

NEW YORK TIMES CO
Form DEFA14A
March 24, 2015

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

THE NEW YORK TIMES COMPANY

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

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- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
- (4) Proposed maximum aggregate value of transaction:
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- (1) Amount Previously Paid:
- (2) Form, Schedule or Registration Statement No.:
- (3) Filing Party:
- (4) Date Filed:

On March 24, 2015, The New York Times Company sent the following e-mail to its employees:

Dear Colleagues,

As we have done for the past few years, The New York Times Company is making its Annual Report and Proxy Statement available to you electronically, including to those of you who are participants in the Company's equity and employee benefits plans.

If you are a shareholder of our Company, you will separately receive these materials, with instructions on how to vote your shares. To the extent you participate in our 401(k) plan that invests in our Company stock, including the Company Stock Fund under The New York Times Companies Supplemental Retirement and Investment Plan, please note that you are a shareholder and you are entitled to instruct the trustee for the 401(k) plan to vote the shares of Company stock attributed to your account.

Your vote is an important way for you to participate in corporate democracy, an action we espouse for others and should live ourselves. Regardless of how many shares you own, or how you vote, please do cast your ballot in advance of our May 6th Annual Meeting of Stockholders. In order for your vote to be counted, it must be received by 11:59 p.m. Eastern Time on May 5, 2015 (for participants in the 401(k) plan, the deadline is 11:59 p.m. Eastern Time on May 3, 2015).

To view the 2014 Annual Report and the 2015 Proxy Statement, please go to the Investors section of the Company's website at <http://investors.nytc.com>.

Paper copies are also available upon request. To request paper copies, please contact Corporate Communications at (212) 556-7850.

Arthur & Mark