FIFTH THIRD BANCORP Form 8-K May 29, 2015

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): May 27, 2015

(Exact Name of Registrant as Specified in Its Charter)

Ohio

(State or Other Jurisdiction

of Incorporation)

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001-33653 31-0854434 (Commission (IRS Employer

File Number) Identification No.)

Fifth Third Center

38 Fountain Square Plaza, Cincinnati, Ohio (Address of Principal Executive Offices)

45263 (Zip Code)

(800) 972-3030

(Registrant s Telephone Number, Including Area Code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- "Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(d) On May 27, 2015, the Board of Directors of Fifth Third Bancorp (the Registrant) elected Jorge L. Benitez as a Director. The Board of Directors increased the size of the Board to thirteen Directors and appointed Mr. Benitez as a Director to fill the vacancy created by the increase. The Board has not yet determined the committees to which Mr. Benitez is to be appointed.

Mr. Benitez s compensation for service as a Director will be consistent with that of the Registrant s other non-employee directors, as described in the Registrant s definitive proxy statement filed with the Securities and Exchange Commission on March 5, 2015 and the Registrant s Annual Report on Form 10-K for the year ended December 31, 2014.

A copy of the related press release is attached as Exhibit 99.1 hereto.

Item 9.01 Financial Statements and Exhibits.

Exhibit 99.1 Press release dated May 29, 2015 relating to the appointment of Jorge L. Benitez as a Director of Fifth Third Bancorp.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FIFTH THIRD BANCORP

(Registrant)

May 29, 2015 By: /s/ KEVIN T. KABAT

Kevin T. Kabat

Vice Chairman and Chief Executive Officer