfizer Equity-Based Awards                                      | 136 |
| Treatment of Allergan Equity-Based Awards                                    | 137 |
| Withholding  | 137 |
| No Fractional Shares   | 137 |
| Representations and Warranties   | 138 |
| No Survival of Representations and Warranties                                | 140 |
| Covenants and Agreements   | 140 |
| Conditions to the Consummation of the Merger                                 | 156 |
| Termination of the Merger Agreement: Termination Fees: Expense Reimbursement | 158 |
| Limitation on Remedies   | 162 |
| Fees and Expenses  | 162 |
| Indemnification; Directors and Officers Insurance                            | 162 |
| Amendment and Waiver   | 163 |
| Governing Law  | 163 |
| Assignment   | 163 |
| Specific Performance   | 164 |
| CERTAIN TAX CONSEQUENCES OF THE MERGER                                       | 165 |
| U.S. Federal Income Tax Considerations                                       | 165 |
| Information Reporting and Backup Withholding                                 | 174 |
| Irish Tax Considerations   | 174 |
| UNAUDITED PRO FORMA COMBINED FINANCIAL INFORMATION                           | 181 |
| COMPARATIVE PER SHARE MARKET PRICE INFORMATION                               | 199 |
| COMPARISON OF THE RIGHTS OF PFIZER STOCKHOLDERS AND ALLERGAN SHAREHOLDERS    | 201 |
| CERTAIN GOVERNANCE MATTERS FOLLOWING THE MERGER                              | 235 |
| Combined Company Board of Directors  | 235 |
| Combined Company Officers  | 235 |
| DESCRIPTION OF ALLERGAN ORDINARY SHARES                                      | 237 |
| <u>Capital Structure</u>   | 237 |
| Preemption Rights, Share Warrants and Options                                | 238 |
| Dividends  | 238 |
| Share Repurchases, Redemptions and Conversions                               | 239 |
| Lien on Shares, Calls on Shares and Forfeiture of Shares                     | 240 |
| Bonus Shares   | 240 |
| Consolidation and Division: Subdivision                                      | 240 |
| Reduction of Share Capital   | 240 |
|  |     |

| Annual Meetings of Shareholders                | 241 |
|--|-----|
| Extraordinary General Meetings of Shareholders | 241 |
| Quorum for General Meetings                    | 242 |

| Voting  | 242 |
|---|-----|
| Action by Written Consent   | 243 |
| Variation of Rights Attaching to a Class or Series of Shares  | 243 |
| Inspection of Books and Records   | 243 |
| Acquisitions  | 244 |
| Appraisal Rights  | 244 |
| Disclosure of Interests in Shares   | 244 |
| Anti-Takeover Provisions  | 245 |
| Insider Dealing   | 247 |
| Corporate Governance  | 248 |
| Legal Name; Formation; Fiscal Year; Registered Office   | 248 |
| Appointment of Directors  | 248 |
| Removal of Directors  | 249 |
| Duration; Dissolution; Rights upon Liquidation  | 249 |
| Uncertificated Shares   | 249 |
| Stock Exchange Listing  | 249 |
| No Sinking Fund   | 249 |
| Transfer and Registration of Shares   | 249 |
| STOCK OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT/DIRECTORS OF                                |     |
| PFIZER  | 251 |
| SHARE OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT/DIRECTORS OF                                |     |
| ALLERGAN  | 253 |
| APPRAISAL RIGHTS  | 255 |
| EXPERTS   | 260 |
| ALLERGAN ANNUAL GENERAL MEETING SHAREHOLDER PROPOSALS   | 261 |
| Shareholder Proposals in the Proxy Statement for the 2016 Annual General Meeting                        | 261 |
| Other Shareholder Proposals and Nominations for Directors to Be Presented at the Annual General Meeting | 261 |
| PFIZER ANNUAL MEETING STOCKHOLDER PROPOSALS   | 262 |
| Stockholder Proposals for Inclusion in Proxy Statement  | 262 |
| Other Stockholder Proposals for Annual Meeting  | 262 |
| Stockholder Nominations of Directors at Pfizer s Annual Meeting   | 262 |
| Future Annual Meetings  | 262 |
| IRISH TAKEOVER RULES RESPONSIBILITY STATEMENT   | 263 |
| VALIDITY OF ORDINARY SHARES   | 264 |
| NO LIABILITY FOR FURTHER CALLS OR ASSESSMENTS   | 264 |
| ENFORCEABILITY OF CIVIL LIABILITIES   | 264 |
| OTHER MATTERS   | 264 |
| HOUSEHOLDING OF PROXY MATERIALS   | 264 |
| WHERE YOU CAN FIND MORE INFORMATION   | 265 |
| ADDITIONAL INFORMATION  | 268 |
| Annex A Merger Agreement  | A-1 |
| Annex B Opinion of Guggenheim Securities, LLC   | B-1 |
| Annex C Opinion of Goldman, Sachs & Co.   | C-1 |
| Annex D Opinion of J.P. Morgan Limited  | D-1 |
| Annex E Opinion of Morgan Stanley & Co. LLC   | E-1 |
| Annex F Section 262 of the General Corporation Law of the State of Delaware                             | F-1 |
| Annex G List of Relevant Territories for the Purposes of Irish Dividend Withholding Tax                 | G-1 |

### NOTICE TO INVESTORS

This joint proxy statement/prospectus is not a prospectus within the meaning of the Companies Act 2014 of Ireland, the Prospectus Directive (2003/71/EC) Regulations 2005 of Ireland (as amended) or the Prospectus Rules issued by the Central Bank of Ireland. This joint proxy statement/prospectus has not been approved or reviewed by or registered with the Central Bank of Ireland or any other competent authority or regulatory authority in the European Economic Area. This joint proxy statement/prospectus does not constitute investment advice or the provision of investment services within the meaning of the European Communities (Markets in Financial Instruments) Regulations 2007 of Ireland (as amended) or the Markets in Financial Instruments Directive (2004/39/EC). Neither Allergan nor Pfizer is an authorized investment firm within the meaning of the European Communities (Markets in Financial Instruments) Regulations 2007 of Ireland (as amended) or the Markets in Financial Instruments Directive (2004/39/EC). Neither Allergan nor Pfizer is an authorized investment firm within the meaning of the European Communities (Markets in Financial Instruments) Regulations 2007 of Ireland (as amended) or the Markets in Financial Instruments Directive (2004/39/EC) and the recipients of this joint proxy statement/prospectus should seek independent legal and financial advice in determining their actions in respect of or pursuant to this joint proxy statement/prospectus.

V

# QUESTIONS AND ANSWERS ABOUT THE MERGER, THE OTHER TRANSACTIONS CONTEMPLATED BY THE MERGER AGREEMENT, THE PFIZER SPECIAL MEETING AND THE ALLERGAN EXTRAORDINARY GENERAL MEETING

The following are answers to certain questions you may have regarding the merger, the other transactions contemplated by the merger agreement, the Pfizer special meeting and the Allergan extraordinary general meeting (the Allergan EGM). You are urged to read carefully this entire joint proxy statement/prospectus, because the information in this section may not provide all of the information that might be important to you in determining how to vote. Additional important information is also contained in the Annexes to, and the documents incorporated by reference into, this joint proxy statement/prospectus. See Where You Can Find More Information. If you are in any doubt about this transaction you should consult an independent financial advisor who, if you are obtaining advice in Ireland, is authorized or exempted by the Investment Intermediaries Act 1995, or the European Communities (Markets in Financial Instruments) Regulations (Nos. 1 to 3) 2007 (as amended).

# Q: WHAT IS THE PROPOSED TRANSACTION UPON WHICH I AM BEING ASKED TO VOTE?

A: On November 22, 2015, Pfizer and Allergan entered into a merger agreement pursuant to which they agreed to combine their respective businesses under a single company. The combined company is expected to be a leading global pharmaceutical company with best-in-class innovative products and established products businesses.
The merger is structured as a reverse merger, in which Pfizer will merge with a wholly owned subsidiary of Allergan and the existing Allergan entity will become the parent entity of the combined company. In the merger, each share of Pfizer common stock (other than certain shares described in the merger agreement and below under *The Merger Agreement Consideration to Pfizer Stockholders* ) will be converted into, at the election of the holder of such share, either: (i) one combined company ordinary share (the exchange ratio ); or (ii) an amount in cash, without interest, equal to the volume weighted average price per share of Pfizer common stock on the New York Stock Exchange ( NYSE ) on the trading day immediately preceding the date of consummation of the merger. Elections by Pfizer stockholders for the share consideration and the cash consideration will be subject to proration procedures set forth in the merger agreement, such that Pfizer stockholders will receive in the aggregate no less than \$6 billion and no more than \$12 billion in cash.

Immediately prior to the merger, Allergan shareholders will receive 11.3 combined company ordinary shares (the share split ratio ) for each Allergan ordinary share they hold. Allergan shareholders will receive these shares by virtue of an 11.3-for-one share split (the Allergan share split ). It is anticipated that, immediately after consummation of the merger, the former Pfizer stockholders and Allergan shareholders will hold, on a fully diluted basis (based on the treasury stock method) and assuming the conversion of all outstanding Pfizer preferred shares and Allergan preferred shares, approximately 56% and 44%, respectively, of the issued and outstanding combined company ordinary shares, based on the closing price of Pfizer common stock and certain other assumptions as of November 20, 2015. As a result of the merger and the Allergan share split, it is currently estimated that the combined company will issue or reserve for issuance approximately [ ] ordinary shares.

# Q: WHY AM I RECEIVING THIS JOINT PROXY STATEMENT/PROSPECTUS?

A: Each of Pfizer and Allergan is sending these materials to its respective stockholders or shareholders to help them decide how to vote their shares of Pfizer common stock or Pfizer preferred shares, or Allergan ordinary shares, as the case may be, with respect to the matters to be considered at the Pfizer special meeting and the Allergan EGM, respectively.

At the Pfizer special meeting, Pfizer stockholders are being asked:

To approve the adoption of the merger agreement (the Pfizer merger proposal );

vi

To approve the adjournment of the Pfizer special meeting to another date and place if necessary or appropriate to solicit additional votes in favor of the Pfizer merger proposal (the Pfizer adjournment proposal ); and

To approve, on a non-binding, advisory basis, the compensation that may become payable to Pfizer s named executive officers that is based on or otherwise relates to the merger, as disclosed in *The Transactions Interests of the Pfizer Directors and Executive Officers in the Merger* (the Pfizer advisory compensation proposal and, together with the Pfizer merger proposal and the Pfizer adjournment proposal, the Pfizer proposals ).

At the Allergan EGM, Allergan shareholders are being asked:

To approve the issuance of Allergan ordinary shares to stockholders of Pfizer in connection with the merger as contemplated by the merger agreement (the Allergan share issuance proposal );

To approve the sub-division of the Allergan ordinary shares whereby, immediately prior to the effective time, each existing Allergan ordinary share will be sub-divided into 11.3 combined company ordinary shares (the Allergan share split proposal );

To approve the increase to the maximum number of directors of Allergan from 14 to 15 effective as of or prior to the effective time (the Allergan board increase proposal );

To approve the increase of the authorized share capital of Allergan from 40,000 and \$101,000 to 40,000 and \$[], respectively, effective as of or prior to the effective time (the Allergan authorized share capital increase proposal and, together with the Allergan share issuance proposal, the Allergan share split proposal and the Allergan board increase proposal, the Allergan required proposals );

To approve the change of name of the combined company from Allergan plc to Pfizer plc effective as of the effective time or as promptly as reasonably practicable thereafter (the Allergan name change proposal );

To approve the reduction of the company capital of Allergan by the cancellation of some or all of the amount standing to the credit of Allergan s share premium account immediately after the effective time, to allow the reserve resulting from the cancellation to be treated as additional profits available for distribution (the Allergan distributable reserves creation proposal );

To approve the increase in nominal value of each Allergan ordinary share up to \$0.00001 as of immediately following the Allergan share split and as of immediately prior to the effective time (the Allergan renominalisation proposal ); and

To approve the adjournment of the Allergan EGM to another date and place if necessary or appropriate to solicit additional votes in favor of the Allergan proposals (the Allergan adjournment proposal and, together with the Allergan required proposals, the Allergan name change proposal, the Allergan distributable reserves creation proposal and the Allergan renominalisation proposal, the Allergan proposals ).

The approval of the Pfizer merger proposal and the approval of the Allergan required proposals are conditions to the consummation of the merger.

The merger is not conditioned on the approval of the Pfizer adjournment proposal, the Pfizer advisory compensation proposal, the Allergan name change proposal, the Allergan distributable reserves creation proposal, the Allergan renominalisation proposal or the Allergan adjournment proposal.

Further information about the Pfizer special meeting, the Allergan EGM, the merger and the other transactions contemplated by the merger agreement is contained in this joint proxy statement/prospectus. This joint proxy statement/prospectus constitutes both a joint proxy statement of Pfizer and Allergan and a prospectus of Allergan. It is a joint proxy statement because each of the Pfizer board of directors and the

vii

Allergan board of directors is soliciting proxies from its respective stockholders or shareholders using this joint proxy statement/prospectus. It is a prospectus because Allergan is offering Allergan ordinary shares in exchange for a portion of the outstanding shares of Pfizer common stock and Pfizer preferred shares in the merger.

The enclosed proxy materials allow you to grant a proxy or vote your shares by telephone or Internet without attending your respective company s special meeting or extraordinary general meeting in person.

Your vote is very important. You are encouraged to submit your proxy or vote your shares by telephone or Internet as soon as possible, even if you do plan to attend the Pfizer special meeting or the Allergan EGM in person.

This joint proxy statement/prospectus is not intended to be and is not a prospectus for the purposes of the Investment Funds, Companies and Miscellaneous Provisions Act of 2005 of Ireland (the 2005 Act ), the Prospectus (Directive 2003/71/EC) Regulations 2005 of Ireland (as amended) or the Prospectus Rules issued under the 2005 Act, and the Central Bank of Ireland has not approved this joint proxy statement/prospectus.

# Q: WHAT WILL PFIZER COMMON STOCKHOLDERS RECEIVE IN THE TRANSACTION?

A: In the merger, each share of Pfizer common stock issued and outstanding immediately prior to the effective time (other than (i) shares of Pfizer common stock owned by Pfizer, Allergan or Merger Sub, (ii) shares of Pfizer common stock held by holders who have properly exercised their appraisal rights under Delaware law (the dissenting shares ), and (iii) shares of Pfizer common stock owned by subsidiaries of Pfizer immediately prior to the effective time) will be converted into the right to receive, at the election of its holder and subject to the proration procedures described in the merger agreement, either:

one combined company ordinary share (the share consideration ); or

an amount in cash, without interest, equal to the volume-weighted average price per share of Pfizer common stock on the NYSE on the trading day immediately preceding the date of consummation of the merger (determined as provided in the merger agreement) (the cash consideration ).

The share consideration and the cash consideration are collectively referred to as the common stock merger consideration. Any share of Pfizer common stock with respect to which a holder elects to receive the share consideration is referred to as a share electing share, and any share of Pfizer common stock with respect to which a holder elects to receive the cash consideration is referred to as a cash electing share. If a holder makes no election with respect to a share (or fails to properly make an election) (a non-electing share ), then such share of Pfizer common stock will be deemed to be a share electing share.

Elections by Pfizer stockholders for the share consideration and the cash consideration will be subject to proration procedures set forth in the merger agreement, such that Pfizer stockholders will receive in the aggregate no less than \$6 billion and no more than \$12 billion in cash. Accordingly, if you are a Pfizer stockholder, depending on the elections made by other Pfizer stockholders, you may receive share consideration and cash consideration in a proportion different from what you request on your election form.

### **Q: WHAT WILL PFIZER PREFERRED STOCKHOLDERS RECEIVE IN THE TRANSACTION?**

A: In the merger, each Pfizer preferred share issued and outstanding immediately prior to the effective time will be converted into the number of shares of Pfizer common stock into which such Pfizer preferred share could have been converted at that time in accordance with the certificate of designations for the Pfizer preferred shares, and the holder of such Pfizer preferred share will be entitled to receive the common stock merger consideration in respect of the shares of Pfizer common stock into which such Pfizer preferred share was converted (the preferred stock merger consideration, which, together with the common stock merger consideration is collectively referred to as the merger consideration ). As of the date of this joint proxy statement/prospectus, each Pfizer preferred share would have been converted into 2,574.87 shares of

viii

Pfizer common stock at the effective time. In lieu of receiving such preferred stock merger consideration, holders of Pfizer preferred shares may elect to receive the liquidation preference for their Pfizer preferred shares, plus any accrued and unpaid dividends on such shares as of the effective time, in accordance with the certificate of designations for the Pfizer preferred shares, and if a holder so elects, each Pfizer preferred share with respect to which such election is made will be cancelled and converted into the right to receive such amount in cash (the preferred stock liquidation amount ). As of the date of this joint proxy statement/prospectus, the liquidation preference plus accrued and unpaid dividends on the Pfizer preferred shares was \$40,300 per share. Holders of Pfizer preferred shares who do not elect to receive the preferred stock liquidation amount will be entitled to elect between the share consideration and the cash consideration for each share of Pfizer common stock into which their Pfizer preferred shares are converted as of immediately prior to the effective time (subject to the proration procedures described in the merger agreement).

# Q: WHAT WILL ALLERGAN SHAREHOLDERS RECEIVE IN THE TRANSACTION?

A: Immediately prior to consummation of the merger, Allergan shareholders will receive 11.3 combined company ordinary shares for each of their Allergan ordinary shares. Allergan shareholders will receive these shares by virtue of the Allergan share split. Allergan preferred shares will remain outstanding following the merger in accordance with designations of the terms of such shares and will undergo required adjustments in respect of the Allergan share split.

# Q: WHAT WILL BE THE RESPECTIVE OWNERSHIP PERCENTAGES OF FORMER PFIZER STOCKHOLDERS AND ALLERGAN SHAREHOLDERS IN THE COMBINED COMPANY?

A: It is anticipated that former Pfizer stockholders and Allergan shareholders will hold, on a fully diluted basis (based on the treasury stock method) and assuming the conversion of all outstanding Pfizer preferred shares and Allergan preferred shares, approximately 56% and 44%, respectively, of the issued and outstanding combined company ordinary shares immediately after consummation of the merger, based on the closing price of Pfizer common stock and certain other assumptions as of November 20, 2015.

# Q: WHAT IS THE VALUE OF THE CONSIDERATION TO THE PFIZER STOCKHOLDERS AND THE ALLERGAN SHAREHOLDERS?

A: The merger consideration payable in respect of each share of Pfizer common stock will be, at the election of the holder and subject to the proration procedures discussed below, either one combined company ordinary share or an amount in cash determined based upon the volume-weighted average price per share of Pfizer common stock on the NYSE for the trading day immediately preceding the date of consummation of the merger. In the Allergan share split that will occur immediately prior to the effective time, each Allergan ordinary share will be sub-divided into 11.3 combined company ordinary shares. The exact value of the transaction consideration to Pfizer stockholders and Allergan shareholders will therefore depend in part on the prices per share of Pfizer common stock and/or combined company ordinary shares at the consummation of the merger. These prices will not be known at the time of the Pfizer special meeting or the Allergan EGM and may be greater than, less than or the same as the prices at the time of entry into the merger agreement, the date of this joint proxy

statement/prospectus or the time of the Pfizer special meeting or the Allergan EGM. As of November 20, 2015, the last full trading day before the public announcement of the signing of the merger agreement, assuming that each combined company ordinary share will have a value equal to the closing price of a share of Pfizer common stock on the NYSE on such date, the implied value of the 11.3 combined company ordinary shares to Allergan shareholders was approximately \$363.63. As of the date of this joint proxy statement/prospectus, assuming that each combined company ordinary share will have a value equal to the closing price of a share of Pfizer common stock on the NYSE on such date, the implied value of the 11.3 combined company ordinary shares to Allergan shareholders was approximately \$163.63. As of the 11.3 combined company ordinary shares to Allergan stock on the NYSE on such date, the implied value of the 11.3 combined company ordinary shares to Allergan shareholders was approximately \$163.63. As of the 11.3 combined company ordinary shares to Allergan stock on the NYSE on such date, the implied value of the 11.3 combined company ordinary shares to Allergan shareholders was approximately \$11.00 should obtain current market price quotations for Pfizer common stock and Allergan ordinary shares

ix

before deciding how to vote with respect the Pfizer merger proposal or the Allergan required proposals, as applicable; however, as noted above, the prices at the effective time may be greater than, less than or the same as such price quotations.

### Q: WHAT WILL HOLDERS OF PFIZER EQUITY-BASED AWARDS RECEIVE IN THE MERGER?

A: *Stock Options.* As of the effective time, by virtue of the merger and without any action on the part of the holders thereof, each option to purchase shares of Pfizer common stock (each, a Pfizer stock option ) granted under any Pfizer equity plan, whether vested or unvested, that is outstanding and unexercised as of immediately prior to the effective time will be assumed by the combined company and will be converted into a combined company stock option to acquire a number of combined company ordinary shares (rounded down to the nearest whole share) equal to the number of shares of Pfizer common stock subject to such Pfizer stock option as of immediately prior to the effective time, at an exercise price per combined company ordinary share (rounded up to the nearest whole cent) equal to the exercise price per share of Pfizer common stock of such Pfizer stock option. Each Pfizer stock option that is an incentive stock option (as defined in Section 422 of the Internal Revenue Code of 1986, as amended (the Code )) will be adjusted in accordance with the foregoing in a manner consistent with the requirements of Section 424 of the Code. Each Pfizer stock option so assumed and converted will continue to have, and will be subject to, the same terms and conditions as applied to the corresponding Pfizer stock option as of immediately prior to the effective time.

*Total Shareholder Return Units.* As of the effective time, by virtue of the merger and without any action on the part of the holders thereof, each award of total shareholder return units denominated with respect to shares of Pfizer common stock (each, a Pfizer TSRU award ) granted under any Pfizer equity plan, whether vested or unvested, that is outstanding as of immediately prior to the effective time will be assumed by the combined company and will be converted into an award of total shareholder return units (a combined company TSRU award ) denominated with respect to a number of combined company ordinary shares (rounded to the nearest whole share) equal to the number of shares of Pfizer common stock subject to such Pfizer TSRU award as of immediately prior to the effective time, at a grant price per combined company ordinary share (rounded to the nearest whole cent) equal to the grant price per share of Pfizer common stock of such Pfizer TSRU award. Each Pfizer TSRU award so assumed and converted will continue to have, and will be subject to, the same terms and conditions as applied to the corresponding Pfizer TSRU award as of immediately prior to the effective time.

*Restricted Stock Units.* As of the effective time, by virtue of the merger and without any action on the part of the holders thereof, each award of time-based restricted stock units that corresponds to a number of shares of Pfizer common stock (each, a Pfizer RSU award ) granted under any Pfizer equity plan, whether vested or unvested, that is outstanding as of immediately prior to the effective time will be assumed by the combined company and will be converted into a restricted stock unit award corresponding to combined company ordinary shares (each, a combined company RSU award ) with respect to a number of combined company ordinary shares (rounded to the nearest whole share) equal to the number of shares of Pfizer common stock subject to such Pfizer RSU award as of immediately prior to the effective time. Each Pfizer RSU award so assumed and converted will continue to have, and will be subject to, the same terms and conditions as applied to the corresponding Pfizer RSU award as of immediately prior to the effective time.

*Performance Stock Units.* As of the effective time, each award of restricted shares or restricted stock units that corresponds to a number of shares of Pfizer common stock that is subject to performance-based vesting conditions (including any performance share award or portfolio performance share award but excluding any Pfizer TSRU award) (each, a Pfizer PSU award ) and that was granted under any Pfizer equity plan, whether vested or unvested, that is

outstanding immediately prior to the effective time will, by virtue of the merger and without any action on the part of the holders thereof, be assumed by the combined company and will be converted into a performance-based restricted share or restricted stock unit award corresponding to combined company ordinary shares (each a combined company PSU award ) with respect to a number of combined company ordinary shares (rounded to the nearest whole share) equal to the number of shares of Pfizer common stock subject to such Pfizer PSU award as of immediately prior to the effective time. Each

Х

Pfizer PSU award so assumed and converted will continue to have, and will be subject to, the same terms and conditions as applied to the corresponding Pfizer PSU award as of immediately prior to the effective time.

*Deferred Awards.* As of the effective time, each stock unit (excluding any Pfizer stock options, Pfizer TSRU awards, Pfizer RSU awards and Pfizer PSU awards (collectively, the Pfizer equity awards )) that is deemed invested in shares of Pfizer common stock as of immediately prior to the effective time under the Pfizer deferred compensation plans (such stock units, the Pfizer deferred awards ) will, by virtue of the merger and without any action on the part of the holders thereof, be deemed to be invested in combined company ordinary shares, with the number of combined company ordinary shares subject to the Pfizer deferred awards in a participant s account under each Pfizer deferred compensation plan as of the effective time to be equal to the number of shares of Pfizer common stock subject to such Pfizer deferred awards as of immediately prior to the effective time. Following the effective time, the Pfizer deferred compensation plans will otherwise continue to have the same terms, including payment terms and investment options, that were applicable as of immediately prior to the effective time, with the Pfizer common stock fund to be replaced with a combined company ordinary shares fund.

*Change in Control.* A change of control (or similar phrase) within the meaning of Pfizer s 2014 Stock Plan, 2004 Stock Plan, as amended and restated, and 2001 Stock and Incentive Plan will occur or will be deemed to occur at the effective time for purposes of such Pfizer equity plans, and will trigger the commencement of the relevant double-trigger protection period thereunder. Prior to the effective time, Pfizer will pass resolutions, provide any notices, obtain any consents, make any amendments to the Pfizer equity plans, Pfizer equity awards and Pfizer deferred compensation plans and take such other actions as are necessary to provide for the treatment of the Pfizer equity awards and the Pfizer deferred awards as contemplated by the merger agreement.

# Q: WHAT WILL HOLDERS OF ALLERGAN EQUITY-BASED AWARDS RECEIVE IN THE MERGER?

A: The merger will constitute a change of control for purposes of all outstanding Allergan equity-based awards, and will trigger the commencement of the relevant double-trigger protection period under such awards. Allergan or the combined company will take such actions as it determines are reasonably appropriate and necessary to provide for the treatment of the Allergan equity-based awards in accordance with the terms and conditions provided for in the applicable plan and the applicable award agreement, including adjusting such awards in connection with the Allergan share split or otherwise and the determination of achievement of any performance-based criteria in a manner consistent with the terms of any such plan and any applicable award agreement.

# Q: ARE PFIZER STOCKHOLDERS GUARANTEED TO RECEIVE THE FORM OF MERGER CONSIDERATION THEY ELECT TO RECEIVE?

A: No. Elections by Pfizer stockholders for the share consideration and the cash consideration will be subject to proration procedures set forth in the merger agreement, such that Pfizer stockholders will receive in the aggregate no less than \$6 billion and no more than \$12 billion in cash. In order to achieve these minimum and maximum amounts, the merger agreement provides for adjustments to and reallocation of the share elections and cash elections made by Pfizer stockholders in the event that either the share consideration or the cash consideration is oversubscribed. Specifically:

If Pfizer stockholders elect an aggregate of at least \$6 billion of cash consideration and no more than \$12 billion of cash consideration, all of the cash electing shares will be converted into the right to receive cash consideration and all of the share electing shares and non-electing shares will be converted into the right to receive share consideration.

xi

If Pfizer stockholders elect to receive an aggregate of less than \$6 billion of cash consideration, all of the cash electing shares will be converted into the right to receive cash consideration and a portion of the share electing shares and non-electing shares of each Pfizer stockholder will be converted into the right to receive cash consideration, with the remaining shares of such Pfizer stockholder converted into the right to receive share consideration.

If Pfizer stockholders elect to receive an aggregate of more than \$12 billion of cash consideration, all of the share electing shares and non-electing shares will be converted into the right to receive share consideration and a portion of the cash electing shares of each Pfizer stockholder will be converted into the right to receive cash consideration, with the remaining shares of such Pfizer stockholder converted into the right to receive share consideration.

Accordingly, depending on the elections made by other Pfizer stockholders, each Pfizer stockholder who elects to receive share consideration for all of their shares of Pfizer common stock in the merger may receive a portion of their shares of Pfizer common stock in the merger consideration for all of their shares of Pfizer stockholder who elects to receive cash consideration in combined company ordinary shares. A Pfizer stockholder who elects to receive a combination of cash consideration and share consideration for their shares of Pfizer common stock in the merger may receive a combination of cash consideration and share consideration for their shares of Pfizer common stock in the merger may receive cash and combined company ordinary shares in a proportion different from that which such stockholder elected. For further information, including hypothetical scenarios demonstrating the possible effects of proration on a holder of 1,000 shares of Pfizer common stock, see *The Merger Agreement Consideration to Pfizer Stockholders*.

# Q: HOW DO I MAKE AN ELECTION IF I AM A PFIZER STOCKHOLDER?

A: Under the merger agreement, Pfizer stockholders are required to make an election to receive share consideration or cash consideration in respect of each share held by 5:00 p.m., [time zone], on [ ], 2016, the date of the Pfizer special meeting (the election deadline ), unless otherwise agreed in advance by Pfizer and Allergan, in which event Pfizer will reasonably promptly announce the rescheduled election deadline. At least 20 business days prior to the election deadline, an election form will be mailed to each Pfizer stockholder of record for the Pfizer special meeting. Pfizer will make available one or more election forms as may be reasonably requested from time to time by all persons who become Pfizer stockholders of record during the period following the Pfizer record date and prior to the election deadline. To elect to receive share consideration, cash consideration or a combination of both, you must indicate on the election form the number of shares of Pfizer common stock with respect to which you elect to receive share consideration, the number of shares of Pfizer common stock with respect to which you elect to receive cash consideration and the particular shares for which you desire to make either such election, and the order in which either such election is to apply to any such shares if the election is subject to proration under the terms of the merger agreement. You must return your properly completed and signed form accompanied by the Pfizer share certificates, if any, in respect of which the form of election relates and any additional documents specified in the election form by the election deadline. You are encouraged to return your election form as promptly as practicable. If you hold your shares of Pfizer common stock or Pfizer preferred shares through a broker, bank or other nominee, you should follow the instructions provided by such broker, bank or other nominee to ensure that your election instructions are timely returned. See The Merger Agreement Consideration to Pfizer Stockholders.

# **Q:** CAN I REVOKE OR CHANGE MY ELECTION AFTER I MAIL MY ELECTION FORM?

A: Yes. Pfizer stockholders may revoke or change their elections by sending written notice thereof to the exchange agent, which notice must be received by the exchange agent prior to the election deadline. In the event an election form is revoked, under the merger agreement the shares of Pfizer common stock represented by such election form will be treated as shares in respect of which no election has been made, except to the extent a subsequent election is properly made by the Pfizer stockholder prior to the election

xii

deadline. After an election is validly made with respect to any shares of Pfizer common stock, any subsequent transfer of such shares will automatically revoke such election. See *The Merger Agreement Consideration to Pfizer Stockholders*.

# Q: WHAT HAPPENS IF I DO NOT MAKE AN ELECTION OR MY ELECTION FORM IS NOT RECEIVED BEFORE THE ELECTION DEADLINE?

A: For any shares of Pfizer common stock with respect to which the exchange agent does not receive a properly completed and timely election form, the holder of those shares will be deemed not to have made an election. Under the merger agreement, non-electing shares will be deemed to have elected to receive share consideration, and will be subject to the proration procedures provided in the merger agreement as if they were share electing shares. See *The Merger Agreement Consideration to Pfizer Stockholders*.

# **Q: WHEN WILL THE MERGER BE CONSUMMATED?**

A: The parties currently expect that the merger will be consummated in the second half of 2016, subject to certain conditions. Neither Pfizer nor Allergan can predict, however, the actual date on which the merger will be consummated, or whether it will be consummated, because the merger is subject to factors beyond each company s control, including whether or when the required regulatory approvals will be received. See *The Merger Agreement Conditions to the Consummation of the Merger* and *The Transactions Regulatory Approvals Required for the Merger*.

# Q: WHAT ARE THE CONDITIONS TO THE CONSUMMATION OF THE MERGER?

A: In addition to approval of the Pfizer merger proposal by Pfizer stockholders and approval of the Allergan required proposals by Allergan shareholders, consummation of the merger and the other transactions contemplated by the merger agreement is subject to the satisfaction or waiver of a number of other conditions, including the receipt of certain regulatory clearances and the closing of the Allergan divestiture transaction. See *The Merger Agreement Conditions to the Consummation of the Merger*.

# Q: WHAT EFFECT WILL THE MERGER HAVE ON PFIZER AND ALLERGAN?

A: Upon consummation of the merger, Pfizer will cease to be a publicly traded company. Merger Sub will merge with and into Pfizer, with Pfizer surviving the merger as a wholly owned subsidiary of the combined company. Following consummation of the merger, the registration of Pfizer common stock and the related reporting obligations under the Exchange Act will be terminated. In addition, following consummation of the merger, Pfizer common stock will no longer be listed on the NYSE or any other stock exchange or quotation system. Although Pfizer stockholders will no longer be stockholders of Pfizer, if you receive share consideration in the merger, you will have an interest in both Pfizer and Allergan through your interest in the combined company.

Allergan ordinary shares, which will be combined company ordinary shares as of consummation of the merger, will continue to be registered and subject to reporting obligations under the Exchange Act following consummation of the merger. In connection with the consummation of the merger, Allergan will become the parent entity of the combined company and, subject to the approval of the Allergan name change proposal, will be renamed Pfizer plc. Such combined company ordinary shares will also continue to be listed on the NYSE, however they will trade under the symbol PFE following the merger. If you are an Allergan shareholder, following the merger, you will have an interest in both Pfizer and Allergan through your interest in the combined company.

xiii

### **Q: WHO IS ENTITLED TO VOTE?**

A: *Pfizer*: The Pfizer board of directors has fixed the close of business on [ ], 2016 as the record date of the Pfizer special meeting (the Pfizer record date ). If you were a holder of record of shares of Pfizer common stock or Pfizer preferred shares as of the close of business on [ ], 2016, you are entitled to receive notice of and to vote at the Pfizer special meeting or any adjournments or postponements thereof.

*Allergan*: The Allergan board of directors has fixed the close of business on [ ], 2016 as the record date of the Allergan EGM (the Allergan record date ). If you were a holder of record of Allergan ordinary shares as of the close of business on [ ], 2016, you are entitled to receive notice of and to vote at the Allergan EGM or any adjournments or postponements thereof.

# Q: WHAT ARE PFIZER STOCKHOLDERS BEING ASKED TO VOTE ON?

- A: At the Pfizer special meeting, Pfizer stockholders will be asked to vote on the following proposals:
  - 1. the adoption of the merger agreement, a copy of which is attached as Annex A to this joint proxy statement/prospectus;
  - 2. the adjournment of the Pfizer special meeting to another date and place if necessary or appropriate to solicit additional votes in favor of the Pfizer merger proposal; and
  - 3. on a non-binding, advisory basis, the compensation that may become payable to Pfizer s named executive officers that is based on or otherwise relates to the merger, as described in *The Transactions Interests of the Pfizer Directors and Executive Officers in the Merger*.

Approval of the Pfizer merger proposal is required for the consummation of the merger. Approval of the Pfizer adjournment proposal and the Pfizer advisory compensation proposal is not required for the consummation of the merger. The merger agreement provides that the Pfizer special meeting will not be adjourned or postponed without the mutual agreement of Pfizer and Allergan.

No other matters are intended to be brought before the Pfizer special meeting by Pfizer.

# Q: WHAT VOTE IS REQUIRED TO APPROVE EACH PROPOSAL AT THE PFIZER SPECIAL MEETING?

A: *The Pfizer Merger Proposal*: Approval of the Pfizer merger proposal is a condition to the consummation of the merger and requires the affirmative vote of the holders of a majority of the outstanding voting stock of Pfizer. For the Pfizer merger proposal, an abstention or a failure to vote will have the same effect as a vote cast AGAINST this proposal. However, if you are a Pfizer employee holding Pfizer shares in a savings plan and/or Grantor Trust

and you fail to vote, fail to submit a proxy or fail to return a voting instruction card instructing your plan administrator and/or trustee on how to vote on the Pfizer proposals, your shares will be voted in accordance with the terms of your plan and/or Grantor Trust.

*The Pfizer Adjournment Proposal*: Approval of the Pfizer adjournment proposal requires that the votes cast by Pfizer stockholders present in person or represented by proxy at the Pfizer special meeting and entitled to vote on the proposal, voting together as a single class, in favor of the proposal exceed the votes cast by such stockholders against the proposal. For the Pfizer adjournment proposal, an abstention or a failure to vote will not be counted as a vote in favor of or against this proposal. However, if you are a Pfizer employee holding Pfizer shares in a savings plan and/or Grantor Trust and you fail to vote, fail to submit a proxy or fail to return a voting instruction card instructing your plan administrator and/or trustee on how to vote on the Pfizer proposals, your shares will be voted in accordance with the terms of your plan and/or Grantor Trust. Notwithstanding the outcome of the Pfizer adjournment proposal vote, the Pfizer special meeting will not be adjourned or postponed without the mutual agreement of Pfizer and Allergan.

xiv

*The Pfizer Advisory Compensation Proposal:* Approval of the Pfizer advisory compensation proposal requires that the votes cast by Pfizer stockholders present in person or represented by proxy at the Pfizer special meeting and entitled to vote on the proposal, voting together as a single class, in favor of the proposal exceed the votes cast by such stockholders against the proposal. For the Pfizer advisory compensation proposal, an abstention or a failure to vote will not be counted as a vote in favor of or against this proposal. However, if you are a Pfizer employee holding Pfizer shares in a savings plan and/or Grantor Trust and you fail to vote, fail to submit a proxy or fail to return a voting instruction card instructing your plan administrator and/or trustee on how to vote on the Pfizer proposals, your shares will be voted in accordance with the terms of your plan and/or Grantor Trust.

# **Q:** HOW DOES THE PFIZER BOARD OF DIRECTORS RECOMMEND PFIZER STOCKHOLDERS VOTE?

- A: The Pfizer board of directors has determined that the merger agreement and the transactions contemplated thereby, including, without limitation, the merger, are advisable and fair to, and in the best interests of, Pfizer and its stockholders, and has approved and adopted the merger agreement and the transactions contemplated thereby. The Pfizer board of directors recommends that the Pfizer stockholders vote their shares of Pfizer common stock and Pfizer preferred shares:
  - 1. **FOR** the Pfizer merger proposal;
  - 2. **FOR** the Pfizer adjournment proposal; and
  - 3. **FOR** the Pfizer advisory compensation proposal.

# Q: WHY ARE PFIZER STOCKHOLDERS BEING ASKED TO APPROVE ON A NON-BINDING BASIS THE PFIZER ADVISORY COMPENSATION PROPOSAL?

A: The rules promulgated by the SEC under Section 14A of the Exchange Act require Pfizer to submit a proposal to the Pfizer stockholders for a non-binding, advisory vote to approve the compensation that may be paid or become payable to Pfizer s named executive officers in connection with the merger. For more information regarding such payments, see *The Transactions Interests of the Pfizer Directors and Executive Officers in the Merger.* 

# Q: WHAT HAPPENS IF PFIZER STOCKHOLDERS DO NOT APPROVE ON A NON-BINDING BASIS THE ADVISORY COMPENSATION PROPOSAL?

A; The vote on the Pfizer advisory compensation proposal is a vote separate and apart from the vote on the Pfizer merger proposal. Accordingly, Pfizer stockholders may vote in favor of the Pfizer merger proposal and not in favor of the Pfizer advisory compensation proposal, or vice versa. Approval of the Pfizer advisory compensation

proposal is not a condition to consummation of the merger, and it is advisory in nature only, meaning it will not be binding on Pfizer or the combined company. Accordingly, if the merger is consummated, the compensation will be payable, subject only to the conditions applicable thereto, regardless of the outcome of the non-binding, advisory vote of Pfizer stockholders.

# Q: ARE THERE ANY RISKS RELATING TO THE MERGER, ALLERGAN S BUSINESS OR THE COMBINED COMPANY THAT PFIZER STOCKHOLDERS SHOULD CONSIDER IN DECIDING WHETHER TO VOTE ON THE PROPOSALS?

A: Yes. Before making any decision on whether and how to vote, Pfizer stockholders are urged to read carefully and in its entirety the information contained in *Risk Factors*. Pfizer stockholders should also read and carefully consider the risk factors of Pfizer and Allergan and the other risk factors that are incorporated by reference into this joint proxy statement/prospectus.

XV

# Q: DO ANY OF THE PFIZER DIRECTORS OR EXECUTIVE OFFICERS HAVE INTERESTS IN THE MERGER THAT MAY DIFFER FROM THOSE OF PFIZER STOCKHOLDERS?

A: Yes. The Pfizer directors and executive officers have interests in the merger that are different from, or in addition to, their interests as Pfizer stockholders. See *The Transactions Interests of the Pfizer Directors and Executive Officers in the Merger*. The members of the Pfizer board of directors were aware of and considered these interests, among other matters, in evaluating the merger agreement and the merger, and in recommending that Pfizer stockholders approve the adoption of the merger agreement.

# Q: WHAT ARE ALLERGAN SHAREHOLDERS BEING ASKED TO VOTE ON?

- A: At the Allergan EGM, Allergan shareholders will be asked to vote on the following proposals:
  - 1. the issuance of Allergan ordinary shares to stockholders of Pfizer in connection with the merger as contemplated by the merger agreement, a copy of which is attached as Annex A to this joint proxy statement/prospectus;
  - 2. the sub-division of the Allergan ordinary shares whereby, immediately prior to the effective time, each existing Allergan ordinary share will be sub-divided into 11.3 combined company ordinary shares;
  - 3. the increase to the maximum number of directors of Allergan from 14 to 15 effective as of or prior to the effective time;
  - 4. the increase of the authorized share capital of Allergan from 40,000 and \$101,000 to 40,000 and \$[], respectively, effective as of or prior to the effective time;
  - 5. the change of name of the combined company from Allergan plc to Pfizer plc effective as of the effective time or as promptly as reasonably practicable thereafter;
  - 6. the reduction of the company capital of Allergan by the cancellation of some or all of the amount standing to the credit of Allergan s share premium account immediately after the effective time, to allow the reserve resulting from the cancellation to be treated as additional profits available for distribution;
  - 7. the increase in nominal value of each Allergan ordinary share up to \$0.00001 as of immediately following the Allergan share split and as of immediately prior to the effective time; and

8. the adjournment of the Allergan EGM to another date and place if necessary or appropriate to solicit additional votes in favor of the Allergan proposals.

Under the NYSE rules, shareholder approval is required prior to the issuance of shares if the number of shares to be issued in a transaction equals 20% or more of the number of shares outstanding prior to the issuance. It is currently expected that the issuance of ordinary shares by Allergan pursuant to the merger agreement will result in the issuance of a number of ordinary shares in excess of 125% of the Allergan ordinary shares expected to be outstanding prior to the merger. Accordingly, Allergan shareholders are being asked to consider and vote on the issuance of Allergan ordinary shares pursuant to the merger agreement. Under Irish law, Allergan shareholders are required to approve the other Allergan proposals.

Allergan shareholders are not required to approve the adoption of the merger agreement under Irish law. Accordingly, Allergan shareholders are not being asked to vote on the merger or the adoption of the merger agreement.

Approval of each of the Allergan required proposals (the Allergan share issuance proposal, the Allergan share split proposal, the Allergan board increase proposal and the Allergan authorized share capital increase proposal) is required for consummation of the merger.

xvi

Approval of each of the Allergan name change proposal, the Allergan distributable reserves creation proposal, the Allergan renominalisation proposal and the Allergan adjournment proposal is not required for consummation of the merger.

If the Allergan name change proposal is not approved, the name of the combined company will be Allergan plc, but, following the effective time, the combined company is expected to do business as Pfizer and to ask combined company shareholders to approve the change of name of the combined company to Pfizer plc. If the Allergan distributable reserves creation proposal is not approved, the combined company will not create additional profits available for distribution from the reduction of the company capital of Allergan by the cancellation of some or all of the amount standing to the credit of Allegan s share premium account resulting from the merger in order to make dividends and distributions in respect of, and repurchase, combined company ordinary shares from such distributable reserves, but, following the effective time, is expected to ask combined company shareholders to approve the creation of such distributable reserves.

The merger agreement provides that the Allergan EGM will not be adjourned or postponed without the mutual agreement of Pfizer and Allergan.

No other matters are intended to be brought before the Allergan EGM by Allergan.

# Q: WHAT VOTE IS REQUIRED TO APPROVE EACH PROPOSAL AT THE ALLERGAN EXTRAORDINARY GENERAL MEETING?

A: *The Allergan Share Issuance Proposal*: The affirmative vote of a majority of the votes cast, either in person or by proxy, by shareholders entitled to vote on the Allergan share issuance proposal at the Allergan EGM is required to approve the Allergan share issuance proposal.

*The Allergan Share Split Proposal*: The affirmative vote of a majority of the votes cast, either in person or by proxy, by shareholders entitled to vote on the Allergan share split proposal at the Allergan EGM is required to approve the Allergan share split proposal.

*The Allergan Board Increase Proposal*: The affirmative vote of a majority of the votes cast, either in person or by proxy, by shareholders entitled to vote on the Allergan board increase proposal at the Allergan EGM is required to approve the Allergan board increase proposal.

*The Allergan Authorized Share Capital Increase Proposal:* The affirmative vote of a majority of the votes cast, either in person or by proxy, by shareholders entitled to vote on the Allergan authorized share capital increase proposal at the Allergan EGM is required to approve the Allergan authorized share capital increase proposal.

*The Allergan Name Change Proposal*: The affirmative vote of 75% of the votes cast, either in person or by proxy, by shareholders entitled to vote on the Allergan name change proposal at the Allergan EGM is required to approve the Allergan name change proposal.

*The Allergan Distributable Reserves Creation Proposal*: The affirmative vote of 75% of the votes cast, either in person or by proxy, by shareholders entitled to vote on the Allergan distributable reserves creation proposal at the Allergan EGM is required to approve the Allergan distributable reserves creation proposal.

*The Allergan Renominalisation Proposal*: The affirmative vote of a majority of the votes cast, either in person or by proxy, by shareholders entitled to vote on the Allergan renominalisation proposal at the Allergan EGM is required to approve the Allergan renominalisation proposal.

*The Allergan Adjournment Proposal*: The affirmative vote of a majority of the votes cast, either in person or by proxy, by shareholders entitled to vote on the Allergan adjournment proposal at the Allergan EGM is required to approve the Allergan adjournment proposal. Notwithstanding the outcome of the Allergan adjournment proposal vote, the Allergan EGM will not be adjourned or postponed without the mutual agreement of Pfizer and Allergan.

xvii

Because the vote required to approve each of the Allergan proposals is based on votes properly cast at the Allergan EGM, and because abstentions are not considered votes properly cast, abstentions, along with failures to vote, will have no effect on such proposals.

# **Q:** HOW DOES THE ALLERGAN BOARD OF DIRECTORS RECOMMEND ALLERGAN SHAREHOLDERS VOTE?

- A: The Allergan board of directors has approved the merger agreement and determined that the merger agreement and the transactions contemplated by the merger agreement, including the merger, are in the best interests of Allergan and its shareholders. The Allergan board of directors recommends that the Allergan shareholders vote their Allergan ordinary shares:
  - 1. **FOR** the Allergan share issuance proposal;
  - 2. **FOR** the Allergan share split proposal;
  - 3. **FOR** the Allergan board increase proposal;
  - 4. **FOR** the Allergan authorized share capital increase proposal;
  - 5. **FOR** the Allergan name change proposal;
  - 6. **FOR** the Allergan distributable reserves creation proposal;
  - 7. FOR the Allergan renominalisation proposal; and
  - 8. **FOR** the Allergan adjournment proposal.

# Q: WHY ARE ALLERGAN SHAREHOLDERS BEING ASKED TO APPROVE THE ALLERGAN DISTRIBUTABLE RESERVES CREATION PROPOSAL?

A: Under Irish law, dividends may be paid (and share repurchases and redemptions must generally be funded) only out of distributable reserves. Distributable reserves generally means accumulated realized profits less accumulated realized losses and includes reserves created by way of capital reduction. Shareholders of Allergan are therefore being asked to approve the creation of additional distributable reserves of the combined company

(through the reduction of the company capital of Allergan by the cancellation of some or all of the amount standing to the credit of Allergan s share premium account) in order to facilitate the combined company s ability to pay dividends (and repurchase or redeem shares) after the merger. Shareholder approval of the Allergan distributable reserves creation proposal is not a guarantee that if the merger occurs, the combined company will pay dividends or make share repurchases at any time in the future.

The approval of the Allergan distributable reserves creation proposal is not a condition to the consummation of the transaction. Accordingly, if stockholders of Pfizer approve the Pfizer merger proposal and shareholders of Allergan approve the Allergan required proposals, but shareholders of Allergan do not approve the Allergan distributable reserves creation proposal, and the merger is consummated, the combined company may not have sufficient distributable reserves to pay dividends (or to repurchase or redeem shares) following the transaction unless and until the combined company otherwise accumulates distributable reserves. In addition, the creation of additional distributable reserves of the combined company requires the approval of the Irish High Court. Although the combined company is not aware of any reason why the Irish High Court would not approve the creation of additional distributable reserves, the issuance of the required order is a matter for the discretion of the Irish High Court. See *Risk Factors*.

xviii

### Q: ARE THERE ANY RISKS RELATING TO THE MERGER, PFIZER S BUSINESS OR THE COMBINED COMPANY THAT ALLERGAN SHAREHOLDERS SHOULD CONSIDER IN DECIDING WHETHER TO VOTE ON THE PROPOSALS?

A: Yes. Before making any decision on whether and how to vote, Allergan shareholders are urged to read carefully and in its entirety the information contained in *Risk Factors*. Allergan shareholders should also read and carefully consider the risk factors of Pfizer and Allergan and the other risk factors that are incorporated by reference into this joint proxy statement/prospectus.

# Q: DO ANY OF THE ALLERGAN DIRECTORS OR EXECUTIVE OFFICERS HAVE INTERESTS IN THE MERGER THAT MAY DIFFER FROM THOSE OF ALLERGAN SHAREHOLDERS?

A: Yes. The Allergan directors and executive officers have interests in the merger that are different from, or in addition to, their interests as Allergan shareholders. See *The Transactions Interests of the Allergan Directors and Executive Officers in the Merger*. The members of the Allergan board of directors were aware of and considered these interests, among other matters, in evaluating the merger agreement and the merger, and in recommending that Allergan shareholders approve the Allergan proposals.

# Q: WHAT DO I NEED TO DO NOW?

A: After carefully reading and considering the information contained in this joint proxy statement/prospectus, please submit your proxy or voting instruction card for your Pfizer or Allergan shares, as applicable, as soon as possible so that your shares will be represented at your respective company s meeting of stockholders or shareholders. Please follow the instructions set forth on the proxy card or on the voting instruction card provided by the record holder if your shares are held in street name through your broker, bank or other nominee.

# Q: HOW DO I VOTE?

- A: If you are a stockholder of record of Pfizer as of the Pfizer record date, or a shareholder of record of Allergan as of the Allergan record date, you may submit your proxy before the Pfizer special meeting or the Allergan EGM, respectively, in one of the following ways:
  - 1. visit the website shown on your proxy card to submit your proxy via the Internet;
  - 2. call the toll-free number for telephone proxy submission shown on your proxy card; or
  - 3. complete, sign, date and return the enclosed proxy card in the enclosed postage-paid envelope.

#### Table of Contents

You may also cast your vote in person at your respective company s meeting of stockholders or shareholders.

If you are a shareholder of record of Allergan and you choose to submit your proxy by telephone by calling the toll-free number on your proxy card, your use of that telephone system and in particular the entry of your pin number/other unique identifier, will be deemed to constitute your appointment, in writing and under hand, and for all purposes of the Irish Companies Act, 2014, of the Chairman as your proxy to vote your shares on your behalf in accordance with your telephone instructions.

If your shares are held in street name, through a broker, bank or other nominee, that institution will send you separate instructions describing the procedure for voting your shares. Street name stockholders or shareholders who wish to vote in person at the meeting will need to obtain a proxy form from their broker, bank or other nominee.

xix

### **Q: HOW MANY VOTES DO I HAVE?**

A: *Pfizer*: You are entitled to one vote for each share of Pfizer common stock and 2,574.87 votes for each Pfizer preferred share that you owned as of the close of business on the Pfizer record date. As of the close of business on the Pfizer record date, [ ] shares of Pfizer common stock and [ ] Pfizer preferred shares were outstanding and entitled to vote at the Pfizer special meeting.

*Allergan*: You are entitled to one vote for each Allergan ordinary share that you owned as of the close of business on the Allergan record date. Allergan preferred shares are not entitled to vote on the Allergan proposals. As of the close of business on the Allergan record date, [\_\_\_\_] Allergan ordinary shares were outstanding and entitled to vote at the Allergan EGM.

# Q: WHAT IF I SELL MY SHARES OF PFIZER COMMON STOCK OR PFIZER PREFERRED SHARES BEFORE THE PFIZER SPECIAL MEETING, OR I SELL MY ALLERGAN ORDINARY SHARES BEFORE THE ALLERGAN EGM?

A: *Pfizer*: If you transfer your shares of Pfizer common stock or your Pfizer preferred shares after the Pfizer record date but before the Pfizer special meeting, you will, unless you provide the transferee of your shares with a proxy, retain your right to vote at the Pfizer special meeting, but will have transferred the right to receive the merger consideration. In order to receive the share consideration, the cash consideration or the preferred stock liquidation amount, as applicable, as a result of the merger, you must hold your shares through the effective time.
 *Allergan*: If you transfer your Allergan ordinary shares after the Allergan record date but before the Allergan EGM, you will, unless you provide the transferee of your shares with a proxy, retain your right to vote at the Allergan EGM, but will have transferred the right to receive 11.3 combined company ordinary shares for each Allergan ordinary share by virtue of the Allergan share split. In order to receive combined company ordinary shares as a result of the Allergan share split and the consummation of the merger, you must hold your shares through the effective time.

# Q: SHOULD I SEND IN MY PFIZER STOCK CERTIFICATES NOW?

A: No. To the extent Pfizer stockholders have certificated shares, such Pfizer stockholders should keep their existing stock certificates at this time. If Pfizer stockholders intend to make an election, they must send in any certificates that they hold at the time they send in the election form. After the merger is consummated, Pfizer stockholders will receive from the exchange agent a letter of transmittal and written instructions for exchanging their stock certificates for the share consideration and/or the cash consideration. Pfizer stockholders who have not previously sent in their certificates should send in their certificates at such time.

# Q: WHO IS THE EXCHANGE AGENT FOR THE MERGER?

A: [ ] is the exchange agent for the merger.

### **Q:** SHOULD I SEND IN MY ALLERGAN ORDINARY SHARE CERTIFICATES NOW?

A: No. To the extent Allergan shareholders have certificated shares, such Allergan shareholders should keep their existing stock certificates at this time. After the effective date of the Allergan share split, Allergan shareholders will receive from the transfer agent of the combined company a letter of transmittal and written instructions for exchanging their Allergan ordinary share certificates for the combined company ordinary shares that they are entitled to receive as a result of the Allergan share split. Allergan shareholders should send in their certificates at such time.

#### Q: WHO IS THE TRANSFER AGENT FOR THE COMBINED COMPANY?

A: [ ] is the transfer agent for the combined company.

#### XX

# Q: WHEN AND WHERE ARE THE PFIZER SPECIAL MEETING OF STOCKHOLDERS AND THE ALLERGAN EXTRAORDINARY GENERAL MEETING OF SHAREHOLDERS?

A: *Pfizer*: The special meeting of Pfizer stockholders will be held at [ ], at [ ] [a/p].m. (local time), on [ ], 2016.

Allergan: The Allergan EGM will be held at [ ], at [ ] [a/p].m. (local time), on [ ], 2016.

# **Q:** WHAT CONSTITUTES A QUORUM?

A: *Pfizer*: The presence of the holders of stock representing a majority of the voting power of all shares of Pfizer stock issued and outstanding and entitled to vote at the Pfizer special meeting, in person or represented by proxy, is necessary to constitute a quorum. Abstentions will be counted as present and entitled to vote for purposes of determining a quorum. Broker non-votes (shares of Pfizer common stock or Pfizer preferred shares held by brokers, banks or nominees that are present in person or by proxy at the Pfizer special meeting but with respect to which the broker or other stockholder of record is not instructed by the beneficial owner of such shares how to vote on a particular proposal and the broker does not have discretionary voting power on such proposal), if any, will not be counted as present for purposes of determining a quorum.

*Allergan*: The presence of two or more persons holding or representing by proxy (whether or not such holder actually exercises his voting rights in whole, in part or at all) more than 50% of the total issued voting rights of Allergan s shares is necessary to constitute a quorum. Abstentions will be counted as present for purposes of determining whether there is a quorum. Broker non-votes (Allergan ordinary shares held by brokers, banks or nominees that are present in person or by proxy at the Allergan EGM but with respect to which the broker or other shareholder of record is not instructed by the beneficial owner of such shares how to vote on a particular proposal and the broker does not have discretionary voting power on such proposal), if any, will also be counted as present for purposes of determining a quorum. As brokers do not have discretionary authority to vote on the Allergan proposals, it is expected that there will be no broker non-votes.

# Q: IF MY SHARES ARE HELD IN STREET NAME BY A BROKER, BANK OR OTHER NOMINEE, WILL MY BROKER, BANK OR OTHER NOMINEE VOTE MY SHARES FOR ME?

A: If your shares are held in street name in a stock brokerage account or by a bank or other nominee, you must provide the record holder of your shares with instructions on how to vote your shares. Please follow the voting instructions provided by your broker, bank or other nominee. Please note that you may not vote shares held in street name by returning a proxy card directly to Pfizer or Allergan or by voting in person at your respective company s special meeting unless you obtain a legal proxy, which you must obtain from your broker, bank or other nominee.

Under the rules of the NYSE, brokers who hold shares in street name for a beneficial owner of those shares typically have the authority to vote in their discretion on routine proposals when they have not received instructions from beneficial owners. However, brokers are not allowed to exercise their voting discretion with respect to the approval of matters that the NYSE determines to be non-routine without specific instructions from the beneficial owner. It is expected that all proposals to be voted on at the Pfizer special meeting and the Allergan EGM will be non-routine

#### matters.

If you are a Pfizer stockholder and you do not instruct your broker, bank or other nominee on how to vote your shares:

- 1. your broker, bank or other nominee may not vote your shares on the Pfizer merger proposal, which will have the same effect as a vote **AGAINST** this proposal;
- 2. your broker, bank or other nominee may not vote your shares on the Pfizer adjournment proposal, which will have no effect on the vote count for this proposal (and your shares will not be counted towards determining whether a quorum is present); and

xxi

3. your broker, bank or other nominee may not vote your shares on the Pfizer advisory compensation proposal, which will have no effect on the vote count for this proposal (and your shares will not be counted towards determining whether a quorum is present).

If you are an Allergan shareholder and you do not instruct your broker, bank or other nominee on how to vote your shares:

- 1. your broker, bank or other nominee may not vote your shares on the Allergan share issuance proposal, which will have no effect on this proposal (but your shares will be counted towards determining whether a quorum is present);
- 2. your broker, bank or other nominee may not vote your shares on the Allergan share split proposal, which will have no effect on the vote count for this proposal (but your shares will be counted towards determining whether a quorum is present);
- 3. your broker, bank or other nominee may not vote your shares on the Allergan board increase proposal, which will have no effect on the vote count for this proposal (but your shares will be counted towards determining whether a quorum is present);
- 4. your broker, bank or other nominee may not vote your shares on the Allergan authorized share capital increase proposal, which will have no effect on the vote count for this proposal (but your shares will be counted towards determining whether a quorum is present);
- 5. your broker, bank or other nominee may not vote your shares on the Allergan name change proposal, which will have no effect on the vote count for this proposal (but your shares will be counted towards determining whether a quorum is present);
- 6. your broker, bank or other nominee may not vote your shares on the Allergan distributable reserves creation proposal, which will have no effect on the vote count for this proposal (but your shares will be counted towards determining whether a quorum is present);
- 7. your broker, bank or other nominee may not vote your shares on the Allergan renominalisation proposal, which will have no effect on the vote count for this proposal (but your shares will be counted towards determining whether a quorum is present); and
- 8. your broker, bank or other nominee may not vote your shares on the Allergan adjournment proposal, which will have no effect on the vote count for this proposal (but your shares will be counted towards determining whether a quorum is present).

# Q: HOW DO I VOTE SHARES HELD OR ACQUIRED THROUGH AN EMPLOYEE PROGRAM?

A: *Pfizer*: If you are a Pfizer employee, you will receive a proxy card or voting instruction card for the following shares of Pfizer common stock or Pfizer preferred shares that you hold in the following plans, if applicable:

shares held in a Pfizer, Wyeth and/or Hospira savings plan; and/or

shares held in Grantor Trusts for deferred stock received by certain Pfizer and legacy Wyeth employees. Your proxy card will serve as a voting instruction card for the applicable savings plan and/or Grantor Trust.

See the Q&A above entitled How do I vote? for further information on how to vote such shares.

If you do not vote your Pfizer shares or specify your voting instructions on your proxy or voting instruction card, the administrator of the applicable savings plan, and/or the trustee of a Grantor Trust, as the case may be, will vote your shares in accordance with the terms of your plan and/or Grantor Trust. To allow sufficient time for voting by the administrator of the applicable savings plan and/or the trustee of a Grantor Trust, your voting instructions must be received by 10:00 a.m. (U.S. Eastern Time), on [ ], 2016.

xxii

If you hold Pfizer shares through any other Pfizer plan, you will receive voting instructions from that plan s administrator, as applicable.

If your Pfizer shares are held through a broker, bank or other nominee, that institution will send you separate instructions describing the procedure for voting your shares.

*Allergan*: If you are an Allergan shareholder of record, the shares listed on your proxy card will include the following shares that you hold in the following plans, if applicable:

shares held in the Actavis, Inc. 401(k) Plan;

shares held in the Forest Tosara Share Participation Scheme;

shares held in the Allergan, Inc. Savings and Investment Plan;

shares held in the Allergan Irish Share Participation Scheme;

shares held in the Allergan, Inc. Dividend Reinvestment Plan;

shares held in the Allergan, Inc. Savings Plan Canada; and

shares held in the Allergan, Inc. Deferred Directors Fee Program. If you do not vote your Allergan ordinary shares or specify your voting instructions on your proxy card, the administrator or trustee of the applicable Allergan benefit plan will vote your shares in accordance with the terms of the relevant Allergan benefit plan.

If your Allergan ordinary shares are held through a broker, bank or other nominee, that institution will send you separate instructions describing the procedure for voting your shares.

#### Q: WHAT IF I DO NOT VOTE?

A: If you are a Pfizer stockholder and you fail to vote, fail to submit a proxy or fail to return a voting instruction card instructing your broker, bank or other nominee how to vote on the merger proposal, this will have the same effect as a vote cast against the merger proposal and will not count towards determining whether a quorum is present. If you are a Pfizer stockholder and you fail to vote, fail to submit a proxy or fail to return a voting instruction card instructing your broker, bank or other nominee how to vote on the Pfizer adjournment proposal or the Pfizer advisory compensation proposal, this will have no effect on the vote count for such proposal, and will not count towards

determining whether a quorum is present.

However, if you are a Pfizer employee holding Pfizer shares in a savings plan and/or Grantor Trust and you fail to vote, fail to submit a proxy or fail to return a voting instruction card instructing your plan administrator and/or trustee on how to vote on the Pfizer proposals, your shares will be voted in accordance with the terms of your plan and/or Grantor Trust.

If you are an Allergan shareholder and you fail to vote, fail to submit a proxy or fail to return a voting instruction card instructing your broker, bank or other nominee how to vote on any of the Allergan proposals, this will have no effect on the vote count for such proposal, but in the case of broker no-votes only will count towards determining whether a quorum is present.

If you do not vote your Allergan ordinary shares or specify your voting instructions on your proxy card, the administrator or trustee of the applicable Allergan benefit plan will vote your shares in accordance with the terms of the relevant Allergan benefit plan.

An abstention occurs when a stockholder or shareholder attends the applicable meeting in person and does not vote or returns a proxy or voting instruction card with an abstain vote. If you respond with an abstain vote on the merger proposal, this will have the same effect as a vote cast against the merger proposal, but will count towards determining whether a quorum is present. If you respond with an abstain

xxiii

vote on the Pfizer adjournment proposal or the Pfizer advisory compensation proposal, this will have no effect on the vote count for such proposal, but will count towards determining whether a quorum is present. If you respond with an abstain vote on any of the Allergan proposals, this will have no effect on the vote count for any such proposal, but will count towards determining whether a quorum is present.

#### Q: WHAT WILL HAPPEN IF I RETURN MY PROXY CARD WITHOUT INDICATING HOW TO VOTE?

If you sign and return your proxy or voting instruction card without indicating how to vote on any particular proposal (and you do not change your vote after delivering your proxy or voting instruction card), the shares of Pfizer common stock and Pfizer preferred shares represented by your proxy or voting instruction card will be voted for each Pfizer proposal in accordance with the recommendation of the Pfizer board of directors or the Allergan ordinary shares represented by your proxy or voting instruction card Allergan proposal in accordance with the recommendation card will be voted for each Allergan proposal in accordance with the recommendation of the Pfizer board of directors.

# Q: MAY I CHANGE MY VOTE AFTER I HAVE DELIVERED MY PROXY OR VOTING INSTRUCTION CARD?

A: *Pfizer*: As a Pfizer stockholder, you may change your vote or revoke a proxy before the Pfizer special meeting. If you are a Pfizer stockholder of record, you can do this by:

sending a written notice of revocation that is received by Pfizer prior to 11: 59 p.m. (U.S. Eastern Time) on the day preceding the Pfizer special meeting, stating that you would like to revoke your proxy, to: Corporate Secretary

Pfizer Inc.

235 East 42nd Street

New York, New York 10017-5755

submitting a new proxy bearing a later date (by Internet, telephone or mail) that is received by Pfizer prior to 11: 59 p.m. (U.S. Eastern Time) on the day preceding the Pfizer special meeting; or

attending the Pfizer special meeting and voting in person.

Attending the Pfizer special meeting will not automatically revoke a proxy that was submitted through the Internet or by telephone or mail. If you wish to change your vote at the Pfizer special meeting, you must vote by ballot at such meeting to change your vote.

If you are a Pfizer stockholder whose shares are held in street name by a broker, bank or other nominee, you may revoke your proxy and vote your shares in person at the Pfizer special meeting only in accordance with applicable

# Edgar Filing: Allergan plc - Form S-4

rules and procedures as employed by such broker, bank or other nominee. If your shares are held in an account at a broker, bank or other nominee, you should contact your broker, bank or other nominee to change your vote.

If you hold shares indirectly in the Pfizer benefits plans, you should contact the administrator and/or trustee of your plan, as applicable, to change your vote of the shares allocated to your benefit plan.

xxiv

*Allergan*: As an Allergan shareholder, you may change your vote or revoke a proxy before the Allergan EGM. If you are an Allergan shareholder of record, you can do this by:

delivering written notice to the company secretary of Allergan that is received prior to the commencement of the Allergan EGM stating that you have revoked your proxy to the company secretary of Allergan at the following address:

Allergan plc

Clonshaugh Business and Technology Park

Coolock, Dublin, D17 E400, Ireland

Attention: Company Secretary

submitting a new proxy again by telephone or over the Internet prior to the commencement of the Allergan EGM;

signing and returning by mail a proxy card with a later date so that it is received by Allergan prior to the commencement of the Allergan EGM; or

attending the Allergan EGM and voting by ballot in person.

Attending the Allergan EGM will not automatically revoke a proxy that was submitted through the Internet or by telephone or mail. If you wish to change your vote at the Allergan EGM, you must vote by ballot at such meeting to change your vote.

If you are an Allergan shareholder whose shares are held in street name by a broker, bank or other nominee, you may revoke your proxy and vote your shares in person at the Allergan EGM only in accordance with applicable rules and procedures as employed by such broker, bank or other nominee. If your shares are held in an account at a broker, bank or other nominee, you should contact your broker, bank or other nominee to change your voting instructions.

If you hold shares indirectly in the Allergan benefit plans, you should contact the administrator and/or trustee of your plan, as applicable, to change your vote of the shares allocated to you under the relevant Allergan benefit plan, in accordance with the terms of such benefit plan.

## Q: WHAT SHOULD I DO IF I RECEIVE MORE THAN ONE SET OF VOTING MATERIALS?

A: Pfizer stockholders and Allergan shareholders may receive more than one set of voting materials, including multiple copies of this joint proxy statement/prospectus and multiple proxy cards or voting instruction cards. For example, if you hold Pfizer common stock or Pfizer preferred shares, or Allergan

# Edgar Filing: Allergan plc - Form S-4

ordinary shares, in more than one brokerage account, you will receive a separate voting instruction card for each brokerage account in which you hold such shares. If you are a holder of record of Pfizer common stock or Pfizer preferred shares, or Allergan ordinary shares, and your shares are registered in more than one name, you will receive more than one proxy card. In addition, if you are a holder of both Pfizer common stock or Pfizer preferred shares, and Allergan ordinary shares, you will receive one or more separate proxy cards or voting instruction cards for each company. Please complete, sign, date and return each proxy card and voting instruction card that you receive or otherwise follow the voting instructions set forth in this joint proxy statement/prospectus to ensure that you vote every share of Pfizer common stock, every Pfizer preferred share and/or every Allergan ordinary share, that you own.

# Q: WHAT IF I HOLD SHARES IN BOTH PFIZER AND ALLERGAN?

A: If you are both a stockholder of Pfizer and a shareholder of Allergan, you will receive two separate packages of proxy materials. A vote cast as a Pfizer stockholder will not count as a vote cast as an Allergan shareholder, and a vote cast as an Allergan shareholder will not count as a vote cast as a Pfizer stockholder. Therefore, please separately submit a proxy or voting instruction card for each of your shares of Pfizer common stock and/or Pfizer preferred shares, and your Allergan ordinary shares.

XXV

# Q: WHERE CAN I FIND THE VOTING RESULTS OF THE PFIZER SPECIAL MEETING AND THE ALLERGAN EGM?

A: Preliminary voting results will be announced at the Pfizer special meeting and the Allergan EGM and will be set forth in press releases that Pfizer and Allergan intend to issue after the Pfizer special meeting and the Allergan EGM, respectively. Final voting results for the Pfizer special meeting and the Allergan EGM are expected to be published in Current Reports on Form 8-K to be filed by Pfizer and Allergan with the SEC within four business days after the Pfizer special meeting and the Allergan EGM, as applicable.

# **Q: ARE PFIZER STOCKHOLDERS ENTITLED TO APPRAISAL RIGHTS?**

A: Pfizer stockholders may seek appraisal rights in connection with the merger to the extent such rights are available under Delaware law and, if such rights are perfected, such stockholders will be entitled to receive payment of the appraised value of such shares in accordance with Delaware law instead of receiving the merger consideration payable in respect of such shares in the merger. In order to preserve any appraisal rights that a Pfizer stockholder may have, in addition to otherwise complying with the applicable provisions of Delaware law, such Pfizer stockholder must not vote in favor of the Pfizer merger proposal, and must submit a written demand for appraisal prior to the vote at the Pfizer special meeting.

# **Q: ARE ALLERGAN SHAREHOLDERS ENTITLED TO APPRAISAL RIGHTS?**

A: No. Allergan shareholders are not entitled to appraisal rights under Irish law in connection with the merger or the other transactions contemplated by the merger agreement.

# Q: WHAT ARE THE U.S. FEDERAL INCOME TAX CONSEQUENCES OF THE TRANSACTION TO HOLDERS OF PFIZER COMMON STOCK?

A: For U.S. federal income tax purposes, the receipt of combined company ordinary shares or a combination of combined company ordinary shares and cash in exchange for Pfizer common stock pursuant to the merger will be treated as a taxable transaction. U.S. holders of Pfizer common stock will generally recognize gain, but not loss, equal to the difference, if any, between (i) the sum of (1) the fair market value of the combined company ordinary shares received by such holder in the merger, and (2) the amount of any cash received by such holder in the merger, including any cash received in lieu of fractional combined company ordinary shares, and (ii) the holder s adjusted tax basis in the Pfizer common stock surrendered in the exchange. Such gain generally will be long-term capital gain if the U.S. holder s holding period of the Pfizer common stock surrendered exceeds one year at the effective time.

Pfizer stockholders should consult their tax advisors as to the particular consequences to them of the merger, including the effect of U.S. federal, state and local tax laws and non-U.S. tax laws. For a more detailed discussion of the U.S. federal income tax consequences of the merger, see *Certain Tax Consequences of the Merger U.S. Federal Income Tax Consequences of the Merger U.S. Federal Income Tax Consequences of the Merger to Holders of Pfizer Common Stock.* 

# Q: WHAT ARE THE U.S. FEDERAL INCOME TAX CONSEQUENCES OF THE TRANSACTION TO ALLERGAN SHAREHOLDERS?

A: Except with respect to cash received in lieu of fractional shares, a holder of Allergan ordinary shares generally should not recognize gain or loss upon such holder s exchange of its Allergan ordinary shares for the combined company ordinary shares received pursuant to the Allergan share split.

Allergan shareholders should consult their tax advisors as to the particular tax consequences to them of the Allergan share split, including the effect of U.S. federal, state and local tax laws and non-U.S. tax laws. For

xxvi

a more detailed discussion of the U.S. federal income tax consequences of the Allergan share split, see *Certain Tax Consequences of the Merger U.S. Federal Income Tax Considerations U.S. Federal Income Tax Consequences of the Allergan Share Split to Allergan Shareholders.* 

# **Q: WHAT HAPPENS IF THE MERGER IS NOT CONSUMMATED?**

A: If the merger is not consummated, Pfizer stockholders will not receive any consideration for their shares of Pfizer common stock or Pfizer preferred shares and the Allergan share split will not occur in respect of the Allergan ordinary shares. Instead, Pfizer and Allergan will remain independent public companies and their shares of common stock or ordinary shares, respectively, will continue to be listed and traded separately on the NYSE. Under specified circumstances, Pfizer or Allergan (or its wholly owned subsidiary) may be required to pay to, or be entitled to receive from, the other party a fee or reimbursement of expenses with respect to the termination of the merger agreement, as described under *The Merger Agreement Termination of the Merger Agreement; Termination Fees; Expense Reimbursement*.

# Q: WHOM SHOULD I CONTACT IF I HAVE ANY QUESTIONS ABOUT THE PROXY MATERIALS OR VOTING?

A: If you have any questions about the proxy materials or if you need assistance submitting your proxy or voting your shares or need additional copies of this joint proxy statement/prospectus or the enclosed proxy card, you should contact the proxy solicitation agent for the company in which you hold shares.
Pfizer stockholders should contact [ ], the proxy solicitation agent for Pfizer, at [ ]. Pfizer stockholders may call [ ] collect at [ ] or toll-free at [ ].
Allergan shareholders should contact [ ], the proxy solicitation agent for Allergan, at [ ]. Allergan

] or toll-free at [

1.

# Q: WHERE CAN I FIND MORE INFORMATION ABOUT PFIZER AND ALLERGAN?

] collect at [

A: You can find more information about Pfizer and Allergan from the various sources described under *Where You Can Find More Information.* 

xxvii

shareholders may call [

## SUMMARY

This summary highlights selected information included in this joint proxy statement/prospectus. You should read carefully this entire joint proxy statement/prospectus and its Annexes and the other documents incorporated by reference into this joint proxy statement/prospectus, because the information in this section may not provide all of the information that might be important to you in determining how to vote. For a description of, and instructions as to how to obtain, additional information, see Where You Can Find More Information. Each item in this summary includes a page reference directing you to a more complete description of that item.

# Transaction Structure (page [ ])

The terms and conditions of the merger are contained in the merger agreement which is attached to this joint proxy statement/prospectus as Annex A. You should read the merger agreement carefully as it is the legal document that governs the merger.

Under the terms of the merger agreement, the businesses of Pfizer and Allergan will be combined under a single company. The merger is structured as a reverse merger, in which the existing Allergan entity will become the parent entity of the combined company. Specifically, pursuant to the merger agreement, Merger Sub will merge with and into Pfizer with Pfizer surviving as a wholly owned subsidiary of Allergan. Subject to approval of the Allergan name change proposal by Allergan shareholders at the Allergan EGM and the approval of the Registrar of Companies in Ireland, Allergan will change its name to Pfizer plc. Following the merger, the Pfizer common stock will be delisted from the NYSE, the London Stock Exchange and the Swiss SIX Stock Exchange and deregistered under the Exchange Act and cease to be publicly traded. It is expected that the combined company ordinary shares will be traded on the NYSE under the current Pfizer ticker symbol PFE.

## Consideration to Pfizer Stockholders (page [ ])

In the merger, each share of Pfizer common stock issued and outstanding immediately prior to the effective time (other than (i) such shares owned by Pfizer, Allergan or Merger Sub, (ii) dissenting shares, and (iii) such shares owned by subsidiaries of Pfizer immediately prior to the effective time) will be converted into the right to receive, at the election of the holder and subject to the proration procedures described in the merger agreement, either:

one (1) combined company ordinary share; or

an amount in cash, without interest, equal to the volume-weighted average price per share of Pfizer common stock on the NYSE for the trading day immediately preceding the date of consummation of the merger (determined as provided in the merger agreement).

Any holder of Pfizer common stock that does not elect to receive the cash consideration or the share consideration with respect to a share, or has not properly elected to receive any such consideration with respect to a share, will be deemed to have elected to receive the share consideration for such share.

It is anticipated that former Pfizer stockholders and Allergan shareholders will hold, on a fully diluted basis (based on the treasury stock method) and assuming the conversion of all outstanding Pfizer preferred shares and Allergan preferred shares, approximately 56% and 44% respectively, of the issued and outstanding combined company ordinary shares immediately after consummation of the merger, based on the closing price of Pfizer common stock

and certain other assumptions as of November 20, 2015.

In addition, in the merger, each Pfizer preferred share issued and outstanding immediately prior to the effective time will be converted into the number of shares of Pfizer common stock into which such Pfizer

preferred share could have been converted at that time in accordance with the certificate of designations for the Pfizer preferred shares, and the holder of such Pfizer preferred share will be entitled to receive the common stock merger consideration (and participate in the election described above) in respect of the shares of Pfizer common stock into which such Pfizer preferred share was converted. As of the date of this joint proxy statement/prospectus, each Pfizer preferred share would have been converted into 2,574.87 shares of Pfizer common stock at the effective time had the effective time occurred on such date. In lieu of receiving such preferred stock merger consideration, holders of Pfizer preferred shares may instead elect to receive the preferred stock liquidation amount. As of the date of this joint proxy statement/prospectus, the liquidation preference plus accrued and unpaid dividends on the Pfizer preferred shares was \$40,300 per share. Holders of Pfizer preferred shares who do not elect to receive the preferred stock liquidation amount will be entitled to elect between the share consideration and the cash consideration for each share of Pfizer common stock into which their Pfizer preferred shares are converted as of immediately prior to the effective time. The election of holders of Pfizer preferred shares to receive the preferred stock liquidation amount will not be taken into account in determining whether shares of Pfizer common stock (including Pfizer common stock in respect of Pfizer preferred shares of prizer agreement, which will be determined solely based on the amount of cash electing shares and share electing shares.

No holder of Pfizer common stock (including Pfizer common stock in respect of Pfizer preferred shares converted as described above) will be issued a fraction of a combined company ordinary share in the merger. Each holder of Pfizer common stock converted pursuant to the merger, who would otherwise have been entitled to receive a fraction of a combined company ordinary share (after aggregating all shares represented by the certificates and book-entry shares delivered by such holder), will instead receive the Pfizer fractional share consideration described in *Allergan Proposals Allergan Share Split Proposal* and *The Merger Agreement No Fractional Shares*.

# Allergan Share Split and Name Change (page [ ])

The merger agreement provides that immediately prior to the consummation of the merger, Allergan shareholders will receive 11.3 combined company ordinary shares for each of their Allergan ordinary shares. Allergan shareholders will receive these shares by virtue of the Allergan share split.

No holder of Allergan ordinary shares will be issued fractional shares in the Allergan share split. Each holder of Allergan ordinary shares subject to the Allergan share split, who would otherwise have been entitled to receive a fraction of a combined company ordinary share (after aggregating all shares held by such holder), will receive the Allergan fractional share consideration as described in *The Merger Agreement No Fractional Shares*.

Following the merger, subject to the approval of the Allergan name change proposal by Allergan shareholders at the Allergan EGM and the approval of the Registrar of Companies in Ireland, Allergan will effect a change of name so that the name of the combined company will be Pfizer plc.

As of the effective time of the Allergan share split, pursuant to and in accordance with the anti-dilution provisions of Allergan s equity incentive plans, Allergan will appropriately and proportionately adjust the number of Allergan ordinary shares issuable in respect of outstanding equity incentive awards, the exercise price of all outstanding options, the total number of Allergan ordinary shares that may be the subject of future grants as well as the individual ordinary share limits under Allergan s equity incentive plans.

# Treatment of Pfizer Equity-Based Awards (page [ ])

*Stock Options*. As of the effective time, by virtue of the merger and without any action on the part of the holders thereof, each Pfizer stock option granted under any Pfizer equity plan, whether vested or unvested, that is

# Table of Contents

outstanding and unexercised as of immediately prior to the effective time will be assumed by the combined company and will be converted into a combined company stock option to acquire a number of combined company ordinary shares (rounded down to the nearest whole share) equal to the number of shares of Pfizer common stock subject to such Pfizer stock option as of immediately prior to the effective time, at an exercise price per combined company ordinary share (rounded up to the nearest whole cent) equal to the exercise price per share of Pfizer common stock of such Pfizer stock option. Each Pfizer stock option that is an incentive stock option (as defined in Section 422 of the Code) will be adjusted in accordance with the foregoing in a manner consistent with the requirements of Section 424 of the Code. Each Pfizer stock option so assumed and converted will continue to have, and will be subject to, the same terms and conditions as applied to the corresponding Pfizer stock option as of immediately prior to the effective time.

*Total Shareholder Return Units.* As of the effective time, by virtue of the merger and without any action on the part of the holders thereof, each Pfizer TSRU award granted under any Pfizer equity plan, whether vested or unvested, that is outstanding as of immediately prior to the effective time will be assumed by the combined company and will be converted into a combined company TSRU award denominated with respect to a number of combined company ordinary shares (rounded to the nearest whole share) equal to the number of shares of Pfizer common stock subject to such Pfizer TSRU award as of immediately prior to the effective time, at a grant price per combined company ordinary share (rounded to the nearest whole cent) equal to the grant price per share of Pfizer common stock of such Pfizer TSRU award. Each Pfizer TSRU award so assumed and converted will continue to have, and will be subject to, the same terms and conditions as applied to the corresponding Pfizer TSRU award as of immediately prior to the effective time.

*Restricted Stock Units.* As of the effective time, by virtue of the merger and without any action on the part of the holders thereof, each Pfizer RSU award granted under any Pfizer equity plan, whether vested or unvested, that is outstanding as of immediately prior to the effective time will be assumed by the combined company and will be converted into a combined company RSU award with respect to a number of combined company ordinary shares (rounded to the nearest whole share) equal to the number of shares of Pfizer common stock subject to such Pfizer RSU award as of immediately prior to the effective time. Each Pfizer RSU award so assumed and converted will continue to have, and will be subject to, the same terms and conditions as applied to the corresponding Pfizer RSU award as of immediately prior to the effective time.

*Performance Stock Units.* As of the effective time, each Pfizer PSU award granted under any Pfizer equity plan, whether vested or unvested, that is outstanding as of immediately prior to the effective time will, by virtue of the merger and without any action on the part of the holders thereof, be assumed by the combined company and will be converted into a combined company PSU award with respect to a number of combined company ordinary shares (rounded to the nearest whole share) equal to the number of shares of Pfizer common stock subject to such Pfizer PSU award as of immediately prior to the effective time. Each Pfizer PSU award so assumed and converted will continue to have, and will be subject to, the same terms and conditions as applied to the corresponding Pfizer PSU award as of immediately prior to the effective time.

*Deferred Awards*. As of the effective time, each Pfizer deferred award will, by virtue of the merger and without any action on the part of the holders thereof, be deemed to be invested in combined company ordinary shares, with the number of combined company ordinary shares subject to the Pfizer deferred awards in a participant s account under each Pfizer deferred compensation plan as of the effective time to be equal to the number of shares of Pfizer common stock subject to such Pfizer deferred awards as of immediately prior to the effective time. Following the effective time, the Pfizer deferred compensation plans will otherwise continue to have the same terms, including payment terms and investment options, that were applicable as of immediately prior to the effective time, with the Pfizer common stock fund to be replaced with a combined company ordinary shares fund.

*Change in Control.* A change of control (or similar phrase) within the meaning of Pfizer s 2014 Stock Plan, 2004 Stock Plan, as amended and restated, and 2001 Stock and Incentive Plan will occur or will be deemed to occur at the effective time for purposes of such Pfizer equity plans, and will trigger the commencement of the relevant double-trigger protection period thereunder. Prior to the effective time, Pfizer will pass resolutions, provide any notices, obtain any consents, make any amendments to the Pfizer equity plans, Pfizer equity awards and Pfizer deferred compensation plans and take such other actions as are necessary to provide for the treatment of the Pfizer equity awards and the Pfizer deferred awards as contemplated by the merger agreement.

# Treatment of Allergan Equity-Based Awards (page [ ])

The merger will constitute a change of control for purposes of all outstanding Allergan equity-based awards, and will trigger the commencement of the relevant double-trigger protection period under such awards. Allergan or the combined company will take such actions as it determines are reasonably appropriate and necessary to provide for the treatment of the Allergan equity-based awards in accordance with the terms and conditions provided for in the applicable plan and the applicable award agreement, including adjusting such awards in connection with the Allergan share split or otherwise and the determination of achievement of any performance-based criteria in a manner consistent with the terms of any such plan and any applicable award agreement.

# Comparative Per Share Market Price Information (page [ ])

Allergan ordinary shares are listed on the NYSE under the symbol AGN. Pfizer common stock is listed on the NYSE under the symbol PFE. The following table shows the closing prices of Allergan ordinary shares and Pfizer common stock as reported on the NYSE on November 20, 2015, the last full trading day before the public announcement of the signing of the merger agreement, and on [ ], 2016, the last practicable full trading day before the date of this joint proxy statement/prospectus.

|  | Allergan  | Pfizer   |
|--|-----------|----------|
|  | Ordinary  | Common   |
|  | Shares    | Stock    |
| November 20, 2015  | \$ 312.46 | \$ 32.18 |
| [ ], 2016  | [ ]       | [ ]      |
| Recommendation of the Pfizer Board of Directors and Pfizer s Reasons for the Merger (page [ ]) |           |          |

At its meeting on November 22, 2015, the Pfizer board of directors determined that the merger agreement and the transactions contemplated by the merger agreement were advisable and fair to, and in the best interests of, Pfizer and its stockholders, and approved and adopted the merger agreement and the transactions contemplated by the merger agreement. The Pfizer board of directors recommends that the Pfizer stockholders vote **FOR** the Pfizer merger proposal, **FOR** the Pfizer adjournment proposal and **FOR** the Pfizer advisory compensation proposal.

In arriving at this determination and recommendation, the Pfizer board of directors reviewed and discussed a significant amount of information, consulted with Pfizer s management, legal advisors and financial advisors, and considered a number of factors in support of its decision to approve and adopt the merger agreement, including, among others, the expectation that the combined company will be able to leverage the respective strengths of each of Pfizer and Allergan to position itself as a leading global biopharmaceutical company with the strength to research, discover and deliver more medicines and therapies to more people around the world; the belief that the merger will accelerate the growth potential of Pfizer s innovative business and capabilities of Pfizer s established products business;

# Edgar Filing: Allergan plc - Form S-4

the view that the combined company will have a strong capital structure and credit profile; the fact that, upon consummation of the merger, Pfizer stockholders will own, on a fully

diluted basis, approximately 56% of the equity of the combined company, which will provide the Pfizer stockholders with an opportunity to participate in the equity value of the combined company; the expectation that the combination could result in potential aggregate annual operating synergies of more than \$2 billion; the combined company s expected pro forma adjusted effective tax rate; the belief that the complementary cultures of the two companies will allow for a successful integration of Pfizer and Allergan following the consummation of the merger; and the opinions of each of Guggenheim Securities and Goldman Sachs as to the fairness, from a financial point of view, of the merger consideration to holders of shares of Pfizer common stock.

The Pfizer board of directors weighed these factors against a number of uncertainties, risks and potentially negative factors relevant to the merger, including, among others, the risk that the transaction might not be consummated in a timely manner or at all; the risk that a change in applicable U.S. tax law, or official interpretations thereof, could cause the combined company to be treated as a U.S. domestic corporation for U.S. federal income tax purposes following the consummation of the merger; the challenges inherent in the combination of two business enterprises of the size and scope of Pfizer and Allergan; the risks related to certain terms of the merger agreement (including the requirement that in certain circumstances Pfizer may become obligated to reimburse certain of Allergan s expenses up to \$400 million or pay a termination fee to Allergan of up to \$3.5 billion); the risk that the merger may divert management focus and resources; and the risks of the type and nature described under the sections entitled *Risk Factors* and *Cautionary Statement Regarding Forward-Looking Statements*.

At its meeting on November 22, 2015, the Pfizer board of directors concluded that the uncertainties, risks and potentially negative factors relevant to the merger were outweighed by the potential benefits that it expected Pfizer and Pfizer stockholders would achieve as a result of the merger.

In considering the recommendation of the Pfizer board of directors, Pfizer stockholders should be aware that directors and executive officers of Pfizer have interests in the merger that are different from, or in addition to, any interests they might have as stockholders. See *Interests of the Pfizer Directors and Executive Officers in the Merger.* 

This discussion of the information and factors considered by the Pfizer board of directors includes the principal positive and negative factors considered by the Pfizer board of directors, but is not intended to be exhaustive and may not include all of the factors considered by the Pfizer board of directors. In view of the wide variety of factors considered in connection with its evaluation of the merger, and the complexity of these matters, the Pfizer board of directors did not find it useful and did not attempt to quantify or assign any relative or specific weights to the various factors that it considered in reaching its determination to approve the transaction and to make its recommendations to Pfizer stockholders. Rather, the Pfizer board of directors viewed its decisions as being based on the totality of the information presented to it and the factors it considered. In addition, individual members of the Pfizer board of directors may have given differing weights to different factors.

For a more complete description of Pfizer s reasons for entering into the merger agreement and the recommendations of the Pfizer board of directors, see *The Transactions Recommendation of the Pfizer Board of Directors and Pfizer s Reasons for the Merger.* 

# Opinions of Pfizer s Financial Advisors (page [ ])

# **Opinion of Guggenheim Securities, LLC**

Guggenheim Securities, LLC (Guggenheim Securities) delivered its opinion on November 22, 2015 to the Pfizer board of directors to the effect that, as of November 22, 2015 and based on the matters considered, the procedures followed, the assumptions made and various limitations of and qualifications to the review undertaken, the common

# Table of Contents

# Edgar Filing: Allergan plc - Form S-4

stock merger consideration was fair, from a financial point of view, to the common stockholders of Pfizer. The full text of Guggenheim Securities written opinion, which is attached as Annex B to

this joint proxy statement/prospectus and which you should read carefully and in its entirety, is subject to the assumptions, limitations, qualifications and other conditions contained in such opinion and is necessarily based on economic, capital markets and other conditions, and the information made available to Guggenheim Securities, as of the date of such opinion.

Guggenheim Securities opinion was provided to the Pfizer board of directors (in its capacity as such) for its information and assistance in connection with its evaluation of the common stock merger consideration, did not and does not constitute a recommendation to the Pfizer board of directors with respect to the merger and did not and does not constitute advice or a recommendation to any holder of Pfizer common stock or Allergan ordinary shares as to how to vote in connection with the merger or otherwise or, in the case of Pfizer stockholders, what form of consideration any such holder should elect to receive pursuant to the election mechanism described in the merger agreement (as to which Guggenheim Securities expresses no view or opinion). Guggenheim Securities opinion addressed and addresses only the fairness, from a financial point of view, of the common stock merger consideration to the common stockholders of Pfizer and did not and does not address any other term or aspect of the merger, the merger agreement or any other agreement, transaction document or instrument contemplated by the merger agreement or to be entered into or amended in connection with the merger. See *The Transactions Opinions of Pfizer s Financial Advisors Opinion of Guggenheim Securities, LLC*.

# Opinion of Goldman, Sachs & Co.

Goldman, Sachs & Co. (Goldman Sachs and, together with Guggenheim Securities, Pfizer s financial advisors) delivered its opinion on November 22, 2015 to the Pfizer board of directors that, as of November 22, 2015 and based upon and subject to the factors and assumptions set forth therein, the common stock merger consideration to be paid to the holders (other than Allergan and its affiliates) of Pfizer common stock pursuant to the merger agreement was fair, from a financial point of view, to such holders of Pfizer common stock.

The full text of the written opinion of Goldman Sachs dated November 22, 2015, which sets forth assumptions made, procedures followed, matters considered and limitations on the review undertaken in connection with the opinion, is attached as Annex C to this joint proxy statement/prospectus and should be read carefully and in its entirety. Goldman Sachs provided its opinion for the information and assistance of the Pfizer board of directors in connection with its consideration of the merger. Goldman Sachs opinion is not a recommendation as to how any holder of shares of Pfizer common stock should vote or make any election with respect to such merger or any other matter. See *The Transactions Opinions of Pfizer s Financial Advisors Opinion of Goldman, Sachs & Co.* 

# Recommendation of the Allergan Board of Directors and Allergan s Reasons for the Merger (page [ ])

After careful consideration, the Allergan board of directors recommends that Allergan shareholders vote **FOR** the Allergan share issuance proposal, **FOR** the Allergan share split proposal, **FOR** the Allergan board increase proposal, **FOR** the Allergan name change proposal, **FOR** the

**FOR** the Allergan authorized share capital increase proposal, **FOR** the Allergan name change proposal, **FOR** the Allergan distributable reserves creation proposal, **FOR** the Allergan renominalisation proposal and **FOR** the Allergan adjournment proposal.

In reaching its decision, the Allergan board of directors considered a number of factors as generally supporting its decision to enter into the merger agreement, including, among others, that the Allergan share split implies an exchange ratio of 11.3x, which ratio, when multiplied by the closing price per share of Pfizer common stock on November 20, 2015, the last full trading day before public announcement of the signing of the merger agreement, of \$32.18, produces an implied offer price that represents more than a 30% premium to the closing price per Allergan ordinary share on October 28, 2015 (the last trading day prior to the companies public confirmation that they were

# Edgar Filing: Allergan plc - Form S-4

engaged in preliminary friendly discussions); the expectation that the combined

company would create long-term value for Allergan shareholders by combining innovation and growth with substantial sources of reliable earnings and cash flow; the potential strategic opportunities in combining the businesses; an enhanced credit profile; expected synergies; the potential risks and uncertainties associated with the continued execution of Allergan s standalone business strategy; the expectation that the combined company will remain committed to a dividend policy that targets a 50% dividend payout ratio; the opinion of J.P. Morgan, Allergan s financial advisor, as to the fairness, from a financial point of view, of the Allergan stock consideration to the holders of Allergan ordinary shares; the opinion of Morgan Stanley, Allergan s financial advisor, as to the fairness, from a financial point of view, of the split exchange ratio to the holders of Allergan ordinary shares; and the overall terms of the merger agreement. The Allergan board of directors also considered a variety of risks and other potentially negative factors concerning the merger, including, among others, the risks related to the diversion of management and resources from other strategic opportunities and challenges; the potential difficulties relating to integrating the operations of Allergan and Pfizer; the risk that the merger might not be completed in a timely manner or at all; the risks related to certain terms of the merger agreement (including restrictions on the conduct of Allergan s business prior to the consummation of the merger and the requirement that in certain circumstances Allergan pay Pfizer a termination fee or reimburse certain expenses incurred by Pfizer in connection with the merger); and the risks related to Pfizer s business.

In considering the recommendation of the Allergan board of directors, Allergan shareholders should be aware that the Allergan directors and executive officers have interests in the merger that are different from, or in addition to, their interests as Allergan shareholders. See Interests of the Pfizer Directors and Executive Officers in the Merger.

The foregoing discussion of the information and factors considered by the Allergan board of directors is not intended to be exhaustive, but includes the material factors considered by the Allergan board of directors. In view of the variety of factors considered in connection with its evaluation of the combination, the Allergan board of directors did not find it practicable to, and did not, quantify or otherwise assign relative weights to the specific factors considered in reaching its determination and recommendation. In addition, individual directors may have given different weights to different factors. The Allergan board of directors did not undertake to make any specific determination as to whether any factor, or any particular aspect of any factor, supported or did not support its ultimate determination. The Allergan board of directors based its recommendation on the totality of the information presented and the factors it considered. The explanation of the Allergan board of directors reasons for the merger and the other transactions contemplated by the merger agreement and all other information presented in this section is forward-looking in nature and therefore should be read in light of the factors discussed under *Cautionary Statement Regarding Forward-Looking Statements*.

For a more complete description of Allergan s reasons for entering into the merger agreement and the recommendations of the Allergan board of directors, see *The Transactions Recommendation of the Allergan Board of Directors and Allergan s Reasons for the Merger.* 

# Opinions of Allergan s Financial Advisors (page [ ])

# **Opinion of J.P. Morgan Limited**

Allergan retained J.P. Morgan Limited (J.P. Morgan) to act as its financial advisor in connection with the transactions contemplated by the merger agreement. At the meeting of the Allergan board of directors on November 21, 2015, J.P. Morgan rendered its oral opinion to the board that, as of such date and based upon and subject to the factors and assumptions set forth in its opinion, the Allergan stock consideration (as defined below) to be issued to the Allergan shareholders as part of the transactions contemplated by the merger agreement was fair, from a financial point of view, to the holders of Allergan ordinary shares, other than Pfizer and its affiliates. J.P. Morgan confirmed this oral opinion by delivering its written opinion on November 22, 2015. In the

description of the opinion of J.P. Morgan set forth in this summary and in the sections of this joint proxy statement/prospectus entitled *The Transactions Opinions of Allergan s Financial Advisors Opinion of J.P. Morgan Limited, The Transactions Background of the Merger* and *The Transactions Recommendation of the Allergan Board of Directors and Allergan s Reasons for the Merger,* the term Allergan stock consideration is used to mean the sub-division of each Allergan ordinary share into 11.3 Allergan ordinary shares immediately prior to the effective time (which Allergan ordinary shares will subsequently become combined company ordinary shares in connection with the merger).

The full text of the written opinion of J.P. Morgan, dated November 22, 2015, which sets forth the assumptions made, matters considered and limits on the review undertaken, is attached as Annex D to this joint proxy statement/prospectus. The shareholders of Allergan are urged to read the opinion in its entirety. J.P. Morgan s written opinion is addressed to the Allergan board of directors (in its capacity as such) in connection with and for the purposes of its evaluation of the transactions contemplated by the merger agreement and is directed only to the fairness to holders of Allergan ordinary shares (other than Pfizer and its affiliates) of the Allergan stock consideration to be issued as part of the transactions contemplated by the merger agreement. Further, the opinion does not constitute a recommendation to any shareholder of Allergan as to how such shareholder should vote or act with respect to the transactions contemplated by the merger agreement.

For a description of the opinion that the Allergan board of directors received from J.P. Morgan, see *The Transactions Opinions of Allergan s Financial Advisors Opinion of J.P. Morgan.* 

# **Opinion of Morgan Stanley & Co. LLC**

Morgan Stanley & Co. LLC (Morgan Stanley) was retained by the Allergan board of directors to act as its financial advisor in connection with the transactions contemplated by the merger agreement, pursuant to an engagement letter dated November 21, 2015. On November 21, 2015, Morgan Stanley rendered its oral opinion, which was subsequently confirmed in writing on November 22, 2015, to the Allergan board of directors to the effect that, as of such date, and based upon and subject to the assumptions made, procedures followed, matters considered and qualifications and limitations on the scope of review undertaken by Morgan Stanley as set forth in its written opinion, the split exchange ratio (giving effect to the merger and taking into account the share consideration and the cash consideration payable to holders of Pfizer common stock) pursuant to the merger agreement was fair from a financial point of view to the holders of Allergan ordinary shares (other than Pfizer and its affiliates). In the description of the opinion of Morgan Stanley set forth in this summary and in the sections of this joint proxy statement/prospectus entitled The Transactions Opinions of Allergan s Financial Advisors Opinion of Morgan Stanley & Co. LLC, The Transactions Background of the Merger and The Transactions Recommendation of the Allergan Board of Directors and Allergan s Reasons for the Merger, the term split exchange ratio is used to mean the sub-division of each Allergan ordinary share into 11.3 Allergan ordinary shares immediately prior to the effective time of the merger (which Allergan ordinary shares will subsequently become combined company ordinary shares in connection with the merger).

The full text of Morgan Stanley s written opinion to the Allergan board of directors, dated November 22, 2015, which sets forth, among other things, the assumptions made, procedures followed, matters considered and qualifications and limitations on the scope of the review undertaken by Morgan Stanley in rendering its opinion, is attached to this joint proxy statement/prospectus as Annex E. The foregoing summary of Morgan Stanley s opinion is qualified in its entirety by reference to the full text of the opinion. You are encouraged to read Morgan Stanley s opinion, this section and the summary of Morgan Stanley s opinion below carefully and in their entirety. Morgan Stanley s opinion was for the benefit of the Allergan board of directors, in its capacity as such, and addressed only the fairness from a financial point of view of the split exchange ratio (giving effect to the

merger and taking into account the share consideration and the cash consideration payable to holders of Pfizer common stock) to the holders of Allergan ordinary shares (other than Pfizer and its affiliates) pursuant to the merger agreement as of the date of the opinion and did not address any other aspects or implications of the merger. Morgan Stanley s opinion was not intended to, and does not, constitute advice or a recommendation as to how Pfizer s stockholders or Allergan s shareholders should vote at any special or extraordinary general meeting to be held in connection with the merger and the other transactions contemplated by the merger agreement, or whether to take any other action with respect to the merger or any other matter.

For a description of the opinion that the Allergan board of directors received from Morgan Stanley, see *The Transactions Opinions of Allergan s Financial Advisors Opinion of Morgan Stanley & Co. LLC*.

# The Pfizer Special Meeting (page [ ])

Pfizer will convene the Pfizer special meeting on [ ], 2016, at [ ] [a/p].m. (local time), at [ ]. At the Pfizer special meeting, Pfizer stockholders will be asked to approve the Pfizer merger proposal, the Pfizer adjournment proposal and the Pfizer advisory compensation proposal.

Only holders of shares of Pfizer common stock or Pfizer preferred shares as of the close of business on [ ], 2016, the record date for the Pfizer special meeting, will be entitled to receive notice of, and to vote at, the Pfizer special meeting or any adjournments or postponements thereof. On the Pfizer record date, there were [ ] shares of Pfizer common stock outstanding and entitled to vote at the Pfizer special meeting, held by a total of [ ] holders of Pfizer preferred shares outstanding and entitled to vote at the Pfizer special meeting, all of which record, and [ are held of record by [ ]. Each share of Pfizer common stock entitles the holder to one vote at the Pfizer special meeting on each proposal to be considered at the Pfizer special meeting. Each Pfizer preferred share entitles the holder to a number of votes equal to the number of shares of Pfizer common stock into which such Pfizer preferred share could be converted on the record date for determining the stockholders entitled to vote, rounded to the nearest one one-hundredth of a vote, or 2,574.87 votes, subject to adjustment under certain circumstances provided in the certificate of designations for the Pfizer preferred shares. The Pfizer common stock and Pfizer preferred shares will vote together as one class on all of the Pfizer proposals. As of the Pfizer record date, directors and executive officers of Pfizer and their affiliates owned and were entitled to vote [ ] shares of Pfizer common stock and [ Pfizer preferred shares, representing less than 1% of the votes of the Pfizer common stock and Pfizer preferred shares, taken together as a single class, outstanding on that date. Pfizer currently expects that the Pfizer directors and executive officers will vote their shares in favor of each of the Pfizer proposals, although none of them has entered into any agreements obligating him or her to do so.

Approval of the Pfizer merger proposal is a condition to the merger and requires the affirmative vote of the holders of a majority of the outstanding voting stock of Pfizer. Approval of each of the Pfizer adjournment proposal and the Pfizer advisory compensation proposal requires that the votes cast by Pfizer stockholders present in person or represented by proxy at the Pfizer special meeting and entitled to vote on the proposal, voting together as a single class, in favor of the proposal exceed the votes cast by such stockholders against the proposal.

# The Allergan Extraordinary General Meeting (page [ ])

Allergan will convene the Allergan EGM on [ ], 2016, at [ ] [a/p].m. (local time), at [ ]. At the Allergan EGM, Allergan shareholders will be asked to consider and vote on the Allergan share issuance proposal, the Allergan share split proposal, the Allergan board increase proposal, the Allergan authorized share capital increase proposal, the Allergan name change proposal, the Allergan distributable reserves creation proposal, the Allergan renominalisation proposal and the Allergan adjournment proposal.

Only holders of Allergan ordinary shares as of the close of business on [ ], 2016, the record date for the Allergan EGM, will be entitled to notice of, and to vote at, the Allergan EGM or any adjournments or postponements thereof. On the Allergan record date, there were [ ] Allergan ordinary shares outstanding, held by a total of [ ] registered holders. Each outstanding Allergan ordinary share is entitled to one vote on each proposal and any other matter properly coming before the Allergan EGM. Allergan preferred shares are not entitled to vote on the Allergan proposals. As of the record date, directors and executive officers of Allergan and their affiliates owned and were entitled to vote [ ] Allergan ordinary shares, representing [less than 1%] of Allergan ordinary shares outstanding on that date. Allergan currently expects that the Allergan directors and executive officers will vote their shares in favor of each of the Allergan proposals, although none of them has entered into any agreements obligating them to do so.

The affirmative vote of a majority of the votes cast, either in person or by proxy, by shareholders entitled to vote on each of the Allergan share issuance proposal, the Allergan share split proposal, the Allergan board increase proposal, the Allergan authorized share capital increase proposal, the Allergan renominalisation proposal and the Allergan adjournment proposal at the Allergan EGM is required to approve each such proposal. The affirmative vote of 75% of the votes cast, either in person or by proxy, by shareholders entitled to vote on each of the Allergan name change proposal and the Allergan distributable reserves creation proposal at the Allergan EGM is required to approve each such proposal.

# Interests of the Pfizer Directors and Executive Officers in the Merger (page [ ])

In considering the recommendation of the Pfizer board of directors with respect to the merger, Pfizer stockholders should be aware that the directors and executive officers of Pfizer have certain interests in the merger that may be different from, or in addition to, the interests of Pfizer stockholders generally. The Pfizer board of directors was aware of these interests and considered them, among other matters, in approving the merger agreement and the transactions contemplated thereby and making its recommendation that Pfizer stockholders vote to approve the Pfizer proposals. A future amendment to this joint proxy statement/prospectus will disclose, in accordance with SEC requirements, information regarding any interests that Pfizer s executive officers might have in the merger that may be different from, or in addition to, the interests of Pfizer stockholders generally.

# Interests of the Allergan Directors and Executive Officers in the Merger (page [ ])

In considering the recommendation of the Allergan board of directors with respect to the Allergan proposals, Allergan shareholders should be aware that the directors and executive officers of Allergan have certain interests in the merger that may be different from, or in addition to, the interests of Allergan shareholders generally. The Allergan board of directors was aware of these interests and considered them, among other matters, in approving the merger agreement and the transactions contemplated thereby and making its recommendation that Allergan shareholders vote to approve the Allergan proposals. A future amendment to this joint proxy statement/prospectus will disclose, in accordance with SEC requirements, information regarding any interests that Allergan shareholders generally.

# Certain Governance Matters Following the Merger (page [ ])

Pursuant to the merger agreement, effective as of the effective time, the combined company board of directors will be comprised of a total of 15 directors, 11 of whom will be the directors serving on the Pfizer board of directors prior to the closing of the merger and four of whom will be directors serving on the Allergan board of directors prior to the closing of the merger, and will include Paul M. Bisaro, the current Executive Chairman

of Allergan, and Brenton L. Saunders, the current Chief Executive Officer and President of Allergan, with the remaining two directors to be mutually agreed between Pfizer and Allergan prior to the consummation of the merger.

In addition, pursuant to the merger agreement, as of the effective time:

Ian C. Read, the current Chairman and Chief Executive Officer of Pfizer, will become the Chairman and Chief Executive Officer of the combined company; and

Brenton L. Saunders, the current Chief Executive Officer and President of Allergan, will become the President and Chief Operating Officer of the combined company.

For additional information on the directors and executive officers of the combined company, see *Certain Governance Matters Following the Merger.* 

## Regulatory Approvals Required for the Merger (page [ ])

#### **United States Antitrust**

Under the Hart-Scott-Rodino Antitrust Improvements Act of 1976, as amended (the HSR Act ), and the rules and regulations promulgated thereunder by the U.S. Federal Trade Commission (the FTC ), the transaction cannot be consummated until, among other things, notifications have been given and certain information has been provided to the FTC and the Antitrust Division of the Department of Justice (the Antitrust Division ) and all applicable waiting periods have expired or been terminated.

On January 27, 2016, each of Pfizer and Allergan filed a Pre-Merger Notification and Report Form pursuant to the HSR Act with the Antitrust Division and the FTC. Prior to the expiration of the initial 30-day waiting period, on February 26, 2016, Allergan withdrew its Pre-Merger Notification and Report Form. Allergan promptly refiled on February 29, 2016, which initiated a new 30-day waiting period. Pfizer and Allergan intend to cooperate fully with the FTC. While we believe that HSR clearance will ultimately be obtained, this clearance is not assured.

## **Other Regulatory Approvals**

Pfizer and Allergan derive revenues in other jurisdictions where regulatory filings or clearances are or may be required including Australia, Brazil, Canada, China, the European Union, India and Japan. The transaction cannot be consummated until the closing conditions relating to applicable filings and clearances under antitrust laws have been satisfied or waived. Apart from these closing conditions, additional filings and regulatory reviews in other jurisdictions must occur. Pfizer and Allergan are in the process of filing notices and applications to satisfy the filing requirements and to obtain the necessary regulatory clearances. Although Pfizer and Allergan believe that they will be able to complete all filings and to obtain the requisite regulatory clearances in a timely manner, they cannot be certain when or if they will do so, or if any clearances will contain terms, conditions, or restrictions that will be detrimental to or adversely affect Pfizer, Allergan, the combined company or their respective subsidiaries after the consummation of the merger.

The United States Antitrust and Other Regulatory Approvals are discussed under *The Transactions Regulatory Approvals Required for the Merger.* 

# Appraisal Rights (page [ ])

Appraisal rights will be available to holders of Pfizer common stock and holders of Pfizer preferred shares in connection with the merger only under the circumstances set forth in Section 262 of the DGCL and subject to their compliance with the requirements of Section 262. In order to preserve any appraisal rights that a Pfizer stockholder may have, in addition to otherwise complying with the applicable provisions of Delaware law, such Pfizer stockholder must not vote in favor of the Pfizer merger proposal and must submit a written demand for appraisal prior to the vote at the Pfizer special meeting.

To the extent appraisal rights are available under Delaware law, a Pfizer stockholder who properly seeks appraisal and otherwise complies with the applicable requirements under Delaware law (a dissenting stockholder ) will be entitled to receive a cash payment equal to the fair value of his, her or its shares in connection with the merger in lieu of the merger consideration. Fair value will be determined by the Delaware Court of Chancery (the Court ) following an appraisal proceeding. Dissenting stockholders will not know the appraised fair value at the time such stockholders must elect whether to seek appraisal.

The ultimate amount dissenting stockholders receive in an appraisal proceeding may be more than, the same as or less than the value of the merger consideration such stockholders would have received under the merger agreement. To seek appraisal, a Pfizer stockholder must comply strictly with all of the procedures required under Delaware law, including delivering a written demand for appraisal to Pfizer before the vote is taken on the merger agreement at the Pfizer special meeting, not voting in favor of the Pfizer merger proposal and continuing to hold his, her or its shares through the effective time. Failure to comply strictly with all of the procedures required under Delaware law will result in the loss of appraisal rights.

For a further description of the appraisal rights available to Pfizer stockholders and the procedures required to exercise such appraisal rights, see *Appraisal Rights* and the provisions of Section 262 of the DGCL that grant appraisal rights and govern such procedures, which are attached as Annex F to this joint proxy statement/prospectus. If a Pfizer stockholder holds shares through a broker, bank or other nominee and the Pfizer stockholder wishes to exercise appraisal rights, such stockholder should consult with such stockholder s broker, bank or other nominee sufficiently in advance of the Pfizer special meeting to permit such nominee to exercise appraisal rights on such stockholder s behalf. In view of the complexity of Delaware law, Pfizer stockholders who may wish to pursue appraisal rights should promptly consult their legal and financial advisors.

Allergan shareholders will not be entitled to dissenters or appraisal rights under Irish law in connection with the merger.

# No Solicitation; Third-Party Acquisition Proposals (page [ ])

The merger agreement contains detailed provisions outlining the circumstances in which Pfizer and Allergan may respond to competing proposals received from third parties. Under these reciprocal provisions, each of Pfizer and Allergan has agreed that it will not (and will not permit any of its subsidiaries to), and that it will direct and use its reasonable best efforts to cause its respective representatives not to, directly or indirectly:

solicit, initiate or knowingly encourage any inquiry with respect to, or the making or submission of any inquiry, proposal or offer (including any inquiry, proposal or offer to its shareholders or stockholders, as applicable) which constitutes or would be reasonably expected to lead to a competing proposal (as defined in the section of this joint proxy statement/prospectus entitled *The Merger Agreement Covenants and Agreements No Solicitation; Third-Party Acquisition Proposals*);

participate in any discussions or negotiations regarding a competing proposal with, or furnish any nonpublic information in furtherance of a competing proposal to any person or entity that has made or, to Pfizer s or Allergan s knowledge, as applicable, is considering making, a competing proposal; or

# Edgar Filing: Allergan plc - Form S-4

waive, terminate, modify or release any person or entity (other than Pfizer, Allergan, Merger Sub and their respective affiliates, as applicable) from any provision of or grant any permission, waiver or request under any standstill or similar agreement or obligation (provided that Pfizer or Allergan, as applicable, will not be required to take, or be prohibited from taking, any action otherwise prohibited or required under this provision if its board of directors determines in good faith (after consultation with outside legal counsel) that such action or inaction would be reasonably likely to be inconsistent with the directors fiduciary duties under applicable law).

If Pfizer or Allergan receives a written competing proposal or inquiry or proposal from a person or entity that intends to make a competing proposal, which its board of directors determines in good faith (after consultation with its outside legal counsel and financial advisors):

constitutes a superior proposal (as defined in the section of this joint proxy statement/prospectus entitled *The Merger Agreement Covenants and Agreements No Solicitation; Third-Party Acquisition Proposals*) or could reasonably be expected to result in a superior proposal; and

failure to take the actions described in either of the bullet points below would be reasonably likely to be inconsistent with the directors fiduciary duties under applicable law and which competing proposal, inquiry or proposal was made after the date of the merger agreement and did not otherwise result from a breach of the merger agreement,

then Pfizer or Allergan, as applicable, may take the following actions:

furnish nonpublic information to the third party making or intending to make such competing proposal, if, and only if, prior to so furnishing such information, it receives from the third party an executed confidentiality agreement with terms no less restrictive of such person or entity than the confidentiality agreement between Pfizer and Allergan (except that such confidentiality agreement may not include the fall away provisions to the standstill terms set forth in the confidentiality agreement between Pfizer and Allergan); and

engage in discussions or negotiations with the third party with respect to the competing proposal. The merger agreement permits each of the Pfizer board of directors and the Allergan board of directors to comply with Rule 14d-9, Rule 14e-2(a) or Item 1012(a) of Regulation M-A promulgated under the Exchange Act or other applicable law or make any disclosure to its stockholders or shareholders, as applicable, if such board of directors determines in good faith, after consultation with outside legal counsel, that the failure to do so would violate applicable law. However, any disclosure of a position contemplated by Rule 14d-9 and Rule 14e-2(a) that relates to the approval, recommendation or declaration of advisability by the Pfizer board of directors or the Allergan board of directors with respect to a competing proposal will be deemed a change of recommendation, except in certain circumstances described in the section of this joint proxy statement/prospectus entitled *The Merger Agreement Covenants and Agreements No Solicitation; Third-Party Acquisition Proposals*.

## Change of Recommendation (page [ ])

Pfizer, through its board of directors, has agreed to recommend to and solicit, and use its reasonable best efforts to obtain from, the Pfizer stockholders their approval of the Pfizer merger proposal and include such recommendation in this joint proxy statement/prospectus. In addition, Allergan, through its board of directors, has agreed to recommend to and solicit, and use its reasonable best efforts to obtain from, the Allergan shareholders their approval of the Allergan proposals and include such recommendation in this joint proxy statement/prospectus. Each of the Pfizer board of directors and the Allergan board of directors is required not to:

# Edgar Filing: Allergan plc - Form S-4

approve, recommend or declare advisable, or propose publicly to approve, recommend or declare advisable, any competing proposal, or withdraw or fail to make when required pursuant to the merger agreement, or propose publicly to withdraw or fail to make when required pursuant to the merger agreement (or qualify or modify in any manner adverse to Allergan or Pfizer, as applicable) its recommendation in favor of the Pfizer merger proposal or the Allergan required proposals, the Allergan distributable reserves creation proposal and the Allergan name change proposal, as applicable (any of the foregoing, a change of recommendation ); or

cause or allow Pfizer or Allergan or any of their respective subsidiaries, as applicable, to execute or enter into any letter of intent, memorandum of understanding, agreement in principle, merger

agreement, acquisition agreement, transaction agreement, implementation agreement, option agreement, joint venture agreement, alliance agreement, partnership agreement or other agreement constituting or with respect to, or that would reasonably be expected to lead to any, any competing proposal, or requiring, or reasonably expected to cause, Pfizer or Allergan, as applicable, to abandon, terminate, delay or fail to consummate the merger (other than a confidentiality agreement as permitted by the merger agreement). However, prior to the approval of the Pfizer merger proposal or the Allergan proposals by the Pfizer stockholders or the Allergan shareholders, as applicable, each of the Pfizer board of directors and the Allergan board of directors is permitted to make a change of recommendation, if:

such board of directors has concluded in good faith (after consultation with its financial advisors and outside legal counsel) that (i) a competing proposal constitutes a superior proposal and (ii) the failure to take such action would be reasonably likely to be inconsistent with the directors fiduciary duties under applicable law; or

in response to any effect that occurs after the date of the merger agreement, including any change in or issuance or interpretation of, or proposed change in or issuance or interpretation of, applicable law (whether or not yet approved or effective), but excluding the receipt, existence or terms or consequences of a competing proposal or any inquiry related thereto (an intervening event ), such board of directors has concluded in good faith (after consultation with its financial advisors and outside legal counsel) that the failure to take such action would be inconsistent with the directors fiduciary duties under applicable law.

Prior to making a change of recommendation in response to a competing proposal, the party so doing must provide the other party with at least three business days prior written notice advising the other party of its board of directors intention to make such a change of recommendation, and must also take into account any changes to the terms of the merger agreement proposed by the other party in response to such prior written notice or otherwise, and during such three business day period, the party intending to make the change of recommendation must engage in good faith negotiations with the other party regarding any changes to the terms of the merger agreement proposed by the other party regarding any changes to the terms of the merger agreement proposed by the other party regarding any changes to the terms of the merger agreement proposed by the other party.

Prior to making a change of recommendation in response to an intervening event, the party so doing must provide the other party with at least three business days prior written notice advising the other party of its board of directors intention to make such a change of recommendation and the reasons therefore, and must take into account any changes to the terms of the merger agreement proposed by the other party in response to such prior written notice or otherwise, and during such three business day period, the party intending to make the change of recommendation must engage in good faith negotiations with the other party regarding any changes to the terms of the merger agreement proposed by the other party.

In the event that the Allergan board of directors makes a change in recommendation prior to receipt of approval of the Allergan required proposals, then Pfizer will have the right to terminate the merger agreement. In the event that the Pfizer board of directors makes a change in recommendation prior to receipt of approval of the Pfizer merger proposal, then Allergan will have the right to terminate the merger agreement. Unless the merger agreement has been terminated in accordance with its terms, the party making the change of recommendation must hold the Pfizer special meeting or the Allergan EGM, as applicable, for the purpose of obtaining approval of the Pfizer proposals or the Allergan proposals, as applicable. Under the terms of the merger agreement, Pfizer and Allergan have also agreed to certain additional procedures and obligations described in the section of this joint proxy statement/prospectus entitled *The Merger Agreement Covenants and Agreements Change of Recommendation*.

#### Conditions to the Consummation of the Merger (page [ ])

Under the merger agreement, the respective obligations of each party to effect the merger are subject to the satisfaction or, to the extent permitted by applicable law, waiver on or prior to the date of the consummation of the merger of each of the following conditions:

approval by Allergan shareholders of the Allergan required proposals and by Pfizer stockholders of the Pfizer merger proposal;

the effectiveness of the registration statement on Form S-4 of which this joint proxy statement/prospectus forms a part;

the absence of any (i) law, (ii) injunction, restraint or prohibition by any court of competent jurisdiction or (iii) injunction, order or prohibition under any antitrust law by any relevant governmental authority of competent jurisdiction, which prohibits consummation of the merger;

receipt of the required regulatory approvals;

approval of an Irish prospectus in relation to the Allergan ordinary shares, if required, by the Central Bank of Ireland;

the occurrence of the Allergan share split; and

the approval for listing on the NYSE of the Allergan ordinary shares to be issued in the merger, subject to official notice of issuance.

Under the merger agreement, the respective obligations of Allergan and Merger Sub to effect the merger are also subject to the satisfaction or waiver on or prior to the date of the consummation of the following additional conditions:

the accuracy of the representations and warranties of Pfizer, subject to specified materiality standards;

Pfizer s performance of or compliance in all material respects with the covenants and agreements required to be performed or complied with by it under the merger agreement; and

the delivery by Pfizer of an officer s certificate certifying such accuracy of its representations and warranties and such performance of and compliance with its covenants and agreements.

Under the merger agreement, the obligation of Pfizer to effect the merger is also subject to the satisfaction or waiver at the effective time of the following additional conditions:

the accuracy of the representations and warranties of Allergan, subject to specified materiality standards;

Allergan s performance of or compliance in all material respects with the covenants and agreements required to be performed or complied with by it under the merger agreement;

the delivery by Allergan of an officer s certificate certifying such accuracy of its representations and warranties and such performance of and compliance with its covenants and agreements; and

the closing of the Allergan divestiture transaction.

Neither Pfizer nor Allergan can be certain when, or if, the conditions to the merger will be satisfied or waived, or that the merger will be consummated. For a more complete description of the conditions to the consummation of the merger, see *The Merger Agreement Conditions to the Consummation of the Merger.* 

#### Termination of the Merger Agreement; Termination Fees; Expense Reimbursement (page [ ])

#### Termination of the Merger Agreement

The merger agreement may be terminated and the merger and the other transactions contemplated by the merger agreement abandoned as follows:

by mutual written consent of Pfizer and Allergan;

by either Pfizer or Allergan, prior to the effective time, if there has been a breach by Allergan or Merger Sub, on the one hand, or Pfizer, on the other hand, of any representation, warranty, covenant or agreement set forth in the merger agreement, which breach would result in the conditions to the other parties obligation to consummate the merger not being satisfied (and such breach is not curable prior to the outside date (as defined below), or, if curable prior to the outside date, has not been cured within the earlier of (i) 30 calendar days following notice thereof to the defaulting party from the non-defaulting party or (ii) three business days before the outside date, so long as the terminating party is not then in material breach of any representation, warranty, covenant or agreement set forth in the merger agreement;

by either Pfizer or Allergan, if the effective time has not occurred by 5: 00 p.m., New York City time, on October 31, 2016 (as may be extended pursuant to the terms of the merger agreement, the outside date ), except that if on such date all of the conditions to the consummation of the merger have been satisfied or waived (other than the conditions regarding the stockholder and shareholder approvals, registration statement, regulatory approvals, Irish prospectus, the Allergan share split and the share listing and those conditions that by their nature can only be satisfied at the consummation of the merger), then such date will be extended to 5: 00 p.m., New York City time, on March 31, 2017;

by Allergan, if, prior to receipt of approval of the Pfizer merger proposal, the Pfizer board of directors makes a change of recommendation;

by Pfizer, if, prior to receipt of approval of the Allergan required proposals, the Allergan board of directors makes a change of recommendation;

by either Pfizer or Allergan, if a governmental authority of competent jurisdiction that is in a jurisdiction that is material to the business and operations of Pfizer and Allergan, taken together, has issued a final, non-appealable order, injunction, decree, ruling or law in each case permanently restraining, enjoining or otherwise prohibiting the consummation of the merger;

by either Pfizer or Allergan, if the Pfizer special meeting has concluded and approval of the Pfizer merger proposal has not been obtained;

by either Pfizer or Allergan, if the Allergan EGM has been concluded and approval of the Allergan required proposals has not been obtained; or

by either Pfizer or Allergan, if, following the date of the merger agreement, there has been an adverse tax law change (as defined in the section of this joint proxy statement/prospectus entitled *The Merger Agreement Termination of the Merger Agreement; Termination Fees; Expense Reimbursement* ). *Termination Fees* 

#### Termination Fees Payable by Pfizer

The merger agreement requires Pfizer to pay a wholly owned subsidiary of Allergan a termination fee of \$1.5 billion if either Pfizer or Allergan terminates the merger agreement because the Pfizer special meeting has concluded and approval of the Pfizer merger proposal has not been obtained from the Pfizer stockholders and the Allergan board of directors has not made a change of recommendation and the Allergan required proposals have been approved by the Allergan shareholders.

In addition, the merger agreement requires Pfizer to pay a termination fee of \$3.5 billion if:

(i) either Pfizer or Allergan terminates the merger agreement because the Pfizer special meeting (as it may be adjourned or postponed) has concluded and approval of the Pfizer merger proposal has not been obtained from the Pfizer stockholders, (ii) after the date of the merger agreement, a competing proposal (as such term is described in the section of this joint proxy statement/prospectus entitled *The Merger Agreement Termination of the Merger Agreement; Termination Fees; Expense Reimbursement* ) for Pfizer is publicly disclosed and not publicly, irrevocably withdrawn prior to the date of the Pfizer special meeting, and (iii) (a) a competing proposal is consummated within 12 months of such termination or (b) Pfizer enters into a definitive agreement providing for a competing proposal within 12 months of such termination and such competing proposal is consummated; or

(i) Allergan terminates the merger agreement because prior to receipt of approval of the Pfizer merger proposal, the Pfizer board of directors makes a change of recommendation in response to a superior proposal and (ii) the Allergan board of directors has not made a change of recommendation, and Allergan confirms to Pfizer in writing that the Allergan board of directors has determined in good faith (after consultation with its financial advisors and outside legal counsel) that it continues to recommend the approval of the Allergan proposals and does not intend to make a change of recommendation.

Furthermore, the merger agreement requires Pfizer to pay a termination fee of \$3.0 billion if the Pfizer board of directors makes a change of recommendation (other than in response to a superior proposal) on or prior to March 1, 2016, or \$3.5 billion if the Pfizer board of directors makes a change of recommendation (other than in response to a superior proposal) after March 1, 2016, if:

(i) Allergan terminates the merger agreement because prior to receipt of approval of the Pfizer merger proposal, the Pfizer board of directors made such a change of recommendation and (ii) the Allergan board of directors has not made a change of recommendation, and Allergan confirms to Pfizer in writing that the Allergan board of directors has determined in good faith (after consultation with its financial advisors and outside legal counsel) that it continues to recommend the approval of the Allergan proposals and does not intend to make a change of recommendation; or

either Pfizer or Allergan terminates the merger agreement if the Pfizer special meeting (as it may be adjourned or postponed) has concluded and approval of the Pfizer merger proposal has not been obtained. The merger agreement also requires Pfizer to reimburse Allergan for certain expenses, in an aggregate amount not to exceed \$400 million, under certain circumstances described in the section of this joint proxy statement/prospectus entitled *The Merger Agreement Termination of the Merger Agreement; Termination Fees; Expense Reimbursement.* To the extent this reimbursement is required, any payment made for this reason will be credited against Pfizer s obligation, if any, to pay any of the termination fees described above.

#### Termination Fees Payable by Allergan

The merger agreement requires a wholly owned subsidiary of Allergan to pay Pfizer a termination fee of \$1.5 billion if either Pfizer or Allergan terminates the merger agreement because the Allergan EGM has concluded and approval

#### Table of Contents

of the Allergan required proposals has not been obtained and the Pfizer board of directors has not made a change of recommendation and the Pfizer merger proposal has been approved by the Pfizer stockholders.

In addition, the merger agreement requires a wholly owned subsidiary of Allergan to pay to Pfizer a termination fee of \$3.5 billion if:

(i) either Pfizer or Allergan terminates the merger agreement because the Allergan EGM (as it may be adjourned or postponed) has concluded and approval of the Allergan required proposals has not been obtained, (ii) after the date of the merger agreement, a competing proposal (as such term is described in the section of this joint proxy statement/prospectus entitled *The Merger Agreement Termination of the Merger Agreement; Termination Fees; Expense Reimbursement*) for Allergan is publicly disclosed and not publicly, irrevocably withdrawn prior to the date of the Allergan EGM, and (iii) (a) a competing proposal is consummated within 12 months of such termination or (b) Allergan enters into a definitive agreement providing for a competing proposal within 12 months of such termination and such competing proposal is consummated; or

(i) Pfizer terminates the merger agreement because prior to receipt of the approval of the Allergan required proposals, the Allergan board of directors makes a change of recommendation in response to a superior proposal and (ii) the Pfizer board of directors has not made a change of recommendation, and Pfizer confirms to Allergan in writing that the Pfizer board of directors has determined in good faith (after consultation with its financial advisors and outside legal counsel) that it continues to recommendation.
 Furthermore, the merger agreement requires a wholly owned subsidiary of Allergan to pay to Pfizer a termination fee of \$3.0 billion if the Allergan board of directors makes a change of recommendation (other than in response to a superior proposal) on or prior to March 1, 2016, or \$3.5 billion if the Allergan board of directors makes a change of recommendation (other than in response to a superior proposal) after March 1, 2016, if:

(i) Pfizer terminates the merger agreement because prior to receipt of the approval of the Allergan required proposals, the Allergan board of directors made such change of recommendation and (ii) the Pfizer board of directors has not made a change of recommendation, and Pfizer confirms to Allergan in writing that the Pfizer board of directors has determined in good faith (after consultation with its financial advisors and outside legal counsel) that it continues to recommend the approval of the Pfizer merger proposal and does not intend to make a change of recommendation; or

either Allergan or Pfizer terminates the merger agreement if the Allergan EGM (as it may be adjourned or postponed) has concluded and approval of the Allergan required proposals has not been obtained. The merger agreement also requires Allergan to reimburse Pfizer for certain expenses, in an aggregate amount not to exceed \$400 million, under certain circumstances described in the section of this joint proxy statement/prospectus entitled *The Merger Agreement Termination of the Merger Agreement; Termination Fees; Expense Reimbursement.* To the extent this reimbursement is required, any payment made for this reason will be credited against Allergan s obligation, if any, to pay any of the termination fees described above.

For a more complete description of the circumstances under which the merger agreement may be terminated and the termination fees and expense reimbursement that may become payable under the merger agreement, see *The Merger Agreement Termination of the Merger Agreement; Termination Fees; Expense Reimbursement.* 

#### Transaction-Related Costs of the Merger (page [ ])

Pfizer and Allergan currently estimate that, upon the effective time, transaction-related costs incurred by the combined company, including fees and expenses relating to the merger, will be approximately \$[ ].

#### Accounting Treatment of the Merger (page [ ])

The combined company will account for the acquisition contemplated by the merger agreement using the acquisition method of accounting in accordance with U.S. generally accepted accounting principles (GAAP). The combined company will measure the assets acquired and liabilities assumed at their fair values including net tangible and identifiable intangible assets acquired and liabilities assumed as of the closing of the merger. Any excess of the purchase price over those fair values will be recorded as goodwill.

Generally accepted accounting principles require that one of Pfizer or Allergan be designated as the acquirer for accounting purposes based on the evidence available, Pfizer will be treated as the acquiring entity for accounting purposes, while Allergan is the acquiring entity from a legal perspective. In identifying Pfizer as the acquiring entity, the companies took into account a variety of factors, including, but not limited to, the structure of the merger and the other transactions contemplated by the merger agreement, relative outstanding share ownership, the composition of the combined company board of directors and the designation of certain senior management positions of the combined company. Accordingly, the historical financial statements of Pfizer will become the historical financial statements of the combined company.

Definite lived intangible assets will be amortized over their estimated useful lives. Intangible assets with indefinite useful lives and goodwill will not be amortized but will be tested for impairment at least annually. All intangible assets and goodwill are also tested for impairment when certain indicators are present, which may occur more frequently than on an annual basis.

The allocation of the purchase price to the assets acquired and liabilities assumed reflected in the unaudited pro forma condensed combined financial statements is based on preliminary estimates using assumptions Pfizer management believes are reasonable based on currently available information as of the date of filing. Due to the preliminary nature of this valuation, certain asset or liability values are based on a preliminary assessment using data available to Pfizer management at the time of this filing for purposes of the unaudited pro forma condensed combined financial statements. Upon consummation of the merger, such valuation will be finalized, with the final purchase price and fair value assessment of assets and liabilities based on a detailed analysis that has not yet been consummated. See *The Transactions Accounting Treatment of the Merger*.

#### Listing Combined Company Ordinary Shares (page [ ])

The combined company ordinary shares to be issued in the merger must be approved for listing on the NYSE, subject to official notice of issuance, prior to the effective time. Following the merger, the combined company ordinary shares will trade on the NYSE under the ticker PFE.

#### Certain U.S. Federal Income Tax Consequences of the Merger and the Allergan Share Split (page [ ])

For U.S. federal income tax purposes, the receipt of combined company ordinary shares or a combination of combined company ordinary shares and cash in exchange for Pfizer common stock pursuant to the merger will be treated as a taxable transaction. U.S. holders of Pfizer common stock will generally recognize gain, but not loss, on the exchange of Pfizer common stock for combined company ordinary shares, or a combination of combined company ordinary shares and cash, in the merger. For a more detailed description of the U.S. federal income tax consequences of the merger, see *Certain Tax Consequences of the Merger U.S. Federal Income Tax Considerations*.

Except with respect to cash received in lieu of fractional shares, a U.S. holder of Allergan ordinary shares generally should not recognize gain or loss upon such holder s exchange of its Allergan ordinary shares for the

ordinary shares received pursuant to the Allergan share split. A U.S. holder of Allergan ordinary shares that receives cash in lieu of fractional combined company shares pursuant to the Allergan share split should recognize capital gain or loss in an amount equal to the difference between the amount of cash received and the U.S. holder s tax basis in the Allergan ordinary shares surrendered that is allocated to such fractional combined company shares.

#### Comparison of the Rights of Pfizer Stockholders and Allergan Shareholders (page [ ])

As a result of the merger, the holders of shares of Pfizer common stock and Pfizer preferred shares (other than shares converted into the right to receive the cash consideration or the preferred stock liquidation amount) will become holders of Allergan ordinary shares, which will become the combined company ordinary shares, and their rights will be governed by Irish law (instead of Delaware law) and by the constitution of Allergan (the Allergan constitution, which includes the memorandum of association and the articles of association of Allergan) (instead of the amended and restated certificate of incorporation of Pfizer (the Pfizer certificate of incorporation ) or the amended and restated bylaws of Pfizer (the Pfizer bylaws )). Following the merger, former Pfizer stockholders will have different rights as combined company shareholders than they had as Pfizer stockholders. Certain differences between the rights of stockholders of Pfizer and the rights of shareholders of Allergan include differences with respect to, among other things, distributions, dividends, share repurchases and redemptions, the election of directors, the removal of directors, the fiduciary and statutory duties of directors, conflicts of interests of directors, the indemnification of directors and officers, limitations on director liability, the convening of annual meetings of shareholders and special shareholder meetings, notice provisions for meetings, the quorum for shareholder meetings, the adjournment of shareholder meetings, the exercise of voting rights, shareholder action by written consent, shareholder suits, shareholder approval of certain transactions, rights of dissenting shareholders, anti-takeover measures and provisions relating to the ability to amend the governing documents. See Comparison of the Rights of Pfizer Stockholders and Allergan Shareholders.

#### Risk Factors (page [ ])

In deciding how to vote your shares of Pfizer common stock or Pfizer preferred shares or your Allergan ordinary shares, you should read carefully this entire joint proxy statement/prospectus, including the documents incorporated by reference herein and the Annexes hereto, and in particular, you should read the *Risk Factors* section.

#### Information about the Companies (page [ ])

Pfizer

Pfizer Inc.

235 East 42nd Street

New York, NY 10017

Phone: (212) 733-2323

Pfizer was incorporated in the State of Delaware in 1942. Pfizer is a research-based, global biopharmaceutical company. Pfizer applies science and its global resources to bring therapies to people that extend and significantly improve their lives through the discovery, development and manufacture of healthcare products. Its global portfolio includes medicines, vaccines and medical devices, as well as many of the world s best-known consumer healthcare products. Pfizer works across developed and emerging markets to advance wellness, prevention, treatments and cures, and collaborates with healthcare providers, governments and local communities to support and expand access to

reliable, affordable healthcare around the world.

#### Allergan

Allergan plc

Clonshaugh Business and Technology Park

Coolock, Dublin, D17 E400, Ireland

Phone: (862) 261-7000

Allergan (formerly known as Actavis plc) was incorporated in Ireland as Actavis Limited on May 16, 2013 as a private limited company and re-registered effective September 20, 2013 as a public limited company. On June 15, 2015, Actavis plc changed its name to Allergan plc, following the acquisition of Allergan, Inc. (Legacy Allergan) by Actavis plc on March 17, 2015 and the approval of the name change by Actavis plc s shareholders. Allergan is a global specialty pharmaceutical company and a leader in a new industry model Growth Pharma engaged in the development, manufacturing, marketing and distribution of brand name, medical aesthetics, biosimilar and over-the-counter (OTC) pharmaceutical products. Allergan has operations in more than 100 countries. Allergan markets a portfolio of best-in-class products that provide valuable treatments for the central nervous system, eye care, medical aesthetics, dermatology, plastic surgery, gastroenterology, women s health and urology therapeutic categories. Allergan is an industry leader in research and development, with one of the broadest development pipelines in the pharmaceutical industry. Allergan is committed to working with physicians, healthcare providers and patients to deliver innovative and meaningful treatments that help people around the world live longer, healthier lives.

On July 26, 2015, Allergan entered into the Allergan divestiture transaction agreement, under which Teva Pharmaceutical Industries Ltd. ( Teva ) agreed to acquire Allergan s global generic pharmaceuticals business and certain other assets.

#### Merger Sub

Watson Merger Sub Inc.

c/o Allergan plc

Clonshaugh Business and Technology Park

Coolock, Dublin, D17 E400, Ireland

Phone: (862) 261-7000

Merger Sub is a Delaware corporation and a direct wholly owned subsidiary of Allergan. Merger Sub was incorporated on November 20, 2015 for the sole purpose of effecting the merger. As of the date of this joint proxy statement/prospectus, Merger Sub has not conducted any activities other than those incidental to its formation, the execution of the merger agreement and the transactions contemplated by the merger agreement.

#### **RISK FACTORS**

In addition to the other information contained in or incorporated by reference into this joint proxy statement/prospectus, including the matters addressed under the caption Cautionary Statement Regarding Forward-Looking Statements of this joint proxy statement/prospectus, Pfizer stockholders should carefully consider the following risks in deciding whether to vote for the approval of the Pfizer proposals, and Allergan shareholders should carefully consider the following risks in deciding whether to vote for the approval of the Allergan proposals. Descriptions of some of these risks can be found in the Annual Reports of Pfizer and Allergan on Form 10-K for the fiscal year ended December 31, 2015, and any amendments thereto, for each of Pfizer and Allergan, as such risks may be updated or supplemented in each company s subsequently filed Quarterly Reports on Form 10-Q or Current Reports on Form 8-K, which are incorporated by reference into this joint proxy statement/prospectus. You should read carefully this entire joint proxy statement/prospectus and its Annexes and the other documents incorporated by reference into this joint proxy statement/prospectus. See also Where You Can Find More Information.

#### **Risks Related to the Merger**

## Because the market price of Allergan ordinary shares and shares of Pfizer common stock will fluctuate, Pfizer stockholders and Allergan shareholders cannot be sure of the value of the combined company ordinary shares they will receive in the merger or the Allergan share split, as applicable.

As a result of the merger, each issued and outstanding share of Pfizer common stock (including Pfizer common stock in respect of Pfizer preferred shares that are converted in connection with the merger), other than shares owned by Pfizer, Allergan or Merger Sub, dissenting shares, shares owned by subsidiaries of Pfizer immediately prior to the effective time and shares that are converted into the right to receive the cash consideration, will be converted into the right to receive one combined company ordinary share. In addition, as a result of the merger, each issued and outstanding share of Pfizer common stock (including Pfizer common stock in respect of Pfizer preferred shares that are converted in connection with the merger), other than shares owned by Pfizer, Allergan or Merger Sub, dissenting shares, shares owned by Pfizer, Allergan or Merger Sub, dissenting shares, shares owned by subsidiaries of Pfizer preferred shares that are converted in connection with the merger), other than shares owned by Pfizer, Allergan or Merger Sub, dissenting shares, shares owned by subsidiaries of Pfizer immediately prior to the effective time and shares that are converted into the right to receive the share consideration, will be converted into an amount in cash, without interest, equal to the volume-weighted average price per share of Pfizer common stock on the NYSE for the trading day immediately preceding the date of consummation of the merger (determined as provided in the merger agreement and described in *The Merger Agreement Consideration to Pfizer Stockholders*). Finally, immediately prior to the merger, Allergan

shareholders will receive 11.3 combined company ordinary shares for each of their Allergan ordinary shares by virtue of the Allergan share split.

The merger consideration payable in respect of each share of Pfizer common stock will be, at the election of the holder and subject to the proration procedures discussed below, either a fixed number of combined company ordinary shares or an amount in cash determined based upon the volume-weighted average price per share of Pfizer common stock on the NYSE for the trading day immediately preceding the date of closing of the merger or a combination thereof. The consideration to the Allergan shareholders will be a fixed number of combined company ordinary shares. The exact value of the transaction consideration to Pfizer stockholders and Allergan shareholders will therefore depend in part on the prices per share of Pfizer common stock and/or Allergan ordinary shares at the consummation of the merger. These prices will not be known at the time of the Pfizer special meeting or the Allergan EGM and may be greater than, less than or the same as the prices at the time of entry into the merger agreement, the date of this joint proxy statement/prospectus or the time of the Pfizer special meeting or the Allergan EGM. As of [\_\_\_\_], 2016, and assuming that each combined company ordinary share will have a value equal to the closing price of a share of Pfizer common stock on the NYSE on such date, the implied value of the 11.3 combined company ordinary shares to Allergan shareholders was approximately \$[\_\_\_\_]. The market prices of Pfizer common stock and Allergan ordinary shares to

shares are subject to general price fluctuations in the market for publicly traded equity securities and have experienced volatility in the past. Stock

price changes may result from a variety of factors, including general market and economic conditions, changes in the respective businesses, operations and prospects of Pfizer and Allergan, and an evolving regulatory landscape. Market assessments of the benefits of the merger and the likelihood that the merger will be consummated, as well as general and industry specific market and economic conditions, may also impact market prices of Pfizer common stock and Allergan ordinary shares. Many of these factors are beyond Pfizer s and Allergan s control. You should obtain current market price quotations for Pfizer common stock and for Allergan ordinary shares; however, as noted above, the prices at the effective time may be greater than, the same as or less than such price quotations.

Because the exchange ratio and the share split ratio are fixed, the number of combined company ordinary shares to be received by holders of Pfizer common stock in the merger, and the number of combined company ordinary shares to be received by holders of Allergan ordinary shares in the Allergan share split, will not change between now and the time the merger is consummated to reflect changes in the trading prices of Pfizer common stock or Allergan ordinary shares, share repurchases or other factors.

The exact value of the transaction consideration to Pfizer stockholders and Allergan shareholders will depend in part on the prices per share of Pfizer common stock and/or Allergan ordinary shares at the closing of the merger. The merger agreement does not provide for any adjustment to the exchange ratio or the share split ratio as a result of changes in the trading prices of Pfizer common stock or Allergan ordinary shares.

In addition, prior to the closing of the merger, Pfizer anticipates executing an approximately \$5 billion accelerated share repurchase program in the ordinary course of its business. The effect of this transaction will be to reduce the number of shares of Pfizer common stock outstanding prior to the effective time by a number of shares that will depend on the purchase price of the shares repurchased (for illustrative purposes, if the average purchase price is \$[

] (the closing price of Pfizer common stock on the date of announcement of the accelerated share repurchase program), the number of outstanding shares of Pfizer common stock will be reduced by approximately [ ] as a result of this transaction). However, the exchange ratio is fixed and will not be adjusted prior to consummation of the merger to account for the accelerated share repurchase program or, except as otherwise set forth in the merger agreement, other changes in the number of outstanding shares of Pfizer common stock will reduce the proportion of the outstanding combined company ordinary shares held by former Pfizer stockholders immediately after the consummation of the merger and may affect the value of the merger consideration that Pfizer stockholders will receive as a result of the merger. Additionally, in connection with carrying out the accelerated share repurchase program, Pfizer s counterparty in the accelerated share repurchase program may purchase Pfizer common stock in the open market, which may have an impact on the price of Pfizer common stock.

#### Pfizer stockholders may receive a form of consideration different from what they elect.

Pfizer stockholders will be entitled to elect to receive, for each share of Pfizer common stock held at the effective time, the share consideration or the cash consideration. Elections by Pfizer stockholders for the share consideration and cash consideration will be subject to proration procedures set forth in the merger agreement, such that Pfizer stockholders will receive in the aggregate no less than \$6 billion and no more than \$12 billion in cash. Depending on the elections made by other Pfizer stockholders, each Pfizer stockholder who elects to receive share consideration in cash and each Pfizer stockholder who elects to receive share consideration in cash and each Pfizer stockholder who elects to receive cash consideration for all of their shares of Pfizer common stock in the merger consideration for all of their shares of Pfizer common stock in the merger consideration for all of their shares of Pfizer common stock in the merger consideration for all of their shares of Pfizer common stock in the merger consideration for all of their shares of Pfizer common stock in the merger may receive a portion of their merger consideration in share consideration. A Pfizer stockholder who elects to receive a combination of cash consideration and share consideration for their shares of Pfizer common stock in the merger may receive cash consideration and share consideration for their shares of Pfizer common stock in the merger may receive cash consideration and share consideration for their shares of Pfizer common stock in the merger may receive cash consideration and share consideration for their shares of Pfizer common stock in the merger may receive cash consideration and share consideration for their shares of Pfizer common stock in the merger may receive cash consideration and share consideration for their shares of Pfizer common stock in the merger may receive cash consideration and share consideration for their shares of Pfizer common stock in the merger may receive cash consideration and share consideration for

resulted if such Pfizer stockholder had received the form of consideration that the stockholder elected. For further information, including hypothetical scenarios demonstrating the possible effects of proration on a holder of 1,000 shares of Pfizer common stock, see *The Merger Agreement Consideration to Pfizer Stockholders*.

## The market price for combined company ordinary shares following the closing of the merger may be affected by factors different from those that historically have affected or currently affect Pfizer common stock and Allergan ordinary shares.

Upon consummation of the merger, holders of shares of Pfizer common stock (other than Pfizer, Allergan, Merger Sub, subsidiaries of Pfizer, holders of dissenting shares and holders of shares that are converted into the right to receive the cash consideration) will receive combined company ordinary shares. In addition, upon consummation of the merger, holders of Allergan ordinary shares will receive combined company ordinary shares as a result of the Allergan share split. Allergan s businesses differ from those of Pfizer, and vice versa, and accordingly the results of operations of the combined company will be affected by some factors that are different from those currently affecting the results of operations of Pfizer and those currently affecting the results of operations of Allergan. The results of operations of the combined company may also be affected by factors different from those currently affecting Pfizer and Allergan. For a discussion of the businesses of Pfizer and Allergan and of some important factors to consider in connection with those businesses, see the documents incorporated by reference in this joint proxy statement/prospectus and referred to under *Where You Can Find More Information*.

#### Changes to tax laws and regulations may jeopardize or delay the merger.

Each of Pfizer and Allergan may terminate the merger agreement if, following the date of the merger agreement, there has been an adverse tax law change (as defined in the section of this joint proxy statement/prospectus entitled *The Merger Agreement Termination of the Merger Agreement; Termination Fees; Expense Reimbursement*). In addition, each of the Pfizer board of directors and the Allergan board of directors may change its recommendation in response to any effect that occurs after the date of the merger agreement, including any actual or proposed change in or issuance or interpretation of applicable law (whether or not yet approved or effective), if such board of directors has concluded in good faith (after consultation with its financial advisors and outside legal counsel) that the failure to take such action would be inconsistent with the directors fiduciary duties under applicable law. In the event of such a change of recommendation, the other party may terminate the merger agreement. Accordingly, any changes in applicable tax laws or regulations could jeopardize or delay the merger.

# Pfizer and Allergan must obtain required stockholder or shareholder approvals and governmental and regulatory approvals to consummate the merger, which, if delayed or not granted or granted with unacceptable conditions, may prevent, delay or impair the consummation of the merger, result in additional expenditures of money and resources and/or reduce the anticipated benefits of the merger.

The closing conditions to the merger include, among others, the receipt of required approvals from the Pfizer stockholders and the Allergan shareholders, clearance of the merger by certain governmental and regulatory authorities, including the expiration or termination of applicable waiting periods under the HSR Act and other filings or approvals as may be required pursuant to the antitrust and competition laws of certain foreign countries. The governmental agencies with which the parties will make these filings and seek certain of these approvals and consents have broad discretion in administering the governing regulations. Pfizer and Allergan can provide no assurance that all required approvals and consents will be obtained. Moreover, as a condition to their approval of the transaction, certain governmental agencies may impose requirements, limitations or costs or require divestitures or place restrictions on the conduct of the business of the combined company after the closing of the merger. Any one of these requirements, limitations, costs, divestitures or restrictions could jeopardize or delay the effective time or reduce the anticipated benefits of the merger. Further, no assurance can be given that the required stockholder and shareholder approvals are obtained and the closing conditions are satisfied, no assurance can be given as to the terms, conditions and timing of the approvals or clearances. Finally, the closing of the merger is subject to the closing of the Allergan divestiture

transaction, which itself is subject to certain closing conditions, including receipt of governmental and regulatory approvals, and no assurance can be given that the closing of this transaction will occur on a timely basis or at all. If Pfizer and

Allergan agree to any requirements, limitations, costs, divestitures or restrictions in order to obtain any approvals or clearances required to consummate the transaction, these requirements, limitations, costs, divestitures or restrictions could adversely affect the integration of the two companies operations and/or reduce the anticipated benefits of the merger. The occurrence of any of the foregoing could result in a failure to consummate the merger or have a material adverse effect on the business and results of operations of the combined company. For additional information, see *The Transactions Regulatory Approvals Required for the Merger*.

#### The merger agreement may be terminated in accordance with its terms and the merger may not be consummated.

The merger agreement contains a number of conditions that must be fulfilled to close the merger. Those conditions include: the approval of the Pfizer merger proposal by the Pfizer stockholders; the approval of each of the Allergan required proposals by the Allergan shareholders; the consummation of the Allergan share split; receipt of the requisite regulatory and antitrust approvals, including clearance under the HSR Act; the absence of orders prohibiting the closing of the merger; the effectiveness of the registration statement of which this joint proxy statement/prospectus is a part; the approval of an Irish prospectus, if required by Irish Prospectus Law; the approval for listing on the NYSE of the Allergan ordinary shares to be issued to Pfizer stockholders; the continued accuracy of the representations and warranties of both parties, subject to specified materiality standards; the performance by both parties of their covenants and agreements under the merger agreement in all material respects; and the closing of the Allergan divestiture transaction. These conditions to the closing of the merger may not be fulfilled and, accordingly, the merger may not be consummated. In addition, if the merger is not consummated by October 31, 2016 (subject to extension to March 31, 2017 if the only conditions not satisfied or waived (other than those conditions that by their nature are to be satisfied at the closing of the merger, which conditions are capable of being satisfied) are conditions relating to the Pfizer stockholder and Allergan shareholder approvals, occurrence of the Allergan share split, certain required regulatory filings and clearances, effectiveness of the registration statement, listing on the NYSE of the Allergan ordinary shares and approval of an Irish prospectus), either Pfizer or Allergan may terminate the merger agreement. In addition, Pfizer or Allergan may elect to terminate the merger agreement in certain other circumstances, including by Pfizer, if, prior to receipt of approval of the Allergan required proposals, the Allergan board of directors makes a change of recommendation, by Allergan, if, prior to receipt of approval of the Pfizer merger proposal, the Pfizer board of directors makes a change of recommendation, and by either Pfizer or Allergan, if, following the date of the merger agreement, there has been an adverse tax law change (as defined in the section of this joint proxy statement/prospectus entitled The Merger Agreement Termination of the Merger Agreement; Termination Fees; Expense Reimbursement ). The parties can also mutually decide to terminate the merger agreement at any time prior to the consummation of the merger. See The Merger Agreement Termination of the Merger Agreement; Termination Fees; Expense Reimbursement.

# The merger agreement contains provisions that restrict the ability of the Allergan board of directors to pursue alternatives to the merger and to change its recommendation that Allergan shareholders vote for the approval of the Allergan proposals. In specified circumstances Pfizer may be entitled to receive a termination fee of up to \$3.5 billion.

Under the merger agreement, Allergan is generally prohibited from soliciting, initiating or knowingly encouraging, or negotiating regarding or furnishing information in furtherance of, any inquiry, proposal or offer which constitutes or would reasonably be expected to lead to a competing proposal. In addition, Allergan may not terminate the merger agreement to enter into any agreement with respect to a superior proposal. If the Allergan board of directors (after consultation with Allergan s financial advisors and legal counsel) effects a change of recommendation in response to a superior proposal and the Pfizer board of directors confirms (after consultation with Pfizer s financial advisors and legal counsel) that it does not intend to change its recommendation, Pfizer may be entitled to terminate the merger agreement and receive a termination fee of \$3.5 billion. If a competing proposal for Allergan is made public after the

date of the merger agreement, the merger agreement is terminated as a result of the Allergan shareholders subsequent failure to approve the Allergan

required proposals at the Allergan EGM and Allergan consummates a transaction with respect to a competing proposal within 12 months of termination of the merger agreement or enters into a definitive agreement with respect to a competing proposal within 12 months of termination of the merger agreement which is later consummated, Pfizer may be entitled to receive a termination fee of \$3.5 billion. These provisions could discourage a third party that may have an interest in acquiring all or a significant part of Allergan from considering or proposing an acquisition, even if such third party were prepared to enter into a transaction that would be more favorable to Allergan and its shareholders than the merger and the other transactions contemplated by the merger agreement. Additionally, Pfizer may be entitled to receive a termination fee of \$1.5 billion upon termination of the merger agreement by Pfizer or Allergan due to the failure of the Allergan shareholders to approve the Allergan required proposals at the Allergan EGM, or a termination fee of \$3.0 billion or \$3.5 billion if Pfizer terminates the merger agreement because the Allergan board of directors has made a change of recommendation (other than in response to a superior proposal) on or prior to March 1, 2016, or after March 1, 2016, respectively, in each case if the Pfizer board of directors has not made a change of recommendation. See *The Merger Agreement Termination of the Merger Agreement; Termination Fees; Expense Reimbursement.* 

# The merger agreement contains provisions that restrict the ability of the Pfizer board of directors to pursue alternatives to the merger and to change its recommendation that Pfizer stockholders vote for the approval of the Pfizer proposals. In specified circumstances, Allergan may be entitled to receive termination fee of up to \$3.5 billion.

Under the merger agreement, Pfizer is generally prohibited from soliciting, initiating or knowingly encouraging, negotiating regarding or furnishing information in furtherance of, any inquiry, proposal or offer which constitutes or would reasonably be expected to lead to a competing proposal. In addition, Pfizer may not terminate the merger agreement to enter into any agreement with respect to a superior proposal. If the Pfizer board of directors (after consultation with Pfizer s financial advisors and legal counsel) effects a change of recommendation in response to a superior proposal and the Allergan board of directors confirms (after consultation with Allergan s financial advisors and legal counsel) that it does not intend to change its recommendation. Allergan may be entitled to terminate the merger agreement and receive a termination fee of \$3.5 billion. If a competing proposal for Pfizer is made public after the date of the merger agreement, the merger agreement is terminated as a result of the Pfizer stockholders subsequent failure to approve the Pfizer merger proposal at the Pfizer special meeting and Pfizer consummates a transaction with respect to a competing proposal within 12 months of termination of the merger agreement or enters into a definitive agreement with respect to a competing proposal within 12 months of termination of the merger agreement and such transaction is later consummated, Allergan may be entitled to receive a termination fee of \$3.5 billion. These provisions could discourage a third party that may have an interest in acquiring all or a significant part of Pfizer from considering or proposing an acquisition, even if such third party were prepared to enter into a transaction that would be more favorable to Pfizer and its stockholders than the merger. Additionally, Allergan may be entitled to receive a termination fee of \$1.5 billion upon termination of the merger agreement by Allergan or Pfizer due to the failure of the Pfizer stockholders to approve the Pfizer merger proposal at the Pfizer special meeting, or a termination fee of \$3.0 billion or \$3.5 billion if Allergan terminates the merger agreement because the Pfizer board of directors has made a change of recommendation (other than in response to a superior proposal) on or prior to March 1, 2016, or after March 1, 2016, respectively, in each case if the Allergan board of directors has not made a change of recommendation. See The Merger Agreement Termination of the Merger Agreement; Termination Fees; Expense Reimbursement.

## While the merger is pending, Pfizer and Allergan will be subject to contractual restrictions and business uncertainties that could adversely affect their businesses and operations. These uncertainties could also adversely affect the combined company following the consummation of the merger.

Uncertainty about the effect of the merger on employees, customers and suppliers may have an adverse effect on Pfizer and Allergan. These uncertainties may impair Pfizer s and Allergan s ability to attract, retain and

motivate key personnel until the merger is consummated and for a period of time thereafter, and could cause customers, suppliers and others who deal with Pfizer and Allergan to seek to change existing business relationships with Pfizer and/or Allergan. Employee retention may be challenging during the pendency of the merger, as certain employees may experience uncertainty about their future roles. If key employees depart because of issues related to the uncertainty and difficulty of integration or a desire not to remain with the businesses, the business of the combined company following the merger could be seriously harmed.

In addition, the merger agreement restricts Allergan and Pfizer from taking specified actions until the merger occurs without the consent of the other party. These restrictions may, among other things, prevent Allergan or Pfizer from pursuing attractive business opportunities that may arise prior to the consummation of the merger. See *The Merger Agreement Covenants and Agreements* for a description of the restrictive covenants applicable to Allergan and Pfizer.

### Pfizer and Allergan directors and officers may have interests in the merger different from the interests of Pfizer stockholders and Allergan shareholders.

Certain of the directors and executive officers of Pfizer and Allergan negotiated the terms of the merger agreement, and the Pfizer board of directors and the Allergan board of directors, respectively, recommended that the stockholders of Pfizer and the shareholders of Allergan vote in favor of the Pfizer proposals and the Allergan proposals, respectively. Pfizer and Allergan directors and executive officers may have interests in the merger that are different from, or in addition to, those of Pfizer stockholders and Allergan shareholders, respectively. These interests include, but are not limited to, the continued service of certain directors of Pfizer and Allergan as directors of the combined company, the continued employment of certain executive officers of Pfizer and Allergan by the combined company, the treatment in the merger of stock options, total shareholder return units, restricted stock, restricted stock units, performance stock units, restricted shares, restricted share awards, deferred awards, bonus awards, change of control employment agreements and other rights held by Pfizer and Allergan directors and executive officers, and provisions in the merger agreement regarding continued indemnification of and advancement of expenses to Pfizer and Allergan directors and officers. Pfizer stockholders and Allergan shareholders should be aware of these interests when they consider their respective board of directors recommendation that they vote in favor of the Pfizer proposals and the Allergan proposals, respectively.

The members of the Pfizer board of directors were aware of and considered these interests, among other matters, in evaluating the merger agreement and the merger, and in recommending that Pfizer stockholders approve the adoption of the merger agreement. The interests of Pfizer directors and executive officers are described in more detail in the section of this joint proxy statement/prospectus entitled *The Transactions Interests of the Pfizer Directors and Executive Officers in the Merger*.

The members of the Allergan board of directors were aware of and considered these interests, among other matters, in evaluating the merger agreement and the merger, and in recommending that Allergan shareholders approve the Allergan proposals. The interests of Allergan directors and executive officers are described in more detail in the section of this joint proxy statement/prospectus entitled *The Transactions Interests of the Allergan Directors and Executive Officers in the Merger*.

## Allergan shareholders will have a reduced ownership and voting interest after the merger and will exercise less influence over management.

Allergan shareholders currently have the right to vote in the election of the Allergan board of directors and on other matters affecting Allergan. Upon the consummation of the merger, each Allergan shareholder will become a shareholder of the combined company with a percentage ownership of the combined company that is smaller than

such shareholder s prior percentage ownership of Allergan. It is currently expected that the former shareholders of Allergan as a group will receive shares in the merger constituting, on a fully diluted basis (based on the treasury stock method) and assuming the conversion of all outstanding Pfizer and Allergan preferred

shares, approximately 44% of the outstanding combined company ordinary shares immediately following the effective time, based on the closing price of Pfizer common stock and certain other assumptions as of November 20, 2015. Because of this, Allergan shareholders will have less influence on the management and policies of the combined company than they now have on the management and policies of Allergan.

## *Pfizer stockholders will have a reduced ownership and voting interest after the merger and will exercise less influence over management.*

Pfizer stockholders currently have the right to vote in the election of the Pfizer board of directors and on other matters affecting Pfizer. Upon the consummation of the merger, each Pfizer stockholder that receives share consideration in the merger will become a shareholder of the combined company with a percentage ownership of the combined company that is smaller than such stockholder s prior percentage ownership of Pfizer. It is expected that the former stockholders of Pfizer as a group will receive shares in the merger constituting, on a fully diluted basis (based on the treasury stock method) and assuming the conversion of all outstanding Pfizer preferred shares and Allergan preferred shares, approximately 56% of the outstanding combined company ordinary shares immediately following the effective time, based on the closing price of Pfizer common stock and certain other assumptions as of November 20, 2015. Because of this, Pfizer stockholders will have less influence on the management and policies of the combined company than they now have on the management and policies of Pfizer.

## Pfizer stockholders will receive combined company ordinary shares as a result of the merger, which have rights different from shares of Pfizer common stock and Pfizer preferred shares.

Upon consummation of the merger, the rights of former Pfizer stockholders who receive Allergan ordinary shares, which will become the combined company ordinary shares, and become shareholders of the combined company will be governed by the Allergan constitution, which, subject to the amendments contemplated by the merger agreement, will become the constitution of the combined company, and by Irish law. The rights associated with shares of Pfizer common stock and Pfizer preferred shares are different from the rights associated with Allergan ordinary shares. Material differences between the rights of stockholders of Pfizer and the rights of shareholders of Allergan include differences with respect to, among other things, distributions, dividends, share repurchases and redemptions, the election of directors, the removal of directors and officers, limitations on director liability, the convening of annual meetings of shareholders and special shareholder meetings, notice provisions for meetings, the quorum for shareholder meetings, the adjournment of shareholder meetings, the exercise of voting rights, shareholder action by written consent, shareholder suits, shareholder approval of certain transactions, rights of dissenting shareholders, anti-takeover measures and provisions relating to the ability to amend the governing documents. See *Comparison of the Rights of Pfizer Stockholders and Allergan Shareholders* for a discussion of the different rights associated with Allergan ordinary shares and Pfizer common stock.

## Following the merger, the composition of the combined company board of directors will be different than the composition of the current Pfizer board of directors or the current Allergan board of directors.

Upon consummation of the merger, the composition of the board of directors of the combined company will be different than the current Pfizer board of directors and the current Allergan board of directors. The Pfizer board of directors currently consists of 11 directors and the Allergan board of directors currently consists of 12 directors. Upon the consummation of the merger, the board of directors of the combined company will consist of 15 members, 11 of whom will be the 11 directors serving on the Pfizer board of directors prior to the closing of the merger, including Paul M. Bisaro, the current Executive Chairman of Allergan, and Brenton L. Saunders, the current Chief Executive Officer and

President of Allergan, and two other Allergan directors to be mutually agreed between Pfizer and Allergan prior to the consummation of the merger. This new composition of the board of directors of the combined company may affect the future decisions of the combined company.

## The opinions of Pfizer s and Allergan s respective financial advisors do not reflect changes in circumstances that may have occurred or that may occur between the original signing of the merger agreement and the consummation of the merger.

Neither the Pfizer board of directors nor the Allergan board of directors has obtained updated opinions from their respective financial advisors as of the date of this joint proxy statement/prospectus, nor does either expect to receive updated, revised or reaffirmed opinions prior to the consummation of the merger. Changes in the operations and prospects of Pfizer or Allergan, general market and economic conditions and other factors that may be beyond the control of Pfizer or Allergan, and on which Pfizer s and Allergan s financial advisors opinions were based, may significantly alter the value of Pfizer or Allergan or the prices of shares of Pfizer common stock or Allergan ordinary shares by the time the merger is consummated. The opinions do not speak as of the time the merger will be consummated or as of any date other than the date of such opinions. Because Pfizer s and Allergan s financial advisors will not be updating their opinions, the opinions will not address the fairness of the merger consideration from a financial point of view at the time the merger is consummated. The Pfizer board of directors recommendation that Allergan shareholders vote **FOR** the Pfizer proposals and the Allergan board of directors recommendation that Allergan shareholders vote **FOR** the Allergan proposals, however, are made as of the date of this joint proxy statement/prospectus. For a description of the opinions that the Pfizer board of directors and the Allergan board of directors received from their respective financial advisors, see *The Transactions Opinions of Pfizer s Financial Advisors*.

## Failure to consummate the merger could negatively impact Pfizer and Allergan and their respective future operations.

If the merger is not consummated for any reason, Pfizer and Allergan may be subjected to a number of material risks. The price of Pfizer common stock and of Allergan ordinary shares may decline to the extent that their current market prices reflect a market assumption that the merger will be consummated. In addition, some costs related to the merger must be paid by Pfizer and Allergan whether or not the merger is consummated. Furthermore, Pfizer and Allergan may experience negative reactions from their respective stockholders or shareholders, customers and employees.

## Combined company ordinary shares received by means of a gift or inheritance could be subject to Irish capital acquisitions tax.

Irish capital acquisitions tax ( CAT ) (currently levied at a rate of 33% above certain tax-free thresholds) could apply to a gift or inheritance of combined company ordinary shares irrespective of the place of residence, ordinary residence or domicile of the parties. This is because combined company ordinary shares may be regarded as property situated in Ireland for CAT purposes. The person who receives the gift or inheritance has primary liability for CAT. See *Certain Tax Consequences of the Merger Irish Tax Considerations Capital Acquisitions Tax (CAT)*.

#### **Risks Related to the Business of the Combined Company**

#### Pfizer and Allergan may fail to realize all of the anticipated benefits of the merger or those benefits may take longer to realize than expected. The combined company may also encounter significant difficulties in integrating the two businesses.

The ability of Pfizer and Allergan to realize the anticipated benefits of the merger will depend, to a large extent, on the combined company s ability to integrate the two businesses. The combination of two independent businesses is a complex, costly and time-consuming process. As a result, Pfizer and Allergan will be required to devote significant management attention and resources to integrating their business practices and operations. The integration process

may disrupt the businesses and, if the planned integration is implemented ineffectively, the combined company may not realize the full expected benefits of the merger. The failure to meet the challenges

involved in integrating the two businesses and to realize the anticipated benefits of the merger could cause an interruption of, or a loss of momentum in, the activities of the combined company and could adversely affect the results of operations of the combined company.

In addition, the overall integration of the businesses may result in material unanticipated problems, expenses, liabilities, competitive responses, loss of customer and other business relationships and diversion of management attention. The difficulties of combining the operations of the companies include, among others:

the diversion of management attention to integration matters;

difficulties in integrating operations and systems;

challenges in conforming standards, controls, procedures and accounting and other policies, business cultures and compensation structures between the two companies;

difficulties in assimilating employees and in attracting and retaining key personnel;

challenges in keeping existing customers and obtaining new customers;

difficulties in achieving anticipated cost savings, synergies, accretion targets, business opportunities and growth prospects from the combination;

difficulties in managing the expanded operations of a significantly larger and more complex company and in coordinating a geographically dispersed organization; and

potential unknown liabilities, adverse consequences and unforeseen increased expenses associated with the merger, including possible adverse tax consequences to the combined company pursuant to the rules under Section 7874 (Section 7874) of the Code, as a result of the merger or otherwise.

Many of these factors are outside of the control of Pfizer and Allergan and/or will be outside the control of the combined company, and any one of them could result in increased costs, decreased expected revenues and diversion of management time and energy, which could materially impact the business, financial condition and results of operations of the combined company. In addition, even if the operations of the businesses of Pfizer and Allergan are integrated successfully, the full benefits of the merger may not be realized, including, among others, the synergies, cost savings or sales or growth opportunities that are expected. These benefits may not be achieved within the anticipated time frame, or at all. Further, additional unanticipated costs may be incurred in the integration of the businesses of Pfizer and Allergan. All of these factors could cause dilution to the earnings per share of the combined company, decrease or delay the expected accretive effect of the merger, and negatively impact the price of the combined company ordinary shares. As a result, it cannot be assured that the combination of Pfizer and Allergan will result in the full realization of the benefits anticipated from the transaction within the anticipated time frames or at all.

#### Pfizer and Allergan will incur direct and indirect costs as a result of the merger.

Pfizer and Allergan will incur substantial expenses in connection with and as a result of completing the merger, and over a period of time following the consummation of the merger, the combined company also expects to incur substantial expenses in connection with integrating and coordinating the businesses, operations, policies and procedures of Pfizer and Allergan. A portion of the transaction costs related to the merger will be incurred regardless of whether the merger is consummated. While Pfizer and Allergan have assumed that a certain level of transaction expenses will be incurred, factors beyond Pfizer s and Allergan s control could affect the total amount or the timing of these expenses. Many of the expenses that will be incurred, by their nature, are difficult to estimate accurately. These expenses may exceed the costs historically borne by Pfizer and Allergan prior to the merger and of the combined company following the merger.

## The combined company s actual financial position and results of operations may differ materially from the unaudited pro forma financial data included in this joint proxy statement/prospectus.

The pro forma financial information contained in this joint proxy statement/prospectus is presented for illustrative purposes only and may not be an indication of what the combined company s financial position or results of operations would have been had the merger been consummated on the dates indicated. The pro forma financial information has been derived from the audited and unaudited historical financial statements of Pfizer, Allergan and certain companies previously acquired by Allergan, and certain adjustments and assumptions have been made regarding the combined company after giving effect to the merger. Certain assets and liabilities of Allergan have been measured at fair value based on various preliminary estimates using assumptions that Pfizer management believes are reasonable, utilizing information currently available. The process for estimating the fair value of acquired assets and assumed liabilities requires the use of judgment in determining the appropriate assumptions and estimates. These estimates may be revised and may include additional assets acquired or liabilities assumed as additional information becomes available and as additional analyses are performed. Differences between preliminary estimates in the pro forma financial information and the final acquisition accounting will occur and could have a material impact on the pro forma financial information and the combined company s financial position and future results of operations. In addition, Pfizer, Allergan and their respective affiliates are involved in various disputes, governmental and/or regulatory inspections, investigations and proceedings and litigation matters that arise from time to time, and it is possible that an unfavorable resolution of these matters could adversely affect Pfizer or Allergan and their respective results of operations, financial condition and cash flows. Pfizer, Allergan and their respective affiliates also engage from time to time in settlement discussions regarding such proceedings, including matters involving federal and state authorities. The impact of such settlements could be material to their results of operations, financial condition and cash flows. However, there can be no assurance that any such ongoing settlement discussions will result in actual settlements.

In addition, the assumptions used in preparing the pro forma financial information may not prove to be accurate, and other factors may affect the combined company s financial condition or results of operations following the closing. Any material variance from the pro forma financial information may cause significant variations in the market price of the combined company ordinary shares. See *Unaudited Pro Forma Combined Financial Information*.

## The merger may not be accretive and may cause dilution to the earnings per share of the combined company, which may negatively affect the market price of the combined company ordinary shares.

As a result of the merger and the Allergan share split, it is currently estimated that the combined company will issue or reserve for issuance approximately [ ] ordinary shares. The issuance of these new shares could have the effect of depressing the market price of the combined company ordinary shares.

In addition, Pfizer or Allergan (or the combined company after the merger) could encounter other transaction-related costs, such as the failure to realize all of the benefits anticipated in the merger, which could cause dilution to the combined company s earnings per share or decrease or delay the expected accretive effect of the merger and cause a decrease in the market price of the combined company ordinary shares.

Finally, Pfizer s and Allergan s expectations regarding the timing and amount of accretion following the consummation of the merger reflect the impact of anticipated share repurchases by Pfizer and the combined company. The actual timing and size of any such share repurchases will depend on actual and expected financial results and the sufficiency of distributable reserves, as well as assessments at the time regarding capital allocation alternatives. Reduced or delayed share repurchase activity may result in less accretion.

## The IRS may not agree with the conclusion that the combined company should be treated as a non-U.S. corporation for U.S. federal income tax purposes following the merger.

As described more fully below, under current law, the combined company is not expected to be treated as a U.S. corporation for U.S. federal income tax purposes as a result of the merger. A corporation is generally considered a tax resident in the jurisdiction of its organization or incorporation for U.S. federal income tax purposes. Because the combined company will be an Irish incorporated entity, it would generally be classified as a non-U.S. corporation (and, therefore, a non-U.S. tax resident) under the applicable rules. However, Section 7874 of the Code provides an exception under which a non-U.S. incorporated entity may, in certain circumstances, be treated as a U.S. corporation for U.S. federal income tax purposes.

The percentage (by vote and value) of the combined company ordinary shares considered held for purposes of Section 7874 of the Code by former shareholders of an acquired U.S. corporation (e.g., Pfizer) immediately after the merger by reason of holding stock of an acquired U.S. corporation (e.g., Pfizer common stock) is referred to as the Section 7874 percentage.

Under Section 7874 of the Code, if the Section 7874 percentage is 80% or more, and certain other circumstances exist, the combined company will be treated as a U.S. corporation for U.S. federal income tax purposes. If the combined company were to be treated as a U.S. corporation for U.S. federal income tax purposes, it would be subject to U.S. corporate income tax on its worldwide income, and the income of its non-U.S. subsidiaries would be subject to U.S. tax when repatriated or when deemed recognized under the U.S. tax rules for controlled foreign subsidiaries, including as a result of such subsidiaries having any investments in certain U.S. property such as stock or debt obligations of U.S. affiliates. In such case, the combined company would be subject to substantially greater U.S. tax liability than currently contemplated. Additionally, any transactions undertaken by Pfizer or Allergan to integrate their combined operations might give rise to U.S. withholding tax on the gross amount of any dividends paid by the combined company to such shareholder (subject to an exemption or reduced rate available under an applicable tax treaty).

Based on the rules for determining share ownership under Section 7874 of the Code and certain factual assumptions, after the merger, the Section 7874 percentage is expected to be less than 80% (and is, in fact, expected to be less than 60%). Therefore, under current law, the combined company is not expected to be treated as a U.S. corporation for U.S. federal income tax purposes as a result of the merger.

However, the determination of the Section 7874 percentage is subject to various adjustments under the Code and the U.S. Treasury Regulations promulgated thereunder, and there is limited guidance regarding Section 7874 of the Code, including with respect to the application of the ownership test described above. As such, determining the Section 7874 percentage is complex and is subject to factual and legal uncertainties. Thus, there can be no assurance that the Internal Revenue Service (the IRS ) will agree with the position that the combined company should not be treated as a U.S. corporation. In addition, the U.S. Treasury has recently announced that it intends to issue U.S. Treasury Regulations interpreting Section 7874 of the Code. These U.S. Treasury Regulations would, among other things, disregard, for purposes of determining the Section 7874 percentage, certain non-ordinary course distributions made by Pfizer during the 36 months preceding the merger, including ordinary course dividends and share repurchases, as well as the distribution of the stock of Zoetis Inc. (Zoetis ) to Pfizer s stockholders in June 2013. Such U.S. Treasury Regulations will apply to the merger even if promulgated after the merger is consummated and will likely have the effect of increasing the Section 7874 percentage. Even taking into account the anticipated effect of these proposed U.S. Treasury Regulations, however, the Section 7874 percentage is expected to be less than 80% (and is, in fact, expected to be less than 60%). There can be no assurance that the IRS will agree with the position that the Section 7874

percentage is less than 80%.

Even if the Section 7874 percentage were determined to be less than 80% in the merger, it is possible that the IRS could assert that Allergan should be treated as a U.S. corporation for U.S. federal income tax purposes as

a result of prior transactions. On October 1, 2013, Actavis plc acquired all of the capital stock of Actavis, Inc., a Nevada corporation, and Warner Chilcott plc, a company incorporated under the laws of Ireland (the Warner Chilcott transaction ). Subsequently, on July 1, 2014, Actavis plc acquired all of the common stock of Forest Laboratories, Inc., a company incorporated under the laws of the State of Delaware (the Forest transaction ). In addition, on March 17, 2015, Actavis plc acquired all of the capital stock of Allergan, Inc., a company incorporated under the laws of Delaware (the Legacy Allergan transaction ). Following the completion of the Legacy Allergan transaction, Actavis plc was renamed Allergan plc. Allergan believes that in the Warner Chilcott transaction, the Section 7874 percentage was less than 80% and consequently that Actavis plc should have been treated as a non-U.S. corporation following the Warner Chilcott transaction. In addition, Allergan believes that in the Forest transaction, the Section 7874 percentage was less than 80% and consequently that Actavis plc should have been treated as a non-U.S. corporation following the Forest transaction. Finally, Allergan believes that in the Legacy Allergan transaction, the Section 7874 percentage was less than 80% and consequently that Allergan should be treated as a non-U.S. corporation following the Legacy Allergan transaction. However, as described above, there is limited guidance regarding the application of Section 7874 of the Code, and the IRS may assert that the Section 7874 percentage was 80% or more in one or more of such transactions. In the event that the IRS were to prevail with such assertion, Allergan could be treated as a U.S. corporation for U.S. federal income tax purposes and, as a result, the combined company could be treated as a U.S. corporation for U.S. federal income tax purposes.

In addition, for purposes of Section 7874 of the Code, multiple acquisitions of U.S. corporations by a non-U.S. corporation, if treated as part of a plan or series of related transactions, may be treated as a single acquisition. If multiple acquisitions of U.S. corporations are treated as a single acquisition, all shareholders of the acquired U.S. corporations would be aggregated for purposes of determining the Section 7874 percentage.

As a result, even if the Section 7874 percentage was less than 80% in each of the Warner Chilcott, Forest, and Legacy Allergan transactions, the IRS may assert that the merger of Pfizer and Allergan should be integrated with one or more of such transactions and treated as a single transaction. Each of Allergan and Pfizer believes that the merger of Pfizer and Allergan is a separate transaction from such prior transactions and should not be integrated with one or more of such transactions. However, there can be no assurance that the IRS will agree with that position and, in the event that the IRS were to prevail with an assertion that the merger of Pfizer and Allergan should be integrated with more than one such prior transaction, the combined company could be treated as a U.S. corporation for U.S. federal tax purposes.

See Certain Tax Consequences of the Merger U.S. Federal Income Tax Considerations U.S. Federal Income Tax Consequences of the Merger to Pfizer and Allergan for a more detailed discussion of the application of Section 7874 of the Code to the merger.

# The IRS may not agree with the conclusion that the combined company is not subject to certain adverse consequences for U.S. federal income tax purposes following the merger.

As described above, based on the rules for determining share ownership under Section 7874 of the Code and certain factual assumptions, after the merger, the Section 7874 percentage (as defined above in *The IRS may not agree with the conclusion that the combined company should be treated as a non-U.S. corporation for U.S. federal income tax purposes following the merger*) is expected to be less than 60%. However, if the Section 7874 percentage were determined to be at least 60% (but less than 80%), and certain other circumstances exist, Section 7874 of the Code would cause the combined company to be treated as a surrogate foreign corporation, which could erode some of the synergies expected from the combination during the 10-year period following the merger. In addition, regardless of the Section 7874 percentage, it is possible that these certain adverse tax consequences would apply to the combined company as a result of prior transactions entered into by Allergan. In either case, Pfizer could be prohibited from using its foreign tax credits or other attributes to offset the income or gain recognized by reason of the transfer of

property to a foreign related person or any income received or accrued by reason of a license of any property by Pfizer to a foreign related person. In addition, the

IRS has announced that it will promulgate new rules, which, in such situation, may limit the combined company s ability to integrate certain of its non-U.S. operations or access cash earned by Pfizer s non-U.S. subsidiaries, in each case without incurring substantial U.S. tax liabilities. Moreover, in such case, Section 4985 of the Code and rules related thereto would impose an excise tax on the value of certain Pfizer stock compensation held directly or indirectly by certain disqualified individuals (including officers and directors of Pfizer) at a rate equal to 15%.

As previously discussed, based on the rules for determining share ownership under Section 7874 of the Code and the U.S. Treasury Regulations promulgated thereunder, and certain factual assumptions, the Section 7874 percentage is expected to be less than 60%. However, as described above, there is limited guidance regarding the application of Section 7874 of the Code, and there can be no assurance that the IRS will agree with the position that the Section 7874 percentage is less than 60%. Moreover, even if the Section 7874 percentage were determined to be less than 60%, the IRS may assert that the merger should be integrated with the Legacy Allergan transaction as a single transaction. As described above, each of Allergan and Pfizer believes that the merger of Pfizer and Allergan is a separate transaction from such prior transactions and should not be integrated with one or more of such transactions; however, there can be no assurance that the IRS will agree with that position. In addition, it is possible that the combined company (including Pfizer) will remain subject to certain adverse tax consequences as a result of prior transactions entered into by Allergan. In the event that the IRS were to prevail with any such assertion, Section 7874 of the Code would subject Pfizer and its U.S. affiliates to the limitations described above.

See Certain Tax Consequences of the Merger U.S. Federal Income Tax Considerations U.S. Federal Income Tax Consequences of the Merger to Pfizer and Allergan for a more detailed discussion of the application of Section 7874 of the Code to the merger.

# Future potential changes to the tax laws could result in the combined company being treated as a U.S. corporation for U.S. federal tax purposes, and if adopted prior to closing, could jeopardize the consummation of the merger.

As discussed above, under current law, the combined company is expected to be treated as a non-U.S. corporation for U.S. federal income tax purposes. However, changes to Section 7874 of the Code, or the U.S. Treasury Regulations promulgated thereunder, could affect the combined company s status as a non-U.S. corporation for U.S. federal income tax purposes. Any such changes could have prospective or retroactive application, and may apply even if enacted or asserted after the merger is consummated. If the combined company were to be treated as a U.S. corporation for federal tax purposes, it could be subject to substantially greater U.S. tax liability than currently contemplated as a non-U.S. corporation.

Prior to the closing of the merger, each of Pfizer and Allergan may terminate the merger agreement if, following the date of the merger agreement, there has been any change in applicable law (whether or not such change in law is yet effective) with respect to Section 7874 of the Code (or any other U.S. tax law), or any official interpretations thereof as set forth in published guidance by the IRS (other than IRS News Releases) (whether or not such change in official interpretation is yet effective), or there has been a bill or bills that would implement such a change which has been passed in identical form (or substantially identical form such that a conference committee is not required prior to submission of such legislation for the President s approval or veto) by both houses of the U.S. Congress and for which the time period for the President of the United States to sign or veto such bill has not yet elapsed, in each case such that, once effective, in the opinion of nationally recognized U.S. tax counsel, would cause the combined company to be treated as a U.S. domestic corporation for U.S. federal income tax purposes following the merger.

Recent legislative proposals have aimed to expand the scope of U.S. corporate tax residence, including in such a way as would cause the combined company to be treated as a U.S. corporation if the management and control of the combined company and its affiliates were determined to be located primarily in the United States,

or would reduce the Section 7874 percentage at or above which the combined company would be treated as a U.S. corporation. Thus, the rules under Section 7874 and other relevant provisions could change on a prospective or retroactive basis in a manner that could adversely affect the combined company and its affiliates.

## Future changes to U.S. and non-U.S. tax laws could adversely affect the combined company.

The U.S. Congress, the Organisation for Economic Co-operation and Development and other government agencies in jurisdictions where the combined company and its affiliates will conduct business have had an extended focus on issues related to the taxation of multinational corporations. One example is in the area of base erosion and profit shifting, including situations where payments are made between affiliates from a jurisdiction with high tax rates to a jurisdiction with lower tax rates. As a result, the tax laws in the United States, Ireland and other countries in which the combined company and its affiliates will do business, and any treaties to which such countries are parties, could change on a prospective or retroactive basis, and any such changes could adversely affect the combined company.

## The tax rate that will apply to the combined company is uncertain and may vary from expectations.

There can be no assurance that the merger will improve the combined company s ability to maintain any particular worldwide effective corporate tax rate. Pfizer and Allergan cannot give any assurance as to what the combined company s effective tax rate will be after the merger because of, among other things, uncertainty regarding the tax laws (including future changes to such tax laws and interpretations thereof) of the jurisdictions in which the combined company and its affiliates will operate. The combined company s actual effective tax rate may vary from Pfizer s and Allergan s expectations, and any such variance may be material. Additionally, tax laws or their implementation and applicable tax authority practices in any particular jurisdiction could change in the future, possibly on a retroactive basis, and any such change could have an adverse impact on the combined company and its affiliates.

#### Legislative or other governmental action in the U.S. could adversely affect the combined company s business.

Various U.S. federal and state legislative and other proposals that would deny governmental contracts to U.S. companies (and subsidiaries of U.S. companies) that move (or have moved) their corporate location to a jurisdiction abroad may affect Pfizer, Allergan or the combined company if adopted. The likelihood that any such proposals might be adopted, the nature of the regulations that might be promulgated, or the effect such adoptions and increased regulatory scrutiny might have on Pfizer s, Allergan s or the combined company s business cannot be predicted.

# The laws of Ireland differ from the laws in effect in the United States and may afford less protection to holders of securities in the combined company.

It may not be possible to enforce court judgments obtained in the United States against the combined company in Ireland, based on the civil liability provisions of the U.S. federal or state securities laws. In addition, there is some uncertainty as to whether the courts of Ireland would recognize or enforce judgments of U.S. courts obtained against the combined company or its directors or officers based on the civil liabilities provisions of the U.S. federal or state securities laws, or hear actions against the combined company or those persons based on those laws. Allergan and Pfizer have been advised that the United States currently does not have a treaty with Ireland providing for the reciprocal recognition and enforcement of judgments in civil and commercial matters. Therefore, a final judgment for the payment of money rendered by any U.S. federal or state court based on civil liability, whether or not based solely on U.S. federal or state securities laws, would not automatically be enforceable in Ireland.

A judgment obtained against the combined company will be enforced by the courts of Ireland if the following general requirements are met:

U.S. courts must have had jurisdiction in relation to the particular defendant according to Irish conflict of law rules (the submission to jurisdiction by the defendant would satisfy this rule); and

the judgment must be final and conclusive and the decree must be final and unalterable in the court which pronounces it.

A judgment can be final and conclusive even if it is subject to appeal or even if an appeal is pending. But where, however, the effect of lodging an appeal under the applicable law is to stay execution of the judgment, it is possible that in the meantime the judgment may not be actionable in Ireland. It remains to be determined whether final judgment given in default of appearance is final and conclusive. However, Irish courts may also refuse to enforce a judgment of the U.S. courts which meets the above requirements for one of the following reasons:

the judgment is not for a definite sum of money;

the judgment was obtained by fraud;

the enforcement of the judgment in Ireland would be contrary to natural or constitutional justice;

the judgment is contrary to Irish public policy or involves certain U.S. laws which will not be enforced in Ireland; or

jurisdiction cannot be obtained by the Irish courts over the judgment debtors in the enforcement proceedings by personal service in Ireland or outside Ireland under Order 11 of the Irish Superior Courts Rules. As an Irish company, the combined company will be governed by the Companies Act, which differs in some material respects from laws generally applicable to U.S. corporations and shareholders, including, among others, differences relating to interested director and officer transactions and shareholder lawsuits. The duties of directors and officers of an Irish company generally are owed to the company only. Shareholders of Irish companies generally do not have a personal right of action against directors or officers of the company and may exercise such rights of action on behalf of the company only in limited circumstances. Accordingly, holders of securities of the combined company may have more difficulty protecting their interests than would holders of securities of a corporation incorporated in a jurisdiction of the United States. See *Comparison of the Rights of Pfizer Stockholders and Allergan Shareholders*.

The combined company will seek Irish High Court approval of the creation of additional distributable reserves. Neither Pfizer nor Allergan is aware of any reason why the Irish High Court would not approve the creation of additional distributable reserves; however, the issuance of the required order is a matter for the discretion of the Irish High Court.

Under Irish law, dividends may be paid and share repurchases and redemptions must generally be funded only out of distributable reserves. While Pfizer and Allergan expect that the combined company will have some distributable reserves following consummation of the merger, the proposed creation of additional distributable reserves of the combined company involves either a reduction in the combined company s share premium account, which requires the approval of the Irish High Court (and, in connection with seeking such court approval, the approval of the Allergan shareholders is being sought) and/or the generation of additional distributable reserves from its business activities. Neither Pfizer nor Allergan is aware of any reason why the Irish High Court would not approve the creation of additional distributable reserves; however, the issuance of the required order is a matter for the discretion of the Irish High Court. There is also no guarantee that the approval by Allergan shareholders will be obtained. Notwithstanding that Allergan shareholder approval and Irish High Court approval may be obtained, there is no guarantee that distributable

reserves of the combined company are not created, the combined company s ability to make distributions by way of dividends or otherwise, or to make share repurchases, may be restricted until such time as the combined company group has created sufficient distributable reserves from its business activities.

# Transfers of combined company ordinary shares, other than by means of the transfer of book-entry interests in the Depository Trust Company, may be subject to Irish stamp duty.

It is expected that, for the majority of transfers of combined company ordinary shares, there will not be any Irish stamp duty. Transfers of combined company ordinary shares effected by means of the transfer of book-entry interests in the Depository Trust Company (DTC) are not subject to Irish stamp duty. However, if you hold your combined company ordinary shares directly rather than beneficially through DTC, any transfer of your combined company ordinary shares could be subject to Irish stamp duty (currently at the rate of 1% of the higher of the price paid or the market value of the shares acquired). A shareholder who directly holds combined company ordinary shares may transfer those shares into his or her own broker account to be held through DTC (or vice versa) without giving rise to Irish stamp duty provided that there is no change in the beneficial ownership of the shares as a result of the transfer and the transfer is not in contemplation of a sale of the shares by a beneficial owner to a third party.

Payment of Irish stamp duty is generally a legal obligation of the transferee. The potential for stamp duty could adversely affect the price of your combined company ordinary shares. See *Certain Tax Consequences of the Merger Irish Tax Considerations Stamp Duty.* 

## In certain limited circumstances, dividends paid by Allergan may be subject to Irish dividend withholding tax.

In certain limited circumstances, Irish dividend withholding tax ( DWT ) (currently at a rate of 20%) may arise in respect of dividends paid on combined company ordinary shares. A number of exemptions from DWT exist pursuant to which shareholders resident in the United States and shareholders resident in the countries listed in Annex G attached to this joint proxy statement/prospectus (the Relevant Territories ) may be entitled to exemptions from DWT.

See *Certain Tax Consequences of the Merger Irish Tax Considerations Withholding Tax on Dividends (DWT)* and, in particular, please note the requirement to complete certain relevant Irish Revenue Commissioners DWT forms (DWT Forms) in order to qualify for many of the exemptions.

Dividends paid in respect of combined company ordinary shares that are owned by a U.S. resident and held through DTC will not be subject to DWT provided the address of the beneficial owner of such shares in the records of the broker holding such shares is recorded as being in the United States (and such broker has further transmitted the relevant information to a qualifying intermediary appointed by the combined company). Similarly, dividends paid in respect of combined company ordinary shares that are held outside of DTC and are owned by a former Pfizer stockholder who is a resident of the United States will not be subject to DWT if such shareholder satisfies the conditions of one of the exemptions, including the requirement to furnish a completed IRS Form 6166 or a valid DWT Form to the combined company s transfer agent to confirm U.S. residence and claim an exemption. Combined company shareholders resident in other Relevant Territories may also be eligible for exemption from DWT on dividends paid in respect of their combined company ordinary shares provided they satisfy the conditions of one of the exemptions, including the requirement to furnish valid DWT Forms to their brokers (in respect of such shares held through DTC) (and such broker has further transmitted the relevant information to a qualifying intermediary appointed by the combined company) or to the combined company s transfer agent (in respect of such shares held outside of DTC). However, other combined company shareholders may be subject to DWT, which could adversely affect the price of your combined company ordinary shares. See Certain Tax Consequences of the Merger Irish Tax Considerations Withholding Tax on Dividends (DWT) for more information on DWT.

## **Risks Related to Pfizer s Business**

You should read and consider the risk factors specific to Pfizer s business that will also affect the combined company after the merger. These risks are described in Part I, Item 1A of Pfizer s Annual Report on Form 10-K for the fiscal year ended December 31, 2015, and in other documents that are incorporated by reference into this joint proxy statement/prospectus. See *Where You Can Find More Information* for the location of information incorporated by reference in this joint proxy statement/prospectus.

#### Risks Related to Allergan s Business

You should read and consider the risk factors specific to Allergan s businesses that will also affect the combined company after the merger. These risks are described in Part I, Item 1A of Allergan s Annual Report on Form 10-K for the fiscal year ended December 31, 2015, and in other documents that are incorporated by reference into this joint proxy statement/prospectus. See *Where You Can Find More Information* for the location of information incorporated by reference in this joint proxy statement/prospectus.

## CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This joint proxy statement/prospectus contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Statements contained in, or incorporated by reference in, this joint proxy statement/prospectus or such other communication, as applicable that refer to Pfizer s or Allergan s estimated or anticipated future results, including estimated synergies, or other non-historical facts are forward-looking statements that reflect Pfizer s or Allergan s, as applicable, current perspective of existing trends and information as of the date of this joint proxy statement/prospectus. Forward-looking statements often use future dates or words such as anticipate, target, possible, potential, predict, project, forecast, outlook, guidance, expect, estimate, intend hope, aim, continue, will, may, might, would, could or should or other words, phrases or expression meaning or the negative thereof. Such forward-looking statements include, but are not limited to, statements about the benefits of the merger and the other transactions contemplated by the merger agreement, including future financial and operating results, synergies, accretion and growth rates, Pfizer s, Allergan s or the combined company s plans, objectives, expectations and intentions, plans relating to share repurchases and dividends and the expected timing of consummation of the merger. It is important to note that Pfizer s and Allergan s goals and expectations are not predictions of actual performance. Actual results may differ materially from Pfizer s and Allergan s current expectations depending upon a number of factors affecting Pfizer s business, Allergan s business and risks associated with business combination transactions and the combined company. These factors include, among others, the inherent uncertainty associated with financial projections; restructuring in connection with, and successful closing of, the merger; the subsequent integration of the businesses and the ability to recognize the anticipated synergies and benefits of the merger; the ability to obtain required regulatory approvals for the transactions (including the approval of antitrust authorities necessary to complete the transaction), the timing of obtaining such approvals and the risk that such approvals may result in the imposition of conditions that could adversely affect the combined company or the expected benefits of the transactions; the ability to obtain the requisite Pfizer stockholder and Allergan shareholder approvals; the risk that a condition to closing of the merger may not be satisfied on a timely basis or at all; the failure of the proposed merger to close for any other reason; risks relating to the value of the combined company ordinary shares to be issued in the Allergan share split and the merger; the loss of key senior management or scientific staff; the risks and uncertainties normally incident to the pharmaceutical industry, including product liability claims and the availability of product liability insurance on reasonable terms; the uncertainties inherent in research and development; the timing and success of product launches; the difficulty of predicting the timing or outcome of product development efforts and regulatory agency approvals or actions, if any; difficulties or delays in manufacturing; periodic dependence on a small number of products for a material source of net revenue or income; variability of trade buying patterns; market acceptance of and continued demand for Pfizer s and Allergan s products; the impact of competitive products and pricing; the availability and pricing of products and materials sourced from third parties; costs and efforts to defend or enforce intellectual property rights; risks that the carrying values of assets may be negatively impacted by future events and circumstances; successful compliance with governmental regulations applicable to Pfizer s and Allergan s facilities, products and/or businesses; the difficulty of predicting the timing or outcome of pending or future litigation or government investigations; changes in the laws and regulations affecting, among other things, pricing and reimbursement of pharmaceutical products; changes in tax laws or interpretations or guidance that could increase the combined company s consolidated tax liabilities or reduce the expected benefits of the merger; changes in generally accepted accounting principles; the risks of fluctuations in foreign currency exchange rates; changes in global, political, economic, business, competitive, market and regulatory forces; and such other risks and uncertainties detailed in Pfizer s periodic public filings with the SEC, including but not limited to Pfizer s Annual Report on Form 10-K for the year ended December 31, 2015, and in other documents that are incorporated by reference into this joint proxy statement/prospectus and from time to time in Pfizer s other investor communications, and such other risks and uncertainties detailed in Allergan s periodic public filings with the SEC, including but not limited to Allergan s Annual Report on Form 10-K for the year ended December 31, 2015, and in other documents that are incorporated by reference into this joint proxy statement/prospectus and from time to time in Allergan s other investor

communications. Except as expressly required by law, Pfizer and Allergan disclaim any intent or obligation to update or revise these forward-looking statements.

#### SELECTED HISTORICAL CONSOLIDATED FINANCIAL DATA OF PFIZER

The following selected historical consolidated financial data is derived from Pfizer s audited consolidated financial statements for each of the years ended December 31, 2015, 2014, 2013, 2012 and 2011. The information set forth below is only a summary that you should read together with the historical audited consolidated financial statements of Pfizer and the related notes, as well as the section entitled *Management s Discussion and Analysis of Financial Condition and Results of Operations* contained in Pfizer s Annual Report on Form 10-K for the fiscal year ended December 31, 2015 that Pfizer previously filed with the SEC and that is incorporated by reference into this joint proxy statement/prospectus. Historical results are not necessarily indicative of any results to be expected in the future. For more information, see *Where You Can Find More Information*.

|  | Year Ended/As of December 31, <sup>(a)</sup> |        |      |              |    |              |      |              |    |              |
|--|--|--------|------|--------------|----|--------------|------|--------------|----|--------------|
| (in millions, except per common share data)  | 2  | 2015   | 2    | 2014         | 2  | 2013         | 2    | 2012         | 2  | 2011         |
| Revenues <sup>(b)</sup>  | \$   | 48,851 | \$ 4 | 49,605       | \$ | 51,584       | \$ : | 54,657       | \$ | 61,035       |
| Income from continuing operations <sup>(b)</sup>   |  | 6,975  |      | 9,119        |    | 11,410       |      | 9,021        |    | 7,860        |
| Total assets <sup>(b),(c)</sup>  | 1  | 67,460 | 10   | 67,566       | 1  | 70,415       | 18   | 82,974       | 1  | 84,629       |
| Long-term obligations <sup>(b),(c),(d)</sup>   |  | 73,064 | ,    | 74,357       |    | 73,801       | ,    | 77,758       |    | 79,287       |
| Earnings per common share basic:   |  |        |      |              |    |              |      |              |    |              |
| Income from continuing operations attributable to  |  |        |      |              |    |              |      |              |    |              |
| Pfizer Inc. common shareholders  | \$   | 1.13   | \$   | 1.43         | \$ | 1.67         | \$   | 1.21         | \$ | 1.00         |
| Discontinued operations net of tax <sup>9</sup>  |  |        |      | 0.01         |    | 1.56         |      | 0.75         |    | 0.28         |
| Net income attributable to Pfizer Inc. common shareholders   | \$   | 1.13   | \$   | 1.44         | \$ | 3.23         | \$   | 1.96         | \$ | 1.28         |
| Earnings per common share diluted:   |  |        |      |              |    |              |      |              |    |              |
| Income from continuing operations attributable to<br>Pfizer Inc. common shareholders<br>Discontinued operations net of ta <sup>(x)</sup> | \$   | 1.11   | \$   | 1.41<br>0.01 | \$ | 1.65<br>1.54 | \$   | 1.20<br>0.74 | \$ | 0.99<br>0.28 |
| Discontinued operations net of ux  |  |        |      | 0.01         |    | 1,54         |      | 0.74         |    | 0.20         |
| Net income attributable to Pfizer Inc. common shareholders   | \$   | 1.11   | \$   | 1.42         | \$ | 3.19         | \$   | 1.94         | \$ | 1.27         |
| Cash dividends paid per common share   | \$   | 1.12   | \$   | 1.04         | \$ | 0.96         | \$   | 0.88         | \$ | 0.80         |

<sup>(a)</sup> Reflects the acquisition of Hospira, Inc. on September 3, 2015 and the acquisition of King Pharmaceuticals, Inc. on January 31, 2011.

- <sup>(b)</sup> All amounts reflect the June 24, 2013 disposition of Zoetis and its presentation as a discontinued operation in all periods prior to 2014 presented.
- (c) All amounts reflect the retrospective adoption of a new accounting standard as of December 31, 2015 that requires all deferred tax assets and liabilities to be classified as noncurrent in the balance sheet.
- <sup>(d)</sup> Defined as Long-term debt, Pension benefit obligations, net, Postretirement benefit obligations, net, Noncurrent deferred tax liabilities, Other taxes payable and Other noncurrent liabilities.
- <sup>(e)</sup> Includes (i) the Animal Health (Zoetis) business through June 24, 2013, the date of disposal, (ii) the Nutrition business through November 30, 2012, the date of disposal and (iii) the Capsugel business through August 1,

2011, the date of disposal.

#### SELECTED HISTORICAL CONSOLIDATED FINANCIAL DATA OF ALLERGAN

The financial information as of and for the fiscal years ended December 31, 2011 through December 31, 2015 was derived from the audited consolidated financial statements of Allergan. The information set forth below is only a summary that you should read together with the historical audited consolidated financial statements of Allergan and the related notes, as well as the section entitled *Management s Discussion and Analysis of Financial Condition and Results of Operations* contained in Allergan s Annual Report on Form 10-K for the fiscal year ended December 31, 2015 that Allergan previously filed with the SEC and that is incorporated by reference into this joint proxy statement/prospectus. Historical results are not necessarily indicative of any results to be expected in the future. For more information, see the section entitled *Where You Can Find More Information*.

|   | Years Ended December 31, |            |    |                       |      |          |     |                           |     |                           |
|---|--------------------------|------------|----|-----------------------|------|----------|-----|---------------------------|-----|---------------------------|
| (in millions, except per share amounts)           | 201                      | 5(1)(2)(3) | 20 | )14 <sup>(1)(6)</sup> | 20   | 13(1)(7) | 2   | <b>012</b> <sup>(1)</sup> | 2   | <b>011</b> <sup>(1)</sup> |
| Operating Highlights:                             |                          |            |    |                       |      |          |     |                           |     |                           |
| Net revenues                                      | \$1                      | 5,071.0    | \$ | 6,738.9               | \$ 2 | 2,602.5  | \$1 | ,651.4                    | \$4 | ,584.4                    |
| Net (loss) from continuing operations, net of tax | (                        | 2,868.3)   | (  | (2,407.1)             |      | (467.5)  |     | (240.9)                   |     | **                        |
| Net income/(loss) attributable to ordinary        |                          |            |    |                       |      |          |     |                           |     |                           |
| shareholders                                      |                          | 3,683.2    | (  | (1,630.5)             |      | (750.4)  |     | 97.3                      |     | 260.9                     |
| Basic earnings/(loss) per share from continuing   |                          |            |    |                       |      |          |     |                           |     |                           |
| operations  | \$                       | (8.44)     | \$ | (10.96)               | \$   | (3.29)   | \$  | (1.92)                    |     | **                        |
| Diluted earnings/(loss) per share from continuing |                          |            |    |                       |      |          |     |                           |     |                           |
| operations  | \$                       | (8.44)     | \$ | (10.96)               | \$   | (3.29)   | \$  | (1.92)                    |     | **                        |
| Basic earnings/(loss) per share                   | \$                       | 10.01      | \$ | (7.42)                | \$   | (5.27)   | \$  | 0.77                      |     | **                        |
| Diluted earnings/(loss) per share                 | \$                       | 10.01      | \$ | (7.42)                | \$   | (5.27)   | \$  | 0.76                      | \$  | 2.06                      |
| Weighted average shares outstanding:              |                          |            |    |                       |      |          |     |                           |     |                           |
| Basic   |                          | 367.8      |    | 219.7                 |      | 142.3    |     | 125.8                     |     | 124.5                     |
| Diluted   |                          | 367.8      |    | 219.7                 |      | 142.3    |     | 128.4                     |     | 126.5                     |

|                               |                    | At December 31,       |            |              |                            |  |  |  |  |
|-------------------------------|--------------------|-----------------------|------------|--------------|----------------------------|--|--|--|--|
| (in millions)                 | $2015^{(1)(2)(3)}$ | $2014^{(1)(4)(5)(6)}$ | 2013(1)(7) | $2012^{(1)}$ | <b>2011</b> <sup>(1)</sup> |  |  |  |  |
| Balance Sheet Highlights:     |                    |                       |            |              |                            |  |  |  |  |
| Total assets                  | \$135,840.7        | \$ 52,758.0           | \$22,725.9 | \$14,114.8   | \$6,698.3                  |  |  |  |  |
| Total debt and capital leases | 42,726.2           | 15,531.1              | 9,052.0    | 6,433.3      | 1,033.0                    |  |  |  |  |
| Total equity                  | 76,589.3           | 28,335.5              | 9,537.1    | 3,856.4      | 3,562.5                    |  |  |  |  |

\*\* Refer to note (1) below.

(1) On July 26, 2015 Allergan entered into the Allergan divestiture transaction agreement, under which Teva agreed to acquire Allergan s global generic pharmaceuticals business and certain other assets. As a result of the transaction, Allergan is accounting for the assets and liabilities to be divested as held for sale. Further, the financial results of the business held for sale have been reclassified to discontinued operations for all periods presented in Allergan s consolidated financial statements, except for the year ended December 31, 2011. Substantially all of Allergan s results of operations for 2011 relate to the generics business being divested to Teva. Results of continuing operations for the year ended December 31, 2011 are de minimis and, therefore, the results presented are the combined business.

- (2) On October 1, 2015, Allergan completed its acquisition of Kythera Biopharmaceuticals, Inc. The acquisition had the impact of increasing Allergan intangible assets.
- (3) On March 17, 2015, Allergan completed the acquisition of Legacy Allergan. Legacy Allergan was a leading, fully integrated, specialty pharmaceutical company that specialized in ophthalmology, neurosciences and medical/aesthetics/dermatology/plastic surgery. Beginning March 17, 2015, the following items were included in Allergan s operating results:

total revenues and related cost of sales for Legacy Allergan products;

selling, general and administrative expenses and research and development expenses;

amortization expense for intangible assets acquired;

impairment losses on select assets; and

increased interest expense from the senior secured notes assumed and the indebtedness incurred.

- (4) On November 17, 2014, Allergan completed its acquisition of Durata Therapeutics, Inc. The acquisition had the impact of increasing Allergan s intangible assets and lowering working capital.
- (5) On July 2, 2014, Allergan completed its acquisition of Furiex Pharmaceuticals, Inc. The acquisition had the impact of increasing Allergan s intangible assets and lowering working capital.
- (6) On July 1, 2014, Allergan completed the Forest transaction. Forest Laboratories, Inc. was a leading, fully integrated, specialty pharmaceutical company largely focused on the United States market. Forest Laboratories, Inc. marketed a portfolio of branded drug products and developed new medicines to treat patients suffering from diseases principally in the following therapeutic areas: central nervous system, cardiovascular, gastrointestinal, respiratory, anti-infective, and cystic fibrosis. Beginning July 1, 2014, the following items were included in Allergan s operating results:

total revenues and related cost of sales for products of Forest Laboratories, Inc.;

selling, general and administrative expenses and research and development expenses;

amortization expense for intangible assets acquired;

impairment losses on select assets; and

increased interest expense from the senior secured notes assumed and the indebtedness incurred.

(7) On October 1, 2013, Allergan completed the Warner Chilcott transaction. Warner Chilcott plc was a leading specialty pharmaceutical company focused on women s healthcare, gastroenterology, urology and dermatology segments of the branded pharmaceuticals market, primarily in North America. Beginning October 1, 2013, the following items were included in Allergan s operating results:

total revenues and related cost of sales for products of Warner Chilcott plc;

selling, general and administrative expenses and research and development expenses;

amortization expense for intangible assets acquired; and

increased interest expense from the senior secured notes assumed and the \$2.0 billion aggregate term loan indebtedness assumed, and subsequently refinanced, in connection with the Warner Chilcott transaction.

## SELECTED UNAUDITED PRO FORMA CONDENSED COMBINED FINANCIAL DATA

The following selected unaudited pro forma combined financial data is presented to illustrate the estimated effects of (i) the merger and the other transactions contemplated by the merger agreement and (ii) the acquisition of Legacy Allergan by Actavis plc on March 17, 2015. The selected pro forma financial data has been prepared using the acquisition method of accounting in accordance with GAAP under which the assets and liabilities of Allergan will be recorded by Pfizer at their respective fair values as of the date the merger is completed. Pfizer has been determined to be the accounting acquirer in the merger, while Allergan is treated as the legal acquirer.

The selected unaudited pro forma combined statement of income data gives preliminary effect of the merger and the Legacy Allergan transaction as if each occurred on January 1, 2015. The selected unaudited pro forma combined balance sheet data combines the historical consolidated balance sheets of Pfizer and Allergan, giving effect to the merger as if it had occurred on December 31, 2015.

The selected unaudited Pfizer pro forma financial data is derived from, and should be read in conjunction with, the unaudited pro forma condensed combined financial statements and related notes included in this joint proxy statement/prospectus. See *Unaudited Pro Forma Combined Financial Information*. In addition, the selected unaudited pro forma combined financial data was based on and should be read in conjunction with:

the separate historical financial statements of Pfizer as of and for the year ended December 31, 2015 and the related notes contained in Pfizer s Annual Report on Form 10-K for the fiscal year ended December 31, 2015, which is incorporated by reference into this joint proxy statement/prospectus, and

the separate historical financial statements of Allergan as of and for the year ended December 31, 2015 and the related notes contained in Allergan s Annual Report on Form 10-K for the fiscal year ended December 31, 2015, which is incorporated by reference into this joint proxy statement/prospectus.

the unaudited pro forma combined financial statements for the three months ended March 31, 2015, which give effect to the Legacy Allergan transaction included in the Current Report on Form 8-K of Allergan dated July 17, 2015, which is incorporated by reference into this joint proxy statement/prospectus. The selected unaudited pro forma combined financial data has been presented for illustrative and informational purposes only. The selected unaudited pro forma combined financial data is not intended to represent what the selected results of operations or selected balances of the combined company actually would have been had the merger and the Legacy Allergan transaction been completed as of the dates indicated. In addition, the selected unaudited pro forma combined financial data does not purport to project the future financial position or operating results of the combined company. The pro forma adjustments reflect the assets and liabilities of Allergan at their preliminary estimated fair values. Differences between these preliminary estimates and the final acquisition accounting will occur and these differences could have a material impact on the selected unaudited pro forma financial data.

The historical consolidated financial information has been adjusted in the selected unaudited pro forma combined financial data to give effect to pro forma events that are (1) directly attributable to the merger and the Legacy Allergan transaction, (2) factually supportable, and (3) with respect to the statement of income, expected to have a continuing impact on the results of operations of the combined company.

The selected unaudited pro forma combined financial data does not reflect any cost savings, operating synergies or revenue enhancements that the combined company may achieve as a result of the merger or the costs to integrate the operations of Pfizer and Allergan or the costs necessary to achieve any such cost savings, operating synergies or revenue enhancements.

Selected Unaudited Pro Forma Combined Statement of Income Data:

| (MILLIONS, EXCEPT PER ORDINARY SHARE DATA)                              | ]                         | the Year<br>Ended<br>ember 31,<br>2015 |
|---|---------------------------|--|
| Revenues  | \$                        | 65,363                                 |
| Income/(loss) from continuing operations                                |                           | 5,680                                  |
| Earnings per ordinary share basic:                                      |                           |  |
| Income from continuing operations attributable to ordinary shareholders | \$                        | 0.51                                   |
| Earnings per ordinary share diluted:                                    |                           |  |
| Income from continuing operations attributable to ordinary shareholders | \$                        | 0.51                                   |
|   | As of December 31<br>2015 |  |
| Total assets <sup>(1)</sup>   | \$                        | 365,285                                |
| Long-term obligations <sup>(1), (2)</sup>                               |                           | 135,720                                |

<sup>(1)</sup> Includes Allergan assets and liabilities held for sale related to the Allergan divestiture transaction.

(2) Defined as pro forma Long-term debt, Pension benefit obligations, net, Postretirement benefit obligations, net, Noncurrent deferred tax liabilities, Other taxes payable and Other noncurrent liabilities.

<sup>44</sup> 

## COMPARATIVE HISTORICAL AND PRO FORMA PER SHARE FINANCIAL DATA

The following table sets forth selected historical per share information of Pfizer and Allergan and unaudited pro forma combined per share information after giving effect to (i) the merger and the other transactions contemplated by the merger agreement and (ii) the acquisition of Legacy Allergan by Actavis plc on March 17, 2015, and the following:

Allergan shareholders will receive 11.3 combined company ordinary shares for each Allergan ordinary share they hold in the Allergan share split.

Each share of Pfizer common stock will be converted into one combined company ordinary share. Each Pfizer preferred share issued and outstanding immediately prior to the effective time will be converted into the number of shares of Pfizer common stock into which such Pfizer preferred share could have been converted at that time in accordance with the certificate of designations for the Pfizer preferred shares. Allergan preferred shares will remain outstanding following the merger.

The merger is structured as a reverse merger, in which the existing Allergan entity will become the parent entity of the combined company. Pfizer has been determined to be the accounting acquirer in the merger, while Allergan is treated as the legal acquirer. The combined company will account for the acquisition contemplated by the merger agreement using the acquisition method of accounting in accordance with GAAP. The combined company will measure the assets acquired and liabilities assumed at their fair values including net tangible and identifiable intangible assets acquired and liabilities assumed as of the closing of the merger. Any excess of the purchase price over those fair values will be recorded as goodwill. The acquisition accounting is dependent upon certain valuations of Allergan s assets and liabilities and other studies that have yet to progress to a stage where there is sufficient information for a definitive measurement. The allocation of the purchase price to the assets acquired and liabilities assumed reflected in the unaudited pro forma condensed combined financial statements is based on preliminary estimates using assumptions Pfizer management believes are reasonable based on currently available information. Upon consummation of the merger, such valuation will be finalized, with the final purchase price and fair value assessment of assets and liabilities based on a detailed analysis that has not yet been consummated. See *The Transactions Accounting Treatment of the Merger*.

Accordingly, the pro forma adjustments reflect the assets and liabilities of Allergan at their preliminary estimated fair values. Differences between these preliminary estimates and the final acquisition accounting will occur and these differences could have a material impact on the unaudited pro forma combined per share information set forth in the following table. In accordance with the requirements of the SEC, the pro forma and pro forma equivalent per share information gives effect to the merger as if the merger had been effective on January 1, 2015, in the case of income from continuing operations and dividends paid data, and December 31, 2015, in the case of book value per share data.

You should read this information in conjunction with the selected historical financial information, included elsewhere in this joint proxy statement/prospectus, and the historical financial statements of Pfizer and Allergan and related notes that have been filed with the SEC, certain of which are incorporated in this joint proxy statement/prospectus by reference. See *Selected Consolidated Historical Financial Data of Pfizer*, *Selected Consolidated Historical Financial Data of Allergan*, and *Where You Can Find More Information*.

The unaudited Pfizer pro forma combined per share information is derived from, and should be read in conjunction with, the unaudited pro forma condensed combined financial statements and related notes included in this joint proxy statement/prospectus. See *Unaudited Pro Forma Combined Financial Information*. The historical per share information of Pfizer and Allergan below is derived from audited financial statements as of and for the year ended December 31, 2015.

The unaudited pro forma combined per share information does not purport to represent what the actual results of operations of Pfizer and Allergan would have been had been had the companies been combined during these periods or to project Pfizer s and Allergan s results of operations that may be achieved after the merger.

| COMPARATIVE PER SHARE DATA<br>UNAUDITED PFIZER PRO FORMA COMBINED | Yea | As of and for the<br>Year Ended<br>December 31, 2015 |  |
|---|-----|--|--|
| Per ordinary share data:  |     |  |  |
| Income from continuing operations:                                |     |  |  |
| Basic   | \$  | 0.51   |  |
| Cash dividends paid <sup>(1)</sup>                                |     | N/A  |  |
| Book value <sup>(2)</sup>   |     | 17.96  |  |
| PFIZER HISTORICAL   |     |  |  |
| Per common share data:  |     |  |  |
| Income from continuing operations:                                |     |  |  |
| Basic   | \$  | 1.13   |  |
| Cash dividends paid <sup>(1)</sup>                                |     | 1.12   |  |
| Book value <sup>(2)</sup>   |     | 10.48  |  |
| ALLERGAN HISTORICAL   |     |  |  |
| Per ordinary share data:  |     |  |  |
| Income from continuing operations:                                |     |  |  |
| Basic   | \$  | (8.44)   |  |
| Cash dividend paid  |     |  |  |
| Book value <sup>(2)</sup>   |     | 194.14   |  |
| UNAUDITED PRO FORMA ALLERGAN EQUIVALENTS <sup>(3)</sup>           |     |  |  |
| Per ordinary share data:  |     |  |  |
| Income from continuing operations:                                |     |  |  |
| Basic   | \$  | 5.76   |  |
| Cash dividends <sup>(1)</sup>                                     |     | N/A  |  |
| Book value  |     | 202.95   |  |

(1) The merger agreement includes a provision that Pfizer may continue to pay regular quarterly cash dividends on Pfizer s common stock of not more than \$0.28 per share per quarter (subject to annual adjustment, if any, in a manner consistent with past practice by the Pfizer Board of Directors), consistent with past practice as to timing of declaration, record date and payment date. On December 14, 2015, Pfizer declared a \$0.30 dividend per share for the first quarter of 2016, payable on March 2, 2016, to stockholders of record at the close of business on February 5, 2016. The unaudited pro forma condensed combined financial statements do not present a combined dividend per share amount. The dividend policy of the combined company will be determined by the combined company board of directors following the merger.

- <sup>(2)</sup> Amount is calculated by dividing shareholders equity by common shares (for Pfizer historical) or ordinary shares (for unaudited Pfizer pro forma combined and for Allergan historical) outstanding.
- <sup>(3)</sup> Amounts are calculated by multiplying unaudited Pfizer pro forma combined per share amounts by the 11.3 Allergan share split.

## THE PFIZER SPECIAL MEETING

#### Date, Time and Place of the Pfizer Special Meeting

The special meeting of Pfizer stockholders will be held at [ ], at [ ] (local time), on [ ], 2016. On or about [ ], 2016, Pfizer commenced mailing this joint proxy statement/prospectus and the enclosed form of proxy to its stockholders entitled to vote at the Pfizer special meeting.

## **Purpose of the Pfizer Special Meeting**

At the Pfizer special meeting, Pfizer stockholders will be asked to vote on the following items:

- 1. the adoption of the merger agreement, a copy of which is attached as Annex A to this joint proxy statement/prospectus;
- 2. the adjournment of the Pfizer special meeting to another date and place if necessary or appropriate to solicit additional votes in favor of the Pfizer merger proposal; and
- 3. on a non-binding, advisory basis, the compensation that may become payable to Pfizer s named executive officers that is based on or otherwise relates to the merger, as disclosed in *The Transactions Interests of the Pfizer Directors and Executive Officers in the Merger.*

## **Recommendation of the Pfizer Board of Directors**

The Pfizer board of directors recommends that Pfizer stockholders vote **FOR** the Pfizer merger proposal, **FOR** the Pfizer adjournment proposal and **FOR** the Pfizer advisory compensation proposal. See *The Transactions Recommendation of the Pfizer Board of Directors and Pfizer s Reasons for the Merger.* 

Consummation of the merger is conditioned upon approval of the Pfizer merger proposal by the Pfizer stockholders, but is not conditioned on the approval of the Pfizer adjournment proposal or the Pfizer advisory compensation proposal by the Pfizer stockholders.

#### **Pfizer Record Date and Quorum**

#### Record Date

The Pfizer board of directors has fixed the close of business on [ ], 2016 as the record date for determining the holders of shares of Pfizer common stock and Pfizer preferred shares entitled to receive notice of and to vote at the Pfizer special meeting or any adjournments or postponements thereof.

As of the Pfizer record date, there were [ ] shares of Pfizer common stock outstanding and entitled to vote at the Pfizer special meeting held by [ ] holders of record. Each share of Pfizer common stock entitles the holder to one vote at the Pfizer special meeting on each proposal to be considered at the Pfizer special meeting. In addition, as of the Pfizer record date, there were [ ] Pfizer preferred shares outstanding and entitled to vote at the Pfizer special meeting, all of which are held of record by [ ]. Each Pfizer preferred share entitles the holder to a number of votes

equal to the number of shares of Pfizer common stock into which such Pfizer preferred share could be converted on the record date for determining the stockholders entitled to vote, rounded to the nearest one one-hundredth of a vote, or 2,574.87 votes, subject to adjustment under certain circumstances provided in the certificate of designations for the Pfizer preferred shares. The Pfizer common stock and Pfizer preferred shares will vote together as one class as the voting stock of Pfizer on all of the Pfizer proposals. Pfizer shares that are held in treasury will not be entitled to vote at

the Pfizer special meeting.

#### Quorum

The presence of the holders of stock representing a majority of the voting power of all shares of Pfizer stock issued and outstanding and entitled to vote at the Pfizer special meeting, in person or represented by proxy, is

necessary to constitute a quorum. Abstentions will be counted as present and entitled to vote for purposes of determining a quorum. Broker non-votes (shares of Pfizer common stock or Pfizer preferred shares held by brokers, banks or nominees that are present in person or by proxy at the Pfizer special meeting but with respect to which the broker or other stockholder of record is not instructed by the beneficial owner of such shares how to vote on a particular proposal and the broker does not have discretionary voting power on such proposal), if any, will not be counted as present for purposes of determining a quorum. Shares of Pfizer common stock and Pfizer preferred shares held in treasury will not be included in the calculation of the number of shares of Pfizer stock represented at the Pfizer special meeting for purposes of determining a quorum.

## **Required Vote**

Approval of the Pfizer merger proposal requires the affirmative vote of the holders of a majority of the outstanding voting stock of Pfizer.

Approval of each of the Pfizer adjournment proposal and the Pfizer advisory compensation proposal require that the votes cast by Pfizer stockholders present in person or represented by proxy at the Pfizer special meeting and entitled to vote on the proposal, voting together as a single class, in favor of the proposal exceed the votes cast by such stockholders against the proposal.

As of the Pfizer record date, directors and executive officers of Pfizer and their affiliates owned and were entitled to vote [ ] shares of Pfizer common stock and [ ] Pfizer preferred shares, representing less than 1% of the votes of the Pfizer common stock and Pfizer preferred shares, taken together as a single class, outstanding on that date. Pfizer currently expects that the Pfizer directors and executive officers will vote their shares in favor of the Pfizer merger proposal, the Pfizer adjournment proposal and the Pfizer advisory compensation proposal, although none of them has entered into any agreement obligating him or her to do so.

## Treatment of Abstentions; Failure to Vote

For purposes of the Pfizer special meeting, an abstention occurs when a Pfizer stockholder attends the Pfizer special meeting in person and does not vote or returns a proxy marked ABSTAIN.

For the Pfizer merger proposal, an abstention or a failure to vote will have the same effect as a vote cast **AGAINST** this proposal. An abstention will be counted towards determining whether a quorum is present. A failure to vote will not be counted towards determining whether a quorum is present.

For the Pfizer adjournment proposal, an abstention will have no effect on the vote count for this proposal (but will be counted towards determining whether a quorum is present). If a Pfizer stockholder fails to vote or to instruct his or her broker, bank or other nominee to vote and is not present in person or by proxy at the Pfizer special meeting, it will also have no effect on the vote count for the Pfizer adjournment proposal (and will not be counted towards determining whether a quorum is present).

For the Pfizer advisory compensation proposal, an abstention will have no effect on the vote count for this proposal (but will be counted towards determining whether a quorum is present). If a Pfizer stockholder fails to vote and is not present in person or by proxy at the Pfizer special meeting, it will also have no effect on

the vote count for the Pfizer advisory compensation proposal (and will not be counted towards determining whether a quorum is present).

However, if you are a Pfizer employee holding Pfizer shares in a savings plan and/or Grantor trust and you abstain from voting or fail to vote, fail to submit a proxy or fail to return a voting instruction card instructing your plan administrator and/or trustee on how to vote on the Pfizer proposals, your shares will be voted in accordance with the terms of your plan and/or Grantor Trust.

#### **Voting of Proxies; Incomplete Proxies**

Giving a proxy means that a Pfizer stockholder authorizes the persons named in the enclosed proxy card to vote its shares at the Pfizer special meeting in the manner it directs. A Pfizer stockholder as of the record date of the Pfizer special meeting may vote by proxy or in person at the Pfizer special meeting. If you hold your shares of Pfizer common stock or Pfizer preferred shares in your name as a stockholder of record as of the record date of the Pfizer special meeting, to submit a proxy, you, as a Pfizer stockholder, may use one of the following methods:

*By Internet*. The web address and instructions for Internet proxy submission can be found on the enclosed proxy card. You will be required to provide your assigned control number located on the proxy card. Internet proxy submission via the web address indicated on the enclosed proxy card is available 24 hours a day. If you choose to submit your proxy by Internet, then you do not need to return the proxy card. To be valid, your Internet proxy must be received by 11: 59 p.m. (U.S. Eastern Time) on the day preceding the Pfizer special meeting.

*By Telephone*. The toll-free number for telephone proxy submission can be found on the enclosed proxy card. You will be required to provide your assigned control number located on the proxy card. Telephone proxy submission is available 24 hours a day. If you choose to submit your proxy by telephone, then you do not need to return the proxy card. To be valid, your telephone proxy must be received by 11: 59 p.m. (U.S. Eastern Time) on the day preceding the Pfizer special meeting.

*By Mail*. Mark the enclosed proxy card, sign and date it, and return it in the postage-paid envelope you have been provided. To be valid, your proxy by mail must be received by 11: 59 p.m. (U.S. Eastern Time) on the day preceding the Pfizer special meeting.

*In Person*. You may also vote your shares in person at the Pfizer special meeting. Pfizer requests that Pfizer stockholders submit their proxies over the Internet, by telephone or by completing and signing the accompanying proxy card and returning it to Pfizer as soon as possible in the enclosed postage-paid envelope. When the accompanying proxy is returned properly executed (including proper proxy submission by Internet or telephone), the shares of Pfizer common stock or Pfizer preferred shares represented by it will be voted at the Pfizer special meeting in accordance with the instructions contained on the proxy card.

If you sign and return your proxy or voting instruction card without indicating how to vote on any particular proposal, the Pfizer common stock or Pfizer preferred shares represented by your proxy will be voted **FOR** each such proposal in accordance with the recommendation of the Pfizer board of directors. Unless you check the box on your proxy card to withhold discretionary authority, the proxy holders may use their discretion to vote on the proposals relating to the Pfizer special meeting.

If your shares of Pfizer common stock or Pfizer preferred shares are held in street name by a broker, bank or other nominee, you should check the voting instruction card furnished to you by that firm to determine whether you may give voting instructions by telephone or the Internet.

## EVERY PFIZER STOCKHOLDER S VOTE IS IMPORTANT. ACCORDINGLY, EACH PFIZER STOCKHOLDER SHOULD SUBMIT ITS PROXY VIA THE INTERNET OR BY TELEPHONE, OR SIGN, DATE AND RETURN THE ENCLOSED PROXY CARD BY MAIL, WHETHER OR NOT THE PFIZER STOCKHOLDER PLANS TO ATTEND THE PFIZER SPECIAL MEETING IN PERSON.

#### Shares Held in Street Name

If your shares of Pfizer common stock or Pfizer preferred shares are held in street name through a broker, bank or other nominee, you must instruct such broker, bank or other nominee on how to vote the shares by following the instructions that the broker, bank or other nominee provides you along with this joint proxy statement/prospectus. Your broker, bank or other nominee, as applicable, may have an earlier deadline by which you must provide instructions to it as to how to vote your shares of Pfizer common stock or Pfizer preferred shares, so you should read carefully the materials provided to you by your broker, bank or other nominee.

You may not vote shares held in street name by returning a proxy card directly to Pfizer or by voting in person at the Pfizer special meeting unless you provide a legal proxy, which you must obtain from your broker, bank or other nominee. Further, brokers, banks or other nominees who hold shares of Pfizer common stock or Pfizer preferred shares on behalf of their customers may not give a proxy to Pfizer to vote those shares with respect to any of the Pfizer proposals without specific instructions from their customers, as brokers, banks and other nominees do not have discretionary voting power on any of the Pfizer proposals. Therefore, if your shares of Pfizer common stock or Pfizer preferred shares are held in street name and you do not instruct your broker, bank or other nominee on how to vote your shares,

your broker, bank or other nominee may not vote your shares on the Pfizer merger proposal, which will have the same effect as a vote **AGAINST** this proposal;

your broker, bank or other nominee may not vote your shares on the Pfizer adjournment proposal, which will have no effect on the vote count for this proposal (and will not be counted towards determining whether a quorum is present); and

your broker, bank or other nominee may not vote your shares on the Pfizer advisory compensation proposal, which will have no effect on the vote count for this proposal (and will not be counted towards determining whether a quorum is present).

However, if you are a Pfizer employee holding Pfizer shares in a savings plan and/or Grantor trust and you abstain from voting or fail to vote, fail to submit a proxy or fail to return a voting instruction card instructing your plan administrator and/or trustee on how to vote on the Pfizer proposals, your shares will be voted in accordance with the terms of your plan and/or Grantor Trust.

#### Revocability of Proxies and Changes to a Pfizer Stockholder s Vote

If you are a Pfizer stockholder of record, you may revoke or change your proxy at any time before it is voted at the Pfizer special meeting by:

sending a written notice of revocation to the Pfizer Corporate Secretary, Pfizer Inc., 235 East 42nd Street, New York, New York 10017-5755 that is received by Pfizer prior to 11: 59 p.m. (U.S. Eastern Time) on the day preceding the Pfizer special meeting, stating that you would like to revoke your proxy; or

submitting a new proxy bearing a later date (by Internet, telephone or mail) that is received by Pfizer prior to 11: 59 p.m. (U.S. Eastern Time) on the day preceding the Pfizer special meeting; or

attending the Pfizer special meeting and voting in person.

If you are a Pfizer stockholder whose shares are held in street name by a broker, bank or other nominee, you may revoke your proxy or voting instructions and vote your shares in person at the Pfizer special meeting only in

accordance with applicable rules and procedures as employed by your broker, bank or other nominee. If your shares are held in an account at a broker, bank or other nominee, you must follow the directions you receive from your broker, bank or other nominee in order to change or revoke your proxy or voting instructions and should contact your broker, bank or other nominee to do so.

Attending the Pfizer special meeting will NOT automatically revoke a proxy that was submitted through the Internet or by telephone or mail. *You must vote by ballot at the Pfizer special meeting to change your vote*.

## **Solicitation of Proxies**

The cost of solicitation of proxies from Pfizer stockholders will be borne by Pfizer. Pfizer will reimburse brokerage firms and other custodians, nominees and fiduciaries for reasonable expenses incurred by them in sending proxy materials to the beneficial owners of Pfizer common stock and Pfizer preferred shares. Pfizer has

retained a professional proxy solicitation firm, [ ], [ ], to assist in the solicitation of proxies for a fee of \$[ ] plus reasonable out-of-pocket expenses. In addition to solicitations by mail, the Pfizer directors, officers and regular employees may solicit proxies personally or by telephone without additional compensation.

## **Attending the Pfizer Special Meeting**

Admission to the Pfizer special meeting is limited to Pfizer stockholders as of the close of business on [ ], 2016, and one immediate family member or one individual designated as a stockholder s authorized proxy holder. In each case, the individual must have an admission ticket or proof of ownership of Pfizer common stock or Pfizer preferred shares, as well as a valid government-issued photo identification, such as a valid driver s license or passport, to be admitted to the special meeting.

If you hold your shares in your name as a stockholder of record, you will need an admission ticket or proof of ownership of Pfizer common stock or Pfizer preferred shares. An admission ticket is attached to your proxy card. If you plan to attend the Pfizer special meeting, please vote your shares but keep the admission ticket and bring it with you to the meeting.

If you misplace your admission ticket, Pfizer will verify your ownership onsite at the special meeting venue.

If your shares are held in the name of a broker, bank or other holder of record and you plan to attend the Pfizer special meeting, you must present proof of your ownership of Pfizer common stock or Pfizer preferred shares, such as a bank or brokerage account statement, to be admitted to the meeting.

A Pfizer stockholder may appoint a representative to attend the meeting and/or vote on his/her behalf. An admission ticket must be requested by the stockholder but will be issued in the name of the authorized representative. Any individual holding an admission ticket that is not issued in his or her name will not be admitted to the Pfizer special meeting. To request an admission ticket, contact Pfizer Shareholder Services, 235 East 42nd Street, New York, New York 10017-5755.

No cameras, recording equipment, electronic devices, large bags, briefcases, or packages will be permitted in the special meeting. Photography or recording of the event is strictly prohibited.

#### Assistance

If you need assistance in completing your proxy card or have questions regarding the Pfizer special meeting, please contact [ ], the proxy solicitation agent for Pfizer, by mail at [ ], or by telephone toll-free at [ ] or collect at [ ].

## **PFIZER PROPOSALS**

### **Pfizer Merger Proposal**

As discussed throughout this joint proxy statement/prospectus, Pfizer is asking its stockholders to approve the Pfizer merger proposal. Under the terms of the merger agreement, the businesses of Pfizer and Allergan will be combined under a single company. The merger is structured as reverse merger, in which the existing Allergan entity will become the parent entity of the combined company. Specifically, pursuant to the merger agreement, Merger Sub will merge with and into Pfizer, with Pfizer surviving as a wholly owned subsidiary of Allergan. Allergan, following the merger, is referred to as the combined company and, subject to approval of the Allergan name change proposal by Allergan shareholders at the Allergan EGM and the approval of the Registrar of Companies in Ireland, Allergan will change its name to Pfizer plc. Following the merger, the Pfizer common stock will be delisted from the NYSE, the London Stock Exchange and the Swiss SIX Stock Exchange and deregistered under the Exchange Act and cease to be publicly traded. The combined company ordinary shares are expected to trade on the NYSE using the current Pfizer ticker symbol PFE.

Holders of shares of Pfizer common stock and Pfizer preferred shares should carefully read this joint proxy statement/prospectus in its entirety, including the Annexes, for more detailed information concerning the merger agreement and the merger. In particular, holders of shares of Pfizer common stock and Pfizer preferred shares are directed to the merger agreement, a copy of which is attached as Annex A to this joint proxy statement/prospectus.

Consummation of the merger is conditioned on approval of the Pfizer merger proposal by the Pfizer stockholders.

#### Vote Required and Pfizer Board Recommendation

Approval of the Pfizer merger proposal requires the affirmative vote of the holders of a majority of the outstanding voting stock of Pfizer.

The Pfizer board of directors recommends a vote **FOR** the Pfizer merger proposal.

#### **Pfizer Adjournment Proposal**

Pfizer is asking its stockholders to approve the adjournment of the Pfizer special meeting, or any adjournments or postponements thereof, to another date and place if necessary or appropriate to solicit additional votes in favor of the Pfizer merger proposal. The merger agreement provides that the Pfizer special meeting will not be adjourned or postponed without the mutual agreement of Pfizer and Allergan.

Consummation of the merger is not conditioned on the approval of the Pfizer adjournment proposal.

## Vote Required and Pfizer Board Recommendation

Approval of the Pfizer adjournment proposal requires that the votes cast by Pfizer stockholders present in person or represented by proxy at the Pfizer special meeting and entitled to vote on the proposal, voting together as a single class, in favor of the proposal exceed the votes cast by such stockholders against the proposal by the Pfizer stockholders.

The Pfizer board of directors recommends a vote **FOR** the Pfizer adjournment proposal.

# **Pfizer Advisory Compensation Proposal**

Pursuant to the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010 and Rule 14a-21(c) of the Exchange Act, Pfizer is seeking non-binding, advisory stockholder approval of the compensation of Pfizer s named executive officers that is based on or otherwise relates to the merger as disclosed in *The* 

*Transactions Interests of the Pfizer Directors and Executive Officers in the Merger*. The proposal gives Pfizer s stockholders the opportunity to express their views on the merger-related compensation of Pfizer s named executive officers. Accordingly, Pfizer is requesting stockholders to adopt the following resolution, on a non-binding, advisory basis:

# **RESOLVED**, that the compensation that may be paid or become payable to Pfizer s named executive officers in connection with the merger, as disclosed pursuant to Item 402(t) of Regulation S-K in *The Transactions Interests of the Pfizer Directors and Executive Officers in the Merger*, is hereby APPROVED.

Consummation of the merger is not conditioned on approval of the Pfizer advisory compensation proposal by the Pfizer stockholders. Because the vote is advisory in nature only, it will not be binding on either Pfizer or the combined company. Accordingly, to the extent Pfizer or the combined company is contractually obligated to pay the compensation, the compensation will be payable to the named executive officers, subject only to the conditions applicable thereto, if the merger agreement is approved and adopted and the merger consummated, regardless of the outcome of the advisory vote.

#### Vote Required and Pfizer Board Recommendation

The vote on this proposal is a vote separate and apart from the vote to approve the Pfizer merger proposal. Accordingly, you may vote not to approve the Pfizer advisory compensation proposal and vote to approve the Pfizer merger proposal or vice versa. The vote to approve the Pfizer advisory compensation proposal is advisory in nature and, therefore, is not binding on Pfizer, the combined company or their respective boards of directors or the compensation committees of their respective boards of directors, regardless of whether the Pfizer merger proposal is approved. Approval of the Pfizer advisory compensation proposal is not a condition to consummation of the merger, and failure to approve this advisory matter will have no effect on the vote to approve the Pfizer merger proposal. The merger-related named executive officer compensation that may become payable in connection with the merger is based on contractual arrangements with the named executive officers and accordingly the outcome of this advisory vote will not affect Pfizer s obligation to make these payments.

Approval of the Pfizer advisory compensation proposal requires that the votes cast by Pfizer stockholders present in person or represented by proxy at the Pfizer special meeting and entitled to vote on the proposal, voting together as a single class, in favor of the proposal exceed the votes cast by such stockholders against the proposal.

The Pfizer board of directors recommends a vote FOR the Pfizer advisory compensation proposal.

# Other Matters to Come Before the Pfizer Special Meeting

No other matters are intended to be brought before the Pfizer special meeting by Pfizer and Pfizer does not know of any other matters to be acted upon at the Pfizer special meeting. If, however, any other matters properly come before the Pfizer special meeting, the persons named in the proxy will vote the shares represented thereby in accordance with the recommendation of Pfizer management on any such matter (unless the Pfizer stockholder checks the box on the proxy card to withhold discretionary voting authority).

#### THE ALLERGAN EXTRAORDINARY GENERAL MEETING

#### Date, Time and Place of the Allergan Extraordinary General Meeting

The Allergan EGM will be held at [ ], at [ ] (local time), on [ ], 2016. On or about [ ], 2016, Allergan commenced mailing this joint proxy statement/prospectus and the enclosed form of proxy to its shareholders entitled to vote at the Allergan EGM.

#### Purpose of the Allergan Extraordinary General Meeting

This joint proxy statement/prospectus is being provided to Allergan shareholders as part of a solicitation of proxies by the Allergan board of directors for use at the Allergan EGM. This joint proxy statement/prospectus provides Allergan s shareholders with important information they need to know to be able to vote, or instruct their brokers, banks and other nominees to vote, at the Allergan EGM.

At the Allergan EGM, the Allergan shareholders will be asked to consider and vote on the Allergan proposals, each of which are described below:

- 1. the issuance of Allergan ordinary shares to stockholders of Pfizer in connection with the merger as contemplated by the merger agreement;
- 2. the sub-division of the Allergan ordinary shares whereby, immediately prior to the effective time, each existing Allergan ordinary share will be sub-divided into 11.3 combined company ordinary shares;
- 3. the increase to the maximum number of directors of Allergan from 14 to 15 effective as of the effective time;
- 4. the increase of the authorized share capital of Allergan from 40,000 and \$101,000 to 40,000 and \$[ ], respectively, effective as of the effective time;
- 5. the change of name of the combined company from Allergan plc to Pfizer plc effective as of the effective time or as promptly as reasonably practicable thereafter;
- 6. the reduction of the company capital of Allergan by the cancellation of some or all of the amount standing to the credit of Allergan s share premium account immediately after the effective time, to allow the reserve resulting from the cancellation to be treated as additional profits available for distribution;
- 7. the increase in nominal value of each Allergan ordinary share up to \$0.00001 as of immediately following the Allergan share split and as of immediately prior to the effective time; and

8. any adjournment or postponement of the Allergan EGM to another date and place if necessary or appropriate to solicit additional votes in favor of the Allergan proposals.

# **Recommendation of the Allergan Board of Directors**

The Allergan board of directors recommends that Allergan shareholders vote **FOR** the Allergan share issuance proposal, **FOR** the Allergan share split proposal, **FOR** the Allergan board increase proposal, **FOR** the Allergan authorized share capital increase proposal, **FOR** the Allergan name change proposal, **FOR** the Allergan distributable reserves creation proposal, **FOR** the Allergan renominalisation proposal and **FOR** the Allergan adjournment proposal. See *The Transactions Recommendation of the Allergan Board of Directors and Allergan s Reasons for the Merger*.

Consummation of the merger is conditioned on approval of the Allergan share issuance proposal, the Allergan share split proposal, the Allergan board increase proposal and the Allergan authorized share capital increase proposal, but is not conditioned on the approval of the Allergan name change proposal, the Allergan

distributable reserves creation proposal, the Allergan renominalisation proposal or the Allergan adjournment proposal. The corporate actions contemplated by the Allergan proposals (other than the Allergan adjournment proposal) will become effective only if the merger is consummated.

For each of the Allergan proposals, because the votes required to approve such proposals are based on votes properly cast at the Allergan EGM, and because abstentions are not considered votes properly cast, abstentions, along with failures to vote, will have no effect on the Allergan proposals (except that failures to vote will not, but abstentions will, be counted towards determining whether a quorum is present).

# Allergan Record Date and Quorum

#### Record Date

Only holders of Allergan ordinary shares as of the close of business on [ ], 2016, the record date for the Allergan EGM, will be entitled to notice of, and to vote at, the Allergan EGM or any adjournments or postponements thereof. On the Allergan record date, there were [ ] Allergan ordinary shares outstanding, held by [ ] registered holders. Each outstanding Allergan ordinary share is entitled to one vote on each proposal and any other matter properly coming before the Allergan EGM.

As of the Allergan record date, there were [ ] Allergan ordinary shares outstanding and entitled to vote at the Allergan EGM held by [ ] holders of record. Each Allergan ordinary share entitles the holder to one vote at the Allergan EGM on each proposal to be considered at the Allergan EGM. Allergan ordinary shares that are held in treasury will not be entitled to vote at the Allergan EGM.

#### Quorum

At least two persons holding or representing by proxy (whether or not such holder actually exercises his voting rights in whole, in part or at all at the Allergan EGM) more than 50% of the total issued voting rights of Allergan s shares will constitute a quorum for the Allergan EGM. Abstentions and broker non-votes will be counted as present for purposes of determining whether there is a quorum. Allergan ordinary shares held in treasury will not be included in the calculation of the number of Allergan ordinary shares represented at the Allergan EGM for purposes of determining a quorum.

# **Required Vote**

The affirmative vote of a majority of the votes cast, either in person or by proxy, by shareholders entitled to vote on the Allergan share issuance proposal, Allergan share split proposal, Allergan board increase proposal, Allergan authorized share increase proposal, Allergan renominalisation proposal and Allergan adjournment proposal at the Allergan EGM, is required to approve such proposals.

The affirmative vote of at least 75% of the votes cast, either in person or by proxy, by shareholders entitled to vote on the Allergan name change proposal and the Allergan distributable reserves creation proposal at the Allergan EGM, is required to approve such proposals.

As of the Allergan record date, directors and executive officers of Allergan and their affiliates owned and were entitled to vote [1] Allergan ordinary shares, representing less than 1% of the Allergan ordinary shares outstanding on that date. Allergan currently expects that the Allergan directors and executive officers will vote their shares in favor of each of the Allergan proposals, although none of them has entered into any agreements obligating him or her

# Table of Contents

to do so.

#### **Treatment of Abstentions; Failure to Vote**

For purposes of the Allergan EGM, an abstention occurs when an Allergan shareholder attends the Allergan EGM in person and does not vote or returns a proxy with an abstain vote. For each of the Allergan proposals, because the votes required to approve such proposals are based on votes properly cast at the EGM, and because

abstentions are not considered votes properly cast, abstentions, along with failures to vote, will have no effect on the Allergan proposals (except that failures to vote will not, but abstentions will, be counted towards determining whether a quorum is present).

If you do not vote your Allergan ordinary shares or specify your voting instructions on your proxy card, the administrator or trustee of the applicable Allergan benefit plan will vote your shares in accordance with the terms of the relevant Allergan benefit plan.

#### Voting on Proxies; Incomplete Proxies

Giving a proxy means that an Allergan shareholder authorizes the persons named in the enclosed proxy card to vote its Allergan ordinary shares at the Allergan EGM in the manner it directs. An Allergan shareholder as of the record date of the Allergan EGM may vote by proxy or in person at the Allergan EGM. If you hold Allergan ordinary shares in your name as a registered Allergan shareholder as of the record date of the Allergan EGM, to submit a proxy, you may use one of the following methods:

**By Internet.** The web address and instructions for Internet voting can be found on the enclosed proxy card. You will be required to provide your assigned control number located on the proxy card. Internet voting via [ ] is available 24 hours a day. To be valid, your vote by Internet must be received prior to the commencement of the Allergan EGM.

**By Telephone.** The toll-free number for telephone proxy submission is [ ]. You will be required to provide your assigned control number located on the proxy card. Telephone proxy submission is available 24 hours a day. If you choose to vote by telephone, then you do not need to return the proxy card. To be valid, your vote by telephone must be received prior to the commencement of the Allergan EGM.

**By Mail.** Mark the enclosed proxy card, sign and date it, and return it in the postage-paid envelope we have provided. To be valid, your vote by mail must be received prior to the commencement of the Allergan EGM. Please do not send in your stock certificates with your proxy card.

**In Person.** You may also vote your Allergan ordinary shares in person at the Allergan EGM. Allergan requests that Allergan shareholders vote over the Internet, by telephone or by completing and signing the accompanying proxy card and returning it to Allergan as soon as possible in the enclosed postage-paid envelope. When the accompanying proxy card is returned properly executed (including proper voting by Internet or phone) and not later revoked, the Allergan ordinary shares represented by it will be voted at the Allergan EGM in accordance with the instructions contained on the proxy card.

If you sign and return your proxy or voting instruction card without indicating how to vote on any of the Allergan proposals, the Allergan ordinary shares represented by your proxy will be voted **FOR** each such proposal in accordance with the recommendation of the Allergan board of directors.

If you are a shareholder of record of Allergan and you choose to submit your proxy by telephone by calling the toll-free number on your proxy card, your use of that telephone system and in particular the entry of your pin

number/other unique identifier will be deemed to constitute your appointment, in writing and under hand, and for all purposes of the Irish Companies Act, 2014, of the Chairman as your proxy to vote your shares on your behalf in accordance with your telephone instructions.

If an Allergan shareholder s ordinary shares are held in street name by a broker, bank or other nominee, the shareholder should check the voting instruction card furnished to you by that firm to determine whether he or she may vote by telephone or the Internet.

EVERY ALLERGAN SHAREHOLDER S VOTE IS IMPORTANT. ACCORDINGLY, EACH ALLERGAN SHAREHOLDER SHOULD VOTE VIA THE INTERNET OR BY TELEPHONE, OR SIGN, DATE AND RETURN THE ENCLOSED PROXY CARD BY MAIL, WHETHER OR NOT THE ALLERGAN SHAREHOLDER PLANS TO ATTEND THE ALLERGAN EGM IN PERSON.

#### Shares Held in Street Name

If your Allergan ordinary shares are held in street name by a broker, bank or other nominee, you must instruct such broker, bank or other nominee how to vote your Allergan ordinary shares by following the instructions that the broker, bank or other nominee provides you along with this joint proxy statement/prospectus. Your broker, bank or other nominee, as applicable, may have an earlier deadline by which you must provide instructions to it as to how to vote your Allergan ordinary shares, so you should read carefully the materials provided to you by your broker, bank or other nominee. You may be eligible to submit such instructions electronically or by telephone.

If you do not provide a signed voting instruction card (or otherwise submit your voting instructions in accordance with the procedures specified by your broker, bank or other nominee) to your broker, bank or other nominee, your Allergan ordinary shares will not be voted on any proposal on which such broker, bank or other nominee does not have discretionary authority to vote. Brokers, banks and other nominees do not have discretionary voting with respect to any of the Allergan proposals. Accordingly, if you fail to provide a signed voting instruction card (or otherwise submit your voting instructions in accordance with the procedures specified by your broker, bank or other nominee) to your broker, bank or other nominee, your Allergan ordinary shares held through such broker, bank or other nominee will not be voted.

Broker non-votes are ordinary shares held by a broker, bank or other nominee that are present in person or represented by proxy at the Allergan EGM, but with respect to which such broker, bank or other nominee is not instructed by the beneficial owner of such shares. As brokers do not have discretionary authority to vote on the Allergan proposals, it is expected that there will be no broker non-votes.

#### Revocability of Proxies and Changes to an Allergan Shareholder s Vote

If you are an Allergan shareholder of record, you may revoke or change your proxy before it is voted at the Allergan EGM by:

delivering written notice to the company secretary of Allergan that is received prior to the commencement of the Allergan EGM stating that you have revoked your proxy to the company secretary of Allergan at the following address:

Allergan plc

Clonshaugh Business and Technology Park

Coolock, Dublin, D17 E400, Ireland

Attention: Company Secretary

submitting a new proxy again by telephone or over the Internet prior to the commencement of the Allergan EGM;

signing and returning by mail a proxy card with a later date so that it is received by Allergan prior to the commencement of the Allergan EGM; or

attending the Allergan EGM and voting by ballot in person.

Attending the Allergan EGM will NOT automatically revoke a proxy that was submitted through the Internet or by telephone or mail. You must vote by ballot at the Allergan EGM to change your vote.

If you are an Allergan shareholder whose shares are held in street name by a broker, bank or other nominee, you may revoke your proxy and vote your shares in person at the Allergan EGM only in accordance with the applicable rules and procedures as employed by your broker, bank or other nominee. If your Allergan ordinary shares are held in an account at a broker, bank or other nominee, you should contact your broker, bank or other nominee to change your vote.

#### **Solicitation of Proxies**

Allergan will bear the cost of soliciting proxies from its shareholders.

Allergan will solicit proxies by mail. In addition, the directors, officers and employees of Allergan may solicit proxies from its shareholders by telephone, electronic communication, or in person, but will not receive any additional compensation for their services. Allergan will make arrangements with brokerage houses and other custodians, nominees and fiduciaries for forwarding proxy solicitation materials to the beneficial owners of Allergan ordinary shares held of record by those persons and will reimburse them for their reasonable out-of-pocket expenses incurred in forwarding such proxy solicitation materials.

| Allergan has engaged a profession | onal proxy solicitation firm, | [ ],[              | ], to assist in the solicitation of proxies |
|-----------------------------------|-------------------------------|--------------------|---|
| for a fee of approximately \$[    | ], and will reimburse [       | ] for its reasonal | ble disbursements.                          |

#### Attending the Allergan Extraordinary General Meeting

Attendance at the Allergan EGM is limited to Allergan shareholders on the Allergan record date. Please indicate on the enclosed proxy card if you plan to attend the Allergan EGM. If your Allergan ordinary shares are held through a broker, bank or other nominee and you would like to attend, you will need to bring to the Allergan EGM a letter from such broker, bank or other nominee confirming beneficial ownership of the Allergan ordinary shares as of the Allergan record date for the Allergan EGM. Any beneficial holder who plans to vote at the Allergan EGM must also obtain a legal proxy, executed in their favor by or on behalf of their broker, bank or other nominee, and should contact such broker, bank or other nominee for instructions on how to obtain a legal proxy. Each Allergan shareholder will be asked to provide valid government-issued photo identification, such as a driver s license or passport, and proof of ownership as of the Allergan record date. The use of cell phones, smartphones, pagers, recording and photographic equipment will not be permitted in the meeting rooms.

# Assistance

If you need assistance in completing your proxy card or have questions regarding the Allergan EGM please contact [], the proxy solicitation agent for Allergan, by mail at [], or by telephone toll-free at []] or collect at [].

# ALLERGAN PROPOSALS

#### Allergan Share Issuance Proposal

Allergan is asking its shareholders to approve the Allergan share issuance proposal.

Accordingly, Allergan is requesting its shareholders adopt the following resolution, which is an ordinary resolution:

**RESOLVED**, as an ordinary resolution that, subject to applicable rules and listing standards of the New York Stock Exchange and to applicable rules and regulations of the U.S. Securities and Exchange Commission, the directors of Allergan be and they are hereby generally and unconditionally authorized pursuant to section 1021 of the Companies Act 2014 to exercise all the powers of Allergan to allot relevant securities (within the meaning of section 1021 of the Companies Act 2014) as contemplated by the merger agreement, up to an aggregate nominal amount of Allergan ordinary shares necessary for purposes of satisfying the aggregate issuance of Allergan ordinary shares to the Pfizer stockholders in connection with the merger, provided that such authority shall (a) expire on [ ] or such later date as may be determined by the Allergan board of directors (provided that under the Companies Act 2014, such later date cannot be more than five years after the date on which this resolution is passed), (b) be without prejudice and in addition to the authority under the said section 1021 previously granted to the Allergan board of directors pursuant to an ordinary resolution effective October 1, 2013 and (c) not authorize the directors of Allergan to issue more than the authorized but unissued share capital of Allergan at the time the merger becomes effective.

#### Vote Required and Allergan Board Recommendation

Ordinary resolution means a resolution passed by a simple majority of the votes cast by shareholders of the company as, being entitled to do so, vote in person or by proxy at a general meeting of the company. The affirmative vote of a simple majority of the votes cast, either in person or by proxy, by shareholders entitled to vote on the Allergan share issuance proposal at the Allergan EGM, is required to approve the Allergan share issuance proposal.

Approval of the Allergan share issuance proposal is required for consummation of the merger. The issuance of the Allergan ordinary shares contemplated by the Allergan share issuance proposal will become effective only if the merger is consummated.

The Allergan board of directors recommends a vote FOR the Allergan share issuance proposal.

#### **Allergan Share Split Proposal**

Allergan is asking its shareholders to approve the Allergan share split proposal.

Accordingly, Allergan is requesting its shareholders adopt the following resolution, which is an ordinary resolution:

**RESOLVED**, as an ordinary resolution that, with effect from immediately prior to the consummation of the merger:

(a) every authorized Allergan ordinary share of US\$0.0001 each (the existing ordinary shares ) that, immediately prior to the effective time of the merger (the sub-division record time ), are shown in the books of Allergan as unissued shall be sub-divided into 11.3 new Allergan ordinary shares of US\$0.000008849557522 each in the capital of Allergan; and (b) each existing ordinary share in issue at the sub-division record time shall be sub-divided into 11.3 new Allergan ordinary shares of US\$0.000008849557522 each (the sub-divided ordinary shares ).

# Overview

By approving the Allergan share split proposal, the Allergan shareholders approve, subject to the consummation of the merger, the Allergan share split which will occur immediately prior to the consummation of the merger. If the Allergan shareholders approve the Allergan share split proposal and the Allergan renominalisation proposal and Allergan effects the Allergan share split and the contemplated renominalisation, then each issued and outstanding Allergan ordinary share of nominal value \$0.0001 will be sub-divided into 11.3 new Allergan ordinary shares of nominal value \$0.0001. However, if the Allergan share split occurs and the Allergan renominalisation proposal is not approved or the contemplated renominalisation does not occur for any other reason, the Allergan shareholders will receive 11.3 new Allergan ordinary shares of par value \$0.000008849557522.

If Allergan effects the Allergan share split, then, except for adjustments that may result from the treatment of fractional shares as described below, prior to giving effect to the merger each Allergan shareholder will hold the same percentage of then-outstanding Allergan ordinary shares immediately following the Allergan share split as such Allergan shareholder held immediately prior to the Allergan share split.

# Principal Effects of the Allergan Share Split

If Allergan shareholders approve the Allergan share split proposal and Allergan effects the Allergan share split, each Allergan shareholder will own an increased number of Allergan ordinary shares upon the effectiveness of the Allergan share split. Allergan will effect the Allergan share split simultaneously for all outstanding Allergan ordinary shares. The Allergan share split will change the nominal value of Allergan ordinary shares from \$0.0001 to \$0.000008849557522 per share and, if the Allergan renominalisation proposal is approved and contemplated renominalisation is effected, the nominal value of each Allergan ordinary share will be increased to \$0.00001. The Allergan share split will affect all Allergan shareholders uniformly and will not change any Allergan shareholder s percentage ownership interest in Allergan, except to the extent that the Allergan share split would result in any Allergan shareholders otherwise owning a fractional share that will be cashed out. Therefore, voting rights and other rights and preferences of the holders of Allergan ordinary shares will not be affected by the Allergan share split (other than as a result of the payment of cash in lieu of fractional shares). Allergan ordinary shares issued pursuant to the Allergan share split will remain fully paid and nonassessable.

As of the effective time of the Allergan share split, pursuant to and in accordance with the anti-dilution provisions of Allergan s equity incentive plans, Allergan will appropriately and proportionately adjust the number of Allergan ordinary shares issuable in respect of outstanding equity incentive awards, the exercise price of all outstanding options, the total number of Allergan ordinary shares that may be the subject of future grants as well as the individual ordinary share limits under Allergan s equity incentive plans.

# **Fractional Shares**

Allergan will not issue any fractional Allergan ordinary share in connection with the Allergan share split. Each Allergan shareholder who would otherwise be entitled to receive a fractional Allergan ordinary share as a result of the Allergan share split will, with respect to such fractional share, be entitled to receive cash in lieu of such fractional share in an amount equal to the net cash proceeds attributable to the sale of such fractional share following the aggregation and sale by Allergan stransfer agent of all fractional Allergan ordinary shares otherwise issuable, on the basis of prevailing market prices at such time.

# Effect on Registered Book-Entry Shareholders

Registered Allergan shareholders may hold some or all of their Allergan ordinary shares in book-entry form. These Allergan shareholders will not have share certificates evidencing their ownership of Allergan ordinary shares. They are, however, provided with a statement reflecting the number of shares registered in their accounts.

If you hold registered shares in book-entry form, you do not need to take any action to receive your additional Allergan ordinary shares following the Allergan share split.

If you are entitled to post-Allergan share split shares, a transaction statement will automatically be sent to your address of record indicating the number of shares you hold.

# Effect on Registered Certificated Shareholders

Some registered Allergan shareholders may hold all of their Allergan ordinary shares in certificate form or a combination of certificate and book-entry form. If you hold any of your Allergan ordinary shares in certificate form, you will receive a letter of transmittal from the combined company s transfer agent as soon as practicable after the effective date of the Allergan share split. The letter of transmittal will contain instructions on how to surrender your certificate(s) representing your pre-Allergan share split Allergan ordinary shares to the transfer agent. Upon receipt of your share certificate, Allergan will issue to you the appropriate number of combined company ordinary shares electronically in book-entry form and provide a statement reflecting the number of shares registered in your account. Allergan will not issue any combined company ordinary shares in book-entry form to you until you surrender your outstanding certificate(s), together with the properly completed and executed letter of transmittal, to the transfer agent. Beginning at the effective time of the Allergan share split (which will occur immediately prior to the consummation of the merger), each certificate representing pre-Allergan share split Allergan ordinary shares will be deemed for all corporate purposes to evidence ownership of post-Allergan share split combined company ordinary shares.

# ALLERGAN SHAREHOLDERS SHOULD NOT DESTROY ANY STOCK CERTIFICATE(S) AND SHOULD NOT SUBMIT ANY CERTIFICATE(S) UNLESS AND UNTIL REQUESTED TO DO SO.

# Accounting Matters

The Allergan share split will not affect the total ordinary shareholders equity on Allergan s balance sheet.

# Vote Required and Allergan Board Recommendation

The affirmative vote of a simple majority of the votes cast, either in person or by proxy, by shareholders entitled to vote on the Allergan share split proposal at the Allergan EGM is required to approve the Allergan share split proposal.

Approval and implementation of the Allergan share split proposal is required for consummation of the merger. The Allergan share split contemplated by the Allergan share split proposal will become effective only if the merger is consummated.

The Allergan board of directors recommends a vote **FOR** the Allergan share split proposal.

#### **Allergan Board Increase Proposal**

Allergan is asking its shareholders to approve the Allergan board increase proposal.

Accordingly, Allergan is requesting its shareholders adopt the following resolution, which is an ordinary resolution:

**RESOLVED**, as an ordinary resolution that, in accordance with article 121 of Allergan s Articles of Association, effective immediately prior to the consummation of the merger, the maximum number of directors of Allergan be increased from 14 to 15.

#### Vote Required and Allergan Board Recommendation

The affirmative vote of a simple majority of the votes cast, either in person or by proxy, by shareholders entitled to vote on the Allergan board increase proposal at the Allergan EGM, is required to approve the Allergan board increase proposal.

Approval and implementation of the Allergan board increase proposal is required for consummation of the merger. The increase in the number of directors contemplated by the Allergan board increase proposal will become effective only if the merger is consummated.

The Allergan board of directors recommends a vote FOR the Allergan board increase proposal.

#### Allergan Authorized Share Capital Increase Proposal

Allergan is asking its shareholders to approve the Allergan authorized share capital increase proposal.

Accordingly, Allergan is requesting its shareholders adopt the following resolution, which is an ordinary resolution:

**RESOLVED**, as an ordinary resolution that, effective as of or prior to the consummation of the merger as contemplated by the merger agreement, the authorized share capital of Allergan be and is hereby increased from EUR40,000 and US\$101,000 to EUR40,000 and US\$[ ], respectively. This is divided into 40,000 deferred ordinary shares of 1.00 each, [ ] ordinary shares of US\$0.0001 each and 10,000,000 serial preferred shares of US\$0.0001 each, all having the rights and being subject to the restrictions as set out in Allergan s Articles of Association.

#### Vote Required and Allergan Board Recommendation

The affirmative vote of a simple majority of the votes cast, either in person or by proxy, by shareholders entitled to vote on the Allergan authorized share capital increase proposal at the Allergan EGM, is required to approve the Allergan authorized share capital increase proposal.

Approval and implementation of the Allergan authorized share capital increase proposal is required for consummation of the merger. The authorized share capital increase contemplated by the Allergan authorized share capital increase proposal will become effective only if the merger is consummated.

The Allergan board of directors recommends a vote **FOR** the Allergan authorized share capital increase proposal.

#### **Allergan Name Change Proposal**

Allergan is asking its shareholders to approve the Allergan name change proposal.

Accordingly, Allergan is requesting its shareholders adopt the following resolution, which is a special resolution:

**RESOLVED**, as a special resolution that, subject to and conditioned upon the consummation of the merger as contemplated by the merger agreement and subject to the approval of the Registrar of Companies in Ireland, the name of Allergan plc shall be changed to Pfizer plc.

#### Vote Required and Allergan Board Recommendation

#### Table of Contents

Special resolution means a resolution passed by not less than 75% of the votes cast by shareholders of the company as, being entitled to do so, vote in person or by proxy at a general meeting of the company, and which complies with the other requirements of section191 of the Companies Act.

The affirmative vote of at least 75% of the votes cast, either in person or by proxy, by shareholders entitled to vote on the Allergan name change proposal at the Allergan EGM, is required to approve the Allergan name change proposal.

If Allergan and Pfizer do not consummate the merger, Allergan will not effect the name change contemplated by the Allergan name change proposal, notwithstanding that Allergan shareholders may have previously approved the Allergan name change proposal.

Approval of the Allergan name change proposal is not required for consummation of the merger. Accordingly, if all of the conditions to the merger are satisfied or waived, Allergan intends to consummate the merger, whether or not the Allergan name change proposal has been approved.

The Allergan board of directors recommends a vote FOR the Allergan name change proposal.

# Allergan Distributable Reserves Creation Proposal

Allergan is asking its shareholders to approve the Allergan distributable reserves creation proposal.

Accordingly, Allergan is requesting its shareholders adopt the following resolution, which is a special resolution:

**RESOLVED**, as a special resolution, subject to and with the consent of the High Court, that:

(1) in accordance with the provisions of section 84 of the Companies Act 2014, the company capital of Allergan be reduced by the cancellation of the entire amount standing to the credit of Allergan s share premium account immediately after the consummation of the transactions contemplated pursuant to the terms of the merger agreement (the authorised amount ) or such other lesser amount as the Allergan board of directors or the High Court may determine and for the reserve resulting from the cancellation of the share premium to be treated as profits available for distribution as defined by section 117 of the Companies Act 2014; and

(2) the Allergan board of directors, acting through one or more of the Allergan directors, secretaries or executive officers, be and is hereby authorized on behalf of Allergan plc, to (i) proceed to seek the confirmation of the High Court to a reduction of company capital by the authorised amount or such lesser amount as the Allergan board or directors or the High Court may determine and (ii) determine not to proceed to seek the approval of the High Court.

#### Overview

Pursuant to the terms of the merger agreement, as of the effective time, Pfizer stockholders will be entitled to receive one combined company ordinary share in exchange for each share of Pfizer common stock held by such holder. This is expected to significantly increase the amount standing to the credit of the combined company s share premium account. In order to help ensure that the combined company has the flexibility to pay dividends, repurchase shares or make other distributions, if and when its board of directors determines to do so following the merger, we are asking Allergan shareholders to approve the proposal described above.

Under Irish law, the combined company must have distributable reserves in its unconsolidated balance sheet (prepared in accordance with Irish law) in order for it to legally make distributions (including the payment of cash dividends) to its shareholders or to buy back shares. Distributable reserves generally means the accumulated realized profits of the combined company less accumulated realized losses of the combined company and can include reserves created by way of capital reductions. Dividends, repurchases and distributions by the combined company would also be subject to additional limitations under Irish law.

We expect that, as soon as practicable following the consummation of the merger, the combined company will seek to obtain the approval of the High Court of Ireland to convert some or all of its share premium to distributable reserves, which we refer to in this joint proxy statement/prospectus as the Allergan distributable reserves creation. The board of directors of the combined company will make a determination of the final amount of the share premium to be reduced following consummation of the merger. The approval of the High Court of Ireland is required for the Allergan distributable reserves creation to be effective, and the amount of the reduction of the share premium of the combined company will always be subject to the approval of the court (which may approve a lesser amount than that requested). Before such approval can be obtained, the shareholders of Allergan must first have passed a special resolution authorizing the Allergan distributable reserves creation. Accordingly, we are proposing that Allergan shareholders approve the Allergan distributable reserves creation proposal at the Allergan EGM.

Shareholder approval of the Allergan distributable reserves creation is not a guarantee that the merger will occur or that, if it occurs, the combined company will pay dividends or make share repurchases at any time. Even if each of the merger and the Allergan distributable reserves creation is consummated, the combined company board of directors may decide not to pay dividends or make share repurchases. In addition, although we are not aware of any reason why the High Court of Ireland would not approve the Allergan distributable reserves creation, there is no guarantee that such approval will be forthcoming.

# Vote Required and Allergan Board Recommendation

The affirmative vote of at least 75% of the votes cast, either in person or by proxy, by shareholders entitled to vote on the Allergan distributable reserves creation proposal at the Allergan EGM, is required to approve the Allergan distributable reserves creation proposal.

If Allergan and Pfizer do not consummate the merger, Allergan will not effect the distributable reserves creation by way of capital reductions contemplated by the Allergan distributable reserves creation proposal, notwithstanding that Allergan shareholders may have previously approved the Allergan distributable reserves creation proposal.

Approval of the Allergan distributable reserves creation proposal is not required for the consummation of the merger. Accordingly, if all of the conditions to the merger are satisfied or waived, Allergan intends to consummate the merger, whether or not the Allergan distributable reserves creation proposal has been approved.

The Allergan board of directors recommends a vote **FOR** the Allergan distributable reserves creation proposal.

# **Allergan Renominalisation Proposal**

Allergan is asking its shareholders to approve the Allergan renominalisation proposal.

Accordingly, Allergan is requesting its shareholders adopt the following resolution, which is an ordinary resolution:

**RESOLVED**, as an ordinary resolution that, with effect from immediately prior to the consummation of the merger, and immediately following the Allergan share split, the nominal value of each sub-divided ordinary share shall be increased by US\$0.000001150442478 up to US\$0.00001 in accordance with section 83(1)(c) of the Companies Act 2014 by the addition to them of any undenominated capital, the Allergan renominalisation.

# Overview

By approving the Allergan renominalisation proposal, the Allergan shareholders approve, subject to the consummation of the merger, an increase in the nominal value of each sub-divided ordinary share by

\$0.000001150442478 up to \$0.00001 by the addition to them of any undenominated capital, which will occur immediately prior to the consummation of the merger. If the Allergan shareholders approve the Allergan share split proposal and the Allergan renominalissation proposal and Allergan effects the Allergan share split and the contemplated renominalisiation, then each issued and outstanding Allergan ordinary share of nominal value \$0.0001 will be sub-divided into 11.3 new Allergan ordinary shares of nominal value \$0.0001.

#### Vote Required and Allergan Board Recommendation

The affirmative vote of a simple majority of the votes cast, either in person or by proxy, by shareholders entitled to vote on the Allergan renominalisation proposal at the Allergan EGM is required to approve the Allergan renominalisation proposal.

If Allergan and Pfizer do not consummate the merger, Allergan will not effect the renominalisation contemplated by the Allergan renominalisation proposal, notwithstanding that Allergan shareholders may have previously approved the Allergan renominalisation proposal.

Approval of the Allergan renominalisation proposal is not required for the consummation of the merger. Accordingly, if all of the conditions to the merger are satisfied or waived, Allergan intends to consummate the merger, whether or not the Allergan renominalisation proposal has been approved.

The Allergan board of directors recommends a vote FOR the Allergan renominalisation proposal.

#### **Allergan Adjournment Proposal**

Allergan is asking its shareholders to approve the Allergan adjournment proposal. Accordingly, Allergan is requesting its shareholders adopt the following resolution, which is an ordinary resolution:

**RESOLVED**, as an ordinary resolution, to approve any motion of the Chairman to adjourn the Allergan extraordinary general meeting to another time or place if deemed necessary or appropriate by the Chairman (in his sole discretion) in the circumstances.

#### Vote Required and Allergan Board Recommendation

The affirmative vote of a simple majority of the votes cast, either in person or by proxy, by shareholders entitled to vote on the Allergan adjournment proposal at the Allergan EGM, is required to approve the Allergan adjournment proposal. The merger agreement provides that the Allergan EGM will not be adjourned or postponed without the mutual agreement of Pfizer and Allergan.

The Allergan board of directors recommends a vote FOR the Allergan adjournment proposal.

Holders of ordinary shares should carefully read this document in its entirety, including the Annexes, for more detailed information concerning the merger agreement and the transactions contemplated thereby. In particular, holders of Allergan ordinary shares are directed to the merger agreement, a copy of which is attached as Annex A to this document and *The Transactions Recommendation of the Allergan Board of Directors and Allergan s Reasons for the Merger*.

# Other Matters to Come Before the Extraordinary General Meeting

No other matters are intended to be brought before the Allergan EGM by Allergan, and Allergan does not know of any other matters to be acted upon at the Allergan EGM. If, however, any other matters properly come before the Allergan EGM, including an adjournment of the Allergan EGM for any reason, and where you have named the Chairman of the Allergan EGM as your proxy he or she will vote the shares represented thereby in accordance with the judgment of management on any such matter.

# INFORMATION ABOUT THE COMPANIES

Pfizer

Pfizer Inc.

235 East 42nd Street

New York, New York 10017

Phone: (212) 733-2323

Pfizer was incorporated in the State of Delaware in 1942. Pfizer is a research-based, global biopharmaceutical company. Pfizer applies science and its global resources to bring therapies to people that extend and significantly improve their lives through the discovery, development and manufacture of healthcare products. Its global portfolio includes medicines, vaccines and medical devices, as well as many of the world s best-known consumer healthcare products. Pfizer works across developed and emerging markets to advance wellness, prevention, treatments and cures, and collaborates with healthcare providers, governments and local communities to support and expand access to reliable, affordable healthcare around the world.

#### Allergan

Allergan plc

Clonshaugh Business and Technology Park

Coolock, Dublin D17 E400, Ireland

Phone: (862) 261-7000

Allergan (formerly known as Actavis plc) was incorporated in Ireland as Actavis Limited on May 16, 2013 as a private limited company and re-registered effective September 20, 2013 as a public limited company. On June 15, 2015, Actavis plc changed its name to Allergan plc, following the acquisition of Legacy Allergan by Actavis plc on March 17, 2015 and the approval of the name change by Actavis plc s shareholders. Allergan is a global specialty pharmaceutical company and a leader in a new industry model Growth Pharma engaged in the development, manufacturing, marketing and distribution of brand name, medical aesthetics, biosimilar and OTC pharmaceutical products. Allergan has operations in more than 100 countries. Allergan markets a portfolio of best-in-class products that provide valuable treatments for the central nervous system, eye care, medical aesthetics, dermatology, plastic surgery, gastroenterology, women s health and urology therapeutic categories. Allergan is an industry leader in research and development, with one of the broadest development pipelines in the pharmaceutical industry. Allergan is committed to working with physicians, healthcare providers and patients to deliver innovative and meaningful treatments that help people around the world live longer, healthier lives.

On July 26, 2015, Allergan entered into the Allergan divestiture transaction agreement, under which Teva agreed to acquire Allergan s global generic pharmaceuticals business and certain other assets.

#### **Merger Sub**

Watson Merger Sub Inc.

c/o Allergan plc

Clonshaugh Business and Technology Park

Coolock, Dublin D17 E400, Ireland

Phone: (862) 261-7000

Merger Sub is a Delaware corporation and a direct wholly owned subsidiary of Allergan. Merger Sub was incorporated on November 20, 2015 for the sole purpose of effecting the merger. As of the date of this joint proxy statement/prospectus, Merger Sub has not conducted any activities other than those incidental to its formation, the execution of the merger agreement and transaction contemplated by the merger agreement.

# THE TRANSACTIONS

This discussion of the merger and the other transactions contemplated by the merger agreement is qualified in its entirety by reference to the merger agreement, which is attached to this joint proxy statement/prospectus as Annex A and is incorporated by reference into this joint proxy statement/prospectus. This summary does not purport to be complete and may not contain all of the information about the merger and the other transactions contemplated by the merger agreement that are important to you. You should read the entire merger agreement carefully as it is the legal document that governs the merger and the other transactions contemplated by the merger agreement. This section is not intended to provide you with any factual information about Pfizer or Allergan. Such information can be found elsewhere in this joint proxy statement/prospectus and in the public filings Pfizer and Allergan make with the SEC that are incorporated by reference into this joint proxy statement/prospectus, as described under Where You Can Find More Information.

#### **Transaction Structure**

Under the terms of the merger agreement, the businesses of Pfizer and Allergan will be combined under a single company. The merger is structured as a reverse merger, in which the existing Allergan entity will become the parent entity of the combined company. Specifically, pursuant to the merger agreement, Merger Sub will merge with and into Pfizer, with Pfizer surviving as a wholly owned subsidiary of Allergan. Allergan, following the merger, is referred to as the combined company and, subject to approval of the Allergan name change proposal by Allergan shareholders at the Allergan EGM and the approval of the Registrar of Companies in Ireland, Allergan will change its name to Pfizer plc. Following the merger, the Pfizer common stock will be delisted from the NYSE, the London Stock Exchange and the Swiss SIX Stock Exchange and deregistered under the Exchange Act and cease to be publicly traded. The combined company ordinary shares are expected to trade on the NYSE using the current Pfizer ticker symbol PFE.

#### **Consideration to Pfizer Stockholders**

In the merger, each share of Pfizer common stock issued and outstanding immediately prior to the effective time (other than (i) such shares owned by Pfizer, Allergan or Merger Sub, (ii) dissenting shares and (iii) such shares owned by subsidiaries of Pfizer immediately prior to the effective time) will be converted into the right to receive, at the election of the holder and subject to the proration procedures described in the merger agreement, either:

one (1) combined company ordinary share; or

an amount in cash, without interest, equal to the volume-weighted average price per share of Pfizer common stock on the NYSE for the trading day immediately preceding the date of consummation of the merger (determined as provided in the merger agreement).

Any holder of Pfizer common stock that does not elect to receive the cash consideration or the share consideration with respect to a share, or has not properly elected to receive any such consideration with respect to a share, will be deemed to have elected to receive the share consideration for such share.

It is anticipated that the former Pfizer stockholders and Allergan shareholders will hold, on a fully diluted basis (based on the treasury stock method) and assuming the conversion of all outstanding Pfizer preferred shares and Allergan preferred shares, approximately 56% and 44%, respectively, of the issued and outstanding combined company ordinary shares immediately after consummation of the merger, based on the closing price of Pfizer common stock

and certain other assumptions as of November 20, 2015.

In addition, in the merger, each Pfizer preferred share issued and outstanding immediately prior to the effective time will be converted into the number of shares of Pfizer common stock into which such Pfizer preferred share could have been converted at that time in accordance with the certificate of designations for the

Pfizer preferred shares, and the holder of such Pfizer preferred share will be entitled to receive the common stock merger consideration (and participate in the election described above) in respect of the shares of Pfizer common stock into which such Pfizer preferred share was converted. As of the date of this joint proxy statement/prospectus, each Pfizer preferred share would have been converted into 2,574.87 shares of Pfizer common stock at the effective time had the effective time occurred on such date. In lieu of receiving such preferred stock merger consideration, holders of Pfizer preferred shares may elect to receive the preferred stock liquidation amount, and if a holder so elects, each Pfizer preferred share with respect to which such election is made will be cancelled and converted into the right to receive such amount in cash. As of the date of this joint proxy statement/prospectus, the preferred stock liquidation amount was \$40,300 per share. Holders of Pfizer preferred shares who do not elect to receive the preferred stock liquidation amount will be entitled to elect between the share consideration and the cash consideration for each share of Pfizer common stock into which their Pfizer preferred shares are converted as of immediately prior to the effective time. The election of holders of Pfizer preferred shares to receive the preferred stock liquidation amount will not be taken into account in determining whether or not shares of Pfizer common stock (including Pfizer common stock in respect of Pfizer preferred shares converted as described above) will be subject to the proration procedures described in the merger agreement, which will be determined solely based on the amount of cash electing shares and share electing shares.

No holder of Pfizer common stock (including Pfizer common stock in respect of Pfizer preferred shares converted as described above) will be issued a fraction of a combined company ordinary share in the merger. Each holder of Pfizer common stock converted pursuant to the merger, who would otherwise have been entitled to receive a fraction of a combined company ordinary share (after aggregating all shares represented by the certificates and book-entry shares delivered by such holder), will receive the Pfizer fractional share consideration as described in *The Merger Agreement No Fractional Shares*.

The merger consideration will be adjusted appropriately to reflect the effect of any stock split, reverse stock split, stock dividend, any dividend or distribution of securities convertible into Pfizer common stock or Allergan ordinary shares, reorganization, recapitalization, reclassification, combination, exchange of shares or other like change with respect to the shares of Pfizer common stock or Allergan ordinary shares outstanding after the date of the merger agreement and prior to the effective time (in each case, other than the Allergan share split).

# Allergan Share Split and Name Change

The merger agreement provides that immediately prior to the consummation of the merger Allergan shareholders will receive 11.3 combined company ordinary shares for each of their Allergan ordinary shares. Allergan shareholders will receive these shares by virtue of the Allergan share split.

No holder of Allergan ordinary shares will be issued fractional shares in the Allergan share split. Each holder of Allergan ordinary shares subject to the Allergan share split, who would otherwise have been entitled to receive a fraction of a combined company ordinary share (after aggregating all shares held by such holder), will receive the Allergan fractional share consideration as described in *The Merger Agreement No Fractional Shares*.

As of the effective time of the Allergan share split, pursuant to and in accordance with the anti-dilution provisions of Allergan s equity incentive plans, Allergan will appropriately and proportionately adjust the number of Allergan ordinary shares issuable in respect of outstanding equity incentive awards, the exercise price of all outstanding options, the total number of Allergan ordinary shares that may be the subject of future grants as well as the individual ordinary share limits under Allergan s equity incentive plans.

Following the merger, subject to the approval of the Allergan name change proposal by Allergan shareholders at the Allergan EGM and the approval of the Registrar of Companies in Ireland, Allergan will effect a change of name so that the name of the combined company will be Pfizer plc.

# **Background of the Merger**

In pursuing their respective objectives of enhancing shareholder value, both the Allergan board of directors and the Pfizer board of directors consider from time to time opportunities for a variety of transactions, including potential acquisitions, divestitures, business combinations, collaborations and other strategic alliances. In 2014 and 2015, the pharmaceutical industry was engaged in a significant wave of consolidation that presented Allergan and Pfizer with numerous opportunities for such transactions.

Allergan, then known as Actavis plc (which we refer to in this section as Actavis until its merger with Allergan, Inc. on March 17, 2015), was an active participant in this consolidation wave and held discussions with multiple other pharmaceutical companies during this time. One of these companies was Allergan, Inc. (which we refer to as Legacy Allergan ), which had received an unsolicited acquisition proposal on April 22, 2014 from Valeant Pharmaceuticals International, Inc. That proposal, and subsequent proposals by Valeant, were rejected by the Legacy Allergan board of directors. Commencing in May 2014, Brenton L. Saunders, who would become President and Chief Executive Officer of Actavis on July 1, 2014, engaged in several conversations with David Pyott, Chairman of the Board and Chief Executive Officer of Legacy Allergan, regarding the possibility of a merger transaction between Actavis and Legacy Allergan. On each such occasion, Mr. Pyott advised Mr. Saunders that Legacy Allergan was not interested in pursuing a transaction at such time. On July 30, 2014, Mr. Pyott advised Mr. Saunders again that Legacy Allergan was not interested in pursuing a transaction at that time.

Another of the several companies with which Actavis engaged in discussions with respect to a potential transformational transaction was Pfizer. On July 21, 2014, Ian C. Read, Chairman and Chief Executive Officer of Pfizer, and Frank D Amelio, Chief Financial Officer of Pfizer, met for dinner with Paul M. Bisaro, the then-Executive Chairman of Actavis, and Mr. Saunders. During dinner, they discussed the possibility of exploring a transaction in which Pfizer would combine with Actavis. At a regularly scheduled meeting of the Actavis board of directors on July 23, 2014, Mr. Saunders informed the Actavis board of directors of Pfizer s approach. Further to those conversations, on August 1, 2014, Mr. Read contacted Mr. Saunders to express an interest in continuing to explore a potential business combination transaction between Pfizer and Actavis. Mr. Saunders advised Mr. Read that Actavis shareholders would have to receive a significant premium, but no specific price was discussed. At this time, Pfizer was not aware that Actavis was actively pursuing alternative transactions, and in particular did not know that Actavis had approached Legacy Allergan regarding a potential transaction between Actavis and Legacy Allergan.

Throughout the month of August 2014, executives of Pfizer, including Mr. Read, Mr. D Amelio and Doug Giordano, Senior Vice President of Worldwide Business Development of Pfizer, and executives of Actavis, including Mr. Saunders and Mr. Bisaro, held various telephone conversations and in-person meetings to discuss the key terms of a potential transaction between Pfizer and Actavis.

On August 12, 2014, Pfizer and Actavis entered into a confidentiality and standstill agreement. Over the course of the following weeks, the parties determined that the company resulting from the proposed combination of the companies would be organized in Ireland. They also engaged in preliminary discussions regarding the mix of cash and Pfizer common stock, and the premium, to be paid to Actavis shareholders in the potential transaction. At a meeting on August 21, 2014, Mr. Read and Mr. D Amelio indicated to Mr. Saunders and Mr. Bisaro that Pfizer was willing to pursue a transaction that would provide Actavis shareholders with cash and stock consideration having an implied value of \$307 per Actavis common share. The parties also had several discussions regarding termination rights and remedies of the parties relating to adverse changes in law, but did not reach any agreement on these matters. The Actavis board of directors discussed the Pfizer proposal at a meeting on August 29, 2014.

During late August 2014 and September 2014, Pfizer and Actavis began negotiating a transaction agreement and conducted preliminary due diligence. On September 23, 2014, at a regularly scheduled meeting, the Pfizer

board of directors reviewed the status of the negotiations and other considerations relevant to the potential transaction, and determined not to proceed further at that time. Later that day, Mr. Read informed Mr. Saunders that Pfizer wished to cease discussions regarding a potential transaction. At the time discussions between the parties ceased, Pfizer remained unaware that Actavis had approached Legacy Allergan regarding a possible combination transaction.

Actavis returned to its consideration of other potential combination transactions, including the possible business combination with Legacy Allergan. During the period following Actavis initial proposal to acquire Legacy Allergan, Valeant had continued its pursuit of Legacy Allergan and had increased its unsolicited takeover proposal twice. During the month of October 2014, Mr. Saunders spoke with Mr. Pyott on several occasions to reiterate Actavis interest in a transaction between Legacy Allergan and Actavis. On November 4, 2014, a California court ruled that, notwithstanding certain allegations of insider trading, Pershing Square Holdings, Ltd. would be able to vote its ten percent stake in Legacy Allergan in support of the Valeant takeover proposal. On November 5, 2014, Actavis and Legacy Allergan entered into a confidentiality agreement, and, over the following weeks, representatives of Actavis and Legacy Allergan engaged in due diligence and ultimately negotiated the terms and conditions of a potential transaction. Actavis and Legacy Allergan entered into a definitive agreement to combine on November 16, 2014, and the combination was completed on March 17, 2015. On June 15, 2015, Actavis changed its name to Allergan plc, and the combined company of such merger is hereinafter referred to as Allergan.

In October 2014, Pfizer also resumed evaluating other strategic alternatives, including a potential business combination with Hospira, Inc. In this regard, in December 2014, Mr. Read contacted F. Michael Ball, then-Chief Executive Officer of Hospira, to request a meeting to discuss a potential acquisition of Hospira by Pfizer. Negotiations commenced in late December 2014 and continued through early February 2015. On February 5, 2015, Pfizer and Hospira executed a definitive merger agreement, and on September 3, 2015, Pfizer completed its acquisition of Hospira.

In early 2015, Pfizer continued its internal evaluation of strategic business development opportunities, including possible combination transactions with both U.S. and non-U.S. multinational biopharmaceutical companies. As part of this evaluation, Mr. Read contacted Mr. Saunders to discuss whether Allergan would be interested in considering a possible business combination transaction with Pfizer. During April and May 2015, representatives of Pfizer and Allergan met to evaluate possible synergies that could be achieved from a possible transaction.

On June 25, 2015, the Pfizer board of directors held a meeting at which Pfizer s current business development opportunities were discussed. During that meeting, the Pfizer board of directors determined that the company s near-term focus should be on closing and integrating its acquisition of Hospira, and that it should cease its exploratory discussions with Allergan at that time. Consequently, on June 29, 2015, Mr. Read contacted Mr. Saunders and informed him that Pfizer was ceasing discussions regarding a possible transaction with Allergan.

During the same time frame, Allergan also was considering other potential strategic transactions. Teva, which had been engaged in a contested effort to acquire Mylan N.V., approached Allergan regarding a potential acquisition of Allergan s generic pharmaceuticals business. Negotiations of the acquisition commenced thereafter and, on July 27, 2015, Allergan and Teva announced that they had entered into a definitive agreement for the sale of the business to Teva in a transaction valued at approximately \$40.5 billion.

With the completion of the Hospira acquisition in the fall of 2015, Pfizer management explored a number of potential business development opportunities. Pfizer management reviewed these opportunities with the Pfizer board of directors at its September 25, 2015 meeting. With regard to Allergan, Mr. Read noted that a meeting with Mr. Saunders was scheduled to take place in October and that he believed Mr. Saunders might be willing to discuss a potential combination of Pfizer and Allergan to occur following the closing of Allergan s transaction with Teva.

On October 8, 2015, Messrs. Read and Bisaro met for lunch, at which time Mr. Read expressed his interest in a potential business combination transaction between Pfizer and Allergan that would involve all- or predominantly all-stock consideration. During that conversation, Mr. Bisaro indicated that Allergan was willing to discuss a transaction, provided that Allergan shareholders would receive a substantial premium for their shares. In light of the significant equity stake each of Pfizer s stockholders and Allergan s shareholders would own in the combined entity, Messrs. Read and Bisaro also discussed on a preliminary basis the continued representation of each company s directors and executives on the combined company s board of directors and executive leadership team. No agreement on these matters was reached at this time.

On October 22, 2015, Messrs. Read and Saunders held a meeting, portions of which were attended by additional representatives of Pfizer and Allergan, including Mr. D Amelio and Maria Teresa Hilado, Chief Financial Officer of Allergan. During this meeting, Mr. Read expressed an interest in a potential business combination transaction that would involve all- or predominantly all-stock consideration at a price in the range of \$375 per Allergan ordinary share (implying an exchange ratio of approximately 11.2 shares of Pfizer common stock per Allergan ordinary share based on the most recent closing price of Pfizer common stock at that time). Mr. Read indicated that these terms were preliminary and non-binding, and that a final price, as well as the structure of any transaction, would be determined following due diligence. Mr. Read explained that Pfizer was prepared to commence due diligence promptly. Mr. Read also indicated that any transaction agreement would need to contain a provision that would permit each of Pfizer and Allergan to protect their respective shareholders from potential regulatory or legal changes that could occur after the signing of a merger agreement and have a significant impact on the potential value resulting from the combination. Mr. Saunders acknowledged that any transaction agreement would need to contain terms to address potential regulatory or legal changes, but noted that such terms would also need to provide for substantial closing certainty, as this would be an important issue for the Allergan board of directors. Messrs. Read and Saunders also discussed potential governance arrangements for the combined company, and each of them indicated his intention to further discuss those matters with their respective boards of directors.

On October 22, 2015, the Pfizer board of directors held a telephonic meeting. Representatives from the Pfizer management team and Wachtell, Lipton, Rosen & Katz (Wachtell Lipton), outside counsel to Pfizer, were also present. At the meeting, Mr. Read updated the members of the Pfizer board of directors on the business development opportunities reviewed at the September board of directors meeting, and recommended that Pfizer focus on pursuing a combination with Allergan. Pfizer management discussed with the Pfizer board of directors the industrial logic of a combination with Allergan and the potential financial benefits of such a combination. Pfizer management and the Pfizer board of directors discussed that the potential transaction would be structured such that the combined company would be organized in Ireland, and that a key issue would be whether the parties could agree on the allocation of risks relating to events that might occur after the signing of any definitive agreement, including any right of the parties to terminate the agreement in the event of potential changes in U.S. tax laws that could adversely affect expected benefits of the potential transaction.

Over the following days, Pfizer and its advisors worked to develop a proposal with respect to each party s right to terminate the agreement or for its board of directors to change its recommendation in the event of certain developments that might occur after the signing of the agreement, as well as the expenses to be reimbursed and/or fees payable in the event that those rights were exercised. Pfizer, Allergan and their respective advisors agreed that they needed to reach substantial agreement on these issues before engaging in diligence and negotiating definitive transaction documents.

On October 28, 2015, the Allergan board of directors held a meeting in Ireland. Representatives from the Allergan management team and J.P. Morgan Limited (J.P. Morgan), financial advisor to Allergan, were in attendance. Messrs. Saunders and Bisaro reported to the Allergan board of directors on their discussions with Pfizer. A discussion ensued

regarding valuation metrics and governance issues, including the potential composition of the board of directors and management of the combined company, as well as transaction risks

such as potential changes in law. Mr. Saunders then updated the Allergan board of directors on the anticipated next steps for the process, including a discussion of termination rights and remedies and due diligence. The Allergan board of directors authorized and directed management to proceed with its exploration of a transaction with Pfizer.

Later on October 28, 2015, *The Wall Street Journal* reported, based on information from anonymous sources, that Pfizer had approached Allergan about a potential merger, and that early-stage discussions were taking place between the parties.

On October 29, 2015, as required by the Irish Takeover Rules, both Pfizer and Allergan issued press releases confirming that the parties were engaged in preliminary, friendly discussions regarding a potential business combination transaction, but that no definitive agreement had been reached.

Later that day, Messrs. Read and Saunders spoke by telephone, and Mr. Read provided Mr. Saunders with an outline of the construct that Pfizer intended to propose relating to each party s right to terminate the transaction or change its recommendation in various circumstances, including those related to adverse changes in tax laws, and the expenses to be reimbursed or fees payable by each party if those rights were exercised (referred to as the termination rights proposal ).

Between October 30, 2015 and November 7, 2015, Wachtell Lipton and Cleary Gottlieb Steen & Hamilton LLP (Cleary Gottlieb), outside counsel to Allergan, exchanged drafts of and negotiated proposals relating to the rights of each party to terminate the merger agreement in the event of certain subsequent events (including adverse changes in tax laws), the circumstances in which each company s board of directors would have the right to change its recommendation for the transaction and the termination fees payable or expenses reimbursable to the other party in connection with a termination of the transaction. Douglas Lankler, Executive Vice President and General Counsel of Pfizer, and A. Robert D. Bailey, Executive Vice President, Chief Legal Officer & Corporate Secretary of Allergan, also engaged in several telephone conversations during this time to discuss the various termination rights proposals.

On November 3, 2015, the Pfizer board of directors held a telephonic meeting. Representatives from the Pfizer management team and from Wachtell Lipton were also present. At the meeting, Pfizer management updated the directors on the market and investor reaction to the potential transaction with Allergan, as well as on the significant media coverage that had occurred following *The Wall Street Journal* report. Mr. Read provided an update on the status of negotiations with Allergan, noting that several key issues were under discussion by the parties. Mr. Read outlined for the directors the current negotiations surrounding the termination rights proposal. Representatives of Pfizer management discussed with the directors Pfizer s plan to complete a full diligence review of Allergan in the following weeks.

On November 4, 2015, Pfizer and Allergan executed an amendment to the original confidentiality agreement between Pfizer and Actavis signed in August 2014, which, among other items, extended the duration of the confidentiality and standstill obligations contained in the original confidentiality agreement and provided for an exclusivity period through December 15, 2015.

On November 5, 2015, the parties commenced due diligence. Over the days that followed, the parties made diligence materials available to each other in electronic data rooms and for in-person review and representatives of the parties and their respective legal counsels participated in a series of in-person and telephonic due diligence meetings.

On November 6, 2015, Mr. Giordano and Sigurd Kirk, Executive Vice President Corporate Business Development at Allergan, and other representatives of Pfizer and Allergan held a meeting during which Pfizer s representatives discussed an indicative exchange ratio for the transaction in the range of 10.9 to 11.1 combined company ordinary

shares for each Allergan ordinary share. Based on the most recent closing price of Pfizer

common stock at that time, this range of exchange ratios implied a price per share in the range of approximately \$372 to \$379 per Allergan ordinary share, consistent with the October 22 discussion of a price in the range of \$375 per Allergan ordinary share. No agreement on price or exchange ratio was reached at this meeting.

On November 8, 2015, Messrs. Read and Saunders met for dinner in New York to discuss certain governance matters relating to the combined company and the open issues in the termination rights proposal, including the size of the termination fee.

On November 9, 2015, the Allergan board of directors held a telephonic meeting. Representatives from the Allergan management team and from J.P. Morgan, Morgan Stanley & Co. LLC (Morgan Stanley), financial advisor to Allergan, Cleary Gottlieb and Arthur Cox (Arthur Cox), Irish legal counsel to Allergan, were also present. At the meeting, Mr. Saunders updated the Allergan board of directors on the status of the discussions and negotiations between members of the companies respective management teams and advisors regarding the potential business combination transaction and Allergan s due diligence review of Pfizer. Mr. Saunders noted that the negotiations had been focused on (i) the merger consideration to be received by Allergan shareholders in the transaction, (ii) the termination rights proposal and (iii) the composition of the management team and board of directors of the combined company. Representatives from J.P. Morgan and Morgan Stanley described to the Allergan board of directors certain financial metrics that would be used to analyze the transaction, and representatives from Cleary Gottlieb and Arthur Cox discussed with the Allergan board of directors their fiduciary duties in connection with a potential transaction. Members of Allergan s management team provided an overview to the Allergan board of directors of the anticipated transaction process. The Allergan directors also discussed the various concerns regarding potential changes to U.S. tax law that could prevent or limit the benefits of the transaction.

On the evening of November 10, 2015, on behalf of Pfizer, Wachtell Lipton sent an initial draft of the proposed merger agreement to Cleary Gottlieb, on behalf of Allergan. The draft merger agreement contemplated a reverse merger structure, whereby Pfizer would be merged with a subsidiary of the existing Allergan parent entity and, as a result of the merger, the former Pfizer stockholders would hold a majority of the equity of the combined company.

On November 11, 2015, Messrs. D Amelio and Saunders held a telephone conversation during which they discussed certain aspects of the termination rights proposal, including the size of the termination fee that would be payable if a party s board of directors were to change its recommendation in response to an intervening event and the merger agreement were terminated.

On November 13, 2015, Mr. Giordano spoke to Ms. Hilado and Mr. Kirk to present Pfizer s proposal that the transaction include a stock and cash election that would enable Pfizer stockholders to receive cash in lieu of shares of the combined company, subject to a limit. Mr. Giordano explained that, under the proposal, Pfizer stockholders could elect to receive, in lieu of one combined company ordinary share for each of their shares of Pfizer common stock, cash equal to the volume weighted average price per share of Pfizer common stock over a period prior to the closing of the merger. The stock and cash elections would be subject to proration to ensure that no less than \$6 billion and no more than \$12 billion of cash would be paid in the merger to the Pfizer stockholders in the aggregate. Following that conversation, on the same day, on behalf of Pfizer, Wachtell Lipton sent Cleary Gottlieb, on behalf of Allergan, an updated draft of the merger agreement incorporating the stock and cash election mechanics.

On November 15, 2015, representatives from Pfizer management, and Allergan management, Guggenheim Securities, LLC (Guggenheim Securities) and Goldman, Sachs & Co. (Goldman Sachs), financial advisors to Pfizer, and J.P. Morgan and Morgan Stanley, financial advisors to Allergan, met at Wachtell Lipton s offices. The Allergan management team made a presentation to Pfizer regarding certain aspects of Allergan s business, and the Pfizer management team made a presentation to Allergan regarding certain aspects of Pfizer s business. The parties discussed

the logic of the combination, potential cost savings and other synergies and benefits of a combination. Later that afternoon, on behalf of Allergan, Cleary Gottlieb sent a revised draft of the merger agreement to Wachtell Lipton, on behalf of Pfizer.

On November 16, 2015, Mr. D Amelio and Mr. Saunders held a telephone conversation during which Mr. Saunders stated that Allergan had determined that the exchange ratio range of 10.9 to 11.1 combined company ordinary shares per Allergan ordinary share outlined by Pfizer on November 6, 2015 would not be sufficient in order for Allergan to proceed. After negotiation, they agreed to recommend to their respective board of directors an exchange ratio of 11.3 combined company ordinary shares for each Allergan ordinary share, which Allergan shareholders would receive through a share split effected concurrently with the closing of the merger. Assuming each combined company ordinary share had a value equal to one share of Pfizer common stock, and based on the closing price of Pfizer common stock on November 13, 2015, the exchange ratio implied that Allergan shareholders would receive shares of the combined company valued at approximately \$376 for each Allergan ordinary share.

Later in the day on November 16, 2015, the Allergan board of directors convened a meeting. Representatives of the Allergan management team, and of J.P. Morgan, Morgan Stanley, Cleary Gottlieb and Arthur Cox were in attendance. Mr. Saunders updated the Allergan board of directors on the status of the transaction, including the ongoing negotiations with Pfizer. Mr. Saunders also discussed the ongoing due diligence review that each of Allergan and Pfizer were conducting on the other party and the preliminary findings of Allergan s due diligence review of Pfizer. Representatives of J.P. Morgan and Morgan Stanley discussed certain preliminary financial analyses of the transaction with the Allergan board of directors. Mr. Saunders then updated the Allergan board of directors on the anticipated next steps for the process.

On November 18, 2015, the Pfizer board of directors held an in-person meeting at Pfizer s offices in New York. Representatives from the Pfizer management team and from Wachtell Lipton and Skadden, Arps, Slate, Meagher & Flom LLP, tax counsel to Pfizer, were also present. Mr. Read provided the directors with a summary of the due diligence efforts that had been undertaken and stated that the investigation had not revealed any significant risks that would change management s recommendation to proceed with the negotiations with Allergan. Mr. Read then began a discussion of the proposed exchange ratio for the transaction, stating that the parties had agreed to recommend to their respective board of directors that Allergan shareholders would receive 11.3 combined company ordinary shares for each of their Allergan ordinary shares, and that Pfizer stockholders would receive one combined company ordinary share for each of their shares of Pfizer common stock, subject to the right of Pfizer stockholders to make a stock and cash election so that no less than \$6 billion and no more than \$12 billion of cash would be paid to the Pfizer stockholders in the aggregate. Mr. Read further described to the directors the portion of the termination rights proposal that the parties had agreed to recommend to their respective board of directors, including that each party would have the right to terminate the merger agreement if changes to tax laws would cause the combined company to be treated as a U.S. corporation for U.S. tax purposes (in which case the terminating party would be obligated to reimburse the other party s expenses up to \$400 million), and that each party s board of directors would have the right to make a change of recommendation if other events, such as changes to tax laws that significantly reduced expected benefits of the transaction, occurred and the board of directors believed that the failure to change its recommendation would be inconsistent with its fiduciary duties (in which case the party whose board of directors changed its recommendation would be required to pay a termination fee). Mr. Read explained that the parties had agreed to recommend to their respective boards of directors that their respective stockholder and shareholder meetings to approve the transaction be held immediately prior to the closing to ensure that the board of directors of each party would have the right to change its recommendation until shortly prior to the closing of the transaction. Mr. Read noted that the parties were still negotiating the amount of fees payable and/or expenses to be reimbursed if such change of recommendation were exercised.

Members of Pfizer management then described for the directors in further detail Pfizer s due diligence findings, including that the investigation had confirmed the strategic fit of the businesses of Pfizer and Allergan, which reinforced the expectation that the proposed transaction would generate significant value for Pfizer s stockholders. Representatives from Guggenheim Securities and Goldman Sachs, then joined the meeting and, together with

members of Pfizer management, discussed with the directors certain financial aspects of Allergan s business and the proposed transaction. Management explained to the Pfizer directors the structure of the transaction and the stock and cash elections to be provided to the Pfizer stockholders. The representatives from

Guggenheim Securities and Goldman Sachs then provided the Pfizer directors with a presentation on their respective preliminary financial analyses of the proposed transaction. Representatives from Wachtell Lipton reviewed with the Pfizer directors their fiduciary duties to Pfizer and its stockholders and provided a summary of the key provisions of the merger agreement. At the conclusion of the meeting, Mr. Read confirmed to the Pfizer board of directors that it continued to be management s belief that a transaction with Allergan was aligned with Pfizer s strategic vision, could enhance the growth prospects of both the innovative and established businesses and would be in the best interests of Pfizer s stockholders. Mr. Read indicated that the parties hoped to finalize the transaction documents over the coming days and that another meeting of the Pfizer board of directors was likely to be held over the weekend to consider whether to approve the transaction and enter into definitive transaction documents.

On November 19, 2015, Mr. D Amelio and Mr. Saunders agreed that the amount of the termination fee that would be payable by a party if the transaction were terminated following a change in recommendation (other than in response to a superior proposal) by its board of directors would be \$3 billion for a change in recommendation on or prior to March 1, 2016, and \$3.5 billion for a change in recommendation after such date.

Between November 19, 2015 and November 22, 2015, Pfizer, Allergan and their respective advisors discussed the key remaining open issues, which included, among others, the efforts required to be taken by Pfizer to receive the regulatory approvals required for the transaction, the restrictions on the operation of both Pfizer s and Allergan s respective businesses during the pendency of the transaction and whether Pfizer would have a time limit on its exercise of its termination right relating to certain tax law changes, and continued to negotiate these issues and worked to finalize the merger agreement and related documents.

On November 20, 2015 and November 21, 2015, the Allergan board of directors held a meeting in Ireland to review the terms and conditions of the proposed transaction with Pfizer and to decide whether to authorize entering into a definitive merger agreement upon those terms. The meeting was also attended by members of Allergan management and representatives of J.P. Morgan, Morgan Stanley, Cleary Gottlieb and Arthur Cox. Allergan management discussed with the Allergan board of directors the 11.3 exchange ratio that the parties had agreed to recommend to their respective boards of directors, and summarized its view as to the strategic and financial benefits of the proposed transaction that would accrue to Allergan shareholders as shareholders of the combined company. Management also reviewed the background and status of discussions and presented a detailed overview of the results of the due diligence performed by it and Allergan s advisors with respect to Pfizer. Representatives of J.P. Morgan and Morgan Stanley each made a presentation regarding their respective financial analyses of the transactions contemplated by the merger agreement, including the merger and the Allergan share split. Mr. Bailey reviewed the proposed terms of the latest draft of the merger agreement and noted that the merger agreement was in substantially final form, subject to approval by both companies boards of directors. Mr. Bailey described the cash election provisions of the merger agreement, pursuant to which Pfizer stockholders would have the ability to elect cash consideration in lieu of combined company ordinary shares, provided that no less than \$6 billion and no more than \$12 billion of cash would be paid to the Pfizer stockholders in the aggregate. Mr. Bailey also described to the Allergan directors various provisions relating to the parties termination rights, noting that each party would have the right to terminate the merger agreement if changes to tax laws would cause the combined company to be treated as a U.S. corporation for U.S. tax purposes (in which case, the terminating party would be obligated to reimburse the other party s expenses up to \$400 million), and that each party s board of directors would have the right to make a change of recommendation in other specified circumstances (in which case the terminating party would be obligated to pay a termination fee of up to \$3.5 billion), with the shareholder meetings being held immediately prior to the closing to ensure that the board of directors of each party would have the right to change its recommendation until shortly prior to the closing of the transaction. Mr. Bailey further noted that the closing of the transaction would be subject to the prior completion of Allergan s pending transaction with Teva. A representative of Arthur Cox reviewed the directors fiduciary duties in connection with considering approval of the merger and the other transactions contemplated by the merger agreement

as well as certain other Irish legal considerations. Allergan s directors

asked questions and discussed the various presentations and related matters throughout the meeting and members of Allergan s management team and representatives of its financial and legal advisors responded to the directors comments and questions.

Following such discussions, on November 21, 2015, J.P. Morgan delivered to the Allergan board of directors its oral opinion, which was confirmed by delivery of a written opinion dated November 22, 2015, to the effect that, as of such date and based upon and subject to the factors and assumptions set forth in its opinion, the Allergan stock consideration to be issued as part of the transactions contemplated by the merger agreement was fair, from a financial point of view, to the holders of Allergan ordinary shares, other than Pfizer and its affiliates. Morgan Stanley also rendered its oral opinion, which was subsequently confirmed in writing on November 22, 2015, to the Allergan board of directors to the effect that, as of such date, and based upon and subject to the assumptions made, procedures followed, matters considered and qualifications and limitations on the scope of review undertaken by Morgan Stanley as set forth in its written opinion, the Split Exchange Ratio (giving effect to the merger and taking into account the share consideration and the cash consideration payable to holders of Pfizer common stock) pursuant to the merger agreement was fair from a financial point of view to the holders of Allergan ordinary shares (other than Pfizer and its affiliates). Following such presentations and discussions, the Allergan board of directors approved execution of the merger agreement and the consummation of the transactions contemplated by the merger agreement, including the merger and the Allergan share split and recommended that the Allergan required proposals, the Allergan name change proposal and the Allergan distributable reserves creation proposal be submitted for approval by the Allergan shareholders and recommended that Allergan shareholders approve such proposals.

On November 22, 2015, the Pfizer board of directors held a telephonic meeting. The Pfizer board of directors was joined by representatives of Pfizer management and its financial and legal advisors. Representatives from the Pfizer management team confirmed to the Pfizer board of directors that it continued to be management s view that the proposed transaction with Allergan was financially compelling and was expected to generate significant value for Pfizer s stockholders. Representatives from Guggenheim Securities and Goldman Sachs then presented their respective financial analyses to the Pfizer board of directors. Each of Guggenheim Securities and Goldman Sachs then delivered to the Pfizer board of directors its oral opinion, which was confirmed by delivery of a written opinion dated November 22, 2015, to the effect that, as of the date of the opinion and based upon and subject to the factors, assumptions, limitations and qualifications set forth in its opinion, the common stock merger consideration to be paid to Pfizer stockholders was fair, from a financial point of view, to such stockholders (in the case of Guggenheim Securities opinion) and to such stockholders other than Allergan and its affiliates (in the case of Goldman Sachs opinion). Representatives from Wachtell Lipton then discussed the fiduciary duties of the Pfizer directors and provided an update on the terms in the merger agreement. After discussion regarding the matters presented by management and Pfizer s advisors at the meeting and at previous meetings, the Pfizer board of directors resolved that the transactions contemplated by the merger agreement are advisable and fair to, and in the best interests of, Pfizer and its stockholders and approved entry by Pfizer into the merger agreement.

Following the approval by Pfizer s board of directors of the merger agreement, Pfizer and Allergan executed the merger agreement on the night of November 22, 2015, and, on the morning of November 23, 2015, they issued a press release prior to the opening of the U.S. financial markets announcing the entry into the merger agreement.

### Recommendation of the Pfizer Board of Directors and Pfizer s Reasons for the Merger

At its meeting on November 22, 2015, the Pfizer board of directors determined that the merger agreement and the transactions contemplated by the merger agreement were advisable and fair to, and in the best interests of, Pfizer and its stockholders, and approved and adopted the merger agreement and the transactions contemplated thereby. The Pfizer board of directors recommends that the Pfizer stockholders vote their shares in favor of the approval and

adoption of the merger agreement and the transactions contemplated by the merger agreement.

In arriving at this determination and recommendation, the Pfizer board of directors reviewed and discussed a significant amount of information and consulted with Pfizer s management, legal advisors and financial advisors. The following are some of the significant factors that supported its decision to approve and adopt the merger agreement:

the expectation that the combined company will be able to leverage the respective strengths of each of Pfizer and Allergan to position itself as a leading global biopharmaceutical company with the strength to research, discover and deliver more medicines and therapies to more people around the world;

the belief that the merger will accelerate the growth potential of Pfizer s innovative business on a standalone basis through the addition of Allergan s innovative products and pipeline and leadership positions in desirable therapeutic categories such as aesthetics and dermatology, eye care, gastrointestinal, neuroscience and urology, and enhance the scale and capabilities of Pfizer s established products business;

the view that the combined company will have a strong capital structure and credit profile, with anticipated increased earnings and cash flow, improved access to cash and enhanced financial flexibility, and that this capital structure and credit profile will help facilitate continued discovery and development of new innovative medicines for patients, direct return of capital to shareholders, and continued investment in the United States, as well as enabling pursuit of business development opportunities on a more competitive footing;

the expectation that the complementary nature of the businesses and products of Pfizer and Allergan will allow for a successful integration of the two companies, and enhance the combined company s future opportunity and flexibility in determining whether to elect to engage in a potential separation or other strategic transaction involving one or both of its businesses;

the fact that, upon consummation of the merger, Pfizer stockholders will own, on a fully diluted basis, approximately 56% of the equity of the combined company, which will provide the Pfizer stockholders with an opportunity to participate in the equity value of the combined company, including potential future growth and expected synergies resulting from the merger;

the expectation that the combination could result in potential aggregate annual operating synergies of more than \$2 billion, anticipated to be achieved over the first three years of the merger becoming effective, with the potential for additional possible synergies to be identified during integration;

the expectation that the combined company s pro forma adjusted effective tax rate<sup>()</sup> will be approximately 17% - 18% by the first full year after the merger becomes effective;

the expectation that, after giving effect to anticipated share repurchases, the merger will be accretive to adjusted diluted earnings per share<sup>(1)</sup> beginning in calendar year 2018, with expected combined operating

cash flow in excess of \$25 billion beginning in 2018;

the belief that the merger will position the combined company to use Pfizer s broad global footprint to better offer and deliver Allergan s products to patients globally;

the view that the merger would create opportunities to leverage the best practices of each of Pfizer and Allergan; and

the belief that the complementary cultures of the two companies will allow for, and that the Pfizer management team will be able to work together with members of Allergan management to enable, a successful integration of Pfizer and Allergan following the consummation of the merger.

(1) Adjusted income and its components and adjusted diluted earnings per share are defined as U.S. GAAP reported net income and its components and U.S. GAAP reported diluted earnings per share excluding purchase accounting adjustments, acquisition-related costs, discontinued operations and certain significant items.

These beliefs are based in part on the following factors that the Pfizer board of directors considered:

its knowledge and understanding of the Pfizer business, operations, financial condition, earnings, strategy and future prospects;

information and discussions with Pfizer s management, in consultation with representatives of Guggenheim Securities and Goldman Sachs, regarding Allergan s business, operations, financial condition, earnings, strategy and future prospects, and the results of Pfizer s due diligence review of Allergan;

the fact that the board of directors of the combined company following consummation of the merger will consist of all of Pfizer s 11 current directors and four current directors of Allergan, including Paul M. Bisaro, Allergan s current Executive Chairman, and Brenton L. Saunders, Allergan s current President and Chief Executive Officer;

the fact that Ian Read, Chairman and Chief Executive Officer of Pfizer, will serve as Chairman and Chief Executive Officer of the combined company, and Brenton L. Saunders, Chief Executive Officer of Allergan, will serve as President and Chief Operating Officer of the combined company;

the current and prospective economic climate generally and the competitive climate in the healthcare and pharmaceutical industries, including the potential for further consolidation;

the fixed exchange ratio and share split ratio in the merger agreement, which will not be reduced or increased, respectively, in the event of a change in the price of Pfizer common stock or Allergan ordinary shares;

the opinion of Guggenheim Securities to the Pfizer board of directors, dated November 22, 2015, to the effect that, as of such date and based upon and subject to the various assumptions and limitations set forth in such opinion, the common stock merger consideration pursuant to the merger agreement is fair, from a financial point of view, to holders of shares of Pfizer common stock, as more fully described in the section entitled *Opinions of Pfizer s Financial Advisors*;

the opinion of Goldman Sachs to the Pfizer board of directors, dated November 22, 2015, to the effect that, as of such date and based upon and subject to the various assumptions and limitations set forth in such opinion, the common stock merger consideration pursuant to the merger agreement is fair, from a financial point of view, to holders of shares of Pfizer common stock (other than Allergan and its affiliates), as more fully described in the section entitled *Opinions of Pfizer s Financial Advisors*;

the presentations and financial analyses of Goldman Sachs and Guggenheim Securities provided to the board of directors of Pfizer in connection with the rendering of their respective opinions, as more fully described in the section entitled *Opinions of Pfizer s Financial Advisors*;

the right of Pfizer stockholders to elect an amount in cash equal to the volume-weighted average price per share of Pfizer common stock on the New York Stock Exchange for the trading day immediately preceding the effective time of the merger in lieu of combined company ordinary shares, subject to proration procedures such that Pfizer stockholders will receive no less than \$6 billion and no more than \$12 billion of cash consideration in the aggregate, which would allow Pfizer stockholders that elect and receive cash consideration to use the cash consideration to pay taxes payable by such stockholders resulting from the merger or for other purposes;

the fact that under certain circumstances, the Pfizer board of directors may change its recommendation to Pfizer s stockholders in response to an event that occurs after the date of the merger agreement, including any change in or issuance or interpretation of, or proposed change in or issuance or interpretation of, applicable law, as more fully described in the section entitled *The Merger Agreement Change of Recommendation*, and may terminate the merger agreement in the event of the occurrence of an adverse tax law change, as more fully described in the section entitled *The Merger Agreement Termination of the Merger Agreement; Termination Fees; Expense Reimbursement ;* 

the fact that under certain circumstances, the Pfizer board of directors may change its recommendation in response to a superior proposal, as more fully described in the section entitled *The Merger Agreement Change of Recommendation*;

the likelihood that the transaction will be completed on a timely basis; and

the obligation of Allergan to reimburse certain of Pfizer s expenses up to \$400 million and the right of Pfizer to receive a termination fee of up to \$3.5 billion in connection with a termination of the merger agreement under certain circumstances, as more fully described in the section entitled *The Merger* 

Agreement Termination of the Merger Agreement; Termination Fees; Expense Reimbursement. The Pfizer board of directors weighed these factors against a number of uncertainties, risks and potentially negative factors relevant to the merger, including the following:

the risk that regulatory or other governmental authorities might seek to impose conditions on or otherwise prevent or delay the merger, or impose restrictions or requirements on the operation of the businesses of the combined company after consummation of the merger, and that the transaction might not be consummated in a timely manner or at all;

the risk that a change in applicable U.S. tax law, or official interpretations thereof, could cause the combined company to be treated as a U.S. domestic corporation for U.S. federal income tax purposes following the consummation of the merger or otherwise adversely affect the combined company and/or diminish or delay anticipated benefits of the merger;

the risk that Pfizer may become obligated to reimburse certain of Allergan s expenses up to \$400 million or pay a termination fee to Allergan of up to \$3.5 billion in connection with a termination of the merger agreement under certain circumstances, as more fully described in the section entitled *The Merger Agreement Termination of the Merger Agreement; Termination Fees; Expense Reimbursement*;

the challenges inherent in the combination of two business enterprises of the size and scope of Pfizer and Allergan, including the possibility that anticipated synergies and other benefits of the merger might not be achieved in the time frame contemplated or at all, and the other numerous risks and uncertainties that could adversely affect the combined company s operating results;

the risk of negative effects on Pfizer s reputation among various stakeholders based on the fact that the combined company would be an Irish-domiciled company;

the risk that failure to complete the transaction could cause Pfizer to incur significant fees and expenses and could lead to negative perceptions among investors and other stakeholders;

the adverse impact that business uncertainty prior to the closing of the merger and during the post-closing integration period could have on the ability of both Pfizer and Allergan to attract, retain and motivate key personnel and to maintain business relationships;

the risk that the merger may divert management focus and resources from operating Pfizer s businesses, as well as other strategic opportunities, and that combining and integrating Pfizer and Allergan may result in potential disruption;

the risk that the forecasted results in the unaudited prospective financial information of Pfizer and Allergan, as further described under *Allergan Unaudited Prospective Financial Information* and *Pfizer Unaudited Prospective Financial Information*, may not be achieved in the amounts or at the times anticipated;

the fact that U.S. stockholders of Pfizer are expected to recognize gain, but not loss, with respect to their exchange of Pfizer shares for combined company ordinary shares in the merger, which could particularly affect long-term Pfizer stockholders with a low basis in their Pfizer shares and could, among other things, lead them to sell some of their shares to provide the cash to pay the tax;

the fact that, subject to certain limited exceptions, during the term of the merger agreement, Pfizer is prohibited from soliciting, initiating or knowingly encouraging any inquiry with respect to a competing proposal for Pfizer, or participating in any discussions or negotiations regarding a competing proposal for Pfizer, and is also prohibited from terminating the merger agreement in order to enter into a competing proposal transaction; and

the risks of the type and nature described under the sections entitled *Risk Factors* and *Cautionary Statement Regarding Forward-Looking Statements*.

At its meeting on November 22, 2015, the Pfizer board of directors concluded that the uncertainties, risks and potentially negative factors relevant to the merger were outweighed by the potential benefits that it expected Pfizer and Pfizer stockholders would achieve as a result of the merger.

In considering the recommendation of the Pfizer board of directors, Pfizer stockholders should be aware that directors and executive officers of Pfizer have interests in the merger that are different from, or in addition to, any interests they might have solely as stockholders. See *Interests of the Pfizer Directors and Executive Officers in the Merger.* 

This discussion of the information and factors considered by the Pfizer board of directors includes the principal positive and negative factors, but is not intended to be exhaustive and may not include all of the factors considered by the Pfizer board of directors. In view of the wide variety of factors considered in connection with its evaluation of the merger, and the complexity of these matters, the Pfizer board of directors did not find it useful and did not attempt to quantify or assign any relative or specific weights to the various factors that it considered in reaching its determination to approve the transaction and to make its recommendations to Pfizer stockholders. Rather, the Pfizer board of directors viewed its decisions as being based on the totality of the information presented to it and the factors it considered. In addition, individual members of the Pfizer board of directors may have given differing weights to different factors.

#### **Opinions of Pfizer s Financial Advisors**

#### **Opinion of Guggenheim Securities, LLC**

Pursuant to an engagement letter dated as of November 22, 2015, the Pfizer board of directors retained Guggenheim Securities to act as its financial advisor with respect to Pfizer s possible acquisition of or merger with Allergan. In selecting Guggenheim Securities as its financial advisor, the Pfizer board of directors considered that, among other things, Guggenheim Securities is an internationally recognized investment banking, financial advisory and securities firm whose senior professionals have substantial experience advising companies in, among other industries, the pharmaceutical sector. Guggenheim Securities, as part of its investment banking, financial advisory and capital markets businesses, is regularly engaged in the valuation and financial assessment of businesses and securities in connection with mergers and acquisitions, recapitalizations, spin-offs/split-offs, restructurings, securities offerings in both the private and public capital markets and valuations for corporate and other purposes.

At the November 22, 2015 meeting of the Pfizer board of directors, Guggenheim Securities delivered its oral opinion, which subsequently was confirmed in writing, to the effect that, as of November 22, 2015 and based on the matters considered, the procedures followed, the assumptions made and various limitations of and qualifications to the review undertaken, the common stock merger consideration was fair, from a financial point of view, to the common stockholders of Pfizer.

This description of Guggenheim Securities opinion is qualified in its entirety by the full text of the written opinion, which is attached as Annex B to this joint proxy statement/prospectus and which you should read carefully and in its entirety. Guggenheim Securities written opinion sets forth the matters considered, the procedures followed, the assumptions made and various limitations of and qualifications to the review

undertaken by Guggenheim Securities. Guggenheim Securities written opinion, which was authorized for issuance by the Fairness Opinion and Valuation Committee of Guggenheim Securities, is necessarily based on economic, capital markets and other conditions, and the information made available to Guggenheim Securities, as of the date of such opinion. Guggenheim Securities has no responsibility for updating or revising its opinion based on facts, circumstances or events occurring after the date of the rendering of the opinion.

In reading the discussion of Guggenheim Securities opinion set forth below, you should be aware that such opinion:

was provided to the Pfizer board of directors (in its capacity as such) for its information and assistance in connection with its evaluation of the common stock merger consideration;

did not and does not constitute a recommendation to the Pfizer board of directors with respect to the merger;

does not constitute advice or a recommendation to any holder of Pfizer common stock or Allergan ordinary shares as to how to vote in connection with the merger or otherwise or, in the case of Pfizer stockholders, what form of consideration any such holder should elect to receive pursuant to the election mechanism described in the merger agreement (as to which Guggenheim Securities expresses no view or opinion);

did not and does not address Pfizer s underlying business or financial decision to pursue the merger, the relative merits of the merger as compared to any alternative business or financial strategies that might exist for Pfizer or the effects of any other transaction in which Pfizer might engage;

addressed and addresses only the fairness, from a financial point of view, of the common stock merger consideration to the holders of Pfizer common stock;

expressed and expresses no view or opinion as to any other term or aspect of the merger, the merger agreement or any other agreement, transaction document or instrument contemplated by the merger agreement or to be entered into or amended in connection with the merger or the fairness, financial or otherwise, of the merger to, or of any consideration to be paid to or received by, the holders of any class of securities, creditors or other constituencies of Pfizer or Allergan; and

expressed and expresses no view or opinion as to the fairness, financial or otherwise, of the amount or nature of any compensation payable to or to be received by any of the Pfizer or the Allergan directors, officers or employees, or any class of such persons, in connection with the merger relative to the common stock merger consideration or otherwise.

In the course of performing its reviews and analyses for rendering its opinion, Guggenheim Securities:

reviewed a draft of the merger agreement dated as of November 22, 2015;

reviewed certain publicly available business and financial information regarding each of Pfizer and Allergan;

reviewed certain non-public business and financial information regarding Pfizer s and Allergan s respective businesses and prospects (including certain financial projections for each of Pfizer and Allergan, which are referred to by Pfizer s financial advisors as the financial projections), all as prepared and provided to Pfizer s financial advisors by Pfizer s senior management (for more information regarding the Pfizer projections prepared by Pfizer s senior management, see *Pfizer Unaudited Prospective Financial Information*);

reviewed certain non-public business and financial information regarding Allergan s business and prospects (including certain financial projections), all as prepared and provided to Pfizer s financial advisors by Allergan s senior management (for more information regarding the Allergan projections prepared by Allergan s senior management, see *Allergan Unaudited Prospective Financial Information*);

reviewed certain estimated transaction-related synergies and estimated costs to achieve such synergies expected to result from the merger (which are referred to by Pfizer s financial advisors as the synergy estimates or the synergies), all as prepared and provided to Pfizer s financial advisors by Pfizer s senior management;

discussed with Pfizer s senior management their strategic and financial rationale for the merger as well as their views of Pfizer s and Allergan s respective businesses, operations, historical and projected financial results and future prospects;

discussed with Allergan s senior management their views of Allergan s business, operations, historical and projected financial results and future prospects;

reviewed the historical prices, trading multiples and trading volumes of the shares of Pfizer common stock and the Allergan ordinary shares;

compared the financial performance of Pfizer and Allergan and the trading multiples and trading activity of the shares of Pfizer common stock and the Allergan ordinary shares with corresponding data for certain other publicly traded companies that Guggenheim Securities deemed relevant in evaluating Pfizer and Allergan;

reviewed the valuation and financial metrics of certain mergers and acquisitions that Guggenheim Securities deemed relevant in evaluating the merger;

performed discounted cash flow analyses based on the financial projections and the synergy estimates, in each case as furnished to Pfizer s financial advisors by Pfizer;

reviewed the *pro forma* financial results, financial condition and capitalization of the combined company, all as prepared and provided to Pfizer s financial advisors by Pfizer s senior management; and

conducted such other studies, analyses, inquiries and investigations as Guggenheim Securities deemed appropriate.

With respect to the information used in arriving at its opinion, Guggenheim Securities notes that:

Guggenheim Securities has relied upon and assumed the accuracy, completeness and reasonableness of all industry, business, financial, legal, regulatory, tax, accounting, actuarial and other information (including, without limitation, any financial projections, synergy estimates, other estimates and other forward-looking information) furnished by or discussed with Pfizer and Allergan or obtained from public sources, data suppliers and other third parties.

Guggenheim Securities (i) has not assumed any responsibility, obligation or liability for the accuracy, completeness, reasonableness, achievability or independent verification of, and Guggenheim Securities did not independently verify, any such information (including, without limitation, any financial projections, synergy estimates, other estimates and other forward-looking information), (ii) expressed no view, opinion, representation, guaranty or warranty (in each case, express or implied) regarding the reasonableness or achievability of any financial projections, synergy estimates, other estimates and other forward-looking information or the assumptions upon which they are based and (iii) has relied upon the assurances of Pfizer s and Allergan s (as the case may be) senior management that they were unaware of any facts or circumstances that would make such information (including, without limitation, any financial projections, synergy estimates, other estimates and other forward-looking information, synergy estimates, other estimates of any facts or circumstances that would make such information (including, without limitation, any financial projections, synergy estimates, other estimates and other forward-looking information) incomplete, inaccurate or misleading.

Specifically, with respect to any (i) financial projections, synergy estimates, other estimates and other forward-looking information furnished by or discussed with Pfizer and Allergan, (a) Guggenheim Securities was advised by Pfizer s and Allergan s (as the case may be) senior management, and Guggenheim Securities assumed, that such financial projections, synergy estimates, other estimates and other forward-looking information utilized in its analyses had been reasonably prepared on bases

reflecting the best then-currently available estimates and judgments of Pfizer s and Allergan s (as the case may be) senior management as to the expected future performance of Pfizer and Allergan (as the case may be) and the expected amounts and realization of such synergies, and Guggenheim Securities assumed that such synergies will be realized in the amounts and at the times projected and (b) Guggenheim Securities assumed that such financial projections, synergy estimates, other estimates and other forward-looking information had been reviewed by the Pfizer board of directors with the understanding that the financial projections and the synergy estimates would be used and relied upon by Guggenheim Securities in connection with rendering its opinion and (ii) financial projections, other estimates and other forward-looking information obtained by Guggenheim Securities from public sources, data suppliers and other third parties, Guggenheim Securities assumed that such information was reasonable and reliable. Guggenheim Securities also notes certain other considerations with respect to its engagement and its opinion:

Guggenheim Securities did not perform or obtain any independent appraisal of the assets or liabilities (including any contingent, derivative or off-balance sheet assets and liabilities) of Pfizer or Allergan or the solvency or fair value of Pfizer or Allergan, nor was Guggenheim Securities furnished with any such appraisals.

Guggenheim Securities assumed that the merger will qualify as a tax-free reorganization within the meaning of Section 368(a) of the Code. Guggenheim Securities did not express any view or render any opinion regarding the tax consequences to Pfizer or its stockholders of the merger. Guggenheim Securities professionals are not legal, regulatory, tax, consulting, accounting, appraisal or actuarial experts and Guggenheim Securities opinion should not be construed as constituting advice with respect to such matters; accordingly, Guggenheim Securities relied on the assessments of Pfizer and its other advisors with respect to such matters.

Guggenheim Securities further assumed that:

in all respects material to its analyses, (i) the final executed form of the merger agreement would not differ from the draft that Guggenheim Securities reviewed, (ii) Pfizer and Allergan will comply with all terms of the merger agreement and (iii) the representations and warranties of Pfizer and Allergan contained in the merger agreement were true and correct and all conditions to the obligations of each party to the merger agreement to consummate the merger will be satisfied without any waiver thereof; and

the merger will be consummated in a timely manner and in accordance with the terms of the merger agreement, without any limitations, restrictions, conditions, amendments or modifications (regulatory, tax-related or otherwise) that would have an adverse effect on Pfizer, Allergan, the merger or its contemplated benefits in any way material to Guggenheim Securities analyses.

Guggenheim Securities expressed and expresses no view or opinion as to the price or range of prices at which the shares of Pfizer common stock or other securities of Pfizer and the Allergan ordinary shares or

other securities of Allergan may trade at any time, including subsequent to the announcement or consummation of the merger.

Guggenheim Securities based its financial analyses on assumptions that it deemed reasonable, including assumptions concerning general business and economic conditions, capital markets considerations and industry-specific and company-specific factors, all of which are beyond the control of Pfizer, Allergan and Guggenheim Securities.

Peer group trading analysis and financial benchmarking and precedent merger and acquisition transaction analyses are not mathematical; rather, such analyses involve complex considerations and judgments concerning the differences in business, financial, operating and capital markets-related characteristics and other factors regarding the peer group companies and precedent merger and acquisition transactions to which Pfizer, Allergan and the merger were compared.

Pursuant to the terms of Guggenheim Securities engagement letter, Pfizer has agreed to pay Guggenheim Securities a transaction fee of \$65 million, \$6.5 million of which became payable upon the public announcement of the merger and the remainder of which is payable upon consummation of the merger. In addition, Pfizer has agreed to indemnify Guggenheim Securities against certain liabilities that may arise out of Guggenheim Securities engagement.

Guggenheim Securities has been engaged since 2012 to act as a financial advisor to Pfizer in connection with its evaluation of various strategic and financial alternatives. Guggenheim Securities is currently engaged and during the past two years has been engaged by Pfizer to provide financial advisory or other investment banking services in connection with various matters unrelated to the merger, for which Guggenheim Securities has received (or expects to receive) customary fees. Specifically, during the past two years, Guggenheim Securities has served as a financial advisor to Pfizer in connection with (among other matters) its acquisition of Hospira, Inc. in 2015. During the aforementioned two-year period, the aggregate fees received by Guggenheim Securities from Pfizer were \$25 million. Guggenheim Securities has not been engaged during the past two years by Allergan to provide financial advisory or investment banking services for which Guggenheim Securities received fees. However, Guggenheim Securities did act as a financial advisor to AqueSys, Inc. in connection with its acquisition by Allergan in 2015 and Guggenheim Securities has been or may be engaged to provide financial advisory or investment banking services to other third parties with which Allergan may engage in mergers, acquisitions and other such transactions. Guggenheim Securities may in the future seek to provide Pfizer, Allergan and their respective affiliates with certain financial advisory and investment banking services unrelated to the merger.

Guggenheim Securities and its affiliates and related entities engage in a wide range of financial services activities for its and their own accounts and the accounts of its and their customers, including: asset, investment and wealth management; investment banking, corporate finance, mergers and acquisitions and restructuring; merchant banking; fixed income and equity sales, trading and research; and derivatives, foreign exchange and futures. In the ordinary course of these activities, Guggenheim Securities or its affiliates and related entities may (i) provide such financial services to Pfizer, Allergan, other participants in the merger or their respective affiliates, subsidiaries, investment funds and portfolio companies, for which services Guggenheim Securities or its affiliates and related entities has received, and may receive, compensation and (ii) directly or indirectly, hold long or short positions, trade and otherwise conduct such activities in or with respect to certain bank debt, debt or equity securities and derivative products of or relating to Pfizer, Allergan, other participants in the merger or their respective affiliates, subsidiaries, investment funds and portfolio companies. Furthermore, Guggenheim Securities or its affiliates and related entities and related entities and its or their directors, officers, employees, consultants and agents may have investments in Pfizer, Allergan, other participants in the merger or their set and related entities and related entities and its or their directors, officers, employees, consultants and agents may have investments in Pfizer, Allergan, other participants in the set way have investments in Pfizer, Allergan, other participants in the merger or their or their respective affiliates.

Consistent with applicable legal and regulatory guidelines, Guggenheim Securities has adopted certain policies and procedures to establish and maintain the independence of its research departments and personnel. As a result, Guggenheim Securities research analysts may hold views, make statements or investment recommendations and publish research reports with respect to Pfizer, Allergan, other participants in the merger or their respective affiliates, subsidiaries, investment funds and portfolio companies and the merger that differ from the views of Guggenheim Securities investment banking personnel.

### Opinion of Goldman, Sachs & Co.

Goldman Sachs rendered its opinion to the Pfizer board of directors that, as of November 22, 2015 and based upon and subject to the factors and assumptions set forth therein, the common stock merger consideration to be paid to the holders (other than Allergan and its affiliates) of Pfizer common stock pursuant to the merger agreement was fair from a financial point of view to such holders of Pfizer common stock.

The full text of the written opinion of Goldman Sachs, dated November 22, 2015, which sets forth assumptions made, procedures followed, matters considered and limitations on the review undertaken in connection with the opinion, is attached as Annex C to this joint proxy statement/prospectus. Goldman Sachs provided its opinion for the information and assistance of the Pfizer board of directors in connection with its consideration of the merger. Goldman Sachs opinion is not a recommendation as to how any holder of shares of Pfizer common stock should vote or make any election with respect to such merger or any other matter.

In connection with rendering the opinion described above and performing its related financial analyses, Goldman Sachs reviewed, among other things:

a draft of the merger agreement dated as of November 22, 2015;

annual reports to stockholders and Annual Reports on Form 10-K of Pfizer and Allergan for the five years ended December 31, 2014;

certain interim reports to stockholders and Quarterly Reports on Form 10-Q of Pfizer and Allergan;

certain other communications from Pfizer and Allergan to their respective stockholders or shareholders;

certain publicly available research analyst reports for Pfizer and Allergan;

the financial projections, all as prepared and provided to Pfizer s financial advisors by Pfizer senior management (for more information regarding the Pfizer projections prepared by Pfizer s senior management as approved for Goldman Sachs use by Pfizer, see *Pfizer Unaudited Prospective Financial Information*);

certain internal financial analyses and certain financial forecasts for Allergan prepared by its management, as approved for Goldman Sachs use by Pfizer (for more information regarding the Allergan projections prepared by Allergan s senior management, see *Allergan Unaudited Prospective Financial Information*); and

the synergy estimates, as approved for Goldman Sachs use by Pfizer.

Goldman Sachs also held discussions with members of the senior management of Pfizer regarding their assessment of the strategic rationale for, and the potential benefits of, the merger and the past and current business operations, financial condition, and future prospects of Pfizer and Allergan and held discussions with members of the senior management of Allergan regarding their assessment of the past and current business operations, financial condition and future prospects of Allergan; reviewed the reported price and trading activity for the shares of Pfizer common stock and the Allergan ordinary shares; compared certain financial and stock market information for Pfizer and Allergan with similar information for certain other companies the securities of which are publicly traded; reviewed the financial terms of certain recent business combinations in the pharmaceutical sector and in other industries; and performed such other studies and analyses, and considered such other factors, as it deemed appropriate.

For purposes of rendering its opinion, Goldman Sachs, with Pfizer s consent, has relied upon and assumed the accuracy and completeness of all of the financial, legal, regulatory, tax, accounting and other information provided to, discussed with or reviewed by it, without assuming any responsibility for independent verification thereof. In that regard, Goldman Sachs assumed with Pfizer s consent that the financial projections and the synergy estimates were reasonably prepared on a basis reflecting the then-best currently available estimates and judgments of the management of Pfizer. Goldman Sachs did not make an independent evaluation or appraisal of the assets and liabilities (including any contingent, derivative or other off-balance-sheet assets and liabilities) of Pfizer or Allergan or any of their respective subsidiaries and it was not furnished with any such evaluation or appraisal. Goldman Sachs assumed that all governmental, regulatory or other consents and approvals necessary for the consummation of the merger will be obtained without any adverse effect on Pfizer or Allegan or on the expected benefits of the merger in any way meaningful to its analysis. Goldman Sachs also assumed that the

merger will be consummated on the terms set forth in the merger agreement, without the waiver or modification of any term or condition or the failure to exercise any right of termination, in each case, the effect of which would be in any way meaningful to its analysis.

Goldman Sachs opinion did not and does not address the underlying business decision of Pfizer to engage in the merger or the relative merits of the merger as compared to any strategic alternatives that may be available to Pfizer; nor did it or does it address any legal, regulatory, tax or accounting matters. Goldman Sachs opinion addressed and addresses only the fairness from a financial point of view to the holders (other than Allergan and its affiliates) of Pfizer common stock, as of the date of the opinion, of the common stock merger consideration to be paid to such holders pursuant to the merger agreement. Goldman Sachs opinion did not and does not express any view on, and did not and does not address, any other term or aspect of the merger agreement or the merger or any term or aspect of any other agreement or instrument contemplated by the merger agreement or entered into or amended in connection with the merger, including the fairness of the merger to, or any consideration received in connection therewith by, the holders of any other class of securities, creditors, or other constituencies of Pfizer; nor as to the fairness of the amount or nature of any compensation to be paid or payable to any of the officers, directors or employees of Pfizer, or class of such persons, in connection with the merger, whether relative to the common stock merger consideration to be paid pursuant to the merger agreement or otherwise. In addition, Goldman Sachs did not and does not express any opinion as to the prices at which Pfizer common stock or Allergan ordinary shares will trade at any time or as to the impact of the merger on the solvency or viability of Pfizer or Allergan or the ability of Pfizer or Allergan to pay their respective obligations when they come due. Goldman Sachs opinion was necessarily based on economic, monetary, market and other conditions as in effect on, and the information made available to it, as of the date of the opinion, and Goldman Sachs has assumed no responsibility for updating, revising or reaffirming its opinion based on circumstances, developments or events occurring after the date of its opinion. Goldman Sachs opinion was approved by a fairness committee of Goldman Sachs.

Goldman Sachs and its affiliates are engaged in advisory, underwriting and financing, principal investing, sales and trading, research, investment management and other financial and non-financial activities and services for various persons and entities. Goldman Sachs and its affiliates and employees, and funds or other entities in which they invest or have other economic interests or with which they co-invest, may at any time purchase, sell, hold or vote long or short positions and investments in securities, derivatives, loans, commodities, currencies, credit default swaps and other financial instruments of Pfizer, Allergan, any of their respective affiliates and third parties, or any currency or commodity that may be involved in the transaction contemplated by the merger agreement. Goldman Sachs acted as financial advisor to Pfizer in connection with, and participated in certain of the negotiations leading to, the merger. Goldman Sachs has provided certain financial advisory and underwriting services to Pfizer and its affiliates from time to time for which the Investment Banking Division of Goldman Sachs has received, and may receive, compensation, including having acted as joint dealer manager with respect to a change of obligor exchange offer for offerings by Hospira, a subsidiary of Pfizer, of its 6.050% notes due 2017 (aggregate principal amount \$550,000,000), 5.200% notes due 2020 (aggregate principal amount \$350,000,000), 5.800% notes due 2023 (aggregate principal amount \$350,000,000), and 5.600% notes due 2040 (aggregate principal amount \$500,000,000) in 2015. Goldman Sachs also has provided certain financial advisory and underwriting services to Allergan and its affiliates from time to time. During the two year period ended November 22, 2015, the Investment Banking Division of Goldman Sachs has received compensation for financial advisory and/or underwriting services provided to Pfizer and/or its affiliates of approximately \$900,000 and compensation for financial advisory and/or underwriting services provided to Allergan and/or its affiliates of approximately \$63.8 million. Goldman Sachs may also in the future provide investment banking services to Pfizer, Allergan and their respective affiliates for which the Investment Banking Division of Goldman Sachs may receive compensation.

The Pfizer board of directors selected Goldman Sachs as its financial advisor because it is an internationally recognized investment banking firm that has substantial experience in transactions similar to the merger. Pursuant to a letter agreement dated November 22, 2015, Pfizer engaged Goldman Sachs to act as its financial advisor in connection with the contemplated merger. Pursuant to the terms of Goldman Sachs engagement letter, Pfizer has agreed to pay Goldman Sachs a transaction fee of approximately \$27 million, \$5 million of which became payable upon the public announcement of the merger and the remainder of which is payable upon consummation of the merger. In addition, Pfizer has agreed to reimburse Goldman Sachs for certain of its expenses arising, and indemnify Goldman Sachs against certain liabilities that may arise, out of Goldman Sachs engagement.

### Summary of Financial Analyses

### **Overview of Financial Analyses**

This *Summary of Financial Analyses* presents a summary of the material financial analyses performed either jointly or separately as indicated herein by Guggenheim Securities and Goldman Sachs and presented to the Pfizer board of directors in connection with Pfizer s financial advisors rendering of their respective opinions.

Some of the jointly and separately prepared financial analyses summarized below include summary data and information presented in tabular format. In order to understand fully such financial analyses, the summary data and tables must be read together with the full text of the summary. Considering the summary data and tables alone could create a misleading or incomplete view of Pfizer s financial advisors jointly and separately prepared financial analyses.

The preparation of a fairness opinion is a complex process and involves various judgments and determinations as to the most appropriate and relevant financial analyses and the application of those methods to the particular circumstances involved. A fairness opinion therefore is not readily susceptible to partial analysis or summary description, and taking portions of the jointly and separately prepared financial analyses set forth below, without considering such analyses as a whole, would in the view of Pfizer s financial advisors create an incomplete and misleading picture of the processes underlying the jointly and separately prepared financial analyses considered in rendering Guggenheim Securities and Goldman Sachs respective opinions.

In arriving at their respective opinions, Pfizer s financial advisors:

did not form views or opinions as to whether any individual analysis or factor, whether positive or negative, considered in isolation, supported or failed to support their respective opinions;

considered the results of all of their jointly and separately prepared financial analyses and did not attribute any particular weight to any one analysis or factor; and

ultimately arrived at their respective opinions based on the results of all of their jointly and separately prepared financial analyses assessed as a whole and believe that the totality of the factors considered and the various jointly and separately prepared financial analyses performed by Pfizer s financial advisors in connection with their respective opinions operated collectively to support their determination as to the fairness, from a financial point of view, of the common stock merger consideration to Pfizer s common stockholders.

With respect to the jointly and separately prepared financial analyses performed by Pfizer s financial advisors in connection with rendering their respective opinions:

Such jointly and separately prepared financial analyses, particularly those based on estimates and projections, are not necessarily indicative of actual values or actual future results, which may be significantly more or less favorable than suggested by these analyses.

None of the selected publicly traded companies used in the peer group trading analysis and financial benchmarking described below is identical or directly comparable to Pfizer or Allergan, and none of the selected precedent merger and acquisition transactions used in the precedent merger and acquisitions transaction analyses described below is identical or directly comparable to the merger; however, such companies and transactions were selected by Pfizer s financial advisors because, among other reasons, they represented or involved target companies which may be considered broadly similar, for purposes of Pfizer s financial advisors jointly and separately prepared financial analyses, to Pfizer or Allergan based on Pfizer s financial advisors familiarity with the global pharmaceutical sector.

Such jointly and separately prepared financial analyses do not purport to be appraisals or to reflect the prices at which any securities may trade at the present time or at any time in the future.

### **Certain Definitions**

Throughout this *Summary of Financial Analyses*, the following financial terms are used in connection with Pfizer financial advisors various jointly and separately prepared financial analyses:

Adjusted EPS: means the relevant company s earnings per share (before the deduction of certain customary non-cash items and extraordinary items);

DCF: means discounted cash flow;

EBITDA: means the relevant company s operating earnings before interest, taxes, depreciation and amortization;

EBITDA multiple: means the relevant company s enterprise value divided by its historical or projected EBITDA;

Enterprise value: means the relevant company s net equity value plus (i) the principal or face amount of total debt and non-convertible preferred stock and (ii) the estimated fair market value or book value of any non-controlling/minority interests less (iii) cash, cash equivalents and short- and long-term marketable investments, (iv) the estimated fair market value or book value of any non-consolidated investments and (v) the book value of any non-cash generating assets;

Net equity value: means the relevant company s (i) gross equity value as calculated by multiplying (a) the number of outstanding common shares plus shares issuable upon the conversion or exercise of all in-the-money convertible securities, stock options and stock warrants and (b) the relevant company s stock price less (ii) the cash proceeds from the assumed exercise of all in-the-money stock options and stock warrants;

P/E multiple: means the relevant company s stock price divided by its historical or projected adjusted EPS;

VWAP: means the relevant company s volume-weighted average stock price for the period indicated; and

WACC: means weighted average cost of capital.

### Summary of Merger Consideration

Pfizer s financial advisors used (i) the merger exchange ratio of one combined company ordinary share for each share of Pfizer common stock, (ii) the Allergan share split whereby, immediately prior to the effective time, each existing Allergan ordinary share will be sub-divided into 11.3 combined company ordinary shares and (iii) Pfizer s undisturbed closing stock price of \$35.45 on October 28, 2015 (the date on which rumors of the merger were published in *The Wall Street Journal* after the market close of the NYSE) to calculate the implied merger consideration to be \$400.59 per Allergan ordinary share. Based on these factors, Pfizer s financial advisors calculated that the merger consideration implied (i) a net equity value and an enterprise value for Allergan of approximately \$167 billion and approximately \$176 billion, respectively, and (ii) various merger-implied premia and multiples as outlined in the table below:

### **Implied Merger Premia and Implied Merger Multiples**

| Implied Value of Merger Consideration per Allergan Ordinary Share |                            | \$ 400.59 |
|---|----------------------------|-----------|
|   | Allergan<br>Share<br>Price |           |
| Acquisition Premium/(Discount) Relative to Allergan s:            |                            |           |
| Undisturbed Stock Price @ 10/28/15                                | \$ 287.20                  | 39.5%     |
| Undisturbed VWAP:   |                            |           |
| 30-Day  | 271.26                     | 47.7      |
| 90-Day  | 290.45                     | 37.9      |
| Implied P/E Multiple for Allergan:                                |                            |           |
| 2016E Based on Pfizer Projections for Allergan                    |                            | 27.0x     |
| 2017E Based on Pfizer Projections for Allergan                    |                            | 23.9      |

Allergan Change-of-Control Financial Analyses

*Discounted Cash Flow Analyses of Allergan and Estimated Synergies.* Using Pfizer s financial projections for Allergan on a standalone basis, Pfizer s financial advisors each performed illustrative discounted cash flow analyses with respect to Allergan on a standalone intrinsic-value basis using the projected after-tax unlevered free cash flows for Allergan and an estimate of its terminal/continuing value beyond the five-year projection horizon. Using Pfizer s financial projections for Allergan on a standalone basis and the synergy estimates, Pfizer s financial advisors also each performed illustrative standalone discounted cash flow analyses including the estimated synergies.

Guggenheim Securities Discounted Cash Flow Analyses of Allergan and Estimated Synergies

In performing its discounted cash flow analyses regarding the Allergan ordinary shares and the estimated synergies, Guggenheim Securities used a discount rate range of 7.25% 8.25% reflecting its estimates of Allergan s WACC.

In estimating Allergan s terminal/continuing value beyond the five-year projection horizon, Guggenheim Securities applied an illustrative perpetual growth rate range of 1.5% 2.5% to Allergan s projected terminal year after-tax unlevered free cash flow. The illustrative terminal/ continuing values implied by the foregoing perpetual growth rate range were cross-checked for reasonableness with Allergan s implied terminal year EBITDA multiples. Guggenheim Securities utilized the same illustrative perpetual growth rate range for purposes of estimating the terminal/continuing value of the estimated synergies.

Guggenheim Securities illustrative discounted cash flow analyses resulted in an illustrative range of (i) \$335 \$470 per share for purposes of valuing the Allergan ordinary shares on a standalone

intrinsic-value basis and (ii) \$491 \$689 per share for purposes of valuing the Allergan ordinary shares on an intrinsic-value basis including the net present value of the estimated synergies. Goldman Sachs Discounted Cash Flow Analyses of Allergan and Estimated Synergies

In performing its discounted cash flow analyses regarding the Allergan ordinary shares and the estimated synergies, Goldman Sachs used a discount rate range of 8.00% 9.00% reflecting its estimates of Allergan s WACC.

In estimating Allergan s terminal/continuing value beyond the five-year projection horizon, Goldman Sachs applied an illustrative perpetual growth rate range of 2.0% 3.0% to Allergan s projected terminal year after-tax unlevered free cash flow. The range of perpetuity growth rates was estimated by Goldman Sachs utilizing its professional judgment and experience, taking into account the financial projections and market expectations regarding long-term real growth of gross domestic product and inflation. Goldman Sachs utilized the same illustrative perpetual growth rate range for purposes of estimating the terminal/continuing value of the estimated synergies.

Goldman Sachs illustrative discounted cash flow analyses resulted in an illustrative range of (i) \$308 \$425 per share for purposes of valuing the Allergan ordinary shares on a standalone intrinsic-value basis and (ii) \$463 \$632 per share for purposes of valuing the Allergan ordinary shares on an intrinsic-value basis including the net present value of estimated synergies.

*Allergan Precedent Merger and Acquisition Transaction Analyses.* Pfizer s financial advisors reviewed and analyzed the valuation and financial metrics associated with certain selected precedent merger and acquisition transactions involving companies in the global pharmaceutical sector that Pfizer s financial advisors deemed relevant for purposes of this analysis. The following precedent merger and acquisition transactions were reviewed and considered by Pfizer s financial advisors:

### Selected Global Pharmaceutical Precedent M&A Transactions

| Date      |                             |                          |
|-----------|-----------------------------|--------------------------|
| Announced | Target Company              | Acquiror                 |
| 11/17/14  | Allergan, Inc.              | Actavis plc              |
| 07/18/14  | Shire plc                   | AbbVie Inc.              |
| 02/18/14  | Forest Laboratories, Inc.   | Actavis plc              |
| 02/16/11  | Genzyme Corporation         | Sanofi-Aventis           |
| 03/09/09  | Schering-Plough Corporation | Merck & Co., Inc.        |
| 01/26/09  | Wyeth                       | Pfizer Inc.              |
| 03/23/06  | Schering Aktiengesellschaft | Bayer Aktiengesellschaft |

| 04/26/04 | Aventis                | Sanofi-Synthélabo |
|----------|------------------------|-------------------|
| 07/15/02 | Pharmacia Corporation  | Pfizer Inc.       |
| 02/06/00 | Warner-Lambert Company | Pfizer Inc.       |

Pfizer s financial advisors calculated change-of-control valuation multiples using forward-year EPS (based on certain equity research consensus estimates and each company s most recent publicly available financial filings) and implied transaction premia for the selected precedent merger and acquisition transactions, which are summarized in the table below:

## Selected Global Pharmaceutical Precedent M&A Transaction Multiples and Premia

|                        | Transaction<br>Price Per<br>Share /<br>Forward | Transaction Premia Paid<br>versus Target Company s<br>Unaffected Stock Price |                |                |  |
|------------------------|--|--|----------------|----------------|--|
|                        | Year Adjusted<br>EPS                           | 1-Day<br>Close   | 30-Day<br>VWAP | 90-Day<br>VWAP |  |
| Precedent M&A          |  |  |                |                |  |
| Transactions:          |  |  |                |                |  |
| Median                 | 21.4x  | 32%  | 40%            | 45%            |  |
| Mean                   | 22.3   | 34   | 42             | 49             |  |
| High                   | 40.2   | 54   | 74             | 84             |  |
| Low                    | 13.9   | 25   | 28             | 18             |  |
| Pfizer/Allergan Merger | 27.0x  | 39%  | 48%            | 38%            |  |

Goldman Sachs participated in the precedent merger and acquisition transaction review and analysis discussed above only for reference purposes for the Pfizer board of directors and did not consider such review and analysis for purposes of rendering its opinion. In performing its separately prepared precedent merger and acquisition transaction analyses for purposes of valuing the Allergan ordinary shares on a change-of-control basis, Guggenheim Securities selected:

A transaction-implied forward P/E multiple range of 18.0x 26.0x, which Guggenheim Securities applied to Allergan s 2016E adjusted EPS, resulting in an illustrative range of \$267 \$386 per share for purposes of valuing the Allergan ordinary shares on a change-of-control basis.

A transaction-implied premia range of 25% 55%. In selecting this range, Guggenheim Securities considered each of the ranges of implied transaction premia in the table above, with a particular focus on the premia range implied by the targets stocks closing prices one day prior to the affected dates of the relevant transactions. Guggenheim Securities then applied this range to Allergan s closing stock price one day prior to the affected date, resulting in an illustrative range of \$359 \$445 per share for purposes of valuing the Allergan ordinary shares on a change-of-control basis.

*Allergan Peer Group Trading Analysis.* Pfizer s financial advisors reviewed and analyzed Allergan s historical stock price performance, trading valuation metrics and historical and projected/forecasted financial performance compared to corresponding data for certain publicly traded companies in the global pharmaceutical sector that Pfizer s financial advisors deemed relevant for purposes of this analysis. The following publicly traded global pharmaceutical sector peer group companies were selected by Pfizer s financial advisors for purposes of this analysis:

# Selected Global Pharmaceutical Peer Group Companies

| AbbVie Inc.           | Merck & Co., Inc. |
|-----------------------|-------------------|
| Amgen Inc.            | Novartis AG       |
| AstraZeneca plc       | Roche Holding Ltd |
| Eli Lilly and Company | Sanofi            |
| GlaxoSmithKline plc   | Shire plc         |

Pfizer s financial advisors calculated various public market trading multiples for the selected peer group companies (based on certain equity research consensus estimates and each company s most recent publicly available financial filings), which are summarized in the table below:

## Selected Global Pharmaceutical Peer Group Trading Multiples

|   | Enterprise<br>Value /<br>2016E<br>EBITDA | Stock Price /<br>2016E Adjusted<br>EPS |
|---|--|--|
| Publicly Traded Peer Group Companies (Stock Price |  |  |
| @11/20/15):                                       |  |  |
| Median  | 12.1x                                    | 16.4x                                  |
| High  | 16.2                                     | 23.1                                   |
| Low   | 7.5                                      | 12.3                                   |
| Pfizer Undisturbed Trading Basis                  | 10.1x                                    | 15.1x                                  |
| Allergan:   |  |  |
| Undisturbed Trading Basis                         | 14.3x                                    | 17.5x                                  |
| Merger Basis                                      |  | 27.0                                   |

In performing its separately prepared peer group trading analysis for purposes of valuing the Allergan ordinary shares on a standalone public market trading basis:

Guggenheim Securities selected a trading-implied forward P/E multiple range of 15.0x 18.0x, which Guggenheim Securities applied to Allergan s 2016E adjusted EPS, resulting in an illustrative range of \$223 \$267 per share for purposes of valuing the Allergan ordinary shares on a standalone public market trading basis.

Guggenheim Securities noted that the foregoing trading valuation of the Allergan ordinary shares (i) compares to Allergan s undisturbed price of \$287.20 as of October 28, 2015 and (ii) does not reflect any acquisition premium that typically is paid in connection with change-of-control transactions such as the merger.

### Pfizer Standalone Financial Analyses

*Discounted Cash Flow Analyses of Pfizer.* Using Pfizer s financial projections, Pfizer s financial advisors each performed illustrative standalone discounted cash flow analyses with respect to Pfizer on a standalone intrinsic-value basis using the projected after-tax unlevered free cash flows for Pfizer and an estimate of its terminal/continuing value beyond the five-year projection horizon.

Guggenheim Securities Discounted Cash Flow Analysis of Pfizer

In performing its discounted cash flow analysis regarding the Pfizer common stock, Guggenheim Securities used a discount rate range of 7.25% 8.25% reflecting its estimates of Pfizer s WACC.

In estimating Pfizer s terminal/continuing value beyond the five-year projection horizon, Guggenheim Securities applied an illustrative perpetual growth rate range of 1.5% 2.5% to Pfizer s projected terminal year after-tax unlevered free cash flow. The illustrative terminal/continuing values implied by the foregoing perpetual growth rate range were cross-checked for reasonableness by reference to Pfizer s implied terminal year EBITDA multiples.

Guggenheim Securities illustrative discounted cash flow analysis resulted in an illustrative range of \$34 \$46 per share for purposes of valuing the Pfizer common stock on a standalone intrinsic-value basis.

Goldman Sachs Discounted Cash Flow Analysis of Pfizer

In performing its discounted cash flow analysis regarding the Pfizer common stock, Goldman Sachs used a discount rate range of 8.50% 9.50% reflecting its estimates of Pfizer s WACC.

In estimating Pfizer s terminal/continuing value beyond the five-year projection horizon, Goldman Sachs applied an illustrative perpetual growth rate range of 2.0% 3.0% to Pfizer s projected terminal year after-tax unlevered free cash flow.

Goldman Sachs illustrative discounted cash flow analysis resulted in an illustrative range of \$30 \$39 per share for purposes of valuing the Pfizer common stock on a standalone intrinsic-value basis. *Pfizer Peer Group Trading Analysis.* Pfizer s financial advisors reviewed and analyzed Pfizer s historical stock price performance, trading valuation metrics and historical and projected/forecasted financial performance compared to corresponding data for certain publicly traded companies in the global pharmaceutical sector that Pfizer s financial advisors deemed relevant for purposes of this analysis. Pfizer s financial advisors utilized the same publicly traded peer group companies as described above under *Allergan Change-of-Control Financial Analyses Allergan Peer Group Trading Analysis.* 

In performing its separately prepared peer group trading analysis for purposes of valuing the Pfizer common stock on a standalone public market trading basis:

Guggenheim Securities noted that Pfizer was trading at an EBITDA multiple of 10.1x based on 2016E EBITDA and a P/E multiple of 15.1x based on 2016E adjusted EPS, in each case based on Pfizer s undisturbed closing stock price of \$35.45 as of October 28, 2015.

Guggenheim Securities selected a trading-implied forward P/E multiple range of 14.0x 17.0x, which Guggenheim Securities applied to Pfizer s 2016E adjusted EPS, resulting in an illustrative range of \$33 \$40 per share for purposes of valuing the Pfizer common stock on a standalone public market trading basis. *Guggenheim Securities Additional Financial Analyses* 

*Guggenheim Securities Illustrative Value Creation Analyses.* Guggenheim Securities reviewed the illustrative value creation associated with the merger from the perspectives of both Pfizer s stockholders and Allergan s shareholders, in each case on a market value basis and on a discounted cash flow basis.

Guggenheim Securities Illustrative Value Creation Analysis Market Value Approach

In performing this analysis, Guggenheim Securities added (i) Pfizer s standalone net equity value as of November 13, 2015, (ii) Allergan s standalone undisturbed net equity value as of October 28, 2015 and

(iii) the estimated net present value of the estimated after-tax synergies (based on an assumed WACC of 7.75% and an assumed perpetuity growth rate of 2.0%), from which total Guggenheim Securities then subtracted the minimum amount of cash consideration to be paid to Pfizer s common stockholders of \$6 billion.

Guggenheim Securities determined that from the perspective of the former Pfizer stockholders, who will own approximately 56% of the combined company on a fully diluted basis following the merger (based on the closing price of Pfizer common stock as of November 20, 2015 and share counts as provided by Pfizer s senior management prior to the announcement of the transaction), (i) the merger would create significant value and (ii) the former Pfizer stockholders would participate in approximately 30% of the aggregate value created in the merger (including the minimum amount of cash consideration to be paid to Pfizer s common stockholders of \$6 billion).

Guggenheim Securities also determined that from the perspective of the former Allergan ordinary shareholders, who will own approximately 44% of the combined company on a fully diluted basis following the merger (based on the closing price of Pfizer common stock as of November 20, 2015 and share counts as provided by Pfizer s senior management prior to the announcement of the transaction), (i) the merger would create significant value and (ii) the former Allergan ordinary shareholders would participate in approximately 70% of the aggregate value created in the merger.

Guggenheim Securities Illustrative Value Creation Analysis DCF Value Approach

In performing this analysis, Guggenheim Securities added (i) Pfizer s standalone DCF-based net equity value as of December 31, 2015, (ii) Allergan s standalone DCF-based net equity value as of December 31, 2015 and (iii) the estimated net present value of the estimated after-tax synergies (in each of the foregoing cases, based on an assumed WACC of 7.75% and an assumed perpetuity growth rate of 2.0%), from which total Guggenheim Securities then subtracted the minimum amount of cash consideration to be paid to Pfizer s common stockholders of \$6 billion.

Guggenheim Securities determined that from the perspective of the former Pfizer stockholders, who will own approximately 56% of the combined company on a fully diluted basis following the merger (based on the closing price of Pfizer common stock as of November 20, 2015 and share counts as provided by Pfizer s senior management prior to the announcement of the transaction), (i) the merger would create significant value and (ii) the former Pfizer stockholders would participate in approximately 40% of the aggregate value created in the merger (including the minimum amount of cash consideration to be paid to Pfizer s common stockholders of \$6 billion).

Guggenheim Securities also determined that from the perspective of the former Allergan ordinary shareholders, who will own approximately 44% of the combined company on a fully diluted basis following the merger (based on the closing price of Pfizer common stock as of November 20, 2015 and share counts as provided by Pfizer s senior management prior to the announcement of the transaction), (i) the merger would create significant value and (ii) the former Allergan ordinary shareholders would participate in approximately 60% of the aggregate value created in the merger.

*Guggenheim Securities Illustrative DCF-Based Contribution Analysis.* Guggenheim Securities performed an illustrative DCF-based contribution analysis based on (i) Pfizer's standalone DCF-based net equity value as of December 31, 2015, (ii) Allergan's standalone DCF-based net equity value as of December 31, 2015 and (iii) the estimated net present value of the estimated synergies (in each of the foregoing cases, based on an assumed WACC of 7.75% and an assumed perpetuity growth rate of 2.0%), from which total Guggenheim Securities then subtracted the minimum amount and the maximum amount of cash consideration to be paid to Pfizer's common stockholders of \$6 billion and \$12 billion, respectively. The results of such illustrative DCF-based contribution analysis are indicated in the graphic below:

### Guggenheim Securities Illustrative DCF-Based Contribution Analysis

### Goldman Sachs Additional Financial Analyses

*Goldman Sachs Illustrative Future Value of Pfizer Share Price Analysis.* Goldman Sachs performed an illustrative analysis of the future value per share of Pfizer common stock on a standalone basis and of the *pro forma* combined company (inclusive of the estimated synergies), which analysis is intended to provide an indication of a theoretical future value of a company s equity. For purposes of this analysis with respect to the future value per share of Pfizer common stock on a standalone basis, Goldman Sachs applied a range of P/E multiples of 14.0x 16.0x to the projected adjusted EPS of Pfizer for 2017 and 2018 as reflected in Pfizer s financial projections. For purposes of this analysis with respect to the future value per share of the *pro forma* combined company, Goldman Sachs applied a range of P/E multiples of 15.0x 17.0x to the projected adjusted EPS of the *pro forma* combined company (inclusive of the estimated synergies). The analysis assumes share repurchases in the years 2016 through 2020 as projected by Pfizer s management. The following table presents the results of this analysis:

## Goldman Sachs Illustrative Future Value of Pfizer Share Price Analysis

|       |          | Pro Forma Combined Company with Indicated Cas<br>Merger Consideration Election by Pfizer |      |         |         |       |           |         |
|-------|----------|--|------|---------|---------|-------|-----------|---------|
|       |          | Stockholders   |      |         |         |       |           |         |
|       | Pfize    | r  |      |         |         |       |           |         |
|       | Standa   | lone   | \$6B | Cash El | lection | \$12H | 3 Cash El | ection  |
| 2017E | \$ 34.39 | \$39.30  | \$   | 35.54   | \$40.28 | \$    | 36.04     | \$40.84 |
| 2018E | \$ 35.79 | \$40.90  | \$   | 38.97   | \$44.16 | \$    | 39.53     | \$44.81 |

*Goldman Sachs Illustrative Present Value of Implied Future Pfizer Share Price Analysis.* Goldman Sachs performed an illustrative analysis of the implied present value of the future values per share of Pfizer common stock on a standalone basis, which is designed to provide an indication of the present value of a theoretical future value of a company s equity value per share as a function of such company s estimated future earnings and its assumed P/E multiple. For purposes of this analysis, Goldman Sachs applied a range of P/E multiples of 14.0x 16.0x to the projected adjusted EPS of Pfizer for 2016 2019 as reflected in Pfizer s financial projections to derive a range of undiscounted prices per share for the Pfizer stockholders through the end of the respective projected calendar year. The resulting values were then discounted to present value as of September 30, 2015 using an illustrative discount rate of 9.5%, reflecting an estimate of Pfizer s cost of equity. This analysis resulted in an illustrative range of implied present values of \$30.60 \$36.44 per share of Pfizer common stock.

*Goldman Sachs Illustrative Present Value of Implied Future Combined Share Price Analysis.* Goldman Sachs also performed an illustrative analysis of the present value of the implied future prices per share of the ordinary shares of the *pro forma* company, using the same methodology described in the preceding paragraph. For this analysis, Goldman Sachs applied multiples ranging from 14.0x 17.0x to the *pro forma* combined company s projected adjusted EPS for 2016 2019 as reflected in Pfizer s financial projections for the combined company (inclusive of the estimated synergies) to derive a range of undiscounted prices per share for the Pfizer common stock, calculated for both a \$6 billion and a \$12 billion cash election by Pfizer s stockholders. Goldman Sachs then added the cumulative dividends per share of Pfizer common stock payable to Pfizer stockholders through the end of the respective projected calendar year. The resulting values were then discounted to present value as of September 30, 2015 using a discount rate of 9.5%, reflecting an estimate of the *pro forma* combined company s cost of equity. The analysis assumes share

repurchases in the years 2016 through 2020 as projected by Pfizer s management and also reflects the value to Pfizer stockholders of the \$6 billion or \$12 billion cash consideration election. This analysis resulted in an illustrative range of implied present values of \$33.12 \$42.85 per share of the *pro forma* combined company ordinary shares and \$33.60

\$43.52 per share of the combined company ordinary shares, calculated with a \$6 billion and a \$12 billion cash election, respectively.

*Goldman Sachs Illustrative DCF-Based Contribution Analysis.* Goldman Sachs conducted DCF-based contribution analyses, with and without the estimated synergies. Goldman Sachs calculated that, without the synergies, Pfizer s and Allergan s respective standalone DCF-based net equity values implied an exchange ratio

of 10.5x. Taking into account the estimated synergies, Goldman Sachs calculated that Pfizer s and Allergan s respective standalone DCF-based net equity values implied an exchange ratio range of 7.8x to 15.7x, depending on the allocation of the synergies between the parties. For the analysis described in this paragraph, Goldman Sachs used the relevant WACC and perpetuity growth rate ranges referred to under *Goldman Sachs Discounted Cash Flow Analyses of Allergan and Estimated Synergies* and *Goldman Sachs Discounted Cash Flow Analysis of Pfizer*.

*Goldman Sachs Illustrative Combined Company Contribution Analysis.* Goldman Sachs also reviewed specific estimated future operating and financial information including, among other things, revenues, EBITDA and net income for Pfizer, Allergan and the combined company using the financial projections and the synergy estimates. Goldman Sachs analyzed and weighed relative income statement contributions from Pfizer and Allergan using appropriate blended revenue and EBITDA multiples. The following table presents the results of this analysis:

## Goldman Sachs Illustrative Combined Company Contribution Analysis

|            |       | Aetrics<br>in billions)<br>Allergan | Implied<br>Exchange<br>Ratio |
|------------|-------|-------------------------------------|------------------------------|
| Revenue    |       |                                     |                              |
| 2016E      | \$ 52 | \$ 17                               | 4.7x                         |
| 2020E      | 56    | 24                                  | 6.3                          |
| EBITDA     |       |                                     |                              |
| 2016E      | 22    | 8                                   | 5.4                          |
| 2020E      | 24    | 13                                  | 7.8                          |
| Net Income |       |                                     |                              |
| 2016E      | 15    | 6                                   | 6.2                          |
| 2020E      | 17    | 10                                  | 9.0                          |
|            |       |                                     | Merger<br>Exchange           |

Ratio: 11.3x

Goldman Sachs Discounted Cash Flow Analysis of Pro Forma Combined Company. In addition to its discounted cash flow analysis of Pfizer, discussed above, Goldman Sachs used Pfizer s financial projections for each of Pfizer and Allergan, together with the synergy estimates, to perform an illustrative discounted cash flow analysis with respect to the pro forma combined company on an intrinsic-value basis using the projected after-tax unlevered free cash flows for the pro forma combined company and an estimate of its terminal/continuing value beyond the five-year projection horizon. Goldman Sachs used a discount range of 8.50% 9.50%, reflecting its estimates of Pfizer s WACC and, in estimating the pro forma combined company s terminal/continuing value beyond the five-year projection horizon, applied an illustrative perpetual growth rate range of 2.0% 3.0% to the pro forma combined company s projected terminal year after-tax unlevered free cash flow. Goldman Sachs illustrative discounted cash flow analysis resulted in an illustrative range of \$37 \$50 per share assuming a \$6 billion cash election by Pfizer s stockholders and an illustrative range of \$36.50 stockholders.

## **Other Considerations**

Guggenheim Securities and Goldman Sachs prepared the foregoing jointly and separately prepared financial analyses solely for purposes of providing their respective opinions to the Pfizer board of directors as to the fairness, from a financial point of view, of the common stock merger consideration to the holders of Pfizer common stock. Pfizer did

not provide specific instructions to, or place any limitations on, Guggenheim Securities or Goldman Sachs with respect to the procedures to be followed or factors to be considered in performing their jointly and separately prepared financial analyses or providing their respective opinions.

The type and amount of consideration payable in the merger were determined through arm s-length negotiations between Pfizer and Allergan and were approved by the Pfizer board of directors. Guggenheim Securities and Goldman Sachs each acted as a financial advisor to Pfizer in connection with, and participated in certain of the negotiations leading to, the merger. Neither Guggenheim Securities nor Goldman Sachs, however, recommended any specific amount or mix of consideration to Pfizer or its board of directors or that any specific amount of consideration constituted the only appropriate consideration for the merger.

As described above, Guggenheim Securities and Goldman Sachs respective opinions to the Pfizer board of directors were two of many factors taken into consideration by the Pfizer board of directors in making its determination to approve the merger agreement. The decision to enter into the merger agreement was solely that of the Pfizer board of directors. Consequently, Guggenheim Securities and Goldman Sachs financial analyses should not be viewed as determinative of the decision of the Pfizer board of directors with respect to the fairness, from a financial point of view, to Pfizer s common stockholders of the common stock merger consideration. The above summary does not purport to be a complete description of the analyses performed by Guggenheim Securities and Goldman Sachs in connection with their respective opinions and is qualified in its entirety by reference to the respective written opinions of Guggenheim Securities and Goldman Sachs attached as Annex B and Annex C.

## Recommendation of the Allergan Board of Directors and Allergan s Reasons for the Merger

The Allergan board of directors, at a meeting held on November 20 21, 2015 (the Allergan board meeting ), adopted resolutions approving the execution of the merger agreement and the consummation of the transactions contemplated by the merger agreement, including the Allergan share split and the merger, and directed that the Allergan share issuance proposal, the Allergan share split proposal, the Allergan board increase proposal, the Allergan authorized share capital increase proposal, the Allergan name change proposal and the Allergan distributable reserves creation proposal each be submitted for consideration to the Allergan share issuance proposal, the Allergan share issuance proposal, the Allergan share split proposal, the Allergan share issuance proposal, the Allergan share split proposal, the Allergan share issuance proposal, the Allergan share split proposal, the Allergan share issuance proposal, the Allergan share split proposal, the Allergan share issuance proposal, the Allergan share split proposal, the Allergan share issuance proposal, the Allergan share split proposal, the Allergan share issuance proposal, the Allergan name change proposal and the Allergan share split proposal, the Allergan share issuance proposal, the Allergan name change proposal and the Allergan name change proposal and the Allergan name change proposal. The Allergan board of directors subsequently determined that the Allergan renominalisation proposal should be submitted for consideration to the Allergan shareholders vote to approve such proposal.

The Allergan board of directors considered many factors in making its determination that the terms of the transactions contemplated by the merger agreement are advisable and are in the best interests of the Allergan shareholders. In arriving at its decision at the Allergan board meeting, the Allergan board of directors consulted with Allergan s management, legal advisors, financial advisors and other representatives, reviewed a significant amount of information and considered a number of factors in its deliberations. The Allergan board of directors considered the following factors (not in any relative order of importance) that it believes supports its determinations and recommendations:

### Aggregate Value and Composition of the Consideration

The Allergan share split implies an exchange ratio of 11.3x, which ratio, when multiplied by the closing price per share of Pfizer common stock on November 20, 2015, the last full trading day before public announcement of the signing of the merger agreement, of \$32.18, produces an implied offer price of \$363.63 per Allergan ordinary share, which represents more than a 30% premium to the closing price per Allergan ordinary share on October 28, 2015 (the last trading day prior to the companies public confirmation that they

were engaged in preliminary friendly discussions);

The receipt of combined company ordinary shares in the Allergan share split should not be a taxable transaction to Allergan shareholders under U.S. federal income tax laws (see *Certain Tax* 

*Consequences of the Merger U.S. Federal Income Tax Consequences of the Allergan Share Split to Allergan Shareholders*); and

The fixed exchange ratio and the fixed share split ratio provide certainty to the Allergan shareholders as to their pro forma percentage ownership of approximately 44% of the combined company on a fully diluted basis.

Strategic Considerations

The expectation that the combined company would create long-term value for Allergan shareholders by combining innovation and growth with substantial sources of reliable earnings and cash flow;

The expectation that the combined company would have an enhanced credit profile with increased earnings and cash flow and improved access to capital markets as a result of its enhanced business and size;

The expectation that the transactions contemplated by the merger agreement will be immediately accretive to Allergan shareholders and that, after giving effect to anticipated share repurchases, the merger will be accretive to adjusted diluted earnings per combined company ordinary share beginning in calendar year 2018;

The current and prospective economic climate generally and the competitive climate in the healthcare and pharmaceutical industries, including the potential for further consolidation in such industries;

The expectation that the combination of Pfizer and Allergan would enable Allergan shareholders to participate in the value creation potential of the combined company resulting from:

The enhanced combined innovative pipelines of the combined company;

Expected combined operating cash flow in excess of \$25 billion beginning in 2018;

The combined company s ability to leverage Pfizer s global scale to maximize the value of Allergan s leading innovative franchises;

Synergies of over \$2 billion expected to be achieved within three years of consummation of the merger, with the potential for additional possible synergies to be identified during integration; and

The perceived benefits of the combined company being organized under the laws of Ireland, as is already the case for Allergan;

The Allergan board of directors consideration of the strategy and future prospects of Allergan on a standalone basis, and the assessment, based on such consideration, that the transactions contemplated by the merger agreement would be more favorable to Allergan and its shareholders than remaining a stand alone entity in light of the potential risks and uncertainties associated with the execution of Allergan s business strategy.

Other Financial Considerations

The Allergan board of directors understanding that the combined company will remain committed to a dividend policy that targets a 50% dividend payout ratio. *Opinion of Financial Advisors* 

The opinion of J.P. Morgan, delivered orally on November 21, 2015 at the Allergan board meeting, which was confirmed by delivery of a written opinion, dated November 22, 2015, to the effect that as of the date of the opinion and based upon and subject to the factors and assumptions set forth in such opinion, the Allergan stock consideration was fair, from a financial point to view, to the holders of

Allergan ordinary shares (other than Pfizer and its affiliates), as more fully described below in *The Transactions Opinions of Allergan s Financial Advisors*; and

The opinion of Morgan Stanley, delivered orally on November 21, 2015 at the Allergan board meeting, which was confirmed by delivery of a written opinion, dated November 22, 2015, to the effect that as of the date of the opinion and based upon and subject to the assumptions made, procedures followed, matters considered and qualifications and limitations on the scope of review undertaken by Morgan Stanley as set forth in such opinion, the split exchange ratio (giving effect to the merger and taking into account the share consideration and the cash consideration to be received by holders of Pfizer common stock in connection with the merger) was fair, from a financial point of view, to the holders of Allergan ordinary shares, as more fully described below in *The Transactions Opinions of Allergan s Financial Advisors*.

#### Due Diligence

The due diligence investigation of Pfizer conducted by Allergan s management and outside advisors, and the results of that investigation.

Familiarity with Businesses

The Allergan board of directors and management s knowledge of Allergan s and Pfizer s businesses, historical financial performance and condition, operations, properties, assets, regulatory issues, competitive positions, prospects and management, as well as their knowledge of the current and prospective environment in which each of Allergan and Pfizer operates, which, with respect to Pfizer, was based on both Allergan s management s existing familiarity with Pfizer and the due diligence investigation conducted by Allergan s management and outside advisors in connection with the transactions.

#### Governance

That the board of directors of the combined company following consummation of the merger will consist of all of Pfizer s 11 current directors and four of the members of Allergan s current board of directors, including Paul M. Bisaro, the current Executive Chairman of Allergan, and Brenton L. Saunders, the current Chief Executive Officer and President of Allergan; and

That Ian Read, the current Chairman and Chief Executive Officer of Pfizer, would become Chairman and Chief Executive Officer of the combined company and Brenton L. Saunders, the current Chief Executive Officer and President of Allergan, would become the President and Chief Operating Officer of the combined company.

Merger Agreement

The commitment made by Pfizer to cooperate and use reasonable best efforts to obtain antitrust clearances, including under the HSR Act, including by committing to dispose of assets or to limitations on its businesses

to the extent provided in the merger agreement (see *The Transactions Regulatory Approvals Required for the Merger*);

Allergan s ability, in certain circumstances, to furnish nonpublic information to and engage in discussions or negotiations with a third party that makes a competing proposal and to change its recommendation to the Allergan shareholders concerning the Allergan proposals;

The fact that under the merger agreement Allergan is entitled to receive a termination fee of between \$1.5 billion and \$3.5 billion in connection with a termination of the merger agreement under certain

circumstances, as more fully described in *The Merger Agreement Termination of the Merger Agreement; Termination Fees; Expense Reimbursement*; and

The fact that the merger agreement requires Pfizer to reimburse Allergan for up to \$400 million in certain expenses under certain circumstances, including in connection with a termination by Pfizer of the merger agreement in connection with an adverse change in tax law, as more fully described in *The Merger Agreement Termination of the Merger Agreement; Termination Fees; Expense Reimbursement.* Allergan Management s Recommendation in Favor of the Merger

The Allergan board of directors also considered a variety of uncertainties and risks and other potentially negative factors concerning the merger agreement and the merger and the other transactions contemplated thereby, including (not in any relative order of importance):

The risk that a change in applicable U.S. tax law, or official interpretations thereof, could cause the combined company to be treated as a U.S. domestic corporation for U.S. federal income tax purposes following the consummation of the merger or otherwise adversely affect the combined company and/or diminish or delay anticipated benefits of the merger;

The risk of diverting Allergan management s focus and resources from other strategic opportunities and from operational matters while working to implement the business combination with Pfizer, and other potential disruption associated with combining and integrating the two companies, and the potential effects of such diversion and disruption on the businesses and customer, supplier, employee and other business relationships of Allergan and Pfizer;

The possibility that the combined company could have lower revenue or growth rates than each of the companies experienced historically;

The risk that the potential benefits, savings and synergies of the merger may not be fully or partially achieved, or may not be achieved within the expected timeframe;

The risk that the failure to complete the merger could cause Allergan to incur significant fees and expenses and could lead to negative perceptions among investors, potential investors, customers and other business partners;

The risk that the transactions contemplated by the merger agreement might not be completed in a timely manner or at all and the attendant adverse consequences for Allergan s and Pfizer s businesses as a result of the pendency of the transactions and operational disruption;

The adverse impact that business uncertainty pending consummation of the merger could have on the ability to attract, retain and motivate key personnel until the consummation of the merger;

The restrictions on the conduct of Allergan s business prior to the consummation of the merger, which could have the effect of preventing Allergan from pursuing other strategic transactions during the pendency of the merger agreement as well as taking a number of other actions relating to the conduct of its business without the prior consent of Pfizer (see *The Merger Agreement Covenants and Agreements Conduct of Business Pending the Closing Date*);

The fact that the share split ratio is fixed and will not be increased to compensate Allergan shareholders in the event of a decline in the price of shares of Pfizer s common stock or an increase in the share price of Allergan s ordinary shares prior to the effective time, and that the terms of the merger agreement do not include termination rights for Allergan triggered in the event of a decrease in the value of shares of Pfizer common stock relative to the value of Allergan ordinary shares;

The risk that Pfizer stockholders might fail to approve the adoption of the merger agreement or Allergan shareholders might fail to approve the Allergan required proposals;

The requirement that Allergan hold a shareholder vote on the Allergan required proposals, the Allergan name change proposal and the Allergan distributable reserves creation proposal, even though the Allergan board of directors may have withdrawn or changed its recommendation with respect to one or more of the Allergan proposals and the inability of Allergan to terminate the merger agreement to enter into an agreement for a superior proposal;

The fact that under the merger agreement Pfizer is entitled to receive a termination fee of between \$1.5 billion and \$3.5 billion in connection with a termination of the merger agreement under certain circumstances, as more fully described in *The Merger Agreement Termination of the Merger Agreement; Termination Fees; Expense Reimbursement*;

The fact that the merger agreement requires Allergan to reimburse Pfizer for up to \$400 million in certain expenses under certain circumstances, including in connection with a termination by Allergan of the merger agreement in connection with an adverse change in tax law as more fully described in *The Merger Agreement Termination of the Merger Agreement; Termination Fees; Expense Reimbursement*;

The risks associated with the occurrence of events which may materially and adversely affect the operations or financial condition of Pfizer and its subsidiaries, but which may not entitle Allergan to terminate the merger agreement; and

Various other risks associated with the merger and the transactions contemplated by the merger agreement and the businesses of Allergan, Pfizer and the combined company, some of which are described under *Risk Factors*.

The Allergan board of directors concluded that the potentially negative factors associated with the merger, the Allergan share split and the other transactions contemplated by the merger agreement were outweighed by the potential benefits that it expected the Allergan shareholders to achieve as a result of the merger, the Allergan share split and the other transactions contemplated by the merger agreement. Accordingly, the Allergan board of directors approved the merger agreement and the transactions contemplated by the merger agreement (including the merger and the Allergan share split).

The foregoing discussion of the information and factors considered by the Allergan board of directors is not intended to be exhaustive, but includes the material factors considered by the Allergan board of directors. In view of the variety of factors considered in connection with its evaluation of the combination, the Allergan board of directors did not find it practicable to, and did not, quantify or otherwise assign relative weights to the specific factors considered in reaching its determination and recommendation. In addition, individual directors may have given different weights to different factors. The Allergan board of directors did not undertake to make any specific determination as to whether any factor, or any particular aspect of any factor, supported or did not support its ultimate determination. The Allergan board of directors based its recommendation on the totality of the information presented and the factors it considered. The explanation of the Allergan board of directors reasons for the merger and the other transactions contemplated by the merger agreement and all other information presented in this section is forward-looking in nature and therefore should be read in light of the factors discussed under *Cautionary Statement Regarding Forward-Looking Statements*.

In considering the recommendation of the Allergan board of directors, Allergan shareholders should be aware that the Allergan directors and executive officers have interests in the merger that are different from, or in addition to, their

interests as Allergan shareholders. See Interests of the Pfizer Directors and Executive Officers in the Merger.

For the reasons set forth above and such other factors considered by the Allergan board of directors, the Allergan board of directors determined that the transactions contemplated by the merger agreement are in the best interests of the Allergan shareholders and has approved the merger agreement and the transactions contemplated thereby, including the merger and the Allergan share split and recommends that Allergan

shareholders vote **FOR** the Allergan share issuance proposal, **FOR** the Allergan share split proposal, **FOR** the Allergan board increase proposal, **FOR** the Allergan authorized share capital increase proposal, **FOR** the Allergan name change proposal, **FOR** the Allergan distributable reserves creation proposal, **FOR** the Allergan renominalisation proposal and **FOR** the Allergan adjournment proposal.

### **Opinions of Allergan s Financial Advisors**

## **Opinion of J.P. Morgan Limited**

Allergan retained J.P. Morgan as its financial advisor in connection with the transactions contemplated by the merger agreement, pursuant to an engagement letter dated November 21, 2015.

At the meeting of the Allergan board of directors on November 21, 2015, J.P. Morgan rendered its oral opinion to the Allergan board of directors that, as of such date and based upon and subject to the factors and assumptions set forth in its opinion, the Allergan stock consideration to be issued as part of the transactions contemplated by the merger agreement was fair, from a financial point of view, to the holders of Allergan ordinary shares, other than Pfizer and its affiliates. J.P. Morgan confirmed this oral opinion by delivering its written opinion on November 22, 2015. Following the Allergan share split, at the effective time, each share of Pfizer common stock issued and outstanding immediately prior to the effective time, other than shares owned by Allergan, Merger Sub, Pfizer, Pfizer s subsidiaries and holders exercising appraisal rights, will be converted into the right to receive, at the election of the holder and subject to proration, either one Allergan ordinary share or an amount in cash equal to the volume-weighted average price per share of Pfizer common stock for the trading day immediately preceding the effective date of the merger. The Allergan stock consideration implies an exchange ratio of 11.30x, which ratio, when multiplied by the closing price per share of Pfizer common stock on November 17, 2015 of \$32.87, produces the implied offer price as of November 17, 2015 of \$371.43 per Allergan ordinary share used throughout this summary. In addition to prices on November 17, 2015, this summary also refers to Allergan s and Pfizer s respective closing prices per share on October 28, 2015. The prices on October 28, 2015 are referred to as unaffected share prices because they reflect the most recent closing prices per share of the companies prior to the date on which they publicly confirmed that they were engaged in preliminary friendly discussions regarding a potential business combination, as required by Irish Takeover Rules.

The full text of the written opinion of J.P. Morgan dated November 22, 2015, which sets forth the assumptions made, matters considered and limits on the review undertaken, is attached as Annex D to this joint proxy statement/prospectus. The summary of the opinion of J.P. Morgan set forth in this joint proxy statement/prospectus is qualified in its entirety by reference to the full text of such opinion. Allergan s shareholders are urged to read the opinion in its entirety. The issuance of J.P. Morgan s opinion was approved by a fairness committee of J.P. Morgan. J.P. Morgan s written opinion was addressed to the Allergan board of directors (in its capacity as such) in connection with and for the purposes of its evaluation of the transactions contemplated by the merger agreement and is directed only to the fairness to holders of Allergan ordinary shares (other than Pfizer and its affiliates) of the Allergan stock consideration to be issued as part of the transactions contemplated by the merger agreement. J.P. Morgan expressed no opinion as to the fairness of the Allergan stock consideration to the holders of any other class of securities, creditors or other constituencies of Allergan or as to the underlying decision by Allergan to engage in the transactions contemplated by the merger agreement. The opinion does not constitute a recommendation to any shareholder of Allergan as to how such shareholder should vote or act with respect to the transactions contemplated by the merger agreement.

In arriving at its opinion, J.P. Morgan:

reviewed a draft dated November 22, 2015 of the merger agreement;

reviewed certain publicly available business and financial information concerning Allergan and Pfizer and the industries in which they operate;

compared the proposed financial terms of the transactions contemplated by the merger agreement with the publicly available financial terms of certain transactions involving companies J.P. Morgan deemed relevant and the consideration received for such companies;

compared the financial and operating performance of Allergan and Pfizer with publicly available information concerning certain other companies J.P. Morgan deemed relevant and reviewed the current and historical market prices of Allergan ordinary shares and shares of Pfizer common stock and certain publicly traded securities of such other companies;

reviewed certain internal financial analyses and forecasts prepared by or at the direction of the managements of Allergan and Pfizer relating to their respective businesses, as well as the estimated amount and timing of cost savings and related expenses and synergies expected to result from the transactions contemplated by the merger agreement (referred to in *Opinion of J.P. Morgan Limited* as the synergies ); and

performed such other financial studies and analyses and considered such other information as J.P. Morgan deemed appropriate for the purposes of its opinion.

In addition, J.P. Morgan also held discussions with certain members of the management of Allergan and Pfizer with respect to certain aspects of the transactions contemplated by the merger agreement, and the past and current business operations of Allergan and Pfizer, the financial condition and future prospects and operations of Allergan and Pfizer, the effects of the transactions contemplated by the merger agreement on the financial condition and future prospects of Allergan and Pfizer, and certain other matters J.P. Morgan believed necessary or appropriate to its inquiry.

In giving its opinion, J.P. Morgan relied upon and assumed the accuracy and completeness of all information that was publicly available or was furnished to or discussed with J.P. Morgan by Allergan and Pfizer or otherwise reviewed by or for J.P. Morgan, and J.P. Morgan did not independently verify (and did not assume responsibility or liability for independently verifying) any such information or its accuracy or completeness. J.P. Morgan did not conduct and was not provided with any valuation or appraisal of any assets or liabilities, nor did J.P. Morgan evaluate the solvency of Allergan or Pfizer under any applicable laws relating to bankruptcy, insolvency or similar matters. In relying on financial analyses and forecasts provided to J.P. Morgan or derived therefrom, including the synergies, J.P. Morgan assumed that they were reasonably prepared based on assumptions reflecting the best currently available estimates and judgments by management as to the expected future results of operations and financial condition of Allergan and Pfizer to which such analyses or forecasts relate. J.P. Morgan expressed no view as to such analyses or forecasts (including the synergies) or the assumptions on which they were based. J.P. Morgan also assumed that the transactions contemplated by the merger agreement will qualify as a tax-free reorganization for United States federal income tax purposes and have the tax consequences described in discussions with, and materials furnished to J.P. Morgan by, representatives of Allergan, and will be consummated as described in the merger agreement, and that the definitive merger agreement would not differ in any material respects from the draft thereof provided to J.P. Morgan. In particular, J.P. Morgan assumed that the Allergan share split described above and the Allergan divestiture transaction will occur prior to the effective time in accordance with the terms of the merger agreement and the Allergan divestiture transaction agreement, respectively. J.P. Morgan also assumed that the proration procedures regarding the cash and share components of the merger consideration, including the volume-weighted average price per share of the Pfizer common stock to be used in connection therewith, will occur on terms and in the amounts discussed with management of Allergan. J.P. Morgan also assumed that the representations and warranties made by Allergan and Pfizer in the merger agreement and the related agreements were and will be true and correct in all respects material to its analysis. J.P. Morgan is not a legal, regulatory or tax expert and relied on the assessments made by advisors to

Allergan with respect to such issues. J.P. Morgan further assumed that all material governmental, regulatory or other consents and approvals necessary for the consummation of the transactions contemplated by the merger agreement will be obtained without any adverse effect on Allergan or Pfizer or on the contemplated benefits of the transactions contemplated by the merger agreement.

The projections Allergan furnished to J.P. Morgan for Allergan for the calendar years 2016 through 2020 were prepared by the management of Allergan (referred to in *Opinion of J.P. Morgan Limited* as the Allergan projections ) (for more information regarding the Allergan projections, please refer to *Allergan Unaudited Prospective Financial Information*). The projections Pfizer furnished to Allergan for Pfizer for the calendar years 2016 through 2020 were prepared by the management of Pfizer. Allergan subsequently furnished to J.P. Morgan such projections and certain projections derived from other financial information furnished by Pfizer to Allergan (collectively referred to in

*Opinion of J.P. Morgan Limited* as the Pfizer projections ) for use in connection with the analyses described in this summary. For more information regarding the Pfizer projections, see *Pfizer Unaudited Prospective Financial Information*. Neither Allergan nor Pfizer publicly discloses internal management projections of the type provided to J.P. Morgan in connection with J.P. Morgan s analysis of the transactions contemplated by the merger agreement, and such projections were not prepared with a view toward public disclosure. These projections were based on numerous variables and assumptions that are inherently uncertain and may be beyond the control of management, including, without limitation, factors related to general economic and competitive conditions and prevailing interest rates. Accordingly, actual results could vary significantly from those set forth in such projections. For more information regarding the use of projections, please refer to *Allergan Unaudited Prospective Financial Information* and *Pfizer Unaudited Prospective Financial Information*.

J.P. Morgan s opinion was necessarily based on economic, market and other conditions as in effect on, and the information made available to J.P. Morgan, as of the date of such opinion. J.P. Morgan s opinion noted that subsequent developments may affect J.P. Morgan s opinion, and J.P. Morgan does not have any obligation to update, revise or reaffirm such opinion. J.P. Morgan s opinion is limited to the fairness, from a financial point of view, to the holders of Allergan ordinary shares (other than Pfizer and its affiliates), of the Allergan stock consideration to be issued as part of the transactions contemplated by the merger agreement, and J.P. Morgan has expressed no opinion as to the fairness of any consideration to the holders of any other class of securities, creditors or other constituencies of Allergan or as to the underlying decision by Allergan to engage in the transactions contemplated by the merger agreement. Furthermore, J.P. Morgan expressed no opinion with respect to the amount or nature of any compensation to any officers, directors or employees of any party to the transactions contemplated by the merger agreement or with respect to the holders of Allergan ordinary shares in the transactions contemplated by the merger agreement, or any class of such persons relative to the Allergan stock consideration applicable to the holders of Allergan ordinary shares in the transactions contemplated by the merger agreement or with respect to the fairness of any such compensation. J.P. Morgan expressed no opinion as to the price at which Allergan ordinary shares or shares of Pfizer common stock will trade at any future time.

J.P. Morgan was not authorized to and did not solicit any expressions of interest from any other parties with respect to the sale of all or any part of Allergan or any other alternative transaction.

The terms of the merger agreement were determined through arm s-length negotiations between Allergan and Pfizer, and the decision to enter into the merger agreement was solely that of the Allergan board of directors and the Pfizer board of directors.

In accordance with customary investment banking practice, J.P. Morgan employed generally accepted valuation methods in reaching its opinion. The following is a summary of the material financial analyses utilized by J.P. Morgan in connection with providing its opinion, as well as certain analyses utilized for reference purposes. Some of the summaries of the financial analyses include information presented in tabular format. The tables are not intended to stand alone, and in order to more fully understand the financial analyses used by J.P. Morgan, the tables must be read together with the full text of each summary. Considering the data set forth below without considering the full narrative description of the financial analyses, including the methodologies and assumptions underlying the analyses, could create a misleading or incomplete view of J.P. Morgan s analyses.

*Historical Trading Range.* J.P. Morgan presented to the Allergan board of directors the trading range per share of the Allergan ordinary shares for the 52-week period ending November 17, 2015 based on closing prices, which was \$252.10 to \$339.50, and compared that to (i) the closing price per share of the Allergan ordinary shares of \$297.32 on November 17, 2015, (ii) the unaffected closing price per share of the Allergan ordinary shares of \$287.20 on October 28, 2015 and (iii) the implied offer price per share of \$371.43.

J.P. Morgan also reviewed with the Allergan board of directors the trading range per share of Pfizer common stock for the 52-week period ending November 17, 2015 based on closing prices, which was \$30.22 to \$36.15, and compared that to (i) the closing price per share of Pfizer common stock of \$32.87 on November 17, 2015 and (ii) the unaffected closing price per share of Pfizer common stock of \$35.45 on October 28, 2015.

J.P. Morgan noted that the historical trading range analysis is not a valuation methodology and that such analysis was presented merely for reference purposes only and not as a component of its fairness analysis.

*Analyst Price Targets.* J.P. Morgan presented to the Allergan board of directors price targets of certain public equity research analysts for Allergan, which provided a reference range of \$337.00 per share to \$400.00 per share, with a median of \$354.00 per share, and compared that to (i) the closing price per share of the Allergan ordinary shares of \$297.32 on November 17, 2015, (ii) the unaffected closing price per share of the Allergan ordinary shares of \$287.20 on October 28, 2015 and (iii) the implied offer price per share of \$371.43.

J.P. Morgan also reviewed with the Allergan board of directors price targets of certain public equity research analysts for Pfizer, which provided a reference range of \$34.00 per share to \$52.00 per share, with a median of \$39.50 per share, and compared that to (i) the closing price per share of Pfizer common stock of \$32.87 on November 17, 2015 and (ii) the unaffected closing price per share of Pfizer common stock of \$35.45 on October 28, 2015.

J.P. Morgan noted that the analyst price targets analysis is not a valuation methodology and that such analysis was presented for reference purposes only and not as a component of its fairness analysis.

*Public Trading Multiples*. Using publicly available information, J.P. Morgan compared selected financial data of Allergan and Pfizer with similar data for selected publicly traded companies engaged in businesses that J.P. Morgan judged to be sufficiently analogous to those engaged in by Allergan and Pfizer.

For Allergan, the companies selected by J.P. Morgan were as follows:

Amgen Inc.

Biogen Inc.

Bristol-Myers Squibb Company

Celgene Corporation

Gilead Sciences, Inc.

Roche Holding AG For Pfizer, the companies selected by J.P. Morgan were as follows: AbbVie Inc.

AstraZeneca PLC

Bristol-Myers Squibb Company

Eli Lilly and Company

GlaxoSmithKline plc

Johnson & Johnson

Merck & Co., Inc.

Novartis AG

Sanofi

None of the selected companies reviewed is identical to Allergan or Pfizer, and certain of these companies may have characteristics that are materially different from those of Allergan and Pfizer. However, these companies were selected because they are publicly traded companies that, for purposes of J.P. Morgan s analysis, may be considered similar to Allergan or Pfizer, as applicable, based on their operations and businesses being focused primarily on the branded biopharmaceutical industry. The analyses necessarily involve complex considerations and judgments concerning differences in financial and operational characteristics of the companies involved and other factors that could affect the companies differently than they would affect Allergan or Pfizer, as applicable.

Using publicly available information, J.P. Morgan calculated for each selected company the ratio of its share price to estimated earnings per share, or EPS, for calendar year 2016, which is referred to throughout *Opinion of J.P. Morgan Limited* as P/E 2016E. The ratios were based on the selected companies closing share prices on November 17, 2015 and publicly available FactSet Consensus EPS estimates for calendar year 2016. The P/E 2016E ratios for the companies selected for Allergan ranged from a low of 8.6x to a high of 28.9x. The P/E 2016E ratios for the companies selected for Pfizer ranged from a low of 12.1x to a high of 28.9x.

Based on the results of this analysis, J.P. Morgan selected a P/E 2016E reference range of 15.5x to 20.0x for Allergan. The range for Allergan was then applied to Allergan s estimated EPS for calendar year 2016 provided by the management of Allergan to J.P. Morgan, yielding an implied equity value per share range, rounded to the nearest whole dollar, of \$225.00 to \$291.00. J.P. Morgan compared the implied per share equity value ranges for Allergan to (i) Allergan s closing price per share of \$297.32 on November 17, 2015, (ii) Allergan s unaffected closing price per share of \$287.20 on October 28, 2015 and (iii) the implied offer price per share of \$371.43.

For Pfizer, based on the results of the analysis described above, J.P. Morgan selected a P/E 2016E reference range of 14.0x to 16.0x. The range for Pfizer was applied to Pfizer s estimated EPS for calendar year 2016 provided by the management of Allergan to J.P. Morgan, yielding an implied equity value per share range, rounded to the nearest \$0.25, of \$33.00 to \$38.00. J.P. Morgan compared the implied per share equity value ranges for Pfizer to (i) Pfizer s closing price per share of \$32.87 on November 17, 2015 and (ii) Pfizer s unaffected closing price per share of \$35.45 on October 28, 2015.

*Selected Transaction Analysis.* Using publicly available information, J.P. Morgan examined selected transactions involving businesses that J.P. Morgan judged to be sufficiently analogous to the business of Allergan. Specifically, J.P. Morgan reviewed the following transactions:

| Target                      | Acquiror          | Announcement<br>Date             |
|-----------------------------|-------------------|----------------------------------|
| Baxalta Incorporated        | Shire plc         | August 4, 2015 <sup>(1)</sup>    |
| Allergan, Inc.              | Actavis plc       | November 17, 2014                |
| Shire plc                   | AbbVie Inc.       | July 18, 2014 <sup>(2)</sup>     |
| AstraZeneca PLC             | Pfizer Inc.       | May 18, 2014 <sup>(3)</sup>      |
| Forest Laboratories, Inc.   | Actavis plc       | February 18, 2014                |
| Genzyme Corporation         | Sanofi            | February 16, 2011 <sup>(4)</sup> |
| Schering-Plough Corporation | Merck & Co., Inc. | March 9, 2009                    |
| Wyeth                       | Pfizer Inc.       | January 26, 2009                 |

(1) Shire s offer was pending and unsolicited at the time J.P. Morgan delivered its opinion.

- (2) On October 20, 2014, AbbVie and Shire mutually agreed to terminate the transaction.
- (3) On May 26, 2014, Pfizer announced that it was no longer pursuing a merger with AstraZeneca.
- (4) Per the Form 14D-9 filed on March 7, 2011, the purchase price consisted of \$74.00 per share and one contingent value right per share (probability adjusted net present value for contingent value right valued at \$5.58).

None of the selected transactions reviewed was identical to the transactions contemplated by the merger agreement. However, the transactions selected were chosen because they involved target companies that, for

purposes of J.P. Morgan s analysis, may be considered similar to Allergan based on their operations and businesses being focused primarily on the branded biopharmaceutical industry, and because the transaction values may be considered similar to the transactions contemplated by the merger agreement for purposes of J.P. Morgan s analysis. The analyses necessarily involve complex considerations and judgments concerning differences in financial and operational characteristics of the companies involved and other factors that could affect the transactions differently than they would affect the transactions contemplated by the merger agreement.

For each of the selected transactions, J.P. Morgan calculated the ratio of the target s share price to its EPS for a forward-looking 12-month period as of the date of transaction announcement, which ratio is referred to in this summary as Forward P/E. The forward-looking 12-month period that was used in each case was, for transactions announced prior to June 30 of a given year, that same calendar year, and for transactions announced after June 30 of a given year. The Forward P/E ratios for the selected transactions ranged from a low of 13.6x to a high of 25.7x.

Based on the results of this analysis, J.P. Morgan selected a Forward P/E reference range of 23.0x to 26.0x for Allergan. This range was then applied to Allergan s estimated EPS for calendar year 2016 provided by the management of Allergan to J.P. Morgan (see *Allergan Unaudited Prospective Financial Information*), yielding an implied equity value per share range, rounded to the nearest whole dollar, of \$334.00 to \$378.00.

The range of implied equity values for Allergan was compared to (i) Allergan s closing price per share of \$297.32 on November 17, 2015, (ii) Allergan s unaffected closing price per share of \$287.20 on October 28, 2015 and (iii) the implied offer price per share of \$371.43.

*Discounted Cash Flow Analysis.* J.P. Morgan conducted a discounted cash flow analysis for the purpose of determining the fully diluted equity value per share for each of Allergan and Pfizer. A discounted cash flow analysis is a method of evaluating an asset using estimates of the future unlevered free cash flows generated by the asset, and taking into consideration the time value of money with respect to those cash flows by calculating their present value.

Unlevered free cash flows refers to a calculation of the future cash flows generated by an asset without including in such calculation any debt servicing costs. Specifically, for Allergan, unlevered free cash flow represents unlevered net operating profit after tax, adjusted for depreciation, capital expenditures, changes in net working capital, and certain other one-time cash flow items. For Pfizer, unlevered free cash flow represents unlevered net operating profit after tax, adjusted for depreciation, capital expenditures, changes in net working capital, and other cash post-tax adjusted for depreciation, capital expenditures, changes in net working capital, amortization and other cash post-tax income. Present value refers to the current value of the cash flows generated by the asset, and is obtained by discounting those cash flows back to the present using an appropriate discount rate and applying a discounting convention that assumes that all cash flows were generated at the midpoint of each period. Terminal value refers to the present value of all future cash flows generated by the asset for periods beyond the projections period.

J.P. Morgan utilized the estimated unlevered free cash flows for Allergan and Pfizer for calendar years 2016 through 2020, as reflected in the Allergan projections and the Pfizer projections, respectively. J.P. Morgan calculated a range of terminal values for Allergan and Pfizer at the end of this period by applying a perpetual growth rate ranging from 1.0% to 2.0% to the unlevered free cash flows of Allergan, and a perpetual growth rate ranging from (0.5%) to 0.5% to the unlevered free cash flows for Pfizer, in each case during the terminal period of the projections.

The unlevered free cash flows and the range of terminal values were discounted to present values as of December 31, 2015 using a range of discount rates of 7.0% to 8.0% for Allergan and 6.5% to 7.5% for Pfizer. The discount rates for Allergan and Pfizer were chosen by J.P. Morgan based upon an analysis of the weighted average cost of capital of the respective companies. The implied equity values were divided by the number of fully diluted shares outstanding at the applicable company, which analysis indicated an implied equity value per share range for Allergan, rounded to the

nearest whole dollar, of \$341.00 to \$470.00, and an implied equity value per share range for Pfizer, rounded to the nearest \$0.25, of \$35.00 to \$44.50, in each case on a standalone basis (i.e., without synergies).

The range of implied equity values for Allergan was compared to (i) Allergan s closing price per share of \$297.32 on November 17, 2015, (ii) Allergan s unaffected closing price per share of \$287.20 on October 28, 2015 and (iii) the implied offer price per share of \$371.43. The range of implied equity values for Pfizer was compared to (i) Pfizer s closing price per share of \$32.87 on November 17, 2015 and (ii) Pfizer s unaffected closing price per share of \$35.45 on October 28, 2015.

*Relative Implied Exchange Ratio Analysis.* J.P. Morgan compared the results for Allergan to the results for Pfizer with respect to the public trading multiples and discounted cash flow analyses described above.

For each comparison, J.P. Morgan compared the lowest equity value per share for Allergan to the highest equity value per share for Pfizer to derive the lowest exchange ratio implied by each pair of results. J.P. Morgan also compared the highest equity value per share for Allergan to the lowest equity value per share for Pfizer to derive the highest exchange ratio implied by each pair of results. The implied exchange ratios resulting from this analysis were:

|                          | Lowest         |                        |
|--------------------------|----------------|------------------------|
|                          | Implied        | <b>Highest Implied</b> |
|                          | Exchange Ratio | Exchange Ratio         |
| Public Trading Multiples | 5.94x          | 8.79x                  |
| Discounted Cash Flow     | 7.66x          | 13.45x                 |

The implied exchange ratios were compared to (i) the implied exchange ratio under the merger agreement of 11.30x, (ii) the exchange ratio of 9.05x implied by the closing prices of the Allergan ordinary shares and the shares of Pfizer common stock on November 17, 2015 of \$297.32 and \$32.87, respectively, and (iii) the exchange ratio of 8.10x implied by the unaffected closing prices of Allergan ordinary shares and the shares of Pfizer common stock on October 28, 2015 of \$287.20 and \$35.45, respectively.

*Value Creation Analysis.* J.P. Morgan conducted an analysis of the theoretical value creation to the existing holders of Allergan ordinary shares that compared the estimated implied equity value per share of Allergan on a standalone basis based on the midpoint value determined in J.P. Morgan s discounted cash flow analysis described above to the estimated implied equity value per share of former Allergan shareholders ownership in the combined company, pro forma for the transactions contemplated by the merger agreement.

J.P. Morgan calculated the pro forma implied equity value of Allergan ordinary shares by (1) adding the sum of (a) the implied equity value of Allergan on a standalone basis using the midpoint value determined in J.P. Morgan s discounted cash flow analysis described above, (b) the implied equity value of Pfizer on a standalone basis using the midpoint value determined in J.P. Morgan s discounted cash flow analysis described above and (c) the estimated present value of the cost synergies and financial synergies as reflected in synergy estimates Allergan provided to J.P. Morgan for use in connection with its analysis, (2) subtracting the estimated transaction fees and expenses relating to the merger and (3) multiplying such result by the pro forma equity ownership of the combined company by the existing holders of Allergan ordinary shares. This value creation analysis indicated that the transactions contemplated by the merger agreement would create value for the holders of Allergan ordinary shares as compared to the standalone equity value of Allergan. There can be no assurance, however, that the synergies, transaction-related expenses and other impacts referred to above will not be substantially greater or less than those estimated by management and described above.

*Miscellaneous*. The foregoing summary of certain material financial analyses and other analyses provided for reference purposes does not purport to be a complete description of the analyses or data presented by J.P. Morgan. The

preparation of a fairness opinion is a complex process and is not necessarily susceptible to partial analysis or summary description. J.P. Morgan believes that the foregoing summary and its analyses must be considered as a whole and that selecting portions of the foregoing summary and these analyses, without considering all of its analyses as a whole, could create an incomplete view of the processes underlying the analyses and its opinion. As a result, the ranges of valuations resulting from any particular analysis or

combination of analyses described above were merely utilized to create points of reference for analytical purposes and should not be taken to be the view of J.P. Morgan with respect to the actual value of Allergan or Pfizer. The order of analyses described does not represent the relative importance or weight given to those analyses by J.P. Morgan. In arriving at its opinion, J.P. Morgan did not attribute any particular weight to any analyses or factors considered by it and did not form an opinion as to whether any individual analysis or factor (positive or negative), considered in isolation, supported or failed to support its opinion. Rather, J.P. Morgan considered the totality of the factors and analyses performed in determining its opinion.

Analyses based upon forecasts of future results are inherently uncertain, as they are subject to numerous factors or events beyond the control of the parties and their advisors. Accordingly, forecasts and analyses used or made by J.P. Morgan are not necessarily indicative of actual future results, which may be significantly more or less favorable than suggested by those analyses. Moreover, J.P. Morgan s analyses are not and do not purport to be appraisals or otherwise reflective of the prices at which businesses actually could be acquired or sold. None of the selected companies reviewed as described in the above summary is identical to Allergan or Pfizer, and none of the selected transactions reviewed was identical to the transactions contemplated by the merger agreement. However, the companies selected were chosen because they are publicly traded companies in the branded biopharmaceutical industry with operations and businesses that, for purposes of J.P. Morgan s analysis, may be considered similar to those of Allergan and Pfizer. The transactions selected were similarly chosen because the industries of the businesses involved and the transaction values may be considered similar to the transactions contemplated by the merger agreement for purposes of J.P. Morgan s analysis. The analyses necessarily involve complex considerations and judgments concerning differences in financial and operational characteristics of the companies involved and other factors that could affect the companies compared to Allergan and Pfizer and the transactions contemplated by the merger agreement by the merger agreement for purposes of J.P.

As a part of its investment banking business, J.P. Morgan and its affiliates are continually engaged in the valuation of businesses and their securities in connection with mergers and acquisitions, investments for passive and control purposes, negotiated underwritings, secondary distributions of listed and unlisted securities, private placements, and valuations for corporate and other purposes. J.P. Morgan was selected to advise Allergan with respect to the transactions contemplated by the merger agreement and deliver an opinion to the Allergan board of directors with respect thereto on the basis of, among other things, such experience and its qualifications and reputation in connection with such matters and its familiarity with Allergan, Pfizer and the industries in which they operate.

For services rendered in connection with the merger (including the delivery of its opinion), Allergan agreed to pay J.P. Morgan a transaction fee of \$77.5 million, of which \$5 million became payable upon delivery of J.P. Morgan s opinion (regardless of the conclusion reached therein), and the balance of which is payable at the effective time. Further, in the event the merger is not consummated and Allergan receives any payment from Pfizer in an amount that exceeds \$1 billion as a result of, or in connection with, the termination, abandonment or failure to occur of the proposed merger, Allergan will pay J.P. Morgan a break fee in an amount equal to \$20 million (less any of the above fees already paid by Allergan), but any such break fee will be credited against any transaction fee that subsequently becomes payable pursuant to the terms of the engagement letter entered into between J.P. Morgan and Allergan on November 21, 2015, and no such break fee will be paid if a transaction fee is paid. In addition, Allergan has agreed to reimburse J.P. Morgan for its reasonable costs and expenses incurred in connection with its services, including the reasonable fees and expenses of counsel, arising out of J.P. Morgan s engagement and has agreed to indemnify J.P. Morgan against certain liabilities arising in connection with its engagement as Allergan s financial advisor.

During the two years preceding the date of J.P. Morgan s opinion dated November 22, 2015, J.P. Morgan and its affiliates have had commercial or investment banking relationships with Allergan and Pfizer for which J.P. Morgan and such affiliates have received customary compensation. Such services during such period have included acting as

joint lead arranger of Pfizer s credit facilities in November 2013, November 2014 and November 2015, joint bookrunner on Pfizer s bond offering in May 2014, acting as a financial advisor to Pfizer

in connection with its acquisition of Hospira in February 2015, acting as financial advisor to Allergan on the Allergan divestiture transaction, acting as joint bookrunner on Allergan s equity offering in February 2015, acting as joint bookrunner on Allergan s convertible preferred offering in February 2015, acting as joint bookrunner on Allergan s bond offering in March 2015, acting as lead arranger on a credit facility of Actavis Capital SARL in December 2014, acting as lead arranger on two credit facilities of Actavis Capital SARL in March 2015, acting as financial advisor to Allergan in connection with its acquisition of Kythera Biopharmaceuticals in October 2015, acting as financial advisor to Allergan in connection with its acquisition of Legacy Allergan in March 2015, and providing asset management services during such two-year period to Allergan and to Pfizer. For purposes of the preceding sentence, references to transactions involving Allergan include certain transactions effected by Allergan when it was known as Actavis plc. In addition, J.P. Morgan s commercial banking affiliate is an agent bank and a lender under outstanding credit facilities of Allergan and Pfizer, for which it receives customary compensation or other financial benefits, and J.P. Morgan and its affiliates own, in the aggregate, approximately 0.24% of the outstanding capital stock of Allergan on a proprietary basis. In the ordinary course of its businesses, J.P. Morgan and its affiliates may actively trade the debt and equity securities of Allergan or Pfizer for their own accounts or for the accounts of their customers and, accordingly, they may at any time hold long or short positions in such securities. During the aforementioned two-year period, the aggregate fees received by J.P. Morgan from Allergan were approximately \$362 million and from Pfizer were approximately \$21 million, in each case including fees received from predecessor entities and entities that have been acquired by Allergan or Pfizer, as applicable.

## **Opinion of Morgan Stanley & Co. LLC**

The Allergan board of directors retained Morgan Stanley to act as its financial advisor and to provide it with a financial opinion in connection with the transactions contemplated by the merger agreement. Allergan selected Morgan Stanley to act as its financial advisor based on Morgan Stanley s qualifications, expertise and reputation and its knowledge of the industry, business and affairs of Allergan. At the meeting of the Allergan board of directors on November 21, 2015, Morgan Stanley rendered its oral opinion, which was subsequently confirmed in writing on November 22, 2015, to the Allergan board of directors to the effect that, as of such date, and based upon and subject to the assumptions made, procedures followed, matters considered and qualifications and limitations on the scope of review undertaken by Morgan Stanley as set forth in its written opinion, the split exchange ratio (giving effect to the merger and taking into account the share consideration and the cash consideration payable to holders of Pfizer common stock) pursuant to the merger agreement was fair from a financial point of view to the holders of Allergan ordinary shares (other than Pfizer and its affiliates).

The full text of Morgan Stanley s written opinion to the Allergan board of directors, dated November 22, 2015, which sets forth, among other things, the assumptions made, procedures followed, matters considered and qualifications and limitations on the scope of the review undertaken by Morgan Stanley in rendering its opinion, is attached to this joint proxy statement/prospectus as Annex E. The foregoing summary of Morgan Stanley s opinion is qualified in its entirety by reference to the full text of the opinion. You are encouraged to read Morgan Stanley s opinion, this section and the summary of Morgan Stanley s opinion below carefully and in their entirety. Morgan Stanley s opinion was for the benefit of the Allergan board of directors, in its capacity as such, and addressed only the fairness from a financial point of view of the split exchange ratio (giving effect to the merger and taking into account the share consideration and the cash consideration payable to holders of Pfizer common stock) to the holders of Allergan ordinary shares (other than Pfizer and its affiliates) pursuant to the merger agreement as of the date of the opinion. Morgan Stanley s opinion was not intended to, and does not, constitute advice or a recommendation as to how Allergan s shareholders or Pfizer s stockholders should vote at any special or extraordinary general meeting to be held in connection with the merger and the other transactions contemplated by the merger agreement or whether to take any other action with respect to the merger or any other matter.

In connection with rendering its opinion, Morgan Stanley, among other things:

reviewed certain publicly available financial statements and other business and financial information of Pfizer and Allergan, respectively;

reviewed certain internal financial statements and other financial and operating data concerning Pfizer and Allergan, respectively;

reviewed certain financial projections prepared by the managements of Pfizer and Allergan, respectively;

reviewed information relating to certain strategic, financial and operational benefits anticipated from the merger, prepared by the managements of Pfizer and Allergan, respectively;

discussed the past and current operations and financial condition and the prospects of Pfizer, including information relating to certain strategic, financial and operational benefits anticipated from the merger, with senior executives of Pfizer;

discussed the past and current operations and financial condition and the prospects of Allergan, including information relating to certain strategic, financial and operational benefits anticipated from the merger, with senior executives of Allergan;

reviewed the pro forma impact of the merger assuming minimum election to receive the cash consideration on Allergan s earnings per share, cash flow, consolidated capitalization and financial ratios;

reviewed the reported prices and trading activity for the Pfizer common stock and the Allergan ordinary shares;

compared the financial performance of Pfizer and Allergan and the prices and trading activity of the Pfizer common stock and the Allergan ordinary shares with that of certain other publicly-traded companies comparable with Pfizer and Allergan, respectively, and their securities;

reviewed the financial terms, to the extent publicly available, of certain comparable merger and acquisition transactions;

participated in certain discussions and negotiations among representatives of Pfizer and Allergan and their financial and legal advisors;

reviewed a draft of the merger agreement, dated November 22, 2015, along with certain related documents; and

performed such other analyses and considered such other factors as Morgan Stanley deemed appropriate.

In arriving at its opinion, Morgan Stanley assumed and relied upon, without independent verification, the accuracy and completeness of the information that was publicly available or supplied or otherwise made available to Morgan Stanley by Pfizer and Allergan and formed a substantial basis for its opinion. With respect to the financial projections, including information relating to certain strategic, financial and operational benefits anticipated from the merger, Morgan Stanley assumed that such financial projections had been reasonably prepared on bases reflecting the best currently available estimates and judgments of the respective managements of Pfizer and Allergan of the future financial performance of Pfizer and Allergan.

Morgan Stanley was advised by Allergan, and assumed, with Allergan s consent, that the financial projections concerning Allergan and Pfizer, and the strategic, financial, tax and operational benefits anticipated from the merger by the managements of Allergan and Pfizer, are reasonable bases upon which to evaluate the financial prospects of Allergan and Pfizer, respectively. In addition, Morgan Stanley assumed that the merger would be consummated in accordance with the terms set forth in the merger agreement without any waiver, amendment or delay of any terms or conditions, including, among other things, that the final merger agreement would not differ in any material respect from the draft thereof furnished to Morgan Stanley, that the merger will be a tax-free reorganization pursuant to Section 368(a) of the Code, and that, following the consummation of the merger, Allergan would not be treated as a U.S. domestic corporation for U.S. tax purposes, under Section 7874

of the Code or otherwise, under U.S. tax law. At Allergan s direction and with its consent, Morgan Stanley also assumed for purposes of its analyses and its opinion, the completion of the Allergan divestiture transaction prior to the consummation of the merger. Morgan Stanley assumed that, in connection with the receipt of all the necessary governmental, regulatory or other approvals and consents required for the proposed merger, no delays, limitations, conditions or restrictions would be imposed that would have a material adverse effect on the contemplated benefits expected to be derived from the proposed merger.

Morgan Stanley relied upon, without independent verification, the assessment by the managements of Pfizer and Allergan, respectively, of: (i) the strategic, financial and other benefits expected to result from the merger; (ii) the timing and risks associated with the integration of Pfizer and Allergan; (iii) their ability to retain key employees of Pfizer and Allergan, respectively; and (iv) the validity of, and risks associated with, Pfizer s and Allergan s existing and future technologies, intellectual property, products, services and business models. Morgan Stanley is not a legal, tax or regulatory advisor. Morgan Stanley is a financial advisor only and relied upon, without independent verification, the assessment of Pfizer and Allergan and their legal, tax or regulatory advisors with respect to legal, tax and regulatory matters. Morgan Stanley expressed no opinion with respect to the fairness of the amount or nature of the compensation to any of Allergan s officers, directors or employees, or any class of such persons, relative to the consideration to be received by the holders of Allergan ordinary shares in the merger. Morgan Stanley did not make any independent valuation or appraisal of the assets or liabilities of Pfizer or Allergan, nor was it furnished with any such valuations or appraisals. Morgan Stanley is opinion was necessarily based on financial, economic, market and other conditions as in effect on, and the information made available to Morgan Stanley as of, the date of its opinion.

Morgan Stanley s opinion is limited to the fairness, from a financial point of view, of the split exchange ratio (giving effect to the merger and taking into account the share consideration and the cash consideration payable to holders of Pfizer common stock) to the holders of Allergan ordinary shares (other than Pfizer and its affiliates). Morgan Stanley s opinion does not address the relative merits of the merger as compared to any other alternative business transaction, or other alternatives, or whether or not such alternatives could be achieved or are available, nor does it address the underlying business decision of Allergan to enter into the merger agreement. In arriving at its opinion, Morgan Stanley was not authorized to solicit, and did not solicit, interest from any party with respect to the acquisition, business combination or other extraordinary transaction, involving Allergan, nor did Morgan Stanley negotiate with any of the parties, other than Pfizer.

The following is a summary of the material financial analyses performed by Morgan Stanley in connection with the preparation of its opinion to the Allergan board of directors. The following summary is not a complete description of Morgan Stanley s opinion or the financial analyses performed and factors considered by Morgan Stanley in connection with its opinion, nor does the order of analyses described represent the relative importance or weight given to those analyses. The financial analyses summarized below include information presented in tabular format. In order to fully understand the financial analyses prepared by Morgan Stanley, the tables must be read together with the text of each summary. The tables alone do not constitute a complete description of the financial analyses. The analyses listed in the tables and described below must be considered as a whole; considering any portion of such analyses and of the factors considered, without considering all analyses and factors, could create a misleading or incomplete view of the process underlying Morgan Stanley s opinion. Except as otherwise noted, the following quantitative information, to the extent that it is based on market data, is based on market data as it existed on or before November 17, 2015, and is not necessarily indicative of current market conditions.

In performing its financial analyses summarized below and in arriving at its opinion, Morgan Stanley used and relied upon the following financial projections: (1) with respect to Allergan, the projections of Allergan for the calendar

years 2016 through 2020 prepared by the management of Allergan and furnished to Morgan Stanley (referred to in *Opinion of Morgan Stanley* as the Allergan projections ) and (2) with respect to Pfizer, certain financial projections of Pfizer prepared by the management of Pfizer, which Morgan Stanley used and

relied on with the consent of the Allergan board of directors (referred to in this section of the joint proxy statement/prospectus as the Pfizer projections). For more information regarding the Allergan projections, please refer to the section entitled *Allergan Unaudited Prospective Financial Information* of this joint proxy statement/prospectus). For more information regarding the Pfizer projections, please refer to the section entitled *Pfizer Unaudited Prospective Financial Information* of this joint proxy statement/prospectus.

For illustrative purposes, the split exchange ratio, when multiplied by the closing price per share of Pfizer common stock on November 17, 2015 of \$32.87 and the 30-day volume-weighted average price per share, or VWAP, of Pfizer common stock for the 30-day period ending on such date of \$33.97, represents an illustrative implied offer price per Allergan ordinary share of \$371.43 and \$383.88, respectively, which is used throughout this section of the joint proxy statement/prospectus.

Analyses Related to Allergan

## Selected Company Trading Analysis

Morgan Stanley performed a selected company trading analysis, which attempts to provide an implied value of a company by comparing it to similar companies that are publicly traded. Morgan Stanley reviewed and compared certain publicly available and internal financial information of Allergan with corresponding publicly available financial data for other companies that share certain similar characteristics to Allergan to derive an implied valuation range for Allergan. The following companies were used in this comparison:

AbbVie Inc.

Amgen Inc.

AstraZeneca PLC

Bayer AG

Biogen Inc.

Bristol-Myers Squibb Company

Celgene Corporation

Eli Lilly and Company

Gilead Sciences Inc.

GlaxoSmithKline plc

Johnson & Johnson

Merck & Co. Inc.

Novo Nordisk A/S

Novartis AG

Roche Holding AG

Sanofi S.A.

Shire plc

The selected companies were chosen based on Morgan Stanley s knowledge of the industry and because they have businesses that may be considered similar to Allergan s. Although none of the selected companies are identical or directly comparable to Allergan, these companies are publicly traded companies with operations and/or other criteria, such as lines of business, markets, business risks, growth prospects, maturity of business and size and scale of business, that for purposes of its analysis Morgan Stanley considered similar to those of Allergan s.

For purposes of this analysis, Morgan Stanley analyzed the following statistics of each of the selected companies, based on publicly available financial information published by Thomson Reuters: (i) the ratio of closing stock price per share on November 17, 2015 to estimated non-GAAP earnings per share, or EPS, for calendar year 2016 (which is referred to in this section of the joint proxy statement/prospectus as the 2016E P/E Ratio ); and (ii) the ratio of closing stock price to in this section of the joint proxy statement/prospectus as the 2017E P/E Ratio ).

Based on the analysis of the relevant metrics for each of the selected companies, Morgan Stanley selected a representative 2016 P/E Ratio reference range of 16.0x to 20.0x and 2017 P/E Ratio reference range of 14.0x to 18.0x and applied these ranges of multiples to Allergan s estimated EPS for calendar year 2016 and 2017, respectively, based on the Allergan projections. Morgan Stanley selected these representative ranges using its experience and professional judgment and taking into account the Allergan projections and the projected financial performance of the selected companies. Based on this analysis, Morgan Stanley estimated the implied value per Allergan ordinary share as follows:

|                                      | Implied Value Per Share Range for     |     |       |  |
|--------------------------------------|---------------------------------------|-----|-------|--|
|                                      | Allergan (in each case rounded to the |     |       |  |
|                                      | nearest \$1.00 per                    |     |       |  |
| Estimated Years 2016 and 2017 Metric | share)                                |     |       |  |
| 2016E P/E Ratio (16.0-20.0x)         | \$                                    | 232 | \$291 |  |
| 2017E P/E Ratio (14.0x-18.0x)        | \$                                    | 236 | \$303 |  |

Morgan Stanley compared these ranges of the implied value per Allergan ordinary share to the implied offer price per Allergan ordinary share of (i) \$371.43, based on the closing price per share of Pfizer common stock on November 17, 2015 and (ii) \$383.88, based on the 30-day VWAP of Pfizer common stock for the 30-day period ending on November 17, 2015.

No company included in the selected company trading analysis is identical or directly comparable to Allergan. In evaluating the selected companies, Morgan Stanley made judgments and assumptions with regard to industry performance, general business, economic, market and financial conditions and other matters, which are beyond the control of Allergan. These include, among other things, the impact of competition on the business of Allergan and the industry generally, industry growth, and the absence of any adverse material change in the financial condition and prospects of Allergan and the industry, and in the financial markets in general. Mathematical analysis (such as determining the mean or median) is not in itself a meaningful method of using selected company data.

## Discounted Future Equity Value Analysis

Morgan Stanley performed a discounted equity value analysis, which is designed to provide insight into the estimated future implied value of a company s common equity as a function of such company s estimated future EPS and a potential range of multiples of share price to estimated EPS, or P/E ratios. The resulting values are subsequently discounted to arrive at a range of present values for the company s implied equity value per share. As part of this analysis, Morgan Stanley calculated an estimated future implied equity value per Allergan ordinary share for as of December 31, 2018 by applying a P/E ratio range of 16.0x to 20.0x to Allergan s estimated EPS for calendar year 2019 based on the Allergan projections. Morgan Stanley selected such illustrative range of P/E ratios using its experience and professional judgment and taking into account the Allergan projections and the projected financial performance of the selected companies discussed above under *Selected Company Trading Analysis*. Morgan Stanley then discounted such estimated implied equity value per share for 2018 to December 31, 2015 by applying a range of discount rates of

8.6% to 9.6%, reflecting estimates of the cost of equity for Allergan. Based on this analysis, Morgan Stanley derived a range of implied equity values per Allergan ordinary share, rounded to the nearest whole dollar, of \$273 to \$350. This range of implied equity values per Allergan ordinary share was compared to the implied offer price per Allergan ordinary share of (i) \$371.43, based on the closing price per share of Pfizer common stock on November 17, 2015 and (ii) \$383.88, based on the 30-day VWAP of Pfizer common stock for the 30-day period ending on November 17, 2015.

### Precedent Premia Paid Analysis

Morgan Stanley performed a precedent premia paid analysis based on publicly available premia of (i) 21 selected precedent stock or cash and stock acquisition transactions that were announced on or after January 1, 2009 with a publicly announced transaction value of more than \$25 billion (referred to in this section of the joint proxy statement/prospectus as the Acquisitions ), and (ii) nine selected precedent merger of equals transactions that were announced on or after January 1, 2000 with a publicly announced transaction value of more than \$25 billion (referred to in this section of the joint proxy statement/prospectus as the MOEs ). Morgan Stanley reviewed the premia paid for the selected precedents and selected a representative range of implied premia of (i) 25%-45% in the case of the Acquisitions, and (ii) 10%-30% in the case of the MOEs, based on its professional judgment, and applied these ranges of premia to Allergan s estimated 30-day VWAP of \$271.09 on October 28, 2015, the day prior to the date on which the companies publicly confirmed that they were engaged in preliminary friendly discussions regarding a potential business combination, as required by the Irish Takeover Rules. Based on this analysis, Morgan Stanley derived a range of implied equity values for Allergan, rounded to the nearest whole dollar, of (i) in the case of the Acquisitions, \$339 per share to \$393 per share, and (ii) in the case of the MOEs, \$298 per share to \$352 per share. This range of implied equity values per Allergan ordinary share was compared to the implied offer price per Allergan ordinary share of (i) \$371.43, based on the closing price per share of Pfizer common stock on November 17, 2015 and (ii) \$383.88, based on the 30-day VWAP of Pfizer common stock for the 30-day period ending on November 17, 2015.

No company or transaction used in the precedent transactions/premia paid analysis is identical or directly comparable to Allergan or the merger. In evaluating the precedent transactions, Morgan Stanley made judgments and assumptions with regard to industry performance, general business, market and financial conditions and other matters, which are beyond the control of Allergan. These include, among other things relating to applicable industry performance and business, market and financial conditions in general, the impact of competition on the business of Allergan and the applicable industry generally, applicable industry growth, and the absence of any adverse material change in the financial condition and prospects of Allergan and the applicable industry, and in the financial markets in general, which could affect the public trading value of the companies and the aggregate value and equity value of the transactions to which they are being compared.

## Discounted Cash Flow Analysis

Morgan Stanley performed a discounted cash flow analysis, which is designed to provide an implied value of a company by calculating the present value of the estimated future cash flows of such company over a projections period and a terminal value of such company based on the estimated present value of all future cash flows for periods beyond the projections period. Morgan Stanley calculated a range of implied equity values per share for Allergan based on discounted cash flow analyses as of December 31, 2015 utilizing the Allergan projections. In arriving at the estimated implied equity values per Allergan ordinary share, Morgan Stanley calculated the sum of the five year discounted cash flow and terminal value of Allergan. The terminal value was calculated by applying a range of perpetual free cash flow growth rates ranging from 0.50% to 2.00%. The unlevered free cash flows (which, for Allergan, is defined as earnings before interest and tax, plus depreciation, less capital expenditures, less changes in net working capital and certain other one-time cash charges) and the terminal value were then discounted to present value by using a mid-year discounting convention and applying a range of discount rates of 7.3% to 8.1%. Such range of discount rates, reflecting estimates of Allergan s weighted average cost of capital and assumed cost of equity using a capital asset pricing model, was derived by Morgan Stanley using its experience and professional judgment. Based on the calculations set forth above and the Allergan projections, this analysis implied a value range per Allergan ordinary share, rounded to the nearest whole dollar, of approximately \$311 to \$434. This range was compared to the implied offer price per Allergan ordinary share of (i) \$371.43, based on the closing price per share of Pfizer common stock on November 17, 2015 and (ii) \$383.88, based on the 30-day VWAP of Pfizer common stock for the 30-day period

ending on November 17, 2015.

## Historical Trading Range Analysis

Morgan Stanley reviewed the historical trading range of Allergan ordinary shares for the 52-week period ending November 17, 2015 and noted that, during such period the highest closing price for Allergan ordinary shares was \$340.34 per share and the lowest closing price for Allergan ordinary shares was \$237.50 per share. Morgan Stanley also noted that the closing price for Allergan ordinary shares on October 28, 2015, was \$287.20 per share.

## Equity Research Analysts Price Targets

Morgan Stanley reviewed select undiscounted price targets per share of Allergan ordinary shares prepared and published by certain equity research analysts during the time period from September 29, 2015 to November 17, 2015. These targets reflect each analyst s estimate of the future public market-trading price per share of Allergan ordinary shares. In order to better compare the equity research analysts stock price targets with the price and effective offer price for Allergan ordinary shares, Morgan Stanley discounted such future stock price targets to present value by 12 months by applying a discount rate of 9.1%, which discount rate was selected based on Allergan s assumed cost of equity. This analysis indicated an implied range of equity values for Allergan ordinary shares of (i) \$308 per share to \$400 per share, based on the undiscounted future value, and (ii) \$282 per share to \$367 per share, discounted to present value, in each case rounded to the nearest whole dollar.

The public market trading price targets published by equity research analysts do not necessarily reflect current market trading prices for Allergan ordinary shares and these estimates are subject to uncertainties, including the future financial performance of Allergan and future financial market conditions.

## Analyses Related to Pfizer

## Selected Company Trading Analysis

Morgan Stanley performed a selected company trading analysis, which attempts to provide an implied value of a company by comparing it to similar companies that are publicly traded. Morgan Stanley reviewed and compared certain publicly available and internal financial information of Pfizer with corresponding publicly available financial data for other companies that shared certain similar characteristics to Pfizer to derive an implied valuation range for Pfizer. The companies used in this comparison consist of the same list of selected companies as used in the Selected Company Trading Analysis of Allergan.

The selected companies were chosen based on Morgan Stanley s knowledge of the industry and because they have businesses that may be considered similar to Pfizer s. Although none of the selected companies are identical or directly comparable to Pfizer, these companies are publicly traded companies with operations and/or other criteria, such as lines of business, markets, business risks, growth prospects, maturity of business and size and scale of business, that for purposes of its analysis Morgan Stanley considered similar to those of Pfizer s.

For purposes of this analysis, Morgan Stanley analyzed the following statistics of each of the selected companies based on publicly available financial information published by Thomson Reuters: (i) the 2016E P/E Ratio, and (ii) the 2017E P/E Ratio.

Based on the analysis of the relevant metrics for each of the selected companies, Morgan Stanley selected a representative 2016E P/E ratio reference range of 14.0x to 16.0x and 2017E P/E Ratio reference range of 13.0x to 15.0x and applied these ranges of multiples to Pfizer s estimated EPS for calendar year 2016 and 2017, respectively, based on the Pfizer projections. Morgan Stanley selected these representative ranges using its experience and professional judgment and taking into account the Pfizer projections and the projected financial performance of the selected companies. Based on this analysis, Morgan Stanley estimated the implied value per share of Pfizer common stock as follows:

|                                | Pfizer (i<br>round | Implied Value Per Share Range for<br>Pfizer (in each case<br>rounded to the<br>nearest \$1.00 per |  |  |  |
|--------------------------------|--------------------|---|--|--|--|
| Estimated 2016 and 2017 Metric | sl                 | hare)   |  |  |  |
| 2016E P/E Ratio (14.0x 16.0x)  | \$                 | 33 \$38   |  |  |  |
| 2017E P/E Ratio (13.0x 15.0x)  | \$                 | 32 \$37   |  |  |  |

Morgan Stanley compared these ranges of the implied value per share of Pfizer common stock to (i) the closing price per share of Pfizer common stock on October 28, 2015 of \$35.45, (ii) the closing price per share of Pfizer common stock on November 17, 2015 of \$32.87, and (iii) the 30-day VWAP of Pfizer common stock for the 30-day period ending on November 17, 2015 of \$33.97.

No company included in the selected company trading analysis is identical or directly comparable to Pfizer. In evaluating the selected companies, Morgan Stanley made judgments and assumptions with regard to industry performance, general business, economic, market and financial conditions and other matters, which are beyond the control of Pfizer. These include, among other things, the impact of competition on the business of Pfizer and the industry generally, industry growth, and the absence of any adverse material change in the financial condition and prospects of Pfizer and the industry, and in the financial markets in general. Mathematical analysis (such as determining the mean or median) is not in itself a meaningful method of using selected company data.

## Discounted Future Equity Value Analysis

Morgan Stanley performed a discounted equity value analysis, which is designed to provide insight into the estimated future implied value of a company s common equity as a function of such company s estimated future EPS and a potential range of P/E ratios. The resulting values are subsequently discounted to arrive at a range of present values for the company s implied equity value per share. As part of this analysis, Morgan Stanley calculated an estimated future implied equity value per share of Pfizer common stock as of December 31, 2018 by applying a P/E ratio range of 14.0x to 16.0x to Pfizer s estimated EPS for calendar year 2019 based on the Pfizer projections. Morgan Stanley selected such illustrative range of P/E ratios using its experience and professional judgment and taking into account the Pfizer projections and the projected financial performance of the selected companies discussed above under

*Selected Company Trading Analysis.* Morgan Stanley then discounted such estimated implied equity values per share for 2018 to December 31, 2015 by applying a range of discount rates of 7.0% to 8.0%, reflecting estimates of the cost of equity for Pfizer. Based on this analysis, Morgan Stanley derived a range of implied equity value of \$33 to \$38 per share of Pfizer common stock (in each case rounded to the nearest whole dollar). This range of implied equity values per share of Pfizer common stock was compared to (i) the closing price per share of Pfizer common stock on October 28, 2015 of \$35.45, (ii) the closing price per share of Pfizer common stock on November 17, 2015 of \$32.87, and (iii) the 30-day VWAP of Pfizer common stock for the 30-day period ending on November 17, 2015 of \$33.97.

### Discounted Cash Flow Analysis

Morgan Stanley performed a discounted cash flow analysis, which is designed to provide an implied value of a company by calculating the present value of the estimated future cash flows of such company over a projections period and a terminal value of such company based on the estimated present value of all future cash flows for periods beyond the projections period. Morgan Stanley calculated a range of implied equity values per common share for Pfizer based on discounted cash flow analyses as of December 31, 2015 utilizing the Pfizer

projections. In arriving at the estimated implied equity values per common stock for Pfizer, Morgan Stanley calculated the sum of the five year discounted cash flows and terminal value of Pfizer. The terminal value was calculated by applying a range of perpetual free cash flow growth rates ranging from (1.00)% to 0.50%. The unlevered free cash flows (which, for Pfizer, is defined as earnings before interest and tax, plus depreciation, less capital expenditures, less changes in net working capital and certain other one-time cash charges) and the terminal value were then discounted to present value by using a mid-year discounting convention and applying a range of discount rates of 6.5% to 7.3%. Such range of discount rates, reflecting estimates of Pfizer s weighted average cost of capital and assumed cost of equity using a capital asset pricing model, was derived by Morgan Stanley using its experience and professional judgment. Based on the calculations set forth above, and the Pfizer projections utilized by Morgan Stanley, this analysis implied a value range per share of Pfizer s common stock, rounded to the nearest whole dollar, of approximately \$33 to \$44 per share. This range was compared to (i) the closing price per share of Pfizer common stock on November 17, 2015 of \$32.87, and (iii) the 30-day VWAP of Pfizer common stock for the 30-day period ending on November 17, 2015 of \$33.97.

## Historical Trading Range Analysis

Morgan Stanley reviewed the historical trading range of shares of Pfizer common stock for the 52-week period ending November 17, 2015 and noted that, during such period, the highest closing price for shares of Pfizer common stock was \$36.46 per share and the lowest closing price for shares of Pfizer common stock was \$28.47 per share. Morgan Stanley also noted that the closing price for shares of Pfizer common stock on October 28, 2015 was \$35.45 per share.

### Equity Research Analysts Price Targets

Morgan Stanley reviewed select undiscounted price targets per share of Pfizer common stock prepared and published by certain equity research analysts during the time period from October 22, 2015 to November 16, 2015. These targets reflect each analyst s estimate of the future public market-trading price per share of Pfizer common stock. In order to better compare the equity research analysts stock price targets with the price of Pfizer common stock, Morgan Stanley discounted such future stock price targets by 12 months by applying a discount rate of 7.5%, which discount rate was selected based on Pfizer s assumed cost of equity. This analysis indicated an implied range of equity values for Pfizer common stock of (i) \$34 per share to \$52 per share, based on the undiscounted future value, and (ii) \$32 per share to \$48 per share, discounted to present value, in each case rounded to the nearest whole dollar.

The public market trading price targets published by equity research analysts do not necessarily reflect current market trading prices for shares of Pfizer common stock and these estimates are subject to uncertainties, including the future financial performance of Pfizer and future financial market conditions.

Analyses Related to Implied Share Split Ratio

### Implied Share Split Ratio

Morgan Stanley used the results of its Selected Company Trading Analysis, Discounted Future Equity Value Analysis, Discounted Cash Flow Analysis and Equity Research Analyst s Price Targets analysis (accounting for both future and present value) of each of Allergan and Pfizer to create a series of implied share split ratios for each metric (determined by dividing the low end of the implied equity value per share of Allergan for each metric by the low end of the implied equity value per share of Allergan for such metric by the high end of the implied equity value per share of Pfizer for the same metric and the high end of the implied equity value per share of Allergan for such metric by the high end of the implied equity value per share of Pfizer for the same metric as of October 28, 2015). Based on this analysis, Morgan Stanley derived the following ranges of implied share split ratios for the relevant metrics as noted below and compared it against, among other things, the unaffected exchange ratio of 8.1x and split exchange ratio of 11.3x:

| Metric   | Implied Share Split I | Ratio |
|--|-----------------------|-------|
| Selected Company Trading Analysis (2016E)        | 7.0x                  | 7.7x  |
| Selected Company Trading Analysis (2017E)        | 7.4x                  | 8.2x  |
| Discounted Future Equity Value Analysis          | 8.3x                  | 9.2x  |
| Discounted Cash Flow Analysis                    | 9.4x                  | 9.9x  |
| Equity Research Analyst s Price Targets (Future  |                       |       |
| Value)   | 7.7x                  | 9.1x  |
| Equity Research Analyst s Price Targets (Present |                       |       |
| Value)   | 7.6x                  | 8.8x  |
| langtions  |                       |       |

## **Other Considerations**

In connection with the review of the transactions contemplated by the merger agreement by the Allergan board of directors, Morgan Stanley performed a variety of financial and comparative analyses for purposes of rendering its opinion. The preparation of a financial opinion is a complex process and is not necessarily susceptible to a partial analysis or summary description. In arriving at its opinion, Morgan Stanley considered the results of all of its analyses as a whole and did not attribute any particular weight to any analysis or factor it considered. Morgan Stanley believes that selecting any portion of its analyses, without considering all analyses as a whole, would create an incomplete view of the process underlying its analyses and opinion. In addition, Morgan Stanley may have given various analyses and factors more or less weight than other analyses and factors, and may have deemed various assumptions more or less probable than other assumptions. As a result, the ranges of valuations resulting from any particular analysis described above should not be taken to be Morgan Stanley s view of the actual value of Allergan or Pfizer.

In performing its analyses, Morgan Stanley made numerous assumptions with regard to industry performance, general business, regulatory, economic, market and financial conditions and other matters, which are beyond the control of Allergan and Pfizer. These include, among other things, the impact of competition on the businesses of Allergan, Pfizer and the industry generally, industry growth, and the absence of any adverse material change in the financial condition and prospects of Allergan, Pfizer and the industry, and in the financial markets in general. Any estimates contained in Morgan Stanley s analyses are not necessarily indicative of future results or actual values, which may be significantly more or less favorable than those suggested by such estimates.

Morgan Stanley conducted the analyses described above solely as part of its analysis of the fairness, from a financial point of view, of the split exchange ratio (giving effect to the merger and taking into account the share consideration

## Table of Contents

and the cash consideration payable to holders of Pfizer common stock) pursuant to the merger agreement to the holders of Allergan ordinary shares (other than Pfizer and its affiliates). These analyses do not purport to be appraisals or to reflect the prices at which shares of Allergan ordinary shares, Pfizer common stock or the combined company might actually trade.

The split exchange ratio was determined through arm s-length negotiations between Allergan and Pfizer and was approved by the Allergan board of directors. Morgan Stanley acted as financial advisor to the Allergan board

of directors during these negotiations but did not, however, recommend any specific share split ratio to Allergan, nor opine that any specific share split ratio constituted the only appropriate share split ratio in connection with the transactions contemplated by the merger agreement. In addition, Morgan Stanley s opinion does not address the prices at which the Allergan ordinary shares or the combined company shares will trade following consummation of the merger or at any time and Morgan Stanley expresses no opinion or recommendation as to how Allergan s shareholders or Pfizer s stockholders should vote at any special or extraordinary general meeting to be held in connection with the merger and the other transactions contemplated by the merger agreement.

Morgan Stanley s opinion and its presentation to the Allergan board of directors was one of many factors taken into consideration by the Allergan board of directors in deciding to approve, adopt and authorize the merger agreement. Consequently, the analyses as described above should not be viewed as determinative of the recommendation of the Allergan board of directors with respect to the consideration or of whether the Allergan board of directors would have been willing to agree to a different merger consideration. Morgan Stanley s opinion was approved by a committee of Morgan Stanley investment banking and other professionals in accordance with its customary practice.

Morgan Stanley acted as financial advisor to the Allergan board of directors in connection with the merger and, under the terms of its engagement letter, received \$5 million upon the announcement of the merger for serving in this capacity. In addition, Morgan Stanley will be entitled to receive approximately \$60 million upon the consummation of the merger for serving in this capacity. Further, in the event the merger is not consummated and Allergan receives any payment from Pfizer in an amount that exceeds \$1 billion pursuant to the termination provisions contained in the merger agreement (not including any payment that represents a reimbursement of expenses), Allergan will pay Morgan Stanley a termination fee in an amount equal to \$20 million (less any other fees already paid by Allergan including the announcement fee). No such termination fee will be paid if a transaction fee is paid. Allergan has also agreed to reimburse Morgan Stanley for its expenses incurred in performing its services, including fees of outside counsel and other professional advisors. In addition, Allergan has agreed to indemnify Morgan Stanley and its affiliates, their respective directors, officers, agents and employees and each person, if any, controlling Morgan Stanley or any of its affiliates against certain liabilities and expenses, including certain liabilities under the federal securities laws, related to or arising out of Morgan Stanley s engagement. From October 1, 2013 to the date of its opinion, in addition to the services provided in connection with the merger and its opinion, Morgan Stanley and its affiliates have received aggregate fees of approximately \$76 million for financial advisory and financing services provided to Allergan (including financial advisory fees from Forest Laboratories Inc. relating to the acquisition of Aptalis Pharma, and financing fees from Actavis plc, Allergan plc, Forest Laboratories Inc. and Warner Chilcott plc). During the same period, Morgan Stanley and its affiliates have received aggregate fees of approximately \$69 million for financial advisory and financing services provided to Pfizer (the majority of which relate to fees from Hospira in Morgan Stanley s capacity as financial advisor to Hospira in its sale to Pfizer). Morgan Stanley may also seek to provide such services to Allergan and Pfizer and their respective affiliates in the future and would expect to receive fees for the rendering of these services.

Morgan Stanley is a global financial services firm engaged in the securities, investment management and individual wealth management businesses. Its securities business is engaged in securities underwriting, trading and brokerage activities, foreign exchange, commodities and derivatives trading, prime brokerage, as well as providing investment banking, financing and financial advisory services. Morgan Stanley, its affiliates, directors and officers may at any time invest on a principal basis or manage funds that invest, hold long or short positions, finance positions, and may trade or otherwise structure and effect transactions, for their own account or the accounts of its customers, in debt or equity securities or loans of Allergan, Pfizer, or any other company, or any currency or commodity, that may be involved in the merger, or any related derivative instrument.

#### **Pfizer Unaudited Prospective Financial Information**

#### Table of Contents

Pfizer does not publicly disclose long-term projections as to future performance, revenues, earnings or other results due to, among other reasons, the uncertainty and subjectivity of the underlying assumptions and estimates. As a result, Pfizer does not endorse the unaudited prospective financial information as a reliable indication of

future results. Pfizer is including certain unaudited prospective financial information in this joint proxy statement/prospectus solely because it was among the financial information made available to the Pfizer board of directors, Pfizer s financial advisors, Allergan and/or Allergan s financial advisors in connection with their respective evaluations of the merger and the other transactions contemplated by the merger agreement. The unaudited prospective financial information is not being included in this joint proxy statement/prospectus in order to influence any Pfizer stockholder or Allergan shareholder to make an investment decision with respect to the merger, including whether or not to seek appraisal rights with respect to shares of Pfizer common stock or Pfizer preferred shares held by Pfizer stockholders, or to influence any Pfizer stockholder or Allergan shareholder as to how such stockholder or shareholder should vote or act with respect to the merger or the other transactions contemplated by the merger agreement, including the election of cash consideration or share consideration, or any other matter. The unaudited prospective financial information presented below was prepared by Pfizer s management for internal planning purposes in November 2015. The unaudited prospective financial information was based solely upon information available to Pfizer s management at the time of its preparation. The unaudited prospective financial information was based on estimates and assumptions made by Pfizer management in November 2015 and speaks only as of that time. Pfizer has not updated the unaudited prospective financial information included in this joint proxy statement/prospectus and does not intend to do so.

The inclusion of the unaudited prospective financial information in this joint proxy statement/prospectus should not be regarded as an indication that any of Pfizer, Allergan, Merger Sub, or their respective financial advisors or any other person considered, or now considers, this information to be necessarily predictive of actual future results or events, and it should not be relied upon as such. There can be no assurance that the prospective results will be realized or that actual results will not be significantly higher or lower than estimated.

Since the unaudited prospective financial information covers multiple years, such information by its nature becomes less predictive with each successive year. Pfizer stockholders and Allergan shareholders are urged to review the SEC filings of Pfizer incorporated by reference into this joint proxy statement/prospectus for a description of risk factors with respect to the business of Pfizer. See *Risk Factors*, Cautionary Statement Regarding Forward-Looking Statements and Where You Can Find More Information. The unaudited prospective financial information was not prepared with a view toward public disclosure, nor was it prepared with a view toward compliance with published guidelines of the SEC, the guidelines established by the American Institute of Certified Public Accountants for preparation and presentation of prospective financial information, or GAAP. Neither the independent registered public accounting firm of Pfizer nor any other independent accountants have audited, reviewed, compiled, examined or performed any procedures with respect to the accompanying unaudited prospective financial information, and accordingly, neither the independent registered public accounting firm of Pfizer nor any other independent accountant expresses an opinion or provides any form of assurance with respect thereto. The report of the independent registered public accounting firm of Pfizer contained in the Annual Report of Pfizer on Form 10-K for the year ended December 31, 2015, which is incorporated by reference into this joint proxy statement/prospectus, relates to the historical financial information of Pfizer. It does not extend to the unaudited prospective financial information and should not be read to do so. Furthermore, the unaudited prospective financial information does not necessarily reflect Pfizer s current estimates and does not take into account any circumstances or events occurring after the date it was prepared, and some or all of the assumptions that have been made regarding, among other things, the timing of certain occurrences or impacts, may have changed since such date. In particular, the unaudited prospective financial information set forth below does not give effect to the merger nor does it take into account the effect of any failure of the merger to occur, and should not be viewed as accurate in those contexts.

The inclusion of the unaudited prospective financial information herein should not be deemed an admission or representation by Pfizer, Allergan or Merger Sub that it is viewed by Pfizer, Allergan or Merger Sub as material information of Pfizer, and in fact, none of Pfizer, Allergan or Merger Sub view the unaudited prospective financial

information as material because of the inherent risks and uncertainties associated with such long-term projections. The unaudited prospective financial information should be evaluated in conjunction with the historical financial statements and other information regarding Pfizer contained in this joint proxy statement/prospectus and Pfizer s public filings with the SEC.

The following table presents selected unaudited prospective financial data:

| Fiscal Year Ended 12/31  | 2016E   | <b>2017E</b> | 2018E   | <b>2019E</b> | 2020E   |
|--|---------|--------------|---------|--------------|---------|
| Revenue (in billions)  | \$ 52.1 | \$ 53.4      | \$ 54.5 | \$ 55.0      | \$ 56.3 |
| Adjusted EBITDA <sup>(1),(2)</sup> (in billions)               | \$ 22.0 | \$ 22.1      | \$ 22.7 | \$ 23.6      | \$ 24.3 |
| Adjusted diluted EPS <sup>(2),(3)</sup> (in dollars per share) | \$ 2.36 | \$ 2.46      | \$ 2.56 | \$ 2.68      | \$ 2.75 |

- (1) As used in this section of the joint proxy statement/prospectus, adjusted EBITDA is defined as an amount equal to U.S. GAAP net income attributable to Pfizer for such period excluding: (i) purchase accounting adjustments, (ii) acquisition-related costs, (iii) discontinued operations, (iv) certain significant items, (v) interest income, (vi) interest expense, (vii) provision for taxes on income and (viii) depreciation and amortization expenses. See the *Adjusted Income* section of the *Management s Discussion and Analysis of Financial Condition and Results of Operations* section of Pfizer s Annual Report on Form 10-K for the year ended December 31, 2015, which is incorporated by reference into this joint proxy statement/prospectus, for descriptions of purchase accounting adjustments, acquisition-related costs, discontinued operations and certain significant items.
- (2) As described under the Adjusted Income section of the Management s Discussion and Analysis of Financial Condition and Results of Operations section of Pfizer s Annual Report on Form 10-K for the year ended December 31, 2015, which is incorporated by reference into this joint proxy statement/prospectus, management uses adjusted income, among other factors, to set performance goals and to measure the performance of the overall company. The adjusted income and its components and adjusted diluted EPS measures are non-GAAP financial measures and are not, and should not be viewed as, substitutes for U.S. GAAP net income and its components and diluted EPS.
- (3) As used in this section of the joint proxy statement/prospectus, adjusted diluted EPS is defined as U.S. GAAP diluted EPS for such period excluding: (i) purchase accounting adjustments, (ii) acquisition-related costs, (iii) discontinued operations and (iv) certain significant items. See the *Adjusted Income* section of the *Management s Discussion and Analysis of Financial Condition and Results of Operations* section of Pfizer s Annual Report on Form 10-K for the year ended December 31, 2015, which is incorporated by reference into this joint proxy statement/prospectus, for descriptions of purchase accounting adjustments, acquisition-related costs, discontinued operations and certain significant items.

Although presented with numerical specificity, the above unaudited prospective financial information reflects numerous assumptions and estimates as to future events made by the management of Pfizer. At the time the unaudited prospective financial information was prepared, Pfizer s management believed such assumptions and estimates were reasonable. In preparing the foregoing unaudited prospective financial information, Pfizer made assumptions regarding, among other things, pricing and volume of products sold, production costs, interest rates, corporate financing activities, including the amount and timing of the issuance of debt, the timing and amount of equity issuances, the effective tax rate, the regulatory and legal environment in which Pfizer operates, the amount of general and administrative costs, Pfizer s anticipated acquisition or disposition activities, assumed prevailing foreign exchange rates, a fully diluted share count of approximately 6 billion and the impact of expected generic competition for certain products that have recently lost or are anticipated to soon lose patent protection or regulatory exclusivity, including, among others, *Zyvox* in major European markets in January 2016, *Vfend* in major European markets and Japan in 2016, *Pristiq* in the U.S. in March 2017 and *Viagra* in the U.S. in late 2017.

The unaudited prospective financial information constitutes forward-looking statements and no assurances can be given that the assumptions made in preparing the above unaudited prospective financial information will accurately reflect future conditions. The estimates and assumptions underlying the unaudited prospective financial information

involve judgments with respect to, among other things, future economic, competitive, regulatory and financial market conditions, future tax rates and future business decisions which may not be realized and that are inherently subject to significant business, economic, competitive and regulatory

uncertainties and contingencies, including, among others, risks and uncertainties described under *Risk Factors* and *Cautionary Statement Regarding Forward-Looking Statements*, all of which are difficult to predict and many of which are beyond the control of Pfizer and/or Allergan and will be beyond the control of the combined company. In addition, the unaudited prospective financial information will be affected by Pfizer s ability to achieve strategic goals, objectives and targets over the applicable periods. As a result, there can be no assurance that the underlying assumptions will prove to be accurate or that the projected results will be realized, and actual results likely will differ, and may differ materially, from those reflected in the unaudited prospective financial information, whether or not the merger is consummated.

Pfizer stockholders and Allergan shareholders are urged to review Pfizer s most recent SEC filings for a description of Pfizer s results of operations and financial condition and capital resources during 2014 and 2015, including *Management s Discussion and Analysis of Financial Condition and Results of Operations* in Pfizer s Annual Report

on Form 10-K for the year ended December 31, 2015, which is incorporated by reference into this joint proxy statement/prospectus.

In light of, among other matters, the foregoing factors and the uncertainties inherent in the unaudited prospective financial information, readers of this joint proxy statement/prospectus are cautioned not to place undue, if any, reliance on the unaudited prospective financial information included in this joint proxy statement/prospectus. No representation is made by Pfizer, Allergan, Merger Sub, their respective financial advisors or any other person to any Pfizer stockholder or any Allergan shareholder regarding the ultimate performance of Pfizer compared to the information included in the above unaudited prospective financial information. In particular, Pfizer has made no representation to Allergan or any other person (in the merger agreement or otherwise) concerning the unaudited prospective financial information. None of Pfizer, Allergan, Merger Sub, or any of their respective financial advisors or any of their affiliates assumes any responsibility for the validity, reasonableness, accuracy or completeness of the unaudited prospective financial information included in this joint proxy statement/prospectus. The inclusion of unaudited prospective financial information in this joint proxy statement/prospectus should not be regarded as an indication that such unaudited prospective financial information will be an accurate prediction of future events, and such information should not be relied on as such.

PFIZER DOES NOT INTEND TO, AND DISCLAIMS ANY OBLIGATION TO, UPDATE, CORRECT OR OTHERWISE REVISE THE ABOVE UNAUDITED PROSPECTIVE FINANCIAL INFORMATION TO REFLECT CIRCUMSTANCES EXISTING AFTER THE DATE WHEN MADE OR TO REFLECT THE OCCURRENCE OF FUTURE EVENTS, EVEN IN THE EVENT THAT ANY OR ALL OF THE ASSUMPTIONS UNDERLYING SUCH UNAUDITED PROSPECTIVE FINANCIAL INFORMATION ARE NO LONGER APPROPRIATE (EVEN IN THE SHORT TERM).

#### **Allergan Unaudited Prospective Financial Information**

Allergan does not publicly disclose long-term projections as to future performance, revenues, earnings or other results due to, among other reasons, the uncertainty and subjectivity of the underlying assumptions and estimates. As a result, Allergan does not endorse the unaudited prospective financial information as a reliable indication of future results. Allergan is including certain unaudited prospective financial information in this joint proxy statement/prospectus solely because it was among the financial information made available to the Allergan board of directors, Allergan s financial advisors, Pfizer and Pfizer s financial advisors in connection with their respective financial information is not being included in this joint proxy statement/prospectus in order to influence any Allergan shareholder or Pfizer stockholder to make an investment decision with respect to the merger, including whether or not to seek appraisal rights with respect to shares of Pfizer common stock or Pfizer preferred shares held by Pfizer stockholders, or to

influence any Allergan shareholder or Pfizer stockholder as to how such shareholder or stockholder should vote or act with respect to the merger or the other transactions contemplated by the merger agreement or any other matter. The unaudited prospective financial information presented below was prepared by Allergan s management in the fourth quarter of 2015 for internal planning purposes and in connection with the process leading to execution of the merger agreement. The

unaudited prospective financial information was based solely upon information available to Allergan s management at the time of its preparation. The unaudited prospective financial information was based on estimates and assumptions made by Allergan management in the fourth quarter of 2015 and speaks only as of that time. Allergan has not updated the unaudited prospective financial information included in this joint proxy statement/prospectus and does not intend to do so.

The inclusion of the unaudited prospective financial information in this joint proxy statement/prospectus should not be regarded as an indication that any of Allergan, Merger Sub, Pfizer or their respective financial advisors or any other person considered, or now considers, this information to be necessarily predictive of actual future results or events, and it should not be relied upon as such. There can be no assurance that the prospective results will be realized or that actual results will not be significantly higher or lower than estimated.

Since the unaudited prospective financial information covers multiple years, such information by its nature becomes less predictive with each successive year. Allergan shareholders and Pfizer stockholders are urged to review the SEC filings of Allergan, which are incorporated by reference into this joint proxy statement/prospectus, and the SEC filings of certain companies acquired by Allergan, in each case for a description of risk factors with respect to the business of Cautionary Statement Regarding Forward-Looking Statements and Where You Can Find Allergan. See *Risk Factors*, More Information. The unaudited prospective financial information was not prepared with a view toward public disclosure, nor was it prepared with a view toward compliance with published guidelines of the SEC, the guidelines established by the American Institute of Certified Public Accountants for preparation and presentation of prospective financial information, or GAAP. Neither the independent registered public accounting firm of Allergan nor any other independent accountants have audited, reviewed, compiled, examined or performed any procedures with respect to the accompanying unaudited prospective financial information, and accordingly, neither the independent registered public accounting firm of Allergan nor any other independent accountant expresses an opinion or provides any form of assurance with respect thereto. The report of the independent registered public accounting firm of Allergan contained in the Annual Report of Allergan on Form 10-K for the year ended December 31, 2015, which is incorporated by reference into this joint proxy statement/prospectus, relates to the historical financial information of Allergan. It does not extend to the unaudited prospective financial information and should not be read to do so. Furthermore, the unaudited prospective financial information does not necessarily reflect Allergan s current estimates and does not take into account any circumstances or events occurring after the date it was prepared, and some or all of the assumptions that have been made regarding, among other things, the timing of certain occurrences or impacts, may have changed since such date. In particular, the unaudited prospective financial information set forth below does not give effect to the merger nor does it take into account the effect of any failure of the merger to occur, and should not be viewed as accurate in those contexts.

The inclusion of the unaudited prospective financial information herein should not be deemed an admission or representation by Allergan, Merger Sub or Pfizer that it is viewed by Allergan, Merger Sub or Pfizer as material information of Allergan, and in fact, none of Allergan, Merger Sub or Pfizer view the unaudited prospective financial information as material because of the inherent risks and uncertainties associated with such long-term projections. The unaudited prospective financial information should be evaluated in conjunction with the historical financial statements and other information regarding Allergan contained in this joint proxy statement/prospectus and Allergan s public filings with the SEC.

The following table presents selected unaudited prospective financial data<sup>(1)</sup>:

| Fiscal Year Ended 12/31 | <b>2016E</b> | <b>2017E</b> | <b>2018E</b> | <b>2019E</b> | <b>2020E</b> |
|-------------------------|--------------|--------------|--------------|--------------|--------------|
|                         |              |              |              |              |              |

| Revenue (in billions)                              | \$17.176 | \$18.918 | \$20.824 | \$22.870 | \$25.098  |
|--|----------|----------|----------|----------|-----------|
| Adjusted EBITDA (in millions) <sup>(2)</sup>       | \$ 8,258 | \$ 9,383 | \$10,639 | \$12,012 | \$ 13,439 |
| Non-GAAP EPS (in dollars per share) <sup>(3)</sup> | \$ 14.53 | \$ 16.86 | \$ 19.54 | \$ 22.40 | \$ 25.47  |

(1) The unaudited prospective financial data was prepared based on the assumption that the Allergan divestiture transaction closed on December 31, 2015.

- (2) As used in this section of this joint proxy statement/prospectus, Adjusted EBITDA is defined as an amount equal to consolidated net (loss) / income for such period adjusted for the following: (i) interest expense, (ii) interest income, (iii) (benefit) / provision for income taxes, (iv) depreciation and amortization expenses, (v) stock-based compensation expense, (vi) asset impairment charges and losses / (gains) and expenses associated with the sale of assets, including the exclusion of discontinued operations, (vii) business restructuring charges associated with Allergan s Global Supply Chain and Operational Excellence Initiatives or other restructurings of a similar nature, (viii) costs and charges associated with the acquisition of businesses and assets including, but not limited to, milestone payments, integration charges, other charges associated with the revaluation of assets or liabilities and charges associated with the revaluation of acquisition related contingent liabilities that are based in whole or in part on future estimated cash flows, (ix) litigation charges and settlements and (x) other unusual charges or expenses.
- (3) As used in this section of this joint proxy statement/prospectus, Non-GAAP EPS is defined as consolidated net (loss) / income per share for such period adjusted for the following net of tax impacts per share: (i) amortization expenses, (ii) global supply chain initiative, (iii) acquisition and licensing, (iv) accretion on contingent liabilities, (v) impairment/asset sales and related costs, including the exclusion of discontinued operations, (vi) legal settlements and (vii) other unusual charges or expenses.

Although presented with numerical specificity, the above unaudited prospective financial information reflects numerous assumptions and estimates as to future events made by the management of Allergan. At the time the unaudited prospective financial information was prepared, Allergan s management believed such assumptions and estimates were reasonable. In preparing the foregoing unaudited prospective financial information, Allergan made assumptions regarding, among other things, pricing and volume of products sold, production costs, interest rates, corporate financing activities, including amount and timing of the issuance of debt, the timing and amount of equity issuances, the effective tax rate, the regulatory and legal environment in which Allergan operates, the amount of general and administrative costs and Allergan s anticipated acquisition or disposition activities.

The unaudited prospective financial information constitutes forward-looking statements and no assurances can be given that the assumptions made in preparing the above unaudited prospective financial information will accurately reflect future conditions. The estimates and assumptions underlying the unaudited prospective financial information involve judgments with respect to, among other things, future economic, competitive, regulatory and financial market conditions, future tax rates and future business decisions which may not be realized and that are inherently subject to significant business, economic, competitive and regulatory uncertainties and contingencies, including, among others, risks and uncertainties described under *Risk Factors* and *Cautionary Statement Regarding Forward-Looking Statements*, all of which are difficult to predict and many of which are beyond the control of Allergan and/or Pfizer and will be beyond the control of the combined company. In addition, the unaudited prospective financial information will be affected by Allergan s ability to achieve strategic goals, objectives and targets over the applicable periods. As a result, there can be no assurance that the underlying assumptions will prove to be accurate or that the projected results will be realized, and actual results likely will differ, and may differ materially, from those reflected in the unaudited prospective financial information, whether or not the merger is consummated.

Pfizer stockholders and Allergan shareholders are urged to review Allergan s most recent SEC filings for a description of Allergan s results of operations and financial condition and capital resources during 2014 and 2015, including

*Management s Discussion and Analysis of Financial Condition and Results of Operations* in Allergan s Annual Report on Form 10-K for the year ended December 31, 2015, which is incorporated by reference into this joint proxy statement/prospectus.

In light of, among other matters, the foregoing factors and the uncertainties inherent in the unaudited prospective financial information, readers of this joint proxy statement/prospectus are cautioned not to place undue, if any, reliance on the unaudited prospective financial information included in this joint proxy statement/prospectus. No

representation is made by Allergan, Merger Sub, Pfizer, their respective financial advisors or any

other person to any Pfizer stockholder or any Allergan shareholder regarding the ultimate performance of Allergan compared to the information included in the above unaudited prospective financial information. In particular, Allergan has made no representation to Pfizer or any other person (in the merger agreement or otherwise) concerning the unaudited prospective financial information. None of Allergan, Merger Sub, Pfizer or any of their respective financial advisors or any of their affiliates assumes any responsibility for the validity, reasonableness, accuracy or completeness of the unaudited prospective financial information included in this joint proxy statement/prospectus. The inclusion of unaudited prospective financial information in this joint proxy statement/prospectus should not be regarded as an indication that such unaudited prospective financial information will be an accurate prediction of future events, and such information should not be relied on as such.

ALLERGAN DOES NOT INTEND TO, AND DISCLAIMS ANY OBLIGATION TO, UPDATE, CORRECT OR OTHERWISE REVISE THE ABOVE UNAUDITED PROSPECTIVE FINANCIAL INFORMATION TO REFLECT CIRCUMSTANCES EXISTING AFTER THE DATE WHEN MADE OR TO REFLECT THE OCCURRENCE OF FUTURE EVENTS, EVEN IN THE EVENT THAT ANY OR ALL OF THE ASSUMPTIONS UNDERLYING SUCH UNAUDITED PROSPECTIVE FINANCIAL INFORMATION ARE NO LONGER APPROPRIATE (EVEN IN THE SHORT TERM).

## Board of Directors and Management after Consummation of the Merger

Pursuant to the merger agreement, effective as of the effective time, the combined company board of directors will be comprised of a total of 15 directors, 11 of whom will be the directors from the Pfizer board of directors prior to the closing of the merger and four of whom will be directors from the Allergan board of directors prior to the closing of the merger, including Paul M. Bisaro, the current Executive Chairman of Allergan, and Brenton L. Saunders, the current Chief Executive Officer and President of Allergan, with the remaining two directors to be mutually agreed between Pfizer and Allergan. See *Certain Governance Matters Following the Merger Combined Company Board of Directors*.

In addition, pursuant to the merger agreement, as of the effective time, Ian C. Read, the current Chairman and Chief Executive Officer of Pfizer, will become the Chairman and Chief Executive Officer of the combined company, and Brenton L. Saunders, the current Chief Executive Officer and President of Allergan, will be the President and Chief Operating Officer of the combined company. See *Certain Governance Matters Following the Merger Combined Company Officers*.

## Interests of the Pfizer Directors and Executive Officers in the Merger

In considering the recommendation of the Pfizer board of directors with respect to the merger, Pfizer stockholders should be aware that the executive officers and directors of Pfizer have certain interests in the merger that may be different from, or in addition to, the interests of Pfizer stockholders generally. The Pfizer board of directors was aware of these interests and considered them, among other matters, in approving the merger agreement and the transactions contemplated thereby and making its recommendation that Pfizer stockholders vote to approve the Pfizer merger proposal. A future amendment to this joint proxy statement/prospectus will disclose, in accordance with SEC requirements, information regarding any interests that the executive officers and directors of Pfizer might have in the merger that may be different from, or in addition to, the interests of Pfizer stockholders generally.

## Interests of the Allergan Directors and Executive Officers in the Merger

In considering the recommendation of the Allergan board of directors with respect to the merger, Allergan shareholders should be aware that the executive officers and directors of Allergan have certain interests in the merger

## Table of Contents

that may be different from, or in addition to, the interests of Allergan shareholders generally. The Allergan board of directors was aware of these interests and considered them, among other matters, in approving the merger agreement and the transactions contemplated thereby and in making its recommendation that Allergan

shareholders vote to approve the Allergan proposals. A future amendment to this joint proxy statement/prospectus will disclose, in accordance with SEC requirements, information regarding any interests that the executive officers and directors of Allergan might have in the merger that may be different from, or in addition to, the interests of Allergan shareholders generally.

### **Regulatory Approvals Required for the Merger**

### **United States Antitrust**

Under the HSR Act and the rules and regulations promulgated thereunder by the FTC, the transaction cannot be consummated until, among other things, notifications have been given and certain information has been furnished to the FTC and the Antitrust Division and all applicable waiting periods have expired or been terminated.

On January 27, 2016, each of Pfizer and Allergan filed a Pre-Merger Notification and Report Form pursuant to the HSR Act with the Antitrust Division and the FTC. Prior to the expiration of the initial 30-day waiting period, on February 26, 2016, Allergan withdrew its Pre-Merger Notification and Report Form. Allergan promptly refiled on February 29, 2016, which initiated a new 30-day waiting period. Pfizer and Allergan intend to cooperate fully with the FTC. While we believe that HSR clearance will ultimately be obtained, this clearance is not assured.

## **Other Regulatory Approvals**

Pfizer and Allergan derive revenues in other jurisdictions where regulatory filings or clearances are or may be required, including Australia, Brazil, Canada, China, the European Union, India and Japan. The transaction cannot be consummated until the closing conditions relating to applicable filings and clearances under antitrust laws have been satisfied or waived. Apart from these closing conditions, additional filings and regulatory reviews in other jurisdictions must occur. Pfizer and Allergan are in the process of filing notices and applications to satisfy the filing requirements and to obtain the necessary regulatory clearances. Although Pfizer and Allergan believe that they will be able to complete all filings and to obtain the requisite regulatory clearances in a timely manner, they cannot be certain when or if they will do so, or if any clearances will contain terms, conditions, or restrictions that will be detrimental to or adversely affect Pfizer, Allergan, the combined company or their respective subsidiaries after the consummation of the merger.

## **Dividend Policy**

Pfizer currently pays a quarterly dividend on shares of Pfizer common stock, and last paid a quarterly dividend on March 2, 2016 of \$0.30 per share of Pfizer common stock. Under the terms of the merger agreement, during the period following the execution of the merger agreement until the earlier of the effective time or the date on which the merger agreement is otherwise terminated, Pfizer will not, and will not permit any of its subsidiaries (other than its wholly owned subsidiaries) to, authorize or pay any dividends on or make any distribution with respect to its outstanding shares of capital stock, except that (i) Pfizer may continue to pay regular quarterly cash dividends on the Pfizer common stock and Pfizer equity awards of not more than \$0.28 per share per quarter (subject to annual adjustment in a manner consistent with past practice by the Pfizer board of directors) consistent with past practice as to timing of declaration, record date and payment date, (ii) Pfizer may pay dividends on the Pfizer preferred shares to the extent required by the certificate of designations for such Pfizer preferred shares, and (iii) Pfizer may pay dividends and distributions if paid or made on a pro rata basis by its subsidiaries in the ordinary course consistent with past practice.

Allergan has not paid any cash dividends on the Allergan ordinary shares since its initial public offering in February 1993. Under the terms of the merger agreement, during the period following the execution of the merger agreement

until the earlier of the effective time or the date on which the merger agreement is otherwise terminated, Allergan will not, and will not permit any of its subsidiaries to authorize or pay any dividend or make

any distribution with respect to its outstanding shares of capital stock, except (i) cash dividends and distributions (a) paid or made on a pro rata basis by its subsidiaries in the ordinary course consistent with past practice (unless any such dividend or distributions would be reasonably expected to have a material adverse tax consequence on the combined company and its subsidiaries after the closing of the merger) or (b) to the extent declared by the Allergan board of directors and payable pursuant to the designations of terms of the Allergan preferred shares or (ii) dividends and distributions paid or made by a wholly owned Allergan subsidiary (unless any such dividend or distribution would be reasonably expected to have a material adverse tax consequence on the combined company and its subsidiaries after the closing of the combined company and its subsidiaries after the closing of the combined company and its subsidiaries after the closing of the combined company and its subsidiaries after the close tax consequence on the combined company and its subsidiaries after the close tax consequence on the combined company and its subsidiaries after the closing of the merger).

Following the merger, any former Pfizer stockholder who continues to hold combined company ordinary shares into which Pfizer common stock has been converted in connection with the merger will receive whatever dividends are declared and paid on combined company ordinary shares after consummation of the merger. However, no dividend or other distribution having a record date after consummation of the merger will actually be paid with respect to any combined company ordinary shares into which Pfizer common stock has been converted in connection with the merger until the certificates formerly representing shares of Pfizer common stock have been surrendered (or the book-entry shares formerly representing shares of Pfizer common stock have been transferred), at which time any accrued dividends and other distributions on those combined company ordinary shares will be paid without interest. Following the merger, any existing Allergan shareholder who continues to hold combined company ordinary shares will receive whatever dividends are declared and paid on combined company ordinary shares after consummation of the merger, if any. There can be no assurance that any future dividends will be declared or paid by the combined company or as to the amount or timing of those dividends, if any.

### Listing of Combined Company Ordinary Shares

It is a condition to closing of the merger that the combined company ordinary shares to be issued in the merger are approved for listing on the NYSE, subject to official notice of issuance, prior to the effective time. It is expected that, following the merger, the combined company ordinary shares will trade on the NYSE under the ticker PFE.

## **Delisting and Deregistration of Pfizer Common Stock**

Following the merger, it is expected that Pfizer common stock will be delisted from the NYSE, the London Stock Exchange and the Swiss SIX Stock Exchange and deregistered under the Exchange Act and cease to be publicly traded.

#### **Transaction-Related Costs**

Pfizer and Allergan currently estimate that, upon the effective time, transaction-related costs incurred by the combined company, including fees and expenses relating to the merger, will be approximately \$[ ].

#### Accounting Treatment of the Merger

The combined company will account for the acquisition pursuant to the merger agreement using the acquisition method of accounting in accordance with GAAP. The combined company will measure the assets acquired and liabilities assumed at their fair values including net tangible and identifiable intangible assets acquired and liabilities assumed as of the closing of the merger. Any excess of the purchase price over those fair values will be recorded as goodwill.

Generally accepted accounting principles require that one of Pfizer or Allergan be designated as the acquirer for accounting purposes based on the evidence available. Pfizer will be treated as the acquiring entity for accounting purposes, while Allergan is the acquiring entity from a legal perspective. In identifying Pfizer as the acquiring entity, the companies took into account a variety of factors, including, but not limited to, the structure of the merger and the other transactions contemplated by the merger agreement, relative outstanding share ownership, the composition of the combined company board of directors and the designation of certain senior management positions of the combined company. Accordingly, the historical financial statements of Pfizer will become the historical financial statements of the combined company.

Definite lived intangible assets will be amortized over their estimated useful lives. Intangible assets with indefinite useful lives and goodwill will not be amortized but will be tested for impairment at least annually. All intangible assets and goodwill are also tested for impairment when certain indicators are present, which may occur more frequently than on an annual basis.

The allocation of the purchase price to the assets acquired and liabilities assumed reflected in the unaudited pro forma condensed combined financial statements is based on preliminary estimates using assumptions Pfizer management believes are reasonable based on currently available information as of the date of this filing. Due to the preliminary nature of this valuation, certain asset or liability values are based on a preliminary assessment using data available to Pfizer management at the time of this filing for purposes of the unaudited pro forma condensed combined financial statements. Upon consummation of the merger, such valuation will be finalized, with the final purchase price and fair value assessment of assets and liabilities based on a detailed analysis that has not yet been completed.

### **Resale of Combined Company Ordinary Shares**

All combined company ordinary shares received by Pfizer stockholders as consideration in the merger will be freely tradable for purposes of the Securities Act, except for combined company ordinary shares received by any person who is deemed an affiliate of the combined company at the time of the closing of the merger. Securities held by an affiliate of the combined company may be resold or otherwise transferred without registration in compliance with the volume limitations, manner of sale requirements, notice requirements and other requirements under Rule 144 or as otherwise permitted under the Securities Act. This joint proxy statement/prospectus does not cover resales of combined company ordinary shares received upon completion of the merger by any person, and no person is authorized to make any use of this joint proxy statement/prospectus in connection with any resale.

### THE MERGER AGREEMENT

This section describes material terms of the merger agreement. The description in this section and elsewhere in this joint proxy statement/prospectus is qualified in its entirety by reference to the complete text of the merger agreement, a copy of which is attached as Annex A and is incorporated by reference into this joint proxy statement/prospectus. This summary does not purport to be complete and may not provide all of the information about the merger agreement that might be important to you in determining how to vote. We urge you to read the merger agreement carefully and in its entirety.

### **Explanatory Note Regarding the Merger Agreement**

The merger agreement and this summary are included solely to provide you with information regarding the terms of the merger agreement. The representations, warranties and covenants made in the merger agreement by Pfizer, Allergan and Merger Sub were made solely for the purposes of the merger agreement and as of specific dates and were qualified and subject to important limitations agreed to by Pfizer, Allergan and Merger Sub in connection with negotiating the terms of the merger agreement. In particular, in your review of the representations and warranties contained in the merger agreement and described in this summary, it is important to bear in mind that the representations and warranties were negotiated with the principal purposes of establishing the circumstances in which a party to the merger agreement may have the right not to consummate the merger if the representations and warranties of the other party prove to be untrue due to a change in circumstance or otherwise, and allocating risk between the parties to the merger agreement, rather than establishing matters as facts. The representations and warranties may also be subject to a contractual standard of materiality different from those generally applicable to stockholders and reports and documents filed with the SEC, are qualified by certain matters contained in certain reports publicly filed with the SEC, and in some cases were qualified by the matters contained in the respective disclosure letters that Pfizer and Allergan delivered to each other in connection with the merger agreement, which disclosures were not included in the merger agreement attached to this joint proxy statement/prospectus as Annex A. Moreover, information concerning the subject matter of the representations and warranties, which do not purport to be accurate as of the date of this joint proxy statement/prospectus, may have changed since the date of the merger agreement. Accordingly, the representations and warranties and other provisions of the merger agreement should not be read alone, but instead should be read together with the information provided elsewhere in this joint proxy statement/prospectus, the documents incorporated by reference into this joint proxy statement/prospectus, and reports, statements and filings that Pfizer and Allergan file with the SEC from time to time. See Where You Can Find More Information.

## **Merger Agreement**

Under the terms of the merger agreement, the businesses of Pfizer and Allergan will be combined under a single company. The merger is structured as a reverse merger, in which the existing Allergan entity will become the parent entity of the combined company. Specifically, pursuant to the merger agreement, Merger Sub will merge with and into Pfizer, with Pfizer surviving as a wholly owned subsidiary of Allergan. Subject to approval of the Allergan name change proposal by Allergan shareholders at the Allergan EGM and the approval of the Registrar of Companies of Ireland, Allergan will change its name to Pfizer plc. Following the merger, the Pfizer common stock will be delisted from the NYSE, the London Stock Exchange and the Swiss SIX Stock Exchange and deregistered under the Exchange Act and cease to be publicly traded. The combined company ordinary shares are expected to trade on the NYSE using the current Pfizer ticker symbol PFE.

## **Closing and Effective Time of the Merger**

Unless otherwise mutually agreed to by Pfizer and Allergan, the closing of the merger will take place at 9:00 a.m., New York City time, on the business day after the satisfaction or waiver of the last of the conditions to consummate the merger (other than any such conditions that by their nature are to be satisfied at the closing of

the merger, but subject to the satisfaction or waiver of those conditions) (described under *Conditions to the Consummation of the Merger*). The merger will be effective when Allergan and Pfizer duly file a certificate of merger with the Secretary of State of the State of Delaware, or at such later time and date as specified in the certificate of merger. The time at which the merger becomes effective is referred to as the effective time.

Assuming timely satisfaction of the necessary closing conditions, the closing of the merger is expected to occur in the second half of 2016. However, as the merger is subject to various regulatory approvals and the satisfaction or waiver of other conditions described in the merger agreement, it is possible that factors outside the control of Pfizer and Allergan could result in the merger being consummated at a later time or not at all.

### **Consideration to Pfizer Stockholders**

### Pfizer Common Stock

In the merger, each share of Pfizer common stock issued and outstanding immediately prior to the effective time (other than (i) such shares owned by Pfizer, Allergan or Merger Sub, (ii) dissenting shares, and (iii) such shares owned by subsidiaries of Pfizer immediately prior to the effective time) will be converted into the right to receive, at the election of its holder and subject to the proration procedures described below, either:

one combined company ordinary share; or

an amount in cash, without interest, equal to the volume-weighted average price per share of Pfizer common stock on the NYSE on the trading day immediately preceding the date of consummation of the merger based upon all NYSE trades in such shares during the primary trading session on the NYSE beginning at 9:30 a.m., New York City time (or such other time as is the official open of trading on the NYSE) and ending at 4:00 p.m., New York City time (or such other time as is the official close of trading on the NYSE), taking into account any adjustments made to reported trades at or prior to 4:10 p.m., New York City time but excluding any after-market trades, as reported by Bloomberg L.P. (or any other recognized quotation source selected by Pfizer in its sole discretion if such source is not available or is manifestly erroneous) (such amount, the per share cash amount ).

Any Pfizer stockholder may contact [ ] at [ ] to obtain the volume weighted average price of Pfizer common stock for the trading day immediately preceding the date on which the stockholder contacts [ ].

## **Pfizer Preferred Shares**

In the merger, each Pfizer preferred share issued and outstanding immediately prior to the effective time will be converted into the preferred stock merger consideration. In lieu of receiving such preferred stock merger consideration, holders of Pfizer preferred shares may elect to receive the preferred stock liquidation amount for their Pfizer preferred shares. Holders of Pfizer preferred shares who do not elect to receive the preferred stock liquidation amount will be entitled to elect between the share consideration and the cash consideration for each share of Pfizer common stock into which their Pfizer preferred shares are to be converted as of immediately prior to the effective time.

## Adjustment to Merger Consideration

The merger consideration will be adjusted appropriately to reflect the effect of any stock split, reverse stock split, stock dividend, any dividend or distribution of securities convertible into Pfizer common stock or Allergan ordinary shares, reorganization, recapitalization, reclassification, combination, exchange of shares or other like change with respect to the shares of Pfizer common stock or Allergan ordinary shares outstanding after the date of the merger agreement and prior to the effective time (in each case, other than the Allergan share split).

### Non-Electing Shares

If you are a Pfizer stockholder and you do not make an election to receive the share consideration or the cash consideration in the merger or your elections are not received by the exchange agent by the election deadline, or your forms of election are improperly completed and/or are not signed, you will be deemed not to have made an election. Stockholders not making an election will be deemed to have elected to receive the share consideration and will be treated as share electing shares under the merger agreement.

## Proration

Under the merger agreement, the number of shares of Pfizer common stock that may be converted into the right to receive the cash consideration may not be less than an amount that is referred to as the cash minimum number, nor may it exceed an amount which is referred to as the cash cap number. The cash minimum number is equal to the quotient obtained by dividing (i) \$6,000,000 by (ii) the per share cash amount. The cash cap number is equal to the quotient obtained by dividing (i) \$12,000,000 by (ii) the per share cash amount.

If the aggregate number of cash electing shares and dissenting shares (collectively referred to as the cash election number ), is greater than or equal to the cash minimum number and less than or equal to the cash cap number, then:

all cash electing shares will be converted into the right to receive the cash consideration; and

all share electing shares will be converted into the right to receive the share consideration. However, if the cash election number exceeds the cash cap number or is less than the cash minimum number, then certain adjustments will be made to the merger consideration to be paid to Pfizer stockholders, in the manner described below.

## Adjustment if Cash Election Is Oversubscribed

If the cash election number exceeds the cash cap number, then with respect to each Pfizer stockholder:

all of the stockholder s share electing shares will be converted into the right to receive the share consideration;

the number of the stockholder s cash electing shares that will be converted into the right to receive the cash consideration will be equal to the product obtained by multiplying (i) the number of such holder s cash electing shares by (ii) a fraction, the numerator of which is the cash cap number and the denominator of which is the cash election number, rounded to the nearest whole share of Pfizer common stock; and

the remaining number of the stockholder s cash electing shares will be converted into the right to receive the share consideration.

## Example of Oversubscription of Cash Election

Assuming that:

the per share cash amount (i.e., the volume-weighted average price per share of Pfizer common stock on the NYSE for the trading day immediately preceding the date of consummation of the merger) is \$30;

the cash election number is 450,000,000 shares of Pfizer common stock (i.e., 450,000,000 shares of Pfizer common stock are cash electing shares or dissenting shares); and

the cash cap number is 400,000,000 shares of Pfizer common stock (i.e., \$12,000,000,000 divided by \$30 (the per share cash amount));

then a Pfizer stockholder making a cash election with respect to 1,000 shares of Pfizer common stock would receive the cash consideration with respect to 889 shares of Pfizer common stock (1,000 multiplied by 400,000,000 divided by 450,000,000, rounded to the nearest whole number) and the share consideration with respect to the remaining 111 shares of Pfizer common stock. Therefore, assuming that the volume weighted average price per share of Pfizer common stock for the trading day immediately preceding the date of consummation of the merger was equal to \$30, the Pfizer stockholder would receive 111 combined company ordinary shares and \$26,670 in cash.

#### Adjustment if the Cash Election Is Undersubscribed

If the cash election number is less than the cash minimum number (the amount by which the cash minimum number exceeds the cash election number is referred to as the shortfall number ), then with respect to each Pfizer stockholder:

all of the stockholder s cash electing shares will be converted into the right to receive the cash consideration;

the number of the stockholder s share electing shares that will be converted into the right to receive the cash consideration will be equal to the product obtained by multiplying (i) the number of such holder s share electing shares by (ii) a fraction, the numerator of which is the shortfall number and the denominator of which is the aggregate number of share electing shares, rounded to the nearest whole share of Pfizer common stock; and

the remaining number of the stockholder s share electing shares will be converted into the right to receive the share consideration.

#### Example of Undersubscription of Cash Election

Assuming that:

the per share cash amount is \$30;

the cash election number is 125,000,000 (i.e., 125,000,000 shares of Pfizer common stock are cash electing shares or dissenting shares);

the aggregate number of share electing shares is 6,000,000,000;

the cash minimum number is 200,000,000 shares of Pfizer common stock (i.e., \$6,000,000,000 divided by \$30 (the per share cash amount)); and

the shortfall number is 75,000,000 shares of Pfizer common stock (i.e., 200,000,000 (the cash minimum number) minus 125,000,000 (the cash election number));

then a Pfizer stockholder making a share election with respect to 1,000 shares of Pfizer common stock would receive the cash consideration with respect to 13 shares of Pfizer common stock (1,000 multiplied by 75,000,000 divided by 6,000,000,000, rounded to the nearest whole number) and the share consideration with respect to the remaining 987 shares of Pfizer common stock. Therefore, assuming that the per share cash amount was equal to \$30, the Pfizer stockholder would receive 987 combined company ordinary shares and \$390 in cash.

### **Election Procedures**

Under the merger agreement, the Pfizer stockholders are required to make an election to receive the cash consideration or share consideration by 5:00 p.m. [local time] on the date of the Pfizer special meeting, unless otherwise mutually agreed by Pfizer and Allergan, in which event Pfizer shall reasonably promptly announce such rescheduled election deadline.

At least 20 business days prior to the election deadline, an election form will be mailed to each Pfizer stockholder of record for the Pfizer special meeting. Pfizer will also make available one or more election forms as may reasonably be requested from time to time by all persons who become holders of record of Pfizer common stock or Pfizer preferred shares during the period following the record date for the Pfizer special meeting and prior to the election deadline.

Each election form will permit the Pfizer stockholder to specify (i) the number of shares of Pfizer common stock owned (or, in the case of holders of Pfizer preferred shares, to be owned upon conversion) by such holder with respect to which such holder desires to make a share election, (ii) the number of shares with respect to which such holder desires to make a cash election and (iii) the particular shares for which the holder desires to make either such election, and the order in which either such election is to apply to any such shares if the election is subject to proration as described above.

Any shares of Pfizer common stock or Pfizer preferred shares with respect to which the exchange agent does not receive a properly completed election form by the election deadline will be deemed to have elected to receive the share consideration. The exchange agent will have reasonable discretion to determine if any election is not properly made with respect to any shares of Pfizer common stock or Pfizer preferred shares and none of Pfizer, Allergan, Merger Sub or the exchange agent will be under any duty to notify any shareholder of any such defect. In the event the exchange agent makes such a determination, such election will be deemed to be not in effect, and the shares of Pfizer common stock covered by such election will be deemed to be share-electing shares, unless a proper election is thereafter timely made with respect to such shares.

Any Pfizer stockholder may, at any time prior to the election deadline, change or revoke such stockholder s election by written notice received by the exchange agent prior to the election deadline accompanied by a properly completed and signed revised form of election or by withdrawal of such stockholder s documents in respect of shares of Pfizer common stock previously deposited with the exchange agent. After an election is validly made with respect to any shares of Pfizer common stock, any subsequent transfer of such shares will automatically revoke such election. Any shares of Pfizer common stock that are covered by an election that is subsequently revoked will be treated as non-electing shares, and deemed to have elected to receive the share consideration, unless proper election is thereafter timely made with respect to such shares.

## No Recommendation Regarding Elections

Neither Pfizer nor Allergan is making any recommendation as to whether or not a Pfizer stockholder should elect to receive the cash consideration or the share consideration in the merger. If you are a Pfizer stockholder, you must make your own decision with respect to these elections and may wish to seek the advice of your own attorneys or accountants.

#### Exchange Agent and Transmittal Materials and Procedures

Prior to the effective time, Allergan or Merger Sub will designate a bank or trust company that is reasonably satisfactory to Pfizer to act as the exchange agent in connection with the merger (such agent is referred to as the exchange agent ). At the effective time, Allergan will deposit, or cause to be deposited, with the exchange agent:

evidence of the combined company ordinary shares issuable pursuant to the merger agreement in book-entry form and cash in immediately available funds in an amount sufficient to pay the aggregate merger consideration; and

cash in immediately available funds in an amount sufficient to pay any dividends or other distributions (with a record date after the effective time) with respect to combined company ordinary shares issuable pursuant to the terms of the merger agreement.

As soon as reasonably practicable after the effective time (but in no event more than three business days following the effective time), Allergan will cause the exchange agent to send transmittal materials to holders of

record of shares of Pfizer common stock and Pfizer preferred shares, which will include the appropriate form of a letter of transmittal and instructions on how to effect the surrender of shares of Pfizer common stock and Pfizer preferred shares in exchange for the merger consideration into which such shares of Pfizer common stock and Pfizer preferred shares have been converted.

When a Pfizer stockholder surrenders his or her Pfizer common stock or Pfizer preferred shares, in certificated or book-entry form, and delivers a properly executed letter of transmittal and any other documents as may reasonably be required by the exchange agent, the holder of Pfizer common stock or Pfizer preferred shares will be entitled to receive:

the merger consideration to which such stockholder is entitled;

any fractional share consideration to which such stockholder is entitled; and

any amounts that the stockholder has the right to receive in respect of dividends or other distributions on combined company ordinary shares,

each of which will be mailed to the Pfizer stockholder within three business days following the exchange agent s receipt of the stockholder s Pfizer common stock or Pfizer preferred shares.

The exchange agent will accept the Pfizer common stock and Pfizer preferred share certificates or book-entry shares upon compliance with such reasonable terms and conditions as the exchange agent may impose.

If payment of the merger consideration is to be delivered to a person or entity other than the holder in whose name any surrendered stock certificate is registered, it will be a condition of such payment that:

the certificate surrendered must be properly endorsed or must be otherwise in proper form for transfer; and

the person or entity requesting such payment pays any transfer or other similar taxes required by reason of the payment of the merger consideration to a person or entity other than the registered holder of the certificate surrendered or establishes to the satisfaction of the surviving corporation that such tax has been paid or is not required to be paid.

Payment of the applicable merger consideration with respect to book-entry shares will only be made to the person or entity in whose name such book-entry shares are registered.

#### **Appraisal Rights**

Appraisal rights will be available to holders of Pfizer common stock and holders of Pfizer preferred shares in connection with the merger only under the circumstances set forth in Section 262 of the DGCL and subject to their compliance with the requirements of Section 262. To the extent appraisal rights are available under Delaware law, a dissenting stockholder will be entitled to receive a cash payment equal to the fair value of his, her or its shares in connection with the merger in lieu of the merger consideration described above under *Consideration to Pfizer* 

*Stockholders.* In order to preserve any appraisal rights that a Pfizer stockholder may have, in addition to otherwise complying with the applicable provisions of Delaware law, such Pfizer stockholder must not vote in favor of the Pfizer merger proposal and must submit a written demand for appraisal prior to the vote at the Pfizer special meeting. If any such stockholder fails to perfect or withdraws or loses any such appraisal right under the DGCL, each of such stockholder s shares of Pfizer capital stock will be, at the effective time, converted into the right to receive the merger consideration (without interest) upon surrender of such shares.

Allergan shareholders are not entitled to appraisal rights under Irish law in connection with the merger or the other transactions contemplated by the merger agreement.

For additional information about appraisal rights upon consummation of the merger, see Appraisal Rights.

### **Treatment of Pfizer Equity-Based Awards**

*Stock Options.* As of the effective time, by virtue of the merger and without any action on the part of the holders thereof, each Pfizer stock option granted under any Pfizer equity plan, whether vested or unvested, that is outstanding and unexercised as of immediately prior to the effective time will be assumed by the combined company and will be converted into a combined company stock option to acquire a number of combined company ordinary shares (rounded down to the nearest whole share) equal to the number of shares of Pfizer common stock subject to such Pfizer stock option as of immediately prior to the effective time, at an exercise price per combined company ordinary share (rounded up to the nearest whole cent) equal to the exercise price per share of Pfizer common stock of such Pfizer stock option. Each Pfizer stock option that is an incentive stock option (as defined in Section 422 of the Code) will be adjusted in accordance with the foregoing in a manner consistent with the requirements of Section 424 of the Code. Each Pfizer stock option so assumed and converted will continue to have, and will be subject to, the same terms and conditions as applied to the corresponding Pfizer stock option as of immediately prior to the effective time.

*Total Shareholder Return Units.* As of the effective time, by virtue of the merger and without any action on the part of the holders thereof, each Pfizer TSRU award granted under any Pfizer equity plan, whether vested or unvested, that is outstanding as of immediately prior to the effective time will be assumed by the combined company and will be converted into a combined company TSRU award denominated with respect to a number of combined company ordinary shares (rounded to the nearest whole share) equal to the number of shares of Pfizer common stock subject to such Pfizer TSRU award as of immediately prior to the effective time, at a grant price per combined company ordinary share (rounded to the nearest whole cent) equal to the grant price per share of Pfizer common stock of such Pfizer TSRU award. Each Pfizer TSRU award so assumed and converted will continue to have, and will be subject to, the same terms and conditions as applied to the corresponding Pfizer TSRU award as of immediately prior to the effective time.

*Restricted Stock Units.* As of the effective time, by virtue of the merger and without any action on the part of the holders thereof, each Pfizer RSU award granted under any Pfizer equity plan, whether vested or unvested, that is outstanding as of immediately prior to the effective time will be assumed by the combined company and will be converted into a combined company RSU award with respect to a number of combined company ordinary shares (rounded to the nearest whole share) equal to the number of shares of Pfizer common stock subject to such Pfizer RSU award as of immediately prior to the effective time. Each Pfizer RSU award so assumed and converted will continue to have, and will be subject to, the same terms and conditions as applied to the corresponding Pfizer RSU award as of immediately prior to the effective time.

*Performance Stock Units.* As of the effective time, each Pfizer PSU award granted under any Pfizer equity plan, whether vested or unvested, that is outstanding as of immediately prior to the effective time will, by virtue of the merger and without any action on the part of the holders thereof, be assumed by the combined company and will be converted into a combined company PSU award with respect to a number of combined company ordinary shares (rounded to the nearest whole share) equal to the number of shares of Pfizer common stock subject to such Pfizer PSU award as of immediately prior to the effective time. Each Pfizer PSU award so assumed and converted will continue to have, and will be subject to, the same terms and conditions as applied to the corresponding Pfizer PSU award as of immediately prior to the effective time.

*Deferred Awards*. As of the effective time, each Pfizer deferred award will, by virtue of the merger and without any action on the part of the holders thereof, be deemed to be invested in combined company ordinary shares, with the number of combined company ordinary shares subject to the Pfizer deferred awards in a participant s account under each Pfizer deferred compensation plan as of the effective time to be equal to the number of shares of Pfizer common stock subject to such Pfizer deferred awards as of immediately prior to the effective time. Following the effective

time, the Pfizer deferred compensation plans will otherwise continue to have the same terms, including payment terms and investment options, that were applicable as of immediately prior to the effective time, with the Pfizer common stock fund to be replaced with a combined company ordinary shares fund.

*Change in Control.* A change of control (or similar phrase) within the meaning of Pfizer s 2014 Stock Plan, 2004 Stock Plan, as amended and restated, and 2001 Stock and Incentive Plan will occur or will be deemed to occur at the effective time for the purposes of such Pfizer equity plans, and will trigger the commencement of the relevant double-trigger protection period thereunder. Prior to the effective time, Pfizer will pass resolutions, provide any notices, obtain any consents, make any amendments to the Pfizer equity plans, Pfizer equity awards and Pfizer deferred compensation plans and take such other actions as are necessary to provide for the treatment of the Pfizer equity awards and the Pfizer deferred awards as contemplated by the merger agreement.

### **Treatment of Allergan Equity-Based Awards**

The merger will constitute a change of control for purposes of all outstanding Allergan equity-based awards, and will trigger the commencement of the relevant double-trigger protection period under such awards. Allergan or the combined company will take such actions as it determines are reasonably appropriate and necessary to provide for the treatment of the Allergan equity-based awards in accordance with the terms and conditions provided for in the applicable plan and the applicable award agreement, including adjusting such awards in connection with the Allergan share split or otherwise and the determination of achievement of any performance-based criteria in a manner consistent with the terms of any such plan and any applicable award agreement.

## Withholding

Under the terms of the merger agreement, Pfizer, Allergan, Merger Sub, the surviving corporation and the exchange agent will be entitled to deduct and withhold, from the consideration otherwise payable to any person or entity pursuant to the merger agreement, any amounts as are required to be withheld or deducted with respect to such consideration under the Code or any applicable provisions of state, local or non-U.S. tax law. To the extent that amounts are so withheld and timely remitted to the appropriate governmental entity, such withheld amounts will be treated for all purposes of the merger agreement as having been paid to the person or entity in respect of which such deduction and withholding was made.

## **No Fractional Shares**

No fractional combined company ordinary shares will be issued in connection with the merger. Each holder of Pfizer common stock converted pursuant to the merger who would otherwise have been entitled to receive a fraction of a combined company ordinary share (after aggregating all shares represented by the certificates and book-entry shares delivered by such holder) will receive, in lieu thereof and upon surrender thereof, cash (without interest) in an amount determined by multiplying (i) the closing price of Pfizer common stock reported on the NYSE on the trading day immediately preceding the date of consummation of the merger, rounded to the nearest one-hundredth of a cent, by (ii) the fraction of a combined company ordinary share (after taking into account all shares of Pfizer common stock holder at the effective time and rounded to the nearest one-thousandth when expressed in decimal form) to which such stockholder would otherwise be entitled.

In addition, no holder of Allergan ordinary shares will be issued fractional shares in the Allergan share split. See *The Transactions Allergan Share Split and Name Change*. Each holder of Allergan ordinary shares subject to the Allergan share split, who would otherwise have been entitled to receive a fraction of a combined company ordinary share (after aggregating all shares held by such holder), will receive cash (without interest) in the amount of such holder s pro rata portion of the proceeds of the sale or sales by the transfer agent of the aggregate number of combined company ordinary shares in lieu of which Allergan shareholders would receive cash (reduced by the amount of commissions, transfer taxes and other out-of-pocket transactions costs, as well as expenses, of the transfer agent), which the transfer agent will execute on the NYSE as promptly as practical following the effective time.

#### **Representations and Warranties**

Pfizer and Allergan made customary representations and warranties in the merger agreement on behalf of themselves and their respective subsidiaries that are subject, in some cases, to specified exceptions and qualifications contained in the merger agreement or in information provided pursuant to certain disclosure letters that Pfizer and Allergan delivered to each other in connection with the merger agreement. The representations and warranties made by Pfizer and Allergan are also subject to and qualified by certain information included in certain filings each party and its affiliates have made with the SEC.

Many of the representations and warranties are reciprocal and apply to Pfizer or Allergan, as applicable, and their respective subsidiaries. Some of the more significant representations and warranties relate to:

corporate organization, existence and good standing, and requisite corporate power and authority to carry on business;

capital structure;

corporate authority to enter into the merger agreement and the enforceability thereof;

required governmental approvals;

the absence of any breach or violation of organizational documents or contracts as a result of entry into the merger agreement or the consummation of the merger or the other transactions contemplated by the merger agreement;

SEC reports and financial statements, including their preparation in accordance with GAAP, filing or furnishing with the SEC, and compliance with the applicable rules and regulations promulgated thereunder, and that such reports and financial statements fairly present, in all material respects, the relevant financial position and results of operations;

the maintenance of internal disclosure controls and internal control over financial reporting;

the absence of undisclosed liabilities;

compliance with laws and government regulations, including environmental laws;

compliance with applicable laws related to employee benefits and the Employment Retirement Income Security Act;

the absence of certain changes since December 31, 2014 that have had or would be reasonably expected to have, individually or in the aggregate, a material adverse effect;

in the case of Allergan, the absence of any actions since September 30, 2015, that would constitute a breach of certain interim operating covenants if such action was taken between the date of the merger agreement and the closing of the merger;

the absence of certain material litigation, investigations, claims and actions;

the reliability and accuracy of information supplied for this joint proxy statement/prospectus;

certain regulatory matters relating to, among other relevant authorities, the U.S. Food, Drug, and Cosmetic Act of 1938, as amended, the U.S. Public Health Service Act, the U.S. Food and Drug Administration, and health insurance and healthcare laws;

the accuracy and completeness of certain tax matters;

the absence of collective bargaining agreements and other employment and labor matters;

ownership of or right to intellectual property, and absence of infringement;

title and rights to, and condition of, real property;

the receipt of fairness opinions from financial advisors;

the requisite vote of stockholders or shareholders, as applicable, to consummate the merger and other transactions contemplated by the merger agreement;

the existence of and compliance with certain material contracts;

the existence and maintenance of insurance;

the absence of undisclosed brokers fees or finders fees relating to the merger; and

compliance with the Foreign Corrupt Practices Act of 1977, as amended, and anti-corruption laws in other jurisdictions.

Pfizer made additional representations and warranties in the merger agreement in relation to the inapplicability of certain takeover statutes and any similar provisions in the Pfizer governing documents.

Allergan made additional representations and warranties in the merger agreement in relation to the business of Merger Sub. Except to the extent such assets, liabilities, entities or businesses would impose or relate to any liabilities or obligations of Allergan or its subsidiaries following consummation of the Allergan divestiture transaction, the assets, liabilities, entities and businesses being transferred to Teva pursuant to the Allergan divestiture transaction were excluded from the representations and warranties made by Allergan.

Many of the representations and warranties made by each of Pfizer and Allergan are qualified by a material adverse effect standard (that is, they will not be deemed untrue or incorrect unless their failure to be true or correct, individually or in the aggregate, has had or would reasonably be expected to have a material adverse effect on the party making the representation and warranty). Certain of the representations and warranties are qualified by a general materiality standard or by a knowledge standard. For the purpose of the merger agreement, a material adverse effect with respect to each of Pfizer or Allergan means any event, development, occurrence, circumstance, state of facts or change (each referred to as an effect ) that has a material adverse effect on the assets, business, results of operations or financial condition of the relevant party and its subsidiaries, taken as a whole, excluding:

effects to the extent arising from:

any changes generally affecting the pharmaceuticals industry or the segments thereof in which the relevant party or its subsidiaries operate in the United States or elsewhere to the extent such effects do not disproportionately affect the relevant party relative to other similarly situated companies;

any changes generally affecting the economy or the financial, debt, credit or securities markets, in the United States or elsewhere to the extent such effects do not disproportionately affect the relevant party relative to other similarly situated companies;

any changes in any political conditions or developments in general, or resulting from any outbreak or escalation of hostilities, declared or undeclared acts of war or terrorism to the extent such effects do not disproportionately affect the relevant party relative to other similarly situated companies;

any changes or proposed changes in law (including rules and regulations), interpretations thereof, regulatory conditions or GAAP or other accounting standards (or interpretations thereof), including with respect to changes in tax law (irrespective of whether such change or proposed change would give rise to the right to terminate the merger agreement by its terms) to the extent such effects do not disproportionately affect the relevant party relative to other similarly situated companies; or

any actions of a party or its subsidiaries which the other party has expressly requested in writing;

(i) any decline in the stock price of the respective party or change in the credit rating of the respective party or its subsidiaries or any failure to meet internal or published projections, forecasts or revenue or

earning predictions for any period (provided that the underlying causes of such decline, change or failure may, to the extent not otherwise excluded, be considered in determining whether there is a material adverse effect); or (ii) any effect resulting from the announcement or the existence of the merger agreement (or solely as it relates to Allergan, the Allergan divestiture transaction agreement) or the merger (or solely as it relates to Allergan, the Allergan divestiture transaction) or the consummation of the merger (or solely as it relates to Allergan, the Allergan divestiture transaction), including any litigation resulting or arising therefrom or with respect thereto (except with respect to the representations and warranties made by the relevant party that the execution of the merger agreement and consummation of the merger will not result in any violation or breach of law and certain covenants and agreements); or

solely as it relates to Allergan, any effect solely relating to any assets, liabilities, entities or businesses transferred to Teva pursuant to the Allergan divestiture transaction agreement (except to the extent such assets, liabilities, entities or businesses impose or relate to any liabilities or obligations of Allergan or its subsidiaries following consummation of the Allergan divestiture transaction).

THE DESCRIPTION OF THE MERGER AGREEMENT IN THIS JOINT PROXY STATEMENT/PROSPECTUS HAS BEEN INCLUDED TO PROVIDE YOU WITH INFORMATION REGARDING ITS TERMS. THE MERGER AGREEMENT CONTAINS REPRESENTATIONS AND WARRANTIES MADE BY AND TO THE PARTIES AS OF SPECIFIC DATES. THE STATEMENTS EMBODIED IN THOSE REPRESENTATIONS AND WARRANTIES WERE MADE FOR PURPOSES OF THE CONTRACT BETWEEN THE PARTIES AND ARE SUBJECT TO QUALIFICATIONS AND LIMITATIONS AGREED BY THE PARTIES IN CONNECTION WITH NEGOTIATING THE TERMS OF THE MERGER AGREEMENT AND IN SOME CASES WERE QUALIFIED BY CONFIDENTIAL DISCLOSURES MADE BY THE PARTIES, WHICH DISCLOSURES ARE NOT REFLECTED IN THE MERGER AGREEMENT ATTACHED AS ANNEX A TO THIS JOINT PROXY STATEMENT/PROSPECTUS. IN ADDITION, CERTAIN REPRESENTATIONS AND WARRANTIES WERE MADE AS OF A SPECIFIED DATE AND THE REPRESENTATIONS AND WARRANTIES WERE GENERALLY USED FOR THE PURPOSE OF ALLOCATING RISK BETWEEN THE PARTIES RATHER THAN ESTABLISHING MATTERS AS FACTS.

#### No Survival of Representations and Warranties

The representations and warranties in the merger agreement of each of Pfizer and Allergan on behalf of itself and its subsidiaries will not survive the consummation of the merger.

#### **Covenants and Agreements**

#### Conduct of Business Pending the Closing Date

At all times from the execution of the merger agreement until the earlier of the effective time or the date on which the merger agreement is otherwise terminated, except as required by law, expressly contemplated or permitted by the merger agreement or the applicable disclosure letter or with the prior written consent of the other party (such consent not to be unreasonably withheld, conditioned or delayed), each of Allergan and Pfizer have agreed to, and have agreed to cause their respective subsidiaries to, conduct their respective businesses in the ordinary course consistent with past practice in all material respects.

At all times from the execution of the merger agreement until the earlier of the effective time or the date on which the merger agreement is otherwise terminated, except as required by law, expressly contemplated or permitted by the merger agreement or the Allergan disclosure letter or with the prior written consent of Pfizer (such consent not to be

unreasonably withheld, conditioned or delayed), subject to certain exceptions, Allergan has generally agreed not to, and has agreed not to permit its subsidiaries to:

authorize or pay any dividend or make any distribution with respect to its outstanding shares in its capital, except (i) cash dividends and distributions (a) paid or made on a pro rata basis by its

subsidiaries in the ordinary course consistent with past practice (unless any such dividend or distributions would be reasonably expected to have a material adverse tax consequence on the combined company and its subsidiaries after the closing of the merger) or (b) to the extent declared by the Allergan board of directors and payable pursuant to the designations of terms of the Allergan preferred shares or (ii) dividends and distributions paid or made by a wholly owned Allergan subsidiary (unless any such dividend or distribution would be reasonably expected to have a material adverse tax consequence on the combined company and its subsidiaries after the closing of the merger);

split, combine or reclassify any of its shares of capital in issue, or issue or authorize the issuance of any other securities in respect of, in lieu of or in substitution for, shares in its capital, except for (i) any such transaction by a wholly owned subsidiary of Allergan which remains a wholly owned subsidiary of Allergan after consummation of such transaction (unless such transaction would be reasonably expected to have a material adverse tax consequence on the combined company and its subsidiaries after the closing of the merger) or (ii) any issuance of Allergan ordinary shares in connection with the conversion of any Allergan preferred shares by the holder thereof in accordance with the designations of the terms of the Allergan preferred shares;

other than (A) certain exceptions described in The Transactions Interests of the Allergan Directors and *Executive Officers in the Merger*, (B) the establishment of a retention bonus pool for employees below the vice president level and (C) certain severance enhancements and other ordinary course and customary exceptions, (i) grant any Allergan equity awards or any other equity-based awards or non-equity-based long-term incentive awards, (ii) increase the compensation, bonus or pension, welfare, severance or other benefits to be paid or provided to any of Allergan s or any of its subsidiaries current or former directors, officers, employees or individual consultants, (iii) enter into any employment, change of control, severance or retention agreement with any director, officer or employee of Allergan or any of its subsidiaries, other than (a) employment agreements terminable on less than 30 days notice without penalty or liability and (b) employment agreements with employees in non-U.S. jurisdictions, in the case of each of subclauses (a) and (b), entered into in the ordinary course of business and consistent with past practice and applicable law and it being understood and agreed that the automatic renewal of any employment agreement shall not be prohibited by this clause (iii), (iv) terminate the employment of any executive officer, within the meaning of Rule 3b-7 of the Exchange Act of Allergan, other than for cause, (v) amend any performance targets with respect to any outstanding bonus or equity awards, (vi) amend the funding obligation or contribution rate of any Allergan benefit plan or change any underlying assumptions used to calculate benefits payable under any Allergan benefit plan (except as may be required by GAAP or other applicable accounting standard), (vii) establish, adopt, enter into, amend or terminate an Allergan benefit plan or any other plan, trust, fund, policy or arrangement for the benefit of any current or former directors, officers or employees or any of their beneficiaries, other than (a) amendments in the ordinary course of business consistent with past practice that neither contravene the other covenants agreed to by Allergan summarized in this bullet point nor materially increase the cost to Allergan of maintaining such Allergan benefit plan or other plan, trust, fund, policy or arrangement or (b) entering into third-party contracts for the provision of services to such Allergan benefit plans, including benefit administration, (viii) take any action to accelerate the vesting or payment, or fund or in any way secure the payment, of compensation or benefits under any Allergan benefit plan or (ix) issue or forgive any loans to directors, officers, employees, contractors or any of their respective affiliates, except for any such issuance that would not violate the Sarbanes-Oxley Act and that is consistent with past practice and policy, except, in the case of items (i) through (ix) as required by existing written agreements of Allergan benefit plans in effect as of the date of the merger agreement or as otherwise required by applicable law;

hire any person for a position with a title of Vice President or above other than (i) employees hired pursuant to offers of employment outstanding on the date of the merger agreement or (ii) newly hired employees filling positions that are reasonably and in good faith deemed by Allergan to be essential;

enter into agreements with respect to or consummate any acquisitions of an equity interest in or the assets of any person or any business or division thereof (including by acquisition of intellectual property) (whether by merger, consolidation, business combination or licensing, joint venture, collaboration, alliance, co-promotion or similar agreements), in each case, except (i) in respect of any acquisition by Allergan or any of its wholly owned subsidiaries of any equity interest in or the assets of any wholly owned Allergan subsidiary or any business or division thereof or any merger, consolidation, business combination or licensing, joint venture, collaboration, alliance, co-promotion or similar agreements among Allergan and its wholly owned subsidiaries or among Allergan s wholly owned subsidiaries (unless such transaction would reasonably be expected to have a material adverse tax consequence on the combined company and its subsidiaries after the closing of the merger), or (ii) for amounts that do not exceed \$300 million individually or \$1 billion in the aggregate, unless, in each case, such transaction would reasonably be expected to have a materially delay or impede the consummation of the merger or would be reasonably expected to have a material adverse tax consequence on the combined company and its subsidiaries tax

enter into any contract that would, or acquire any person or entity that is party to a contract that would, materially limit or otherwise materially restrict Allergan or any of its subsidiaries or any of their respective affiliates or any successor thereto or that to the knowledge of Allergan would, after the effective time, materially limit or materially restrict the combined company or any of its subsidiaries or any successor thereto, in each case, from engaging or competing in any material line of business or generally in any geographic area or, in the case of the pharmaceutical business, any material therapeutic, diagnostic or prophylactic area, material class or type of drugs or material mechanism of action;

amend the Allergan constitution or permit any of Allergan s significant subsidiaries to adopt any material amendments to any of their respective organizational documents;

issue, deliver, grant, sell, pledge, dispose of or encumber, or authorize the issuance, delivery, grant, sale, pledge, disposition or encumbrance of, any shares of its capital, voting securities or other equity interest in Allergan or any Allergan subsidiaries or any securities convertible into or exchangeable for any such shares, voting securities or equity interest, or any rights, warrants or options to acquire any such shares in its capital, voting securities or equity interest or any phantom stock, phantom stock rights, stock appreciation rights or stock-based performance units, or take any action to cause to be exercisable any otherwise unexercisable Allergan equity award under any existing Allergan equity plan (except as otherwise provided by the express terms of any options outstanding on the date of the merger agreement), other than (i) issuances of Allergan ordinary shares in respect of any exercise of Allergan stock options or the vesting or settlement of Allergan equity awards outstanding on or permitted to be granted after the date of the merger agreement in accordance with the terms of the merger agreement, (ii) withholding of Allergan shares to satisfy tax obligations pertaining to the exercise of Allergan stock options or the vesting or settlement of Allergan equity awards or to satisfy the exercise price with respect to Allergan stock options or to effectuate an optionee direction upon exercise, (iii) stock fund transactions under Allergan benefit plans that are qualified or supplemental savings plans and (iv) transactions among Allergan and its wholly owned subsidiaries or among Allergan s wholly owned subsidiaries (unless such transaction would be reasonably expected to have a material adverse tax consequence on the combined company and its subsidiaries after the closing of the merger);

directly or indirectly purchase, redeem or otherwise acquire any shares in its capital or any rights, warrants or options to acquire any such shares in its capital, except for (i) acquisitions of Allergan ordinary shares tendered by holders of Allergan equity awards in order to satisfy obligations to pay the exercise price and/or tax withholding obligations with respect thereto or (ii) transactions among Allergan and its wholly owned subsidiaries or among Allergan s wholly owned subsidiaries (unless such transaction would be reasonably expected to have a material adverse tax consequence on the combined company and its subsidiaries after the closing of the merger);

redeem, repurchase, prepay (other than prepayments of revolving loans), defease, incur, assume, endorse, guarantee or otherwise become liable for or modify in any material respects the terms of any indebtedness for borrowed money or issue or sell any debt securities or rights to acquire any debt securities (directly, contingently or otherwise), except for (i) any indebtedness for borrowed money or issuances of such securities or rights among Allergan and its wholly owned subsidiaries (unless such transaction would be reasonably expected to have a material adverse tax consequence on the combined company and its subsidiaries after the closing of the merger), (ii) guarantees of indebtedness for borrowed money of Allergan and any Allergan subsidiaries, which indebtedness is incurred in connection with the applicable provision of the merger agreement, (iii) issuances of commercial paper by Allergan or any of its subsidiaries backed by the existing credit facilities of Allergan or the Allergan subsidiaries as in effect on the date of the merger agreement, (iv) borrowings under existing credit facilities of Allergan or its subsidiaries as in effect on the date of the merger agreement solely to fund operating expenses in the ordinary course of business, (v) (a) repayments of indebtedness at the stated maturity of such indebtedness and required amortization or mandatory prepayments or (b) repayments or redemption of indebtedness as may be necessary in the discretion of Allergan (acting reasonably), in order to maintain the investment grade rating of the outstanding indebtedness of Allergan and the Allergan subsidiaries, (vi) indebtedness for borrowed money incurred to replace, renew, extend or refinance any existing indebtedness for borrowed money of Allergan and its subsidiaries maturing on or prior to the six month anniversary of the date of such refinancing, in each case in an amount not to exceed the amount of the indebtedness replaced, renewed, extended or refinanced and on terms that are no less favorable to Allergan or such subsidiary than the terms of the indebtedness replaced, renewed, extended or refinanced, (vii) any indebtedness incurred prior to the closing of the Allergan divestiture transaction in connection with any acquisitions, mergers, business consolidations or other similar transactions permitted pursuant to the terms of the merger agreement in an aggregate amount not to exceed \$1 billion (which amounts will be prepaid or repaid as promptly as reasonably practicable following the closing of the Allergan divestiture transaction), or (viii) indebtedness for borrowed money not to exceed \$250 million in aggregate principal amount that may be incurred or repaid by Allergan or any of its subsidiaries other than in accordance with clauses (i) through (vii);

make any loans to any other person or entity involving in excess of \$10 million individually or \$30 million in the aggregate, except for (i) loans expressly permitted in the merger agreement and (ii) loans among Allergan and its wholly owned subsidiaries or among Allergan s wholly owned subsidiaries (provided that, subject to the provisions of the existing indebtedness or other agreements of Allergan and its subsidiaries, as they may be amended in accordance with the terms of the merger agreement, Allergan and its subsidiaries will not make any such loan if it would (or structure any such loan in a manner that would) be reasonably expected to have material adverse tax consequences to the combined company and its subsidiaries after the closing of the merger);

sell, lease, license, transfer, exchange, swap, let lapse (with respect to intellectual property only) or otherwise dispose of, or subject to any lien, any of its material properties or assets, except (i) in the case of liens, as required in connection with any indebtedness permitted to be incurred pursuant to the terms of the merger agreement, but only to the extent such indebtedness is incurred to replace, renew, extend, refinance or refund any existing indebtedness currently subject to a lien of no greater amount, (ii) for (a) dispositions of inventory and obsolete equipment in the ordinary course of business and (b) sales of goods and services in the ordinary course of business consistent with past practice, (iii) for transactions involving less than \$120 million in the aggregate, (iv) for non-exclusive licenses to contractors of Pfizer or its subsidiaries for purposes of enabling such contractors to provide services to Pfizer or its subsidiaries, as applicable, or

non-exclusive licenses or the allowance of lapsing of non-material intellectual property, in each case in the ordinary course of business consistent with past practice, (v) for any non-exclusive license of non-material intellectual property granted in connection with a settlement of a claim of litigation entered into by Allergan or any of its subsidiaries in the ordinary course of business consistent with past practice and in accordance with the terms of the merger agreement, or (vi) for transactions among Allergan and its wholly owned subsidiaries or among

Allergan s wholly owned subsidiaries (provided that, in the case of this clause (vi), subject to the provisions of the existing indebtedness or other agreements of Allergan or its subsidiaries, as such provisions may be amended from time to time, Allergan and its subsidiaries will not engage in any transaction that would be reasonably expected to have a material adverse tax consequence on the combined company and its subsidiaries after the closing of the merger);

compromise or settle any material claim, litigation, investigation or proceeding (other than any audit or other proceeding in respect of taxes), in each case made or pending (i) against Allergan or any of its subsidiaries (other than any compromise or settlement with respect to matter in which any of them is a plaintiff) or any of their officers and directors in their capacities as such, other than a compromise or settlement that (a) is for an amount not to exceed \$20 million individually or \$100 million in the aggregate, (b) does not impose any injunctive relief on Allergan or any of its subsidiaries or otherwise encumber or restrict their operations, (c) does not include any admission of guilt or wrongdoing by Allergan or its subsidiaries and (d) if related to intellectual property of Allergan or its subsidiaries, such compromise or settlement is made in the ordinary course of business and does not contain any admission of invalidity of any intellectual property of Allergan or its subsidiaries as plaintiff with respect to material intellectual property of Allergan and its subsidiaries as plaintiff with respect to material intellectual property of Allergan and its subsidiaries in the subsidiaries as plaintiff with respect to material intellectual property of Allergan and its subsidiaries;

make or change any material tax election (except in the ordinary course of business and consistent with past practice, unless such election would reasonably be expected to have a material adverse tax consequence to the combined company and its subsidiaries after the closing of the merger), change any material method of accounting for tax purposes or any annual accounting period for a material tax, file any material amended tax return, settle or compromise any audit or proceeding relating to a material amount of taxes, agree to an extension or waiver of the statute of limitations with respect to a material amount of taxes (except in the ordinary course of business), enter into any closing agreement within the meaning of Section 7121 of the Code (or any similar provision of state, local, or non-U.S. law) with respect to a material amount of taxes or surrender any right to claim a material amount tax refunds;

make any new capital expenditure, or commit to do so, in excess of the amounts set forth in the Allergan disclosure letter;

except in the ordinary course of business consistent with past practice or as otherwise specifically permitted in the merger agreement, enter into any contract that would, if entered into prior to the date of the merger agreement, be a Parent Material Contract, as such term is used in the merger agreement, or materially modify, materially amend or terminate any such contract or waive, release or assign any material rights or claims thereunder (other than certain specified contracts which are subject to separate covenants);

except in accordance with the Allergan Investment Policy, dated May 1, 2014, (i) purchase financial instruments, (ii) change in a material manner the average duration of Allergan s investment portfolio or the average credit quality of such portfolio, (iii) materially change investment guidelines with respect to Allergan s investment portfolio, (iv) hypothecate, repo, encumber or otherwise pledge assets in Allergan s investment portfolio or (v) invest new surplus cash from operations in securities;

other than with respect to bona fide foreign exchange swaps, foreign exchange options and foreign exchange forwards in the ordinary course of business consistent with past practice, enter into, amend or terminate, directly or indirectly, or take any action that has a similar effect with respect to, any interest rate, currency, commodity, equity, credit or other derivative or any other Specified Transaction (as defined in the 2002 ISDA Master Agreement);

alter any intercompany arrangements or agreements or the ownership structure among Allergan and its wholly owned subsidiaries or among Allergan s wholly owned subsidiaries if such alteration would be reasonably expected to have a material adverse tax consequence on the combined company and its subsidiaries after the closing of the merger; and

agree, in writing or otherwise, to take any of the foregoing actions.

Allergan and Pfizer have agreed that in the event the outside date is extended past October 31, 2016 in accordance with the terms of the merger agreement, they will amend the above provisions and related sections of the Allergan disclosure letter to permit Allergan and its subsidiaries a substantially equivalent degree of flexibility for periods in 2017.

At all times from the execution of the merger agreement until the earlier of the effective time or the date on which the merger agreement is otherwise terminated, except as required by law, expressly contemplated or permitted by the merger agreement or the Pfizer disclosure letter or with the prior written consent of Allergan (such consent not to be unreasonably withheld, conditioned or delayed), subject to certain exceptions, Pfizer has generally agreed not to, and agreed not to permit its subsidiaries (other than in the case of the first bullet point, its wholly owned subsidiaries) to:

authorize or pay any dividend or make any distribution with respect to its outstanding shares of capital stock, except (i) that Pfizer may continue to pay regular quarterly cash dividends on the Pfizer common stock and Pfizer equity awards of not more than \$0.28 per share per quarter (subject to annual adjustment in a manner consistent with past practice by the Pfizer board of directors) consistent with past practice as to timing of declaration, record date and payment date, (ii) that Pfizer may pay dividends on the Pfizer preferred shares to the extent required by the certificate of designations for such Pfizer preferred shares and (iii) dividends and distributions paid or made on a pro rata basis by its subsidiaries in the ordinary course consistent with past practice;

split, combine or reclassify any of its capital stock, or issue or authorize the issuance of any other securities in respect of, in lieu of or in substitution for, shares of its capital stock, except for any such transaction by a wholly owned subsidiary of Pfizer which remains a wholly owned subsidiary of Pfizer after consummation of such transaction or as expressly permitted by the terms of the merger agreement (unless such transaction would be reasonably expected to have a material adverse tax consequence on the combined company and its subsidiaries after the closing of the merger);

enter into agreements with respect to, or consummate (other than pursuant to contracts in effect as of the date of the merger agreement that have been previously disclosed to Allergan prior to the date of the merger agreement), any acquisitions of an equity interest in or the assets of any person or entity or any business or division thereof (including by acquisition of intellectual property), or any mergers, consolidations or business combinations, that in any of the foregoing cases would reasonably be expected to prevent or materially delay or impede the consummation of the merger or that would reasonably be expected to have a material adverse tax consequence on the combined company and its subsidiaries after the closing of the merger;

directly or indirectly purchase, redeem or otherwise acquire any shares in its capital or any rights, warrants or options to acquire any such shares in its capital, except for (i) acquisitions of Pfizer common stock tendered by holders of Pfizer equity awards and Pfizer deferred awards in order to satisfy obligations to pay the exercise price and/or tax withholding obligations with respect thereto, (ii) transactions among Pfizer and its wholly owned subsidiaries or among Pfizer s wholly owned subsidiaries, (iii) acquisitions or repurchases of Pfizer common stock pursuant to (and within the limitations of) Pfizer s previously announced share repurchase plan, whether pursuant to an accelerated share repurchase plan, a 105b-1 plan, or open market

purchases or otherwise, (iv) stock fund transactions under Pfizer benefit plans that are qualified or supplemental savings plan, or (v) redemptions of Pfizer preferred shares to the extent required by the certificate of designations for such Pfizer preferred shares;

amend the Pfizer certificate of incorporation of Pfizer or the Pfizer bylaws in any manner that would adversely affect the consummation of the merger;

issue, deliver, grant, sell, pledge, dispose of or encumber, or authorize the issuance, delivery, grant, sale, pledge, disposition or encumbrance of, any shares of its capital stock, voting securities or other equity interest in Pfizer or any Pfizer subsidiaries or any securities convertible into or exchangeable for

any such shares, voting securities or equity interest, or any rights, warrants or options to acquire any such shares in its capital stock, voting securities or equity interest or any phantom stock, phantom stock rights, stock appreciation rights or stock based performance units, or take any action to cause to be exercisable any otherwise unexercisable Pfizer stock option under any existing Pfizer equity plan (except as otherwise provided by the express terms of any options outstanding on the date of the merger agreement), other than (i) issuances of Pfizer common stock in respect of any exercise of Pfizer stock options or the vesting or settlement of Pfizer equity awards outstanding on the date of the merger agreement or as may be granted after the date of the merger agreement, (ii) grants of Pfizer equity awards or Pfizer deferred awards, in each case, in the ordinary course of business consistent with past practice, (iii) withholding of Pfizer stock options or to satisfy tax obligations pertaining to the exercise of Pfizer stock options or the vesting or settlement of Pfizer deferred awards or to satisfy the exercise price with respect to Pfizer stock options or to effectuate an optionee direction upon exercise, (iv) stock fund transactions under Pfizer benefit plans that are qualified or supplemental savings plans and (v) transactions among Pfizer and its wholly owned subsidiaries; or

# agree, in writing or otherwise, to take any of the foregoing actions. *Employment and Benefits Matters*

From the effective time until at least December 31, 2017 (the continuation period ), the combined company will provide, or will cause to be provided, to each employee of Pfizer and Allergan and their respective subsidiaries who continues to be employed by the combined company and its subsidiaries following the effective time (each a continuing employee ) the following:

base compensation that is no less favorable than the base compensation that was provided to such continuing employee immediately prior to the effective time;

a short-term incentive opportunity that is no less favorable than the short-term incentive opportunity that was provided to such continuing employee immediately prior to the effective time;

an annual long-term incentive compensation award with an annual target grant value that is no less favorable than the annual target grant value of such continuing employee s long-term compensation opportunity in effect immediately prior to the effective time (in the case of any such award in respect of the 2017 calendar year, subject to reduction to the extent that any prior long-term equity incentive award made to any Allergan employee who becomes a continuing employee was front-loaded in respect of the 2017 calendar year); and

employee benefits (excluding severance benefits, defined benefit pension plans and retiree medical plans) that are no less favorable in the aggregate than those provided to such continuing employee immediately prior to the effective time.

Notwithstanding the foregoing, the combined company may amend compensation and benefit arrangements to the extent required by applicable law or to implement changes to such arrangements that are announced prior to the effective time.

Furthermore, in the event of a qualifying termination of employment during the continuation period or such longer period as provided by the applicable severance plan, policy, program, agreement or arrangement of the combined company, the combined company shall provide, or shall cause to be provided, severance benefits that are no less favorable than the severance benefits such continuing employee would be entitled to receive upon such a termination of employment under the severance plan, policy, agreement or arrangement such continuing employee was eligible to participate in as of immediately prior to the effective time.

In addition, following the effective time, the combined company will assume, honor and fulfill Pfizer s compensation and employee benefit plans (the assumed Pfizer plans ) and Allergan s compensation and benefit

plans (the Allergan benefit plans ). The continuing employees who were employed by Pfizer prior to the effective time will continue to participate in the assumed Pfizer plans following the effective time, and the continuing employees who were employed by Allergan prior to the effective time will commence participation in the assumed Pfizer plans at such times as are determined by the combined company following the effective time; provided that continuing employees who were employed by Allergan prior to the effective time will be eligible to participate in any assumed Pfizer plan that provides retiree medical benefits to the same extent as similarly situated combined company employees who are newly hired after the effective time.

The continuing employees who were employed by Pfizer prior to the effective time generally will be entitled to service credit for all purposes under the assumed Pfizer plans to the same extent as recognized by Pfizer prior to the effective time. The continuing employees who were employed by Allergan prior to the effective time generally will be entitled to service credit for purposes of vesting, eligibility to participate and level of benefits under the assumed Pfizer plans providing benefits to such continuing employees (i) to the same extent as recognized by Allergan prior to the effective time (or, if there is no similar Allergan benefit plan or similar purpose under an Allergan benefit plan, to the assumed Pfizer plans) and (ii) with respect to their years of service for similarly situated Pfizer employees under the assumed Pfizer plans) and (ii) with respect to their years of service was recognized by Pfizer for similar purposes prior to the effective time (provided that service with any predecessor of Pfizer prior to the date such entity became an affiliate of Pfizer will only be credited to the extent the individual was employed by the predecessor entity imitations. To the extent a continuing employee who was employed by Allergan prior to the effective time continues to participate in any Allergan benefit plans he or she will be entitled to service credit for all purposes under the Allergan benefit plans to the same extent as recognized by Allergan prior to the effective time continues to participate in any Allergan benefit plans he or she will be entitled to service credit for all purposes under the Allergan benefit plans to the same extent as recognized by Allergan prior to the effective time.

Further, with respect to such continuing employees who were employed by Allergan prior to the effective time, the combined company will waive any waiting periods under such assumed Pfizer plans to the extent that coverage under such plan is replacing comparable coverage under an Allergan benefit plan in which the continuing employee participated prior to the effective time, and, in the case of any assumed Pfizer plan that provides life insurance, medical, dental, pharmaceutical or vision benefits, the combined company will use commercially reasonable efforts to waive all pre-existing condition exclusions and actively-at-work requirements under such plans and credit eligible expenses incurred in the year in which a continuing employee commences participation in the applicable assumed Pfizer plan for purposes of deductibles, coinsurance and maximum out-of-pocket expense requirements applicable to such continuing employee and his or her covered dependents.

If the combined company adopts a new compensation or benefit plan or arrangement that is not an assumed Pfizer plan (a combined company plan ), each continuing employee generally will be entitled to service credit for all purposes under such combined company plan to the same extent such continuing employees would be entitled to service credit if such combined company plan was an assumed Pfizer plan, and in the case of any combined company plan that is a defined benefit pension plan or retiree medical plan, each continuing employee who was employed by Allergan prior to the effective time will be entitled to service credit for all purposes under such plan to the same extent as recognized by the Pfizer for similarly situated continuing employees who were employed by Pfizer prior to the effective time with respect to assumed Pfizer plans.

Prior to the effective time, Allergan may establish an annual bonus program in respect of 2016 in the ordinary course of business consistent with past practice. As soon as reasonably practicable following the effective time, the combined company will pay, or caused to be paid, to each individual who was employed by Allergan as of the effective time an annual cash bonus in respect of 2016, prorated for the portion of 2016 that has elapsed as of the effective time and with performance goals deemed satisfied based on the greater of target and actual performance, adjusted as necessary

and appropriate to reflect the shortened performance period with the performance targets or goals adjusted and measured based on the truncated performance period. In addition, any continuing employee who was employed by Allergan prior to the effective time and who remains employed

by the combined company and its affiliates following the effective time will be eligible for an annual cash bonus based on performance in respect of the period commencing on the effective time and ending on December 31, 2016 (the 2016 stub period), on terms and conditions consistent with those of the Allergan 2016 annual bonus program (with the performance measures and targets to be mutually agreed by Allergan and Pfizer prior to the effective time) and with a target opportunity at least equal to the target opportunity established for such individual prior to the effective time, prorated to reflect the 2016 stub period.

## Litigation Relating to the Transaction

The merger agreement requires each party to provide the other party with prompt oral notice of any litigation brought by any shareholder or stockholder of that party, as applicable, against such party, any of its subsidiaries and/or any of their respective directors relating to the merger, the merger agreement or any of the other transactions contemplated thereby. Unless, (i) in the case of such litigation with respect to Pfizer, the Pfizer board of directors has made or is considering making a change of recommendation, or (ii) in the case of such litigation with respect to Allergan, the Allergan board of directors has made or is considering making a change of recommendation, each party will give the other party the opportunity to participate (at such other party s expense) in the defense or settlement of any such litigation, and no such settlement will be agreed to without the other party s prior written consent, which consent will not be unreasonably withheld, conditioned or delayed, except that the other party will not be obligated to consent to any settlement which does not include a full release of such other party and its affiliates or which imposes an injunction or other equitable relief after the effective time upon the combined company or any of its affiliates.

## Allergan Divestiture Transaction

The merger agreement provides that Allergan and its subsidiaries will be entitled to take or refrain from taking any and all actions:

required to be taken or prohibited from being taken under the Allergan divestiture transaction agreement or certain ancillary agreements thereto, including entrance into such ancillary agreements; or

reasonably necessary or advisable to perform their respective obligations under the Allergan divestiture transaction agreement or certain ancillary agreements thereto to consummate the Allergan divestiture transaction.

Allergan and each of its subsidiaries may also enter into any amendment, or grant any waiver under, the Allergan divestiture transaction agreement, subject to certain exceptions. The merger agreement also requires Allergan and its subsidiaries to use reasonable best efforts to take, or cause to be taken, all actions and to do, or cause to be done, all things necessary, proper or advisable to consummate the Allergan divestiture transaction pursuant to the terms of the Allergan divestiture transaction agreement.

Pursuant to the terms of the merger agreement, Allergan will (or will cause its subsidiaries to) use a portion of the cash proceeds received from the Allergan divestiture transaction closing to prepay in full all amounts outstanding under certain agreements set forth in the Allergan disclosure letter to the extent, in Allergan s reasonable commercial judgment, it would be advisable to prepay such amounts taking into account the needs of the business and operations of Allergan and its subsidiaries.

## Allergan Share Split

Table of Contents

Subject to approval by Allergan shareholders of the Allergan share split proposal, Allergan has agreed in the merger agreement to take such actions as are reasonably necessary to effect the Allergan share split.

## **Post-Merger Governance Matters**

Allergan has agreed to take all actions as are necessary to cause, effective as of the effective time, the Allergan board of directors, which will become the board of directors of the combined company, to be comprised of a total of 15 directors, 11 of whom will be the directors from the Pfizer board of directors prior to the closing of the merger, and four of whom will be directors from the Allergan board of directors prior to the closing of the merger. Of such four directors from the Allergan board of directors, one will be the Paul M. Bisaro, the current Executive Chairman of Allergan, one will be Brenton L. Saunders, the current Chief Executive Officer and President of Allergan, and the remaining two directors will be mutually agreed between Pfizer and Allergan. The new members appointed to the combined company board of directors will be ratified by the Nominating and Governance Committee of the Allergan board of directors in accordance with the Allergan constitution.

The merger agreement also requires Allergan to take all such actions as are necessary to ensure that, as of the effective time:

Ian C. Read will be Chairman and Chief Executive Officer of the combined company, until his resignation or removal or until his successor is duly elected and qualified; and

Brenton L. Saunders will be President and Chief Operating Officer of the combined company, until his resignation or removal or until his successor is duly elected and qualified.

The merger agreement further requires that Allergan, subject to approval by the Allergan shareholders of the Allergan name change proposal, take such actions to effect the change of the name of the combined company, from Allergan plc to Pfizer plc effective as of the effective time or as promptly as reasonably practicable thereafter. If Allergan does not receive shareholder approval for the Allergan name change proposal the combined company will do business as Pfizer , to the extent permitted by applicable law, and seek shareholder approval to effect the name change as soon as

practicable after the closing of the merger. Allergan is also required to take such actions as are reasonably necessary to change the ticker symbol of the combined company to PFE effective from and after consummation of the merger.

Allergan and Pfizer have also agreed to cooperate, and subject to receipt of the applicable Allergan shareholder approval, Allergan will as promptly as reasonably practicable following:

its next annual general meeting following the date of the merger agreement, in respect of the reduction of some or all of the share premium of Allergan resulting from the acquisitions by Allergan or its subsidiaries of Allergan, Inc. and Forest Laboratories, Inc.; and

the consummation of the merger, in respect of the reduction of some or all of the share premium of Allergan resulting from the merger, prepare and file an application to the High Court for an order pursuant to the Irish Companies Act 2014 approving the creation of additional distributable reserves in respect of such reduction, and take all action as is reasonably necessary to cause such distributable reserves creation to become effective.

## Integration Planning

From and after the execution of the merger agreement until the earlier of the effective time or the date, if any, on which the merger agreement is terminated pursuant to its terms, each of Pfizer and Allergan agree to use reasonable best efforts to:

cooperate in planning the restructuring and integration of Pfizer, its subsidiaries and their respective businesses, on the one hand, with Allergan, its subsidiaries and their respective businesses, on the other hand; and

refrain from taking any actions that would reasonably be expected to cause any such integration transaction to fail to achieve, in any material respect, any material element of its intended operational, financial and other synergies.

However, Allergan and its subsidiaries and their respective businesses will not be required to take any action that would be reasonably likely to materially and adversely affect the business, operations and structure of Allergan and its subsidiaries considered on a standalone basis without regard to the merger and other transactions contemplated by the merger agreement.

If the merger agreement is terminated pursuant to its terms, Pfizer has agreed, upon Allergan s request, to promptly reimburse Allergan and its subsidiaries for all reasonable out-of-pocket fees and expenses and taxes (excluding any VAT for which Allergan is entitled to a refund, repayment or credit from any relevant tax authority) incurred by Allergan and its subsidiaries in connection with any integrational planning actions taken thereby.

## Shareholder/Stockholder Meetings

Pfizer and Allergan have agreed to cause the Pfizer special meeting and the Allergan EGM, respectively, to be held on the same day and on the date that is the 30th day (or, if such date is not a business day, the first business day thereafter) following the date on which this joint proxy statement/prospectus is mailed to their respective shareholders or stockholders (such date, the meeting date ), provided that, unless otherwise mutually agreed, the meeting date will be scheduled to occur one business day prior to the expected date of the closing of the merger. If the parties mutually agree in good faith that a delay of the date of the closing of the merger is reasonably likely to occur, Pfizer and Allergan will postpone the Pfizer special meeting and the Allergan EGM, respectively, so that they will occur one business day prior to the new expected date of the closing of the merger.

## **Recommendation of the Pfizer Board of Directors**

Pfizer, through its board of directors, has agreed to recommend to and solicit, and use its reasonable best efforts to obtain from, the Pfizer stockholders their approval of the Pfizer merger proposal and include such recommendation in this joint proxy statement/prospectus, except in each case to the extent that the Pfizer board of directors has made a change of recommendation, as described below in *Covenants and Agreements Change of Recommendation*. In the event that the Pfizer board of directors makes a change in recommendation prior to receipt of approval of the Pfizer merger proposal, then Allergan will have the right to terminate the merger agreement.

## **Recommendation of the Allergan Board of Directors**

Allergan, through its board of directors, has agreed to recommend to and solicit, and use its reasonable best efforts to obtain from, the Allergan shareholders their approval of the Allergan required proposals, the Allergan distributable reserves creation proposal and the Allergan name change proposal and include such recommendation in this joint proxy statement/prospectus, except in each case to the extent that the Allergan board of directors has made a change of recommendation, as described below in *Covenants and Agreements Change of Recommendation*. In the event that the Allergan board of directors makes a change in recommendation prior to receipt of approval of the Allergan required proposals, then Pfizer will have the right to terminate the merger agreement.

## Pfizer Stockholders Meeting

Pfizer has agreed to take all necessary actions to establish a record date for, duly call, give notice of, and convene the Pfizer special meeting on the meeting date in accordance with applicable law and the Pfizer certificate of incorporation and Pfizer bylaws. Nothing contained in the merger agreement is deemed to relieve Pfizer of its obligations to submit the merger agreement to its stockholders for a vote on the approval of the adoption thereof.

## Allergan Extraordinary General Meeting

Allergan has agreed to take all necessary actions to establish a record date for, duly call, give notice of, and convene the Allergan EGM on the meeting date in accordance with applicable law and the Allergan constitution. Nothing contained in the merger agreement is deemed to relieve Allergan of its obligations to submit the Allergan required proposals, the Allergan distributable reserves creation proposal and the Allergan name change proposal to its shareholders for a vote on the approval thereof.

## Reasonable Best Efforts; Regulatory Filings and Other Actions

Under the terms of the merger agreement, Pfizer and Allergan have each agreed to use their respective reasonable best efforts to take, or cause to be taken, all actions and to do, or cause to be done, all things necessary, proper or advisable under applicable laws to consummate the merger and make effective the other transactions contemplated by the merger agreement as soon as practicable after the date of the merger agreement, including:

preparing and filing, in consultation with the other party, as promptly as advisable all documentation to effect all necessary applications, notices, petitions, filings and other documents and to obtain as promptly as reasonably practicable all waiting period expirations or terminations, consents, clearances, waivers, licenses, orders, registrations, approvals, permits and authorizations necessary or advisable to be obtained from any third party and/or relevant governmental entities in order to consummate the merger and the other transactions contemplated by the merger agreement; and

taking all steps as may be necessary to obtain all such waiting period expiration or terminations, consents, clearances, waivers, licenses, registrations, permits, authorizations, orders and approvals. In addition, at Pfizer s reasonable request and subject to applicable law, Allergan and its subsidiaries will use their reasonable best efforts to enter into supplemental indentures with respect to certain notes issued by Allergan subsidiaries to the extent reasonably necessary to permit Allergan and its subsidiaries to remain in compliance with the passive holding company covenant applicable to such notes after giving effect to the consummation of the merger and the other transactions contemplated by the merger agreement. The foregoing obligation will not, however, require Allergan or any of its subsidiaries to enter into any agreement or instrument that would be effective prior to the closing of the merger.

In addition, subject to certain exceptions specified in the merger agreement, in connection with the foregoing efforts, each of Pfizer and Allergan have agreed to (i) cooperate in all respects and consult with each other in connection with any filing or submission and in connection with any investigation or other inquiry, (ii) promptly inform the other party of any substantive or material communication received from a relevant governmental entity or in connection with any proceeding by a private party regarding the transactions contemplated by the merger agreement and (iii) permit the other party to review in advance any written communication that it gives to, and consult with each other in advance of any substantive or material meeting, phone call or conference with a relevant governmental authority or, in connection with any proceeding by a private party regarding the transactions contemplated by the merger agreement, any other person or entity and, to the extent permitted, give the other party the opportunity to attend and participate in any in-person meetings with a relevant governmental authority or other person or entity.

Pfizer and Allergan have also agreed to take any and all actions as may be necessary or advisable to obtain the expiration or termination of any waiting period or any consents, permits, waivers, approvals, authorizations or orders

## Table of Contents

required under antitrust law as promptly as reasonably practicable and to resolve objections, if any, under antitrust law as promptly as possible, including, in each case, agreeing to any terms, conditions or modifications (including Pfizer, Allergan or any of their respective subsidiaries having to cease operating, license, sell or otherwise dispose of any assets or businesses or limiting their respective freedom of action). Notwithstanding the foregoing, neither Pfizer nor Allergan will be required to take, or will take without the prior

written consent of the other party, any such actions that would result in, or would be reasonably likely to result in, either individually or in the aggregate, a one-year loss of net sales revenues (as measured by net 2015 sales revenue) in excess of \$2.5 billion for the combined company and its subsidiaries taken as a whole after giving effect to the merger (but excluding any assets or lines of business (x) being sold pursuant to the Allergan divestiture transaction or (y) that were not held or operated by Allergan or Pfizer as of the date of the merger agreement). Notwithstanding this obligation, none of Pfizer, Allergan or their respective subsidiaries are required to take or agree to take any action with respect to its business or operations unless the effectiveness of such agreement or action is conditioned upon the closing of the merger. Pfizer and Allergan have also agreed to jointly develop the strategy relating to the antitrust laws and consult and cooperate with one another, and consider in good faith the views of one another, regarding the form and content of any analyses, appearances, presentations, memoranda, briefs, arguments, opinions and proposals made or submitted by or on behalf of either party in connection with the proceedings under or relating to any antitrust law prior to their submission. Notwithstanding the foregoing, under the terms of the merger agreement, Pfizer will ultimately control the strategy relating to the antitrust laws and will have final decision-making authority on any action or decision required to insure that Pfizer can meet its relevant obligations and its ability to consummate the merger, provided that Pfizer must consult with Allergan with respect to any such strategy or decision and consider Allergan s views in good faith.

## No Solicitation; Third-Party Acquisition Proposals

The merger agreement contains detailed provisions outlining the circumstances in which Pfizer and Allergan may respond to competing proposals received from third parties. Under these reciprocal provisions, each of Pfizer and Allergan has agreed that it will not (and will not permit any of its subsidiaries to), and that it will direct and use its reasonable best efforts to cause its respective representatives not to, directly or indirectly:

solicit, initiate or knowingly encourage any inquiry with respect to, or the making or submission of any inquiry, proposal or offer (including any inquiry, proposal or offer to its shareholders or stockholders, as applicable) which constitutes or would be reasonably expected to lead to a competing proposal (as defined below);

participate in any discussions or negotiations regarding a competing proposal with, or furnish any nonpublic information in furtherance of a competing proposal to any person or entity that has made or, to Pfizer s or Allergan s knowledge, as applicable, is considering making, a competing proposal; or

waive, terminate, modify or release any person or entity (other than Pfizer, Allergan, Merger Sub and their respective affiliates, as applicable) from any provision of or grant any permission, waiver or request under any standstill or similar agreement or obligation (provided that Pfizer or Allergan, as applicable, will not be required to take, or be prohibited from taking, any action otherwise prohibited or required under this provision if its board of directors determines in good faith (after consultation with outside legal counsel) that such action or inaction would be reasonably likely to be inconsistent with the directors fiduciary duties under applicable law).

In addition, the merger agreement requires Pfizer and Allergan to, and to cause their respective subsidiaries and representatives to, immediately cease and cause to be terminated all existing discussions or negotiations with any person or entity conducted theretofore with respect to any competing proposal or any inquiry or proposal that may be reasonably expected to lead to a competing proposal, request the prompt return or destruction of all confidential

information previously furnished in connection therewith and immediately terminate all physical and electronic dataroom access previously granted to any such person or entity or its representatives.

If Pfizer or Allergan receives a written competing proposal or inquiry or proposal from a person or entity that intends to make a competing proposal, which its board of directors determines in good faith (after consultation with its outside legal counsel and financial advisors):

constitutes a superior proposal or could reasonably be expected to result in a superior proposal; and

failure to take the actions described in either of the bullet points below would be reasonably likely to be inconsistent with the directors fiduciary duties under applicable law and which competing proposal, inquiry or proposal was made after the date of the merger agreement and did not otherwise result from a breach of the merger agreement,

Pfizer or Allergan, as applicable, may take the following actions:

furnish nonpublic information to the third party making or intending to make such competing proposal, if, and only if, prior to so furnishing such information, it receives from the third party an executed confidentiality agreement with terms no less restrictive of such person or entity than the confidentiality agreement between Pfizer and Allergan (except that such confidentiality agreement may not include the fall away provisions to the standstill terms set forth in the confidentiality agreement between Pfizer and Allergan); and

engage in discussions or negotiations with the third party with respect to the competing proposal. Under the terms of the merger agreement, Pfizer and Allergan have also agreed that:

they will notify the other party orally and in writing promptly (and in any event within 24 hours) after receipt of any competing proposal or any initial communication or proposal that may reasonably be expected to lead to a competing proposal;

such notice must set forth the material terms and conditions of such competing proposal or such proposal (including any changes to terms and conditions) and the identity of the person or entity making such competing proposal;

they will promptly keep the other party reasonably informed on a reasonably current basis of any material change to the terms and status of any such competing proposal;

they will provide to the other party as soon as reasonably practicable after receipt or delivery thereof (and in any event within 24 hours) copies of all written material received by Pfizer or Allergan or any of their respective subsidiaries, as applicable, from the person or entity making a competing proposal (or such person or entity s representatives) that is material to understanding such competing proposal;

they will provide to the other party as soon as reasonably practicable after receipt or delivery thereof (and in any event within 24 hours) copies of all written material provided by Pfizer or Allergan or any of their respective subsidiaries, as applicable, to the person or entity making the competing proposal (or such person or entity s representatives) that is material to understanding any counterproposal or other material substantive response by Pfizer or Allergan, as applicable, to such competing proposal, including draft agreements or term sheets received in connection therewith; and

they will not, and will cause their respective subsidiaries not to, enter into any confidentiality or other agreement with any person or entity subsequent to the date of the merger agreement that would prohibit them from providing such information to the other party.

The merger agreement permits each of the Pfizer board of directors and the Allergan board of directors to comply with Rule 14d-9, Rule 14e-2(a) or Item 1012(a) of Regulation M-A promulgated under the Exchange Act or other applicable law or make any disclosure to its stockholders or shareholders, as applicable, if such board of directors determines in good faith, after consultation with outside legal counsel, that the failure to do so would violate applicable law. However, any disclosure of a position contemplated by Rule 14d-9 and Rule 14e-2(a) that relates to the approval, recommendation or declaration of advisability by the Pfizer board of directors or the Allergan board of directors with respect to a competing proposal will be deemed a change of recommendation, unless Pfizer or Allergan, as applicable, in connection with such disclosure:

publicly states that its board of directors expressly rejects the competing proposal or expressly reaffirms its recommendation in favor of the approval of the Pfizer merger proposal or the Allergan shareholder approvals, as applicable; or

does not publicly state that the board of directors recommends acceptance of the competing proposal (provided that the provision described in this bullet point only applies if the party making the change of recommendation has already provided notice to the other party of its intention to do so and its board of directors is not yet permitted to effect such change of recommendation, provided further that if, within two business days following the date on which the Pfizer board of directors or the Allergan board of directors, as applicable, is permitted to effect such change of recommendation, the applicable board of directors does not expressly reaffirm its recommendation in favor of the approval of the Pfizer merger proposal or the Allergan proposals, as applicable, such board of directors will be deemed to make a change of recommendation).

## Definition of Competing Proposal

For purposes of the merger agreement, the term competing proposal (as used with respect to each of Pfizer and Allergan, as applicable) means any bona fide proposal or bona fide offer made by a person or entity or group (other than (i) a proposal or offer by Pfizer or Allergan, or any of their subsidiaries, as applicable, and (ii) as applies to Allergan, the Allergan divestiture transaction) for:

the acquisition by any person or entity of 20% or more of the assets of Pfizer or Allergan and their respective subsidiaries, as applicable, taken as a whole, measured by either book value or fair market value (including equity securities of Pfizer s or Allergan s subsidiaries, as applicable);

the acquisition by any person or entity (or the stockholders of any person or entity) of 20% or more of the outstanding capital stock, other equity securities or voting power of Pfizer, or 20% of the outstanding Allergan ordinary shares, as applicable; or

any merger, business combination, consolidation, share exchange, recapitalization or similar transaction involving Pfizer or Allergan as a result of which the holders of Pfizer common stock or Allergan ordinary shares, as applicable, immediately prior to such transaction do not, in the aggregate, own at least 80% of the outstanding voting power of the surviving or resulting entity in such transaction immediately after consummation thereof, in each case other than the merger.

#### Definition of Superior Proposal

For purposes of the merger agreement, the term superior proposal (as used with respect to each of Pfizer and Allergan, as applicable) means a bona fide proposal or offer constituting a competing proposal (with references to 20% and 80% being deemed to be replaced with references to 50%), which the Pfizer board of directors or the Allergan board of directors, as applicable, determines in good faith after consultation with its outside legal and financial advisors to be:

more favorable to its stockholders or shareholders, as applicable, from a financial point of view, than the merger, in the case of Pfizer, or the merger and the other transactions contemplated by the merger agreement, in the case of Allergan, taking into account all relevant factors (including all of the terms and conditions of such proposal or offer and the merger agreement (including any changes to the terms of the merger agreement proposed by Allergan or Pfizer, as applicable, in response to such offer or otherwise)); and

reasonably capable of being completed, taking into account all financial, legal, regulatory and other aspects of such proposal or offer.

## Change of Recommendation

Each of the Pfizer board of directors and the Allergan board of directors is required not to:

approve, recommend or declare advisable, or propose publicly to approve, recommend or declare advisable, any competing proposal, or withdraw or fail to make when required pursuant to the merger

agreement, or propose publicly to withdraw or fail to make when required pursuant to the merger agreement (or qualify or modify in any manner adverse to Allergan or Pfizer, as applicable) its recommendation in favor of the Pfizer merger proposal or the Allergan required proposals, the Allergan distributable reserves creation proposal and the Allergan name change proposal, as applicable (any of the foregoing, a change of recommendation ); or

cause or allow Pfizer or Allergan or any of their respective subsidiaries, as applicable, to execute or enter into any letter of intent, memorandum of understanding, agreement in principle, merger agreement, acquisition agreement, transaction agreement, implementation agreement, option agreement, joint venture agreement, alliance agreement, partnership agreement or other agreement constituting or with respect to, or that would reasonably be expected to lead to any, any competing proposal, or requiring, or reasonably expected to cause, Pfizer or Allergan, as applicable, to abandon, terminate, delay or fail to consummate the merger (other than a confidentiality agreement as permitted by the merger agreement),

However, prior to the approval of the Pfizer merger proposal or the Allergan proposals by the Pfizer stockholders or the Allergan shareholders, as applicable, each of the Pfizer board of directors and the Allergan board of directors is permitted to make a change of recommendation if:

such board of directors has concluded in good faith (after consultation with its financial advisors and outside legal counsel) that (i) a competing proposal constitutes a superior proposal and (ii) the failure to take such action would be reasonably likely to be inconsistent with the directors fiduciary duties under applicable law; or

in response to any effect that occurs after the date of the merger agreement, including any change in or issuance or interpretation of, or proposed change in or issuance or interpretation of, applicable law (whether or not yet approved or effective), but excluding the receipt, existence or terms or consequences of a competing proposal or any inquiry related thereto (an intervening event ), such board of directors has concluded in good faith (after consultation with its financial advisors and outside legal counsel) that the failure to take such action would be inconsistent with the directors fiduciary duties under applicable law.
Prior to making a change of recommendation in response to a competing proposal, the party so doing must provide the other party with at least three business days prior written notice advising the other party of its board of director s intention to make such a change of recommendation, and must also take into account any changes to the terms of the merger agreement proposed by the other party in response to such prior written notice or otherwise, and during such three business day period, the party intending to make the change of recommendation must engage in good faith negotiations with the other party regarding any changes to the terms of the merger agreement proposed by the other party in terms of the merger agreement proposed by the other party intending to make the change of recommendation must engage in good faith

Prior to making a change of recommendation in response to an intervening event, the party so doing must provide the other party with at least three business days prior written notice advising the other party of its board of director s intention to make such a change of recommendation and the reasons therefore, and must take into account any changes to the terms of the merger agreement proposed by the other party in response to such prior written notice or otherwise, and during such three business day period, the party intending to make the change of recommendation must engage in good faith negotiations with the other party regarding any changes to the terms of the merger agreement proposed by the other party intending to make the party agreement proposed by the other party.

In the event that the Allergan board of directors makes a change in recommendation prior to receipt of approval of the Allergan required proposals, then Pfizer will have the right to terminate the merger agreement. In the event that the Pfizer board of directors makes a change in recommendation prior to receipt of approval of the Pfizer merger proposal, then Allergan will have the right to terminate the merger agreement. Unless the merger agreement has been terminated in accordance with its terms, the party making the change of recommendation must hold the Pfizer special meeting or the Allergan EGM, as applicable, for the purpose of obtaining approval of the Pfizer proposals or the Allergan proposals, as applicable.

## Certain Additional Covenants

The merger agreement also contains additional covenants, including, among others, covenants relating to the filing of this joint proxy statement/prospectus, the filing of the Irish prospectus, if required under applicable law, access to information of the other company, public announcements with respect to the merger, exemptions from takeover laws, obligations of Merger Sub and the surviving corporation, Rule 16b-3 exemptions, the delisting of Pfizer common stock and the listing of Allergan ordinary shares issued in connection with the merger and certain tax matters.

## Conditions to the Consummation of the Merger

Under the merger agreement, the respective obligations of each party to effect the merger are subject to the satisfaction or, to the extent permitted by applicable law, waiver on or prior to the date of the consummation of the merger of each of the following conditions:

*Allergan Shareholder Approval.* The Allergan required proposals have been approved by the affirmative vote of the holders representing a majority of the votes cast by holders of outstanding Allergan ordinary shares on such proposals at the Allergan EGM.

*Pfizer Stockholder Approval.* The Pfizer merger proposal has been approved by the affirmative vote of the holders of a majority of the outstanding stock of Pfizer entitled to vote thereon at the Pfizer special meeting.

*Registration Statement*. The registration statement on Form S-4 of which this joint proxy statement/prospectus forms a part has become effective in accordance with the provisions of the Securities Act and no stop order suspending the effectiveness of such registration statement has been issued by the SEC and remains in effect and no proceeding to that effect has been commenced or threatened.

*No Illegality or Injunction.* No (i) law, (ii) injunction, restraint or prohibition by any court of competent jurisdiction or (iii) injunction, order or prohibition under any antitrust law by any relevant governmental authority of competent jurisdiction, in each case, which prohibits consummation of the merger has been enacted or entered and continues to be in effect to prohibit consummation of the merger.

*Regulatory Approvals.* (i) Any applicable waiting period (or extension thereof) relating to the merger under the HSR Act has expired or been terminated, and (ii) all consents of, or filings with, the relevant governmental authorities, as set forth in each of Pfizer s and Allergan s disclosure letters, has been obtained and is in full force and effect at the closing of the merger and any applicable waiting period with respect thereto has expired or been terminated.

*Irish Prospectus*. An Irish prospectus in relation to the Allergan ordinary shares, if required by applicable law, has been approved by the Central Bank of Ireland and made available to the public in accordance with applicable law.

Allergan Share Split. The Allergan share split has occurred.

*Listing*. The Allergan ordinary shares to be issued in the merger have been approved for listing on the NYSE, subject to official notice of issuance.

Under the merger agreement, the respective obligations of Allergan and Merger Sub to effect the merger are also subject to the satisfaction or waiver on or prior to the date of the consummation of the merger of the following additional conditions:

*Representations and Warranties*. (i) The representations and warranties of Pfizer regarding its authorized capital stock, absence of a material adverse effect since December 31, 2014 and the absence of any anti-takeover statutes and anti-takeover provisions in the Pfizer certificate of incorporation that would be applicable to Allergan, Merger Sub or any of their respective subsidiaries are true and correct

in all respects as of the date of the merger agreement and as of the date of the closing of the merger as though made on and as of the date of the closing of the merger (except that representations and warranties that by their terms speak specifically as of the date of the merger agreement or another date must be true and correct in all respects as of such date), except for breaches of representations and warranties which are de minimis in the aggregate, (ii) the representations and warranties of Pfizer regarding qualification, organization, corporate authority, required vote and absence of finders and brokers are true and correct in all material respects as of the date of the merger agreement and as of the date of the closing of the merger as though made on and as of the date of the closing of the merger (except that representations and warranties that by their terms speak specifically as of the date of the merger agreement or another date must be true and correct in all material respects as of such date), and (iii) each of the other representations and warranties of Pfizer are true and correct as of the date of the merger agreement and the date of the closing of the merger as though made on and as of the date of the closing of the merger (except that representations and warranties that by their terms speak specifically as of the date of the merger agreement or another date must be true and correct as of such date), except in the case of this clause (iii) where any such failure to be true and correct (without giving effect to any qualification as to materiality or material adverse effect contained therein) has not had and would not reasonably be expected to have, individually or in the aggregate, a material adverse effect on Pfizer; and Allergan must have received a certificate signed on behalf of Pfizer by a duly authorized executive officer of Pfizer to such effect.

Performance of Obligations of Pfizer. Pfizer has performed or complied in all material respects with the covenants and agreements required to be performed or complied with by it under the merger agreement at or prior to the effective time; and Allergan must have received a certificate signed on behalf of Pfizer by a duly authorized executive officer of Pfizer to such effect.
 Under the merger agreement, the obligation of Pfizer to effect the merger is also subject to the satisfaction or waiver on or prior to the date of the consummation of the merger of the following additional conditions:

*Representations and Warranties.* (i) The representations and warranties of Allergan regarding its authorized capital and absence of a material adverse effect on Allergan since December 31, 2014 are true and correct in all respects as of the date of the merger agreement and as of the date of the closing of the merger as though made on and as of the date of the closing of the merger (except that representations and warranties that by their terms speak specifically as of the date of the merger agreement or another date must be true and correct in all respects as of such date), except for breaches of representations and warranties which are de minimis in the aggregate, (ii) the representations and warranties of Allergan regarding qualification, organization, corporate authority, required vote and absence of finders and brokers are true and correct in all material respects as of the date of the merger agreement and as of the date of the closing of the merger as though made on and as of the date of the closing of the merger (except that representations and warranties that by their terms speak specifically as of the date of the merger agreement or another date must be true and correct in all material respects as of such date), and (iii) each of the other representations and warranties of Allergan are true and correct as of the date of the merger agreement and the date of the closing of the merger as though made on and as of the date of the closing of the merger (except that representations and warranties that by their terms speak specifically as of the date of the merger agreement or another date must be true and correct as of such date), except in the case of this clause (iii) where any such failure to be true and correct (without giving effect to any qualification as to materiality or material adverse effect contained therein) has not had and would not reasonably be expected to have, individually or in the aggregate, a material adverse effect on Allergan; and Pfizer must have received a certificate signed on behalf of Allergan by a duly

authorized executive officer of Allergan to such effect.

*Performance of Obligations of Allergan and Merger Sub*. Allergan and Merger Sub have performed or complied in all material respects with the covenants and agreements required to be performed or complied with by them under the merger agreement at or prior to the effective time; and Pfizer must have received a certificate signed on behalf of Allergan by a duly authorized executive officer of Allergan to such effect.

*Allergan Divestiture Transaction Closing.* The closing of the Allergan divestiture transaction has occurred in accordance with the terms of the Allergan divestiture transaction agreement. **Termination of the Merger Agreement; Termination Fees; Expense Reimbursement** 

#### Termination of the Merger Agreement

The merger agreement may be terminated and the merger and the other transactions contemplated by the merger agreement abandoned as follows:

by mutual written consent of Pfizer and Allergan;

by either Pfizer or Allergan, prior to the effective time, if there has been a breach by Allergan or Merger Sub, on the one hand, or Pfizer, on the other hand, of any representation, warranty, covenant or agreement set forth in the merger agreement, which breach would result in the conditions to the other parties obligation to consummate the merger not being satisfied (and such breach is not curable prior to the outside date, or, if curable prior to the outside date, has not been cured within the earlier of (i) 30 calendar days following delivery of notice thereof to the defaulting party from the non-defaulting party or (ii) three business days before the outside date). However, the merger agreement may not be so terminated by any party if such party is then in material breach of any representation, warranty, covenant or agreement set forth in the merger agreement;

by either Pfizer or Allergan, if the effective time has not occurred by 5:00 p.m., New York City time, on October 31, 2016 (the outside date ), except that if on such date all of the conditions to the consummation of the merger have been satisfied or waived (other than the conditions regarding the stockholder and shareholder approvals, registration statement, regulatory approvals, Irish prospectus, the Allergan share split and share listing and those conditions that by their nature can only be satisfied at the closing of the merger), then the outside date will be extended to 5:00 p.m., New York City time, on March 31, 2017. However, this right to terminate the merger agreement may not be exercised by a party whose breach of any representation, warranty, covenant or agreement in the merger agreement is the cause of, or resulted, in the effective time not occurring prior to such date;

by Allergan, if, prior to receipt of approval of the Pfizer merger proposal, the Pfizer board of directors makes a change of recommendation;

by Pfizer, if, prior to receipt of approval of the Allergan required proposals, the Allergan board of directors makes a change of recommendation;

by either Pfizer or Allergan, if a relevant governmental authority of competent jurisdiction, that is in a jurisdiction that is material to the business and operations of Pfizer and Allergan, taken together, has issued a final, non-appealable order, injunction, decree, ruling or law in each case permanently restraining, enjoining or otherwise prohibiting the consummation of the merger;

by either Pfizer or Allergan, if the Pfizer special meeting (as it may be adjourned or postponed) has concluded and approval of the Pfizer merger proposal has not been obtained;

by either Pfizer or Allergan, if the Allergan EGM (as it may be adjourned or postponed) has been concluded and approval of the Allergan required proposals has not been obtained; or

by either Pfizer or Allergan, if, following the date of the merger agreement, there has been:

any change in applicable law (whether or not such change in law is yet effective) with respect to Section 7874 of the Code (or any other U.S. tax law);

the issuance of an official interpretation of applicable law, as set forth in published guidance by the IRS (other than news releases) (whether or not such change in official interpretation is yet effective); or

the passage of a bill or bills that would implement such a change in identical (or substantially identical such that a conference committee is not required prior to submission of such legislation for the President s approval or veto) form by both the United States House of Representatives and the United States Senate and for which the time period for the President of the United States to sign or veto such bill has not yet elapsed,

in each case, that, once effective, in the opinion of a nationally recognized U.S. tax counsel, would cause the combined company to be treated as a United States domestic corporation for United States federal income tax purposes following the consummation of the merger and other transactions contemplated by the merger agreement (for this purpose, U.S. tax counsel will be entitled to make such reasonable assumptions as to the relevant facts and, with respect to notices described in Section 7805(b) of the Code published in the Internal Revenue Bulletin that announce the intention to issue future regulations, the most likely form that such regulations will take) (referred to as an adverse tax law change ).

## **Termination Fees**

#### Termination Fees Payable by Pfizer

The merger agreement requires Pfizer to pay Allergan Medical Sàrl, a wholly owned subsidiary of Allergan, a termination fee of \$1.5 billion, referred to as the Pfizer no vote fee, if either Pfizer or Allergan terminates the merger agreement because the Pfizer special meeting (as it may be adjourned or postponed) has concluded and approval of the Pfizer merger proposal has not been obtained and the Allergan board of directors has not changed its recommendation and the Allergan required proposals have been approved by the Allergan shareholders.

In addition, the merger agreement requires Pfizer to pay Allergan Medical Sàrl a termination fee of \$3.5 billion if:

either Pfizer or Allergan terminates the merger agreement (i) because the Pfizer special meeting (as it may be adjourned or postponed) has concluded and approval of the Pfizer merger proposal has not been obtained from the Pfizer stockholders, (ii) after the date of the merger agreement, a competing proposal for Pfizer is publicly disclosed and not publicly, irrevocably withdrawn prior to the date of the Pfizer special meeting, and (iii) (a) a competing proposal is consummated within 12 months of such termination or (b) Pfizer enters into a definitive agreement providing for a competing proposal within 12 months of such termination and such competing proposal is consummated. Solely for these purposes, the term competing proposal will have the same meaning described under *No Solicitation; Third-Party Acquisition Proposals*, except that all references to 20% and 80% will be deemed to be replaced with references to 50%; or

(i) Allergan terminates the merger agreement because prior to receipt of approval of the Pfizer merger proposal, the Pfizer board of directors makes a change of recommendation in response to a superior proposal and (ii) the Allergan board of directors has not made a change of recommendation, and Allergan confirms to Pfizer in writing that the Allergan board of directors has determined in good faith (after consultation with its financial advisors and outside legal counsel) that it continues to recommend the approval of the Allergan proposals and does not intend to make a change of recommendation.

To the extent that the Pfizer no vote fee has been paid, it will be credited against the termination fee described in the first bullet point above.

Furthermore, the merger agreement requires Pfizer to pay Allergan Medical Sàrl a termination fee of \$3.0 billion if the Pfizer board of directors makes a change of recommendation (other than in response to a superior proposal) on or prior to March 1, 2016, or \$3.5 billion if the Pfizer board of directors makes a change of recommendation (other than in response to a superior proposal) after March 1, 2016, if:

(i) Allergan terminates the merger agreement because prior to receipt of approval of the Pfizer merger proposal, the Pfizer board of directors makes such a change of recommendation and (ii) the Allergan board of directors has not made a change of recommendation, and Allergan confirms to Pfizer in writing that the Allergan board of directors has determined in good faith (after consultation with its financial advisors and outside legal counsel) that it continues to recommend the approval of the Allergan proposals and does not intend to make a change of recommendation; or

either Allergan or Pfizer terminates the merger agreement if the Pfizer special meeting (as it may be adjourned or postponed) has concluded and approval of the Pfizer merger proposal has not been obtained and the Pfizer board of directors has made such change of recommendation.

To the extent that the Pfizer no vote fee has been paid, it will be credited against this termination fee. Pfizer shall in no event be required to pay any termination fee on more than one occasion and in no event shall the aggregate amount payable by Pfizer pursuant to the termination fee provisions described above and the expense reimbursement provisions described below exceed \$3.5 billion.

The merger agreement also requires Pfizer to reimburse Allergan for:

any documented fees and expenses of third parties (including fees and expenses of financial advisors, outside legal counsel, accountants, experts, consultants and other representatives); and

certain costs, fees and expenses set forth in the Allergan disclosure letter, subject to certain exclusions related to VAT, actually incurred, paid or payable by or on behalf of Allergan or any of its subsidiaries in connection with the authorization, preparation, negotiation, execution, performance, termination or abandonment of the merger agreement and the merger and the other transactions contemplated thereby, in an aggregate amount not to exceed \$400 million, if:

Pfizer terminates the merger agreement due to the occurrence of an adverse tax law change;

either Pfizer or Allergan terminates the merger agreement because the approval of the Pfizer merger proposal has not been obtained, but the approval of the Allergan required proposals has been obtained; or

Allergan terminates the merger agreement because the Pfizer board of directors makes a change of recommendation and the Allergan board of directors has not made a change of recommendation, and

Allergan confirms to Pfizer in writing that the Allergan board of directors has determined in good faith (after consultation with its financial advisors and outside legal counsel) that it continues to recommend the approval of the Allergan proposals and does not intend to make a change of recommendation.

To the extent this reimbursement is required, any payment made for this reason will be credited against Pfizer s obligation to pay any of the termination fees described above.

## Termination Fees Payable by Allergan

The merger agreement requires Allergan Medical Sàrl to pay Pfizer a termination fee of \$1.5 billion, referred to as the Allergan no vote fee, if either Pfizer or Allergan terminates the merger agreement because the Allergan EGM (as it may be adjourned or postponed) has concluded and approval of the Allergan required proposals has not been obtained and the Pfizer board of directors has not changed its recommendation and the Pfizer merger proposal has been approved by the Pfizer stockholders.

In addition, the merger agreement requires Allergan Medical Sàrl to pay Pfizer a termination fee of \$3.5 billion if:

either Pfizer or Allergan terminates the merger agreement (i) because the Allergan EGM (as it may be adjourned or postponed) has concluded and approval of the Allergan required proposals has not been obtained, (ii) after the date of the merger agreement, a competing proposal for Allergan is publicly disclosed and not publicly, irrevocably withdrawn prior to the date of the Allergan EGM, and (iii) (a) a competing proposal is consummated within 12 months of such termination or (b) Allergan enters into a definitive agreement providing for a competing proposal within 12 months of such termination and such competing proposal is consummated. Solely for these purposes, the term competing proposal will have the same meaning described under *No Solicitation; Third-Party Acquisition Proposals*, except that all references to 20% and 80% will be deemed to be replaced with references to 50% ; or

(i) Pfizer terminates the merger agreement because prior to receipt of the approval of the Allergan required proposals, the Allergan board of directors makes a change of recommendation in response to a superior proposal and (ii) the Pfizer board of directors has not made a change of recommendation, and Pfizer confirms to Allergan in writing that the Pfizer board of directors has determined in good faith (after consultation with its financial advisors and outside legal counsel) that it continues to recommend the approval of the Pfizer merger proposal and does not intend to make a change of recommendation.

To the extent that the Allergan no vote fee has been paid, it will be credited against the termination fee described in the first bullet point above.

Furthermore, the merger agreement requires Allergan Medical Sàrl to pay Pfizer a termination fee of \$3.0 billion if the Allergan board of directors makes a change of recommendation (other than in response to a superior proposal) on or prior to March 1, 2016, or \$3.5 billion if the Allergan board of directors makes a change of recommendation (other than in response to a superior proposal) after March 1, 2016, if:

(i) Pfizer terminates the merger agreement because prior to receipt of the approval of the Allergan required proposals, the Allergan board of directors makes such change of recommendation and (ii) the Pfizer board of directors has not made a change of recommendation, and Pfizer confirms to Allergan in writing that the Pfizer board of directors has determined in good faith (after consultation with its financial advisors and outside legal counsel) that it continues to recommend the approval of the Pfizer merger proposal and does not intend to make a change of recommendation; or

either Pfizer or Allergan terminates the merger agreement if the Allergan EGM (as it may be adjourned or postponed) has concluded and approval of the Allergan required proposals has not been obtained and the Allergan board of directors has made such a change of recommendation.

To the extent that the Allergan no vote fee has been paid, it will be credited against this termination fee. Allergan Medical Sàrl shall in no event be required to pay any termination fee on more than one occasion and in no event shall the aggregate amount payable by Allergan Medical Sàrl pursuant to the termination fee provisions described above and by Allergan pursuant to the expense reimbursement provisions described below exceed \$3.5 billion.

The merger agreement also requires Allergan to reimburse Pfizer for:

any documented fees and expenses of third parties (including fees and expenses of financial advisors, outside legal counsel, accountants, experts, consultants and other representatives); and

certain costs, fees and expenses set forth in the Pfizer disclosure letter, actually incurred, paid or payable by or on behalf of Pfizer or any of its subsidiaries in connection with the authorization, preparation, negotiation, execution, performance, termination or abandonment of the merger agreement and the transactions contemplated thereby,

in an aggregate amount not to exceed \$400 million, if

Allergan terminates the merger agreement due to the occurrence of an adverse tax law change;

either Pfizer or Allergan terminates the merger agreement because the approval of the Allergan required proposals has not been obtained, but the approval of the Pfizer merger proposal has been obtained; or

Pfizer terminates the merger agreement because the Allergan board of directors makes a change of recommendation and the Pfizer board of directors has not made a change of recommendation, and Pfizer confirms to Allergan in writing that the Pfizer board of directors has determined in good faith (after consultation with its financial advisors and outside legal counsel) that it continues to recommend the approval of the Pfizer merger proposal and does not intend to make a change of recommendation.
To the extent this reimbursement is required, any payment made for this reason will be credited against Allergan Medical Sàrl s obligation to pay any of the termination fees described above.

## Limitation on Remedies

In the event of the termination of the merger agreement pursuant to the provisions described under *Termination of the* Merger Agreement; Termination Fees; Expense Reimbursement Termination of the Merger Agreement, written notice must be given to the other party or parties specifying the provision of the merger agreement pursuant to which such termination is made, and the merger agreement will terminate and there will be no liability on the part of Pfizer, on the one hand, or Allergan, Merger Sub or Allergan Medical Sàrl, on the other hand, except that the confidentiality agreement, the sections of the merger agreement relating to the fees payable in connection with termination of the merger agreement and certain other sections of the merger agreement will survive such termination. However, no such termination will relieve any party from its obligation to pay the termination fees described under Termination of the Merger Agreement; Termination Fees; Expense Reimbursement Termination Fees or from liability for a willful breach (as such term is defined in the merger agreement) of its representations, warranties, covenants or agreements in the merger agreement prior to such termination, in which case the aggrieved party will be entitled to all rights and remedies available at law or in equity. In certain circumstances, if the merger agreement is terminated in accordance with its terms and such termination gives rise to the obligation to pay certain of the termination fees described above Termination of the Merger Agreement; Termination Fees; Expense Reimbursement Termination Fees then the under payment of such fees shall be considered the sole and exclusive remedy of Allergan and Allergan Medical Sàrl, or of Pfizer, against the other, as applicable, for any liability or damage relating to or arising out of the merger agreement or the merger and the other transactions contemplated thereby.

## **Fees and Expenses**

Except as otherwise expressly provided in the merger agreement, all reasonable out-of-pocket expenses (including fees and expenses of counsel, financing sources, accountants, investment bankers, experts and consultants) incurred by or on behalf of a party to the merger agreement in connection with the merger agreement and the transactions contemplated thereby will be paid by the party incurring the expense, except that Pfizer and Allergan will share equally all reasonable out-of-pocket expenses incurred in connection with printing, filing and mailing this joint proxy statement/prospectus and the registration statement of which it is a part, and all SEC and other regulatory filing fees incurred in connection therewith.

## Indemnification; Directors and Officers Insurance

The parties to the merger agreement have agreed that, for a period of not less than six years from and after the effective time, the combined company will, and will cause the surviving corporation to, indemnify and hold harmless all individuals who are, or prior to the effective time are, past or present directors, officers or employees

of Pfizer and its subsidiaries or Allergan and its subsidiaries, and each person who served as a director, officer, member, trustee or fiduciary of another company, joint venture, trust or other enterprise if such service was at the request or for the benefit of Pfizer, Allergan or their respective subsidiaries, as applicable, for acts or omissions occurring at or prior to the effective time, to the fullest extent permitted by law or as provided pursuant to indemnification agreements (if any) in existence as of the date of the merger agreement, the Pfizer certificate of incorporation or the Pfizer bylaws or the Allergan constitution or similar organizational documents of the subsidiaries of Pfizer or Allergan, as applicable.

In addition, for an aggregate period of not less than six years from the effective time, the combined company will, in the case of Allergan, and will cause the surviving corporation, in the case of Pfizer, to provide the current or former directors, officers, fiduciaries, agents and employees of Pfizer, Allergan and their respective subsidiaries an insurance and indemnification policy that provides coverage for events occurring prior to the effective time that is no less favorable than Pfizer s or Allergan s, as applicable, existing policy, or, if insurance coverage that is no less favorable is unavailable, the best available coverage, subject to the limitation that the surviving corporation will not be required to spend in any one year more than 300% of the last annual premium paid prior to the date of the merger agreement for either Pfizer s or Allergan s existing policy, as applicable. Notwithstanding the foregoing, Pfizer may, at its option prior to the effective time, substitute for such policy a tail prepaid policy with respect to Pfizer s existing policy, provided that the amount paid for such policy does not exceed 300% of the last annual premium paid prior to the date of the merger agreement.

## Amendment and Waiver

The parties may amend the merger agreement by written agreement at any time either before or after the approval of the Pfizer merger proposal or the Allergan required proposals by the Pfizer stockholders and Allergan shareholders, as applicable. However, after such approval, no amendment may be made which by law requires further approval by the Pfizer stockholders or the Allergan shareholders, as applicable, unless such further approval is obtained.

Prior to the effective time, the parties may, to the extent permitted by applicable law and except as otherwise set forth in the merger agreement:

extend the time for the performance of any of the obligations or other acts of the other party;

waive any inaccuracies in the representations and warranties made to Pfizer or Allergan, as applicable, contained in the merger agreement or in any document delivered pursuant thereto; and

waive compliance with any of the agreements or conditions for the benefit of any party, including Allergan Medical Sàrl, as applicable, under the merger agreement.

Any agreement by a party to such extension or waiver must be in a writing signed by the applicable party. Any delay in exercising any right under the merger agreement does not constitute a waiver of such right.

## **Governing Law**

The merger agreement is governed by the laws of the State of Delaware, without giving effect to conflicts of laws principles that would result in the application of the law of any other jurisdiction.

## Table of Contents

## Assignment

The merger agreement cannot be assigned by any party without the prior written consent of the other parties. Notwithstanding the foregoing, a party may assign its rights or interests under the merger agreement to any wholly owned subsidiary, provided that no such assignment will relieve such party of its obligations under the merger agreement.

## **Specific Performance**

The parties to the merger agreement have agreed that irreparable injury would occur if any provisions of the merger agreement are not performed in accordance with their specific terms or are otherwise breached. The parties agreed that, prior to the valid termination of the merger agreement pursuant to the provisions described under *Termination of the Merger Agreement; Termination Fees; Expense Reimbursement Termination of the Merger Agreement* above, each party is entitled to an injunction or injunctions to prevent or remedy any breaches or threatened breaches of the merger agreement and to any further equitable relief. The parties have agreed to waive any objections to any of the foregoing remedies (including any objection on the basis that there is an adequate remedy at law or that an award of such remedy is not an appropriate remedy for any reason at law or equity). In the event that any party seeks any of the foregoing remedies, such party is not required to obtain, furnish, post or provide any bond or other security in connection with or as a condition to obtaining any such remedy.

#### CERTAIN TAX CONSEQUENCES OF THE MERGER

#### **U.S. Federal Income Tax Considerations**

The following discussion is a summary of U.S. federal income tax consequences of: (i) the merger to Pfizer and Allergan and to holders of Pfizer common stock, (ii) the Allergan share split to holders of Allergan ordinary shares, and (iii) the ownership and disposition of the combined company ordinary shares received in the merger and Allergan share split. This discussion is based on provisions of the Code, the U.S. Treasury Regulations promulgated thereunder (whether final, temporary or proposed), administrative rulings, and judicial interpretations thereof, and the income tax treaty between Ireland and the United States (the Ireland-U.S. tax treaty ), all as in effect on the date hereof, and all of which are subject to differing interpretations or change, possibly with retroactive effect. This summary is for general purposes only and does not purport to be a complete analysis or listing of all potential U.S. federal income tax considerations that may apply to holders as a result of the merger and the Allergan share split, or as a result of the ownership and disposition of combined company ordinary shares. In addition, this discussion does not address all aspects of U.S. federal income taxation that may be relevant to particular holders, nor does it take into account the individual facts and circumstances of any particular holder that may affect the U.S. federal income tax consequences to such holder. Accordingly, it is not intended to be, and should not be construed as, tax advice. This discussion does not address the U.S. federal 3.8% Medicare tax imposed on certain net investment income or any aspects of U.S. federal taxation other than those pertaining to the income tax, nor does it address any tax consequences arising under any U.S. state and local, or non-U.S. tax laws. Holders should consult their tax advisors regarding such tax consequences in light of their particular circumstances. No ruling has been requested or will be obtained from the IRS regarding the U.S. federal income tax consequences of the merger, the Allergan share split or any other related matter; thus, there can be no assurance that the IRS will not challenge the U.S. federal income tax treatment described below or that, if challenged, such treatment will be sustained by a court.

This summary is limited to considerations relevant to U.S. holders and non-U.S. holders that hold Pfizer common stock or Allergan ordinary shares, and, after the closing of the merger, combined company ordinary shares, as capital assets within the meaning of Section 1221 of the Code (generally, property held for investment). This discussion does not address all aspects of U.S. federal income taxation that may be important to holders in light of their individual circumstances, including holders subject to special treatment under the U.S. tax laws, such as, for example:

banks, thrifts, mutual funds or other financial institutions, underwriters or insurance companies;

traders in securities who elect to apply a mark-to-market method of accounting;

real estate investment trusts and regulated investment companies;

tax-exempt organizations, qualified retirement plans, individual retirement accounts or other tax-deferred accounts;

expatriates or former long-term residents of the United States;

partnerships or other pass-through entities or investors in such entities;

dealers or traders in securities, commodities or currencies;

grantor trusts;

persons subject to the alternative minimum tax;

U.S. persons whose functional currency is not the U.S. dollar;

passive foreign investment companies, controlled foreign corporations and corporations that accumulate earnings to avoid U.S. federal income tax;

persons who received Pfizer common stock or Allergan ordinary shares, or, after the merger, combined company ordinary shares, through the exercise of incentive stock options or through the issuance of

restricted stock under an equity incentive plan or through a tax-qualified retirement plan or otherwise as compensation;

persons who own (directly or through attribution) 5% or more (by vote or value) of the outstanding Pfizer common stock or Allergan ordinary shares, or, after the merger, the outstanding combined company ordinary shares; or

holders holding Pfizer common stock or Allergan ordinary shares, or, after the merger, combined company ordinary shares, as a position in a straddle, as part of a synthetic security or hedge, as part of a conversion transaction, or other integrated investment or risk reduction transaction.

For purposes of this discussion, the term U.S. holder means a beneficial owner of Pfizer common stock or Allergan ordinary shares, and, after the merger, combined company ordinary shares received in the merger, that is, for U.S. federal income tax purposes:

an individual who is a citizen or resident of the United States;

a corporation (or other entity that is classified as a corporation for U.S. federal income tax purposes) that is created or organized in or under the laws of the United States or any political subdivision thereof;

an estate the income of which is subject to U.S. federal income tax regardless of its source; or

a trust (i) if a court within the United States is able to exercise primary supervision over the administration of the trust and one or more U.S. persons have the authority to control all substantial decisions of the trust, or (ii) that has a valid election in effect under applicable U.S. Treasury Regulations to be treated as a U.S. person for U.S. federal income tax purposes.

For purposes of this discussion, the term non-U.S. holder means a beneficial owner of Pfizer common stock or Allergan ordinary shares, and, after the merger, combined company ordinary shares received in the merger, that is not a U.S. holder and not a partnership (or an entity or arrangement treated as a partnership) for U.S. federal income tax purposes.

If a partnership, including for this purpose any entity or arrangement that is treated as a partnership for U.S. federal income tax purposes, holds Pfizer common stock or Allergan ordinary shares and, after the closing of the merger, combined company ordinary shares, the U.S. federal income tax treatment of a partner in such partnership generally will depend on the status of the partner and the activities of the partnership. A holder that is a partnership and the partners in such partnership should consult their tax advisors with regard to the U.S. federal income tax consequences of the merger, the Allergan share split, and the subsequent ownership and disposition of combined company ordinary shares received in the merger or the Allergan share split.

THIS SUMMARY DOES NOT PURPORT TO BE A COMPREHENSIVE ANALYSIS OR DESCRIPTION OF ALL POTENTIAL U.S. FEDERAL INCOME TAX CONSEQUENCES OF THE MERGER OR THE ALLERGAN SHARE SPLIT. PFIZER STOCKHOLDERS AND ALLERGAN SHAREHOLDERS SHOULD CONSULT WITH

THEIR TAX ADVISORS REGARDING THE PARTICULAR TAX CONSEQUENCES TO THEM OF THE MERGER AND THE ALLERGAN SHARE SPLIT, INCLUDING THE OWNERSHIP AND DISPOSITION OF COMBINED COMPANY ORDINARY SHARES AFTER THE MERGER AND THE ALLERGAN SHARE SPLIT, INCLUDING THE APPLICABILITY AND EFFECTS OF U.S. FEDERAL, STATE, LOCAL, AND OTHER TAX LAWS.

## U.S. Federal Income Tax Consequences of the Merger to Pfizer and Allergan

#### U.S. Federal Income Tax Consequences of the Merger to Pfizer

Pfizer should not recognize any gain or loss as a result of the closing of the merger. However, Pfizer will continue to be subject to U.S. tax after the merger. Pfizer (and its U.S. affiliates) could be subject to limitations

on the utilization of certain tax attributes and the combined company may be limited in its ability to integrate certain of its non-U.S. operations or access cash earned by Pfizer s non-U.S. subsidiaries, in each case without incurring substantial U.S. tax liabilities, as described below.

## Tax Residence of the Combined Company for U.S. Federal Income Tax Purposes

As described more fully below, under current law, the combined company is not expected to be treated as a U.S. corporation for U.S. federal tax purposes as a result of the merger. Under current U.S. federal income tax law, a corporation generally will be considered to be resident for U.S. federal income tax purposes in its place of organization or incorporation. Accordingly, under the generally applicable U.S. federal income tax rules, the combined company, which will be incorporated under the laws of the Republic of Ireland, would be classified as a non-U.S. corporation (and, therefore, not a U.S. tax resident) for U.S. federal income tax purposes. Section 7874 of the Code and the U.S. Treasury Regulations promulgated thereunder, however, contain specific rules (more fully discussed below) that may cause a non-U.S. corporation to be treated as a U.S. corporation for U.S. federal income tax purposes. These rules are complex and there is limited guidance as to their application.

Under Section 7874, a corporation created or organized outside the United States (i.e., a non-U.S. corporation) will nevertheless be treated as a U.S. corporation for U.S. federal income tax purposes (and, therefore, as a U.S. tax resident subject to U.S. federal income tax on its worldwide income) if each of the following three conditions are met: (i) the non-U.S. corporation directly or indirectly acquires substantially all of the assets held directly or indirectly by a U.S. corporation (including through the acquisition of all of the outstanding shares of the U.S. corporation), (ii) the non-U.S. corporation s expanded affiliated group does not have substantial business activities in the non-U.S. corporation s country of organization or incorporation relative to the expanded affiliated group s worldwide activities, and (iii) the shareholders of the acquired U.S. corporation hold at least 80% (by either vote or value) of the shares of the non-U.S. acquiring corporation after the acquisition by reason of holding shares in the U.S. acquired corporation (which includes the receipt of the non-U.S. corporation s shares in exchange for the U.S. corporation s shares) as determined for purposes of Section 7874 of the Code, which requirement is referred to as the Section 7874 percentage test. For purposes of Section 7874 of the Code, expanded affiliate group means the non-U.S. corporation and all subsidiaries in which the non-U.S. corporation, directly or indirectly or indirectly, owns more than 50% of the shares by vote and value.

For purposes of Section 7874 of the Code, Allergan will acquire indirectly all of the assets of Pfizer through the merger, but the combined company, including its expanded affiliated group, is not expected to have substantial business activities in Ireland within the meaning of Section 7874 of the Code upon consummation of the merger. As a result, the application of Section 7874 of the Code to the merger should depend on the satisfaction of the Section 7874 percentage test.

Ownership for purposes of Section 7874 of the Code is subject to various adjustments under the Code and the U.S. Treasury Regulations promulgated thereunder, and there is limited guidance regarding Section 7874 of the Code, including with respect to the application of the Section 7874 percentage test described above. As such, determining the Section 7874 percentage is complex and is subject to factual and legal uncertainties. In this regard, the U.S. Treasury has recently announced that it intends to issue U.S. Treasury Regulations interpreting Section 7874 of the Code. These U.S. Treasury Regulations would, among other things, disregard, for purposes of determining the Section 7874 percentage, certain non-ordinary course distributions made by Pfizer during the 36 months preceding the merger, including ordinary course dividends and share repurchases, as well as the distribution of the stock of Zoetis to Pfizer s stockholders in June 2013. Such U.S. Treasury Regulations have not yet been issued and their scope and precise effect are unclear. Such U.S. Treasury Regulations will apply to the merger even if enacted after the merger is consummated and will likely have the effect of increasing the Section 7874 percentage.

Based on the rules for determining share ownership under Section 7874 of the Code and the U.S. Treasury Regulations promulgated thereunder, including the anticipated effect of proposed U.S. Treasury Regulations, and

certain factual assumptions, after the merger, the combined company believes that the Section 7874 percentage should be less than 80% (and in fact is expected to be less than 60%).

Even if the Section 7874 percentage were determined to be less than 80% in the merger, it is possible that the IRS could assert that Allergan should be treated as a U.S. corporation for U.S. federal income tax purposes as a result of prior transactions. Allergan believes that in the Warner Chilcott transaction, the Section 7874 percentage was less than 80% and consequently that Actavis plc should have been treated as a non-U.S. corporation following the Warner Chilcott transaction. In addition, Allergan believes that in the Forest transaction, the Section 7874 percentage was less than 80% and consequently that Actavis plc should have been treated as a non-U.S. corporation following the Forest transaction. Finally, Allergan believes that in the Legacy Allergan transaction, the Section 7874 percentage was less than 80% and consequently Allergan should be treated as a non-U.S. corporation following the Legacy Allergan transaction. However, as described above, there is limited guidance regarding the application of Section 7874 of the Code, and the IRS may assert that the Section 7874 percentage was 80% or more in one or more of such transactions. In the event that the IRS were to prevail with such assertion, Allergan could be treated as a U.S. corporation for U.S. federal income tax purposes and, as a result, the combined company could be treated as a U.S. corporation for U.S. federal income tax purposes.

In addition, for purposes of Section 7874, multiple acquisitions of U.S. corporations by a non-U.S. corporation, if treated as part of a plan or series of related transactions, may be treated as a single acquisition. If multiple acquisitions of U.S. corporations are treated as a single acquisition, all shareholders of the acquired U.S. corporations would be aggregated for purposes of determining the Section 7874 percentage.

As a result, even if the Section 7874 percentage was less than 80% in each of the Warner Chilcott, Forest, and Legacy Allergan transactions, the IRS may assert that the merger of Pfizer and Allergan should be integrated with one or more of such transactions and treated as a single transaction. Each of Allergan and Pfizer believes that the merger of Pfizer and Allergan is a separate transaction from such prior transactions and should not be integrated with one or more of such transactions. However, there can be no assurance that the IRS will agree with that position and, in the event that the IRS were to prevail with an assertion that the merger of Pfizer and Allergan should be integrated with more than one such prior transaction, the combined company could be treated as a U.S. corporation for U.S. federal tax purposes.

In light of the above discussion, under current law, the combined company is expected to be treated as a non-U.S. corporation for U.S. federal income tax purposes. However, whether the Section 7874 percentage test has been satisfied must be finally determined immediately after the consummation of the merger, by which time there could be adverse changes to the relevant facts and circumstances. In addition, any changes to the rules of Section 7874 of the Code or the U.S. Treasury Regulations promulgated thereunder, or other changes of law, which could be made retroactively effective, could adversely affect the combined company status as a non-U.S. corporation for U.S. federal income tax purposes. Thus, there can be no assurance that the IRS will agree with the position that the combined company should be treated as a non-U.S. corporation following the merger.

Prior to the closing of the merger, each of Pfizer and Allergan may terminate the merger agreement if, following the date of the merger agreement, there has been any change in applicable law (whether or not such change in law is yet effective) with respect to Section 7874 of the Code (or any other U.S. tax law), or any official interpretations thereof as set forth in published guidance by the IRS (other than IRS News Releases) (whether or not such change in official interpretation is yet effective), or there has been a bill or bills that would implement such a change which has been passed in identical form (or substantially identical form such that a conference committee is not required prior to submission of such legislation for the President s approval or veto) by both houses of Congress and for which the time period for the President of the United States to sign or veto such bill has not yet elapsed, in each case prior to closing, that, once effective, in the opinion of nationally recognized U.S. tax counsel, would cause the combined company to

be treated as a U.S. domestic corporation for U.S. federal income tax purposes following the merger.

If the combined company were to be treated as a U.S. corporation for U.S. federal income tax purposes, it could be subject to liability for substantial U.S. income taxes. The remainder of this discussion assumes that the combined company will not be treated as a U.S. corporation for U.S. federal income tax purposes under Section 7874 of the Code.

## Utilization of Pfizer s (and its U.S. Affiliates ) Tax Attributes and Pfizer s Ability to Restructure

Following the acquisition of a U.S. corporation by a non-U.S. corporation, Section 7874 of the Code can limit the ability of the acquired U.S. corporation and its U.S. affiliates to utilize certain U.S. tax attributes (including net operating losses and certain tax credits) to offset U.S. taxable income resulting from certain transactions. As described above, based on the rules for determining share ownership under Section 7874 of the Code and the U.S. Treasury Regulations promulgated thereunder, and certain factual assumptions, the Section 7874 percentage is expected to be less than 60%. However, if the Section 7874 percentage were determined to be at least 60% (but less than 80%), then the taxable income of the U.S. corporation (and any U.S. person related to the U.S. corporation) for any given year, within a period beginning on the first date the U.S. corporation s properties were acquired, will be no less than that person s inversion gain for that taxable year. A person s inversion gain includes gain from the transfer of shares or any other property (other than property held for sale to customers) and income from the license of any property that is either transferred or licensed as part of the acquisition or after the acquisition to a non-U.S. related person. In addition, the IRS has announced that it will promulgate new rules, which, in that situation, may broaden the definition of inversion gain.

The IRS has also announced that it intends to promulgate new U.S. Treasury Regulations that may limit, for the 10-year period following the merger, the combined company s ability to integrate certain of its non-U.S. operations or access cash earned by Pfizer s non-U.S. subsidiaries, in each case without incurring substantial U.S. tax liabilities. As previously discussed, based on the rules for determining share ownership under Section 7874 of the Code and the U.S. Treasury Regulations promulgated thereunder, and certain factual assumptions, the combined company believes that the Section 7874 percentage should be less than 60%. As a result, Pfizer is not expected to be subject to the new rules limiting its ability to integrate certain of the combined company s non-U.S. operations or access cash earned by Pfizer s non-U.S. subsidiaries after the merger.

However, as described above, there is limited guidance regarding the application of Section 7874 of the Code, and there can be no assurance that the IRS will agree with the position that the Section 7874 percentage should be less than 60%. Moreover, even if the Section 7874 percentage with respect to the merger itself were determined to be less than 60%, the IRS may assert that the merger of Pfizer and Allergan should be integrated with the Legacy Allergan transaction as a single transaction. Each of Pfizer and Allergan believes that the merger of Pfizer and Allergan is a separate transaction from the Legacy Allergan transaction and should not be integrated with the Legacy Allergan transaction. However, there can be no assurance that the IRS will agree with that position and, in the event that the IRS were to prevail with such assertion, Section 7874 of the Code would subject Pfizer and its U.S. affiliates to the limitations described above. In addition, the ability of the Allergan group to utilize certain tax attributes to offset its inversion gain, if any, may already be limited as a result of the Warner Chilcott transaction for the 10-year period following such transaction. Any such limitation, if applicable, may apply to Pfizer and its U.S. affiliates after the merger.

# U.S. Federal Income Tax Consequences of the Merger to Holders of Pfizer Common Stock

U.S. Federal Income Tax Consequences of the Merger to U.S. Holders

The merger is intended to qualify as a reorganization within the meaning of section 368(a) of the Code. However, as discussed above, it is expected that the combined company should be respected as a non-U.S. corporation for U.S. federal income tax purposes. As such, it is expected that special rules contained in Section 367(a) of the Code and the U.S. Treasury Regulations promulgated thereunder will require that U.S.

holders exchanging Pfizer common stock for combined company ordinary shares, or a combination of combined company ordinary shares and cash, in the merger recognize gain, if any, but not loss on such exchange. The amount of gain recognized will equal the excess, if any, of the aggregate amount of (i) the fair market value of the combined company ordinary shares as of the effective time and (ii) the amount of any cash (including cash in lieu of fractional combined company ordinary shares) received in the merger, over the U.S. holder s adjusted tax basis in the Pfizer common stock exchanged therefor. Gain and disallowed loss must be determined separately for each block of Pfizer common stock (i.e., shares of Pfizer common stock acquired at the same cost in a single transaction). Any such gain will be capital gain, and will be long-term capital gain if the U.S. holder s holding period in its Pfizer common stock is more than one year on the closing date of the merger, as determined separately for each block of Pfizer common stock held by the U.S. holder.

A U.S. holder s adjusted tax basis in the combined company ordinary shares received in the merger will be equal to the adjusted tax basis of the Pfizer common stock exchanged therefor, decreased by the amount of any cash received (including any cash received in lieu of fractional combined company ordinary shares), and increased by the amount of any gain recognized. A U.S. holder s holding period for the combined company ordinary shares will include the holding period for the shares of Pfizer common stock surrendered in exchange therefor.

Information reporting and backup withholding may also apply as described below under *Information Reporting and Backup Withholding.* 

## U.S. Federal Income Tax Consequences of the Merger to Non-U.S. Holders

A non-U.S. holder generally will not be subject to U.S. federal income tax on any gain recognized in the merger unless:

the gain is effectively connected with such non-U.S. holder s conduct of a trade or business in the United States (and, if required by an applicable tax treaty, is attributable to a permanent establishment maintained by the non-U.S. holder in the United States); or

such non-U.S. holder is a nonresident alien individual who is present in the United States for 183 days or more during the taxable year in which the merger occurs, and certain other requirements are met.
Unless an applicable treaty provides otherwise, any recognized gain described in the first bullet point above generally will be subject to U.S. federal income tax in the same manner as gain of a U.S. holder, as described under U.S. *Federal Income Tax Consequences of the Merger to U.S. Holders*. A non-U.S. holder that is a corporation also may be subject to a branch profits tax equal to 30% (or such lower rate specified by an applicable tax treaty) of its effectively connected earnings and profits for the taxable year, as adjusted for certain items. Non-U.S. holders should consult their tax advisors regarding any applicable tax treaties that may provide for different rules.

Recognized gain described in the second bullet point above generally will be subject to U.S. federal income tax at a rate of 30% (or such lower rate as may be specified by an applicable income tax treaty), but may be offset by U.S.-source capital losses of the non-U.S. holder, provided that the holder has timely filed U.S. federal income tax returns with respect to such losses.

Information reporting and backup withholding may also apply as described below under *Information Reporting and Backup Withholding.* 

## Table of Contents

## U.S. Federal Income Tax Consequences of the Allergan Share Split to Allergan Shareholders

## U.S. Federal Income Tax Consequences of the Allergan Share Split to U.S. Holders

Except as described below with respect to cash in lieu of fractional shares, no gain or loss should be recognized by a U.S. holder upon such holder s exchange of pre-split shares for post-split shares pursuant to the

Allergan share split. A U.S. holder s aggregate tax basis in the ordinary shares received pursuant to the Allergan share split should equal the aggregate tax basis in the ordinary shares surrendered (excluding the portion of the tax basis that is allocable to any fractional share), and such U.S. holder s holding period for the ordinary shares received should include the holding period for the ordinary shares surrendered. U.S. Treasury Regulations promulgated under the Code provide detailed rules for allocating the tax basis and holding period of ordinary shares surrendered to the ordinary shares received pursuant to the Allergan share split. Holders of ordinary shares acquired on different dates and at different prices should consult their tax advisors regarding the allocation of the tax basis and holding period of such shares.

A U.S. holder who receives cash in lieu of a fractional share pursuant to the Allergan share split should recognize capital gain or loss in an amount equal to the difference between (i) the amount of cash received and (ii) the U.S. holder s tax basis in the ordinary shares surrendered that is allocated to such fractional share. Such capital gain or loss should be long term capital gain or loss if the U.S. holder s holding period for the Allergan ordinary shares surrendered exceeds one year at the effective time. The deductibility of net capital losses by individuals and corporations is subject to limitations.

Information reporting and backup withholding may also apply as described below under *Information Reporting and Backup Withholding.* 

## U.S. Federal Income Tax Consequences of the Allergan Share Split to Non-U.S. Holders

Non-U.S. holders generally will not be subject to U.S. federal income tax on any gain realized on the receipt of cash in lieu of fractional combined company ordinary shares unless:

the gain is effectively connected with such non-U.S. holder s conduct of a trade or business in the United States (and, if required by an applicable tax treaty, is attributable to a permanent establishment maintained by the non-U.S. holder in the United States); or

such non-U.S. holder is a nonresident alien individual who is present in the United States for 183 days or more during the taxable year in which the merger occurs, and certain other requirements are met.
Unless an applicable treaty provides otherwise, any recognized gain described in the first bullet point above generally will be subject to U.S. federal income tax in the same manner as gain of a U.S. holder, as described above under U.S. Federal Income Tax Consequences of the Merger to U.S. Holders. A non-U.S. holder that is a corporation also may be subject to a branch profits tax equal to 30% (or such lower rate specified by an applicable tax treaty) of its effectively connected earnings and profits for the taxable year, as adjusted for certain items. Non-U.S. holders should consult their tax advisors regarding any applicable tax treaties that may provide for different rules.

A non-U.S. holder described in the second bullet point above generally will be subject to U.S. federal income tax at a rate of 30% (or such lower rate as may be specified by an applicable income tax treaty) on gain realized with respect to cash received in lieu of fractional combined company ordinary shares, as adjusted for certain items. Information reporting and backup withholding may also apply as described below under *Information Reporting and Backup Withholding*.

# U.S. Federal Income Tax Consequences of the Ownership and Disposition of Combined Company Ordinary Shares

Table of Contents

The following discussion is a summary of certain U.S. federal income tax consequences of the ownership and disposition of combined company ordinary shares to Pfizer stockholders and Allergan shareholders who receive such combined company ordinary shares pursuant to the merger and the Allergan share split and assumes that the combined company will be treated as a foreign corporation for U.S. federal income tax purposes.

U.S. Federal Income Tax Consequences to U.S. Holders of the Ownership and Disposition of Combined Company Ordinary Shares

#### Distributions on Combined Company Ordinary Shares

Subject to the discussion below under *Passive Foreign Investment Company Status*, the gross amount of any distribution on combined company ordinary shares (including any taxes withheld) that is made out of the combined company s current or accumulated earnings and profits (as determined for U.S. federal income tax purposes) generally will be taxable to a U.S. holder as ordinary dividend income on the date such distribution is actually or constructively received. Any such dividends paid to corporate U.S. holders generally will not qualify for the dividends-received deduction that may otherwise be allowed under the Code. Distributions in excess of the combined company s current and accumulated earnings and profits (as determined for U.S. federal income tax purposes) will be treated first as a non-taxable return of capital to the extent of the U.S. holder s adjusted tax basis in its combined company ordinary shares, and thereafter as capital gain, as described below under *-Sale, Exchange, Redemption or Other Taxable Disposition of Combined Company Ordinary Shares*.

Dividends received by non-corporate U.S. holders (including individuals) from a qualified foreign corporation may be eligible for reduced rates of taxation, provided that certain holding period requirements and other conditions are satisfied. For these purposes, a non-U.S. corporation will be treated as a qualified foreign corporation if it is eligible for the benefits of a comprehensive income tax treaty with the United States which is determined by the U.S. Treasury to be satisfactory for purposes of these rules and which includes an exchange of information provision. The U.S. Treasury has determined that the Ireland-U.S. tax treaty meets these requirements, and it is expected that the combined company will be eligible for the benefits of the Ireland-U.S. tax treaty. A non-U.S. corporation is also treated as a qualified foreign corporation with respect to dividends paid by that corporation on shares that are readily tradable on an established securities market in the United States. U.S. Treasury guidance indicates that shares listed on the New York Stock Exchange (which the combined company ordinary shares are expected to be) will be considered readily tradable on an established securities market in the United States. There can be no assurance that the combined company ordinary shares will be considered readily tradable on an established securities market in future years. Non-corporate U.S. holders that elect to treat the dividend income as investment income pursuant to Section 163(d)(4) of the Code (dealing with the deduction for investment interest expense) will not be eligible for the reduced rates of taxation regardless of the combined company s status as a qualified foreign corporation. The combined company will not constitute a qualified foreign corporation for purposes of these rules if it is a passive foreign investment company, (a PFIC) for the taxable year in which it pays a dividend or for the preceding taxable year. See the discussion below Passive Foreign Investment Company Status. under

Subject to certain conditions and limitations, withholding taxes, if any, on dividends paid by the combined company may be treated as foreign taxes eligible for credit against a U.S. holder s U.S. federal income tax liability under the U.S. foreign tax credit rules. For purposes of calculating the U.S. foreign tax credit, dividends paid on combined company ordinary shares will generally be treated as income from sources outside the United States and will generally constitute passive category income. However, it is possible that the combined company will be at the closing of the merger or some time thereafter at least 50% owned by U.S. persons. Dividends paid by a foreign corporation that is at least 50% owned by U.S. persons may be treated as U.S. source income (rather than foreign source income) for U.S. foreign tax credit purposes to the extent that the foreign corporation has more than an insignificant amount of U.S. source income. The effect of this rule may be to treat a portion of any dividends paid by the combined company as U.S. source income. Treatment of the dividends as U.S. source income in whole or in part may limit a U.S. holder s ability to claim a foreign tax credit with respect to foreign taxes payable or deemed payable in respect of such dividends or on other items of foreign source, passive income for U.S. federal foreign tax credit limitation purposes. The rules governing the U.S. foreign tax credit are complex. U.S. holders should consult their tax advisors regarding

the availability of the U.S. foreign tax credit under particular circumstances.

## Sale, Exchange, Redemption or Other Taxable Disposition of Combined Company Ordinary Shares

Subject to the discussion below under *Passive Foreign Investment Company Status*, a U.S. holder generally will recognize gain or loss on any sale, exchange, redemption, or other taxable disposition of combined company ordinary shares in an amount equal to the difference between (i) the amount realized on the disposition and (ii) such U.S. holder s adjusted tax basis in such shares. Any gain or loss recognized by a U.S. holder on a taxable disposition of combined company ordinary shares generally will be capital gain or loss and will be long-term capital gain or loss if the holder s holding period in such shares exceeds one year at the time of the disposition. Preferential tax rates may apply to long-term capital gains of non-corporate U.S. holders (including individuals). The deductibility of capital losses is subject to limitations. Any gain or loss recognized by a U.S. holder on the sale or exchange of combined company ordinary shares generally will be treated as U.S. source gain or loss.

## Passive Foreign Investment Company Status

Notwithstanding the foregoing, certain adverse U.S. federal income tax consequences could apply to a U.S. holder if the combined company is treated as a PFIC for any taxable year during which such U.S. holder holds combined company ordinary shares. A non-U.S. corporation, such as the combined company, will be classified as a PFIC for U.S. federal income tax purposes for any taxable year in which, after the application of certain look-through rules, either (i) 75% or more of its gross income for such year is passive income (as defined in the relevant provisions of the Code) or (ii) 50% or more of the value of its assets (determined on the basis of a quarterly average) during such year produce or are held for the production of passive income. Passive income generally includes dividends, interest, royalties, rents, annuities, net gains from the sale or exchange of property producing such income and net foreign currency gains. The combined company is not expected to be classified as a PFIC for U.S. federal income tax purposes, but this conclusion is a factual determination made annually and, thus, is subject to change.

If the combined company were to be treated as a PFIC, unless a U.S. holder elected to be taxed annually on a mark-to-market basis with respect to its combined company ordinary shares, gain realized on any sale or exchange of such combined company ordinary shares and certain distributions received with respect to such shares could be subject to additional U.S. federal income taxes, plus an interest charge on certain taxes treated as having been deferred under the PFIC rules. In addition, dividends received by a U.S. holder with respect to combined company ordinary shares would not constitute qualified dividend income eligible for preferential tax rates if the combined company is treated as a PFIC for the taxable year of the distribution or for its preceding taxable year. U.S. holders should consult their tax advisors regarding the application of the PFIC rules to their investment in the combined company ordinary shares.

# U.S. Federal Income Tax Consequences to Non-U.S. Holders of the Ownership and Disposition of Combined Company Ordinary Shares

In general, a non-U.S. holder of combined company ordinary shares will not be subject to U.S. federal income tax or, subject to the discussion below under *Information Reporting and Backup Withholding*, U.S. federal withholding tax on any dividends received on combined company ordinary shares or any gain recognized on a sale or other disposition of combined company ordinary shares (including any distribution to the extent it exceeds the adjusted basis in the non-U.S. holder s combined company ordinary shares) unless:

the dividend or gain is effectively connected with such non-U.S. holder s conduct of a trade or business in the United States (and, if required by an applicable tax treaty, is attributable to a permanent establishment

maintained by the non-U.S. holder in the United States); or

in the case of gain only, such non-U.S. holder is a nonresident alien individual present in the United States for 183 days or more during the taxable year of the sale or disposition, and certain other requirements are met.

A non-U.S. holder that is a corporation also may be subject to a branch profits tax equal to 30% (or such lower rate specified by an applicable tax treaty) of its effectively connected earnings and profits for the taxable year, as adjusted for certain items. Non-U.S. holders should consult their tax advisors regarding any applicable tax treaties that may provide for different rules.

## Information Reporting and Backup Withholding

In general, information reporting requirements will apply to cash received by U.S. holders of Pfizer common stock and Allergan ordinary shares in the merger and the Allergan share split (including cash in lieu of fractional combined company ordinary shares received by such U.S. holders), dividends received by U.S. holders of combined company ordinary shares, and the proceeds received on the disposition of combined company ordinary shares effected within the United States (and, in certain cases, outside the United States), in each case other than U.S. holders that are exempt recipients (such as corporations). Backup withholding (currently at a rate of 28%) may apply to such amounts if the U.S. holder fails to provide an accurate taxpayer identification number (generally on an IRS Form W-9 provided to the paying agent or the U.S. holder s broker) or is otherwise subject to backup withholding.

Certain U.S. holders holding specified foreign financial assets with an aggregate value in excess of the applicable dollar threshold are required to report information to the IRS relating to combined company ordinary shares, subject to certain exceptions (including an exception for combined company ordinary shares held in accounts maintained by U.S. financial institutions), by attaching a complete IRS Form 8938, Statement of Specified Foreign Financial Assets, with their tax return, for each year in which they hold combined company ordinary shares. Such U.S. holders should consult their tax advisors regarding information reporting requirements relating to their ownership of combined company ordinary shares.

Information returns may be filed with the IRS in connection with, and non-U.S. holders may be subject to backup withholding on, cash received by a non-U.S. holder in the merger or Allergan share split (including cash in lieu of fractional combined company ordinary shares received by such non-U.S. holders), unless the non-U.S. holder furnishes to the applicable withholding agent the required certification as to its non-U.S. status, such as by providing a valid IRS Form W-8BEN, IRS Form W-8BEN-E or IRS Form W-8ECI, or otherwise establishes an exemption. Dividends paid with respect to combined company ordinary shares and proceeds from the sale or other disposition of combined company ordinary shares received in the United States by a non-U.S. holder through certain U.S.-related financial intermediaries may be subject to information reporting and backup withholding unless such non-U.S. holder provides proof of an applicable exemption or complies with certain certification procedures described above, and otherwise complies with the applicable requirements of the backup withholding rules.

Backup withholding is not an additional tax. Any amounts withheld under the backup withholding rules may be allowed as a refund or credit against a holder s U.S. federal income tax liability, if any, provided the required information is timely furnished to the IRS.

## **Irish Tax Considerations**

## Scope of Discussion

The following is a summary of the material Irish tax consequences of the merger to certain beneficial owners of Pfizer common stock and the ownership and disposal of combined company ordinary shares received upon the consummation of the merger by such owners. The summary does not purport to be a comprehensive description of all of the tax considerations that may be relevant to each of the Pfizer stockholders or combined company shareholders. The summary is based upon Irish tax laws and the practice of the Irish Revenue Commissioners in effect on the date

of this joint proxy statement/prospectus and correspondence with the Irish Revenue Commissioners. Changes in law and/or administrative practice may result in alteration of the tax considerations described below, possibly with retrospective effect.

The summary does not constitute tax advice and is intended only as a general guide. The summary is not exhaustive and Pfizer stockholders or combined company shareholders should consult their tax advisors about the Irish tax consequences (and tax consequences under the laws of other relevant jurisdictions) of the merger and of the acquisition, ownership and disposal of combined company ordinary shares. The summary applies only to Pfizer stockholders or combined company shareholders who hold their Pfizer common stock, and will own combined company ordinary shares, as capital assets and does not apply to other categories of stockholders or shareholders, such as dealers in securities, trustees, insurance companies, collective investment schemes and stockholders or shareholders who acquired their Pfizer common stock or who have, or who are deemed to have, acquired their combined company ordinary shares by virtue of an Irish office or employment (performed or carried on in Ireland).

## Irish Tax on Chargeable Gains

The current rate of tax on chargeable gains (where applicable) in Ireland is 33%.

## Non-Irish Resident Stockholders or Shareholders

Pfizer stockholders that are not resident or ordinarily resident in Ireland for Irish tax purposes and do not hold their Pfizer common stock in connection with a trade carried on by such stockholders through an Irish branch or agency will not be within the charge to Irish tax on chargeable gains on the cancellation of their Pfizer common stock, or on the receipt of combined company ordinary shares and/or cash pursuant to the merger.

Any subsequent disposal of combined company ordinary shares will not be within the charge to Irish CGT provided the holder of such shares is not resident or ordinarily resident in Ireland for Irish tax purposes and does not hold his or her shares in connection with a trade carried on by such shareholder through an Irish branch or agency.

#### Irish Resident Stockholders or Shareholders

Pfizer stockholders that are resident or ordinarily resident in Ireland for Irish tax purposes, or Pfizer stockholders that hold their Pfizer common stock in connection with a trade carried on by such persons through an Irish branch or agency, will, subject to the availability of any exemptions and relief (for example, paper for paper relief), generally be within the charge to Irish CGT arising on the cancellation of their Pfizer common stock pursuant to the merger. Such stockholders should consult their own tax advisors as to the Irish tax consequences of the merger.

A subsequent disposal of combined company ordinary shares by a shareholder who is resident or ordinarily resident in Ireland for Irish tax purposes or who holds his or her shares in connection with a trade carried on by such person through an Irish branch or agency will, subject to the availability of any exemptions and reliefs, generally be within the charge to Irish CGT.

A shareholder of the combined company who is an individual and who is temporarily not resident in Ireland may, under Irish anti-avoidance legislation, still be liable for Irish tax on any chargeable gain realized upon subsequent disposal of combined company ordinary shares during the period in which such individual is a non-resident.

## Stamp Duty

The rate of stamp duty (where applicable) on transfers of shares of Irish incorporated companies is 1% of the price paid or the market value of the shares acquired, whichever is greater. Where Irish stamp duty arises it is generally a liability of the transferee.

No stamp duty should be payable by Pfizer stockholders on the cancellation of the Pfizer common stock or the issue of combined company ordinary shares pursuant to the merger.

Irish stamp duty may, depending on the manner in which the shares in the combined company are held, be payable in respect of transfers of combined company ordinary shares.

#### Shares Held Through DTC

A transfer of combined company ordinary shares effected by means of the transfer of book-entry interests in DTC will not be subject to Irish stamp duty. On the basis that most combined company ordinary shares are expected to be held through DTC, it is anticipated that most transfers of ordinary shares will be exempt from Irish stamp duty.

#### Shares Held Outside of DTC or Transferred Into or Out of DTC

A transfer of combined company ordinary shares where any party to the transfer holds such shares outside of DTC may be subject to Irish stamp duty. Shareholders wishing to transfer their shares into (or out of) DTC may do so without giving rise to Irish stamp duty provided that:

there is no change in the beneficial ownership of such shares as a result of the transfer; and

the transfer into (or out of) DTC is not effected in contemplation of a sale of such shares by a beneficial owner to a third party.

Due to the potential Irish stamp charge on transfers of combined company ordinary shares held outside of DTC, those Pfizer stockholders who do not hold their Pfizer common stock through DTC (or through a broker who in turn holds such shares through DTC) may wish to consult their own tax advisor as to whether they should arrange for the transfer of their Pfizer common stock into DTC before the merger is consummated.

#### Withholding Tax on Dividends (DWT)

Distributions made by the combined company will, in the absence of one of many exemptions, be subject to DWT currently at a rate of 20%.

For DWT and Irish income tax purposes, a distribution includes any distribution that may be made by the combined company to its shareholders, including cash dividends, non-cash dividends and additional stock taken in lieu of a cash dividend. Where an exemption does not apply in respect of a distribution made to a particular shareholder, the combined company is responsible for withholding DWT prior to making such distribution.

#### General Exemptions

Irish domestic law provides that a non-Irish resident shareholder is not subject to DWT on dividends received from the combined company if such shareholder is beneficially entitled to the dividend and is either:

a person (not being a company) resident for tax purposes in a Relevant Territory (including the U.S.) and is neither resident nor ordinarily resident in Ireland (for a list of Relevant Territories for DWT purposes, see Annex G to this joint proxy statement/prospectus);

a company resident for tax purposes in a Relevant Territory, provided such company is not under the control, whether directly or indirectly, of a person or persons who is or are resident in Ireland;

a company that is controlled, directly or indirectly, by persons resident in a Relevant Territory and who is or are (as the case may be) not controlled by, directly or indirectly, persons who are not resident in a Relevant Territory;

a company whose principal class of shares (or those of its 75% direct or indirect parent) is substantially and regularly traded on a stock exchange in Ireland, on a recognized stock exchange in a Relevant Territory or on such other stock exchange approved by the Irish Minister for Finance; or

a company that is wholly owned, directly or indirectly, by two or more companies where the principal class of shares of each of such companies is substantially and regularly traded on a stock exchange in Ireland, on a recognized stock exchange in a Relevant Territory or on such other stock exchange approved by the Irish Minister for Finance;

and provided, in all cases noted above (but subject to *Shares Held by U.S. Resident Shareholders* below), the combined company or, in respect of shares held through DTC, any qualifying intermediary appointed by the combined company, has received from the shareholder, where required, the relevant DWT Forms prior to the payment of the dividend. In practice, in order to ensure sufficient time to process the receipt of relevant DWT Forms, the shareholder where required should furnish the relevant DWT Forms to:

its broker (and the relevant information is further transmitted to any qualifying intermediary appointed by the combined company) before the record date for the dividend (or such later date before the dividend payment date as may be notified to the shareholder by the broker) if its shares are held through DTC; or

the combined company s transfer agent at least seven business days before the record date for the dividend if its shares are held outside of DTC.

Links to the various DWT Forms are available at: http://www.revenue.ie/en/tax/dwt/forms/index.html. The information contained on this website is not incorporated by reference into this joint proxy statement/prospectus.

Shareholders that are required to file DWT Forms in order to receive dividends free of DWT should note that such forms are generally valid, subject to a change in circumstances, until December 31 of the fifth year after the year in which such forms were completed.

For non-Irish resident combined company shareholders that cannot avail themselves of one of Ireland s domestic law exemptions from DWT, it may be possible for such shareholders to rely on the provisions of a double tax treaty to which Ireland is party to reduce the rate of DWT.

#### Shares Held by U.S. Resident Shareholders

Dividends paid in respect of combined company ordinary shares that are owned by a U.S. resident and held through DTC will not be subject to DWT provided the address of the beneficial owner of such shares in the records of the broker holding such shares is in the United States (and such broker has further transmitted the relevant information to a qualifying intermediary appointed by the combined company). Such shareholders, including Pfizer stockholders who are U.S. residents and who receive combined company ordinary shares pursuant to the merger, may wish to ensure that their information is properly recorded by their brokers (so that such brokers can further transmit the relevant information to a qualifying intermediary appointed by the combined company).

Dividends paid in respect of combined company ordinary shares that are held outside of DTC and are owned by a former Pfizer stockholder who is a resident of the United States will not be subject to DWT if such shareholder satisfies the conditions of one of the exemptions referred to above under the heading *General Exemptions*, including the requirement to provide a completed IRS issued Form 6166 or a valid DWT Form to the combined company s transfer agent at least seven business days before the record date for the dividend to confirm its U.S. residence and claim an exemption. Pfizer stockholders who are U.S. residents and who receive combined company ordinary shares (which are to be held outside of DTC) pursuant to the merger may wish to ensure that they complete the appropriate

IRS Form 6166 or a DWT Form and provide them to the combined company s transfer agent as soon as possible after receiving their combined company ordinary shares.

Subject to approval by the Irish Revenue Commissioners of an application filed by Allergan, combined company shareholders who held shares in Pfizer immediately prior to consummation of the merger and who are residents of the United States will be given 12 months from the closing date of the merger to file DWT Forms or IRS Forms 6166. Distributions to these shareholders may be made without deduction of DWT during this 12 month transitional period.

If any shareholder that is resident in the United States receives a dividend from which DWT has been withheld, the shareholder should generally be entitled to apply for a refund of such DWT from the Irish Revenue Commissioners, provided the shareholder is beneficially entitled to the dividend.

## Shares Held by Residents of Relevant Territories Other Than the United States

Shareholders who are residents of Relevant Territories, other than the United States, must satisfy the conditions of one of the exemptions referred to above under the heading *General Exemptions*, including the requirement to furnish valid DWT Forms, in order to receive dividends without suffering DWT. If such shareholders hold their shares through DTC, they must provide the appropriate DWT Forms to their brokers (so that such brokers can further transmit the relevant information to a qualifying intermediary appointed by the combined company) before the record date for the dividend (or such later date before the dividend payment date as may be notified to the shareholder by the broker). If such shareholders hold their shares outside of DTC, they must provide the appropriate DWT Forms to the combined company s transfer agent at least seven business days before the record date for the dividend. It is strongly recommended that such shareholders, including Pfizer stockholders who are residents of Relevant Territories other than the U.S. and who receive combined company ordinary shares pursuant to the merger, complete the appropriate DWT Forms and provide them to their brokers or the combined company s transfer agent, as the case may be, as soon as possible after receiving their shares.

Subject to approval by the Irish Revenue Commissioners of an application filed by Allergan, combined company shareholders who held shares in Pfizer immediately prior to consummation of the merger and who are residents of Relevant Territories other than the United States will be given 12 months from the closing date of the merger to file DWT Forms. Distributions to these shareholders may be made without deduction of DWT during this 12 month transitional period.

If any shareholder who is resident in a Relevant Territory receives a dividend from which DWT has been withheld, the shareholder may be entitled to a refund of DWT from the Irish Revenue Commissioners provided the shareholder is beneficially entitled to the dividend.

## Shares Held by Residents of Ireland

Most Irish tax resident or ordinarily resident shareholders (other than Irish resident companies that have completed the appropriate DWT Forms) will be subject to DWT in respect of dividends paid on their combined company ordinary shares.

Shareholders that are residents of Ireland, but are entitled to receive dividends without DWT, must complete the appropriate DWT Forms and provide them to their brokers (so that such brokers can further transmit the relevant information to a qualifying intermediary appointed by the combined company) before the record date for the dividend (or such later date before the dividend payment date as may be notified to the shareholder by the broker) (in the case of shares held through DTC), or to the combined company s transfer agent at least seven business days before the record date for the dividend (in the case of shares held outside of DTC).

Combined company shareholders who are resident or ordinarily resident in Ireland or are otherwise subject to Irish tax should consult their own tax advisors.

## Shares Held by Other Persons

Combined company shareholders that do not fall within any of the categories specifically referred to above may nonetheless fall within other exemptions from DWT. If any shareholders are exempt from DWT, but receive dividends subject to DWT, such shareholders may apply for refunds of such DWT from the Irish Revenue Commissioners.

Dividends paid in respect of combined company ordinary shares held through DTC that are owned by a partnership formed under the laws of a Relevant Territory and where all the underlying partners are residents in a Relevant Territory will be entitled to exemption from DWT if all of the partners complete the appropriate DWT Forms and provide them to their brokers (so that such brokers can further transmit the relevant information to a qualifying intermediary appointed by the combined company) before the record date for the dividend (or such later date before the dividend payment date as may be notified to the shareholder by the broker). If any partner is not a resident of a Relevant Territory, no partner is entitled to exemption from DWT.

## Qualifying Intermediary

Prior to paying any dividend, the combined company will put in place an agreement with an entity that is recognized by the Irish Revenue Commissioners as a qualifying intermediary, which will provide for certain arrangements relating to distributions in respect of shares of the combined company that are held through DTC (the deposited securities ). The agreement will provide that the qualifying intermediary shall distribute or otherwise make available to Cede & Co., as nominee for DTC, any cash dividend or other cash distribution with respect to the deposited securities after the combined company delivers or causes to be delivered to the qualifying intermediary the cash to be distributed.

The combined company will rely on information received directly or indirectly from its qualifying intermediary, brokers and its transfer agent in determining where shareholders reside, whether they have provided the required U.S. tax information and whether they have provided the required DWT Forms.

## Income Tax on Dividends Paid on Combined Company Ordinary Shares

Irish income tax may arise for certain persons in respect of distributions received from Irish resident companies.

A combined company shareholder that is not resident or ordinarily resident in Ireland and that is entitled to an exemption from DWT generally has no liability for Irish income tax or the universal social charge on a dividend from the combined company. An exception to this position may apply where such shareholder holds combined company ordinary shares through a branch or agency in Ireland through which a trade is carried on.

A combined company shareholder that is not resident or ordinarily resident in Ireland and that is not entitled to an exemption from DWT generally has no additional Irish income tax liability or liability for the universal social charge. The DWT deducted by the combined company discharges the liability to income tax and the universal social charge. An exception to this position may apply where the shareholder holds combined company ordinary shares through a branch or agency in Ireland through which a trade is carried on.

Irish resident or ordinarily resident shareholders may be subject to Irish tax and (in the case of an individual) the universal social charge and/or Pay Related Social Insurance on dividends received from the combined company. Such combined company shareholders should consult their own tax advisors.

## Capital Acquisitions Tax (CAT)

CAT comprises principally gift tax and inheritance tax. CAT could apply to a gift or inheritance of combined company ordinary shares irrespective of the place of residence, ordinary residence or domicile of the

parties. This is because combined company ordinary shares may be regarded as property situated in Ireland for Irish CAT purposes as the share register of the combined company must be held in Ireland. The person who receives the gift or inheritance has primary liability for CAT.

CAT is currently levied at a rate of 33% above certain tax-free thresholds. The appropriate tax-free threshold is dependent upon (i) the relationship between the donor and the donee and (ii) the aggregation of the values of previous gifts and inheritances received by the donee from persons within the same group threshold. Gifts and inheritances passing between spouses are exempt from CAT. Children have a tax-free threshold of 280,000 in respect of taxable gifts or inheritances received from their parents. Combined company shareholders should consult their own tax advisors as to whether CAT is creditable or deductible in computing any domestic tax liabilities.

There is also a small gift exemption from CAT whereby the first 3,000 of the taxable value of all taxable gifts taken by a donee from any one donor, in each calendar year, is exempt from CAT and is also excluded from any future aggregation. This exemption does not apply to an inheritance.

## Irish Tax Consequences of the Allergan Share Split to Allergan Shareholders

## Irish Tax Consequences of the Allergan Share Split to Irish Holders

Except as described below with respect to cash in lieu of fractional shares, no gain or loss should be recognized by an Allergan shareholder that is Irish resident or ordinarily resident, or that holds their Allergan ordinary shares through an Irish branch or agency (an Irish Allergan shareholder) for the purposes of Irish tax on chargeable gains upon such holder s exchange of pre-split shares for post-split shares pursuant to the Allergan share split. Irish Allergan shareholders will be treated as if they acquired their holding of post-split combined company ordinary shares. An Irish Allergan shareholder who receives cash in lieu of fractional combined company ordinary shares. An Irish Allergan share split should be treated as having made a part disposal of the original shares. Irish legislation applying to reorganisations of share capital such as the Allergan share split sets out detailed rules for determining the tax basis and the holding periods of shareholdings after a reorganisation such as the Allergan share split. Holders of Allergan ordinary shares acquired on different dates and at different prices should consult their tax advisors regarding the allocation of the tax basis and holding period of such shares.

## Irish Tax Consequences of the Allergan Share Split to Non-Irish Holders

Allergan shareholders that are not Irish Allergan shareholders will not be within the charge to Irish tax on chargeable gains on any disposal of Allergan ordinary shares or on any gain realized on the receipt of cash in lieu of fractional combined company ordinary shares.

THE IRISH TAX CONSIDERATIONS SUMMARIZED ABOVE ARE FOR GENERAL INFORMATION ONLY. PFIZER STOCKHOLDERS AND COMBINED COMPANY SHAREHOLDERS SHOULD CONSULT WITH THEIR TAX ADVISORS REGARDING THE TAX CONSEQUENCES OF THE MERGER AND OF THE ACQUISITION, OWNERSHIP AND DISPOSAL OF COMBINED COMPANY ORDINARY SHARES.

## UNAUDITED PRO FORMA COMBINED FINANCIAL INFORMATION

The following unaudited pro forma condensed combined financial information is presented to illustrate the estimated effects of (i) the merger and the other transactions contemplated by the merger agreement and (ii) the acquisition of Allergan, Inc. by Actavis plc on March 17, 2015 (referred to in this joint proxy statement/prospectus as the Legacy Allergan transaction ).

Under the guidance of the Financial Accounting Standards Board (FASB) accounting standards codification (ASC) 805, *Business Combinations*, Pfizer has been determined to be the accounting acquirer in the merger, while Allergan is treated as the legal acquirer. As such, the merger has been determined to be a reverse acquisition under the authoritative guidance of ASC 805-40, *Reverse Acquisitions*. Following the merger, subject to the approval of the Allergan name change proposal by Allergan shareholders at the Allergan EGM and the approval of the Registrar of Companies in Ireland, Allergan will effect a change of name so that the name of the combined company will be Pfizer plc.

On March 17, 2015, Allergan (formerly Actavis plc), acquired Allergan, Inc. (Legacy Allergan) for approximately \$77.0 billion including outstanding indebtedness assumed of \$2.2 billion, cash consideration of \$40.1 billion and equity consideration of \$34.7 billion, which includes outstanding equity awards (the Legacy Allergan transaction). Under the terms of the agreement, Legacy Allergan shareholders received 111.2 million Allergan ordinary shares, 7.0 million Allergan non-qualified stock options and 0.5 million Allergan share units.

The unaudited pro forma condensed combined statement of income combines the historical consolidated statements of income of Pfizer, Legacy Allergan and Allergan, giving effect to the merger and the Legacy Allergan transaction as if each occurred on January 1, 2015. The unaudited pro forma condensed combined balance sheet combines the historical consolidated balance sheets of Pfizer and Allergan, giving effect to the merger as if it had occurred on December 31, 2015. The historical consolidated financial information has been adjusted in the unaudited pro forma condensed combined financial statements to give effect to pro forma events that are (1) directly attributable to the merger and the Legacy Allergan transaction, (2) factually supportable, and (3) with respect to the statement of income, expected to have a continuing impact on the results of operations of the combined company, in conformity with the guidance of the SEC Regulation S-X Article 11, *Pro Forma Financial Information* (Article 11). The pro forma adjustments are based on assumptions that Pfizer believes are reasonable given the best information available as of the date of this joint proxy statement/prospectus.

The unaudited pro forma condensed combined financial information should be read in conjunction with the accompanying notes to the unaudited pro forma condensed combined financial statements. In addition, the unaudited pro forma condensed combined financial information was based on and should be read in conjunction with:

the separate historical financial statements of Pfizer as of and for the year ended December 31, 2015 and the related notes contained in Pfizer s Annual Report on Form 10-K for the year ended December 31, 2015, which is incorporated by reference into this joint proxy statement/prospectus;

the separate historical financial statements of Allergan as of and for the year ended December 31, 2015 and the related notes contained in Allergan s Annual Report on Form 10-K for the year ended December 31, 2015, which is incorporated by reference into this joint proxy statement/prospectus; and

the unaudited pro forma combined financial statements for the three months ended March 31, 2015, which give effect to the Legacy Allergan transaction, included in the Current Report on Form 8-K of Allergan dated July 17, 2015, which is incorporated by reference into this joint proxy statement/prospectus. The unaudited pro forma condensed combined financial information has been presented for illustrative and informational purposes only. The unaudited pro forma condensed combined financial information is not intended

to represent what the results of operations or financial position of the combined company actually would have been had the merger and the Legacy Allergan transaction been completed as of the dates indicated. In addition, the unaudited pro forma condensed combined financial information does not purport to project the future financial position or operating results of the combined company. There were certain transactions between Pfizer and Allergan, and between Actavis plc and Legacy Allergan, during the periods presented in the unaudited pro forma condensed combined financial statements that were eliminated (see *Note 9. Allergan Pro Forma Adjustments* for further details).

The unaudited pro forma condensed combined financial information has been prepared using the acquisition method of accounting under existing GAAP standards, which are subject to change and interpretation. The unaudited pro forma condensed combined financial information refers to the guidance of ASC 805 as the authoritative guidance regarding acquisition accounting. The acquisition accounting is dependent upon certain valuations and other studies that have yet to commence or progress to a stage where there is sufficient information for a definitive measurement. Accordingly, the pro forma adjustments are preliminary and have been made solely for the purpose of providing unaudited pro forma condensed combined financial information. Differences between these preliminary estimates and the final acquisition accounting will occur and these differences could have a material impact on the accompanying unaudited pro forma condensed combined financial statements and the future results of operations and financial position of the combined company.

The unaudited pro forma condensed combined financial information does not reflect any cost savings, operating synergies or revenue enhancements that the combined company may achieve as a result of the merger or the costs to integrate the operations of Pfizer and Allergan or the costs necessary to achieve any such cost savings, operating synergies or revenue enhancements.

#### **Unaudited Pro Forma Condensed Combined**

#### **Statement of Income**

# For the Year Ended December 31, 2015

|  |          |         | (d)<br>Pro Form<br>Adjustmen | Forma Pro Pro Forma |             |           | a       | a) + (e) + (f)<br>Pro<br>Forma |          |
|--|----------|---------|------------------------------|---------------------|-------------|-----------|---------|--------------------------------|----------|
| (MILLIONS, EXCEPT PER<br>COMMON/ORDINARY<br>SHARE DATA)                                    |          | 0       | 0                            |                     | orFootnotes | Allergan  | 0       | Footnotes                      | 1 0      |
| Revenues   | \$48,851 | \$1,525 | \$15,071                     | \$ (2)              | 9(a)        | \$ 16,594 | \$ (82) | 10(a)                          | \$65,363 |
| Costs and expenses:<br>Cost of sales   | 9,648    | 141     | 4,757                        | (904)               | 9(a)        | 3,994     | (33)    | 10(a), 10(d)                   | 13,609   |
| Selling, informational and administrative expenses   | 14,809   | 377     | 4,088                        |                     |             | 4,465     | 45      | 10(d)                          | 19,319   |
| Research and development   |          |         |                              |                     |             |           |         |                                |          |
| expenses<br>Amortization of intangible   | 7,690    | 179     | 2,177                        |                     |             | 2,356     | 23      | 10(d)                          | 10,068   |
| assets   | 3,728    | 21      | 5,453                        | 816                 | 9(b)        | 6,290     | (317)   | 10(b)                          | 9,701    |
| Restructuring charges and certain acquisition-related                                      | 1,152    | 90      | 886                          | (155)               | 2           | 821       | (41)    | 2                              | 1,932    |
| costs<br>Other   | 1,132    | 90      | 000                          | (155)               | 2           | 021       | (41)    | Z                              | 1,932    |
| (income)/deductions net  | 2,860    | 37      | 2,140                        | (110)               | 9(c), 9(d)  | 2,067     | (430)   | 10(a), 10(c)                   | 4,497    |
| Income/(loss) from<br>continuing operations before<br>provision for taxes on<br>income     | 8,965    | 680     | (4,430                       | ) 351               |             | (3,399)   | 671     |                                | 6,237    |
| Provision/(benefit) for taxes<br>on income from continuing<br>operations                   | 1,990    | 234     | (1,562                       | ) 117               | 9(e)        | (1,210)   | (222)   | 10(e)                          | 557      |
| Income/(loss) from continuing operations   | 6,975    | 446     | (2,868                       | ) 234               |             | (2,189)   | 894     |                                | 5,680    |
| Less: Net income<br>attributable to noncontrolling<br>interests                            | 26       | 1       | 4                            |                     |             | 5         |         |                                | 30       |
| Income/(loss) from<br>continuing operations<br>attributable to controlling                 | 6,949    | 445     | (2,872                       | ) 234               |             | (2,194)   | 894     |                                | 5,649    |
| attributable to noncontrolling<br>interests<br>Income/(loss) from<br>continuing operations | 26       |         |                              |                     |             |           | 894     |                                |          |

| interests  |               |                   |         |                   |          |
|--|---------------|-------------------|---------|-------------------|----------|
| Less: Dividends on preferred shares  | 1             | 232               | 46 9(f) | 278 (1)           | 278      |
| Income/(loss) from<br>continuing operations<br>attributable to<br>common/ordinary<br>shareholders<br><u>Earnings per</u><br><u>common/ordinary</u> | \$ 6,948 \$ 4 | 445 \$ (3,104) \$ | 188     | \$ (2,472) \$ 895 | \$ 5,371 |
| share basic:<br>Income/(loss) from<br>continuing operations<br>attributable to<br>common/ordinary<br>shareholders                                  | \$ 1.13       | \$ (8.44)         |         |                   | \$ 0.51  |
| Earnings per<br><u>common/ordinary</u><br><u>share_diluted</u> :<br>Income/(loss) from<br>continuing operations<br>attributable to                 |               |                   |         |                   |          |
| common/ordinary<br>shareholders  | \$ 1.11       | \$ (8.44)         |         |                   | \$ 0.51  |
| Weighted-average shares basic  | 6,176         | 368               |         |                   | 10,635   |
| Weighted-average<br>shares diluted   | 6,257         | 368               |         |                   | 10,635   |
| Cash dividends paid per common share   | \$ 1.12       | \$                |         |                   |          |

See the accompanying notes to the unaudited pro forma condensed combined financial statements, which are an integral part of these statements. The pro forma adjustments are explained in *Note 9. Legacy Allergan Pro Forma Adjustments* and *Note 10. Allergan Pro Forma Adjustments*. Amounts may not add due to rounding.

## **Unaudited Pro Forma Condensed Combined**

### **Balance Sheet**

# As of December 31, 2015

| (MILLIONS OF DOLLARS)                         | Historical<br>Information |                         | Pro<br>Forma<br>Adjustments |              | Pro Forma<br>Combined |
|---|---------------------------|-------------------------|-----------------------------|--------------|-----------------------|
|   | Pfizer <sup>(3)</sup>     | Allergan <sup>(5)</sup> | Merger                      | Footnotes    | Company               |
| Assets  |                           |                         |                             |              |                       |
| Cash and cash equivalents                     | \$ 3,641                  | \$ 1,096                | \$ (3,641)                  | 10(f), 10(p) | \$ 1,096              |
| Short-term investments                        | 19,649                    | 9                       | (8,365)                     | 10(f), 10(p) | 11,294                |
| Trade accounts receivable, less allowance for |                           |                         |                             | _            |                       |
| doubtful accounts                             | 8,176                     | 2,402                   | (20)                        | 10(a)        | 10,557                |
| Inventories                                   | 7,513                     | 1,010                   | 1,438                       | 10(g)        | 9,961                 |
| Current tax assets                            | 2,662                     | 240                     | &nb                         | -            |                       |