

FORTUNE BRANDS INC  
Form 8-K  
September 02, 2011

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, DC 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): September 2, 2011

**Fortune Brands, Inc.**

(Exact Name of Registrant as Specified in its Charter)

**Delaware**  
(State or Other Jurisdiction  
of Incorporation)

**1-9076**  
(Commission  
File Number)

**13-3295276**  
(IRS Employer  
Identification No.)

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**520 Lake Cook Road**

**Deerfield, IL 60015**

**(Address of Principal Executive Offices) (Zip Code)**

**847-484-4400**

**(Registrant's telephone number, including area code)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 5.04. Temporary Suspension of Trading Under Registrant's Employee Benefit Plans**

Due to the anticipated spin-off of Fortune Brands Home & Security, Inc. ( FBHS ) from Fortune Brands, Inc. ( Fortune Brands or the Company ), a blackout period is expected to begin on September 28, 2011 and is expected to end on or before October 7, 2011 (the Blackout Period ) for participants in the Fortune Brands Retirement Savings Plan, the Fortune Brands Hourly Employee Retirement Savings Plan and the Fortune Brands Home & Security Retirement Savings Plan (collectively, the Plans ). During the Blackout Period, participants will be temporarily unable to transfer any portion of their account balances either into or out of Fortune Brands or FBHS company stock funds available under the Plans and will be unable to receive a loan or distribution of that portion of their account balances.

As a result of the foregoing, on September 2, 2011, Fortune Brands sent a notice to its directors and executive officers informing them that a blackout period with respect to directors and executive officers is expected to be in effect beginning on September 28, 2011 and ending on October 7, 2011, during which period they will be prohibited from engaging in transactions in equity securities of the Company or FBHS (the Notice ). In the Notice, the Company designated Lauren S. Tashma at 520 Lake Cook Road, Deerfield, Illinois 60015 and (847) 484-4443 to respond to inquiries about the blackout period.

The Notice was provided to the Company's directors and executive officers pursuant to the requirements of Section 306 of the Sarbanes-Oxley Act of 2002 and Rule 104 of the Securities and Exchange Commission's Regulation BTR. A copy of the Notice is attached as Exhibit 99.1 to this Current Report on Form 8-K and incorporated by reference herein.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits

99.1 Important Notice to Directors and Executive Officers of Fortune Brands, Inc. Concerning Sarbanes-Oxley Act Trading Restrictions, dated September 2, 2011

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FORTUNE BRANDS, INC.  
(Registrant)

By: /s/ Mark A. Roche  
Name: Mark A. Roche  
Title: Senior Vice President, General Counsel and  
Secretary

Date: September 2, 2011

**Exhibit Index**

Exhibit Number	Description
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